

Dick Nixon Thrives in 'Hot Kitchen' of U.S. Politics

By ROGER GREENE

WASHINGTON (AP)—"If you can't stand the heat, you'd better get out of the kitchen."

Harry S. Truman used to give that tart advice to cabinet officials and others who complained they had been pilloried unfairly in the rough and tumble of American politics.

Through most of his 12-year career in public life, Richard Milhous Nixon has shown he can stand the heat.

And as frontrunner for the Republican presidential nomination in 1960, he is very much in the political kitchen. A hot kitchen it is, too.

Goaded and flayed by Democratic critics who themselves have felt the sting of his rhetoric, the 45-year-old Vice President today reflects a philosophical attitude toward those who would cast him as the perennial "whipping boy" of the Eisenhower administration.

"I learned long ago not to be concerned about what people call me," he said in a rare interview. "I let the record stand."

To millions who saw him as the lone figure in an astonishing TV drama on Sept. 23, 1952, Nixon still lingers in memory as a young firebrand whose star was suddenly threatened by a storm of political scandal.

★ ★ ★

NOT SOON FORGOTTEN is the episode in the campaign when Democrats charged that Nixon, while serving in the U. S. Senate, had accepted an \$18,125 private expense fund from well-heeled California friends.

Warned that he must come out of it "as clean as a hound's tooth," Nixon emerged from the ordeal, near tears, to receive Dwight D. Eisenhower's arm around his shoulder and accolade: "You're my boy."

Five years older now, grave and poised, the hotspur of '52

has matured and perhaps mellowed to a point where even his enemies grudgingly concede him certain qualifications for the highest office in the land.

Paul Butler, razor-tongued chairman of the Democratic National Committee, summed it up in an interview: "I think Nixon would make a stronger president than the present occupant of the White House—although," he added caustically, "that's not much of a compliment."

Nixon's role in the national and international scene has been vastly magnified by three successive jolts to President Eisenhower's health—the heart attack in 1955, the ileitis operation a year later, and finally the mild stroke last Nov. 25.

Admirers say Nixon, trained by Eisenhower to take over the White House in an emergency, has come a long way since he was sworn in as the nation's 36th Vice President, Jan. 20, 1953.

Eisenhower has publicly labeled him "the most valuable member of my team . . . a great leader of men."

And for a foreign viewpoint, Britain's left-wing New Statesman said in a recent editorial that three or four years ago the thought of Nixon in the White House "seemed a dreadful prospect."

But the "new Nixon," it said, has "deliberately set out to make himself a responsible party leader . . . and while he may be nobody's friend, his lonely career suggests that he may be nobody's stooge."

★ ★ ★

TALK ABOUT his "lonely career" makes Nixon chuckle wryly. During 1957 he had to reject more than 22,000 invitations to speak all over the country.

(Continued on Page A-6, Col. 1)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather ---
Variable cloudiness increasing this afternoon with light rain likely this afternoon, tonight and Monday. Expected high today, near 65. High Saturday, 67; low, 45.

Phone HEmlock 5-1161 — Classified HEmlock 2-5959 LONG BEACH 12, CALIF., SUNDAY, MARCH 2, 1958 VOL. 6 — NO. 28 172 PAGES

2 PLANES HIT IN AIR, 4 PERISH

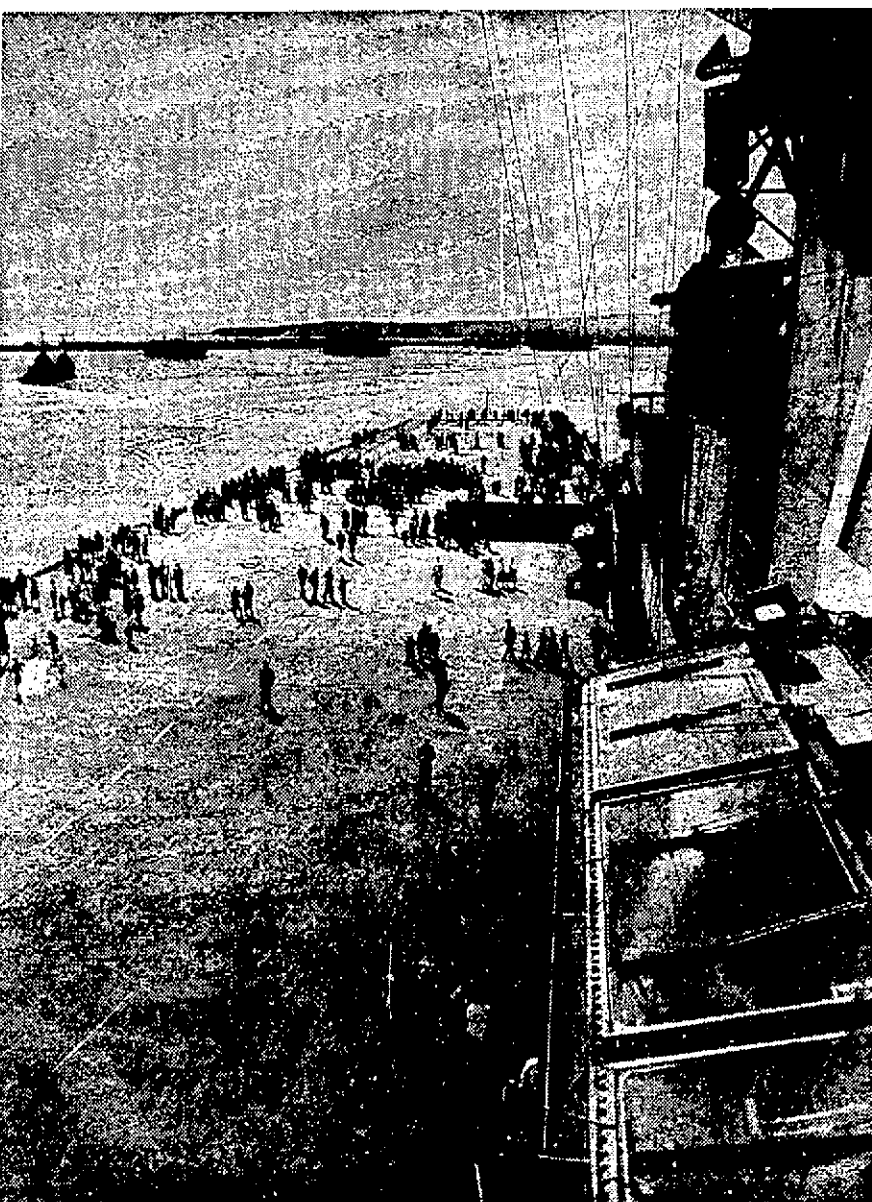
Ike Studies Red Proposal With Dulles

Russ Probably Will Be Told Talk Plan Falls Far Short

WASHINGTON (AP)—President Eisenhower and Secretary of State Dulles conferred for 30 minutes late Saturday on Russia's proposal for an April foreign ministers' meeting and reportedly found it inadequate.

They may tell Soviet Ambassador Mikhail Menshikov when he calls at the White House Monday morning that the Moscow plan of preparation for a summit meeting later this year is a step in the right direction but does not go far enough. The State Department announced the U. S. would consult with its Atlantic allies on the Soviet proposition but refused any further comment.

THE PROPOSAL was put forward by Foreign Minister Andrei Gromyko in a note sent to the U. S. government through Ambassador Llewellyn Thompson in Moscow. Like earlier ones from Premier Bulganin to Eisenhower, it bars from the agenda practically everything the United States wants to talk about at a summit conference.



FLATTOP HOLDS OPEN HOUSE

Visitors stroll around the deck of the aircraft carrier USS Midway, which is holding open house this weekend at Pier E. Visiting hours today will be from 1 to 4 p.m. The carrier is the largest in the Pacific Fleet.—(Staff Photo.)

Reds March on U.S. Bases in England

LONDON (AP)—Communists Saturday marched on U. S. air bases in Britain shouting "Send the Yanks home" and "No rocket bases for Britain."

Most of the Yanks were at home—or on the golf course—for the weekend.

The Communists got no response from the bases which, from the outside, looked deserted.

U. S. servicemen had been advised to ignore the demonstrations aimed at the recent U. S.-British agreement setting up intermediate range ballistic missile bases in Britain. The only force keeping an eye on the Communists were the British police.

Girl, 3, Chokes on Tablet, Dies

SANTA ANA—A three-year-old girl was pronounced dead on arrival at Santa Ana Community Hospital Saturday night after apparently choking on an aspirin tablet given her by her parents.

The dead girl is Mary Ritchie, daughter of Mr. and Mrs. Labrie Ritchie of the Tustin area. The parents had given the girl the tablet as medication for a cold.

Puerto Rico to Get Down East Snowman

BRUNSWICK, Maine (AP)—A snowman is on its way to Puerto Rico.

Crewmen of a Neptune patrol bomber from Brunswick Naval Air Station packed it into the bomb bay as Squadron 23 left Saturday for two weeks training there.

L.A.C. Says: Presidential Disability

Considerable agitation has been stirred up over the President's comment that he and Vice President Nixon had an understanding of what was to be done should the President become disabled. It is insisted such an understanding should be disclosed to Congress and the general public. In view of the President's health record for the past few years the issue deserves a thorough airing.

Actually there is not much point in the President telling Congress what he and the vice president discussed. There is no way the President can pass on his powers to the vice president unless he resigns. Our constitution does not provide for methods of deciding when a president may be incompetent to perform.

(Continued on Page A-2)

ARMS AID? Nylons, Coolers Found in Austerity Program

WASHINGTON (AP)—Nylon stockings, musical instruments, executive-type swivel chairs and water coolers were turned up Saturday among items in a supposedly austere U. S. arms aid program.

Gen. Nathan F. Twining, chairman of the Joint Chiefs of Staff, did not deny these General Accounting Office (GAO) findings in secret testimony before the House Foreign Affairs Committee made public Saturday.

But Twining, who testified Feb. 20, said "we are cleaning up" the big program which he figured may have to be continued for a generation. He warned against placing arms aid in a fiscal strait jacket that might hamper cold war strategy.

Mansfield D. Sprague, assistant secretary of defense for international security affairs, said the GAO findings were 2 to 4 years old. He declared arms aid is not sent out now except where properly used. But his aides did report one example of waste not even listed by the watchdog GAO.

THAT WAS IN the winter of 1952, a Pentagon witness said, when U. S. aircraft carriers deposited cocooned F84 jet fighters at Copenhagen. The airplanes had to stand out in the open in severe winter storms awaiting de-cocooning with their tires in water, so "we wore out about five years' supply of wheel bearings . . . this happened in other areas."

President Eisenhower is asking Congress for \$3,900,000,000 in new overseas aid money, in-

Fuchs Party Reaches Goal in Antarctic

Knighthood Awaits Explorer for Trek Across Polar Cap

By CHARLES MOORE

SCOTT BASE, Antarctica (Sunday) (UP)—Dr. Vivian Fuchs and his British expedition arrived here today, completing his 2,100-mile historic trek across the Antarctic continent. He was greeted by a "philharmonic marching and welcome band" and a U. S.-donated cake inscribed: "Well Done to Doctor Fuchs and Party."

(Buckingham Palace announced in London immediately after Fuchs' arrival that Queen Elizabeth would knight the explorer for his achievement.

The Queen sent a message to the expedition congratulating Fuchs on the journey.

(ON COMPLETION of your historic journey across Antarctica, my husband and I

(Continued on Page A-2, Col. 6)

Report Mack Told to Resign

CHICAGO (AP)—The Chicago Tribune Saturday night reported that the White House has demanded the resignation of Richard A. Mack, Federal Communications Commissioner.

The newspaper said Sherman Adams, assistant to President Eisenhower, and Gerald D. Morgan, the President's special counsel, gave Mack an ultimatum to resign or be fired summarily.

There was no indication whether Mack had complied with the resignation demand. It also was not made clear whether the White House would announce the resignation, the Tribune said.

Testimony given before the House subcommittee on legislative oversight brought out that Mack had received loans and an interest in an insurance company from Thurman A. Whiteside, Miami, Fla., lawyer.

Whiteside was involved with interests seeking to get the FCC to award television Channel 10 in Miami to Public Service Television, Inc., a subsidiary of National Air Lines.

(See story on page A-12)

Teen Gangs Use Surplus Machine Guns, Solon Says

WASHINGTON (AP)—Sub-machine guns advertised as harmless war relics are being bought by teenagers, put into working condition, and used in gang warfare, Sen. Butler (R-Md.) said Saturday.

Because, he said, it is so easy to put the supposedly harmless weapons into shooting condition he will introduce a bill to ban the sale of such war trophies.

Police in large cities are concerned over the situation, Butler said. One restored sub-machine gun made its appearance in juvenile gang warfare in New York City, he said. He

EXECUTIVE EDITOR

Epley Gets Top I.P.T. News Post

Publisher Herman H. Ridder of the Long Beach Independent, Press-Telegram Saturday announced that Malcolm Epley has been designated executive editor of both the Independent and Press-Telegram with responsibility for over-all direction of the editorial departments of the two papers.



MALCOLM EPLEY Expanded Responsibilities

Ridder's announcement followed the retirement of H. F. Burmester as editor of the Press-Telegram. Epley assumes expanded responsibilities after serving several years under Burmester as Press-Telegram executive editor in charge of the editorial page and political coverage. Miles Sines continues as managing editor of both papers, a position he has held for a year and a half.

Epley came to Long Beach in September, 1949, and has written a popular column, "Beach Combing," since that year. He covered four national political conventions for the papers, and has covered numerous legislative sessions and hearings dealing with the Long Beach tidelands and subsidence.

A JOURNALISM graduate of the University of Oregon, Epley began his newspaper career as a teenage reporter with the Riverside Enterprise before he went to college. After graduation he spent 20 years in Oregon newspaper work, many of them as managing editor of the Klamath Falls Herald and News.

He is a member of Sigma Delta Chi, a professional journalism fraternity, and Sigma Alpha Epsilon, social fraternity. He has held numerous civic responsibilities in Long Beach and is now a director of the University Club, vice president of the Long Beach Area Council of the Boy Scouts.

(Continued on Page A-3, Col. 5)

New Levy Shunned by Solons

SACRAMENTO (AP)—The Legislature reconvenes Monday, in an election-year mood to approve a state budget which would continue all state services without new taxes by draining the cash reserves.

Argument about what post-Sputnik public schools should teach may enliven the proceedings before the lawmakers go home, most of them to campaign for re-election.

Gov. Knight, a candidate for U. S. senator, suggested the no-new-taxes, use-the-reserves course last month. He proposed expenditure of \$1,984,576,603 in the fiscal year starting next July 1.

COMMITTEE action during the February recess indicated the Legislature won't make major changes in Knight's proposals. As usual, committees suggested more additions than reductions.

One assemblyman proposed cutting all operations budgets by 5 per cent across the board, but restoring it if there was a substantial business recovery by next March. That would trim out 25 million dollars, Knight called it impractical and predicted it would not pass.

Collision 4th in L.A. Area in Month

Wreckage Falls in Citrus Groves of Upland Area

UPLAND (UP)—Two private planes collided in flight Saturday and crashed into lemon groves in a sparsely-populated section of town, killing four persons, police reported.

(Photo on Page A-5)

Officers said the two planes, an Aeronca Champion and a Cessna 170, collided shortly after 3 p.m. at an altitude of about 800 feet, spreading wreckage over a quarter mile area. The weather was clear and visibility was excellent at the time.

The Cessna burst into flames after hitting the ground. Witnesses said the Aeronca fell only 200 feet from a house, but no one in the building was injured.

TWO OF THE DEAD were aboard the Aeronca. They were Paul Thompson, about 35, a flying instructor from Ontario, and Mrs. Kay White McAbee, about 27, of LaPuente, a student pilot.

The victims from the Cessna were the pilot, William James Hood, of Hollywood, and a passenger tentatively identified as "Gilbert."

The collision was the fourth in the Los Angeles area in recent weeks. Forty-eight persons were killed in the collision of two military planes on Feb. 1 at Norwalk, some 30 miles south of here.

THE FOLLOWING day, two private planes collided over Santa Ana, killing five persons.

On Jan. 31, two other military aircraft were involved in a collision which proved fatal to two men.

Thompson had just recently opened his own flight service at Bracken Field near La Verne. He was believed to have taken off from that field before the crash.

The Cessna was believed to have departed Saturday afternoon from Claremont-Cable Airport near Upland.

Kennedy Says Nation Needs Confidence

LOS ANGELES (UP)—Sen. John F. Kennedy (D-Mass.), regarded as a possible Democratic candidate for president in 1960, said Saturday night that the nation needs "confidence in our leadership" in the face of economic recession.

Addressing a fund-raising Democratic FDR Memorial Dinner, Kennedy said the country must have—in Roosevelt's words—"leadership, alert and sensitive," but added that the "role is not being fulfilled today" by the Chief Executive.

WHERE TO FIND IT

- OLD STYLES have been sacked. The Spring Fashion Edition of today's Women's Section tells what's in store for the woman who would be well dressed.
- POPE PIUS XII today begins his 83rd year. Special pictures in Parade Magazine, salute the pontiff on his birthday.
- HOW LOS ANGELES COUNTY is using fresh water to battle an invasion of sea water is told on Page A-11.
- ON PAGE B-5 you'll find the story of a hospital where the nurses go 'round in circles—and love it!
- Regular I, P-T features follow:
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L.A.C. Says: Presidential Disability

(Continued From Page A-1.)

form the duties of his office. Mr. Eisenhower has recommended to Congress that such a plan be included in a constitutional amendment. But Congress has not come up with a plan.

One plan suggested seems to have the greatest number of supporters. It would provide that when the President's own cabinet by a majority vote indicates the President is mentally or physically incompetent then the vice president would assume full responsibility. The cabinet action would have to be approved by Congress. But since the cabinet members would be men and women appointed by the President their decision would be readily accepted.

The big problem posed is that of temporary disability. What would happen if after several months or a year the President regained his health? It has been pointed out that once the vice president takes the oath he could relinquish the office only by resignation.

Past history has given several cases showing the need for such legislation. President Garfield, who was shot by an assassin, was unconscious for many months before he passed away. For two years President Wilson was unable to perform his duties. He suffered a series of strokes following his arduous fight for his League of Nations. President Roosevelt was a terribly ill man for months prior to his death.

In view of President Eisenhower's heart attack and stroke it is hoped Congress will take action. It may never be needed during his term. But his case is the example of why we need to settle on the successor in case of a President's becoming disabled. It is essential because in an instant a president could become mentally disabled to the point of being incapable of a decision. It could not be left to a vice president to make the decision. It must be by law.

The understanding between the President and Mr. Nixon is, and has to be, informal. Only Congress can set up a legal plan. It should accept this responsibility rather than sniping at the President to reveal what he has told Mr. Nixon.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Judges Honored as 50,000 Attend Iowa Picnic in L.A.

LOS ANGELES (AP)—A Long Beach for the last 21 years. He came to California from Williamsburg.

Sun, Moon and Tides

TODAY
Sunrise: 6:21; sunset: 5:49
Moonrise: 2:48; moonset: 3:45
Tides—High: 5.5 feet at 6:14 a.m. and 4.1 feet at 7:34 p.m.; Low: -0.7 feet at 1:16 p.m.

MONDAY
Sunrise: 6:20; sunset: 5:51
Moonrise: 3:55; moonset: 4:31
Tides—High: 5.8 feet at 7:02 a.m. and 4.6 feet at 8:02 p.m.; Low: 1.2 feet at 12:58 a.m. and -0.9 feet at 1:52 p.m.

The judges are Mildred L. Lillie, Ida Grove; H. Eugene Breitenbach, Washington County; Reginald L. Bauder, Harlan; F. G. Swain, born in California but reared and educated in Iowa; C. M. Hanson, Forest City; Paul Nourse, Des Moines; Roger Alton Pfaff, Sigourney; and H. Burton Noble, Keweenaw.

Another Iowan circulating among old cronies was Charles E. Schnetzler, who has lived in

Girl-Killer Faces Quiz in 2 Cases

SAN JOSE (AP)—Thomas W. Cordry III will be questioned about a mystery sniper attack on a 14-year-old girl that took place just a week before he shot and killed Deena Bonn, 17.

Alice Hardy, 14, Los Altos, reported the sniper case to police. She said she was walking in town Feb. 19 and just had passed a crew-cut youth in a white convertible when she felt a bullet go through her skirt.

CORDRY, 19-year-old Stanford sophomore, killed Deena on the campus Tuesday night in his white convertible. He told police he had had the "urge" to kill and rape a girl for nearly a year. However, after killing Deena he changed his mind and turned himself over to police.

Cordry will also be questioned about the ice-pick slaying of Mrs. Carola Hertog, 44, in San Mateo County last fall. An ice pick was found in Cordry's car and he told police he first thought of killing his victim with the ice pick.

His Last 40 Days

CHRIST AND IMMORTALITY

"While the earth remaineth, seedtime and harvest . . . summer and winter . . . shall not cease."

Gen. 8:22

Do Spring and Easter both appear . . . At this the same time of the year . . . Because the season of rebirth . . . In God's time comes again to earth? . . . The rose-bush in the garden bed . . . Was bare and leafless and seemed dead . . . Until the magic wand of Spring . . . Made it into a living thing . . . And proves to us that God's decree . . . Provides for immortality.

JULIEN C. HYER

91 Teenagers Fined After Montreal Raid

MONTREAL (AP)—Ninety-one teenagers, 51 boys and 40 girls, were fined \$10 plus \$25 costs each Saturday after they pleaded guilty to charges of being found in a hall during a liquor raid.

Five other girls were referred to Social Welfare Court because of their ages.

New Zealanders, Yanks Hail Fuchs and Party

(Continued from Page A-1)

send our warmest congratulations to you and all the members of the Commonwealth Antarctica Expedition. You have made a notable contribution to scientific knowledge and have succeeded in a great enterprise. Well done," the message said.

Fuchs and his 11 companions arrived here at 1:47 p.m. (5:47 p.m. PST Saturday), 98 days after they left Britain's Vahsel Base on the Weddell Sea on the other side of the Antarctic.

THE EXPEDITION, which was sighted two hours before it arrived, as it appeared over the white horizon, made the last 20 miles of its trek under clear skies and in relatively warm weather. The temperature was about 10 degrees above zero Fahrenheit.

His group was surrounded immediately by members of the New Zealand scientists stationed here and Americans from nearby Operation Deep Freeze headquarters.

The New Zealanders formed

a small band and played martial music as the Fuchs Sno-Cat vehicles drove into camp.

Fuchs and his party, which had been bolstered for the last several hundred miles by New Zealand explorer and mountaineer Sir Edmund Hillary, had covered 20 miles in their last day's march.

They broke camp at 10 a.m. at White Island, where they had rested for the final push. The 50-year old Fuchs radioed he was on the way and was sighted a short time later.

THE OBSERVERS had about two hours in which to make their final preparations for Fuchs' arrival. Besides best wishes, handshakes and backslaps the Fuchs group was given what they appeared to appreciate most of all—hot food, warm huts and hot showers.

The group had been on the trail since Nov. 24.

Behind them lay blinding blizzards, uncounted snow-covered crevasses, each of which was a death trap, bitter cold

and "whitouts" that were worse than the heaviest fogs known in the Western world.

Time and again, the four Sno-Cat tractors designed for Antarctic work broke down or tumbled into crevasses and had to be laboriously fished out.

ONCE, A MEMBER of the party suffered from carbon-monoxide poisoning and oxygen bottles had to be flown to him.

On one 500-mile stretch called "South Ice," there were no maps. The area never had been charted and no human foot ever had trod it.

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| VITAMIN B-6 | 2 MG |
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*Call for copies of articles on this research which have appeared in national and local newspaper magazines.

Salvors Drag River for School Bus Epley Named Believed to Hold 27 Dead Children to Executive Editor Post

Divers Descend Several Times, Make No Contact

PRESTONSBURG, Ky. (UP)—A steel cable was strung across the Big Sandy River Saturday night in an effort to locate a school bus believed to contain the bodies of at least 27 children and the driver.

The half-inch cable was anchored on both sides of the river bank at a site below where the bus plunged into the swift-running river Friday. Workers were moving the cable upstream under powerful Army searchlights in an effort to snag the bus to keep it from being moved by the powerful current.

EFFORTS AT locating the bus through the use of divers and grappling hooks has proved unsuccessful. Divers made several descents into the murky waters Saturday but failed to find the bus.

Carleton Handley, a diver from Huntington, W. Va., stayed down eight minutes during one dive. When he emerged he said "I could not see a thing because the water is so muddy."

Coast Guard Lt. John Mundy, who is directing the around-the-clock operations, said the cable was suggested as a means of hooking onto the bus to keep it from moving. On other occasions when the bus was located and grappling hooks secured, the strong current tore them loose.

The cable formed a large "U" in the river bed. Rescuers moved it upstream slowly. More than 1,500 persons were on hand to watch the efforts.

HILLSIDES ON both sides of the river were dotted with fires built by people who planned to stay at the scene all night. Workers will stay on the job until the bus is located.

United Press reporters covering the story have helped state police compile the casualty list, which earlier Saturday listed 28 children and the driver as missing.

It was learned through the reporters, however, that police had listed Dennis Ousley, 11, as missing when he had survived the accident. Reporters had talked to members of his family and state police immediately changed their list.

ONE OF THE children who survived the accident, Lou Ann Jarvis, was taken to Prestonsburg General Hospital Saturday night suffering from pneumonia.

Lt. Mundy said a wire fence probably would be strung across the river five miles below the accident scene in order to catch any bodies that may have floated out of the submerged bus.

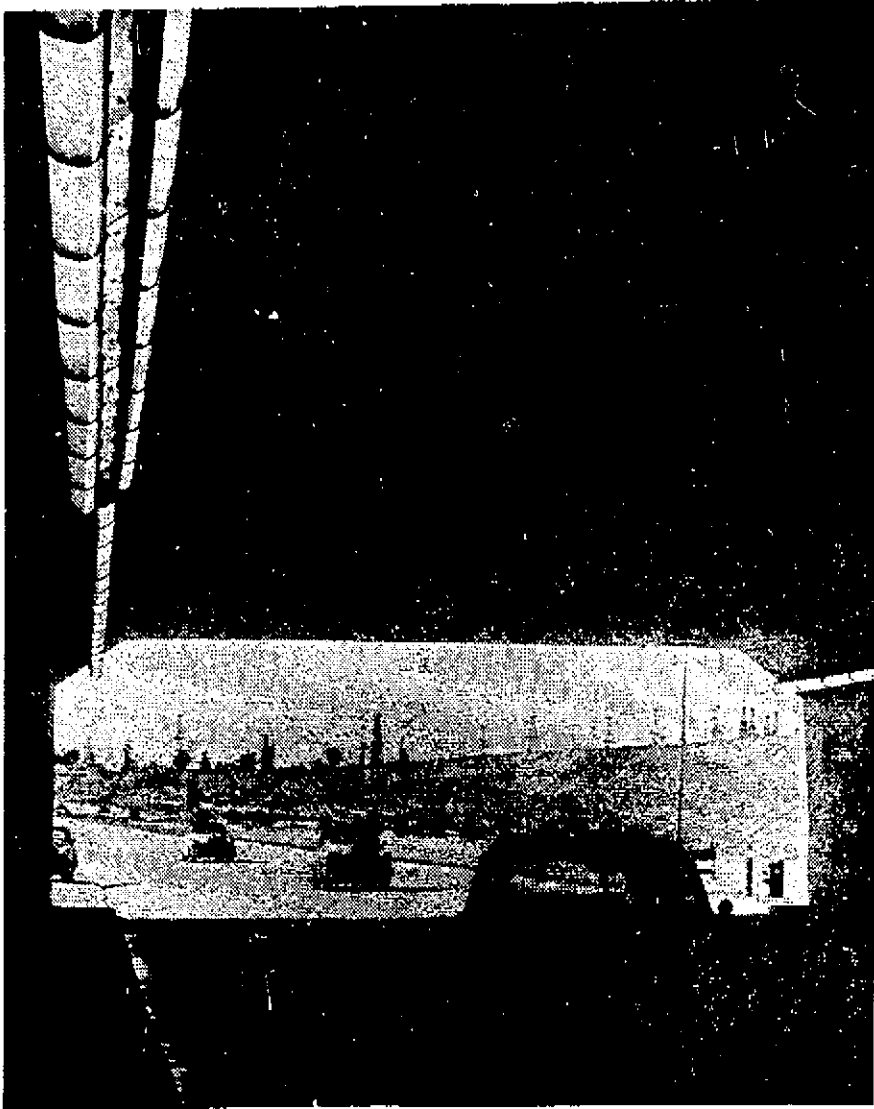
Gov. A. B. Chandler, who arrived at the scene from the state capital of Frankfort, told Lt. Mundy that "I want you to remain on the scene and I would like for you to continue operations on a 24-hour basis."

COW CREEK, Ky. (UP)—This tiny mountain settlement was cloaked in silent grief Saturday.

Scarcely a home in this hamlet of two dozen white frame homes was untouched by a bus accident which took the lives of 27 school children.

A "closed" sign over the door of the general store operated by James E. Goble described the owner's grief. He and his wife were childless — their three children were aboard the bus which plunged over a 50-foot cliff into the Big Sandy River Friday.

James E. Goble, 12, his brother John, 11, and sister, Anna Latta, 9, are missing.



AIRPORT UNDERPASS OPENS

Traffic along Lakewood Blvd. passes through a 1000-foot tunnel designed to allow for lengthening runways at Municipal Airport. Mayor Raymond C. Kealer and city councilmen formally opened the six-lane underpass for use Saturday. The construction is part of the \$5,500,000 Municipal Airport Improvement Project which also includes a Spring St. underpass due for completion by May 1.—(Staff Photo.)

Ike, Dulles Confer on Soviet Proposal

(Continued From Page A-1.)

a treaty of friendship and cooperation as a step toward "peace on our planet."

The new Soviet envoy's proposal was one of several important points made in a one-hour interview and in an eight-page written reply to questions submitted by United Press on Feb. 7. His delay in replying suggested the statement had full Moscow backing.

Present "unsatisfactory" relations between the United States and Russia are not necessary, despite differences in their political and social systems, Menshikov said.

In addition to a U. S.-Soviet treaty, the Soviet envoy also: —Declared Russia sincerely wants an "immediate settlement of the disarmament problem" and is willing to try two-party American-Soviet talks as a step toward a broader agreement. Such two-way talks have been rejected in the past by the United States, and Russia has rejected all compromises offered by the United Nations majority on the make-up of the disarmament negotiating body.

—E. stated that he has paid personal visits to five key congressmen — Senate Democratic Leader Lyndon B. Johnson (Tex.), Senate Republican Leader William F. Knowland (Calif.), Sen. Mike Mansfield (D-Mont.), House Speaker Sam Rayburn (D-Tex) and House Republican Leader Joseph W. Martin Jr., of Massachusetts. Congressional informants said Menshikov suggested exchange visits by U. S. congressmen to Russia

posing its ideas on any people by any means of force, "least of all by war."

—Said there are "enormous possibilities" for increasing trade between the United States and the Soviet Union. The Soviets could sell "certain food products... furs, manganese, chromium ores, platinum and other commodities." He mentioned the possibility of selling Soviet oil-drilling equipment to the United States.

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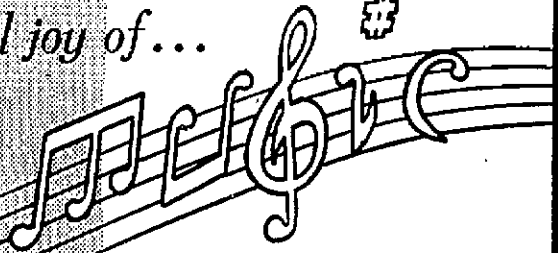
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122 E. THIRD HE 7-4406

(Continued From Page A-1.)

member of Kiwanis, Long Beach Safety Council, and the Municipal Armed Services Commission.

IN A REALIGNMENT of staff duties, Epley announced the assignment of Harry Karns as editor of the Press-Telegram editorial page and of Harry Fulton as editor of the Independent editorial page.



Karns is a graduate of the University of Oklahoma and did newspaper and radio work in Oklahoma before coming to Long Beach in 1950. He has been a regular editorialist and special feature writer on the staff here. He teaches a class in writing in the City College Adult Education Division.

Fulton grew up in Long Beach, attended the local schools, and graduated from the University of California. He has done extensive newspaper work in Long Beach, serving in recent years as political writer for the Independent and conductor of a popular column, "Inside Out." He maintains a heavy schedule of civic work.



With Fulton and Epley moving to other duties, political reporting for the papers has been delegated to Bob Houser, who came here two years ago after extensive newspaper and radio-television work in South Bend, Ind.

Epley and Fulton will continue their daily columns.

WESTERN UNION

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HENRY F BURMESTER, EDITOR
THE LONG BEACH PRESS TELEGRAM LONG BEACH CALIF.

AS THE STAFF AND READERS OF THE LONG BEACH PRESS-TELEGRAM JOIN IN APPRECIATION OF YOUR LONG SERVICE AS EDITOR, I AM DELIGHTED TO ADD MY CONGRATULATIONS.

I FOR MORE THAN HALF A CENTURY YOU HAVE GIVEN SUPERB LEADERSHIP AND SUPPORT TO THE CIVIC AND CHARITABLE AFFAIRS OF YOUR COMMUNITY. SUCH A CAREER IS AN INSPIRING EXAMPLE OF AMERICAN CITIZENSHIP.

I BEST WISHES FOR A STRONG AND SATISFYING RETIREMENT.

DWIGHT D EISENHOWER

IKE CONGRATULATES BURMESTER

In a telegram of congratulation, President Eisenhower saluted H. F. Burmester for long service as newspaperman and civic leader. The occasion was Burmester's retirement as editor of the Press-Telegram.

U.S. May Launch 2 'Moons' This Week

CAPE CANAVERAL, Fla. (AP) — This week looks like a series of difficulties—their exact nature for the most part undefined—already has delayed a Vanguard firing for about a week and conceivably could retard it further.

For that reason, even though the Vanguard launching had been expected first, the odds are rapidly shifting to another Army firing before the Navy is ready.

The delays do not reflect against the Navy or the Marine Co. crew in charge of the launching, but upon the complexity of the Vanguard.

D. Wernher von Braun, "father" of the Army satellite program, has described the Vanguard as superior in almost every respect to the Jupiter-C.

In this very superiority lies the difficulty. The Vanguard is much more complex and will be vastly more likely to have troubles until all its kinks have been ironed out.

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122 E. THIRD HE 7-4406

WOMAN TELLS COMIC DETAILS OF FLIGHT FIASCO

Fiji Cabby Assured Her He Wasn't Cannibal

HONOLULU (AP)—"We've had the most wonderful trip that anyone could have. It was a trip that money couldn't buy. But it ended disastrously. No one could have been more miserable than I have been the last three weeks."

With these words, Mrs. Simon Schwob of Columbus, Ga., summed up her around-the-world adventure in a chartered plane a few hours after she arrived Saturday.

The trip started last November from Long Beach Municipal Airport. Mrs. Schwob and nine other passengers had plunked down \$7,000 apiece for their fare.

The trip was arranged by Clyde (Sandy) Young of 9909 Muroc St., Bellflower, former radio-television announcer and estranged husband of the former Mona Starnes, the 1955 Miss Norway. Young is owner of the plane, a war surplus PBX,

and flew as co-pilot for part of the way.

He and his wife left the plane in Hawaii a few days before the craft made a forced landing Feb. 8 on Rarotonga Island, 1,500 miles east of the Fiji Islands. The plane's passengers were stranded there for a week.

Mrs. Schwob said a frustrating and sometimes comic three weeks followed as she tried to make her way to Honolulu. It included a five-

hour taxi ride in the Fiji Islands during which a native driver assured her he would not eat her.

The tour had begun with 16 persons including three women boarding a converted World War II Catalina flying boat. The party intended to make documentary and travel film around the world and show faroff places as seen by tourists.

They traveled through Europe and to the South Pa-

cific. Some members dropped out until the party numbered 10, including two pilots.

"About five minutes after we had taken off from Rarotonga," Mrs. Schwob related, the plane began to vibrate and then began to jump. Oil began spurting out and we tightened our safety belts and put on life jackets. The pilot immediately made for the landing strip we had just left.

"We had a few bad min-

utes, but nobody panicked except for one passenger. I thought we had had it.

"After we got back to Rarotonga, they told us the next plane would be coming through in June, but there would be a boat in a week."

Mrs. Schwob, who is president of the Schwob Manufacturing Co., said there was nothing to do but wait for the boat. It took her to the island of Aitutaki.

Finally, Mrs. Schwob said, a Tasmanian Eastern Airline plane took her to Tahiti where she spent two days. By this time the party had split up and the members were making their way home by various commercial planes. From Tahiti, Mrs. Schwob flew to Apia in western Samoa and then to Suva in the Fijis.

From Suva, she got a taxi for a five-hour ride to the

airport at Nadi. During the ride, her native driver told her there are cannibals in the Fijis, but assured her "don't worry. I won't eat you."

TTYWPNA

See Sale Ad

PAGE A-10

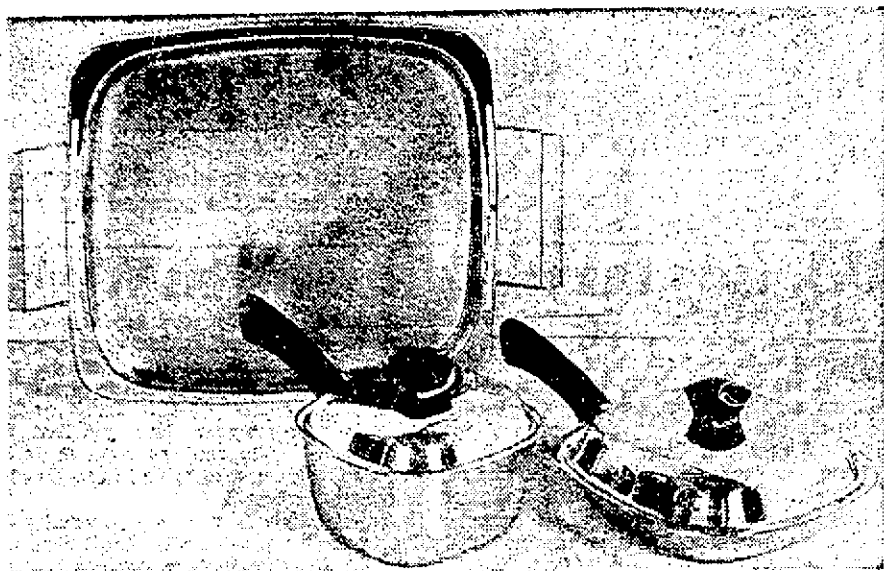
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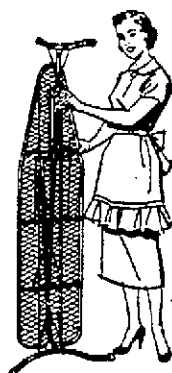


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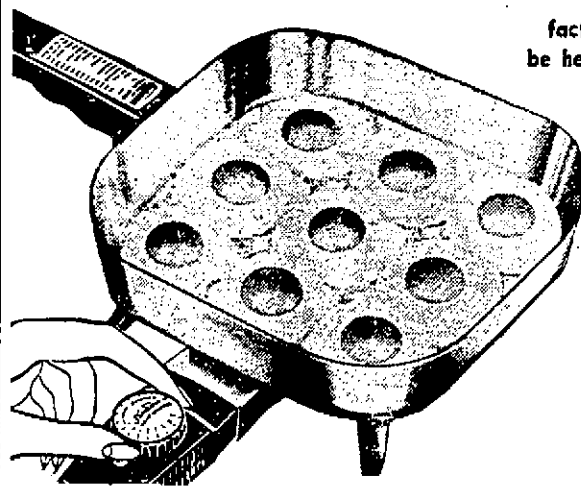
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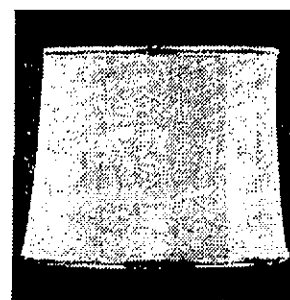
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Gomulka Survives Power Fight With Labor Aide

WARSAW, Poland (AP) — Wladyslaw Gomulka, Polish Communist party chief, has defeated a challenge to his leadership during a three-day row in the party central committee, a communique disclosed Saturday night.

The dispute ended with the severe reprimand and expulsion from the committee of Wiktor Klosiewicz, vice minister of labor, the announcement said.

The committee's plenary session also upheld Gomulka's action last November in signing a strong anti-western statement in Moscow but battling against revival of the Cominform as an instrument of Moscow's central rule through Communist parties.

KOSIEWICZ WAS a leader of the so-called Natolin group, named for the village in which the group had caucused to frame its program. Klosiewicz, bossed a Stalinist puppet trade union organization until Gomulka regained power, against Soviet opposition, in October, 1956.

The party politburo in November of that year proposed to oust Klosiewicz from the central committee but the proposal was never followed through.

The central committee went into session three days ago presumably to consider only urgent economic issues, including unemployment.

But Klosiewicz and other members of the anti-Gomulka group turned it into a full-scale political fight.

THEY REPORTEDLY attacked on two main points: that proposals to cut crews in overstaffed plants would bring large-scale unemployment, and that proposals to increase rents and other costs in state-built apartments would add to discontent.

Klosiewicz's ouster was based on a charge that he was undermining party unity.

The communique made clear that the relations of the party leadership with Moscow had been debated bitterly.

It also said Gomulka delivered the final speech of the session but gave no immediate hint of the text.



AIR COLLISION KILLS FOUR

A light plane piloted by William James Hood, Hollywood, lies shattered in a lemon grove near Pomona after a mid-air crash with another light plane which fell a quarter of a mile away in a similar grove. Hood, two other men and a woman were killed.—(AP Wirephoto.)

INDEPENDENT-PRESS-TELEGRAM—A-5.
Long Beach, Calif., Sunday, March 2, 1958

Two 'Private Eyes' Beat Officer, Held

SAN FRANCISCO (AP)—Two men who said they are private detectives were arrested Saturday on a charge of beating a policeman and throwing his star into the gutter during a traffic dispute.

The officer, John Hanefin, 27, said the attack was unprovoked. He was arrested after the two men, who were identified as Laurence Wakefield, 30, of San Francisco, and Robert Melick, 32, San Jose.

Hanefin said he was in plain clothes, driving to Central Station to pick up his paycheck when the private detectives cut in front of him, stopped, forcing his car to halt, walked over to his auto and bent his radio aerial. At that, Hanefin got out of his car, took out his star and identified himself as a policeman. Suddenly, Hanefin said, one of the men struck him on the jaw, knocking him down.

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|---------------|-------|-------|-----------------|-------|-------|
| Weekend Cases | 18.50 | 10.95 | Overnight Cases | 20.00 | 12.95 |
| Pullman Cases | 22.50 | 12.95 | Weekend Cases | 22.50 | 12.95 |
| Packing Cases | 29.50 | 14.95 | Pullman Cases | 27.50 | 14.95 |
| Family Cases | 34.50 | 17.95 | Packing Cases | 34.50 | 17.50 |
| Train Cases | 19.95 | 11.95 | Family Cases | 39.50 | 19.95 |
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THIRD FLOOR WALKER'S

Nixon Likes Possible Rival

Kennedy Is 'Attractive, Formidable'

(Continued From Page A-1.)

He counts it a lucky night when he can spend the evening at home with his vivacious brown-eyed wife, Pat, and their two bouncy daughters, Patricia, 11, and Julie, 9.

"I sometimes wish we weren't invited out to dinner so often," he says wistfully.

Associates say Nixon often puts in a 12-hour day on Capitol Hill and "usually carries a bag full of papers when he goes home at night."

If Nixon has set his sights on winning the presidency three years hence—and there seems little doubt about that—he is extremely cautious in discussing it.

Frequently linked with 40-year-old Sen. John F. Kennedy (D-Mass.) as possible rivals in a 1960 "battle of youth" for the White House, Nixon says of the New Englander:

"Jack Kennedy and I are always good friends, good personal friends, and I have a very high regard for him as an able senator and campaigner. "He's attractive—and formidable."

FRIENDS GIVE Nixon high marks for integrity, loyalty, political dexterity and devotion to duty.

Opponents term him an unscrupulous campaigner, cunning, over-ambitious, a master of slur by innuendo, an opportunist.

Former President Truman reputedly once threatened to punch Nixon on sight, growling, "I don't like the . . . and I don't care who knows it."

But President Eisenhower has repeatedly expressed his "admiration, respect, and deep affection" for the man who first made his mark in Congress as a member of the House Un-American Activities Committee. On this post, the Californian was instrumental in unmasking Alger Hiss, the former State Department official who was sent to prison for perjury in denying that he leaked secrets to a Soviet spy ring.

When you talk with him, Nixon leaves an impression of a wide-awake mentality, sincerity and reserved friendliness. Unlike the late Vice President Alben Barkley, he seldom cracks jokes though he has a dry humor.

Nixon's smile is rare, little



RICHARD NIXON . . . He Casts Off Formality

more than a brief twinkle. But he can laugh at himself. Fishing in a rickety skiff in the alligator-infested Florida Everglades, Nixon fell overboard twice. The second time he came up spluttering and asked his companions ruefully: "Do you think I ought to bother getting in the boat again?"

IMMACULATELY groomed in a charcoal gray suit, white shirt and dark tie, he casts off formality when talking with friends and is apt to lounge deep in a black-leather chair and hoist both feet up on the glass-topped desk in his office.

He likes golf, which he took up in 1953. He has played four or five rounds with Eisenhower and once scored an 82.

He prefers plain food, merely peeks at rich fare on the banquet circuit, and would just as soon eat hamburger as steak. "With five boys in the family, I ate a lot of hamburger as a kid," he says.

Quaker-reared in Whittier, Nixon has given up cards, though he used to play bridge and poker. His mother wanted him to be a minister.

"I like to relax by playing the piano, easy things, Christmas carols and old barbershop favorites like 'My Wild Irish Rose' and 'The Sidewalks of New York.' I can whack it out pretty well."

Once a week, no matter how busy, Nixon sets aside a full hour to watch a shoot-'em-up western on TV with his two daughters.

HE GETS his biggest thrill

in on endless ceremonial occasions.

And he is the first Vice President to preside over meetings of the cabinet and the policy-shaping National Security Council in the President's absence.

Despite his "murderous" schedule, as his aides describe it, Nixon manages to work out in the Senate gym two or three times a week. Otherwise, his chief exercise is walking.

By following a Spartan diet—"and keeping away from desserts"—the lean, trim-figured Vice President has scaled down from 186 to 168 pounds in the last year, but he explains:

"I didn't diet to lose weight. My interest was in keeping sharp. When you have a lot of work to do, the worst thing in the world is to eat heavy food."

Nixon says that in his boyhood days in Whittier, when he delivered groceries for his father's market, he never dreamed he would go so far. "I had no grandiose ambitions. I wanted to enter the law, but I wasn't a youngster who set out to be President of the United States."

NIXON, WHO arrived in Washington as a freshman member of Congress in 1946, less than a year ago moved into a stately \$75,000 English fieldstone mansion in Wesley Heights.

Aside from his official chauffeur-driven Cadillac, however, Nixon still drives a not-too-shiny 1955 Oldsmobile, and only recently Mrs. Nixon for the first time hired a domestic couple to help her in the household chores.

Their daughters attend Horace Mann public school, which, like all schools in the District of Columbia, is desegregated, though Nixon says he doesn't know if colored children go there.

An outspoken advocate of civil rights, Nixon has been hotly attacked by pro-segregation southerners.

"I call myself a moderate on civil rights," the Vice President says. "I believe we must have steady, determined progress toward guaranteeing the rights and equal opportunities of our citizens."

Politically, Nixon describes himself as a "moderate conservative" on domestic issues and a "liberal internationalist" in foreign affairs.

SENATE ASSOCIATES expect Nixon would "run a tighter ship" than Eisenhower should he succeed him.

They say he would be tougher in dealing with rivalries in the armed services and would

see to it that his top aides hew closely to White House policy instead of "riding off in all directions" as some of Eisenhower's cabinet members have done.

Old antagonisms die hard, and few men in public life have had to fend off as many whizzing brickbats as Nixon.

Politely, he declines to say whether he regrets any of his hard-hitting utterances, flung off in the heat of an election campaign, such as deriding Adlai Stevenson as "a waltzing mouse candidate, dancing to

STATE SOCIETY Calendar

TUESDAY
Pennsylvania State Society, YWCA, 6:30 p. m.

SATURDAY
Oregon-Washington State Society, Silverado Park, 6:30 p. m.

the tune played by Mr. Truman and Mr. (Dean) Acheson."

But Nixon makes it clear he has never relented one iota in his fight against Communism and those he accused of codding Communists. On that subject, his jaw tightens.

"When you go out to shoot rats," he says, "you have got to shoot straight."

Nasser to Visit

MADRID (AP)—The Egyptian Arab Republic will visit Spain Embassy reports President soon. Spain was one of the Nasser of the new United first to recognize the U.A.R.

(Advertisement)

TV Viewers Warned Against Wrong Glasses

It is reported that many TV viewers from hours of viewing. They are watches use sun glasses as equally effective when driving protection against eyestrain against bright headlights. The caused by screen glare. Such delicately shaded lenses may be practice is not recommended by ground to your prescription or eye authorities because sun used without correction. TV glasses do not provide protection against this type of rays. can purchase them on easy terms. Come in for a demonstration without obligation. Dr. J. M. SOSS, Optometrist (31 years in Long Beach), 37 Pine Avenue, HE 5-6219, HE 6-6739. TV glasses filter out irritating rays and provide protection. Open Friday evenings and all day Saturdays. Offices in Wilmington and Torrance.

OPEN TOMORROW NIGHT

Starts Tomorrow Night, Thursdays and Fridays, 9:30 A.M. to 9:15 P.M. Tuesday, Wednesday, and Saturday, Store Hours 9:30 A.M. to 5:30 P.M. PARK FREE



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Men's
2.98 to 3.98
Short or
Long Sleeve

Sport Shirts

2 for \$5 or 2.57 ea.

Breeze through the summer in cool, lightweight sport shirts

Men's high styled sport shirts. Long sleeves, short sleeves, bold colors, quiet colors, plain and fancy. All are washable. Medium spread collar. Men's sizes. Stock up on this special purchase!



Men's 1.49 Cotton
Sweat Shirts
1.11

A good buy at this price, made of medium weight cotton with strong rib cuffs and bottom. Small to large sizes.

Boys' 12.98 Hooded Parka 7.99

- Water repellent poplin
- Completely lined with quilted wool
- Choice of red or tan colors

Best dressed outdoor boys this season are wearing poplin parkas. 70% reprocessed wool, 30% rayon interlining. Choice of red or tan. Sizes 8 to 18.



No payment 'til May 1st. Use Sears Revolving Charge Account. No money down. Buy now for Spring or Easter.

Regular 3.50 Charmode Brassieres

1.99



- Bias cut side panels
- Embroidered nylon sheer cups

Cotton elastic for superb fit and comfort, uplifts without strain. Embroidered nylon sheer cups, underbust lined for support. White! Sizes 32-42, A-B-C.

Girls' 100% Nylon Fleece Toppers

8.44

- Lined with nylon taffeta
- Completely washable for easy care

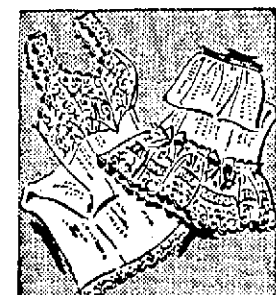
Featherweight toppers of 100% nylon fleece, nylon taffeta lined, completely washable is one of an enchantment for easy care. Sketched in group including push-up and cuffed sleeves, shawl and johnny collars. White and spring colors. Sizes 7 through 14.



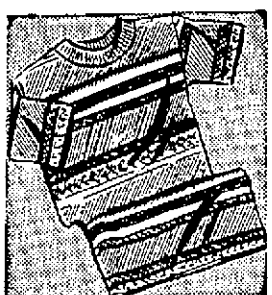
Annual Sale Women's Cotton Slips and Petticoats

your choice

1.67



They're Sanforized, have front and back shadow panels, all beautifully trimmed with nylon Binoche lace. White, slip sizes 32-40. Petticoats in sizes S-M-L.



98c Polo Shirts 68c



Tots' 1.29 Longies 88c

Combed cotton never needs ironing! Colors are washable. Stock up now at this low price. 2 to 6x.

Heavy Sanforized denim boxer style in 4 colors. Full elastic waist, 3 pockets. Sizes 2 through 6x.

Humphreys Magnavox SALE

LONG BEACH'S OLDEST AND LARGEST MUSIC STORE, Est. 1916

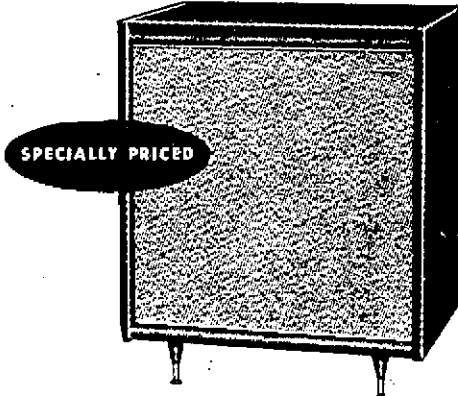
BUY NOW . . .
SAVE up to \$100!



21" TV* and Hi-Fi Combination.
Dependable "Magnapower" chassis . . . Optical filter . . . Precision record changer with Diamond Stylus . . . two large speakers . . . powerful hi-fi amplifier . . . convenient top gliding panel conceal record changer and phono controls .

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Choice of cherry, oak or mahogany color finishes



3 speaker 10-watt Hi-Fi Phonograph.
Greater listening pleasure, greater value . . . 12" bass plus two 5" treble speakers . . . Powerful high fidelity amplifier . . . Precision automatic changer with Diamond Stylus . . . with superb AM-FM radio—only \$199.85.

NOW ONLY \$149.85

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COME IN SOON — QUANTITY LIMITED!

... plus these specials

- 20-watt 4-speaker Hi-Fi—SAVE \$45
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Free Store-Side Parking

Entirely new! Sears

Downtown Long Beach American at Fifth HEMlock 5-0121

FOR A DEAF-MUTE AND FAMILY

Eviction, Blindness and It's a Glum World

The world looked glum Saturday to 29-year-old Julia Wanamaker.

Mrs. Wanamaker not only is a deaf-mute but also is going blind because of cataracts. She and her four children were evicted Friday from their home in Carmelitos Housing Project.

Also evicted was the husband and father, Owen E., 39, who is deaf and unemployed.

Mrs. Wanamaker, who is expecting another child, is staying this weekend at the Salvation Army Guest Home for Women, 216 Redondo Ave., along with her children, Debbie, 7 months; Teddy, 2; Cathie, 4; and Gilbert, 10.

WANAMAKER, who was project, said Wanamaker ignored a "pay-rent-or-quit notice." She added:

"Under the regulations of the Los Angeles County Housing Authority, we were compelled to file a court summons and get a judgment. Our rules are hard and fast. We have a self policy and have to follow it."

SHE SAID Wanamaker was given "an additional number of days to raise the money" but that he failed to do so.

As for the future of the Wanamaker family, the Salvation Army added this much light: "As a rule, we can keep the mother and children only for the weekend."

Neighbors said the sheriff took the family's furniture, clothing and food.

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Battle Injury in Drunk Tank

R. T. McCullough, 46, of 202 E. 2nd St., a prisoner in the City Jail, was injured critically Saturday, in a fight with one of 11 other prisoners in the drunk tank.

At Seaside Hospital McCul-

lough was treated for possible depressed skull fracture and transferred to Harbor General Hospital.

The victim was arrested at Bellflower Blvd. near 7th St. Friday night and booked for investigation of intoxication.

L.B. Women Drown in Oklahoma

Three women, two of them from Long Beach, drowned Friday when their car went off an icy bridge and plunged 65 feet into a river on the Will Rogers Turnpike six miles east of Miami, Okla.

The dead were Mrs. Catherine Myers, 52, her daughter-in-law, Mrs. Lucille Myers, 27, both of 251 E. 56th St., and Mrs. Joanna Burch, 32, her daughter, of 8536 San Antonio St., Buena Park.

The three left Long Beach Wednesday to visit Mrs. Catherine Myers' mother, Mrs. Anna Rowe, of Columbus, O.

\$15,000 Boiler Blast

SAN FRANCISCO (AP) — A boiler exploded Saturday in the basement of Hotel Royan, 405 Valencia St., wrecking walls, windows and the elevator. There was no report of injury. Damage was put at \$15,000.

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SNOW IN SOUTHLAND

Tommy Greensmith, 3, climbs over a snow-covered fence at Green Valley Falls, 50 miles east of San Diego where snow fell suddenly Friday. —(AP.)

Killian Says Soviet Arms Not Superior

WASHINGTON (AP) — President Eisenhower's science adviser said Saturday he is convinced Russia has not achieved technological superiority over the United States.

Dr. James R. Killian Jr. voiced his conviction that this country is "scientifically and technologically strong and growing stronger."

"Clearly the problem before is not leadership in technology," he said.

Storm-Hit City Exceeds Charity Goal

WASHINGTON (AP) — Cameron, La., flattened by hurricane Audrey last June, is the first community in the country to exceed its goal in the American Red Cross' fund raising drive.

Announcing this Saturday, coincident with the start of its annual campaign for funds, Red Cross headquarters said Cameron leaders asked permission to solicit funds there during the last two weeks of February so they could announce success of the appeal by March 1.

Walter Richard, chairman of the Calcasieu-Cameron parishes (counties) chapter of the Red Cross, said the people of the community wanted to show their appreciation for what was done for them after last summer's storm.

Cameron's goal in the 1958 Red Cross drive was \$2,200. It has been exceeded by several hundred dollars, officials said, with two communities out of the nine in the parish still to report. The Red Cross said the amount raised already is 83 per cent more than Cameron residents ever before subscribed.

John L. Lewis Cited at Welshmen's Fete

PHILADELPHIA (AP) — John L. Lewis, 78-year-old president of the United Mine Workers, Saturday night was cited as the American Welshman of the year.

Lewis was presented a medal by the Philadelphia Welsh Society at its 229th annual dinner meeting.

ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

Stop Your Aches and Pains Now!

Try Dr. Chan's Remarkable Herbal Therapy. You are troubled with STIFFNESS, ACHING, INFLAMMATION, SWOLLEN, PAINFUL JOINTS and MUSCLES. You should try DR. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese Herbs may help you look to the road to Health and Happiness again.

NEURITIS QUICKLY RELIEVED

Dear Dr. Chan: "Five years ago I was badly stricken with neuritis in my shoulders and also had high blood pressure. I came to you for my last resort and was amazed how wonderfully I responded to your treatment. After the first week of your Natural Therapy I was able to move my arms above my shoulders. Now I am feeling fine and my blood pressure has returned to normal again. I sincerely recommend your Herbal Therapy to anyone who is ill, so they, too may benefit from your treatment."

HELP FOR SUFFERERS OF THESE AILMENTS

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| • Anemia | • Cramps or Milk Leg | • Heart Trouble | • Prostate Gland |
| • Appendicitis | • Dizziness | • Hemorrhage | • Rheumatism |
| • Arteritis | • Dropsy | • High and Low Blood Pressure | • Sinus Trouble |
| • Asthma | • Dysentery | • Kidney Trouble | • Skin Trouble |
| • Bladder Trouble | • Eczema | • Leg Trouble | • Sleeplessness |
| • Bile | • Eye Trouble | • Liver Trouble | • Sour Stomach |
| • Bright's Disease | • Female Trouble | • Lumbago | • Stomach Trouble |
| • Catarrh | • Gailitis | • Nervousness | • Stomach Ulcers |
| • Chronic Cough | • Gallstones | • Ulcers | • Urinary Disease |
| • Cold | • Headaches | • Piles | • Vomiting |
| • Colitis | | | |
| • Constipation | | | |

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Dr. Chan, D.O., invites you to his offices for a Free Consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. A trial will convince you.

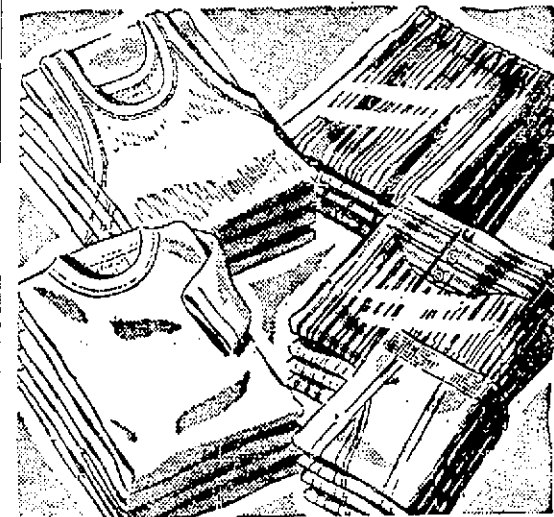
OFFICE HOURS:
Mon. & Thurs. 10-8
Tues. & Fri. 10-6
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CHINESE HERB SPECIALIST
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Tow Appointment 2 P.M. - 3 P.M.

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In-the-Box Sale! Men's 1.19 Pilgrim Underwear

Your Choice **84c** each

Save 2.15 on Regular 4.80
6.95 box of SIX...now

Broadcloth Shorts . . . boxer waist or snap-fastener front style. Non-bind Easy-Stride tailoring with nylon reinforced crotch. Fancy patterns, solid colors. 30-44.

T-Shirts . . . silky smooth combed white cotton with reinforced collar . . . extra wide and heavy. Sizes S-M-L-XL.

Briefs . . . lustrous imported Royal Egyptian cotton with heat-resistant elastic waist, legs. Sizes S-M-L-XL.

Undershirts . . . shape-conforming rib knit in imported Royal Egyptian cotton. Shrinkage controlled. S-M-L-XL.

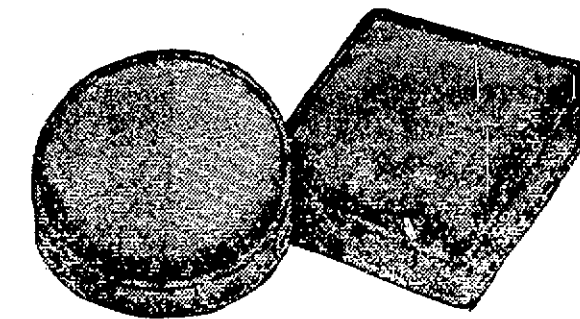


Our Best Muslin Sheets Choice, Twin or Fitted

Regular 2.19 now **1.99** each

72x108-in. size. Tested first quality in top, bottom, regular or fitted sheets—148 threads per square inch after washing.

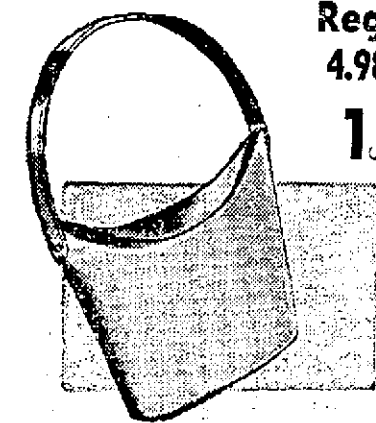
2.39 Double Bed 81x108" . . . 2.19
2.39 Double Bed Fitted . . . 2.19
53c Pillowcase 42x36" . . . 49c



Corduroy Foam Rubber Pillows

2 for \$5

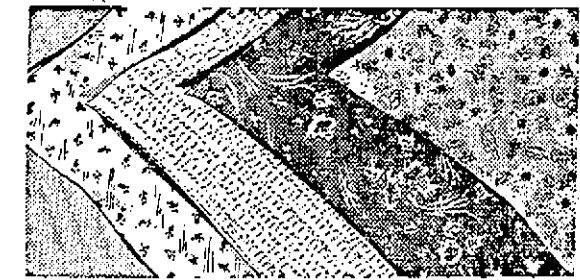
Specially priced for Monday only! Regular 3.98 ea. Perfect for TV pillows or for divan decor. Choice of 8 decorator colors. Zippered removable covers.



Regular 2.98 to 4.98 Handbags

1.33 plus tax

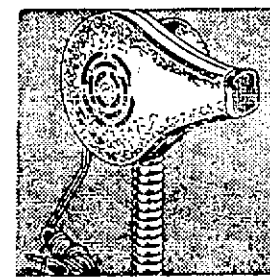
Top grain California soft leather—er deep buckets, totes, shoulder strap and envelopes. Ten styles from which to choose. Choice of many assorted colors.



Regular 49¢ Embossed Cottons

3 yards 99c

Monday only special! Beautiful embossed cottons in Bridal bow prints. Wrinkle-resistant, washable to drip dry, 36-inch widths. Hurry, quantities are limited.



4.95 Hair Dryer **3.98**

Save 97c. The famous Kenmore low price hand hair dryer for quick drying of your tresses. With cord.



8.95 Barber Set **7.88**

Save 1.07. Save on hair-cuts for all the family! Magnetic electric clipper, barber shears and comb.

All Occasion Royal Purple Nylons

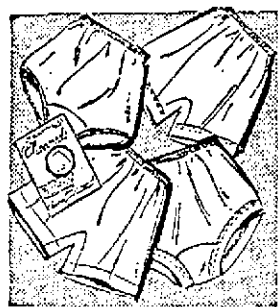
Reg. 98c to 1.25

77c pr

• Full fashioned lace mesh, ultra sheer runproof

• Full fashioned 60-gauge 15-denier ultra sheers
• Utility day time sheer, 51-gauge, 30-denier, reinforced.
• Full fashioned stretch, short, medium, long.
• Ultra sheer seamless 15-denier.

1.29 Elastic or Band Leg Panty 87c



Nylon, White, pink. Hip sizes 33 to 40.

Flare Leg **1.27**

Elastic waistband, satin tab closure. 37 to 52.

Reg. 1.69 Band Leg Panties. Nylon tricot. White, pink. 37-52... **1.27**

Lowest Price Ever!

Knit Sleepers

Usually 1.59

99c

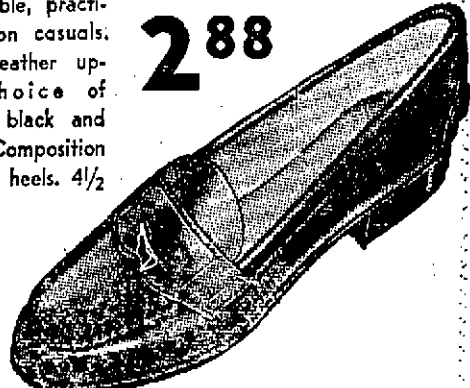
Honeysuckle rib knit cotton, 2-pc. style, gripper front, elastic drop seat. 1-4.



4.98 Kerrybrooke Slip-ons

Comfortable, practical slip-on casuals. Mellow leather uppers. Choice of brown, black and white. Composition soles and heels. 4 1/2 to 9.

2.88



More Free Store-Side Parking

Estimate presented to you many times SEARS

Downtown Long Beach

American at Fifth HEmlock 5-0121

GIRL, 3, DYING IN JANUARY, NOW PLAYS NORMALLY

Marrow Transplant Checks Child's Leukemia

SPOKANE, Wash. (UPI)—A pigtailed little girl, whose life expectancy as an acute leukemia victim was measured in days at the start of the year, played on her hobby horse Saturday, as alert and lively as any 3-year-old.

It was hard to believe that dimpled Julie Erickson is making medical history. She received a rare and so far successful bone marrow transplant.

She was dangerously ill at the start of the year. No sign of the dread leukemia, almost always fatal to children, now can be found in her blood or bone marrow.

"We are not promising a cure," Julie's doctor is quick to point out. "We don't know what the future holds and it's important that we don't raise any false hopes among leukemia patients."

Dr. Bietz Schedules Lectures

Dr. Arthur L. Bietz, psychologist, opens a new City College General Adult Division lecture series Monday at 7:30 p.m. in Millikan High Auditorium. Topic will be "Successful Human Relationships."

Professor and clinical psychologist at the White Memorial Hospital and School of Medicine, Dr. Bietz is the author of such books as "Conquering Personal Problems" and "In Quest of Life."

Attorney Eugene R. Kirkpatrick will be the second speaker in the "Legal Aspects of Family Living" series Wednesday at 7:30 p.m. in Hoover Junior High auditorium, 3501 E. Greentop St., Lakewood. Topic will be "California Property Law."

Additional public lectures scheduled this week:

MONDAY
Federal and State Income Taxation—J. A. Krancus, "Sale of Residence and Installment Sales," 7:30 p.m., Room 202, Poly High.

WEDNESDAY
Health for Senior Citizens—Dr. George W. Ainlay, "Rheumatism and Neuritis," 2 p.m., Dewey Auditorium, 8th and Locust Ave.

Investments—Jess Grundy, "How to Choose Your Investment," 7:30 p.m., Rogers Auditorium, Monrovia Ave. and Apian Way.

THURSDAY
Exploring the Northwest—Herbert Williams, "The Indian Coast—Washington, Puget Sound and the Olympics," 7:30 p.m., Rogers Auditorium.

Home Modernizing—Paul Tay, "Items to Consider Before Remodeling," 7:30 p.m., Hoover Junior High auditorium.

But, for Julie, even the seven weeks she has lived since the operation are the greatest gifts, since she was considered a hopeless case.

Leukemia, sometimes called cancer of the blood, is a derangement or disease of the blood-making organs.

This is not the first time bone marrow transplanting has been used in an attempt to combat the dread disease. Successful operations have been performed at Boston and Philadelphia and some

patients lived for several months, the doctor said.

The idea of the transplant is to replace the diseased marrow with healthy marrow, able to produce healthy blood cells.

To prepare Julie for the operation, she was submitted to massive dosages of X-ray. This was to destroy the diseased blood-producing cells.

It was also to kill the so-called immune mechanisms in her body. These are the white blood cells and antibodies

which combine to repel foreign matter and would resist the introduction of new marrow into the body.

The radiation did not destroy the red blood cells already circulating in her system since these are not alive in the true sense—they are what the doctor called "empty envelopes."

The 600 Roentgens of X-ray given Julie normally would be fatal, but she was given elaborate treatment, including the use of tran-

quilizers, to compensate for the shock of the radiation.

Long-range effects of this massive radiation are of concern to some specialists, but this operation was to add weeks or even days to the life of the patient.

"In 10 or 20 years, we would be glad to treat her for delayed effects," the doctor said. "Those would be years she wouldn't have had."

Three marrow transplants were used on Julie—two from

her mother and the third from a volunteer male donor.

The marrow was drawn from the donor's bone with a needle and injected into Julie's veins. The healthy marrow then was carried to Julie's bones through her circulatory system.

The marrow from the male donor apparently was successful. It has become established in her bones.

The girl's white blood cells and antibodies also apparently have re-established them-

selves as healthy units.

"This is strictly pioneering work in the experimental stage," the doctor said. "To us, however, it is an inroad into the study of leukemia where everything else has failed."

The girl's parents are happy she has been able to live this long—no matter what may come. Her case was first diagnosed in July, 1956.

"We don't know what the outcome will be," said Mrs.

Kenneth E. Erickson. "We're really happy that we have this chance for Julie. Now she plays just like any other youngster and you couldn't tell anything is wrong with her."

The progress of Julie's disease was halted for a time once before, through the use of drugs.

"We're very happy she is doing as well as she is, though we don't know what to expect in the future," Mrs. Erickson said.

Long Beach • Santa Ana

Buffums'

takes a shine to fashion in

**De Liso Debs Black Patent
Sandals and Slings!**

Black Beauties—Spring's Newest Patent Costume Bags

Sparkling black patents in spring's smartest silhouette! Large bags with slim elongated shapes and high fashion smaller bags with unusual frames and clasps... clever detail. Exciting designs by Bobbie Jerome. Bags sketched...

11.95* to 13.95*

Others from
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Buffums' Handbags, Street-Floor
*Plus Fed. Tax

Brilliant! Excitement provoking —
De Liso Debs new black patents
for spring! Slim, light, airy
sandals and slings... a gleaming
footnote for all your spring fashions!

a. Alberta Flexie — collared and
bow trimmed, medium heel sling, **20.95**

b. Salem Stitched — pointed toe, open
back T-Strap, slim high heel, **19.95**

c. Polka — high or mid heel sling, **20.95**

d. Jumbo — Open T-Strap Sandal, **19.95**

Buffums' Women's Shoes, Street Floor

Buffums' Store Hours: 9:30 A. M. to 5:30 P. M. Fridays: 12 Noon to 9 P. M.

TIME TO SWING TO INSURED SAVINGS

ALL FUNDS RECEIVED ON OR BEFORE THE
10th OF THE MONTH EARN FROM THE FIRST

FREE CUSTOMER PARKING 345 ELM AVE.

%
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EARNINGS

LONG BEACH FEDERAL SAVINGS

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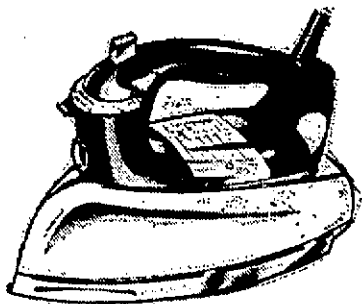
AND LOAN ASSOCIATION

HEmlock 7-1201

MAY_{co} LAKEWOOD GENERAL ELECTRIC APPLIANCES

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compare! shop with confidence at may co.



**g.e. 2-in-1
steam and dry iron**

11.88 REG. 16.95

Flip the button up and it's a steam iron, push the button down and it's a dry iron.

May Co. Lakewood—Small Elec. Appliances

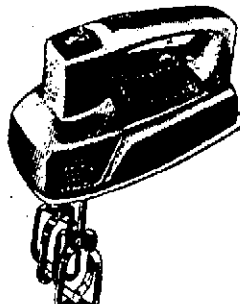


**g.e. automatic
coffee maker**

20.88 REG. 29.95

Perfect coffee every time, brewed automatically. Keeps it hot for serving. 9-cup, right cycle.

May Co. Lakewood—Small Elec. Appliances

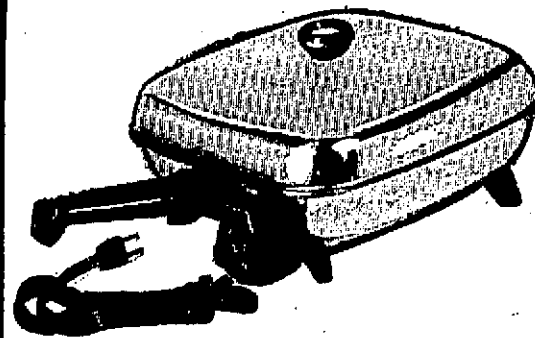


**g.e. portable
mixer**

14.88 REG. 19.95

Powerful mixer with 3 mixing speeds. Removable cord-set for easy storing, beater release for easy cleaning. White, pink, yellow, turquoise.

May Co. Lakewood—Small Elec. Appliances

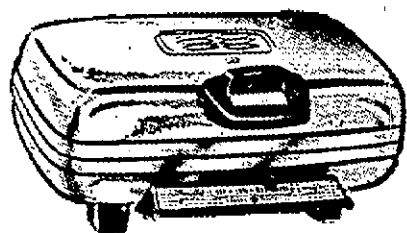


**g.e. new deluxe
automatic skillet & lid**

17.88 REG. 26.90

Just dial the heat for correct cooking temperature. Thermostat removable for easy cleaning of skillet.

May Co. Lakewood—Small Elec. Appliances

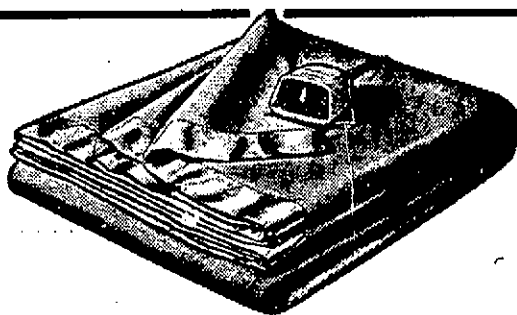


**g.e. automatic grill
and waffle baker**

15.88 REG. 22.95

Use open as grill for bacon, eggs; closed as sandwich grill or with grids for waffles. Thermostat control.

May Co. Lakewood—Small Elec. Appliances



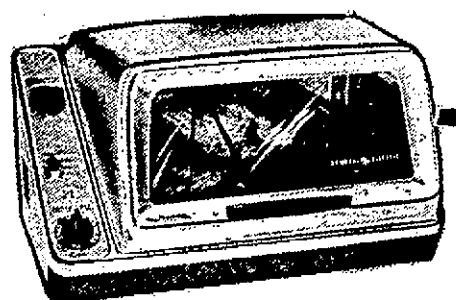
**g.e. custom-contoured
electric blanket**

22.88 REG. 29.95

G.E. Sleep-Guard system adjusts automatically to any change in room temperature. Blend of nylon, rayon and cotton. Completely washable. Yellow, blue, aqua, red or pink. Twin size.

Reg. 34.95 Full size, single control **27.88**
Reg. 44.95 Full size, dual control **37.88**
Reg. 84.95 King size, dual control **69.88**

May Co. Lakewood—Small Elec. Appliances

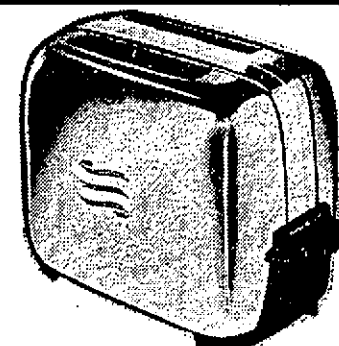


**g.e. automatic
rotisserie-oven**

60.88 REG. 89.95

Bakes, broils, roasts, grills, rotisseries. Thermostatic control. Push-button selector.

May Co. Lakewood—Small Elec. Appliances



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6-position selector for toast the way you want it. Beautiful chrome-plated finish.

May Co. Lakewood—Small Elec. Appliances

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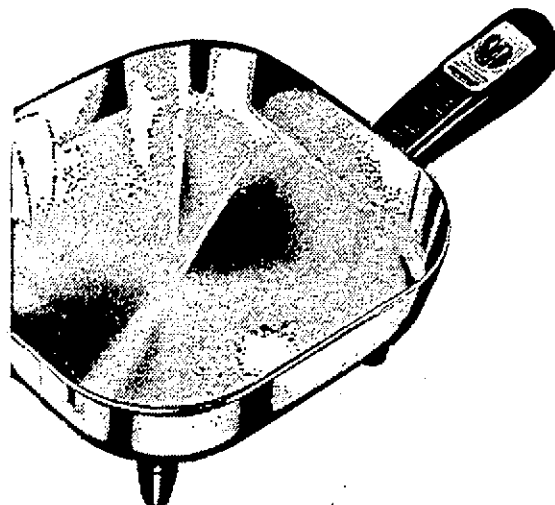


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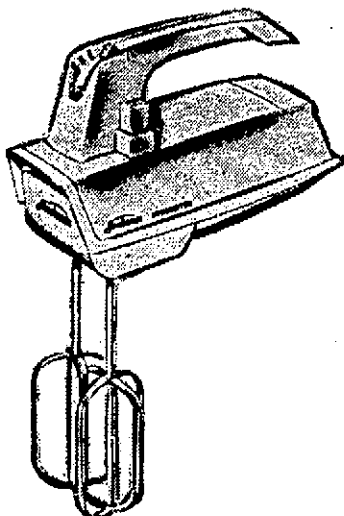


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REG. 16.95 **12.88**
WITH COVER

Perfect controlled heat for more delicious foods automatically. Water sealed element.

Larger size frypans, with cover. Reg. 22.65 **16.88**

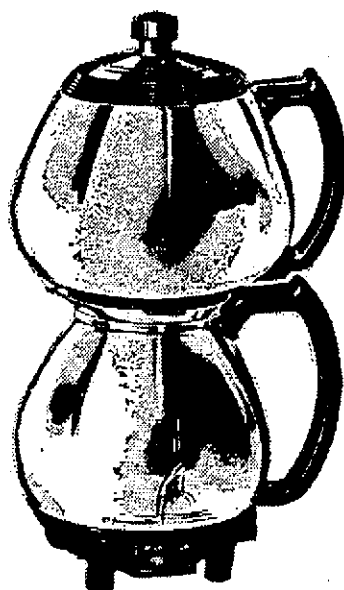


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Lightweight, powerful mixer with larger, full-mix beaters. Thumb-tip control of beater speeds. Beater ejector. White or colors.

In chrome, Reg. 23.95 **15.88**

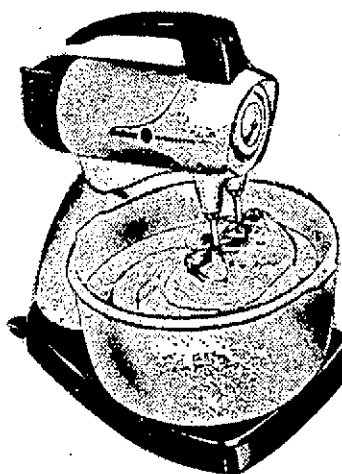


**sunbeam
coffeemaker**

REG. 38.95 **25.88**

Set it and forget it! Automatically brews coffee as you like it, keeps it at serving temperature. 10-cup capacity.

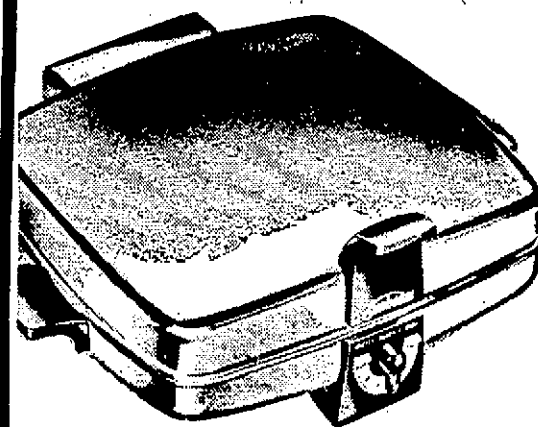
Electric percolator, 10-cup, Reg. 29.95 **19.88**
8-cup percolator, Reg. 27.95 **18.88**



**sunbeam
mixmaster**

REG. 45.95 **31.88**

New! 12-speed Mix-Finder dial, more powerful motor. Bowl-fit beaters, 2 mixing bowls. White & colors.



**sunbeam
waffle baker**

REG. 29.95 **19.88**

Makes 4 full-size waffles. Patented radiant control for perfect results. Easy-to-see signal light. Waffle baker-Grill, Reg. 34.95 **22.88**

WORLD NEWS BRIEFS



Find 220 Bodies in Ferry Sinking

IZMIT, Turkey (UP)—An overloaded ferry boat filled with teenaged students tipped over and sank in a violent storm on the Sea of Marmara Saturday. Hours later 220 bodies had been recovered. An estimated 400 were feared drowned.

The 148-ton vessel Uskudar had a seating capacity for 345 persons but the Izmit province prosecutor was informed that 600 tickets had been sold for the trip. Officials said it may be days before the complete toll is known. Sobbing men and women searched among the retrieved bodies for relatives.

Reds to Return 2 U. S. Pilots

TOKYO (UP)—Communist North Korea announced Saturday night it is ready to free two Americans and any of the 32 others aboard a kidnapped South Korean airliner.

A broadcast from the capital of Pyongyang said the two American pilots and two West Germans would be turned over "at an appropriate time" at the truce village of Panmunjom or some place inside North Korea "mutually agreed upon." The American pilots of the South Korean DC3 are Willis P. Hobbs of Vallejo, Calif., and Air Force Lt. Col. Howard W. McClelland of Buchanan, Mich.

Garment Industry Strike Called

NEW YORK (UP)—Last-ditch negotiations between garment workers and manufacturers of women's clothing broke down Saturday and union boss David Dubinsky announced the first industry-wide strike in 25 years would begin next week.

"I hope the strike is not a long one," Dubinsky said, "but I don't see any chance of avoiding one." Dubinsky, president of the powerful International Ladies Garment Workers Union and a top official of the AFL-CIO, announced strike plans after a negotiating session between the ILGWU and five major employer groups broke off abruptly shortly after it began.

7 Perish in Home Fire

DE KALB, N. Y. (UP)—Farmer Lloyd Van Ornum, his wife, Geneva, and five of their 12 children perished early Saturday as fire started by a red-hot stovepipe roared through a two-story frame house.

Five other Van Ornum children and a house guest escaped as flames wrecked the home 20 miles from the Canadian border. Two children were away at the time.

Coeds Start 'Necking' Strike

OXFORD, England (UP)—Oxford University coeds went on a "necking strike" Saturday to woo men students into their campaign to ban the H-bomb.

A group of girls said they would refuse all future "kissing and cuddling" unless boys joined their protest against production and testing of the superweapons.

Russian Airlift to Save Sables

MOSCOW (UP)—The Soviet government, are being Union has launched an airlift trapped and taken by plane to in an effort to save the sables the Khabarovsk and Amur from extinction, the newspaper regions.

The plan is to encourage re-vestia said Saturday.

Four hundred of the valuable production by ending the sables' fur-bearing animals, scattered isolation from each other.

California Pine Is Earth's Oldest Living Thing

WASHINGTON (UP)—The National Geographical Society reported Saturday that the oldest living thing on earth is the battered wreck of a pine tree in California's Inyo National Forest.

"It has more than 4,600 years under its bark," the society said. It added that this particular tree and others surrounding it "were venerable when King Solomon ruled Israel."

The grove of bristlecone pines in question, the society said, includes 17 older than 4,000 years. The pines are

in the White Mountains east of San Francisco and near the Nevada border.

"The oldest sequoias, including the famed General Sherman tree, are about 3,500 years old," it said. "The bristlecones are many centuries older, and look every day of it."

The late Dr. Edmund Schulman, whose party made the discovery, said the gaunt,

eroded pines owed their longevity to a constant fight to stay alive. He said that when water is scarce the pines display an ability to "close up shop" but continue to grow slowly.

He said he began looking for old trees 20 years ago in a study of the climate of the prehistoric west. He said it has long been known that tree rings, each of which

represents a year of growth, are wider in wet years than in dry.

National geographical expeditions in the 1920s correlated ring patterns of living trees with those Indians cut down centuries ago to build Pueblo Bonito in New Mexico. The tests fixed the date of construction at about 800 years before Columbus.

Dr. Schulman and his

associates gradually pushed the tree-ring diary farther back. A rumor led them to the grove of bristlecones. Dr. Schulman said he used a steel borer to remove a core about as thick as a lead pencil to get an accurate count of the rings.

He died in January while the story of his findings was being prepared for publication.

CONGRESS CALENDAR

WASHINGTON (UP)—Status of major legislation in Congress:

POSTAL — House to decide next week whether to accept Senate version of bill raising most postal rates and boosting pay of postal workers or send it to conference for adjustment.

PAY RAISES — House Post Office Committee approved pay increase for postal, government white collar workers. Senate approved postal pay raises.

PRESIDENTIAL DISABILITY — Senate and House judiciary subcommittees continue to work on bills to allow vice president to replace incapacitated President.

DEBT — President signed into law bill raising 275-billion-dollar national debt ceiling to 280 billion.

FOREIGN AID — House Foreign Affairs Committee opened hearings on \$3,300,000,000 foreign aid authorization.

NATURAL GAS — House plans to vote on bill easing federal controls on natural gas producers still sidetracked by political squabble.

LOYALTY — House action pending on Senate-passed bill bringing all federal employees under loyalty-security program.

STATEHOOD — Admission of Hawaii and Alaska to statehood pending in Senate and House.

BANKING — House action pending on Senate-passed bill revising federal banking laws.

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ARE YOU A VICTIM OF WRONG DIAGNOSIS
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WE USE SCIENTIFIC CLINICAL LABORATORY METHODS
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You will receive, among other things, cardiograph test of heart, a complete blood count, consisting of hemoglobin, red blood count, white blood count, color index and complete differential.

It will be explained to you in full detail in simple, understandable language.

You will receive all this for only \$3.00.

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You may buy anything in our entire stock at real sale prices
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Price includes delivery, guarantee, etc.
No high pressure salesmen
A few sample prices listed below

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Bookcase Headboard,
Double Dresser &
Mirror ALL FOR **29⁸⁸**
Choice of Finishes

POLE LAMPS Ceiling to Floor..7.99

Foam Rubber
Cushions, Reg. 269.95,
2-Pc. Living Room Set **139⁸⁸**
Choice of Covers, Cushion

BED PILLOWS79c

30x40 FRAMED MIRRORS6.88

AUTOMATIC CAN OPENER.....89c

REG. 299.50

3-PC. SECTIONAL.....149.88

100% VISCOSE BROADLOOM
CARPET.....1.98 per yd.

2-PC. REGULAR SIZE
LIVING ROOM SET.....**69⁸⁸**

RECORD RACK (holds 40 records) 69c

INNERSPRING MATTRESS OR
BOX SPRINGS **14⁸⁸**
Full or Twin Size

MODERN OCCASIONAL CHAIRS 8.88

5-PC. DINETTE SET.....29.88

BUNK BED COMPLETE.....49.88

13x16 FRAMED PICTURE.....79c

FULL-SIZE GAS RANGE.....84.88

FLOOR LAMP WITH SHADE.....5.88

12x17 Remnant Rug Reg. \$159 69.88

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YOU NEED?
IT'S ON
SALE!

SARVAS

FURNITURE CO.

1020 E. PACIFIC COAST HWY.

23
YEARS IN
THE SAME
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SHOP ALL DAY THURSDAY AND FRIDAY, 9:30 TO 9:30

annual sale - of - sales hummingbird hosiery

Once a year, you can purchase these stunning sheers at spectacular low prices. Get some of each style—full fashioned, stretch, seamless — for varied wardrobe needs. Like other fashionable women, you'll find that these hose impart a luminous iridescence to lovely legs, shimmering as the aureole which surrounds a humming bird's wing.

Davenport R Proportioned Sizes:

shorts—8½-9½;

mediums—8½-11;

longs—9½-11

60 gauge, 15 denier
reg. 1.50 1.24, 3/3.60

51 gauge, 30 denier
reg. 1.35 1.13, 3/3.30

66 gauge, 12 denier
reg. 1.65 1.37, 3/4.00

SEAMLESS STYLES

400 needle, 15 denier heel and toe
reg. 1.35 1.13, 3/3.30

400 needle, 15 denier nude heel,
demi toe reg. 1.50 1.24, 3/3.60

STRETCH STYLES

Stretch Sizes: short, average, tall
"Cling-Fit" sheer stretch
reg. 1.50 1.24, 3/3.60

"Cling-ette" knee-bi stretch
reg. 1.50 1.24, 3/3.60

hosiery—street floor

famed label lingerie at unusual sale prices

One glance at these labels, and you'll agree our buyer deserves a bouquet for this special purchase of famed make lingerie. Rarely do you find such enormous bargains at such tiny prices. Original price tags on every garment. Shown are just two from a large selection.

a. cap sleeves cover the shoulders, delicate lace moulds the beautiful bodice of this full-length tricot gown. Sizes 32-36 in blue and white Regularly 10.95, now **5.99**

b. frosty applique gives graceful floral trim to bodice and sides of this tailored nylon tricot slip in white and blue, sizes 32-36. Regularly 10.95, now **5.99**

knit lingerie—street floor

see the fabulous SPRING VOGUE PATTERN-FABRIC FASHION SHOW... combining the latest Vogue pattern fashions with the newest, brightest spring yardage... at the May Co. Eastland Monday, March 3 2:00 P.M. on the 2nd floor, yardage dept. 6:00 P.M. in the Tea Room

MAY CO.

LAKEWOOD

Fresh Waters Pumped Below 65 Felons Executed Last Year to Meet Pacific's Invasion

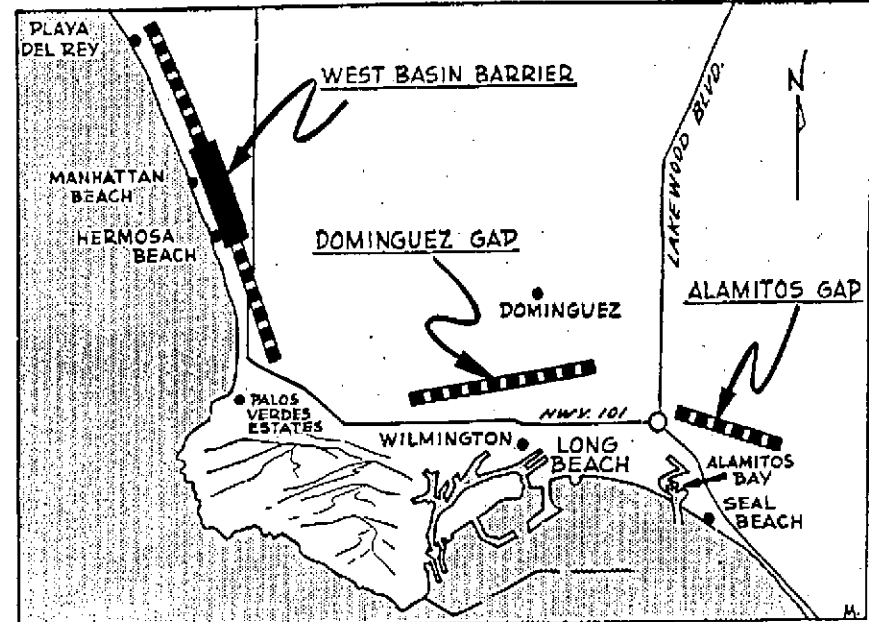
By ED KENYON

In a five-year war against intrusion by the sea, the Los Angeles County Flood Control District has sent fresh water underground to battle invading sea water.

Engineers have established a two-mile beachhead against the hidden flood from the Pacific and plan to extend it to an 11-mile line in the coastal area from Playa del Rey to the Palos Verdes.

Other projected barriers would protect the fresh water supplies of the Wilmington, Long Beach and Seal Beach areas with underground lines drawn at Dominguez Gap and Alamitos Gap.

State legislature action in 1931 triggered the first major defensive move against salt water intrusion in underground areas where fresh water had been depleted by heavy pumping—a problem under study for 30 years. The legislature appropriated \$750,000 for the West Basin Barrier experimental project.



WHERE WATERS BATTLE UNDERGROUND

West Basin Barrier line shows where fresh water has been injected to repel invasion of ocean water. Plans call for extension of the barrier along 11-mile front from Playa del Rey to the Palos Verdes and construction of other barriers across the Dominguez and Alamitos gaps, also threatened by underground intrusion of sea water.—(I, P-T map by Parker Markle.)

EIGHT INJECTION wells to pump fresh water into the ground were drilled in Manhattan Beach and Hermosa Beach about 500 feet apart, parallel to the coastline and 2,000 feet inland.

In March, 1933, the experiment was started. Since that time nearly five billion gallons of water purchased from the Metropolitan Water District has been pumped into the ground. Four more wells have been built along the barrier line, extending about two miles along the coast.

The West Basin Barrier project is operated at an annual cost of \$190,000. This includes the cost of pumping about

4,338,000 gallons of water daily into the ground.

BALANCED AGAINST this cost is the saving of the vast West Basin underground water supply, conservatively estimated on today's market to be worth \$22,500,000.

Even with the barrier project

partly in operation, \$880,000 worth of fresh water is replaced by sea water each year. To stem this tide and eventually push the salt water back to the ocean along the 11-mile front of the West Basin, wells will have to be constructed from Playa del Rey to the Palos Verdes. The cost of

completing the job is estimated at six million dollars.

CONSTRUCTION OF water barriers along the intrusion area of the Dominguez and Alamitos Gaps would cost another \$2,500,000, engineers estimate.

Since this area depends on local water for 60 per cent of its supply, the barrier program is considered a wise investment insuring that the millions of dollars spent on dams, spreading grounds, replenishment and other means of corraling, retaining and adding to that water supply are not wasted.

Mexico Fears Effect of U.S. Recession

MEXICO CITY (UP)—The Interior Ministry expects unemployment in the United States may be reflected seriously here in a reduction of migrant Mex-

ican farmhands wanted north of the border. Officials figure the reduction may be as much as 100,000 or 25 per cent of what had been expected for 1958.

65 Felons Executed Last Year

WASHINGTON (UP)—Sixty-five prisoners, including one woman, were executed in state and federal penitentiaries last year, James V. Bennett, director of the Federal Bureau of Prisons, reported Saturday.

Not counted in the total, which matched the 1956 total and was three above the record low of 62 in 1953, were executions by the armed forces. The bureau said it had received information that the Army had three executions last year.

Georgia led all states in executions with 14. These included two federal executions, California ranked next with nine, they came Louisiana with seven and Texas with five.

OF THOSE executed, 54 paid with their lives for murder, 10 for rape, and one in North Carolina for burglary. The executions for rape were in five southern states. Eight were Negroes and two were whites. The latter were executed in Georgia under federal jurisdiction.

The lone woman prisoner was put to death in Alabama. She was 50 years old, white and was convicted of murder.

Of the total executed, 34 were white and 31 Negro. Their ages ranged from 18 to 64. Forty-seven of the executions were by electric chair, 16 by gas, and two by hanging.

At the close of the year, 151 prisoners were under death sentence.

TTYWPNA
See Sale Ad
PAGE A-10

Clown Who Couldn't Quit Dies in Hospital

PARAMOUNT — Death has closed the curtain for the clown who couldn't quit.

Clarence (Penny) Parker, 65, of 15517 Colorado Ave., died of a heart attack Friday at Veterans Hospital in Long Beach.

Parker, who followed his comic profession for 54 years, was well-known in recent years for his efforts in earning contributions to the Elks Club cerebral palsy fund.

And as one of the oldest clowns in the business, he could look back on a career which included the first balloon ascension ever made over Long Beach, memories of a dozen circuses, and a daredevil "slide for life" act in which he slid down a rope from a three-story building on a pulley clenched in his teeth.

MORE RECENTLY, despite ill health and a desire for retirement, he kept up a stiff schedule of shows with his trained animals on behalf of the cerebral palsy campaign. Since 1951, his collections averaged more than \$3,000 a year. The money went to help support more than 600 young victims of the disease in rural areas.

And though he wanted to re-

tire, he couldn't give up on the kids he considered his "family."

Funeral service will be held Tuesday at 11 a.m. in Paramount Mortuary. Officiating will be the Rev. Stephen Osborne of Hollywood Christian Church. Graveside rites will be conducted by B.P.O.E. Lodge 1804 at Sunnyside Memorial Park.

Parker is survived by his wife, Viola; a son, Lewis, of Bellflower; two daughters, Mrs. Lorne Eddens, Downey, and Mrs.

INDEPENDENT-PRESS-TELEGRAM—A-11
Long Beach, Calif., Sunday, March 2, 1958

Virginia Pack, Paramount; a brother, Lou, of Reedley, Calif., and a sister, Mrs. Ethel Hone, of Santa Barbara.

(Advertisement)

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NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of sufferers now avoid much severe wheezing, sneezing, rattling, difficult breathing, coughing and stuffiness during recurring attacks of Bronchial Asthma, Hay Fever and Rhinitis by taking New Improved, Wonder-Worker MENDACO. The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus from bronchial and nasal passages. When you can breathe freer, you sleep sounder, work better and have more fun. MENDACO is safe for children and elderly people. Get Labordory Tested and Certified MENDACO from your druggist today without prescription. See how fast you improve.

Quick! New Dentures

when you first need them

DR. CAMPBELL

THE PHONE THAT TELLS YOU your savings in advance

ON CREDIT
Wait 45 days for 1st credit payment
2 YEARS TO PAY
HE 6-4072 **446 PINE AVE.**
FREE PARKING 6th & Locust
Office Hrs.: 9-5—Closed Sat. Noon
FAST DENTURE REPAIRS

SHOP 3 NIGHTS... MONDAY, THURSDAY, FRIDAY... 9:30 A. M. TO 9:30 P. M.

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TENDER COMFORT FOR NEW ARRIVALS... OUR SOFTEST WRAPPING BLANKETS... CLOUD LIGHT COMFORTERS... DOWNY ORLON BLANKETS, SHEETS AND BED PADS AND A WHOLE LINEUP OF WONDERFUL FURNITURE BUYS.

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| <p>FITTED CRIB SHEETS reg. 1.39 Multiple colored fitted crib sheet stays in place regardless of how active baby is. 1.19</p> | <p>COTTON WRAPPING BLANKET reg. 69c Generous 26x34 size blanket in solid or plaid pastel. 53c ea. 2/1.00</p> | <p>100% ORLON BLANKET reg. 6.98 36x50 size, wide rayon binding. Washes easily, dries in a twinkling. White or pastel. 4.99</p> | <p>NYLON CCMFORTER reg. 7.98 Nursery print; filled with non-allergic, non-matting dacron. In white, pink, maize background. 4.99</p> | <p>FITTED PAD reg. 4.50 Contour fitted sanforized cotton pad, acetate cellulose filled for fast drying. 27x52 size. 3.59</p> |
| <p>HARDWOOD PLAY YARD reg. 18.98 Yard with teething rails, play beads. 7" off floor; plastic casters. 14.99</p> | <p>3-WAY NURSERY STEP CHAIR reg. 6.98 Natural finish chair, makes step stool, pottier chair with plastic pottier. 5.99</p> | <p>CAR SEATS reg. 3.98 Assortment of styles, fabrics. Folds flat for storage. 2.99</p> | <p>BABY BATH reg. 21.98 full tubular frame, solid top dressing table. 1/4" box type pad, nylon reinforced tub. 16.99</p> | <p>WELSH BOODLE BUGGY reg. 24.98 Buggy with lift out feature, quilted plastic fabric in grey only. 19.99</p> |

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Store Opens Daily at 9:30 A.M.; Shop 3 Nights Mon., Thurs., Fri. 9:30 to 9:30; Tues., Wed., Sat. 9:30 to 5:30 For Phone Orders Call HARRISON 9-2411; MEtcaif 3-0111

Order Lawyer to Bare Records in Mack Inquiry

WASHINGTON (AP)—Miami lawyer Thurman A. Whiteside has been summoned to appear before a federal grand jury here Monday with records of financial dealings involving Federal Communications Commissioner Richard A. Mack.

However, Whiteside said in Miami he had been able to get his grand jury appearance postponed until 2 p.m. Thursday.

He said he was served with the subpoena only at 9 p.m. Friday and could not assemble records by the time set originally.

Whiteside said he and his lawyer think the government is using "another avenue" to obtain records it wants in its FCC investigation.

The Justice Department said Saturday it had issued a subpoena ordering Whiteside to bring with him books relating to Mack, the Stembler-Sheldon insurance agency and Andar, Inc., a holding company.

House investigators have received sworn testimony that Whiteside gave Mack free stock in the two Miami firms and loaned thousands of dollars to the FCC commissioner.

Whiteside at one time pressed the case of the winning applicant in a four-way fight for TV Channel 10 in Miami. Mack voted for the applicant Whiteside favored. The FCC commissioner denied any wrongdoing, but there have been demands he quit or be fired.

A Justice Department spokesman said the subpoenas are not part of a grand jury probe. He described the action as intended to "get the records as part of the FBI investigation" of charges involving Mack.

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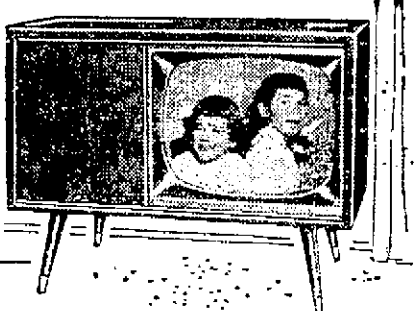
Select from a wide variety of styles and finishes

TELEVISION - PHONOGRAPH COMBINATION

Full 262 sq. in. Aluminized Picture Tube. Chromatone Picture Filter. 2 Magnavox extended range speakers. Precision 4 speed Record Changer. Diamond Stylus.

\$299⁸⁵

Mahogany, Oak or Cherry
Complete with Stand



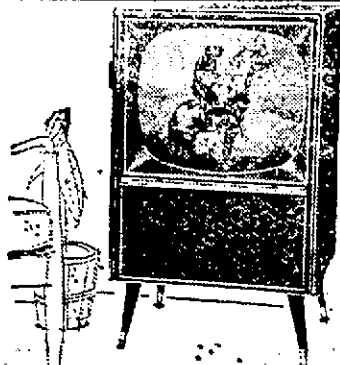
THE NEW YORKER 21*

You are part of the world you're viewing... when you enjoy your New Yorker 21. Discover the extra dimension of sound realism that the twin matched Magnavox speakers add to your TV enjoyment. Hand rubbed mahogany, oak or cherry finishes.

\$199⁸⁵

In Mahogany

*Diagonal Measurement



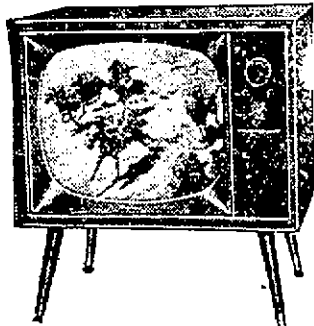
MAGNAVOX PREMIERE 24*

You are front-row center and each program's "Just for You" when you enjoy your Magnavox Premiere 24. Hear as well as see. All the performance. Come and see this superb instrument... and let us show you all the Gold Seal quality features! In hand rubbed mahogany, oak or cherry color finishes.

\$259⁸⁵

In Mahogany

*Diagonal Measurement



HIGH FIDELITY SIGHT AND SOUND

Big 262 sq. in. picture "comes alive" as four high fidelity speakers — two on each side of the picture, surround you with natural sound! Top controls. Superb fine furniture styling. In oak, cherry, walnut — or ebony finish — \$289.85.

\$279⁸⁵

In Mahogany



EASY BANK TERMS

Magnavox High Fidelity

HIGH FIDELITY LISTENING PLEASURE FOR EVERY MUSIC LOVER

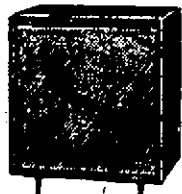
Magnasonic "310" high fidelity phonograph with three speakers (12" and two 5"), 10-watt amplifier, precision changer, Diamond Stylus pick-up.

In Mahogany, Oak or Cherry finishes only.

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\$199.85

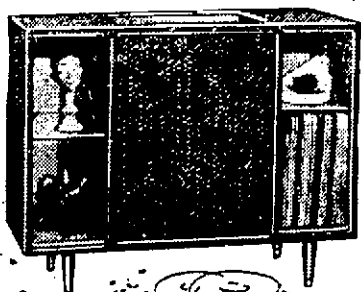


3-speaker phonograph...

superb high fidelity phonograph in a beautiful bookcase cabinet with a gliding top for easiest access to record changer. 12" bass plus two 5" high frequency speakers, 10-watt amplifier, precision intermix changer with Diamond Stylus pick-up. The Cosmopolitan in mahogany color finish...

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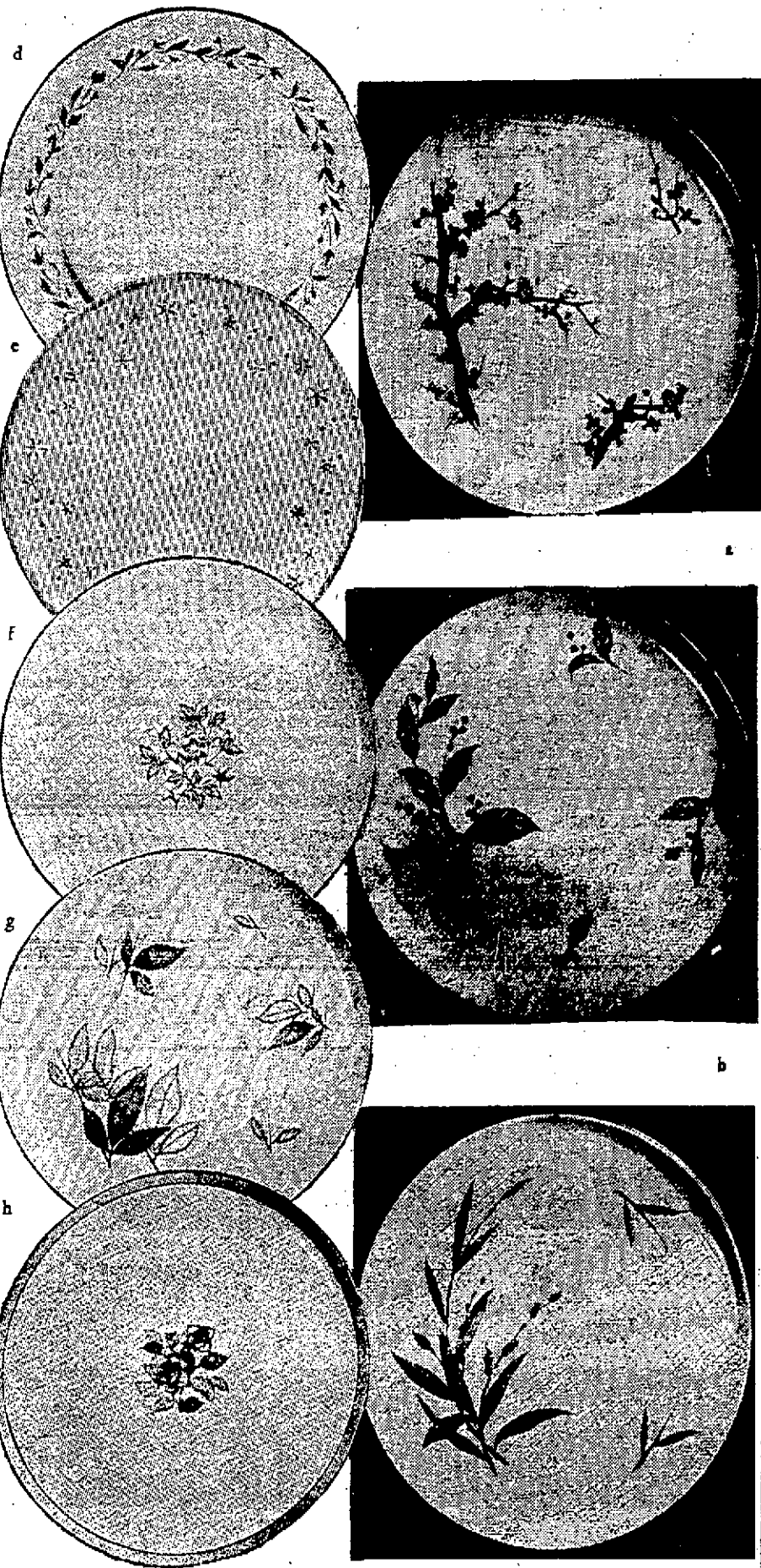
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A fabulous savings on china services for 12 or for 8... yours in three lovely patterns... (c) "Lanakai"... (a) "Florence"... and (b) "Choke Cherry." Save 30.00 on a 98-pc. service for 12—save 15.00 on 53-pc. service for 8!

98-PC. SERVICE FOR 12

89.95 value **59.95**

53-PC. SERVICE FOR 8

49.95 value **34.95**

The kind of imported china you've always wanted... in a rainbow of patterns! Choose your favorite... (e) "Snowflake"... (h) "Smoky Rose"... (f) "Charm"... (g) "Autumn Fantasy"... (d) "Empress"... at a savings of 30.00 on 98-pc. service for 12 and 15.00 savings on 53-pc. service for 8.

May Co. Lakewood—China—Third Floor

cape cod stemware

reg. 1.40

79c

Opportunity knocks only once... once a year during May Co.'s annual Cape Cod stemware sale you can save more than 1/2 on hand-crafted stemware by famed Imperial! Look at the dazzling array of sparkling, crystal-clear, exquisitely detailed and designed pieces... all in traditional and beloved Cape Cod pattern.

May Co. Lakewood—China—Third Floor

- | | |
|-----------------------------------|------------------------------------|
| (C) 9-oz. luncheon goblet | (D) water tumbler |
| (E) 11-oz. dinner goblet | (F) 12-oz. footed iced tea tumbler |
| (G) 6-oz. tall sherbet | (H) 6-oz. low sundae |
| (I) 3 1/2-oz. cocktail 3-oz. wine | (J) 1 1/2-oz. cordial |
| (K) 5-oz. claret juice | (L) oyster cocktail |
| (M) 6-oz. footed juice | (N) baked apple |
| (O) 8-in. salad plate | |

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... because may co. has a credit plan to fit every budget... 30-day, budget, revolving, and May-time... so easy to arrange, too!

| | | |
|---|------|-----------------------------|
| May Co. Lakewood 5100 Lakewood Blvd. Lakewood | | Order Board Open 9:30 |
| Quan. | Item | Style |
| | | Size |
| | | Color |
| | | Price |
| Address..... <input type="checkbox"/> Charge | | |
| City..... <input type="checkbox"/> Cash | | |
| Name..... <input type="checkbox"/> C.O.D. | | |
| In California add 4% sales tax. Add shipping charge beyond 48c delivery zone. 25c service charge for delivery of mail and phone orders under 3.00. 25c handling charge for C.O.D.'s. P.T. 3-2 | | |

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.
Store Opens Daily at 9:30 A.M.; Shop 3 Nights Mon., Thurs., Fri., 9:30 to 9:30; Tues., Wed., Sat., 9:30 to 5:30

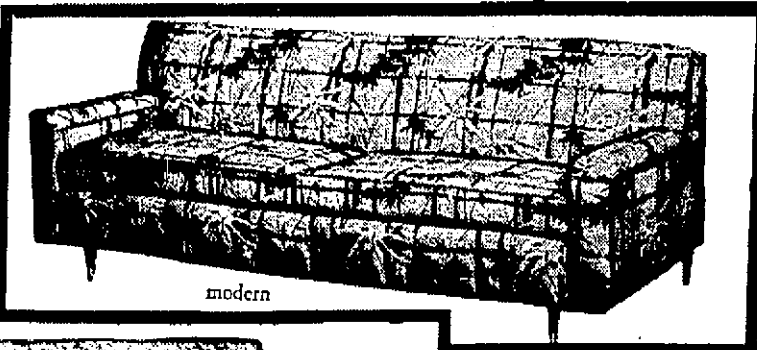
For Phone Orders Call HARRISON 9-2411; METCALF 3-0111

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may co. sofas have save-appeal



lawson



modern

see the fabulous SPRING VOGUE PATTERN-FABRIC FASHION SHOW... combining the latest Vogue pattern fashions with the newest, brightest spring yardage... at the May Co. Eastland Monday, March 3 2:00 P.M. on the 2nd floor, yardage dept. 6:00 P.M. in the Tea Room



contemporary

complete interior decorating service

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extra large size
lock stitch quilting
choice of 4 styles**

279.00
379.00 VALUE

Foam rubber cushioned sofas with so much value, they're an extra size... 90" of quality 100% U. S. Koylon foam latex, covered to your order in a wide array of double lock stitched quilted fabric in a variety of patterns, and colors. And check these

construction features:

- fully seasoned hardwood frames
- all joints double doweled & glued
- steel coil spring seats, backs
- all springs covered with 7 1/4 oz. burlap

Furniture—Third Floor
May Co. Lakewood

Lakewood
Center

provincial



may co. breaks prices on fine broadloom

**all prices include tackless
installation, waffle padding,
2 door metals**

shop 'n compare

We are cutting nationally famous all-wool broadloom prices. However, the manufacturers will not permit us to mention their names... but all samples of many national adv. fine broadlooms are drastically slashed. Names and prices plainly marked on each sample... just visit any May Co. store... and SAVE!

9.34 VALUES

installed

**5.99^{sq.}
yd.**

1. THICK PILED SOLUTION DYED HI LO TWEED
green, black & white, tan & beige, 12 ft. widths.
2. LUSH, PLUSH VELVETY TWEED CHENILE TYPE
black & white, beige, green cocoa, turk.
3. HEAVY BARK CLOTH IN RAYON, WOOL, NYLON
charcoal, cedar, nutria

12.25 VALUES

installed

**7.99^{sq.}
yd.**

1. 100% NYLON HEAVY TWEED
charcoal, cedar, willow
2. 100% NYLON HI LO TWEED
cedar, mahogany, charcoal
3. ALL-WOOL HI LO TEXTURE TWEED
green, beige, sandalwood
4. ALL-WOOL SOLID COLOR TREEBARK
Nutria

May Co. Lakewood—Rugs—Third Floor

13.25 VALUES

installed

**8.99^{sq.}
yd.**

1. ALL WOOL TEXTURE TWIST
champagne honey beige, grey, aqua, tangerine.
So constructed that the texture will last through the years.
2. 100% NYLON DELUXE
solid texture sandalwood, green sable, lux. all nylon,
shimmering

call our carpetmobile; HA 9-2411, ME 3-0111 for colors, sizes and estimates

FUN TURNS TO TRAGEDY

Death-Car Driver Says, 'My Fault'

BY BRYAN HODGSON

BELLFLOWER—How a fun-filled wedding night "shivaree" turned into sudden tragedy with the traffic death of the bride was told Saturday by the youth who was best man at the wedding and driver of the death car.

"It was me—all my fault," said 19-year-old Jim Brown, of 6058 Coldbrook Ave., Lakewood. Brown is in Ramona Hospital recovering from injuries he received in the accident Feb. 15, which brought death to 18-year-old Mrs. Ada Felice Baker.

Two hours before the wreck, he had stood by as his best friend, James Baker, 19, of 15013 San Feliciano Dr., La Mirada, exchanged marriage vows at the Village Community Church in Lakewood.

AFTER THE post-wedding reception, the newlyweds climbed into the back seat of Brown's car to go to Baker's home. With Brown in the front seat was Evelyn Wallace, 18, of 5618 Blackthorne Ave., Lakewood.

"When we drove away, we were followed by several carloads of guests," Brown said. "They chased us up Clark Ave., honking their horns, and I tried to get away from them."

By the time the speeding car reached Bellflower Blvd., only one car remained in pursuit. Brown's car raced through a red signal light at the intersection, and he was stopped and cited by a California Highway Patrol officer.

"After that, the chase began again," Brown said. "We went up Clark to Center St., turned right—and that's all I can remember. I've tried and I've tried and I've tried, but I can't remember what went wrong."

CHP REPORTS tell the stark details. Brown's car, apparently out of control, slammed into a bridge abutment at Center and Flora Vista Sts. The bride died instantly. Brown was injured critically. Baker and Brown's companion were hurt seriously.

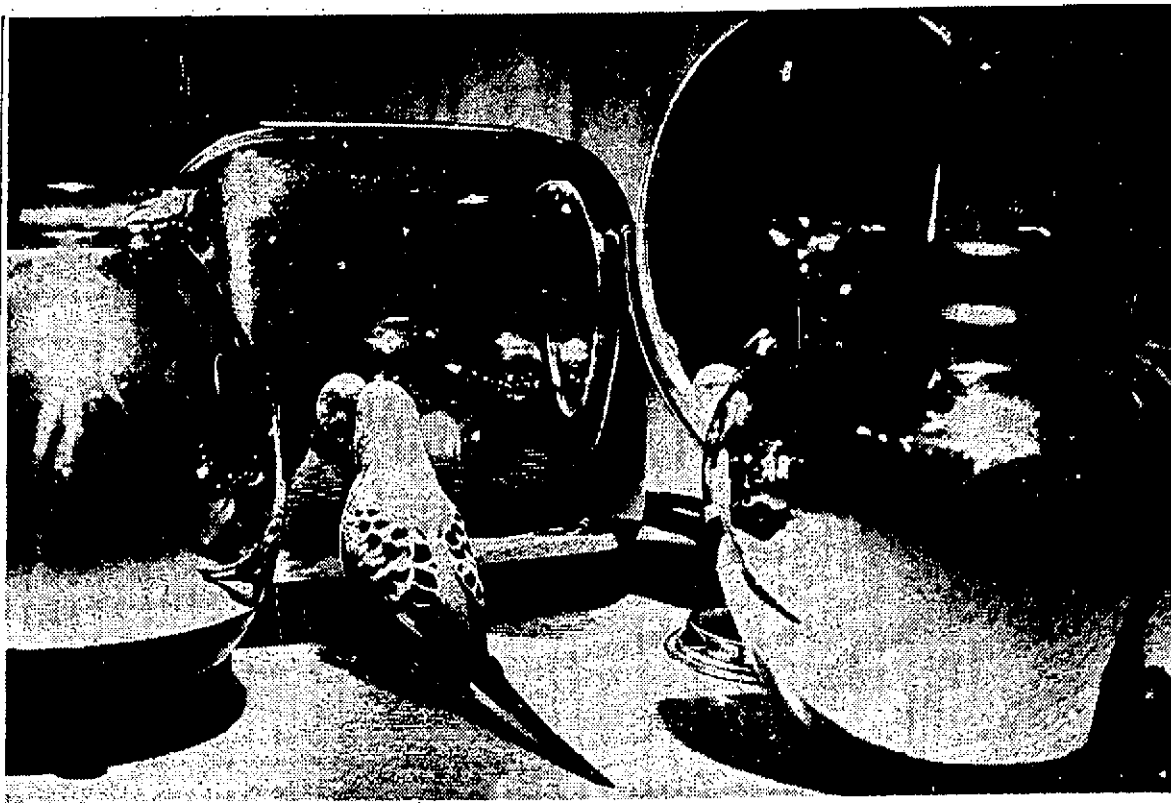
"I feel completely horrible about the whole thing," Brown said. "I don't know what I can ever do to make it up to Jim—I was with them all through their courtship. I knew how much he loved her. I was best man at their wedding. And I killed her."

On March 11, a coroner's jury will hold an inquest into Mrs. Baker's death. CHP accident investigators say they will seek a manslaughter complaint, and Brown knows it may go hard with him.

But punishment is not always a matter of law. For Brown, it began Feb. 15.

And the look in his eyes says it may never end.

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Will it be SECURITY or INSECURITY?
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KGER (1390 kc) 2:30 p. m.
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CHARLIE'S FUN HOUSE
Charlie the Parakeet owns his own home on Eucalyptus Ave. There's nothing a parakeet likes better than mirrors. You can say that again. There's nothing a parakeet likes better than mirrors. So Charlie's human servants rig up coffee pots and other shiny things into a regular fun house. And Charlie has a ball looking at all those splendid reflections of Charlie.—(Staff photo by John Neagle.)

Kohler's Gas, Guns Unused, Solon Says

WASHINGTON (AP) — Sen. Mundt (R-SD) said Saturday "the most eloquent testimony" about the guns and tear gas brought by the Kohler Co. after its employees were organized by the United Auto Workers was that none of it was used.

He told newsmen that this reflected credit on both the company and the union during a bitter strike, now nearly four years old, in that it testified to "self-restraint on both sides."

Mundt is a member of the special Senate labor-management racket committee that is investigating the violence that has occurred during UAW's strike against the Kohler, Wis., plumbing fixtures company.

In the first three days of the hearings, which are to be resumed Monday afternoon, the committee has received testimony about mass picketing by the union, various acts of violence and vandalism, and the company's purchase of guns and ammunition.

Mundt said it was "too early to draw conclusions," but Sen. McNamara (D-Mich.), another committee member, said, in a separate interview, he feels that "so far, the company looks worse than the union."

McElroy on Vacation
WASHINGTON (AP) — Secretary of Defense McElroy left Saturday night for a 10-day vacation in Arizona.

Sub-Hunting Warships Return to Home Port

NEWPORT, R. I. (AP)—A faced Russian submarine off the Florida Coast.

THE NEWSPAPER said the Hammer and Sickle insignie was clearly visible on the sub. In Washington, a Navy spokesman said, "We have no official knowledge of the matter."

The Boston Daily Record quoted an Air Force spokesman, queried about missiles being blown up by submarine signals, as saying "We know what the difficulty is. We know it is not a submarine."

THE NAVY, in Washington, said Thursday night the ships sailed "to investigate a reported contact in the Atlantic. It is standard procedure to investigate such reports from any source."

Rocket experts reportedly believed it possible that submarine radio signals had destroyed American ballistic missiles launched at Cape Canaveral, Fla.

The Jacksonville (Fla.) Journal said a Navy plane from the Jacksonville Naval Air Station recently reported sighting a sur-

Cherry Blossoms Lure Tourists

TOKYO (AP)—Japan's Travel Bureau says reservations from abroad for this spring's cherry blossom season are 20 per cent greater than last year's.

The total is now almost 15,000. About 1,000 are persons of Japanese origin living in the Americas.

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NOT ONE EXTRA PENNY FOR CREDIT

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DENTAL PLATES 2 YEARS TO PAY

Lightweight Dentures With New Trubyte Bioform Teeth

Praised by the Dental Profession, Transparent Material Plates—set with Trubyte Bioform Teeth—possess a remarkable resemblance to natural teeth — offer many important advantages over old-fashioned dental plates. You can get these new dentures RIGHT NOW on Dr. Cowen's Liberal Credit Plan . . . take till 1960 to pay.

QUICK PLATE REPAIRS

If your old plates are loose and uncomfortable, come in and find out whether re-setting or other adjustment can help restore their fit.

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12,000 shirts to choose from

5200 usually 4.95. 2.99

1700 usually 5.95-7.95 3.99

Our spring crop of sport shirts gives the budget-minded man a real buy in this huge purchase, that only May Co. could make—and pass along at such savings—to you. All the most wanted patterns, all completely washable in the machine, all in new hi-fashions California styled.

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 - drip dry cottons
 - viscose & acetates
 - nub textures
 - imported gingham
 - clipped cottons
 - polished challis
 - nylon & acetate
 - pima cotton & cupioni
 - acetate & cotton
 - jacquards
 - disciplined cottons
- patterns**
- solids
 - horizontal
 - two-tone effects
 - vertical stripes
 - plaids
 - gingham checks
 - neat checks
 - heather tones
 - laced designs
 - geometrics
- colors**
- blue
 - red
 - powder
 - navy
 - brown
 - toast
 - aqua
 - green
 - maize
 - white
 - tan
 - black
- styles**
- ivy button collars
 - built-in collar stays
 - reg. collars
 - malino collars
 - reg. front model
 - vest type style
 - long and short sleeves

Men's Sportswear
Street Floor



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Demo Chief Butler No Candidate

WASHINGTON (AP)—Paul M. Butler announced Saturday he has reluctantly decided that he "cannot become a candidate" for the Democratic senatorial nomination in Indiana. He urged Democrats of his state to select a "progressive" candidate.

Butler, a former South Bend, Ind., lawyer, said he believed he could contribute more to the country and his party by continuing as chairman of the Democratic National Committee and working for victory in the November congressional elections. He has been national chairman since Dec. 4, 1954.

HE ADDED in a statement distributed by party headquarters that he preferred not to turn over the chairmanship on the eve of the 1958 campaign to someone "unfamiliar with our carefully mapped plans in order to further my personal career."

Indiana Democrats will pick a candidate in a state convention June 24 to run for the seat being voluntarily vacated by Republican Sen. William E. Jenner.

Announced senatorial candidates so far include only one Democrat, Mayor Vance Hartke of Evansville. Republican candidates who have announced are Gov. Harold W. Hanley, State Sen. D. Russell Bontrager of Elkhart, and Circuit Judge John L. Niblack of Indianapolis.



DOCS LIKE IKE

President Eisenhower leaves Walter Reed Army Hospital, Washington, Saturday after a tooth extraction and 70-minute physical examination. Doctors who tested the President's health reported he has completely recovered from the minor stroke he suffered last November and that his physical condition is "normal."—(AP Wirephoto.)

Tribe Asks Asylum

RANGOON (AP)—Burma police report Naga tribesmen styled themselves as political leaders of the "Federal Government of Nagaland," seeking political asylum and re-

Gen. Ackerman in Honolulu, Can't Comment on Recall

HONOLULU (AP)—Air Force Maj. Gen. John B. Ackerman arrived in Honolulu Saturday and, at a news conference, said he could not now comment on his removal as 13th Air Force commander in the Philippines for "exercising poor judgment."

A PRESS conference was arranged for noon at the Royal Hawaiian Hotel. Ackerman told a reporter:

"I don't feel I can make a statement 'one way or the other' until he sees Air Force Chief of Staff Gen. Thomas White. Ackerman said he would remain in Honolulu two or three days because his daughter, Marjory, 7, is suffering an acute ear infection. He explained doctors said she could not travel by air. Ackerman said it might be necessary for him to continue his trip alone as he is due in Washington March 5.



GEN. ACKERMAN
No Statement

Poles Applaud Leo the Lion

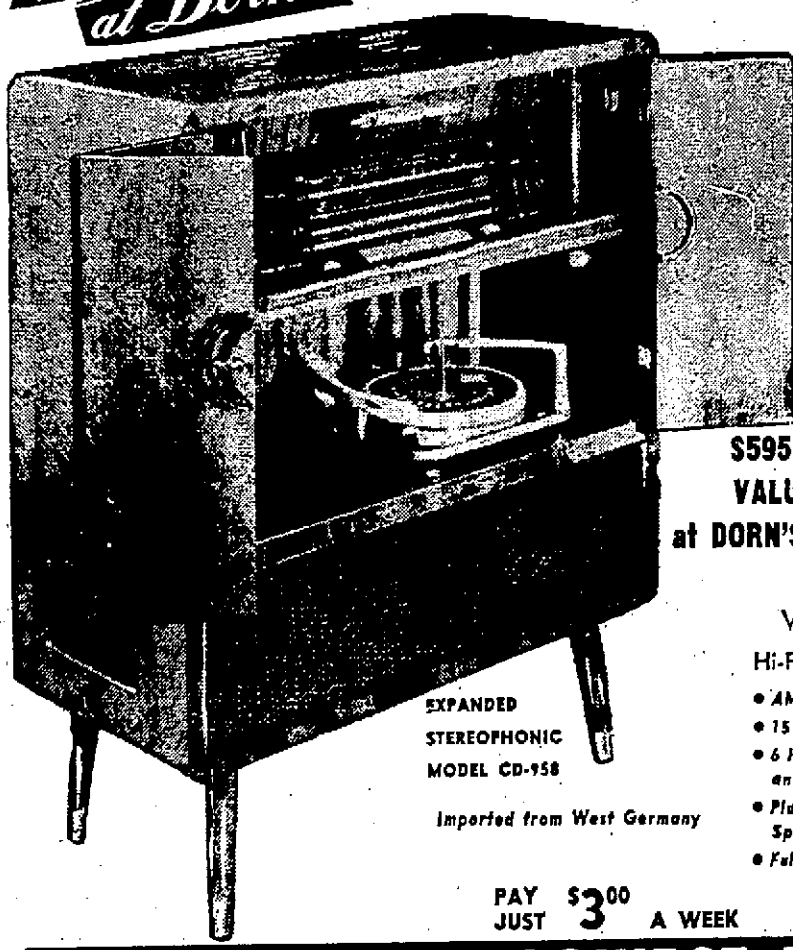
VIENNA (AP)—The MGM lion gets spontaneous applause from audiences in Red-ruled Poland, writes the movie critic of the Warsaw newspaper Zolnierz Wolosci. He claims he doesn't know why but it happened at a film festival showing of "Friendly Persuasion" by Leo's Hollywood masters. The critic deadpanned a tag line: "Dear people, dear people, just wait a bit and we will also applaud American automobiles driving through our streets."

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4-SPEED AUTOMATIC PHONOGRAPH
(15-WATT UNDISTORTED OUTPUT)
AM/FM Radio Combination
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STEREOPHONIC SOUND
\$295.00 FULL PRICE

- Wonderful Features of This Handsome Full Door Console Hi-Fi Radio-Phono Include:
- 14-tube Performance
 - AM-FM and Short Wave Radio
 - 15 Watts of Undistorted Output
 - 6 Hi-Fi Speakers (2-5", 1-6"x4" and 1 Tweeter)
 - Plus 2 Special Stereophonic Speakers
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BRAND NEW... Admiral
★ **21" FULL LIVING COLOR** Plus Black and White Console TV
\$2.50 A Week
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Beautiful Modern "SPACE-SAVING" Styling! Truly wonderful entertainment for the whole family!
Incorporates all the latest, the best features—spring loading, enjoyment, lighted, easy-to-see inclined dial, "Color-blender" picture tube. No wavering of colors. Come to Dorn's for FREE demonstration!

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Slim-Line CONSOLE TELEVISION at DORN'S Only **138.00**
Powerful new Sylvania chassis. Compact, color-styled cabinet—less than 14" deep! Over 70% automation—built ensures greater service-free performance. 21" sq. in. viewing area.
\$1.50 A WEEK
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FREE! 12 Pairs Full-Fashioned 15-Gauge—51-Denier First Quality, Du Pont. **Nylon Hosiery—See Above**

NEW AUTOMATIC GENERAL ELECTRIC
★ **ACTIVATOR**
NO MONEY DOWN!
LINT-FREE WASHER **\$148**
Big capacity. Porcelain top. Activator washing action... gives you a clean, white, bright wash automatically.

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Famous AUTOMATIC CLOTHES DRYER
Kalvinator—G.E.—Westinghouse
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The Fast, Efficient "Triple Safe" Dryer. Automatic timer control. Safe and durable. Save NOW at DORN'S! So prepared for rainy weather! Delivery, Service, Installation optional. Gas Dryers slightly higher.

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FAMOUS APEX SPIRAL DASHER WITH SUPER JET WASHING ACTION. 8-Position Safety Wringer. Big family size capacity. Fast safe washing. Waist-high control. Heavy duty motor.
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SPECIAL SUPER-BUY Famous GAS RANGE!
Full 36" WIDTH
A SUPREME VALUE! **63.00** FULL PRICE \$1.50 WEEK
You can cook better on this 36-inch full-width range. Automatic top lighting, oven control, one-piece welded steel body, large storage space and, of course, an 18" width oven, fully insulated.

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- ★ Over 23,000 Upper, Lower, and Partial Dentures made in 12 years.

NOW... ALL THIS WEEK!
BIG SAVINGS
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PAY NOTHING FOR 11 WEEKS
24 Months to Pay—for DENTURES
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NO LOST TIME FROM WORK. You need not be without your teeth for even one day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.



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NO MONEY DOWN
WITH APPROVAL OF YOUR CREDIT
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... at this low price!*

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HERE IS YOUR FORTUNE... a fortune in sound sleep to make you feel better, work better, play with a vim you haven't known since a child! Here is Englander construction, Goodyear foam, a Barker guarantee linked to bring you the buy of your life! Mattress has hundreds of fine-tempered steel coils upholstered with thick cotton liners then cushioned with foam! Border is pre-built then closely stitched to prevent sag, box spring is stabilized against sway, ticking is a heavy eight-ounce weight. Twin or full at this low price.

val. 109.50

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2-pc. set

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The "Barkerest" with vibrator action... relieves jangled nerves, soothes sore muscles, eases aching legs! Completely automatic... adjusts instantly to the position you like. Plastic cover in 4 colors.

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Dramatically tall lamp of simulated wood... the natural tones of base accented by translucent "decorama" shade with deep, drum shape. 3-way lighting. Save \$20.00 at Barkers, Long Beach!

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Set of 8 includes 4 bone china plates, 4 matching cups... white with gold trim. Plates have convenient indentations for cups.

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special **\$177** each

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| 16"x36" Scarves, \$1.75 value, each..... | 89c |
| 16"x45" Scarves, \$1.95 value, each..... | \$1.00 |
| 16"x54" Scarves, \$2.45 value, each..... | \$1.29 |
| 18"x18" Napkins, 69c value, each..... | 49c |

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WITH MALCOLM EFLEY

LONG BEACH 12, CALIF., SUNDAY, MARCH 2, 1958

Oil Measure Confronts Voters

Army of 5,000 Campaigns for Red Cross



COLLECTED AT Long Beach Chapter House last year were 11,669 pints of blood. No one ever pays for Red Cross blood.

MORE THAN 5,000 volunteer solicitors and fund workers are on the march in the month-long Long Beach Red Cross drive which opened Saturday. These photos pinpoint only a few of many Red Cross services. Illustrated above is the first aid program in which 80 volunteers served 5,680 hours to instruct 161 classes last year.—(Photos by Jasper Nutter.)

OK Needed to Combat Land-Sinking

By GEORGE WEEKS
Long Beach voters will ballot Tuesday on a proposed charter amendment which, in the opinion of city officials and civic leaders, is one of the most urgent ever submitted here.
On the basis of past turnouts for special elections, City Clerk Margaret Heartwell predicted that fewer than one-third of the 136,942 registered voters will go to the 344 polling places.
Yet city councilmen regard the proposal as so important that they took two unusual steps.
Besides voting to submit it, they unanimously adopted a formal motion endorsing the amendment and urging a huge affirmative majority.
And they turned down all proposals for submitting other amendments, on the theory that any controversial propositions might generate a negative trend. It is the first special election in many years with only one issue on the ballot.

THE SOLE EFFECT of the amendment is to enable the city to enter into unitization and cooperative agreements for the productive life of the Wilmington Oil Field.
The existing charter section 229X limits the term of any such agreements affecting the tidelands to 25 years.
Urgency of the proposal is twofold:
City officials and special consultants are currently attempting to formulate agreements for unitized oil operation of city tidelands with those owned by private interests.
Such agreements are the forerunners to repressuring specific fault blocks and eventually most or all of the field to arrest subsidence, now approaching 26 feet in some sections of the harbor district.
But private owners want no part of unit agreements that might be terminated before the end of production in the field. Thus the city's subsidence abatement program is in jeopardy unless the charter is amended.

THE SECOND POINT of urgency is that state legislators have bluntly warned the city to "place your own house in order" prior to enactment of a state law for compulsory unitizing and repressuring if voluntary efforts fail.
The city has drafted a complete bill, but its adoption at the special legislative session later this month probably depends on the result of Tuesday's election.
Although there is little publicized campaigning against the bill, undercurrents of opposition come from two sources.
First are a few oil operators who are dissatisfied because the proposal does not permit the city to extend the term of existing oil production contracts.
And some voters fear that the amendment might have that effect.
"It was specifically drawn to avoid any such consequences as the extension of existing contracts or the removal of the requirement of competitive bidding," said City Atty. Walfred Jacobson. "Those laws remain

(Continued on Page B-3, Col. 3)

Two Injured Saturday in L.B. Traffic

Two persons suffered injuries in Long Beach traffic accidents Saturday.
Twelve-year-old Rudy Acosta of 1101 E. 11th St. suffered minor injuries when his bicycle collided with a car driven by George Murphy, 34, of 5078 Sepulveda Blvd. at the intersection of Elm Ave. and 11th St.
A collision at Anaheim St. at Clark Ave. injured driver Elizabeth Joyce Scott Robertson, 23, of 5449 Sorrento Dr. Driver of the other car, Bruce Elwood Patterson, 23, of 4531 Anaheim St., was unhurt.
Miss Robertson suffered numerous lacerations of the head and body. She was cited by police for making a left turn when it is dangerous to do so.

OVER MANY years as conductor of columns like this, I've found appreciative comments about people to be among the easiest things to write.
Not so, however, today. It's pleasant, of course, to put down some expressions of my feelings about my old boss, Hank Burmester, but I find myself reluctant to do it because it signals the end of a long-time working association that has been tremendously rewarding to me.
Hank Burmester, as everybody knows by now, is retiring after 52 years of constructive journalistic endeavor. He and I have been closely associated for eight of those 52, and I only wish it had been longer.
It has been instructive and inspiring, working with Hank Burmester. And it has been a lot of fun.
I was no neophyte when our association began, but I have learned plenty from Hank. Among the most important was a sharper recognition of human values. Those who know him like to say of Hank that he's a sweet guy, and they mean by that that he loves people and wants to do things for them. Those who have been close to Hank, and have seen this characteristic at work, have been the better for it.
Fortunately, this grand guy is going to be around, I'm one of those who look forward to receiving continued advice and counsel from the half-century veteran of hard-going, effective newspapering.

AS IS reported elsewhere in today's paper, Bro. Burmester's retirement has brought some added responsibilities to me.
This justifies, perhaps, a brief personal expression of policy and philosophy.
I look upon The Independent and Press-Telegram as citizens of the community they serve. Their basic editorial mission, of course, is to provide information—to give the news. Beyond that, their responsibility is to work for the advancement and welfare of the community, the region, the state and the country.
That has always been their policy, and to the extent that I am capable, I will help to make it fully effective.
I work here under a publisher and with a fine group of people who are dedicated to these objectives.
If I were asked to write a slogan for our endeavors, it would go about like this: "Be fair, be friendly, be forceful."

FOR THE time being, at least, this dept. of more or less light treatment of life in our area, plus a little personal comment now and then, will be continued as usual.
What with the added chores, it will take some doing, and never have I more feelingly suggested and invited help from the readers of Beach Combining.
They've had a lot to do with making this dept. go in the past, and I'm counting heavily on them now. Especially invited are little yams that amuse or make a point, about real people and real happenings.
LIKE THE story of an extra eager beaver sent this way by Mrs. William Searcy, 2050 Euclalytus Ave. in Long Beach.
The Searcy home is a polling place for the municipal election coming up Tuesday.
But last Tuesday a good citizen arrived and wanted to vote. The Searcys were just finishing dinner, a situation that might have tipped the visitor to his error, but he presented himself at the door and asked where to mark his ballot.
It took quite a lot of argument to convince him that he was just an even week early. Finally, however, he yielded the point.
"Pardon me all to h..." he said, and disappeared into the night.
That's it for Sunday, see you tomorrow.

MOON SONG

But It's Still Real Earthly

Mrs. Sarah Ann Warner, 6640 Gardena Ave., believes that she has written the first space love song.
It is "Farewell My Darling, the Moon I Must Explore." It could be sung, fittingly, by an adventurer setting out for the moon but hopeful of returning to a loved one on earth, she says — and she hopes it will prove popular with earth-bound mortals, too.
A resident of Long Beach for 33 years, Mrs. Warner is a grandmother.

Polio Vaccine Schedule Set

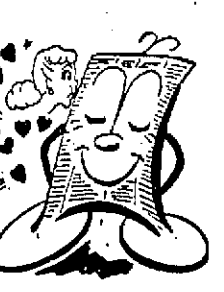
An expanded schedule for free polio vaccinations was announced Saturday by the City Health Dept.
Vaccinations will be given every Tuesday this month, from 1 to 4 p.m. and from 6 to 8:30 p.m., at the department, 2655 Pine Ave.

Hospital Fund 'In,' Except for \$300,000

All but \$300,000 has been community Hospital, an addition raised toward the four-million-dollar objective of the United Hospital Fund, campaign officials announced Saturday.
The money will go to equip buildings to be constructed under a \$14,500,000 hospital expansion program here.
J. Donald Locke, chairman of the major gifts division, urged "an all-out effort for a successful conclusion to the drive."
The fund's achievement dinner is set for March 12 in Lafayette Hotel.
THE EXPANSION program calls for enlargement of Community Hospital, an addition to Osteopathic Hospital and construction of a new Memorial Hospital.
Community Hospital's 200-bed expansion program will be carried out with a six-story addition to the present building at Pacific Coast Hwy. and Terminal Ave. Portions of the present building will be remodeled.
A two-story addition is scheduled for Osteopathic Hospital at Pacific Ave. and 27th St.
Memorial Hospital will be erected on a site bounded by Long Beach Blvd., Atlantic Ave., 27th St. and Columbia St. It will be a 400-bed facility on seven levels.

THE MIGHTY MIDGET

WOMEN LOVE ME!



I'm the Mighty Midget, an Independent, Press-Telegram Classified Ad, an expert at selling usable but no longer needed items that clutter up the house. Junior's baby crib, for instance. If you have some items you'd like to sell, call me at HEmplock 2-5959. You'll be helping yourself, and others too!

GREATEST RESULTS AT LOWEST COST

PROPERTY CANVASS

64 Deputy Assessors Begin Check Monday

Sixty-four deputy city assessors will begin a \$130,000,000 door-to-door canvass Monday. Personal property of that approximate value will be assessed by the 48 deputies assigned to residential areas and 16 specialists in business property valuation.

The 1957-58 personal property assessment totaled \$126,615,120.

The annual canvass will continue for more than two months under direction of the newly-appointed city assessor, John R. Cole.

Property owners who are not at home at the time a deputy calls should bring in their own appraisal to the assessor's office in the city hall not later than May 26, Cole announced.

Otherwise an arbitrary valuation will be fixed by the assessor's staff.

IN ADDITION to fixing values of household appliances and the like, the deputies will accept claims for veterans' exemption. Wives will be permitted to file on behalf of husbands.

May 26 is also the deadline for filing veterans' claims.

The deputies, many of whom are veterans at the job, were given final instructions at a four-day training session.

Power Tools Stolen

Power tools valued at \$164.50 were reported stolen Saturday by Hal Benjamin Landis, 33, of 728 Havana Ave. The tools were taken from his home, Landis said.

LOST DRESSER

And With It Also Went \$700
A dresser disappeared mysteriously from a hallway on the first floor of the Stone Hotel, 141 Elm Ave., Saturday.

In one of the dresser drawers there were presumably \$700 worth of traveler's checks belonging to Lloyd Nalor, a hotel guest.

Nalor told police he placed the four books of checks in the drawer Feb. 27. Saturday he found that the dresser had disappeared and could not be located. In the police report, Nalor said the checks either had been lost or stolen.

STRIKE AUTHORIZATION AT ISSUE

7,000 Douglas Employees Will Parley Today

With a strike authorization vote at issue, an estimated 7,000 union employees of the Douglas Aircraft Co. will meet at 1 p.m. today in Municipal Auditorium.
A favorable vote on the action would authorize the United Auto Workers' executive board to set a date for a strike.
Negotiations between union representatives and a management bargaining team have been underway since early January. One meeting in the series was held Wednesday in Charlotte, N. C.
Henry S. Phillips, vice president of Local 148 here, said the strike authorization meeting hopes one of the four plants involved in the negotiations will settle before the others.

The present contract covering the Long Beach plant also applies to the company's plant in Tulsa. The union is bargaining to include the plants at Tucson, Ariz., and Charlotte, N. C., in a four-plant contract.

PHILLIPS SAID the union negotiating team has presented its proposals to management. These include a "substantial" wage increase, broadened health plan coverage, severance pay and a union shop. The contract expires March 15.

As part of the negotiations, the union and management negotiating teams have been touring the four facilities.
On another negotiating front, members of the International Assn. of Machinists, Local 887 will meet at 2 p.m. today to consider a North American Aviation, Inc. contract proposal.
Negotiations are also underway between the IAM and management teams from the Douglas Aircraft Co.'s El Segundo, Torrance and Santa Monica plants. The union contract expires in these plants April 1.

EDITORIAL

Fight Subsidence With 'Yes' Vote at Tuesday Election

WHEN Long Beach voters go to the polls in the special municipal election next Tuesday, they will tell the California Legislature and Congress whether this city is truly anxious to solve the problem of land sinkage here.

The message the voters write at the ballot box can have far-reaching effects in both Sacramento and Washington and upon the future economic well-being of this community.

★ ★ ★
LAND SINKAGE has become the city's most critical problem. Sinkage, which has reached 24 feet at one point, threatens property, life, and the existence of the Long Beach Naval Shipyard.

Expert opinion holds that the solution lies in a process known as repressuring, whereby water is pumped into the ground to replace extracted gas and oil.

This process must be carried out in a field on a unit basis if it is to be effective. And it must be undertaken not for a short period but for the life of the field.

Long Beach's city charter contains provisions which prohibit the city from entering an agreement for a period of more than 25 years.

So the city's charter must be changed before the city itself can cooperate in the kind of subsidence program which the engineering experts say is needed.

Hence the Tuesday election. At that time voters will vote on a charter amendment proposition permitting the city to join in a unit plan for the life of the field.

★ ★ ★
THE DESIRABILITY of such an amendment is so clear that very little, if any, opposition has developed.

Some persons have raised the question, however, whether the amendment would authorize extension of existing tideland oil contracts or permit re-negotiation of those contracts. The answer is no. The amendment does not change the competitive bidding feature with regard to tideland oil contracts.

The question has been asked, also, whether the amendment will increase taxes. That question has been answered by the city's Finance Director, Sam Roberts, as follows: "Any costs incurred in unitization will be paid for out of tidelands trust funds and not out of tax revenue. While this amendment will have no effect upon the tax rate if passed, its failure to pass could result in greater subsidence and a lowering of property values."

★ ★ ★
LONG BEACH is asking the State to pass legislation to remedy subsidence. In fact, Gov. Knight has put the Long Beach subsidence problem high on the agenda of a special session. But if the state legislation Long Beach seeks is to be effective, Long Beach must be in a position to join in the program which the legislation would authorize. Passage of the proposition next Tuesday will permit the city to take part.

Long Beach has a big economic stake in the Navy Shipyard. The future of that yard depends on what is done here about subsidence. It is of utmost importance that Long Beach show the federal government that this city is willing and eager to check sinkage. The voters can signify that interest in the Tuesday election.

★ ★ ★
IT IS TO THE BENEFIT of every voter to vote "Yes" on the charter amendment proposition.

We urge you to go to the polls Tuesday and do so.

DAVID LAWRENCE

Ike-Nixon Disability Accord Leaves Legal Questions Unanswered

WASHINGTON—President Eisenhower may write letters to the Vice President telling him not to be embarrassed in taking over presidential duties in any contingency if Mr. Eisenhower should become incapacitated—but this does not make the subsequent acts of the Vice President legal as presidential acts.

For the truth is that the Constitution does not explicitly provide what to do in the case of the temporary "inability" of the President to discharge the duties of his office. Hence, even an act of Congress seeking to specify the course to be followed would have to be passed upon by the Supreme Court of the United States. Anything the new President might do in the interim would be of doubtful legality, and serious questions could continue to be raised for a long period of time, perhaps years, as to the true effectiveness of certain public acts involving property rights.

CONGRESS THUS FAR has not been given any power by the Constitution to determine when a President is temporarily disabled or when he is well enough to resume his duties. The Constitution merely provides for action by Congress only when both a President and a Vice President have been disabled. The text of the article reads as follows:

"In case of the removal of the President from office, or of his death, resignation, or inability to discharge the powers and duties of the said office, the same shall devolve on the Vice President, and the Congress may by law provide for the case of removal, death, resignation or inability, both of the President and Vice President, declaring what officer shall then act as President, and such officer shall act accordingly, until the disability be removed, or a President shall be elected."

There is no reason, of course, why a constitutional amendment cannot be adopted which would give Congress the right to pass a law determining who shall succeed a President in the case of temporary "inability." But, unfortunately, the present Constitution does not give Congress that power.

SPEAKER RAYBURN has just put his finger on this very weakness when he says that it may be all right for the President to write a letter telling the Vice President when to take over his duties, but the moment the Vice President takes the oath as President of the United States, he becomes the Chief Executive and, under the existing setup, cannot relinquish the presidency and give it back to the once disabled President.

President Eisenhower has written out in advance his instructions to Vice President Nixon as to what he should do if Mr. Eisenhower's physicians say he is unable "to discharge the powers and duties" of the presidency.

While this would make it easier for Mr. Nixon personally to take over the presidential duties, the existence of such a letter does not solve the constitutional or legal problems involved. Mr. Eisenhower himself favors the adoption of a constitutional amendment to clarify the situation.

Do You Suppose It'll Ever Come to This? . . .



DORIS FLEESON

M'Clellan Feels No One Will Win in Kohler Strike Probe

WASHINGTON—Chairman John McClellan of the Senate Rackets Committee is going around these days with that "weaned-on-a-pickle" look that Alice Longworth once attributed to Calvin Coolidge.

After a smashing start with exposure of corruption in the Teamsters Union, McClellan has been trapped into making an investigation of the long-drawn-out Kohler strike in Wisconsin. Already the hearings give promise of being as bitter, as prolonged and as shot with politics as that famous situation.

★ ★ ★
WHAT HAS happened is that the four Republicans on the evenly divided committee were determined to pull their pet hate among Democratic labor leaders, Walter Reuther of the United Automobile Workers union, into the aura of corruption created by the Teamsters story. Teamster President Dave Beck, who with his son, Dave Jr., has now been convicted of larceny, and the Teamsters, far more than most unions, leaned to the GOP.

The committee Republicans Sens. Irving M. Ives, Barry M. Goldwater, Karl E. Mundt and Carl T. Curtis—seemed to feel it was their turn. Since Reuther runs his union well and is notoriously uninterested in getting rich, the Kohler strike offered the best avenue of approach.

That extra dollop of bitterness in McClellan's cup is no doubt caused by the fact that, in trying to keep the hearings on the rails, he is put in the position of appearing to help Reuther. Like most conservatives, he really dislikes him and is deeply suspicious of his flow of economic and social ideas.

These ideas are perhaps largely responsible for Reuther's unquestioned place as the No. 1 whipping boy in the labor movement. He probably suffers from the legacy of early violence in his union and generally in the CIO, which he formerly headed. But there is the personal element also—"The Redhead" has a curious power to infuriate his opposition.

Many men in business and politics will discuss rationally such New Deal Democrats as Al Hayes of the Machinists, President George Meany of the AFL-CIO, David Dubin-

sky of the Garment Workers and George Harrison of the Railroad Workers. But mention Reuther and they foam at the mouth.

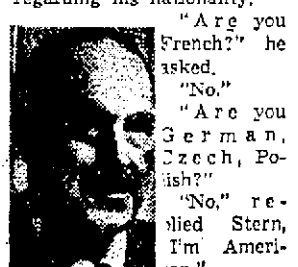


SEN. MCCLELLAN
'Weaned on a Pickle'

DREW PEARSON

Russian People Desire Peace, Travelers Find

WASHINGTON—Isaac Stern, famed American violinist, was getting a rubdown in Tbilisi in the Caucasus on his last concert tour of Russia. Stern speaks Russian, though with a slight accent, and the masseur was puzzled regarding his nationality.



PEARSON
A bruntly the masseur stopped. "We don't want war!" he exclaimed.

He said it with conviction and as if he was convinced the United States of America wanted war with Russia and wanted it soon.

This confirms the impression which various senators and other U. S. observers have brought back from Russia, namely that the Russian people definitely want peace. They are so sold on peace that it's believed the Kremlin would have difficulty starting a war without considerable advance propaganda.

Violinist Stern believes that the United States has a great opportunity to win the friendship of the Russian people through the new people-to-people cultural exchange just signed between Russia and the United States. He found there was tremendous interest in American music. Touring Russia from Finland to Baku, he gave 21 concerts in 27 days, had tremendous crowds. Twenty-two thousand people tried to get into his concert at Leningrad, though the seating capacity was 4,000. Fifteen hundred people waited two hours outside to cheer him as he departed.

Stern reported that Mos-

McClellan may sympathize with them. But he knows, too, that a trial examiner of the National Labor Relations Board found the Kohler Co. guilty of unfair labor practices last October after a lengthy and painstaking investigation. The board itself has not acted.

It is widely believed that the young committee counsel, Robert Kennedy, entertains notions that he might be able to resolve the Kohler-UAW impasse. The hard-bitten McClellan seems instead to feel that nobody is going to win very much in this one, including the senators on the committee whose undignified struggles with each other over procedure have adversely affected the climate in which they are operating. The recession hasn't done the committee any good, either; labor prober and legislation flourish best in a period during full employment.

How many landlords and business people would pull out their hair and scream in despair and curse the day they forgot to practice their franchise?

★ ★ ★
MARCH 4, a most important day for Long Beach, does not seem to be thought of great importance to many people. That is the day of the special municipal election on a charter amendment proposition which is essential to the halting of subsidence.

Millions of dollars would be lost to the community if the Long Beach Naval Shipyard were closed. And that can happen if subsidence is not halted.

GUY GUERIN
4031 E. 5th St.,
Long Beach

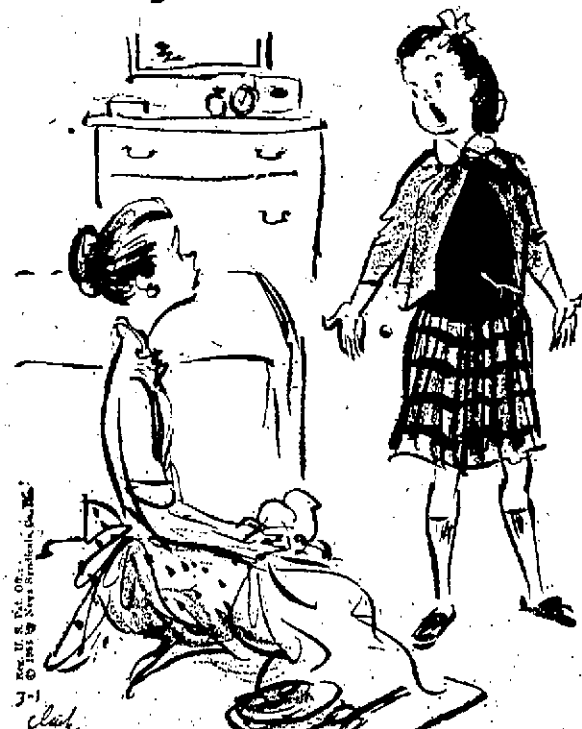
Mr. Chairman, Point of Order

TO THE EDITOR:
Americans, by and large, are the best joiners in the world. There is practically nothing they won't join if somebody will just take the trouble to organize it. This has led to a perplexing state of affairs. After generations of joining, we're actually over-organized.

There are two classes of people—those who organize things and those who join them. They're about evenly divided because there seems

The Neighbors

By George Clark



JOHN S. KNIGHT

Leading 'Apologist' for Ike Finds His Vigor Diminished

TIME MAGAZINE, journalism's leading apologist for the Eisenhower Administration, shows the first signs of disenchantment in its current issue.

Time's editors have just made the remarkable discovery that the President isn't as vigorous as the first-term Ike; that he has been forced to cut his daily work load as much as 25 per cent.

Time laments that during the President's recent sojourn at Thomasville, Ga., "no one even tried to keep up appearance that the vacationing President was in daily command of U.S. affairs."

"The problem," says Editor Luce, "is one of stamina."

OF COURSE, of course. That is indeed the problem.

But when, back in 1956, it was pointed out here that lack of presidential vigor would be the problem, Time did not share our concern.

Time, which is celebrating its 35th anniversary, says that it "must continue to report on men's affairs with perception, with clarity, with a measure of urbanity and with faith in human and moral values."

A splendid statement, gentlemen. But in the future, can't we have a little more accent on that word perception?

WITH SO MUCH criticism of presidential vacations, statistics show that Franklin D. Roosevelt averaged 96 days a year over a 12-year period.

Eisenhower's average for five years is 89 days.

Truman took only 42 days a year.

Also the partisan gloom spreaders should remember that in Roosevelt's first two terms, the best year (1937) had 8,370,000 unemployed.

Today, with 5,000,000 unemployed, some 62.5 million people are working or only about 2 million less than were employed at the height of the boom.

While we all prefer a full employment economy, these figures indicate that the

current recession is no replay of the depression ridden '30s.

★ ★ ★
WHEN WALTER REUTHER, buttressed by his research department, sticks to economics, he can be a plausible advocate for his pet theories.

But Reuther in a rage is another man. Called by a Senate committee's refusal to let him be the first witness in the Kohler Co. hearings, Reuther called Sen. Barry Goldwater (R-Ariz.) a "moral coward."

Sen. Goldwater retorted angrily that Reuther was a coward himself, and a man who "wouldn't know the truth from his left foot."

This is a poor way to launch an investigation designed to get at the facts in the long drawn out Kohler strike.

Actually, what difference does it make which side is called upon to give the first testimony?

What the public wants to know is whether Reuther's union or tough old Herbert Kohler is at fault.

Sen. Goldwater is no coward or he would never have invaded Reuther's stronghold in Detroit to denounce the fiery UAW president and all his works.

Reuther was wrong in using the caucus room in the Senate office building to blast off against Goldwater. His name calling under such circumstances is unpardonable.

Sen. McClellan (D-Ark.), chairman of the Senate Rackets Committee, can be depended upon to conduct a fair and impartial inquiry.

Reuther's stuff made no contribution to that end.

★ ★ ★
CHARLES P. TAFT, brother of the late Sen. Robert A. Taft, has the Ohio Republican regulars in a dither.

Taft filed for the Republican gubernatorial nomination as "insurance" against the possible withdrawal of Gov. William O'Neil who is recuperating from a heart attack.

The Ohio Republican organization rates Taft as "a dangerous liberal" and says his supporters include those who "have fought tooth and nail in the past to defeat Bob Taft."

Actually, Charlie Taft, a former mayor of Cincinnati, is an able public servant who might make an excellent governor.

Public Forum

March 4 Vital Election Day

TO THE EDITOR:

Should the Douglas plant pull out of Long Beach lock, stock, and barrel and completely vanish overnight, how many people of our fair city would suddenly become petrified, shocked, hopelessly dejected and begin to leave for unknown destinations?

How many landlords and business people would pull out their hair and scream in despair and curse the day they forgot to practice their franchise?

★ ★ ★
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There are two classes of people—those who organize things and those who join them. They're about evenly divided because there seems

to be about as many organizations to join as there are people to be members.

Hundreds of people are busy as bees writing up constitutions and by-laws. Organizers are very strict about constitutions and by-laws. It is getting so two or three people can't get together for a social evening without invoking Robert's Rules of Order. Sometimes you get caught at a dinner where you have to address the chair to get the salt and pepper. If you want the butter you have to put it in the form of a motion. One guy made a motion for the gravy and another seconded it. All were pleased that it was passed unanimously.

★ ★ ★
MOST organizations usually fall apart after a while when the members forget why they joined in the first place. This infuriates the organizers but is usually quite a relief to the members. It gives them more time to earn a living and spend with their families. Those who have been both organizers and joiners know that each has great problems. Nothing can create problems like an organization.

Now if you asked me to make a choice—organizer or joiner—I would have to remind you one is dependent upon the other. And I would move the question be tabled

and call for a reading of the minutes.

R. J. SMITH
7051 Thornton Ave.,
Anaheim

Thanks Paper for Aiding Scouts

TO THE EDITOR:

You will be interested to know that over 25,000 men and boys (and Den Mothers) in the Long Beach Area were registered with the Scouting program during the last 12 months. This means that when multiplied into terms of families, a tremendous percentage of the local population was directly affected by what happened in the Scouting program.

Your paper has continued through 1957 with very generous coverage of Scouting news of the Long Beach Area Council, and its Districts, as in the years past.

You are to be congratulated on the fine pictures and stories which have appeared during 1957. They helped to tell the story of every-day kids having a good time growing up in a positive atmosphere.

A real vote of thanks goes from our organization to yours, for a job well done.

RICHARD B. PRYOR
Assistant Scout Executive

SENATOR SOAPER SAYS:

Speeches for Critical Times Easy to Prepare

By BILL VAUGHAN

PREPARING a speech for these times of crisis is a snap for our leaders. The first 35 minutes is devoted to scaping the listeners under the table, and the last five to urging them to be bold and adventurous.

★ ★ ★
ADD UP all the millions reportedly involved in these drug rings that are always being smashed and you conclude that the stuff must be worth more money than there is money.

★ ★ ★
DUPPLICATION in the Pentagon is suspected of being as rife as duplication of speeches denouncing duplication in the Pentagon.

★ ★ ★
LIFE WAS comparatively simple when all we had to worry about was telling the

Marx brothers apart; now there is the problem of remembering which of these Italian actresses is which.

★ ★ ★
ABOUT THE only really nonpartisan attitude toward our defenses is taken by the Russians whose missiles, it is reliably understood, would not differentiate between Republican and Democrat victims.

★ ★ ★
THE MAN at the next desk sighs that the trouble with a 5-cent rate on letters is that, while it may discourage the true friends, it won't even faze the people who send bills.

★ ★ ★
THE EMPLOYE who never takes a vacation will either land in the president's chair or in prison for embezzlement.

INDEPENDENT - Press-Telegram

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Harold M. Hines Assistant to Publisher
Samuel C. Cameron General Manager
Larry Collins Jr. Business Manager
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Liles E. Sines Managing Editor
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National Representative: Ridder-Johns, Inc.

'Yes' Urged on Anti-Sinkage Plan

City Leaders Supporting Amendment of Charter

Long Beach officials and civic leaders have strongly endorsed the charter amendment to be submitted at Tuesday's election.

Their statements:

Mayor Raymond C. Keeler—"Subsidence is Long Beach's No. 1 problem. Our economic future depends upon stopping this land sinking. We have hired the best engineers in the business to help us. These experts say that the only way to stop subsidence is to restore underground pressures. To do this the city must be able to enter into cooperative or unit agreements with other oil producers for the future life of the field."

City Manager Sam E. Vickers—"The charter amendment to be voted upon Tuesday is an important step toward solving the subsidence problem. I strongly support the adoption of this amendment."

Assemblyman William S. Grant—"Gov. Knight has called a special session of the Legislature to consider subsidence remedial legislation being sponsored by Long Beach. Part of this legislative program will ask for a change in the state code to permit Long Beach to enter into unit agreements for the life of production. The change in state law will be ineffective unless a similar change is made in the city charter. Vote yes on the proposed charter amendment to permit unit agreements."

William A. Harrington, chairman of the board of harbor commissioners—"In order to protect the city's property, we need to amend our charter as proposed. At present we are handicapped because we do not have adequate authority to enter into unit and cooperative agreements which are necessary for a proper attack on the subsidence problem."

David H. Crowther, field representative to Rep. Craig Hosmer—"Strong public support of this measure will indicate to federal officials that the voters of Long Beach are both willing and anxious to solve the subsidence problem."

Councilman William T. Dalesi—"As a practicing attorney and chairman of the City Council's legislative committee, I have thoroughly studied the proposed amendment. It has the simple objective of permitting the city to join with private oil producers under cooperative or unit operating agreements to restore pressure in oil sands in order to stop subsidence. Enacting into law this charter amendment would not extend any existing contracts or operating agreements presently in effect."

Finance Director Samuel M. Roberts—"Any costs incurred in unitization will be paid for out of tidelands trust funds and not out of tax revenues. While this amendment will have no effect upon the tax rate if passed, its failure to pass could result in greater subsidence and a lowering of property values."

John E. Elby Jr., president, Chamber of Commerce—"The Long Beach Chamber of Commerce urges every registered voter to vote yes on the proposed charter amendment permitting our city to enter into unit agreements. The entire economy of our city is dependent on intelligent action on the part of the voters in overwhelmingly supporting this vital legislation."

Darrell Neighbors, member of the subsidence advisory committee—"This charter amendment is an important and essential step toward arresting subsidence. It involves no taxes or other expenses on the part of the city of Long Beach. It merely clears one big obstacle out of the road to the solution to this serious problem."

Donald G. Sutherland, president of Long Beach Naval Shipyard Employees Assn., also a member of the subsidence advisory committee—"A yes vote on this charter amendment is the most important step Long Beach citizens can take at this time to show the Navy Department that everything possible is being done to protect the Long Beach Naval Shipyard. I strongly urge every registered voter to vote yes."

Carleton E. Webb, secretary and business representative, Long Beach Building Trades Council—"No person who has an interest in Long Beach and its future economy can afford to stay away from the polls on Tuesday. This proposed charter amendment merits an avalanche of yes votes."



MARNA SAYS 'YES!'

Pretty Marna Redmayne campaigns for a "Yes" vote in the city charter amendment election Tuesday. The Junior Chamber of Commerce will sponsor a "Get-Out-to-Vote" drive with Jack Stellato of the public affairs committee as chairman.—(Staff)

Crucial Charter Issue Confronts Voters Here

(Continued from Page B-1)

in effect both in the city charter and the state statutes."

UNDER THE WORDING of the proposal, unit or cooperative agreements may be entered into by the city only by consent of the Board of Harbor Commissioners, the City Council and the State Lands Commission.

The board must also make a finding that the surface of the land to be utilized is not required for the promotion of commerce, navigation and fishery.

Traffic Victim Is Still Critical

Condition of Shirley E. Keep, 25, of Hawthorne, injured in a traffic accident Saturday at Ingleswood Blvd. and Voorhees Ave., is in critical condition in Harbor General Hospital, Torrance. His companion, Judith Ann Larson, 17, of 17512 Delia St., Torrance, also injured in the crash was reported "improved."

Three Arrested as Dope Suspects

Three men Saturday were booked for investigation of illegal possession of narcotics and dangerous drugs. Jailed were Donald B. Sparks, 23; James H. Andrews, 26, and Paul J. Suddeth, 33, all of 547 W. 1st St. Police Sgt. Willis L. Penhollow said that marijuana and dangerous drugs were found in the apartment.

LOCAL NEWS BRIEFS



This Is Last Week of Rabies Clinic

This is the last week of public rabies vaccination clinics, **City Health Officer I. D. Litwack** announced Saturday. More than 4,000 dogs already have been vaccinated at the clinics. The final week's schedule follows:

Monday, 7-9 p.m., Houghton Park; Wednesday, 7-9 p.m., Pan American Park; Friday, 7-9 p.m., city sanitation yard (adjacent to Animal Shelter, 3001 E. Willow St.)

500-Voice Choir in Aud Today

The Council of Churches and B'nai B'rith jointly will sponsor a Brotherhood Week performance by 28 choirs, totaling 500 voices, at 4 p.m. today in Municipal Auditorium. Soloist will be lyric soprano **Marion Downs**, with accompaniment provided by the Municipal Band. Admission is free.

Civil Service Employees to Meet

Chapter 21, National Assn. of Retired Civil Service Employees, will meet at 1:30 p.m. Wednesday in Mottell's & Peek Garden Room.

Boy Hurts Head in Porch Fall

COMPTON — A 2-year-old boy apparently escaped serious injury here Saturday when he fell nine feet from the second-story porch of his apartment home to a concrete walk.

The youngster's mother, Mrs. Wanda Marquard, said he was playing on the porch by himself when he fell about 9:45 a.m. Saturday.

Poland Near 1,000

WARSAW (AP)—Poland begins in 1960 a six-year observance of its 1,000th anniversary. King Mieszko I founded the first dynasty when he married a Czech princess and accepted the Christian religion for Poland in 966.

Uruguay Ceremony

MONTEVIDEO, Uruguay (AP)—Carlos L. Fisher was sworn in Saturday as president of Uruguay's council of government. He succeeds Arturo Lezama.

SERVICE CLUBS

Secretary to State 'Advice for Bosses'

"Dos and Don'ts for Bosses" will be the topic of a talk by a secretary of seven years' experience in two countries at the meeting of Downtown Lions Club Friday noon in the Wilton Hotel.

The secretary who will give the advice to bosses is Bernice Baker, now recording secretary of Stellar Chapter, National Secretaries Assn., in Downey. She is secretary to J. N. Schmidt, project engineer at North American Aviation Corp. Chairman of the day will be Lucille Baker, executive secretary of the club.

Val Deaser will preside.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. John Chamness, chairman; Howell Honeywell, presiding. Speaker: Don J. Kinsey, general manager of Colorado River Water Assn., manager, in 1931, of the campaign to promote \$220,000,000 to build the Metropolitan Water District, talking on future development of water resources.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Burrell Ubben, chairman; Ross J. McKee, presiding. Speaker: Bob Crane,

early morning personality on radio station KNX.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. John E. Elby Jr., chairman; Douglas A. Newcomb, presiding. Speaker: Daniel F. Fry, vice president and superintendent of research of Crescent Engineering Co., El Monte, developers of instruments for missile experiments; charter member of Pacific Rocket Society.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. Sam IanTorno, chairman; Dan Farnham, presiding. Speaker: Dr. Adolf

Stone, member of the Long Beach City College faculty.

GAVEL CLUB 11—Monday, 6:30 p.m., Hody's restaurant, Pacific Coast Hwy. and Anaheim St. Fred Anderson, presiding; Melvin Paul, toastmaster; Jake Hiers, topicmaster; Neal Clark, evaluator. Speakers: E. E. Gold, George Baker, John Trask and Guy Kingsbury.

SANDPIPER TOASTMASTER CLUB 1131—Tuesday, 7 p.m., 101 Ranch House, Seal Beach. John Condie, toastmaster; Larry McDowell, evaluator. Speakers: Ken Homan, Don Ensch, Conrad Horine and Maurice Roche.



JET WELL MET

Representing Naval Office of Procurement, Lt. John Holz presents an F9F jet engine to City College Business and Technical Division. Bonnie Elen, first entry in BTD's Miss Photo Flash contest, hopped aboard for an imaginary space flight.

Dr. Kaplan IGY Speaker

Dr. Joseph Kaplan, chairman of the national committee for attend the three-day conference of the International Geophysical Year, will be keynote speaker at a regional conference of the California Assn. of Women Deans and Vice-Principals at 3 p.m. Friday in the Wilton Hotel. About 200 women educators from Southern California will attend the conference.

BUILT-IN BEDBOARD! New Freedom for Your Back!

HERE'S HOW

built-in bedboard and double-coil construction help your back.

Coils adjust to body contours.

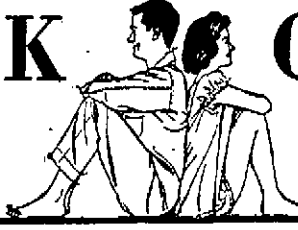
Bedboard keeps spine straight.

Extra springs float board.

FIRST and ONLY such MATTRESS

DESIGNED TO RELIEVE PROBLEM BACKS

BACK CARE



\$79⁵⁰

WITH BUILT-IN BEDBOARD

Simmons

Back Care mattress for the one person in every three who is plagued with back trouble. Simmons places the straight, corrective action of the bedboard up close to your back where you need it.

Developed by Simmons as the result of medical demand. Orthopedists were consulted on its construction. They tried it for themselves and their patients... gave it their complete approval.

Back Care mattress is \$79.50, fully guaranteed. Box spring, same price. You'll find this modest cost returned many times over in welcome, new freedom for your back. Easy budget terms... order now!

AARON SCHULTZ

4321 ATLANTIC AVENUE Telephone GARfield 7-5431 Open Monday and Friday Nites 'til 9 P. M.

DR. BARRY BLEECK NOW IN LONG BEACH

CONTACT LENSES
PERFECT FOR SPORTS



Not only are contact lenses a "must" among professional athletes, such as football players, track stars and leading swimmers and divers, but these amazing, invisible, and unbreakable "glasses" are a boon to the week-end sports enthusiasts.

With contact lenses there is no danger of broken glasses. The "aim" whether for hunting, bowling, golf, etc., is also much improved without the handicap of regular glasses. And, of course, with contact lenses, you can even swim and dive as though you were never wearing glasses at all!

6-POINT PLAN
FOR ONE LOW FEE

As an optometrist, Dr. Bleeck can offer six important services for one economical fee. These include eye examination, prescriptions filled, including grinding of lenses by experts. Also, a complete selection of all styles of frames and types of glasses, plus fitting your glasses and adjustments by trained personnel.

Periodical re-examinations and visual training are also included if necessary.

In addition to these services, available only from an optometrist, you are also assured of a personal interest and single responsibility in providing you with the very best vision at Dr. Bleeck's.

ALL TYPES OF GLASSES
ON EASY CREDIT TERMS



339 PINE AVE.

Open Daily & Sat. to 5:30; Friday eves. Ph. HE 6-2245

Introduces Amazing New "Air-Float" Contact Lenses, Completely Comfortable

With the opening of the new optometry offices in Downtown Long Beach, the miraculous new "invisible glasses" featured by Dr. Barry Bleeck—"Air-Float" Contact Lenses—are now conveniently available to residents of this area.

Dr. Bleeck attributes the tremendous growth in public demand for contact lenses to the spectacular improvement in this tiny plastic substitute for glasses.

"Air-Float" contacts are the very latest advance in this field, and they offer round-the-clock comfort, safety, and improved vision," explains Dr. Bleeck. "There is no special fluid needed, no discomfort or irritation with this most modern of the contact lenses. It has an exclusive facet design that lets it float on the natural cushion of air and tears in the eye, and for this reason it never touches the eyeball itself."

15 YEARS EXPERIENCE
Dr. Bleeck is one of the pioneers of the profession who has concentrated on the prescription and fitting of contact lenses, and thousands of Southern California men and women have been fitted with contacts during the past 15 years in the Dr. Bleeck offices.

Contact Lenses meet the needs of those who find ordinary glasses un-



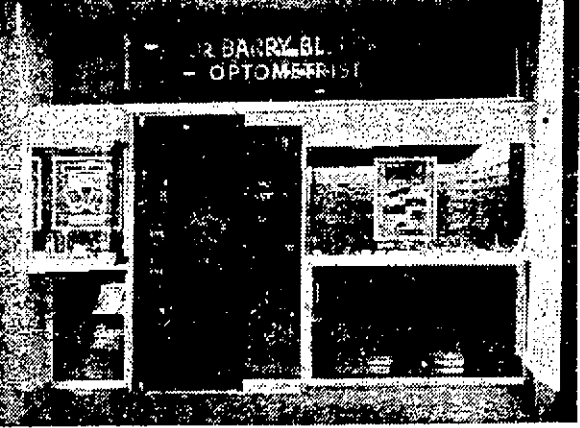
AMAZING BUT TRUE! These are 2 pictures of the same girl; at left she's wearing glasses, at the right she's wearing new Contact Lenses fitted by Dr. Barry Bleeck.

comfortable to wear, or consider them a handicap to attractive personal appearance.

Recent reports by eye-doctors in national professional journals have revealed a new benefit from wearing contact lenses. It has been discovered that in many cases the change to contacts by nearsighted persons has actually resulted in stopping the deterioration of vision, and preventing the wearers from becoming more nearsighted as they grow older.

SAVINGS REPORTED
While 1 pair of contact lenses

Blended Lens Glasses.



Large, modern offices of Dr. Barry Bleeck in Downtown Long Beach, 339 Pine Ave. In addition to Contact Lens service, a complete display of latest styles in attractive frames for all types of glasses is featured here.

City Recalls Its Own 'San Luis Rey' Bridge

By VERA WILLIAMS

Long Beach has its own "Bridge of San Luis Rey."

Twenty years ago today—at 5:33 p.m. March 2, 1938, to be exact—the W. Seaside Blvd. footbridge across the Los Angeles River flood control channel shattered in the peak of a six-day storm. At least eight persons were thrown to their deaths in the swirling flood waters.

Their bodies never were found.

Known victims:

LINDSAY A. BRITT, 50, Pacific Electric Railway Co. switchman; his wife, LEONA, 45; their son, JERRY, 12, all of 1135 W. Seaside Blvd.

JOHN G. CROFT, 56, barber; also of 1135 W. Seaside Blvd. WILLIAM VICTOR GRAY, 32, employee of the United States Engineering Corp., 156 Mariposa Ave.

CHARLES YOUNG, 25, USA Arizona.

PAUL E. CAYE, 22, USS Chicago.

LEMUEL L. STEWART, 54, New York advertising man staying at 56 Daisy Ave.

THERE MAY have been more. Some observers said there might have been as many as 20 persons on the bridge. Only a few could have reached safety.

Two persons—Lloyd A. Folkstad, then 26, of 1152 Chestnut Ave., and William J. Mulholland, 48, of 49 Mariposa Ave.—were rescued by Navy crews far at sea.

Mr. Mulholland died here six years ago.

So apparently Folkstad, now 46, of 5426 California Ave., industrial representative for the Snap-on Tools Corp. of Los Angeles, is the only survivor of Long Beach's "Bridge of San Luis Rey."

Folkstad has a wife, Viola, and a son, Mike, 16, a junior in Jordan High School. He seldom talks about his long, long brush with death.

THIS IS THE story as he told it the next morning:

"When the bridge sank, it sloped sharply. It was wet and we slipped overboard upstream. The water yanked me under. I could feel the concrete of the bridge against my back and it seemed that I would never get through to the other side. Then I got tangled up in a mess of wire underwater. I tried to untangle my legs. I thought I was gone.

"I got my legs free from the wires. I started coming up to the top. It seemed ages. About 50 feet from the bridge, I came up. I heard two other men yelling for help.

"I am used to swimming in the breakers but this was too rough. I had on all my clothes and my shoes. I saw a timber floating and I hung onto it.



LONE SURVIVOR?

Believed the only survivor of the shattering of Seaside Blvd. footbridge in the flood of 1938 is Lloyd A. Folkstad, now of 5426 California Ave. He and Mrs. Folkstad are pictured viewing an account of the tragedy.—(Staff photo.)

"I began getting cold. When the log reached the breaker line, Boy! I really did get a rough and tumble!"

"I WAS under water half the time, then I'd get a gulp of air. The breakers were full of heavy timbers. The swells out beyond were 15 feet high. I kept fighting them off, trying to swim and trying to find a log I could hang onto."

"In all the time I was out there, an hour and a half at least, I saw no other person swim and I saw nobody."

"It was getting dark. I was so cold I was numb. Then I saw three or four Navy launches coming. I yelled and

after a while they found me." THE NAVY men said Folkstad was two miles at sea.

Seaside, 7th St., Anaheim and Artesia bridges all washed out. Army engineers said flood waters in the channel at Anaheim were clocked at 40 miles an hour.

Timbers, apparently from the Seaside bridge, struck the 10-foot wide Seaside footbridge, demolishing it.

The six-day deluge brought 7.40 inches of precipitation to Long Beach, Los Angeles got 11.06 inches, Monrovia 14.25; Pasadena, 14.73; Altadena, 15.52 and Duarte, 16.62. It still is rated as Southern California's most disastrous flood.

Look better, hear better with smart new slim-bow ...
Maico Hearing Glasses

Now You CAN HEAR BETTER AND look better with exciting All-New Maico Hearing Glasses. The most modern design of any Hearing Aid Glasses offered today, having slender bows which conceal your hearing loss perfectly, yet give powerful help for either or both ears. Choose them in modern colors styled to your own personal taste. Styles for both men and women.
use your own Eye Glass Frames or choose any style you like.
MAICO
HEARING CENTER
SAM GOODMAN, Manager
Lobby Professional Bldg., 2nd and Pine HE 6-2077

2 Arrested in Alcohol Poisonings

NEW YORK UP—Two alleged bootleggers of a deadly moonshine were charged with homicide Saturday in 2 of 19 recent deaths blamed on wood alcohol poisoning.

Norberto Diaz, 33, and Jose Billido, 42, both of the Bronx, were accused of causing the deaths of two Bronx men who died Friday.

Meanwhile, three more persons entered hospitals with suspected wood alcohol poisoning, raising the total under treatment to 19.

DIAZ, OWNER of a candy store, was arrested after a hospitalized victim of the deadly drink reportedly had tipped police. Billido was picked up in the Bronx.

Bronx detectives also arrested Anna Jackson, 45, in a raid on a Bronx apartment house. She was described as a partner of Billido.

The raid netted two five-gallon cans of illicit alcohol, one of which contained wood alcohol.

Police stepped up efforts to uncover illegal stills in the Bronx after the first three deaths were reported in that borough Friday. The previous 16 deaths, beginning Tuesday, occurred in East (Spanish) Harlem, where police also are trying to root out sources of the lethal hooch.

GET GOOD APPLICANTS through Classified ads. Call HE 2-3859 for an ad-writer.

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD?
NEW YORK—Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination. Bad wetting. Getting Up Nights—or Big Cloudy Urine, due to common Kidney or Bladder Irritations, which often result in a secondary Backache, Headache and Nervousness. In such cases New Improved GYSTEX usually gives quick, calming relief by combating irritating germs in acid urine, and by relaxing analgesic pain. Over a billion GYSTEX tablets used—proves safety and success. Get Laboratory Tested and Certified GYSTEX at drugists today. See how much better you feel tomorrow. Money back guarantee.

BUTLER BROTHERS
Department Stores
Packard-Bell TV

Packard Bell AM-FM HI-FI Phonograph Combination Console
AS LITTLE AS
2.00 WEEKLY
• 4-speed Changer with Automatic Shut-off
• 11-tube AM-FM radio
• 10" 'Woofer' and 2 Alnico 5 Tweeters
• Beautifully styled Mahogany Cabinet
COME IN AND SEE OUR LOW PRICE Nothing Down
FREE DELIVERY AND INSTALLATION
5252 LAKEWOOD BLVD. LAKEWOOD CENTER

Packard-Bell 21" Console TV
AS LITTLE AS
2.00 WEEKLY
• 21" Aluminized Picture Tube
• 2 Matched Dynamic Speakers
• All hardwood mfg., oak and walnut finish modern cabinet
COME IN AND SEE OUR LOW PRICE Nothing Down
Built Best for the West
Store Hours: Mon., Thurs., Fri. 12:30-9:30; other days 9:30-5:30
OPEN MONDAY, THURSDAY AND FRIDAY 'TIL 9:30 P.M.

Walking Around O in Circles O

By BEN ZINSER

VAN NUYS—At Valley Presbyterian Hospital here, the nurses walk around in circles.

Inefficient? No, just the opposite, hospital officials claim. Valley Hospital, a new 63-bed facility, has a radical circular design, developed by architects Pereira and Luckman. The new design, hospital officials say, enables nurses to go about their duties with 39 per cent fewer steps than they would take in a conventional hospital of similar size. Nursing stations are in the core of the three-story steel and concrete structure. Patient rooms are on the building's perimeter.

THE CIRCULAR CORRIDOR means a nurse can make several room visits on one trip away from the nurses' station and still not backtrack. "The design is a real step-saver," remarks floor nurse Thelma Johnson. "After walking down those long hallways in the UCLA hospital, where I formerly worked, I can appreciate this."

The hospital's auxiliary services—such as operating rooms, X-ray, laboratory, pharmacy and central supply—are on the first floor of an adjoining rectangular building. Comptroller Elmer C. Franzwa says it wasn't easy to sell fund contributors on the idea of a circular building. "At a cost of \$2,500," he says, "we erected a mock-up room on the grounds of Hollywood Presbyterian Hospital in 1956 to show people what the proposed building would be like. Even then there were those who scoffed. Many of them were doctors."

"But the skeptics are now our best supporters."

THE PRESENT \$1,523,690 BUILDING is only the first

REGIONAL POLITICS

Democrats Select Candidate Monday

By THE LOOKOUT

Democrats of this area kick off the first of three endorsing conventions Monday night.

Meeting at 4120 Long Beach Blvd., the 44th Assembly District Democratic Council will pick its endorsee for assemblyman, with Joseph M. Kennick a virtual clinch to get the nod. No other candidate for endorsement by the Democratic group has appeared.

Six Democratic Clubs will send delegates to the convention, according to Ed Penn, president of the council.

On March 7, the 70th Assembly District convention will be held in Pan American Park Auditorium, Lakewood. This one will produce some warm competition, with Attorney Fred Chel, Tom Griffin and

L.A.-San Jose Air Service Inaugurated

A new passenger flight service from San Jose to Los Angeles was inaugurated Saturday by Southwest Airways.

A 44-passenger, twin-engine Martin 202 will fly to Los Angeles daily except Sunday, departing at 7 a. m. and arriving at 8:25 a. m.

The return flight will leave Los Angeles at 8 p. m. daily, except Saturday, arriving in San Jose at 9:24 p. m. after a stop at Monterey.

Bedilion's REAL ESTATE AUCTION

16 SEPARATE PARCELS IMPROVED
ZONE M-2-A—HEAVY INDUSTRY
in Long Beach, Calif.
NEW MODERN BUILDINGS
INDUSTRIAL-COMMERCIAL-STORAGE

All Located Adjacent Section
to be offered separately on the Premises
Tuesday, March 4th 1 P.M.
RAIN OR SHINE



Parcel Numbers—Lot Sizes—Sq. Ft. Area of Improvements

| ADDRESS | LOT SIZES | IMPROVEMENT |
|-----------------------------|-----------|--------------|
| (1) 1226 West 15th St. | 40'x125' | 2800 Sq. Ft. |
| (2) 1233 West 15th St. | 40'x125' | 4200 " |
| (3) 1241-51 West 15th St. | 80'x125' | 8700 " |
| (4) 1302-10 West 15th St. | 80'x125' | 8700 " |
| (5) 1336-40 West 15th St. | 120'x125' | 9500 " |
| (6) 1346 West 15th St. | 40'x125' | 2800 " |
| (7) 1356 West 15th St. | 40'x125' | 3630 " |
| (8) 1508 West 15th St. | 40'x125' | 2250 " |
| (9) 1301-11 West Cowles St. | 80'x125' | 8700 " |
| (10) 1531 West Cowles St. | 40'x125' | 2800 " |
| (11) 1541 West Cowles St. | 40'x125' | 2304 " |
| (12) 1452 Harbor Ave. | 40'x80' | 2240 " |
| (13) 1462 Harbor Ave. | 45'x80' | 2240 " |
| (14) 1472 Harbor Ave. | 40'x80' | 2240 " |
| (15) 1482 Harbor Ave. | 40'x80' | 2240 " |
| (16) 1492 Harbor Ave. | 45'x80' | 2240 " |

Auction Information on Premises 1496 Harbor Ave., Cor. 15 St., LONG BEACH, CALIFORNIA.

Located 1 Block West of Long Beach Freeway, Boundary Lines Pacific Coast Highway & Anaheim St. East of Santa Fe Ave. in Long Beach, Cal. SOME OCCUPIED & LEASED \$125 to \$450 per month. OTHERS VACANT. Modern New Buildings Side & Rear Alleys. Close to Southern California Harbor, HI-WAYS and Shipping.

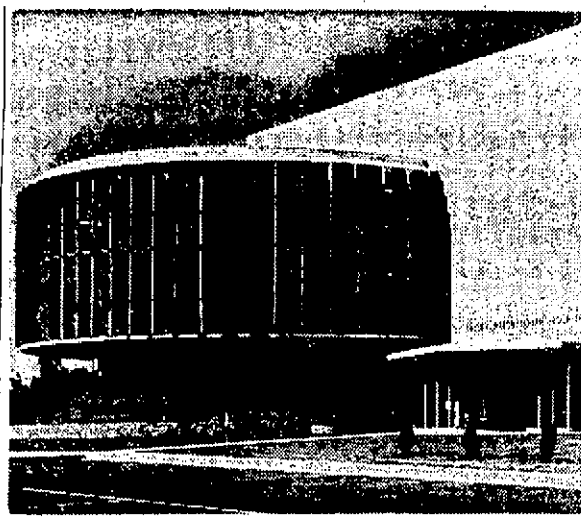
BUY ONE OR MORE FOR BUSINESS OR INVESTMENT

TERMS: CASH OVER ENCUMBRANCE
10% AT TIME OF SALE BAL. IN ESCROW

NOTE
(All sizes and dimensions are approximate)
Clip this Ad for your reference

BEDILION'S over 1/2 Century selling all types of Real Estate at AUCTION.
Grossing Millions for Others—CASH FOR YOUR PROPERTY.

DEAN S. BEDILION, Auctioneer
4119 W. Olympic "Real Estate Specialists" WEBSTER 3-9179



ROUNDHOUSE FOR AILING

Novel circular design attracts attention to the new Valley Presbyterian Hospital at Van Nuys. Now in use is a \$1,523,000 building, first unit of a proposed 300-bed medical facility.

unit of a proposed 300-bed facility. Phase 2, a matching circular medical unit of 64 beds, will be under construction before year's end.

Eventually, Valley Presbyterian will resemble a checkerboard. A total of five circular buildings are contemplated. That may seem like a lot of walking around in circles, but if it is the nurses love it.

Wrecking Crane Lifts Prize Bull Out of Well

LAFAYETTE, Ind. (AP)—A wrecker was called and the 2,000-pound prize Angus bull was rescued with an automobile wrecker Saturday after he crashed through the six-inch-thick concrete cover of a well. Hartville Hazelbaker, whose farm is four miles east of here, said the bull's predicament was discovered early Saturday morning. The animal's fall had ended on the platform of the electric pumping system, eight feet down.

TTYWPNA

See Sale Ad

PAGE A-10

Unwanted HAIR

Removed for life from any part of the human body on either men or women no matter how heavy or extensive the growth. No harm to health. Cost modest. Operators with years of experience. SEPARATE DEPARTMENT WITH MEN OPERATORS EXCLUSIVELY FOR MEN. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. 30 years in S. F.

DERMIC LABORATORIES

Evening Appointments May Be Arranged
Long Beach—913 Heartwell Bldg.—19 Pine Avenue
ME 6-1534
Los Angeles—619 S. Bonnie Bree—DU 2-5103
Wishore-Westlake Medical District—Free Parking
Offices in San Francisco—Oakland—San Mateo—San Jose

DR. BEAUCHAMP

IT'S NEVER BEEN EASIER
TO BUY NEW DENTAL PLATES



NOW is the very best time to buy NEW DENTAL PLATES. COME IN NOW while PRICES ARE SO LOW and CREDIT SO LIBERAL.

Make Your First Small Credit Payment

After APR. 15th

1-DAY PLATE SERVICE

SAVE
on All Dental
PLATES

Crowns
Fillings
Bridge Work
Plate Work
Inlays

EMERGENCY REPAIR SERVICE WHILE YOU WAIT

DR. BEAUCHAMP

Free Parking: 425 Locust, directly behind Dr. Beauchamp's.

Office Between 4th and 5th Streets

438 PINE AVE.

NO APPOINTMENT NECESSARY

FREE PARKING PACIFIC AUTO PARK

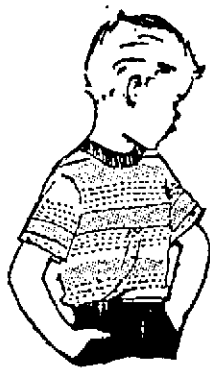
HOURS 9 A. M. to 6 P. M.

GROUND FLOOR

BUTLER BROTHERS

Department Stores

Newest Spring Styles at Reduced Prices



Infants' Polo Shirts
Reg. 49c 2/1.00

Combed cotton short sleeve polo shirts in a variety of solid pastel colors or jacquard prints. Styled with snap fastened shoulder in sizes S - M - L - XL.



Toddlers' Knit Sleepers
Reg. 1.49 1.28

Warm cotton knit sleepers in easy-to-don 2-piece style with pull-over top. Elastic back pants have long-wearing plastic soles. Assorted pastels in sizes 0-1-2-3.



Little Boys' Denim Jeans
Reg. 1.59 1.39

Sturdy 10 oz. denim jeans have convenient suspenders, zipper fly, Sanforized and washed in Navy, Lt. Blue or Grey Heather. Stock up at this price in sizes 1 to 6.



3-6X Boys Washable Slacks
Reg. 2.78 2.69

Assortment of man-tailored slacks includes rayon-nylon gabardine with inside belt and swing pockets or popular Ivy League slacks in polished cotton. Sizes 3 to 6X.



Kids' Kangaroo Sweat Shirts
Reg. 2.98 1.99

Heavy weight cotton knit sweat shirt has clever 'Kangaroo' hand-warmer pockets, easy-fitting raglan sleeves and drawstring hood. White, Maize, Blue or Red in sizes 3 to 6X for girls or boys, sizes 8 to 14 for girls.

Bulky Sweater
sale
5.98 values 3.90

Thick all wool yarns... bulky Orlon yarns fashioned into exciting sweaters with the look of hand knits! Wonderful assortment of styles include 3/4 sleeves, long sleeves and short sleeve cardigans with collars or V-necklines. White, Red, Black, Blue and Pink in this group in sizes 36 to 40.

Classic Orlon Cardigan

Long sleeve washable cardigan in White, Pink, Powder, Maize, Beige or Turquoise.

Sizes 36 to 40.....2.90

Sizes 42 to 46.....3.90



Misses' Blouson Capri Set
2-pc. set 4.98

Made for each other... a happy combination of petite woven checked gingham button-front blouson teamed with solid color sheen gabardine capri pants. Completely washable in Black, Powder, Pink or Mint. Sizes 8 to 16.

Charge It on Butler's Continuous Account
We Give S&H Green Stamps on All Purchases

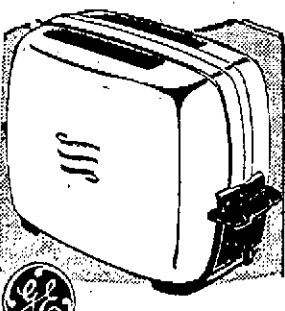
Butler's Own
Linda Jo Barefoot Sandal
Sale Priced 2.88

All leather thong sandal has a comfortable foam cushioned sole with a long-wearing composition outer sole and heel. So clever with casual clothes... choice Red, Black or White in women's sizes 4 to 9.

Charge It on Butler's Continuous Account

BUTLER'S FEATURES OUTSTANDING VALUES IN EVERY DEPARTMENT

NEW LOW PRICES G-E APPLIANCES



Reg. 11.95 Iron 8.88

Reg. 16.95 Steam-Dry Iron 11.88

Reg. 19.95 Hand Mixer 14.88

Reg. 18.95 Auto. Toaster... 13.88

Reg. 29.95 Toast-'R-Oven 20.88

Reg. 29.95 Coffeemaker ... 20.88

Reg. 22.95 Grill Combination 16.88

Reg. 18.95 Automatic Fryer 13.88

Reg. 29.95 Electric Mixer 21.88



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SUNBEAM—PRESTO—TOASTMASTER—

UNIVERSAL—FARBERWARE

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Acres of Free Parking
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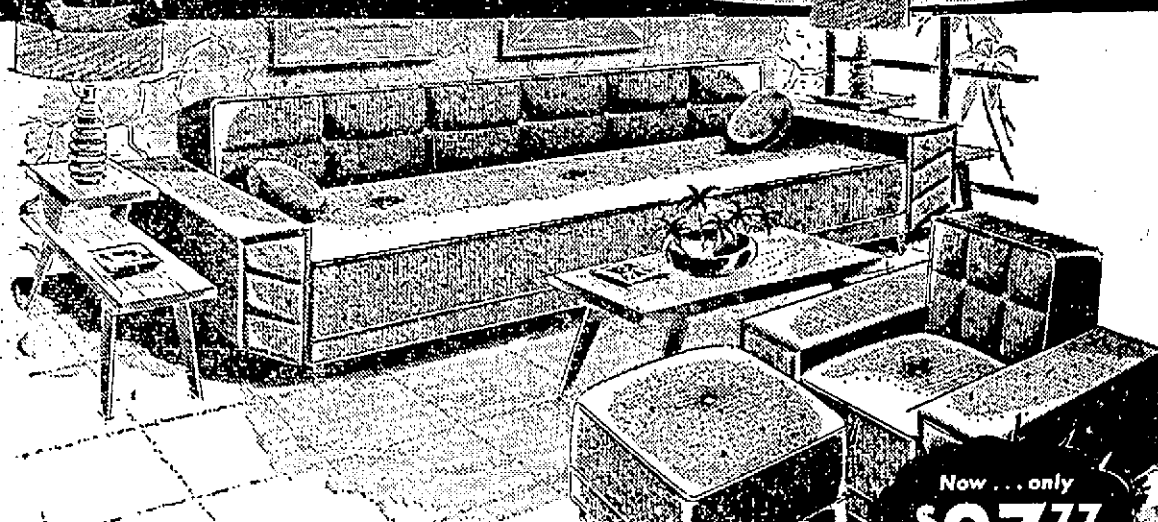
Sensational Price Slashes on Famous Brand Furniture, Carpets, Appliances!

AT
Hadley's
SUN. & MON.
Only ...!

All Items Subject To Prior Sale!

WEEK-END BARGAINS!

These Prices are PROOF
That you can furnish one room or a
whole house for LESS than you ever dreamed possible!



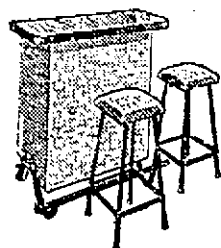
\$92 Off! \$189.95 Complete Modern Livingroom Outfit
You Get Bed-Divan, Chair, 2 End Tables, Coffee Table, 2 Lamps, 2 Shades — DIVAN OPENS TO SLEEP 2!
Imagine — a whole roomful at this LOW PRICE! Has both styling and construction found only in quality furniture! Unconditionally Guaranteed Innerspring Construction, rich nubby textured tweed upholstery, wide color selection — assure lasting Comfort!

Now ... only
\$977
\$5 Down Delivers!

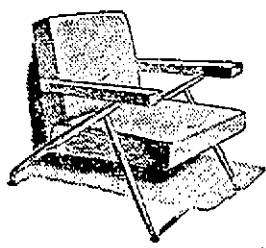


\$59 Off! \$159.50 Complete Bow Front Bedroom
You Get Double Dresser, Mirror, Bookcase Headboard, Innerspring Mattress, Boxspring!
Come right down — these beautiful pieces just won't last! Graceful lines — plus plasticized tops assure lasting comfort and service! Only at Hadley's ... this quality ... this low price!

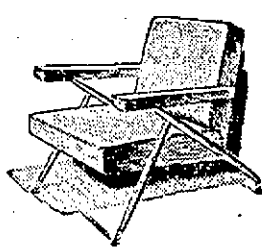
All 5 Pcs.
\$998
\$5 Down Delivers!



\$44.95 Neva-Mar Plastic Top Bar with 2 Stools
NEVA-MAR is impervious to stain, burns, alcohol. Choice of Ash or Charcoal tops and plastic upholstered wrought iron stools.
\$24.88
No Money Down!



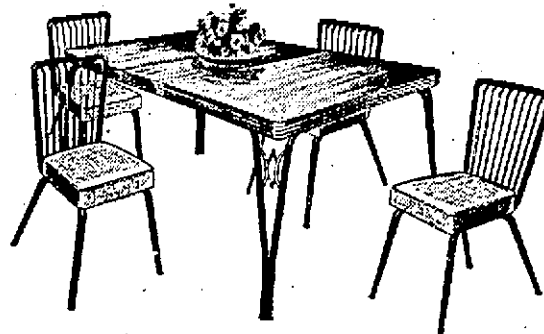
\$25 Off! \$49.95 "Chairs in Pairs"
Bronzestone Arm Chairs with upholstered arm. Plastic covered in White, Turquoise or Tangerine. No-Mar-Glides.
2 for
\$29.88



\$84 Off! \$179.95 Provincial Sleep Sofa
Includes multi-coil innerspring matt. Upholstered in rich, warm colored nubby fabrics. Opens into a luxurious bed for 2!
\$96
\$5 Down Delivers!



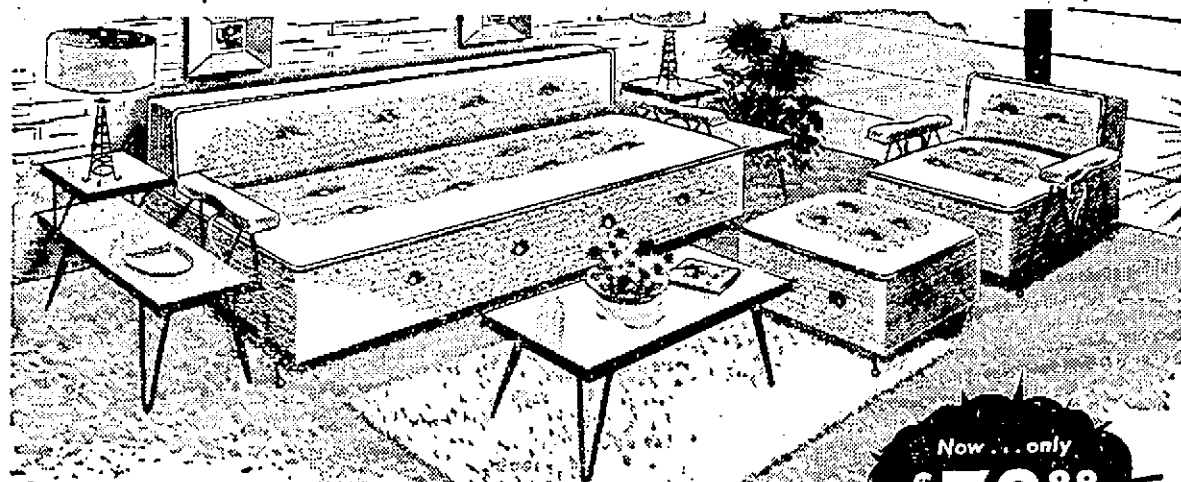
\$22 Off! \$69.95 Maple Bunks
Set includes: 2 beds, 2 springs, 2 mattresses, guard rail and ladder.
Complete No Money Down!
\$47.88



\$22 Off! \$59.95 Plastic Topped Wrought Iron Dinette
Beautiful contemporary design! Sleek—yet solidly constructed in wrought iron and brass. Plastic Topped Table is heat, stain proof. Upholstered in washable plastic, in a choice of colors.
All 5 Pcs.
\$37.88
No Money Down!



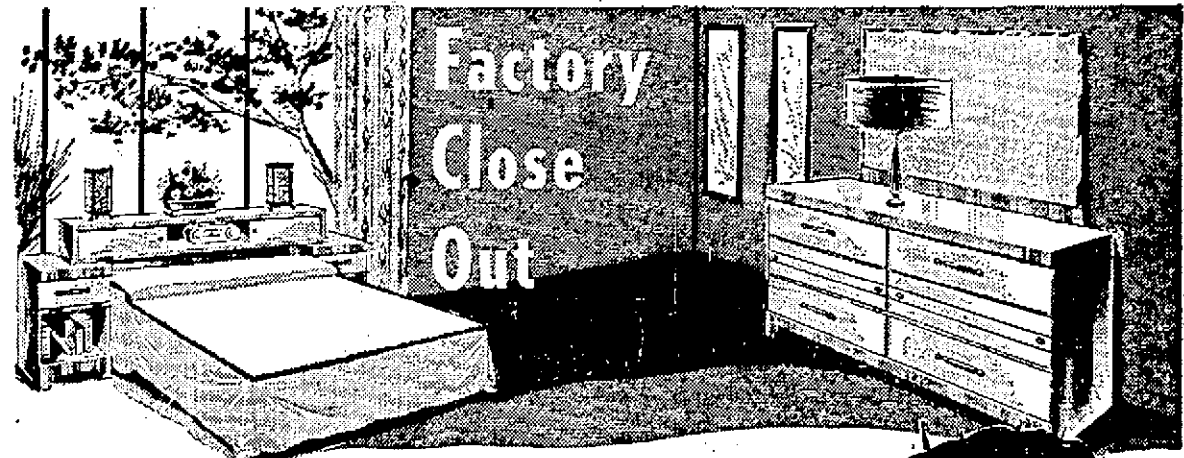
\$10 Off! \$24.95 5-Drawer Chest
Sturdy, roomy chest finished in a choice of Blonde, Maple or Mahogany.
Now ... **\$14.88**



\$71 Off! \$149.95 Complete Wrought Iron Livingroom

Beautifully styled — amazingly priced to save you \$71! Top quality construction gorgeously upholstered in modern fabrics, and colors! Unconditionally Guaranteed Innerspring Construction.

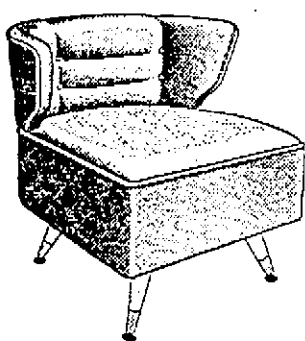
Now ... only
\$788
\$5 Down Delivers!



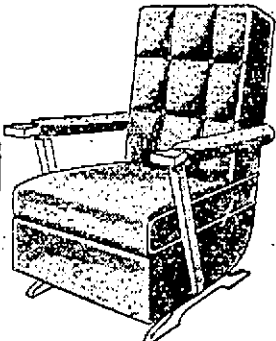
\$91 Off! \$169.95 Complete Plastic Top Modern Bedroom

You Get Large Dresser, Mirror, Bookcase Bar Headboard, Inner. Mattress and matching Boxspring!
A tremendous VALUE! Must be seen! Beautifully finished. Tops fully protected against acid, stain, heat! Mattress and boxspring alone almost worth the tiny price ... of \$78.88!

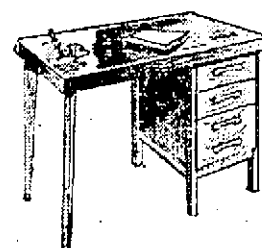
All 5 Pcs.
\$788
\$5 Down Delivers



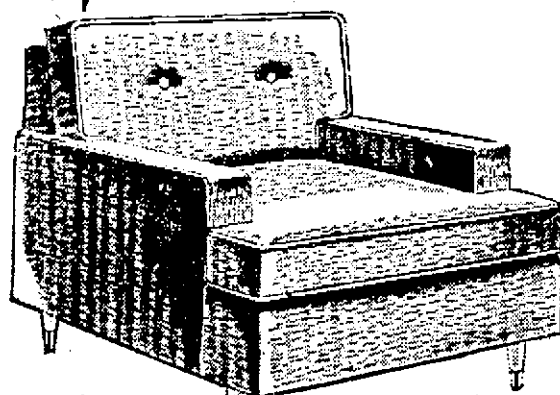
\$19 Off! \$44.50 Deluxe Swivel Chair
Ideal for your office ... or any room in your home! Comfortable form-fitting seat and back ... full swivel base. Upholstered in a selection of beautiful fabrics and colors!
\$24.88



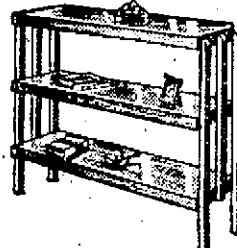
\$25 Off! \$49.95 Deluxe Platform Rocker
Comfortable spring-filled seat and back; sturdy construction — choice of fabrics and colors.
\$24.88



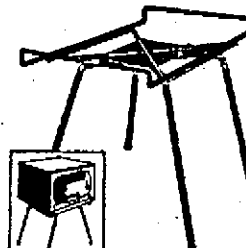
\$34.95 Desk with Neva-Mar Top
Handsome 3-drawer design in your choice of LIME OAK, WALNUT OR MAHOGANY. Big 22" x 40" size!
Specially priced
\$19.88
No Money Down!



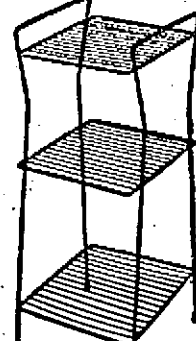
Save \$51! \$99.95 Lounge Chair with Reversible Foam Rubber Cushion and Foam Rubber Back
Luxurious comfort! Unbeatable price! FIRST TIME OFFERED AT THIS PRICE! Check its styling ... its luxurious comfort! Big deep Foam Rubber Seat and 3" Thick Foam Rubber Back.
\$48.88



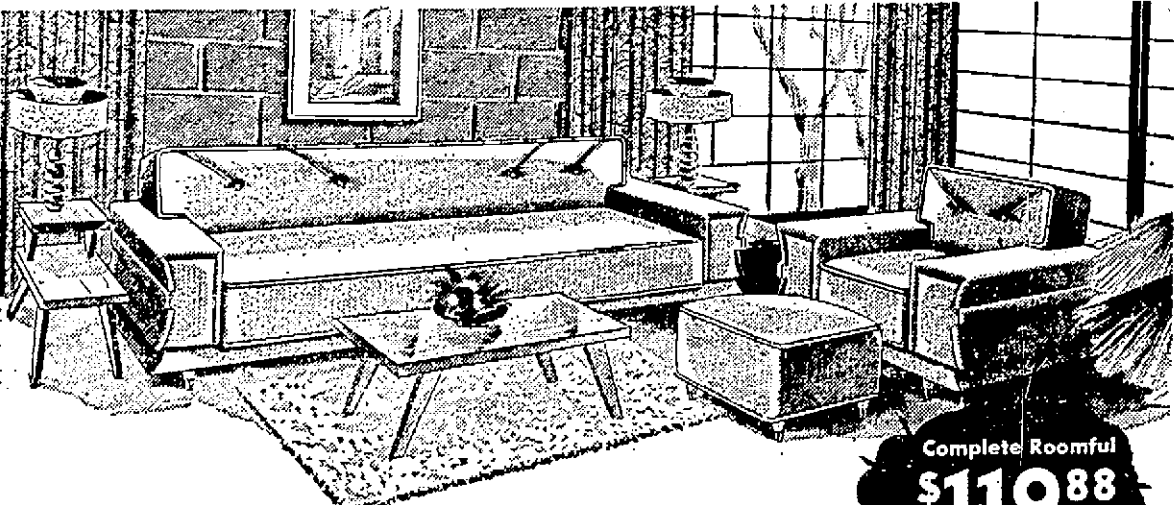
\$22.95 Limed Oak Neva-Mar Bookcase
In lovely LIMED OAK, with Neva-Mar Heat, Stain RESISTANT TOP AND SHELVES.
Now ... **\$13.88**
No Money Down! Reduced to ...



Sturdy Wrought Iron TV Stand
Heavy duty wrought iron-stands 16" high, takes TV set up to 31 inches
\$2.66



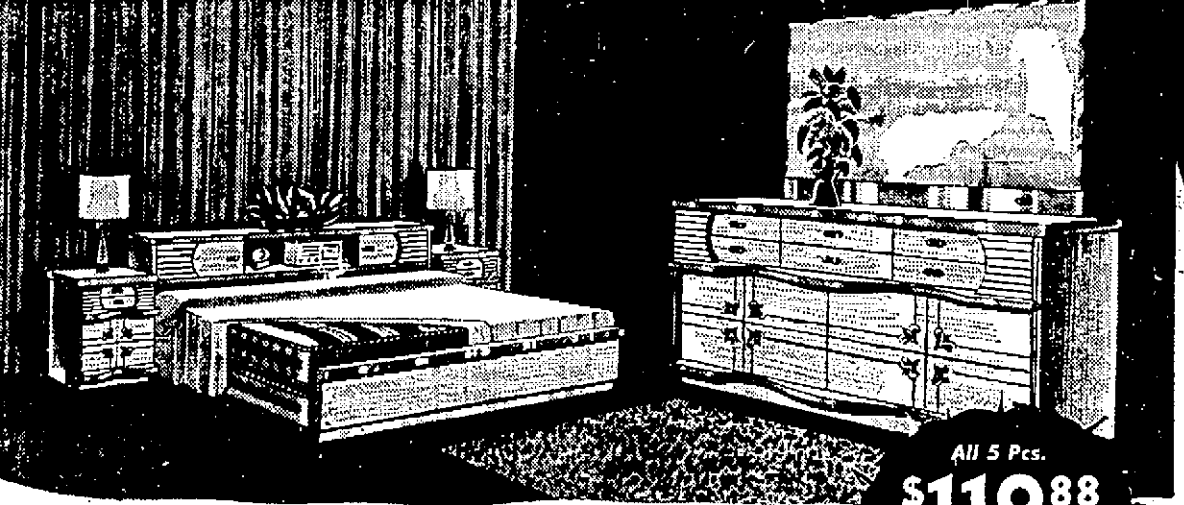
Wrought Iron Telephone Stand
Gracefully designed in wrought iron — holds books, papers, magazines, too!
Reduced to **\$1.88**



\$50 Off! \$169.95 Modern Convertible Livingroom

You Get Bed-Div (SLEEPS TWO), Chair, Ottoman, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Lamps, 2 Shades.
Hadley's low everyday price — slashed! Tops are stain, acid, burn resistant ... stay clean with just a wipe of a damp rag. Clean lines ... designed to beautify the finest home!

Complete Roomful
\$1198
\$5 Down Delivers!



\$80 Off! \$199.95 Deluxe Complete Bedroom Outfit

You Get Large Dresser, Tilted Mirror, Bookcase Headboard, Innerspring Mattress, Boxspring! Graceful Serpentine Front, Famous REL-VAR Plasticized Finish, Handsome Pulls, Dovetailed Centerguided Drawer Construction — are features found only in quality furniture! Here's fine quality at a price you'd pay for just ordinary furniture!

All 5 Pcs.
\$1198
\$5 Down Delivers!

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Or Your Money Back!

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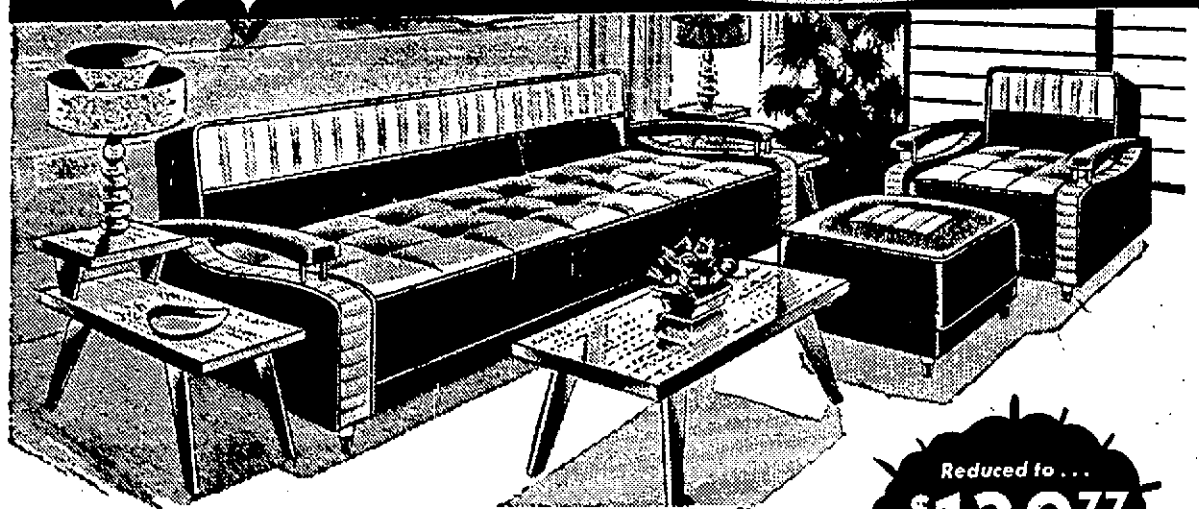
Limited Quantities! Floor Samples! Discontinued Styles! Factory Close Outs!

Hadley's
Week-End
Bargains!

MANY ITEMS AT
COST...AND EVEN

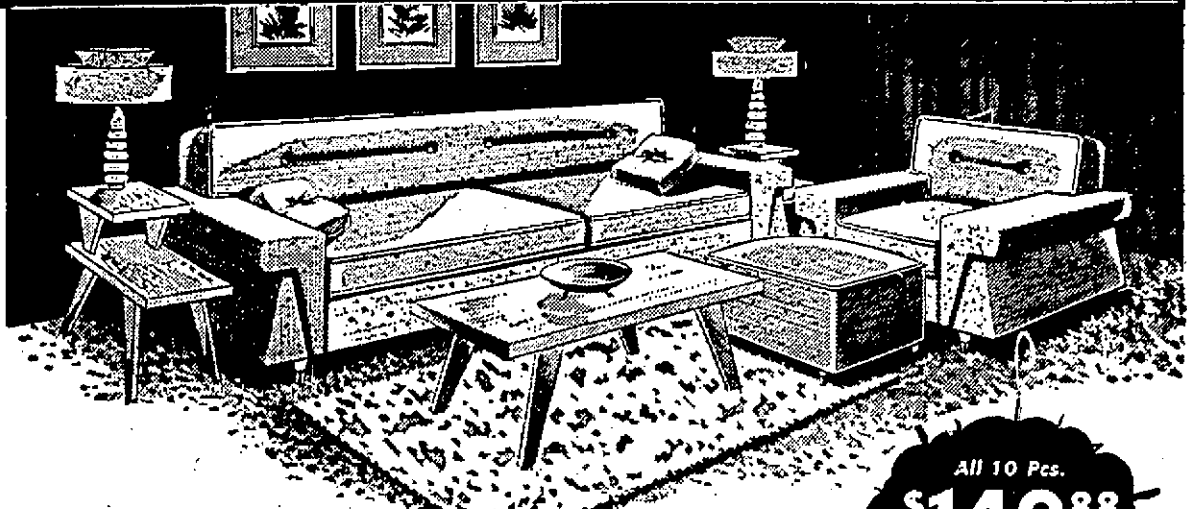
BELOW COST!

Hurry in for these Values!
Many, Many More BIG BUYS
too, too, numerous to mention here!



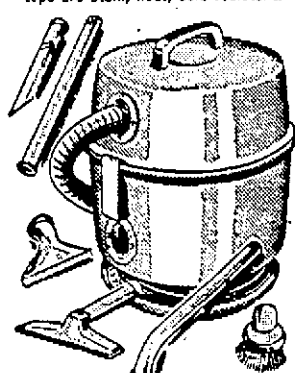
\$90 Off! \$229.95 Complete Danish Modern Outfit
You Get Bed-Divan (SLEEPS 2), Matching Chair, Ottoman, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Modern Lamps, 2—two tier shades.
Smart button-tufted seat and welled back, brass ferruled tip legs and UNCONDITIONAL GUARANTEED INNERSPRING CONSTRUCTION—everything you want in Danish Modern—priced almost at cost! Plastic tops are stain, heat, acid resistant!

Reduced to...
\$139⁷⁷
\$5 Down Delivers

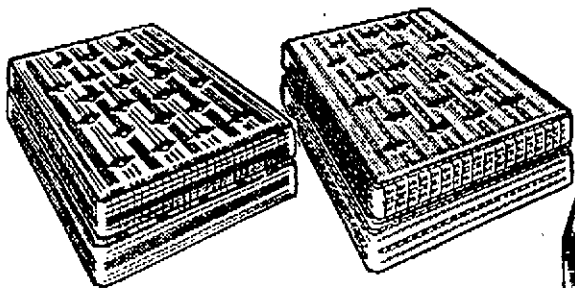


\$130 Off! \$279.95 Kroehler 10-Pc. Livingroom
You Get Kroehler Sofa, Kroehler Chair, Ottoman... all with "Cushionized" construction, plus 2 Matching Side Cushions, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Modern Lamps, 2—two tier shades.
Made by the World's Largest Furniture Manufacturer!

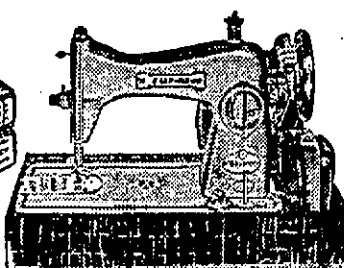
All 10 Pcs.
\$149⁸⁸
\$5 Down Delivers!



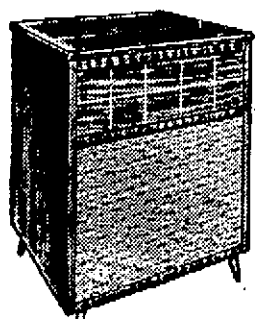
\$49.95 Westinghouse Vacuum
BRAND NEW MERCHANDISE—ALL FULLY GUARANTEED and complete with work-saving attachments!
Save \$22.07!
\$27.88



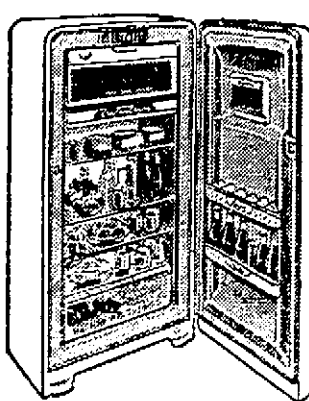
Famous Matt. and Boxspring Sets Values to \$69.95!
Save up to \$41! Sensational close out of fine bedding in Twin Size Only. Pre-built borders, Taped Edges, Heavy Duty Ticking. Some with 837 innercoils! Hurry!
\$28.88
and \$49.88



\$69.95 Sewing Machine
Fully Guaranteed! Famous "Empire" light-weight portable with stitch regulator, foot control, auto. bobbin winder, drop feed. Sews backward, forward, and over pins!
Reduced to
\$29.88



\$70 Off! \$159.95 Emerson Hi-Fi Radio-Phono
Has AUTOMATIC 4-speed record changer, 3 speakers, AM radio and mahogany cabinet.
Reduced to
\$89.88

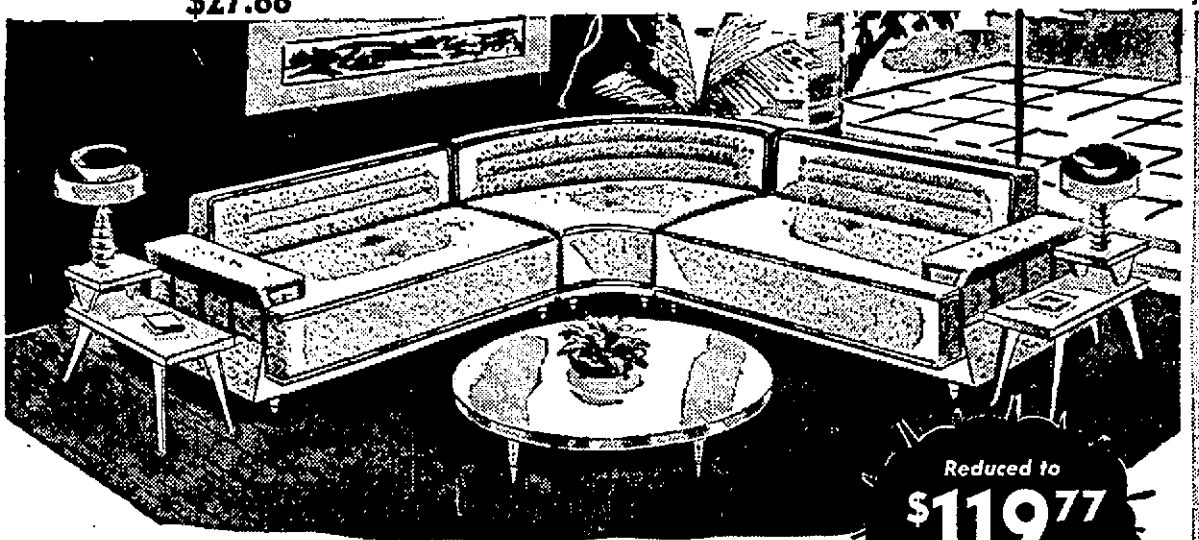


\$121 Off! \$259.95 Admiral Deluxe 9-Cu. Ft. Refrig.
Reduced to **\$138⁸⁸**
No Money Down! \$6 Month!

FEATURES: Wide Range Cold Control, Full Width Freezer Chest, Full Width Freezer Drawer, Full Width Shelves, 22-Quart Crisper, Recessed Bottle Shelf, Egg Shelf.

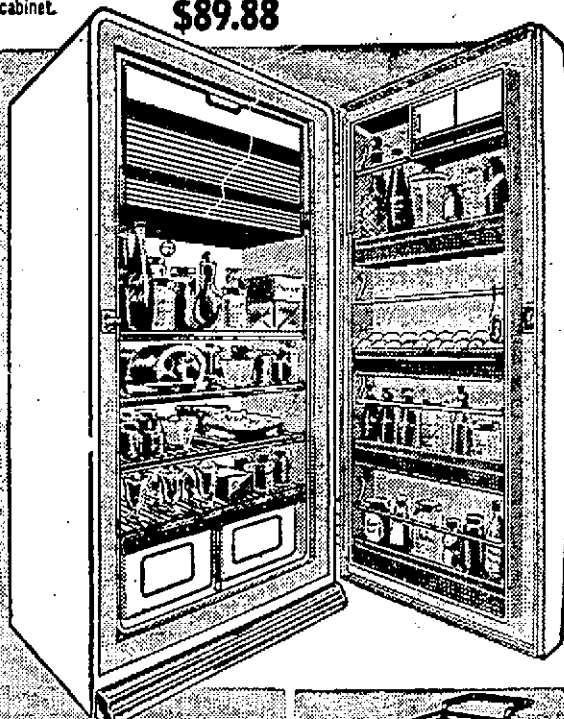


\$179.95 Emerson 21" Console TV
• 21" Glare-Free Picture Tube
• Top Front Tuning
• Removable Front Glass
• New Optic Filter Lens
\$139⁸⁸
\$5.50 Month! No Money Down!



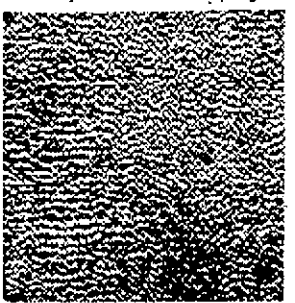
\$110 Off! \$229.95 Complete Modern Sectional Outfit
You Get 3-Piece Sectional, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Lamps with 2 Tier Shades! Once these are gone—regular price returns! Handsome modern styling—trim and sturdy with unconditionally Guaranteed Innerspring Construction.

Reduced to
\$119⁷⁷
\$5 Down Delivers

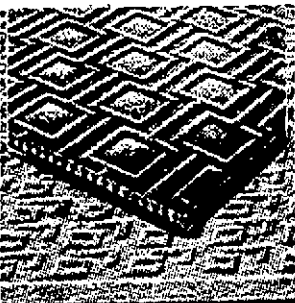


\$171 Off! \$359.95 Admiral Deluxe Automatic Defrost 13 Cu. Ft. REFRIGERATOR
Loaded With Costly Features!
Reduced to **\$188⁸⁸**
\$5 Month! No Money Down!

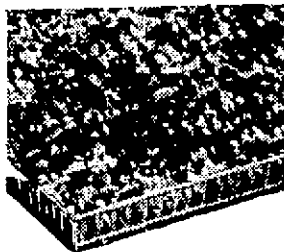
WOW—that's right—\$171 savings on the refrigerator illustrated above. Has huge Freezer, Butter Chest, Cheese Chest, Door Shelves, Egg Rack, Twin Crispers, Auto. Interior Light, Large Chiller Tray.



Beautiful 9' x 12' Rugs Values to \$29.95
Here's carpet luxury in every sense of the word—except price! Has dense luxurious pile, deep sculptured effect and big array of lovely colors!
Reduced to
\$12.88
No Money Down!



Deluxe 9' x 12' Rugs Values to \$39.95
Beautifully sculptured and completely lined for the finest homes. Choice of the latest interior colors... in three lovely designs!
Reduced to
\$17.88

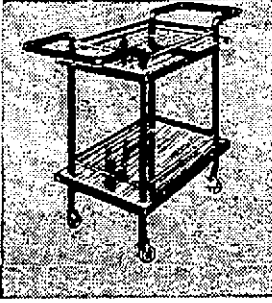
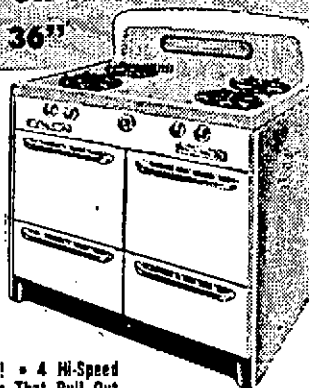


\$30 Off! \$69.95 Nu-Tweed 9' x 12' Rugs
Year's lowest price on these Famous Rugs. Nu-Tweed Viscose wears like iron, hides footprints. Choose from a variety of colors!
Specially priced
\$39.88

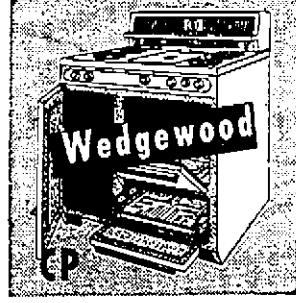
Save \$60.07 On This
Super Deluxe 36"

CONSOLE RANGE
Was \$129.95
\$69⁸⁸
No Money Down!

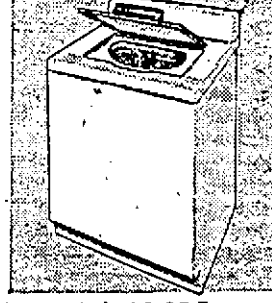
Feast your eyes on the host of convenience features found on this range! • 4 Hi-Speed Burners! • Chrome Drip Trays That Pull Out Like Drawers! • Large Porcelain Lined Oven! • Auto. Oven Control! • Spacious Broiler!



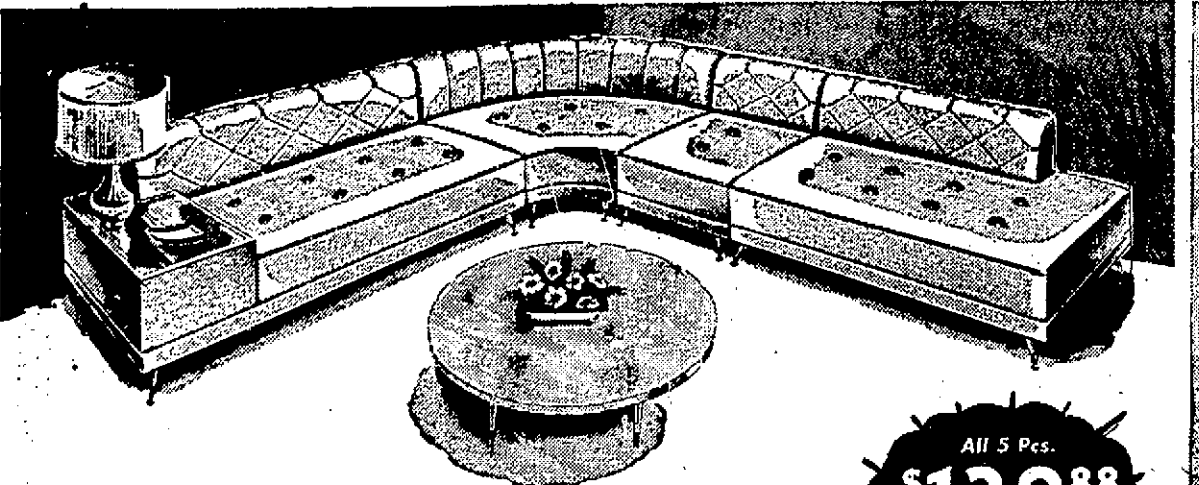
\$14.95 Wrought Iron Plastic Top Serving Cart
On casters with rich brass trim and woody green heat, alcohol, stain resistant plastic top. Choice of Mink or Blonde Ash.
Reduced to
\$7.88
No Money Down!



\$289.95 Famous Make 36" Console Range
Large Griddle, Signal Clock, Big Oven, 4 Burners, Auto. Oven Heat Contr., and many, many more features!
Save \$115!
\$174.88
\$7 Month!

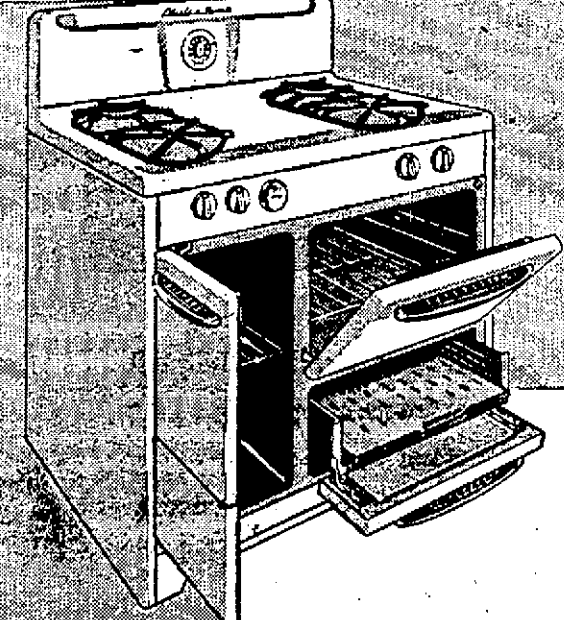


\$80 Off! \$199.95 Famous Brand Automatic Washer with Push Button Controls
• 9 lb. Tub • 625 RPM Spindry • Fully Automatic • Built-in Sediment Remover • Wave Action Agitator Eliminates Tangling of Clothes!
Reduced to
\$119.88
\$5 Month!



\$90 Off! \$229.95 Magnificent Sectional Outfit
You Get Left Arm Section with Built-In Plastic Top Lamp Table, 90" Center Section, Armless Chair, Right End Bumper Section, Gorgeous Lamp with 2-Tier Shade! Beautifully upholstered in "House & Garden" Metallic Tweed diamond back and channel detail—Unconditionally Guaranteed Innerspring Construction.

All 5 Pcs.
\$139⁸⁸
\$5 Down Delivers!



Save Over \$80! **\$199.95 O'Keefe & Merritt Gas Range**
With MINUTE-MINDER
No Money Down! \$5 Month!
Reduced to **\$119⁷⁷**

• O'Keefe & Merritt Hypo Pilots
• Large Broiler
• King Size Oven
• Non-Tilt Oven Racks
• One Piece Chrome Lift Top
• Removable Oven Bottom
• Porcelain Burner Box Liner

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ATLANTIC AVENUE AND ARTESIA BLVD.

FEBRUARY SET RECORDS

March's Lamblike Weather General

By Associated Press
The nation's March weather began Saturday without severe extremes, after a February which rewrote chapters in the record books.
A wide snow band from eastern Montana and Wyoming to New England dropped one to two inches of added thickness to ground cover in the northern plains area. Blustery winds blew the new snow in the Dakotas and Nebraska, cutting visibility and drifting.

IN TEXAS, a new storm grew, spilling rain over much of the state, and spreading an inch of snow at Abilene. Snow flurries flicked parts of New Mexico and the central plateau region.

Much of the west was fair, but thunderstorms formed in the afternoon over Southern California and Arizona in a disturbance expected to send locally heavy snowfall into southwest-Colorado today. The Northwest's fair weather was shifting eastward toward the plains.

The weather turned slightly cooler in the southeast and along the Gulf, but there were some 70-degree readings on the South Carolina coast. Temperatures were held to the 60s and 70s in Florida.

The Weather Bureau took a backward look at February, noting record cold in the southeast, snows in New York, and warmth in the northwest.

MIAMI SET A new February mark for sustained cold weather. Montgomery, Ala., recorded the coldest three-month

period, December through February, in 86 years, and Nashville, Tenn., had the coldest February since 1905.

At Walla Walla, Wash., last month was the warmest February since 1872.

Parts of New York measured the greatest snowfall for any single month on record, with nearly 73 inches at Syracuse and 54 inches at Buffalo in February.

PUPILS NEED PROTECTION —FROM SELVES

CHICAGO (AP)—A University of Chicago sociologist Saturday proposed that colleges separate men from women students to give each a chance to develop without the influence of the other.

Prof. David Riesman told a symposium on human development:

"What we need is some form of adult protection for our young people who at the moment do not want to pursue each other."

Kidnaper Offers Trusty \$4,000

LOUISVILLE, Ky. (AP)—The FBI disclosed Saturday that a man held for kidnaping a Missouri highway patrolman offered a jail trusty \$4,000 in an escape attempt.

Charles E. Weeks, agent in charge of the Louisville FBI office, said a length of steel pipe, a knife and a dummy were found in Carl E. Burton's cell in the McCracken County jail at Paducah, Ky.

Burton was transferred to the maximum-security Jefferson County jail here last week after the plot was uncovered.

Burton, 24, and his partner, Harold Davis, 33, both of Redwood City, Calif., face federal

charges of kidnaping and interstate transportation of a stolen car.

Davis shot himself and Burton surrendered after a manhunt in western Kentucky that began Feb. 1 when the pair forced Missouri Patrolman William Little to drive them into Kentucky.

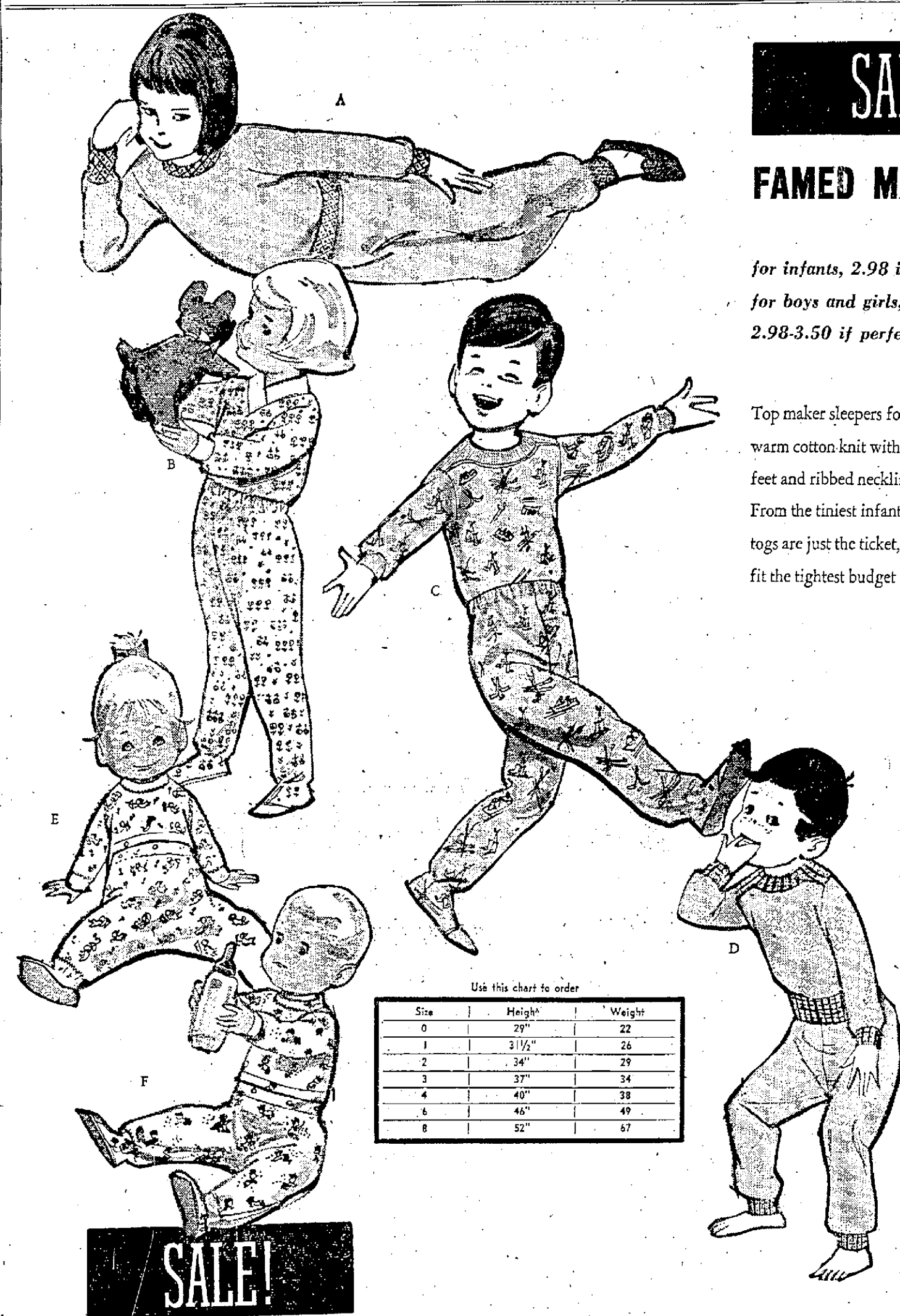
Federal Marshal L. A. Demunbrum said Burton offered a trusty \$4,000 in loot supposedly buried near Paducah. The trusty reported the plot to jailer Russell Jones.

The trusty was supposed to lure the one deputy jailer on night duty at the McCracken County jail into a trap so Burton could escape, Demunbrum said. FBI is investigating the incident to determine if additional charges should be brought against Burton. Davis is being held in a federal prison hospital in Terre Haute, Ind. The cases of the pair are to be submitted to a federal grand jury here March 10.

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HIGH FIDELITY
Music Systems and Components
NEW and USED
Also 3.98 LP Records, 2.98
CUSTOM SOUND
OPEN FRIDAY NIGHT TILL 9
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BE A SUCCESS STORY through Classified ads! Sell, rent, hire, swap! Dial HE 2-5959

Sta-Nu
DRYCLEANER'S FINISHING PROCESS
HOMOGENIZES vital textile oils back into your clothes. The finest drycleaning care money can buy—and STANU costs not one penny extra.
Soft Water Laundry & Dry Cleaning
702 W. Anaheim HE 6-3263
— Also —
Koffman Dry Cleaning
Bixby-Rhodes Shopping Center



Use this chart to order

| Size | Height | Weight |
|------|---------|--------|
| 0 | 29" | 22 |
| 1 | 31 1/2" | 26 |
| 2 | 34" | 29 |
| 3 | 37" | 34 |
| 4 | 40" | 38 |
| 6 | 46" | 49 |
| 8 | 52" | 67 |

SALE!

SALE!
FAMED MAKER SLEEPERS
for infants, 2.98 if perfect,
for boys and girls,
2.98-3.50 if perfect,
1.99

Top maker sleepers for all your little ones! All in snugly warm cotton knit with gripper fasteners, bootee feet and ribbed necklines for extra warm, sleepy-time nights! From the tiniest infant on up, these toasty night togs are just the ticket, and the price ticket's been tamed to fit the tightest budget too, Mom!

- A. Girls' ski pajamas, ribbed neck, check trim. Blue, pink, red or yellow; 4-14, **1.99**
- B. Girls' Pennsylvania Dutch print sleepers, extra shirt length for growing, bootee feet, elastic ankle and waist. Blue, yellow or pink; 4-8, **1.99**
- C. Boys' print sleepers, hi-neck, bootee feet, elasticized ankles, waist. Blue, yellow or green; 4-8, **1.99**
- D. Boys' ski pajamas, fly front, hi-neck, check trim. Blue, green, red or yellow; 4-8, **1.99**
- E. Infant girls' sleepers, 2-piece style with grow-waist. Gripper fasteners, plastic sole bootee feet. Cupid print, 1-4, **1.99**
- F. Infant boys' sleeper, Raggedy Andy print, 2-piece with grow-waist, gripper fasteners, plastic sole bootee feet, 1-4, **1.99**

INFANTS' WEAR, GIRLS' UNDERWEAR 1-16
LITTLE BOYS' WEAR—SECOND FLOOR

U.S. Cardinal Given High Vatican Post

CHICAGO (AP)—Samuel Cardinal Stritch was appointed to a high post in the Vatican Saturday and greeted the news with an expression of surprise.

"Never before in history," he commented, "has an American prelate been called to such an important office."

Pope Pius XII named the cardinal pro-prefect of the congregation for the propagation of the faith of the Roman Catholic church.

THE AGENCY supervises the spreading of the faith in areas of the world where the church is in the missionary stage of development. It is a part of the Curia, the group of offices through which the Pope governs the church.

The prefect is Pietro Cardinal Fumasoni Biondi. The prefect's advanced age—85—has limited his activities. His new associate presumably will share the duties of the office.

In Washington, the National Catholic Welfare Conference said Cardinal Stritch is the first American-born cardinal to become a member of the church's Curia.

Cardinal Stritch for 18 years has been head of the Chicago archdiocese, the largest in the United States with approximately two million members.

Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss, no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out?

Don't delay, we will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment, we do not want you back. This offer will be withdrawn in 10 days.

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IN SOUTHERN CALIFORNIA SINCE 1936
927 E. BROADWAY
Dr. S. J. ANDERSON, D.C., Director
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HOURS: MONDAY, WEDNESDAY, FRIDAY, 9 A.M. to 5 P.M.; TUESDAY and THURSDAY, 9 A.M. to 4 P.M.; SATURDAY, 9 A.M. to 1 P.M. (You Must Bring This Ad With You, & OTHER OFFICES SERVING SOUTHERN CALIFORNIA)
LPT-32

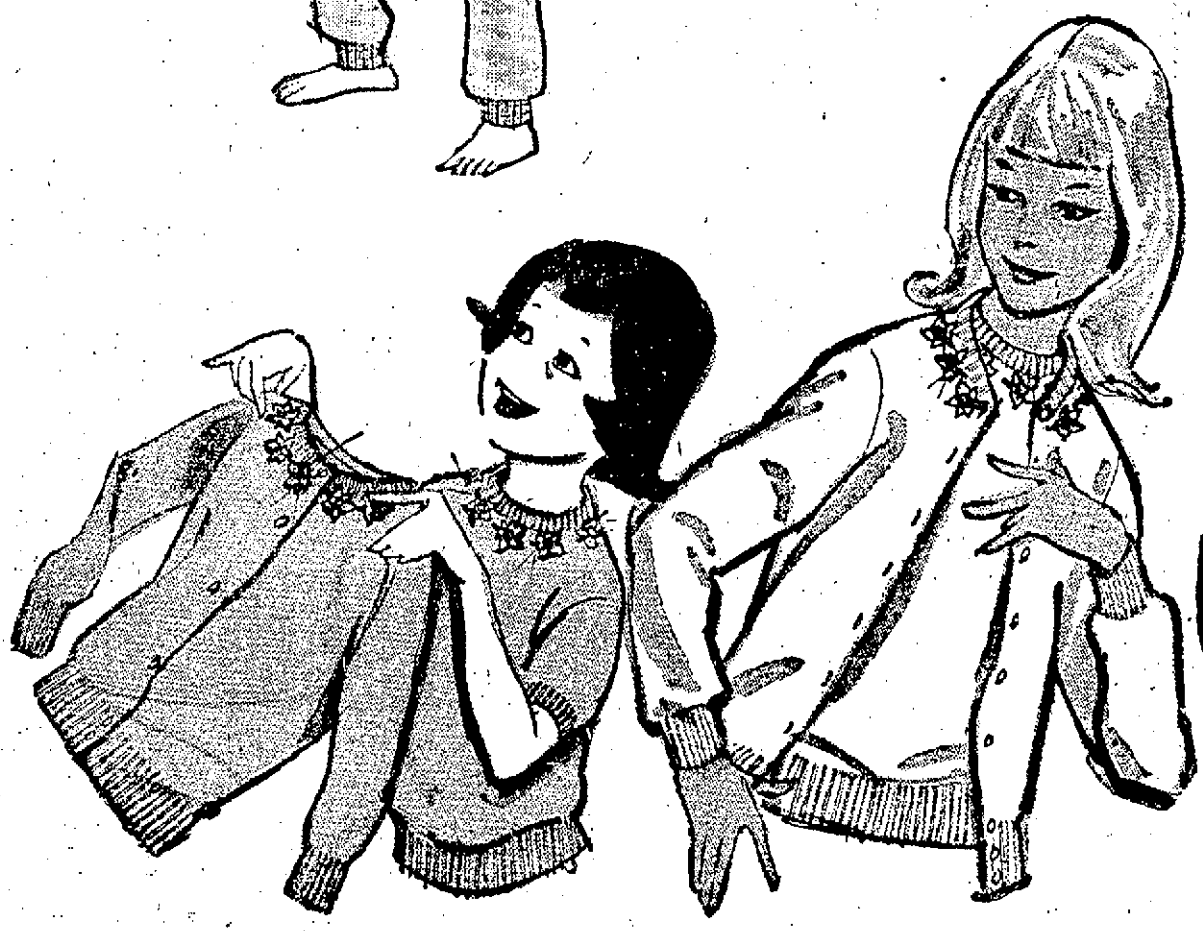
ORLON SWEATERS

Spring-fresh and sale-priced special,

1.99-2.99

Any spring day or evening she'll go for these delightfully soft orlon sweaters! She'll wear them as a set, or separately . . . either way she'll be sure to love them . . . so soft to the touch, and so daintily decorated with pastel rosebud trim. And just think, Mom, they're wonderfully washable, and need no blocking. White, pink, maize or blue.

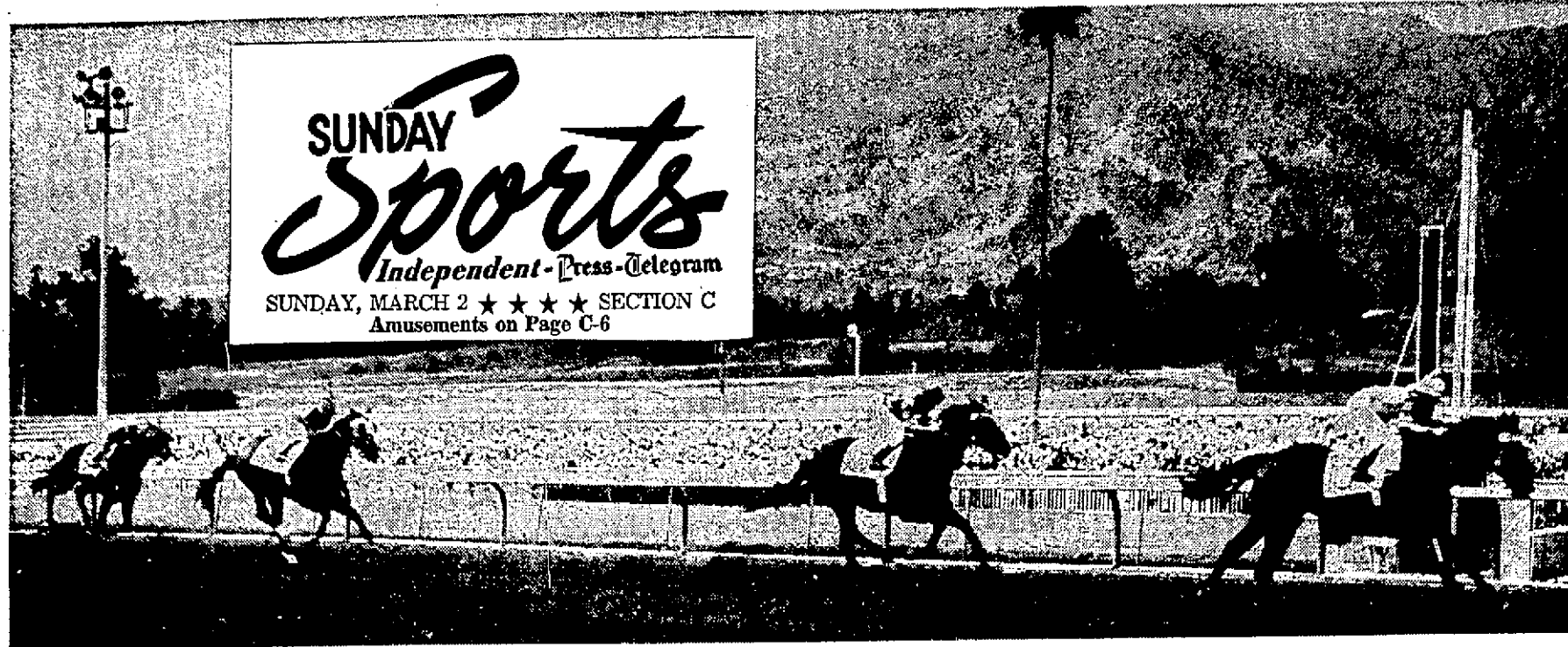
Sizes 3-6x, pullover, **1.99**, cardigan **2.49**
Sizes 7-14, pullover, **2.29**, cardigan **2.99**
GIRLS' WEAR—SECOND FLOOR



SHOP MONDAY, THURSDAY, FRIDAY
9:30 A. M. TO 9:30 P. M.

The BROADWAY
IN THE LOS ALTOS SHOPPING CENTER
Long Beach

Round Table, 1-7, Wins Handicap



SUNDAY Sports
Independent-Press-Telegram
SUNDAY, MARCH 2 ★ ★ ★ SECTION C
Amusements on Page C-6

Pulls Away From Terrang in Stretch

By HANK HOLLINGWORTH
Executive Sports Editor

Round Table, the glamour horse of American racing today, sent his stock skyrocketing another big notch Saturday as he drove to a thrilling, all-out two and one-half length victory over a 25-1 shot, Terrang, in the 21st running of the \$135,000 Santa Anita Handicap.

Many in the crowd of 53,000 cultivated goose pimples throughout most of the mile and one-quarter chase as the 17 favorite was hard-pressed to nail down his triumph, his 16th in his last 17 outings.

Indeed, some rooters sensed for a few fleeting seconds that Round Table might have met his match in the in-and-out Terrang, which finished 10 lengths behind "The Table" in a shorter race just two weeks ago.

However, the sleek four-year-old from the Kerr Stables poked his nostrils in front of Terrang at the top of the stretch and never looked back from that point.

Round Table, with Willie Shoemaker up, wins Santa Anita 'Cap. Terrang was 2 1/2 lengths back, Porterhouse 6 and Mystic Eye 8.

Knee Fine, Duke Says; Sets Homer Goal at 30

By GEORGE LEDERER
(I, P-T Staff Writer)

VERO BEACH, Fla. Two knees or not two knees? That was the question put to Duke Snider Saturday.

The former Compton comet, now the avocado baron of Fallbrook and question mark centerfielder of the Dodgers, appears optimistic. The Duke agrees with Dr. Danny Levinthal, who operated on his left knee during the winter, that it will be 100 per cent better this year.

"Actually, the knee is fine," Snider explained. "But my left thigh is smaller and weaker than the right one. The muscles are weak because of inactivity and there is still some swelling."

"I EXERCISE the knee twice daily with weights. I'll step up the weights in the next two weeks and in about three or four weeks I'll be able to give it a pretty good test."

The 31-year-old slugger, greying at the temples but already within six pounds of what he hopes will be his playing weight this season, will be allowed to set his own pace in training.

"I'll be able to do all the calisthenics except knee bends, but I won't try to run at full speed for some time," Snider said.

"Right now I have to trot. Maybe I could run. But my subconscious mind probably wouldn't let me."

MANAGER Walter Alton plans to hold Snider out of the early exhibition games, but will work him into the lineup gradually on the homeward swing through Texas and Arizona.

Even with a sound knee, the Duke has lowered his homerun goal somewhat to fit into the pattern of his new home grounds in the Coliseum.

With a bad knee last year, Snider still walloped 40 balls out of seven different National League parks. He has hit 40 or more homeruns in each of the last five seasons.

This year, he says, "I'll be satisfied with 30 homeruns. I hope I can hit nine or 10 in the Coliseum and another 20 on the road."

The powerful southpaw swinger sees the Coliseum's 300-foot rightfield foul line that falls away rapidly to 440 feet in dead center as a definite handicap.

"Snider's power is to right-center, where he says, 'I can just see Willie (Mays) standing out there waiting for 'em.'"

Snider's guess is that he will be fed a steady diet of inside pitches in the Coliseum. "They won't crowd me so I can hit the ball down the line. But they'll pitch inside enough to hope to get me to hit straight-away."

"I won't get many outside pitches, because then I could

hit to the short fence in left. I think I'll hit about half as many homeruns in the Coliseum as I hit at Ebbets Field." He hit 23 in Flatbush last year.

The Duke inspected the Coliseum after the stakes were laid to mark the playing field. "It's terrible," he said. But he quickly added, "I'm only kidding. There are two sides."

"THERE'LL BE a lot of balls caught in the Coliseum that would be homeruns in other parks. But there also will be homeruns in the Coliseum where in Brooklyn the fielder would have had to come in for the ball."

Snider described the Coliseum as an ideal setup for right-handed hitting third baseman Dick Gray, "if he pulls the ball like they say he does."

The history of Snider's gimpy knee goes back 18 years when he injured it sliding into home plate during a kid game. The Duke thus disputes the often-believed theory that it was the result of a football injury at Compton High.

"It didn't bother me until the 1955 season when I slid into second base and my spikes caught in Gene Baker's uniform. The next year it became more recurrent, and last year it bothered me most of the time."

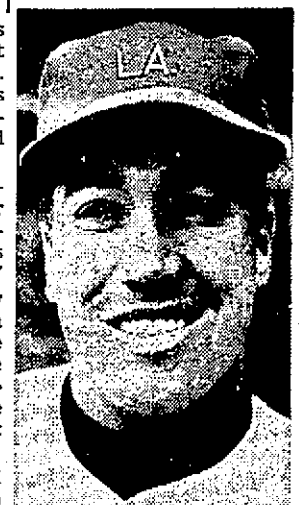
"Whenever I made a diving catch, I'd land real hard on the left knee. I suppose that jarred it up pretty good."

When Dr. Levinthal wielded his scalpel last Dec. 18 to remove the cartilage and calcium deposits, he described it as "the second worst knee I've ever seen." He said former UCLA and Rams football star Kenny Washington had the worst.

Snider has photographic proof of the puddin'. "I have a 35 millimeter color slide of all the stuff they took out."

After a short workout of playing pepper and jogging, Snider went to the clubhouse and strapped a 35-pound weight to his knee for 70 lifts. He will increase this exercise to 50 pounds and 100 lifts within two weeks. He will wear an elastic band while on the field as a precautionary measure.

In the afternoon, Snider played a round of golf.



DUKE SNIDER
Setting Own Pace

Vandals Slow Cal Title Bid

BERKELEY (AP) — Idaho slowed California's march toward the Pacific Coast Conference basketball title Saturday night with an upset 82-71 victory. The Bears could have clinched at least a tie with Oregon State had they won.

Idaho got off to a miserable start and trailed 11-1 in the early going before Jim Branom began hitting often for the Vandals.

Branom and teammate Gary Simmons tied for game scoring honors with 19 points each.

After Branom put his team back into the game the Vandals were kept there by John

Don Newcombe, Ron Negray and Danny Infield practice. From third to first, Steve Smith, Larry Sherry, George Baker and Jackie Calum to 1-4. With Snider, Gil Hodges, Pee Wee Reese, Max Gentile, Norm Larker and Gloo Glendon reporting Friday night, only four regulars played Saturday's practice. Pitchers Standy Kentz and Don Drysdale and outfielder Don Demeter are still in the service. Pitches Reese Valdes is due to check in Tuesday after having a few teeth waxed.

Reese, who has joined the Dodgers' Long Beach colony, Chubbuck and outfielder, real estate agent, Charlie Diehlmann found a house for the Dodge captain on San Antonio Dr.

Alston used several combinations in one group included Dick Gray, Don Zimmer, Charlie Neal and Norm Larker. Another saw Randy Jackson at third, Bob Little at short, Junior Gilliam in second and Jim Gentile on first.

Hodges and Reese will get a chance to work out a couple of days before taking infield drills. Snider took some special batting instructions from scout Andy Rign.

First baseman Tim Lincecum, obtained from the Phillies in last year's trade of Chico Fernandez, reported to camp for a look-see.

Snider's trip to Philadelphia to Philadelphia to Milwaukee.

Delany Nabs IC4A Double

NEW YORK (AP) — Villanova's Ron Delany scored a second and straight 1000-yard and two-mile double in the IC4A indoor track championships Saturday night at Madison Square Garden and Hungary's Istvan Rozsavolgyi captured a special mile run in 4:08.7.

Villanova nipped Manhattan for the title, 29 1/2 to 27.

Delany, passing up his mile specialty in an effort to help Villanova to the team championship, won the 1000 in 2:12.8 and less than an hour later thrilled 12,000 spectators by posting his 26th consecutive triumph, taking the two-mile run in 9:17.6.

The Irishman's iron-man double stole the play away from Rozsavolgyi's mile victory over three other rivals in a special invitation event.

DELANY WAS 10th in the field of 14 at the start of the two-mile windup and later fell back to 12th. With six laps to go, he was 10th and with four to go no better than seventh. Then, with three to go, he increased the pace and moved into fourth place, 15 yards behind Manhattan's Gene Martin. With one to go, Martin held a five-yard lead on Delany but the wild-running Irishman took the lead on the backstretch and pounded home eight yards on top.

Delany, often accused of running just to win, drew a tremendous ovation from the crowd for his double championship.

THE SLENDER Dublin Irishman had to run a 1000-yard heat in the afternoon prior to his two gruelling night races. But the Olympic 1500-meter champion was equal to the task

Nod to Baragano
HAVANA (AP) — Armando Baragano of Cuba won an unpopular split decision over Mexico's Tomas Castillo in a 10-round lightweight fight at the old Sports Palace Saturday night.

MICH. STATE NEARS CROWN
By Associated Press.
Michigan State crushed Iowa's Big Ten basketball championship hopes Saturday night with an 83-65 victory which placed the Spartans within one game of the conference title.

Indiana, which moved into second place one game back by virtue of its 109-93 win over Purdue, meets Michigan State Monday and can still tie the Spartans with a victory then.

Ohio State beat Minnesota, 70-60, and Illinois topped Michigan, 88-75, in other games.

OVER SALAS Kawula in Legion Win

Pete Kawula, 127 1/2, Chicago, won a unanimous decision Saturday night over veteran featherweight Lauro Salas, 130, Los Angeles, in the slow-moving 10-round main event at Hollywood Legion Stadium.

Kawula, 26, was the aggressor, although he had difficulty placing his punches on the steadily ducking target that was Salas' head. There was an annoying amount of holding and wrestling on the part of both men.

UCLA Falls to Stanford

STANFORD (AP) — Cashing in on 18 free throws in the final 11 minutes, Stanford upset the UCLA Bruins Saturday night, 57-50, in a Pacific Coast Conference basketball game.

Stanford's Indians have six PCC wins to nine losses while UCLA skidded to a 9-6 record.

Stanford accuracy from the free throw line provided the margin of victory. With 11 minutes to play, Stanford led, 39-34, but the Bruins narrowed the gap to 39-38 on long baskets by Jim Halsten and Ben Rogers. From this point, Stanford scored only on free throws, 18 straight.

With three minutes remaining, Stanford clung to a 49-44 lead when sophomore John Arrillaga was fouled by Bruin Cliff Brandon. Arrillaga sank both free throws. Two more free throws by Gerry Theussen followed by a free throw by John Stahler gave the Indians a 54-48 lead.

CAPTAIN Paul Neumann led the Indians with 17 points. Stanford had a 28-21 half-time advantage.

Halsten, high for UCLA with 15 points, and Theussen both fouled out. Stanford shot 36 per cent from the floor and UCLA 31.

UCLA

| Player | G | F | T | P |
|----------|---|---|---|----|
| Arhus | 2 | 5 | 5 | 10 |
| Braden | 2 | 5 | 5 | 10 |
| Cliff | 2 | 5 | 5 | 10 |
| Crump | 2 | 5 | 5 | 10 |
| Rogers | 2 | 5 | 5 | 10 |
| Burke | 2 | 5 | 5 | 10 |
| Bel | 2 | 5 | 5 | 10 |
| Terrance | 2 | 5 | 5 | 10 |
| Holsten | 2 | 5 | 5 | 10 |
| Brandon | 2 | 5 | 5 | 10 |
| French | 2 | 5 | 5 | 10 |

Total 14 29-38 14 57
Halftime score: Stanford 28, UCLA 21.

Carl Shine of Penn was second to Marchiony in the shot. Mike Herman of New York U. won the broad jump with a leap of 24 ft. 7 1/2 in., followed by John Douglas of Bates and Ira Davis of La Salle.

Boston University took 1-2 in the 35-pound weight throw. John Lawlor winning with a toss of 57 ft. 6 1/2 in., followed by teammate Eino Keerd.

Grudge Bout Monday
SALT LAKE CITY (AP) — Former middleweight champion Gene Fullmer and veteran Milo Savage square off here Monday night in a 10-round bout billed as a grudge battle.

Beavers Down SC, Trail by 1

CORVALLIS (AP) — Oregon State kept its title hope simmering by defeating tenacious Southern California, 58-52, in a Pacific Coast Conference basketball game here Saturday night.

The victory gave Oregon State a 10-3 PCC record and left the Beavers one game behind first-place California, upset 82-72, by Idaho. California now is 12-3.

Oregon State has three remaining conference games, California only one.

With four minutes gone in the second half Oregon State held a 42-28 lead. However, Jim Hanna, 6-7 sophomore from Long Beach, sank a free throw and hooked in four two-pointers in a four-minute spree that helped narrow the gap to 44-37. But that was about as close as SC could come.

Hanna capped his team's scoring by dropping in Troy's last six points. He got 24 in the contest.

GO G F T Opp. St. G F T

| Player | G | F | T | Opp. | St. | G | F | T |
|---------|----|---|---|-----------|-----|---|---|----|
| White | 0 | 2 | 1 | Gambew | 5 | 2 | 4 | 11 |
| Pugh | 3 | 1 | 4 | Nelson | 6 | 2 | 4 | 11 |
| Hanna | 11 | 2 | 3 | Goile | 2 | 1 | 2 | 10 |
| Gonzala | 7 | 2 | 4 | Anderson | 3 | 3 | 0 | 13 |
| Mount | 0 | 3 | 3 | Bartman | 4 | 2 | 4 | 13 |
| Wheat | 0 | 0 | 0 | Stices | 4 | 2 | 4 | 13 |
| Kemp | 1 | 0 | 2 | Patterson | 0 | 0 | 0 | 0 |

Total 22 8-12 19 52
Halftime score—Oregon State 36, SC 25.

THE ORDER of finish (and lengths behind the winner) follows:
Round Table, Terrang (2 1/2), Porterhouse (6), Mystic Eye (8), Seaneen (8 1/2), Eddie Schmidt (10), Promised Land (11), Like Magic (14), and Ekaba (29).

The field was cut to nine when Nashville and Pit Boss were scratched during the afternoon. The Searcher had been declared Friday.

Round Table was out of the gate fast, as usual, but Willie Boland shot Terrang into a quick lead with Ekaba second and "The Table" third. Terrang and Ekaba ate up the early pace, with Like Magic and Round Table right on their heels.

At the half-mile post, Ekaba and Like Magic were through

Sports on Radio-TV
RADIO
Jalopy Derby—KTLA (2), 2:30 p. m.

TELEVISION
Jalopy Derby—KTLA (2), 2:30 p. m.

PREDICTS MOSS NEXT CHAMP
Fangio 'Too Old' for Auto Racing, Will Step Down
MIAMI (AP) — Juan Manuel Fangio said he is getting too old for the body-punishing sport of auto racing and will soon step down as world champion.

"I just wish I was 10 years younger," said the balding 46-year-old Argentinian.

The world championship is based on participation in eight specified grand prix races. Fangio, who has held the title five times, including the last four years, said he plans to drive in only two or possibly three such races a year.

He said he will participate in two more races this year, the French grand prix and one other which he has not yet chosen.

Fangio said his most likely successor as world champion appears to be Sterling Moss of England. Moss won the abbreviated Cuban grand prix this week. Fangio missed the race when he was kidnapped by Cuban rebels and released after the race was over.

Ex-Mo. Valley Conf. Commissioner Dies
ST. LOUIS (AP) — Arthur E. (Artie) Eilers, first commissioner of the Missouri Valley Conference, collapsed Saturday night while officiating at the state high school swimming meet here. He was dead on arrival at St. Louis County hospital.

PACIFIC COAST

| Team | W | L | Pct. | PP | FA |
|----------------|---|---|------|----|----|
| California | 8 | 1 | .889 | 80 | 70 |
| Oregon St. | 7 | 2 | .778 | 69 | 70 |
| UCLA | 6 | 3 | .667 | 68 | 69 |
| Idaho | 5 | 4 | .556 | 67 | 68 |
| Stanford | 4 | 5 | .444 | 66 | 67 |
| Washington | 3 | 6 | .333 | 65 | 66 |
| Washington St. | 2 | 7 | .222 | 64 | 65 |

Saturday's Results
Oregon St. 88, SC 52
Stanford 57, UCLA 21
Idaho 82, Cal 71
Washington St. 65, Oregon 57.

Today's Sports Card

Horse Racing—Callenite, 12 noon.
Speedway—Callenite, 12 noon.
Ski Rally, Marine Stadium, 1 p. m.
Jalopy Racing—Gardens Stadium, 2:30 p. m.
Motorcycle Racing—Los Angeles Speedway, 2:30 p. m.



TO THE VICTOR GOES THE SPOILS...
Round Table takes his bow in the winner's circle after winning the \$135,000 Santa Anita Handicap in track record time Saturday. Aboard the colt is jockey Willie Shoemaker, while standing beside him is Trainer Willie Molter. At left, a track official and Mrs. Travis M. Kerr, wife of Round Table's owner, hold the Handicap Cup won by Round Table. Next to Mrs. Kerr is her husband, while a Kerr Stables' groom holds Round Table's reins.—(Staff photo by John Neagle.)



49ERS FLYING HIGH

Long Beach State College hurdlers (from left) Jerry Courter, John Woolley, Glenn Austin, Jerry Bailey and Bob Jackson put best foot forward in workout on 49er oval. This promises to be State's best season. Spring sports at all area schools swing into high gear this week.—(Staff Photo.)

Once Over Lightly

By DAVE LEWIS
Sports Editor

Although still aiming at becoming the "Toots Shor" of the West Coast, Lefty O'Doul is taking time off from his catering business to serve as a special instructor for the San Francisco Giants this spring. O'Doul agreed Friday to coach the Giant batters and will join the squad in a couple of days.

As we pointed out the other day, Lefty is opening a new restaurant-bar in San Francisco and hopes to have another in Los Angeles shortly. It is O'Doul's fervent hope of course, that they will become the favorite haunts of the sports gentry... like Toots Shor's popular establishment in New York.

There are some who still insist that O'Doul is destined to manage the San Francisco Giants. It is said that this possibility was one of the reasons why he quit as manager of the Seattle Rainiers.

Lefty, of course, has had several opportunities to manage in the majors, but has rejected all offers. However, he undoubtedly would be receptive now that the majors have finally moved Westward.

During a visit to Los Angeles with the Seattle club last season, we had an interesting talk with Lefty during which he admitted he was a little disgusted with the current crop of young players, particularly with their lack of interest in perfecting their play.

"YOU KNOW," HE SAID, "there isn't a profession in the world that has less time spent on its perfection than baseball. It wasn't always so, but it is today. The old axiom that practice makes perfect apparently isn't applicable to the baseball profession anymore."

"Take all the other professions. A lawyer is never through learning his job. A musician spends hours and hours a day striving for perfection, constantly reading and learning about new methods and treatments."

"But the ballplayer spends so little time perfecting his profession that it's amazing how we are able to keep the standard of play so high. When I broke in, we spent hours both before and after games struggling to improve. We were always trying something different, searching for answers, working to correct faults or polishing up the good points of our play. We weren't 'game time athletes.'"

Lefty, of course, is a good example of what hard work will do for a ballplayer.

Originally a pitcher, he suddenly was confronted with a "dead arm." However, that didn't stop him. He turned to the outfield and not only developed into an outstanding fielder, but became the fifth most consistent hitter in baseball history and won the National League batting title twice.

"Today," O'Doul says, "the player works at his profession only during the pre-game warmups and through the course of a game itself. They just won't help themselves and apparently no amount of urging will shake them from their lethargy."

LEFTY, NATURALLY, WAS SPEAKING of the average player. There are still some who will give it that old college try morning, noon and night in trying to perfect their play.

O'Doul revealed that "when I was pitching, I was always learning, always trying to make the ball do things, always experimenting with new pitches. Then, when I was with the Yankees, I hurt my arm and was sent back to Salt Lake City."

"In those days, if a lefthanded hitter got a loud foul off me, it was an insult. One afternoon at Salt Lake, a lefty hit a home run off me. I was so disgusted that I went to the manager, Duffy Lewis, and said 'why not let me play the outfield and give me a chance to hit a few balls over that fence. I know I can do it.'"

"Well, the next day I was in right field. That morning I was at the park early shagging flies, playing rebounds off the fences, etc. Every morning after that I'd hire kids to throw to me while I practiced hitting and fielding. It got so the groundskeeper had to chase us off the diamond so he could chalk the lines and smooth out the batters' box and basepaths."

"I tried holding the bat in various positions until I discovered the proper position for power and the one for placing the ball. I hit over .300 that year and returned to the majors where for the next 10 years I averaged .349."

"I KNEW WHEN MY ARM went dead that the only way I'd ever get back there was to be a hitter... and an exceptionally good one. However, it was hard work, harder than most kids today would bother with."

"I remember the late Charley Graham telling me... 'Lefty, you get out of baseball exactly what you put in. You can't fool baseball.' I worked on that theory and it certainly paid off."

"The players today, however, can't see that. They wouldn't spend a dime to get a kid or teammate to go out to the park early and throw to them. Or get a kid to catch them while they practice pitching, moving to first base, fielding bunts, learning to bunt or working on the many other skill maneuvers in baseball."

"A lot of young players who have drifted out of baseball could have had fine careers had they worked harder."

"Baseball is just like any other profession. It needs working at... hard, sweaty, muscle-tiring labor. You can't master it and maintain a level by merely playing nine innings a day. Too many are trying to do just that... and that has a lot to do with the caliber of baseball still being far below the pre-World War II normal."

"And another thing," O'Doul points out, "we old-timers talked, lived and ate baseball. After the games we'd gather and talk over the contest and our mistakes as well as those made by rival teams."

"In other words we were practicing our profession most of our waking hours. Not so any more with the youngsters. Today they spend the afternoon playing golf or going to shows... or just loafing. Why, they don't even spend much time anymore talking about baseball!"

Doubles Tourney

The 69th annual Pacific Coast Tennis Club. Defending champion Sectional Men's Doubles champions Mike Franks and Mike Plonship gets under way Friday Green will be defending their title at the La Jolla Beach and title.

Santa Anita

| FIRST RACE—6 1/2 furlongs: | | | |
|----------------------------|-------|---------|---------|
| Hidden Lass | 52.80 | \$24.00 | \$11.50 |
| Mrs. P. J. Jones | 53.00 | 3.70 | 3.70 |
| Whispering Willows | 53.10 | 3.20 | 3.20 |
| Whispering Willows | 53.20 | 3.10 | 3.10 |
| Whispering Willows | 53.30 | 3.00 | 3.00 |
| Whispering Willows | 53.40 | 2.90 | 2.90 |
| Whispering Willows | 53.50 | 2.80 | 2.80 |
| Whispering Willows | 53.60 | 2.70 | 2.70 |
| Whispering Willows | 53.70 | 2.60 | 2.60 |
| Whispering Willows | 53.80 | 2.50 | 2.50 |
| Whispering Willows | 53.90 | 2.40 | 2.40 |
| Whispering Willows | 54.00 | 2.30 | 2.30 |
| Whispering Willows | 54.10 | 2.20 | 2.20 |
| Whispering Willows | 54.20 | 2.10 | 2.10 |
| Whispering Willows | 54.30 | 2.00 | 2.00 |
| Whispering Willows | 54.40 | 1.90 | 1.90 |
| Whispering Willows | 54.50 | 1.80 | 1.80 |
| Whispering Willows | 54.60 | 1.70 | 1.70 |
| Whispering Willows | 54.70 | 1.60 | 1.60 |
| Whispering Willows | 54.80 | 1.50 | 1.50 |
| Whispering Willows | 54.90 | 1.40 | 1.40 |
| Whispering Willows | 55.00 | 1.30 | 1.30 |
| Whispering Willows | 55.10 | 1.20 | 1.20 |
| Whispering Willows | 55.20 | 1.10 | 1.10 |
| Whispering Willows | 55.30 | 1.00 | 1.00 |
| Whispering Willows | 55.40 | 0.90 | 0.90 |
| Whispering Willows | 55.50 | 0.80 | 0.80 |
| Whispering Willows | 55.60 | 0.70 | 0.70 |
| Whispering Willows | 55.70 | 0.60 | 0.60 |
| Whispering Willows | 55.80 | 0.50 | 0.50 |
| Whispering Willows | 55.90 | 0.40 | 0.40 |
| Whispering Willows | 56.00 | 0.30 | 0.30 |
| Whispering Willows | 56.10 | 0.20 | 0.20 |
| Whispering Willows | 56.20 | 0.10 | 0.10 |
| Whispering Willows | 56.30 | 0.00 | 0.00 |

Caliente Results

| FIRST RACE—One Mile & 70 Yds. | | | |
|-------------------------------|-------|--------|--------|
| Unstoppable | 24.20 | \$9.00 | \$4.50 |
| Unstoppable | 24.30 | 3.50 | 3.50 |
| Unstoppable | 24.40 | 3.00 | 3.00 |
| Unstoppable | 24.50 | 2.50 | 2.50 |
| Unstoppable | 24.60 | 2.00 | 2.00 |
| Unstoppable | 24.70 | 1.50 | 1.50 |
| Unstoppable | 24.80 | 1.00 | 1.00 |
| Unstoppable | 24.90 | 0.50 | 0.50 |
| Unstoppable | 25.00 | 0.00 | 0.00 |
| Unstoppable | 25.10 | 0.00 | 0.00 |
| Unstoppable | 25.20 | 0.00 | 0.00 |
| Unstoppable | 25.30 | 0.00 | 0.00 |
| Unstoppable | 25.40 | 0.00 | 0.00 |
| Unstoppable | 25.50 | 0.00 | 0.00 |
| Unstoppable | 25.60 | 0.00 | 0.00 |
| Unstoppable | 25.70 | 0.00 | 0.00 |
| Unstoppable | 25.80 | 0.00 | 0.00 |
| Unstoppable | 25.90 | 0.00 | 0.00 |
| Unstoppable | 26.00 | 0.00 | 0.00 |
| Unstoppable | 26.10 | 0.00 | 0.00 |
| Unstoppable | 26.20 | 0.00 | 0.00 |
| Unstoppable | 26.30 | 0.00 | 0.00 |
| Unstoppable | 26.40 | 0.00 | 0.00 |
| Unstoppable | 26.50 | 0.00 | 0.00 |
| Unstoppable | 26.60 | 0.00 | 0.00 |
| Unstoppable | 26.70 | 0.00 | 0.00 |
| Unstoppable | 26.80 | 0.00 | 0.00 |
| Unstoppable | 26.90 | 0.00 | 0.00 |
| Unstoppable | 27.00 | 0.00 | 0.00 |

Hialeah Results

| FIRST RACE—1 1/4 Miles: | | | |
|-------------------------|------|--------|--------|
| Golden Huc | 5.10 | \$3.00 | \$2.50 |
| Golden Huc | 5.20 | 2.50 | 2.50 |
| Golden Huc | 5.30 | 2.00 | 2.00 |
| Golden Huc | 5.40 | 1.50 | 1.50 |
| Golden Huc | 5.50 | 1.00 | 1.00 |
| Golden Huc | 5.60 | 0.50 | 0.50 |
| Golden Huc | 5.70 | 0.00 | 0.00 |
| Golden Huc | 5.80 | 0.00 | 0.00 |
| Golden Huc | 5.90 | 0.00 | 0.00 |
| Golden Huc | 6.00 | 0.00 | 0.00 |
| Golden Huc | 6.10 | 0.00 | 0.00 |
| Golden Huc | 6.20 | 0.00 | 0.00 |
| Golden Huc | 6.30 | 0.00 | 0.00 |
| Golden Huc | 6.40 | 0.00 | 0.00 |
| Golden Huc | 6.50 | 0.00 | 0.00 |
| Golden Huc | 6.60 | 0.00 | 0.00 |
| Golden Huc | 6.70 | 0.00 | 0.00 |
| Golden Huc | 6.80 | 0.00 | 0.00 |
| Golden Huc | 6.90 | 0.00 | 0.00 |
| Golden Huc | 7.00 | 0.00 | 0.00 |
| Golden Huc | 7.10 | 0.00 | 0.00 |
| Golden Huc | 7.20 | 0.00 | 0.00 |
| Golden Huc | 7.30 | 0.00 | 0.00 |
| Golden Huc | 7.40 | 0.00 | 0.00 |
| Golden Huc | 7.50 | 0.00 | 0.00 |
| Golden Huc | 7.60 | 0.00 | 0.00 |
| Golden Huc | 7.70 | 0.00 | 0.00 |
| Golden Huc | 7.80 | 0.00 | 0.00 |
| Golden Huc | 7.90 | 0.00 | 0.00 |
| Golden Huc | 8.00 | 0.00 | 0.00 |

AWARD TIM TAM FIRST

Jewel's Reward Win Forfeited

Jewel's Reward beat Caliente State last fall, by three and one-half lengths. It took Hialeah officials about 12 minutes to examine the films of the race and talk to the jockeys, Hartack and Manuel Ycaza who was aboard Jewel's Reward. Jewel's Reward ran the mile and one-eighth in 1:48 4/5, which was ranging up on the outside under the lashing whip of jockey champion Bill Hartack. Talent Show, a 25-1 outsider owned by Mrs. Ada L. Rice, finished third, three and three-quarters lengths back, beating Nadir, winner of the rich Gar-

Caliente Results

(Continued from Page C-1)

and the stirring two-horse race began. Terrang, getting a terrific whipping from Boland, owned a one and one-half length lead over Willie Shoemaker and Round Table at this point. Porterhouse was starting his usual belated move in sixth place. Around the backstretch, Terrang and Round Table still were fighting, hammer and long, with the fabled "Table" unable yet to grab the lead, although the gap had been cut to a half-length. On the curve just before the turn for home, Round Table's nose lunged ahead of Terrang's snout, but the race wasn't over yet. Terrang hung on gamely and actually got a long whisker ahead of Round Table again. But it was the game 25-1 shot's last gasp. Shoemaker went to work in earnest on Round Table now as the two thoroughbreds hit the stretch and that's all she wrote. Round Table, calling on his extra supply of juice, spurred a half-length to the fore of Terrang, then a length and increased it down the stretch to the eventual margin of triumph. Terrang held on to the place spot stubbornly, although Porterhouse was coming like the poor man's Silky Sullivan. The one-eyed horse from Arizona, Mystic Eye, closed gamely himself, but was no challenge to the leaders. Only horse to have an excuse in the cleanly-run race was Promised Land, who encountered trouble breaking from the gate and on the final turn. "I was crushed a little by Mystic Eye and Seaneen at the break, and the horse was knocked off balance," commented Ismael Valenzuela, jockey on the 17-1 Promised Land. "Then, I was bumped by somebody on the final turn when my horse was ready to make his move. As a result, he never made any move."

Hialeah Results

SHOEMAKER said the race went the way he wanted it, although he was surprised at the gameness of Terrang. "I moved up to second easily," commented Willie, "and I just sat there until we that."

Gaucha Spikemen Trip State, 83-48

Santa Barbara defeated Long Beach State, 83-48, in the first track meet of the season for both schools.

Glen Austin set a new school record in the 120 high hurdles for Long Beach, winning in 15.6. Tom Green took the two-mile run in 10:41.5. The 49ers would have fared better if graduate student Bob Soth, who won both the mile and two-mile

running unattached, had been eligible.

Frank Graves tied for first in the pole vault, clearing 12-6 and John Tansley threw the javelin 197-7, but was disqualified for a foul.

Freshman Bob Pinkerton was impressive in the shot, heaving it 45-4 for second place.

Pole vault—Tie between Graves (LB) and Pross (SB); Kennedy (LB), 12-6; High jump—Kennedy (LB), 12-6; Shot put—Kellner (SB), Pinkerton (LB), 48-4; Javelin—Kellner (SB), Tansley (LB), 197-7; Discus—Kellner (SB), Tansley (LB), 130-1 1/2; Broad jump—Bilington (SB), Summers (LB), Hildebrand (SB), 20-3 1/2; Mile—Collins (SB), Erickson (LB), Hoover (SB), 130-1 1/2; 2-mile—Green (LB), Ycaza (SB), 4:16.8; 3-mile—Green (LB), Ycaza (SB), 4:40; 4-mile—Wolner (SB), Miller (LB), 16:00; 5-mile—Wolner (SB), Miller (LB), 16:00; 6-mile—Wolner (SB), Miller (LB), 16:00; 7-mile—Wolner (SB), Miller (LB), 16:00; 8-mile—Wolner (SB), Miller (LB), 16:00; 9-mile—Wolner (SB), Miller (LB), 16:00; 10-mile—Wolner (SB), Miller (LB), 16:00; 11-mile—Wolner (SB), Miller (LB), 16:00; 12-mile—Wolner (SB), Miller (LB), 16:00; 13-mile—Wolner (SB), Miller (LB), 16:00; 14-mile—Wolner (SB), Miller (LB), 16:00; 15-mile—Wolner (SB), Miller (LB), 16:00; 16-mile—Wolner (SB), Miller (LB), 16:00; 17-mile—Wolner (SB), Miller (LB), 16:00; 18-mile—Wolner (SB), Miller (LB), 16:00; 19-mile—Wolner (SB), Miller (LB), 16:00; 20-mile—Wolner (SB), Miller (LB), 16:00; 21-mile—Wolner (SB), Miller (LB), 16:00; 22-mile—Wolner (SB), Miller (LB), 16:00; 23-mile—Wolner (SB), Miller (LB), 16:00; 24-mile—Wolner (SB), Miller (LB), 16:00; 25-mile—Wolner (SB), Miller (LB), 16:00; 26-mile—Wolner (SB), Miller (LB), 16:00; 27-mile—Wolner (SB), Miller (LB), 16:00; 28-mile—Wolner (SB), Miller (LB), 16:00; 29-mile—Wolner (SB), Miller (LB), 16:00; 30-mile—Wolner (SB), Miller (LB), 16:00; 31-mile—Wolner (SB), Miller (LB), 16:00; 32-mile—Wolner (SB), Miller (LB), 16:00; 33-mile—Wolner (SB), Miller (LB), 16:00; 34-mile—Wolner (SB), Miller (LB), 16:00; 35-mile—Wolner (SB), Miller (LB), 16:00; 36-mile—Wolner (SB), Miller (LB), 16:00; 37-mile—Wolner (SB), Miller (LB), 16:00; 38-mile—Wolner (SB), Miller (LB), 16:00; 39-mile—Wolner (SB), Miller (LB), 16:00; 40-mile—Wolner (SB), Miller (LB), 16:00; 41-mile—Wolner (SB), Miller (LB), 16:00; 42-mile—Wolner (SB), Miller (LB), 16:00; 43-mile—Wolner (SB), Miller (LB), 16:00; 44-mile—Wolner (SB), Miller (LB), 16:00; 45-mile—Wolner (SB), Miller (LB), 16:00; 46-mile—Wolner (SB), Miller (LB), 16:00; 47-mile—Wolner (SB), Miller (LB), 16:00; 48-mile—Wolner (SB), Miller (LB), 16:00; 49-mile—Wolner (SB), Miller (LB), 16:00; 50-mile—Wolner (SB), Miller (LB), 16:00; 51-mile—Wolner (SB), Miller (LB), 16:00; 52-mile—Wolner (SB), Miller (LB), 16:00; 53-mile—Wolner (SB), Miller (LB), 16:00; 54-mile—Wolner (SB), Miller (LB), 16:00; 55-mile—Wolner (SB), Miller (LB), 16:00; 56-mile—Wolner (SB), Miller (LB), 16:00; 57-mile—Wolner (SB), Miller (LB), 16:00; 58-mile—Wolner (SB), Miller (LB), 16:00; 59-mile—Wolner (SB), Miller (LB), 16:00; 60-mile—Wolner (SB), Miller (LB), 16:00; 61-mile—Wolner (SB), Miller (LB), 16:00; 62-mile—Wolner (SB), Miller (LB), 16:00; 63-mile—Wolner (SB), Miller (LB), 16:00; 64-mile—Wolner (SB), Miller (LB), 16:00; 65-mile—Wolner (SB), Miller (LB), 16:00; 66-mile—Wolner (SB), Miller (LB), 16:00; 67-mile—Wolner (SB), Miller (LB), 16:00; 68-mile—Wolner (SB), Miller (LB), 16:00; 69-mile—Wolner (SB), Miller (LB), 16:00; 70-mile—Wolner (SB), Miller (LB), 16:00; 71-mile—Wolner (SB), Miller (LB), 16:00; 72-mile—Wolner (SB), Miller (LB), 16:00; 73-mile—Wolner (SB), Miller (LB), 16:00; 74-mile—Wolner (SB), Miller (LB), 16:00; 75-mile—Wolner (SB), Miller (LB), 16:00; 76-mile—Wolner (SB), Miller (LB), 16:00; 77-mile—Wolner (SB), Miller (LB), 16:00; 78-mile—Wolner (SB), Miller (LB), 16:00; 79-mile—Wolner (SB), Miller (LB), 16:00; 80-mile—Wolner (SB), Miller (LB), 16:00; 81-mile—Wolner (SB), Miller (LB), 16:00; 82-mile—Wolner (SB), Miller (LB), 16:00; 83-mile—Wolner (SB), Miller (LB), 16:00; 84-mile—Wolner (SB), Miller (LB), 16:00; 85-mile—Wolner (SB), Miller (LB), 16:00; 86-mile—Wolner (SB), Miller (LB), 16:00; 87-mile—Wolner (SB), Miller (LB), 16:00; 88-mile—Wolner (SB), Miller (LB), 16:00; 89-mile—Wolner (SB), Miller (LB), 16:00; 90-mile—Wolner (SB), Miller (LB), 16:00; 91-mile—Wolner (SB), Miller (LB), 16:00; 92-mile—Wolner (SB), Miller (LB), 16:00; 93-mile—Wolner (SB), Miller (LB), 16:00; 94-mile—Wolner (SB), Miller (LB), 16:00; 95-mile—Wolner (SB), Miller (LB), 16:00; 96-mile—Wolner (SB), Miller (LB), 16:00; 97-mile—Wolner (SB), Miller (LB), 16:00; 98-mile—Wolner (SB), Miller (LB), 16:00; 99-mile—Wolner (SB), Miller (LB), 16:00; 100-mile—Wolner (SB), Miller (LB), 16:00; 101-mile—Wolner (SB), Miller (LB), 16:00; 102-mile—Wolner (SB), Miller (LB), 16:00; 103-mile—Wolner (SB), Miller (LB), 16:00; 104-mile—Wolner (SB), Miller (LB), 16:00; 105-mile—Wolner (SB), Miller (LB), 16:00; 106-mile—Wolner (SB), Miller (LB), 16:00; 107-mile—Wolner (SB), Miller (LB), 16:00; 108-mile—Wolner (SB), Miller (LB), 16:00; 109-mile—Wolner (SB), Miller (LB), 16:00; 110-mile—Wolner (SB), Miller (LB), 16:00; 111-mile—Wolner (SB), Miller (LB), 16:00; 112-mile—Wolner (SB), Miller (LB), 16:00; 113-mile—Wolner (SB), Miller (LB), 16:00; 114-mile—Wolner (SB), Miller (LB), 16:00; 115-mile—Wolner (SB), Miller (LB), 16:00; 116-mile—Wolner (SB), Miller (LB), 16:00; 117-mile—Wolner (SB), Miller (LB), 16:00; 118-mile—Wolner (SB), Miller (LB), 16:00; 119-mile—Wolner (SB), Miller (LB), 16:00; 120-mile—Wolner (SB), Miller (LB), 16:00; 121-mile—Wolner (SB), Miller (LB), 16:00; 122-mile—Wolner (SB), Miller (LB), 16:00; 123-mile—Wolner (SB), Miller (LB), 16:00; 124-mile—Wolner (SB), Miller (LB), 16:00; 125-mile—Wolner (SB), Miller (LB), 16:00; 126-mile—Wolner (SB), Miller (LB), 16:00; 127-mile—Wolner (SB), Miller (LB), 16:00; 128-mile—Wolner (SB), Miller (LB), 16:00; 129-mile—Wolner (SB), Miller (LB), 16:00; 130-mile—Wolner (SB), Miller (LB), 16:00; 131-mile—Wolner (SB), Miller (LB), 16:00; 132-mile—Wolner (SB), Miller (LB), 16:00; 133-mile—Wolner (SB), Miller (LB), 16:00; 134-mile—Wolner (SB), Miller (LB), 16:00; 135-mile—Wolner (SB), Miller (LB), 16:00; 136-mile—Wolner (SB), Miller (LB), 16:00; 137-mile—Wolner (SB), Miller (LB), 16:00; 138-mile—Wolner (SB), Miller (LB), 16:00; 139-mile—Wolner (SB), Miller (LB), 16:00; 140-mile—Wolner (SB), Miller (LB), 16:00; 141-mile—Wolner (SB), Miller (LB), 16:00; 142-mile—Wolner (SB), Miller (LB), 16:00; 143-mile—Wolner (SB), Miller (LB), 16:00; 144-mile—Wolner (SB), Miller (LB), 16:00; 145-mile—Wolner (SB), Miller (LB), 16:00; 146-mile—Wolner (SB), Miller (LB), 16:00; 147-mile—Wolner (SB), Miller (LB), 16:00; 148-mile—Wolner (SB), Miller (LB), 16:00; 149-mile—Wolner (SB), Miller (LB), 16:00; 150-mile—Wolner (SB), Miller (LB), 16:00; 151-mile—Wolner (SB), Miller (LB), 16:00; 152-mile—Wolner (SB), Miller (LB), 16:00; 153-mile—Wolner (SB), Miller (LB), 16:00; 154-mile—Wolner (SB), Miller (LB), 16:00; 155-mile—Wolner (SB), Miller (LB), 16:00; 156-mile—Wolner (SB), Miller (LB), 16:00; 157-mile—Wolner (SB), Miller (LB), 16:00; 158-mile—Wolner (SB), Miller (LB), 16:00; 159-mile—Wolner (SB), Miller (LB), 16:00; 160-mile—Wolner (SB), Miller (LB), 16:00; 161-mile—Wolner (SB), Miller (LB), 16:00; 162-mile—Wolner (SB), Miller (LB), 16:00; 163-mile—Wolner (SB), Miller (LB), 16:00; 164-mile—Wolner (SB), Miller (LB), 16:00; 165-mile—Wolner (SB), Miller (LB), 16:00; 166-mile—Wolner (SB), Miller (LB), 16:00; 167-mile—Wolner (SB), Miller (LB), 16:00; 168-mile—Wolner (SB), Miller (LB), 16:00; 169-mile—Wolner (SB), Miller (LB), 16:00; 170-mile—Wolner (SB), Miller (LB), 16:00; 171-mile—Wolner (SB), Miller (LB), 16:00; 172-mile—Wolner (SB), Miller (LB), 16:00; 173-mile—Wolner (SB), Miller (LB), 16:00; 174-mile—Wolner (SB), Miller (LB), 16:00; 175-mile—Wolner (SB), Miller (LB), 16:00; 176-mile—Wolner (SB), Miller (LB), 16:00; 177-mile—Wolner (SB), Miller (LB), 16:00; 178-mile—Wolner (SB), Miller (LB), 16:00; 179-mile—Wolner (SB), Miller (LB), 16:00; 180-mile—Wolner (SB), Miller (LB), 16:00; 181-mile—Wolner (SB), Miller (LB), 16:00; 182-mile—Wolner (SB), Miller (LB), 16:00; 183-mile—Wolner (SB), Miller (LB), 16:00;

Giant Closed-TV Spectacular to Crusade for Salesmanship

Featuring 30 of the greatest names in American research, education and business, Tele-Sell, a closed-TV educational spectacular will be viewed by throngs gathered in Lafayette Hotel Tuesday, Wednesday and Thursday evenings.

Although space limits the attendance locally, there still is time for a few more to enroll for the salesmanship crusade classes, it was announced by the Long Beach Sales Executive Club one of the local sponsors. Some tickets will be available at the door.

VIEWED ON A GIANT TV screen, the first night's Tele-Sell will be general selling night with dramatic presentation of how research findings shed new light on basic selling skills for general and wholesale salesmen.

Retail selling night will be

Wednesday night. Management night will be Thursday.

Red Motley, head of Parade Magazine and Dick Borden of Borden & Busse sales training fame, will be the moderators for the Tele-Sell.

the Sales Executive Club, reservations may be made through the other local sponsors, the Chamber of Commerce and the Orange County Sales Executive Club, which has headquarters in the Disneyland Hotel.

Cost of each session is \$6.

ORIGINATOR OF this "1958 tele-sell tele-manage" program is an energetic, soft-spoken sales and personnel expert, Morris I. Pickus, president and founder of Tele-Clinics, Inc.

"It's not just speeches," said Pickus, a combination Mike Todd and Billy Graham. "It's going to be like a Broadway production. All the parts will fit together. For the opening night we hope to have Bernard Baruch."

FUTURE SUPER TANKER HOME

A dredger scoops earth from the bottom of Los Angeles Harbor to siphon into a diked area to form a new 18-acre peninsula on which a marine oil terminal will be based. The fill material is carried through a flexible pipe, floating on pontoons, to the diked region. Another purpose of dredging is to deepen the channel to 47 feet so that the world's largest tankships can use the terminal. Completion target date for the \$4,000,000 facility is next January.

Radio Controls for Russ Taxis

LONDON (UPI)—The Russians plan to modernize taxi service in Moscow by installing a system of radio control.

Moscow Radio said there are about 3,500 taxis in the Soviet capital carrying 250,000 passengers daily. The radio added, "It is now proposed to set up a radio station for directing all taxis, wherever they may be in the town."

Organize 'Lincoln Society of India'

NEW DELHI (UPI)—Two ex-cabinet cronies of Prime Minister Nehru have helped organize the "Abraham Lincoln Society of India." It will spread Lincolnian lore, promote Indian-American friendship and provide for school study of American literature.

U.S. Cash to Go to Jordan Canal

AMMAN, Jordan (UPI)—The Jordan government announced that \$2,800,000 in U.S. economic assistance funds have been earmarked for development of the East Ghor Canal.

The canal runs east along the Jordan River from the Yarmouk River in north Jordan near the Syrian border. The irrigation of 30,000 acres of canal land forms part of the Yarmouk project that was developed under the Point Four program.

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TELE-SELL TICKET BUYER

Mrs. Helen Louise Lewis of Gem Jewelers receives two tickets to the retail clerk's program of Tele-Sell Wednesday night in Lafayette Hotel. Presenting the tickets is Andy Anderson of Beach City Chevrolet, president of Long Beach Sales Executives Club, sponsoring the sales series.

"Military SERVICE AIR LAND SEA

Pvt. Robert H. Collier, son of Mr. and Mrs. Howell H. Collier, 1930 Knoxville Ave., is receiving paratrooper combat engineer training with the 20th Brigade of the 618th Co. at Ft. Bragg, N. C. Collier is a 1957 graduate of Poly High.



PVT. ROBERT H. COLLIER
In Paratrooper Training

CAPT. SHIRLEY B. CASTERION, daughter of Mr. and Mrs. John Kemp, 3156 Fashion Ave., is a newcomer at Sandia Base, Albuquerque, N. M. An Army nurse the past seven years, she is a recent returnee from Germany. She was in Korea in 1952-53.

NAVY LT. CLARENCE R. LAKE is another new arrival at Sandia Base, location of the Armed Forces Special Weapons Project. The lieutenant's wife, Marilyn, is a daughter of Mr. and Mrs. Claude Harshfield, 1010 Appleton St. Recent duty for him was aboard the USS Helena.

MARINE SGT. JOHN E. WILLIAMS, son of Mrs. C. J. Kirkpatrick, 2601 E. 4th St., is attending jet mechanics school at Naval Air Technical Training Center, Memphis, Tenn.

PVT. THOMAS W. REID, son of Mr. and Mrs. Patrick M. Reid, 5202 Peabody St., has

completed the administration course at Ft. Chaffee, Ark. The 23-year-old soldier attended USC.

PFC. RONALD P. WILLIAMS, 24, son of Mr. and Mrs. Paul W. Williams, 3631 California Ave., recently attended a five-day religious retreat at the Army's Far East retreat site near Seoul. Williams is a radio repairman in Headquarters Company of the 1st Cavalry Division's 5th Cavalry. He is a 1951 graduate of Jordan High.

PVT. DONALD W. BALL, son of Mr. and Mrs. Donald B. Ball, 5001 Brayton Ave., is assigned to the 34th Signal Battalion's Company E of the 7th Army in Germany. Ball entered the Army in March, 1957, and last was stationed at Ft. Gordon, Ga. He attended Jordan High.

Ship Arrivals, Departures

| ACTIVE VESSELS IN PORT | | | |
|------------------------|-------|--------------|------------------------|
| Vessel | North | Operator | Due to Sail For |
| Albatross (Reef) | LB20 | Laurens Line | March 1 Auckland |
| Albatross (Reef) | LB21 | Laurens Line | March 2 San Francisco |
| Albatross (Reef) | LB22 | Laurens Line | March 3 San Francisco |
| Albatross (Reef) | LB23 | Laurens Line | March 4 San Francisco |
| Albatross (Reef) | LB24 | Laurens Line | March 5 San Francisco |
| Albatross (Reef) | LB25 | Laurens Line | March 6 San Francisco |
| Albatross (Reef) | LB26 | Laurens Line | March 7 San Francisco |
| Albatross (Reef) | LB27 | Laurens Line | March 8 San Francisco |
| Albatross (Reef) | LB28 | Laurens Line | March 9 San Francisco |
| Albatross (Reef) | LB29 | Laurens Line | March 10 San Francisco |
| Albatross (Reef) | LB30 | Laurens Line | March 11 San Francisco |
| Albatross (Reef) | LB31 | Laurens Line | March 12 San Francisco |
| Albatross (Reef) | LB32 | Laurens Line | March 13 San Francisco |
| Albatross (Reef) | LB33 | Laurens Line | March 14 San Francisco |
| Albatross (Reef) | LB34 | Laurens Line | March 15 San Francisco |
| Albatross (Reef) | LB35 | Laurens Line | March 16 San Francisco |
| Albatross (Reef) | LB36 | Laurens Line | March 17 San Francisco |
| Albatross (Reef) | LB37 | Laurens Line | March 18 San Francisco |
| Albatross (Reef) | LB38 | Laurens Line | March 19 San Francisco |
| Albatross (Reef) | LB39 | Laurens Line | March 20 San Francisco |
| Albatross (Reef) | LB40 | Laurens Line | March 21 San Francisco |
| Albatross (Reef) | LB41 | Laurens Line | March 22 San Francisco |
| Albatross (Reef) | LB42 | Laurens Line | March 23 San Francisco |
| Albatross (Reef) | LB43 | Laurens Line | March 24 San Francisco |
| Albatross (Reef) | LB44 | Laurens Line | March 25 San Francisco |
| Albatross (Reef) | LB45 | Laurens Line | March 26 San Francisco |
| Albatross (Reef) | LB46 | Laurens Line | March 27 San Francisco |
| Albatross (Reef) | LB47 | Laurens Line | March 28 San Francisco |
| Albatross (Reef) | LB48 | Laurens Line | March 29 San Francisco |
| Albatross (Reef) | LB49 | Laurens Line | March 30 San Francisco |
| Albatross (Reef) | LB50 | Laurens Line | March 31 San Francisco |

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"LAURA SCUDDERS" or "BORDEN'S"

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QUART JAR

39¢

"TROPICAL" BOYSENBERRY PRESERVES

20-OZ. JAR

35¢

1/2-GALLON BOTTLE

"PUREX" BLEACH

23¢

"DOLE'S" NO. 2 CAN

PINEAPPLE CHUNKS

29¢

FOR COOKING AND SALADS

"WESSON" OIL

49¢

"V.B." BRAND

APPLE SAUCE

17¢

DELICIOUS

"ROYAL" PUDDINGS

9¢

"RE-UMBERTO" IMPORTED

OLIVE OIL

79¢

"VAN CAMP'S"

SPANISH RICE

21¢

FOR WHITER WASHES

"SNOWY" BLEACH

47¢

"SUN VISTA"

PINTO BEANS

15¢

"STERO" 2 1/2-OZ.

INSTANT BOUILLON

33¢

"STOKELY"

SHELLIE BEANS

19¢

"GOLDEN CREME"

BUTTER

72¢

"CHALLENGE"

BUTTER

76¢

"GOLDEN CREME"

FRESH MILK

43¢

"WOODBURY" FACIAL

SOAP

31¢

"PREM" FOR YOUR COFFEE 4-oz. Jar 31¢

"CHIFFON"

FACIAL

TISSUES

400 COUNT PKG.

19¢

"COUNTY FAIR"

FROZEN

PIES

39¢

Boysenberry • Peach

Apple • Cherry

Your Choice

24 OUNCE PIES

59¢

"WESTON" PIZZA

CRACKERS

29¢

"TREND" DETERGENT

GIANT PACKAGE

53¢

"TREND" LIQUID DETERGENT

2 12-OUNCE CANS

59¢

"MERRY MOP"

King Size

SPONGE

MOP... \$2.99

Regular \$4.50

"MERRY BROOM"

New Revolutionary

Poly Foam

BROOM

99¢

Regular \$1.59

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"LYSOL"

DISINFECTANT

Sm. Med. Large

29¢ 59¢ 99¢

U.S. GRADE "CHOICE" LAMB

SHOULDER LAMB CHOPS

79¢

U.S. GRADE "CHOICE" LAMB

O-BONE LAMB CHOPS

89¢

U.S. GRADE "CHOICE" LAMB

BREAST O' LAMB

19¢

"LIBBY'S" CLING

PEACHES

25¢

SLICED OR HALVES

LARGE NO. 2 1/2 CANS

25¢

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Apple • Cherry

Your Choice

24 OUNCE PIES

39¢

Boysenberry • Peach

Apple • Cherry

Your Choice

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Apple • Cherry

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Your Choice

Hiram's table-choice meats

U.S.D.A. GRADE CHOICE LAMB

SQUARE CUT SHOULDER

Lamb Roast

45¢ lb.

ARE YOU PAYING FOR THIS WASTE ELSEWHERE?

AT HIRAM'S THE NECK AND SHANK IS COMPLETELY REMOVED AND TRIMMED WASTE FREE BEFORE WEIGHING AND PACKAGING.

Lenten Special

HEADLESS WHITING

PAN FRY M-GOOD

29¢

EVisCERATED CRAB

Delicious Flavored

49¢

U.S. GRADE "CHOICE" LAMB

SHOULDER LAMB CHOPS

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U.S. GRADE "CHOICE" LAMB

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89¢

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AT PALO VERDE AVE. LAKEWOOD CENTER AT ABBOTT ROAD

LONG BEACH LAKEWOOD LYNWOOD

• Citrus Ave and San Bernardino Freeway, West Covina

• 15200 E. Rosecrans at Adelia Drive, La Mirada

• 306 E. Florence Ave., Los Angeles

Prices Effective Sunday, Monday, Tuesday,

WHERE DID THEY GO?

Ghost Ships Sail On Into Eternity

By TOM HORGAN

BOSTON (AP)—The sea, that ageless seducer, lures many ships to her murky depths and, consistent with legend, hates to give up her dead.

Take the Navy supply ship Cyclops.

Bound from Rio de Janeiro to Baltimore with 309 aboard and a cargo of 10,800 tons of man-ganese, she left Barbados, B. W. I., after taking on some coal. She was never heard from again. No wireless messages. No calls of distress. No bits of wreckage. Nothing.

That was 40 years ago this week—March 4, 1918.

Despite long and exhaustive search by the Navy Department, no trace of the ship or cargo has ever been found.

There were theories and suspicions aplenty, bred by the wartime hysteria of the times. And, of course, the ghoulish pranksters had a nautical holiday. Bottles washed up on various shores with notes of sabotage, enemy action and violent storm. Even a faked diary or two showed up, purporting to detail the fate of the Cyclops.

But in the end, the Navy ruled:

"The disappearance of this ship has been one of the most

baffling mysteries in the annals of the Navy, all attempts to locate her having proved unsuccessful. Navy theories have been advanced, but none that satisfactorily accounts for her disappearance."

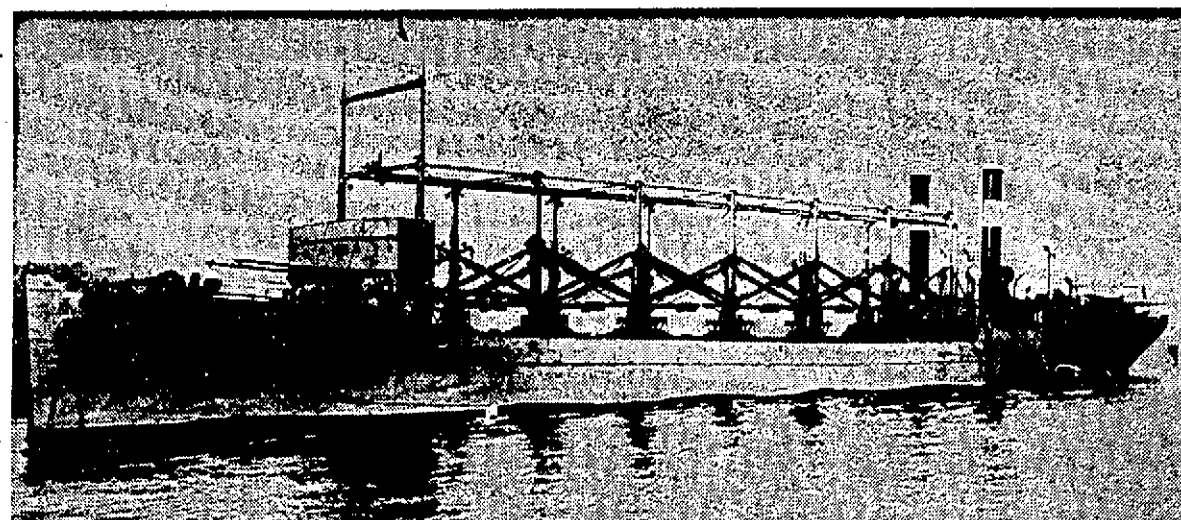
SINCE THE ADVENT of radio and with constant improvement in navigation devices, the number of vanished vessels has steadily declined, but enough still call at the Port of Missing Ships to keep up the sea's air of mystery.

The Japanese freighter Rik-fuku Maru had a radio, one of the first, a spark-gap set that the operator kept at long enough to tap out, "DANGER LIKE DAGGER NOW, COME QUICK," before she disappeared.

Only the wildest guess could even estimate the number of ships that dropped from sight in the days before radio allowed time for a death gasp.

Since 1800, more than 200 wrecks have been identified and charted at a single location in the Atlantic—off Sable Island, often called the "Graveyard of the Atlantic." The treacherous island, low, sandy and roughly 20 miles long and four miles wide, is located about 110 miles southeast of Cape Canso, Nova Scotia. Its long reaching shoals are paved with skeletons of lost ships. The island is now inhabited mainly by wild horses, descended from animals that came ashore from long forgotten shipwrecks.

At least 100 known and a score or more unknown sunken hulls are littered along the Massachusetts Coast, occasionally spewing up pieces of china



HAVE YOU SEEN HER?

Here is the U. S. Navy supply ship Cyclops, which vanished 40 years ago between Rio de Janeiro and Baltimore. Her fate is one of the many mysteries which baffle followers of the sea.—(AP photo.)

and other cargo during violent storms.

MANY OF THE SHIPS that disappeared without trace during the era of mass immigration to the United States were loaded to the gunnels with passengers. The City of Glasgow sailed from England in 1854 with 480 passengers bound for Castle Garden, New York's huge immigration center in the days before Ellis Island. In 1870, the City of Boston embarked from Europe with 200 aboard. Neither was ever heard from again.

In the opposite direction, the Pacific sailed from New York in 1856 with 288 aboard

and likewise disappeared.

The Portland, a paddlewheel steamer, left Boston, bound for Portland, Maine, in a raging blizzard on Nov. 26, 1898, with 157 aboard. Widely scattered wreckage turned up from time to time but no hint of where or how she met her end. Her sole survivor was the name she gave to the blizzard: "The Portland Gale," as it is still called by old-timers in the area.

ONE OF THE SEA'S most baffling riddles concerns the disappearance of a crew and not a ship. This was the celebrated case of the Mary Ce-

leste, bound from New York to Europe and found abandoned between the Azores and Portugal on Dec. 4, 1872.

Much fiction and fantasy has been woven about this famous ghost ship, but she remains as unexplained as the disappearance of the Cyclops.

The Mary Celeste, when found, was not disabled in any way, had ample provisions and water and there was no evidence of fire, explosion, mutiny or piracy. Among the missing were Capt. S. Briggs, his wife, his two-year-old daughter, and a full crew of eight. Also missing was her small boat.

The only clue was some evi-

dence of hasty departure. The brig was under short sail, some canvas had been furled and some trailed on the deck. Crew members had left clothing behind, including boots and foul weather gear, and, perhaps significantly, their tobacco pipes. Where did they go? Why did they go?

The sea, sullen and cryptic, has yet to answer.

TTYWPNA

See Sale Ad
PAGE A-10

Placement Firm Merged in Chain

Temporary Placement Service Agency, with offices in the Ocean Center Building, 110 W. Ocean Blvd., has been merged with Western Employers Service, the West's largest complete office service agency. The local branch, which was established in June 1955, specializes in supplying temporary office workers. Manager Barbara Jones, said.

Russ Bid W. Germans

MANNHEIM, Germany (AP)—West Germany's Sarasin Circus Company, the third largest in the country, announced that it had been invited to attend this year's Moscow circus festival.

Probation Aide Takes Alaska Job

Charles Pfeiffer, a deputy county probation officer in the Long Beach area office since 1953, has resigned to accept a position as probation officer for the Territory of Alaska. Pfeiffer, 37, and his wife, Peggy, will leave Monday to drive the Alcan Highway to Anchorage, Alaska. They lived at 6503 Turnergrove Dr. Pfeiffer's duties will include organization and development of community resources for Alaskan children. His work here was mainly with juveniles.

DON'T BE SICK

Present this card for your
2.00 PHYSICAL and X-RAY EXAMINATION

Your examination will be made by a qualified Diagnostician of specialized experience. Included are X-Rays and tests to determine the nature and causes of Disorders of the Heart, Lungs, Stomach, Intestines, Liver, Gall Bladder, Glands, Blood Vessels, Nerves, Bones, Joints, Sinuses, Nose, Ears, Eyes, and Kidneys (bring a m. urine specimen).

THIS SERVICE WILL BE 2.00 FOR THE NEXT 10 DAYS
Your Diagnosis will be explained. You will be advised how to improve your health.

Time is limited. To assure your reservation for this 2.00 Service, Telephone

DR. ROY E. HANSON, D.C. HEMlock 5-7447

919 Atlantic Avenue — Long Beach 13, California
National Health Authorities urge regular Physical Checkups.

Masons Will Hear Count

Count Eugene Lukowiecki, who spent two years in a German concentration camp and came to America to win fame and fortune on television quiz shows will talk at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel. Clarke Arnold will be chairman of the day and President Jack Berbowyer will preside.

QUICKER WAY to sell, rent, buy, hire: Classified Ads! Dial HE 2-5959 for an ad-writer!

KAY IS FIRST AGAIN

and, what's more...

KAY
JEWELERS

PRICED LOWER Than YOU CAN IMAGINE!

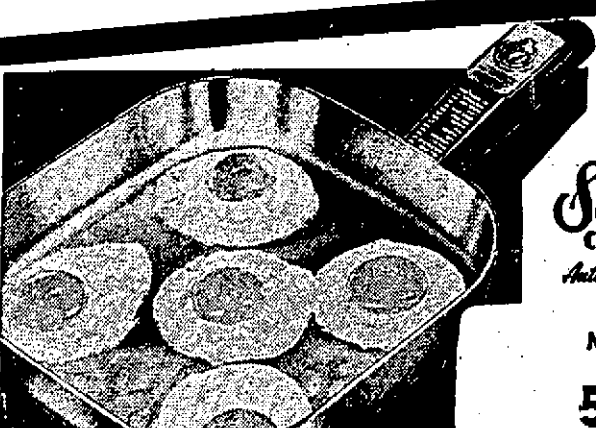
FIRST in Long Beach

TO OFFER OUR ENTIRE STOCK OF

Sunbeam HOUSEWARES
at **LOWEST PRICES**
ever sold in California!



Lady Sunbeam
HAIR DRYER
Reg. 24.95 **18⁸⁸**
NO MONEY DOWN
50c A WEEK



Sunbeam
CONTROLLED HEAT
Automatic FRYPAN
10" SIZE
Regular 19.95
14⁸⁸
NO MONEY DOWN
50c A WEEK



Reg. 34.95 **\$24⁹⁹**
NO MONEY DOWN
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Sunbeam
AUTOMATIC
WAFFLE BAKER
& GRILL



Lady Sunbeam
SHAVEMASTER
Reg. 15.95 **10⁸⁸**
No Money Down
50c a Week



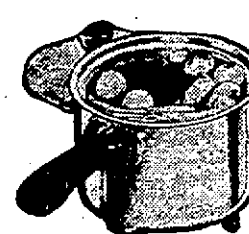
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NO MONEY DOWN
50c A WEEK
Sunbeam
STEAM or DRY IRON



Sunbeam
AUTOMATIC
COFFEEMAKER
Reg. 38.95 **27⁸⁸**
No Money Down
75c a Week



Reg. 48.95 **\$35⁸⁸**
NO MONEY DOWN — 75c WEEK
Sunbeam
MIXMASTER



Sunbeam
SAUCEPAN
NO MONEY DOWN
50c WK.
Reg. 27.95 **20⁸⁸**



Sunbeam
MIXMASTER
JUNIOR
Reg. 21.00 **15⁸⁸**
No Money Down
50c WEEK



Sunbeam
AUTOMATIC
PERCOLATOR
8-CUP Reg. 27.95 **\$19⁹⁹**
10-CUP Reg. 29.95 **\$21⁸⁸**
NO MONEY DOWN, 50c A WEEK

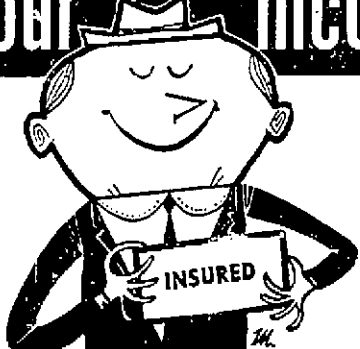


Sunbeam
RADIANT CONTROL
TOASTER
Reg. 28.95 **\$20⁸⁸**
NO MONEY DOWN — 50c WEEK



IT'S O.K. TO OWE KAY!
KAY
JEWELERS
319 PINE AVE. DOWNTOWN LONG BEACH
5208 LAKEWOOD LAKELAND CENTER

There IS a way
to increase
your income



You can't reduce prices; you can't eliminate taxes; and you can't control stock market fluctuations. But you CAN do something to increase your income this year. Open a savings account where the return is higher and where your money is always worth 100 cents on the dollar. Community Savings is the place because —

- Interest is paid 4 times a year
- Your savings fully insured to \$10,000
- Current annual rate is ... **4%**

61 consecutive interest payments

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DEADLINE
5:00 P. M.
FRIDAY

Independent Press-Telegram

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GARDEN GROVE — JE 7-9128
9624 Garden Grove Blvd.
LAKEWOOD — Metcalf 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIF., SUNDAY, MARCH 2, 1958

SECTION D-1

new CAR Directory

AUTHORIZED NEW CAR SALES & SERVICE
CONSULT CLASSIFICATIONS 173-175 FOR AUTOMOTIVE BARGAINS!

ALFA-ROMEO
Mickey Finn 3300 Atlantic, L. B. GA 4-0754

AUSTIN-HEALEY
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

BORGWARD
Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519
Dave Thomas 3400 L. B. Blvd. GA 7-8993
Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545

BUICK
Avalon Motors TE 4-8448
900 W. Anaheim, Wilmington
Campbell Buick, 1881 American HE 7-2751
Harry C. Clark NE 5-7141
150 S. L. B. Blvd., Compton
Bob O'Leary TO 1-1264
11214 So. Downey Ave., Downey
Pears Bros. Buick TO 7-1781
15734 Bellflower Blvd., Bellflower
San Pedro Buick TE 3-1303
1600 S. Pacific, San Pedro
Terry's, 5th & Walnut, Hunt. Beach LE 6-6588

CADILLAC
Ridings Motors 1501 American HE 7-2241

CHEVROLET
Beach City, 3001 E. Pac. Cst. Hy. GE 3-7421
Cormier Chevrolet, 601 American HE 6-5291
Gledhill TE 4-3491
304 E. Anaheim, Wilmington
Harbor Chevrolet HE 6-3293
Anaheim and Atlantic
Eddie Hopper, 146 S. Pomona, Brea JA 9-2115
Nance Chevrolet TO 7-1771
17046 Bellflower Blvd., Bellflower
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood

CHRYSLER
R. O. Gould Co. 1600 American HE 7-2871
Mandic Motors LEX 6-6585
424 Main, Huntington Beach

CORVETTE
Beach City Chevrolet GE 3-7421
3001 E. Pac. Cst. Hwy.
Cormier Chevrolet 601 American HE 6-5291

DESOTO
Berry 1427 American HE 2-3421
Bob McClure, 51st and Atlantic GA 2-1296

DODGE
Brookhurst Motors JE 7-7800
1051 Garden Grove Blvd., Garden Grove
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Verne Holmes, 3449 Atlantic GA 4-8603
Widger-Goodwin Dodge TO 6-8815
16900 Lakewood Blvd., Bellflower
Wilmington Motors TE 4-1188
412 W. Anaheim, Wilmington

EDSEL
Snaveley & Langford NE 1-6163
401 No. L. B. Blvd., Compton

ENGLISH FORD
Bob Burt's Cars International GE 9-0491
3580 E. Pac. Cst. Hwy.
Import Auto 516 E. Anaheim HE 6-8525

FIAT
Mickey Finn 3300 Atlantic, L. B. GA 4-0754
Pears Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower

FORD
Chief Chamberlin ME 3-1107
15727 S. Paramount Bl., Paramount
Hensley-Johnson TO 7-2734
9823 E. Center St., Bellflower
McKenzie 1033 American Ave. HE 6-9511
Pioneer Ford UN 5-1266
18403 S. Pioneer Blvd., Artesia

GOLIATH
Mickey Finn 3300 Atlantic, L. B. GA 4-0754

HILLMAN
Dale Brown Motors GA 7-8941
2440 American Ave.
Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519

ISETTA
Mickey Finn 3300 Atlantic, L. B. GA 4-0754
Jamestown 1350 American HE 2-7911
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington
Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545

IMPERIAL
R. O. Gould Co. 1601 American HE 7-2871

JAGUAR
Hubbard Imp., 2137 Harbor, C. Mesa LI 8-6519
Jamestown 1350 American HE 2-7911

LINCOLN
Harbor Lincoln 1633 American HE 7-4598
MG
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

MERCEDES-BENZ
Jamestown 1350 American HE 2-7911

MERCURY
Harbor Mercury 1633 American HE 7-4595
Lou Harrison TO 6-1761
17517 Bellflower Blvd., Bellflower
Geo. Moyer, 912 N.L.B. Blvd., Optn. NE 2-7141

METROPOLITAN
Burgin's 4001 Cherry, L. B. GA 7-1827
Ray Vines, 1745 Newport, C. Mesa LI 8-9308

MORRIS
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

OLDSMOBILE
Harbor Motor Co. TE 4-1166
230-300 W. Anaheim, Wilmington
C. Standlee Martin, 1227 American HE 6-9621
Nowlings TO 2-1181
7440 E. Firestone, Downey
Leo Rule, 505 S. L. B. Blvd., Optn. NE 8-4111
John M. Stokes Oldsmobile TO 7-1721
17150 So. Lakewood Blvd., Bellflower

OPEL
Campbell Buick, 1881 American HE 7-2751
Pears Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Avalon Motors TE 4-6448
900 W. Anaheim, Wilmington

PACKARD
Jamestown 1350 American HE 2-7911

PLYMOUTH
Berry 1427 American Ave. HE 2-3421
R. O. Gould Co. 1600 American HE 7-2871
Mandic Motors LEX 6-6585
424 Main, Huntington Beach
Bob McClure, 51st and Atlantic GA 2-1296
Herman Miller FA 8-6161
1600 Cabrillo, Torrance
Al Roberts, 10080 Garden Grove Bl. JE 7-7800
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Wilmington Motors TE 4-1188
412 W. Anaheim, Wilmington

PORSCHE
Storey-Ricketts 740 American HE 7-7489

PONTIAC
John P. Lamerdin NE 1-1123
302 No. Long Beach Blvd., Compton
Salta Pontiac 1545 American HE 7-4111
RAMBLER
Burgin's 4001 Cherry, L. B. GA 7-1827
Martin Motors, 410 N.L.B. Bl., Optn. NE 1-8549
Nash Bellflower TO 7-7256
15737 Bellflower Blvd., Bellflower
Sevorin Motors 630 American HE 6-9001
Ray Vines, 1745 Newport, C. Mesa LI 8-9308

RENAULT-DAUPHINE
Import Auto 516 E. Anaheim HE 6-8525
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

SIMCA
Ed Barbieri TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Jamestown 1350 American HE 2-7911
Pears Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545

STUDEBAKER
Ed Barbieri TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Jamestown 1350 American HE 2-7911

TRIUMPH
Hampton Imports TE 1-1455
111 No. Pacific, San Pedro
Dave Thomas 3400 L. B. Blvd. GA 7-8993
Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545

VOLVO
Ed Barbieri's Volvoville TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Cabe Bros. 2201 American HE 5-5381
Ray Vines, 1745 Newport, C. Mesa LI 8-9308
Vines Mtrs., 9625 Gar. Gr. Bl., G. G. JE 4-4545

VOLKSWAGEN
Lee Carpenter NE 8-3426
1511 No. L. B. Blvd., Compton
Storey-Ricketts 740 American HE 7-7489

GREEN STAMP Guide

Atlantic & Wardlow 5-Min. Car Wash GA 7-5084
Ann's Pet Pantry 1440 E. 7th HE 7-7917
Belmont Hts. Signal Service 3940 E. Broadway
Belmont Men's Shop 5013 E. 2nd GE 8-4981
Benny Rapp Chevron Serv. Station 350 Maine Ave. Seal Beach
Brite Cleaners 2185 Atlantic Ave. & 16227 Bellflower
Brook's Drug Store 302 Maine Ave. Seal Beach
Cairn's Dutch Boy Paint Store 1639 E. Anaheim HE 2-8329
926 N. Avalon Blvd. TE 4-4254
Columbia of Long Beach 112 Pacific
Davis Texaco Service 20th & Pacific
D. & B. Mobile Service 4160 Long Beach Blvd. GA 7-9018
Dominguez Cleaners 2639 E. Carson TE 4-2727
Dunbar's 5 & 10 2637 E. Carson
Dutch Village Drug South & Woodruff TO 7-7296
Elite Yardage 2071 Santa Fe HE 2-1003
Finer Pharmacy 253 American HE 6-1494
Gordon & Wagner Pharmacy 6001 Orange Ave. GA 2-3919
Kemper's Bldg. Supplies 7001 Orange Ave. ME 3-6952
King's Pet Supplies & House of Dog Beauty 1165 E. Pac. Cst. Hwy. HE 7-4229
Lower Drug 1189 E. Pac. Cst. Hwy. HE 6-5040
Lakewood Florists 4133 Viking Way HA 9-5911
Mal Shipley's Mobil Service 495 South St. GA 2-6310
Morgans Mobil Service 2337 E. 7th
Mottell's & Peak Flower Shop 3rd & Alamitos HE 2-6907
Olympic Cleaners 4115 South St. ME 0-2382
1755 American HE 2-4674
Parry's Signal Service 906 Pacific HE 7-6588
Personna Cleaners 2545 Atlantic GE 4-4352
Phil Scott Paint Store 4152 Woodruff HA 5-3571
Plaza Cleaners & Laundry 6424 E. Spring HA 9-6913
Reliable Radio-TV 202 E. 4th HE 6-9897
Rieker's Prescription Pharmacy 705 Pine Ave. HE 7-1258
Sam Heald Plumbing Co. 2782 Long Beach Blvd. GA 4-8547
Schulman's Nutrition Center 142 Pine Ave. & 625 Pine Ave.
Ted's Men's Wear 3120 E. Anaheim GE 8-3190
Ted Brown Jeweler 418 American Ave. HE 6-7326
The Garden Shop Nursery 5431 E. Spring GA 5-1362
Wagner Pharmacy Service 7th & Redondo HE 3-0429
Whitehead Shell Service 1230 E. Pac. Cst. Hwy. HE 2-9257
Wright's Mobile Service 292 Alamitos Ave. HE 2-1545

COLUMBIA of Long Beach
"Your Long Beach Area Redemption Center"
112 Pacific Ave. Long Beach
Alison's Nursery 15629 S. Atlantic, Compt. NE 1-0324
Bergman's TV, Hi-Fi & Radio 420 Montair HA 5-1971
Butler Bros. 5252 Lakewood Blvd.
Dutch Village Drug, Inc. 5918 Orangethorpe TO 7-7296
Lakewood Cleaners & Laundry 4145 Norse Way HA 5-1331

BUTLER BROTHERS, Lakewood
"Your Lakewood Area Redemption Center"
5252 Lakewood Blvd. Lakewood

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OPEN HOUSE Directory

FOR COMPLETE DETAILS ON THESE PROPERTIES
CONSULT CLASSIFICATIONS 139 THRU 143

1 BEDROOM
Address Phone District
26 5th Place GE 3-4866 Belmont Shore
1541 Rose GA 4-0473 Eastside
2687 Baltic HE 7-1281 Westside

2 BEDROOMS
Address Phone District
3717 California HE 7-1281 California Heights
1520 E. 36th GE 1-6400 California Heights
5641 Flagstone HA 5-1207 Lakewood
6109 Peabody HA 5-1237 Lakewood Plaza
5709 Walton GE 3-7493 Los Altos
78 Rivo Alto Canal GE 3-0433 Naples

6086 California HA 5-1217 North Long Beach
6501 Downey GA 4-9080 North Long Beach
361 E. 53rd GA 3-7981 North Long Beach
1601 E. 59th GA 3-5469 North Long Beach
5838 Gundry GA 3-7981 North Long Beach
5571 Myrtle GA 3-2058 North Long Beach
1735 Plymouth GA 3-7981 North Long Beach
2220 Fashion HE 5-0525 Westside
2703 Fashion HE 7-2372 Westside
1826 W. 29th GA 7-6035 Westside
719 W. 33rd HE 2-3489 Wrigley

2 BEDROOMS & DEN
Address Phone District
9392 Weldon Dr. Nichols Manor Garden Grove
3505 Gardena GA 7-8412 California Heights
5866 Rose GA 3-1487 North Long Beach
5440 Las Lomas GE 4-7426 Park Estates
2532 Fashion GA 4-8113 Westside
1501 Golden HE 2-3489 Wrigley

3 BEDROOMS
Address Phone District
619 Euclid GE 8-8454 Belmont Heights
364 Temple GE 8-6889 Belmont Heights
264 Ximeno GA 3-4508 Belmont Heights
70 Covina GE 3-0433 Belmont Shore
50 Prospect HA 1-6422 Belmont Shore
3908 Gardena TE 4-2728 Bixby Area
3927 Cerritos HE 2-2696 Bixby Knolls
6544 San Alamo Circle TO 8-1768 Buena Park

3415 Myrtle HE 7-1281 California Heights
3412 Olive HE 7-1281 California Heights
1541 Rose GA 4-0473 Eastside
4832 Downey Bl. HE 7-1281 Lakewood Area
6002 Eastbrook GE 1-6400 Lakewood Area
4742 Josie HA 5-1237 Lakewood
4822 Knoxville GA 4-8113 Lakewood Area
4824 Pearce HA 5-1237 Lakewood
6709 Pageantry GE 4-3484 Lakewood Plaza
3362 Petaluma GE 3-7493 Lakewood Plaza
2701 Chatwin TO 7-1968 Los Altos
5301 Eagle GE 4-3464 Los Altos
5231 E. Willow GE 8-8454 Los Altos
6561 El Roble GE 3-7493 Los Altos
2371 Heather Rd. HE 9-0046 Los Altos
2033 Marber HE 7-0650 Los Altos
2119 Nipomo GE 1-6400 Los Altos
1707 Jackson North Long Beach
6487 Johnson GA 3-2575 North Long Beach
5451 Las Lomas GE 4-7426 Park Estates
3030 Fashion HE 2-3489 Westside
2475 Earl Wrigley
2549 Pine Wrigley

3 BEDROOMS & DEN
Address Phone District
1558 Flippen Dr. JE 7-9642 Anaheim
24032 Greenbrier JA 7-7604 Anaheim
1331 Somerset Pl. GA 7-8412 Bixby Area
7102 Keynote HA 5-1237 Carson Park
5309 Fidler TO 7-9083 Lakewood
2043 Kallin GE 1-9701 Lakewood Plaza
3615 Country Club Manor
GA 2-1394 Los Cerritos
TO 8-1768 North Long Beach
6681 Indiana TO 7-9083 Lakewood
2401 Terraine GE 3-7493 University District
2736 Harrison HE 6-7265 Westside
1950 San Francisco GA 4-4712 Wrigley

4 BEDROOMS & OVER
Address Phone District
11662 Court Lane TW 3-8024 Anaheim
5309 Fidler TO 7-9083 Lakewood

DUPLEXES
Address Phone District
274 Mira Mar HE 7-1281 Belmont Heights
289 St. Joseph HE 2-6484 Belmont Heights
1351-53 Ximeno HE 3-8452 Belmont Heights

HOME & INCOME
Address Phone District
314 Molino HE 7-2795 Belmont Heights
3315 E. 15th GA 7-6116 Eastside
2237-43 San Anselme
GE 3-1464 Lakewood
4336 Lakewood Bl. HE 5-1126 Lakewood
213 E. Willard GA 4-8113 Wrigley

OWN YOUR OWN
Address Phone District
839 E. Ocean Bl. GE 8-9373 Eastside

TV

KNXT Channel 2 KABC Channel 7
KRCA Channel 4 KHJ Channel 9
KTLA Channel 5 KTV Channel 11
KCOP Channel 13

SUNDAY, MARCH 2, 1958

COLOR ON TV

- 1 P.M.**
 4—Harvest, Frank C. Baxter
6 P.M.
 5—Bugs Bunny
 4—My Friend Flicka
8 P.M.
 4—Steve Allen Show
- 8:00 A.M.**
 7—Movie: "Blake of Scotland Yard," Ralph Byrd
8:30
 2—Camera Three: W. H. Auden poetry
 5—In God We Trust
9:00 A.M.
 2—Man to Man: "On Facing Temptation"
 5—Western Movie
 11—Eddie Cretio Show
9:15
 2—Mr. Fixit's Adventures: "Mystery in the Backyard"
 7—Movie: "Counterpunch," Joe (Palooka) Kirkwood
9:30
 2—Light of Faith
9:45
 4—Industry on Parade
10:00 A.M.
 2—Lamp Unto My Feet
 4—Watch Mr. Wizard
 5—Home Buyers' Guide
10:30
 2—Look Up and Live
 4—Frontiers of Faith
 7—Movie: "Hannah Lee," Joanne Dru, Macdonald Carey
11:00 A.M.
 2—Movie: "Down on the Farm," Spring Byington, Jed Prouty
 4—The Big Pictu
 5—Toy Auction
 11—Great Churches: Trinity Lutheran (Hawthorne)
 13—Church in the Home
11:15
 9—Off to Adventure
11:30
 4—Wisdom: Alfred P. Sloan, Jr.
 9—Movie: "The Three Musketeers," Walter Abel, Paul Lukas
12:00 NOON
 2—Dress Blues
 4—Youth Wants to Know: Sec. Ezra Taft Benson
 5—Gardena Auction Center
 7—770 on TV, Leonard Shane
 11—Buster Crabbe Movie: "Terrors on Horseback"
 13—Movie: "Jealousy," John Loder
12:30
 2—Public Service Film
 4—Look Here, Martin Agronsky: Jack Webb
 5—Garden Chats
 7—Faith for Today
1:00 P.M.
 2—The Last Word, Dr. Bergen Evans
 4—(Color) Harvest, Dr. Frank Baxter: "Thoreau"
 5—Rev. Jack Shuler
 7—Christian Science Heals
 9—Movie: "Cornered," Dick Powell, Walter Slezak
 11—The Christophers
1:15
 7—Gordon's Garden
1:30
 2—Face the Nation: Sen. Hubert H. Humphrey
 4—Camera on Washington, Bill Henry: "U. S. Information Agency"
 5—Movie: "Roses are Red," Jeff Chandler
 7—Message of the Master
 11—Movie: "South of Pago Pago," Jon Hall, Victor McLaglen
 13—The Big Picture
2:00 P.M.
 2—Movie: "Riders of the Purple Sage," George Montgomery
 4—Arts and Gods, Alexander Scourby: "Athena and Aphrodite"
 7—Junior Science
 13—Movie: "Golden Gloves Story," Dewey Martin, James Dunn
2:30
 4—Our Greatest Resources
 5—Championship Auto Races
 7—College News Conference: Eric Johnston
2:45
 9—Movie: "Nocturne," George Raft, Lynn Bari
3:00 P.M.
 2—Threshold: "Man and Air" (smog)
 4—This Is the Life
 7—John Hopkins File 7: "Progress on Propulsion"
3:30
 4—Faith of Our Children, Gale Robbins
 7—Dean Pike: "Christian Progress in Japan"
 11—Movie: "Miss Annie Rooney," Shirley Temple, Wm. Gargan
 13—Ken Maynard Movie: "Hellfire Austin"
4:00 P.M.
 2—Cavalcade of Books
 4—Wide Wide World, Dave Garraway: "Force for Survival"
 7—Bowling Stars
- 4:30**
 2—Clete Roberts Report: "Drug Addiction"
 7—Paul Winchell Show
 9—Movie: "Journey into Fear," Orson Welles, Delores Del Rio
5:00 P.M.
 13—The Blessed Hope, Rev. Claude M. Sailhamer
 2—See It Now, Edw. R. Murrow: "Statehood for Alaska and Hawaii"
 5—Popeye Cartoons
 7—Tales of the Texas Rangers
 13—Ken Maynard Movie: "Dynamite Ranch"
5:30
 4—Saber of London, D. Gray
 5—Treasure Unlimited
 7—The Lone Ranger
 11—Abbott & Costello
5:45
 9—This Week in Sports
6:00 P.M.
 2—Amos 'n' Andy
 4—Meet the Press: Dr. Edward Teller
6:30
 2—The 20th Century, Walter Cronkite: "Trial at Nuremberg"
 4—Outlook, Chet Huntley: "Reciprocal Trade" (pt. 2)
 5—Polka Parade, Dick Sinclair
 7—The Falcon, Chas. McGraw
 11—Wallace Beery Movies: "Man from Dakota," John Howard, Delores Del Rio
 13—Korla Pandit Show
7:00 P.M.
 2—Lassie, Jon Provost
 4—(Color) My Friend Flicka
 7—What's the Name of That Song?, Bill Gwynn
 9—Holiday, USA, Austin Green: "Reno"
 13—Dan Smoot Reports: "Earthquake of History"
7:15
 13—Weekend Rundup, Dan Riss
7:30
 2—Bachelor Father, John Forsythe
 4—Sally, Joan Caulfield
 5—Movie: "The Sea Hawk," Errol Flynn, Claude Rains
 7—Maverick, James Garner
 9—Preliminary Hearing: Divorce, Dr. Paul Popenoe
 13—Hi-Time, Don Murray
8:00 P.M.
 2—Ed Sullivan Show, with Douglas Fairbanks Jr., Betty Johnson, George Guetary, Jean Carroll, Jay Nemeth, Carol Heiss,
8:15
 2—The Secret Storm
8:30
 2—The Edge of Night
8:45
 4—Modern Romances
9:00 A.M.
 2—Garry Moore Show
 4—I Married Joan, Joan Davis
 7—Al Jarvis Show
9:15
 2—Arthur Godfrey Time
 4—Truth or Consequences
 11—Abbott and Costello
9:30 P.M.
 4—Movie: "Bal Tabarin," Muriel Lawrence
 7—American Bandstand
 9—Movie: "Suspicion," Cary Grant, Joan Fontaine
 11—Steve Martin's Martinee
9:45
 2—Dotto, Jack Narz
 5—Milady, Dorothy Gardner
 7—Do You Trust Your Wife, Johnny Carson
10:00 A.M.
 2—Amos 'n' Andy
 5—Cartoon Carousel
 7—American Bandstand
 13—Public Service Film
10:15
 2—Beat the Clock, Bud Collyer
 4—Price is Right, Bill Cullen
 5—Romper Room, Miss Mary
 7—My Hero, Robt. Cummings
10:30
 2—Art Linkletter H's Party
 4—Kitty Foyle, K. Murray
 7—Dee Parker Presents
10:45
 2—Big Payoff, Bob Paige
 4—Matinee Theater: "Wednesday's Child," Jan Clayton, Tim Hovey, Dennis Patrick
 5—Greet the People, B. Bradley
11:00 A.M.
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 7—Dean Pike: "Christian Progress in Japan"
 11—Movie: "Miss Annie Rooney," Shirley Temple, Wm. Gargan
 13—Ken Maynard Movie: "Hellfire Austin"
4:00 P.M.
 2—Cavalcade of Books
 4—Wide Wide World, Dave Garraway: "Force for Survival"
 7—Bowling Stars

MONDAY, MARCH 3, 1958

- 6:00 A.M.**
 4—Today, Dave Garraway
7:00 A.M.
 2—Captain Kangaroo
7:45
 2—Grant Holcomb, News
8:00 A.M.
 2—Ladies Fair, Tom Moore
8:15
 2—Hotel Cosmopolitan
 4—Tie Tac Dough, Jack Barry
 5—Radio Vision, Larry Finley
 7—It's Fun to Reduce
9:15
 2—Love of Life
 7—Chef Milani Cooks
9:30
 2—Search for Tomorrow
 4—It Could Be You, B. Leyden
9:45
 2—Guiding Light
10:00 A.M.
 2—Our Miss Brooks
 4—Dough-Re-Mi, G. Rayburn
 7—Chicko's Cartoons
 11—Jackson Wheeler Show
10:15
 5—CCPR Bulletin
 2—Walter Cronkite (10:25)
10:30
 2—As the World Turns
 4—Treasure Hunt, Jan Murray
 5—Guidepost
11:00 A.M.
 2—Beat the Clock, Bud Collyer
 4—Price is Right, Bill Cullen
 5—Romper Room, Miss Mary
 7—My Hero, Robt. Cummings
11:30
 2—Art Linkletter H's Party
 4—Kitty Foyle, K. Murray
 7—Dee Parker Presents
12:00 NOON
 2—Big Payoff, Bob Paige
 4—Matinee Theater: "Wednesday's Child," Jan Clayton, Tim Hovey, Dennis Patrick
 5—Greet the People, B. Bradley
12:15
 11—Sheriff John
12:30
 7—Bill Gwynn's Mysteries
12:45
 2—The Verdict Is Yours
 7—Movie: "Big Timber," Roddy McDowall
1:00 P.M.
 2—The Brighter Day
 4—Queen for a Day
 5—Dorothy Gardner Movies
 11—Dick Whittinghill Show

RADIO KLAG-570 KABC-790 KFOX-1280
 KFI-840 KHJ-930 KGER-1380
 KFIQ-740 KNX-1070 KFUL-1540
 KMPG-710 KFWB-980 KWIZ-1490
 FM KLOS-88.1 KFOX-102.3 KNOB-102.1

SUNDAY, MARCH 2, 1958

- 7:00 A.M.**
 KFI—News; Radio Pulpit
 KABC—American Patriot
 KHJ—Journey to Malady
 KNL—Church of the Air
 KFOX—Church of the Air
 KGER—W. B. Record
7:30
 KFI—Apprentice U.S.A.
 KABC—Little Church
 KHJ—Church of the Air
 KNL—Church of the Air
 KFOX—Church of the Air
 KGER—W. B. Record
8:00 A.M.
 KFI—Punchy Paper, Man
 KABC—Punchy Paper, Man
 KHJ—Punchy Paper, Man
 KNL—Punchy Paper, Man
 KFOX—Punchy Paper, Man
 KGER—Punchy Paper, Man
8:30
 KFI—Punchy Paper, Man
 KABC—Punchy Paper, Man
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 KNL—Punchy Paper, Man
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 KGER—Punchy Paper, Man
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 KFI—Punchy Paper, Man
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 through Classified ads! Sell,
 rent, hire, swap! Dial HE 2-3559

TV SERVICE SHOP
 IN THE WRIGHT DISTRICT
 Established business, fully equipped &
 operating. Repairing all radio &
 small appliances. Free estimates.
 Front Street at 10th St.
Garfield 4-1801

RENT A TV
\$6 PER MONTH
 NO CREDIT REFERENCES NECESSARY
GEM JEWELERS
 440 Pine Phone HE 7-2284

SERVICE CALLS \$2
90-DAY GUARANTEE ON ALL PARTS
 9 A.M. to 9 P.M.
 Daily and Sunday
HE 7-1871
HANK'S TV - 2355 Seabright

HIGH FIDELITY
 Buy the
 Finest Components
 with Confidence at
SCOTT RADIO SUPPLY, INC.
 266 ALAMITOS AVE.
 Open Fri. Evenings Until 9:00
 More Than 20 Years of
 Integrity in Long Beach
HE 4-1452 HE 7-3627

Long Beach, Calif., Sunday, March 2, 1936

Homes for Sale

CALIFORNIA HEIGHTS

OPEN HOUSES:
4411 ROSE. Price reduced. 2-BR. w/ 1/2 bath. Call 3-1234.
4411 ROSE. 2-BR. home in 1st lot. Call 3-1234.
4411 ROSE. 2-BR. home in 1st lot. Call 3-1234.

1520 E. 36TH

OPEN 1 TO 5
Lovely 2-BR. home with swimming pool. Call 3-1234.

HOME + \$40 MO.

2-BR. home with swimming pool. Call 3-1234.

CARSON PARK

Open 2-BR. home with swimming pool. Call 3-1234.

2-BR. HOME

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OWNERS LEAVING

Corner 3-BR. & den. Must go. Kooly plus large lot. Over 200 sq. ft. 4 1/2 bath. Low monthly price. Sublet terms. Any reasonable offer accepted. Low monthly price. Sublet terms. Any reasonable offer accepted.

7102 KEYNOTE

OPEN SATURDAY & SUNDAY PM 1-5
HA 6-1337. Call 3-1234.

WHILE IT LASTS—

You can bid on this clean 2-BR. home with swimming pool. Call 3-1234.

ONLY \$1,700 DOWN

2-BR. home with swimming pool. Call 3-1234.

LAKEWOOD COUNTRY CLUB ESTATES

2-BR. home with swimming pool. Call 3-1234.

HOME OF TOMORROW

2-BR. home with swimming pool. Call 3-1234.

439 E. 46TH ST.

2-BR. home with swimming pool. Call 3-1234.

4566 DEAL DR.

2-BR. home with swimming pool. Call 3-1234.

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Homes for Sale

EAST SIDE

2-BR. home with swimming pool. Call 3-1234.

3-BR. & 1BR. APT.

2-BR. home with swimming pool. Call 3-1234.

NO YARD WORK

2-BR. home with swimming pool. Call 3-1234.

REX L. HODGES CO.

2-BR. home with swimming pool. Call 3-1234.

1711 E. 17TH, OPEN 1-5

2-BR. home with swimming pool. Call 3-1234.

REX L. HODGES CO.

2-BR. home with swimming pool. Call 3-1234.

Spotless 2-BR.—Nr. 7th

2-BR. home with swimming pool. Call 3-1234.

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Spotless 2-BR.—Nr. 7th

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Homes for Sale

LAKEWOOD AREA

2-BR. home with swimming pool. Call 3-1234.

OPEN—3622 ARBOR RD.

2-BR. home with swimming pool. Call 3-1234.

3-BR. HOME

2-BR. home with swimming pool. Call 3-1234.

3622 ARBOR RD.

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2-BR. home with swimming pool. Call 3-1234.

NEW '58 Studebaker HAWK \$2168
ED BARBARI
Authorized Stude. Dealer
6200 N. Bellflower Blvd.
Lakewood—TO 7-2731

'55 OLDS '98
Hardtop, Full power, \$1499
DAFFY JAFFE
1740 American Ave.
HE 2-3977

For RAMBLER It's SEVERIN
MOTORS, INC.
630 American Ave.

NEW '58 Studebaker Scotsman \$1786
ED BARBARI
Authorized Stude. Dealer
6200 N. Bellflower Blvd.
Lakewood—TO 7-2731

NEW CAR TRADES
TAKEN IN DURING EDDIE HOPPER'S NEW Station Wagon SALE
'56 CHEV. \$1399
Station Wagon. "210" V-8 2-door. Powerglide, radio and heater.
'53 FORD \$699
V-8 Country Sedan. 2-tone paint, Fordomatic, heater and other extras.
'56 CHEV. \$1449
Station Wagon. "210" V-8 4-door. Many extras. 1 owner. 12,000 miles. Sharp!
CHOICE OF THREE '57 CHEV.
STATION WAGONS
3-Doors and 4-Door. "210" V-8. Some with full power equipment—as low as \$1899
'53 MERC. \$799
9-Pass. Station Wagon. Mercromatic, radio, heater and whitewall tires.
'53 NASH \$699
Rambler Station Wagon. Overdrive, radio, heater and whitewall tires.

SEVERIN MOTORS
Your Friendly Rambler Dealer — HE 4-9005
'57 CHEVROLET 210 2-Door \$1595
Economical 4-cyl. with heater, standard trans. Like new.
'55 RAMBLER Station Wagon \$1495
Cross Country with radio, heater, automatic trans., etc. Perfect condition.
'53 AMBASSADOR 4-Door \$595
Automatic trans., heater, 2-tone finish, whitewalls. Excellent shape.
630 American • 326 E. Seventh

JOHN M. STOKES OLDSMOBILE Used Car Specials
100% Financing on Approved Credit
'58 OLDS '98
Holiday Sedan
Radio, heater, Hydra-Matic, power steering, brakes, whitewalls, 2-tone paint, 2-door. w-w tires, tinted glass. Back-up lights, de luxe wheel discs, 8 to choose from. These are not demonstrators. Save hundreds of dollars.
PRICE \$3895
Down Payment \$595 Per Month \$114.56
'57 OLDS '98
Holiday Coupe
Beautiful 2-door. Fully loaded. Our sales manager's car. FULL PRICE \$2995
Down Payment \$595 Per Month \$86.07
'57 SIMCA Versailles
V-8 4-door.
PRICE \$1795
Down Payment \$345 Per Month \$63.88
'54 OLDS Super '88
Convertible
Radio, heater, Hydra-Matic, power steering and brakes. X-100 Imp. FULL PRICE \$1395
Down Payment \$395 Per Month \$44.39
'57 FORD
Fairlane
Fordomatic, radio, heater, tinted glass, 2-door. 2-tone paint. Owner's manual still in car. One owner. Exceptionally clean. FULL PRICE \$1895
Down Payment \$295 Per Month \$56.26
'56 OLDS '98
4-Door Hardtop
Radio, heater, Hydra-Matic, power windows and seal. 2-tone bronze and beige. FULL PRICE \$1995
Down Payment \$395 Per Month \$42.66
'54 OLDS
4-Door Sedan
Radio, heater, Hydra-Matic. Full factory equipment. FULL PRICE \$1195
Down Payment \$395 Per Month \$42.66
'54 BUICK
Riviera Coupe
Dynamflow, R & H, outside mirrors, w-w tires, de luxe steering wheel. Already licensed for '58. 2-tone finish. FULL PRICE \$1095
Down Payment \$395 Per Month \$40.39
'55 BUICK
Riviera Coupe
Radio, heater, white sidewall tires, 2-tone paint. FULL PRICE \$1195
Down Payment \$295 Per Month \$47.51

SACRIFICE
'55 BUICK Spec. \$1199
Hardtop, All power.
'54 MERCURY \$995
Hardtop, Sharp.
'54 FORD \$799
Hardtop, Loaded.
'54 CHEVROLET \$699
4-door, 26,000 miles.
'52 CHEVROLET \$399
P&H, P.G. Sharp.
'52 MERCURY \$399
STATE AUTO MART
3533 E. Pacific Coast Hwy.

ARE YOUR PAYMENTS TOO HIGH?
WILLIAMS CAR CO.
Will give you a title to a clean '50 or '51 automobile or cash if you prefer for your equity.
OPEN SUNDAY
17800 BELLFLOWER BLVD., Bellflower TO 6-7410
17240 LAKEWOOD BLVD., Bellflower TO 6-0314

'57 CAD
COUPE, Full power equipment, air conditioning & white wall tires. 10,000 miles. General Motors executive car.
\$4495 FULL PRICE
Trade acceptable. Financing can be arranged.
Call JAasper 9-3763
For Appointment

'57 LINCOLN
Premiere Convertible
9000 miles. Loaded.
\$3199
DAFFY JAFFE
1740 American Ave.
HE 2-3977

EDDIE HOPPER
CHEVROLET
217 S. POMONA BREA
OPEN SUNDAY JAasper 9-2115

GREEN TAG SPECIAL
NEW '58 DODGE
V-8, #315D, Custom Royal Hardtop, 2-door, push-button floor shift, whitewalls, radio, heater, power steering, power brakes, dual headlights, bumper guards, 305-HP engine, left and right mirrors, speed glass, underseal, deluxe 2-tone, heavy duty battery.
REG. \$4535.49 VALUE. **\$3417.50 SPECIAL.**
NEW DODGE SEDANS START AT \$2295
NEW PLYMOUTH SEDANS START AT \$1972
WILMINGTON Motors
412 W. Anaheim — TE 4-1188 — in Wilmington
Let Our Low Overhead Save You Money — Open Sundays

JOHN M. STOKES OLDSMOBILE Used Car Specials
100% Financing on Approved Credit
'58 OLDS '98
Holiday Sedan
Radio, heater, Hydra-Matic, power steering, brakes, whitewalls, 2-tone paint, 2-door. w-w tires, tinted glass. Back-up lights, de luxe wheel discs, 8 to choose from. These are not demonstrators. Save hundreds of dollars.
PRICE \$3895
Down Payment \$595 Per Month \$114.56
'57 OLDS '98
Holiday Coupe
Beautiful 2-door. Fully loaded. Our sales manager's car. FULL PRICE \$2995
Down Payment \$595 Per Month \$86.07
'57 SIMCA Versailles
V-8 4-door.
PRICE \$1795
Down Payment \$345 Per Month \$63.88
'54 OLDS Super '88
Convertible
Radio, heater, Hydra-Matic, power steering and brakes. X-100 Imp. FULL PRICE \$1395
Down Payment \$395 Per Month \$44.39
'57 FORD
Fairlane
Fordomatic, radio, heater, tinted glass, 2-door. 2-tone paint. Owner's manual still in car. One owner. Exceptionally clean. FULL PRICE \$1895
Down Payment \$295 Per Month \$56.26
'56 OLDS '98
4-Door Hardtop
Radio, heater, Hydra-Matic, power windows and seal. 2-tone bronze and beige. FULL PRICE \$1995
Down Payment \$395 Per Month \$42.66
'54 OLDS
4-Door Sedan
Radio, heater, Hydra-Matic. Full factory equipment. FULL PRICE \$1195
Down Payment \$395 Per Month \$42.66
'54 BUICK
Riviera Coupe
Dynamflow, R & H, outside mirrors, w-w tires, de luxe steering wheel. Already licensed for '58. 2-tone finish. FULL PRICE \$1095
Down Payment \$395 Per Month \$40.39
'55 BUICK
Riviera Coupe
Radio, heater, white sidewall tires, 2-tone paint. FULL PRICE \$1195
Down Payment \$295 Per Month \$47.51

NEW '58 VOLVO 48
American Trades Taken at Highest Value
SIMCA 14
4-Dr. Elysian Aronde
Hardtop, Reclining Seats
\$1697
ED BARBARI
Authorized Volvo and Simca Dealer
6200 N. Bellflower Blvd.
Lakewood—TO 7-2731

NEW '58 Studebaker Commander V-8 Hardtop \$2268
ED BARBARI
Authorized Stude. Dealer
6200 N. Bellflower Blvd.
Lakewood—TO 7-2731

'54 DODGE V-8
Automatic transmission.
\$499
DAFFY JAFFE
1740 American Ave.
HE 2-3977

REPOSSESSION SALE!
These cars can be bought under the following terms:
On Approved Credit
Make one mo. payment and take over balance.
Full Price
'50 Buick \$98.72 \$9.81
'53 De St. \$313.36 \$17.99
'54 Ford \$418.23 \$23.46
'53 Olds \$429.33 \$24.50
Over to Other Cars to Choose From
Price Does Not Include Sales Tax
Not to Be Confused With
WILLIAMS FINANCE CO.
17800 Bellflower Blvd. BELLFLOWER TO 6-7410
17240 Lakewood Blvd. BELLFLOWER TO 6-0314
WILLIAMS CAR CO.

C. Standlee Martin
Your Exclusive Oldsmobile Dealer Offers
SAFETY-TESTED USED CARS
'57 OLDSMOBILES
Choice of 88's, Super 88's and 98's. Priced as low as (NLK 443) **\$2599**
'56 OLDSMOBILE
88 Holiday Coupe. An original \$1749 local car fully equipped including power steering, power brakes, etc. **\$1749**
'56 FORD
6-pass. Country Sedan with Fordomatic, radio, heater. **\$1799**
'56 MERCURY
Phaeton. Fully equipped, including AIR CONDITIONING. **\$1699**
'56 CHEVROLET
Bel Air Convertible. A local one-owner car equipped with radio, heater and Powerglide. **\$1599**
'55 OLDSMOBILE
88 Holiday Cpe. Beautiful coral and beige with matching interior. **\$1499**
'53 PONTIAC
Chieftain De Luxe 4-Door Sedan. **\$599**
TODAY'S SPECIAL at **\$599**
100% Financing Available (on approved credit)

ATTENTION POWER LOVERS!
Check these New '58 Chevrolets on hand for immediate delivery.
2—IMPALAS 250-horsepower. Standard transmission.
3—IMPALAS 280-horsepower. Standard transmission.
2—BEL AIR 2-drs. Fuel injection. Standard transmission.
3—BEL AIR Hardtops. 250-horsepower. Standard transmission.
2—BEL AIR Hardtops. 250-horsepower. Standard transmission.
2—BISCAYNE 2-drs. 280-horsepower. Standard transmission.
Also have good selection of all models with 280 and 250 horsepower—with Turboglide, Powerglide and overdrive.
Buy now while your used car is worth more! Yes, your car is worth more now than it will be at any other time this year.

JOHN M. STOKES OLDSMOBILE Used Car Specials
100% Financing on Approved Credit
'58 OLDS '98
Holiday Sedan
Radio, heater, Hydra-Matic, power steering, brakes, whitewalls, 2-tone paint, 2-door. w-w tires, tinted glass. Back-up lights, de luxe wheel discs, 8 to choose from. These are not demonstrators. Save hundreds of dollars.
PRICE \$3895
Down Payment \$595 Per Month \$114.56
'57 OLDS '98
Holiday Coupe
Beautiful 2-door. Fully loaded. Our sales manager's car. FULL PRICE \$2995
Down Payment \$595 Per Month \$86.07
'57 SIMCA Versailles
V-8 4-door.
PRICE \$1795
Down Payment \$345 Per Month \$63.88
'54 OLDS Super '88
Convertible
Radio, heater, Hydra-Matic, power steering and brakes. X-100 Imp. FULL PRICE \$1395
Down Payment \$395 Per Month \$44.39
'57 FORD
Fairlane
Fordomatic, radio, heater, tinted glass, 2-door. 2-tone paint. Owner's manual still in car. One owner. Exceptionally clean. FULL PRICE \$1895
Down Payment \$295 Per Month \$56.26
'56 OLDS '98
4-Door Hardtop
Radio, heater, Hydra-Matic, power windows and seal. 2-tone bronze and beige. FULL PRICE \$1995
Down Payment \$395 Per Month \$42.66
'54 OLDS
4-Door Sedan
Radio, heater, Hydra-Matic. Full factory equipment. FULL PRICE \$1195
Down Payment \$395 Per Month \$42.66
'54 BUICK
Riviera Coupe
Dynamflow, R & H, outside mirrors, w-w tires, de luxe steering wheel. Already licensed for '58. 2-tone finish. FULL PRICE \$1095
Down Payment \$395 Per Month \$40.39
'55 BUICK
Riviera Coupe
Radio, heater, white sidewall tires, 2-tone paint. FULL PRICE \$1195
Down Payment \$295 Per Month \$47.51

1953 DODGE
Convertible. Nice. \$399
DAFFY JAFFE
1740 American Ave.
HE 2-3977

REPOSSESSIONS
BEAUTIFUL LOCAL LOW MILEAGE LATE MODELS
SAVE SAVE SAVE
'52 NASH \$295
Amb. Auto. trans.
'53 PONTIAC \$689
2-dr. Tops
'57 CHEVROLET \$1489
Sedan Delivery
'54 LINCOLN \$1589
Capri. Full power
'57 PLYMOUTH \$1589
4-dr. Auto. trans.
'57 CHEVROLET \$1589
2-dr. Auto. trans.
'57 FORD \$1989
9-pass. Wagon
'57 PONTIAC \$2289
4-dr. Hardtop
CALIFORNIA FUNDING CO.
1595 AMERICAN AVE.
Open Sun. 12 to 6 (Ask for Keys in Office)

MEL BURNS USED CAR DEPT.
'56 FORD VICTORIA
Fordomatic, radio, heater, power steering. Sold new here. **\$1599**
'55 FORD CUSTOM
2-Door, 4 cylinder, overdrive, turn signals, chrome discs. Lic. PSK 315. **\$949**
'56 PONTIAC
Catalina. Loaded. Lic. HVS 865. **\$1399**
'55 THUNDERBIRD
Radio, heater, whitewalls, continental tires, covers, all white, black top. A beauty at only **\$2299**
'55 MERCURY
Hardtop. Radio, heater, automatic. Lic. 1ST 351. **\$1299**
'55 RANCH WAGON
1 owner Ford. Lic. FNB 893. **\$1299**
'57 FORD V-8
2-Door. Radio, heater, V-8 motor, 12-tone red and white. A beautiful car. License MVT 795. **\$1399**
'53 STUDEBAKER
4-Door. Radio, heater, overdrive. License NBS 176. **\$499**
No Money Down (APPR. CREDIT)
MEL BURNS — FORD —
1990 and 2055 AMERICAN AVE.
Both Sides of the Street
HE 2-6950 or HE 7-0441

C. Standlee Martin
1201 AMERICAN Hemlock 6-9624

100% FINANCING AVAILABLE
All New Cars Carry 39-Month Warranty
EDDIE HOPPER
CHEVROLET
146 S. POMONA BREA
OPEN SUNDAY JAasper 9-2115

JOHN M. STOKES OLDSMOBILE Used Car Specials
100% Financing on Approved Credit
'58 OLDS '98
Holiday Sedan
Radio, heater, Hydra-Matic, power steering, brakes, whitewalls, 2-tone paint, 2-door. w-w tires, tinted glass. Back-up lights, de luxe wheel discs, 8 to choose from. These are not demonstrators. Save hundreds of dollars.
PRICE \$3895
Down Payment \$595 Per Month \$114.56
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Holiday Coupe
Beautiful 2-door. Fully loaded. Our sales manager's car. FULL PRICE \$2995
Down Payment \$595 Per Month \$86.07
'57 SIMCA Versailles
V-8 4-door.
PRICE \$1795
Down Payment \$345 Per Month \$63.88
'54 OLDS Super '88
Convertible
Radio, heater, Hydra-Matic, power steering and brakes. X-100 Imp. FULL PRICE \$1395
Down Payment \$395 Per Month \$44.39
'57 FORD
Fairlane
Fordomatic, radio, heater, tinted glass, 2-door. 2-tone paint. Owner's manual still in car. One owner. Exceptionally clean. FULL PRICE \$1895
Down Payment \$295 Per Month \$56.26
'56 OLDS '98
4-Door Hardtop
Radio, heater, Hydra-Matic, power windows and seal. 2-tone bronze and beige. FULL PRICE \$1995
Down Payment \$395 Per Month \$42.66
'54 OLDS
4-Door Sedan
Radio, heater, Hydra-Matic. Full factory equipment. FULL PRICE \$1195
Down Payment \$395 Per Month \$42.66
'54 BUICK
Riviera Coupe
Dynamflow, R & H, outside mirrors, w-w tires, de luxe steering wheel. Already licensed for '58. 2-tone finish. FULL PRICE \$1095
Down Payment \$395 Per Month \$40.39
'55 BUICK
Riviera Coupe
Radio, heater, white sidewall tires, 2-tone paint. FULL PRICE \$1195
Down Payment \$295 Per Month \$47.51

DISPOSAL SALE
3 DAYS ONLY
100% FINANCING
WAS NOW
'53 Willys \$495 \$195
'50 Ford \$395 \$195
'49 Cad. 62 \$495 \$195
'52 Stude. \$395 \$175
'49 Olds V-8 \$395 \$150
'49 Packard \$295 \$75
'48 Stude. \$195 \$65
'46 Ford V-8 \$195 \$75
LYNN'S
912 American HE 2-7534
1091 E. Pac. Cst. HE 3-7043

THOROUGHLY RECONDITIONED
USED OK CAR
SELLING SPREE
PRICED FOR QUICK SALE
NONE CAN COMPARE
✓ Check These Big Values!
'57 Chev. 210 4-Door \$1599
Radio, heater.
Sold new by us. (IMVD 060).
'56 Chev. Powerglide \$1599
Radio, heater. (Stock 235A).
'56 Pont. Star Chief \$1599
Catalina Coupe.
Has power steering. (ILDA 766).
'55 Merc. Mercromatic \$1299
Mont. Cpe.
Radio, heater. (MPK 293).
'55 Chev. Delray V-8 \$1199
Powerglide.
(DSB 470).
'55 Plym. Belvedere V-8 \$1199
Sport Coupe.
Overdrive. Sharp! (FNL 561).
'55 Olds 88 Holiday \$1099
Coupe.
Has power. (PBR 309).
'54 Chev. Station Wagon \$899
Popular 4-Door.
Radio, heater, etc. (BMN 040).
'54 Rambler Country Club \$799
Overdrive. Extra sharp! (HYA 661).
'55 Ford 6-cyl. Coupe \$599
(Stock 238).
'54 Stude. Champ 4-Dr. \$499
O'drive.
(MLV 648).
'53 Merc. Sport Coupe \$499
Mercromatic.
(IHPV 355).
'51 Stude. Starlight Cpe. \$299
(LJJ 391).
'50 Chev. 2Dr. Special \$199
vinyl int. (266A).

WEEK-END SPECIALS
'54 Pont. 795
Chieftain Div.
4-Door. Radio, heater, Hydra-Matic, etc.
'53 Buick 695
Super 4-Door
Dynamflow, radio, heater, etc.
'53 Plym. 495
Polydote Sport Cpe.
A good car but short on extras.
'52 Nash 295
Station Wagon
2-door with overdrive.
'53 Olds 845
88 Holiday
Hardtop. Radio, heater.
'54 Ford 995
Victoria Sport Cpe.
Fordomatic, radio, heater.
'50 Chrys. 295
Windsor
Auto. trans., radio, heater.
'49 Ford 245
V-8 4-Door
Real good
12-cylinder car.
'53 Plym. 395
4-Door.
Heater, good lines and motor. Real good second car.

OVER-STOCKED
on
NEW CAR TRADE-INS
Over 135 Beautifully Reconditioned Used Cars
MUST GO!
Under Blue Book Prices
1860 AMERICAN and 625 E. ANAHEIM
HE 6-3296 HE 6-3293 HE 6-2484
'57 Chev. \$1795
V-8 2-Door. Has heater. Lic. 2MYU 587.
'54 Merc. \$1095
Hardtop. Mercromatic, radio, heater, power steering. Lic. 2MEN 459.
'54 Ford \$695
2-Door. Has heater. Lic. 2PCP 002.
'53 Chev. \$645
210 Club. Org. through-out. Lic. 2HBT 008.
'53 Ford \$595
V-8 Customline 4-Door. Fordomatic, power steering, radio, heater.
'53 Buick \$695
Riviera Hardtop. Radio, heater, standard transmission.
'52 Pontiac \$495
Catalina. Hardtop. Hydra-Matic, radio, heater, V-8. Lic. No. HUP883.
'51 Chev. \$295
Deluxe Stupeline 2-Door. Has heater. Lic. 2EGR 539.
'49 Dodge \$145
4-Door Sedan. Radio & heater. Lic. 2HAT 093.
'55 Chev. \$795
1-ton Panel Truck.
'57 Chev. \$1795
Suburban. Carryall. Truck. Chrome equipped. Heater. Snowmelt new. Lic. No. J2452.
'52 Chev. \$595
1-ton Pickup. V-8. Adapt. Lic. 2G 6985L.

RAY VINES SEZ...
CHECK MY PRICES!
CHECK MY TERMS!
ABSOLUTELY THE EASIEST PLACE IN TOWN TO BUY A CAR
★ No Red Tape
★ No High Pressure
★ No Co-Signers Needed
★ No Balloon Payments
★ No Local Credit Needed
★ No Waiting—Delivery Now
10% Cash, Trade or Equity Delivers
As Long as 36 Months on Balance
Standard Bank Terms Also Available
Quotations Do Not Include Sales Tax or DMV Fees
• NEARLY 100 SHARP CARS •

1 Full Year Bonded Warranty available
'56 OLDS '98
Convertible
Full power. Radio, heater and Hydra-Matic. FULL PRICE \$2095
Down Payment \$395 Per Month \$71.52
'56 Chevrolet Bel Air 2-Door
Sedan, V-8. Powerglide, radio, heater. FULL PRICE \$1695
Down Payment \$325 Per Month \$58.28
'55 Chevrolet V-8 Bel Air 4-Door
Radio, heater, Powerglide, 2-tone, tinted glass. FULL PRICE \$1395
Down Payment \$295 Per Month \$57.30
'56 OLDS Super '88
Holiday Coupe
Radio, heater, whitewalls, big wheel discs. FULL PRICE \$1795
Down Payment \$350 Per Month \$62.53
'52 M. G.
Jet black finish, whitewall tires, good ton, leather interior. FULL PRICE \$1095
Down Payment \$295 Per Month \$53.33
'53 OLDS '98
Holiday Coupe
Radio, heater, whitewall tires, Hydra-Matic, power steering & brakes, power windows. FULL PRICE \$995
Down Payment \$295 Per Month \$46.67
'56 CHEVROLET V-8
Jet black finish, 9-9 w-tires, heater, turn signals, back-up lights. FULL PRICE \$1595
Down Payment \$295 Per Month \$55.23
'55 CADILLAC Coupe De Ville
Coupe De Ville. Full power. Very clean. FULL PRICE \$2795
Down Payment \$350 Per Month \$56.47
'52 LINCOLN
Capri Coupe
Genuine leather interior. Clustering original ruby maroon finish. Hydra, Radi, local low mileage. FULL PRICE \$895
Above Terms Include Tax, License and Interest
No Payments Till April

1957 FORDS
Most all body styles, including Station Wagons. As low as
\$1399
Lic. NBP 771
MEL BURNS FORD USED CAR DEPT.
1990 and 2055 AMERICAN AVE.
Both Sides of the Street
HE 2-6950

USED OK CAR
SELLING SPREE
PRICED FOR QUICK SALE
NONE CAN COMPARE
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(LJJ 391).
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4-Door. Radio, heater, Hydra-Matic, etc.
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Super 4-Door
Dynamflow, radio, heater, etc.
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Polydote Sport Cpe.
A good car but short on extras.
'52 Nash 295
Station Wagon
2-door with overdrive.
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88 Holiday
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'54 Ford 995
Victoria Sport Cpe.
Fordomatic, radio, heater.
'50 Chrys. 295
Windsor
Auto. trans., radio, heater.
'49 Ford 245
V-8 4-Door
Real good
12-cylinder car.
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2-Door. Has heater. Lic. 2PCP 002.
'53 Chev. \$645
210 Club. Org. through-out. Lic. 2HBT 008.
'53 Ford \$595
V-8 Customline 4-Door. Fordomatic, power steering, radio, heater.
'53 Buick \$695
Riviera Hardtop. Radio, heater, standard transmission.
'52 Pontiac \$495
Catalina. Hardtop. Hydra-Matic, radio, heater, V-8. Lic. No. HUP883.
'51 Chev. \$295
Deluxe Stupeline 2-Door. Has heater. Lic. 2EGR 539.
'49 Dodge \$145
4-Door Sedan. Radio & heater. Lic. 2HAT 093.
'55 Chev. \$795
1-ton Panel Truck.
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Suburban. Carryall. Truck. Chrome equipped. Heater. Snowmelt new. Lic. No. J2452.
'52 Chev. \$595
1-ton Pickup. V-8. Adapt. Lic. 2G 6985L.

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ABSOLUTELY THE EASIEST PLACE IN TOWN TO BUY A CAR
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★ No High Pressure
★ No Co-Signers Needed
★ No Balloon Payments
★ No Local Credit Needed
★ No Waiting—Delivery Now
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Quotations Do Not Include Sales Tax or DMV Fees
• NEARLY 100 SHARP CARS •

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Convertible
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Capri Coupe
Genuine leather interior. Clustering original ruby maroon finish. Hydra, Radi, local low mileage. FULL PRICE \$895
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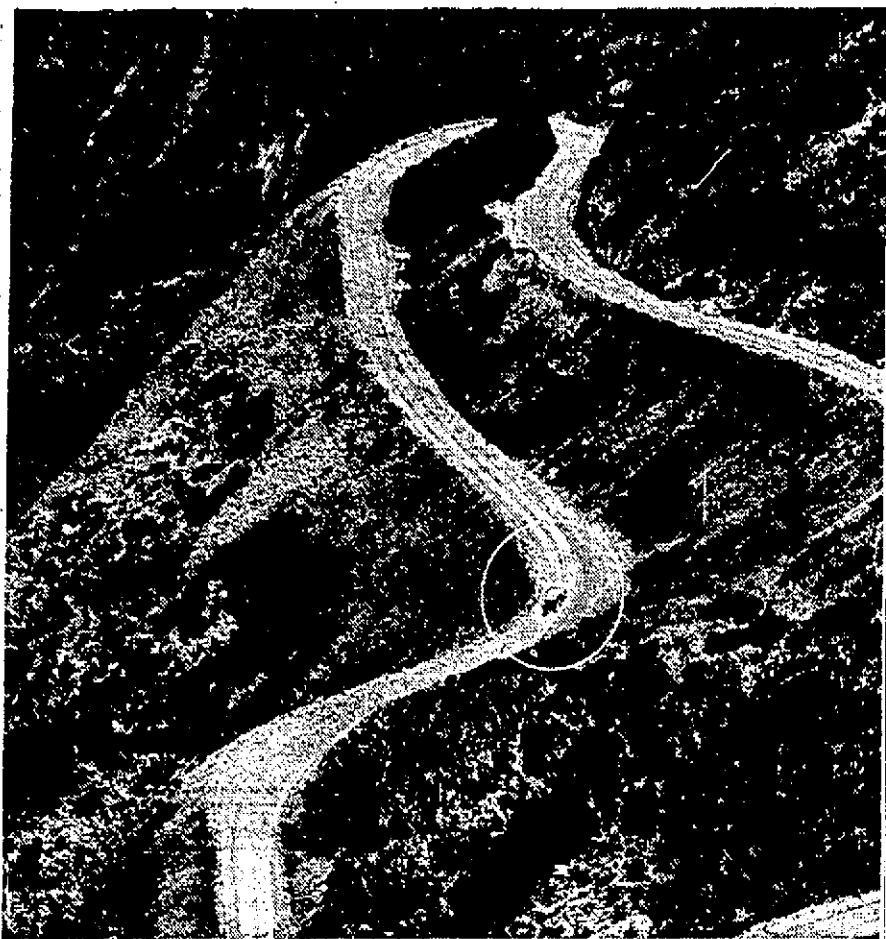
JUST GOOD CLEAN CARS
'56 Plym. 1599
Suburban
Auto. trans. One owner. (E21V 177)
'55 Ramb. 1599
Custom
Cross Country. 2600 miles. (E21V 609)
'56 Ford 1399
2-door
R. H. Fordo. T-Bird motor. (E21V 177)
'55 Merc. 1499
Montclair H-T
Yellow & black. (CWT 134)
'55 Plym. 799
2-door
Clean. (KSL 769)
'53 Merc. 899
Monterey
R. H. Merc. New motor. (Choice of 2)
'54 Pont. 1099
Star Chief Cat.
Full pwr. 2 owner. (LYL 777)
'53 Olds 899
98 Holiday
R. H. auto trans. (CGU 511)
'55 Ford 1499
Crown Victoria
(Choice of 2)
'53 Buick 899
Convertible
Must see this one. (TSS 000)
100% Fin. Available
Bank of America Financing
We Take Motorcycles in Trade
Dale Brown Motors
2400 American
Open 'til 10 P.M. Daily

OK Cormier CHEVROLET
6th and AMERICAN HE 6-5295
11th and AMERICAN HE 6-5294
100% FINANCING
with approved credit
LOW GMAC TERMS

GLENN E. THOMAS COMPANY
333 E. ANAHEIM HE 6-1283 Open Eves.

H

Chevrolet Makes Rugged Run on South American Highway



THESE ARE FOOTHILLS?

Rugged going for the Chevrolet station wagon which recently completed a two-way run across South America is indicated here. The photograph was taken in the foothills of the Andes Mountains where the car encountered grades up to 30 per cent, plus a climb that rose to 13,278 feet.

By ART STEPHAN
Independent Press-Telegram
Auto Editor

Seeking new roads to conquer, Chevrolet has just completed a certified sealed-hood round trip over the famous General San Martin Highway that crosses South America between Buenos Aires on the Atlantic and Vina del Mar on the Pacific Coast.

Betty Skelton, expert woman driver, and Vince Piggins, Chevrolet engineer, alternated at the wheel of a Chevrolet Nomad station wagon in the unprecedented feat. To cover the 1,900 miles required only 41 hours, 14 minutes, including all stops. Gasoline fills, custom checks and traffic tieups consumed two hours and 30 minutes, netting an average of 49 miles an hour.

The run was under the sanction of the Automobile Club of Argentina. A representative of the club, who also made the trip, certified that no oil or water was added nor repairs required. The engine operated continuously during the test.

CHEVROLET SELECTED the route because it encompasses some of the most rugged terrain traversed by an accepted motor road. Known as the highest transcontinental highway in the world, the San Martin offers all types of road surfaces, climbing from the plains of the Argentine to 13,278 feet in the Andes mountains of Chile. Grades average 20 per cent at some points and occasionally angle above 30 per cent. Tight curves and extreme temperatures are also encountered. Because of its tortuous character, the road is open only a few weeks of the year.

RED EYE FOR DODGE—Dodge has come out with a blinking red eye to stare down the speeding motorist.

With a baleful glare as authoritative as a policeman's presence, it's a new safety device called the "Co-Pilot," a speed warning signal that is optional equipment on all 1958 Dodge models.

The control unit is mounted on a speedometer panel, on the driver's right.

Its chromed knob pointer is adjustable around a dial-face with digits numbering from 20 to 80 miles per hour.

For example: Setting the dial on the number 30 will electronically activate a red visual warning light when that speed is exceeded.

When speed warning is not needed, the unit can be turned to "Off" position.

Deaths

TAIT — Thomas C., 76, of \$15 Pacific Ave., died Friday. Surviving are wife, Ella O., and brothers, J. R. and H. E. Tait. Services, Tuesday, 11:30 a. m., Christensen-Pino Mortuary.

DUFFILL (Wilmington) — Eli John, 64, of 23581 Maribel Ave., Wilmington, died Friday. Surviving are son, Stanley, and daughters, Mrs. Lillian Ustalo and Mrs. June Hill. Service, Tuesday, 10 a. m., Christensen-Pino Mortuary.

VAN TASSELL (Norwalk) — Granville Alonzo, 62, of 13325 Domont St., Norwalk, died Thursday. Surviving are wife, Elsie; son, Clyde; daughters, Mrs. Joan E. Tips and Goldie B. Van Tassel; brothers, Bob Roberts and Ernie Van Tassel, and sisters, Mrs. Ethel Funk, Mrs. Ida VanderMeer, Mrs. Margaret Meeske, Mrs. Bessie Walton and Mrs. Goldie Midkiff. Service 2 p. m. Monday Paramount Mortuary.

BAIN (Paramount) Mrs. Ella, 67, of 8614 Flower St., Paramount, died Friday. Surviving are son, Chester; daughters, Mrs. Dorothy Lyons and Mrs. Ruth Lyons, and sisters, Mrs. Dell Walters and Mrs. Ann Reed. Service Monday, 11 a. m., Paramount Mortuary.

HOWARD — Dr. Wells T., 85, of 5462 Daggett St., died Friday. Surviving is a daughter, Mrs. Marian J. Mitchell; son, Wells F. Howard. Service Monday, 10:30 a. m., Patterson and Slively Mortuary.

HAMMOND (Artesia) — Robert Keith, 34, of 11328 E. 183rd St., died Friday. Surviving are wife, Patricia; son, Thomas R.; parents, Mr. and Mrs. Thomas R. Hammond; sisters, Marjorie Lou and Betty Ann Hammond, and brothers, Charles and Junior. Service 3 p. m. Sunday, White's Funeral Home, Bellflower.

HARRIS (Midway City) — Pauline P., 91, of 14522 Huntington Beach Blvd., died Friday. Surviving are a son, Frank Reid Harris, a daughter, Mrs. Katherine H. Booth. Service pending at Mottell's & Peek Colonial Funeral Home.

BENTLEY (Anaheim) — Jack, Sr., 61, of 7131 Brady Ave., died Thursday. He was a veteran of World War I. Surviving are wife, Mary, and son, Jack, Jr.

20,000 Troops, U.S., Filipino, in Maneuvers

MANILA UP — About 20,000 U.S. and Filipino troops landed north of Manila in big joint maneuvers Saturday after a simulated atomic blast wiped out the enemy.

More than 100 ships engaged in the maneuvers in which the troops were landed at Lingayen Gulf.

Rain hampered Operation "Strongback." Most of a helicopter airlift of marines to the rear of the enemy lines had to be canceled. The exercises will continue until next Friday. They are designed to meet "an E. W. Scripps newspaper, invader from the Asian mainland."

living are a son, Jack, Jr., and a sister, Mrs. E. C. Boyd. Service Monday, 10:30 a. m., Mottell's & Peek Colonial Funeral Home.

BROWN — Mrs. Lucille S., 59, of 3376 Kallin Ave., died Friday. Surviving are her husband, William W., a daughter, Mrs. Anne Sotzen; and a son, R. Rhine Brown. Service Tuesday, 4 p. m., Mottell's & Peek Chapel of the Palms.

McKINSTER (Lakewood) — Infant daughter of Mr. and Mrs. William L., 6215 Pageant Ave., died Saturday. Surviving besides her parents are a brother, William K.; and sisters, Linda Lee and Debra I. Private service was held under the direction of Mottell's & Peek Mortuary.

GAMERDINGER — Mrs. Anna H., 77, of 2841 Knoxville Ave., died Friday. Surviving are two sons, Jacob F. and George C. Service Monday, 1 p. m., Mottell's & Peek Chapel.

BEALS — Mrs. Ada Mabel, 86, of 1345 Gardena Ave., died Friday. Surviving are a son, Charles Beals, and a daughter, Mrs. Marion Kraatz. Service Monday, 1:30 p. m., Mottell's & Peek Chapel of the Palms.

HOAG — Mrs. Martha W., 70, of 6270 Barbanel St., died Friday. Surviving are a son, George, and daughters, Margaret Carpenter, Rebecca Wilhelm and Martha Bengel. Service at Dumon, N. J., Mottell's & Peek Mortuary directing locally.

No Dissolution Foreseen for 49th Guard

BERKELEY UP — Brig. Gen. Clarence H. Pease declared Saturday that the 49th National Guard "Division, as far as he now can establish, will not be dissolved."

Gen. Pease, Sacramento attorney and division commander, made his report to a command conference of 250 officers of division units on what he said were rumors that the 49th would be one of the six National Guard divisions dissolved in a reserve force cutback.

"No responsible person in Washington will say whether or not this division is slated for dissolution," Gen. Pease said.

Hides Key Well, Covered by Coal

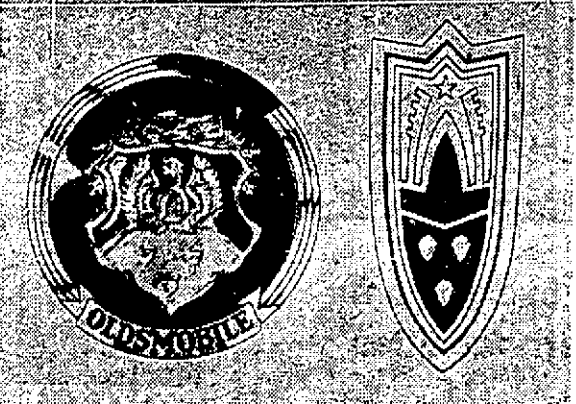
CHADDESSEN, England (UPI) — Mrs. Mary Maxwell, who hides her door key in the coal shed, had to call firemen to let her into the house.

She returned from a shopping trip to find that coalmen had dumped several hundred pounds of coal on top of her hidden key.

Ward C. Mayborn, 78, Texas Publisher Dies

SHERMAN, Tex. UP — Ward C. Mayborn, 78, who helped establish and direct the operations of more than a dozen newspapers throughout the nation, died Saturday.

Mayborn, publisher of the Sherman Democrat since 1945, began his career at the age of 18 with the Cleveland Press. For 30 years he was with the E. W. Scripps newspapers, now Scripps-Howard newspapers.



CREST ADORNS OLDSMOBILE

The modern version of Oldsmobile's famous heraldic crest—shown in detail at right below—is now a styling and identification component on 1957 models. Pretty Elizabeth Lewis points out how the red, white and silver crest provides a color accent on the rear fenders of Super 88 and 98 series Oldsmobiles. Comparison with the original crest—lower left—shows abstract interpretations of the symbol of the basic laws of heraldry. The modern crest also appears on the grille of all three Oldsmobile series.

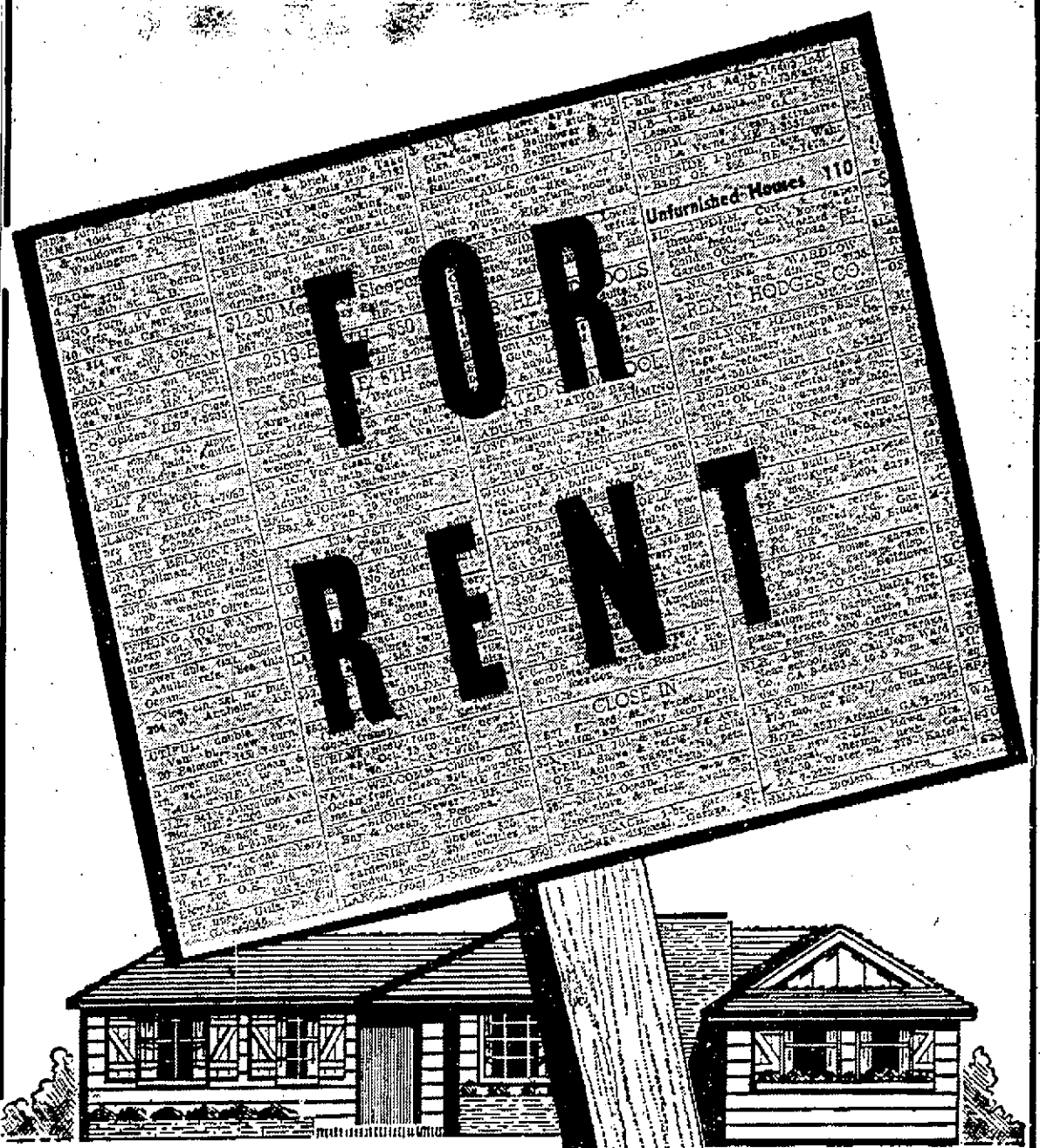
FRONT END SPECIAL

ALIGN and BALANCE FRONT WHEELS
Adjust steering gear, adjust camber, caster, toe-in, turning radius.

10.50
OVER 70 YEARS COMBINED EXPERIENCE

Advanced Auto Service

2062 American HE 7-4189
OPEN 8 A. M. 'TIL MIDNIGHT
(Except Thursday 8-5:30) Sunday 12-12 Member I.G.O.



YOUR BEST "FOR RENT" SIGN IS AN INDEPENDENT PRESS-TELEGRAM CLASSIFIED AD

Independent and Press-Telegram Classified Ads search out the people you want to find . . . tenants for your property. Whether you want to rent your house, apartment or business property, there is no surer, faster nor more economical way to do so than through a Classified

Ad in these newspapers.

Put your "For Rent" sign in the Classified Ad columns of the Independent and Press-Telegram which go into nearly 8 out of 10 homes in the Long Beach City Zone and into 61 other communities in this area.

IT'S EASY. IT'S FAST. IT'S ECONOMICAL.

Independent Press-Telegram

CLASSIFIED ADS

in Long Beach Call HE 2-5959

LAKESIDE
MEtcafe 3-0764

BELLFLOWER
TORrey 6-1721

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COMPTON
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READ CLASSIFIED
DAILY
FOR TRAILER VALUES!

NEW
USED
SELL
RENT
WANTED
TRAILER
SPACE



READ CLASSIFIED
DAILY
FOR TRAILER VALUES!

Trailers Wanted 164 Trailers
TRADE equity in 3-bdrm. house for equity in 2-bdrm. house trailer. Westminister. Phone TWInoBKS 2-2037.

Trailers 165
ALWAYS GUSE'S TRAILER SALES
FOR
ALJO OASIS TERRY SCOTSMAN AMERICAN ROADLINER TRANSA HOME
THE BEST IN MOBILE HOMES
12534 S. ATLANTIC COMPTON, NE 8-6136
MHMA DEALER
JOE'S TRAILER SALES
FEATURING
TRAILORAMA
BILTMORE
VENUS
5150 LONG BEACH BLVD. PH. GA 3-1556
MHMA ABC TCA
COLUMBIA GREAT LAKES
MONARCH TRAILERS
13311 S. ATLANTIC NE 8-5282
1331 S. L. BLVD. NE 8-7055
COMPTON, CALIF.
THE FABULOUS FLAMINGO!!
Mathews Trailer Sales
GOOD SELECTION OF CLEAN USED BARGAINS & DOWN BANK FINANCING.
1314 Pacific Coast Hwy. LOMITA DA 6-3228
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World's Largest Selection
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53' 100' & 120' 10' wide, \$1,250 dn. & \$50.15 mo. including tax, license & 3 mo. free storage.
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52-40' 14' Kit Parkview de luxe 1-bdrm. & divan-bed; full length tub & shower. Xlt. interior. Cupboards galley. Res. 6241 Atlantic Ave., Space 24.
ALJOA 15'. Complete with new-line bath, lock, elec. brkcs. 2100 Seal Beach Trailer Park, G 20, 11 Soles Ave.
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56 CROWN 15-ft. camp trailer. Sleeps 4. Elec. brakes. Butane gas electric lights. \$500. 3209 Rose Ave.
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21' TRAILER - Nicey turn. Comfortable home. \$700. P2 Westwood Trailer City, 5400 L. B. BLVD.
57 DELUXE Mercury, 15 ft., sleeps 5. Elec. brakes. Hls new. Priv. ply. \$345. TO 7-0957.
35-FT. Roadmaster trailer, wavy carpet, crew straps. Xlt. cond. HE 2-0816
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Trailers 165
NEW TRAILER SALE
NEW MODELS AT WHOLESALE
41' 1-bdrm. Golden Sicle
45' 2-bdrm. Golden Sicle
50' 1-bdrm. Kit
4 DOWN 3 YEARS TO PAY
BANK FINANCING
BONZER TRAILER SALES
The Home of Kit Coach Homes
5533 LONG BEACH BLVD.
LONG BEACH GA 2-6214
E. M. & GORDON E. TOOLE
"The Working Man's Friend"
Kit Golden State & Stateliner
We make it worth your while to do business with us.
5020 S. ATLANTIC, BELL
LU 2-7439 Open Sundays
25-FT. WESTCRAFT, 'AS Heene, on lot. \$150. GA 2-7307.

Trailers 165
PRE-SEASON \$1.00 SALE.
NEW 1958 15' DELUXE VACATION TRAILERS
\$1099
NEW MODEL
EAS-LIFT HITCH
* ELECTRIC BRAKE CONTROL
* BOTH INSTALLED
* ALL AUTOMATIC WIRING
ALL FOR \$1.00
THIS WEEKEND ONLY
Excl. Southern Area Dir. for Kenskill-Western-Shasta
KING RICHARD'S
TRAILER SALES
12019 S. ATLANTIC
COMPTON NEWMARK 2-5800

Trailers 165
FOLKS!
Don't just think about it - But come in and see our stock. I say we have the best buy on the Blvd. New Pan American, Paramoucia & Terry.
Also
Large selection of used trailers from 15' to 40'. They're priced right, such as late model 40' 2 B.R. Some of trailers are available on Rental Optional Plan.
SEE US IF YOU REALLY WANT A BARGAIN
VIRGINIA TRAILER SALES
4271 LONG BEACH BLVD.

Trailers 165
BIG DISCOUNT ON NEW TRAILERS
34' ROADLINER, dbl. wide \$7995
45' ROD & REEL, 10' wide \$3550
40' ROD & REEL, 8' wide, \$4495
1 BR.
40' ROD & REEL, 8' wide, \$4495
2 BR.
45' ANGELUS, front kitch. \$4595
35' ANGELUS \$4295
28' ROD & REEL \$4295
21' ROD & REEL \$3995
17' ROD & REEL, one bdr. \$3350
17 1/2' SANTA FE, bath \$1775
USED TRAILERS
57-40' KIT de luxe \$3995
55-40' ANGELUS \$3450
53-20' ROADMASTER \$1550
BEST TRAILER SALES
5550 LONG BEACH BLVD.
GA 3-3055
WHY BUY USED & ABUSED
OUR USED TRAILERS ARE guaranteed & "sweaty clean" YET COST YOU NO MORE
THOROUGHLY reconditioned,
51-27 ft. Pan American \$1985 \$692 down-\$48 per month
51-33 ft. Schult \$1985 \$692 down-\$48 per month
53-31 ft. Roll-Away \$2,195 \$761 down-\$53 per month
52-35 ft. Travelmaster \$2,095 2-br. \$727 down-\$50 month
TRANSFER OF EQUITY
57-45 ft. Roll-Away 2-bdrm. \$400 down. Take over payments. RAY'S TRAILER SALES 6707 Long Beach Blvd., L. B.
51-26' OWNED & occupied by 1 lady. Never on rd. GA 7-6170.

Trailers 165
IT'S HERE! THE NEW '58 SHASTA AIRFLYTE
THIS IS THE BEST BUY EVER PRESENTED IN THE TRAILER INDUSTRY FIRST SHOWING AT
MITCHELL TRAILER SALES
11505 E. CARSON

Trailers 165
CLOSED SUNDAY BALDWIN
TRAILER SALES
NO TRICKS NO GIMMICKS Just Honesty and Service
+
LOWEST PRICES
FEATURING
Expando Home
ALL SIZES ON DISPLAY ALSO
UNIVERSAL
ALL SIZES ON DISPLAY
37844 LAKEWOOD BELLFLOWER (1 MI. N. of Lakewood May Co.)
THIRTY BUYERS FLEETWOOD MOBILE HOMES
27-ft. 8 wide 1-br. \$3,195 \$1,108 down-\$55 month
40 ft. - 8 wide - 2-br. \$3,495 \$1,212 down-\$62 month
27 ft. - 10 wide - 1-br. \$3,695 \$1,281 down-\$65 month
45 ft. - 10 wide - 2-BR. \$3,995 \$1,388 down-\$68 month
SEE OUR 45 FT. x 10 WIDE UNIVERSAL 2-BDRM. FRONT KITCHEN. ACCLAIMED THE MOST TRAILER FOR THE LEAST MONEY.
RAY'S TRAILER SALES
6707 Long Beach Blvd., L. B. 15001 S. Atlantic, Compton

Trailers 165
TRAILERS WANTED 165-C
WE HAVE 2- & 3-BDRM. HOMES To Trade for Trailer Homes. CERTIFIED REALTY SALES 9111 E. Artesia, Bellflower Torrey 6-3777 HA 2-1309
TRADE furniture + cash for modern modern 27' 10' 33' GA 4-1250.
LATE model travel trailer, 20 to 30 ft. Will trade Big Bear lot for equity. GE 9-3157.
HAVE all cash for good house-trailer. Phone Newmark 2-4246.
WILL pay cash to private party for clean trailer. NE 1-5152.
HOUSE TRAILER WANTED for home equity. Fattis, TO 8-6615.
WANTED - 18-20' trailer. Trade or buy equity. Box-A-1594, 1-PT

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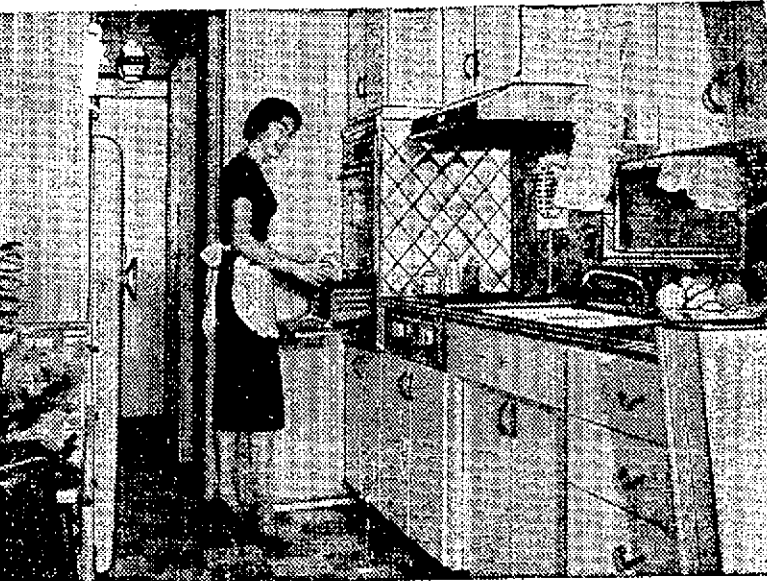
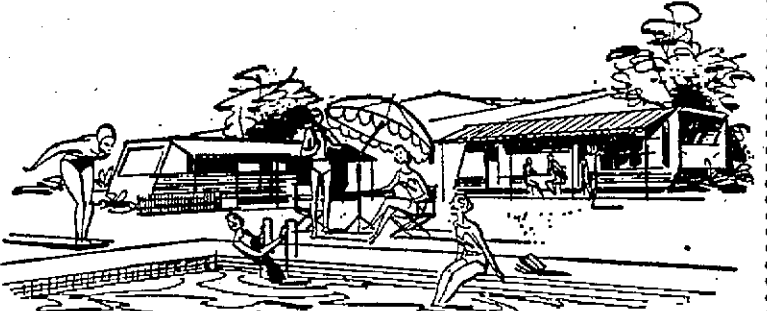
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EDWARDS COTTAGE - 30-FT. 1-bdrm. toilet & shower. LIKE NEW. Call NE 6-2976.
REPOSSRESSED '66 2-br. Excellent condition. Very reasonable. Take till 3:15. Dine. Compton
EMPIRE 38-10x65. \$2,000 equity for late 25' to 40' w/wmt. bal. 51928 S. Vermont, Space 4.
BEAUTIFUL 40' 1-bdrm. 10' wide front kitchen. Trade, 2615 L. Olive, Compton.
54 ROD & REEL trailer, 45x10-11' wmt. 3 mo. old. NE 3-3260.
27-FT. hse. trlr. Spring St. 14-bk 12' of American. Int. 218.
TRADE nice clear house trailer for home equity. TO 6-5615.
25 ALUM. 1-bdrm. \$700 full price. 2000 L. B. BLVD. GA 4-1457
FARDROP trailer, xlt. cond. 3125, 3144 E. Coolidge GA 2-2212
57 IDEAL 25-ft., perfect cond. 2000 L. B. BLVD. GA 4-1457
18-FT. trailer, A-1 cond. \$275. Call any time. GA 7-4174
MUST sell 3-ft. metal trailer, good cond. Joe. Seal Beach Trl. Cntr.
GOOD 425 box trailer, 2528 Van Buren, Dominguez.
NICE HOUSE TRLR., \$550, 127 W. 14th St. Apt. K-2, L.B.
55 CROWN 14', Bircs 4, Clean. 2060 GA 4-6808, 3200 Palom.

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52-57' roll-away 2-bdrm. aluminum ext. Gd. cond. 17'x40' 5000 sq. ft. equity. \$2,016 dn. \$45 mo. inc. tax, & 3 mo. free storage. (optional) 8311 E. Park, Bellflower Trl. Sales, P.H. HE 3-3023
400 '65 model vacation trailers, 15-21' Viking, \$500 full price. 14-21' Westwood, \$1,000 full price. Both have '65 licenses & immac. priv. ply. Call South Lime, Compton, NE 2-4080
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ALJOA 15'. Complete with new-line bath, lock, elec. brkcs. 2100 Seal Beach Trailer Park, G 20, 11 Soles Ave.
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21' TRAILER - Nicey turn. Comfortable home. \$700. P2 Westwood Trailer City, 5400 L. B. BLVD.
57 DELUXE Mercury, 15 ft., sleeps 5. Elec. brakes. Hls new. Priv. ply. \$345. TO 7-0957.
35-FT. Roadmaster trailer, wavy carpet, crew straps. Xlt. cond. HE 2-0816
1955 45-FT. Great Lakes trailer, 2-bdr. 1st N. 21' Seal Beach Trailer Park, 12 Soles Ave.
SHAIP 2-horse trailer, perfect condition. \$1200. 3225 E. Pac. Cal. Hwy.
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GOOD 425 box trailer, 2528 Van Buren, Dominguez.
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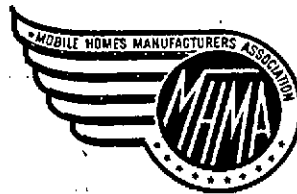


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THIS is the "luxury year" for mobile living! Today's mobile home is longer, wider, plusher, with more comforts and built-in conveniences than ever before!
Larger dimensions, plus careful planning, give a family plenty of room for living. Furnishings are the kind you'd see in a new suburban house. Kitchens come completely equipped with all the newest modern appliances. In fact, no stationary housing with equal facilities can compete with mobile home prices.
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The three million up-to-date people living in mobile homes include industrial and construction workers, military families, young marrieds, and retired couples. Some are professional people. About half the families have children.
Special MHMA Open House.
Today and all week, your local dealers are featuring the newest models built by members of the MHMA. Look for their ads in this paper.
In choosing a mobile home, look for the seal of the Mobile Homes Manufacturers Association—the progressive organization that makes mobile homes and mobile living so good.

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Please send MOBILE LIFE which includes information on 1957 models of 64 manufacturers, articles on mobile home parks and living. Enclosed is 25¢ to cover mailing and handling costs.
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Hail 'Cotton Maid's' Arrival

Miss Jean Carter, beautiful Maid of Cotton for 1958, will arrive in Long Beach Wednesday with a complete wardrobe of new cottons to be modeled at two Cotton Festival Fashion Shows Thursday; one at 3 p. m. in Buffums' Fourth Floor fabric department which follows her appearance at a gala noon luncheon and show at the Lafayette Hotel's Grand Ballroom being co-sponsored by the Long Beach City Council of Beta Sigma Phi and Buffums'.

For the show at Buffums', Miss Carter, assisted by local models, will display the latest cotton fashions in a complete range from casual wear to evening formals, all McCall pattern designs, Miss Rita Chalmers, McCall's stylist, will commentate and will answer questions after the showing.

AMONG featured fashions will be a sarong-drape sheath evening dress; a middy blouse and culottes sports ensemble; a cummerbund dress with back-button jacket, and a jacquard print bare-back dress with the new dome skirt, all designed exclusively by Givenchy.

The Cotton Festival Shows will spotlight the newest style trends and the gorgeous spectrum of spring colors featured in latest cotton fabrics.

The Maid of Cotton, 20-year-old debutante from Atlanta, Ga., was named during the 20th annual contest conducted in Memphis, Tenn., in January. When she arrives at Long Beach Airport Wednesday she will be met by a group of Beta Sigma Phi members headed by Mrs. D. E. Maynard, president of the sorority's council, who will escort her to the Lafayette Hotel where she will be guest of honor at a reception, open

to sorority members only, from 7 to 9 p. m.

OFFICIATING at the refreshment tables will be Mmes. Byron Ward, Lyle Walker, William N. Singley, Ralph Gilbreath, Lloyd Kelley, James Kline, Clyde Carter and Miss Ennis May Kirby.

In the receiving line with Miss Carter will be Miss Marie Blume of Gamma Rho Chapter, general chairman of the noon luncheon and show, with presidents of the other chapters of the Long Beach City Council including Mmes. Earl B. Fields, Margaret McJilton, William Gough, Martha Denson, Frank Gaddy, William Kahanic, Dale Wagner, Herbert Bardwell, Spicer Ramsey, William Brucks, Jerry Stringer, Everett C. Rauh, and the Misses Clara Charron, Neva Erickson, Nancy Foust, Kathryn Hess and Cleatus Moore.



Mrs. Edwin G. Kashishian

Kashishian-Kennaugh Nuptials

Ruth A. Kennaugh, prominently identified with Long Beach music activities, became the bride of Edwin G. Kashishian in a formal ceremony performed in First Orthodox Presbyterian Church.

The Rev. Louis E. Knowles and the Rev. H. Wilson Albright officiated at the double ring service for the daughter of James Kennaugh of Bisbee, Ariz., and the son of Mr. and Mrs. George S. Kashishian, 401 E. Carson St.

Given in marriage by her brother, Cobey Kennaugh, the bride wore a gown of Alencon lace over beige, with matching lace mitts and a jeweled hat. She held a colonial bouquet of orchids and hyacinths.

Mrs. Cobey Kennaugh and James Kashishian attended

the couple. Glenn Callaway, John Albright and S. Philips Albright seated the 250 wedding guests.

Meeting Tuesday For WBA Review

Woman's Benefit Association, Review 15, will meet at 1 p. m. Tuesday in Machinists Hall, 728 Elm Ave., with Edith Robinson presiding. Pioneer members will hostess a noon covered-dish luncheon prior to the meeting.

To Name Staff

Officers for the new year will be elected at a meeting Tuesday of United Spanish War Veterans Widows Club in Linden Hall. A luncheon at noon will precede the balloting.

Coming from out of town to attend the wedding and subsequent church reception were the Cobey Kennaughs of Bisbee, and Mr. and Mrs. Norman Quayle of Ishpeming, Mich.

The bride, a special music teacher in the Long Beach Unified School District, teaches and directs the glee clubs at seven elementary schools, and is organist at First Orthodox Presbyterian Church.

A graduate of Arizona State College at Tempe, she is a member of Delta Kappa Gamma and of Long Beach Orangist Guild. Her husband received his education at Wilson High School and Long Beach City College.

The couple is at home at 4531 Long Beach Blvd. after a stay in Palm Springs.

Discussion on 'Right to Work' for Club Meet

A discussion of proposed "right to work" legislation will be given by Thomas L. Pitts, president of the California State Federation of Labor, at the afternoon session Wednesday of Democratic Women's Study Club in Pageant Room of Wilton Hotel.

The speaker will be presented by Mrs. Lucien F. Remley following noon luncheon. Mrs. Edwin S. Luther will conduct the business session.

The morning session is slated at 10 a. m. and will open with a discussion on legislation by Mrs. Cora Cocks. Ruth Sullivan, study hour chairman, will introduce Dr. Harry S. May who will discuss "How United States Foreign Policy Failed in the Middle East."

Luncheon reservations may be made with Virginia Parker.

"THE SARONG Drape," dramatically carried out in floral print, is modeled by lovely Jean Carter, Maid of Cotton for '58, who will star in Thursday's "Cotton Festival" fashion shows at Buffums' and the Lafayette Hotel.

John Morley Ebell Guest

One of the most popular speakers for Ebell of Long Beach will be putting in a second appearance Monday with a talk on "Where Do We Stand in Asia?" John Morley will appear before the members in the club auditorium after a business meeting led by the president, Mrs. Arthur F. Bonzer.

The speaker, whose world trips give him an insight into politics and problems of many lands, will be introduced by Mrs. Arthur A. Knoll, program chairman. Morley has made five trips around the world in the past seven years and has had interviews with some of the countries' leaders.

Serving luncheon before the program will be Group JE, led by Mrs. Harold Montgomery.

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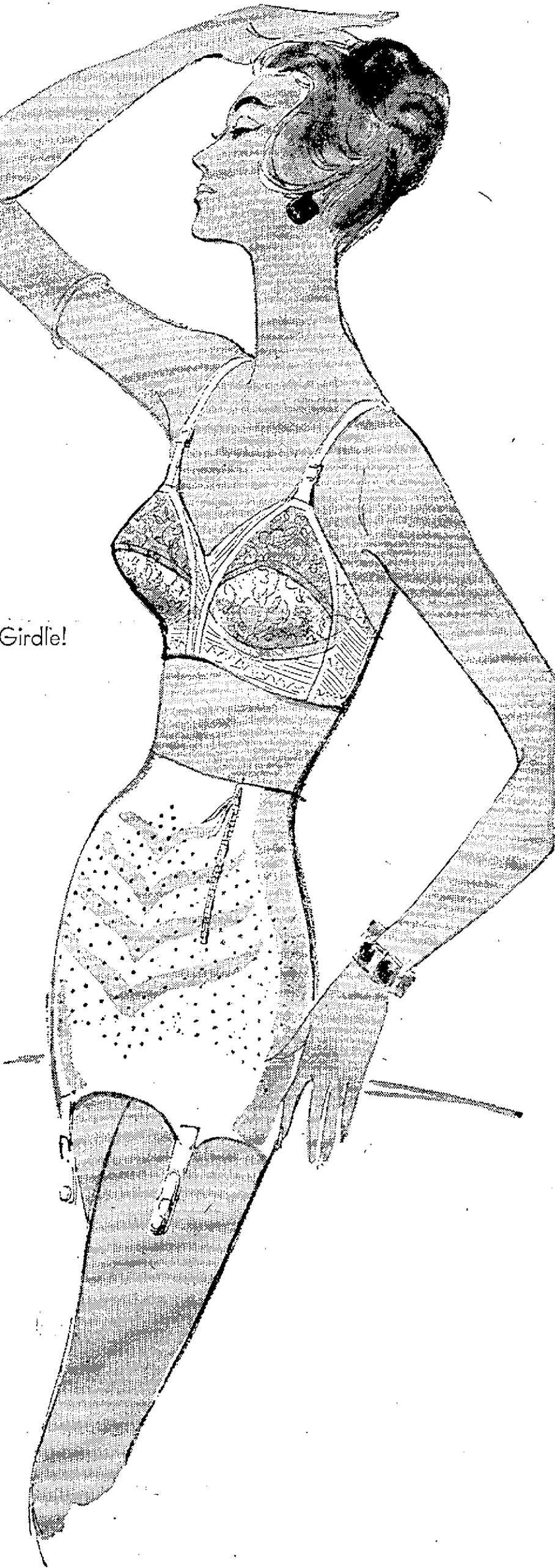
Come in and purchase your figure-slimming Playtex girdle—be fitted for the bra that will give you heavenly comfort all day long—AND GET THAT BRA FREE from Playtex! This \$3.95 Playtex Living Bra has the exclusive bias-cut elastic side panels that self-adjust to your every move—a full elastic back that won't wrinkle! THIS is the bra you've seen on TV—FREE when you buy one of these Playtex girdles . . .

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CHECKING RESERVATIONS

Apparently all's in order for the awards dinner planned Wednesday in Lafayette Hotel by The Theatre. Going over the guest list are, from left, Mmes. Clifford Medaugh, assistant chairman; William C. Wenkle, board member; and Douglas Evered, board secretary. Dinner chairman is Mrs. Harry Finer. Persons interested in attending should make reservations by Monday with the above committee.—(Staff photo.)

'The Theatre' Planning Gala Awards Fete

A gala evening is planned for Wednesday at 7:30 o'clock when The Theatre will have its second annual awards dinner in the Cavalier Room of the Lafayette Hotel.

Real purpose of the dinner is to acknowledge the contribution of meritorious service and outstanding achievement by the crew and staff members who have worked behind the scenes of the plays presented by The Theatre during 1957.

In order to be eligible for consideration a worker must have rendered service in at least three major productions during the year. Winners will receive gold pins in the shape of The Theatre's emblem.

THE SEVEN PLAYS produced in 1957 in which the workers will be judged are "Picnic," "The Little Hut," "Teahouse of the August Moon," "The Four Poster," "Time Limit," "Will Success Spoil Rock Hunter?" and "Seven Nuns in Las Vegas."

It is planned that the cast and crew of each play will be seated together for a reunion. At the head table will be members of the board of directors of The Theatre and special guests.

Among distinguished persons invited to the celebration are Richard Erdman, star of screen and TV, who appeared in "The Seven-year Itch" at The Theatre; Lyle Talbot, also a star of screen

and TV, who appeared in two plays, "Time Out for Ginger" and "Champagne Complex"; Mrs. Talbot, who was co-star in "Champagne Complex"; Paul Maxey of the TV show, "The People's Choice," and his wife, Jean Ruth, of stage and TV, Ray Stricklyn, who was in the movie, "The Proud and the Profane," and who will be seen with Gary Cooper in the forthcoming "10 N. Frederick St." and Larry Johns, director of Community Playhouse.

AN ENTERTAINING program has been planned. The dinner is open to anyone interested in attending. Reservations should be made by Monday by calling the dinner chairman, Mrs. Harry Finer, 2518 Ostrom Ave., or her assistant, Mrs. Clifford Medaugh, 743 Ohio Ave.

Now going into its fifth season, The Theatre is located at 2400 Magnolia Ave. Pat Brown is its managing director. Currently showing is the play titled "The Fifth Season."



Courtesy Meeting

Courtesy night is scheduled by Wide Awake Rebekah Lodge 71 for Monday at 8 p.m. in Machinists Hall. Mrs. Stella Moore, noble grand, will preside. Guest officers from Lodges in Los Angeles County will attend. Chairman will be Mrs. Pearl Sousa.

DESIGNERS TEA

California designers who will display their most talented creations at an Ebelle Junior sponsored fashion tea Friday at 1 p. m. in Lafayette Hotel include Georgia Bullock, Mancini, Alex Colman, Vago Jrs., Ross LeCover, Marissa and Young Set of California. Furs will be from Lockwood Furs, accessories by Wilma Hastings. Gloria Mitchell models at a preview for club members (from left) Mmes. Robert McDougall, James R. Bole Jr., Robert L. Ray and Edward R. Ludloff. Event will benefit United Hospital Fund. Mrs. Robert D. Stork is chairman, Mrs. F. K. Jennings, co-chairman.—(Staff photo.)

Chat About "Things"

By ILKA CHASE

I was having luncheon with my old friend Emily (Mickey) Hahn. The occasion was something of a celebration for her new book, "Kissing Cousins," a sparkling account of her native America seen through the eyes of her two young English daughters.

"Kissing Cousins," is probably the most domestic of her books because Mickey is not much of a homebody. She was born in St. Louis and graduated from the University of Wisconsin with a degree in mining engineering. She subsequently studied mineralogy at Columbia and anthropology at Oxford, but eventually decided that writing was more fun than science.

Certainly it has taken her into as many far corners of the world as ever a young engineer has been led to by his career. Mickey has traveled in the Belgian Congo, and researching her book, "Diamond," she visited Antwerp and Amsterdam as well as African mines in Johannesburg, Kimberley, Capetown and Northern Rhodesia.

SHE LIVED for eight years in China from 1935 to 1943 and before the war her home in Hong Kong, with its collection of monkeys and manilla cigars (to both of which she is devoted) was

the meeting place of Chinese intellectuals, newspapermen and friends from all corners of the east and west.

She knew the Soong sisters, Mesdames Chiang Kai-shek, Kung and Sun Yat Sen and, as an adopted member of a Chinese family, gathered material for her several books on China, as well as the China coast pieces she did for a magazine which is now running a series of her articles on India.

Summoned home from India by an illness of her husband—fortunately only minor surgery was required—Miss Hahn or Mrs. Boxer murmurs speculatively, "I think it was psychosomatic. Charles wasn't that ill. He just felt I'd been away long enough." One can not entirely blame him. His wife is fun to have around the house and there are, after all, the two daughters. Mickey is shortly leaving New York for England so she'll be home for the spring holidays, a festivity she missed last year.

OVER HER after-luncheon cigar, we got chatting, not, however, about world tensions or even life in foreign parts, which one would have assumed normal conversations with so widely traveled a lady. Instead we talked about how Things creep up on you, often unwanted Things, and take possession of your life.

A case in point was the dozen fresh eggs. While stay-

ing in New York Miss Hahn is happily esconced in a hotel where she says the service is fine and where, up until now, she hasn't had to lift a finger. She was luxuriating in the unaccustomed relaxation when what happens? Her sister comes in from her farm bringing with her a dozen fresh eggs. Immediately the happy parasite has a problem on her hands. She knows the eggs are good, furthermore, they are expensive.

"Waste not want not"—but how to cope with them in a hotel room? The upshot is she is forced into a hardware store whence she emerges, not only with a saucepan for water for the eggs, but an electric plate on which to boil it and a small frying pan so as not to have them the same way all the time. Having gone this far it seems silly not to have toast and coffee, all piping hot together, so she adds a toaster and electric coffee pot. By this time, sister dears, eggs have run into considerable cash not to mention the work which is now involved and the problem of what to do with the domestic paraphernalia when she returned to England shortly by plane.

THIS REMINDED me of the time last summer when I was ill in the hospital and a friend sent me six goldfish to divert me. When it came time to go home it seemed a bit heartless to leave them behind so we drove to the country with a quarter-filled fish bowl, wedged between my nurse's feet, bulwarked by pillows and books.

Seeing my paltry display of marine life, kindly neighbors arrived with rare and costly tropical fish to augment the collection. They, in turn, had to have special plants for the tank and a hard-to-find and exclusive kind of food. Then the original set had babies and among other expenses the electric bill jumped as these creatures, supposedly cold-blooded, have to be kept warm and lighted day and night. We really don't like fish very much and we now have a large aquarium.

Having young children, Mickey is a greater sufferer from acquisitions than I. At home they raise Budgerigars, small Australian parakeets. In themselves they don't sound such a problem, but you don't just get one Budgerigar and call it quits. Not at all. He, in turn, necessitates not only a cage but bells, treadmills, little ladders, mirrors, not to mention other Budgerigars to keep him happy.

AS WE WERE parting after luncheon Mickey said she thought she would buy herself half a yard of veiling to wear on her head instead of a hat. I dissuaded her. "Don't," I said. "Then you'll have to get velvet ribbon to make a bow, then a whole little sewing box with which to put the affairs together, then you'll think up a blouse that would look well with it, then you'll have to run it up and how will you ever get that back to England on an airplane?"

The distinguished lady journalist decided that she would remain bareheaded or, in a pinch, buy a hat outright. It will be cheaper than setting up in the millinery and dressmaking business.

Pair Weds in Methodist Rite

Music was an integral part of the marriage service which united Charlyn Mae Jolly and Darrel Briggs Cotton, voices of the Sanctuary Choir rising melodiously at the beginning of the ceremony in Belmont Heights Methodist Church and closing the ritual with the Lord's Prayer.

The bride, daughter of Mr. and Mrs. Thomas C. Jolly, 4210 E. 4th St., is prominent in music circles and is soprano soloist at a Bellflower church. The bridegroom is tenor soloist at the Belmont Heights Church.

As she repeated vows with the son of Mrs. Pearl Decker of Aberdeen, S. D., Miss Jolly wore a Portrait original gown, lavishly styled of Chantilly lace and nylon crystal pleated tulle. The long, over-all lace sleeves and shallow scooped neckline, delicately embroidered with iridescent sequins and seed

pearls, gave distinction to the fitted bodice and pleated tulle front of the full Elizabethan skirt. The sweeping chapel train of lace over satin was bordered with a scalloped edging of tulle, and lace fashioned a crown which fastened a veil of sheerest illusion. A tulle heart surrounded the bridal spray of white orchids and stephanotis.

THE BRIDE'S SISTERS, Mrs. Edgar R. Callahan and Miss Laurel Jolly, were her honor attendants; Mrs. Roger Gurlich, Miss Janice Knapp and Miss Loretta Newton were bridesmaids. All were gowned in princess styled frocks of Persian Rose taffeta and wore headbands of velvet and pearls with tulle veils.

Lee Freeby was best man; John Bell, Ralph Johnson, Al Fulbright and Edgar Callahan ushered the 200 guests to their seats.

The happy young couple received felicitations at a post-

nuptial reception in Assistance League Clubhouse. Mmes. Harry Williams, John Bell, Robert E. Skinner, Jess Hathaway, Leo Quirk and Willard E. Knapp, and Misses Marti Kamps and Bobbie McCutcheon were hostesses. Later the newlyweds left for a stay at Mammoth Lodge; they will reside in Long Beach.

A GRADUATE of Wilson High School, the bride attended Long Beach City College at both the Lakewood campus and the BTD Division, where she was secretary of the student body. She was a member of TNT.

Her husband attended high school and college in South Dakota and continued his education at Los Angeles City College and Long Beach City College, BTD. He served the latter school as student body president, was vice president, governor and international trustee of Circle K, college Kiwanis Club, and is a member of Sierra Club.



QUEEN FASHION, MONARCH OF SPRING

Her Majesty, Queen Fashion, ruling monarch of Spring, will don her royal crown for charity at an exciting fashion show and luncheon March 8 in the Garden Room of Welch's Restaurant at 12:30 p. m. sponsored by the North Long Beach Junior Women's Club. Pictured attaching miniature hat "blossoms" to graceful Ming tree centerpiece are, from left, Mmes. Joe Ogrocko, chairman; William Daniel, Fred Harris, Gerard Liebrecht (in charge of tickets) and Kenneth Newton, club president. Committee members not pictured are Mmes. Harold Bartley, Ralph Bergdoll, Jimmy Cofer and William Daniel.

NLB Women's Club to Meet

North Long Beach Women's Club will meet Wednesday at Houghton Park Clubhouse for a noon luncheon with Group Six, Mrs. William Rosik, chairman, serving as hostesses. Designated as "Junior Club Day," members of the Junior Women's Club will present an original program.

The executive board will meet at 10 a.m. in the clubhouse for business discussion prior to luncheon. Mrs. Ruel Hird, president, will conduct.

Bridge Course to Be Offered

Plans for a course in bridge instruction were made at a special meeting of the Lakewood Lamplighters, Auxiliary to Children's Home Society, at the home of Mrs. Charles Read, 3842 Knoxville Ave.

Classes will take place on Mondays from 7:30 to 10 p.m.

War Mothers

American War Mothers Chapter 5 will meet Monday at 1 p.m. in Veterans Memorial Building, Broadway and Cedar Ave., for a business session. Cornelia Polard will preside.



Mrs. Darrell Briggs Cotton

Look Who's Dancing...

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

MARCH 3
4:30 First Season Silver Medalists.
5:30 First Season Gold Medalists.
6:30 Second Season Bronze Medalists.
MARCH 4
4:30 Freshman Dons and Debs of Lakewood Village. "Flatter Parade," sport dress. Patronesses, Mrs. Melvin Miller; chairman, Mrs. Irvia Boyer.
6:15 Sophomore Dons and Debs of Lakewood Village. "Flatter Parade," sport dress. Patronesses, Mrs. J. W. Pratt; chairman, Mrs. George V. Sikes.
8:00 Junior Dons and Debs. "Platter Parade," sport dress. Patronesses, Mrs. B. Blumentorf; chairman, Mrs. George W. Stemmer.

MARCH 5
4:30 Freshman Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. John Silenice; chairman, Mrs. Archie Amos.
6:15 Sophomore Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. Kent Davis, Mrs. P. DeZelle; chairman, Mrs. Harry Sawyer.
8:00 Junior Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. Soelting Maniburn; chairman, Mrs. Chad A. Fillmore.

MARCH 7
4:30 Freshman Dons and Debs. "Rhythm Boogie," sport dress. Patronesses, Mrs. Maurice Tougas; chairman, Mrs. Harry V. Shields.
6:15 Sophomore Dons and Debs. "Blitz Jockey Jump," sport dress. Patronesses, Mrs. Matthews; chairman, Mrs. Ernest Manders.
8:00 Junior Dons and Debs. "Record Roundup," sport dress. Patronesses, Mrs. Richard Shoemaker; chairman, Mrs. Kenneth Dickman.

MARCH 8
4:30 Junior Dons and Debs. "Record Romp," sport dress. Patronesses, Mrs. Edward Wentworth; chairman, Mrs. C. B. Brothers.
6:15 Sophomore Dons and Debs. "Record Romp," sport dress. Patronesses, Mrs. George C. Hilly; chairman, Mrs. Carl W. Darow.
8:00 Senior Dons and Debs. "Record Romp," sport dress. Patronesses, Mrs. Donald Kingsbury; chairman, Mrs. Gwen J. Vandewater.

Calendar of events for Lakewood Country Club Dan-

sant Cotillion at Lakewood Country Club.

MARCH 3
8:30 Rhythm Steppers. "South Sea Island Party," tropical dress. Hostesses, Mmes. Robert Kelly, Norman Field and Paul Barrios.
9:00 Junior hosts, Janice Johnson and David Weil.
8:00 "Polynesian Party," tropical dress. Hostesses, Mmes. D. J. Foster, William King and R. Kenneth Burns and E. H. Briggs. Junior hosts, Barbara Turner and David Beilford.
7:30 Starlighters and Sojette Steppers. "Huklan Party," tropical dress. Hostesses, Mmes. and Mmes. Jim Riley and H. L. Johns. Junior hosts, Carol Johnson and David Johnson.

Calendar for parties at Naples School of Music, 5612 E. 2nd St.

MARCH 7
8:00 Guys and Dolls. "Marshmallow March," cotton dress. Hostesses, Mmes. Howard Duffey and R. Schwartz.
7:00 Royalties. "Shamrock Shuffle," cotton dress. Hostesses, Mmes. John Shadrick and E. Eliza.

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Art Music Little Theaters

Major & Minor Notes

By RACHEL MORTON

Oh, but I had a thrilling visit the other afternoon high up on the top of Palos Verdes hills! I have written of my encounters with singers who have had glorious past—but this singer is right in the prime of a fabulous present. Her name is Dorothy Kirsten, prima donna soprano of the Metropolitan Opera Co.

Winding up and up through the fragrant eucalyptus-lined roads we came at last to the imposing gateway that leads to the stucco manor that is her home. Vicky Hildebrand, friend, companion and secretary to Miss Kirsten for 10 years, welcomed us into the spacious modern living room. Of course we had to see the view first of all, and as I was "losing my mind" over the exact duplicate of the Bay of Naples miles below us, Dorothy Kirsten joined us. We all gazed spellbound at this magnificent panorama of curved peninsula at the right, mountains at a back drop and 1,000 feet below the immense expanse of sea stretching away to the far horizon. Dorothy Kirsten is at home so rarely herself that she, too, stood transfixed by the view.

THE TONE of the living room was beige, subdued I think to give importance to a lovely portrait of Miss Kirsten in a striking yellow dress which hung at the far end of the room. The great windows seem to reach up at least two stories and they take in all of the coast towns as far as Santa Monica. Catalina is clearly visible and Miss Kirsten said they can see the Santa Barbara Islands on clear days. A swimming pool seemed superfluous with all that water below!

But beauty did not remain outside the windows. Here in this beautiful room, so harmonious, so quiet, so full of peace sat a beautiful woman. The lovely, silk frock of dark delphinium blue accentuated the unbelievably blue eyes, so soft and gentle. Her natural ash blond hair was arranged very becomingly in a knot in the back with a pompadour effect in front. She has dazzling white teeth which sparkle with many smiles. She is only five feet four inches tall, but her slender figure makes her seem much taller. It is a figure made for heroine's roles—for an audience's delight.

I never cease to wonder at the kind cordiality I find in all great artists. They are "to the manor born" and their warmth and genuineness are not something acquired with success—they are of the heart. They are compassionate people. That is why they are such great interpreters.

DOROTHY KIRSTEN'S fair complexion must have come from her Norwegian ancestry (she looks Norwegian). But there is also in her blood a mixture of Irish, Scotch, English and German. Her grandfather on her mother's side, James J. Beggs, was a famous band leader with Buffalo Bill and traveled all over the world. Her aunt, Catherine Hayes, was an Irish soprano of note.



Dorothy Kirsten

and in the immediate family circle in Montclair, N. J., where she was born and lived, the three sisters and one brother made music all the time. The idea of being a singer, however, never entered Dorothy Kirsten's mind. She wanted to become either a great actress or a dancer so she studied dancing very seriously with a pupil of Margaret Wigman.

(To be continued next week)



TO PLAY HERE

Dorothy Remsen, distinguished harpist, will appear with Lowndes Maury, pianist, in a chamber music concert Friday at 8 p. m. at the Long Beach Museum of Art, 2300 E. Ocean Blvd. There is no admission charge.

'Tequilla' Tops

CHICAGO (UPI)—"Tequilla" moved to the top of the United Press big ten record survey this week after a mere two weeks among the leaders.

A notable newcomer was "Oh, Oh, I'm Falling in Love Again," which landed in fourth place on arrival among the choice discs.

Playhouse Will Open Friday With Comedy

"Holiday for Lovers," a comedy by Ronald Alexander which completed a popular run in New York last spring, is announced for opening Friday at 8:30 p. m. at Long Beach Community Playhouse, 5021 East Anaheim St.

Alexander, who wrote the classic comedy, "Time Out for Ginger," calls this new play a comedy of surprises, predicaments, and laughs minus sociological significance, psychological symbolism, or Freudian fixations.

The story concerns a care-free family from Minneapolis on their first European holiday, their hilarious struggles with the languages of the countries visited, and the romantic entanglements of their two daughters.

MARVIN CLOYD, two-time winner of the Ethel Case award and popular leading player in numerous playhouse productions, will play the father, Betty Morsinger, seen in several Playhouse productions, will play his wife.

The romantic daughters will be played by Wynne Wilson, who has had professional dancing and theater roles in New York, Las Vegas, and San Francisco, and Toni Bell, student at Long Beach City College who has made many appearances in college and little theater productions.

Others in the cast include Diane Reed, Art Schwerin, Byron Lee, Gilbert Reeves and Jo Knoerr.

The play will have a seven weeks' run at Community Playhouse, with the curtain at 7:45 p. m. on Thursday and at 8:30 p. m. on Fridays and Saturdays.

Band Concert at Museum Opens Exhibit

The Long Beach Municipal Band will play a concert entitled "Murals in Music" on the lawn 2 to 2:30 p. m. today, at the Long Beach Museum of Art, 2300 E. Ocean Blvd. The concert is planned in conjunction with the reception and opening of three photography and one painting exhibition.

Works by contemporary American composers will be featured on the program which will include Dr. Ervin Klemfman's march, "Pride of the Pacific"; Fred Deyerberg, "Canadian Rhapsody"; Beldon Leonard, "Sketches in Miniature"; suite, John Philip Sousa, "Flashing Eye Andalusia," from the Camera Study Suite; Ferde Grode, part No. 1, "On the Trail," and Lovell, "The Cameronians," march.



PRETTY PROTESTER

"I'm sorry, I absolutely won't wear that baggy skirt. I'll go out and model as I am," exclaims Claudine Douglas in "The Fifth Season" showing at The Theatre, 2400 Magnolia Ave. Her rigid dieting has caused boss-beau Charles Slater to order different sizes to fit her new waistline, to the amusement of fellow model Anne Trebes. Comedy run will conclude this weekend, Thursday through Sunday, at 8:30 p. m.

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George Shearing

Modern Jazz Quintet Here in Concert

George Shearing, blind piano virtuoso, brings his famed Shearing Quintet to the Long Beach City College auditorium at 8:30 p. m. Monday for a concert long awaited by modern jazz fans in the area.

Tickets for the benefit concert, sponsored by the Lakewood campus Panathletic Board and Interclub Council, will be available at the box office. Profits will go to the annual City College Charity Drive.

The Shearing Quintet is rated among the leading contemporary jazz groups in this country and abroad. Recent albums include "The Shearing Spell," "Latin Escape," "Velvet Carpet" and "The Shearing Piano."

Members in addition to Shearing are Al McKibbon, piano; Percy Brice, drums; Emilie Richard, vibraphone; Armando Peraza, bongo drums and John Tillmas, guitar.

SHEARING, often billed as "A Touch of Genius," had a successful concert and recording career in England and Europe before coming to the U. S. in 1947. Within the next three years the London-born pianist had gained acclaim from critics as "the outstanding foreign-born musician in the United States" and had launched a bright new career of concerts, night club appearances and recording.

One of the Shearing Quintet's first smash hits was the 1949 recording of "September in the Rain." Among the group's outstanding engagements in recent years have been those at the Embers and Birdland clubs in New York, the Blue Note in Chicago, the Mocambo in Hollywood and the Blackhawk in San Francisco.

Sings in Opera

Nancy Adele Irvin, daughter of Mr. and Mrs. W. Blake Irvin, 3822 Marron Ave., sang the leading role of Lady Harriet in the opera "Martha" during four presentations this week of the Brigham Young University Opera Workshop, Provo, Utah.

Miss Irvin was active in music organizations and productions at Polytechnic High School and Long Beach City College.

Photography Takes Spotlight

By VERA WILLIAMS
Independent Press-Telegram
Art Editor

Opening with a public reception from 2 to 5 p. m. today, three photography exhibitions and a one-man show will be featured this month in the Long Beach Museum of Art, 2300 E. Ocean Blvd.

They are first annual photography exhibition, descriptive print exhibition, history of photography and paintings by Nels Y. Nelson.

Members of the Art Assn. and Camera Guild will be hostesses today. At the tea tables will be Mmes. Ruth Mattison Eaton, chairman, Edith Ellis and Katherine Hall and Miss Pearl Jones. Sixty-four black and white prints by Southern photographers are included in the first annual Long Beach salon. Winners are first, "Navajo Woman" by William R. Jordan, La Mirada; second, "Mister Whiskers," Bob Tarlton, Bellflower; third, "Solitude," Robert Austin, Los Angeles. Honorable mention went to Ronald D. Irvin, Los Angeles; Richard E. Peterson, La Mesa; Murray H. Shaner, Long Beach. Also shown are prints by the three judges, William Garnett, Lou Jacobs Jr. and Louis C. Stouman.

History of photography, a collection of daguerreotypes, ambrotypes, tintypes and other materials showing the development of photography from 1839 until 1900, is from the collection of Dale F. Walden, lent by the Western Assn. of Art Museum Directors.

Oils, watercolors and drawings are included in the one-man exhibition of recent works by Nels Y. Nelson of Garden Grove. He has exhibited in numerous national and state competitions. His

painting, "Facades," is in the Museum collection.

Chris Jenkens and Joe Mugnaini.

opening with a tea from 2 to 5 p. m. today.

FRED MEIERS, Joseph Donat and Dean Spille of the City College art department are represented in a special exhibit at the new Ruth Bach Branch of the Long Beach Public Library, Carson St. and Bellflower Blvd.

The paintings, both oils and watercolors, are now on view in the library auditorium. The late Mrs. Bach, City Council member in whose honor the new branch library was named, was formerly enrolled in art classes on the Lakewood campus.

THREE ART FILMS, "White Mane," "George and the Dragon" and "Palle Alone in the World," will be shown free at 8 p. m. Wednesday in Long Beach State College auditorium, under the auspices of the Public Library, State College Associated Students and the Art Department.

"White Mane," winner of seven international awards including the international grand prize awarded by the Cannes Film Festival, is a fairy tale of the friendship of a fisherman's son and a proud white stallion. "George," a delightful cartoon, shows how George brings home a "beastie" that grows into a dragon. "Palle" is the story of a little boy who suddenly discovers he is the only person in Copenhagen.

"DESIGN FOR TELEVISION," set designs by CBS art directors from an exhibit designed by Robert Tyler Lee for the first international conference of television art directors at London last year, will be shown March 12 to March 28 in the State College Campus Fine Arts Building. Lee, widely-known CBS television art director, will speak at 8 p. m. March 12 in Room 101 of the Fine Arts Building, under the auspices of the Art Club of State College Art Department.

DON WILLIAMS will give a water color demonstration, and a membership show will open at the meeting of the Community Art League at 7:30 p. m. Monday in Kiwanis Hall, 9302 E. Laurel St., Bellflower. The meeting is open to the public. Each member is asked to bring one painting or drawing for the show which will continue through the month. Two League members have exhibitions. Oil paintings by Ross Alcock are shown in the Bank of America, Bellflower, and watercolors by Jean Brass are shown in the Norwalk Women's Club.

A PORTRAIT of Pope Pius by Jean Marie Bryan of Norwalk has been sent to the San Francisco Museum of Arts 77th annual art exhibition.

ORIGINAL watercolors and drawings by Russell Flint and Arthur Rackham will be shown during March in the Laguna Beach Art Gallery.

Attention Paid Carving

"Ye Offspring of Vipers", a head of John the Baptist carved from a redwood root and burl by Robert Ortlieb, talented young sculptor of Inglewood, attracted much attention in the recent juried show in the Long Beach Museum of Art.

The head has been exhibited in the Crocker Gallery in Sacramento, Oakland Art Museum, Palos Verdes Art



Carved in Redwood

Gallery and Laguna Beach Art Gallery. It is 27 by 13 inches and took Ortlieb a month to complete.

Ortlieb recently finished "John No. 2" sculpture based on the same conception, of solid redwood burl. He and his artist wife, Janet, both hated to see it go when it was sent off to a man in Indiana who had commissioned it.

He also has a 5 1/2 foot rosewood sculpture of Christ in the Laguna Beach Art Gallery.

The sculptor now is working on "Flame Fountain," also commissioned.

Retrace Path to Ranch Days Via Stereoscope

Early-day photographs of Los Cerritos and Los Alamitos Ranches can now be seen at La Casa de Rancho Los Cerritos, 4600 Virginia Rd., Long Beach.

Copies of 12 stereoscopic views made about 80 years ago show Los Cerritos ranch house and gardens and pioneer members of the Bixby family at home. Stereoscopes are available so that visitors can participate in an early-day pastime as well.

Copies of six early-day photographs and an old lithograph of Los Alamitos Ranch House and other ranch buildings have also been placed on exhibition.

A LOAN EXHIBITION of works by Edgar Degas will open with a reception Tuesday night in the Los Angeles County Museum, Exposition Park, Los Angeles.

"The Artist Speaks," a showing of original paintings by artists who have made significant written and verbal comment on their approach to art, opens Tuesday in the Municipal Art Gallery in Barnsdall Park, Vermont Ave. and Hollywood Blvd., Los Angeles. Included are Veronese, Durer, Poussin and such moderns as Monet, Renoir, Braque, Picasso and Kokoschka. The exhibition juxtaposes the artists' sayings or writings with paintings pertinent to these quotations.

Floyd C. Ralston, who as a young man punched cows near Douglas, Wyo., has an exhibition of Western scenes, horses and landscapes in the Egyptian Pharmacy, 5128 E. 2nd St.

To Play in Senior Recital

James Murdock, pianist, will be heard Tuesday evening in a senior recital toward partial fulfillment of a bachelor of arts degree in music. The Long Beach State College student will be presented at 8:30 p. m. in the choral room of the music building. It will be the first recital given in the new building.

Son of Mrs. Murdock, the musician will be heard in selections of Bach, Beethoven, Chopin, Copland, Debussy, Dohnanyi and Liszt.

Murdock has studied under Dr. Urban Creech, Elizabeth DeVivert and presently with Lillian Steuber. He has been active in accompanying at the college, has played on radio and television, and before local clubs and organizations.

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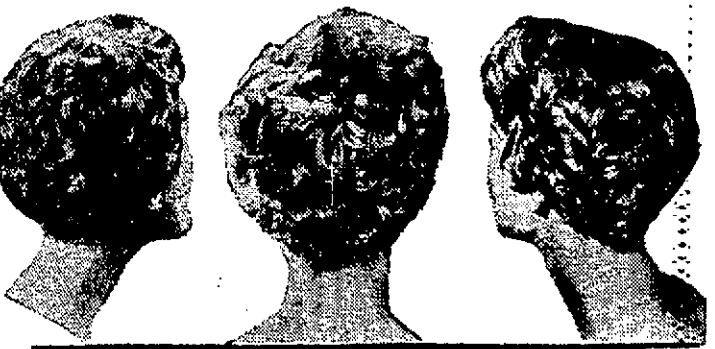
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Something for the Boys

Go Ahead, Laugh, Men... if You Dare!

By TED KREC

Today, gentlemen, as you can see — unless you have your hair growing down over your eyes Paso Robles style — my co-workers in the Women's Section are presenting their Spring Fashion Edition.

I know a good many of you men will leaf through this part of the paper (after all, they ARE pretty models), and even as I write this I can hear some of you chortling about the "nutty" styles these women are wearing today. Prime target, of course, will be the chemise or sack dress.

Well, just a minute, Buster, before you knock yourself out. Just between us men, let's review some of the things WE have worn — then maybe the chemise won't seem so funny.

Think back a few years. Remember when you were in school and you wore those terrible knickers — with golf socks? If you had the same luck as I, you never could keep the knickers stuffed in the top of those socks. And if you didn't tuck them in, you had a perpetual draft around the knees.

AND JUST let your mind go back a few years to the era of the fantastic necktie. There were those great, broad, garish hand-painted jobs and those little skinny string ties. Remember? Some of these ties were wide enough to keep your whole chest warm even if the hot scenes painted on them didn't suffice for the same purpose.

Those heroic suits — remember them? They had lapels so wide and pointed that they almost required starch to keep them from drooping. The shoulders were so broad that every man looked like a walking door, and the waists were pinched in, wasp-like. The trousers were worn so long that men's legs resembled two worn-out accordions.

Now let's bring it up to date. Why are you laughing at your wife's dress as you sit there in a restaurant wearing a loud, floral print sport shirt open at the neck and hanging loosely outside your belt? Get a look at yourself and go join a circus!

And you jokers who wear sport shirts with the collars outside your coat collars have no cause for snickering, either! The little woman looks 100 times better than you do. How about your shoes — polished them lately? Or do they naturally resemble two muddy field boots?

SO YOU think the chemise is funny, eh? Seems to me I can remember some of you men wearing long, baggy corduroy pants — "whistle britches" they used to call them, for they whistled from the corduroy ribs rubbing together as you walked.

And let's have a word here about those long-billed caps. These came into their own during World War II, popularized by aviators and personnel on carriers. They're fine for what they were intended — sport or leisure caps. But they were NOT designed to be worn to church or to fashionable restaurants!

Well, boys — how do the chemises look to you now? Still so funny? I thought not. Do you still think the little woman are kind of nutty?

I don't see how you can if you've been honest with yourself.

And listen, buddy, while we're on this train of thought WHY DON'T YOU SHAVE?

Oswald Jacoby

Tricky Bidding to Grand Slam

Larceny Lou does not confine his tricks to the play of the cards. His deceptive bidding is a thing of beauty.

His partner happened to be a conservative bidder and when he was able to bid four diamonds over East's preemptive three-spade bid Lou decided that he had to have a side ace for the bid. When West put in a four-spade bid

| NORTH (D) | | | |
|----------------------------|-----------|-----------|-----------|
| None | None | None | None |
| AK 8642 | AK 8642 | AK 8642 | AK 8642 |
| QJ7 | QJ7 | QJ7 | QJ7 |
| KQJ3 | KQJ3 | KQJ3 | KQJ3 |
| WEST | | | |
| AKQJ3 | AKQJ3 | AKQJ3 | AKQJ3 |
| 75 | 75 | 75 | 75 |
| 643 | 643 | 643 | 643 |
| 9765 | 9765 | 9765 | 9765 |
| EAST | | | |
| A 1098754 | A 1098754 | A 1098754 | A 1098754 |
| Q 109 | Q 109 | Q 109 | Q 109 |
| None | None | None | None |
| 1042 | 1042 | 1042 | 1042 |
| SOUTH | | | |
| 62 | 62 | 62 | 62 |
| 73 | 73 | 73 | 73 |
| AK 109852 | AK 109852 | AK 109852 | AK 109852 |
| A8 | A8 | A8 | A8 |
| North and South vulnerable | | | |
| North | East | South | West |
| 1 | 3 | 4 | 4 |
| 5 | 5 | Pass | Pass |
| 6 | Pass | Pass | 6 |
| Pass | Pass | Double | Pass |
| 7 | Pass | Pass | Pass |
| Opening lead—AK | | | |

Lou decided that his side had a cinch grand slam in diamonds but that East and West undoubtedly had a good save in spades.

AN ORDINARY bidder might have jumped right to seven diamonds or played possum with a six-diamond bid only. Lou went one step further with the quiet tactics. He simply bid five diamonds!

Lou had a brief anxious moment and then East obliged with a five-spade bid. This was passed around to Lou and he went on to six diamonds.

East and South both passed and Lou had another anxious moment until West got into the swing and went on to six spades.

LOU PASSED this bid. He knew his partner would act and his partner did. He doubled the six-spade bid. When it came around to Lou he went on to the seven diamonds he had been heading for all the time.

East looked at Lou suspiciously. He wondered what Lou was up to. Then he looked at his guarded queen of hearts and ace of spades. Maybe he had defense after all. In any event, East passed and so did West. A spade was opened and South spread his hand.

East and West would have been down only five or minus 900 at seven spades.

Park Hagan Is Honored

Mr. and Mrs. Park K. Hagan, 1126 Amelia Dr., were guests of honor at a surprise cocktail and dinner party Wednesday evening at the University Club in tribute to Hagan upon his retirement from the insurance business which he has been prominently associated here for many years. He retired as of March 1.

The gala affair was arranged by his business partner of the past 12 years and his wife, Mr. and Mrs. James Nagle, as well as by Mr. and Mrs. V. K. Hebron and Mr. and Mrs. Joseph Radloff.

More than 75 friends, many from cities throughout the Southland, gathered to make this a most memorable night for the honorees.



CAREERS AND FASHIONS

An ultra smart career women's luncheon and fashion show, designed to please chic businesswomen's tastes, will be presented by Queen Beach Chapter of the National Secretaries Assn. next Saturday in the Grand Ballroom of the Lafayette Hotel at 12:30 featuring fashions from Vinson's. Secretaries pictured are, from left, President Elma Braid, Rosemary Garmon and Jean Taylor, as model Virginia Moses poses in a Suzy Perette cocktail gown. —(Staff photo.)

AMONG CAREER WOMEN

'Change of Pace' Meetings Are Diverting Club Fare

By ANNE GILCHRIST

Usually businesslike Quota Club members will change careers for one day only next Sunday when they don trim black dresses and perky white aprons to serve as waitresses at Everett Boyette's Charcoal Broiler during their club's merrily planned benefit breakfast continuing from 11 a.m. until 2 p.m.

Pancakes, ham and eggs with all the coffee you can drink plus door awards galore to add zest to the menu will be featured. Proceeds will be devoted to the women's service club's philanthropic fund. Tickets for the breakfast are now being sold by members and will also be available at the door next Sunday.

Insurance Women
Two delegates — Pauline Kincaid, president, and Audrey Hood, recording secretary — of Long Beach Insurance Women's Club are heading a large group of local members in attendance at the Insurance Women's convention at San Jose this weekend for chapters in California, Arizona, Hawaii, Nevada and Utah.

Alternates to the big conclave are Marguerite Otto and Ruth Steichelman. Plans for the local group's participation in this event, in session yesterday and today, were finalized at the last dinner meeting conducted at La Ronda Rue Restaurant.

At this same time members heard Jack Gamboa (Hartford Group office, Los Angeles) who discussed various aspects of the homeowners insurance package policies. Also, two new members were welcomed into the club: Rita Cummings (Ohio Casualty) and Thelma DeFriest (Kincaid Insurance).

Soroptimist Club
Two memorable meetings this month for Soroptimist Club of Long Beach included

Los Cerritos CFWC Sets Final Council of Club Year

Los Cerritos District, California Federation of Women's Clubs, will stage its final district council of the club year Monday in Downey Women's Clubhouse, 9813 S. Paramount Blvd., Downey Women's Club, with Mrs. Darwin Lough as president, will be hostess group.

Registration opens at 9:45 a.m. with Mrs. Virgil Koon as chairman. Mrs. Icy High, district president, will call the meeting to order at 10 a.m.

Mrs. Maeser Wilson, program chairman, has arranged for a debate on "Pay TV" for the morning session. Participating will be C. E. Doff, West Coast manager of Skiatron, and Mrs. Fred S. Teasley, radio and TV chairman for Southern California Women's Clubs. Mrs. Bill Harlan, Los Cerritos radio and TV chairman, will moderate.

a courtesy tour of the Federal Correctional Institution for Women at Terminal Island as guests of Margaret Jones, associate warden, and a program given by Mrs. Genevieve Stephens of Progress School based on the life of John A. Sutter, California's famous citizen of gold rush days.

For the tour of the Terminal Island facilities, Soroptimists were given an opportunity to observe the women inmates going about their normal daily work, as well as during their leisure time and in educational classes all conducted with modern operational techniques considered tops for complete rehabilitation.

Mrs. Myrl Cypher, program chairman for this month, also arranged the appearance of Mrs. Stephens who traced Sutter's history from the time he was born in Baden, Germany in 1803 through to his life in California until his death in 1880. Although the name Sutter and the discovery of gold in California are synonymous, it was the greed and vandalism created by the gold rush that ruined this amazing pioneer.

Zonta Club
International relations, from a woman's point of view, was the theme of Zonta International Club's February meeting conducted at Mor's Restaurant recently by Ivah Eaton, vice president, in the absence of Lucille Murdoch, president.

Glady's Christensen was in charge of the program and spoke briefly of the importance of person to person friendship as a factor in world peace. Mildred Flannery introduced special guests, Kirsten Faber, an exchange trainee from Denmark, and Jean Moore, women's reporter of the Independent Press-Telegram. Miss Faber described both the similarities and the differences in the home and professional lives of women in Denmark and the United States. Zonta's international convention will

be conducted in Copenhagen, Denmark, in 1960 which made the charming guest speaker's appearance doubly interesting to local members.

Legal Secretaries
Los Angeles County Clerk Harold J. Ostly was guest speaker at Friday night's dinner meeting of Long Beach Legal Secretaries, conducted at Hoefly's Restaurant, Belmont Shore. He presented a concise and informative verbal picture of legal procedure and various filing and clerical systems of this county.

LaVerne Stanton, Hazel Roberts and Margaret Erickson were hostesses at the 6 p.m. cocktail hour which preceded the 6:30 dinner. Door awards were donated by Winifred Caton and Florence Fellows, President Mildred Milkey officiated at the business meeting.

P-T.A. Council to Elect Staff

Election of officers will highlight the annual meeting of Long Beach Council of Parents and Teachers Tuesday in Lakewood High School Auditorium. The meeting is scheduled at 7:30 p.m. so that more fathers will be able to attend.

Feature of the program will be a panel discussion moderated by Dr. Daniel Langston, director of Child Welfare Services, on "Are You Aware of the Special Services Available to Your Child?" Panel members will be Dr. Virginia Ballard, supervisor of counseling and psychological services; Miss June Giddings, supervisor of special education; Dr. C. C. Campbell, director of school health services, and Raymond Peterson, supervisor of attendance services.

Community singing will be led by Gene Taylor, Compton College instructor, after which Mrs. George Gordon will conduct the business session.

MOLLY MAYFIELD

Did Gypsy Have Answer?

DEAR MRS. MAYFIELD:

You certainly failed that man who poured out his heart to you in a recent column.

He wrote to you because he is frustrated. I am, too. He wrote to you in all probability because his wife reads your column (as mine does) and he thought you might be able to come up with some answer.

Let me tell you, Molly, that Gypsy Rose Lee came up with a lot better answer than yours. Several years ago she lectured the New York elite on "How to Undress in front of Your Husband." In that line alone is the answer.

The modern woman smoozes her husband, gives a little of herself for a few years until she gets what she wants. Then she becomes a smug little style-wise female who spends all her time shopping to look beautiful to the public and at night plays the role of the tired little wife.

What that man wanted to say is that women forget too soon they got their man. They forget too soon that the office really has very little charm for her husband... that her man wouldn't give a second glance at a class-chassis secretary if only she,

the wife, did a better job of merchandising.

Maybe you could not answer that frustrated male better, Molly, because you

needed this answer from a man! —ME, TOO

DEAR ME, TOO:
Thank you very much, Mr. Man! I wish I had you at the desk next to help answer other questions of monumental masculine importance. For you certainly go to the heart of the matter better than I did.

I know lots of women who are exactly like the one you described — tired little kittens who are asleep when their husbands go to work and all worn out from killing time when he returns in the evening.

They are as exciting as a stovepipe and as sexless as a rutabaga. Whether Gypsy Rose Lee had the exact answer is, of course, debatable. But, at any rate, the record does show that no male went to sleep at a table-for-two with her.

Thank you for setting me straight.

(This feature appears daily in the Press-Telegram.)

Tuesday Session

Lord Kitchener Chapter, Daughters of the British Empire, will meet Tuesday at 1 p.m. in the guild hall of St. Luke's Episcopal Church. Mrs. A. J. Gibbon will serve the afternoon tea.

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Jess W. Grundy

Chef of the Week

Jess Grundy's Fan of 'Depression Dish'

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

From mowing lawns at 50 cents a throw to "vice-presiding" the Hill Richards & Co., tells the beginning and the current business story of today's Chef of the Week, Jess W. Grundy.

Horace Mann, Jefferson Junior and Polytechnic High (where he served as yell leader) provided his education. Following graduation, he joined the staff of a local bank as messenger. His rise was steady and included, among others, the bond department and the teller's window.

Interrupted by World War II, he served the Navy for four years as chief storekeeper in the Supply Department. Following discharge, however, he decided to enter a new field, that of investment banking.

ABOUT THIS time, the Los Angeles Stock Exchange, the Investment Banking Association and the University of California collaborated in presenting a course for veterans, and he enrolled.

Though it took him just five months to complete it, he felt, every inch of him, like an "old" investment banker. Those days had started him off at 5 a.m. and returned him home after 8 p.m. Twelve years ago he became affiliated with Hill Richards & Co., attaining the vice presidency earlier this year.

Being thoroughly imbued by this time with the idea that everyone should know the investment "ropes," he interested some Long Beach security dealers in sponsoring such a course. They agreed, and for the past 11 years he has been conducting investment forums for the Adult Education program, both here and in Arizona. Some 10,000 persons have attended his classes.

Long active in civic affairs, Grundy served the Long Beach Elks as their exalted

ruler on the occasion of the 50th anniversary and at the hosting of the state convention by our city's Elks. It was a full and successful year.

Presently a director of the Chamber of Commerce, he is trustee of Los Altos Methodist Church, and is a past president of the Long Beach Security Dealers.

A gardener of the easy variety, he also does "home remedy" brick work and patio building. In fact, he built a brick bench with frugal intent and purposes, only to put a small fortune into pillows to soften it up. He lends his decorative talents each Christmas to a Pyracantha bush which he's trained in the ways of a tree and rigs up with bells, baubles and bows.

GRUNDY'S NOT too domestic, but he knows what makes for a good recipe. And the one he sent in might be described as real good, real fast and real cheap. It emanates from depression days but without depressing effects. He affectionately calls it Slum Gullion.

SLUM GULLION
1 lb. hamburger

The Wild Waves Say...

(Continued From Pg. W-23)

a girl," Carol, who hopes eventually to raise Arabians, added to her family (of horses!) Saturday when her prized mare, "Tezline," presented her with a tiny colt niece and now the Phelan stable colors are worn by two.

UNDERSTAND that Bob Cunningham and Earl Fast left Thursday to attend a convention of the nation's laundry men in Chicago. Hope and Roberta didn't accompany them. Guess the boys left their wives home to do the laundry.

NO SNOW BUT snappy weather, the kind that puts zing in your zither, made mountaineering at Lake Arrowhead great sport last weekend for Veda and Don Wells, Gar-nette and George Hedley, Betty and Carl Spath, Lou and Ed Lovell and Dorothy and Paul Wheeler at the Burnt Mill Canyon cabin owned by members of Dorothy's family.

"WHOA, THERE boy! Slow up, son! Settle back among your pillows for awhile." That's the media's advice to Dave Tallichet who smooth-talked himself out of a trip to the hospital by promising to do just that for awhile until his condition stops making medical testing equipment rattle like a

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS
by PLACER MINER

Our column this week is mainly about Greek organizations at Long Beach State—they are about the only ones who told us what's been going on.

Phil Smoot, Inter-Fraternity Council prexy, filled us in on the three-day IFC Southwest Regional meeting recently on the University of Arizona campus at Tucson. Fifteen colleges from four states were represented, and LBSC had the biggest delegation—seven men.

According to Phil, the older established schools are taking more and more notice of our college. "They are impressed by the growth of our campus, by the development of our fraternity system, and by the active way LBSC always takes part in gatherings of this sort."

Incidentally, as long as we're talking about him—a pat on the back to Smoot and the IFC council which he heads for their efforts to set up a Dean's Honor List at Long Beach State. For those who don't recognize the term, a Dean's Honor List is a device for paying tribute to those students who exceed the usual standards of scholarship. "Such a list is intended for all students," Phil emphasized, "and this project of ours is not intended just for the Greeks."

'Tis about time LBSC joined the other colleges which publicly take note of those students whose exploits are with the books. More power to you, Smoot and your IFC cohorts in this undertaking.

THE ZETA TAU ALPHAS gathered around the proverbial festive board twice recently. First time was two Wednesdays ago when they honored Mrs. Tom Handley, province president, at a chapter dinner; the second was last Sunday when the girls gathered at the home of Lee Lou Sell, ZTA president, for a birthday party. Yup, Zeta Tau was one year old last week!

On the Alpha Phi front, the girls, aided by their Mothers' Club, collected over \$200 for the Heart Fund during a three-hour drive last Monday evening. Thelma Radun was chairman of the fund raising efforts; Heart Fund is the Alpha Phi national philanthropy.

Yesterday Alpha Phi pledges hosted pledges of the UCLA chapter at a get-acquainted barbeque at the home of LBSC pledge Dawn Hunter.

ALTHOUGH WHAT we have said so far shows everything running smoothly for Greek groups at State, we can't say the same for the girls of Delta Zeta. In fact, if we said there was a complete lack of harmony in last Monday's spring sing practice, we would not be far wrong.

Seems that some eager beaver DZ pledges kidnapped their pledge trainer, Phyllis Hankins, plus a few other assorted Delta Zetas and left 'em stranded in Signal Hill after first lulling their suspicions with a dinner at di Piazza's. But Phyllis doubles as choral director for the group's spring sing entry, and by the time she and her kidnaped companions finally made their much belated entrance to the practice session (\$1.35 worth of taxi ride was involved), nobody present could hit anything but sour notes.

According to one Delta Zeta who took a dim view of such unstrategic timing of the kidnapping, "if those pledges ever write a 'Do It Yourself' method of how not to go active, they couldn't turn out a better article than by recounting their activities on the night of Feb. 24."

AND IN CLOSING, a message from Mike Fagan, new president of the Ski Club. Says Mike, "Despite flattened pocketbooks as a result of our recent trip to the Sierras during the semester break, members are still making it to the mountains in small groups each weekend, and will continue to do so as long as the snow lasts." He adds that his club is now laying plans for another weeklong trip to Mammoth Resort during the Easter vacation; at the same time the Ski Club is rehearsing a "rousing mountaineer song" as their part of the coming Spring Sing.

1 can kidney beans
1 small onion, cut fine
Salt and pepper to taste
Fry the onion until crisp, then add hamburger which has been crumbled into small pieces. Cook until brown. Then add the can of kidney beans (which have been diluted with water) and let simmer until thickened.

For variations, any of the following, or combination of these may be added: chili powder, tomato soup, corn, macaroni or what-have-you?

Official Visit

Mrs. Maybelle Kerr, district deputy president of District 84, will pay her official visit to Del Mar Rebekah Lodge 275 at its meeting Tuesday at 8 p.m. in Machinists Hall. Del Mar also will observe its 55th year of organization with a birthday party. Mrs. Lorna Robertson, past assembly color bearer, will be chairman of the evening.

zeiger counter convention on Eniwetok. Which might be Monday. After a long, restful weekend in Palm Springs he figures he'll be ready by then to tackle that which needs doing.

FELLOWS, when you have an urge to brag about your carburetors, hold your RPMs down to a slow roar if you happen to be doing your boasting in front of Betty Eastern or Dorothy Troutman. They'll know in a wink if you're lying. Betty and Dorothy passed the Long Beach Power Squadron's engine maintenance course (among boatmen it's known as the grease monkey class), first women in the history of the squadron to do so. Received their certificates as first class motor mechanics Tuesday night at an LBPS meeting at Recreation Center.

BEFORE Mike Callan took off for a long look into the wild blue yonder over Texas during service in the Army Air Force there, his parents, the Don Callans, and Shirley Williams co-hosted a surprise farewell champagne party and buffet supper for him last week at the Callan home, 519 Los Altos. About 80 college and long-time friends of the new airman were invited. Assisting were Marguerite Neer, Nancy Callan and Tom Sutherland.

Dance Revue Slated Monday

"Dance Varieties of 1958" will be presented by the Marion Rankin Dance Studio on the Community Program, sponsored by the Long Beach Recreation Department, Monday at 8 p.m. in Exhibit Hall, Municipal Auditorium.

The dance revue in a lavish stage setting and beautiful costumes will feature a spectacular Oriental slave market scene, a trip to calypso land, a typical Broadway opening with 40 dancers, a modern jazz tap line, along with many novel acrobatic features on pedestals and staircase, as well as songs, ballet and tap solo numbers. Featured dancers will include Jerry Harper, Barbara Whadcock, Linda Fipps, Linda Hodges, Deborah Chesley, Clarice Bonner, Norma Carlson, Judy Ganz, Cheryl Wade, Wendy Huber, Diane Huber,

the Marcum twins, Doreen Johnson, Caroline Beaudoin, Kathleen and Kristine Agee, Linda and Marty Medford, Dona Riley, Terry and Tommy Pfeifer, Pam and Trudy White, Karen Schalg, Janet Wells, Darlene Richardson, Diana Klassen, Sharon Calins, Jayme Crepean, Georgia Marcum, Bernadette Alboni, Diane Borne, Peggy Borne, Geneva Criddle, Kay and CeCe Kimes, Bernice Chason, Pam Thompson, and Carole Linebarger, Kay Moore and Peggy Spahn.

Community singing will open the program at 7:30 p.m. with William Boyd as director and Madeline Frazer accompanist.

Old-time and square dancing to the music of the Tyo Orchestra will follow the dance revue.

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YOUR BABY AND MINE

Don't Be So Quick to Call Tot 'Timid'

By MYRTLE MEYER ELDRED

The friendly infant who does not mind who picks him up and fondles him, is as likely as the unfriendly one to reach an age when he wants nothing to do with strangers. This is as much a sign of intelligence as it is a symptom of fear or timidity and should be so considered.

But to the parent it is distressing. She wants her child to be liked and she feels that this stand-offish attitude, this tendency to cry when strangers approach, to rebel when picked up, will not enhance her child's attractiveness to outsiders.

Maybe it won't for the moment, but it is more important that the child not be made self-conscious about this behavior or treated as if he were misbehaving. It is a very good time, in fact, to ignore the conduct and refuse to dignify it by any such label as timid or shy.

LET THE CHILD see that he or she has the privilege of turning away from a person without being scolded for such behavior or shown that he is misbehaving.

The baby of 9 to 12 months

develops this attitude toward strangers even, at times, toward the relatives he sees infrequently. This is a great blow to Grandma and Grandpa who expect open arms from the infant when they come to visit.

At 2 to 3 there is another "spell" of what the parents are certain to call timidity. The tendency of the child to refuse to talk to strangers or say the mannerly words expected of him or her; the hiding behind the mother's chair or refusing to look at the person addressing him.

THINK OF IT from the child's viewpoint. He often is expected to accept the advances of persons whom he does not know at all. They may be the type who pounce on a child, hugging or kissing him to show love of children—without regard for the child's own feelings.

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It may be because of the parental demands when company is present that the child rebels and retreats from the scene or refuses to be a part of it—just because he does not feel equal to their expectations. In due time, if parents and others do not force him to be a social being, he'll come to want and like company and strangers because they offer no menace to his body or his feelings.

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MORTON'S Macaroni & Cheese 8-oz. Pkg. **21¢**
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MANHATTAN LIVER SAUSAGE & BOLOGNA **37¢ lb.**

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Independent-Press-Telegram

SUNDAY, 2, 1958

SECTION R

Worst of 'Readjustment' Is Over, Realtors Told

LOS ANGELES—The worst of the current period of national economic readjustment is over, H. Walter Graves, Philadelphia, president of the National Association of Real Estate Boards, asserted here in outlining an optimistic outlook for Realtors and the nation.

He spoke in the Hotel Statler at the annual banquet of the Los Angeles Realty Board attended by Realtors and others from the area.

Explaining that by "readjustment" he means a general recognition on the part of the business community that the extreme "pent-up" demand of consumers for many types of goods in recent years has been met, Graves pointed to the recent general stability in prices, the way in which the level of personal income has held up, and the current revival in private residential construction, among other encouraging factors.

"ACCORDING to the government's January figures on the number of new residential units started, new home production is up to a seasonally adjusted annual rate of 1,030,000 units," the Philadelphia Realtor reported. "This compares with a similar rate of 1,020,000 units in December, 1957, and 982,000 units in January of the same year."

The speaker said that last month's starts figure had particular significance because they were registered in a month "known to be the worst—weather-wise—January in recent national history."

Graves then said that he and his NAREB colleagues have long known, as President Eisenhower said of the start rate on Feb. 12, "that an increase in this rate is justified in terms of housing needs, and would have a widely beneficial effect on the economy."

POINTING TO the fact that 60 per cent of the American people now own their homes, the NAREB president declared that this is "literally indicative of the extent to which this country belongs to its citizens," and went on to a spirited defense of the modern system of amortized mortgage financing which, he said, has made this degree of home ownership possible.

"It is true," he told his au-

No Plant Injury In Past 8 Years

NEW YORK (AP)—The Charleston, S. C., refinery of Esso Standard Oil Co. has completed its eighth consecutive year without a disabling or lost-time injury. This is the longest safe-working period in history for any Esso Standard refinery. The plant manufactures mainly asphalt.

New President of Sunset Petroleum

SAN FRANCISCO (AP)—Morton A. Sterling has been elected president of Sunset International Petroleum Corp.

L. B. Woman Wins Edsel

Florence E. Campbell, 32 Roycroft Ave., won an Edsel Corsair in the third week's drawing of the Ralphs 85th anniversary celebration, market officials announced Saturday. The car will be delivered to the winner at the 10th St. and Cherry Ave. store by Sachs & Sons of Downey.

Among other winners announced were Mrs. M. M. Weiser, 2943 Del Amo Blvd., Lakewood, O'Keefe & Merritt gas range; D. D. Kessler, 2143 W. Oak St., Fullerton, Thomas organ.

Denver Position for Baechtold

Irvin C. Baechtold, long active in community organizations in the Long Beach area, resigned as office manager and comptroller for American Latex Products Corp. in Gardena to become associated with the E. K. Williams Co. of Santa Barbara. Baechtold will be consulting accountant representative for the Santa Barbara firm in Colorado, with headquarters in Denver.

One of the founders of the Long Beach Chapter, National Office Management Assn., Baechtold served in many capacities including that of chapter president.

With Mrs. Baechtold, he helped to direct the Corvette Club of the Mariners, an organization of the First Presbyterian Church, Long Beach.

Plan 21-Story Building in L.A.

LOS ANGELES—Construction on the \$10 million Lee Tower—Southern California's first 21-story office building—will begin within 60 days on Wilshire Blvd.'s Miracle Mile, it has been announced by W. Douglas Lee, president of the Lee Tower Corp., developers and builders of the project.

The ultra-modern glass and steel skyscraper, which will be the first to exceed the city's old height restrictions, will rise some 280 feet on a 22,000-square-foot site at 5455 Wilshire Blvd.

Lee said the structure will contain 360,000 square feet of floor space, which includes a 150,000-square-foot garage area extending from the basement to the sixth floor and accommodating 500 cars.

World Savings, Loan Election

LYNWOOD—Directors of World Savings & Loan Assn. named F. S. Roberts president; Robert T. Souter, executive vice president; and Louis G. Galen secretary.

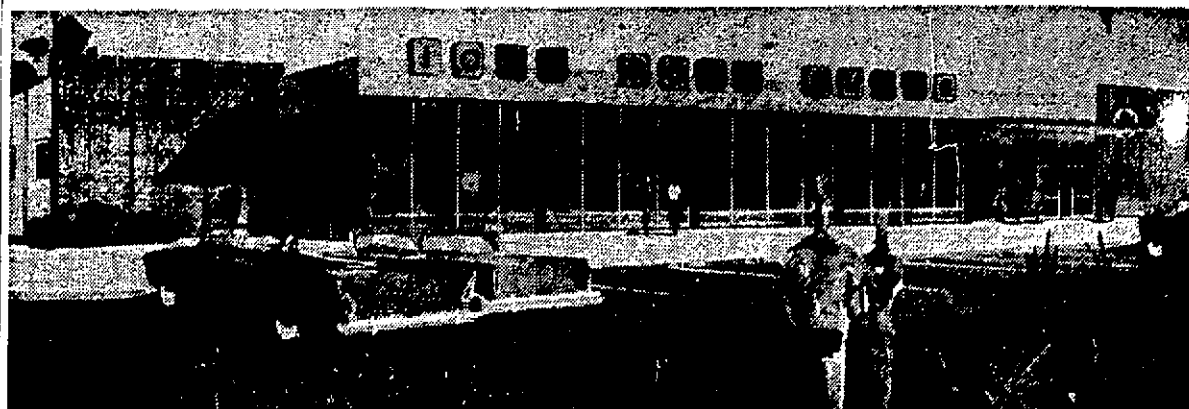
Other officers appointed were: L. S. Curfew, senior vice president; Orla Krell, treasurer; L. W. Dawn, vice president; Harold L. Galitz, vice president; Paul I. Mankiewicz, assistant vice president; Donald A. Johnson, assistant vice president; Harriett C. Dipping, assistant secretary; and Richard J. Arthur, assistant treasurer.

Galen reported that since moving into new quarters at the corner of Long Beach Blvd. and Imperial Hwy., Lynwood, the flow of new savings had increased and the new loans has more than tripled in volume for any previous two-month period.

20 Cent Dividend

SAN FRANCISCO—The Board of Directors of Pacific Intermountain Express Co. declared the regular quarterly dividend of 20 cents per share on the common stock payable April 1, 1958, to stockholders of record March 19th.

Here's No. 12 for Iowa Pork



GROUND WILL BE BROKEN March 12 for this new Iowa Pork Shops supermart, the 12th in the locally-owned and operated chain. Harold Hodges and James Finley, heads of the big firm, said the store will be erected at Woodruff Ave. and Del Amo Blvd., in Lakewood. It will contain 25,000 square feet and will be their largest mart, representing an investment of \$750,000, and will employ from 60 to 70 persons. Mark Taper Foundation, owners of the property, said the building will be erected by Ernest W. Hahn, Inc., general contractor, and the opening has been set for July 1.

Realty Head Urges Local, Not U. S. Funds for Work

By EDWARD COWAN

WASHINGTON (AP)—A call for more private effort to stimulate building and a simultaneous de-emphasis of the role of the federal government has come from two industry leaders.

Eugene P. Conser, executive vice president of the National Assn. of Real Estate Boards, urged state and local officials to think twice before making "treks to Washington" to ask for federal aid for local projects.

By such pleas, Conser said, "mayors and governors lose much of their independence of

action as elected chief executives and become supplicants at the table of centralized government."

"THEY WEAKEN the principles of states' rights. They undermine the independence of local government. They use their influence to press for centralization of authority and the totalitarian state. These are not their intentions. But they are the results."

Conser called on fellow Realtors to work out with local officials estimates of community needs and the probable cost. "Then let us determine upon a means of financing from

local sources."

W. Franklin Morrison, president of the National Savings and Loan League, asserted that "substantial expansion of home building to counter the recession can be obtained this year without new authority to expand federal lending on home mortgages."

NOTING THAT there have been strong demands recently for stepped-up government mortgage lending as an anti-recession weapon, Morrison said "so many proposals are being advanced to expand home building that there is a real danger of excessive use of government credit to finance homes that otherwise ought to be financed by private enterprise."

Whether increased government lending is direct or indirect, he told the league's legislative conference here, it "would place an unnecessary burden on the federal budget" and "interfere with and upset orderly mortgage market operations."

IT ALSO COULD LEAD to further inflation in the housing market, he warned.

Rather than pour more money into housing, Morrison said, Congress should give "top priority to reviving the FHA and VA housing programs by providing authority for flexible interest rates and elimination of discount controls."

Such action "would do much to bring about a substantial increase in home construction this year," he said, "without a further expansion of the federal government's ownership of home mortgages."



REALTY SPEAKER

Lawrence A. Collins Sr., editorial columnist of The Independent, will make his annual appearance Tuesday as speaker before the Long Beach Board of Realtors at the breakfast meeting in Lafayette Hotel. Collins, who began his annual talk to Realtors when publisher of The Independent, before merger with the Press-Telegram, will discuss current events of local, state and national affairs.

Big Plant Opens in Portersville

PORTERSVILLE, Calif. (AP)—Rockwell Manufacturing Co.'s new 106,000 square foot manufacturing plant has begun limited production. The plant produces and repairs gas meters year," he said, "without a further expansion of the federal government's ownership of home mortgages."

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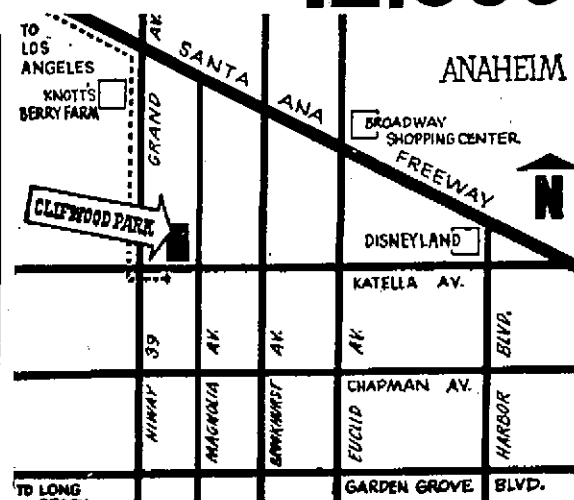
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- THERMOSTAT CONTROLLED HEATERS
- SLIDING GLASS DOORS
- FULL 2-CAR GARAGES
- GARBAGE DISPOSAL
- POOL SIZE LOTS AVAILABLE

Some lots already fenced for you and at NO ADDITIONAL CHARGE.

FOR FURTHER INFORMATION CALL JACKSON 7-9023



4-UNIT APARTMENT

100% FINANCED ON YOUR VACANT LOT
WE CAN START CONSTRUCTION IMMEDIATELY UPON APPROVAL OF YOUR LOAN

ON YOUR 50'x100' LEVEL LOT

We are specialists in building apartments, from economical 1-bedroom units to spacious de luxe 2-bedroom types. Call any time, without obligation, for our expert building consultant to show you our stock plans, designs and color drawings. There is one to fit every need.

SEE APARTMENTS JUST COMPLETED AT 3321 EAST 15TH ST.
JUST W. OF REBONDO — FROM 10 A.M. TO 5 P.M. SUN. ONLY

FOR APPOINTMENT OR INFORMATION CALL Underhill 5-5242
MONDAY THRU FRIDAY 8:30 TO 5 P.M.
SATURDAY 10 A.M. TO 4 P.M.

SECURITY APARTMENTS

MINNICK CONST. CO., 16435 PIONEER BLVD., NORWALK
OVER 100 UNITS BUILT IN LONG BEACH AREA
Call for location of Units Being Constructed in Your Area

We Can Build You A

2-BEDROOM DUPLEX

YOUR LEVEL LOT COUNTY AREA \$550 as low as \$5.00 Sq. Ft.

100% FINANCING POSSIBLE

Also Units — Your Plans or Ours

SEE MODEL TODAY and MONDAY 'TIL 5 P.M.

107-109 W. 48th St. LONG BEACH

RODRICK CONSTRUCTION, Inc.
12612 ATLANTIC AVE., COMPTON
22 Years of Good Building

Phone NEwmark 5-8007 or NEvada 6-4184 RES. HE 8-9854

Doll House Estates Hold Grand Opening

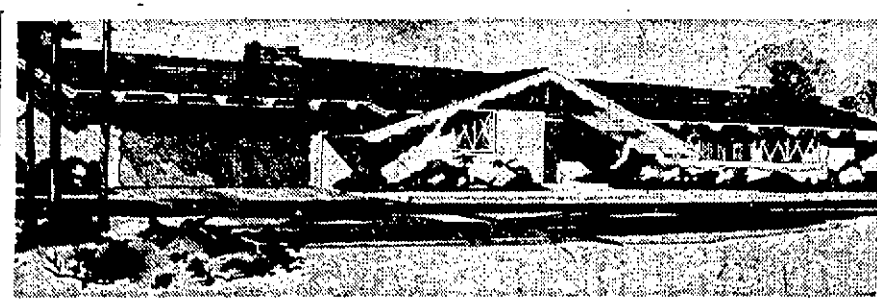
"Beautiful dolls"—and their husbands are invited to the Grand Opening, today, of Doll House Estates, a collection of "bright and dreamy" new homes in nearby Stanton.

The invitation is issued by builder Henry C. Cox whose unconventional structures are priced at \$13,500 for 3 bedrooms, 2 full baths and a host of unusual features. Total down payment is \$850 on FHA terms.

"We've designed these homes for wives because they're at home more than husbands," Cox said.

TO MAKE WIVES happy, he has installed moveable walls—they're solid and restrain sound, but can be moved or re-moved at the home-owners discretion. Frequently, the walls also consist of sculpture panels which, says Cox, are the "first in the world" and doggone pretty, too.

Let the male feel excluded from the Doll House world, Cox points out that he also has rich hardwood floors over 2-inch sub-floors, forced-air heat, 24-hour car garages with space for a



A DOLL HOUSE

"Designed for a beautiful doll and her husband" is this striking new home in Doll House Estates, in nearby Stanton. The home pictured above, plus several other attractive elevations, is priced at \$13,500 with three bedrooms and two full baths. Down payment is \$850 on a 30-year FHA loan. Doll House Estates are located just off Hwy. 39 and Orangewood Blvd.

home work shop, wood burning fireplace, a built-in TV antenna and unique life-time house construction. Monthly payments, a husbandly concern, are \$69.95 including principal and interest.

BUT HIS DOLL HOUSES re- main, insists Cox, woman's headquarters. The bathrooms

Even the location of Doll House Estates has been planned for the lady, Cox points out. A complete shopping center, including market, drug store, shops and bank is accessible without crossing a street; and schools are reached the same, safe way.

To visit Doll House Estates, take 7th St. from Long Beach to Hwy. 39; turn left (north) to Orangewood.

Husbands are very welcome, adds builder Henry Cox.

Allstate Adds Life Insurance

The initial sale yesterday of Allstate Life Insurance Co. policies in California through the company's sales locations in Sears, Roebuck and Co., stores marks the first wide scale sale of life insurance in retail stores. The company plans to extend this unique merchandising of life insurance throughout the rest of the country, it was announced by regional manager R. H. Loewe.

Allstate, founded as a wholly owned subsidiary by Sears in 1931, sold auto insurance by mail prior to the installation of its first sales booth in 1933, which proved so successful that it was expanded to Sears stores throughout the country, Loewe stated.

David Parks, district sales manager for Allstate's Long Beach area, also pointed out that this "over-the-counter" sale of life insurance is not only available at the Long Beach Sears store but also at the two Allstate offices, 5060 Faculty Ave., Lakewood, and 4435 Atlantic Ave., Long Beach.

Free Movies on Investing

Two award-winning movies on investing and a free lecture on this subject will be presented Tuesday evening, March 4, at 7:30 p.m., at Paine, Webber, Jackson and Curtis, investment firm, 201 E. 4th St.

The public is invited, to according to Howard T. Booth, manager. Included in the subjects will be: "How the Stock Market Works," "The Function of Investment Banking" and "How a Modern Brokerage Office Operates."

MODEL CLOCK HOME

Here is one of four furnished model homes open to the public at Clock Homes in La Mirada. Models display varied three and four-bedroom arrangements in both Contemporary and Traditional decor.

Quick Sales at Magnolia Manor's Unit 7 Homes

Those interested in supplementing their present resources with a sound investment buy Magnolia Manor homes on sight, according to Frank H. McFarland, sales agent. The carefully planned designs, the enduring, pre-tested construction, the convenient suburban location all stimulate quick sales at this new tract.

Features comparable to those in homes costing \$4000 more are included in three Magnolia models, all survey-tested innovations to give average-income families higher-bracket living advantages.

Located in Garden Grove, this Laramore Construction Co. development appeals to the entire family. Nearby beaches, a fine school system and all neighboring shopping conveniences make this easily reached community the hub of young families interested in a perma-

nent home with future value.

EXCEPTIONAL new facilities make life easier and less expensive to maintain in these \$12,200 to \$12,500 homes. The experience acquired in building and selling over 5,000 California homes has culminated in the best type of construction and design possible for young family budgets at Laramore's Magnolia No. 7 tract.

The enjoyable spaciousness of over 1,300 square foot floor plans with extra large living rooms facing front or back garden areas, a study with adjoining bath, bright, modern step-economy kitchens with hardwood cabinets, ample storage space, and three or four big bedrooms with one and a half or two baths make fast sales possible and invite the most discriminating families.

Only \$195 down and \$90 costs

Clock Homes, La Mirada, Displaying Four Models

Four furnished model homes have been opened to the public at the new third unit of Clock Homes in La Mirada, reports President Jerry Moss of Moss Building Corp.

Decorated by Wilder's, the model homes display varied three and four-bedroom home arrangements in both Traditional and Contemporary de-

cors. Moss stated. Kitchens are equipped with modern built-in mixer-blender units, convenient family breakfast bars, and choice of either built-in wall oven and range or radiatube fold-back cooking units.

FLOOR PLANS include a family room adjacent to the kitchen, and two bathrooms, one serving as a private bath to the master bedroom suite.

Architect Curtis Chambers, AIA, designed Clock Homes fashionable interiors with many unusual features such as hardwood paneling, indirect lighting, built-in bookcases and shelves, and some models with rustic beamed ceilings.

Purchase terms for non-veterans in the new Clock Homes unit are as low as 10 per cent down and from \$92.90 a month, including principal and interest. Prices are from \$17,500 to \$18,650.

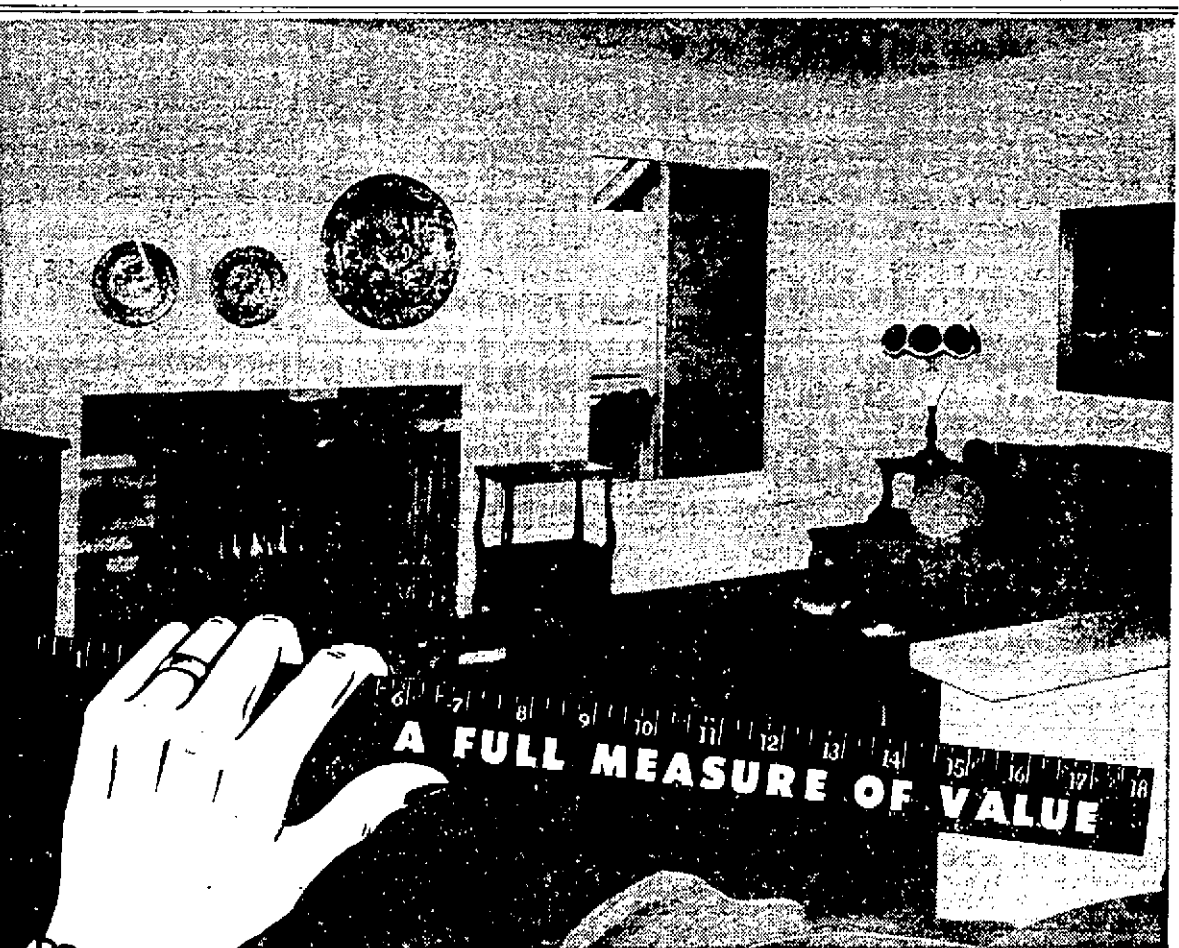
Shops and schools are located within two blocks of the community. For the recreation minded home owner, the Clock Country Club and golf course is adjacent to the development.

To visit Clock Homes model home display, from Long Beach take Atlantic Ave. or Lakewood Blvd. to Rosecrans Ave. Turn east on Rosecrans past Luitweiler Rd. (beyond Santa Ana Freeway) to Jalon Rd. Then turn left on Jalon to the development.



IN MAGNOLIA MANOR

Here is one of the models offered by the Laramore Construction Co., newest unit of Magnolia Manor. They are priced from \$12,200 to \$12,500.



BEFORE YOU BUY ANY HOME... AT ANY PRICE... CHECK AND COMPARE...

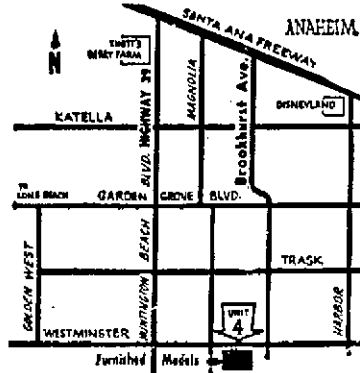
SOL-VISTA HOMES

UNIT NO. 4 • ON WESTMINSTER AVE. • BETWEEN HIGHWAY 39 & BROOKHURST
3 BEDROOMS • 2 BATHS • From \$13,895 to \$14,300
LOW F.H.A. TERMS

- Large 2-car garage and laundry space with laundry trays
- Oak hardwood floors over 2" x 6" sub-floor.
- Choice of decorator colors
- Used brick and ruffled brick fireplaces
- Sliding glass patio doors
- Forced air heat
- Vinyl floors in bath and kitchens
- Stall showers and shower over tub
- Built-in Gaffers & Sattler or Westinghouse range & oven, optional
- Natural finish oak kitchen cabinets
- Garbage disposals
- Kitchen exhaust fans
- Diamond front windows
- All improvements in and paid for
- 7,200 sq. ft. lots

FURNISHED MODELS
OPEN DAILY
AND EVENINGS

Come get your free yardstick so that you can measure and compare.



MAGNOLIA MANOR No. 7

\$195 DOWN PLUS ONLY \$90 COSTS TO MOVE IN

FULL PRICE \$12,200 to \$12,500
NO DUE DATES... NO BALLOON PAYMENTS!
OVER 1300 sq. ft. of LIVING AREA!

3-4 BEDROOMS • 1½-2 BATHS

BUILT BY LARAMORE CONSTRUCTION COMPANY

Builder of More than 5,000 So. California Homes!

See the Laramore Homes on TV Channel 5 Sunday 10 A.M. 'Home Builders Guide' Show

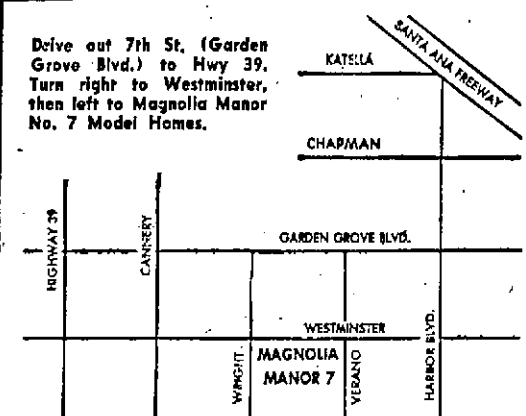
CHECK THESE QUALITY FEATURES IN THESE VALUE-PACKED HOMES

- Model, with quick pre-tests and lock waistcoat
- Garbage Disposals
- Choice of rear or front living areas
- Treating exteriors
- Acoustical plaster ceilings
- Step-saving central hall plans &
- Hardwood kitchen cabinets
- Vinyl tile floors in baths kitchens
- Cork tile floors
- Vinyl exterior paint
- Frange sinks • Linoleum baths
- Wall paper & bread fast hooks
- Modern wall heaters
- French doors to porch
- Color coordinated throughout
- Two spacious baths
- Smart provincial trim
- Over 1300 square feet
- Bath and plaster throughout

FRANK H. McFARLAND, Sales Agent

Laramore Construction Company, highly regarded throughout Southern California for over 5000 fine homes, brings ahead with new pre-tested designs, new spacing innovations and durable construction. Another contribution to an attractive, financially sound community.

Meeting the challenge of what discriminating, average-income families desire, the Laramore Company is proud of the sound value in every foot of these exceptionally lovely homes. Today's dollar goes far in Magnolia Manor Homes, built for the future, intelligently designed and so low priced with more appointments and features than ever before!



GRAND OPENING!

AT DALE AND GARDEN GROVE BOULEVARD, GARDEN GROVE

SKYLARK

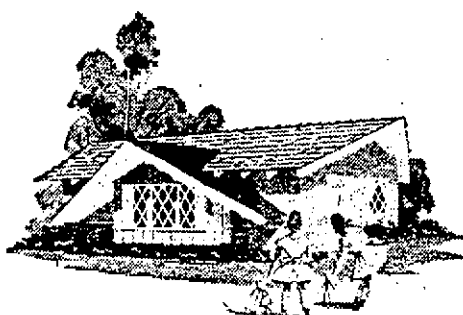


20th century SERIES

The luxurious living that is synonymous with "Skylark" is now available at Tietz Construction Co.'s new Skylark 20th Century series of three- and four-bedroom, two-bath homes in Garden Grove. Designed to give a lifetime of tasteful service in the Skylark tradition, 20th Century series homes offer the beauty, spaciousness, quality and preferred location to bring luxury living at a moderate price to home owners. Financing too is as modern as the architectural designs. Here, budget-conscious families can step up to the home of their future well within their earnings of today.



Win this Playhouse **FREE!**



NOTHING TO BUY!

Come in and see this replica of the famous Skylark Home ... to be given away FREE at the close of sales of the new Skylark - 20th Century Series of three and four-bedroom homes. Designed for fun and luxury play-living on a smaller scale, this Skylark Playhouse can be yours for your children to enjoy!

\$900 *dn. From* **\$14,990**

NEW FHA TERMS AVAILABLE

3 and 4 bedrooms... 2 baths
Provincial or Contemporary
75,000 BTU forced air heat
72' to 84' lots
Lath and plaster
Insulated acoustic ceilings
Built-in range and oven
Ash cabinetry... disposal
Ceramic tile counter tops
Kitchen dining areas
Service door in kitchen

Brick fireplace... raised hearth
Circulating floor plans
... double garage
Four foot overhangs
... mahogany slab doors
Brick veneer... planters
... wallpaper
100 amp service... spare
circuits
Abundant closets... storage
space

Sliding wardrobe doors
Sidewalks . . . Street lighting
Ceramic tiled tub recess
. . . tub and tiled stall showers
Dressing room off Master
Bedroom (plan 35)
Oversize window and
glass areas
Weatherstripping . . .
landscaping
Public utilities in and paid for

WESTERN-HOLLY

Built-in
RANGE and OVEN

in rainbow colors are included
in the luxury kitchens at
Skylark-20th Century

Naturally It's Gas

LONG BEACH

MARINA

SKYLARK TERRACE — LEhigh 9-1179

To visit Skylark Terrace homes, from Los Angeles, drive out Santa Ana Freeway to Brookhurst turnoff, drive south on Brookhurst to furnished models at Orange-wood and Brookhurst. From Long Beach, drive out Seventh St. (Garden Grove Blvd.) to Brookhurst and drive north to the furnished models.

SKYLARK RANCHOS—PRospect 4-4964

To visit Skylark Ranchos from Los Angeles, take the Santa Ana Freeway and turn south on Brookhurst to Katella and east on Katella to models. From Long Beach go out Seventh St. (Garden Grove Blvd.) to Brookhurst, then north to Katella and east on Katella to models.

20th CENTURY BUENA PARK — Lawrence 2-7410

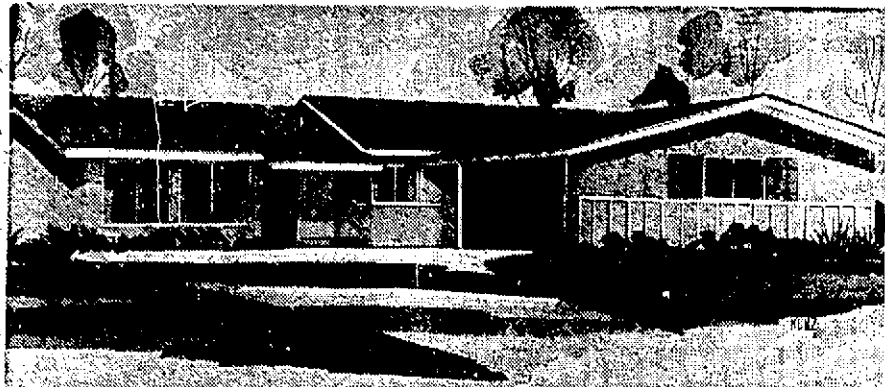
From Los Angeles drive out Santa Ana Freeway to Grand Ave. turnoff (Hiway 39), south on Hiway 39 to La Palma, then east to models: From Long Beach, drive out Carson (Lincoln) and turn north on Hiway 39, continue north on Stanton to models.

20th CENTURY GARDEN GROVE — Jefferson 7-3631

20th CENTURY GARDEN GROVE—JENSEN 10000
From Los Angeles, drive out Santa Ana Freeway to Grand Ave. turnoff (Hiway 39), south on Hiway 39 to Chapman Ave., east on Chapman to Dale St. and south to the furnished models. From Long Beach, drive out Seventh St. (Garden Grove Blvd.) to Dale St. and turn north to the models.

A Development of **TIETZ CONSTRUCTION CO.**

NEWPORT BALBOA



ONLY \$195 DOWN

Now open, Garden Grove Sunshine Homes Unit II, Brookhurst Ave. and Traylor Way, just north of Westminster Ave., feature three bedrooms, two full baths and two-car garages. These homes can be purchased for total down payment of \$195. Builders, S. V. Hunsaker & Sons, state that monthly payments are less than rent. Features include 7,200-square-foot lots, choice of front or rear living rooms, forced air heat.

Scientists Display Solar Home Heating System

LExINGTON, Mass. (AP)—under the 640 square feet of transferred to the water and glass is a thin black-painted sheet of aluminum. The hot water is pumped through a heat exchanger—something like an automobile radiator—and a stream of air blown through the heat exchanger flows upward through ducts and registers to heat all the rooms in the house. A coil in the big storage tank heats water in a domestic water heater.

THE GLASS AND ALUMINUM is a heat trap. The glass lets the sun-heat in but keeps the long heat waves from getting back out again.

Copper tubes are attached to the back of the aluminum sheet and water circulates through the tubes. The solar heat is

Clifwood Low Down for All

The only way it isn't practical yet, they explain, is in the initial cost of its hand-made heating system. This could make it too expensive for the average home owner "in the near future," explains Prof. Lawrence B. Anderson, head of MIT's department of agriculture.

THE SCIENTISTS SAY why not use some of the heat the sun pours down on your property in winter? MIT chemical engineering Prof. Hoyt C. Hotel says that in just one hour the earth intercepts enough solar energy to equal more than 20 billion tons of coal. That one-hour heat supply is 13 times the total annual energy consumption of the United States, he points out.

How are the professors going about the job of using this heat?

First of all, they've been building, operating and studying sun-heated houses for 20 years. MIT has a "solar energy conversion project," financed by the noted industrialist, Godfrey L. Cabot, long a dominant figure in the world's carbon-black industry.

The new house has the "modern" look of many new houses in suburban developments except that the south side of its roof looks like a steeply-sloping studio window, or skylight. Just

Clifwood Park homes have been equipped with natural gas, the "modern magic" fuel. Gas water heaters deliver dependable service and all heating is accomplished with gas, giving the advantage of the economical, efficient fuel.

The homes are completely weatherproofed, and features include service areas, Rusco steel sashes, extra large showers, dining areas, Insinkerator disposal, Holly heat, Formica full-formed drainboards, abundant closet space, sliding wardrobe doors, full two-car garage, painted walls, double sliding glass doors, and giant beechwood chopping block.

Clifwood Park is located on Katella Ave., just off Grand Ave. and the Santa Ana Freeway.

Since the take-over of Dutch properties by the Indonesian government business has come close to a standstill. A paralyzing tie-up of shipping and air transport threatens to make the situation even worse.

W. J. Minzings Zylstra, secretary of the Netherlands Chamber of Commerce here, says the Dutch understand the Indonesian desire for economic independence but they don't think the Indonesian government is going about it in the right way.

The abrupt and sudden seizure of Dutch properties, he asserts, is not likely to foster confidence of foreign investors.

DUTCH INVESTMENTS in this country are valued at \$1,200,000,000. They include 400 million dollars in agricultural estates, 350 millions in oil and other mining properties, 100 millions in banking, 180 millions in shipping and communications, 80 millions in manufacturing and 100 millions in assorted other enterprises ranging from bakeries and printing presses to small retail stores.

(Direct private U. S. investment in Indonesia was estimated by the U. S. Commerce Department at 119 million dollars at the end of 1956—the latest period for which figures are obtainable.)

The expulsion of thousands of Dutch technicians, managers and experts has aggravated Indonesia's rapidly deteriorating economic situation.

Meanwhile Indonesian business has been dealt a crippling blow by an almost complete breakdown of air transport and inter-island shipping.

Big Rush in Marina Bay Sales

Jim Young, vice president of Brighton-Bilt Homes, developers, announced that sales have reached over \$700,000 at Marina Bay, this beach area's newest development.

With the addition of the deluxe Frigidaire refrigerator, washer and dryer at no extra cost, Marina Bay Homes have been received with overwhelming enthusiasm by home-buyers, stated Young.

ALSO NOTED was the fact that this will be the last of the GI approved developments available in the Marina Bay area.

Under bonafide GI terms, veterans may qualify for only \$440 down plus costs and im-pounds, 30 year loans and 4 1/2 per cent interest. There also are excellent non-veteran terms he added.

Featuring the Marina Bay "Boat-Port," and located close to the \$14,000,000 yacht basin, schools, huge employment areas, shopping center, bathing beaches and the Long Beach Marina, the homes may be reached by driving two miles south of Long Beach on the Pacific Coast Hwy. and following signs to furnished model homes.

Formica-Topped Furniture Planned

Henry M. Snyder, president of Sani-Top, Inc., Los Angeles, has announced the formation of a new division, Moduform, Inc., as a manufacturing facility for Formica-surfaced furniture. First product bearing the Moduform name is a complete line of office desks and modular components. Snyder said that Able Distributors, Inc., Los Angeles, has been appointed factory representatives for Moduform in California, Arizona and Nevada.

Steady Stream of Buyers Reported in Artesia Park

Enthusiastic home-buyers requiring only \$280 down plus easy reach of the major Lake-showers, 2-car garage, natural wood and Artesia shopping finish cabinets and doors, and decorator selected hardware and lighting fixtures.

To reach Artesia Park Homes, drive south on the Santa Ana Freeway to Pioneer Blvd., turn right (south) to Del Amo and furnished model homes.

It's time to buy wisely

Clock Homes offer the finest value per dollar available anywhere in the Southland!

NON-VETS only 10% down; also FHA TERMS

FULL PRICE (including Built-ins) \$17,500 to \$18,650

Monthly terms as low as \$92.90, including principal & interest

Clock Homes
in picturesque La Mirada

visit our 4 furn. models

3 & 4 BEDROOMS PLUS FAMILY ROOM AND 2 BATHS

MOSS BUILDING CORP. "Builders of the Best"

EVERY HOUR OF THE DAY IS MORE ENJOYABLE SPENT IN A CLOCK HOME!

ONLY 2 BLOCKS TO SHOPPING AND SCHOOLS • ADJACENT TO PARK AND GOLF COURSE!

From Long Beach Drive up Lakewood or Bellflower Bldgs. to Rosecrans and turn right and pass Luitpold to Jalen Road and left to model homes.

to the development: L.A. NORWALK

VETS \$280 DOWN*

VETERANS! HURRY, ONLY 18 WEEKS LEFT FOR G. I. APPROVAL! *plus costs and im-pounds



In convenient Artesia-Lakewood area!

VETERANS! This is your last opportunity to use your GI benefits!

Full price \$13,995 with 3 bedrooms, 2 baths, complete built-in kitchen and features galore, including fencing and gates.

\$71 PER MONTH

30-Year Loans at 4 1/2 % Interest—incl. prin. & int.

ARTESIA PARK

ZEnith 8333 or EMpire 2-0755 Homes

IMMEDIATE OCCUPANCY

"Your Brighton-Bilt Home is a GOOD investment!"

Drive south on the Santa Ana Freeway to Pioneer Blvd., turn right (south) to Del Amo and furnished models.

exclusive 2-story homes by DON WILSON BUILDERS

WE WILL CONVERT GARAGE TO A DEN FOR YOU!
EVERY LOT LARGE ENOUGH TO BUILD ADDITIONAL GARAGE OR GUEST HOUSE

Southmoor Village
JUST EAST OF LONG BEACH

\$295
DOWN TO VETERANS (plus costs and im-pounds)

VETS—from \$14,025, \$70.71 per month, principal and low 4 1/2 % interest

NON-VET TERMS—5% FHA—\$1200 DOWN MOVES YOU IN

JUST LOOK AT ALL THESE FEATURES

THREE AND FOUR BEDROOMS plus TWO BATHS

1300 Sq. Ft. of Living Area

Select Oak Hardwood Floors (no cement floors)

60,000 BTU Heating

Lawns and Shrubs

Natural Wood Kitchen Cabinets

Rock Wool Insulation

Large Kitchens & Baths

40- & 50-Gallon Water Heaters

Waste King Disposal Units

Sidewalks, streets & sewers all in and paid for

The Neighborhood that has Everything: Schools are close—in fact, there is actually a grade school right in the Southmoor development. Famous beach resorts and other recreational facilities are only a few minutes' drive, and the area is supplied with shopping centers close by.

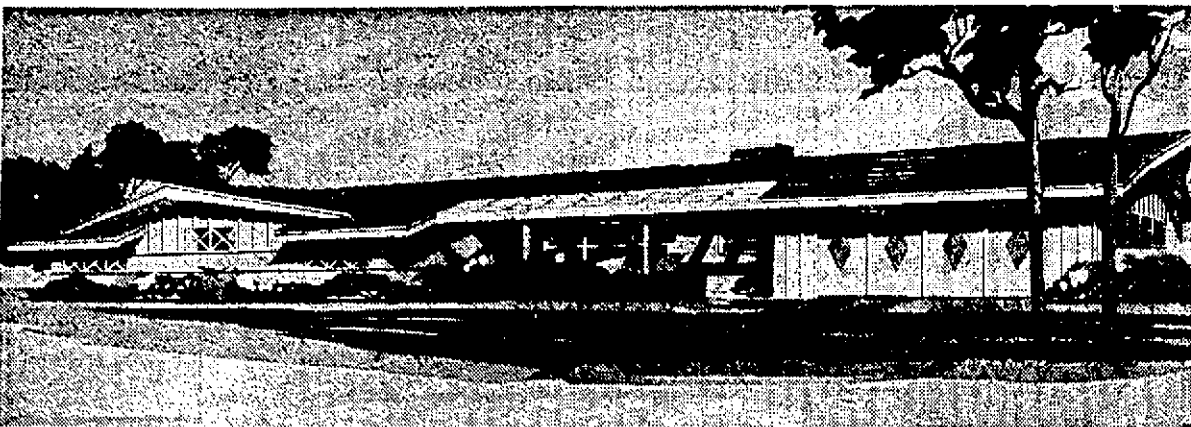
Southmoor Village
JUST EAST OF LONG BEACH

2-STORY HOMES

IMMEDIATE POSSESSION

2-STORY HOMES ON GIANT LOTS

How to Get There—From Los Angeles take Santa Ana Freeway to Highway 39. Turn South on 39 past Knott's Berry Farm to Garden Grove Blvd. Turn Right and drive one mile to Southmoor Village furnished model home. From Long Beach drive East past traffic circle on Pacific Coast Highway to Garden Grove Blvd. and Southmoor Village. Open daily from 10 a.m.



BIG HOME PRICED FROM \$14,990

Skylark-20th Century Homes in Garden Grove will open sales today. This Bill Tietz development of large homes is priced from \$14,990 with only \$900 down. Each is on a wide lot with many built-ins featured.

MODELS ON DISPLAY TODAY

Tietz Opens 20th Century Series of Skylark Homes

Prospective home-owners will have the opportunity this weekend to purchase a new Skylark-20th Century series home in Garden Grove. The new development, a Tietz Construction Co. subdivision, will be open to the public with models of the 3- and 4-bedroom, 2-bath homes on display.

Bill Tietz, president of Tietz Construction Co., expects sales of the new dwellings to equal the rapid sales records of previous developments in the Garden Grove-Anaheim-Buena Park area. The 20th Century series of Skylark homes offers the spaciousness, beauty, quality and preferred location at a moderate price, Tietz said, with homes available for \$900 down. Priced from \$14,990, the dwellings are also available on new FHA terms, he said.

BOTH CONTEMPORARY and provincial architectural designs are offered, with wide lots from 72 to 84-foot frontages. There is lath and plaster throughout and heating is provided by 75,000-BTU forced-air furnaces. Acoustic ceilings are insulated and there is front and rear-door weatherstripping with interlocking aluminum thresholds.

Kitchens are equipped with built-in Western Holly gas range and oven, garbage disposal, natural ash cabinetry and ceramic tile counter tops. There is dining space in the kitchens.

All homes have brick fireplaces with raised hearths, placed in the living rooms to best serve the room practically as well as decoratively and pro-

vide a maximum of wall space for furniture placement. Circulating floor plans and a service door from the kitchen giving direct access to the garage and service area are important features of the homes.

THERE ARE oversize double garages, four-foot overhangs, mahogany slab doors, brick veneer and planters, 100-amp electrical service with spare circuits, abundant closet and storage space, sliding wardrobe doors, wallpapered walls and ceilings, paint enameled kitchens and baths and oversize window and glass areas.

Baths have ceramic tile, with the master bath equipped with

tub shower and the second bath including an oversize ceramic tiled shower stall with glass sliding doors. The master bedroom in plan 35 has a dressing room adjoining it, it was noted. Public utilities are in and paid for, there is ornamental street lighting and public sidewalks are in.

Front and sideyards are landscaped, including lawns,

SKYLARK-20TH CENTURY series are on Dale St. at Garden Grove Blvd. in Garden Grove. Ideally located, the large homes are close to new schools and churches, with major shopping centers just minutes away. Transportation to the industrial areas of Long Beach, Los Angeles and Santa Ana is swiftly available, and famous Southern California recreational areas are within minutes of the homes. Disneyland, resorts, parks, beaches and golf courses are easily accessible.

To visit the model homes, buyers drive out Santa Ana Freeway from Los Angeles, to Hwy. 39, south on Hwy. 39 to Chapman Ave., east on Chapman to Dale St. and south to the furnished models. From Long Beach, visitors drive out 7th St. (Garden Grove Blvd.) to Dale St. and turn north to the models.

Also on display at the model homes location is a miniature Skylark Home, a playhouse or clubhouse for children, to be awarded to the person holding a winning ticket, available at the development. A free drawing, with the winner to be notified, will be held at the close of sales of the series of homes.

Color Photo Expert Here

A. C. Shelton, nationally known lecturer on color photography, will present an educational program on still and motion picture color photography at the Charles Evans Hughes Junior High School Auditorium, 3846 California Ave., Tuesday at 8 p.m. Shelton's program will begin with a brief discussion of good workmanship in color. He will explain his own techniques with color slides and motion pictures of extremely rare subject matter as well as popular subjects.

This "Evening of Beautiful Color" is being sponsored by Ansco's Camera Club Services in cooperation with local camera clubs and photographic dealers. There is no charge.

Meat Packers to Face Better Year

NEW YORK (AP)—Earnings of meat packers should improve in fiscal 1957-58, Standard & Poor's Corp. reports. It says prospects of bigger hog supplies suggest wider margins.

Per capita consumption of meat in 1957 dropped to about 159 pounds from 166 pounds in 1956, reflecting a reduced supply and a larger population.



TWO-STORY HOME

Pictured is a two-story model home at Southmoor Village, two-bath, three and four-bedroom home development just east of Long Beach.

Southmoor Village Offers Low Terms

Immediate occupancy on down payment terms of only \$295 (plus costs and impounds), is offered to qualified veterans at Southmoor Village, 2-story, Don Wilson home development just east of Long Beach.

Family-planned living at Southmoor Village is available to veterans at prices ranging from \$14,025, with low payments of \$70.71 per month including principal and 4½ percent interest. For non-vets, the price scale starts at \$14,200, with attractive FHA terms of \$1200 down on a 30-year loan basis at 5 per cent.

Buyers are pleasantly surprised to find the many "extras" which Don Wilson Builders have included in these 3 and 4-bedroom, 2-bath homes. Heavy rock-wool insulation promotes even temperature control throughout the seasons, all floors are of select oak hardwood. In addition, each home is provided with 60,000-BTU heating, natural wood kitchen cabinets, national brand disposal units, and 40-50 gallon

Cash Award for Workers

Director Norman M. Lyon of the Los Angeles Insuring Office of the Federal Housing Administration, which covers 11 Southern California counties, announced that cash awards in recognition of "sustained superior performance" in amounts from \$100 to \$200 had been presented to the following employees:

Miss Ruth White for her work as clerical processing supervisor.

Mrs. Ruth Roberts for work as secretary to the chief underwriter.

Mrs. Elmina Colbo for head of the commitment section.

Mrs. Ara Ward for work in Title I in the San Bernardino service office.

James Berry as service office supervisor at San Bernardino.

Burton Blase as multi-family housing appraiser.

Mrs. Prudence C. Berger as information receptionist at the Long Beach service office.

Miss Anne Henkin for the same work in the Los Angeles office.

Offer Lakewood Luxury Homes

Four-bedroom, or 3-bedroom and den or family-room homes with 2 baths are offered by Park Lakewood in the heart of Lakewood.

Noted as the last new home development in this convenient area, Park Lakewood is adjacent to a park with a community pool, and elementary school, high school, golf course, Lakewood Civic Center and recreational and employment centers.

Featuring completely built-in kitchens, ceramic tile appointments throughout, kingsize fireplace, pool-size lots, acoustic plaster ceilings, and 17 other exciting extras, Park Lakewood Homes are priced from \$18,950 with immediate occupancy available in a few models.



FURNISHED MODELS OPEN

This is one of the models now available in Park Lakewood development in the heart of Lakewood. Furnished models are now open and sales are under way. Immediate occupancy is available.

To reach Park Lakewood, turn right on Candlewood to from Long Beach drive north Fidler. Model homes were furnished on Lakewood to Candlewood, finished by Aaron Schultz.

3 Bedrooms • 2 Full Baths

2-Car Garage

7,200-square-foot lots • Parkway trees • Vinyl tile in the kitchen • Plenty of closets • Acoustical ceilings • Dining space in the kitchen • Garbage disposal • Natural birch cabinets

Total Monthly Payments Less Than Rent

\$195

TOTAL DOWN

Furnished Models
ON BROCKHURST AVE.
AND TRAYLOR WAY
(Just north of Westminster Avenue)
GARDEN GROVE

BY S. V. HUNSAKER & SONS

Garden Grove Sunshine Homes

NEW!

in ultra convenient Lakewood,
where it's only walking minutes to everywhere.

Here you'll find custom quality, 4 bedroom, 2 bath homes adjacent to the elementary School and a public Park... just 2 blocks from the fabulous Lakewood Shopping Center... near the high school or golf course. In fact, all these facilities and more are within easy walking distance. There is no better location.



- 4 Bedrooms, 2 Baths
- Kitchen completely built-in
- Ceramic Tile appointments throughout
- Oak Hardwood Floor
- Kingsize Fireplace
- Pool-Size Lots
- Acoustic Plaster Ceilings
- Includes 17 other exciting features

HURRY! We're building only 20 of these choice homes, prices from \$18,950.

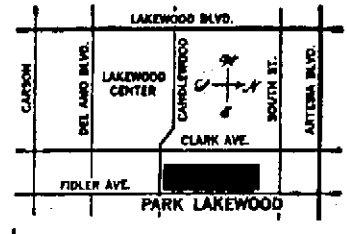


Immediate occupancy available in a few models.

Model home furnished by Aaron Schultz.

PARK LAKEWOOD

AT CANDLEWOOD AND FIDLER



From Long Beach drive North on Lakewood to Candlewood... turn right on Candlewood to Fidler and furnished model home.

GRAND OPENING!

luxury by the Sea... IMAGINE OWNING A HOME...JUST A 3 BLOCK WALK

FROM THE BEACH...WITH THESE OUTSTANDING FEATURES: 3 Bedrooms plus Family Room • 2 generous Baths • Scenic mural-wall in every house • Ash-paneled living areas • Built-in O'Keefe & Merritt deluxe rotisserie oven and surface units in kitchen • Natural-finish ash cabinets, formica counters • 220-volt 100 amp. electrical service installed • Oversize 2-car garage, storage shelf, with boat-port in some models • Shake roof • Brick fireplace • Hardwood Parquet Flooring throughout • Nutone Hood and Fan • American Standard All-Colored Fixtures and Trim • Schlage Hardware throughout • Plus so many more custom features. *Naturally it's Gas!* Frigidaire refrigerator, washer and dryer included in sales price.

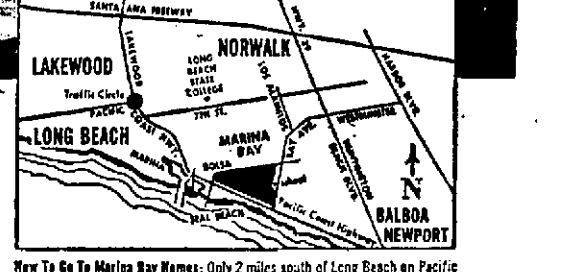
VETERANS! THIS IS YOUR LAST CHANCE TO OWN A BEACH HOME AT BONAFIDE G.I. TERMS
\$440 DOWN-30-YEAR LOANS AT 4½% INTEREST (Plus costs and impounds)
NON-VETERANS: EXCEPTIONAL TERMS.



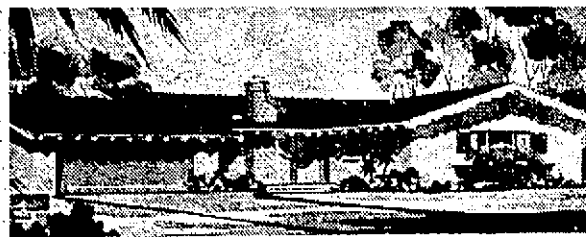
MARINA BAY Homes

...a new adventure in living-by-the-sea!

"Your Brightest-Bit Home is a GOOD Investment!"



New To Go To Marina Bay Homes: Only 2 miles south of Long Beach on Pacific Coast Highway. Or, just 34 minutes from Los Angeles via present freeways and, only a few minutes from Newport, Balboa, Laguna.



OPEN EVENINGS

New fourth unit of Sol-Vista Homes have furnished models on display daily and evenings on Westminster Ave. between Hwy. 39 and Brookhurst Ave. These three-bedroom, two-bath homes with quality features are priced from \$13,895 to \$14,800. Builder is Alco Construction Co.

Sol-Vista Asks Visitors to Check Value of Homes

New 4th Unit of Sol-Vista Homes, in Westminster, are open daily and evenings. Builders, Alco Construction Co., invite prospective buyers to inspect furnished models, located on Westminster Ave., between Hwy. 39 and Brookhurst. Free yardsticks are given to all so that measurements can be taken in order to check and compare value offered in Sol-Vista Homes.

These 3-bedroom, 2-bath residences have 2-car garages with laundry area. Moderate price range is from \$13,895 to \$14,800 with low FHA financing available.

OUTSTANDING features include 7,200-square-foot lots, varying exterior styles, oak hardwood floors over 2"x6" sub-floors, forced air heat, sliding glass patio doors, old or new brick fireplaces, insulation, and stall showers. Choice of decorator colors is offered to buyers. All copper water piping, aluminum sliding window sash and screens, and modern hardware are other features. Kitchens have choice of built-in Gaffers & Sattler or Westinghouse range and rotisserie oven, if de-

Named Hughes Tucson Manager

CULVER CITY — John W. Black has been appointed plant manager of the Tucson operations of the Hughes Aircraft Co., Roy E. Wendahl, vice president and manager, airborne systems group, announced. Named to succeed Black as assistant plant manager was Louis L. Reaser, manager of services. Black succeeds George Sinclair, who died suddenly last Feb. 11. A Hughes employee since 1940, Black was one of two men first assigned to the Falcon air-to-air guided missile now being manufactured at the Tucson plant. Black had been associate director of Hughes' guided missile laboratories in Culver City.

Bonded Homes Still Give Low Vet Terms

Veterans who want to take advantage of their VA home loans with the purchase of spacious 3-bedroom, 2-bath homes should see Bonded Homes in Anaheim, where firm VA loan commitments are still available on a few remaining homes, a spokesman announced. The low 4 1/2 per cent interest rates on 30-year loans are an important sales factor at the development.

C. Fred Smith, builder and developer, notes that buyers may move into their new homes within two weeks, and there still remains a choice of step-down or level living rooms with hardwood paneling, acoustic ceilings, parquet flooring, interior planters, sliding glass doors and brick fireplaces with raised hearths.

Also among the features are full 2-car garages, service rooms, exhaust fans, garbage disposals, built-in breakfast nooks, ceramic tile Pullman tops, dishwashers, fluorescent lighting and natural finish mahogany cabinetry.

THERE are television jacks, log-lighters, front and side landscaping, insulation; all utilities are in and paid for and, available as optional equipment, are built-in ranges and ovens and intercom systems.

The proposed multi-million-dollar Sears Shopping Center is just minutes away, and new schools, churches, recreational areas and shopping are all nearby. Major transportation to the industrial areas of Los Angeles, Santa Ana and Long Beach is swiftly available.

Bonded Homes are priced from \$14,800, available to vets for only \$330 down plus costs and imposts, while non-vets pay as low as \$695 down plus costs and imposts. Monthly VA payments are as low as \$73.74, principal and interest.

The homes are open daily from 10 a. m. to 8 p. m., and models are 1/2 mile east of Knott's Berry Farm, reached from Long Beach by driving out Lincoln (Carson) to Dale St. From Los Angeles, buyers drive out Santa Ana Freeway to Highway 39 (Grand Ave.) and continue south to Lincoln Ave., then east to Dale St.

Production Gains

STUTTGART, Germany (UP)—Daimler-Benz turned out 81,000 passenger cars in 1957, a gain of 16 per cent over 1956. Exports accounted for 42 per cent of production in terms of value, compared with 37.6 per cent in 1956.



A BONDED HOME

Spacious and in various styles of architecture, Bonded Homes in Anaheim are priced from \$14,800. Vets still can get VA terms on the homes.

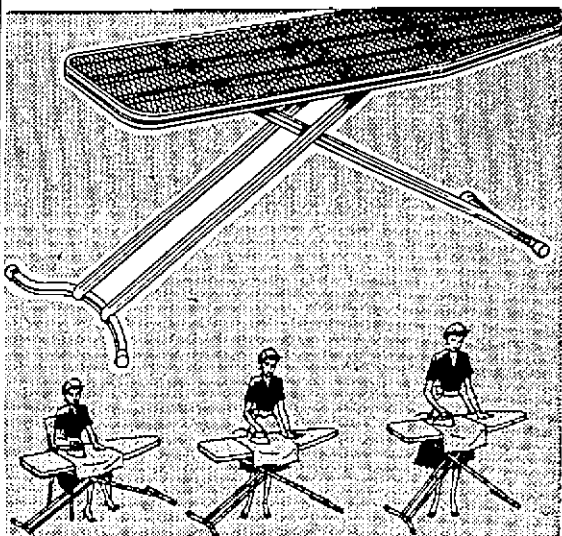
OPEN TOMORROW NIGHT



No Payment 'til May 1st
Use Sears Revolving Charge Account. No money down. Buy now for Spring or Easter.

Long Beach

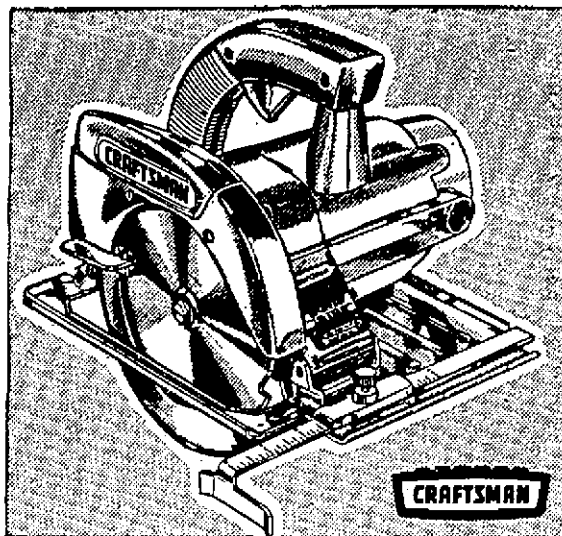
Monday Specials!



Regular 10.95 Adjustable All-Steel Ironing Board

Monday Only 7⁹⁹

Do your ironing faster and easier at the level you want, all-steel table adjusts to 12 heights for sitting or standing. Ventilated top for cooler, faster ironing. Safety lock stops collapse. Chromed legs, non-slip rubber tips. Folds compactly for easy storage.



44.95 Rugged 6 1/2-Inch Electric Hand Saw

Monday Only 34⁹⁰

Built-in slip clutch. Full 1 3/4 h.p. Cuts 2x4 at 45°. New! Low priced 6 1/2-in. electric hand saw. Rugged aluminum housing. Grey metallic finish. Heavy-duty Universal motor with built-in safety clutch. Extra large, heavy gauge base. Save 10.05 today!

GRAND OPENING!

DOLL HOUSE

ESTATES

"DESIGNED and BUILT for the MOST BEAUTIFUL DOLLS in the WORLD...and their Husbands!"

We think wives are cuter than anybody — so we've designed these dreamy homes to win their hearts. For instance, we have the first sculptured panelings — entire walls of it — ever in any home, anywhere! In fact, our walls are moveable! Later, you can rearrange your interior. (We know wives will love that!)

OF COURSE OUR DOLL HOUSES ARE SUPREMELY PRACTICAL THROUGHOUT! THEY HAVE:

LUXURIOUS Armstrong Corlon kitchen floors. (Like walking on tinted clouds!)

RICH Hardwood floors — over 2" sub-floors. (It's a crime to use carpets!)

LUSCIOUS Forced Air Heat — even in the bathroom — plus built-in sun-lamp. (no puny electric heaters for our dolls!)

MARVELOUS built-in inter-coms with radios — All Rooms! (plus a front-door "MIKE" for visitors!)

MAMMOTH 2 1/2 car garages (the 1/2 is for hubby's work shop)

AND wood-burning fireplaces — disposals — snack bars — walls of tile — separate powder rooms — fans — acoustic ceilings — insulation — etc. etc. and etc.



Every Doll's Dream Come True
AN ALL-GAS KITCHEN with
ROPER BUILT-IN RANGE
and OVEN!



AND here's the BIG NEWS for the Man who Pays the Bills:

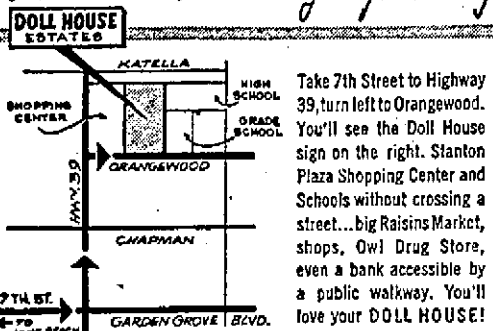
3 BIG BEDROOMS
2 FULL BATHS (His and Hers, with full bath and shower in each.)

only \$850 DOWN plus costs
ON 30 YEAR FHA LOAN
Total Price: Only \$13,500
Monthly Payment: Only \$69.95 incl. prin. & int.

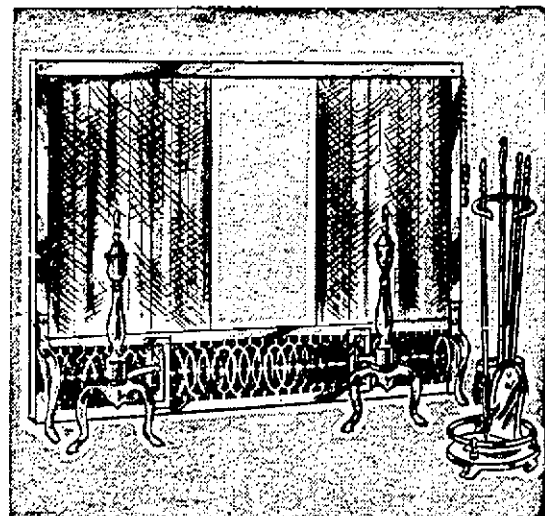
SALES AGENTS: ELSTAD & ASSOCIATES
CALL: TWInoaks 3-8162

PROUDLY DEVELOPED BY
HENRY C. COX

and located where everything is handy



Take 7th Street to Highway 39, turn left to Orangewood. You'll see the Doll House sign on the right. Stanton Plaza Shopping Center and Schools without crossing a street...big Raisins Market, shops, Owl Drug Store, even a bank accessible by a public walkway. You'll love your DOLL HOUSE!



52.95 Brass 7-Piece Fireplace Ensemble

Monday Only 39⁸⁸

The newest in decorator designs. Beautiful 7-piece fireplace ensemble made of solid brass frame with black or brass mesh pull curtains. Brass andirons and handsome brass fireset gallery. Electrical department on the main floor. Shop early!



3-in-1 Shingles, For Protection and Beauty

Monday Only 8³³ 100 sq. ft.

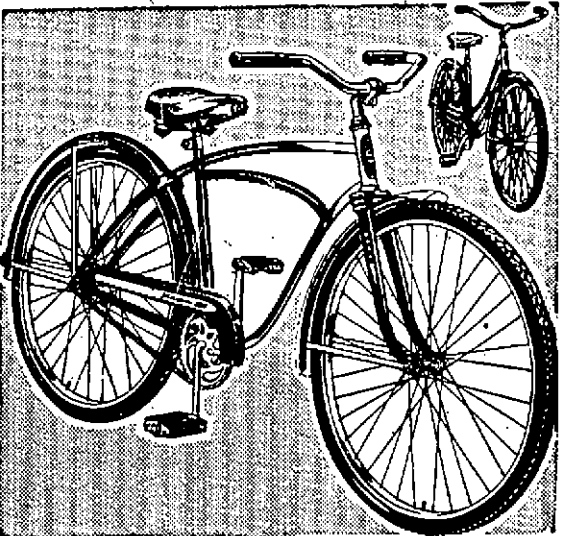
Enhance the beauty of your home with long lasting all-weather Homart protection. Asphalt soaked felt base resists strong winds. Imbedded slate granules shed water. Materials, labor guaranteed for 10 years. UL fire-resistant label.



5.79 gal. Master Mixed 1-Coat House Paint

Monday Only 4⁶⁶ gallon

This rich, superbly balanced formula is our best selling house paint. An excellent 1-coat paint when used over an already painted surface in worn but sound condition. Color pigments are fade resistant. Use brush, roller or sprayer. Mildew resistant pigments.



Boys' and Girls' 39.95 24 and 26-Inch Bikes

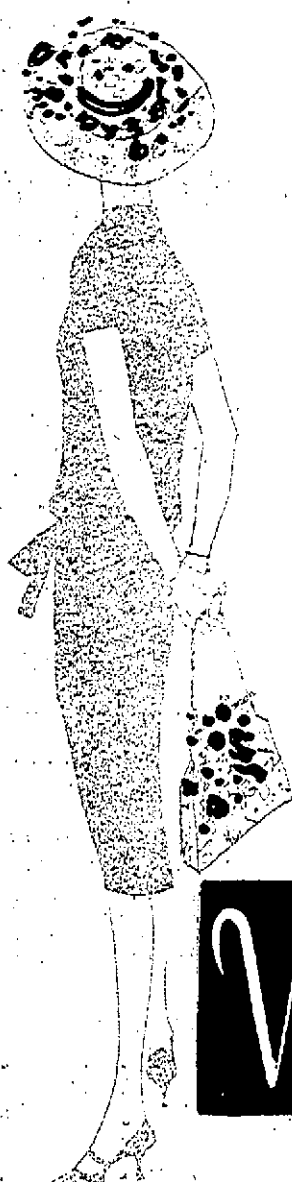
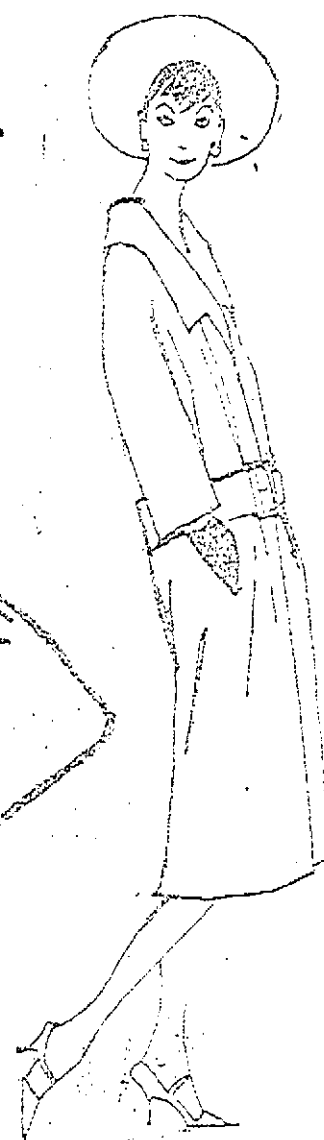
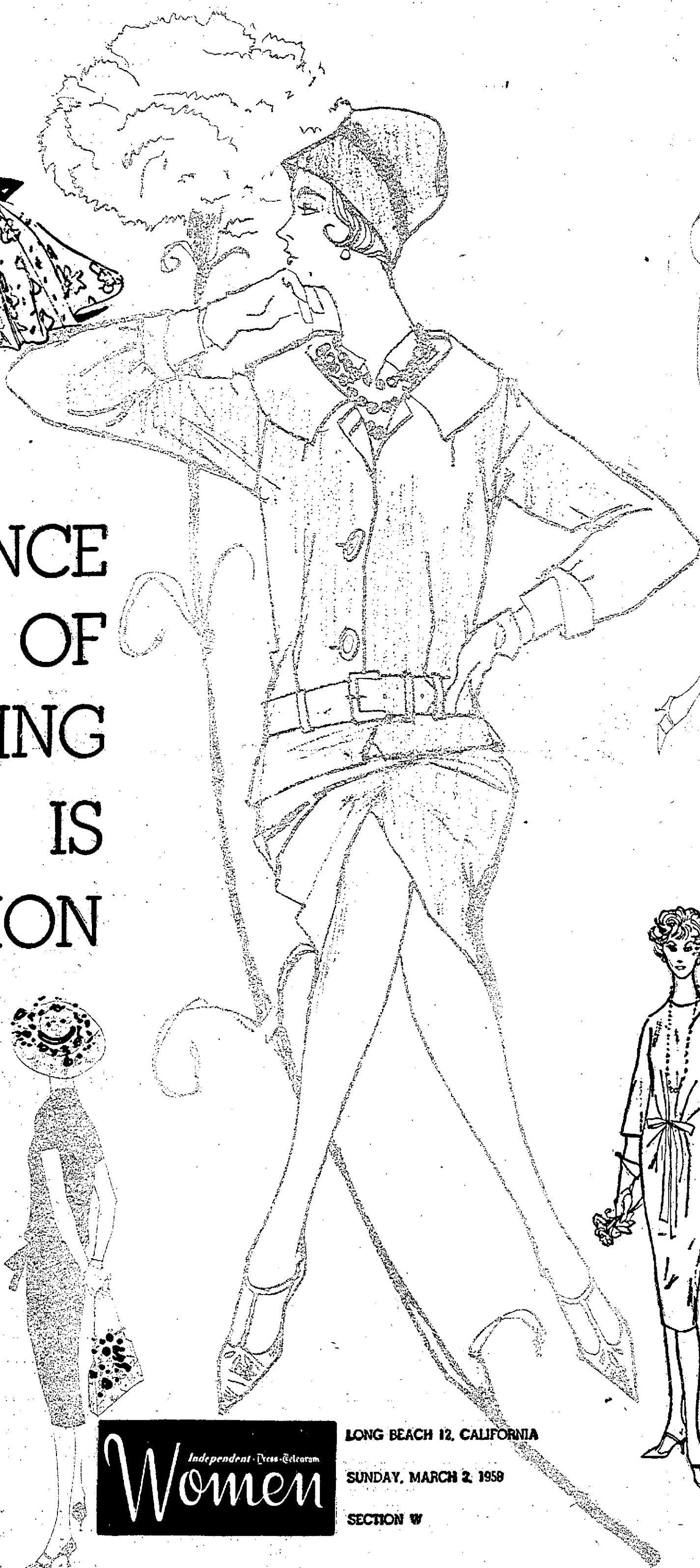
Monday Only 35⁸⁸

Save on J. C. Higgins bikes. Has built-in features of bikes costing far more. New tubular steel frames. 1.75-inch mid-weight tires make riding easier. Chromed handlebar, hub, Coil spring saddle, Boys' and girls' 24 and 26-inch standard bikes. Save 4.07 today!

Free Store-Side Parking Satisfaction guaranteed or your money back SEARS Downtown Long Beach American at Fifth HEmlock 5-0121



ESSENCE OF SPRING IS FASHION



Independent Press-Telegram
Women

LONG BEACH 12, CALIFORNIA

SUNDAY, MARCH 2, 1958

SECTION W

SPRING FASHION ISSUE . . . SPRING FASHION ISSUE . . . SPRING FASHION ISSUE . . . SPRING FASHION ISSUE . . . SPRING FASHION

It's All Up to You, Girls!

By MARY LOU ZEHMS

Independent Press-Telegram Women's Editor

At this point, your guess is as good as mine! Manufacturers of women's wear and the merchants who sell it say if the women want a style we'll make it and we'll stock it. Now it's up to the women... do they want the chemise... and will they buy it? The fashion on the loose has arrived... but do you... Miss and Mrs. America... want it?

In the past few months we have given you, our readers, every opportunity to judge what is new in styles from Paris and Italy, from New York and California. We have shown you what fashion-minded women are buying... and in this, our semi-annual fashion edition, we are showing you what is considered smart in Long Beach. From here on in it's up to you.

★ ★ ★

EITHER YOU accept or reject. There's no in-between. One designer said, "Once you hang a chemise in your wardrobe, everything else looks out of style." The only salvation for most of us is that the manufacturers are including belts or fabric sashes with

their dresses... that's to satisfy the husbands who still like a noticeable waistline.

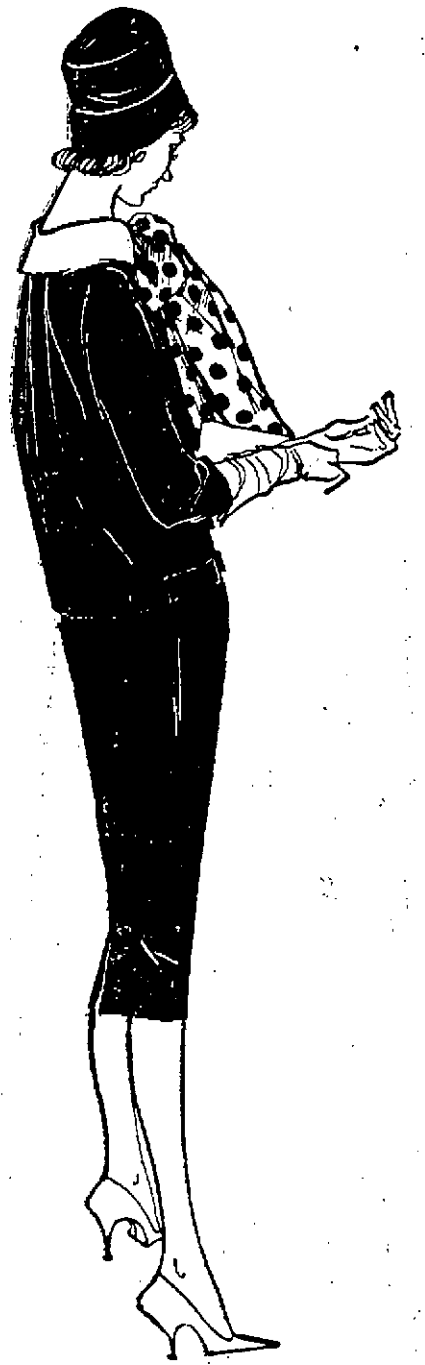
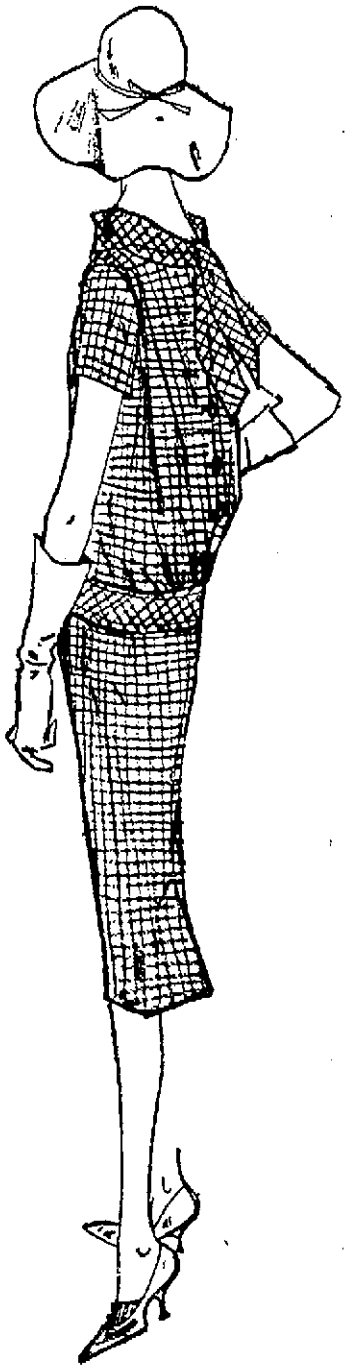
But to get back to the chemise. The question is to wear or not to wear it. Each woman must find what is flattering to her personally because all spring clothes have elements of newness about them. You will discover that the fitted silhouette has not disappeared entirely... it has acquired pretty new softness that makes it much different from the rigid sheath of last season.

★ ★ ★

THE UNFITTED silhouette... call it what you will, chemise, shift, middy, overblouse... never loses contact with body lines and is an exciting way to look for the women who love to wear everything that's new.

A top New York designer says the secret of the new style is its youthfulness and predicts it will last at least another seven years. Remember, though, that good fashion starts with a good figure.

The front-page design of our section and all the art work on these pages was done by Long Beach artist Jacqueline Wood. Models posing for our photographs are from Charm Unlimited.



Drama Runs Rampant in Spring Coats

By MARY PRIME

United Press Staff Correspondent

NEW YORK—When it comes to glamor, spring coats run circles around the straight-lined sack dresses.

Seems that the starker the chemise underneath, the more dramatic the coat on top—from jewels for daytime tweeds to pastel furs for evening silks.

Designers are cutting loose with extravagant fabrics, colors, and trim to counteract the slim, straight lines of the chemise, said firms represented in the semiannual showing of 30 top collections, sponsored by the Couture Group of the New York Dress Institute.

"Anything goes in coats—if it looks right," said Irving Bader of Originala, a leading coat manufacturer.

The firm's "no restrictions" rule showed up in fur-trimmed coats in bright monotone colors—yellow mink on yellow fleece, turquoise mink on matching fleece, and white mink on white cashmere.

"Women were shocked by them at first, but now they love 'em," said Bader.

ORIGINALA also went in for glittering jewels on tweed coats, such as one gray tweed dusted with tiny rhinestones. Other coats came trimmed with sunburst and teardrop pins, studded with rhinestones, sapphires, emeralds and pearls. Buttons and collars also were jeweled. Many designers added bright flowers to coat lapels or attached scarves to collars.

For evening, coats are dramatic—large prints, such as giant cabbage roses, or bright solid colors like Dior's "Moulin Rouge" peau de sole. Shapes range from tapered to full and swirling.

For daytime, the look is slim, often slightly barrel-shaped or with pegged hemlines. Fabrics are richer than ever but lighter weight.

Sweater News

Chanel, who seems to be leading in all facets of the fashion field for 1958, has shown her hand in the sweater department with the introduction of the knitted "blazer-type or boxy jackets."

New sweater-blouses are being introduced and will most certainly be a necessary costume component.

Trim and tailored, these lovely sweater-blouses are designed to include collars with an ascot tie, shaped collar and tie and detailed jabots.



IT'S THE CUT that counts in a new spring coat. This one, with push-up sleeves, cardigan front, is the chemise, no less (would you have guessed?) From Butler Bros. in Lakewood Center, it's of Heller 100 per cent wool jersey in red, gray, beige, black or white. Lorraine Hamer is the model.

Use Jewelry With Strategy

Use strategy with your placement to make jewelry the most stunning part of your ensemble.

Wear a scalloped-shape, dainty rhinestone necklace at the base of the throat. You'll discover many in this new shape.

Place a jewel, such as one of the new "look-for-real" flower pins on the band of strapless evening gown.

Instead of a collar, display a tailored gold-or-silver-finish choker with dangling ribbonlike ends.

PERCH a brooch on the shoulder, or at the side of your waistline. Try to catch the fabric together to create a drape effect.

If the neckline of your new cocktail dress is high in front, dipping in back, place a "jewel" at the end of the V for exciting "back-interest!"

Since a great many new pieces of costume jewelry are light and airy, put one or two in your coiffure to catch a curl.

For dressy occasions, be a

THE NEW LOOK, carefully styled by Spectator Ltd. to preserve the eternal aura of femininity is shown by Schicks, 701 Pine Ave., in this chic black chemise suit of fine wool worsted with white linen collar and massive pure silk bow boasting red polka dots.

vamp! The look of the gay '20s is so popular now; wear the longest, most dangling earrings you can find; Make

them a focal point of allure for your face! This season the fashion-wise woman will place her jewelry with imagination!

THE CONTROVERSY rages — "to sack or not to sack"? J. C. Penney Co., 500 Pine Ave., offers a smart, yet inexpensive version of the new chemise look in this checked rayon and linen dress, available in either tan and white or navy and white. Give it a whirl—without pain to the exchequer!



IT'S A SHIRT! No, it's a dress. Wrong again. It's a chemise! Facts are, ma'am, it's cotton in sizes 8-16. Colors are pink, blue, yellow, black, brown in either stripes or solid. If shy, wear belt. If daring, go without. By Serbin of Miami. It's at Harvey Wood Sportswear, 4129 Long Beach Blvd.

Elasticized Pants

The pants worn by the teen-age crowd are growing more and more snug. Newest are elasticized, or of stretch yarn, in the manner of ski pants. If any of the girls care about revealing too many curves, there are below-knee-length pantie girdles to do some figure controlling underneath, which are suggesting as pants-beneath-the-pants.

Bloused Back in High Favor

The bloused form of the more easily fitted silhouette looms larger this season, often as a palatable alternative to the chemise. The bloused back especially, or as in a number of afternoon crepe dresses the cowl-drape that approximates the bloused look, is very much in evidence; front is either straight or fitted.

Villa D'Este

from FLORENCE, the Fashion Capital of Italy...

created and hand-made exclusively for MR. BOB

MR. BOB

112 E. Broadway

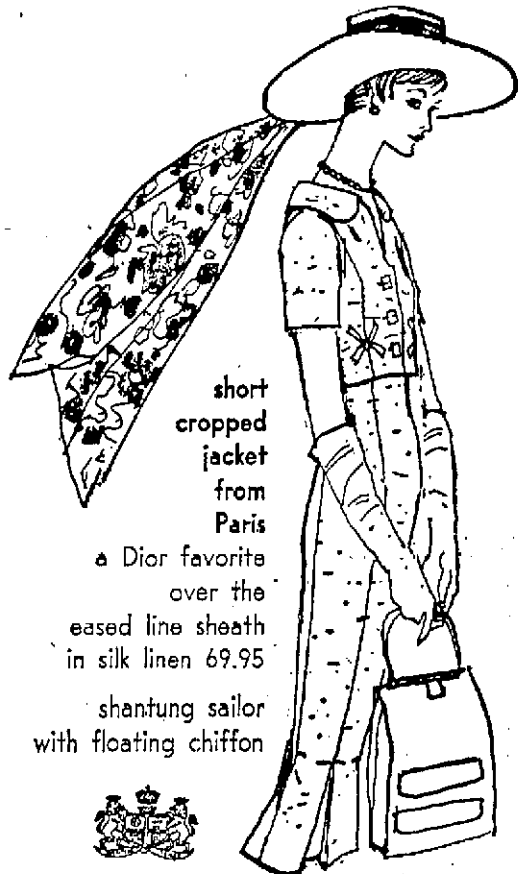


Wilma Hastings



You'll be thrilled with our magnificent collection of new Spring Millinery.

Pictured—High crown ball-straw, velvet inset, upswept back, brim with flower, 27.95. Others from 12.95.



short cropped jacket from Paris

a Dior favorite over the eased line sheath in silk linen 69.95

shantung sailor with floating chiffon



Wilma Hastings

the label of fashion authority

505 EAST OCEAN—Fri. 10 a. m. to 8 p. m.—Daily 10 to 5:30

Spring, 1958, brings fashion excitement in the chemise suit!

... your best investment for spring '58... there's compounding interest in its soft cocoon silhouette... premium quality in our traditionally fine fabrics, fit and finish, and lasting savings in our famous, realistic prices.

VINSONS

Bixby Knolls
Downtown

Atlantic Ave. at 45th St.
233 East Ocean Blvd.

Down to the Sea in Woolknits Again!

INDEPENDENT-PRESS-TELEGRAM—W-3
LONG BEACH 12, CALIF., SUNDAY, MARCH 2, 1958

Long Beach • Santa Ana

Fashion habitually goes in cycles, bumping merrily around like a Ferris wheel, and this time it has made the full circle back to the flapper mood of the "Twenties," when the uninhibited and uncorseted look was the rule.

Nowhere is this influence more pronounced than in the triumphant reappearance of the wool-knit swimsuits on America's most fashionable beaches. Women have taken them to their hearts, as their mothers did, mainly because

our top-drawer outdoor designers have brought all their skills into their construction.

Unlike the new dress fashions that deliberately camouflage curves via the chemise, the new seaworthy wools fit like second skin, improve on curves with the addition of ingenious devices that help push nature a bit. Aside from the slim-line-fit there are chemise suggestions of low hip-bands, low-sashed arm-vents, relaxed necklines, and frivolous flapper styles consisting of a bra with striped elongated pants

cut down to Jamaica length.

YOU'LL FIND bare-back suits in the new manner that somehow stay put (even when halter and other straps are removed for sun-bathing) through clever reinforced bra detail, or even imperceptible flexible boning up the ribs to make the suit adhere firmly. Set-in obi sashes suggest Oriental lines. Some suits add the corselet touch firmly hooking up bra-fronts. Built-in bras flatter the bosom-line; and bindings in millot or pantie bottoms keep them from riding up. Cuffs both emphasize and soften strapless necklines. There are all manner of details to give a dressmaker-sheath-look to the sleekest of them.

THIS TRIM effect is becoming to a wide variety of

figures, too. The so-called "dressmaker suit" with a flaring or gathered skirt, made of other unelastic materials, can often foreshorten the figure very badly. Long lines, without jutting detail, give the average figure better proportion than doll skirts ever can. But great skill has been evoked so that nothing about these 1957 woolknit suits suggests the stark tank suits of Annette Kellerman's day. These were once all that was available when fragile womanhood decided not only to cast a vote, but to stop squealing and splashing, and start swimming.

Patterns are numerous and bold, picking up roles of full-blooming roses, checkerboard, polka dots, or dashing stripes in the richest of textures imaginable.

Buffums' presents

Jean Carter, 1958 Maid of Cotton

in two Fashion Shows

Thursday, March 6th, 1958

a "Cotton Festival"

McCall's Pattern Fashion Show

at 3:00 P. M. in Buffums'

Fabric Department, Fourth Floor

a "Wonderland of Cottons"

a Luncheon Fashion Show

Sponsored by Long Beach City Council

Beta Sigma Phi

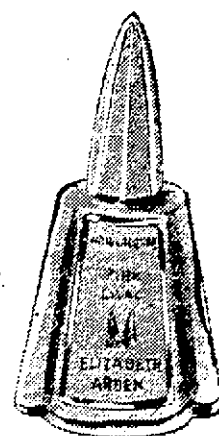
12 Noon at the Lafayette Hotel

Proceeds to Cystic Fibrosis

Donation \$3.50



SPARKLING WHITE linen bib collar and cuffs, and ocean pearl buttons, give this ash grey dress its band box air. The fabric for this Richard Cole original is sheer yarn-dyed worsted wool. Available at Vinson's Downtown, 233 E. Ocean; modeled by Lorraine Hamer.



Flowering into fashion—

Elizabeth Arden's Pink Violet!

It's spring's most exciting new beauty fashion—Elizabeth Arden's "Pink Violet"

—luscious new makeup for spring's loveliest fashions! Vibrant new color for lips, fingertips . . . ravishing with spring's new "Green Tea" tones!

Lipstick1.75*

Creme Rouge\$2*

Nail Lacquer\$1*

Harmony Box2.75*

Buffums' Cosmetics, Street Floor

* Plus Fed. Tax



Buffums'

adds excitement to Maid of Cotton Fashions with a **Pattern in the Weave!**

Fabrics make fashion news for spring in wonderful new textures . . . "the Patterns in the Weave" that bring a fresh, young, look of luxury to fashion's simpler silhouettes! Marvelous here in Helen of California's dazzling white, two-piece chemise dress . . . 55.95 Quietly elegant in her soft herringbone patterned shirt dress with lacy applique . . . 55.95 The Finishing Touch—our bowed and draped hat of soft, light, shantung weave straw in six colors, 15.95

Buffums' Designers' Circle, Fashion Millinery, Third Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 Noon to 9 p.m.



FASHION MAGICIAN Harvey Berin created this ethereal pure silk dress by splashing cobalt and pastel blue on white, then nimbly conjured up the spirit of youth by gathering a full skirt softly to a fitted bodice with provocative cowl draping at the back. Buffums', Broadway at Pine, features it for spring.

Full Skirts Popular for Evening

Snug waistlines, full skirts and short lengths make up the most important look for evening dresses this spring.

Where the floor length gown does appear, it's usually a sheath version, cut narrow and slinky, and sometimes shown with companion jacket.

Printed silks, short chiffon formals with their own cashmere sweaters, laces, and silk organdies make dresses that are purely pretty. Many of these have the draped bodice for contrast with a widely blossoming skirt.

INCREASINGLY, evening dresses show some sort of straps or even tiny cap sleeves as opposed to the strapless tops of seasons past.

Chalk beading, jet discs, sequins, crystals and brilliants are used for all-over patterns in the embroidered manner. These appear on both bodices and skirts.

THOUGH the beaded chemise, short and shapeless, turns up in some collections, it's usually shown as a novelty. It most often has rhinestone straps and sometimes, in addition, fringing over the skirt. But it's hardly a trend.

Colors for evening gowns tend to be more brilliant than is usual for spring, with royal blue, sharp green and stronger prints showing up. Oranges and hot reds will appear, too. And, as always, the softer pastels are shown since many women find them the ultimate in flattery.

'Compromising'

The "compromising silhouette," with fitted front and loose back shows up as a stronger seller in many cities and is considered one of the most wearable chemise-inspired fashions.

Coordinates Still News

Trimmed-to-match outfits, so successful in the winter of '56, are receiving even stronger endorsement for spring and summer in new follow-up designs.

These dyed-to-match skirt and sweater sets are predicted to be a "hot" item on the market, and therefore manufacturers are making an attempt to give the ladies just what they want in this new style-setter.

Typical of this is the dyed-to-match short sleeved cardigan with the border and collar in the same fabric as the slim skirt.

Also effective is a set consisting of the short-sleeved slip-on that has narrow bands of skirt fabric plaited through hand crocheted detail on V-plunge collar.

A real classic this spring is the raglan-sleeved shorty cardigan with the wing collar and the straight skirt to match.

'Hawaii Look' Gaining Here

By VERA WILLIAMS

Hawaii and Southern California share a love for casual living reflected in bright, easy clothes, says Marjorie Vanderlip, 1123 E. Ocean Blvd., who is home from a year in Hawaii where she designed clothes for an exclusive firm and taught fashion design in the University of Hawaii.

"Everywhere you turn in Hawaii," she says, "there are bright flowers, brilliant sky and the ocean is the most beautiful you've ever have seen."

"Hawaiian clothes fit well into Southern California's casual life. The mu-mu is increasingly popular here for home and patio wear. And I expect the holoku, which is fitted and has a train, soon even will go to dinner in California. It's a wonderful garment."

"IN A YEAR in Hawaii I never once wore a girdle, stockings, coat or hat except a sun hat. When someone asks you to dinner there and you ask if you should dress, your hostess says, 'Yes, put on shoes!'"

"Elegant casualness" is the fashion goal of Miss Vanderlip, who has designed clothes for movie stars.

"If people say, 'You look lovely!' you are right. If they say 'That is a beautiful dress!' the dress is robbing you."

"In dressing, focus attention on the face. The face is YOU."

"Every woman wants to be glamorous. Every woman can be glamorous. It's a matter of choosing the right clothes, the right make-up, the right hair styling."

"A woman can get along fine if she has one good suit, one good dress, one good coat—although two coats are better. She can buy a sports jacket to wear with the suit skirt, and accessories that will carry the dress from 8 a.m. to a glamorous midnight."

"Basic colors are brown, navy blue, deep red or black—black is unpopular in the islands. If you see a woman there wear black or even brown, you know she is a tourist."

SHORT WOMEN, she thinks, should wear clothes with lines that are up and out. Tall women—Miss Vanderlip is 5 feet 8 inches and weighs 118 pounds!—should emphasize their height, even with high heels. Tall women have it over everybody... all the goddesses were tall.

"And always look at the rear of every costume before you buy it," she warns. "Put it on walk away from a mirror, carrying a mirror. Your face will carry the front. You have to be sure the rear is right for you."

She was an assistant to Don Loper in couturier designing, and in reducing couturier designs to wholesale manufacturing trade.

Under Don Loper, she designed costumes for Gypsy Rose Lee, Dinah Shore and the dance hall girls in "Belle of the Yukon," and for Sonja Henie in "It's a Pleasure."

Under Milo Anderson she designed Jane Wyman's clothes for "So Big." Under Hershel, she designed Lana Turner's costumes for "Prodigal Son." She has designed costumes for Bob Hope and Jerry Lewis pictures. She has had TV programs here and in Hawaii.

In her studio apartment Miss Vanderlip has opened classes in costume design, fashion illustrations and painting.



FASHION is favorite topic of Marjorie Vanderlip, and with good reason, for she is a designer and fashion design instructor. She has just returned from Hawaii, has worked in leading salons and for motion pictures. Today she shares salient tips on how to dress.



HER GARDEN grows fetchingly atop her head. For the Alice Clark millinery shop, 247 E. Ocean Blvd., Diane Weidel wears an Agnes Original of natural milan enricled with festive Portuguese pink and rose tone flowers. Perky costume stimulant for a spring suit.

Top 'Open Look' Neckwear Tricks

To offset the stark simplicity of many of the chemise styles and chemise variations, comes a group of bright-white neck-wear accessories.

White frosting—for blacks and navy, as well as for the new "hot" colors—takes shape in platter collars of dainty lace, in V-neck fill-ins of lace and ruffles, in portrait collars of fine piques, nylons and dacrons.

For the many open-jacket suit styles there are fresh, new-looking woskits, gilet pieces and dramatic jabots. Assorted long ties—to be bowed very low or 'neath the chin—are new and smart too.

Lipstick Advice

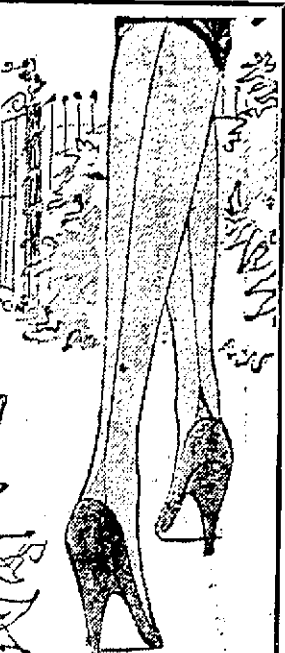
Lipsticks run a gamut of colors and may match a costume. However, if a dress is bright, be more conservative with the lipstick shade. Also red clothing calls for a quieter shade than you might ordinarily use.

Costumes Display New Freshness

There's a fresh new look in spring costume suits, one that centers around back interest. This isn't a matter of trim; it's detailing, which is part of the silhouette.

In this look, the jacket melts into the skirt to achieve a lithe and gently-fitted line, one which blends with the movements of the body. It's a subtle and infinitely elegant way of handling fabric and of giving suits a soft, pretty look.

Fabrics themselves include textured Italian silks, wafer-light wools and worsteds, some of these blended with silk, tweeds and solid colors. The colors are enough to make you dash out and buy a suit this minute: burning lilac, molten gold, pink ember.



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pretty pastels, misty neutrals, brilliant, grown in "An Enchanted Garden". Exclusive tapered Dior Heel points up the pointed shoe. Full-fashioned!

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Schick's
701 PINE AVENUE

New Season Complexions

Born to be worn with a flair and a flourish, spring's bright new fashion-shades call for complete color coordination in accessories and make-up in order to achieve maximum, eye-catching glamour.

From the tip of your new season millinery to the stiletto-toes of your new slippers, your entire outfit, including filmy, tinted hosiery will reflect one dominant costume-color.

This subtle monochromatic look puts its fashion-stamp of approval on your new lipstick.

As effective with pale winter complexions, as with Southern tans, clear-red lipsticks are a must with new bright reds.

SMART, "HOT" orange shades call for a new coral or orangetoned lipstick, while the newest blues go best with any one of the numerous pink tones that have a touch of purple added.

Accessories and fashions are "going steady" this spring in a romance that calls for a carefully-matched look from the top of your head to the tip of your toes.

Hosiery Care

Do you wash your new stockings before you wear them? You should; they last longer that way.

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Colorful Lift for Leisure



When the air turns balmy, when the clouds look like fluffy marshmallow topping, when the trees burst into blossom—then we all love that lift of spring—that fun days and sun days are ahead.

More exciting news, more color and a bevy of dramatic new styles await milady for her active and leisure times to come.

Even as in dress themes are the many costume notes in sportswear and casuals... the sweater, jacket, shirt... The overblouse or hooded-jacket or skirt to multiply the charms of fun ensembles.

Long, slim jims, shortest-possible shorts or bermudas—will all be punctuated with mix-match extra accessories.

THERE'S AN elegant and dressed-up look to these accessories for playtime in everything from swimwear to active sportswear.

Bright shirts are dressed up with ruffles and streamers reminiscent of the Latin touch... there are glorified "sweat shirts," braid and oft-times glitter-trimmed... white shirts and shorts or capris appear importantly with lavish, embroidered patterns or with bold, blazing flower prints.

There's a "little girl" look to full-skirted rompers, nighty-type jacket shirts and "sissy" shirts with bloused backs, drawstring styling and hip cuffing.

From swimsuits to playsuits, the ensemble look is pre-eminent. Classic shorts with matching jackets take on a co-ordinate shirt to com-

plete the trio... or, a one-piece playsuit will wear a button-front or pullover skirt... shirt-short duos may take on a mix or match skirt or pants mate... or any of these may take a sweater partner.

FROM KNIT trims on sail-cloths and other fun cottons, to smartly striped knit pants from short to long—most often horizontally striped, knits are newly important in overblouses, in trim-fitting shirts in new-model T-tops and in a terrific variety of swim suits.

Plain, patterned or embroidered, knits are alive with color... color... color!

Turtleneck stylings, dicky fronts, halter necklines, new, wider open necklines, sailor collars, or deep Vs all give emphasis to overblouse fash-

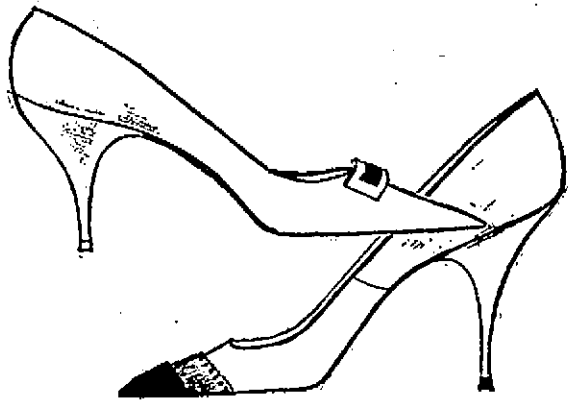
ions, middies, blouses, shirts and casual jackets—whether appearing solo or in smart harmony of an ensemble.

Season for Silk

The shirtwaist dress has come out strongly in silky fabrics and with enough versatility to make it high fashion wearing for any hour.

Evening time, as an example, brings out the shirtwaist with the silky-chiffon approach and even bares the back.

Belts and brass buttons also hold a focal point of interest and there is a big thing being done with puffed, bloused and capelet sleeves.



ARISTOCRATIC L. Miller beige pumps for spring are proudly featured by The Guild House, 507 E. Ocean Blvd. Sketched, top, is a medium heel pump of calf with flat buckle bow trim. Bottom pump, with high, narrow heel, has ombre shaded toe detailing to enrich its basic beige color.

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the friendly store of Long Beach
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NEW EASTER BONNETS LEAD THE FASHION PARADE

Wonderful things happen to hats this season... exciting new bonnets that balance the new silhouette... so very young and flattering... come in and see our new collection of cloches, new brims, bretons, sailors and turbans. White and all new Easter colors.

Hats with the new up-swept look are high fashion... see them at Walker's millinery now!



Solid flower
brim
19.95

Chemise
cloche
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WALKER'S SECOND FLOOR

Easter Fashions

Exciting fashion for Spring, 1958, is the CHEMISE... you'll be thrilled with the newness and feel of this totally feminine fashion! CHEMISE is a look that goes all the way from your hat to your pointed-toe shoes... your mirror will tell you it's the look you'll love to wear this Easter.

Iced Navy Costume

Styled in Master sheer by Gallina. A sheath dress with its own chemise jacket is so elegant... and there's nothing smarter. Sizes 10-16.

45.95

Iced Navy Coat

The perfect coat for the Easter parade... in a silk and rayon blend with the new set-away collar that's so flattering. Sizes 8-16.

35.95

FASHIONS WALKER'S SECOND FLOOR

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The jet look in wonderful plastic patent... their sheen and gleam reflect fashion's newest slim silhouette. Large or small shapes.

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STREET FLOOR

Bead Ropes

Glowing beads in a breathtaking palette of sun colors. 4-strand bibs and ropes.

1.95 to 5.95
plus tax

Matching bracelets and earrings.
1.95 to 3.95
STREET FLOOR

Judy Bond Blouses

Blouses beautiful for Easter... so perfect for suits. Soft nylon georgettes, dacrons and cottons in various styles. In lovely pastels. Sizes 32-38. Others from 3.95.

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STREET FLOOR

Crescendoe Gloves

New fabulous fabric in new longer length in flower tones.

5.00

Bur-Mil Cameo Hose

For the all-in-one look. Just a hint of a tint blends you from your hat to your shoes. Sheer elegance.

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those fabulous

Corelli
little heels

How "polished-lady elegant" you are... feeling graciously at ease in little heels so slim! The bow's silk, the cut is scoop... could Black Patent add more shine! We've Navy Calf, too, as seen in Mademoiselle.

12.95

SHOE SALON WALKER'S SECOND FLOOR



THAT SWISH cocktail party is sure to be a memorable affair for the wise guest who selects this sheath of gray-silver silk with black polka dots from Melba's Bridal Shop, 126 E. 3rd St. Designed by Marguerite Del Rio and modeled by Lorraine Hamer, the dress features bouffant side panels and large bow in front.



IN HOT ORANGE, or cool turquoise, this strapless sheath has a high-style air that belies its modest price. Take your choice wearing it as sun dress or cocktail dress. It's actually cotton with the look and feel of silk. Bodice is fully lined and boned. Carole Chesley wears it for Elizabeth's, 3948 Atlantic Ave. In sizes 8-16.

CAN'T YOU JUST picture the sunshine colors in this pure silk floral print worn by Jo Dene Meredith? Simple but striking, it's a sheath, perfect for afternoon and on into the cocktail hour. From Walker's, 4th St. and Pine Ave.

Lots of Immaculate Whites Promise a Bright Season

There's no better refreshment for warm days a-coming than the bright blaze of white that flashes on the fashion scene!

Already the fashion prophets foresee a blazing challenge of popularity for the whitest whites to inspire your warm-weather wardrobe.

Alone or in combination with other colors, or as background for gay florals or stripes, white is the immaculate touch you'll find in the new season linens, silks, knits, sharkskins, cottons and blends galore.

In addition to the many white long and short coats for spring-into-summer wear, there are exciting short sheaths, slim, semi-fitted sheaths, the many variations on the chemise... all in dramatic white.

WHITE, coming in on the crest of the high fashion wave, will sail into summer in two-piece dresses, Chanel-type blazers over pleated skirts, box-jackets with slim skirts, two-piece coordinates with the one-piece look and in a wide variety of other daytime classics.

With gay trims of flag colors, or boldly accented with the newest shock colors, white will salute the sportswear scene in Capri pants with jaunty overblouses, in nautical-looking mid-calf pants, in the shortest shorts, in cardigan jackets, in dozens of variations of the middy theme and in all the many exciting new swim suit styles.

White too, will step smartly into the after-5 mood... delightfully elegant to set-off sun-kissed skins in flowing chiffons, crisp brocades, silk organzas, or uncluttered linens! Yes, you'll love this direct approach to smartness in flattering-to-all-white!



PURE SILK ROSES in pink tones make themselves at home on the brim of black hand-woven straw. Dramatic exclamation mark for spring, the hat is at Wilma Hastings, 505 E. Ocean Blvd. Gloria Mitchell models.

Bridal fashions

That completely beautiful dream wedding can be yours at a modest sum. Come in and let us show you our spring collections for the bride and all the members of the wedding.

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Picture: A Maurer original French imported hand clipped chantilly type bow knot lace with chapel train-sequin trim Sabina neckline. . . . 79.95.

from **LEON'S**
BRIDAL & FORMAL SHOP
353 East Ocean Blvd.
Long Beach

Ahoy! Navy Sails Into Style Scene

NAVY—the perennial spring favorite—sails importantly into the new season. Often sparked by white, frequently pointing up red with white, navy shows up in easy-waisted chemises, overblouse outfits, dress with jacket costumes and casual spectator dresses.

WHITE LINGERIE accents, white stitching, bright buttons, bows and other trims cheer many of the navy newcomers.

The crisp accents of the nautical influence is on deck everywhere. Sailor collars, sailor ties, blazing whites with accents of navy or red or both; abbreviated mess jackets; middy trims of braid and other Navy inspirations.

ANOTHER important design is the three-piece ensemble consisting of hip-length, narrow box jacket, slim or accordion pleated skirt and companion shirtwaist blouse.

'Clash' Is Bold

Go ahead and let your colors "clash" this spring—let 'em go head-on into their opposites, and know you're fashion-right.

Orange particularly, is a wonderful, fashion color for dramatic impact. There's a real "smash" to orange in combination with reds and pinks—in vibrant opposition to bamboo, ivory and bone tones—or to offset the palest neutral—"string."

'String' Is New Neutral Shade

Pick up the ads for the newest fashions for spring and you'll find that one of the colors most-talked about is all tied-up in "string."

Yes, this IS a color! It is a creamy-green-beige tint. Its name is taken from "tie-a-package-string" or the deeper tone of hemp, or the gentle string that is the backbone of the garden bean.

It is the newest of all neutrals on the spring scene. A wondrous accessory for the "hot" colors; a cool basic color to accessorize with the "high-temperated" hues—"string" is new for spring.

Hips Draw All Eyes

If there is one spot in the daytime silhouette that draws attention this year it is the hip, and mostly because it is so different from hippy hips of recent past. Now everything is done to make hips look narrow and flat.

Jackets are wider at top to make hips dwindle; belts placed at hips are loose so that hips almost disappear; bloused bodices make hips look smaller, and chemise dresses hang straight from the shoulders at back, again making hips invisible.

Exclusive at Guild House Long Beach



Black Patent Pump
with tapered toe, also in Bone Ivory Calf.

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Continental Sandal
with new slender heel
Black Patent

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I. Miller SHOES from 24⁹⁵

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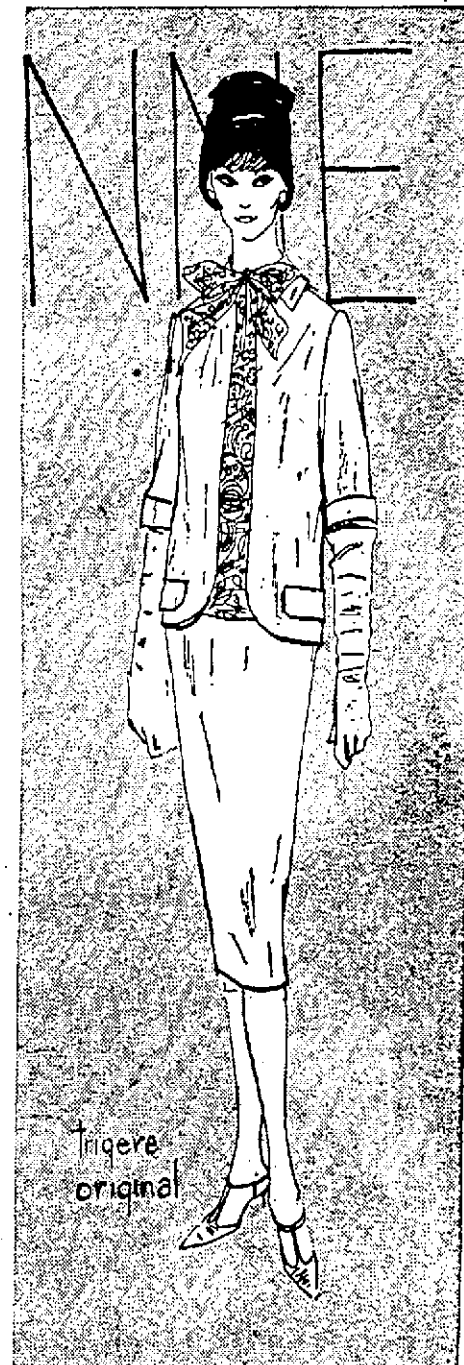
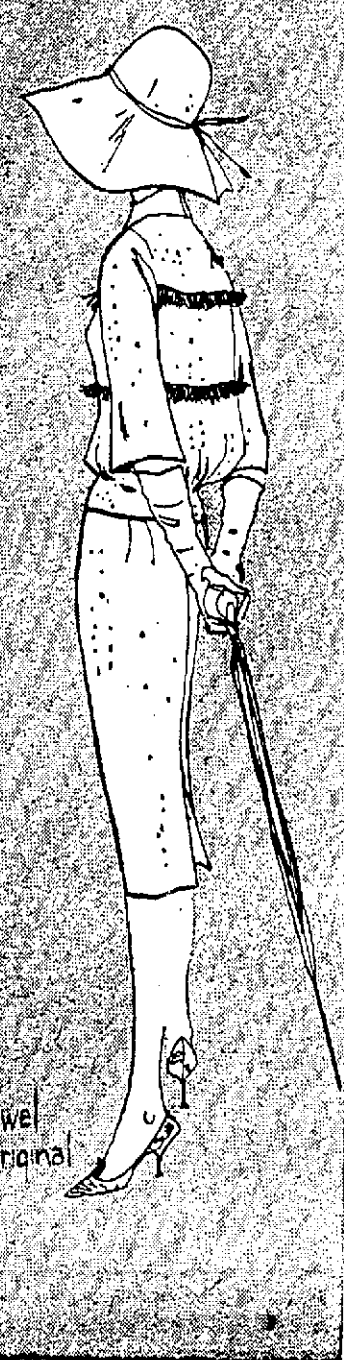
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Furs Dramatize Slim Lines

The "loose-waisted" silhouettes that dominate the fashion picture have influenced furs to take on a luxurious new longer look! Jackets are the important fur fashions for spring; new, elongated stoles are also highly favored.

Last year, miniature capelets, cropped jackets, and short shoulder pieces went well with fitted sheaths and full skirts, but this season it's a different matter.

Loose fluid styles and brief furs do not look smart together!

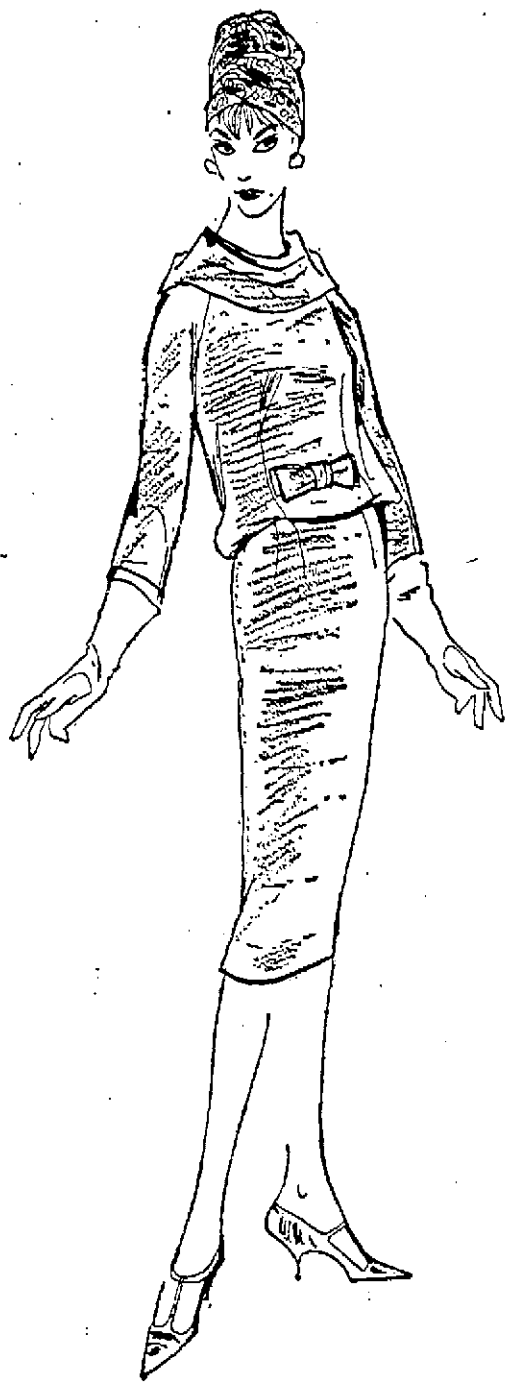
Starting now is the longer, hip-bone length jacket! It is soft-shouldered, with easy, unfitted lines that gradually taper-in to the hem.

Another important part of fur styling, is chic "back-interest" detailing. You'll see blousing, intricate arched contours, and collar interest.

The stole story sums up in "length and slimness." They often sweep to the full length of your outfit, creating a very dramatic effect!

The barrel cape is endorsed, and mobile scarf arrangements replace the tiny caplet.

Your favorite furs . . . in lighter weights and soft colors . . . will shape these styles for spring.



THE WONDERFUL blouson fashioned from luxurious pure silk in the softest shade of spring green, refreshing as mint frappe, is offered by Vinsons, 233 E. Ocean Blvd. or 4500 Atlantic Ave. Exceedingly feminine styling is emphasized by the gently crushed cowl neckline, soft bow at the waist.

Petticoats Have 'Built-In' Shape

Skirts on the new back-dipping, "up-lifted front" ballroom and cocktail dresses will have a petticoat all of their very own this season.

Petticoat designers have designed a style with this special shape, "built-in!" They may be found in nylon tulle, and nylon over parchment taffeta for an intriguing rustle!

ASK ANY woman who owns one how perfect a stole is. She can wear it over tailored clothes and it is equally beautiful over her most fabulous ball gown. This one from Lockwood Furs, 711 Pine Ave., is a natural Emba Stewart autumn haze mink with pouch pockets and cabochon back. The model is Marion Baptiste.



MUST FOR every spring, the red, red shoe. Innes Shoes, 5030 Pepperwood, Lakewood, offers two versions, both with slim pointed toe. Bottom sketch is Mademoiselle's T-strap with stilleto heel. Seen top, a slim pump with high narrow heel trimmed with black stitching on the toe. Both styles are of red calf.

Furs for Easter Skirts Shorter

Destined to lead in the Easter Parade will be such styles as the fur-trimmed suits.

Pale-colored furs dyed to match the pale-tone shades of tweed are in this class. White fox collars, touches of mink and other rich-looking furs will highlight the spring selection.

The short skirt is in, all the way. Short skirts rule for evening, too (floor-length is a rarity) but evening shortness is about 14 or 13 inches against daytime 16 and more. Fuller skirts, still in favor for cocktail and formal dresses, account for the skirt length distinction.

Gene's

SMART SHOP

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NEW
DRAMATIC
LOOK

Shown here from the Lili Diamond collection, a completely lined tissue crepe sheath with full draped panel back and front bow. Black or white. Sizes 8 to 16 . . . only \$25

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a. hip-length canvas plaid lined jacket **7.95**
hooded sleeveless plaid blouson **4.95**
Italian straw belted walking shorts **5.95**

b. plaid square-neckline sleeveless blouse **3.95**
full skirt, plaid-trim Italian straw belt **8.95**

c. wide-away collar, roll sleeve shirt, middy tie **4.95**
wrap-around skirt, brass buttoned in back, Italian straw belt **6.95**

d. canvas tank top with Italian straw hip belt, plaid hankie **6.95**
tapered back zip surf wader pants **6.95**

e. plaid trim Italian straw sun hat **2.50**

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THE DEFT, SURE touch of a master couturier is evident in this luxurious Italian import by famous designer, Michael Paul, and featured by Mr. Bob, 112 E. Broadway. Fashioned from pure silk taffeta in white or black it has handsome detailing of black velvet bands to dramatize the skirt.



Bright Felt Is Answer for Infanticators

Young mothers-to-be have discovered that a maternity wardrobe needs at least one item specifically designed to give the spirit a lift on gloomy days.

A bright idea for this purpose is a jacket of bright wool felt with a little mandarin collar and brass buttons. Local sewing center experts chose jade green felt for a model jacket, easy to make at home, using a standard pattern.

As any home seamstress knows, felt is one of the easiest of fabrics to sew, since it can't ravel and so needs no seam bindings or hems.

THE MATERNITY jacket selected is trimmed with decorative stitching, easy to do with the new automatic start-needle sewing machines, or with the automatic zigzag attachment for standard machines. A double row of stitching accents the front closing and the little side slits. Even buttonholes are done automatically, in contrasting thread to match the rest of the decorative stitching.

The little mandarin collar is lined with organdy and the stitching on this is done before the collar is attached to the jacket.

Unfitted Look Not Universal

While there are many unfitted suit silhouettes shown for spring, there are lots of suits with shaping, too. And even a fairly unfitted suit may taper to a snug hipline.

Jackets come in varying lengths. They stop at the hipline, the waistline or above; they blouse above or below the waistline. They may be snug or fitted, brief or loose, end at the hipline, or taper to the hipline. Mostly, skirts is straight and slim but there are skirts with wide or narrow pleating in nearly every collection.

There are many belted waistlines this year. Sometimes the jacket is belted and belted. It may be pleated, tucked, boxy or semi-fitted with the belt made an integral part of the jacket.

NECKLINES offer collars that are set back or cut wide and low. Many of these are ideal for wear with chiffon scarves, jewelry or ascots in spring furs.

The ensemble idea in suits gets more important each year. Usually, it's jacket, blouse and skirt but it also may be dress plus jacket.

Fabrics offer wool basket weaves, tweeds with a knitted look, rustic or textured weaves. The silk suit will be important later this spring in both print and plain and in mixtures of silk-and-wool.

There's a sharp emphasis on rich colors: vivid blues, oranges and yellows along with poppy red, green and amber.

Pearls to Please

Those pearl necklaces that pull apart now come in a three-strand style joined with gold metal bar that can be removed. And they're offered in high fashion colors of orange and sun yellow for spring.

Stork Wags Beak, Swears He's Never Seen the Like

Not too long ago, pregnancy kept women at home and out of public view largely because their clothing was so drab, unimaginative, unflattering.

Even as late as the 1940s maternity wear was limited chiefly to one-piece dresses with full skirt. About the mid-Forties the two-piece

dress with smock top became popular but there were very few other changes, until recently.

Retailers and manufacturers consulted young mothers — and found they wanted more color, more style, more variety in the clothes they wear while "waiting." As Elmer A. Clark, buyer of mater-

nity wear for the nearly 1,700 J. C. Penney department stores, said recently:

"People are marrying earlier these days. Most expectant mothers are between the ages of 18 and 24, and they want style and comfort as well as 'hiding power' in their maternity clothes. They're active, too, now even demand sportswear, which is a new tack in maternity wear." He continued:

"We went into a huddle with designers and came up with a new line of gay, sparkling sportswear that's appealing as well as concealing. In it sprightly jackets top

off sports skirts, shorts, slacks, pants of nearly every length. There are even bathing suits that conceal the state of a lady's affairs.

"Very new is the use of dazzling color in maternity wear... sundrenched reds and yellows, cool blues and greens and delicate pastels. Stripes run riot on some of the separates; on others are splashed lively prints. Nearly all of these garments are machine washable."

This bright new trend in maternity wear is completely in keeping with the happy event which mothers-to-be are anticipating.



COMING AND GOING, Jackie Morgan's design shows different personalities. Loose chemise in the back, it fits snugly in the front, held gently by a soft leather belt. A chiffon dickey softens the neckline of the toast and white Jacquard cotton knit. Styled in sizes 8 to 16, it is worn by Elva Lewis for Jean Ryan, 5207 Hazelbrook Ave., Lakewood.



Wardrobe Musts

Fashions that belong in every wardrobe: the bulky white sweater; some simple, straight skirts; a short evening dress; one pretty bedroom coat; a pair of frivolous mules; one wool jersey coat.

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EVER SEEN such a refreshing maternity dress? Crisp fabric is Arnel sharkskin. As to the floral interest, the leaves and stems are hand painted, but the 3-D flowers pin on to facilitate laundering. Modeled by Elva Lewis for Dorothe Maternity, 118 W. 1st St.



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Cool Colors Illuminate New Styles

Lime, mist blue, rosebud pink... ice cream colors... a new shade aptly named string—the palest hues are part of the three-sided color story this spring.

Hot colors and the nautical shades comprise the other two sides of the news in hues.

Flower colors, wood tones and the color of corn husks are part of the subdued mood.

The coordination key to color is brilliant! Even the pale colors gain a warmer look in the way they are combined—blue with green—and pink with color's hottest, red!

COLOR COMES through stronger in the patterns it produces, too. Stripes take on new impetus. Bold red roses are blooming everywhere. Fabrics that seem copied from a kaleidoscope covered with clear moving water are fashion-wise every hour.

Not-quite-white tints that give only a hint of colors like oyster, willow and birch are the very subtlest tones.

Whether it blows hot or cold, seaward or leeward—the news in the spring wind is color, color, and more color!

Just Call Her Bright Eyes!

This spring the "eyes have it" with brighter eye makeup for two reasons—and both of them—hats!

Sophisticated, back-dipping, off the face millinery—while supremely flattering, makes your eyes the focal point of your face. The newest roller brims, while fresh, flattering and youthful are apt to look "little-girlish" unless dramatized with beautifully-accented eyes.

You'll use eyebrow pencil for well-defined brows, a touch of mascara on your upper lashes, and eye-shadow, subtly applied for the well-groomed look of glamorous perfection.

Apply shadow lightly over your lid, blending outward and upward toward the brow. And remember, "do" your eyes, don't overdo!

Ready to Wear All the Time!

The secret of having a closer full of clothes that are ready to wear is constant care. This involves both time and trouble but is worth it. It means no delay in sending clothes to the cleaner or in rinsing out lingerie. It means making small repairs at once. It means keeping shoes polished and neat. It also means never having to turn down an invitation for lack of something to wear.



COSTUME LOOK in gray linen tweed with white on white embroidered batiste sailor collar and black velvet ribbon trim. Sheath dress also is trimmed in batiste. The outfit is available at Paris-Jenne, 539 E. Ocean Blvd.

Ensemble in New Favor

When is a suit not a suit? When it turns into an ensemble, of course.

In fact, it's hard to tell one from the other this spring. Some suits are sold in dress departments and some ensembles in suit departments. There are one-piece dresses with jackets that look exactly like suits and some suits with the ensemble look.

It doesn't really matter which is which just so the costume is pretty and wearable. And there are many such this year. This country's leading designers show beautiful ensembles in their spring collections, done in fine, lightweight wools. Most can be worn for more than one purpose; many have coats that can double for wear with other dresses.

THE ENSEMBLE touches that distinguish and mark it as high fashion are the silk lining matched to the blouse or the blouse fabric repeated in a big bow or in edging at neck and sleeves.

Silhouette for the ensemble this year is generally slim and loose and is often done in loose-textured wool. Skirt may be slim and straight or widely pleated.



Fashion trio by SUSAN THOMAS, elegantly tailored in pure silk pongee. Mint, pink. 8-14.

Sleeveless blouse delicately iced with floral lace.

Lace trimmed Orlon Cardigan to match.

Sheath Skirt fully lined with lace trimmed pockets.

\$32.95

3-piece outfit

Jean Ryan

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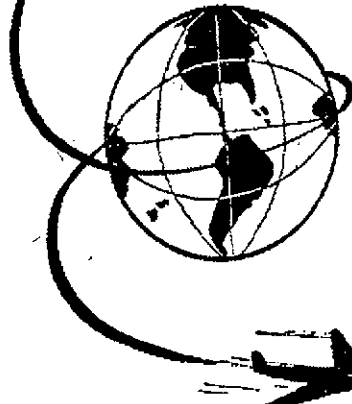
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WHETHER YOU decide the belt is a collar or the collar a belt, you'll love yourself in this Highlight gown with silk linen bodice and silk chiffon skirt over taffeta from Buffums', Pine at Broadway. Its sizes 10 through 16 are seen in luscious sliced orange. The hat by Patrice is in matching chiffon.



CASUAL TIME of California has taken beige embroidered linen and come up with this season-stopper shirtmaker chemise to send Gloria Mitchell to the head of the fashion class. It can be seen in the Designers Shop at May Co. Lakewood.

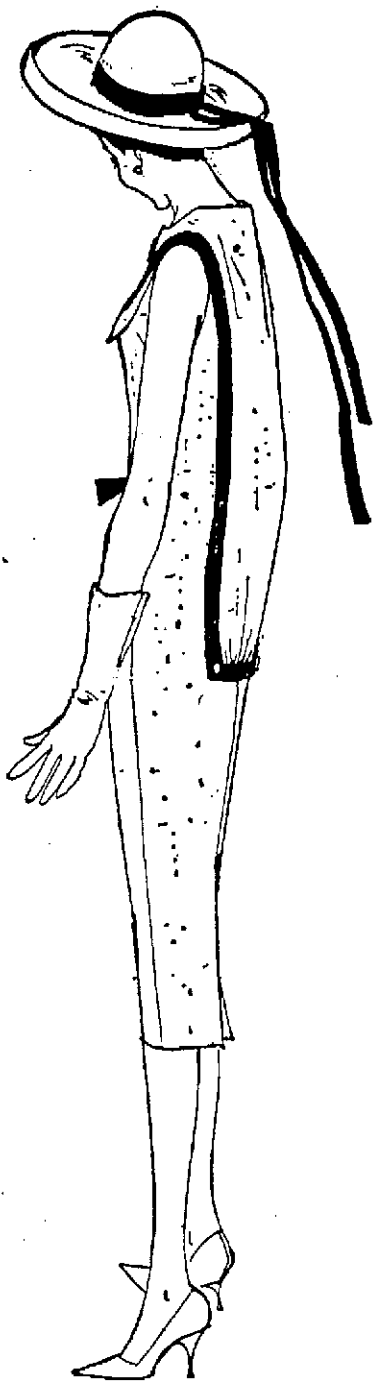
Flattering Chiffon Splashy Prints

It belongs in your wardrobe: the short black chiffon evening dress. Not only is it a real standby, it's one of the most flattering fashions a woman can wear.

Bold, splashy prints are part of the important color story for summer contrasted with stark white, as in patterned top with white shorts or skirt.



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exciting pointed toe by herbert levine.....29.95
bag to match 25.95
547. east ocean blvd. long beach park free in rear.



SEASHORE CHEMISE with the knowingly nautical look! Gene's, 450 Pine Ave., has it in white rayon linen. It's really a sheath with tremendous sailor collar that plunges to the hip in back where it is held in place by two buttons to create the chemise effect. The trim is shipshape navy blue and Davy Jones himself would approve the dashing crest on the front of the collar.

Hair Styles Take Fancy to Bang-Cut

Top note to spring glamour begins with a new hair-do that's shorter, more care-free and often, "banged-up."

It's length that's most important, as you'll note the moment you slip a new roller brim, cloche or back-dipping hat on your head.

Longer tresses have to go—if not cut, then carefully curled or pinned into place.

AND, WHETHER you're 16 or 60, fashion-odds are you'll flatter your brow with face-framing bangs.

There's a bang-cut to suit every face including the baby bangs, gamin bangs, Hepburnish eyebrow bangs, fluffy "flapper" bangs, little Dutch bangs, and dozens of other imaginative cuts.

If you're among the many who've toyed with the idea of a different hair shade to brighten dull hair or polish uneven greasy hair, now's the time to go ahead! The newest, scientific formula tint so subtly, that who's to say you did or didn't!

Bright Bold Bags

Bags, whether big or small, are bright and bold for spring. A riot of colors, flowers and stripes blossom forth in brilliant colors.



BEIGE BASKET WEAVE wool tapers to shift shape in spring's newest chemise coat from Pavey's, 501 American Ave. Three giant white buttons, slash pockets and large collar add subtle detail. Modeled by Yvonne Mongan.

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CHECK THIS, will you! First, note the chemise shape of things; then the spanking white waffle pique collar and cuffs; then the smart checks of the linen weave rayon in black-white, aqua-white, orange-ice-white combinations. Misses sizes. Shown here by Susan Irvin. It's at Sears Roebuck & Co., 450 American Ave.

'A Hint of a Tint' Flatters Spring Hosiery Collections

The greatest single impression given by spring fashions is one of definite, vivid color. And hosiery too, follows this trend as it blossoms into all the shades of the spring garden.

Another aspect of this new feeling for color is found in the combination of colors in prints, in jewelry, and in shoes.

Bright blue is combined with emerald green; light blue is mixed with olive; coral merges with pink, and a pair of shoes is half bright red, half pale pink.

Color in hosiery for spring continues with the dark tones, the off-blacks and blacks, browns and navy stocking shades. It includes red tones, from bright pink to palest rose, blue, from turquoise to grayed blue, and green, generally grayed or olive in character, but occasionally brightened to a true spring green shade.

YELLOW to orange citrus tones are considered most promotional for early spring, are represented in stockings to blend or accent these colors.

The feeling given by these colors is that they are definite colors, but at the same time, extremely wearable colors.

The three best ways to wear hosiery color for spring—to blend, to match or to contrast—give colored hosiery additional fashion value for the new season.

Color Riot Reflected in Spring Gloves

The spring leather glove for 1938 will provide a blaze of color in tropical hue or in the fresh spectator look of red, white and blue tri-colors. Pale off-shades will harmonize with the blaze of color predicted for handbags—in bone, oyster, willow and almond tones.

Softness and washability, too, are stressed for spring. Brilliant blues and tropical reds are the top "bright" shades.

Soft, subdued tints will express the beige tones in such neutrals as "bone," "flax," taupe, malacca, "blonde mocha" and "burned toast."

WITH SUCH color variations, classic styles with button closing and elastic shirring in shortie fitted styles are offered, while flared cuff treatment is new looking in the more styled gloves.

Discreet touches of rows of pearl buttons, twin bows and embroidery provide detail interest with ceramic motifs and pearl jewel-set buttons for eye-catching appeal.

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YOU'LL LOOK AND FEEL like a queen in this gown of imported Chantilly lace from Gibson Style Shop, 501 E. Ocean Blvd., modeled by Judy Ware. The scalloped edge of the lace shows to beautiful advantage at the sabrina neckline, low back, and bouffant hemline. And the perky bow at the back is of mint green satin!

Jewelry Livens Fashion Picture

Jewelry comes into its own this spring. No longer can it be regarded as a mere costume accessory—it is now an integral part of the new fashion "look." Furthermore, spring's new bright, clear colors are rendered clear in spring's new prints, with a minimum of greying or chalking down. The whole color picture is based upon the clarity and brightness of precious gem tones, the Fashion Coordination Institute reports.

COLORS JEWELRY — whether precious, semi-precious, or handsomely simulated copies of the real thing — assumes stature for day as well as evening wear with handsomely tailored stone necklaces and bracelets. The "Ensemble Look," achieved

by matching jewelry color to costume color is an important spring trend.

Pendants and longer necklaces become increasingly important to give vertical

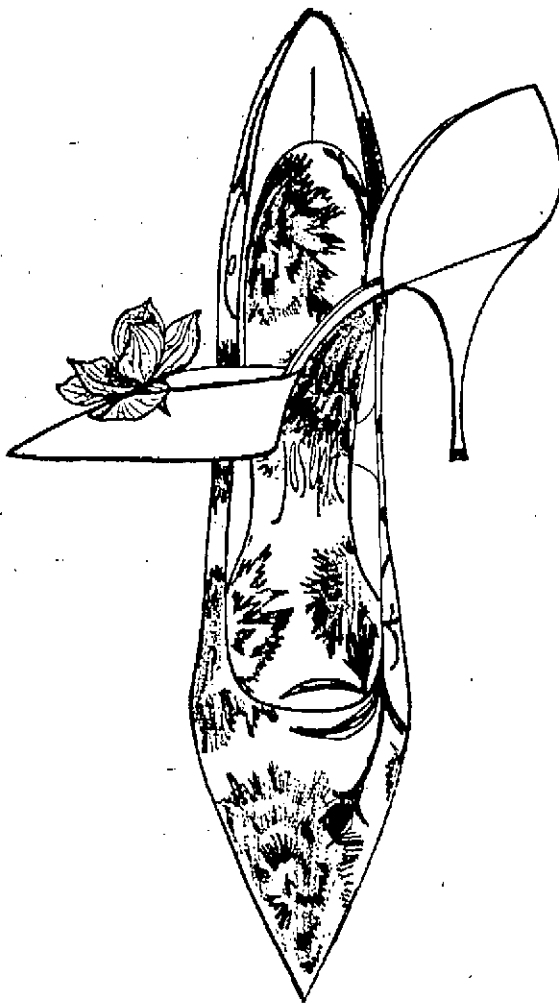
Facial Refreshes

A one-minute facial can perk up the complexion in an emergency. Dampen a washcloth in hot water, press it against your face. Apply cold cream from forehead to neckline and massage it firmly into your warm damp skin. Count to 15 while you work fingers, the flat of your hands, up and out in broad smoothing motions. Remove cream with tissues. Splash your face with icy cold water. Pat dry with a towel.

balance to the relaxed costume lines, and lower necklines. Bibs dip lower to add greater depth and bulk. Many variations are seen in chains and ropes.

CLASSIC jewelry is used in a new manner to attract and focus attention. For example, several small gold pins are grouped together on a lapel or shoulder, or near a neckline to spot a focal point. The tiny fine gold heart, charm or locket on a slender gold chain is worn in contrast with a handsome tailored costume necklace.

Jewelry given dramatic contrast to spring's soft chiffons and crepes as brilliants — real or rhinestone — provide the hard, bright sparkle, accentuating the soft fabrics and pastel tones.



FINALE, DAZZLING red and white floral fabric imported from Paris, artfully fashioned into an opera pump to excite your black and white costumes, has the widely acclaimed Cyrano tapered toe that only Joseph can bring you. A gay red flower, fresh from Paris, too, rests lightly on the toe of the white kid shoe (small sketch). Bags to match both styles are shown also at Joseph Salon Shoes, 547 E. Ocean Blvd.

Colors, Yum; Stripes, Yes! Agree Young

Stripes are stars of the spring 1958 season in sportswear and play togs. The young crowd may be in love with floral patterns for their dressy clothes, but will go overboard for stripes when it's playtime.

Stripes go two ways—they follow the nautical flag in red, white and blue and the overblouses and cotton knit shirts show every kind of midday influence. Stripes, vertical or horizontal, are impartial in their allegiance to every navy afloat.

Ice cream colors—different from the flat color, are the pastel ice cream stripes. Pink, blue, yellow, turquoise, they bring a new feminine prettiness to striped fabrics and separates.

SKIRT TYPE garments bear many names. There are the short and knife pleated short skirt, the short and kilt, the short and box pleated skirt to name a few. Newest styles hit the leg midway between very short and Bermuda lengths.

Baggy cardigan with V neckline is both a jacket and sweater item for girls through teens this season.

As for Ivy, both stripes and buckles are still on the scene. New treatment for buckles moves them to the front on fly front pants, jackets and skirts.



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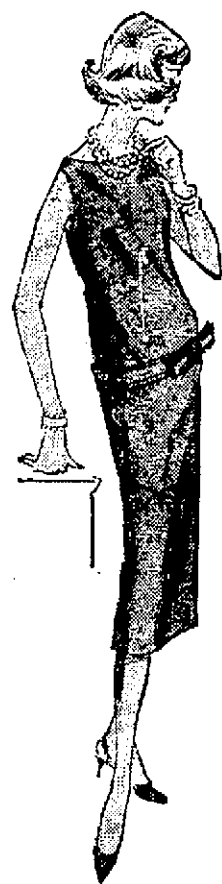
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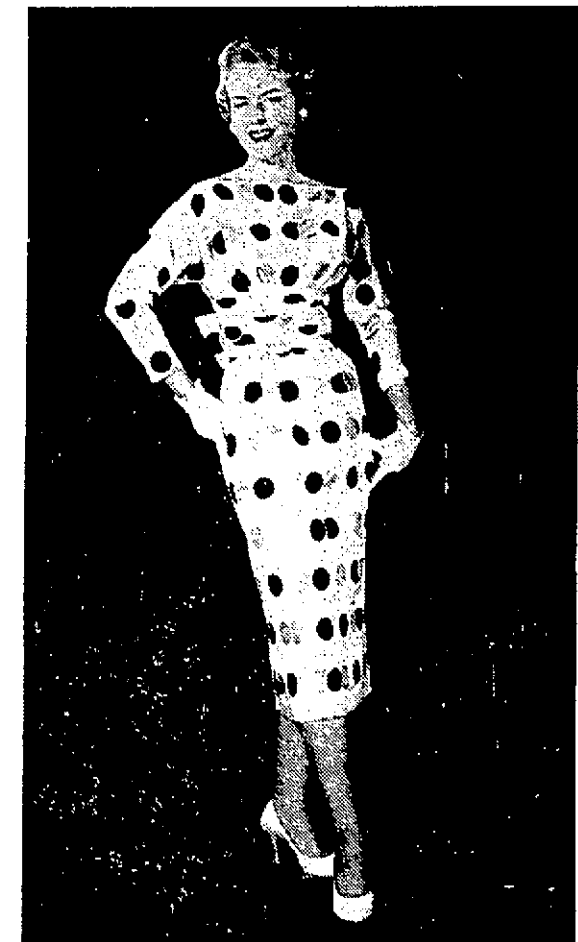
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GIANT POLKA DOTS in black and beige run rampant on a sea of white in this silk print modeled by Elva Lewis. Available at Jeri's, 218 Pine Ave., the dress features three-quarter sleeves and slim skirt with cummerbund effect waistline.



DREAM DRESS within a school girl's budget begins with tiny ruffles at the bodice, encircles the waist with crushed nylon chiffon and cascades to the floor in 18 tiers of lace on nylon net. In all pastels and white, sizes 8-18. Nancy Oswald models for Leon's, 353 E. Ocean Blvd.

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BLUE ROSES, massed on white silk and chiffon, achieve spring elegance for this slim, cool sheath as airy as April with its bloused chiffon back and floating panels. Yours to admire at May Co., Lakewood.



CHIFFON FOLDS SOFTLY at the neckline and drifts lightly at the back of this lace maternity suit for the cocktail or dinner hour. Taffeta lined, it has a slim skirt, cut out for front expansion. Dorothy Holland models for Al-Le Maternity Shops, 432 Pine Ave.

Almost Magic

If you want real eye beauty and a new lift to your loveliness, give your eyes the glowing iridescence of the new Hi-Fi Eye Shadow Stick. Simply stroke one of the six glamorous shades over your lids, and watch it light up your entire spring and summer appearance.

Be Not Tempted

You've just bought a new dress but haven't had time to have it properly fitted? Don't give in to the temptation to wear it before alterations have been made. It will spoil both your feeling about the dress and the impression you make on others.



CRISP, COOL and always correct linen in a feminine ensemble with navy sheath and matching coat lined in polka dot taffeta. The ensemble, shown by Elva Lewis, also is available in tweed linen at Hassell's, 241 E. Ocean Blvd. The "just right" hat is from Alice Clark, 247 E. Ocean Blvd.

Travel the Corduroy Road if You're Wise Vacationer

Double-purpose clothes are the jewels in every traveler's wardrobe, particularly in this air-minded age when space is at a premium. So, the wise vacationer takes along only those items which earn their weight in versatility.

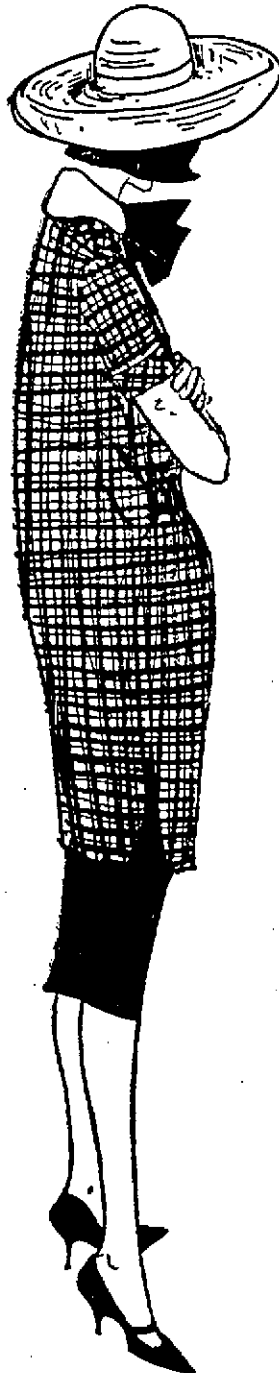
Tops in this category are the corduroy outfits designers have dreamed up for resort wear, often in combination with other fabrics for a fresh approach. Because corduroy is lightweight and washable, it is a functional companion, but becomes high fashion when paired with chiffon for dress wear. Because it can be made water-repellent, it offers rain protection but becomes delicately fragile in white or soft pastels, worn as an all-purpose coat over bright silk prints. And because corduroy itself takes to prints, it can

be endlessly combined with plains for great variety.

Take bathing suits, for instance. By using a well cut pair of corduroy shorts as a base, any number of new effects can be created by changing the top. One designer uses black and white as a color scheme based on black shorts with interchangeable tops in plain and print, secured to the bottom by hidden tabs to give a one-piece effect.

ANOTHER OFFERS a whole group of coordinated cotton plaids blended with plain pastel corduroy in luscious color combinations. Impeccable tailoring distinguishes the short shorts, bermudas and pinwale slacks which feature darts back and front to produce the desired flat effect. For more formal occasions, the format is reversed and filmy chiffon skirts are topped by velvety corduroy in the same shade to give a dressy, shirtwaist look.

This has been the challenge which imaginative designers have met this season—to produce dual-purpose fashions of great charm and originality, but with built-in function.



FOR THE WOMAN who loves "high style," Desmonds, Broadway at Locust, suggests this very new Mam'selle design featuring the long shirt tail look in a cotton red and black plaid top, black patent belted with black artist's bow at the throat, and worn over a trim black skirt.

Skirts, Sweaters Solve School Dress Woes

Give a schoolgirl enough skirts, blouses, sweaters and jumpers, and her wardrobe problems are solved.

An outfit consisting of full gores skirt, plain shirt and jumper-type weskit is easy to make, and can be switched and mixed to make a lot of combinations. Local sewing center experts suggest making it in kelly green polished cotton, with a pale yellow blouse. The weskit is reversible, with striped fabric on the reverse side. Most pattern companies have standard patterns for these always-popular styles.

DECORATIVE stitching and a little ingenuity can add individual touches. For instance, green leaves may be applied on the blouse front, and a series of cartwheels may trim the skirt. Use a dinner plate to trace big circles on felt or left-over blouse fabric in pale yellow. Use a bread-and-butter plate to trace smaller circles on green fabric, and a saucer for the smallest circle, in white or another contrasting color, such as orange.

Cut out the three sizes of

circles, leaving an inch margin all around. If you use lightweight fabric, back it with a non-woven interlining, such as pelfon. If you use felt, back with organdy.

SET YOUR slant-needle automatic machine or your automatic zig-zagger attachment for a narrow satin stitch, and stitch around outlines of circles, cutting away excess fabric close to line of stitching. Make a buttonhole in each circle, using the satin stitch. Sew buttons to skirt and button cartwheels in place, smaller circles overlapping large ones.

When your decorations button on, you can change them at will.

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The new silhouette suit by Betty Rose with boxy jacket, stem-slim skirt. Flung open collar, filled in with ombre nylon chiffon scarf, also flung back cuffs.

Jumbo pearl and rhinestone pin at hip line (further Chanel influence). Grey worsted tissue flannel in sizes 7 to 15.

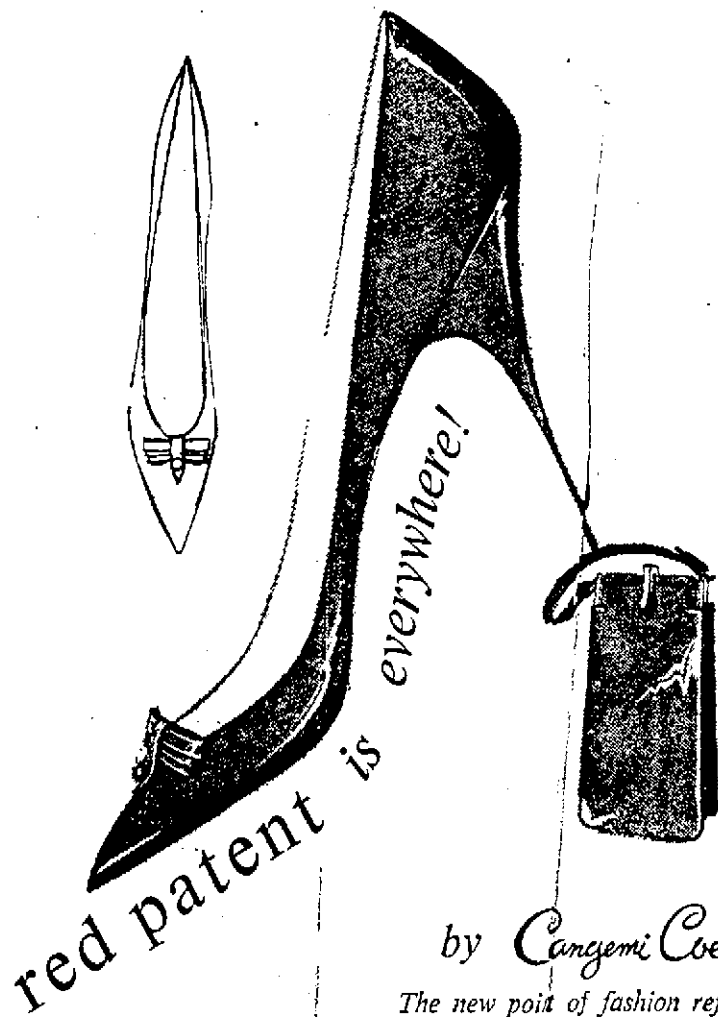
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On the Mall
Lakewood Center





MERGING GRACEFULLY, cotton and silk create crease-resistant Cortina fabric used by Handmacher for this Weather Vane suit. The neatly fitted jacket boasts pearl buttons, a self belt, slit pockets and white pique collar. Elva Lewis carries bag of vinyl over linen, its size emphasized by a cheerful beaded elephant, multi-colored. The hat, a Breton sailor in white patent coarse straw. Suit available in misses sizes, navy and white or brown and white, at The Broadway, Stearns and Bellflower Blvd.



BAREFOOT sandal with chic, not of tan but shining black patent! The matching bag has an insouciant, massive safety pin handle. At Mandel's Shoes, 301 Pine Ave., they are also featured in white or beige.

Flamboyant Mood in Springtime Millinery

As fashion's total look sums up an ease of silhouette, and a lean, uncluttered simplicity—millinery makers look downward, upward and outward to put fashion emphasis on top of the costume.

There's a flamboyant mood in millinery—interpreted in high color; fine soft millinery fabrics and in the widest variety of shapes.

In most showings, depth and height are keynoted to complement chemise lines.

CLOSE-FITTING cloches and back-posing turbans come into fashion focus.

Draping and manipulation are the soft touches to these shapes—soft silks, easily-manipulated straws, straw cloths take to new hats in the gayest of colors... the smartest of trims!

Whatever the shape of the hat, "softness" is its theme.

FROM THE modified cartwheel, to the rippling-brim garden hat, there's a suave, so-

phisticated undulation to these big-brim charmers.

There are bicornes and tricornes, bumper brims and full-blown disks—all are enhanced with vivid, oversize flowers, pirate drapes of chiffon or jersey, or dramatic bows.

THERE'S A fresh flower look to this season's millinery! Flowers "bloom" everywhere! Silk geraniums, poppies, a variety of roses, sweet peas and cascades of chrysanthemums glow brightly atop bretons, bloused-crown cloches, wide-brimmed beauties and of course, are made-up into gentle, little head-hugging caps and toques.

A smart variety of straws sparkle the entire hat scene: the accent of course, on the softest, most-pliable types.

No one style is decreed for the new season! The deep head-hugger or high fashion... for youthfulness—the breton... the towering turban for drama... and a bevy of beautiful slouch hat styles, crisp derbies... floppy-brimmed and softly-draped styles are all shown to suit your every fancy and fashion.

Emblem Club Meet

Mrs. Sam Beck will preside at the meeting Wednesday of Long Beach Emblem Club 106. Members will meet at 8 p.m. in Machinists Hall.



WACKY, PROVOCATIVE, this beach coat intrigues by concealment, following the amusing trend for bizarre beach fashions. Made especially for Mr. Bob, 112 E. Broadway, available there only, its huge pockets and front opening are bound in bright contrast, huge buttons proclaim their importance. The shirttail hemline is split, mandarin-like, almost to the waist to assure ease of motion. Though cover-ups protect from wind and sun, give a girl a "dressed" feeling, they leave suntanned legs in view.

Desert Colors Blaze Brightly

If you've seen the colors of a desert sunset... the glowing reds, vibrant pinks, roseate golds and wondrous deep mauves—then you know the inspiration for many of the shining cottons, silks and blends for the new season.

Just as these sunset colors have inspired painters and poets through the ages—so today these colors inspire a

happy, ebullient combustion of color in dresses and sports clothes.

Check gay combinations of orange and pink... pink splashed with red... red and purple... and mauve and orange! Salute the sun colors in sheer flowing chiffons for late-day; crisp daytimers in broadcloth, or soft playtimers in crepe!



AFTER-FIVE GLAMOUR

Made to shine through exciting evenings! Our deliciously young and flattering dresses start you off in a whirl of lovely fashion. We've lavishly full-skirted dresses, striking sheaths and fabulous chemises in chiffon, satin and a host of other glamorous fabrics.

DRESSY and CASUAL
DRESSES from \$19.95



1904 E. 4th St. ME 6-3179

Open Friday nights 1 p.m. to 9 p.m.
Other Days — 10 a.m. to 6 p.m.

SHOP MONDAY 9:30 A.M. TO 9 P.M.

- ◆ at Columbia downtown Long Beach
- ◆ Lakewood Center open 12:30 to 9 p.m.

Come see Columbia's
fascinating fashion windows

KEYED TO A CALIFORNIA SPRING

One of many
exciting
new
Suits
by
Lilli Ann



This one is
79.95

Created in California...
A suit masterpiece with a definite look of distinctiveness about it... a new look... a suit of exquisite fabric in powder blue, pink, navy and beige. Sizes 8 to 20.

CHARGE OR BUDGET



Columbia

- First at Pacific—Long Beach
- No. Pepperwood—Lakewood Center
- Pacific at Zoe—Huntington Park

St. Patty's Party

A St. Patrick's Day party will be the feature of guest night for Degree of Honor Lodge 108 Thursday at 8 p.m. in Machinists Hall. Co-chairmen of the party will be Bernice Candell and Vernie Mason. Mary Sue Blevis will preside.

Engineers' Wives

The Women's Auxiliary of the American Institute of Mining Metallurgical and Petroleum Engineers, Southern California Section, will have its March meeting next Thursday noon at the Colonial Inn, 1966 N. Vermont Ave., Los Angeles.

NEW ... EXCITING MADEMOISELLE FIRSTS

IN DARING VOGUE RED SHOE RED. OUR FASHION RADAR

HAS PICKED UP THE SEASON'S

MOST GLORIOUS COLOR ... SO NOW WE HAVE A

SMASHING COLLECTION OF REDS FOR SPRING.

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TWO BEST SELLERS IN RED ... 21.95
BUT WE HAVE MANY, MANY MORE



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shoes

5030 PEPPERWOOD
LAKEWOOD CENTER

CONFUCIUS DAUGHTER SAYS:

"If it's trim and slim you want to be
In this fashion year
Chan's Glamour Salon
you should see,
To keep your soul-mate
near and dear."

FOR YOUR EASTER PROMENADE

7 Hair-Stylists to glamorize
you with 85 exciting
Platinum Hair Colors
AND
MASSEUSE AND MAIDS

to pamper you with lunch or dinner
service, coffee breaks—whatever you
desire!

Featuring Helene Curtis Permanent Waves

Chan's 6508 E. SPRING ST.
GARFIELD 1-8044
GLAMOUR Salon
OPPOSITE NEW SAFEWAY IN LAKEWOOD PLAZA



SEASON'S NEWEST bolster collar adds another touch of luxury to an already luxurious cape of natural blue mutation mink from Frank Hill and Son Furs, 3316 E. Broadway. The beautifully matched cerulean skins are worked vertically.



COAT OR DRESS? Why both, of course! This versatile wool jersey chemise, banded at the hem, has push-up dolman sleeves to slip effortlessly over a frock. With its Peter Pan collar, big pearl buttons, and fullness shirred to a round yoke, it has equal merits as a dress. Modeled by Jo Dene Meredith, it comes in white, beige or black, sizes 8 to 16, at Columbia, 112 Pacific Ave.



THE CHIFFON ARTISTRY of Ceil Chapman was never more apparent than it is in this pure silk design with softly draped bodice, skirt and versatile stole from Parisienne, 539 E. Ocean Blvd. Off white background is perfect foil for the elegant print.

Look-Alikes for Mother, Daughter

Like mother, like daughter, the old saying goes, and it was never truer than now, in the fashion story this spring.

Styling and fabrics are so often identical, but colors are "shocking."

Yes, that's what the new hues are called, "shock colors."

Look for deep vibrant orange ice. It leads the color parade. Also important are yellows, bright as the sun, or tangy as a lemon, daringly bold pink, and greens plucked from lush meadows or towering tropical forests.

IN STYLING, all little girls want to look exactly like Mommy, so there are chemises galore; semi-fitted coats; blouses or gently belted suits; middy dresses; dresses with pleated skirts, or boasting a drawstring waist.

Fabrics include many new miracle blends that can be fearlessly thrown into the washing machine, or quickly washed by hand.

Whatever she looks for in spring fashion, mother will find that daughter will be a happy gaily dressed miniature of herself!

What a beautiful picture they will make when they both go out promenading or shopping together!



BLOUSED JACKET topping a sheath dress splattered with aquamarine roses is attention catcher for spring from the Taller Girl Shop, Inc., 350 American Ave. Sheath is satin cotton; jacket is voile trimmed in satin cotton. Sizes 10-16. Wearing it here is Carol Weinberg.

Jewell Tent

Emily R. Jewell Tent No. 15, Daughters of Union Veterans of the Civil War, will meet Monday at 7:30 p.m. in Veterans Memorial Bldg.

Tinted Nylons Tip

Tinted nylons are on their way in for spring. But remember, when you go to buy: they look much darker in the box than they do on the leg.

MATERNITY

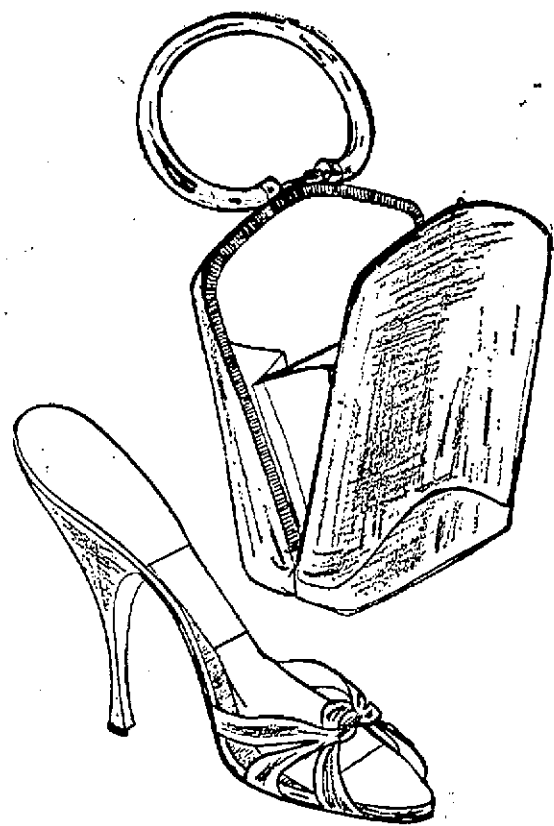


Dyed-to-Match
Sweater Dress!
22.98

A cotton knit sweater that tops a tucked two-piece jerkin of hand-washable linoleum, completely versatile and an asset to any "waiting" wardrobe! The skirt has a patented cut-out front. Coral Island, Skyline Blue or Shell Pink. Sizes 8-16.

*Rayon, crease-resistant and with the look and feel of pure linen.

Al-Le SHOPS
"Everything for the Mother-to-Be"
OPEN FRIDAY, NIGHTS TO 9 P. M.
432 PINE AVE. Free Park & Shop PHONE HE 5-9070



FOOT FREEDOM, like walking on air, is supplied by the magical design of a springolater sandal. Leed's Shoes, 257 Pine Ave., presents this Quali-Craft version in rainbow shades of tangerine, yellow, green, pink, red, turquoise, powder blue or white patent. Matching bags in all hues have glistening plastic handle.

Variety in Skirt Lines

While the chemise has reached new fashion acceptance, United States designers, prompted by the Italian boutique collections, have created a group of unusual silhouettes, every bit as smart as the French-inspired chemise.

Side-draped panniers give a svelte, tapered look to dress skirts that emphasize slim waists and rounded hips.

Casual skirts take on dramatic new interest with the strategic use of boldly outlined pockets and trim of contrasting fabrics.

GLAMOROUS and feminine, the intriguing new harmon drape and bell-shaped skirts are wrapped snugly at the waist, flare out with a tantalizing swish.

From colorful cottons for casual wear to shimmering silks and laces for dressy occasions, these figure-flattering skirts prove that women are still women beneath it all!

...dresses...bridal...formal...cocktail...casual...
We've glorious gowns for the bride...delightful dresses for her bridesmaids...and elegant, flattering apparel for the mother of the bride. So, plan on a beautiful wedding...plan now to choose fashions for every member of your bridal party from Melba's wonderful selection.
Bridal Gowns \$25 to \$150
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126 east third
lay-aways
invited
Personalized
Designing and
Dressmaking by
Marguerite Del Rio
...dresses...bridal...formal...cocktail...casual...
dresses...bridal...formal...cocktail...casual...

There's Daring Plunge to New Styles in Bras

As necklines continue to plunge, fore-and-aft, in late-day fashions and in incoming summer wear, the foundations industry has come forth with the right bras for the bared décolletage designs.

The deep, wide cut of the marquise neckline, deep plunging fronts, and deep, deep cowl neckline treatments all call for radically new bra stylings.

A new bra with wide-set straps, shallow upper cups and plunged center is shown to underline the marquise neckline.

TO UNDERSCORE even the deepest "plunge"...special new designs are featured: these swoop low in front and back, and have deep center V's...usually wired for support.

Worthmore's
Millinery
Always
1,000 Hats
3.98 to \$15

SINCE 1836
Harris & Frank
CALIFORNIA

EASTER PREVIEW

Your 1958 suit, just arrived at H&F, is easy, relaxed...

and exquisitely custom tailored in fine woollens as soft as the rustle of Spring.

Illustrated is one of our superb collection of five exciting new styles... including Chemise, and other Couturier designs. Sizes 10-18.

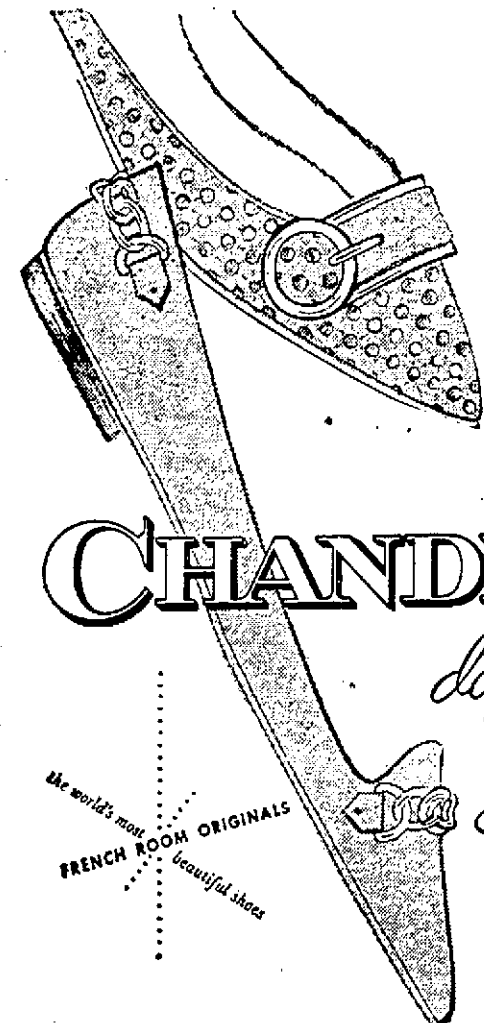
Illustrated is the Suburban suit in Blue or Brown Glen Plaid, or Shadow pattern in soft Grey.

\$55

Just say "Charge It"—6 Mos. to Pay

DOWNTOWN
LONG BEACH
236-40 PINE AVE.
HElock 6-2429

LAKEWOOD CENTER
5024 Lakewood Blvd.
In the New South Wing
MEtealf 0-3157



Metal fittings for creamy soft casuials

Latches and chains add hardware contrast, burnished beauty to rich texture! Below: beige silken suede. Above: pigskin punch.

\$6.99

CHANDLER'S

does the Hardware touch

the world's most beautiful shoes
FRENCH ROOM ORIGINALS

5040 LAKEWOOD BLVD.

Opposite May Co., Lakewood Center

Mail Orders, add 25c postage. (Additional postal charges on C.O.D.'s).

Don't File, Please; Put These Ideas to Use

Although the Home-makers Forum, a non-profit organization for the exchange of household hints by housewives, usually receives communications from home-makers about household chores, recently numerous hints have been received which are especially helpful to the teenager.

Some of the suggestions came from teen-agers themselves, who have found these ideas useful, time saving and economical.

When sending a gift to a girl who likes to sew, wrap it in a piece of gay, printed fabric, large enough for an apron. Tie the package with contrasting bias tape or rick-rack, which may be used for trimming.

For those velveteen jumpers that collect lint, pat with scotch tape that has been

wrapped around the hand—sticky side out, of course.

To have pressed letters on sports jackets stand out, place a large folded bath towel under it and press on wrong side.

To store precious cashmere sweaters, use old jars.

For a gala wrapping for a gift, outline name on ribbon with glue. Sprinkle with sequins.

Artificial flowers worn in the hair can be freshened up by brushing each petal with a damp sponge that has been dipped in a permanent-type starch. Press with warm iron and shape petals while still damp. Trim frayed edges with scissors.

PLASTIC FELLOW covers with closing zippers make excellent storage bags for wool skirts and sweaters.

Ink spots on the school dress can be removed by covering both sides of the ink

spots with white chalk. Wash in hot soapy water.

To keep heel straps from slipping, wrap a tiny piece of scotch tape, sticky side out, around the strap. It will cling to the hose and will not be visible.

After pinning a corsage on a dress, push a small pencil eraser over the end of the pin. The pin will not stick to the dress and the corsage will remain in place.

To keep frankfurters from splitting while boiling, invert a plate in the bottom of the pan.

When you can't be bothered ironing the handkerchief you need in a hurry, press wet against the side of the bathtub, mirror or bathroom walls. It will lie smooth.

To wash your costume jewelry, keep an old toothbrush handy. Dip it in warm, soapy water and clean. Then rinse in clear water and wipe. This method is also good for pearls.

Keep old worn "out blue

Scarves Add a Note of Drama

Spring and gay scarves always seem to go together in a mood of happy harmony.

This season too, there are many, many fresh colors and new design treatments to spark new silk squares and ascots.

Fruit prints, paisley and large florals are the fashion leaders in brilliant-hued silk squares.

Dots—from dainty to dramatic—come to the fore on white grounds or on color. Abstracts, spaced geometrics and stripes continue to hold their own in spring's newest hues of sea, sand and surf.

Softest crepes, silk chiffons, crisp foulards and twills, and-whisper-weight satins are the fabrics shaping the scarves of the season.

SHOP DOWNTOWN MONDAY & FRIDAY 9:30 A.M. TO 9 P.M.

PENNEY'S DOWNTOWN LONG BEACH
ALWAYS FIRST QUALITY!

the
Chemise
makes
a
dramatic
debut
at
Penney's!



10⁹⁵
sizes 10 to 16

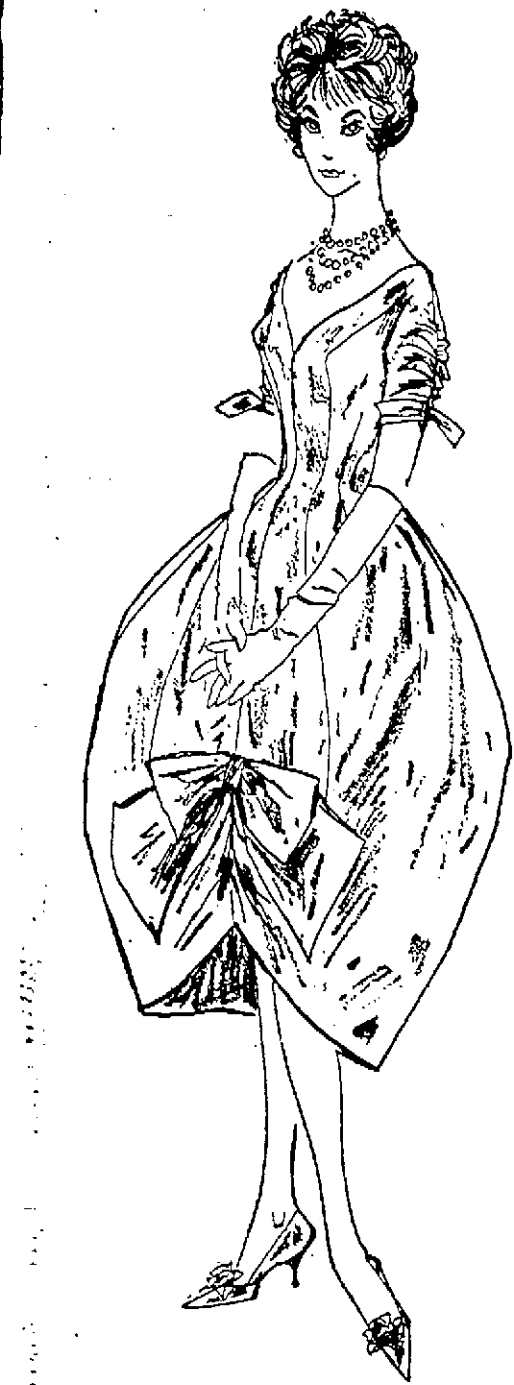
Penney's buyers have spent countless hours looking... revising... restyling the chemise. Now they're satisfied... convinced you'll like the chemise fashions Penney's has to offer... at prices that will make sense!

Here's just one chemise... a graceful silk-look blend of rayon-and-cotton, with a neat white collar—slightly modified to accent your contours in just the right places. Choose navy, toast, aqua or black.

SHOP PENNEY'S... you'll live better, you'll save!

SECOND FLOOR — PENNEY'S DOWNTOWN

PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH



EUROPEAN styling by Goethe is reflected in the imaginative almond silhouette lines of this royal blue peau de soie gown as featured by Wilma Hastings, 505 E. Ocean Blvd.

New Fashions on Parade

Walking through a "Gateway to Spring" will be models in spring and summer fashions on Saturday when Sigma Phi Gamma sorority members and guests assemble at noon for a luncheon and show in the Petroleum Club.

Miss Judy Gee will comment on fashions from a leading Belmont Shore women's shop. One of the models, Joy Bucklin, is a member of Sigma Phi Gamma.

A welcome to the guests will be given by Mrs. William

Roberts, province secretary for Southern California.

Mrs. Keaton King, fashion show chairman, is being assisted by Mrs. William Roberts, Thomas Piglin, Eugene Karz and William Brewer, and Miss Kay Barkley. Mrs. Gerald C. Hodge is handling publicity.

Proceeds of the event will go to the cerebral palsy nursery, Long Beach Exceptional Children's Foundation and Los Angeles Orthopedic Hospital.



A PROFUSION of roses sketched on pure silk white organza is fashion flattery at its springtime best as shown by Greta's, 5012 E. 2nd St. in Belmont Shore. Styled with bouffant skirt and tight bodice; a bow at the neck and a solid green cummerbund to hug the waist, it is skillfully lined with taffeta and crinoline.

Anniversary for Rayon

Rayon — the fabric that made banner headlines in its debut year of 1928 — does it again in its 30th anniversary year! With the return of the late twenties' styles, rayon again is big, big news.

In 1928, when rayon received "its place in the mode" from fashion's arbiters — its potentialities were hitherto unknown to manufacturers.

Rapidly crepes were translated into the new medium. Transparent velvets were the "really important" news that rayon made at that time.

MOIRE, FAILE, gros-grain, satin and jersey were added to the list. It was found that rayon responded magnificently to dyes.

Soon after its debut, the superb creations of Paris were being copied and adapted in American rayons and priced for reduced budgets.

Rayon made possible a lower price for the finished fabric while in no way taking from the excellence of its quality and performance.

In 1941, rayon proved its worth in gabardine, worsted and tweedy types for use in suits and coats.

AT THE START of its career, rayon was used only with natural fibers. Today it is also a team-mate for other man-made fibers.

In 1958, rayon claims more than 50 per cent of all man-made fibers. Its qualities are many—high absorbency, static repellency, heat resistancy and excellent adaptability to dyes.

With all its versatile beauty and splendid performance, it is still priced to fit the average budget. And, happily, this year, rayon ranks high on fashion's fabric list!



PATENT LEATHER

from
mademoiselle
the fashion shoe

IN...
THE HEIGHT OF
THE NEWEST FASHION
AND...
THE ULTIMATE IN
PERFECTION



\$19.95



5018 E. 2ND ST., BELMONT SHORE



Margined in Mink
Jersey Suit
Ours Alone!

at just
29.98

Wrapped in a yard of precious natural ranch mink—our 80% rayon, 20% wool jersey suitdress that is a wonderful fashion accomplishment at this price! Unlined top, completely lined skirt in jetstream black, flame red, sand beige or sky blue. In sizes 8 to 16.

Our products labeled to show country of origin of imported furs.

• 523 PINE LONG BEACH • 5016 E. 2ND BELMONT SHORE

• 16517 BELLFLOWER BL. BELLFLOWER

Also at: HUNTINGTON PARK EAST LOS ANGELES SANTA ANA

Color Loud for Spring

In addition to the whites that are so magically-right for summer; red, white and blue appear together for the nautical mood; shock colors of orange, turquoise, red and bold blue are sun-kissed miss hues, too.

Paisleys, plaids and prints add pattern interest for all sportswear styles . . . Ivy look stripes are most proper and flowers bloom everywhere.

And you'll cool off comfortably in the "orange ice, lime, lemon peel and watermelon" colors that are being featured from coast to coast.

All in all — the trend in sportswear is toward the two-or-three piece ensemble — with skirts and/or jackets providing the plus for good looks and wardrobe versatility.

From the brightest whites, to bold stripes, to gay prints and elegant embroideries the mood in sportswear is elegant, flattering oh-so-wearable!

A Jewelry Treat

The combination of rhinestones and fresh water pearls is a pretty one. Treat yourself to pin or earrings or both.

436 PINE AVE. LONG BEACH
Modern Woman
5243 HAZELBROOK AVE. LAKEWOOD CENTER

The ONLY Stores Devoted EXCLUSIVELY to the Smartest and Youngest HALF and LARGER Sizes 12½ to 32½ and 38 to 62

"lovely spring 2-piece bouclon" ONLY \$25

A versatile spring dress for almost any occasion and it will fit you like a glove . . . Rose or Blue, SIZES 12½ to 24½

spring fashions that are "Youthfully Yours"

Figure-flattery is the special job of our ultra-smart spring styles . . . and what an enchanting job they do! If you're in the larger-woman or half-size groups, you just have to see MODERN WOMAN'S breath-taking array of stunning coats, suits, dresses, hosiery and lingerie . . . see how you can look lovelier, more youthful without costly alterations . . . and your budget gets a break, too, for the prices are exceptionally modest.

YOU MAY CHARGE IT TAKE 30-60-90 DAYS

STORE HOURS: LONG BEACH—MONDAY AND FRIDAY NIGHTS TO 9 P. M. LAKEWOOD—MONDAY, THURSDAY, FRIDAY NIGHTS TO 9:30 P. M.

OTHER LOCATIONS: RIVERSIDE PLAZA • HUNTINGTON PARK • SOUTH BAY CENTER • SANTA MONICA • GLENDALE



NEW SEASON, time for new suit! From Bond's, Lakewood Center, comes 100 per cent wool worsted flannel with large puritan notched collar, contour belt, chiffon scarf. In gray or black, sizes 10-16. Susan Irvin is wearing it.



YOUNG, COOL AND chic is this everglaze cotton jacket dress from Harris Aire, 4260 Atlantic Ave., a Joan Miller original available in tea leaf green lined in blue or in blue. Take off the jacket and you have a sundress with full, full skirt and slim trim cummerbund waist detailing.



COCOON BACK spells spring '58 in geranium linen chemise from Judy's, 5215 N. Hazelbrook, Lakewood. Pearl button detail, patch pockets add interest in front. Modeled by Susan Irvin.

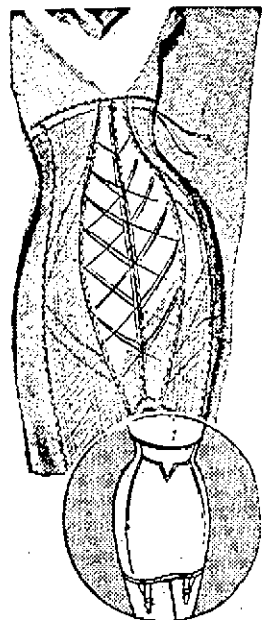
To Make Favors for Convention

Plans for the national convention of Alpha Phi sorority will be made by Long Beach alumnae at a meeting Wednesday in the home of Miss Virginia Downes, 4743 Coldbrook Ave. Miss Helen Wilson will be a co-hostess.

During the national convalesce this summer in the Huntington - Sheraton Hotel, Pasadena, the Long Beach group will be hostess at a luncheon. At the meeting Wednesday members will make favors for the event.

the fabulous behave by **nemo**

THE LIGHTWEIGHT GIRDLE WITHOUT BONES THAT KEEPS A FIRM HAND ON YOUR FIGURE



- Your hips slim down.
- Your waist smooths out.
- Your tummy flattens to nothing!

You look wonderful wearing this newest "Behave" by NEMO. Ingenious tucks over your middle pull at diagonal purposes to "scoop you in." Flattens your tummy without the aid of boning. Designed with four sections of ventilated leno elastic. Firm nylon taffeta front and smooth satin lastex back, nothing makes your figure behave like Behave! . . . White only. Sizes 26-40. \$16.50

BARCLEY CORSET SHOP

114 East 3rd St. — Ph. HE 5-4666

Black 'n' White Team Up Well

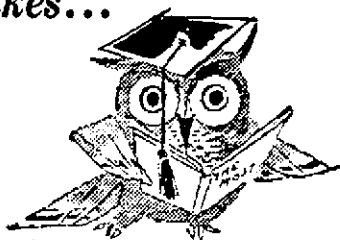
In a season where dramatic accents of color blaze across the scene, quieter reflections in black and white join to cast their patterns under the sun.

Black and white combinations long have had the "city look" in crisp cottons for day and date time wear. This year, there's smart punctuation of this black and white team, in day wear for the office, marketing, just relaxing, leisure time activities, for getting into the swim . . . and for after-5 wear.

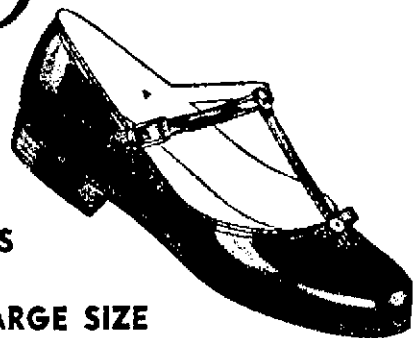
IN ONE-PIECE dresses, playsuits, coats, suits, swim-suits and a wide assortment of sun casuals and handsome ensembles, white on black patterns—or black on white—or black tops over white "bottoms," and vice versa—will lend quiet elegance to spring-into-summer wearables.

From early morning 'til the wee small hours of a festive night, these flattering color twosomes, point up the glow of tanned skins and go forth coolly on the hottest of days.

... it takes real skill to fit shoes well...it takes even more to fit children's shoes well...and we have what it takes...



EXPERIENCE, KNOWLEDGE and **STRIDE RITES!**



BABY'S 6½ TO LARGE SIZE 8

Children's Bootery

for 31 years

LOS ALTOS SHOPPING CENTER On the Mall Just East of Penney's Open Monday, Thursday and Friday Evenings GENEVA 8-5792

BIXBY KNOLLS 4346 Atlantic Avenue Garfield 4-7094 Open Monday and Friday Evenings

DOWNTOWN 126 West Broadway HE 6-1019 Open Friday Evening

Rosenblum's

Relaxed Line Suits Do Lots For You

In a luxurious silk look blend 39.95

Using a truly fabulous new fabric...an adroit blend of silk and rayon... ROSENBLUM has adapted the best of the modified chemise styles to an outstanding Spring suit. You'll be amazed the new fashions are so wearable. And, of course as extra dividend...the meticulous tailoring of this famous manufacturer. In important navy, beige or yarn-dyed grey, sizes 10-16.

Up to 6 months to pay!



YOU CAN DEPEND ON

DESMOND'S

BROADWAY AT LOCUST, DOWNTOWN LONG BEACH Shop Fridays noon 'til nine

FREE PARK & SHOP COUPON PARKING



STUNNING PURE silk surah print evening dress from the Gown Shop of The Broadway, Long Beach, Stearns and Bellflower, is in brilliant tones of blue, turquoise and royal on white. It features the silhouette look, a continuing fashion trend growing in importance with dipping hemline; intermission length in front, floor length in back.



TAFFETA BOW, scoop neck give a "something different" look to this wool boucle and ribbon knit by Snyder Knit, available at Irene's Originals, 213 E. Broadway. Elva Lewis models it in Tahoe blue. Sheath in sizes 10-42. Jewelry by Hobe accents ensemble.



Shower Party for Bride-to-Be

Shower gifts for Sherrill Ruth Umbarger were drawn from a pink and aqua wishing well during a party Tuesday evening in Mottell's Garden Room. Mrs. Joseph Drolshagen, the hostess, asked Mrs. Donald Loucks, Omer Akin and Edward Hawksley to aid in serving refreshments from a table centered with a heart decorated with pink lace, silver candelabra holding pink tapers, and tiny cupid.

Miss Umbarger, daughter of Mr. and Mrs. Harold Umbarger, 1361 Vucita Grande, will become the bride May 22 of Mark M. Smith, son of Mr. and Mrs. Donald Smith of Long Beach. Their vows will be said in First Baptist Church.

Gayle Andrews Party Honoree

Feminine pink and white decorations and flower centerpieces graced tables at Virginia Country Club Saturday when Mrs. Latham H. Brightman and her daughter, Miss Martha Brightman, entertained at a festive bridal linen shower and luncheon for Miss Gayle Andrews who will recite wedding vows with Ems. Philip Clock on April 5.

Thirty young friends of the bride-elect were bidden to the party as were family members of the engaged pair including Mrs. Francis L. Andrews, Gayle's mother, and Mrs. Henry Clock and Ralph Clock, mother and grandmother, respectively, of the bridegroom-elect.

THE HALF-SIZE figure gets special attention in a two-piece "Travables" of rayon and orlon boucle. Tucking at neckline and three-quarter cuffed sleeves add interest to the button front jacket and slim skirt worn by Lois Anderson. The dress is available in sizes 12½ to 24½, powder blue or rose, at Modern Woman, 436 Pine Ave.

Sorority Fashion Fete March 15

Arrangements were completed for a fashion show and tea when Upsilon Chapter of Phi Alpha Kappa sorority met recently in the home of Mrs. Gene Abney, 2223 Knoxville Ave.

The show at the Hawaiian on March 15 will be a benefit for multiple sclerosis.

Tickets may be obtained from Mrs. Robert Middough, ticket sales chairman, or from members of Phi Alpha Kappa or Iota Chi members. Door awards will be distributed by Iota Chi members who will be dressed in Hawaiian attire, carrying out the theme of the function.



BOLDLY SPLASHED with blue and touched with green, this white-background print is sleekly designed to flatter spring costumes. Slim of heel, it has a piquant bow to focus attention on the pointed toe. A wisp of a black patent shoe (left) has narrowest straps of grosgrain, is light as thistle-down on your foot. Both are French Room Originals at Chandler's Shoe Store, 5044 Pepperwood Ave.

Lingerie Lines Endorse Chemise Silhouettes

Although the returns are not complete, it's safe to predict that the chemise is way out in front as the style leader for spring and summer.

Influencing everything from hats to hose, the chemise has completely altered the shape of fashion.

It's swept right into the lingerie picture, and calls for a dramatic, new undergarment story to highlight its subtly revealing, yet concealing lines.

Yesterday's fashions are with us again, never more apparent than in the newest gowns, slips and eceteras so dear to feminine hearts.

MOST PREVALENT in the nightwear field are the short shorties adapted from tennis outfits and flapper dresses of the twenties. Hip-bands, tabs, bows, ruffles and hem flounces are realistic touches. Peeping out are either elasticized or boxer shorts.

Waltz and ankle length gowns take similar treatments, many with loosely-tied sashes just below the natural waistline. A favorite compromise are gowns, belted in front, tied and barrel shaped in back. Also popular are the severely straight "shift" gowns with practical side-slits.

The chemise undergarment or "Teddies" as they were called in the twenties and thirties practically disappeared in the last decades.

Only a few stores carried this all in one panty-slip combination, discreetly hidden under the counter, shown only at the request of some "older" customer.

TODAY, IT IS a distinctly youthful, modern fashion, al-

most indispensable under the chemise dress.

Even the basic slip has undergone subtle alterations and variations with the chemise line in mind.

Variety in Spring Coats

There are a good many varying silhouettes for coats this spring, starting with the cocoon and ending with the loose coat with low belting.

Back interest is apparent, whether it's the draped back coupled with a shaped front, the bloused back above a low, curved line or the bloused top over a clearly defined waistline. Sometimes a half-belt is placed very high at the back and paired off with a single pleat running the length of the coat.

NECKLINES generally follow the suit trend for collars cut low, wide and open or set back. Some cowl necklines are shown. These tie at front in a loose, soft fashion.

Low belting is reserved for the coat with loose, straight lines. The belt may slip through loops or not but it doesn't cinch in the waistline.

THIS SPRING, textured

fabric means soft, hairy mohairs, open and airy tweeds, nubby boucles and blends of silk and worsted.

Color gets a big play, with red recognized as a basic neutral in the same sense as black or navy. Greens begin with the soft gray shadings and end up as brilliant emerald. Orange and orange-reds are high fashion as are amber and tortoise. Beiges appear in every collection, closely supported by navy, black and gray.

Relief Corps Meet

Woman's Relief Corps 93 will meet for an 11:30 a.m. social hour Wednesday in Veterans Memorial Building, followed by a business session at 12:30 p.m. Plans will be completed to entertain Federation Three on March 17.



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SILK FAILLE "lacing" gives dressy accent to this navy suit of imported sheer wool by Don Loper. Gloria Mitchell shows it in size 12, and with it wears a ballbunt and satin hat by Howard Hodge. Both at Wilma Hastings, 505 E. Ocean Blvd.



AN ARTIST SCATTERED spring flowers on pure silk white chiffon to create the lovely fabric for this dinner gown, a Friedlander original. The bodice is snug, the full skirt floats with every movement. Pat Burkhardt models for Schick's, 701 Pine Ave.



FANCY THIS! A Semont design of pure silk screened print in shaded roses on a white background, its semi-draped bodice enhanced by the new flattering harem skirt. The V-back neckline dips to a one-loop bow, lined in deep rose. Marion Baptiste models for Greta's, 5012 E. 2nd St.



INTERESTING BUTTON detailing above mandarin slits give a distinctive note to the coat of this two-piece costume shown by Marian Robertson for Michele's, 1904 E. 4th St. The sheath, in striped gold and steel gray, and the coat in gold, both are of sheer wool. Monk collared coat goes over a cowl collared sheath.



BLOSSOMS GROW in shades of blue in afternoon dress of pure silk with chemise-like draping from collar back to just below the waist. Virginia Moses models for the Wonder Shop, 523 Pine Ave.

'Upswept' Hat

Everything's looking up in the spring hat lineup. Millinery designers have decided that 1958 is the year for the "upswept look," and are showing towering creations of all shapes and sizes. There are many wide-brimmed picture hats—but these conform to the main theme by having the brims turned up.

With the straight chemise the big news in spring dresses, milliners point out, logically enough, that since there is going to be so little to look at elsewhere, hats might well be big, bold and dramatic.

Citrus colors also are favored for the newest toppers, ranging from grapefruit, lemon and lime to all tones of orange and tangerine.

Bowing to the widespread travel urge of Americans, milliners show a large number of packable travel hats, which can be folded flat or rolled in a suitcase. Some are of crocheted straw, some have collapsible crowns, some are cloth turbans, but all are handsome.

Flower hats also will have their annual airing in the Easter parade, and may be either tall flower-covered toques and turbans or upturned cartwheels with king-size flower trim.

Look, Mom! No Waistline!

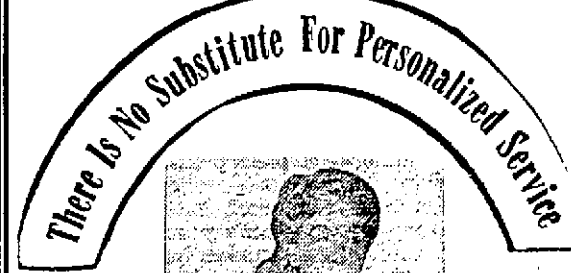
The chemise as a major ready-to-wear silhouette change is reflected in a general fluidity of silhouette in coats, suits, sportswear and dresses in children's wear for spring.

Newest children's coat silhouette is semi-fitted, report the fashion analysts of Women's Wear Daily; boxy suit jackets are tapered, softly belted or bloused; skirts are pleated, and the overblouse gives an easy line to sportswear separates.

DRESS waistlines which started to disappear last season under middles, overblouses and Chanel-like car-

digan jackets, drop from view completely in the most extreme chemise styles to be presented at spring openings. And even those dresses which retain the classic little girl silhouette of fitted waistline and full skirt are made of softer fabrics with softer fullness.

Spring fashion is a two-part story, as coat, dress and sportswear manufacturers all think in terms of the suit look. Dress houses bypass coat and dress ensembles in favor of sleeveless dress with pleated skirt and cardigan jacket.



Mrs. Don Sterling

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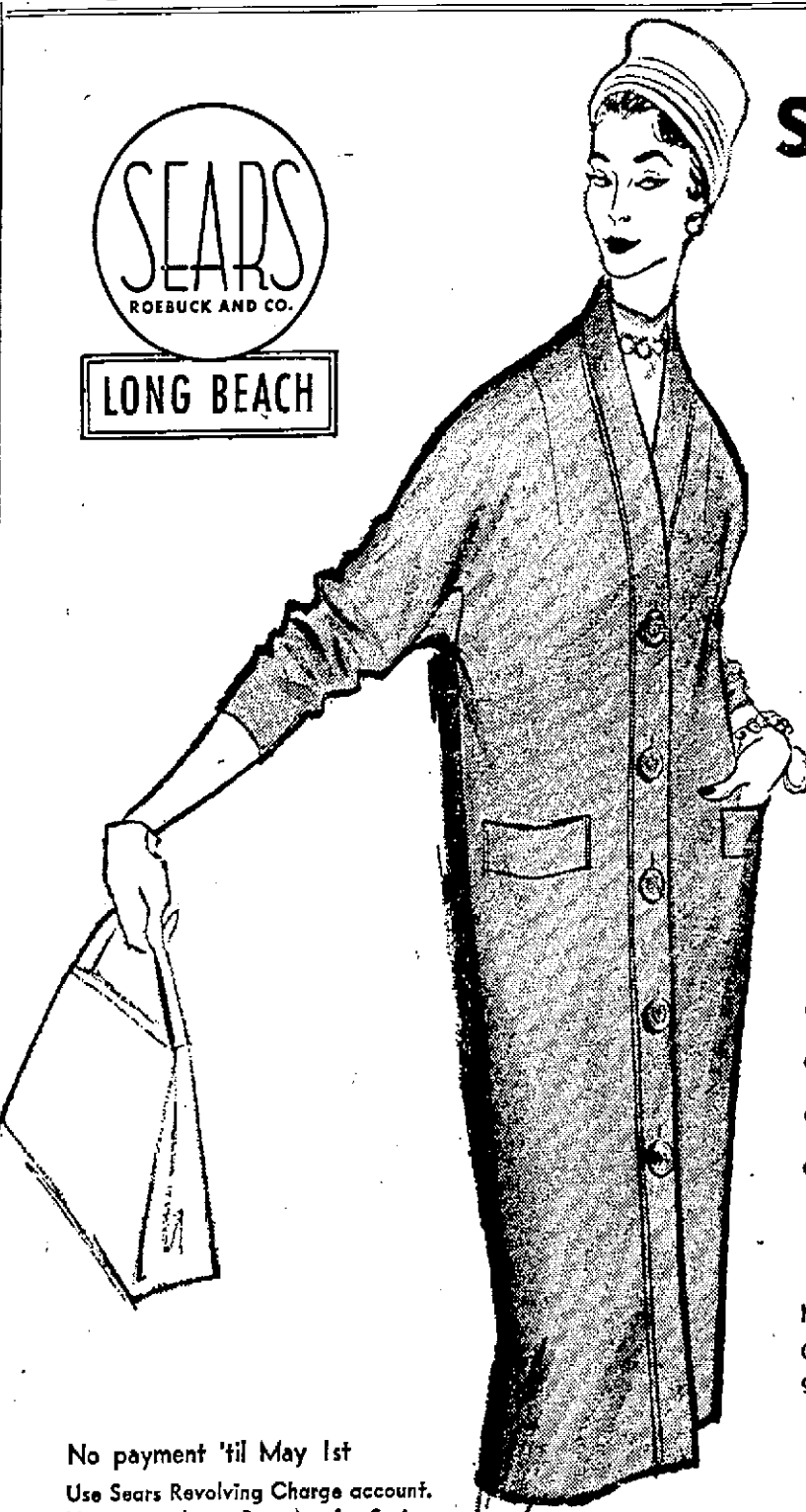
long, drawn out, with chemise ease! Made of light, worsted, 100% wool "sag-no-more" jersey. Fully taffeta lined.

22⁹⁸

- Has cardigan front
- 5-Button closing
- Push-up sleeves
- Two front, horizontal welt pockets

Misses' sizes: 8 to 16

Colors: Red, beige, yarn dyed gray, black and white.



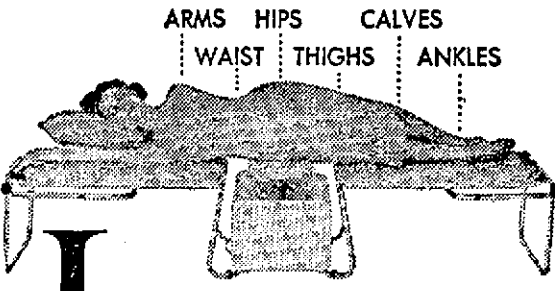
No payment 'til May 1st
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Jewish Women

National Council of Jewish Women, Evening Branch, will meet at the home of Mrs. Joseph Solomon, 5501 El Jardin, Tuesday at 8 p.m. Informal motion pictures taken at the group's membership meeting will be shown.

Sweater Guards

The sweater guard, in plain or jeweled gold metal, is handy for cardigan-wearers who like to fling a sweater over their shoulders. Guard clips to either side of the sweater; has connecting gold chain.



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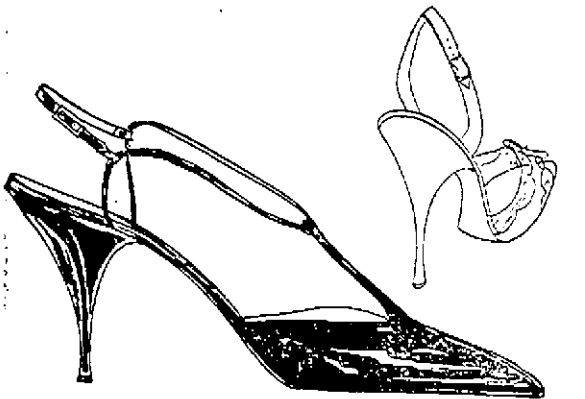
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"SCANDALS" is the name of these thong sandals made especially for Jacob's Shoes, 5018 E. 2nd St., available in pink, orange, black patent, blue, white, green or yellow kid, made with either high or medium Fitz-On steel reinforced heels, which enables you to replace worn heels yourself with patented toplift refills. These sandals have adjustable front straps, nonslip innersole and are brightened with rhinestone buckle. Jacobs has bags to match in each color as well as thong designed hose to wear with them.



FLATTERING COMFORT in spring and summer's "the least shoe is the best shoe" mood is offered by Burt's, 335 Pine Ave., in two styles. Bottom sketch illustrates the slenderizing T-strap available in red and black patent. Top sketch shows the ever popular sling strap, yours with high or medium heel, in red, yellow, pink, powder blue, aqua, white, beige or black.

'Hold That Line' Is Decree for Foundation Garments

Although the term "easy" describes the favored silhouettes for spring—so often the lithe shape of the chemise and its variations is a "hard" shape to wear without the proper foundation to smooth the way. The unchallenged star of day-

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time wear for spring will be the chemise, an "easy-fitting" fashion that de-emphasizes the bustline, zooms past the waist and comes to rest on the hips.

ACTUALLY, the chemise is not one, but many silhouettes. Sometimes it consists of almost straight middie or over-b blouse and separate narrow skirt. Sometimes the same two-piece look is achieved in a one-piece dress. It can be a completely unfitted look dropping in an almost straight line from shoulder to hem. It is interpreted in suits in a slightly fitted or bloused jacket that first hits the body at the neckline. It can be nearly fitted in front but free-flowing in back or it can have a softly draped look that lends an illusion of fit.

Whatever shape they take, chemises have three under-cover requirements in common: Beneath them, bustline must be high and rounded; back, front and hips must be slim and well - controlled, thighs must be sleek.

Seen in profile, the slim appearance of the chemise depends on a bustline that is modified, never jutting, on a flattened abdomen and, in most cases, on an equally flat derriere.

Viewed from the front, it starts to narrow at the hips, which means that hips must be controlled if the wearer is to look slim. Almost invariably, its skirt tapers, demanding the underlining of a high-controlling foundation.

WAISTLINE girdles, long-leg panty girdles, the full corset and long-line bras for spring, all stress the hip, back and front control so necessary for the chemise stylings.

Although the general line of foundations for spring are less stringent than in seasons past, the uncontrolled, uncorseted "sack look" of the 20s does not show up in spring's "shape-up."

Roses Bloom on Everything

Running the gamut from tiny buds to big, splashy blooms, fashion-favored prints feature roses in every size, shape and shade of red or pink!

The newly-favored print dress, solid coat costume is beautifully coordinated with the coat lining and dress tailored of the same gay rose print.

Accessories are also a-bloom, with roses, roses, and more roses appearing on belts and cummerbunds to contrast with solid skirts; on chiffon scarves to twist at neck or waist, and as dainty embroidery motifs on gloves and hankies.

Are You Up a Shoe Tree?

The American shoe industry is burning the midnight oil so that the American Family can put its best foot forward come the vernal equinox.

Spearheading the new spring footwear, says the National Shoe Institute, is the trend toward slimmness and lightness.

Men, women and children will all wear varying degrees of tapered shoes—the women, of course, in more pointed shoes.

Incidentally, for those few female skeptics still around, let it be known that pointed toe shoes are extremely comfortable. The shoe is made to fit the foot, the point being

merely a slight extension beyond the big toe. Children's shoes will be tapered only to the extent allowed for proper development.

LIGHTNESS of construction and the use of soft pliable leathers and fabrics mean ease on the feet and more walking comfort. And more walking comfort means, of course, less overall body fatigue.

The color picture is a bright one. For women: a limitless choice, everything from shiny black to sunny yellow, from hot red to cool green, from subdued solids to gay prints. For men: the choice is wider than ever be-

fore. Dress and business shoes in black and brown and smart new navy blue, casuals in a much wider range of colors up to and including red. For children: the same hues as the grown ups (the little copy cats!), but used mostly as trim on black or white.

Most interesting is the silhouette story. Variations of the chemise, rising hemlines, and loose flowing lines in general have spurred women's shoe designers to new heights, resulting in an opened-up look, greater and more imaginative use of straps, and smartly styled lower heels.

For On-the-Job or for School

Take two parts country and one part town, blend well together and the results... the newest of college and career girl fashions for fall.

Sportswear designers have discovered this formula for bringing out styles with a new city look based on the current urban-suburban way of life.

The ladies of the "nine-to-five" set will be wearing basically the same styles, but the type of clothes are apt to be of a more sophisticated material and reflect a broader field of activity.

New Shoes? Bright Hues!

For the first time in several years women's shoes will burst forth in a gay rainbow of colors this spring, the National Shoe Institute reported here.

Taking their cues from the overall fashion trends coming up, shoe designers have used reds, hot pink, yellow, orange, bright blue, green and turquoise in planning shoes for the spring season.

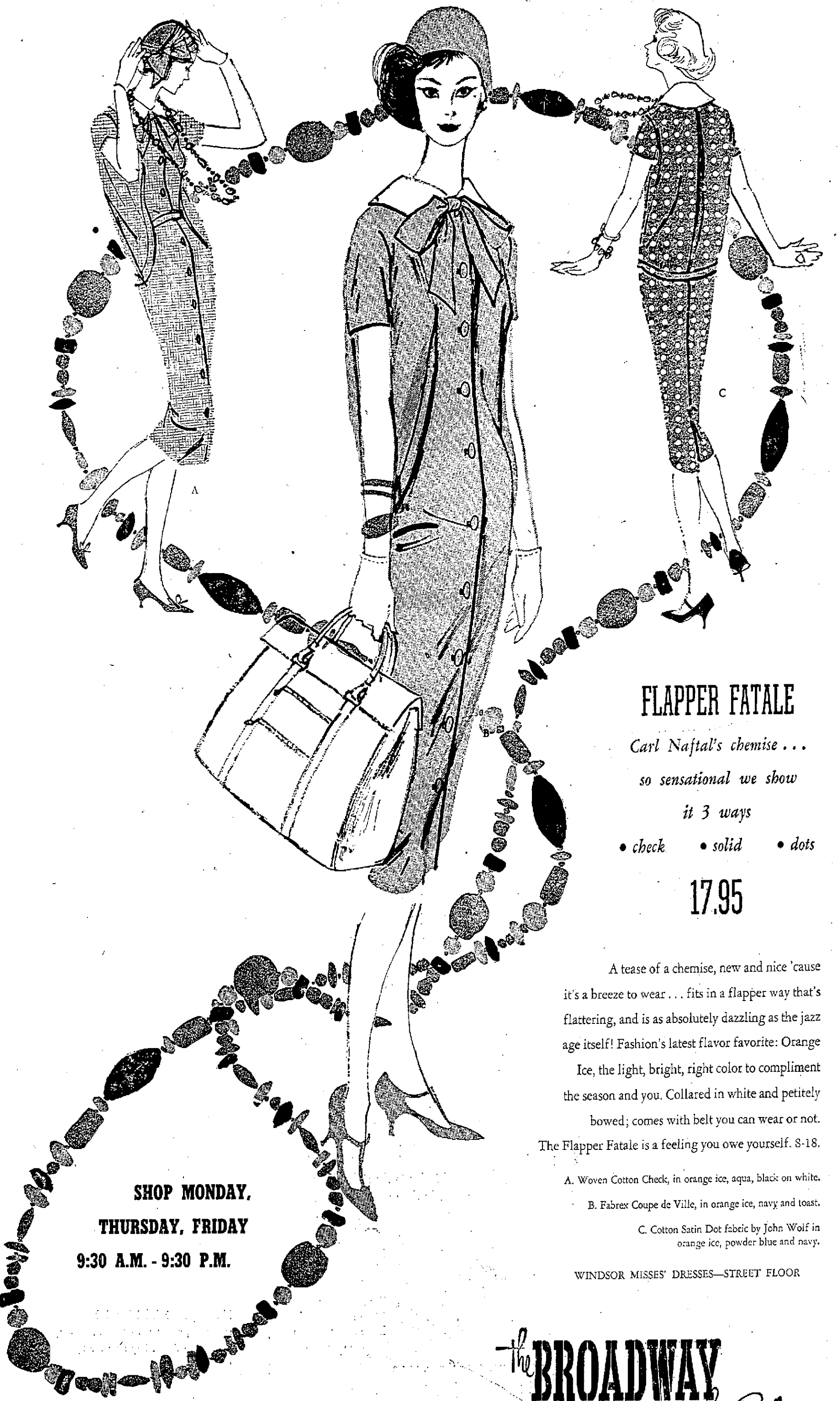
The classic colors, of course, will also be on the scene. After all, that's why a classic is a classic. But even here, something new has been planned. Navy may be had in brighter tones. The range of browns will be from pale beige to the medium tones. Black patent will do heroic

work as a basic part of any well-dressed woman's shoe wardrobe.

But it's color, color, color, that will put dash and style in a woman's step this spring. Bold colors in patterned fabrics, prints, and stripes will provide dramatic accents to an ensemble when used for matching or contrasting effects.

Pretty at Home?

Have clothes to wear around the house just as you have for other occasions. Don't wear out your old party dresses at home. Your family is your audience.



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- A. Woven Cotton Check, in orange ice, aqua, black on white.
- B. Fabrex Coupe de Ville, in orange ice, navy and toast.
- C. Cotton Satin Dot fabric by John Wolf in orange ice, powder blue and navy.

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To Liverpool

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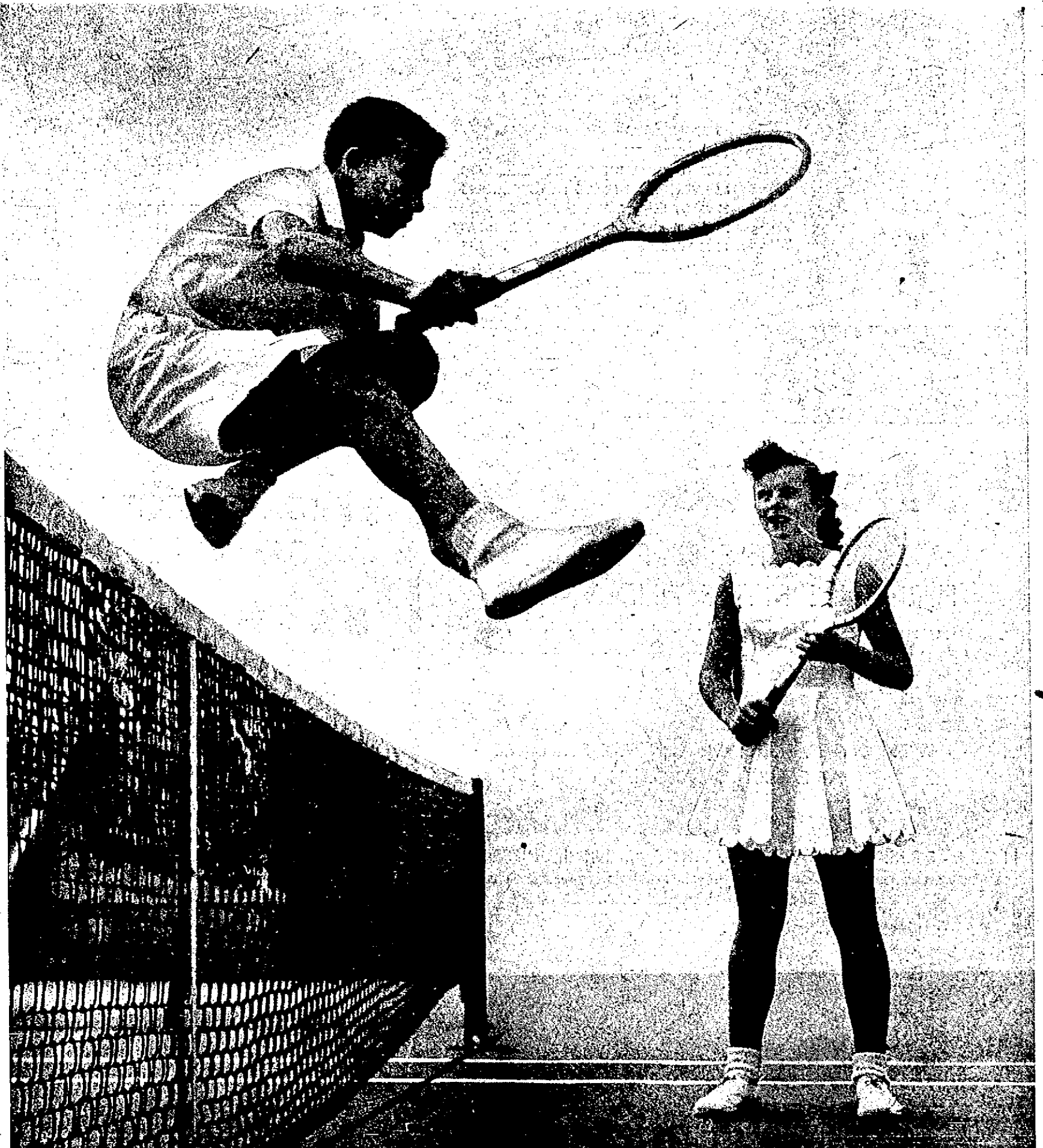
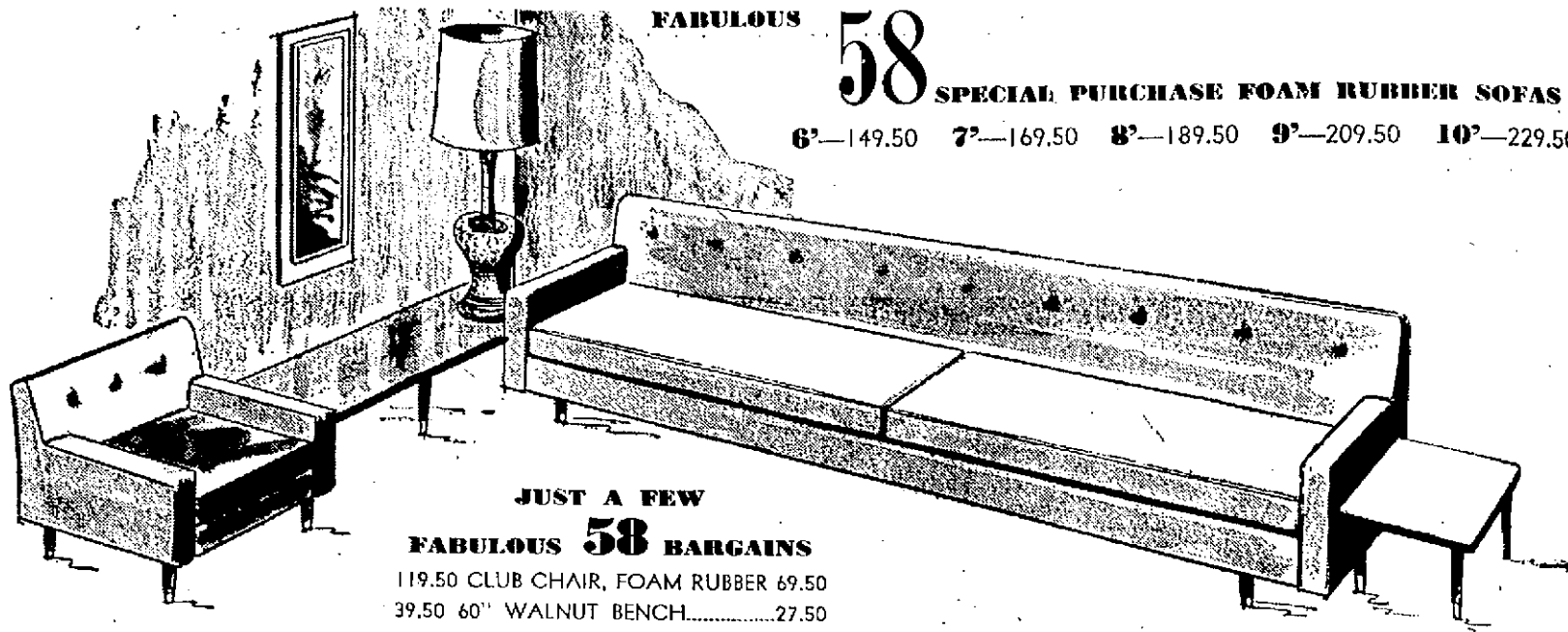


Photo by Don Webster

Long Beach's Young Tennis Tigers...Page 9.



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58

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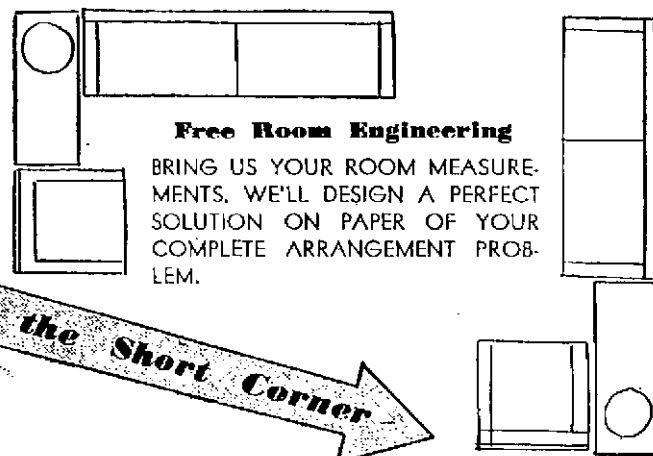
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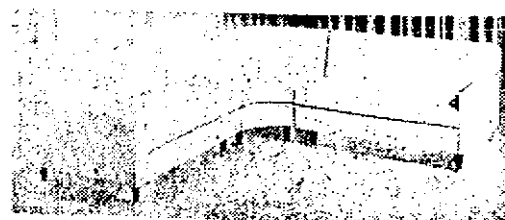
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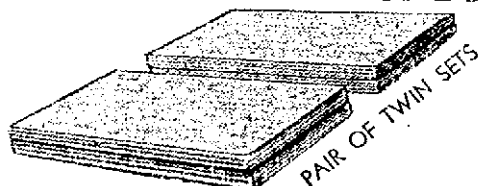
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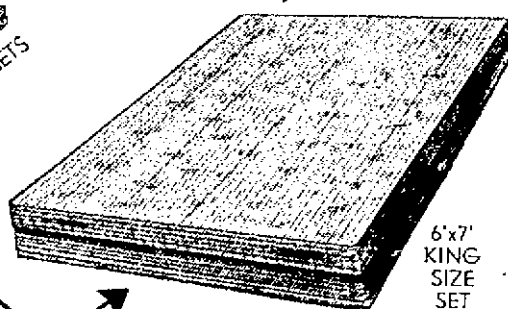
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Southland

LONG BEACH, CALIFORNIA MARCH 2, 1958

OUR COVER



There's more to tennis than just batting a ball around, as Jerry Cromwell proves with his high-flying leap in this action shot snapped at Lakewood country Club. In just a few years Jerry, 13, and his very cute friend, Billie Jean Moffitt, 14, have become two of Southern California's highest ranked junior tennis players and are known far and wide as Long Beach's two "Tennis Tigers" (see page 7). They're also a couple of brainy tigers. Both are

outstanding students at Hughes Junior High School — Jerry maintaining a brilliant straight "A" average and Billie Jean supporting a high "A-B" average. They're just the type youngsters you'll be hearing more about — much more — as time goes on.

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NEXT WEEK

For many years Long Beach folk knew a little cottage on Daisy Avenue as "The House of Music" or "The House of Books," and the occupant, John J. Frisch. Students at Poly High, where he was a teacher, often found themselves standing at Frisch's door when they had a personal problem when they wanted to borrow a book from his huge library, or just "visit." But before they obtained admittance they had to give the "password" by identifying a record Frisch would be playing from his huge collection. Well, Frisch has been away for a while in a variety of classroom assignments—even teaching in prison—but he's back in town. Read about him next week in Vera Williams' human story, "Friend of Two Generations."

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 601 Pine Ave., Long Beach 12, Calif. Represented nationally by Ridder-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

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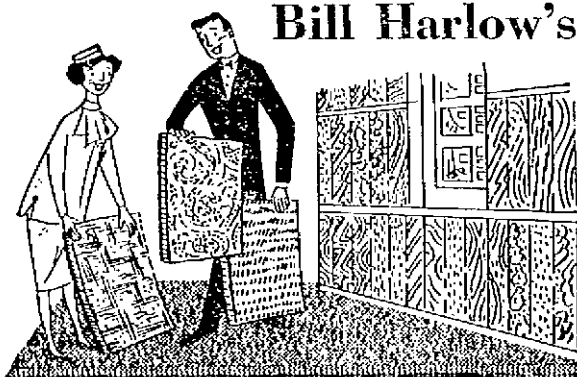
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Salty Art Adds Spice

By Edna Hicks

BAMBOO place mats make beautiful backgrounds for novelty seascapes.

It's easy to make companion pictures or groups of three or four, each hung by velvet cord. Paint the mat black, the shells white.

Miscellaneous shells, sea plume, sea fan, coral, sea horses, star fish, sand dollar and other sea forms may be used. Squillas, from a species of the shrimp, resemble sea gulls. The sea plume can be wired to secure it, giving a wind-blown effect.

The mats can be painted any color with two coats of flat finish paint, with the sea life painted a contrasting color.

A variation is effected by reversing colors; the mat painted white, the sea life painted black.

Using a good glue, or adhesive, you can let your creative ability play with numerous arrangements and put your favorite collections on parade.



Photos by the Author

Closeup of place mat shows interesting, artistic detail.

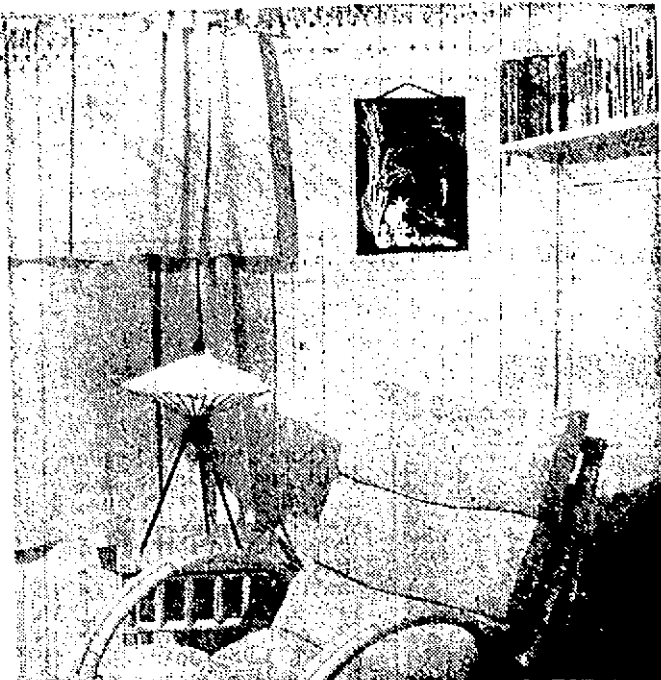
The Reason

ON HER FIRST trip to California, a friend from Kansas sailed to Catalina. She was a poor sailor, however, and became violently seasick.

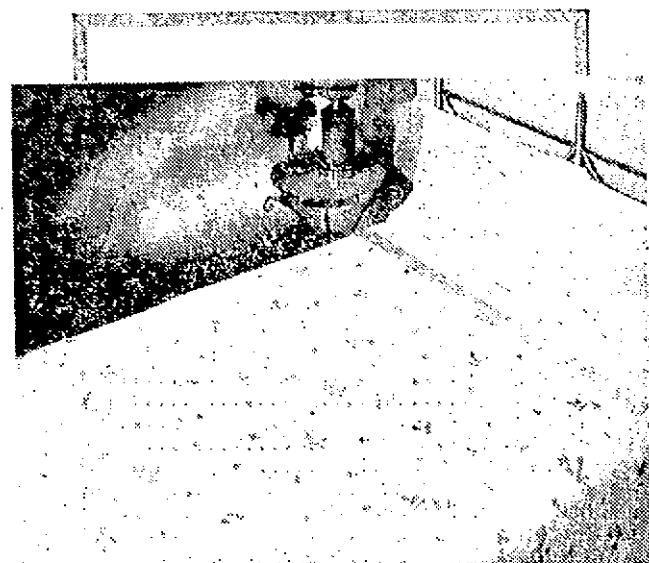
Weak and exhausted, she was drooping in a deck chair when some well-meaning soul said gently, "Pardon me, but I think you should know your skirt is on wrong-side out."

"Oh, no," the Kansan answered miserably. "It's just because I'm so sick that it looks that way."—CHARLIE JACKSON, 2092 Olive Ave., Long Beach 6, Calif.

EDITOR'S NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif.



Interesting place mats, made from flotsam of sea, can be used in many ways. Here is one placed on den wall.



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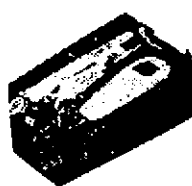
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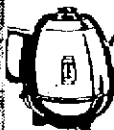
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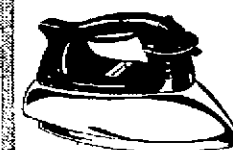
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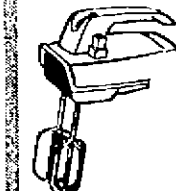
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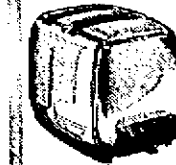
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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: May I have information on the name BREWER?—MRS. J. N., Long Beach; MRS. A. B., Downey.

J. N., A. B.: BREWER was acquired from the English profession of "brewere," the occupation of brewing ale and beer. When this name was adopted in the 1200s, the herb wormwood was used to make beer, instead of hops. This gave a flavor like licorice. Hops were not used in England until Flemish brewers brought them in the 15th century. John Le (the) Brewere was a Somerset resident in 1327. The Brewer coat-of-arms has two diagonal gold bars crossing a red shield.

DEAR MISS RULE: Please give the analysis and coat-of-arms of HOLTZCLAW.—L. H. Buena Park.

L. H.: HOLTZCLAW is Americanized in spelling from the German name Holzklau. This surname meant "forest belonging to Claudius"; "holz" meaning "forest" and Klau being a nickname form of Claudius. The ancient Latin meaning of Claudius was "the lame one." No coat-of-arms is available for this family.

DEAR MISS RULE: May I have information on MIRACLE?—Mrs. L. M., Long Beach.

MRS. L. M.: MIRACLE is an Italian surname describing a most outstanding character and intellect. This name is from the Latin-Roman word "miraculum" which in the personal sense meant "a prodigy." No other data is available on this family.

DEAR MISS RULE: My great-great-grandfather Col Philip Alston fought in the American Revolution. Please tell about this name.—MRS. A. M., Lakewood.

MRS. A. M.: The honored sur-

name ALSTON came from the ancient Anglo-Saxon given-name Athelstan meaning "nobble-stone." Early English Cambridgeshire records show Henry and Robert Alston residing there in 1273. The titled branch of the family lived in Essex at the same period in the town of Stitsted. The Alston coat-of-arms has 10 gold bars on a blue shield, with the motto "Immotus" meaning "Immovable."

DEAR MISS RULE: I wonder if you will find my name McGuire Irish or Scottish.—S. L. M., FPO, San Francisco.

S. L. M.: The ancient Gaelic clan-ancestor of the McGuire was Uidir, whose name meant "pale complexion." The sons of Uidir took the surname Mag-Uidir which was eventually Anglicized to McGuire and McGuire. This family were from Fermanagh, Ireland, and were considered one of the most powerful and influential in Ulster. Their name, first mentioned in 956 A. D., shows extreme antiquity for the lineage. The clan coat-of-arms has three silver castle towers on a green shield. The McGuire are Irish, but some descendants migrated to Scotland. Other Scotch McGuire families are part of the Clan MacQuarrie whose name originated as MacGuire (sons of the noble one).

DEAR MISS RULE: Please tell about my maiden name HUNSCHIE.—MRS. J. D., Wilmington.

MRS. J. D.: The German surname HUNSCHIE has several sources. The most unique source is the ancient warrior-name Hunbert meaning "illustrious giant." Hunbert was shortened to Hun. By adding the nickname suffix "-sche" meaning "little" we have "little illustrious giant." Another source of Hunsche is a contraction of Hunnsche meaning "a Hun," the race of warriors who, under the leadership of Attila, left their home in Asia and conquered Europe in the 5th century.

DEAR MISS RULE: Please give the history and genealogy of the English FISHER family. MRS. L. D., Long Beach.

MRS. L. D.: The English FISHER lineage drew their name from a man who caught fish for his occupation many centuries ago. Among the ancient listings of this ancestry was Walter Fisser of Yorkshire, 1379, whose occupation was "pisentor" (Latin for fisherman). There are many coats-of-arms for this family. One of the most symbolic has three kingfisher birds on a gold shield. The family ancestor in America was Anthony Fisher whose sons settled in many Massachusetts towns in the 1600s.

Send your name to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif., for the meaning and brief genealogy for reply only in this column.

Last Laugh

MY BROTHER very proudly planted a perfect little tree in his front yard only to have it disappear one night. Feeling that someone in the near neighborhood had tree-napped it, he set out to see if he could find it in another's yard, and surely enough he spotted it neatly settled in front of a window of a house not far away.

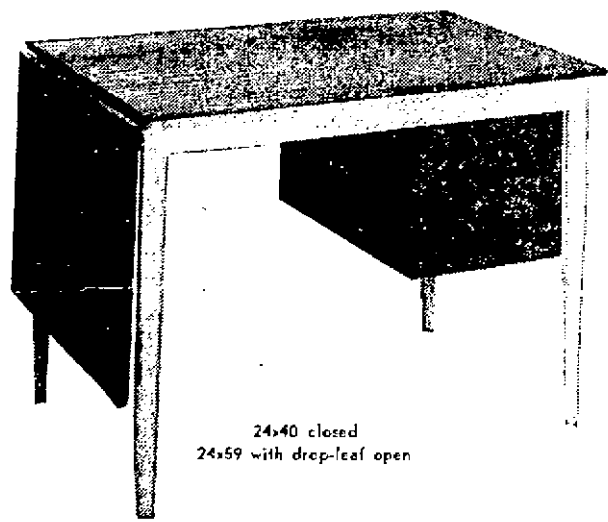
Going back home, he crayoned two big words on a large piece of white cardboard and attached a cord to the board. That night he hung the sign on the tree facing the house window.

He didn't get his tree back, but he did get the last laugh, for in the morning the tree-napper had the words "I'm Home-sick" startle him out of his smugness. — ELEANOR A. PRICE, 4305 Clark Ave., Long Beach.

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Beach Bonanza

By Helen Smith

IN SUMMER months, thousands are lured to Southland beaches where swimmers, sun bathers and picnickers take advantage of the mild climate and warm surf.

In winter, these same sands are practically deserted except for a handful of persons who have discovered the recreational possibilities of the wind-swept shores.

These are the treasure hunters.

They don't have to go far afield to experience that jubilation known only to the explorer—it is awaiting only a few blocks or a few miles from home after a winter storm. A three-day storm and high winds create the best conditions, not just any storm will do it.

TREASURE HUNTERS also will need warm clothing, including gloves and old shoes that won't mind the tar that often litters the beaches after storms.

What to look for?

Just start to walk along the water's edge where the debris has collected and begin to forage. Take frequent excursions up onto the sands where they are hard packed. There is where money and valuables lost by summer visitors are revealed as the gusts blow the stinging particles into shifting dunes. It takes a practiced eye to spot the coins because they are usually corroded.

This may sound like tame entertainment but it improves as several dimes and nickels are added to the treasure trove.

THE DEBRIS lining the shore also yields its share of loot. Where else except along a storm-tossed tidal shore may be found in few feet of space, a horse collar, lemon, broom, pencil, shower clog, oar, sewing machine drawer, punching bag, scrub brush and water-



Total take for an hour of fresh air treasure hunting by one family included this collection of 69 cents in coins. Quarter is new and shiny, indicating recent loss.

soaked wallet containing two soggy one dollar bills. That is just one example.

Occasionally one will come across jewelry such as watch bands and chain bracelets. These are usually salt encrusted and worthless.

It has been estimated that beach-goers lose around one million dollars in cash and valuables every season. Most of it is never recovered.

Before starting to look for this bonanza on a full-time basis and using a screen and shovel, one must take out a permit, issued by the Long Beach Department of Public Service. A permit costs one dollar and up until three years ago, only two were outstanding.

Beachcombing is increasing in popularity, however.



A horse collar tops the list of oddities cast up by sea and the author and son, Steve, 13, compare beachcombing finds. Wallet they found was returned to owner.

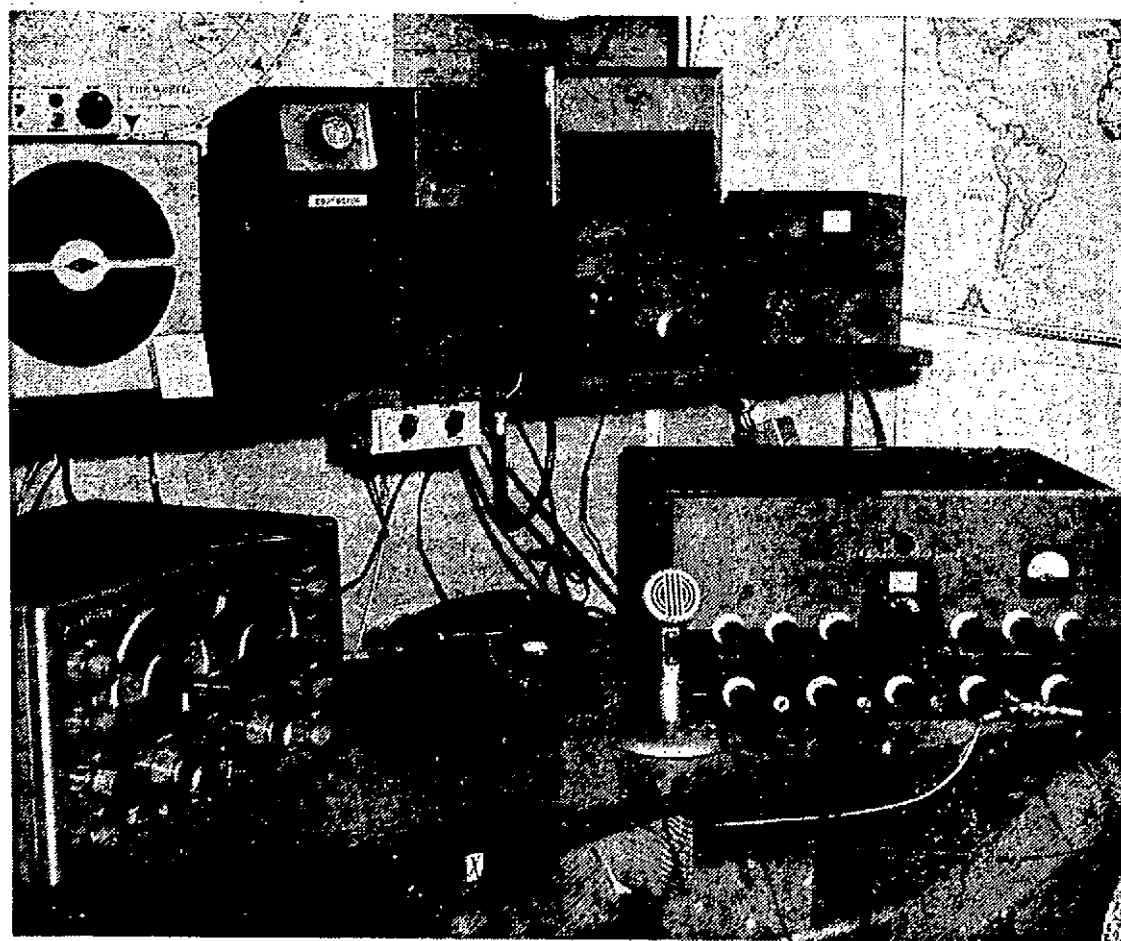


Photos by Paul C. Smith

Flying saucer? Dana Smith, 16, is about to sail a wooden disc into the sea wind.



Lance Gordon of K6IFU sits at mike of his amateur radio station. He is one of many thousands of U. S. ham operators who perform many services to nation, individuals.



Elaborate equipment is used by some ham operators in forwarding their hobby. This is the setup of another young Long Beach ham. Others operate on less lavish scale.

Short Cut to Liverpool

By Ellen Saunders

LIKE THOUSANDS of other Southern Californians, Lance Gordon of 1870 Petaluma Ave. drives to work daily along traffic congested Hwy. 101. The only difference is that a long line of bumper-to-bumper cars doesn't raise his blood pressure, he simply relaxes by carrying on his usual morning chat with a friend in Liverpool, England. Impossible? Not at all. Gordon is one of the 600 amateur radio hams who live in Long Beach.

According to Gordon, who is vice president of the local ham chapter, so many of the nation's 154,000 amateur operators live in California that they posed a problem for the Federal Communications Commission which assigns individual call letters. These letters begin with a K or W, which stands for the United States, are followed by a number designating the operator's home base and two or three letters identifying the individual. Ordinarily the number covers a five or six-state area but in the case of California the commission allocated six for its exclusive use.

IN TIMES OF DISASTER the service rendered by these amateurs makes front-page news. What often escapes attention, however, are the every-day acts of kindness they perform, the international good will they spread by their constant worldwide communications, and the long hours they practice with Civil Defense in order that lives may be saved should war come. Instead, the average citizen usually knows the ham as the guy across the street who put his television "on the blink."

"A ham is a curious fellow, eager to buy anything new," says Gordon. "Instead of calling him names, call him over if you think he's responsible for the blurred programs you're getting." He'll jump at the chance to see what's wrong. Usually you'll find that his equipment isn't causing the interference, but nevertheless he'll stick around until he spots the real cause and fix it if he can. Should he come up with a brand new solution to an old problem, he's honor bound to pass it on to the television industry which credits these amateurs with having paved the way for some of the greatest technical advances to date."

As for those acts of kindness, Gordon is only one of many Long Beach hams who have set up regular weekly schedules with the amateur radio stations which are a part of every military base. Emergencies have priority, then everybody lines up for a talk with wives or sweethearts. In Gordon's case it's the Naval Amateur Radio Station on Kwajalein in the Marshall Islands.

"ONE GUY SURE cut down counting costs," says Gordon. "He didn't know his girl too well when he left Anaheim but those weekly conversations helped a lot. He married her the week after he came back. Total cost—one wedding ring."

Then there was the worried soldier stationed on Adak Island in the Aleutians whose wife was expecting their first child. When Gordon learned that she was in a local hospital he arranged for them to speak directly with each other within one hour after their son was born.

Gordon says the good will built up through international friendships often pays off in big dividends. A 16-year-old junior at Wilson High School pulls down a straight A average in Spanish the easy way. He's coached every evening by Carlos, a man residing in Mexico City. A local petroleum geologist is kept aware of the latest developments in his field by his counterpart across the seas.

There's little chance that Long Beach hams would be caught napping should an emergency arise. Drills held weekly in cooperation with local Civil Defense are so effective that if an enemy were to hide out a transmitter it could be located by mobile hams equipped with direction finder loops in approximately 30 minutes. Most amateurs also belong to and regularly practice with such state and federal organizations as RACES (Radio Amateur Civil Emergency Service) and MARS (Military Affiliate Radio System) so that in the event of war they would be prepared to handle any emergency communications.

GORDON THINKS there would be a lot more hams if the public realized how easy it is to become one. This is one license Uncle Sam gives for free. To take the examination which is held weekly in Los Angeles, one need only submit proof of citizenship. Otherwise, if you can send and receive messages in the Morse code at the required speed, the government doesn't worry about your age, sex, race or physical condition. The youngest known full-fledged ham is a 5-year-old. More and more YLS (young ladies) and XYLs (wives) are joining. They swap recipes and household hints over networks named appropriately, "The Ironing Board Net" or "The Washboard Net."

ONE DOESN'T even have to bone up for the examination by oneself. The Long Beach chapter which (Continued on Page 18.)

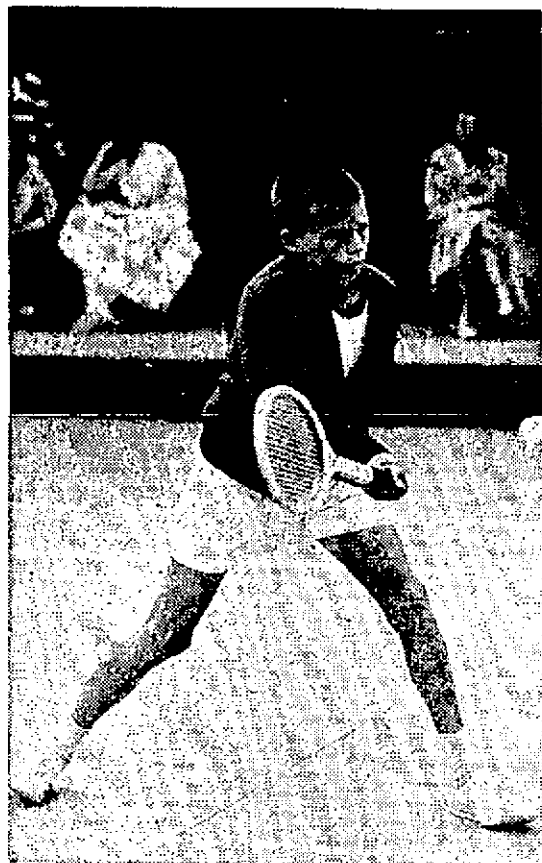


Photo by Don Webster

Jerry Cromwell is one of two young stars of tennis who give much promise of future.

By Tedd Thomey

THEY VOLLEY.

They smash.

They half-volley deftly.

They serve stunning aces and they regularly split the lines with powerful backhand drives that bring sighs of envy from adult champions.

Their names are Jerry Cromwell and Billie Jean Moffitt—and they are the first tennis stars of major status ever developed in Long Beach.

THESE TWO young tennis tigers—Jerry is only 13 and Billie 14—put Long Beach firmly on the national tennis map last fall when they boomed to victories in the Pacific Southwest tournament in Los Angeles.

The Pacific Southwest is one of the world's highest-ranking tournaments, attracting stars from every important tennis-playing nation. When Jerry and Billie won in their divisions, their victories were actually more significant to tennis aficionados than the victories of Vic Seixas and Althea Gibson in the adult division.

The reason was obvious. Soundly thrashed in the Davis Cup finals for several years running, America is pinning its hopes for recovery and retention of the cup on its youngsters. Jerry's and Billie's victories marked them as definitely of national caliber.

COMMENTED Perry T. (Mr. Tennis) Jones, executive secretary of the Southern California Tennis Association:

"If these two youngsters continue to improve as they have done the past year, it's entirely possible Jerry will some day find himself being considered for the Junior Davis team and Billie will be material for the women's Wightman team."

Considering the source, that is indeed high praise. A dominant force in California tennis for decades, Jones has seen seeds of brilliant tennis stars come and go. He knows very well that the young luminary of today may be the star flop of tomorrow, because championship tennis is so difficult it is reserved for only a few.

He bases his high hopes for Jerry and Billie Jean on two factors: 1—Their excellent records in 1957; 2—The fact that they are two of the hardest-working tennis players in Southern California.

LAST YEAR, Jerry entered more than a dozen singles tournaments in the under-13 age bracket—and won every one. Among these were such tough, important competitions as the Southern California Junior tournament, the 21st La Jolla, the Los Angeles Metropolitan, the First Long Beach Junior, and the San Diego Metropolitan.

He won countless matches love and love (meaning his opponents failed to score even one game against him.)

He defeated Reed Witt, Northern California's 13-and-under champ, twice, the last time by scores of 6-2, 6-0. In the pressure-packed finals of the Pacific Southwest at the swank L. A. Tennis Club, Jerry

LONG BEACH'S TWO

Tennis Tigers

played smart, cool tennis and crushed Jerry Applebaum, 6-0, 6-0.

(Recently he ran his impressive victory string to 15 tournaments in a row by winning the annual Whittier Midwinter Tourney.)

BILLIE JEAN'S record was equally impressive. Although she was only 13 during most of her competition in 1957 (she became 14 in November) she was required to play in the under-15 age bracket. This means she was playing against Southern California stars who were one and two years older than she—and in junior tennis one or two years are a great, great difference.

Nevertheless, Billie Jean scrapped her way to the finals of three important tournaments and got to the semi-finals of six. She met Barbara Browning, one of the state's top ranking youngsters, six times and was defeated four times.

Barbara beat Billie Jean several times in a row. But Billie came through in the toughest one of all—the previously-mentioned Pacific Southwest—defeating Barbara in three rough sets, 6-2, 2-6, 6-3.

THE RECORDS OF Jerry and Billie Jean are all the more remarkable when one considers the comparatively short time they have been playing tennis. Jerry was a rank duffer when he started four years ago. Billie scarcely knew what a tennis racket was when she started a little over three years ago.

They have progressed so rapidly that their victories are no longer limited to their own age bracket. Jerry can wallop the daylights out of excellent adult male players, and Billie is now an "A" player in the city's adult women's flight. Billie's not ready yet for powerful Beverly Baker Fleitz (who was developed in Santa Monica and now lives here) but the day when they meet on the same tournament court may not be too far distant.

Jerry and Billie Jean owe their skill and astonishing knowledge of court tactics to the man who has guided them all the way—Clyde Walker, veteran Recreation Dept. tennis instructor. Jerry and Billie Jean were among the first youngsters to show up for Clyde's classes when the Recreation Department launched its city-wide teaching program under the impetus of Walter Sheek, department tennis supervisor.

WHEN BILLIE showed up for her first class, she immediately displayed one of her greatest attributes—confidence (but not cockiness) in herself.

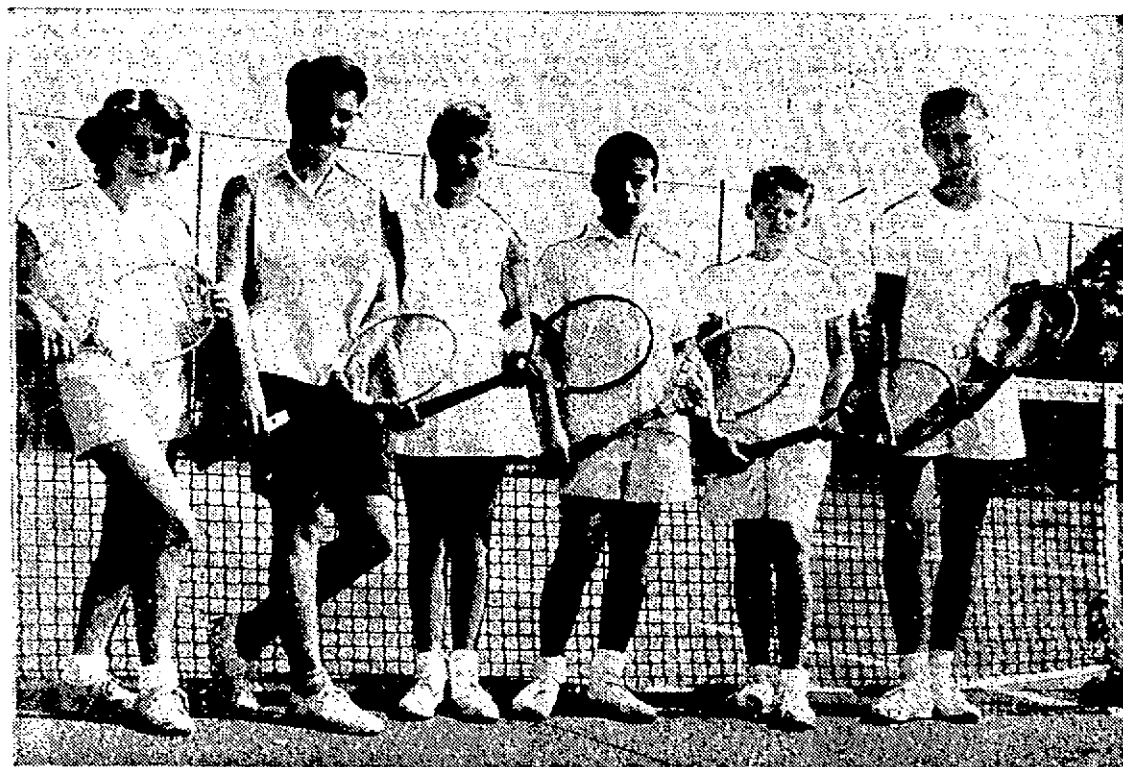
"Mr. Walker," she asked, "can you make me a real top champion?"

"No," replied Walker. "I can't make you a champion, but YOU can if you want to work hard enough." (Continued on Page 18)



Photo by Don Webster

Billie Jean Moffitt also won acclaim for performance in Pacific Southwest tourney.



Potential future stars being groomed in Long Beach include, left to right, Terry Bannister, Linda Lideen, Carol Larimer, John Carslake, Chuck Fawcett, Bill Rehe.

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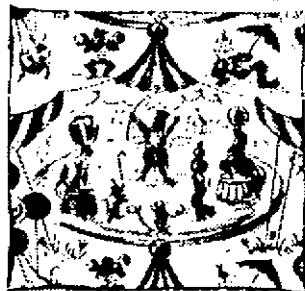
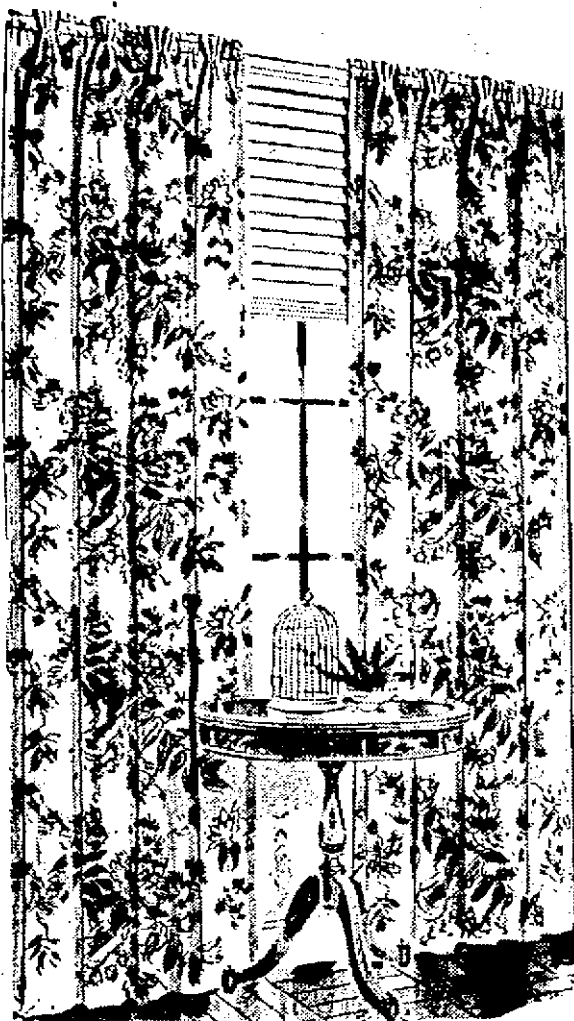
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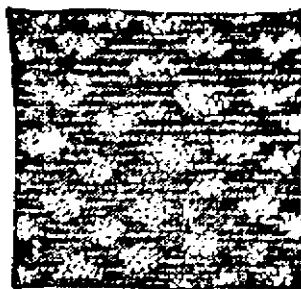
a. circus — white only
background. Ideal for children's rooms.



b. dixie—floral with gold overlay; white/rose; white/aqua.



c. tacoma—modern with gold overlay; white, natural, grey, green



d. regent—textured solid with gold splash, white, grey, green, rose, gold, blue.



f. fairview — scenic, white background only.



e. elmwood—floral with gold overlay; white/rose, white/aqua

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A Matter of Courage



Making artificial flowers, which she does with great skill, helps to keep up morale of Mrs. Viola Harper.

By Lila Smith Rorabaugh

"SMILE, and the world smiles back at you."

That's the firm belief of Mrs. Viola Harper of Paramount. Although this petite lady suffers with a crippling form of arthritis, by no indication in mood nor in manner does she reveal to others the pain involved.

"It isn't always easy to be pleasant," she says. "But you can make yourself do it. I've noticed that when I smile, other people smile back at me, and

that helps more than any kind of medicine."

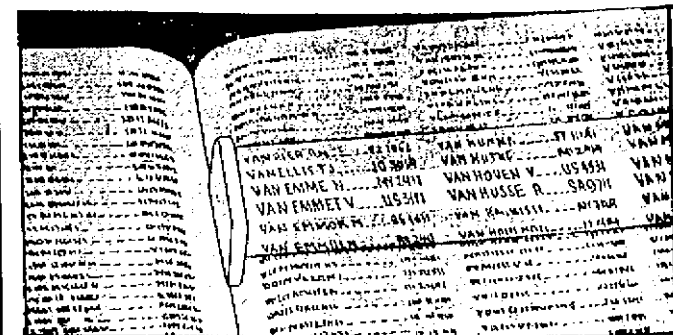
Also, the hobby which Mrs. Harper chose when much younger, comes to her aid now. In spite of the fact that her wrists and fingers are gnarled and bent, she keeps them active in a workbasket that gathers no moss.

"IT HAS BEEN so long since I could do justice to the flower gardens outdoors. So I make artificial ones." She pointed to

IT'S NEW

Magnified Reading Bar

RECOVERING from a recent illness, Margaret Welsh, San Francisco businesswoman, had difficulty reading. A magnifying glass helped but it tired her weakened arm to hold. She reasoned that a magnified bar, which she could simply lay flat on the printed page and slide downward from line to line as she read,



would require almost no physical exertion and allow her to continue reading.

That's how Mrs. Welsh came to develop a gadget which she calls the Maggi-C-Bar, which solved her problem. It did not need to be held because it lay flat on the printed page, and it required no focusing, magnified 2.99 times. Investigating materials she decided on acrylic, which she explains is uranium of plastic, and which is unbreakable and will not distort or cloud with age. Her reading bar is now beginning to find its way into Southland stores.

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So real are Mrs. Harper's flowers that even those who know the true fact must touch them to be convinced.

a realistic centerpiece of sweet peas. "Helps keep my fingers active. But the store patterns don't suit me, so I copy only real blossoms."

Consequently, many who know Mrs. Harper often give her new or unusual flowers. She immediately makes a copy. If, at time, she lacks suitable paper or fiber, she substitutes, making a tentative pattern which will serve as a guide later when the correct material is at hand.

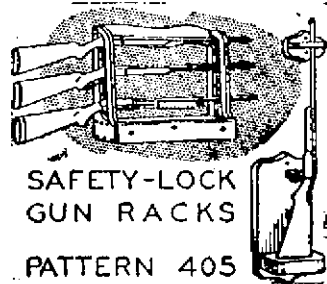
Her home is a virtual greenhouse the year around, with plants and bouquets so natural looking that they easily pass for the real thing.

"People are always feeling and sniffing my houseplants to see if they're real," she says. "Our daughter used to do that every weekend when she came home from college."

FLOWER MAKING helps bolster Mrs. Harper's courage. For it takes real tenacity to withstand the sleepless nights and restless days that shadow her constantly. Yet, the more rumor of other people threatening to give up because of illness makes her cross with them.

"Never, just never give up,"

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Too many men who own guns have no rack for them. Now is the time to make a rack that will keep your guns safe but ready. Pattern 405, which gives actual-size cutting guides and directions for the two racks shown costs only 25c. It is one of five patterns in the Sportsman's Packet No. 24. Price \$1 with refund or exchange privilege if not satisfied. Orders under \$1 add 10c service charge. Address: Pattern Dept., Southland Magazine, Independent-Press Telegram, Bedford Hills, N. Y.

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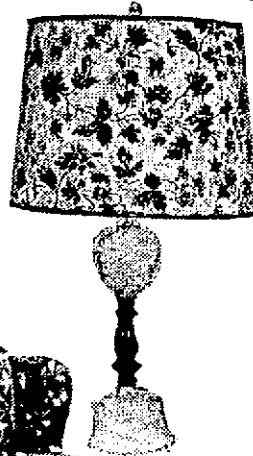
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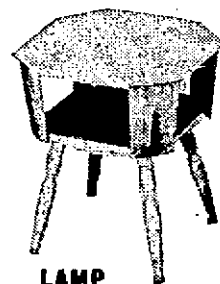


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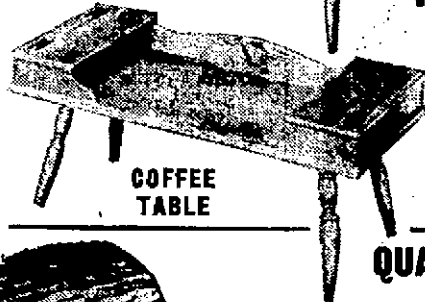


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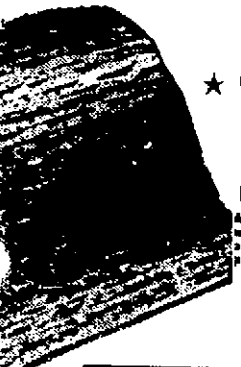
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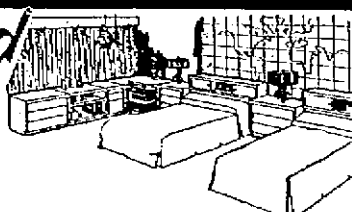
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George Gobel hits jackpot with beer sales advertising, wins Diana Dors as beauty queen-wife, then runs into business, marital, mother-in-law trouble.

● Gobel Marries a Queen ●

ROMANCE and business, beer and peanuts, Gobel and Dors—from such is high glee created in Universal-International's RKO release "I Married a Woman." George Gobel plays a junior account executive in an advertising firm whose brainstorm puts a beer sales campaign (his firm's top account) in the big bracket, crowns Diana Dors a beauty contest winner and plunges both George and Diana into matrimony. Concentrating on his beautiful wife, George begins to slip as a beer account idea man. When he then concentrates on business, his marriage begins to slip. All-in-all, it's a complicated life for George, hectic for Diana and sarcastic for George's mother-in-law. Adolphe Menjou has the role of George's ulcer-dispensing boss and John Wayne puts in a belated "guest appearance." Hal Kanter, former Gobel writer, directs and Goodman Ace is the author of the hilarious screenplay.



George and Diana break up, but George is overcome with remorse, dates Diana and tries every angle to make up.



After hectic campaign to win her back, George and Diana go on second honeymoon cruise—until John Wayne, Diana's dreamboat, appears on the scene.

Lake of the Santa Ana Range

By Harry R. Peterson

THERE IS good news for you who like diversified fishing, picnicking, or just a short drive to a lake, away from the strain of the city into the clean, bracing air of the mountain spring-time.

Irvine Lake, about 7 miles from Orange in the foothills of the Santa Ana Range, opens early this year—on Wednesday, March 19. It is being stocked before opening day with 1 to 3-pound trout from Mentone. Also, there are crappies, catfish and oversize large-mouth black bass in the lake, and many of the trout put there in twice weekly plantings last year will have lived over the summer.

Well known to anglers in a wide area, Irvine was formerly Santiago Reservoir, containing 25,000 acre feet at spillway level from a dam thrown across Santiago Canyon by the Irvine Company, owners, and conserving the water of a 65-mile drainage in the Santa Anas. There is a shaded area for picnics; a road leading along the northwest side for shore fishing and a boat-launching site. The whole body of water is cupped in the hills, with easy sloping banks.

TO REACH Irvine Lake, drive to Orange; then east on Chapman Ave. to El Modeno. Take the road toward Irvine Park, but turn right on the Silverado Canyon road before reaching the park. It is only a short distance from this point to the lake. An arched sign on the left, "Lake Irvine—Fishing," guides visitors.

The lake is a popular family resort. Many boats are available at \$2 and \$3 per day and a use permit is \$1 for each person. A state fishing license is required of anglers.

The large rainbow trout, generally speaking, bite better nearer shore in spring; down by the dam in deep water in midsummer. They take different trolling lures; effective are the Super Duper; No. 3 Colorado Spinner; red and white flatfish. For still-fishing, cheese bait or worms are effective. Crappie fishermen land many with flies, casting or sometimes just by drifting, using worms or li-cut.

Trout-stocking day at Irvine is interesting. Half an hour before the fish truck is expected, boats begin to converge toward a long slanting wooden chute on the shore. They anchor in a semi-circle as close as is permitted, and wait. A tank truck arrives and empties water slowly from the truck into the chute. Suddenly, a steady stream of big flopping fish comes down into the lake. The bank is lined with casters. Several get hook-ups. Half a dozen in the boats see their rods bend; stand up to play their fish.

"Hold his head up!" somebody yells. Gradually the rest of the anglers get weary of watching their lines, and move their boats farther out.

SOME LARGE, fighting fish have been taken from Irvine Lake in the past. The California record for the largest white crappie (4 pounds) was set there according to the State Department of Fish and Game.

In spite of the crowds, bird life persists. On the mud flats, avocets, lanky white and chocolate-colored shore birds with upturned bills, poke around for grubs and insects; mud hens

skitter up from the surface when boats pass near them, and, in the fall, ducks are numerous.

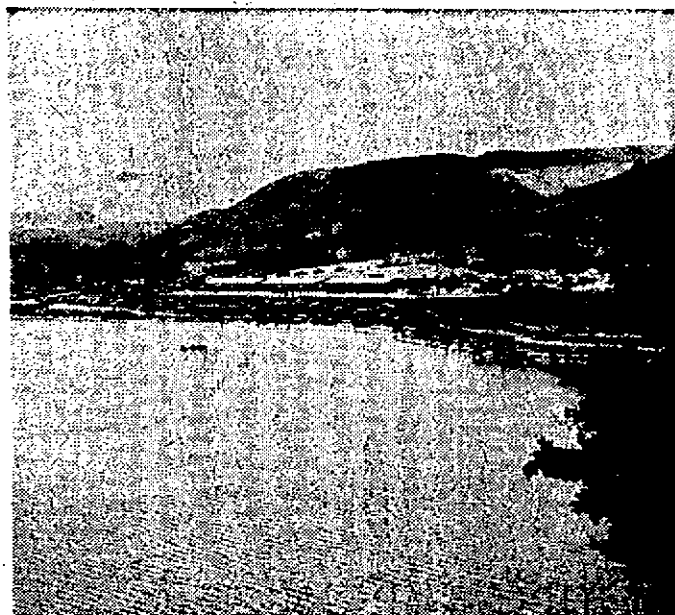
Highly unusual is the geology of the region; the hills behind the shores include half a dozen periods of the Cenozoic—for instance, there is a difference of 15 or 20 million years between the southwest and southeast shores, according to the geology department of Santa Ana Junior College. Up a wild canyon on the southerly side, near the inlet, lie the ruins of the former Santiago Coal Mine, shaded by a grove of eucalyptus trees. Veins of low-grade soft coal were mined there many years ago. Once a road ran up there from Orange.

Lonely gaps in the hills on the side opposite the boat land-

ing are entirely different from the northerly shore with its rows of parked cars near the boat-studded surface. They might be in the California of the previous century. There are cattle; wildflowers in profusion in season.

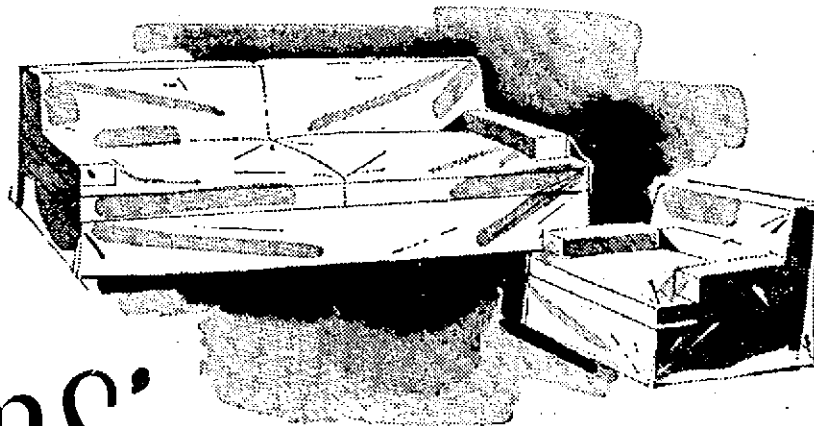
LAKE IRVINE was part of El Rancho Lomas de Santiago during Spanish-American times, before it was acquired by James Irvine, and leased to C. H. Stevenson of the Stevenson Lake Corp. for fishing. The water is used by several companies for irrigation. These are the Irvine Company and the Serrano and Carpenter Irrigation districts.

But the first to see this region were Don Gaspar de Portola and his expedition. In July 1769, they came down Santiago Creek on their way from San Diego to Monterey.



Irvine Lake is a popular resort with anglers, picnickers and just plain folk of Southland.

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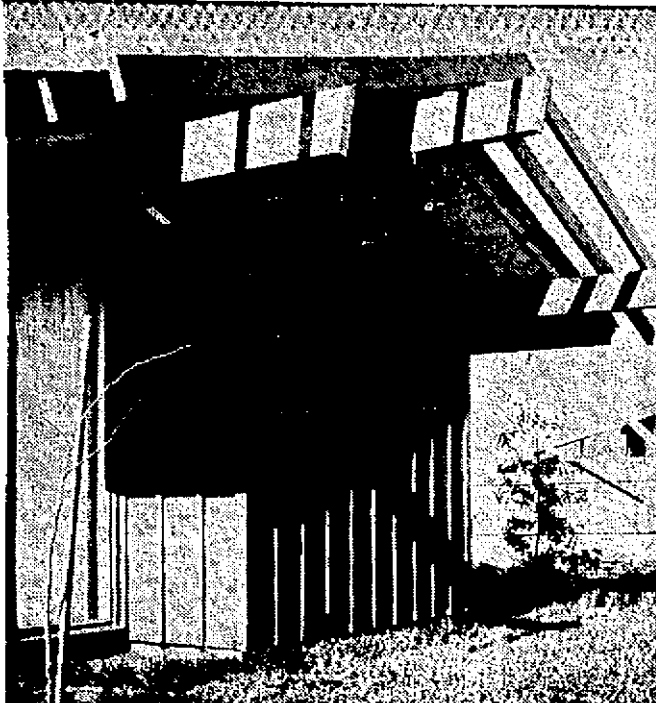
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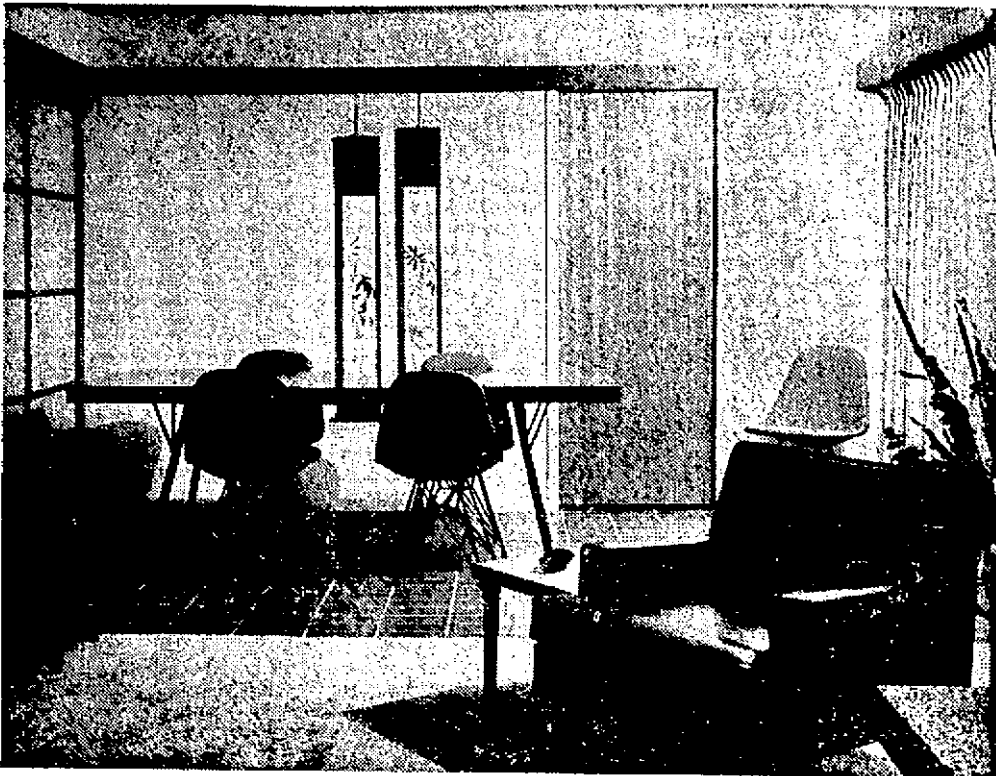
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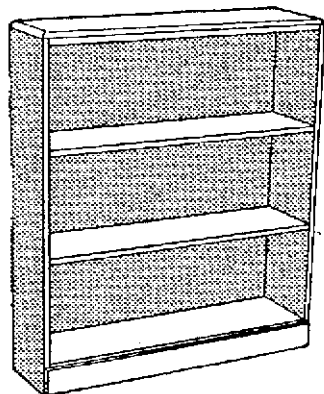
Photos by Joe Risinger

Manner in which exterior closets have been made an integral and interesting part of exterior is shown above.

An Architect Designs HIS Home



Dining area of the Ross DeYoung home is simple and uncluttered. Flooring is of red brick, table is made from a door. Design of home won AIA award.



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WHEN A young architect, instilled with ideas of what is good design, sets out to plan his own home, it usually is an uninhibited and inspired composition. For seldom does an architect enjoy such a free hand and rarely is he able to appreciate so fully the living pattern of the family for whom he is designing.

It was with such laissez-faire and scope that architect Ross DeYoung evolved his new home at 1320 Knoxville Ave. The proof that his unshackled approach led to good results—no sooner had the last nail been driven than DeYoung's 2,000-square-foot home took

By Eileen Ball

one of the coveted Southern California AIA awards.

The white stucco exterior is contrasted with cantilevered beams and structural trim painted dark brown. One feature of the design is the manner in which the pitched roofs came out over extended central supporting beams to lend an Oriental feeling.

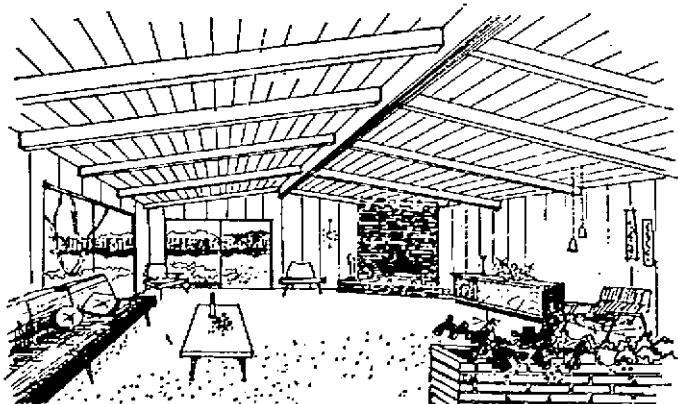
THE ARCHITECT'S use of glass panels in conjunction with these open beams lends an almost fragile appearance typical of the Japanese style of ar-

chitecture. In total, this house is open, inviting and friendly while providing privacy.

An opaque shoji screen partition obscures the courtyard from the driveway and guest landing. On the other side, an informal, red brick-floored courtyard leads to the double glass doors of the entry.

The entry is surfaced in red, waxed brick and paneled in natural wood. The ceiling of narrow ship-lap decking exemplifies the meticulous workmanship which is a vital part of this residence (and which was a consideration in judging for the award). The wall of the entry opposite the front

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Simple, open lines of the DeYoung home create an oriental atmosphere. The pitched roofs cant out over extended central supporting beams, shown here.

door is defined by an interior shoji made of mahogany strips and panels of white plastic.

THE LIVING ROOM, to the right, is carpeted in shag cotton in a soft sand tone. This, in combination with off-white walls, creates a monochromatic and restful background. This room, with its dramatic pitched and beamed ceiling and expansive clearstory windows, is furnished with simply-styled contemporary furniture, much of which was designed by DeYoung himself. Representing the talents of the distaff side are a couple of mosaic tables made by Mrs. DeYoung. The tiles, in tones of caramel, beige and terra cotta, are set in natural walnut frames.

At the front end of the living room is a flush fireplace of Roman brick that extends to the ceiling. Its floor-level firebox opens to a red waxed tile hearth. Ceiling-high windows flank the fireplace on either side.

STANDING BEFORE this glassed area in a long bench of insulating cork. A black leather contemporary club chair and a tall tropical philodendron flank the bench.

Extending the length of the living room is a built-in storage unit. Over its continuous bank of enclosed, counter-high cabinets is an uninterrupted bank of open book shelves.

Over this, at ceiling level, is a mahogany lighting soffit. In the entire DeYoung home there are no lamps. So completely is the house wired for light, there is no need for supplementary illumination. Direct, as well as diffused, light emanates from concealed ceiling and soffit sources in every room.

A walnut-framed sofa its arms installed with brass grill panels—is upholstered in caramel and cocoa tweed. Before it stands an arrangement of tri-tables designed by DeYoung especially for use in this spot.

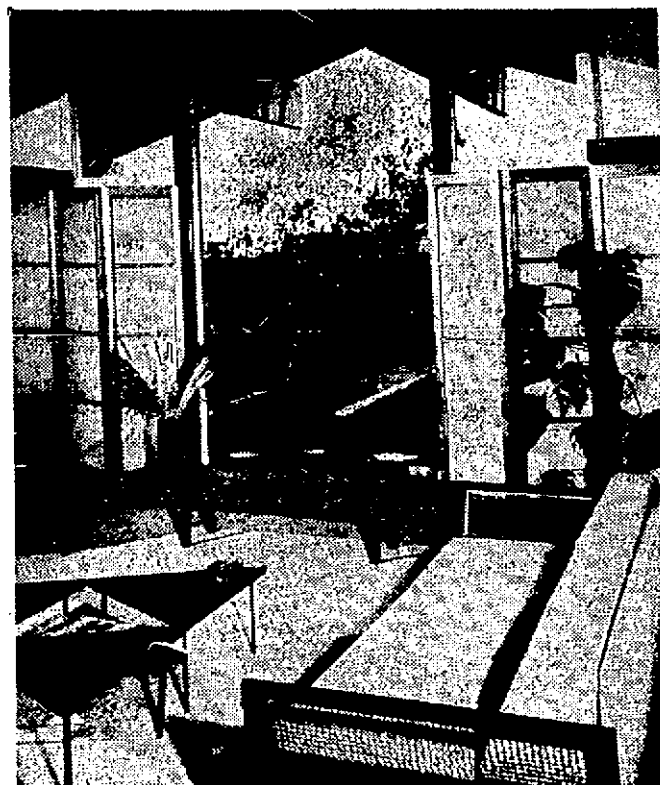
THE DINING AREA is located just back of the entry so that the entry shoji becomes a part of the dining room. Here, the floor is red brick (also a carry-over from the entry). The walls, in continuance of the living room, are off-white. The walnut dining table, made from a door, is mounted on black metal legs. Accompanying it are six wire-shell Eames chairs upholstered in pumpkin-colored mohair.

The all-electric kitchen is separated from the family area by a white plastic-topped serving counter. Long-legged, white leather stools stand on the family-room side. The floor treatment makes the two areas seem one; a second look, however, shows that the family room is floored in natural cork squares while the adjacent

kitchen is surfaced in cork-pattern vinyl tile. The division was determined with an eye to maintenance. Pink appliances, stainless-steel counter tops and mahogany cabinets keynote the kitchen. Lighting soffits all the way around the kitchen and over the serving counter light the room evenly and without glare.

In the family area, a television, tweed sofa and an abundance of toy storage makes this a most popular spot for the youngsters, who are within sight but out from under foot of their mother. This area opens to the courtyard through double glass doors.

OFF THE FAMILY room, a hallway adjoins three bedrooms and two large baths. In back is the spacious master bedroom with its soft pearl-gray walls and contemporary appointments. Flush double mahogany doors open at the end of the room appear to open to the exterior; instead, they open to a huge closet which, like every closet and wardrobe throughout the house, actually is located outside. This arrangement, which literally puts the rectangular storage areas outside the room dimensions, has two functions: first, the exterior closets do not consume valuable interior floor space. Second, these architectural protruberances add interest to the outside lines of the house.



Glass wall, looking out on garden, can be closed off to provide privacy by closing of hinged shoji screens.

New Travel Idea

Among the predictions for 1958 is that the year may show that newly introduced glimpses "behind the scenes" proved a "bombshell" in the European travel field.

Billed by Cook's Travel Service as a "brand-new idea in travel" and a "merging of peoples and places," a recently announced series of springtime and summer "human interest" tours of Europe is being offered by local travel agents. Featured are "not only the historic landmarks" of the Old World, but also "vivid examples" of the way people live and work over there.

Here are two of the "living

activities" that each of eight tourist parties will share with their counterparts across the Atlantic:

Open-air marketing with a young Roman family, joining them in refreshments at their terraced apartment, then lunch together at a restaurant high above the Mediterranean followed by a visit to Italy's "Boys' Town." Finally, dinner for hosts and guests at Rome's famed Palazzi restaurant.

In Paris a young French artist will show the transatlantic visitors around his studio, introduce them to painter and sculptor friends. Then they'll all talk things over at a "small but good" restaurant.

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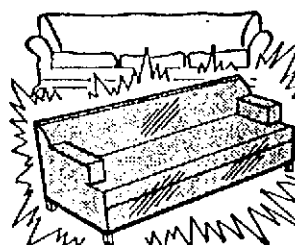
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ALBERHILL

POP. 290 ELEV. 1247

Pop. 290. . . Now watch for sign on other side of town.

Jet-Age Stork? or...

By Barr C. Bullock

DEPENDING upon the approach—from north or south, that is—the community of Alberhill between Corona and Elsinore in Riverside County presents one intriguing aspect. There's either a jet-age stork or a grim reaper of epidemic proportions operating there—again, depending upon the point of view.

It's like this: Motorists on Hwy. 71 arriving from the north find a highway marker stating: "Alberhill, Pop. 290, Elev. 1247."

One minute and 43 seconds later—the time it takes to drive through town—they discover to their surprise a second sign that reads: "Alberhill, Pop. 221, Elev. 1247." That's a loss of 69 inhabitants quicker, almost, than that old Jack Robinson business. Enough to make Sherlock Holmes say: "Quick Watson, the penicillin! We have just passed through an epidemic!"

Or maybe it's like this: Posting the highway on the south, "Alberhill, Pop. 221, Elev. 1247." Whizz . . . Pop. 290!

California's penchant for increasing its population by leaps and bounds is widely known . . . but 69 newcomers in 1 min. 43 secs. is incredible. But there it is, in black and white!

Such arithmetic poses a fine question for a daily commuter: Who's ahead in Alberhill . . . the mortician or the obstetrician?

Anyway, the elevation stays the same.

...Epidemic Reaper?

ALBERHILL

POP. 221 ELEV. 1247

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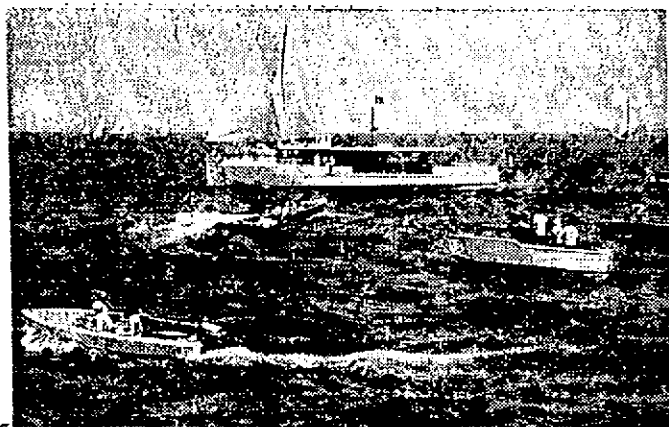


Photo by the Author

Common sense, courtesy and a knowledge of Rules of the Road are the fundamentals of safe boating.

BOAT TALK

Rules of the (Sea) Road

By Bob Ruskauuff

ONE OF THE nicest things the SCMA handed out at their recent, triumphal boat show, was a little gratis leaflet called "Boat Talk and the Rules of the Road."

The SCMA, in case you didn't know, is "a non-profit California corporation composed of more than 120 leading firms in Southern California's marine industry."

It's another proof that firms which give each other honest battle for the growingly mighty boat dollar are able to get strongly together for all that concerns the greater good of the sport.

AND ONE OF THE great things, naturally, involves teaching the growing boat public boat safety. Safety comes from knowledge. Also, from respect, or as one long-time saying goes about the sea:

"No one who knows the sea, fears it; but anyone who knows the sea, respects it." That could also apply in lesser degree to lakes, bays and your heart-shaped swimming pool.

BOAT TALK has its own nomenclature, names and phrases that are completely

baffling to the landlubber who is Johnny-come-lately to the waterfront.

THESE MAKE IT difficult to make much shrift of what the old salt is talking about when he explains the essentially sound and simple musts which concern rules of the road.

Two will help in portraying some of the eight major rules touched on in the SCMA offering—right is starboard; left is port (it used to be larboard. Boat nomenclature bends some to time, also). So, in case you are still aboard:

1. When two boats approach each other head-on, each bears (or steers) to starboard.

2. A boat passing (or overtaking) another must keep clear though, in tight squeezes, such as narrow channels, the smaller and usually more maneuverable boat should often defer to the larger.

3. When two boats bisect, or cross each others path, the one coming from your right has right-of-way, so you veer, slow-up or, if necessary reverse your engines and pass under her stern (rear, hind-end, back portion). Except (see 5).

4. Boats leaving slips into open water have no rights until entirely clear. Proceed with caution.

5. Sailboats always have right of way over power boats. Don't blame the sailboat; blame the weather.

6. Fishing boats generally (always?) have the right of way, whether anchored or underway with nets. (Some years ago at outer harbor we also learned the U. S. Battleship New Mexico had the right of way).

7. It is both sound seamanship and good manners to yield right-of-way to tugs with barges in tow. And, good sense.

8. It is both a duty and tradition of boatmen to stand-by and render all possible assistance in case of accidents.

The above is not verbatim. One of the 120-plus SCMA member businesses can doubtless provide the more-complete informative piece.

BOAT HOOKS: Today's boating high lights will include: return of the off-shore fleet on the 67-mile Brokaw and Mayor Poulson trophies race around Catalina I. in sail. In speed-boating, it's finale of the USRA-sanctioned speed-ski rally on Marine Stadium.

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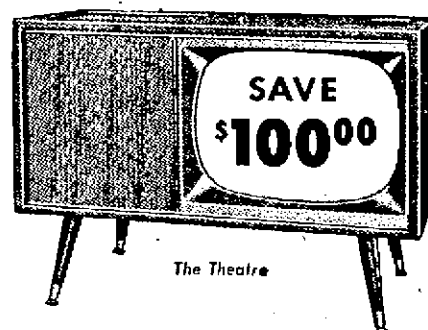
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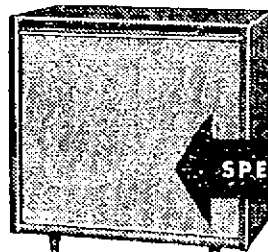
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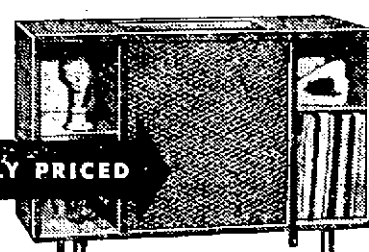
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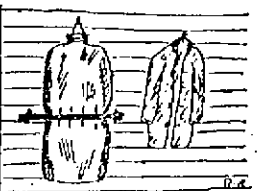
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BOATING Brief

By Ed Ianuzzi



AVOIDING CHAFE

Gear should not be allowed to swing when hung up and touching anything. After a week's cruising, gear stowed in this way will be chafed beyond use. Heavy shock cord solves this problem by keeping the gear in one place, not permitting it to rub against the boat or other equipment.

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Long Beach's Two Young Tennis Tigers

(Continued from Page 9.)

The rest is history. Billie and Jerry turned out to be Walker's hardest-working students. And even after all their recent successes, they're still Walker's hardest-working students.

"They're the greatest," Walker says. "Often when I tell a youngster to work for a half an hour on one stroke, he'll quit after five or 10 minutes and begin kidding around with

the other students. But Jerry and Billie stay with it, executing that stroke over and over for the full 30 minutes."

JERRY, son of Mr. and Mrs. John Thanes, 3759 Pacific Ave., and Billie, daughter of Mr. and Mrs. Willis Moffitt, 528 W. 36th St., also display another attribute which constantly delights Walker.

This is their willingness to work with other youngsters,

teaching them tennis short-cuts and encouraging them to follow the tough tournament trail.

With Jerry and Billie as star examples, the Recreation Dept. has uncovered new talent—boys and girls who some day may do as much for Long Beach tennis as they have.

Among these new finds are Bob Kerbo, 13; John Carslake, 15; Cary Johnston, 11; Linda Cushing, 11; Carol Larimer, 12;

Martha Gents, 12; Craig Harter, 12; Kathy Harter, 11; Linda Lideen, 16; Patty Johnson, 12; Jerry Leach, 15, and Eddie Leach, 10.

"These new youngsters are marvelous," Walker comments. "Some of them may even turn out to be greater stars than Billie and Jerry."

WALKER IS QUICK to point out that the city's tennis development program—which recent-



Clyde Walker is the tutor guiding the young players in Long Beach program.

ly received honorable mention in the U. S. Lawn Tennis Assn.'s national competition—has received a lot of help from other sources.

A great contribution has been made by the Long Beach Tennis Patrons Assn., which pays entry fees in major tournaments for the city's better players. The association last spring spark-plugged the First Long Beach Junior Tournament, co-sponsored by the Long Beach Independent Press-Telegram. A whopping success, the tournament brought all of Southern California's junior stars to Long Beach for the first time in many years. It will be an annual event.

Long Beach tennis has also received a shot in the arm from the Mid-Cities Tennis League's new junior program. This ambitious program, pushed enthusiastically by chairman De Lay Hudson, provides tournament competition every weekend for youngsters from Long Beach and nearby cities.

WHAT LIES AHEAD for Billie Jean and Jerry.

Well, this will be a much tougher year for Jerry because he must play for the first time in the under-15 age bracket.

"But he'll do fine," Walker predicts. "He's going to surprise an awful lot of those older fellows."

Billie will have a slightly easier time of it, because she has another year of eligibility in the under-15 bracket.

"I predict she'll do what Jerry did last year," says Walker. "I think she'll flatten every gal she meets."

Liverpool

(Continued from Page 8.) meets the first Friday of each month in the Signal Hill Police Auditorium at 8 p. m. offers free coaching. Whenever 15 people request this service, classes are formed on Monday, Wednesday and Friday evenings at the Belmont Shore fire station.

"NO OTHER hobby builds democracy the way this one does," says Gordon. "Formality doesn't exist. A banker and a truck driver will be on a first-name basis and never know what the other does until they chat about their daily chores. Even then it makes no difference; they will still continue to schedule talks."

"Recently, for the first time, we established contact with a couple of Russians. They are a bit reserved just now, but give us a couple of months and we may be calling Moscow while driving down Hwy. 101."

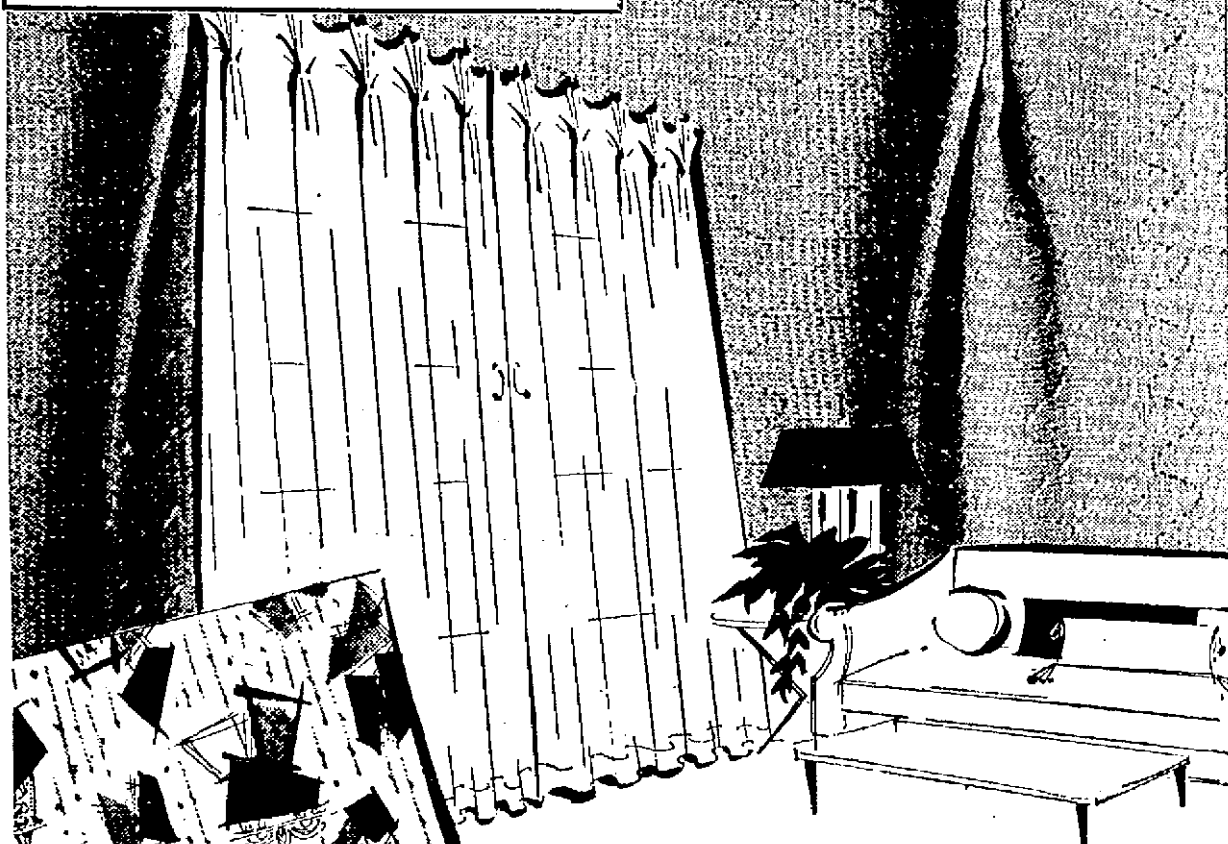
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FIFTH AND PINE

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Music in the Air

arranging long and short ones mixed, adding interest.

Center the horizontal bar above them, and pencil dot the spaces evenly, then drill a screw eye for each piece. If the cord is about as long as the length of the tubes, it will give the effect of balance. Fasten the cord with uniform knots. Thread wrapped around the ends of the nylon cord was used in the photo.

If the bamboo is small, a double row of bars is interesting, one row on each side of the horizontal bar with opposing pieces. As many as 38 tubes may be used with a long horizontal bar.

Center tie to balance, then hang the chimes in the patio. A movement of air with any degree of velocity, will seem to bring the sound of flowing water.

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Bamboo wind chimes can be assembled easily and will provide enduring pleasure.

roline Coleman

LIKENED to the sounds of water rippling over the stones of a pleasant stream, the notes of tuned bamboo wind chimes stirred by a breeze add quaint and restful music to the garden. The chimes are tropical or oriental in appearance, further enhancing the scene.

All that is needed to make the chimes, is a bamboo pole, some cord, very small screw eyes and a saw.

The bamboo pole tapers. Start at the heavy end of the pole to make the horizontal bar, which can be two, three or four joints in length, depending on the size of the area in which the chimes are to hang.

SAW THE POLE just above the last joint. This will leave a hollow end.

Put two screw eyes in the bar, using an ice pick to start the screw eyes. Bamboo is very tough and hard in texture, and splits easily, so drill slowly.

Thread your cord through the screw eyes, to hang as a picture, leaving enough to make a center knot to keep it balanced when the wind chime is finished.

Now you are ready to make the vertical bars. Saw above the joints to give a solid end and a hollow end.

Cut the cord in 17-inch pieces, one for each vertical chime. With a nail, or screw, or drill, make a hole in the solid ends, just big enough to pass the cord through, then put a large knot in the cord end, allowing the tube of bamboo to swing without slipping out.

LAY BAMBOO pieces in a row on the table, just to touch,

Decorating Help

Despite the beneficial climate of Southern California, where flowers bloom in the garden at almost any season, there still is a time and a place for decorator flowers. And making them is an entertaining hobby. A little manual, small but specific, tells how to do it. It is "How to Make Flower Decorations" by Patricia Eastbrook Roberts (Studio-Crowell, \$3.95). Photos, diagrams and text give detailed instruction, by an expert who has devoted years to her art, practically and professionally, with both live blooms and artificial flowers created and arranged from many materials.



Steven Brown, Aircraft Assembler "A", of 1750 Gladys Street, Long Beach, takes a "milk break" from the task of completing his newest model, a B-50 Bomber.

"Older* folks may think that my generation is not aware of the 'fatigue factor' — but that's not altogether true. A young man can get a lot more done when he takes time out for a bracing glass of refreshing Mountain View Milk," says Steve. "That's why, when I hit a tough engineering problem,

I always ask Mom to set up a tall glass for me. At meals . . . or any time, Mountain View Milk is the greatest!"

How about you, Mom . . . are you giving your youngsters plenty of healthful Mountain View Milk? It's extra rich . . . and extra good, too. You can get it at your store, or have it home delivered in handy single service cartons. That way, there's no more inconvenience from empty bottles.

*Older folks—even as old as 30 or 35.

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They All Respond to 'Soup's On!'



Soups enjoy universal appeal and are as varied in their composition as any modern food can be. Corn soup is just one of many enjoyed at any serving.

By Mildred K. Flanary

Independent, Press-Telegram Home Economics Editor

FOR LATE WINTER meal planning don't overlook the importance of soup. A thick, hearty soup with vegetables, meat, or fish in it is often welcome as a main dish. Serve a generous bowlful of such a soup with hot corn muffins or warm crusty bread and butter, add a vegetable or fruit salad and finish the meal with a substantial dessert. Apple pie, pineapple upside down cake, cake squares with ice cream and chocolate or butterscotch sauce are good choices.

Whether you like soup for a main dish or prefer it as a first course, these delicious soups belong in your repertory. There are as many soups as there are people to enjoy them, but we believe the four recipes which follow will pretty well please the appetites of all.

Delicious Baked Trout

- 1 trout, 16 to 30 inches in length
- 2 strips bacon
- 1 or 2 lemons, sliced
- Salt and pepper
- Lettuce

Clean the trout and wipe with a damp cloth. Inside the fish place the strips of bacon, and lay two or three slices of lemon on the bacon; sprinkle fish inside and out with salt and pepper. In a long roaster arrange a bed of lettuce, lay the fish on it, and place slices of lemon on top. Bake in a moderate oven (350°) until tender, 30 to 45 minutes. Arrange lettuce leaves on a platter, place the baked fish on the lettuce, and decorate with fresh slices or quarters of lemon. DO NOT USE THE LETTUCE OR LEMON THAT WAS COOKED WITH THE FISH.

SERVE WITH: Tomato Juice, Hash Brown Potatoes, Minted Peas, Cole Slaw, Crescent Rolls, Assorted Fruits and Cheese.

BAKED HAM WITH ORANGE GLAZE

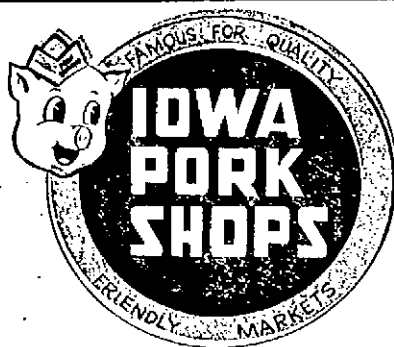
You'll find no better buy than a hickory smoked ham from your Iowa Pork Shops. Here's one of the finest ham glazes that I have had the pleasure of trying. It'll make your sweet smoked ham taste even better.

MENU: BAKED YAMS — CRANBERRY SAUCE — BUTTERED PEAS — RELISHES ROLLS — BUTTER — LEMON TARTS — COFFEE — MILK

Wrap your hickory smoked ham in heavy paper or foil. Place on rack in uncovered roasting pan. If a half ham, place cut side down. Bake in 325-degree F. oven for 25 to 27 minutes per pound. 30 minutes before ham is done, remove paper and rind and score fat. Cover with glaze made by cooking together for a few minutes 1 cup brown sugar, ¼ cup fresh orange juice and 1 tablespoon grated orange rind. Return ham to oven for the 30 minutes remaining. Garnish with orange cups filled with whole cranberry sauce.

Dorothy Miller

IOWA PORK SHOPS' HOSTESS



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1-LB. PKG. 55¢

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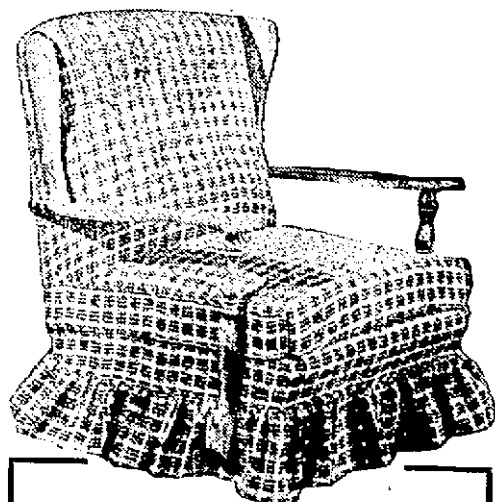
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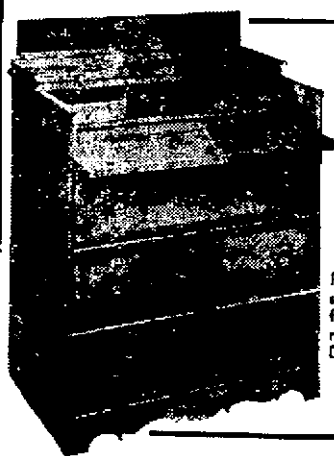
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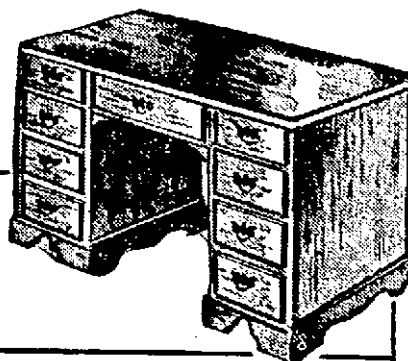
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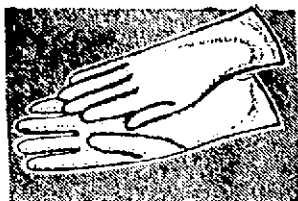
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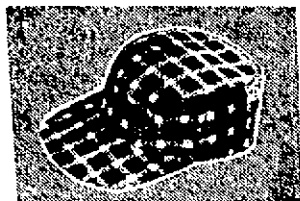
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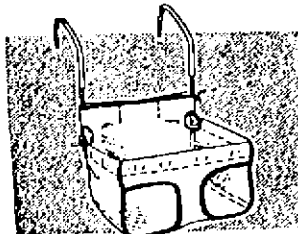
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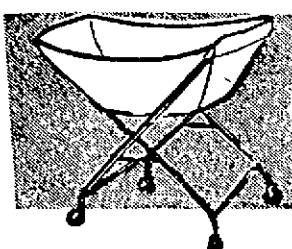
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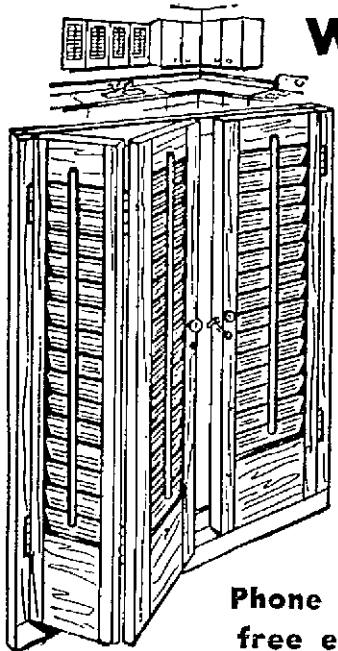
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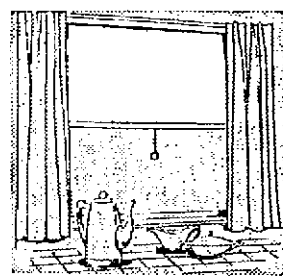
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AP Newsfeatures Photo

Oscar Hammerstein II stands up while jotting down the words of a new song—says he thinks better standing.

Music's Forgotten Man

By James Bacon
Associated Press Writer

THE LYRIC writer is the forgotten man of music and Oscar Hammerstein II, the most famous of them all, admits it.

"Who, for instance, wrote those words for Jerome Kern's 'Old Man River'?"

Why, Hammerstein. He fitted the classic to Kern's melody for "Showboat," and now, he says, "people always seem surprised when I tell them that I wrote the words to 'Old Man River'!"

Hammerstein was only 30 when he wrote it and he says it toughened him for the life of the forgotten lyricist solaced only by riches.

"It's true that the composers run away with the credit—and often with justice," he laments.

THE LIBRETTIST of "South Pacific" and "Oklahoma!" gives a logical explanation why the composer gets all the fame.

"People always give credit to the composer because the average person doesn't know or understand music. But everyone knows about words—and that makes everybody an expert."

Hammerstein considers himself luckier in that respect than most lyricists, the reason being that he is teamed with Richard Rodgers. Rodgers and Hammerstein are to modern music what Gilbert and Sullivan were years ago.

"In fact," adds Oscar, "a lot of people think I write the music and Dick the words."

Actor John Kerr, who plays the young lieutenant in the movie version of "South Pacific," got red-faced when he first met Hammerstein.

"I've been humming your tunes for years, Mr. Hammerstein," he said. To which the librettist replied: "I hope you occasionally hum the words."

HAMMERSTEIN PULLS a little test on people, especially avid opera goers.

"Ask any of them who wrote the libretto for 'Carmen' or 'La Boheme' or 'Tosca'?" None of them can tell you.

"He confesses that he can't, either."

What will be the next Rodgers and Hammerstein hit song?

"My Girl Back Home" and "Loneliness at Evening," I think, will be well received by the public. They're in the movie version of "South Pacific," Hammerstein says.

Neither was written especially for the movie.

Rodgers and Hammerstein first got together to collaborate on "Oklahoma!" It happened by accident.

THE THEATER GUILD had approached Hammerstein about doing a musical on Lynn Riggs' play "Green Grow the Lilies."

Hammerstein first went to Kern but he wavered about doing it. Rodgers, who had lost his famed collaborator, Larry Hart, wanted another and sought out Hammerstein.

"Dick was as enthusiastic as I about doing 'Lilies' and so we teamed up and changed the name to 'Oklahoma!'"

"MGM had the rights to it but they hadn't been able to lick the script. In fact, they had 11 different treatments on it. They made an easy deal even then they thought they had swindled us."

So far the stage version of "Oklahoma!" has grossed 40 million dollars worldwide and the movie will add millions more.

What is Hammerstein's favorite R and B musical?

"Both Dick and I agree on 'Carousel' as our favorite but 'South Pacific' is close."

WHAT COMES FIRST in a hit song — the words or the music?

"In my early career, I always wrote the words to the music but I like it better to write the words first because when a composer gives you a tune, it's difficult to fit the rhythm of a precomposed melody."

The first time he ever wrote the lyrics first was for "The Last Time I Saw Paris."

"I couldn't get my mind off Paris falling until I had written those words."

The next one was "Oh, What a Beautiful Morning."

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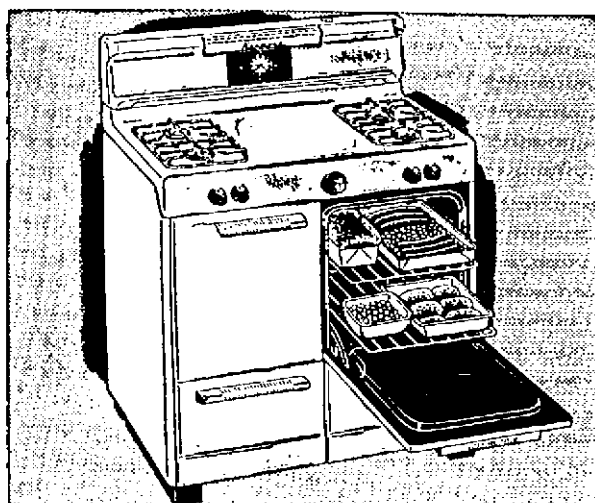
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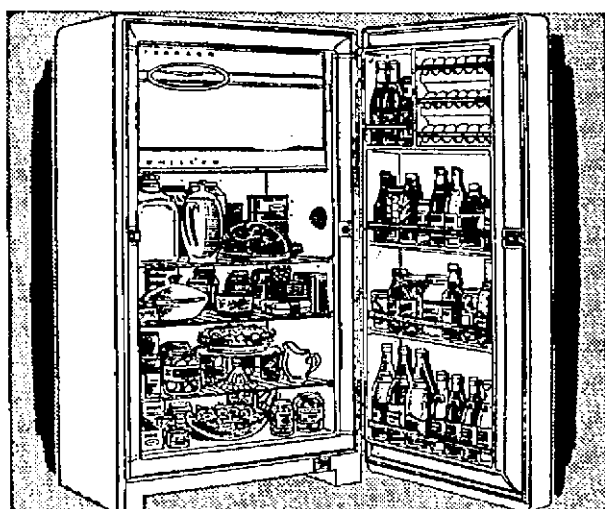
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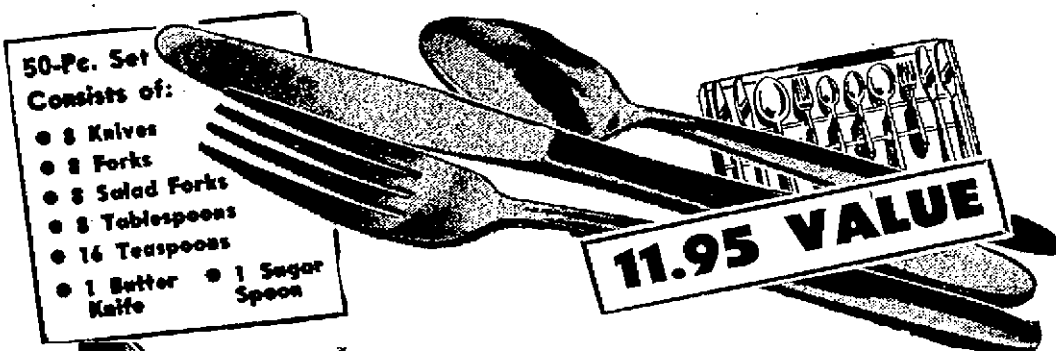


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Photo by Joe Risinger

Survival of another era in Long Beach, this old cottage was built in 1884, stands at 129½ Magnolia Ave.

By Maymie R. Krythe

NOW THAT Long Beach has become a metropolis, with distinctive buildings and beautiful homes, it's hard to realize that this city is relatively young when compared with eastern and midwestern population centers.

Long Beach was first planned in 1882, a mere infant compared to Los Angeles, founded by Felipe de Neve, on Sept. 4, 1781.

Few traces remain of Long

Beach's start as "Willmore City," the dream of W. E. Willmore, pioneer developer. Modernizing efforts have changed the appearance of most of the original buildings that have survived the early village; however, one interesting old house still stands and serves its purpose as a home. The cottage is located at 129½ Magnolia Ave. and was erected in 1884 by M. H. LeFetre, secretary treasurer of the Long

Beach Land and Water Co. This firm built the Long Beach Hotel, at the foot of Pacific Ave., that same year, but fire destroyed it four years afterwards. LeFetre also planned Long Beach's park, the Pacific—later renamed Lincoln Park—which had arbor gates at each of the four corners.

DURING SUCCEEDING years the house was occupied by various families. For some time it was owned by Mrs. Cora Havens of San Francisco, who bought it as a home for her mother, "Grandma Jones."

O. S. Eller, the present owner, is sure that the little house, in its long life, has had its full share of living, including both happiness and sadness.

Coming from Nebraska to Long Beach in 1907, Eller during his 50 years here has seen the community grow from a small town to a large city. He owns the corner lot at Magnolia and Broadway, on which, besides the small cottage, there are other buildings. He himself has never lived in the old house, but spends much of his time in his shoe shop, "Eller's Shoe Hospital," facing Broadway.

previously at another Long Beach location) and may have the oldest shoe repair shop in Long Beach, he says.

When you stop to look at the small house on Magnolia, you'll notice its distinctive architecture, reminiscent of the long ago popular Queen Anne type of cottage. It has a sharply peaked roof and some "gingerbread" trimming, several dormer windows, and porches at each side. There's an old-fashioned bay window in front. Its middle panel is surrounded by small squares of "art glass" in varied bright colors. Downstairs are five rooms and above three tiny ones, no longer used, reached by a kind of stepladder.

At the rear is a large pepper tree, more than 60 years old. Eller loves flowers and each year plants many around, and in front of the small house.

THE COTTAGE is especially well built, with three thicknesses of redwood. Some time ago, when it was 55 years old, Eller replaced the roof, the square iron nails that had held the split shakes together having rusted away. However, the shakes themselves were in good condition, after more than half a century of use.

An interesting incident in connection with the history of

this little place, is the fact that, early in the 1920s, an artist came down from San Francisco and asked for the privilege of painting a picture of the house. Eller doesn't know the artist's name, but says the painter declared this was his perfect "idea of a nice, old, rustic cottage." After working for a week, the artist created an oil painting which Eller remembers as a masterpiece, with fine attention to details.

So even though this relic of bygone days in Long Beach is showing its age, and now looks a bit shabby, it had its moments. And, perhaps, it is memorialized for posterity in the work of the unidentified artist who painted it—a work that still may be carefully preserved by someone somewhere in San Francisco.

Coin Club Meets

Members Hobart Crahtree and Bill Luther will talk on their experiences as coin collectors at 7:30 p.m. Tuesday when Long Beach Coin Club meets in Recreation Hall, Ocean Blvd. and Elm Way. There will be bourse tables, an auction, and refreshments. Anyone interested in coin collecting is invited.

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Make This Bed for Dog or Cat

By Steve Ellingson

"ALL RIGHT, so you come home at night tired from lifting 100 pound sacks of flour all day, or keeping figures in the accounting office, or sewing shoes in the shoe factory, or grinding paint in a paint mill. At least you've got nothing to worry about until the next day. You can leave your work at the plant," said Cleo. And Cleo should know, she's the smartest dog in the country.

She went on: "I like the entertainment business. Working on NBC's 'The People's Choice' show is a real pleasure, even the rehearsals are fun. Jackie Cooper and all the others are easy to get along with. The

thing that drives me crazy is putting the pup, my little nephew, to bed nights.

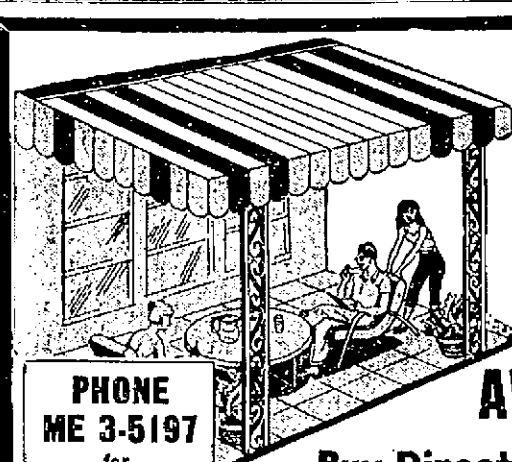
"If that mischievous pup doesn't behave, I'm afraid I shall go to the man, and anybody knows, that's worse than going to the dogs. With me, this pup has gotten to be a 24-hour problem. I can't sleep nights for worry and we actresses must look fresh for the cameras each morning. Oh my! what shall I do?" Cleo sighed (in dog talk, of course).

HERE WAS A LADY in distress. What Cleo needed was a real comfortable bed so she could get her rest. We designed the one pictured on this page and she dearly loves it.

This is a dog bed that anyone can build with the full-sized pattern. It may be made large or small to accommodate a dog of any size—and also may be built for cats. The pad, which you may either purchase or make yourself, is supported by ropes woven between the sides.

All you need to do is to trace the pattern on wood, saw out the parts and put them together. The pattern gives all the particulars that you need.

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Ray Dudley
INCORPORATED
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of BARGAINS and SAVINGS!
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Broadloom

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SQ.
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FIRST QUALITY
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2 ROLLS ONLY!
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SQ.
YD.

9 x 12 **TWEED RUGS** 16.95 ea.



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Just North of Artesia Blvd.

OPEN SUNDAY
11 to 6: Weekdays
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Comfortable crossings by ship or air. In small, friendly groups, led by experienced conductors, you'll see all the sights. Fine hotels with most meals included. Escorted Tours from **\$880**

HAWAII

Depart West Coast via luxury liners or air. Friendly tour conductors act as host and guides. Wonderful scenery and superb meals. Escorted Tours from **\$746**

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Relax on islands of song, sunshine and sandy shores. Dance to native rhythms beneath a tropic moon. Many wonderful hotels and resorts. From **\$207**

Ask Mr. Foster TRAVEL SERVICE

BUFFUMS' LONG BEACH — Lower Level Phone ME 7-6778

VARIETY

It's the spice of the wide coverage of Southland Magazine.

TRAVEL AND RESORTS



AROUND THE WORLD WITH DELAPLANE

"Can you suggest a short course in conversational French and Spanish for our two teen-agers before we take them to Europe?"

THE BERLITZ schools for an hour or two a day are recommended to me by people who used them. Record shops have recording teaching courses — but I never tried them.

With a little schooling for background, I think you learn fastest in the country. And for this, I use one of the pocket phrase books. And best of all, the Walt Disney comic books printed in the language.

Give me Mickey Mouse for a week and I can begin to talk anything.

From Renner & Co., San Francisco foreign exchange house: French francs, 453 to the U. S. \$1; Spanish pesetas, 53 to the U. S. \$1. Both still better buys here than if you exchange dollars inside these countries.

However, the advantage is lessening as tourists begin buying for summer trips abroad.

"... anything about the cheapest air travel to Europe? Shall we buy now?"

ALL THE AIRLINES are planning a new service to be called "Economy Class" on April 1 — provided they get government approval, and it is expected they will. So far I have seen notices by Air France and Lufthansa.

The fare will be about \$489 round trip from New York to Paris, for example. Not much information on seating and so on. But the general idea seems to be about like the present tourist class flights. The lines probably will add a few luxury items to the tourist flights to justify the higher fare.

"... what present you would suggest when we visit my wife's family in Australia?"

ANY RECORD album from a late New York musical. For some reason, these recordings are not sold in Australia for several years after they are released here. Records of "My Fair Lady" were the biggest present you could bring last year.

Also the little pocket-size transistor radios don't seem to be on the Australian market.

"Would you suggest a restaurant for us for the one night we are in Lisbon?"

WITH ONLY one night in Lisbon, I'd take a taxi out to Choupana on the road to Estoril. Order the crayfish in Madeira sauce. And have the waiter choose a Dao wine and one of the Portuguese brandies. This restaurant is right over the water, looking along a curve of seashore to the lights of Estoril and Cascais.

At midnight, have the driver take you to one of the fado spots — Festa Brava is a good one. Order a sangria, a light wine punch. And listen to the fado singers. Very colorful, smoky sort of places and the music is good. "April in Portugal" is a fado.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.



THREE COMMODITIES in much demand during the winter in the Bahamian capital of Nassau are the warm sunshine, the powder white sand that arches around the island shoreline, and the straw products made in native outdoor markets.

Planning Your Vacation Trip?

With vacations just around the corner, two new publications from Sunset become of special interest: "British Columbia" (Lane Pub. Co. \$1.75) and "Western Campsite Directory" (Lane. \$1.50). More and more, vacationers, fishermen and hunters, and tourists are turning to northern resorts, and British Columbia has the factors and the facilities to give them good reason. This new publication on the Canadian province discusses completely the points a visitor wants to know in handily arranged text. Beautiful black-and-white illustrations capture the flavor of the country and several maps help to spot the major points of interest. Brit-

ish Columbia and western Alberta are also included in the campsite directory, a completely revised edition with the latest information on camps in the seven western states. Selected campsites in Montana, New Mexico, Colorado and Wyoming are included. Here's real help for the vacation planner — and fun for a winter dreamer of summer dreams. It's illustrated with photographs and major-route maps.

EUROPE — FRIENDLY TOUR
15 Countries including Scandinavia
May 18-July 18
60 Days All Incl. N.Y. back to N.Y.
\$1589 First Class Hotels
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WE MEET GREYHOUND BUSES AT GLEN IVY JUNCTION

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to EUROPE in 1958?

RESERVE NOW FOR ALL '58 SAILINGS!



The time to plan your trip to Europe is now — while there is still a choice of ship and sailing date. Not even Cunard's 1958 schedule of 272 sailings between U.S. and Canadian ports and Europe can take care of all the people who decide too late. So see us soon!

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One Week SPECIALS

- RINGS SIZED . . . up to 2 sizes larger or smaller (platinum slightly higher) reg. 3.56 **1⁸⁹**
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- BEAD CLASPS . . . silver and rhinestone **20% off**

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via Matson

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"LURLINE" • "MATSONIA"

Weekly Sailings from San Francisco or Los Angeles. From \$145 (without private bath), from \$245 (with private bath).

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| Matsonia | March 28 | Seattle | Lurline | May 12 | S.F. |
| Lurline | April 7 | L.A. | Matsonia | May 16 | L.A. |
| Matsonia | April 10 | S.F. | Lurline | May 24 | L.A. |
| Lurline | April 18 | S.F. | Matsonia | May 31 | S.F. |
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to New Zealand and Australia via Tahiti, returning via Fiji, Samoa and Hawaii

"MARIPOSA" • "MONTEREY"

Sailings every 3 weeks from San Francisco and Los Angeles. All rooms with private bath. Round-trip fares to New Zealand from \$910, to Australia from \$1035.
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See your Travel Agent or Matson Lines
New York, Chicago, San Francisco,
Seattle, Portland, Los Angeles, San Diego

Crippling Constipation?

Action of the intestinal muscles and glands is controlled primarily by nerves, and impaired nerve function can cause constipation. Chiropractic maintains and restores normal nerve function so the doctor of chiropractic is logical resort for the correction of constipation.

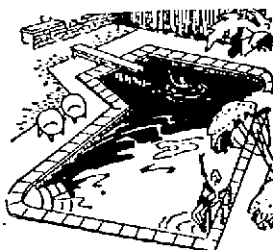
Your insurance policy should include chiropractic care

Published in the public interest by
Long Beach Doctors of Chiropractic

CONSIDERING A SWIMMING POOL? WHY NOT HAVE the BEST in POOLS?

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COSTS NO MORE
When You Wisely
Choose a...

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Blue POOL!**



Hundreds of beautiful Crystal Blue Pools in happy southeast-harbor area homes testify... Crystal Blue really does offer you more for less! Call Crystal Blue today!

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Watch for Our Formal Opening in Our New Quarters Soon!

CALL ME 0-3197

OPEN DAILY
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CRYSTAL Blue POOLS

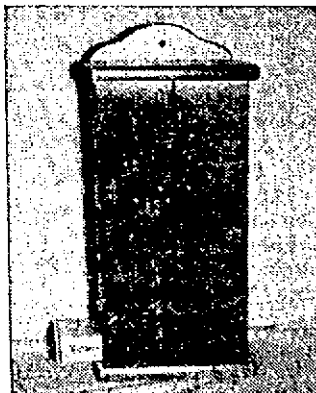
MAPLE OF THE WEEK

A Treasure will be advertised weekly
in the Sunday Magazine Section

**Cigarette
Dispenser**

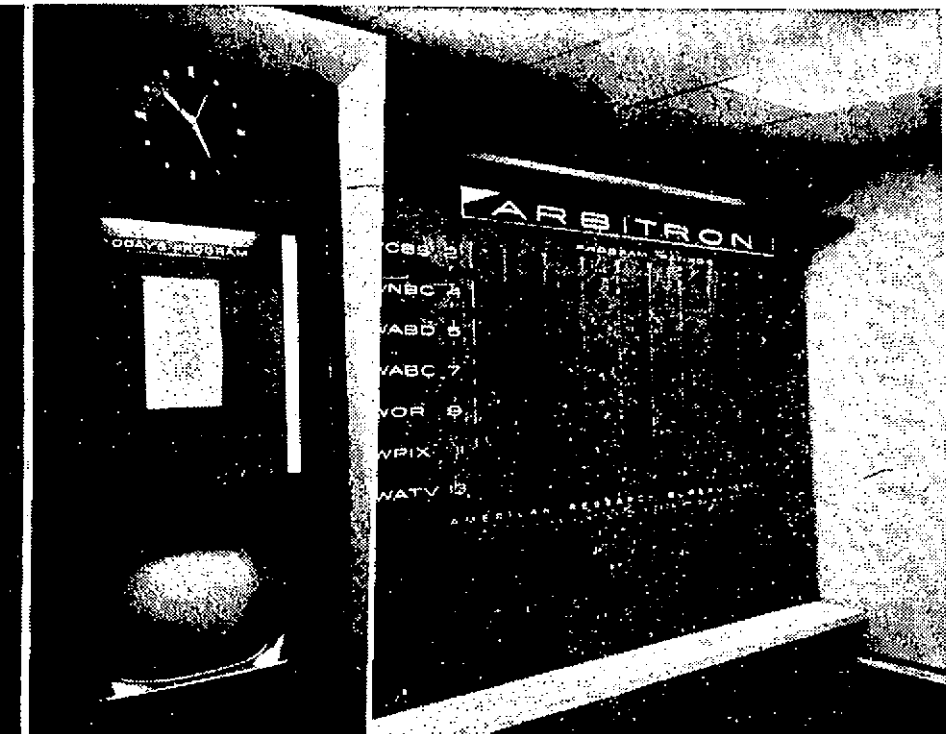
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Standard or King Size

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5895 Atlantic
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Open Monday, Thursday
and Friday Evenings



One of TV's biggest problems is determining a true audience response to the many programs. Arbitron, new electronic computer, is a step toward solution.

TELEVISION

Auto-Board Tattles on TV

By Terry Vernon

Independent-Press-Telegram TV Columnist

ONE OF THE great problems of TV sponsorship today is to find out which program has the best audience acceptance. There are several ways of doing this, including telephone calls during the time the show is on... diaries kept by people in their homes... balloting in newspapers... and others. None come up with the same answers.

American Research Bureau, known in the trade as ARB, thinks it has the answer: to the problem in a machine called Arbitron that's keyed to tattle electronically on TV performers, telling sponsors when viewers flip the knobs to other stations. Arbitron is now being tested in New York and is expected to move west soon.

TELEPHONE SURVEYS fall down because, in areas like Southern California, no calls are made outside of Los Angeles. This excludes the Long Beach-Orange County area from being polled and gives only a small fraction of the actual audience.

Diaries are fine, except that it is very easy for a family to fill in the data required without ever turning on a TV set... and who can say that any one family's tastes in TV are the same as their neighbors?

Arbitron is an electronic research brain that can actually watch changes in the viewing audience on a big board in central headquarters.

A small electronic sending unit is hooked onto the TV set

in someone's home. This is connected by leased wire to the central board at headquarters of ARB. This little unit signals what channel the set is tuned to and sends back data each time the set owner flicks the channel selector.

SPONSORS, sitting in headquarters, can view their own shows on TV screens and watch the viewers flick off the programs. This will do much toward getting better productions.

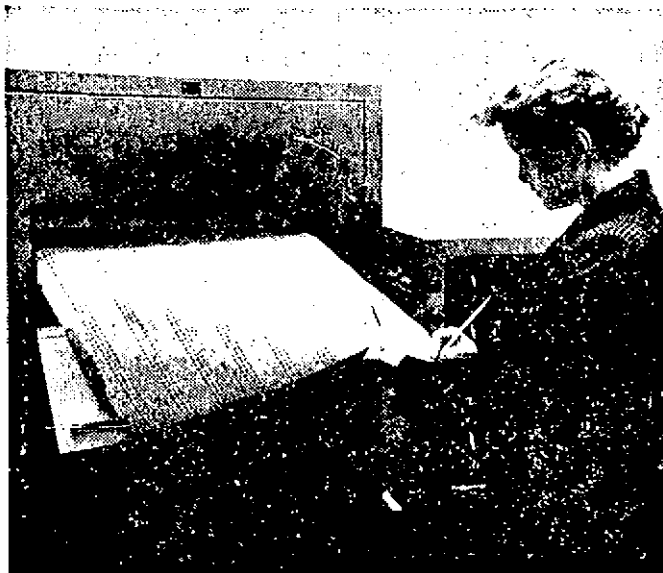
For instance, say that the set is tuned to "Perry Como" and suddenly the star introduces some act that is not pleasing to the particular viewer and... click... the set is tuned over to another channel. If this happened in a majority of the homes, Mr. Como would be advised never to put that act on TV again.

Within 90 seconds of a request for a rating, Arbitron will turn one out showing the channel, number of sets tuned in, and what change occurred as the show progressed.

EACH MORNING ARB rushes a complete list of all programs on the air the day before with ratings for each, to the clients. This way, the advertiser knows exactly the reaction of the audience to the show.

Next step is to figure out how to check the numbers of persons who, when the commercial comes on, get up and go out for a drink, some candy, or just to stretch. It is a known fact that water consumption goes up at the exact moment commercials come on.

Who knows?... you, soon may have a little sending unit on your set that'll tell the researchers what you like best and dislike the most.



Arbitron staff member studies rating information computed at 90-second intervals, posted each 15 minutes.

AMPUTEES

Below the Knee
Suction Sockets
Eliminate Joints
and lacer

LATEST ADVANCEMENTS

for all types of
artificial legs and
arms.

Cosmetic Appeal

Life-like to the
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Unconditionally
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Phone GA 4-5113

Hours:

Daily 8:30-5 P.M. Saturday 8:30-4 P.M.

(Advertisement)

SORE GUMS

Soothed Instantly by
Tiny Medicated Pillow!

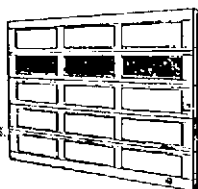
Poloris, the tiny medicated pillow, nestles close to gums to draw out gum pain on contact. Poloris' fast-action secret is its soothing combination of ingredients that act as an anesthetic, and stimulate healthy blood circulation. Recommended by thousands of dentists, at all drugstores.

POLORIS

YOU CAN AFFORD

THE **OVERHEAD DOOR**
TRADE MARK

FOR YOUR GARAGE!



On a per-year basis, the best garage door is by far the most economical. Why settle for less than The "OVERHEAD DOOR"? Phone us for estimate today.

...AMAZINGLY LOW-PRICED FOR SO MUCH

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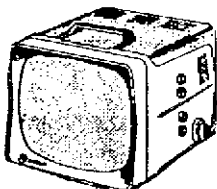
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30 YEARS A LONG BEACH RESIDENT

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central air conditioning
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- FREE gifts — low prices!
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- Add on to your present heating system.
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CAMERA ANGLES

Don't Let Your Camera Hibernate

By the Shutterbug

IN WEATHER that is really rough, when even the most hardbitten camera bug forgets his camera while he heads for home or shelter, a young Frenchman I recently met reverses the usual procedure. He loads his camera and gets all set to brave wintry winds, snow, sleet or rain and goes out to search for pictures.

Christian Cambazard explained his unusual camera habits with an eloquent shrug and apology: "But I am no photographer!"

As I looked through a stack of his off-beat pictures and visualized the inclement conditions under which they were shot, I had to agree... he was no ordinary photographer.

BUT WHAT Cambazard actually meant, as I soon found out, was that he was not a professional still photographer. In his native Paris he was an assistant movie director and made documentary and feature films as his regular means of earning a living.

Then he came to New York City about two years ago with an exciting movie-making adventure in prospect.

Difficulty and delay were encountered in getting ready for the project. Cambazard faced the prospect of returning to Paris with nothing to show for his stay in the United States.

THOUGH IT WAS winter, the idea of a personal photograph album took root and Cambazard started to roam New York City with camera in hand. His restless energy overcame snowstorms and the splashing rain because "who would want to look at usual, sunny-day postcard views?"

He loaded his 2½x2½ camera with Tri-X film and carried it inside his coat as protection against the elements. He took light meter readings and usually had to shoot at 800 ASA for his night and rain pictures. (Accompanying illustration shot at 1/30th at f5.6.) The films were force-developed to compensate for the short exposures.

As the collection of unusual views of New York grew, he began to roam, camera in hand, in daytime and in nice weather, too. But his searching eye sought, and camera caught, only off-beat, story-telling situations of people and places.

POSSIBILITY existed that the pictures might be published in France when he returned but little likelihood appeared of their being accepted in this country.

But, surprisingly enough, a warm reception awaited his pictures when he visited picture and magazine editors here and many were bought. In addition, he is considering the offer by an American publisher to put



While most photographers were spending the winter indoors, a young Frenchman got out with his camera for off-beat shots that won praise and cash at magazines.

out a book of his New York views.

It's winter once more and while waiting for his boat,

Christian Cambazard is once again out at night, with his camera under his coat, chafing while waiting for his boat.

(Continued on Page 36)

FREE

ILLUSTRATED LECTURE

"HOW TO MAKE BETTER COLOR
SLIDES AND COLOR MOVIES WITH

ANSCOCHROME FILMS"

SPEAKER

Mr. A. C. SHELTON

TUESDAY, MARCH 4—8 P. M.

HUGHES JR. HI AUDITORIUM

3846 CALIFORNIA AVE., L. B.



COLOR SLIDES AND COLOR MOVIES—PROJECTED IN
BRILLIANT LIFELIKE NATURAL COLOR



We're Eating
FISHER'S Wheat Germ
Everyday



Wheat germ is most beneficial in its raw natural state, as in FISHER'S WHEAT GERM. The new package suggests 23 uses for uncooked wheat germ.

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FISHER'S WHEAT GERM
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Calls for know-how. Get your
timely tips in
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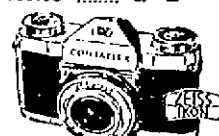
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MARCH 3-8 ONLY!

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New 1957 Keystone K-27 8-mm
turret movie camera with
3 f-1.9 lenses, built-in
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PET PARADE

Hamsters Solve a Problem

By Eleanor Avery Price



Photo by Jasper Nutter

Two playful hamsters solved a pet problem for Maren McDonald. Here she is with pals, Hamlet and Ophelia.

BEING DIAGNOSED as allergic to cats and dogs can be most distressing to one who is inordinately fond of these animals as pets. But such a case is not hopeless, as Maren McDonald, daughter of the Joe McDonalds, 11 Geneva Walk, has discovered.

Maren recently came face-to-face with this problem, but she refused to be defeated by the unhappy circumstances. If she couldn't have a cat or a dog, she was positive she could find another kind of affectionate, playful pet.

One day, after saving nickels and pennies, Maren went into a pet shop to look over the assortment of pets offered for sale. Following a period of

watching hamsters at play, she decided to take a chance and bought two — a white albino that she named Hamlet, and a sport she called Ophelia.

BEING FREE of dander, odorless, and having no animal and skin diseases (they are susceptible to human diseases, hence their value in laboratory experiments), the hamsters proved perfect pets for Maren in spite of their being named after tragic Shakespearean characters.

Maren's grandfather made the hamsters a comfortable, divided cage. But, because hamsters are so quiet, he was not aware that they are smart little creatures, so he did not make a strong catch on the

cage door. Hamlet and Ophelia proceeded to nose their way out, so a wire was twisted around the cage and door. Hamlet and Ophelia promptly

(Continued on Page 35)

ROSS'S DOG SCHOOL

Classes Wed. P.M. or Sat. A.M.

ENROLL NOW

"HAVE A PET, NOT A PEST!"

JOE DE BECK, Trainer

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SCHOOL for DOGS

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...because there's no flame**

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3. Your meats taste better because they cook juicier. In the electric oven there's no flame-feeding draft of hot air to dry out your roasts. They cook in moist heat that seals their good juices in. And, as you know, juice is the secret of flavor in meat.

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Look for the Electrical Industry's famed
"Medallion" Award before you buy any home.

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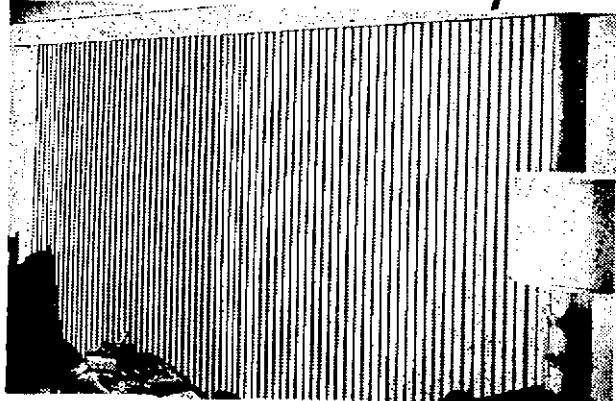


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5615 DAIRY AVE.
NORTH LONG BEACH
GA 2-4600

Open Daily 8-5; Saturday 9-5

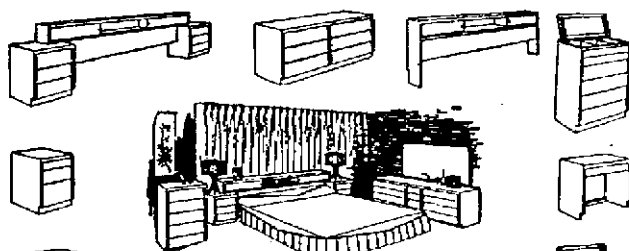
Vertical Blinds by Perma-Drape



THEY OPEN THEY CLOSE THEY DRAW

FOR AS LOW AS **95¢** EASY MONTHLY TERMS per sq. ft.

CALL **HE 5-5114** FOR FREE ESTIMATE
Perma-Drape Co., 1740 Atlantic



COMPLETE BEDROOM OUTFIT

INNERSPRING MATTRESS, MATCHING BOX SPRING, HOLLYWOOD LEGS, all for **\$39.95** TWIN 5-YEAR GUARANTEE

KING SIZE MATTRESS AND BOX SPRING **\$109.95** 6'x7' 10-YEAR GUARANTEE

UNFINISHED FURNITURE in Modern Maple and Provincial BEVERLEE'S SATIN STAIN KITS — or Custom Finishing

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Sleep-E-Z MATTRESS

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BOOK REVIEWS

Big Business Goes Barnstorming

ONE DAY back in 1915 the assistant traffic manager of the Marconi Wireless Telegraph Co. wrote a memo to his boss.

"I have in mind," he began, "a plan of development which would make radio a 'household utility' in the same sense as the piano or phonograph. The idea is to bring music into the house by wireless."

He continued in considerable detail, explaining in technical terms just how his idea could be developed into reality. Before concluding, he even estimated that whoever took on the project could expect a gross business of \$75 millions in "radio music boxes" the first three years of operation.

For an astonishing five years nothing happened. Then the Radio Corporation of America was formed. The idea man pulled his memo out of the files and sent it to the new company. In three years, from start of manufacture, RCA sold \$83,500,000 worth of "music boxes." The obscure traffic manager who furnished the idea today is David Sarnoff, chairman of the board of RCA.

Giant concerns are growing more gigantic these days by putting into use more and more ideas furnished by their employees. Many, in fact, bring groups of workers together for relaxed idea sessions which are paying off handsomely. These are called "brainstorming" sessions.

In "Brainstorming" (Doubleday, \$4.50) Charles Clark, who has had much to do with developing such sessions in big business, points to the importance of a constant flow of new ideas success, how "brainstorming" should be organized for best results. More than that, he tells the employee how to develop new ideas, regardless of the type of work he is doing.

"As a business manager," says Clark, "I have been especially interested in stimulating ideas for two reasons: to benefit the business itself and to help the people who work in that business. . . . These techniques not only work on specific problems. They also help to broaden a person's outlook on life—to open his whole personality to the 'idea concept' and to encourage a constant, fresh eagerness about all the problems of daily living."

"SOME CAME RUNNING" by James Jones (Scribner's, \$7.50): Liquor, gambling and sex run riot in this new novel whose 1,266 pages will establish it as — while not the best — certainly one of the longest literary efforts of the day. More than a dozen major characters — Dave Hirsh, author; "Bama Dillet, his gambler friend, and Gwen French, his guiding literary goddess — are drawn with a fine hand. It is only in the plot and its lack of variation from the theme of sex and its destructive power that the book falls short. Jones, you will recall, also wrote "From Here to Eternity."

"AMERICAN HERITAGE: the Magazine of History" (American Heritage, \$2.95): An article adapted from Henry F. Pringle's Pulitzer Prize winning biography of Theodore Roosevelt called " . . . Espe-



CAPT. GENE GURNEY

"Five Down and Glory" is the title Capt. Gene Gurney gives his definite history of the American Air Forces from World War II through the Korean conflict (see the unofficial title given a fighter pilot who is officially credited with shooting down 5 or more enemy planes). The first book of its kind to be published, it is edited by Mark P. Friedlander Jr., with a foreword by Capt. Eddie Rickenbacker (Putnam, \$5.75).

cially Pretty Alice" makes the February number of this hard-cover magazine especially readable. It concerns Teddy and his happy marriage to Alice Hathaway Lee, of whose untimely death the one-time President once said, "We spent three years of happiness such as rarely comes to man or woman . . . and when my heart's dearest died, the light went from my life forever." There are more than a dozen other articles, several richly illustrated in full color, including the story of Lincoln's second inauguration.

"YOU'RE BETTER THAN YOU THINK by Dora Albert (Prentice-Hall, \$4.95): Many people rate themselves too highly out of self-defense; others, too low out of lack of self-confidence. Most Americans value self-confidence and pretend they have it when they haven't. The thing, says Dora Albert, is to really HAVE it—lose any inferiority complex because "you are better than you think." Do not forget, she points out, that every brain has more than 12 million cells and, normally, man uses about one-tenth of this power. For the 99 out of every 100 persons who sell themselves short every day the author—once nagged with a bad inferiority complex but discovered how to rid herself of this feeling and become well adjusted and happy—gives her rules to build self-confidence, the methods of handling an inferiority complex, the ways to make others believe in you so that you may attain the goals you seek. The book is a good, sound, logical pep talk from cover to cover. If you're selling yourself

short, read it. You'll have a better opinion of yourself for having done so.

MARCH'S THESAURUS-
DICTIONARY (Hannover House, \$9.75): When Francis Andrew March prepared his "A Thesaurus Dictionary of the English Language" which was first published in 1902, he was determined to eliminate the index system of the typical thesaurus which refers the user to several categories of words; to keep cross-references to a minimum, and to substitute the direct alphabetical method with each word given not only a compressed dictionary definition but a full range of associated words and phrases. It was an immediate success with thousands of teachers, students, writers and others who relied upon it as their most-wanted reference tool. It continued in popularity until World War II when it went out of print. This edition of 1,230 large pages, with a new Word Supplement of more than 1,800 words and phrases that have come into general use since 1900, brings March's original edition completely up to the minute. It should find a place in the library of everyone who is striving to write or speak more effectively.

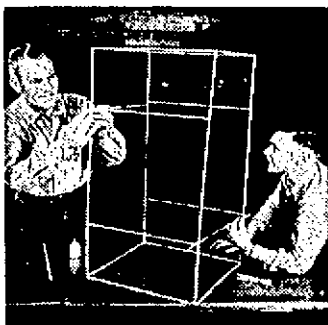
"FAITH AT WORK" edited by Samuel M. Shoemaker, D.D. (Hawthorn, \$4.95): Almost 50 people in various walks of life team up to write this book by describing a dynamic faith at work in their lives. The stories they tell give emphasis to personal awakening in faith, prayer and Bible study, Christian fellowship, communication of their faith to others, or rewards of application of faith to home, job and community.

"ONLY THE BRAVE ARE FREE" by Donald R. Riehlberg and Albert Brill (The Caxton Printers, Ltd., \$6): Two learned men trace in this single volume the sources, methods and results of experimentation in self-government since the signing of the Mayflower Compact. It seems apparent that the authors believe the success of self-government in America has depended and will continue to depend on the number of voters who read and think for themselves.

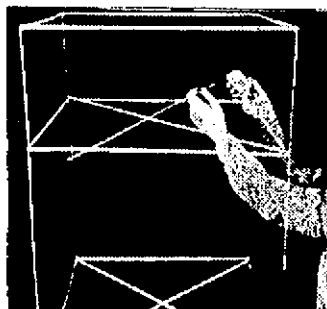
PAPERBOUND ORIGINALS — never before printed in book form—published this month: "Earthlight," science-fiction tale of a threatened war between three planets over wanted metals on the moon, by Arthur C. Clarke (Ballantine, 35c); "Eight Great Comedies"—complete texts by playwrights (Mentor, 50c); "Violent Hours," a driving story of a man against a mob, by Robert Walsh (Signet, 25c); "The Authentic New Testament," a modern translation by Hugh J. Schonfield (Mentor, 50c); "Tales of Wells-Fargo," stories of men who made legends, by Frank Gruber (Bantam, 25c); "Mr. Taxicab," raucous, uninhibited stories of what goes on in the back seat, by Calhoun James V. Maresca (Bantam, 25c); "The Tragedy of Hamlet, Prince of Denmark," by William Shakespeare (Pocket Library, 35c); "Sun Dance," a novel of the Southwest frontier by Fred Grove (Ballantine, 35c).

HOW TO Build Box Kite for Youngsters

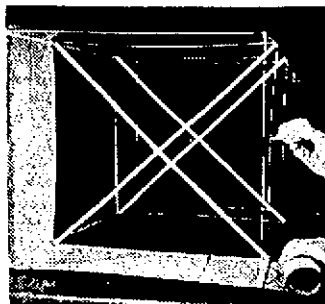
1. **PLANNED FOR** fast and easy construction, this kite departs from the traditional, diamond-shape flying rig. Completely airworthy, a light March breeze and a long string will take it high above the trees. To build this kite, you'll need light, but strong wood for the framework. Narrow pieces cut from a fruit box are adequate . . . so are long strips of bamboo you can buy. For covering, choose a light, sturdy paper. Polyvinyl glue holds wood joints and paper together.



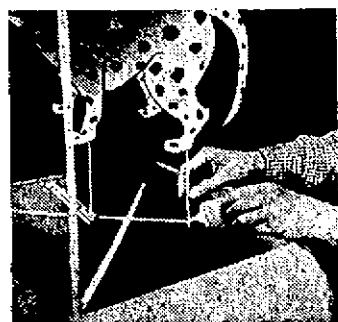
2. **BUILD BOX** frame first. Strips of wood are $\frac{1}{4} \times \frac{3}{4}$ inches. For additional strength, glue little blocks of wood at corners. Spring clothespins serve as clamps. Kite is 18 inches wide, 18 inches deep, and 26 inches high. Using grid system, you can transfer all the kite patterns onto large sheets of wrapping paper. Pencil on designs and paint them.



3. **ADD X BRACES** to make frame more rigid. Small wooden blocks glued to side pieces of frame give more gluing surfaces, add strength. Glue braces together at point where they cross. Cross-hands are about 9 inches from the ends of kite.



4. **CUT PAPER** in two strips long and wide enough to go completely around frame at the bottoms. Measure carefully before you cut paper into strips, 8 or 9 inches wide. Spread thin line of glue to wood bands and roll frame over on the paper strip—one end at a time. So glue adheres properly, press down on strips. If necessary, weight strips until glue sets—usually about 30 minutes for polyvinyl.



5. **GLUE TWO** thin strips of wood to back of kite after you trace it and paste tracing on a thin piece of cardboard. Fasten strips to X-braces at top and bottom. Clothespin clamps hold strips while glue sets. Fasten bars (thin strips of wood) to inside of wood bands at top and bottom of framework. It's best to use 1/16-inch stock to minimize weight.



6. **FLYING STRING** goes on next. Fasten it to one corner of kite this way: Punch two tiny holes in paper, thread twine through these, and loop it around the corner of wood frames. Kites like these don't need bridle.

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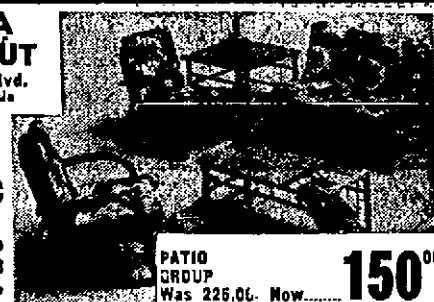
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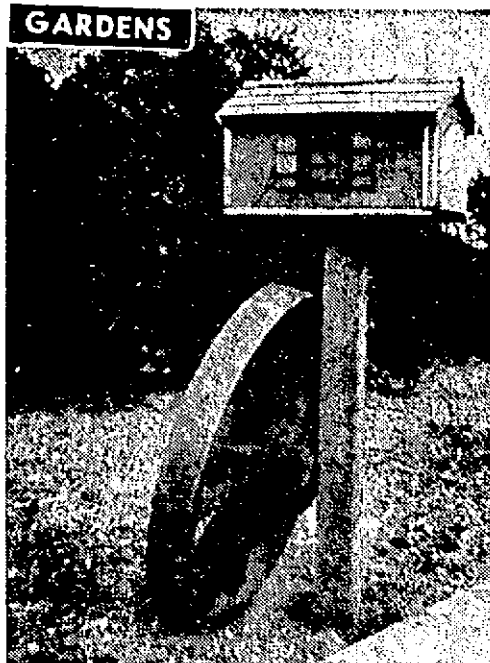
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GARDENS



Conservative, but still an object of interest, is this "little cottage" mail box.



Welded link chain holds up this intriguing mail box. Fanciful ship sails atop it.

Beautify the RFD Scene

By Alan W. Farran

MAIL BOXES generally divide themselves into three classifications: Slots in a wall or door, tin boxes of utilitarian but unattractive quality, and handsome bits of handiwork that reflect the householder's pride in his domain.

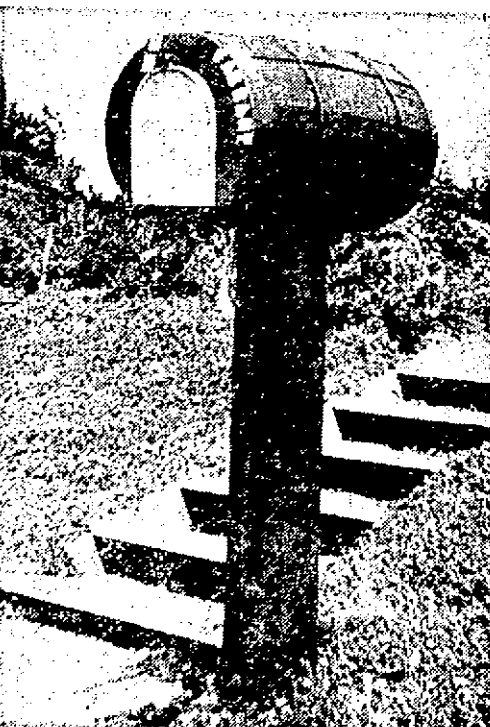
Particularly is this true in the RFD or rural free delivery areas or where the postman serves his clientele from curb or sidewalk, as a drive through any such sections will prove. Long rows of sheet metal boxes—some tilted at dizzy angles—mar the view, until the eye encounters one that the owner has endowed with his own imagination and personality.

With just a small amount of effort any household can devise, construct and install a mail box that will be a pleasing "front man" to greet passersby and visitors. Not to mention creating a landscaping asset.

Planning and making such a box can be fun. And the result will be, definitely, a conversation piece. Shown here are a few examples.



Keg that probably once held nails is now a decorative receptacle for mail.



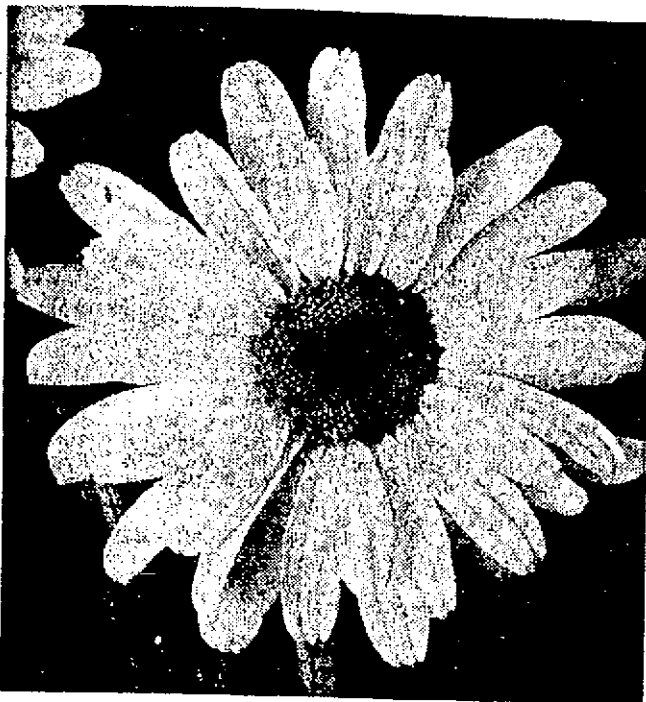
With a coat of paint and householder's name, another keg cloaks metal box.



Photo by the Author

Fitted with a door and brightened with paint, an old milk can achieves beauty.

Pennies for Your Blooms



Bodger Seeds Photo

Shasta daisies are hardy, handsome in the garden and are easy to grow from seed, an inexpensive procedure.

By Bob Gilmore

IT IS POSSIBLE to fill your garden with flowers for just a few cents. The way of accomplishing this apparent miracle is to sow the seed of perennials.

Perennials are so economical, mainly, because of their habit of growth. They are long-lived and will remain in your garden for many years. Annuals, on the other hand, have a short growing season and must be replanted every year. Certain annuals tend to reseed themselves but the plants themselves complete their entire life cycle in one growing season.

Seeds of the following perennials may be started at this

time: delphinium, dianthus, armeria, Alyssum saxatile, anchusa, campanula, dicentra, gypsophila, heuchera, candytuft, lathyrus, penstemon, physalis, statice, pyrethrum, Lobelia cardinalis, linum and gerum.

MOST PERENNIALS should be sown in the fall; these seedling plants will flower the following summer, frequently in late spring. Certain perennials such as coreopsis may be started during the spring months as they flower the first season from seed. Although perennials may be sown directly in the open garden it is advisable to start the seeds in nursery flats,

later transplanting the seedlings to their permanent location.

A good starting mixture consists of equal parts of friable soil, peat or leaf mold and sand. It is important that the growing medium be loose and porous. The material should be run through a 1/4-inch sieve to remove all foreign matter and debris. Do not add plant food as it will not be required by the young seedlings until they are fairly well established. Soil may be sterilized by placing it in an oven for about 30 minutes at a temperature of from 350 to 400 degrees.

IN THE NURSERY FLAT it is best to sow the seed in drills. These shallow depressions may be established by drawing the end of a stick along the side of a board placed on the soil surface. Or the edge of a ruler may be used to form this drill. Be careful to follow instructions on the seed packet. Do not sow too deeply. A general rule is to cover the seed to a depth of three times its diameter.

An excellent way of watering seeds in flats is to place the flat in a container of water, allowing the moisture to seep up from below by capillary action. When seeds are started in clay pots this method of watering is ideal.

Hamsters

(Continued from Page 31.)

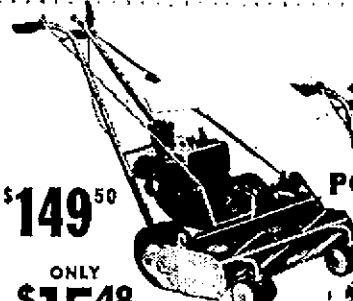
untwined the wire. When a hook was used, they reached their little paws through the wire and unsnapped it. The cage door finally had to be taped shut.

HAMLET AND OPHELIA soon became tame to the extent that they would remove sunflower seeds from between Maren's lips. And they liked to be carried about clipped to Maren's shoulder with little jeweled harnesses.

Hamsters are very clean, and their quarters, whether fancy or old bird cages or crude boxes with only wire tops, should be kept immaculate. White excelsior or clean white shavings, never sawdust or newspaper, should be used on the bottom of their homes. In this the hamsters will hide food or make interesting nests.

Water must be available at all times which hamsters drink through a tube, and a diet high in protein, such as poultry pellets, plus leafy greens should be offered. Fruits and peelings may be added to the rations. Hamsters usually pack their pouches and hide their food so they can nibble throughout the night and sleep most of the daylight hours. A good supply of food will keep a number of young hamsters living happily together without fighting. However, they should not be overfed. If spoiling food is found in the bedding at clean-up time, the diet should be reduced.

A litter of 10 young is the average, but Maren's hamsters had one exceptional family of 13 healthy little ones, perhaps because the albino is a fine breeder even though sometimes one or both eyes are blind from birth. Gestation is 16 days, and hamsters mature at two months and can produce a litter every seven weeks for about seven times, after which the female often becomes barren.



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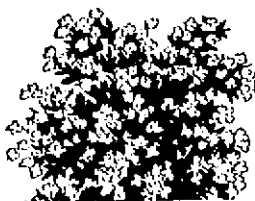
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Flowers for Border Brilliance



—Photo by the Author

Oriental poppies, strategically planted, will provide brilliant color in a border, against green background.

FEW PLANTS will give the brilliant effect obtainable by the use of a small number of Oriental poppies at strategic points in the flower border.

These are large plants, growing to three feet or more, with rather coarse, divided leaves covered with bristly hairs, reminiscent of a thistle. The flowers are huge, up to six inches across and sometimes double. Most common is the brilliant scarlet blotched with black at the center. Other colors have been developed bringing a color range from pale pink through salmon to maroon, with an occasional white.

The flowers will make a bold display growing in front of a background of green shrubbery or contrasting with the blues of

By Gladys Diesing

delphinium. Interplanting of something like perennial baby's breath will provide a cover for the fading leaves.

ALTHOUGH PAPAVER Oriental is a perennial, blooms may be obtained the first summer by early planting of the seed in spring. Plants will need dividing after about three or four years. This should be done in the late fall when the plants are dormant as they have long tap roots and will not move easily at any other time. Cutting of the tap root will provide additional plants. Planting distance should be about 24 inches. The soil for

the poppies should be deep, rich and well drained. Full sun is required.

When picking the blooms for use indoors the stems should be seared in a flame as they are the kind which "bleed" when cut. The seed pods make interesting pieces for a dried arrangement.

Camera Angles

(Continued from Page 30)

lenging icy winds and rain to make more pictures.

I guess he is still "not a photographer." If he were, he'd be in a nice warm room dreaming of all the beautiful pictures he will be shooting in the romantic, tropical South Seas when his boat sets sail some day.

BLACK-AND-WHITE print competition will occupy the Long Beach Camera Guild when members meet at 7:45 p.m. Wednesday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

February color contest winners: Elva Hayward and Art Williams, honor awards; Elva Hayward, second honor award; Esther L. Modern, honorable mention; J. R. Scheurer, two honorable mentions; Basil Williams, creative scenic award; and M. E. Pilkington, creative original and table top awards. Ernest Hennessey, member of the Photographic Society of America, judged.

Elva Hayward received an honorable mention in recent color contest of Southern California Council of Camera Clubs (S4C) and she, Don Harvard and Scheurer had slides accepted for the 21st International Salon of the Circle of Confusion.

William Jordan and Bob Tarlton placed first and second respectively in the black-and-white print competition of the Long Beach Museum of Art. Prints in this competition will be on display at the Museum during March.

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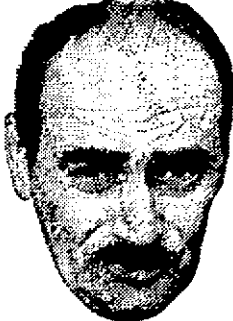
You want thick, velvety turf... a lawn total strangers stop to admire. So plant Northrup King GOLF Brand Lawn Seed, a blend of finest perennial grasses. Given the care a fine lawn deserves, it grows more beautiful year by year!

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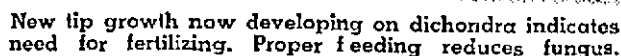
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LOS ANGELES, CALIF.



Berry bushes... loganberry, boysenberry, raspberry and other cane fruit varieties... suffer a great deal from heavy infestation of red spider. There is a material on the market created solely for the control of red spider and mites. This material is marvelously effective in killing the red spider and it has the advantage that it will not harm the useful insects. However, it can be used on berry bushes only up until the time the fruit begins to form, but on flowers and shrubbery it can be used the year round.

I like to finish off the season by spraying berry bushes occasionally with a light oil emulsion. Use it as frequently as necessary selecting cool days to do the spraying. A good oil emulsion will break down the fertility of the eggs of red spider and mites and will kill the young as well as the adult. Therefore, it gives you a prolonged measure of control and, of course, is safe to use on the ripening fruit.

Sunday, March 2, 1958




THEY SAY the first year of married life is the toughest. We say the first seven

WE TRIED SIX different materials and fungicides. One of them prevented the fungus from spreading farther. We reasoned thusly, "If dichondra is attacked by fungus, perhaps next year the infested spots should be immune to fungus attack—like children who have mumps or some other children's

For three years we experimented with feeding the lawn. First year feeding experiments were fair. Next year, good. Third year, we let the lawn go without feeding as long as we dared. In fact, at one spot will started in. We fed it with a quick acting liquid fertilizer, and were able to check the spread of will. Then we knew

A well established dichondra lawn should be fed 40 pounds of dichondra fertilizer to a thousand foot area. Soil area should be moist. Fertilizer should be applied in the afternoon of a sunny day, when leaves are dry. Fertilizer should be thoroughly watered into lawn turf. Lawn should be kept moist first day or two, then watered when thirsty.

| | | | |
|--|----------------------|------------|---------------------|
| Simonsen's Specials | | | |
| GIANT DELPHINIUM CLUMPS | FIELD GROWN.... | 3 for | 1.00 |
| TUBEROUS BEGONIA BULBS | LARGE SIZE, Ea. | 25c, 6 for | 1.25 |
| ALGERIAN IVY | | FLAT | 2.79 DOZ. |
| STOCKS, SNAPS, CALENDULAS | | DOZ. | 25c |
| Carnations, Peonias, Cinerarias, Primrose | | | 39c |
| PEAT MOSS | DALS. VALUE | 6.95 | SPECIAL 4.79 |
| OAK LEAF MOLD | 2 1/4 CU. FT., VALUE | 1.75 | EACH 1.49 |
| STEER MANURE | RED STAR | 3 for | 1.00 |
| FUCHSIAS | UPRIGHT AND BASKET | | EACH 59c |
| LIQUID FERTILIZER, popular brand..... Gal. 1.49 | | | |
| PYRACANTHA, Acacanthas, Aralias, Night Blooming Jasmine, Shrimp Plant..... Gal. Can 49c | | | |
| BARE ROOT TREE ROSES, patented and non-patented var..... 2.95 to 3.95 | | | |
| We Give 2X Green Stamps | | | |
| Simonsen's NURSERY 16224 Bellflower Blvd., Bellflower THIS AD GOOD MARCH 2 TO MARCH 7 CLOSE 2 P.M. SUNDAY — TO 7-3225 | | | |
| Free Gift With This Ad | | | |



SUN & SHADE AZALEAS
In bud and bloom. Lavender, red and pink and others. Excellent for planter boxes, borders, patios.

FUCHSIAS **79¢** Gal. Can
Upright and baskets. Fresh stock. Big bushy plants. Plant now for early summer bloom.

CAMELIAS **1.79** Gal. Can
In bud and bloom. Every plant a choice specimen. *Good selection of palms and large shade trees.*

Fertilizer..... **39c sack**
Dichondra **69c flat**
ALGERIAN IVY **2.95** FLAT OF 100 PLANTS

Jenkins Nursery
6539 Cherry Ave., L. B. **GA 2-6758**

Parent branch of the American Begonia Society will meet at 6:30 p.m. Thursday at the home of Mr. and Mrs. Roy Ohlson, 1925 Maine Ave., to hear a talk by H. B. Crisswell of the Widow Farmer insecticide manufacturing firm. A potluck supper will precede the talk. Visitors are welcome.

[illegible]

37

DUPONT TONTINE SHADES
 in Enchanting Sky Colors
CUSTOM INSTALLATIONS
 Asphalt - Cork - Vinyl - Linoleum and Rubber Tile
LICENSED CONTRACTORS
 Serving Long Beach over a quarter of a century.
 FREE ESTIMATES
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UNITED'S HALF PRICE SALE

Tub Enclosure
 HEAVY FROSTED GLASS



REG. \$90 VALUE
\$44⁵⁰
 INSTALLED
 NO MONEY DOWN
\$1⁰⁰ A WEEK

LOOK AT THE FEATURES OF THIS TUB ENCLOSURE

- Fits any 5-ft. tub
- Aluminum frames
- Can't rust or leak
- Open-End Tubs Slightly Higher
- No more sloppy floors
- No more cold drafts
- Easy to clean frosted glass
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 Regular \$99

\$49⁵⁰ FULL PRICE
INSTALLED
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NO MONEY DOWN
\$5⁰⁰ Per Month
 AS LOW AS

FREE HOME DEMONSTRATION
 PHONE NOW
Harrison 9-1865
 NO OBLIGATION
CALL COLLECT
 24 HR. SERVICE

PACIFIC ALUMINUM PRODUCTS CO.

Southland's Crossword Puzzle
 Solution to Puzzle on Page 37

By Joe La Fauci

Across

1. Inept/turbable.
7. Noted film director.
12. Old Irish coin.
18. Unpleasant smell.
19. Type of window.
20. A gear shift.
21. Former.
22. Soprano from Australia.
23. Famed soprano.
24. Maritime.
25. Cane is its capital.
27. Kind of fish.
29. Relating to grandparents.
30. Grandeur.
31. Inundation.
32. Race or fear.
33. Late "Mr. Republican."
34. Quickly: Brit.
35. Commiseration.
36. Solicitude.
37. Ford of the Yankees.
39. Alhallowes.
40. In good health.
41. American gunmaker.
42. Chafing dish support.
43. Flower: 2 words.
45. Puerto Rican city.
46. Copper-nickel alloy.

Down

8. Mountain crest.
9. Down.
10. "Johnny —."
11. One way to dine: 2 words.
12. Source of hashish.
13. "— atque vale."
14. Pertinent.
15. 1930 Coward drama: 2 words.
16. Military courier.
17. Estates.
18. Dracula, for example.
20. Out-of-the-way.
26. Ceremony.
28. Mince.
32. Showing forthought.
35. Jewish feast.
36. Ease of mind.
37. Iniquity.
38. Obstructions.
40. Instinctive shrewdness: 2 words.
41. Showing a striking difference.
42. Secret Service agent.
44. Aggrandize.
45. Fortieth part of a piaster.
48. Site of a Biblical tower.
49. Stendhal was his pen name.
51. Famed center.
52. USSR inland sea.
53. — noise.
54. Rigoletto's "Pari Siano."
55. Continent: 2 words.
58. Spirit of Jewish faith.
61. Evil: Paet.
64. Regularity.
65. But: Fr.
67. Made public.
73. Ampliator.
74. Refuse to change: 2 words.
75. Castigatory.
76. Bestowing.
77. Contact.
78. Concordat.
79. Bacchant.
81. — Edith Sitwell.
83. Mexican state.
84. Ties of consanguinity.
85. Accomment.
86. Martialty inclined individual.
88. Communication.
89. Curmudgeon.
90. Source of sugar.
92. Another source of sugar.
93. Miss Hayworth.
96. Greek mount.
98. Shout heard at a bullfight.
100. Valet de chambre.

February Special
RATTAN FURNITURE
 7-PC. LIVING ROOM GROUP **\$299**
 4-Strand, Heavy Base
On Easy Terms
RATTANLAND
 5000 FACULTY AVE.
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Our contract can also include any of the following: Linoleum or tile flooring, Formica or tile drainboards, steel or brick cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and prices. Cash or terms.

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BEAUTIFUL HOMES
 Southland takes its readers into a different, attractive Long Beach area home each week.

GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, March 2, 1958

Jack's Corsican Room
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NAPLES

Luxurious Dining Room
for the Smartest in
Dining Pleasure
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at the Organ
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CLOSED MONDAY

Paul's

• RESTAURANT
• COFFEE SHOP
• FOUNTAIN
• COCKTAIL LOUNGE
Phone HARRISON 5-4807
Carson at Bellflower

meet your
host



Cartoon by Milt Reppert
ART IMBRECHT

Hurrah for the Dodgers!

DON'T BE surprised, gentlemen and mesdames, if shouts of "Hurrah for Walter O'Malley" and "Long Live Duke Snider!" are heard occasionally in the months to come at the Sierra Restaurant, 16227 Lakewood Blvd., Bellflower.

This large, glamorous restaurant is now a hotbed of baseball activity, being the home of the Sierra Dodgers Fan and Booster Club which already sports 200 members and is gaining more daily. Owner-host Art Imbrecht has organized the club and placed it under the direction of none other than Vern Stephens, former major league player who was a standout RBI star and long-haul hitter.

Stephens is also in charge of the Sierra's extensive catering and parties' department, which handles in-plant catering for industrial and business luncheon and dinner groups ranging to 2,000 persons.

THE CUISINE at the Sierra is always outstanding. The complete dinners include chilled relish dish, choice of French onion soup or soup du jour, tossed green salad served from the "spinning salad bowl," choice of potato (baked with cheese sauce, whipped or French fries), French bread and choice of beverage. Among the numerous entrees are Tornadoes of Beef, La Cointreau, \$3.50; pan-fried chicken with biscuits and honey, \$2.75; broiled lobster, \$3.25; beef en brochette, \$2.95, and marvelous roast prime ribs of beef, \$3.75. Also featured are special dinners priced at from \$1.95 up which include all the aforementioned side dishes plus entrees which vary from day to day.

Imbrecht, who is assisted by his pretty wife Martha and co-owner Mickey McGuire, has been in the restaurant business 12 years and leads a busy life directing many enterprises. The Sierra is part of the Dinner-horn chain of 16 Southland restaurants, including the Sierra Junior coffee shop, Artesia St. at Lakewood Blvd.

Organist Lois Wolfe, a terrific special effects artist, entertains nightly in the Sierra's cocktail lounge.

—TEDD THOMEX

CLOSED
MONDAY

**Francois
MANHATTAN**

1909 East 4th St.
Luncheon and Dinner

Arnold's FARM HOUSE
FAMILY RESTAURANT

AVENUE A
LINCOLN

CLOSED Mondays

BOB CROW'S CHINESE FOOD

HELEN DELL at the organ
FOOD TO GO
Steak COCKTAILS Chicken
503 W. WILLOW • GA 4-9213

Andy's Hot Bakes

DAILY 7 A. M. to 8 P. M.
SAT. and SUN.
7:00 a.m. to 7:00 p.m.
643 1/2 PINE
BREAKFAST LUNCH DINNER

Julian Laird's

No Cover No Minimum
For Group Entertaining
Luxurious Private Room
Delicious Food, Dancing, Entertainment
ALAMITOS at FIRST ST. LONG BEACH

A Delightful Dining Experience
awaits you at
Mon's
"The Food Host of the Coast"
Ample, Easy-to-get-to Parking
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DELICIOUS and REAL MEXICAN FOOD
EL PATIO CAFE

337 Pacific Ave. HE 2-3095
Open 11:30 A.M. to 3 P.M. Closed Sun.
3503 Atlantic Ave. GA 4-3005
Open 11:30 a.m. to 12 Open 7 Days
VISIT EL PATIO'S KOPA ROOM

Wonderful Meals in a Jewel of a Seashore Setting
THE Captain's Inn
LONG BEACH MARINA
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Serving the Finest
PRIME RIB • STEAKS • SEA FOOD
CAY NINETIES
CHILDREN WELCOME
EARL KRAUSE at the Piano and Calliope
2508 PALM DRIVE
OPEN 5 P.M.
For Directions Phone GA 7-3216

Ricart's RESTAURANT
Dinners Daily 5-11, Sun., 4-10
One of Long Beach's Two Distinguished Restaurants
EARL LANE at the Piano
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CHEF S. R. "Tex" DODSON
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TALK O' THE TOWN
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COMPLETE NEW MENU

Distinctive for over a quarter of a century
PRIME RIBS • STEAKS • SEA FOOD
BILL CLARK at the piano
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Open 7 days a week
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Where Seafood Reigns Supreme
Lunches—Dinners
Open 11 A. M. to 1 A. M.
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"DELICIOUS FOOD" at Sensible Prices
Jones DINING ROOM & CAFETERIA
120-126 E. 5TH ST.
11 A.M. TO 8 P.M.
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FRIED CHICKEN
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THE MOST POPULAR "EAT OUT MEAL" IN LONG BEACH... THE CHICKEN PIE DINNER
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CATERING—Serving Daily, Sundays, Too! 11 a.m.-8 p.m. Air Conditioned

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5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P. M. - 1 P. M.
Cocktails from 4 P. M. to 2 A. M.
DON LEE ELLIS at the Organ
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SPECIAL STEAK DINNER \$1.75
Business Men's Luncheon 11:30 a.m. to 2 p.m.
Reg. Day Dinner 4 p.m.-10 p.m.
Sunday Dinner 2 p.m.-10 p.m.
Banquet Accommodations to 40
MELODY COVE
1960 Santa Fe HE 6-4355

Sierra Dinnerhorn RESTAURANT
ME 3-4077
Sizzling STEAKS
Lunch - Dinner - Banquets COCKTAILS
16227 Lakewood Boulevard

ACT NOW FOR HUGE SAVINGS! LIMITED QUANTITY!

Giant 7-Foot STANDARD SIZE Super-Deluxe POOL TABLE



plus
FULL SET
OF 16 BALLS
2 CUE STICKS
TRIANGLE
& CHALK
RULE BOOK

\$1 DOWN
66-IN. SIZE
59⁹⁵
STANDARD
7-FT. SIZE
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\$1.50 WEEKLY

HALF PRICE SALE!



SAVE HALF!

HEAVY DUTY RUBBER CUSHIONS Covered With FINE BILLIARD CLOTH

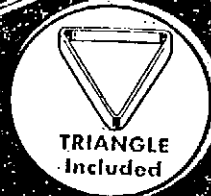
There's no finer game for home fun and companionship than POOL... and this fine Pool Table is yours at actually **HALF** the regular price! Professionally engineered from end-to-end... with construction features that are unrivalled for playability and durability. Cushions are of heavy, lively rubber, covered with quality Billiard Cloth! The folding base is of rigid, braced Tubular Steel! The molded corners and 6 pockets are sturdy reinforced. Best of all, this handsome table folds compactly for storage in small space. Completely equipped, too... including a full 16-piece set of Balls, Triangle, 2 leather-tipped Cue Sticks, 2 Cue Chalks and Rule Book. Everything you need for year-round, all-family enjoyment.

MOLDED REINFORCED CORNERS

RIGID STEEL BASE

FULLY ENCLOSED Automatic BALL RETURN

BALANCING DEVICE ASSURES LEVEL PLAYING SURFACE



TRIANGLE Included

For The Entire Family

LEGS FOLD COMPACTLY! EASY TO STORE AWAY!

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PHONE TODAY **HE 6-1224**

SPECIAL SUNDAY OPERATORS

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OPEN FRIDAY EVENINGS

COME IN, PHONE IN, MAIL IN

Gilbert's JEWELERS
Easiest Terms in Town
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MAIL COUPON TODAY

GILBERT'S JEWELERS, 122 Pine Ave., Long Beach
(For prompt delivery fill in coupon completely)
Rush the Fold-Away Pool Table checked below:
☐ 66-Inch Size.....\$59.95 ☐ 7-Foot Size.....\$89.95
I will pay on the advertised terms: (Please check which)
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Parade

THE NELSONS

TV's most successful family

Why our schools must teach
the truth about Communism

by JOHN S. GLEASON, JR.
National Commander, American Legion



March 2, 1958
REG. U.S. PAT. OFF.

THE FABULOUS NELSONS: Dave, Harriet, Ozzie, Ricky



At a Women Marines training base, a bugler marks events of the day.

I'll always remember...

'Day is done, gone the sun...'

by COL. JULIA B. HAMBLET Director of Women Marines

Perhaps you know that a military base awakes each morning to reveille's "I can't get 'em up," and goes to sleep each night to taps, the last bugle call of the day. During my 13 years of military experience I suppose I have heard taps thousands of times. Yet one particular evening these traditional notes were but the prelude to another tradition, one new to me — and one I shall never forget.

It was at Parris Island, S.C., where I was inspecting the women's area last fall. At the end of the day I

had left the area for dinner. Then, having heard of a custom that had developed in the Woman Recruit Company, I returned to hear taps.

The bugle notes sounded:

| | |
|-----------------------|---------------------|
| <i>Day is done</i> | <i>From the sky</i> |
| <i>Gone the sun</i> | <i>All is well</i> |
| <i>From the lakes</i> | <i>Safely rest</i> |
| <i>From the hills</i> | <i>God is nigh</i> |

One by one lights in the barracks went out. At other Marine bases a hush would then fall. But here, as the last note of the bugle faded in the distance, came not silence but the sound of voices in song.

They started softly in the Senior Platoon area on the second deck (floor) of the barracks, were picked up by another platoon topside, then by the recruits on the first deck. The song swelled in volume as each group joined in, filling the darkened barracks and spilling over into the street outside.

From their bunks the women recruits were singing *The Lord's Prayer*. They sang spontaneously, their young voices, untrained and unrehearsed, blended in reverence. They were not required to sing. They did so because they chose to. It had become their tradition, a new group learning by listening to the others.

The song ended and all was still. I stood there quietly, my pride and confidence in young America renewed. For from 6 a.m. to 10 p.m. daily, these recruits trained to serve in peace — or war. Yet they closed their day on a note of peace. They, a cross-section of America, expressed what each of us hopes for. And standing there with the strains of their song in my mind, I felt all can be right with the world.



The author.

On Parade

Back in 1941 a comedian named Red Skelton signed a couple of promising young musicians for his radio program. Ozzie Nelson was the orchestra leader; Harriet Hilliard was the vocalist. Skelton's audience liked their music, and gradually he worked them into his comedy skits. One day they decided to branch out in a situation-comedy show of their own, titled, not illogically, *The Adventures of Ozzie and Harriet*.

That was in 1944. Since then the Nelsons have been what show business calls "a solid click." Today, soldier than ever, they grace our front cover and the article by Lloyd Shearer on pp. 10-12.

We are taken to task for the article *Teenagers at work — in a hospital* (Jan. 19). The piece tells of the work of the "Candystripers," California youngsters who help doctors and nurses in hospitals.

Our task-taker is Ruth E. Lindsay of East Orange High School, East Orange, N.J. She tells us the Candystriper idea actually began in her classes in 1944 and since has spread to many other areas. Thanks, Miss Lindsay. Credit where credit is due.

Speaking of credit, Joy Polito of Fairfield, Conn., wants to give us some. She writes: "Let me commend you on *Housewife and Satellite Engineer* (Jan. 12). I have been studying mechanical engineering at the U. of Bridgeport and debating whether to continue. Your article convinced me it is possible for a woman to raise a family and be an engineer, too."

That's the right spirit, Miss Polito. We're not saying every woman should be an engineer, but we do favor every woman's doing what she's qualified to do — in any field.



The Sunday
Picture Magazine

JESS CORBIN, Editor

MORRIS WEEKS, JR., Associate Editor
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ARTHUR M. MOTLEY, President and Publisher

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Arrangement for Slimness:

the *Light* refreshment

TODAY'S figures seem to be growing as slender as flower stems. Ask any modern woman how she arranges to stay so slim and trim—and she'll probably credit her sane choice of lighter food and drink.

Today's Pepsi-Cola fits right in with this modern diet trend. Reduced in calories, never heavy, never too sweet, today's Pepsi is the modern, the *light* refreshment. Have a Pepsi. Refresh without filling.



Pepsi-Cola refreshes without filling



YOUR DENTURE BREATH CAN'T BE BRUSHED OFF. When you brush false teeth you risk offensive Denture Breath. Be safe with Polident! It soaks into places no brush can reach, keeps plates odor-free.

Unless you face these facts about FALSE TEETH ...you may be in trouble!

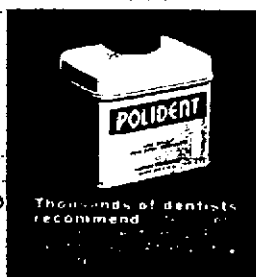
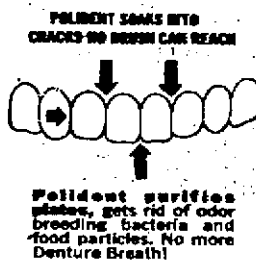
You can't clean false teeth the same way you clean natural teeth and expect them to be naturally white...and odor-free!

But it's so easy to clean dentures properly with Polident. This wonderful denture cleanser dissolves film—sweetens your mouth as no toothpaste can.

With Polident, you're never embarrassed or self-conscious because of Denture Breath or dingy film!

Easy to Use...Instant Action... Just mix Polident powder with water. Slip your plates into this amazing "bath." Stubborn stain loosens. Film dissolves. Clinging food particles and odor-breeding bacteria are washed out of tiny cracks and crevices no brush can reach. Suddenly your false teeth start looking naturally white again...and no more Denture Breath!

With Polident it's a soak...a rinse...a clean fresh mouth! You'll never be self-conscious about false teeth again!



POLIDENT®

AT THE HEAD OF THE PARADE



Danny Kaye doesn't know which way to turn.



Robert Preston sings in a musical about Iowa.

For this month: a new Danny Kaye movie, 'Oscar' awards on TV, a book about rowdy newspaper days

It's the beginning of the month, and the customary time to present PARADE's choices of current items for you to look at, up and into.

Television Today's best documentary: *Trial at Nuremberg*, story of Nazi war crimes, on "The Twentieth Century" (CBS). In the same series, look for *Gandhi*, the story of India's saintly strong man, March 16, and *Class of '58*—exploring why only a fraction of top high school students go on to college—March 30... Explorer Quentin Keynes (Charles Darwin's grandson) unfolds exciting Indian Ocean adventures in *From Dodos to Devil Rays* (ABC), March 24... Also March 24: *The Little Moon of Alban*, an original teleplay starring Julie Harris (NBC)—a touching Easter story set in the troubled times of the Irish revolt...

Also recommended: *The Legend of Sleepy Hollow* (NBC), March 5, in the Shirley Temple "Storybook" series... The 30th annual "Oscar" awards of the Motion Picture Academy of Arts and Sciences (NBC), March 26... Dickens' *A Tale of Two Cities*, a special TV adaptation, March 27 (CBS).

Movies *Merry Andrew* (MGM), a musical romp in color, in which Danny Kaye plays a British schoolteacher who becomes embroiled with a traveling circus and its trapeze star (Pier Angeli). It's top entertainment for all age groups... *Lafayette Escadrille* (Warner Brothers), story of American fliers in World War I, starring Tab Hunter and French screen star Etchika Choucau. Director William Wellman is an actual character in the film (son Bill Wellman, Jr., 19, portrays him)... *The Long, Hot Summer* (20th Century-Fox), a taut, intensely realistic expose of passion and family violence in the South. Based on William Faulkner's best-selling novel, *The Hamlet*, the film stars Orson Welles and Joanne Woodward.

Books *Park Row*, by Allen Churchill (Rinehart, \$4.95), lusty chronicle of the golden age of U.S. journalism (1883-1931) when men like Joseph Pulitzer, Richard Harding Davis and James Gordon Bennett roamed New York's Newspaper Row. A "must" for anybody who's ever loved a newspaper—or loves Americana... *Winter of the Bombs*, by Constantine Fitzgibbon (Norton, \$3.95), the story, told for the first time by the people themselves, of how Londoners lived through (or died in) the Nazi blitz from September 1940 to May 1941... *The Professional*, by W. C. Heinz (Harper, \$3.95), harsh, tender, intensely realistic novel about a fight manager and his fighter as they prepare for a title bout... *Days in the Yellow Leaf*, by William Hoffman (Doubleday, \$3.95), a novel about a young man whose search for love and peace leads only to violence and destruction. The world's greed is to blame.

Records Puccini: *La Boheme* (His Master's Voice, \$12.95 plus 75¢ shipping charge). Beniamino Gigli and Licia Albanese star in this LP re-issue of a 1938 recording. The two-record album includes an English-Italian libretto. A genuine collector's item. Limited edition, obtainable by mail from Lambert & Mycroft, Haverford, Pa... Prokofiev: *Suite from "The Love for Three Oranges"* and *Scythian Suite* (Mercury, \$4.98). Exciting music, stunningly performed by the London Symphony Orchestra under Antal Dorati... *The Unton* (Columbia, \$10). This companion album to *The Confederacy* (1955) offers the sounds and music of the North, from marching songs and tender ballads to Lincoln's funeral march and the Gettysburg Address. A handsome, 60-page picture book is included... *The Music Man* (Capitol, \$5.95), original-cast album of the fast-paced Broadway musical smash, with Robert Preston singing 76 Trombones as only he can.



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THE AUTHOR is shown here with his wife, the former Mary Jane Harrigan, and their six sons in their Winnetka, Ill.,

home. The boys, in descending order of age, are: Jack, 14; Dan, 10; Richard, 8; Thomas, 6; David, 3, and Marty, 1.

We must teach the truth about Communism

by JOHN S. GLEASON, JR.

National Commander, American Legion

No organization in the United States is more staunchly anti-Communist than the 3,000,000-member American Legion. Thus many people were surprised last November when the Legion urged that children in every U.S. public and private secondary school should be taught about Communism, its true history and its vast fallacies. In this exclusive article, John S. Gleason, Jr., National Commander of the Legion, explains why he supports that stand. — THE EDITORS.

KNOW YOUR ENEMY! That is perhaps the oldest military maxim in the world, and only a fool would dispute its worth. But it is not enough to know the number of his soldiers, sailors and airmen, the weapons at their disposal, the tactics and strategy that will direct them.

It is vital also to know the *mind* of the enemy, his history, his fears and ambitions, his form of government, his national character, his strengths and weaknesses — in fact, all things that make him think the way he does.

Today America's threat, and the threat of the whole of the free world, is Soviet Russia. In his State of the Union message, President Eisenhower said bluntly that the Russian leaders were waging "total cold war" against the West, and that the only answer for the West was to wage "total peace."

But peace, by a strange and bitter paradox, is harder to wage than war. For the battle line does not run clear and sharp. It is drawn in the thoughts and hopes of millions of people. In short, the battle for peace is the battle for men's minds.

How well is the average American prepared for this new battlefield? How well does he know his enemy, how well is he protected by firmly based and reasoned convictions against the lures, traps and pitfalls of the Communists? The answer is: Not nearly well enough. It no longer is sufficient to hold a bland belief that Communism is evil. It is necessary to know *why* it is evil so that its temptations can be refuted and resisted. In the waging of total peace, understanding is the sharpest sword of all.

Faith Is Not Enough

Once the American people had great faith that if each new generation was raised in full knowledge of what our democracy is, how it came about and the concepts on which it is based, then we need never fear for the future of those concepts. Education in the American way of life and in its values is doubly important today. But it is equally important to recognize the perils that threaten that way of life.

Beginning in the depression, continuing through World War II and into the postwar years, a mood of cynicism was bred in which every national difficulty

was attributed to the "failure of democracy." This fad of little faith was quickly seized upon and exploited by the Communists.

Hundreds of men and women, distinguished in their own fields, were sucked in by Communist trickery. They became "fellow-travelers," lending their names and support to Communist-front organizations. Extremists went even farther, becoming a fifth column working actively to destroy America.

The Communists were skillful. They claimed to be "liberals," "progressives," even "reactionaries." They called their satellites, so ruthlessly annexed and bloodily held down, "peoples' democracies." They claimed they were the real fighters for peace, and that all who opposed them were "capitalist warmongers."

Then America began to wake up. Korea, the Rosenbergs, Congressional investigations sounded the alarm and laid bare the threat and the extent to which Americans of all classes had been duped. Succeeding crises, such as Hungary and Soviet expansion into the Middle East, have heightened the apparent danger.

A Challenge Without End

But, like an iceberg, Soviet policy shows only its tip above the surface. The real peril lurks below.

One fact is clear. No matter what current settlements may be negotiated with Soviet Russia as the "other" world power, our children and grandchildren will have to face the challenge of Communist competition throughout their lives. If we have been deceived and bamboozled in the past, it is because, as a nation, we did not take enough trouble to learn about Communism.

When American college students went to Moscow recently, the State Department had cause for real anxiety. Not enough of the students were adequately equipped to argue the cause of free democracy versus Communism. They had little training in debate and practically none in Soviet history. It is amazing how little is taught today in our schools, colleges and universities of even a skeleton history of the Soviet Union and its ruling Communist party.

To those who know Soviet history, the door is open to the interpretation of Russia's day-to-day moves and the prediction of future moves. If it does nothing else, such knowledge slams the door on wild hopes and wishful thinking.

How many Americans know the details of the Russian Constitutional Convention of 1918; why the Kerensky regime failed; the history of the revolt of the Kronstadt sailors; the blood-bath that brought Lenin to power; the liquidation of the kulaks, or land-owning peasants; the "rights" of Soviet citizens; the life stories of Lenin, Trotsky and Stalin; the real story of the 1937 Moscow "traitor" trials; the birth and death of the Comintern; the creation of the Cominform; the background to the non-aggression pact with Hitler and the partition of Poland; the history of the Communist parties in America, France, Italy and Germany?

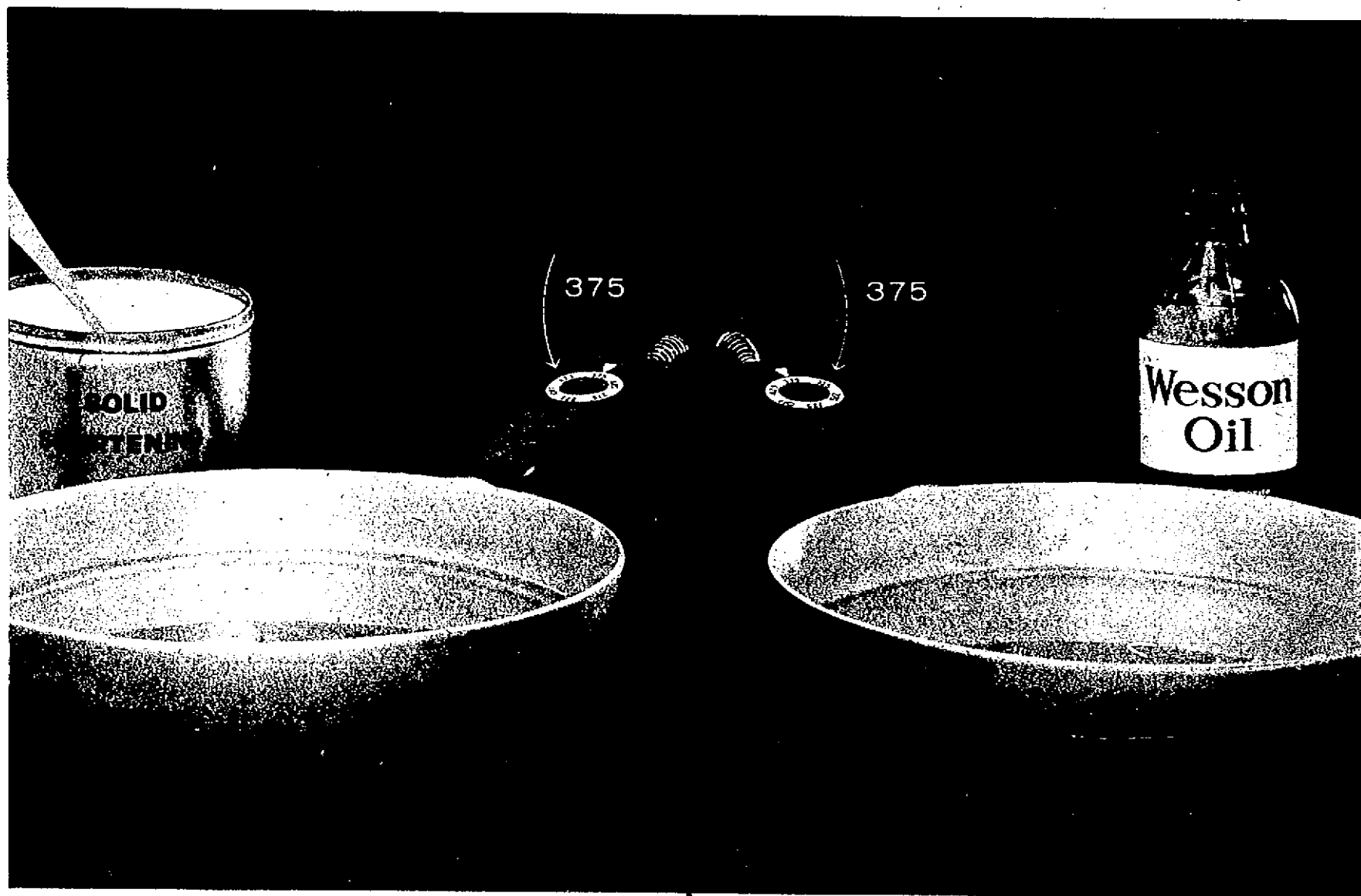
There is no \$64,000 prize for learning about Soviet Russia and the world-wide Communist plot. The reward is too great to be measured in money.

If I were an educator, I could not sleep nights if I were not doing everything in my power to see that our children — the citizens and leaders of tomorrow — know all that they can know about Communism. They must escape its entrapments and learn how to deal with it realistically.

That is why the American Legion says: Young America must learn to *know the enemy*. ■

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Fun—from head to toe

PARKERSBURG, W. VA.

The emotions of a child are mirrored not only in the face — but in the feet. If proof is needed these photos should do. While his daughter Angela was playing Monopoly, a popular board game, local photographer Harry Seawell focused first on Angela's

facial contortions. Suddenly he noticed that her legs were just as wrapped up in the game. Seawell promptly aimed his lens at Angela's pretzel-like gyrations, later matched the photos as shown here to prove to Angela that her toes were wiggling at the same time her face was grimacing. ■



Suffering a setback at Monopoly, Angela expresses her sorrow with a mournful look on her face, a contrite bend of her knee.



Scoring a killing at the parlor game, she flashes a smile of pure triumph and starts her feet hopping in a jig of joy.



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Engrossed, she pokes absent-mindedly at her teeth, rubs one foot with other.



Undecided, Angela's face shows her studiousness, her crossed legs her doubt.



Delighted by throw of dice, she looses a whoop and a kick simultaneously.



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SWANS DOWN CAKE MIXES

The FABULOUS

They've made \$5 million just by being themselves—and now look at their singing 17-year-old!

by **LLOYD SHEARER**

Parade West Coast Correspondent

HOLLYWOOD.

To judge by television and radio these days, the funniest people in the U.S. today are the "typical" American family.

For years the good-natured, bumbling father, his pretty, stabilizing wife and their attractive, problem-making children have constituted the most fertile and profitable source of situation comedy in the entertainment field.

Consider the Ozzie Nelson family, a TV institution in millions of American homes, which currently is playing its sixth consecutive year in *The Adventures of Ozzie and Harriet*. Including its lengthy radio run, this series has been on the air for 14 years, earning the Nelsons around \$5,000,000 and making them, at \$7,000 a week, the happiest, most successful family in show business.

Each Wednesday night, the four of them — Ozzie, 51, Harriet, 45, David, 21, and Ricky, 17 — are seen on 93 TV stations enacting a comic family episode with warmth, friendliness and a good taste that strikes a responsive chord with viewers. The Nelsons are the only family on a TV show in which every member plays himself.

Because they do, "families all over America," Ozzie explains, "are capable of identifying with us. What makes our show different is a rare, accurate relationship between the characters. I act like a husband with Harriet because I *am* her husband. The boys *are* our boys. Our sort of authentic family spirit communicates itself to the audience, and they love it.

Everyone Got into the Act

"Many of our episodes," continues Ozzie, who produces, directs, writes, casts and stars in the show, "are derived from real-life experiences. For example, David, our elder son, is a Kappa Sig at the University of Southern California. The fraternity brothers were planning a party a few weeks ago. Right away Harriet and I began making suggestions. Finally David said, 'Please, Pop, let us do it ourselves, just the fellas and me.' Well, that's the kind of incident we use as a story springboard. Within the limits of comedy we try to keep the show natural and down-to-earth.

"What we scrupulously avoid is any story-line which makes mother a Phi Beta Kappa and father the village idiot. The average American family is wholesome, endowed with a lot of common sense. It's not filled with a bunch of razor-sharp kids who spout punch-lines



FAMILY GROUP (left to right): Ricky, Ozzie, Harriet, Dave.

every 30 seconds. Over the years we've been able to get the audience to live along with us Nelsons from week to week vicariously enjoying our experiences. Many of our viewers now take almost as much pride in Ricky's fantastic success as we do."

The "fantastic success" Ozzie refers to concerns his younger boy, Eric Hilliard Nelson. In the past 11 months, Ricky has become the teenagers' delight, one of the most popular recording stars in the nation, a rock 'n' roll singer who is running away with Elvis Presley's following. In addition to his weekly TV salary of \$1,600, Ricky currently averages \$20,000 a month in record royalties, 10,000 letters a week in fan mail, five offers a day for guest appearances on other TV programs. This tall, thin (6' 1", 160 lbs.), laconic youngster suddenly has become one of the hottest entertainment attractions in America.

Ricky Nelson's fabulous ascent began almost accidentally last April 10. Appearing in a TV episode entitled "Ricky, the Drummer," the baby of the Nelson family picked up a guitar and started singing an otherwise unremarkable ditty titled *I'm Walkin'*.

Ricky is a natural musician; he has absolute pitch. At various times he has played clarinet, drums, guitar. But his voice is no more than pleasantly ordinary and, like most adolescent voices on recordings, it is souped up electronically. Somehow *I'm Walkin'* aroused an instantaneous rapport with teenagers watching the program that night. Next morning, when Verve Records released Ricky's rendition, the kids started buying it by the thousands. In two months more than 700,000 copies were sold. Ricky promptly signed a contract with Imperial Records and recorded *Be-bop Baby*.

Popular but Polite

Last month the boy's first long-playing album, *Ricky*, turned out to be the best-selling album in the nation. Says Lew Chudd, president of Imperial, "Before 1958 is out, this kid may well wind up a millionaire — just from record royalties."

Last summer, while the family TV show was vacationing, Ricky made personal appearances at three state fairs. At Columbus, Ohio, teenagers trampled over a heavy-gauge wire fence at the airport to get to

NELSONS TV's most successful family



him. In Minnesota a sheriff's posse rescued him from clamoring fans. At the Santa Clara County Fair in San Jose, Calif., he filled the arena for the first time in its 13-year history.

The secret of his appeal? Says the president of one of the 2,700 Rick Nelson Fan Clubs: "He's a clean, well-bred, cool cat."

It is a tribute to his parents that Rick's tremendous success hasn't swelled his head. The boy still is well-mannered and polite. His conversation with elders is well-sprinkled with "sir," and "ma'am" — his politeness is genuine. Rick's earnings go into a trust fund, and his spending money is limited to \$10 a week. (His one extravagance to date has been the purchase of a Porsche car.) Working on the TV show from 10 a.m. to 7 p.m. five days a week, plus making records, has compelled him to drop out of Hollywood High School. He is tutored on the set each day — tough, concentrated sessions which he accepts as a matter of course.

Rick's success has been received without fuss or fanfare by the other Nelsons, one of the most well-adjusted families anywhere.



RICKY, shown here with TV actress Larrie Collins, is the family's top money-maker — as a rock 'n' roll singer.

David, recently featured in the movie *Peyton Place*, says: "Rick has wanted to become a singer, I've wanted to become an actor. There's never been any rivalry between us, and there isn't now. I've been offered recording deals, but I don't think I sing well enough to inflict my voice on the public. Not yet, anyway. Now's the time for Rick and I hope he makes the best of it."

Adds Ozzie: "It's only the amateur in show business who gets beat by success or failure, and in this family we're all pros. You see, Harriet and I never pushed the boys into show business. They were the ones who were eager for it. Back in 1949, when we had the radio show, we used child actors. Their voices started to change, and our own boys asked for the chance. Harriet and I discussed the pros and cons for a long while. They honestly wanted the opportunity, so we gave it to them with the provision that they could quit any time. Luckily, it's worked out."

Like Father, Like Son

Both Nelson boys have grown to be young men of character. Their mother, Harriet Hilliard Nelson, attributes this in large part to their father. "I don't want to sound corny," she declares, "but Ozzie is really the fountainhead of this family. He sets the pace. He himself had a most wonderful father, George Nelson, who was vice-president of a bank in Jersey City at the time of his death. Lots of times, Ozzie has said to me: 'Harriet, I'd give everything we have in the world if only my father would come back for a few minutes so that I could tell him what a wonderful guy he was.'"

"Ozzie's father," Harriet continues, "talked him into playing the saxophone, encouraged him to engage in sports. Ozzie played quarterback on the Rutgers football team. He was head of the debating society. After college he went to law school and got his degree. His father was behind him all the way. The whole Nelson family always has generated warmth and energy and friendship. And that's exactly what Ozzie in turn has brought into our lives."

"I grew up in show business," Harriet continues. "My parents were actors. It was really lucky the way I met Ozzie. He was starting out in the band business conducting an orchestra up at the Glen Island Casino in New Rochelle (N.Y.). This was around 1932. He happened to see a short film in which I sang. He decided that what his orchestra needed was a girl vocalist. No other band in America ever had employed a regular girl vocalist before. Well, Ozzie found out that I was working at the Hollywood in New York, a kind of night club-restaurant, and he offered me a job. I was undecided, but I took it."

Three years later, Ozzie and Harriet were married at the home of Ozzie's mother in Hackensack, N.J. Harriet remembers the year that followed as "the most fun year of our lives. We had a big suite in the Hotel Lexington in New York. The band was playing downstairs. It was a regular ball. Ozzie and I always look back on that first year of our marriage with great fondness. After that the boys were born, and our lives became richer but more loaded with responsibilities."

Continued on page 12



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THE NELSONS continued



IN EARLIER DAYS Ozzie was just as relaxed with the boys as he is today. Photo above was taken when Dave (l.) was a little more than 4, Ricky about 1.

'We do the best we can—a day at a time'

"Anyway, what I'm getting at is that Ozzie has always been able to carry the ball in our family, to infuse all of us with his drive and knowledge and love of life. Both of our sons are fine athletes; they play tennis, basketball, football, baseball, anything.

"What I'm trying to say is that Ozzie has been able to perpetuate or carry into his married life the same wonderful home spirit he knew as a boy. I like to tell people that when I first started out with Ozzie, he was my boss. He still is my boss, and I wouldn't want it any other way."

Part-time Maid

The Nelsons live in a nine-room colonial house which Ozzie bought in 1943 for \$19,000. It has a swimming pool and a basketball court. Harriet does her own cooking, has a part-time maid to help with the heavy cleaning. "I've never believed," she says, "in hiring other people to raise my family."

Neighbors say the Nelson house usually is filled on week ends with sports-minded youngsters, friends of David's and Ricky's, and that the Nelsons constantly go in for family projects.

Wealthy by any standards (the family income will reach \$500,000 in 1958), the Nelsons also own a beach house in Laguna Beach. Here they water-ski, swim, skin-dive and spearfish in summer. The boys also frequently date. Dave is partial to conservative sophisticates. He smokes; Ricky does not.

Neither boy has given his parents much trouble. Once when Dave wanted

to race midget cars at a track in nearby Gardena, Ozzie talked him out of it. The result: Dave bought a motorcycle for himself. "I'd rather he would've stayed with the motor cars, but he's a grown man," his mother says, "and if a motorcycle is going to make him happy, I'm for it. There's no point in my becoming neurotic over a motorcycle."

The Nelsons operate on a philosophy which calls for each to do the best he can one day at a time. "Harriet and I have always felt," Ozzie says, "that it's best to go through life playing it by ear, concentrating on each day's work and problems. We've never had any well-defined long-term goals.

"When people come up to me and say, 'What are you and Harriet going to do after the boys leave?' I honestly say, 'The best we can.'

A Look Ahead

"David, who manages his own money [he has approximately \$250,000 in a trust fund, the result of his earnings since he went on radio at the age of 12], is moving out of the house. He and his stand-in, Joe Byrnes, are renting a place of their own, and Harriet is helping them furnish it. Eventually Ricky will be leaving us, too.

"That's life," says Ozzie. "We just hope that the boys will come back to the house with their wives and some grandchildren."

Adds Harriet: "I'm just dying for some daughters-in-law. Living with three men all these years — it's been wonderful, but somehow they've never learned how to gossip."

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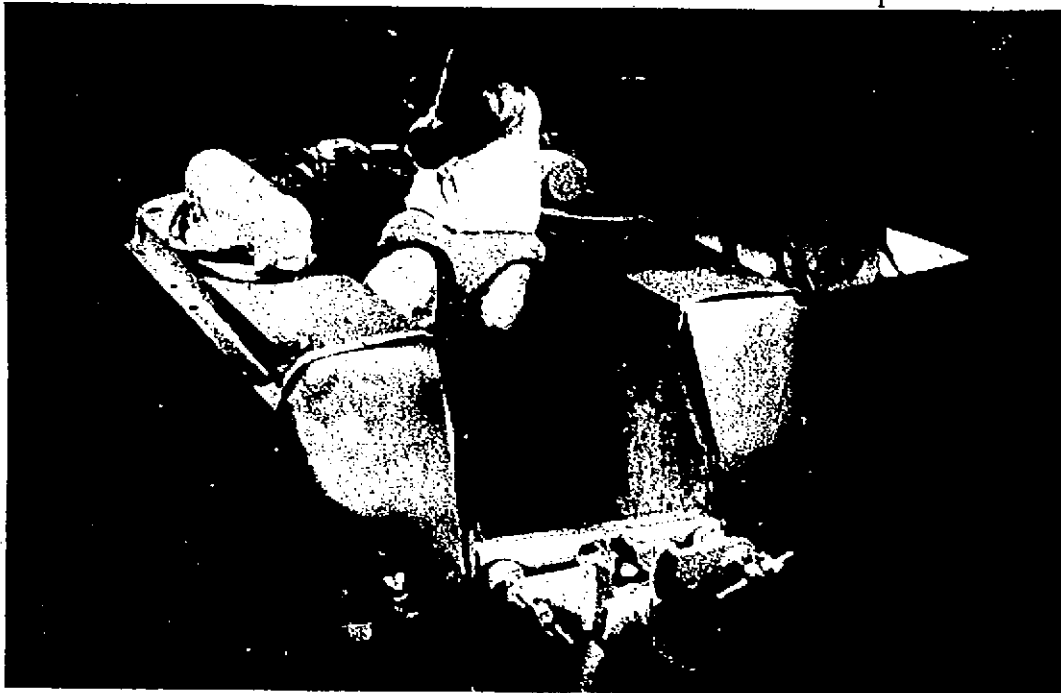
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GOWN BY LANNY CASTELLO



READY FOR FLYING, the late Laika poses for portrait in her compartment in Sputnik II. Strap across her body is a safety harness. Recording devices also were attached to check her reactions.

EXCLUSIVE PHOTOS TAKE YOU

Inside the

Though Americans rejoiced when the first U.S. satellite was launched last month, Russia still boasts the original dog-carrying space ship. On these pages, exclusive scenes from a Soviet scientific film take you inside Sputnik II.

From their first experiments with space-hopping dogs, Soviet scientists recorded all the basic steps in the test on film. Laika, the dog passenger that died aloft, first was trained to withstand strain and vibration. Cameras watched to discover how she might react. With these filmed findings, scientists were able to design the hermetically sealed chamber in which she later spent week-long training periods.

What the photos show is a tiny, tight compartment with little room for a dog to move amid the clutter of electronic gear. But they may indicate how you would travel to the moon—or beyond—in the age of space.

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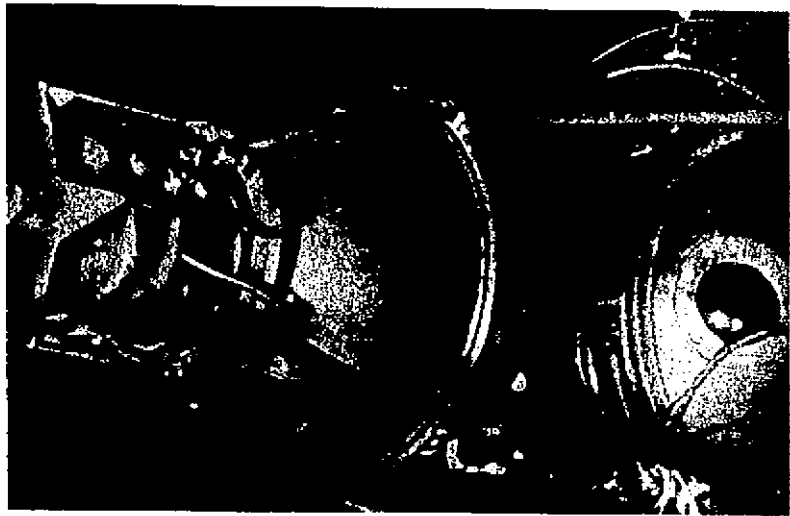


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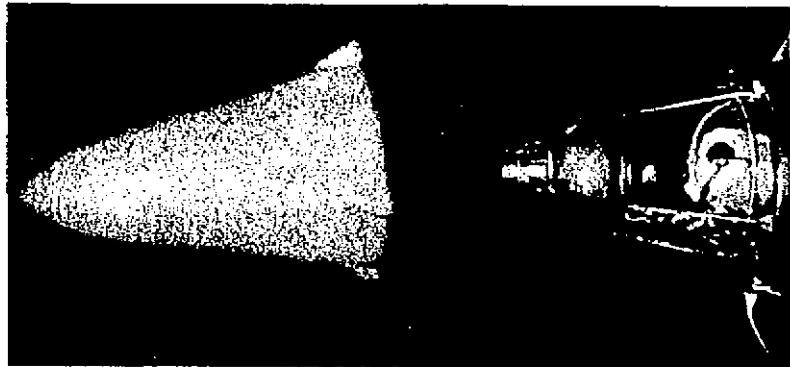
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second sputnik



SPUTNIK CLOSE-UP shows the heart of the satellite. At left are solar and X-ray research instruments. Center sphere contains radio. At right is Laika's sealed compartment.



IMPORTANT TEST checks ease with which nose cone separates from satellite. Once aloft, this cone was ejected. Earlier stages of the multi-stage rocket also dropped off.



FINAL STEP locks nose cone, here guided into place by a technician. The cone is made of ceramic material containing cobalt, since satellite's speed melts metal.

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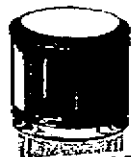
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Vegetables cooked with **FRENCH'S** Worcestershire

Cook beets, carrots, green beans with French's Worcestershire and even men love them! French's adds a new spicy flavor... a flavor that comes from such taste-tantalizers as tamarinds, anchovies, soy. Try this on *your man*!



PATENTED
NON-DRIp
TOP

RECIPE

Blend $\frac{1}{4}$ cup melted butter, 2 tablespoons French's Worcestershire Sauce, 1 tablespoon sugar. Pour over hot, drained vegetables, toss lightly. So easy—makes such a difference!



Lester Pearson poses in Canada's House of Commons for an exclusive PARADE portrait by Karsh of Ottawa.

Meet Canada's Lester Pearson...

He's a frank good neighbor

The man in the photo above is someone you should know. He's Lester "Mike" Pearson, recently elected leader of Canada's Liberal Party and the 1957 winner of the Nobel Peace Prize. Considered among the world's top 10 statesmen, he is one of America's best — though frankest — allies in the delicate diplomatic skirmishing of the cold war.

He also is probably the only Nobel Peace Prize winner who once was a semi-pro baseball player.

Easy-going Pearson, now nearly 61, played in Canadian and U.S. leagues during the 1920s. He still watches baseball whenever he can; he had a lifetime pass to Dodger games when that team was in Brooklyn. He has kept his trim, boyish look by chopping wood at his cottage near Ottawa and playing lively games of curling (a form of lawn bowling on ice).

On the surface Pearson appears to be a bouncy extrovert. In reality he's a shy man who dislikes large, formal affairs and making speeches. Yet he has forced himself to

be an effective speaker and a charming guest. A friend has described Pearson as an introvert who outgrew it.

With intimate friends, he's witty. Asked once if he had received any suggestions on a certain issue, he said yes, he had — "but mostly they're the same platitudes I've been using myself."

Nearly everyone, his wife Maryon included, calls him Mike, a nickname picked up in World War I. The Pearsons have a son, 29, and a daughter, 27. Like everything else about Mike Pearson, from his bow ties to his casual manner, his home life is informal.

Now serving as a House of Commons member and party leader, he works furiously — from 12 to 16 hours a day. A fast reader, he tears through eight newspapers in a morning. Much of his spare time is spent with books.

He was an assistant professor of history — and a football coach — at Toronto University before joining the foreign office in 1928. Rising rapidly, he became

envoy to the U.S. during the 1940s. In 1948 he was appointed Secretary of State for External Affairs.

His name soon was a respected one among diplomats. He brought the U.S. and Russia together on the Palestine problem, helped set up the separate Arab and Jewish states. He was a founder of NATO and in 1952-53 was president of the U.N. General Assembly.

He's a good friend of ours, but no yes-man. Once he said: "We hope that in Washington they appreciate having neighbors who are happy to tell them frankly... when they are going off the rails in international policies."

Adds a U.S. diplomat: "Mike sometimes gives us a boot in the rear, but that keeps a man on his toes."

His ability to impress other diplomats was best shown at the U.N. when Russia's frosty Jacob Malik said: "I always listen with great attention to the Canadian delegate because he often says what others think — but are afraid to say."

In the interest of safer night-driving General Motors announces this

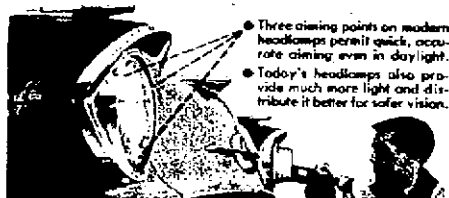
\$100,000



CONTEST

READ these facts about your headlights
... they are vital to your safety after dark
... and this information may help you win!

If you drive at night, you should know these facts: 1. Three times as many fatal accidents occur after dark, in proportion to mileage driven. 2. More than half of all cars on the road today have headlights that are not aimed properly. 3. Up to 80% of the light needed for safe driving is lost when headlight aim is too low, high or off side.

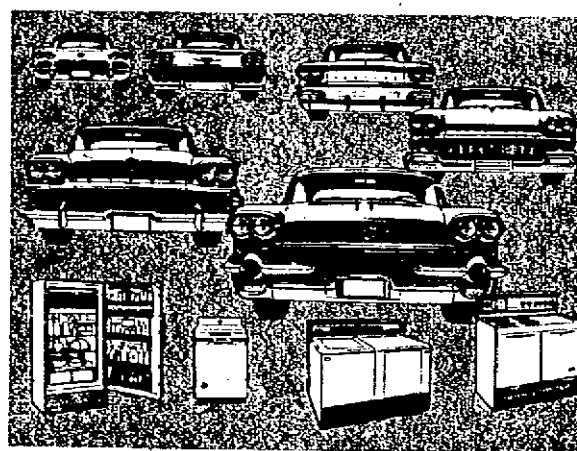


These are the major problems of night driving. And here's what you and every responsible motorist can do to help correct them:

1. Reduce speed after dark. Never outride your headlights. 2. Exercise greater caution and courtesy—especially by dimming your lights whenever you meet a car. 3. Have your headlights aimed regularly, at least twice a year. Although headlights are aimed when a new car is delivered, impacts, bumps and normal settling of springs can cause misalignment. And a fraction of an inch of error at the lens throws your headlights many FEET "off the beam" down the road ahead. 4. Be sure you have the most and best light available for your car. The revolutionary new kind of headlamps used on all 1957 cars, all 1958 four-headlight cars and for all replacements today, provides much more light in a far better pattern. Moreover, the three aiming points on the lenses permit quick, accurate adjustment with mechanical aimers.

Use this information to help you write a winning slogan. And help to increase night-driving safety by having your headlights checked and aimed when you pick up your entry blank at your General Motors Dealer or service station or garage displaying the AIM TO LIVE sign.

WRITE a night-driving safety slogan ...
win one of 16 new General Motors Cars or
one of 100 valuable Frigidaire appliances!



**ENTER NOW
—IT'S EASY!**

1. Carefully read the facts at left about your night-driving safety.
2. Pick up an official entry blank and contest rules at your General Motors dealer, or any garage or service station displaying the AIM TO LIVE sign you see in this ad.
3. Write your night-driving safety slogan in ten words or less on the official entry blank.
4. Mail your entry to the address shown on the blank, before April 30.

Slogans like ... "Don't outride your lights—reduce speed at night" or "Aim your headlights right—don't be short-sighted after dark" ... may make you the winner of a beautiful 1958 General Motors car or one of 100 valuable Frigidaire appliances. Enter today—contest closes April 30, 1958 and winners will be announced on or before June 15, 1958.

Contest subject to all federal, state and local laws and regulations.



Modern Headlights can be Aimed Right—Day or Night—in Minutes at your General Motors Dealer or Wherever You See this "Aim to Live" Sign

**AIM
DIM**

YOUR HEADLIGHTS TWICE A YEAR

THEM WHENEVER YOU MEET A CAR

sponsored by

General Motors

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • GMC TRUCK • GUIDE • AC

How modern are your

by ALEX ADDISON

Today's social behavior embraces far more than merely knowing which spoon to use for the apricot mousse. Modern etiquette involves everything from highways to self-service elevators, from trousered ladies to TV. This quiz tests how up-to-date you are on the streamlined manners of the space age.

QUESTIONS

- 1 You're going 55 mph (the legal limit) in the left-hand lane, passing a long line of slow-moving cars in the right-hand lane of a parkway. The car behind blinks its lights. Modern highway manners dictate that you: a) pull over as soon as you find a gap in the right lane, and let him pass, b) stay put, on the ground that you're going at the top legal speed, and the man has no right to pass, c) stay where you are until you've gotten beyond the slower-moving cars, then pull over.
- 2 You meet a comely blonde who was a brunette only the week before. Should you: a) tell her she looks enchanting, but don't mention her hair, b) tell her she's

equally lovely as a blonde or brunette, c) tell her frankly how you like the change?

3 At a dinner party your host serves you a delicacy of fried African ants in sauce, flown in for the occasion from Tangier. Modern *savoir faire* requires you to: a) eat them bravely and praise their flavor, b) give a good excuse — such as being allergic to ants in general — if you don't like them, c) tell him the truth.

4 You and your neighbor board the self-service elevator in your apartment house at the same time. He wants to go to the roof, you to the basement. Your first destination should be: a) up, b) down, c) whichever is closer.

5 It is acceptable for a woman in a downtown city street to do only one of these things: a) wear slacks, b) go without stockings, c) comb her hair.

6 A famous TV personality walks toward you on the street. He's in your home so often — via the living-room screen — you think of him almost as a personal friend. Should you: a) rush up and shake his hand, b) pass him by without intruding on his privacy, c) merely nod a greeting?

7 A female business executive takes a male client to

New kind of breakfast and timely new recipe enriched with Quaker Oats



ORANGE-BLENDED OATMEAL

Here's a brand new kind of oatmeal! And a new taste delight! It's an intriguing new way for youngsters (and grown-ups) to get the high-protein benefits of good hot oatmeal. The flavor of frozen orange juice — blended into the oatmeal in the pan — deliciously flavors every spoonful of creamy oatmeal. Try it!

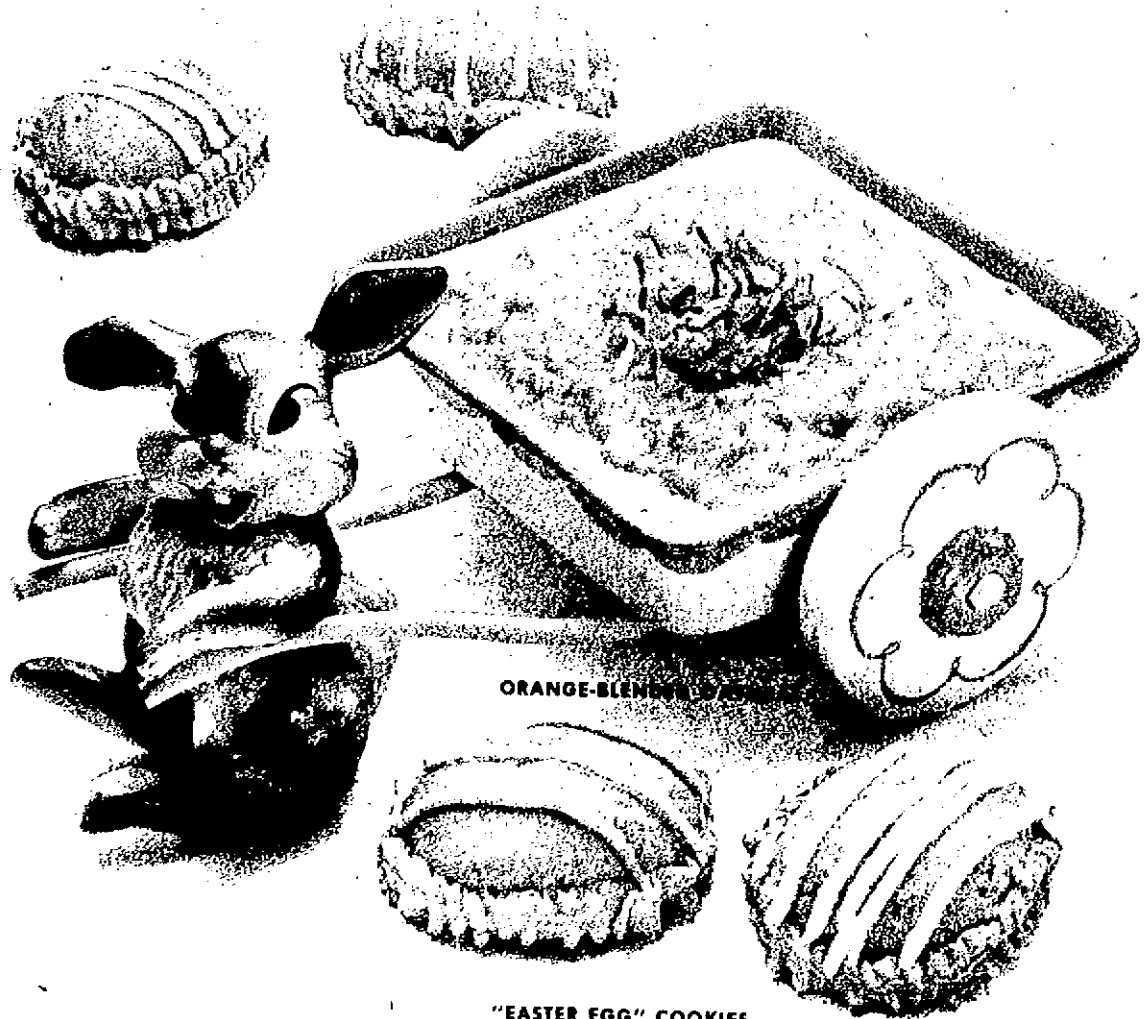
Follow oatmeal recipe on package for 4 to 6 servings. Cover and let stand as directed. Then stir in ¼ cup frozen orange juice, undiluted. Each serving may be garnished with toasted coconut. Serve with milk or cream.

"EASTER EGG" COOKIES

High-protein Quaker Oats adds nourishment and nut-like flavor to cookies.

- | | |
|------------------------------------|--|
| 1 cup butter or margarine, soft | 3 cups sifted flour |
| ½ cup brown sugar | ½ tsp. salt |
| 1 tsp. almond or vanilla flavoring | 1 cup Quaker Oats (quick or old fashioned, uncooked) |
| 1 egg | |

Beat butter and sugar until creamy; add flavoring and egg. Sift together flour and salt; thoroughly mix with butter mixture. Stir in oats. Shape dough to form 36 eggs. Bake on ungreased cookie sheets in slow oven (325°F.) 20 to 25 minutes. Cool. Decorate with confectioners' sugar frosting. Makes 3 dozen.



"EASTER EGG" COOKIES

manners?

lunch at a plush restaurant. Is it proper for her to: a) let the man pay, b) give him the money to pay, c) pay the check herself?

8 You're sitting in a public place where there are several large "No Smoking" signs. A young lady asks you to light her cigarette. Proper behavior for you is to: a) point out the signs, b) hand her the matches and let her take her own chances, c) give her the light and politely refrain from comment.

9 By chance, you bump into a friend coming out of a pawnshop; you know that he's been in financial difficulty of late. Your most mannerly course is to: a) pretend you don't see him at all; b) greet him warmly, but act as though you don't know where he's just come from, c) offer to help him out of his predicament.

10 At a party, you're chattering with an obviously important guest, but you haven't the foggiest idea who he is. When a friend of yours joins the conversation and introductions are in order, you should: a) frankly tell the VIP you don't know who he is, b) ask the two of them to introduce themselves, c) go on talking without introductions.

ANSWERS

1 a) Pull over at the earliest possible moment. Blinking lights are a standard passing signal on parkways at night — and the proper motorist honors them even when the passer is exceeding the legal speed.

2 a) is the best manners. The fact that the lady has changed her hair-color indicates that she's dissatisfied with her earlier shade, hence doesn't want to be reminded of it. If she wants to discuss the change, that's her choice, not yours.

3 The proper answer is b). In today's air age, we get to taste many rare treats imported from far away. We don't have to like all of them. But we still must be polite — even if it means a small "white lie."

4 c). Other things being equal, it's logical to go to the nearer destination first.

5 b). Public hair-combing is *always* in poor taste, and slacks generally are still considered bad form.

6 The correct course is c). Celebrities like to be recognized, but they also like people to respect the fact that when an entertainer is offstage, he has rights of privacy.

7 c). The lady should pay the check. Many woman executives bypass the problem by establishing charge accounts at restaurants.

8 You should follow procedure a). Contemporary manners are based on being kind. It's not kindness to help somebody violate rules and endanger life and property.

9 b) is right. If you pretend not to notice him at all, he'll probably suspect that you actually did see him; on the other hand, an unsolicited offer of a loan might be most offensive, however well-meant.

10 The best-mannered move is a). Unless he's a prize stuffed shirt, he'll take your admission in good humor. Of course, you'll always meet some people who are living, etiquette-wise, in the last century.

SCORING: Eight out of ten correct answers mean your manners are completely up-to-the-minute; five to seven correct answers mean your etiquette needs a bit of brushing-up; less than five correct indicate your social behavior is riding way behind the times.

Why women born before 1930 need Lanolin Plus Liquid for their skin



Exclusive formula, with 5 times as much pure,
natural lanolin, begins where nature leaves
off, to help skin stay gloriously young looking

To look young and radiant your skin needs a steady supply of vital oils. But, as skin matures, nature often fails to replenish these oils. Dryness invites coarseness, loss of firmness . . . lines and, finally, wrinkles.

That's when you need LANOLIN PLUS LIQUID. For its exclusive patented formula . . . one-third of it pure, natural lanolin . . . restores to dry skin nature's closest duplication of your own skin oils; actually *five times more lanolin* than any other skin cream or lotion. Feel its beautifying action. At its touch, your skin becomes petal soft . . . so fresh, so smooth, so wonderfully younger looking.

Use LANOLIN PLUS LIQUID

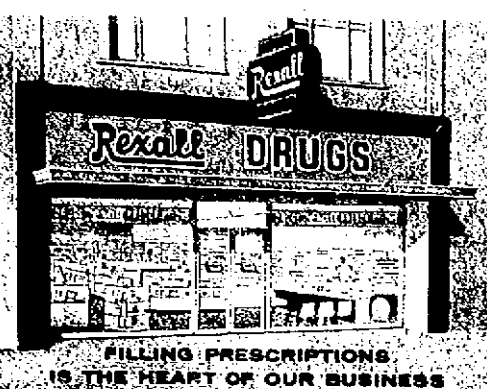
1. as a cleanser
2. as a make-up base
3. as a night-conditioner.

Five-times-richer LANOLIN PLUS LIQUID is also the priceless ingredient in all LANOLIN PLUS Aids to Beauty. Try them, today; bring a fresher, more vital loveliness to your face, hands and hair. At cosmetic counters, everywhere. Also available in Canada.



Lanolin Plus

Lanolin Plus Liquid; Lanolin Plus For The Hair (Dressing and Conditioner); Lanolin Plus Shampoo; Lanolin Plus Hand Lotion; Lipstick "35" and "Complexion Control" Liquid Make-up—by Lanolin Plus. And other Lanolin Plus Beauty Aids, \$1.00 and up.



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2 WEEKS TO SAVE
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REXALL TOILETRIES—SAVE UP TO 1/2

FREE Peroxide With CARA NOME COLOR SHAMPOO

Natural-looking color that lasts for months! Choice of 7 shades, each with free peroxide. **\$1.25**

Save \$1.00

COLOGNE & BATH ESSENCE

Now you can have a luxurious bubble-bath essence to match the fragrance of your cologne! Select from these exciting three: Tish-Tish, Fair Warning, or Plymouth Garden. Both Cologne and Essence, a \$3.00 value. **\$2.00**

Save 75¢

CARA NOME DRY SKIN CLEANSING CREAM & SKIN FRESHENER

Or choose Cold Cream with Freshener. The combination, reg. \$2.25, now only. . . **\$1.50**

CARA NOME CLEANSING CREAM & ASTRINGENT. This combination, regularly \$2.50, now only. . . **\$1.50**

CARA NOME RADIANCE POWDER, or compressed powder in lovely compact. Each, reg. \$1.25, now **89¢**

MAKE-UP MIRROR, double-faced. 59¢ value, now **39¢**

NEW Save 40¢

STAG SHAMPOO

This new, triple-action shampoo washes and conditions hair while it removes every trace of dandruff. 10-ounce, a \$1.38 value. . . . **98¢**

STAG AFTER SHAVE LOTION & DEODORANT STICK

You've made them both best-sellers at \$1.73. Our "Thank You" Sale special: both for only. . . **\$1.29**

RAZOR BLADES, Permedge. 60 double-edge or 54 single-edge. Each pack is a \$1.47 value, now **87¢**

Save \$1.11

CARA NOME FAST SET

Delicately fragrant hair spray sets your curls to stay for days! Conditions with lanolin—no lacquer. New 5-oz. size! 2 cans, a \$2.70 value, **2 for \$1.59**

Save 12¢

REXALL QUIK-BANDS

These flexible plastic bandages are less irritating, stick better because they're made with Rexall Pro-Cap Adhesive. Box of 47 plain or mercuriochrome, reg. 63¢. . . **51¢**

FREE

Dandruff Treatment Shampoo with CARA NOME FAST HOME PERMANENT

To introduce this exciting new Cara Nome shampoo—a \$1.00 value—it's yours free when you buy the "Fast" Home Permanent at the regular price. . . **\$1.50**

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Save 61¢

JUICE SET

6 juice glasses; quart "E Z Por" dispenser. \$2.49 value. . . **\$1.88**

Save 59¢

REX ALARM CLOCK

Attractive! Luminous dial, regularly \$3.98, \$3.29. Plain dial, reg. \$2.98, now **\$2.39**

Save 20¢

CAPE COD WIDE MOUTH VACUUM BOTTLE

Pint size. \$2.69 value. . . **\$2.49**

3-QUART JUG-COOLER. \$2.89 value, **\$1.99**

Save 22¢

SPUNTEX STRETCH NYLONS

60 Gauge, 15 Denier; extra snag-resistant. Choice of dark or plain seam, 3 lengths. Each pair, regularly \$1.19, now. . . **97¢**

SEAMLESS, Reg. \$1.39, \$1.07

Save 22¢

REXALL ASPIRIN

Taken with water, Rexall Aspirin is ready to go to work for you even before it reaches your stomach! There's no faster-acting aspirin made! Bottle of 200 full 5-grain tablets, regularly 95¢, now **73¢**

Save 14¢

LADY FAIR PLASTIC GLOVES

Resistant to acids, alkalies, oils, alcohol, soaps and detergents. Curved fingers with a non-slip surface. Choose small, medium or large size, regularly 69¢ each pair, now. . . **55¢**

Save 1/2

REXALL RUBBING ALCOHOL

Invigorating and cooling rubbing alcohol compound that's ideal for all rub-down purposes. 1/2-pint bottle, reg. 45¢, now just half the price! **22¢**

CLOTHES PIN SET 18 round pins and attractive, multi-color Polyethylene bag, wire hanger. 79¢ val., **59¢**

WHISK BROOM Very full, double-stitched and durable, with 10" wire-bound handle, hanging ring. 79¢ val., **59¢**

BOBBY PINS Helen Cornell, with rubber tips to protect hair and scalp. Card of 60, reg. 25¢, 19¢ or **2 for 35¢**

GENUINE CHAMOIS Finest skins, 14" x 18", with the U.S. Testing Seal of Quality. \$2.00 value, **\$1.39**

PLASTIC ADHESIVE TAPE With Rexall's Pro-Cap adhesive. 1" x 5-yd., reg. 49¢, **39¢**

FILLER PAPER 8" x 10 1/2", 5-hole punched for 2 or 3-ring binder. Wide or narrow rule. Pack, reg. 25¢, **2 for 37¢**

GLYCERIN SUPPOSITORIES Rexall. Adult's or Infant's. 24, reg. 89¢, **67¢**

KODAK VERICHROME FILM Three sizes: 120, 127, 620. Reg. 50¢, **2 for 89¢**

SHOE SHINE SET Bristle brush and 100% lamb's wool polisher, packed in Polyethylene bag. 98¢ val., **77¢**

Save 1/2

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36 sheets, 24 env. Box of white or popular colors. Each a \$1.00 value. . . **49¢**

Save 12¢

BELMONT BALL PEN

2-tone, with easy-retract button. A value at 49¢, and now. . . **37¢**

TYPEWRITER TABLET, regularly 50¢, now **37¢**

COMPOSITION BOOK, 5-hole. Reg. 50¢. . . **37¢**

ENVELOPES, 3 1/2" x 6 1/2", 10¢ pack, 2 for 15¢

Return Address or Airmail, two 25¢ packs, **39¢**

LITTLE LEAGUE BASEBALL. Official ball for first step of league play! A \$1.98 value. . . **\$1.69**

PRUNING SHEARS. Save 69¢! Be ready for spring gardening. 2 1/4" blades. \$1.98 val., **\$1.29**

IRONING BOARD PAD & cover, \$2.98 val., **\$1.19**

AIR REFRESHER, aerosol. \$1.79 value. . . **\$1.27**

LADIES' UMBRELLA, rayon. \$1.59 value. . . **99¢**

BEACH BOAT

Novel Polyethylene pull-toy with a sand shovel. Special. **98¢**

Save \$1.91

BILLFOLDS

Men's and Ladies' Genuine leather. Wide choice of plain, gold-tooled, jeweled. Each a \$3.79 value. . . **\$1.88**

RAINCOAT, Vinyl. Men's and ladies'. Choice of styles and sizes. Each, \$2.98 val., **\$1.88**

LAUNDRY BASKET, plastic. \$1.98 val., **\$1.39**

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Wide choice of styles for men and women. \$2.00 val. . . **88¢**

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A "Thank You" pocket-size package of tissues is yours—free—when you purchase any medicine or cosmetic item on these pages. This is one way your Rexall Druggist has of saying "thank you" for your continued patronage. And still another way of thanking you is by running this special "Thank You" Sale. Look over these sale prices. You'll find they represent big savings on regular, guaranteed merchandise that your Rexall Druggist has stocked especially for this event.



Save 6¢

CELLO PACK STATIONERY

Choice of 5 smart writing papers in white, colors, designs—with bordered and deckled edges. Envelopes. Each pack is a 39¢ value.

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Save \$1.00

EASTER BUNNY

More than 2 feet tall, with movable eyes and cuddly plush fur in soft colors. No wonder children love this big bunny with the bright ribbon 'round its neck. A \$2.98 value.

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BIGGEST BUNNY. 3 feet tall! Percale. \$2.98 value, **\$1.98**

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REXALL BORIC ACID SOLUTION



A cleansing, antiseptic wash for eye and skin irritations. 1/2-pint bottle, reg. 47¢ ...

23¢

REXALL BORIC ACID. Powder or Crystals. Lb., reg. 89¢, now **44¢**

REXALL SACCHARIN

Quick-dissolving tablets for all-purpose, sugar-free sweetening. 500 1/4-grain tablets, reg. 69¢, save half at

34¢



REX-EME

Rexall's medicated first-aid cream swiftly cools the fiery sting of minor burns and scalds and relieves the discomfort of chapped or chafed skin. 12-oz. jar, reg. \$1.23 ...

61¢

REXALL PEROXIDE

The effective and time-tested germicide for cleansing cuts, scratches and other minor wounds. 3%, 10 volume. 1/2-pint, regularly 29¢ ...

14¢



REXALL COD LIVER OIL

Contains more than twice the U.S.P. minimum standard for Cod Liver Oil vitamin potency. 1/2-pint bottle, regularly 95¢, now ...

47¢

REXALL MILK OF MAGNESIA TABLETS

These antacid, mild laxative tablets quickly relieve acid stomach upsets and constipation. This tin of 36 is a 30¢ value. Now only ...

12¢



REXALL ANALGESIC BALM

Massage gently to relieve muscular aches and the pain of simple neuralgia. 1-oz., reg. 65¢, ...

32¢

REXALL TINCTURE BENZOIN INHALANT

An expectorant and inhalant that soothes minor bronchial irritations when used in a steam vaporizer. Large 4-oz. size, regularly 98¢, now save 1/2 at

49¢



COUGH AND COLD REMEDIES SAVE UP TO 1/4—AND MORE

Free Inhalant With REX-RAY VAPORIZER



Save \$1.86 on this offer! Free inhalant and reduced price on the vaporizer. Both, \$5.74 val., **\$3.88**

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These antibiotic troches help fight many bacteria, soothe the pain of simple sore throat due to colds. 35, regularly \$1.29, now only ...

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REXALL CHERROSOTE

This Cough Syrup offers three-way relief: helps ease minor bronchial irritations, quiets coughs, and soothes the rawness of irritated throat membranes. Pint bottle, regularly \$1.65, now ...

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REXALL LOZOTHICIN. Throat lozenges containing antibiotic. 28, regularly \$1.29. **\$1.17**
REXALL ASPIROIDS. Cold capsules with added benefit of Antihistamine. 36, reg. 79¢. **59¢**
MONACET APC Tablets. 12, reg. 19¢. **13¢**
WHITE PINE-TAR Syrup. 1/2-pt., reg. 98¢. **77¢**
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CHERRY BARK Syrup. 1/2 pt., reg. 98¢. **69¢**
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STORK BOTTLE WARMER. Reg. \$2.95, **\$2.35**
STORK AUTO BABY-BOTTLE WARMER. With extra safety features. \$1.79 value. **\$1.49**
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DIAPER PINN. Card of 4, reg. 25¢, 2 for **39¢**
FORMULA CARRY-ME-BAG. \$3.98 val., **\$2.79**

REXALL BABY COUGH SYRUP

Safe and effective for infants. 3-oz., regularly 49¢ ...

37¢



REXALL QUIK-SWABS

Cotton-tipped applicators ideal for all nursery uses. 200, 3", reg. 55¢ ...

44¢



FOR THE MEDICINE CHEST SAVE UP TO 1/4

FUNGI-REX

For Athlete's Foot

Save 17¢ on Rexall's effective powder. Quickly relieves itching, and helps prevent reinfection. 4-oz., reg. 59¢.

42¢



PETROFOL

Save 23¢ on Rexall's non-habit forming laxative! This mineral oil is so highly refined that it's tasteless and odorless. Full quart bottle, regularly \$1.05, now only

82¢



REXALL PARIZOL for minor stomach upsets due to unwise eating. 4-oz., reg. 57¢. **43¢**
HYGIENIC POWDER. Lb., reg. \$1.89. **\$1.39**
REXALL WITCH HAZEL. 1/2 pt., reg. 43¢. **29¢**
REXALL EPSON SALT. 8-ounce, reg. 39¢. **29¢**
MILK OF MAGNESIA. 6-oz., 33¢ value, **21¢**
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REXALL EPOTHICIN. 1-oz., reg. 89¢. **67¢**
REXALL LANOLIN. 1-oz., reg. 39¢, now **29¢**
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REXALL CAMPHOR, Spirit. 2-oz., reg. 69¢. **55¢**
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REXALL ALUM. Powder. 2-oz., reg. 25¢. **19¢**
SALTIE FLAVOR. 2 1/2-oz., reg. 79¢. **63¢**
POLYDROPS. 60cc. Regularly \$3.69. **\$2.49**
REXALL THERAMINS, high-potency vitamins A, B, C and D. 100, Reg. \$8.95, **\$6.29**



GAUZE BANDAGE

Rexall's 10-yd. roll of 1" bandage. Reg. 18¢ ...

14¢



ABSORBENT COTTON

Rexall packs, sterilizes this finest cotton with extra care. 4-ounce, reg. 65¢ ...

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REEL-ROLL COTTON. 1 1/2-oz., reg. 47¢. **37¢**
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This amazing new process promises to revolutionize pipe smoking because the imported briar bowl is specially coated with the "Magic Lamp" process. We're convinced it beats anything we've ever smoked for smooth, no tongue bite flavor. But we want to make a consumer reaction test before going ahead with extensive advertising plans on a regular \$5.00 line. So we've set aside these demonstrators to be Test Smoked AT OUR RISK. If you'll send us the names and address of your pipe smoking friends to help us make this consumer reaction test, we'll rush you a set of 2 pipes. Send us nothing for the briar, we've written that off. Please send only \$1.00 to help cover cost of labor, stems, postage and handling. Test smoke one pipe as hard as you can. If you like it, keep both pipes — but if you don't like it for any reason, send back the unsmoked pipe for a full \$1.00 cash refund and keep the pipe you smoked as our "Thank you" for making the test. You can't lose.

Pipes
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Actual
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132 CHURCH ST., NEW YORK 7, N. Y.
Enclosed find \$1.00. Send the 2 pipes described above on your money back guarantee. Enclosed on a separate piece of paper are the names and addresses of my pipe smoking friends.

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'I am a dead man gambling for my life'

He is a convicted murderer. After 22 years in prison, he has
a choice: freedom or execution. Here is his exclusive story

by DOMINICK ZIZZO

In 1937, Dominick Zizzo, a convicted murderer, was reprieved from the electric chair. Last summer, with a writ of error coram nobis filed in the Kings County (N.Y.) Court, he began his effort to have his life sentence set aside. Winning the appeal would give him a new trial — and freedom or execution. In this exclusive PARADE story, he tells why he is risking his life for the second time. — THE EDITORS.

I am a dead man gambling for my life.

For the second time in my 47 years, I am facing execution in the electric chair. Why? I will tell you why.

Medically, I am a pretty healthy, middle-aged man. But in every other respect, I stopped living 21 years ago when the Governor of New York, Herbert H. Lehman, commuted my death sentence to life imprisonment.

According to the State Penal Law, "a person sentenced to imprisonment for life is therefore deemed civilly dead." The law explains that a man like me can't vote, and that my wife has been liberated from our marriage.

Only, my wife refuses to be set free. For 21 years I have been asking her not to wait for me, to find someone else to fall in love with, someone who would make her happy and give her and our daughter a home.

But she would tell me not to mention it. And I would keep mentioning it.

Two years ago, a newspaper story gave me hope to gamble for my life. It told how two Brooklyn attorneys, Leon J. Kesner and David T. Berman, had won the release of a man named George Small from his life sentence, on the ground that he was not present in the courtroom at one point during his trial when the jury returned for instructions.

I have asked for a new trial on the same ground.

I am a convicted murderer who never held the murder weapon in my hand. Nor did I see Edwin Esposito, the subway revenue collector for whose



HOPEFUL Zizzo waits, handcuffed, during recent hearing on his appeal in Brooklyn courthouse. In this very building he was found guilty of murder and sentenced to the electric chair back in 1936.

killing five men and I were sentenced to death.

I was convicted under the felony murder rule of New York State. This provides that persons engaged in a felony (in this case, robbery), which results in the death of the victim, are guilty of murder in the first degree, punishable by execution.

Certainly, killing was the farthest thing from my mind that Labor Day of 1935. I just wanted to make some easy money.

The depression was on. Jobs were scarce. I was 26 years old with a wife and daughter to support.

Mildred and I were married in 1930. She was 17. I met her on a blind date and we just took to each other.

After our wedding we went to live with my mother. She had a two-family house in the Boro Park section of Brooklyn. Our daughter was born in May, 1935.

I had quit school in the 7th grade. I didn't have a trade. When I could, I worked as a truck driver or on the docks for 50¢ an hour but work was available only one or two days a week. So I had plenty of time on my hands.

My Wife Begged Me

One of the neighborhood guys, Sam Kimmel, had a car and we used to ride around. My wife begged me to stay home evenings. She didn't know what I was up to. (I had served time for petit larceny.) I'll never forget what she told me that Labor Day week end before I left the house. "Don't go, Dom. Someday you may want to hold the baby in your arms." Why didn't I listen to her?

A few evenings before, Sam, a fellow named Eugene Bruno and I had driven over to a beer garden in the Red Hook section. There we got talking to Sal Scata and his pals, Joseph Bolognia, Theodore DiDonne and others.

Scata had an idea how to make some easy money, about \$4,000 worth. All I

Continued on page 24

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Meat Keeper®**. Child-safe **magnetic door** with lifetime-guaranteed
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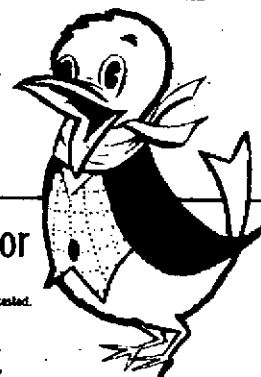


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Snug brand Denture Cushions are a triumph of science, a sensational new plastic re-lining that gets rid of the annoyance and irritation of loose, badly fitting false teeth. Snug eases sore, irritated gums due to loose fitting dentures. Applied in a few minutes, makes the wobbling plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates "stay put." Harmless to gums or dentures. Snug re-liners can last from 2 to 6 months. Stays soft and pliable—does not harden and ruin plate. Peels right out when replacement is needed. No daily bother with adhesives. Get Snug brand Denture Cushions today! 2 liners for upper or lower plates \$1.60. Money back if not satisfied. At all druggists.



ZIZZO continued

Something his brother told him 22 years ago gives him the courage for his daring appeal

had to do was drive his car to the Avenue X station of the BMT-Culver elevated subway line. Scata knew that the revenue collector was due to show up around 2 a.m.

I was to keep the motor running while Scata and one guy went upstairs and spoke to the collector. Kimmel and Bruno were to snatch his bag. Other guys were to guard the stairway.

Scata said there'd be no guns. I made sure of this before I said count me in. It looked like easy money.

We practiced it a few times beforehand. About 11 p.m. Sunday, September 1, 1935, I left the house and went to pick up Scata's car. I drove DiDonne and three others who later got away and were never caught. Kimmel, Scata and the rest got there on their own.

Never Saw the Crime

It was 1:10 a.m. when I pulled up to the curb near the station. I saw Slim, one of the getaways, take out a gun. "Well, here goes," he said.

"I thought there was to be no guns," I said, "that this was only a snatch."

Slim taunted me. "Are you yellow?"

"I don't want to have nothing to do with it if you're going to use guns," I shouted.

"Go ahead if you want to," Slim growled at me. "Leave the car here."

I ran out of the car, and all the way to the next subway station, Avenue U, where I took the train home. I never saw Edwin Esposito, the collector, or heard the shots or went with the others to divide the money.

I so testified at my trial, that I had abandoned the crime before it took place.

My trial in Kings County Court, from April 27 to May 1, 1936, is as fresh in my memory as if it were happening now.

I was scared, of course, but not as much as I am now. I couldn't believe that I would be sentenced to death for the murder of a man I never saw.

I remember how I kept watching the clock, how they told me to speak up, how the assistant district attorney yelled and fired questions at me under cross-examination.

When the jury retired to deliberate at 4:30 p.m., I was taken upstairs to a detention cell. An hour later, I was brought back to the courtroom. The jury asked to have some of the testimony about me reread. After they retired again, I was taken back to the detention cell.

There was an open window a few feet from my cell. Walking back and forth, I could hear children playing in the street below. The voices of little girls, calling to each other as children do when they play, came to me through the window.

I began to think of another little girl who was only 11 months old, where her father was and what was to become of her and if I

would ever see her again. I don't know how long I stood with my head against the cell bars, thinking.

What seemed like a lifetime passed before I was brought down to the courtroom again to hear the verdict. It was 11:10 p.m.

The jury found that all of the defendants were guilty of murder in the first degree. We were sentenced to be executed in the electric chair at Sing Sing.

While I was in Sing Sing, awaiting the day of execution, my brother visited me. He said the jury had returned at least twice while I was upstairs, to ask for rereading of testimony pertaining to me, and of the judge's charges on the law of abandonment.

It meant nothing to me at the time, nor did I reflect on what he had told me for 20 years. Not until 1956 when I saw that newspaper story about George Small.

During the eight months I was in the death house at Sing Sing, I saw 13 persons go to their deaths. From my cell in the east wing, I had a clear view of the pre-execution chamber. I could see enough of what went on in there to learn that the "Last Mile" was only about 50 feet and that the famous green door that opens into the execution chamber was actually painted brown.

Nor is it true that the lights dim throughout the prison when someone is executed. I sat reading in my cell while many men died. But I could hear the hum of the electric motor. It would go on and off two or three times. And then I would realize that someone had gone to meet God.

My Execution Was Set

Bologna was in the cell at my left, Scata on the other side. We talked through the partitions. We never spoke about fear because in prison you can never let your fear out to another man. We talked about baseball and what we heard on our radio headsets. There was no hope and yet I did hope and pray for a miracle, that my life would be spared.

After the Court of Appeals affirmed my conviction, my execution was set for Thursday, January 7, 1937. The day before, my mother, my brother and my wife came to say goodbye. Condemned men are put in a cage. There was my wife, holding the baby, eight feet away from me, on the other side of the cage bars and a screen.

After lunch, Warden Lawes came to my cell. He asked my name and then he said that Governor Lehman had commuted my sentence to life imprisonment.

I was frozen with shock. To this day I don't remember if I thanked him. But a newspaper the next day reported that I did, and that Governor Lehman had taken into consideration the dissenting vote of two Court of Appeals judges on my conviction.



LOYAL wife of the author, Mildred Zizzo, refuses to be freed from marriage bonds even though her husband is civilly dead.

Because of a flu epidemic, I couldn't be moved right away from the death house. The next morning Bolognia and DiDonne said goodbye. They shook hands with me and I broke down. It could just as well have been me. That evening I watched them walk to the chair.

Out of six of us convicted for the murder of Edwin Esposito, two died in the chair, and four had their sentences commuted to life imprisonment.

I was transferred to Auburn (N.Y.) state prison where I started to wait for 25 or 30 years to pass.

A natural life sentence can only be commuted by the Governor. Executive clemency is rarely granted, and then only to men who have served long terms.

How do you sit out your young manhood and then part of your middle age? Prison routine keeps you busy during the day. I became a paint sprayer and took electrical courses in the prison school.

But from 5 p.m. to 7:30 a.m. you're locked in your cell. When you're alone in that cell is when you feel. Wherever I turned, to the bed, the stool, the wall, wherever I looked, my wife, my daughter and my trial were with me.

You daydream in your cell. You plan what you would do if you were out. Sometimes I would wake up during the night with the feeling that children had awakened me. Sometimes I would dream that I was playing with children and that my daughter was with me. Often I woke up with tears in my eyes.

I only saw my daughter once or twice when she was a baby. I asked my wife

and mother not to bring her to Auburn. I didn't want her to grow up knowing what kind of place her father was in.

My wife took a job in a factory. She kept writing me and coming to see me when she could afford it. The trip from Brooklyn to Auburn is expensive.

I used to ask her, "How does the neighborhood look?" Once when she told me about the neighbors across the street, I found I had forgotten them.

Pearl Harbor came, and how I wished I could be outside, fighting for my country. Even a man like me, who is dead in the eyes of the law, cares what is happening to his countrymen and what is going on in the world.

My mother died a few years ago.

So 20 years went by, without hope. A man who has been sentenced to prison for the rest of his natural life keeps company with despair, bitter recollections and hopelessness. After a while, I managed to put down the thoughts of suicide which plagued me in the early days of my imprisonment. But without hope a man is not alive.

Then I saw that newspaper story, and wrote that letter to Kesner and Berman, the lawyers, and waited, praying, for their reply. Every day I would ask, "Is there a letter for me today?"

Finally there was a letter. They said they would take my case.

A New Start in Life

Any resentment I once had is gone. I don't hate anybody. We can't take back what we do. But I believe that I have paid for my deed. What I did, I did for money. Now I know that all the money in the world can't make up for the loss of your freedom and the guilt of putting sorrow in the hearts of those you love.

If I win my freedom, it will mean starting my life over again — from the bottom. I want a home of my own. Someday I would like to pay back all the relatives who chipped in for the expenses of my appeals.

When I was brought into the Kings County courtroom, in January, for a hearing on my writ of appeal, I saw more than 20 persons, most of them my cousins and their families. I hadn't laid eyes on them in 22 years. Yet they had taken money from their savings and their salaries, a dollar here and a dollar there, to pay the costs of my gamble for life.

I want my life back so that I can devote it to my wife and my daughter. When I was arrested, my daughter was 3 months old. She never had the kind of love a child wants from its father, or knew what a father was. I want her to know.

That's why I dare to risk the electric chair for the second time. I don't dare *not* take the chance. ■

Her name ... Jeryl Johnson Her occupation ... Fashion Model Her shampoo ... Halo

In the highly competitive profession of modelling, Jeryl stands at the top. Her lovely face and hair have been photographed literally thousands of times.



Because of its unique cleansing ingredient...

Halo Shampoo leaves hair Cleaner, Softer, Brighter than any oily, greasy, soapy shampoo



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Because New FAB contains Duratex—
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JUST SPREAD... LET SET... WIPE OFF!
Ovens sparkle... even baked-on grease wipes away! Use Easy-Off on burners, racks, grills, sidewalls... 8 oz. jar 69¢, 16 oz. jar 98¢... free brush attached!

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Each day one 5¢ envelope (115-120 grains) of Knox Gelatine. Makes most brittle nails lovely and pliant within 90 days. Ask your doctor.

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European—and lovely

In recent years a string of young, photogenic and sometimes talented actresses has come from Europe to America via the movie screen. You've seen, or at least read about, Gina Lollobrigida and Sophia Loren (Italian),

Brigitte Bardot (French) and others. Even as they take their place in the entertainment sky, new stars are rising. Herewith **PARADE** offers a sampling of Old World beauties who should be well worth watching for. ■



ITALIAN Scilla Gabel has been Sophia Loren's double for two years, now plans her own career.



ITALIAN Lili Cerasoli already has three careers—as a model and acting in television and movies.

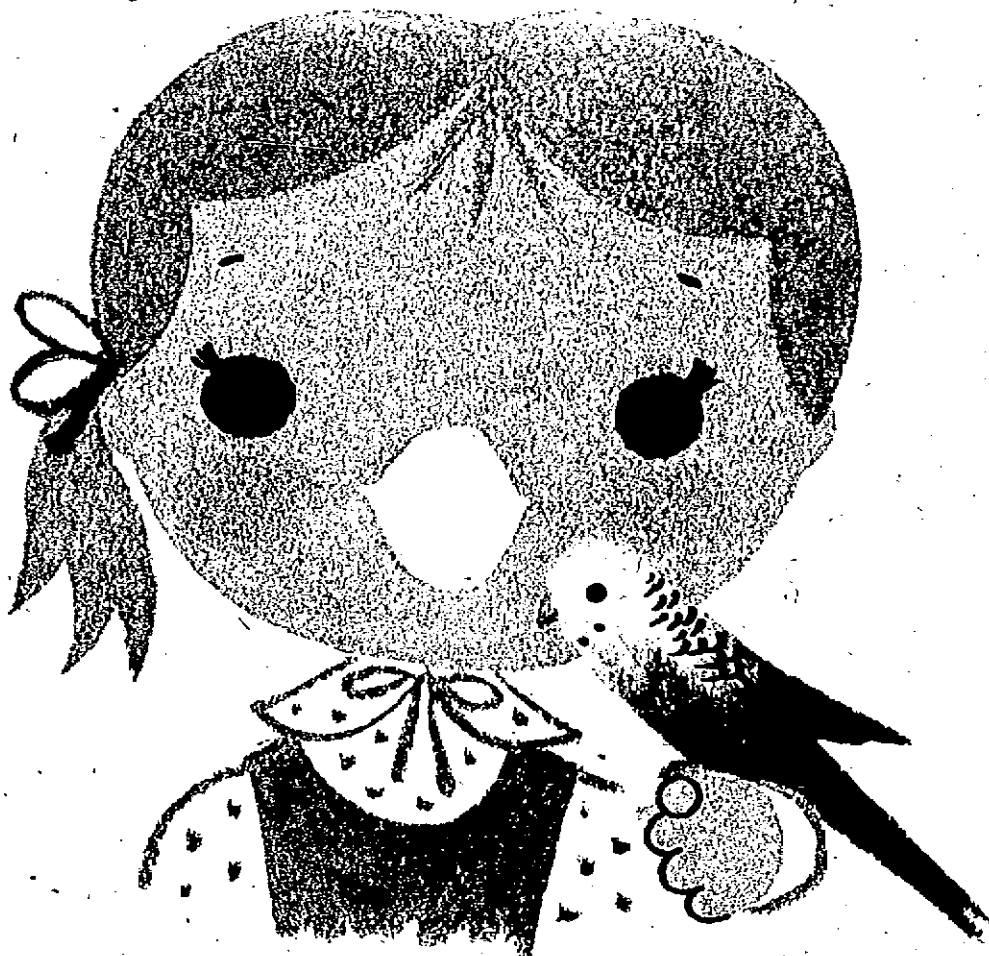
GERMAN Ingeborg Schöner has starred in a film, *Souvenir d'Italie*, and is a photographer herself.



FRENCH Pascale Petit is starring with Maria Schell in the film version of Maupassant's *La Vie*. Only 18, she's called "a camer."



FRENCH Agnes Laurent, also 18, was "discovered" in a boarding school in Lyon. Her first picture was *Mademoiselle Striptease*.



For a healthy, fun-loving parakeet- IT'S FRENCH'S...14 to 2!

Parakeets like and need a variety of foods. French's Seed and Biscuit (all in one package) contain 14* different kinds. Some brands provide only two. Guard your bird's health and happiness by making sure he always gets French's.



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*Millet Seed, Canary Seed, Oat Groats, Poppy Seed, Yeast, Corn Syrup, Caraway, Niger, Sesame and Fennel Seeds; Cuttle Bone, Soya Bean Grits, Wheat Germ, and Vitamin B12 Supplement.



Photo by Bernard Gray — Gommi Studios

A delightful dessert for dieters

by **BETH MERRIMAN** *Parade food editor*

Dieting needn't be dreary. Lately, people all over the country have been forming "reducing clubs" and having fun as they trim down. Why not start a club in *your* town? Offer prizes for the best low-calorie recipes. Make it a condition that the finished dishes taste good and contain food elements essential to health. Soon everyone in the club will be eating well and losing pounds!

Today's dessert is just such a recipe. It may surprise you if you have thought of bananas as fattening. Not at all — one medium banana contains only 88 calories. And this dessert is really delightful to look at and to taste. Try it and see!

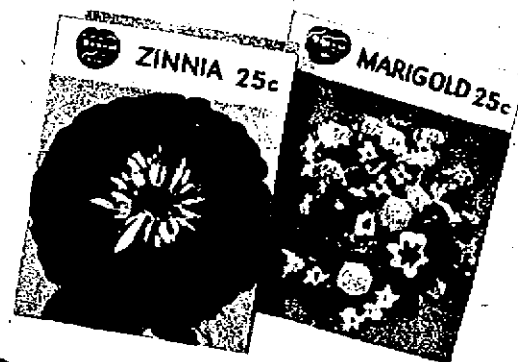
BANANA SNOW

- 1 envelope unflavored gelatine
- $1\frac{1}{4}$ cups cold water, divided
- 4 teaspoons non-calorie liquid sweetening
- 1 teaspoon grated lemon rind
- $\frac{1}{4}$ cup lemon juice
- $\frac{1}{2}$ cup instant non-fat dry milk
- $\frac{1}{2}$ cup cold water
- 3 ripe bananas

Sprinkle gelatine on $\frac{1}{2}$ cup of the cold water in top of 2-quart double boiler to soften. Place over boiling water and stir until gelatine is dissolved. Remove from heat. Add liquid sweetening, lemon rind, lemon juice and remaining $\frac{1}{4}$ cup cold water; stir until blended. Chill until mixture mounds slightly when dropped

from a spoon. While mixture is chilling, sprinkle non-fat dry milk over $\frac{1}{2}$ cup cold water in deep 1-quart bowl. Beat with rotary or electric beater until stiff (about 8 minutes). Place in refrigerator until ready to use. Beat gelatine mixture with electric beater on highest speed until mixture begins to hold its shape (about 10 minutes). Fold whipped milk into gelatine mixture. Slice 2 bananas; alternate layers of gelatine mixture and sliced bananas in 2-quart mold, beginning and ending with gelatine. Chill until firm. Garnish with fluted slices made from remaining banana and bits of maraschino cherries if desired. Makes eight servings. (There are about 56 calories per serving.)

FROM PARADE'S TEST KITCHEN



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\$1.00 value

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for just 2 end-flap coupons from Kraft DeLuxe Margarine

* Marigolds, Petunias, Snapdragons, Zinnias—one package each

* Easy to grow—just plant and water

* Cut beautiful blooms the whole season long

* Have a riot of color in your garden

This is the offer of the year! Small Flowered Marigolds, Dwarf Small Flowering Petunias, Giant Snaps and Zinnias—all Vaughan's Special Mixture. And all listed in the famous Vaughan's Catalogue at 25¢ per package. Yet you get all four absolutely free with the end-flap coupon from two packages of Kraft DeLuxe Margarine. So hurry! Get your seeds now so you can enjoy hundreds of colorful blooms all summer long!



SAVE THE END-FLAP COUPON

Just clip the end-flap coupon from 2 packages of Kraft DeLuxe Margarine and send to Kraft with name and address. Offer expires July 31, 1968.

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Kraft DeLuxe is the completely new kind of tablespread with the flavor everybody's always wanted in a margarine—that certain flavor of the high-priced spreads. You just can't spread finer flavor at any price. Look for Kraft DeLuxe—the new kind of margarine—in your grocer's refrigerator case.

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Enclosed are the end-flap coupons from 2 packages of Kraft DeLuxe Margarine. Please send me, absolutely FREE, my four packages of Vaughan's Seeds.

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If you prefer, merely attach the two end-flap coupons to back of a post-card and print your name and address below them.

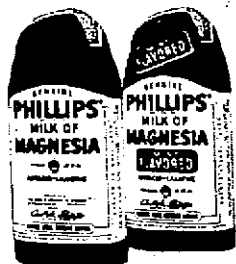
KRAFT DELUXE MARGARINE



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Users report dental plates "stay put" for hours with PERMA-GRIP Dental Plate Powder. No slips—no wobbles. PERMA-GRIP is white, tasteless, alkaline. Won't "hull up". At your favorite store.

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First applications of Zemo—liquid or ointment—a doctor's soothing antiseptic—relieve itch of surface skin and scalp irritations. Zemo stops scratching. Zemo so aids healing.



Parade of Progress

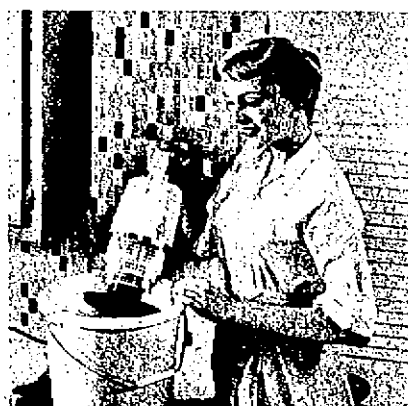
by PETER DRYDEN

Try these new ideas

Wet-weather paint: A latex house paint you can apply right over damp surfaces now lets you paint your house over a week end regardless of weather, claims the maker. It flows easily, dries so rapidly you can put a second coat on, where needed, without moving the ladder. \$7.95 a gallon. For details, write: Magicolor, 2841 S. Ashland, Chicago, Ill.

Candlelight color film: Ten times faster than previous types, a new indoor color film actually lets you take pictures by candlelight. Even a kitchen match, 10 inches away from the subject, provides enough light. 20-exposure, 35-mm. magazine: \$2.35. Ausco, 40 Charles, Binghamton, N.Y.

Smudge-proof carbons: A new typewriter "carbon" paper actually uses wet ink in a plastic coating instead of waxy carbon. The ink dries instantly, creates smudge-proof, erasable copies. Said to last three times longer than conventional carbon. 100 sheets for \$4.50. Burroughs, 6071 Second Ave., Detroit 32, Mich.



Tubless washer: This new portable machine (above) cleans a 4-lb. load of clothes in 10 minutes. Requiring no tub of its own, the 9-lb., 14"-high unit sits on suction cups in any convenient sink, basin, tub or large pail. It combines tumbling, agitation, aeration and gentle scrubbing. \$59.95. AMI Inc., 1500 Union Ave., S.E.; Grand Rapids 2, Mich.

Dual-purpose sponge: With a layer of plastic foam joined to a layer of cellulose sponge, a new household cleaning aid does two jobs: the plastic side scours and scrubs, loosening even dried egg; the cellulose side absorbs and wipes. 29¢. DuPont Co., Wilmington 98, Del.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.

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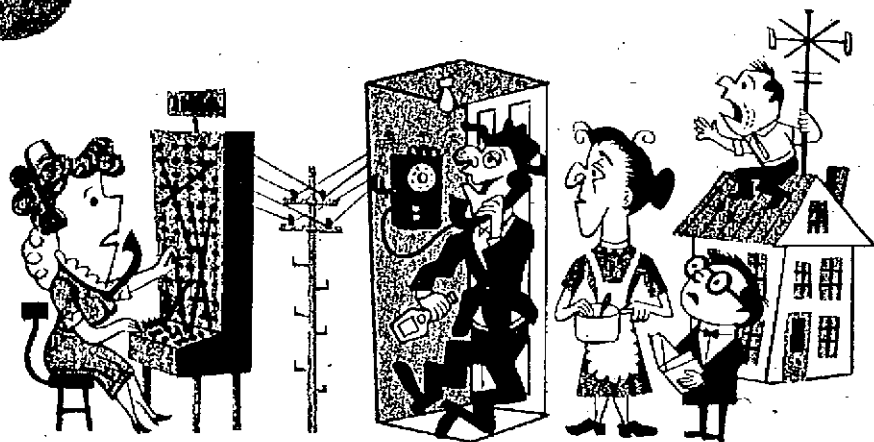


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Dr. Scholl's KUROTEX



So they dialed information

by JAMES PATRICK FOLEY

In Bethesda, Md., an information operator got two calls from the same person. The first call: "I bought a new house last week and went on vacation. Now I'm back and can't find my house. Can you tell me where it is?" The second call, about an hour later: "I found my house, but now I can't find out where I parked my car."

A night watchman in Chicago, trying to get his daytime sleep, was disturbed by the noise of heavy construction outside his window. He dialed information and complained: "Will you please find out who's working outside my window and tell 'em to stop!"

In love and in a hurry to get married, a Washington, D.C., couple pleaded with the information operator: "Please tell us where we can find a cheap justice of the peace."

A youngster in Kansas City, Kan., obviously having trouble with his homework, asked information: "If the plural of house is houses, why isn't the plural of mouse mouses?"

A kindhearted elderly lady in New York City bothered information operators for days with this request: "Will you please send one of those Girl Scouts over with some cookies?"

Also in New York City, a feminine voice inquired anxiously: "How long should I cook a 5-pound roast and at what temperature?"

Around 2 a.m. in Los Angeles, a convivial character considerably under the weather asked the information operator: "Say, sweetheart, can you show me the way home?"

A space fan in San Francisco asked the operator: "Where can I find a flying saucer?"

Hopelessly lost on a Texas highway on a trip West, an elderly couple dialed information and asked: "We're driving to Los Angeles but we're lost. How do we get there?"

A contestant in Hollywood called information and said: "I'm on a television quiz show today. What questions will they ask me?"

In Brooklyn, N.Y., a woman driver whose parked car was pinned between two others told the information operator: "They jammed me in bumper to bumper. Please locate the other two drivers and ask them to move."

An information operator in Salt Lake City received this tearful message from a woman: "My husband and I had a fight and he left home. Will you call him and tell him to come back home right away?"

A father in Arlington, Va., marooned himself on the roof of his two-story house while trying to fix a television antenna. His small son called information and said: "My daddy's stuck on the roof. Can you come over and help him get down?"

Detroit operators were flooded on Washington's Birthday with calls from kids asking: "How old is George today?"

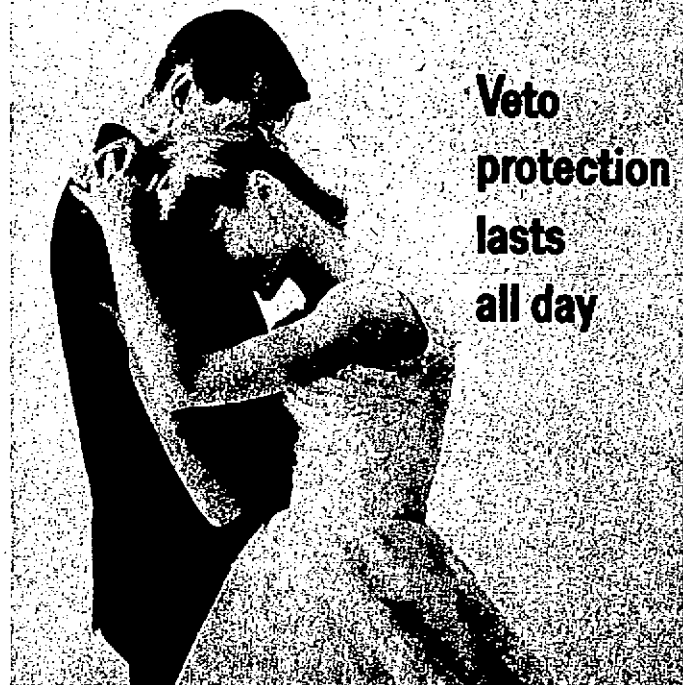
Last Election Day, information operators in Washington, D.C., and elsewhere were swamped by calls asking who won the election. In Brooklyn, N.Y., one irate voter dialed information 39 times, finally fumed: "For the fortieth time, why didn't Adlai win?"

A man in Las Vegas, arrested and jailed for disorderly conduct, was permitted to make a phone call. He thought briefly, then dialed information and asked: "Lady, can you recommend a good lawyer?"

Another Las Vegas operator received this call: "Ma'am, I feel lucky. Where can I gamble and win tonight?"

In Chicago, a young woman called information and pleaded excitedly: "Operator, I'm going to have a baby. What shall I do?"

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Trust Veto



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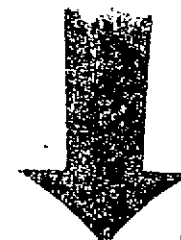


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Cold Coming On?



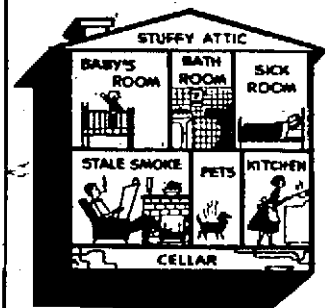
The first sniffle or sneeze is a warning—reach for Listerine! Gargle Listerine Antiseptic full-strength every few hours.

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The pain that saved

It required bold surgery—and brought this heart sufferer a

by **MILLICENT TRALLE**

To date, more than 250,000 American men, women and children have undergone successful surgery of the heart and its great vessels. Most of these bold operations have been performed in the past decade—the so-called "golden age" of heart surgery. One of the newest of them is described here by the woman on whom it was performed. The operation itself still is controversial among doctors, but Miss Tralle's grateful reaction to it obviously is not. — THE EDITORS.

EL PASO, TEX.

A year ago I was a stumbling, dragging, pain-tormented woman—a victim of what the heart specialists call angina pectoris. My days were shrouded with leaden exhaustion, my nights were torn apart by stabbing pain. Drugs were always at my elbow; at the other elbow stood death.

Today, thanks to a miracle of surgery—a quick, simple operation that reduces pain without anyone's understanding quite why—things are different.

True, I still am a heart patient, living the heart victim's regimen, getting the proper amount of rest, taking it easy, staying under medical supervision. True, the pain is not completely gone. It still knives me occasionally, but no longer is it the wild, clawing, uncontrolled animal it once was. Now I can bear it. I call myself a comfortable cardiac.

The Way It Was

Now I can walk downtown to shop without pain; I can handle most household tasks except heavy cleaning; my husband Grant comes home to a cheerful wife and a waiting dinner. We're even able to visit friends in the evening, something we never could do when pain hounded me to bed at 8 o'clock.

In those days, I went to bed earlier each night, but each morning it was harder to get going. I had never been of robust health but, as the pains came, I began to slip fast. I lost weight. I aged. I was always exhausted, and I couldn't be patient with people—and both my jobs involved people.

Mornings I spent as assistant to the pastor of a Methodist church. Afternoons I worked four hours as executive secretary of the El Paso County Medical Society. The hasty lunch hour between I spent



WITH HER HUSBAND, heart victim Millicent Tralle soaks up sun on a park bench. Before her operation, a walk in the park meant fighting off stabbing chest pains.

with pain. Each day after eating, regularly, it struck me in the chest like a weight.

Pain in the heart region is a hallmark of angina, which is not really a disease but rather a group of symptoms. The pain also may radiate across the chest and shoot down the left arm. Angina is an indicator that the blood supply to the heart is decreasing because of constricted blood vessels. Anginal symptoms can occur before or after a heart attack—or independently. At any time they are likely to give the victim a terrible feeling of impending death.

I found that when the pain was dull, it could be borne; when it was sharp, I walked the floor, hugging my side. My legs seemed like a puppet's; when I lifted a foot, I couldn't be sure where it would land. To walk even a block meant stopping several times to overcome faintness. Nothing I ate—or didn't eat—agreed with me.

Nights were worse: black, wakeful hours spent with pain that left the body prostrate and the will limp. Nitroglycerin

tablets and Demerol became my most cherished companions. Worst of all was the knowledge that this might be only a preview of a severe coronary attack.

It was my thoughts that finally convinced me. They became skittering mice, and it took all my will power to catch one and examine it. On the telephone, I caught myself thanking people for giving them information. One day a doctor asked me what time I'd scheduled the Medical Society's executive committee meeting. I looked at him blankly. "You know," I said, "I didn't schedule it."

Lost: One Job

That afternoon I talked to myself. "Millie," I said, "you've had it. Why don't you admit it?" So I went to an internist, who gave me an examination and then told me the facts: what I had first thought was indigestion and later had been afraid to think about at all, was really a symptom of cardiac disease.

First he told me to drop my morning job. Reluctantly he allowed me to con-

my life

brand-new existence

time working afternoons. Since both of us had been ill in 1953, Grant and I had been struggling with debt. We needed my money, and now it appeared I couldn't even bring home a pay check. Recently Grant had been doing much of the housework and the cooking.

The idea of death from coronary attack frightened me; financial problems frightened me. Most of all I feared becoming an additional burden on Grant. I didn't want to be an invalid before I was 60. I determined to do something about it.

I suggested the operation myself. I had read about it a few weeks before in a medical publication. Called mammary-artery ligation, it had been devised by an Italian surgeon. According to my information, it



WALKING HOME, Miss Tralle sets slow pace. "Taking it easy" is the secret of her new life.

had relieved pain in 80 per cent of cases.

It was not, I knew, a cure for heart disease, nor even replacement of damaged parts. The heart itself would not be touched. As my physician explained:

"It's a very simple operation, requiring 30 to 35 minutes. It consists of tying off into a 'dead end' the main mammary artery — the artery from the heart to the breasts.

Thus the branches that come off above the dead end, and that carry blood to the heart sac, may supply more blood to the heart and relieve some strain."

The beauty of the operation, I was told, was that it relieved pain without cutting into the heart itself. Thus further heart operations could be undertaken if necessary. But, I was told, not every angina pectoris sufferer was eligible. Physical condition — even age — had to be just right. I was one of the lucky ones; for once I felt glad to be middle-aged.

In the Hospital

I proposed the operation on Monday. On Thursday night, I was in Providence Memorial Hospital, awaiting a 7:30 a.m. Friday trip to surgery. At 9:30 p.m. Thursday, I turned out my light — and immediately the old pain swept over me.

The operation was postponed 24 hours for another examination. I spent a sleepless night, convinced my heart was deteriorating and I'd never leave there alive.

The next day was better. The new electrocardiogram showed no change. My minister, the Rev. Dr. Don E. Schooler,

spent the day with me. When he and Grant left, I felt that I was in God's hands. I rode to surgery the next morning in utter tranquility and firm faith.

The operation itself seemed simple. Under a local anesthetic, I decided to be the life of the party, and I never stopped asking questions during the entire 35 minutes...

Now, seven months after the operation, angina attacks still come — but they are not as intense. Grant and I finally agreed I should give up my job. I'm comfortable and happy, with time and energy to live more normally. Today the pain is a nuisance, rather than a frightening threat.

The blissful freedom from pressure! Nowadays I wake when ready and luxuriate in afternoon naps. I get out into the bright Southwestern sunshine to market, go to the library and to church.

I offer frequent prayers of thanksgiving to God for all my blessings of family and home, even for the pain that warned before it was too late.

As the shadows of life lengthen, it is wonderful to have leisure and strength to enjoy each beautiful day.

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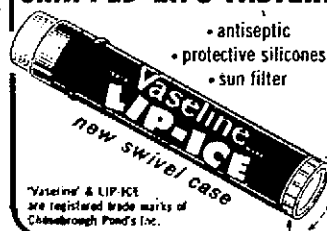
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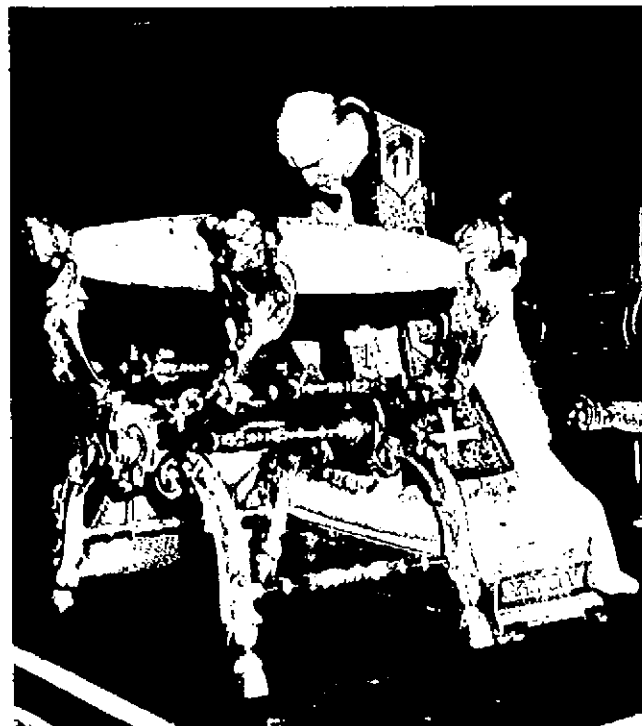
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PEOPLE'S POPE is greeted warmly as he enters St. Peter's. Since his illness, his weekly audiences have been cut from two to one.



PRAYING POPE kneels before the pontifical throne. Private prayer in his Vatican Palace apartment is an important part of his day.

Busy birthday of a Pope

ROME.

In these exclusive pictures you catch a glimpse of the busy schedule of a young and vigorous man: Pope Pius XII, today beginning his 83rd year. Actually, the birthday celebration will not come until March 12; it has been shifted to coincide with the 19th anniversary of his coronation as Supreme Pontiff. Then messages of congratulation will come from the world, and a High Mass of Thanksgiving will be celebrated.

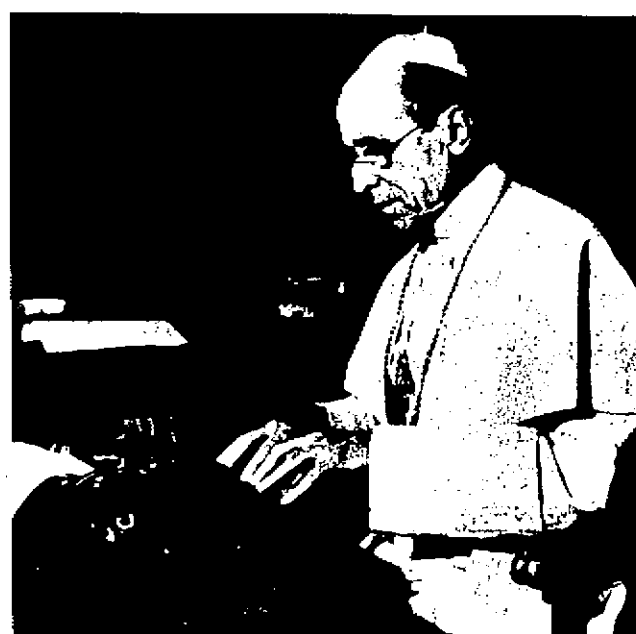
Today, however, will be like other days. It will begin with private Mass at 7, followed by audiences,

diplomatic conferences, lunch, a walk in the garden and then an afternoon and evening given to Church administration. If the Pope follows his usual custom, he will not retire till 1:30 a.m.

Since his 1954 illness, the Pope has been urged to slow down. He does make fewer appearances. But he seems to thrive on work and he attributes his excellent health to early rising, light eating, hard work and brief sleep. In any case, he is a man looking forward to next week's celebration — and more to come. ■



CHILDREN'S POPE hands out gifts to young visitors in Vatican garden. The Pontiff always tries to find time to greet young groups.



MODERN POPE taps out a speech on his portable. The first Pope to type, he is fast and skillful and composes all his own speeches.

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HOPE BENNETT
talks with teenagers



Strict parents

Dating: Diana Kavelaris, 16, Akron, Ohio, writes, "I'll tell you my greatest dating problem. It's my parents. They always want to know the boy's full name, where we are going, what kind of car he has — and the license number. Don't you think having to know the license number is just a little too drastic? Do they think I'm going to elope? Sometimes it sounds like they're going to call the police if I'm not home by a certain hour."

In answer, Marjorie Jones, 18, Denver, Colo., says: "It could be that Diana doesn't read the newspapers. What if she didn't get home on time? The first thing her father would think of is an accident. And knowing the make and license number of the car would help if he thought it necessary to call the police and ask if the car had been involved in a crash. Maybe Diana ought to be impressed that her father is so concerned with her welfare."

Naturally, automobile accidents aren't the only things that give parents cause to worry. They know how important a young girl's reputation is.

On this score, I'm not quite sure how Diana looks at matters. "Dating is very easy for me," she says in her letter. "Maybe it's because I can handle a boy if he gets out of hand."

Ann Martin, 17, East Hartland, Conn., has one suggestion for Diana. Says Ann, "If your parents don't know your date — and don't trust him — invite him to your home for a small party. After your folks get acquainted with the boy, they may change their attitude toward him."

The future: I've been swamped with thousands of replies to my predict-your-future column (Jan. 5). When they are tabulated, the results will be published. Some of you may be surprised to discover what kind of futures teen-age readers have planned for themselves.

For example, of 385 early replies from girls, 100 per cent plan to marry, 99 per cent plan to have babies (today 20 per cent of married women in the U.S. under 44 have no children), more than 17 per cent plan to have at least three babies. And most of them plan to hold jobs outside the home, too.

Questions from readers: If you have a problem you'd like to see discussed here, write to: Hope Bennett, PARADE, 285 Madison Ave., New York 17, N.Y.

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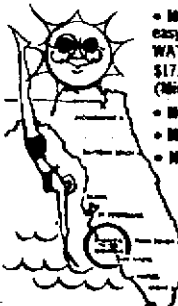
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- **A PLANNED COMMUNITY:** lovely winding paved streets — over nine miles already completed; dedicated sites for parks, schools, churches, and shopping; all utilities!
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Kraft Tuna Triumph
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Make it with new, better-than-ever

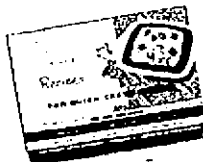
Kraft Macaroni and Cheese Dinner... and either tuna or salmon

Add to 1½ cups medium-thick cream sauce and heat: 1 7-oz. can of tuna, drained and flaked (or use a 7¾-oz. can of salmon), 1 tbsp. chopped green pepper, 1 tbsp. chopped pimiento. Fix Kraft Macaroni and Cheese Dinner as directed on package. Heap it on a round serving plate, make a depression in center and fill with hot creamed mixture. Surround with hot, cooked carrots, sliced and seasoned.

In each package of Kraft Macaroni and Cheese Dinner there's enough special fast-cooking macaroni for four... and plenty of golden-rich Kraft cheese flavor, grated

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Sgt. Nicholas Alkemade

18,000

His plane was on fire, his

by IAN MACKERSEY

It happened during World War II. The time: midnight. An RAF Lancaster bomber droned homeward across Germany at 18,000 feet after a raid on Berlin. In the rear-gun turret sat Flight Sgt. Nicholas Alkemade, 21. About to begin was one of the most fantastic stories ever to come out of military aviation, told for the first time in a new book. Read on...

OVER THE RUHR the Lancaster was caught by a German night fighter; the starboard wing was ripped open like a tin of beans and the aircraft caught fire. Alkemade saw flames begin to pour past his turret. Then he heard the pilot's voice on the intercom: "Bail out! Bail out!"

As the crew began individually to acknowledge the order, he unplugged his intercom lead, centralized the turret and opened the syring doors, which led back into the fuselage, to reach for his parachute.

He was too late. The fuselage interior was ablaze. In the few brief seconds during which he saw his parachute pack burning, his face and wrists were scorched.

And now the turret, too, was burning. The fluid in the turret hydraulic lines caught fire. Flames spread to his clothes.

Far better, he decided, to die cleanly — than a slow, frying death.

With the hand control he rotated the turret onto the beam. Then he fell out backward into the night. He had scarcely left the aircraft when, in a fiery flash, it exploded above him.

He found himself falling headfirst, rigidly at attention. It was a clear, dark night. All he saw during the minute-and-a-half of his 3½-mile descent were the stars beyond his feet. He had no sensation of falling.

After the inferno he had escaped from, the cool night air was peacefully soothing, and he found himself thinking, "If this is dying, it's not at all strange."

He felt no fear, no panic. He decided not to turn his head and look down; he didn't want any warning of the end.

How a miracle started feet in the sky

chute was useless—so he jumped without one

And that was his last recollection of his descent — inverted in space, the stars below his flying boots, and a sensation, which persisted to the end, that he was stationary.

It had been close to midnight when his plane was attacked. Three hours later, Alkemade regained consciousness, lying on his back in snow in a small pine wood. When he opened his eyes and looked up, he could see the stars through the hole he had made in the trees above him.

"I'm alive!" he murmured to himself.

To make quite sure, he wiggled his toes and with his hands began systematically to feel himself all over. Incredibly, apart from severe bruising, numerous small cuts and scratches and the burns he had received in the aircraft, he was in one piece.

Into the Trees

He suffered no loss of memory, remembered clearly his descent without parachute, yet felt no great surprise that he was alive. It was not until several hours later that his emotional numbness was to wear off and his senses were to grasp fully the significance of the miracle.

Both boots, which he had been wearing when he left the aircraft, were missing, presumably torn off when he had crashed at 120 mph through the branches of the pine trees. The trouser legs of his flying suit were charred and torn. His parachute harness (it was a chest type on which the pack had to be clipped) was still firmly in position. He took the harness off and dropped it into the snow.

The snow, he saw, was no more than 18 inches deep. It had drifted in under the trees from open ground which bordered the wood. Out in the open there was no snow. If he had fallen just 20 yards to one side of the wood, nothing could have saved him.

And so, to two simple facts he owed his life. First, to the springy branches of the pines, which were young and supple, and, second, to the snow which had received him as he dropped out of the branches.

Soon he heard voices and the sound of crashing through the trees. A torch shone

in his face and he saw that his captors were German Home Guardsmen.

Next morning the interrogation began. The Germans wanted to know what had become of his parachute. When Alkemade said he had come down without one, his interrogators laughed with disbelief. They accused him of being a spy and of hiding his parachute.

"If you don't believe me," said Alkemade indignantly, "go and find my parachute harness."

In due course, the harness was collected from the pine woods. A few days later, from being a suspect spy, Alkemade became a minor hero: in the burnt-out wreckage of the Lancaster, the metal remains of his parachute — the ripcord handle and cable — were found still in the stowage.

So impressed were the Germans that when Alkemade was delivered to a prison camp, the 200 Allied prisoners there were paraded out to hear a Luftwaffe officer recite the details of his fabulous descent:

"It has been investigated and corroborated by the German authorities that the claim of Sergeant Alkemade, No. 1431537, is true in all respects, namely that he has made a descent from 18,000 feet without a parachute and made a safe landing without injuries, the parachute having been on fire in the aircraft. He landed in deep snow among fir trees."

The statement was signed and dated: April 25, 1944.

Alkemade's 3½-mile fall was only his first of a series of narrow escapes from violent death. The next was in 1946; he was working in a chemical factory at Loughborough, England.

Cries for Help

One day he had to enter a sump hole to pump out a liquid chemical that was generating poisonous chlorine gas. He received an electric shock from the pump he was holding; as he stumbled, his gas mask fell off. It was 15 minutes before his cries brought help. He was hauled out, nearly asphyxiated by the chlorine fumes.

A few weeks later, he was siphoning sulphuric acid. A pipe burst and his face



"The cool night air was peacefully soothing and he found himself thinking: 'If this is dying, it's not at all strange.'"

and arms were drenched in the acid. But for a 40-gallon drum of limewash nearby, he might well have been fatally burned. With lightning presence of mind, he dived headfirst into the lime drum; the acid was neutralized and he escaped with only first-degree burns.

He went back to work — only to be knocked flat by a nine-foot-tall steel door which broke off and fell on top of him. The men who pried the door up and pulled him out were sure he was dead. He had suffered only slight bruises.

But even he felt he had tempted providence often enough. Deciding on a less dangerous occupation, he's still in Loughborough today, very much alive — but working as a furniture salesman.



Lame Monday mornings?

Here's fast relief when muscles cry for help —

Next time weekend chores lay you up, rub on Absorbine Jr.

Absorbine Jr. stimulates local circulation. Helps counter pressure that makes muscles ache. Soothes nerve endings.

Absorbine Jr. is famous for the relief it has given hundreds of sufferers. (Letters in our files tell us so.)

Buy Absorbine Jr. Not greasy, not sticky, it rubs in all the way! Guaranteed satisfaction or money will be refunded.



W. F. Young, Inc.
Springfield, Mass.

ABSORBINE JR.

New facts on Constipation

New scientific findings show that — after 40 — tension and worry frequently lead to improper eating which may result in constipation due to lack of bulk.

A daily half-cup of Kellogg's All-Bran with milk ends this kind of irregularity the safe, natural way... no habit-forming laxative drugs! Good tasting and nutritious, too — Kellogg's All-Bran.



FREE...ANY 3

of these superb **High-Fidelity**

12" COLUMBIA RECORDS

if you join the Columbia  Record Club now—and agree to purchase 4 selections during the coming 12 months



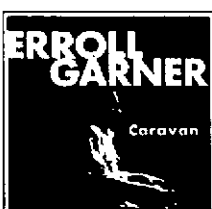
Doris Day sings The Song Is You, But Not For Me, Autumn Leaves, Gone With The Wind—8 more



Oscar Levant plays Concerto in F, Rhapsody in Blue. Also included—An American in Paris



Johnny Mathis sings 12 favorites—Old Black Magic, Day In Day Out, It Could Happen To You, etc.



Erroll Garner plays Caravan, No Greater Love, Avalon, Lullaby of Birdland and other top hits



Tenderly, Deep Purple, Soon, Laura, September In The Rain, You Go To My Head, 6 others



Duchin plays The Man I Love, April Showers, Am I Blue?, Stardust, Blue Room, Brazil and 9 others



7 exciting new jazz improvisations from the history-making Newport Jazz Festival



Complete score! The Rain In Spain, You Did It, I Could Have Danced All Night, Show Me, etc.



Rousing performances of 12 songs—Juba-Juba-Jubilee, Wa-Hoo, I Heard The Angels Singing, etc.



12 inimitable Elgart arrangements—Street Of Dreams, Sio Roll, Where Or When, etc.



Recordings of the famous European concert tour, Armstrong and his All-Stars in 10 numbers



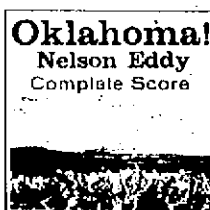
America's favorite quartet sings Love Walked In, Stormy Weather, Tenderly and 9 others



12 numbers include My Romance, Night And Day, September Song, They Say It's Wonderful, etc.



Suave arrangements of Fascinating Rhythm, Embraceable You, Somebody Loves Me, Liza, 10 more



Rodgers & Hammerstein's fabulous hit. The complete score with Nelson Eddy as Curly



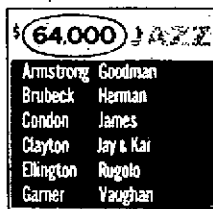
Sinatra sings I Could Write A Book, Love Me, Mad About You, Nevertheless and 8 more



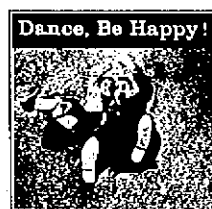
The Moon of Manakora, Lotus Land, Poinciana, Jamaican Rumba, Malagueña, Flamingo, etc.



Memorable music from 11 movies—Gone With The Wind, Quo Vadis, For Whom The Bell Tolls, etc.



13 Jazz Greats perform Honeysuckle Rose, Laura, Perdido, Ain't Misbehavin', The Shrike, etc.



12 dance tunes—Harbor Lights, Mambo No. 5, A Fine Romance, Cha-Cha Lament, Sweet Sue, etc.



Mitch with horns, harpsichord, chorus and orch. perform 12 numbers—Au Revoir Again, Napoleon



12 different dance bands play 12 numbers—Blue Skies, Cherry, Daddy, Side By Side, etc.



Benny Goodman and his Original Orch., Trio and Quartet in Always, Moon-glow, Peckin'—8 more



The complete score of Lehar's operetta—the celebrated Merry Widow Waltz, Villa, Maxim's, etc.

© Columbia Records Sales Corp., 1954    

FREE—ANY 3—MAIL ENTIRE COUPON NOW!

COLUMBIA  RECORD CLUB, Dept. 342-5
TERRE HAUTE, INDIANA


Please send me as my FREE gift the 3 records whose numbers I have circled at the right—and enroll me in the following Division of the Club:

(check one box only)

☐ Listening and Dancing

☐ Jazz

☐ Broadway, Movies, Television and Musical Comedies

I agree to purchase four selections from the more than 100 to be offered during the coming 12 months... at regular list price, plus small mailing charge. For every two additional selections I accept, I am to receive a 12" Columbia  Bonus record of my choice FREE.

Name (Please Print)

Address

City _____ ZONE _____ State _____

CANADA: Prices slightly higher, address 11-13 Soho St., Toronto 2B
If you wish to have this membership credited to an established Columbia Records dealer, authorized to accept subscriptions, please fill in the following information:

Dealer's Name


Dealer's Address _____ 98-1

CIRCLE 3 NUMBERS BELOW:


1. Eddy Duchin Story
2. Erroll Garner ("Caravan")
3. Easy To Remember—Luboff Choir
4. My Fair Lady—Orig. Broadway Cast
5. Brubeck and Jay & Kai
6. Gershwin Hits—Percy Faith
7. Sinatra—Adventures of the Heart
8. Ambassador Satch
9. Day by Day—Doris Day
10. Lure of the Tropics—Kostelanetz
11. Oklahoma!
12. Levant Plays Gershwin
13. The Elgart Touch
14. Suddenly It's the Hi-Lo's
15. King of Swing—Benny Goodman
16. The Merry Widow
17. Wonderful, Wonderful—Mathis
18. Frankie Laine and the Four Lads
19. \$64,000 Jazz
20. Jo Stafford Sings Broadway's Best
21. Dance, Be Happy!
22. MAMMITCH!
23. Sound Stage—Paul Weston
24. Saturday Night Mood

1-15

★ You receive, at once, any 3 of the records shown above—FREE. One is your gift for joining, and the other two are your Bonus records "in advance"

★ After you have purchased only four records, you receive a 12" Columbia  Bonus record of your choice FREE for every two additional selections you purchase from the Club. In this way your record purchases earn a 50% dividend

★ You enroll in any one of the three Club Divisions: Listening and Dancing; Jazz; Broadway, Movies, Television and Musical Comedies

★ Every month you receive, FREE, a new issue of the Columbia  Record Club Magazine—which describes all forthcoming selections

★ You may accept or reject the selection for your Division, take records from other Divisions, or take NO records in any particular month

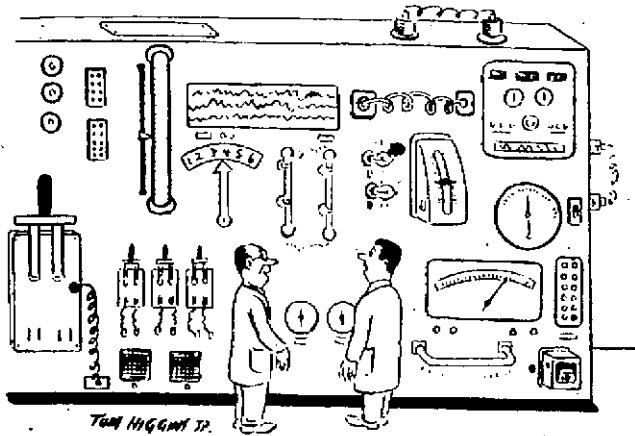
★ Your only membership obligation is to buy four selections from the more than 100 to be offered in the coming 12 months. You may discontinue membership any time thereafter

★ The records you want are mailed and billed to you at only \$3.98 (original cast Musical Shows somewhat higher), plus small mailing charge

★ You must be delighted with membership or you may cancel it by returning the free records within ten days

COLUMBIA  RECORD CLUB TERRE HAUTE, INDIANA

REPRINTED COURTESY AMERICAN ENGINEER, WASHINGTON, D. C.



"I'll work with you for a few minutes until you get the hang of it."

'These made us laugh'

—SID CAESAR and IMOGENE COCA
Guest cartoon editors

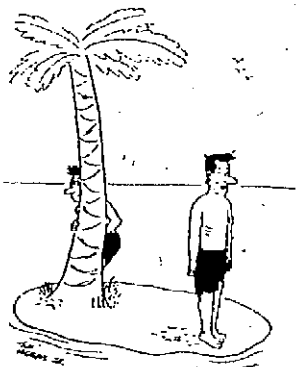


Tom Higgins Jr.

Sid and Imogene, who pitch laughs on their comedy show, *Sid Caesar Invites You* (ABC-TV, Sunday nights), caught today's fast ones from cartoonist Tom Higgins Jr. Higgins, 35, was born and raised in Far Rockaway, N.Y., now lives there with his wife and four children. He studied at the New York School of Visual Arts. His hobbies: stamp collecting and gardening. ■

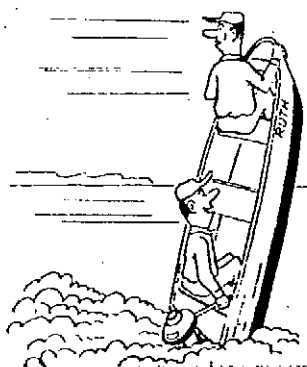


REPRINTED FROM LAUGH BOOK MAGAZINE



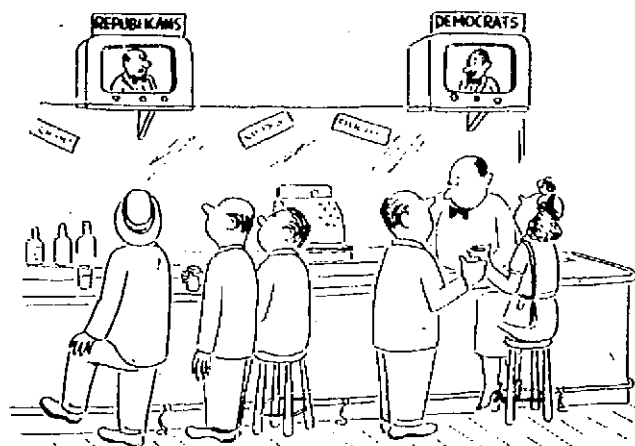
"...8-9-10. Here I come, ready or not!"

REPRINTED FROM POPULAR BOATING



"You haven't seen anything yet — wait till I really open her up."

USED BY PERMISSION OF THEATRE ARTS MAGAZINE



Special Offer

to introduce the most popular Eureka ever built

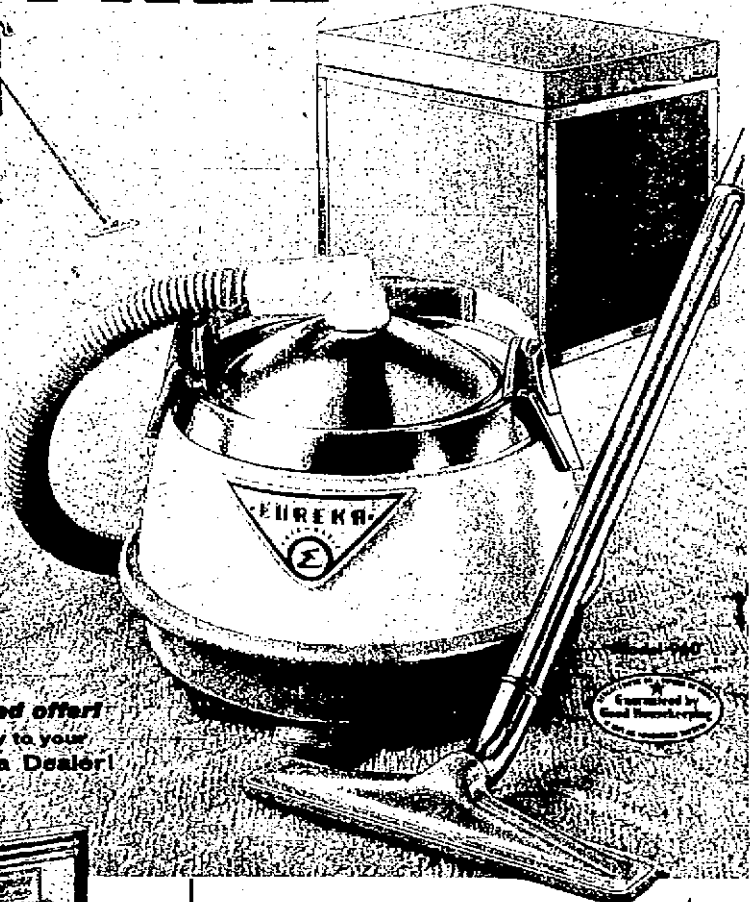
EUREKA

GOLDEN CROWN

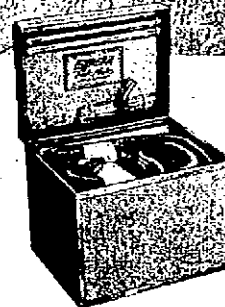
with extra-deep, penetrating cleaning power

This \$19⁹⁵ STORAGE HASSOCK

FREE with your new EUREKA
(Model 960), complete with tools.



Limited offer!
Hurry to your
Eureka Dealer!



HANDSOME...
AND SO HANDY

- Stores cleaner and tools
- Perfect for blanket storage
- Use as toy box, TV hassock
- Sturdy and washable

Eureka's powerful suction penetrates deep, deep down where the dirtiest dirt lodges.

It's the big new 1 H. P. motor that does it. Super-suction gets the embedded grit, picks up lint and dust—instantly! And Eureka's new rug tool actually slides along on "glider shoes"—fluffs up nap a foot wide with every stroke of its long, floating brush.

You'll love the advanced new features—a twin exhaust, a double-size throw-away paper dust bag. Swivel top and 4 swivel wheels—no totting or tugging. Deluxe 8-piece set of cleaning tools. Includes big floor brush not available with most cleaners. See a store demonstration now while the special offer is in effect.

EUREKA WILLIAMS CORPORATION

Bloomington, Illinois

In Canada: Orward Manufacturing Co., Ltd., Kitchener, Ontario

EUREKA

SAVE \$20

Save \$20 on the new Eureka 2-speed Super Automatic Up-right (Model 260). Beats, sweeps and suction cleans. Regularly \$89.95. Now, with your old cleaner, only \$69.95



Model 260

no lotion!

New kind of
Home Permanent
from
Procter & Gamble

**The end papers do the
waving for you**

Every end paper contains its own waving ingredients—just the right amount for each curl

Because the end papers themselves measure out the waving action, your PACE wave will be perfect

Easiest, fastest way yet to a really lasting permanent—just wind, wet with pure, clear water, and neutralize

Why didn't somebody think of this before? A home permanent with the wave in the end papers instead of a bottle of lotion. That's Procter & Gamble's new PACE.

Guesswork taken out. Because each paper contains just the right amount of waving ingredients—never too much, never too little—you get a perfect permanent *automatically*.

No more waves that take in one place, don't in an-

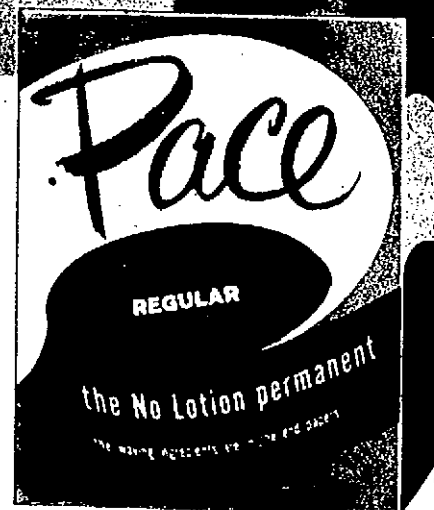
other. No more stragglers or strays. No more "first week" frizz.

No messy, strong-smelling lotion. Just wind your hair as usual, wet with water, neutralize, and look! An even, lasting wave that looks like a gift of nature.

So now there's no reason to leave-the-house for a permanent. Not when it's next to no fuss at all to get one at home. That's with PACE—the worry-free way to a perfect wave. How about today?

Wind curls as usual. Any home permanent curlers will do. (End papers do the waving.)

Squeeze on plain, clear water with PACE's handy plastic bottle. No messy, strong-smelling lotion.



Costs no more than lotion permanents—\$2 plus tax.
Choice of 3 strengths: Regular... Gentle... Super

Pace Procter & Gamble's
no lotion permanent

© P. & G., 1958

SUNDAY

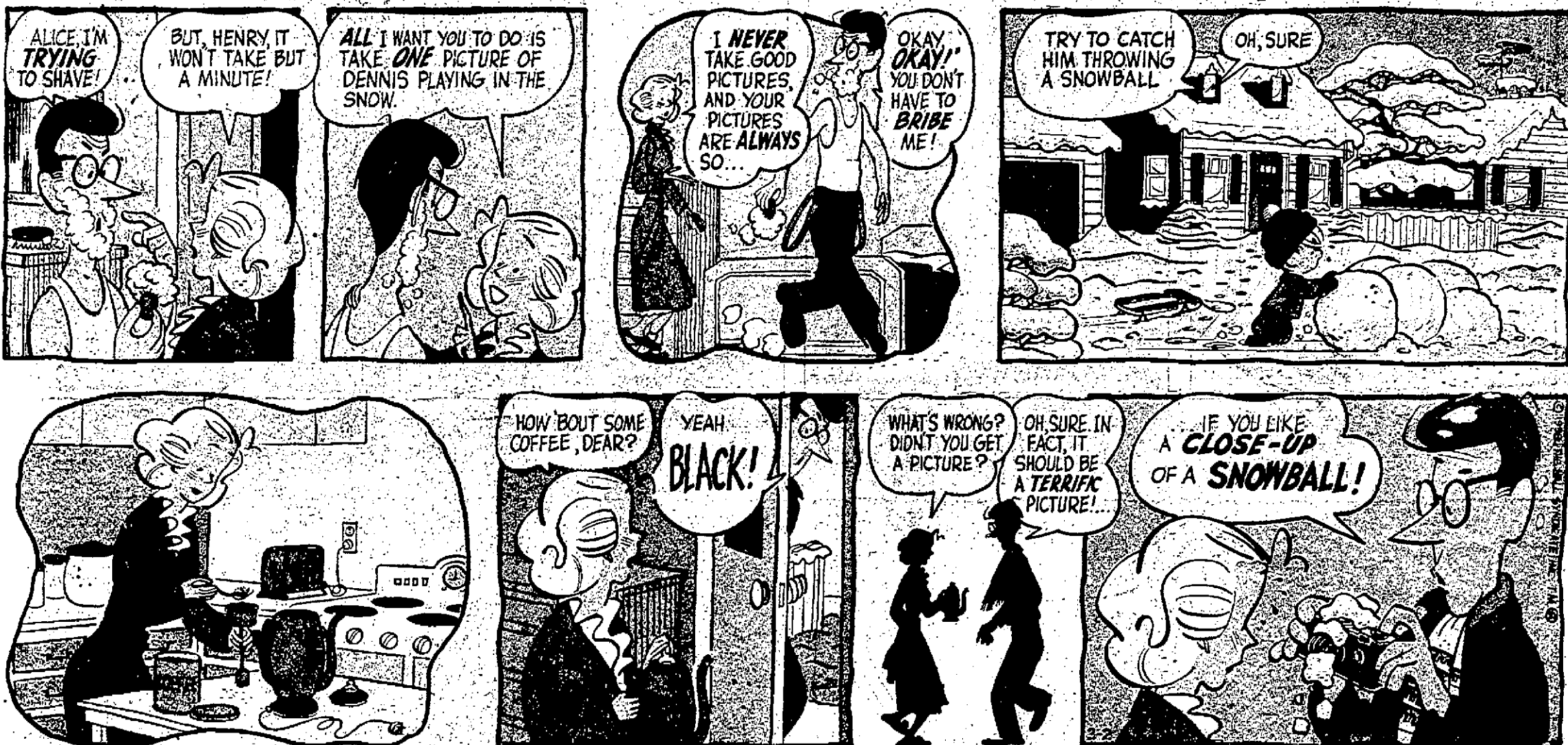
PARADE EXPOSES MURDER MIXUP

'I Am a Dead Man— Gambling for Life'

LONG BEACH, CALIFORNIA — MARCH 2, 1958

DENNIS THE MENACE

By Hank Ketcham



• GOING SHOPPING?
• DINING OUT?
• VISITING?

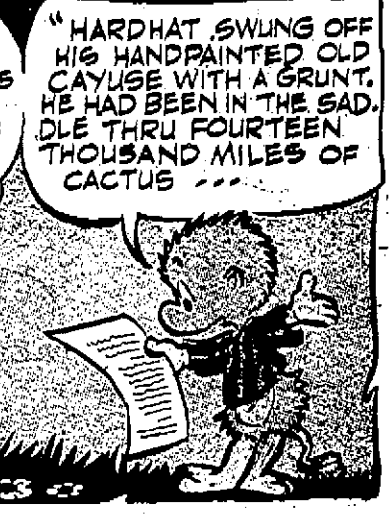
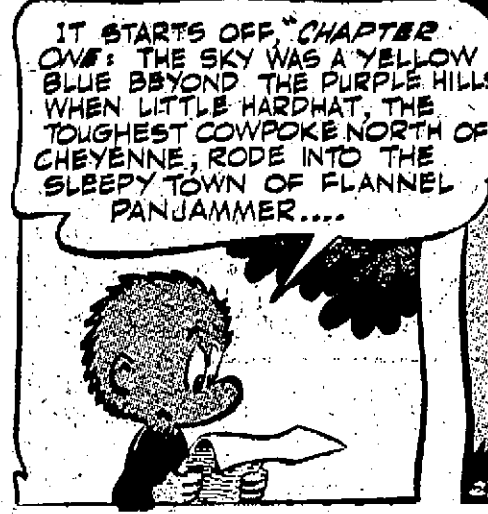
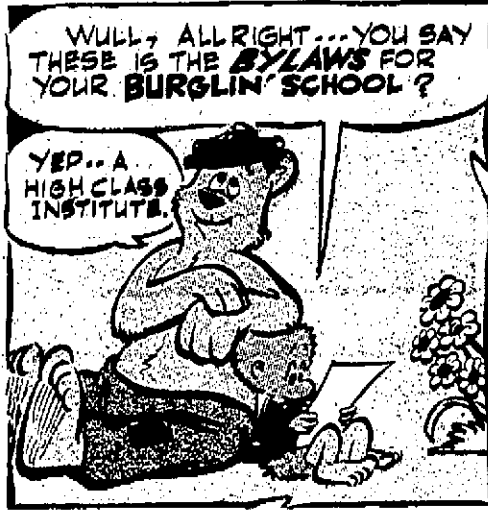
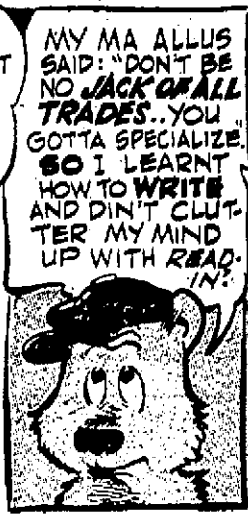
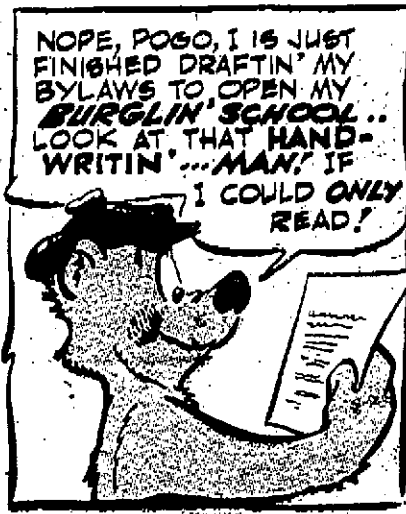
• LOWEST TAXI FARES IN L.A. COUNTY!

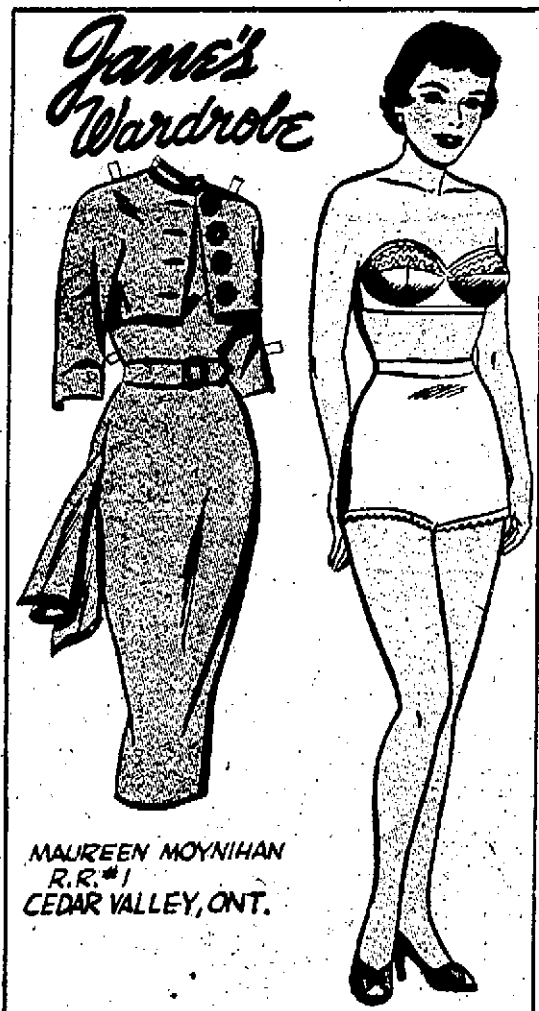
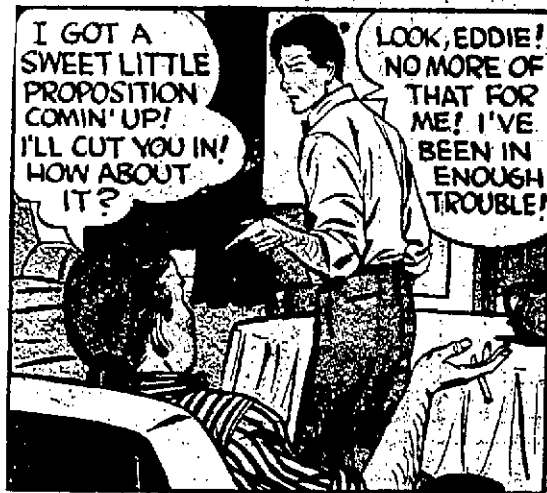
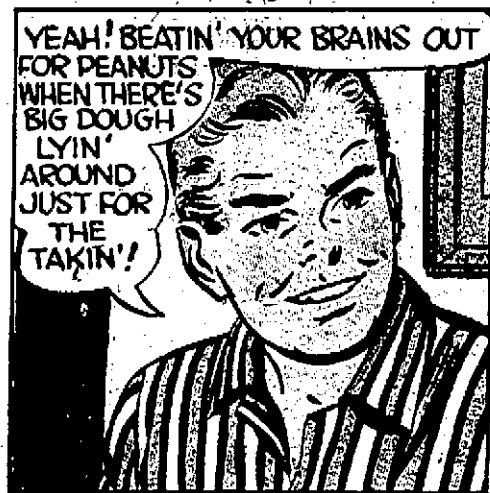
• EMERGENCY?
• THEATRE GOING?
• PARTIES, ETC. ...?



YELLOW CAB
HE 6-1211

CAREFUL
COURTEOUS
DRIVERS





WIN a whole FORD FAMILY of FINE CARS for your family!

Dole JINGLE CONTEST

WOW!
A CAR FOR EACH OF US!

WINNER GETS ALL 5 CARS!
or \$15,000 in cash
or any two cars and \$7,500 in cash

CONTINENTAL EDSEL MERCURY
FORD THUNDERBIRD

Just write a 2-line jingle starting with:
"Dole Pineapple Chunks"

For example:

"Dole Pineapple Chunks are a dessert that's light
Just chill and serve—you'll love every bite!"
"Dole Pineapple Chunks have a flavor that's grand
They're a hit with my family—our favorite brand!"

With each entry, enclose
label from Dole Pineapple Chunks
or any other Dole product.

254 chances to win!
**GRAND PRIZE: WHOLE FORD
FAMILY OF FINE CARS!**
WINNER GETS ALL 5!

OR \$15,000 IN CASH!
OR YOUR CHOICE OF ANY 2 CARS
AND \$7,500 IN CASH!

1. Continental Mark III Sedan
2. Edsel Citation Convertible
3. Mercury Colony Park Station Wagon
4. Ford 500 Hardtop Convertible
5. Thunderbird

3 SECOND PRIZES: \$1,000 Down Payment
on Ford Company car of your choice or \$1,000 in cash.

250 THIRD PRIZES: \$100 Down Payment
on Ford Company car of your choice or \$100 in cash.

Imagine the thrill of owning these five, beautiful new 1958 models—or, if you'd rather—\$15,000 in cash—or any 2 cars of your choice and \$7,500 in cash. And—there are 253 other prizes just for writing winning jingles on Dole Hawaiian Pineapple Chunks. Enter now!

MAIL THIS ENTRY BLANK TODAY! GET MORE AT YOUR STORE

DOLE PINEAPPLE JINGLE CONTEST
LOS ANGELES 51, CALIFORNIA

Here's my 2-line jingle. I enclose a label from a Dole product.

"Dole Pineapple Chunks"

NAME

ADDRESS

CITY

ZONE

STATE

I bought this Dole product at:

(NAME AND ADDRESS OF STORE)

\$2,500 BONUS

to top winner
if label sent
is from
Dole Chunks

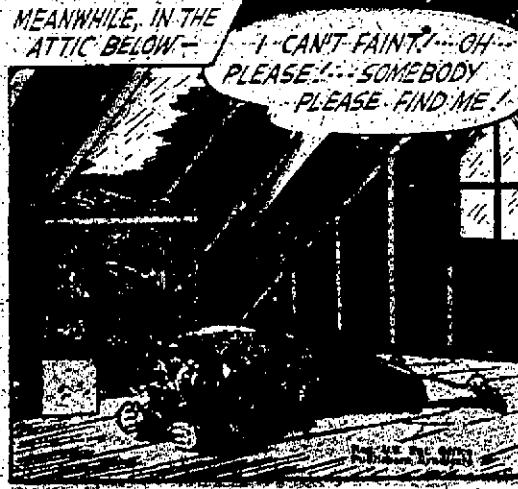
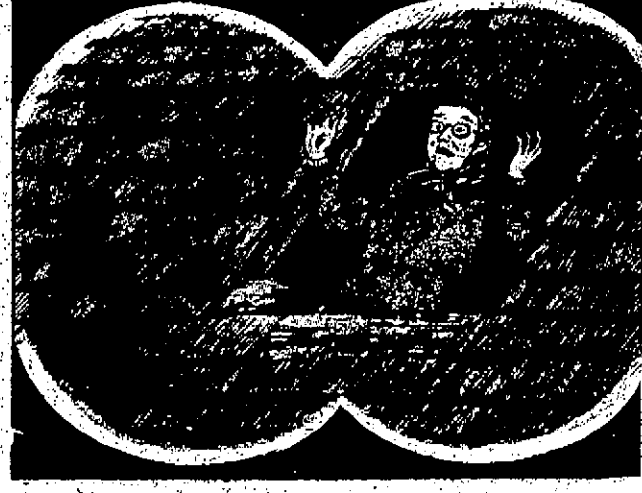
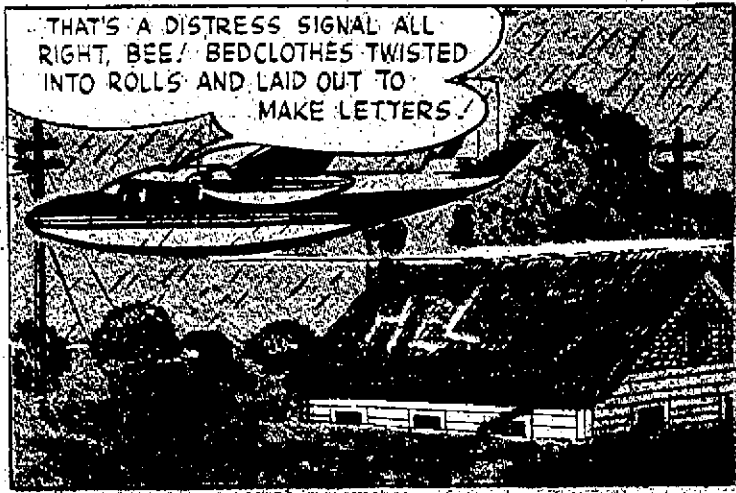
**Enter Often! Just follow
these easy rules!**

1. Write a 2-line "jingle" starting with the 2 words, "Dole Pineapple Chunks", following the same style and form shown in the "sample" jingles which appear in the contest advertising. The last word in both lines must rhyme. Get your entry blank from your grocer or use ordinary writing paper.
Sample Jingle:
"Dole Pineapple Chunks are a dessert that's light
Just chill and serve—you'll love every bite."
2. Your name and address must appear legibly on your entry. Send as many entries as you wish, but each entry must be accompanied by a label from a can of Dole Pineapple Chunks or any other Dole product. Mail your entries to:
DOLE PINEAPPLE JINGLE CONTEST
LOS ANGELES 51, CALIFORNIA
3. Prizes as advertised will be awarded to contestants submitting the best "jingles" judged by The Rouben H. Donnelly Corporation on the basis of suitability, originality, and aptness of rhyme. Decision of the judges is final. Duplicate prizes awarded in case of ties. All entries and lists therein become the property of Hawaiian Pineapple Company, Ltd. and none will be returned or acknowledged. Winners will be notified by mail, and a list of winners will be available to those sending self-addressed, stamped envelopes.
4. All entries must be the original work of contestants submitted in their own names. All members of a family may compete, but only one prize will be awarded to a family.
5. Any resident of the United States, its territories and possessions, may enter the contest excepting employees of Hawaiian Pineapple Company, Ltd., its Advertising Agencies, and their immediate families. This rule not valid in any jurisdiction where it would be prohibited by law. Contest subject to Federal, State and local regulations.



STEVE ROPER

By Saunders and Woggon.

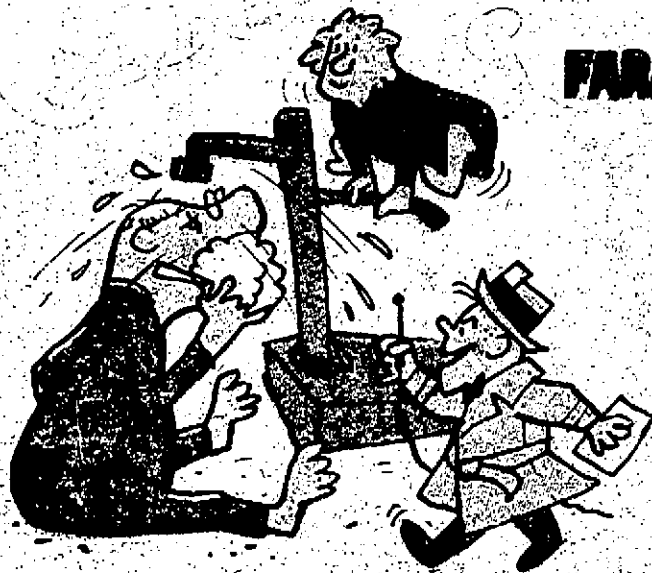


THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



FARMER BROWN, WHY ARE YOU SHAVING UNDER THE PUMP?



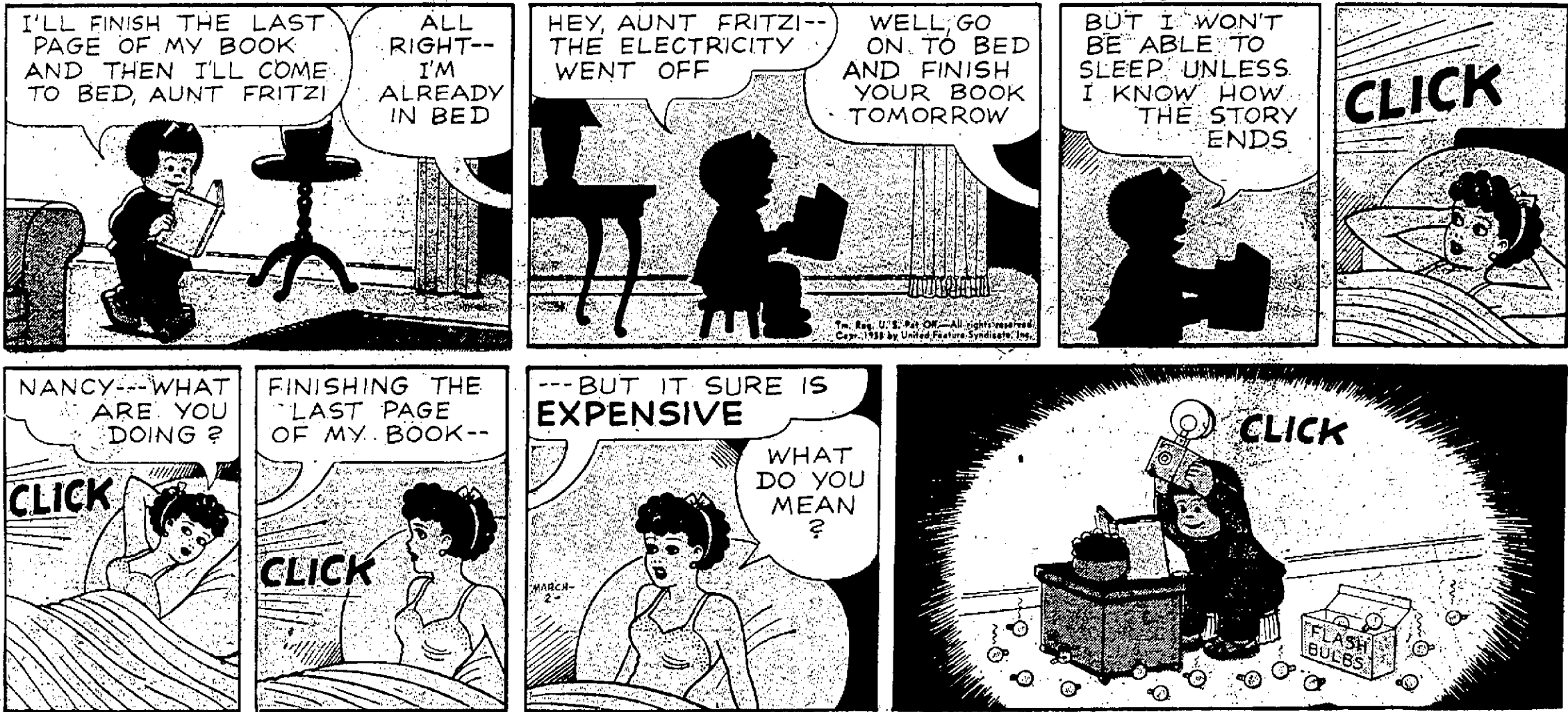
Abbie an' Slats

Featuring **BATHLESS GROGGINS** by **RAEBURN VAN BUREN**

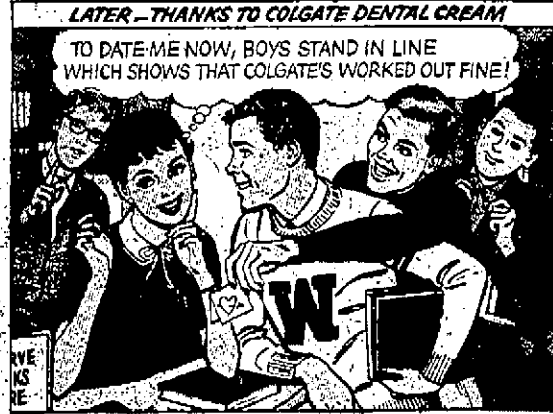
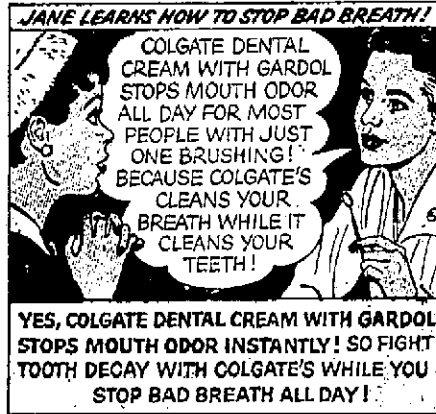


NANCY

By **Ernie Bushmiller**



Those Books Go Out More Than I Do!



One Colgate Brushing Helps Give The Surest Protection All Day Long! So...
FIGHT TOOTH DECAY WITH COLGATE'S
while you STOP BAD BREATH ALL DAY!

Brushing For Brushing, It's The Surest Protection Ever Offered By Any Toothpaste!
 Because Of All Leading Toothpastes, Only Colgate Dental Cream Contains Gardol!
 Fights Both Bad Breath And Tooth Decay All Day - With Just One Brushing!



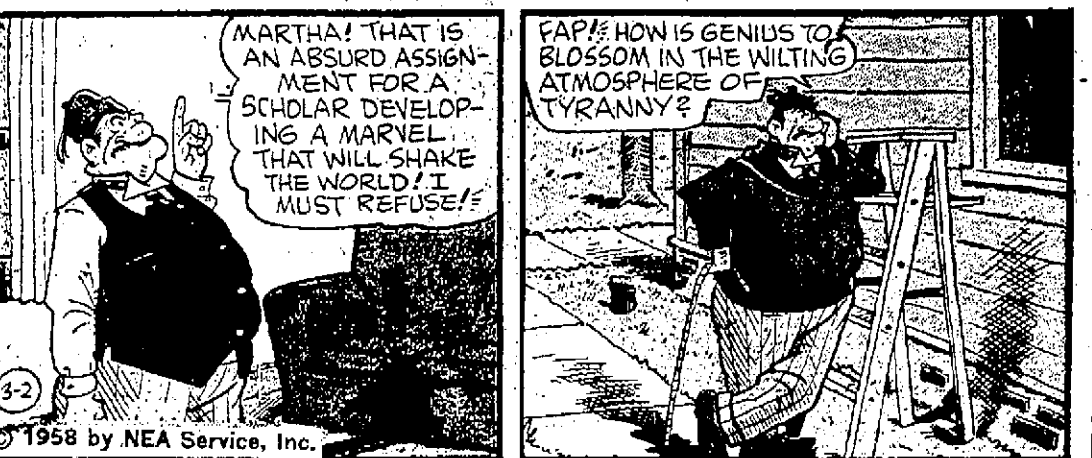
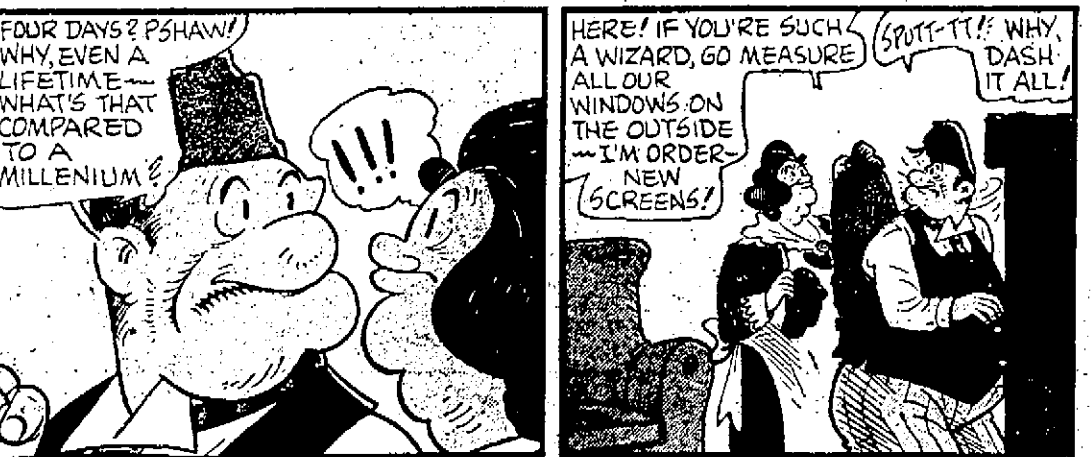
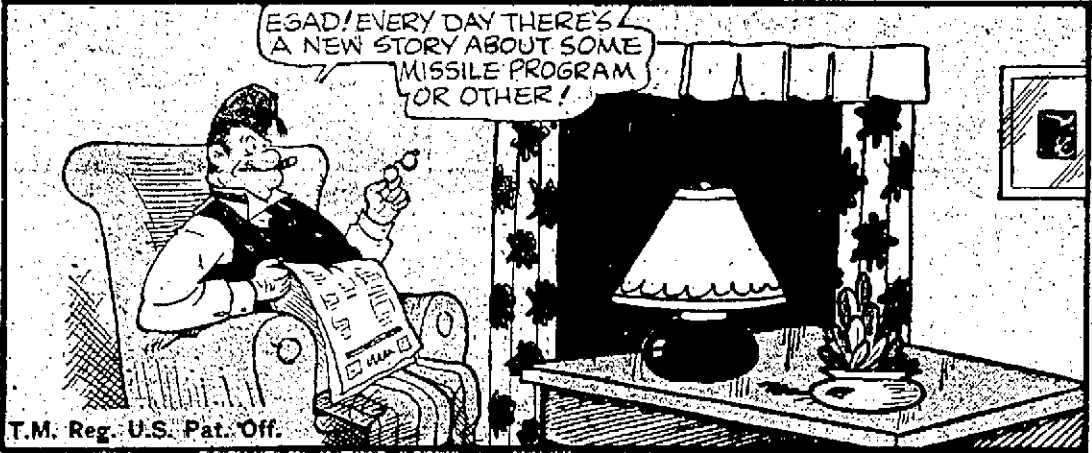
Colgate's with Gardol is backed by published results of 2-year clinical research on the reduction of tooth decay. And of all leading toothpastes, only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights decay all day... helps stop tooth decay with just one brushing!



Colgate Dental Cream with Gardol **CLEANS YOUR BREATH while it CLEANS YOUR TEETH!**

OUR BOARDING HOUSE

With Major Hoople



Just Imported:

World's Smallest Adding Machine

Fits in Your Pocket! Saves You Time, Money and Mistakes! Perfect for Salesmen, Students, Housewives, Businessmen, Storekeepers, Etc. Adds and Subtracts Up to 1,000,000 in Seconds!

IT NEVER MAKES A MISTAKE

What It Will Do For You:

- BALANCES CHECK BOOK
- KEEPS YOU ON BUDGET
- CHECKS GROCERY TAPES
- DOES HOME WORK
- TOTALS SALES SLIPS
- CHECKS SCORES
- TOTALS CAR MILEAGE
- DOES 1001 OTHER ADDING AND SUBTRACTING CHORES—EACH IN SECONDS!

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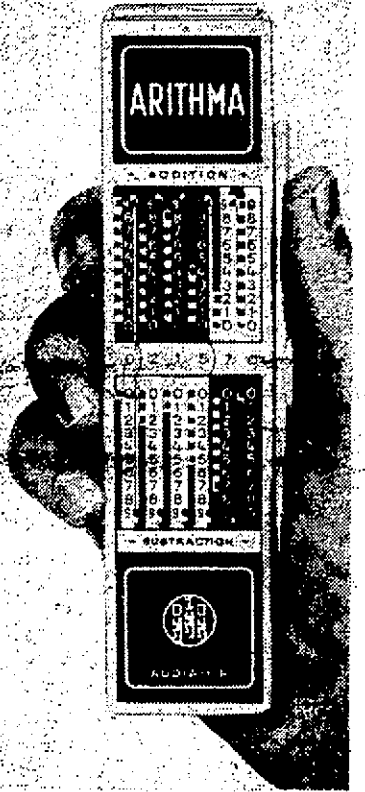


Here's a money-saving use for amazing ADDIATOR, the world's smallest adding machine. Add up your Super-Market items as fast as you take them off the shelves. Know how much you're spending as you go along! SAVE by knowing when to stop spending. Stay within your budget! And eliminate costly mistakes at the checkout counter by knowing the total in advance... before the clerk has punched a single figure!

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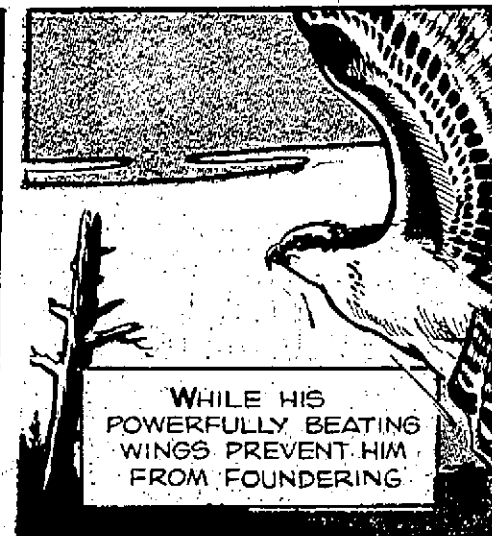
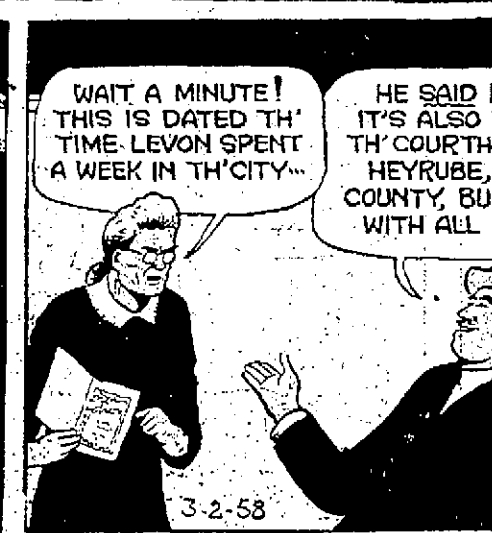
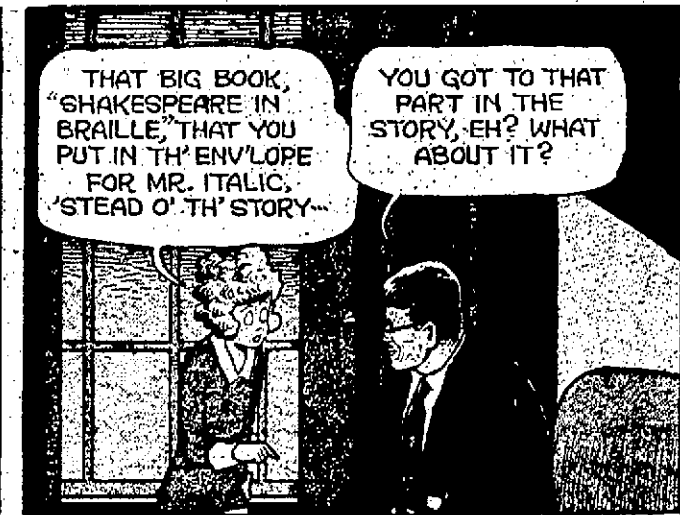
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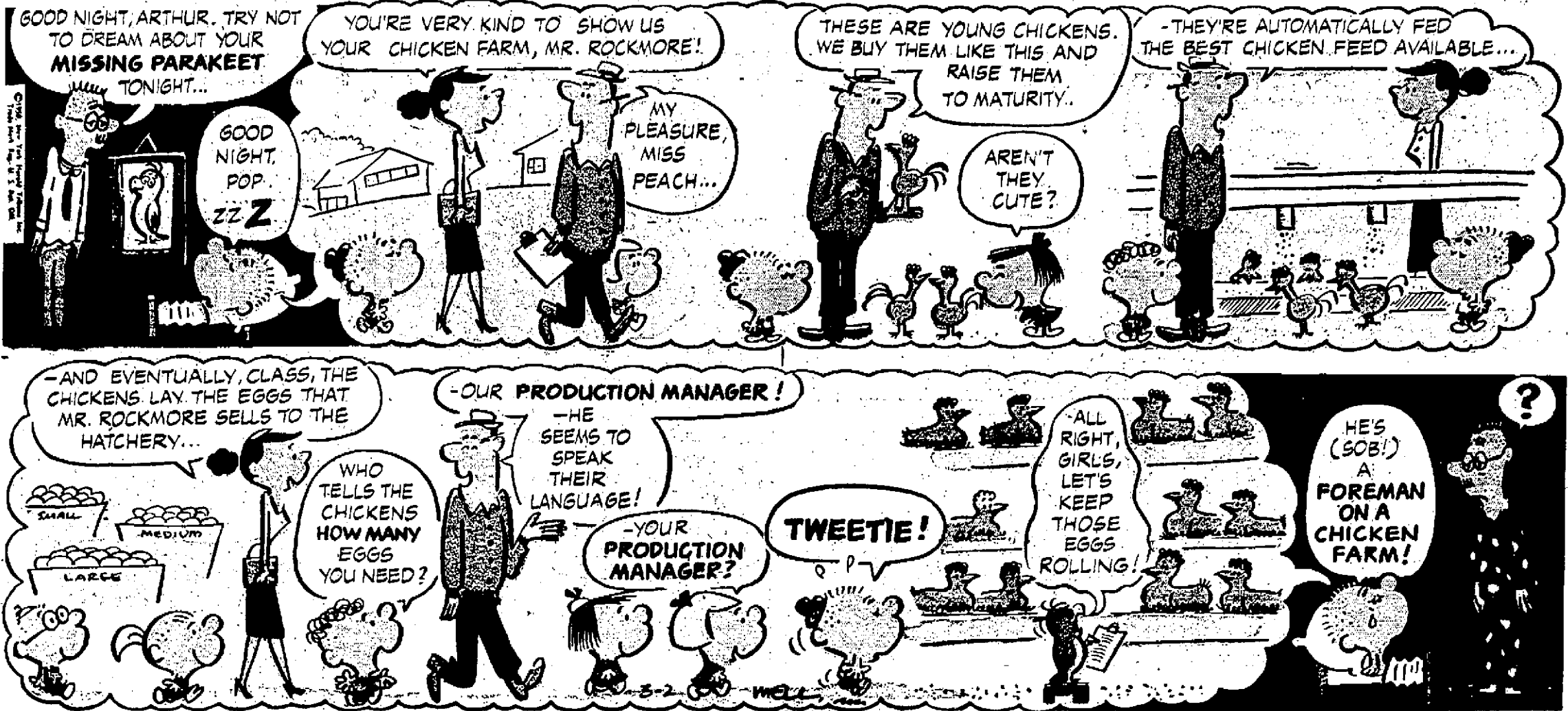
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MORTY MEEKLE

By Dick Cavalli



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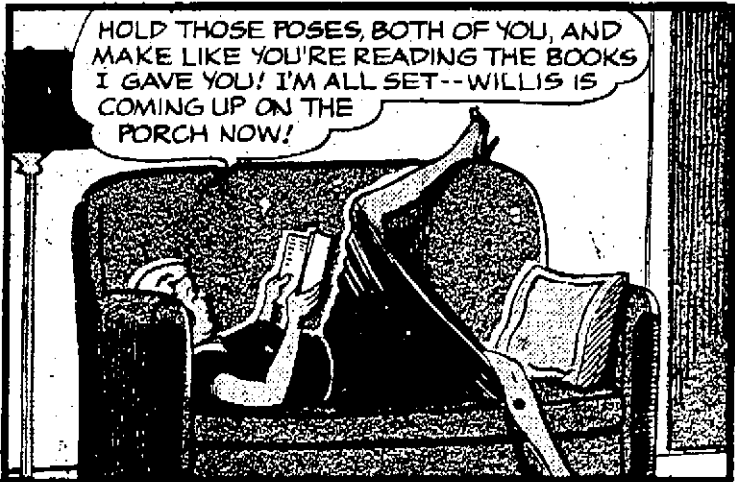


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By J. R. Williams



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By Alfred James and Mel Casson



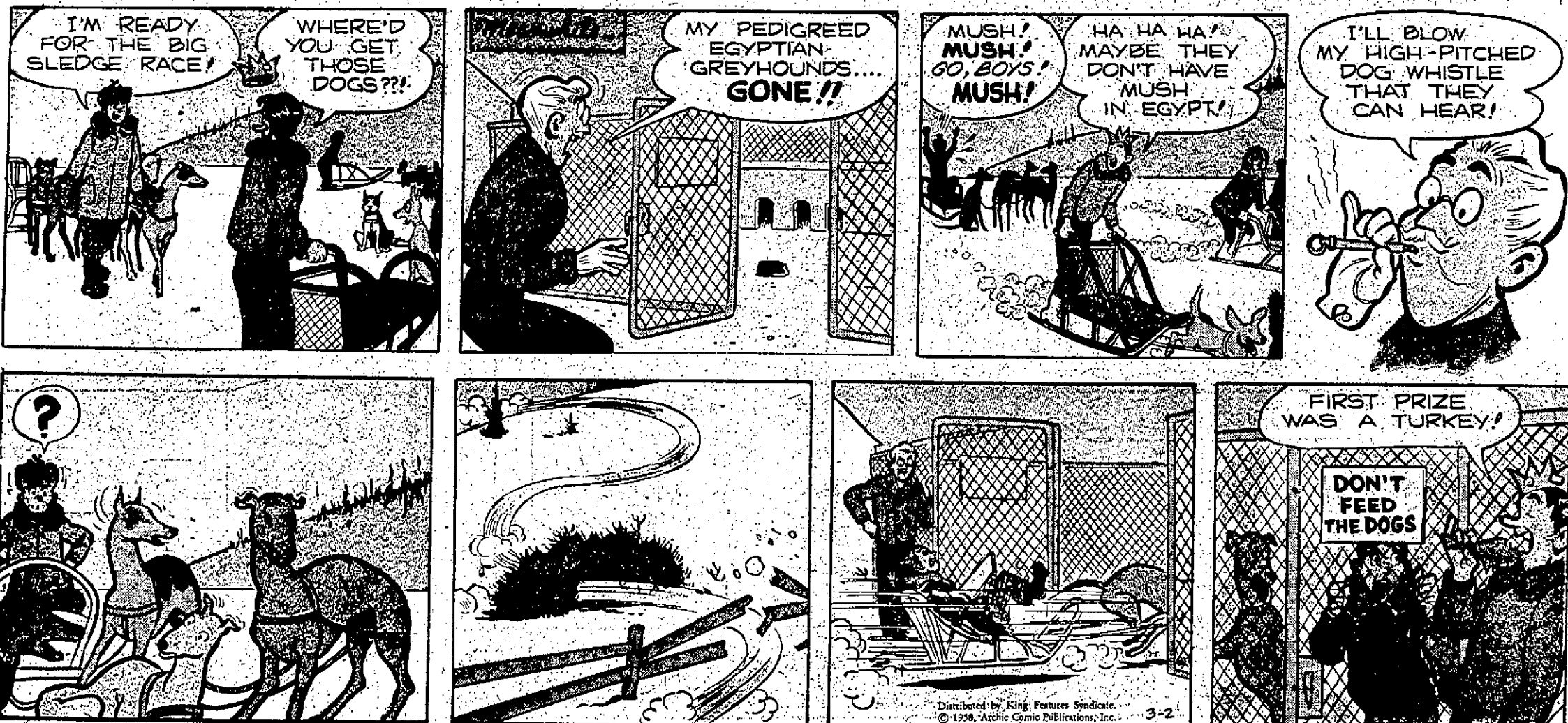
ALLEY OOP

By V. T. Hamlin



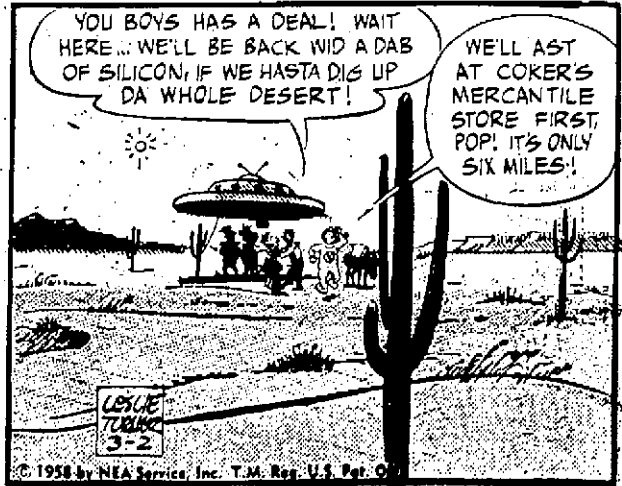
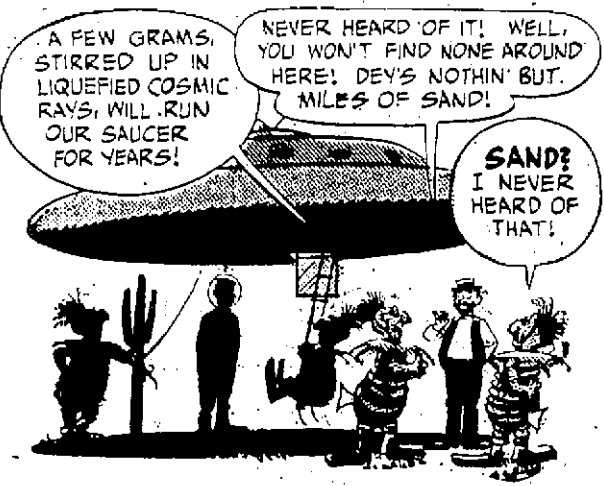
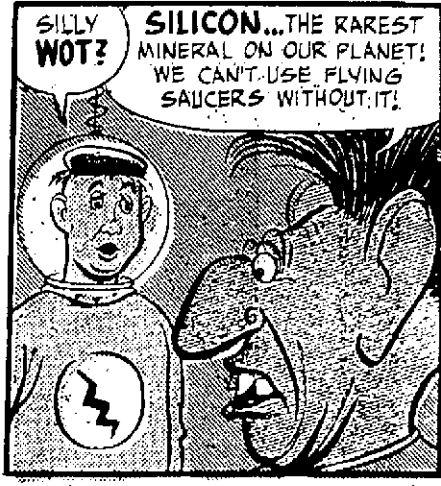
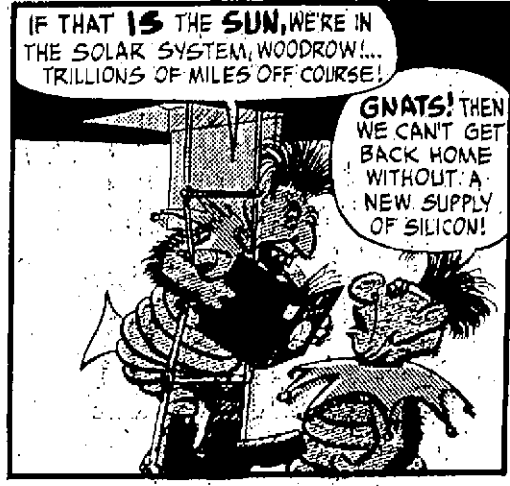
ARCHIVE

64 BOB MONTANA



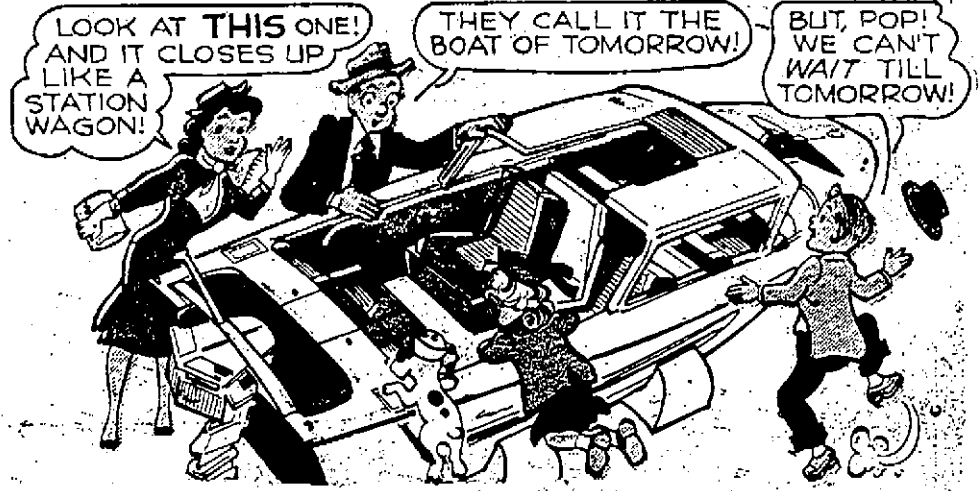
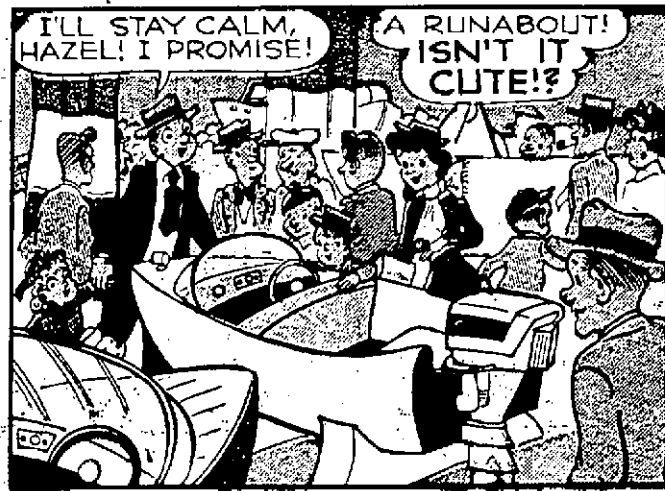
CAPTAIN EASY

By Leslie Turner



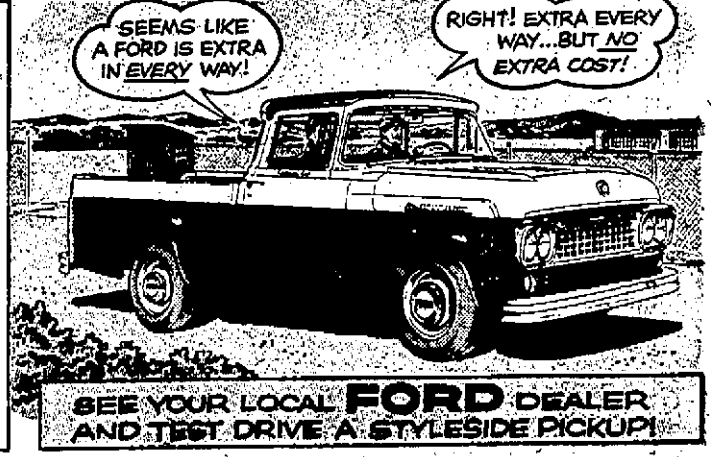
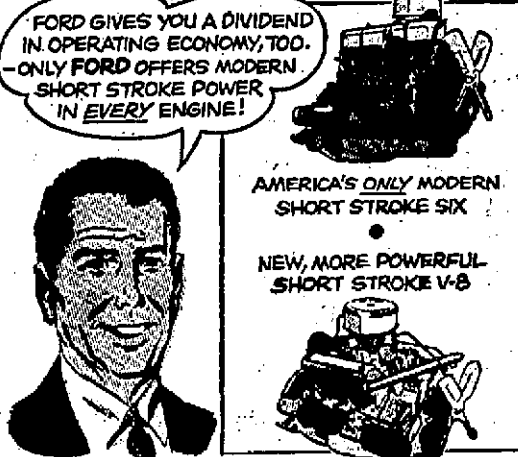
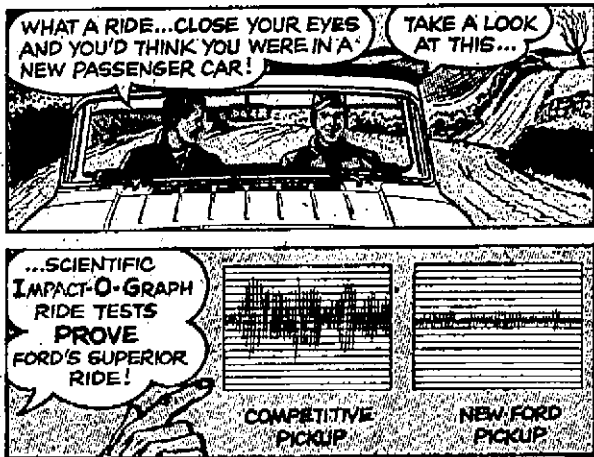
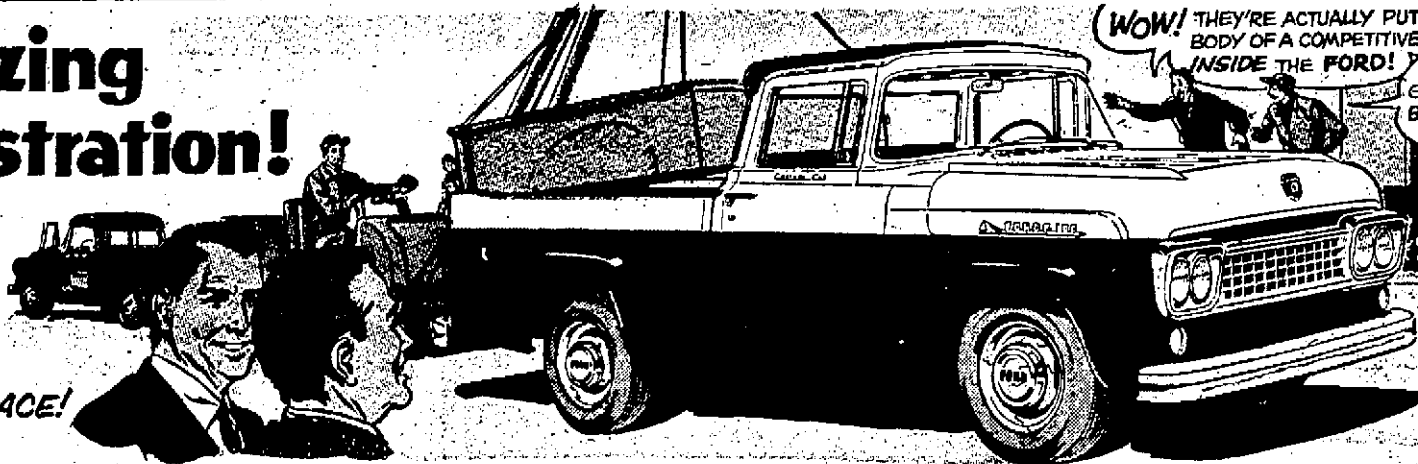
PRISCILLA'S POP

By Al Vermeer

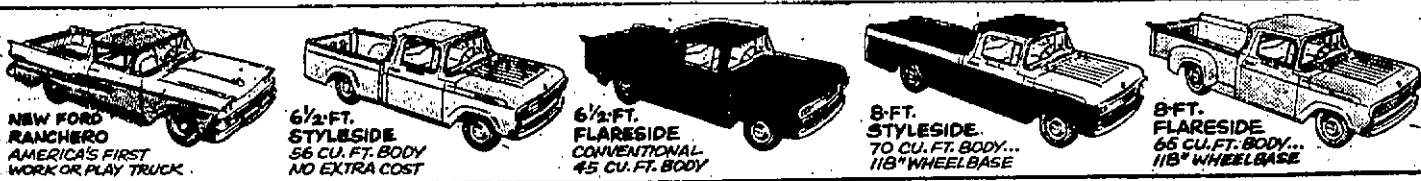


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Dick Nixon Thrives in 'Hot Kitchen' of U.S. Politics

By ROGER GREENE

WASHINGTON (AP)—"If you can't stand the heat, you'd better get out of the kitchen." Harry S. Truman used to give that tart advice to cabinet officials and others who complained they had been pilloried unfairly in the rough and tumble of American politics. Through most of his 12-year career in public life, Richard Milhous Nixon has shown he can stand the heat. And as frontrunner for the Republican presidential nomination in 1960, he is very much in the political kitchen. A hot kitchen it is, too. Goaded and flayed by Democratic critics who themselves have felt the sting of his rhetoric, the 45-year-old Vice President today reflects a philosophical attitude toward those who would cast him as the perennial "whipping boy" of the Eisenhower administration.

"I learned long ago not to be concerned about what people call me," he said in a rare interview. "I let the record stand." To millions who saw him as the lone figure in an astonishing TV drama on Sept. 23, 1952, Nixon still lingers in memory as a young firebrand whose star was suddenly threatened by a storm of political scandal. NOT SOON FORGOTTEN is the episode in the campaign when Democrats charged that Nixon, while serving in the U. S. Senate, had accepted an \$18,125 private expense fund from well-heeled California friends. Warned that he must come out of it "as clean as a hound's tooth," Nixon emerged from the ordeal, near tears, to receive Dwight D. Eisenhower's arm around his shoulder and accolade: "You're my boy." Five years older now, grave and poised, the hotspur of '52

has matured and perhaps mellowed to a point where even his enemies grudgingly concede him certain qualifications for the highest office in the land. Paul Butler, razor-tongued chairman of the Democratic National Committee, summed it up in an interview: "I think Nixon would make a stronger president than the present occupant of the White House—although," he added caustically, "that's not much of a compliment." Nixon's role in the national and international scene has been vastly magnified by three successive jolts to President Eisenhower's health—the heart attack in 1955, the ileitis operation a year later, and finally the mild stroke last Nov. 25. Admirers say Nixon, trained by Eisenhower to take over the White House in an emergency, has come a long way since he was sworn in as the nation's 36th Vice President, Jan. 20, 1953.

Eisenhower has publicly labeled him "the most valuable member of my team... a great leader of men." And for a foreign viewpoint, Britain's left-wing New Statesman said in a recent editorial that three or four years ago the thought of Nixon in the White House "seemed a dreadful prospect." But the "new Nixon," it said, has "deliberately set out to make himself a responsible party leader... and while he may be nobody's friend, his lonely career suggests that he may be nobody's stooge." TALK ABOUT his "lonely career" makes Nixon chuckle wryly. During 1957 he had to reject more than 22,000 invitations to speak all over the country.

(Continued on Page A-6, Col. 1)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

Phone HEmlock 5-1161 — Classified HEmlock 2-5959 LONG BEACH 12, CALIF., SUNDAY, MARCH 2, 1958 VOL. 6 — NO. 28 172 PAGES

2 PLANES HIT IN AIR, 4 PERISH

The Weather---
Variable cloudiness increasing this afternoon with light rain likely this afternoon, tonight and Monday. Expected high today, near 65. High Saturday, 67; low, 45.

Ike Studies Red Proposal With Dulles

Russ Probably Will Be Told Talk Plan Falls Far Short

WASHINGTON (AP)—President Eisenhower and Secretary of State Dulles conferred for 30 minutes late Saturday on Russia's proposal for an April foreign ministers' meeting and reportedly found it inadequate. They may tell Soviet Ambassador Mikhail Monshikov when he calls at the White House Monday morning that the Moscow plan of preparation for a summit meeting later this year is a step in the right direction but does not go far enough. The State Department announced the U. S. would consult with its Atlantic allies on the Soviet proposition but refused any further comment. THE PROPOSAL was put forward by Foreign Minister Andrei Gromyko in a note sent to the U. S. government through Ambassador Llewellyn Thompson in Moscow. Like earlier ones from Premier Bulganin to Eisenhower, it bars from the agenda practically everything the United States wants to talk about at a summit conference.

WASHINGTON (AP)—Soviet Ambassador Mikhail Monshikov proposed Saturday that the United States and Russia sign

Reds March on U.S. Bases in England

LONDON (AP)—Communists Saturday marched on U. S. air bases in Britain shouting "Send the Yanks home" and "No rocket bases for Britain." Most of the Yanks were at home—or on the golf course—for the weekend. The Communists got no response from the bases which, from the outside, looked deserted. U. S. servicemen had been advised to ignore the demonstrations aimed at the recent U. S.-British agreement setting up intermediate range ballistic missile bases in Britain. The only force keeping an eye on the Communists were the British police.

L.A.C. Says: Presidential Disability

Considerable agitation has been stirred up over the President's comment that he and Vice President Nixon had an understanding of what was to be done should the President become disabled. It is insisted such an understanding should be disclosed to Congress and the general public. In view of the President's health record for the past few years the issue deserves a thorough airing. Actually there is not much point in the President telling Congress what he and the vice president discussed. There is no way the President can pass on his powers to the vice president unless he resigns. Our constitution does not provide for methods of deciding when a president may be incompetent to perform. (Continued on Page A-2)



FLATTOP HOLDS OPEN HOUSE
Visitors stroll around the deck of the aircraft carrier USS Midway, which is holding open house this weekend at Pier E. Visiting hours today will be from 1 to 4 p.m. The carrier is the largest in the Pacific Fleet.—(Staff Photo.)

Girl, 3, Chokes on Tablet, Dies

SANTA ANA—A three-year-old girl was pronounced dead on arrival at Santa Ana Community Hospital Saturday night after apparently choking on an aspirin tablet given her by her parents. The dead girl is Mary Ritchie, daughter of Mr. and Mrs. Labrie Ritchie of the Tustin area. The parents had given the girl the tablet as medication for a cold.

Puerto Rico to Get Down East Snowman

BRUNSWICK, Maine (AP)—A snowman is on its way to Puerto Rico. Crewmen of a Neptune patrol bomber from Brunswick Naval Air Station packed it into the bomb bay as Squadron 23 left Saturday for two weeks training there.

ARMS AID? Nylons, Coolers Found in Austerity Program

WASHINGTON (AP)—Nylon stockings, musical instruments, executive-type swivel chairs and water coolers were turned up Saturday among items in a supposedly austere U.S. arms aid program. The Pentagon testimony spoke of efforts to make an "austere" program. "Nylon stockings... programmed in Korea," commented the GAO, were among "scattered examples... which did not appear to be in keeping with the austere nature of the program." U.S. MILITARY advisers to Turkey, the GAO continued, asked that U.S. arms aid include band instruments for five bands (no price given), 52 executive-type swivel chairs at \$31.21 apiece and 90 drinking-water coolers and dispensers at \$125 each.

Mansfield D. Sprague, assistant secretary of defense for international security affairs, said the GAO findings were 2 to 4 years old. He declared arms aid is not sent out now except where properly used. But his aides did report one example of waste not even listed by the watchdog GAO. THAT WAS IN the winter of 1952, a Pentagon witness said, when U.S. aircraft carriers deposited cocooned F4 jet fighters at Copenhagen. The airplanes had to stand out in the open in severe winter storms awaiting de-cocooning with their tires in water, so "we wore out about five years' supply of wheel bearings... this happened in other areas." President Eisenhower is asking Congress for \$3,900,000,000 in new overseas aid money, in-

Fuchs Party Reaches Goal in Antarctic

Knighthood Awaits Explorer for Trek Across Polar Cap

By CHARLES MOORE
SCOTT BASE, Antarctica (Sunday) (UP)—Dr. Vivian Fuchs and his British expedition arrived here today, completing his 2,100-mile historic trek across the Antarctic continent. He was greeted by a "philharmonic marching and welcome band" and a U. S.-donated cake inscribed: "Well Done to Doctor Fuchs and Party." (Buckingham Palace announced in London immediately after Fuchs' arrival that Queen Elizabeth would knight the explorer for his achievement. (The Queen sent a message to the expedition congratulating Fuchs on the journey.

(ON COMPLETION of your historic journey across Antarctica, my husband and I

Report Mack Told to Resign

CHICAGO (AP)—The Chicago Tribune Saturday night reported that the White House has demanded the resignation of Richard A. Mack, Federal Communications Commissioner. The newspaper said Sherman Adams, assistant to President Eisenhower, and Gerald D. Morgan, the President's special counsel, gave Mack an ultimatum to resign or be fired summarily. There was no indication whether Mack had complied with the resignation demand. It also was not made clear whether the White House would announce the resignation, the Tribune said. Testimony given before the House subcommittee on legislative oversight brought out that Mack had received loans and an interest in an insurance company from Thurman A. Whiteside, Miami, Fla., lawyer. Whiteside was involved with interests seeking to get the FCC to award television Channel 10 in Miami to Public Service Television, Inc., a subsidiary of National Air Lines.

(See story on page A-12)

Teen Gangs Use Surplus Machine Guns, Solon Says

WASHINGTON (AP)—Sub-machine guns advertised as harmless war relics are being bought by teenagers, put into working condition, and used in gang warfare, Sen. Butler (R-Md.) said Saturday. Because, he said, it is so easy to put the supposedly harmless weapons into shooting condition he will introduce a bill to ban the sale of such war trophies. Police in large cities are concerned over the situation, Butler said. One restored sub-machine gun made its appearance in juvenile gang warfare in New York City, he said. He

EXECUTIVE EDITOR

Epley Gets Top I.P.-T News Post

Publisher Herman H. Ridder of the Long Beach Independent, Press-Telegram Saturday announced that Malcolm Epley has been designated executive editor of both the Independent and Press-Telegram with responsibility for over-all direction of the editorial departments of the two papers.

Ridder's announcement followed the retirement of H. F. Burmester as editor of the Press-Telegram. Epley assumes expanded responsibilities after serving several years under Burmester as Press-Telegram executive editor in charge of the editorial page and political coverage. Miles Sines continues as managing editor of both papers, a position he has held for a year and a half. Epley came to Long Beach in September, 1949, and has written a popular column, "Beach Combing," since that year. He covered four national political conventions for the papers, and has covered numerous legislative sessions and hearings dealing with the Long Beach tidelands and subsid-



MALCOLM EPLEY
Expanded Responsibilities

A JOURNALISM graduate of the University of Oregon, Epley began his newspaper career as a teenage reporter with the Riverside Enterprise before he went to college. After graduation he spent 20 years in Oregon newspaper work, many of them as managing editor of the Klamath Falls Herald and News.

He is a member of Sigma Delta Chi, a professional journalism fraternity, and Sigma Alpha Epsilon, social fraternity. He has held numerous civic responsibilities in Long Beach and is now a director of the University Club, vice president of the Long Beach Area Council of the Boy Scouts.

Prince's Team Defeated at Tiddlywinks

CAMBRIDGE, England (AP)—The Cambridge University Tiddlywinks team trounced Prince Philip's Royal Tiddlywinks Club 16-2 Saturday. The Prince claimed he sprained his "winking finger" practicing and could not play. The match was a tongue-in-cheek contest that drew a sell-out crowd of 500 and raised nearly \$900 for the National Playing Fields Association, of which Prince Philip is president. Prince Philip's team was composed of four slapstick comedians he picked to represent him when the Cambridge team issued a challenge several months ago. The Prince, husband of Queen Elizabeth, sent a message in advance of the game wishing luck to "my incomparable champions."

"UNFORTUNATELY, while practicing secretly, I pulled an important muscle in the second, or tiddly joint, of my winking finger," he said. "This is naturally very disappointing but at least it gives my side a very much better chance to win." Tiddlywinks, for those who have forgotten, is a game played with plastic disks called winks. A player uses a larger disk, called a squidger, to snap the winks into a cup.

Collision 4th in L.A. Area in Month

Wreckage Falls in Citrus Groves of Upland Area

UPLAND (UP)—Two private planes collided in flight Saturday and crashed into lemon groves in a sparsely-populated section of town, killing four persons, police reported.

(Photo on Page A-5)

Officers said the two planes, an Aeronca Champion and a Cessna 170, collided shortly after 3 p.m. at an altitude of about 800 feet, spreading wreckage over a quarter mile area. The weather was clear and visibility was excellent at the time. The Cessna burst into flames after hitting the ground. Witnesses said the Aeronca fell only 200 feet from a house, but no one in the building was injured.

TWO OF THE DEAD were aboard the Aeronca. They were Paul Thompson, about 35, a flying instructor from Ontario, and Mrs. Kay White McAbee, about 27, of LaPuente, a student pilot. The victims from the Cessna were the pilot, William James Hood, of Hollywood, and a passenger tentatively identified as "Gilbert."

The collision was the fourth in the Los Angeles area in recent weeks. Forty-eight persons were killed in the collision of two military planes on Feb. 1 at Norwalk, some 30 miles south of here.

THE FOLLOWING day, two private planes collided over Santa Ana, killing five persons. On Jan. 31, two other military aircraft which proved fatal to two men. Thompson had just recently opened his own flight service at Bracken Field near La Verne. He was believed to have taken off from that field before the crash. The Cessna was believed to have departed Saturday afternoon from Claremont-Cable Airport near Upland.

Kennedy Says Nation Needs Confidence

LOS ANGELES (AP)—Sen. John F. Kennedy (D-Mass.), regarded as a possible Democratic candidate for president in 1960, said Saturday night that the nation needs "confidence in our leadership" in the face of economic recession. Addressing a fund-raising Democratic FDR Memorial Dinner, Kennedy said the country must have—in Roosevelt's words—"leadership alert and sensitive," but added that the "role is not being fulfilled today" by the Chief Executive.

WHERE TO FIND IT

- OLD STYLES have been sacked. The Spring Fashion Edition of today's Women's Section tells what's in store for the woman who would be well dressed.
- POPE PIUS XII today begins his 83rd year. Special pictures in Parade Magazine salute the pontiff on his birthday.
- HOW LOS ANGELES COUNTY is using fresh water to battle an invasion of sea water is told on Page A-11.
- ON PAGE B-5 you'll find the story of a hospital where the nurses go round in circles—and love it! Regular I, P-T features follow:
- Automotive D-15
- Amusements C-6
- Radio-TV D-8
- Beach Combing B-1
- Real Estate R Section
- Bridge W-25
- School Menus W-25
- Classified D Section
- Ship Arrivals C-1
- Death Notices D-15
- Sports C-1-5
- Editorials B-2
- Women's News W-21-24

L.A.C. Says: Presidential Disability

(Continued From Page A-1)

form the duties of his office. Mr. Eisenhower has recommended to Congress that such a plan be included in a constitutional amendment. But Congress has not come up with a plan.

One plan suggested seems to have the greatest number of supporters. It would provide that when the President's own cabinet by a majority vote indicates the President is mentally or physically incompetent then the vice president would assume full responsibility. The cabinet action would have to be approved by Congress. But since the cabinet members would be men and women appointed by the President their decision would be readily accepted.

The big problem posed is that of temporary disability. What would happen if after several months or a year the President regained his health? It has been pointed out that once the vice president takes the oath he could relinquish the office only by resignation.

Past history has given several cases showing the need for such legislation. President Garfield, who was shot by an assassin, was unconscious for many months before he passed away. For two years President Wilson was unable to perform his duties. He suffered a series of strokes following his arduous fight for his League of Nations. President Roosevelt was a terribly ill man for months prior to his death.

In view of President Eisenhower's heart attack and stroke it is hoped Congress will take action. It may never be needed during his term. But his case is the example of why we need to settle on the successor in case of a President's becoming disabled. It is essential because in an instant a president could become mentally disabled to the point of being incapable of a decision. It could not be left to a vice president to make the decision. It must be by law.

The understanding between the President and Mr. Nixon is, and has to be, informal. Only Congress can set up a legal plan. It should accept this responsibility rather than sniping at the President to reveal what he has told Mr. Nixon.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Judges Honored as 50,000 Attend Iowa Picnic in L.A.

LOS ANGELES (UP)—A Long Beach for the last 21 crowd of 50,000 jammed Lincoln Park Saturday for the annual winter Iowa picnic, renewed old friendships and applauded seven Los Angeles Superior Court judges, all former Iowans, who were presented to the gathering.

The judges are: Mildred L. Little, Ida Grove; H. Eugene Breitenbach, Washington County; Reginald L. Bauger, Harlan; F. G. Swain, born in California but reared and educated in Iowa; C. M. Hanson, Forest City; Paul Nourse, Des Moines; Roger Alton Pfaff, Sigourney; and H. Burton Noble, Hawarden.

Another Iowan circulating among old cronies was Charles E. Schnetzler, who has lived in

Sun, Moon and Tides

TODAY
Sunrise: 6:21; sunset: 5:49.
Moonrise: 2:48; moonset: 3:45.
Tides—High: 5.5 feet at 6:14 a.m. and 4:1 feet at 7:34 p.m.; Low: -0.7 foot at 1:16 p.m.

MONDAY
Sunrise: 6:20; sunset: 5:51.
Moonrise: 3:55; moonset: 4:31.
Tides—High: 5.8 feet at 7:02 a.m. and 4.6 feet at 8:05 p.m.; Low: -1.2 foot at 12:58 a.m. and -0.9 foot at 1:52 p.m.

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| VITAMIN B-1 | 10 MG |
| VITAMIN B-2 | 5 MG |
| VITAMIN B-6 | 2 MG |
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| FOLIC ACID | 1 MG |
| CAL. PANTOTHENATE | 5 MG |
| NIACINAMIDE | 100 MG |
| CALCIUM | 110 MG |
| PHOSPHORUS | 90 MG |
| IRON | 15 MG |
| IODINE | 0.15 MG |
| MANGANESE | 3 MG |
| POTASSIUM | 5 MG |
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| COBALT | 0.15 MG |
| NICKEL | 0.1 MG |
| MOLYBDENUM | 0.2 MG |
| COPPER | 1 MG |

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*Call for copies of articles on this research which have appeared in national and local newspaper magazines.

Girl-Killer Faces Quiz in 2 Cases

SAN JOSE (UP)—Thomas W. Cordry III will be questioned about a mystery sniper attack on a 14-year-old girl that took place just a week before he shot and killed Deena Bonn, 17.

Alice Hardy, 14, Los Altos, reported the sniper case to police. She said she was walking in town Feb. 19 and just had passed a crew-cut youth in a white convertible when she felt a bullet go through her skirt.

CORDRY, 19-year-old Stanford sophomore, killed Deena on the campus Tuesday night in his white convertible. He told police he had had the "urge" to kill and rape a girl for nearly a year. However, after killing Deena he changed his mind and turned himself over to police.

Cordry will also be questioned about the ice-pick slaying of Mrs. Carola Hertog, 44, in San Mateo County last fall. An ice pick was found in Cordry's car and he told police he first thought of killing his victim with the ice pick.

His Last 40 Days

CHRIST AND IMMORTALITY

"While the earth remaineth, seedtime and harvest . . . summer and winter . . . shall not cease."

Gen. 8:22



Do Spring and Easter both appear . . . At this the same time of the year . . . Because the season of rebirth . . . In God's time comes again to earth? . . . The rose-bush in the garden bed . . . Was bare and leafless

and seemed dead . . . Until the magic wand of Spring . . . Made it into a living thing . . . And proves to us that God's decree . . . Provides for immortality.

JULIEN C. HYER

91 Teenagers Fined After Montreal Raid

MONTREAL (UP)—Ninety-one teenagers, 51 boys and 40 girls, were fined \$10 plus \$25 costs each Saturday after they pleaded guilty to charges of being found in a hall during a liquor raid. Five other girls were referred to Social Welfare Court because of their ages.

New Zealanders, Yanks Hail Fuchs and Party

(Continued from Page A-1)

send our warmest congratulations to you and all the members of the Commonwealth Antarctica Expedition. You have made a notable contribution to scientific knowledge and have succeeded in a great enterprise. Well done," the message said.

Fuchs and his 11 companions arrived here at 1:47 p.m. (5:47 p.m. PST Saturday), 98 days after they left Britain's Vahsel Base on the Weddell Sea on the other side of the Antarctic.

THE EXPEDITION, which was sighted two hours before it arrived, as it appeared over the white horizon, made the last 20 miles of its trek under clear skies and in relatively warm weather. The temperature was about 10 degrees above zero Fahrenheit.

His group was surrounded immediately by members of the New Zealand scientists stationed here and Americans from nearby Operation Deep Freeze headquarters.

The New Zealanders formed

a small band and played martial music as the Fuchs Sno-Cat vehicles drove into camp.

Fuchs and his party, which had been bolstered for the last several hundred miles by New Zealand explorer and mountaineer Sir Edmund Hillary, had covered 20 miles in their last day's march.

They broke camp at 10 a.m. at White Island, where they had rested for the final push. The 50-year old Fuchs radioed he was on the way and was sighted a short time later.

THE OBSERVERS had about two hours in which to make their final preparations for Fuchs' arrival. Besides best wishes, handshakes and backslaps the Fuchs group was given what they appeared to appreciate most of all—hot food, warm huts and hot showers.

The group had been on the trail since Nov. 24.

Behind them lay blinding blizzards, uncounted snow-covered crevasses, each of which was a death trap, bitter cold

and "whiteouts" that were worse than the heaviest fogs known in the Western world.

Time and again, the four Sno-Cat tractors designed for Antarctic work broke down or tumbled into crevasses and had to be laboriously fished out.

ONCE, A MEMBER of the party suffered from carbon-monoxide poisoning and oxygen bottles had to be flown to him.

On one 500-mile stretch called "South Ice," there were no maps. The area never had been charted and no human foot ever had trod it.

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Salvors Drag River for School Bus Epley Named Believed to Hold 27 Dead Children to Executive Editor Post

Divers Descend Several Times, Make No Contact

PRESTONSBURG, Ky. (AP)—A steel cable was strung across the Big Sandy River Saturday night in an effort to locate a school bus believed to contain the bodies of at least 27 children and the driver.

The half-inch cable was anchored on both sides of the river bank at a site below where the bus plunged into the swift-running river Friday. Workers were moving the cable upstream under powerful Army searchlights in an effort to snag the bus to keep it from being moved by the powerful current.

EFFORTS AT locating the bus through the use of divers and grappling hooks has proved unsuccessful. Divers made several descents into the murky waters Saturday but failed to find the bus.

Carleton Handley, a diver from Huntington, W. Va., stayed down eight minutes during one dive. When he emerged he said "I could not see a thing because the water is so muddy."

Coast Guard Lt. John Mundy, who is directing the around-the-clock operations, said the cable was suggested as a means of hooking onto the bus to keep it from moving. On other occasions when the bus was located and grappling hooks secured, the strong current tore them loose.

The cable formed a large "U" in the river bed. Rescuers moved it upstream slowly. More than 1,500 persons were on hand to watch the efforts.

HILLSIDES ON both sides of the river were dotted with fires built by people who planned to stay at the scene all night. Workers will stay on the job until the bus is located.

United Press reporters covering the story have helped state police compile the casualty list, which earlier Saturday listed 28 children and the driver as missing.

It was learned through the reporters, however, that police had listed Dennis Ousley, 11, as missing when he had survived the accident. Reporters had talked to members of his family and state police immediately changed their list.

ONE OF THE children who survived the accident, Lou Anis Jarvis, was taken to Prestonsburg General Hospital Saturday night suffering from pneumonia.

Lt. Mundy said a wire fence probably would be strung across the river five miles below the accident scene in order to catch any bodies that may have floated out of the submerged bus.

Gov. A. B. Chandler, who arrived at the scene from the state capital of Frankfort, told Lt. Mundy that "I want you to remain on the scene and I would like for you to continue operations on a 24-hour basis."

COW CREEK, Ky. (AP)—This tiny mountain settlement was cloaked in silent grief Saturday.

Scarcely a home in this hamlet of two dozen white frame homes was untouched by a bus accident which took the lives of 27 school children.

A "closed" sign over the door of the general store operated by James E. Goble described the owner's grief. He and his wife were childless — their three children were aboard the bus which plunged over a 50-foot cliff into the Big Sandy River Friday.

James E. Goble, 12, his brother John, 11, and sister, Anna Lauta, 9, are missing.



AIRPORT UNDERPASS OPENS

Traffic along Lakewood Blvd. passes through a 1000-foot tunnel designed to allow for lengthening runways at Municipal Airport, Mayor Raymond C. Kealer and city councilmen formally opened the six-lane underpass for use Saturday. The construction is part of the \$3,500,000 Municipal Airport Improvement Project which also includes a Spring St. underpass due for completion by May 1.—(Staff Photo.)

Ike, Dulles Confer on Soviet Proposal

(Continued From Page A-1)

a treaty of friendship and cooperation as a step toward "peace on our planet."

The new Soviet envoy's proposal was one of several important points made in a one-hour interview and in an eight-page written reply to questions submitted by United Press on Feb. 7. His delay in replying suggested the statement had full Moscow backing.

Present "unsatisfactory" relations between the United States and Russia are not necessary, despite differences in their political and social systems, Menshikov said.

In addition to a U. S.-Soviet treaty, the Soviet envoy also: —Declared Russia sincerely wants an "immediate settlement of the disarmament problem" and is willing to try two-party American-Soviet talks as a step toward a broader agreement. Such two-way talks have been rejected in the past by the United States, and Russia has rejected all compromises offered by the United Nations majority on the make-up of the disarmament negotiating body.

—Revealed that he has paid personal visits to five key congressmen — Senate Democratic Leader Lyndon B. Johnson (Tex.), Senate Republican Leader William F. Knowland (Calif.), Sen. Mike Mansfield (D-Mont), House Speaker Sam Rayburn (D-Tex) and House Republican Leader Joseph W. Martin Jr., of Massachusetts. Congressional informants said Menshikov suggested exchange visits by U. S. congressmen to Russia.

and members of the Supreme Soviet (parliament) to the United States.

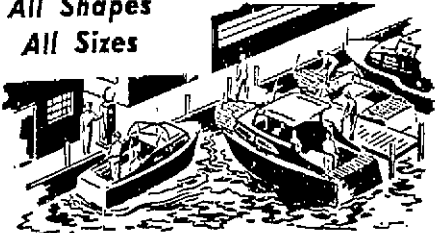
—Asserted that "the Soviet Union has no intention of im-

posing its ideas on any people by any means of force. "Least of all by war."

—Said there are "enormous possibilities" for increasing trade between the United States and the Soviet Union. The Soviets could sell "certain food products . . . furs, manganese, chromium ores, platinum and other commodities." He mentioned the possibility of selling Soviet oil-drilling equipment to the United States.

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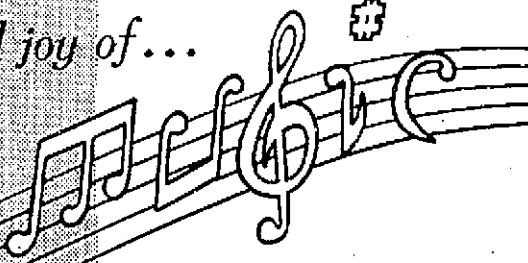
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PRACTICE STUDIOS • INSTRUCTIONS • CONVENIENT TERMS

Epley Named to Executive Editor Post

(Continued From Page A-1)

member of Kiwanis, Long Beach Safety Council, and the Municipal Armed Services Commission.

IN A REALIGNMENT of staff duties, Epley announced the assignment of Harry Karns as editor of the Press-Telegram editorial page and of Harry Fulton as editor of the Independent editorial page.

Karns is a graduate of the University of Oklahoma and did newspaper and radio work in Oklahoma before coming to Long Beach in 1950. He has been a regular editorialist and special feature writer on the staff here. He teaches a class in writing in the City College Adult Education Division.

Fulton grew up in Long Beach, attended the local schools, and graduated from the University of California. He has done extensive newspaper work in Long Beach, serving in recent years as political writer for the Independent and conductor of a popular column, "Inside Out." He maintains a heavy schedule of civic work.

With Fulton and Epley moving to other duties, political reporting for the papers has been delegated to Bob Houser, who came here two years ago after extensive newspaper and radio-television work in South Bend, Ind.

Epley and Fulton will continue their daily columns.



KARNS



FULTON

WESTERN UNION

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DC 27 TROPMEN 800 PM 27 AM 13 47

HENRY F BURMESTER, EDITOR
THE LONG BEACH PRESS-TELEGRAM LONG BEACH CALIF.

AS THE STAFF AND READERS OF THE LONG BEACH PRESS-TELEGRAM JOIN IN APPRECIATION OF YOUR LONG SERVICE AS EDITOR, I AM DELIGHTED TO ADD MY CONGRATULATIONS.

FOR MORE THAN HALF A CENTURY YOU HAVE GIVEN SUPERB LEADERSHIP AND SUPPORT TO THE CIVIC AND

CHARITABLE AFFAIRS OF YOUR COMMUNITY. SUCH A CAREER IS AN INSPIRING EXAMPLE OF AMERICAN CITIZENSHIP.

I BEST WISHES FOR A STRONG AND SATISFYING RETIREMENT.

DWIGHT D EISENHOWER

IKE CONGRATULATES BURMESTER

In a telegram of congratulation, President Eisenhower saluted H. F. Burmester for long service as newspaperman and civic leader. The occasion was Burmester's retirement as editor of the Press-Telegram.

U.S. May Launch 2 'Moons' This Week

CAPE CANAVERAL, Fla. (AP)—This week looks like satellites week — please note the plural — with both the Army and the Navy getting into the act.

If all goes well, some time during the week:

1. The Navy may launch its Vanguard test vehicle with a 6.4-inch sphere aboard in hopes of a successful orbit.

2. The Army may put up another Explorer satellite, more confidently than ever, with its

reliable old Jupiter-C rocket. A series of difficulties—their exact nature for the most part undefined—already has delayed a Vanguard firing for about a week and conceivably could retard it further.

For that reason, even though the Vanguard launching had been expected first, the odds are rapidly shifting to another Army firing before the Navy is ready.

The delays do not reflect against the Navy or the Mar-

tin Co. crew in charge of the launching, but upon the complexity of the Vanguard.

Dr. Werner von Braun, "father" of the Army satellite program, has described the Vanguard as superior in almost every respect to the Jupiter-C.

In this very superiority lies the difficulty. The Vanguard is much more complex and will be vastly more likely to have troubles until all its kinks have been ironed out.

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Zipper Girdle

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You get this \$3.95 bra free when you buy one of these figure-slimming Playtex Girdles:

Magic Controller has Magic "finger" panels to slim and support you without a bone, seam or stitch . . . girdle or panty girdle. . . . White, \$8.95, XL \$9.95.

Mold 'n Hold Zipper Girdle zips on and off so easily. Magic "finger" panels smooth bulges front and back. Girdle or panty girdle. White, (Black in girdle only.) \$10.95, XL \$11.95.

Buy either girdle and Playtex sends you the bra FREE.

Make sure your free bra is the right size. Come in for a fitting now!

FREE
Park & Shop
CUSTOMER PARKING

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After 3 months
Cloth girdle soaps, reveals
figure faults.

Even 6 months later
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—stays like new.

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| Magic Controller | | Waist | | |
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WOMAN TELLS COMIC DETAILS OF FLIGHT FIASCO

Fiji Cabby Assured Her He Wasn't Cannibal

HONOLULU (AP)—"We've had the most wonderful trip that anyone could have. It was a trip that money couldn't buy. But it ended disastrously. No one could have been more miserable than I have been the last three weeks."

With these words, Mrs. Simon Schwob of Columbus, Ga., summed up her around-the-world adventure in a chartered plane a few hours after she arrived Saturday.

The trip started last November from Long Beach Municipal Airport. Mrs. Schwob and nine other passengers had plunked down \$7,000 apiece for their fare.

The trip was arranged by Clyde (Sandy) Young of 9909 Muroc St., Bellflower, former radio-television announcer and estranged husband of the former Mona Starnes, the 1955 Miss Norway. Young is owner of the plane, a war surplus PBX,

and flew as co-pilot for part of the way.

He and his wife left the plane in Hawaii a few days before the craft made a forced landing Feb. 8 on Rarotonga Island, 1,500 miles east of the Fiji Islands. The plane's passengers were stranded there for a week.

Mrs. Schwob said a frustrating and sometimes comic three weeks followed as she tried to make her way to Honolulu. It included a five-

hour taxi ride in the Fiji Islands during which a native driver assured her he would not eat her.

The tour had begun with 16 persons including three women boarding a converted World War II Catalina flying boat. The party intended to make documentary and travel film around the world and show faroff places as seen by tourists.

They traveled through Europe and to the South Pa-

cific. Some members dropped out until the party numbered 10, including two pilots.

"About five minutes after we had taken off from Rarotonga," Mrs. Schwob related, the plane began to vibrate and then began to jump. Oil began spurting out and we tightened our safety belts and put on life jackets. The pilot immediately made for the landing strip we had just left.

"We had a few bad min-

utes, but nobody panicked except for one passenger. I thought we had had it."

"After we got back to Rarotonga, they told us the next plane would be coming through in June, but there would be a boat in a week."

Mrs. Schwob, who is president of the Schwob Manufacturing Co., said there was nothing to do but wait for the boat. It took her to the island of Aitutaki.

Finally, Mrs. Schwob said, a Tasmanian Eastern Airline plane took her to Tahiti where she spent two days. By this time the party had split up and the members were making their way home by various commercial planes. From Tahiti, Mrs. Schwob flew to Apia in western Samoa and then to Suva in the Fijis.

From Suva, she got a taxi for a five-hour ride to the

airport at Nadi. During the ride, her native driver told her there are cannibals in the Fijis, but assured her "don't worry. I won't eat you."

TTYWPNA
See Sale Ad
PAGE A-10

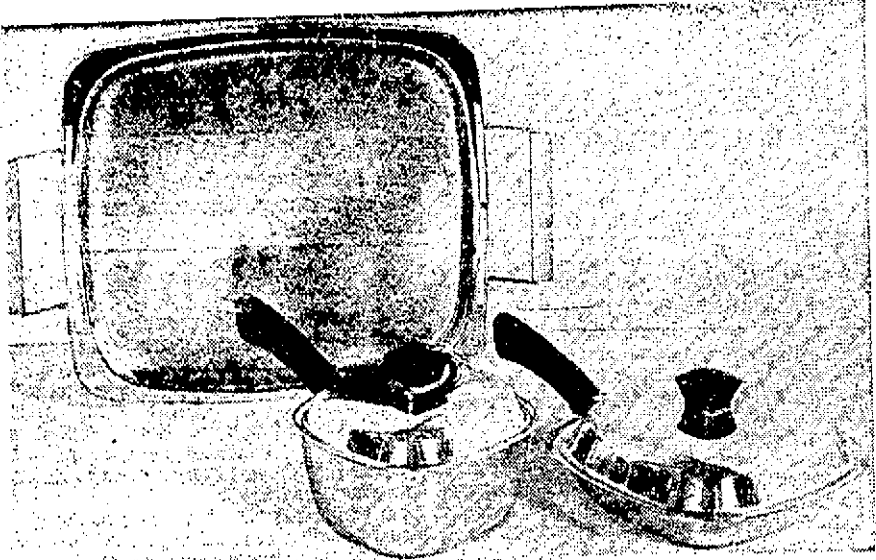
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come see demonstrations... share in the values... free prizes

secure a ticket (no purchase necessary) in any department. Fill out the stub and drop it in the "wishing well" in the housewares department—lower floor. There will be 3 drawings each week March 3rd to 15th.

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New Bridgeport Ware has everything to make you a happier cook. The exclusive "copper heart" protected by layers of "easy to clean" stainless steel. Cooks faster and better—and it's so beautiful.

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| 9" covered skillet | 9.95 |
| 11" covered skillet | 11.95 |
| 1 1/2-qt. covered sauce pan | 8.45 |
| 2 1/2-qt. covered sauce pan | 10.45 |
| 3 1/2-qt. covered sauce pan | 12.45 |
- Plus many other pieces

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PRICE
Monday and
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SEE DEMONSTRATION Mrs. Nell Gregson will be here Monday & Tuesday, March 3rd & 4th

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Plastex 2-cup mix or measure bowl

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DISHES, MIXING BOWLS, CUTLERY TRAYS, WASTEBASKETS, PAILS, LAUNDRY BASKETS, ICE BUCKETS, BABY BATH

See Demonstration of FARBERWARE 20% off

By Mrs. Ritchie Monday thru Friday, March 3rd to 7th

on this wonderful Farberware stainless steel cookware. Come in and see these fine values.

Kitchen Tool Sets

reg. 9.95 **4.99**
Stainless steel with black handles. Set includes 5 pieces plus 3.95 egg beater.

Chop O Matic

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New giant food chopper, stainless steel automatic rotating blades. Largest & fastest of all choppers.



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reg. 13.95 **9.88**
Features all steel construction with exclusive enamel finish for lasting beauty. 12 height adjustments.

Iron Board Pad & Cover Set

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Siliconized cover, scorch resistant with extra heavy Tufflex pad. Standard 54" size.



Laundry Cart

reg. 13.95 **3.99**
Features all-steel frame construction with exclusive chrome plating. 3 height positions.

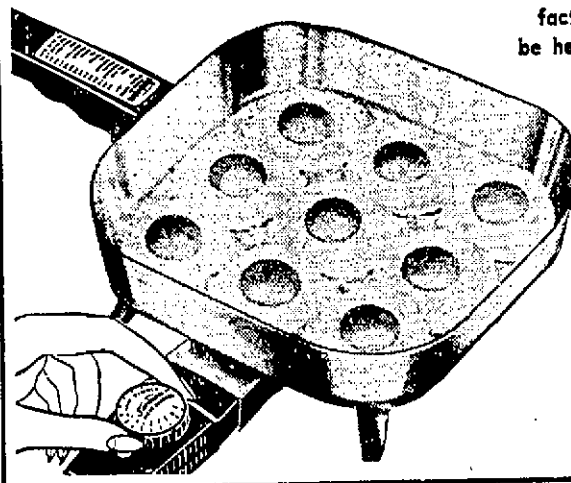
Electric Shinette Brush

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Perfect shoeshine brush, spins for quick, bright polishing action. Requires 3 flashlight batteries.

Toilet Seats

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Molded plastic, heavy enamel finish. Durable, sturdy chrome plated hinges. 7 decorator colors.

See Sunbeam Demonstration



factory representative will be here Monday and Friday, March 3rd and 7th

Come in and see the new Sunbeam Automatic Frypan with removable automatic heat control.

Reg. 28.15
Complete
DISCOUNT PRICE
19.88
INCLUDES COVER AND HEAT CONTROL

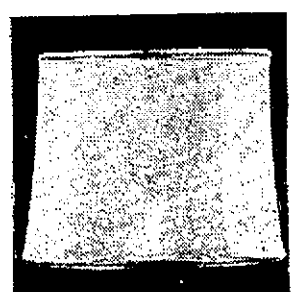
lamp ensemble

junior floor lamp
with matching table unit

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Handsome junior floor lamp with polished brass and walnut base. 3-way lighting, fabric over parchment shade in caie beige. 25" table unit.

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| Automatic Saucepans Always the correct temperature, just dial to specified heat. reg. 22.90, 2-qt. | 16.88 | reg. 26.90, 4-qt. | 17.88 |
| 29.95 Toast R Oven Regular toaster in top section with oven drawer below | 20.88 | 89.95 Automatic Rotisserie Oven Bakes, broils, roasts, grills. A complete rotisserie with thermostatic control..... | 60.88 |
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NOW! SUNBEAM APPLIANCES AT DISCOUNT PRICES

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| Sunbeam Hand Mixer reg. 21.00 13.88 The best hand mixer made. Easy to handle, thumb-tip control. Hangs conveniently on wall. White, yellow, pink, turquoise. | Sunbeam Automatic Coffeemaker reg. 38.95 26.88 Coffee the easy, modern vacuum way. Heavy nickel and chrome plating over copper, prevents staining and corrosion. 8-cup to 10-cup size. | Sunbeam Mixmaster reg. 45.95 31.88 Motor has full power on all speeds. Big bowl-lit beater. Available in pink, yellow, turquoise. |
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Gomulka Survives Power Fight With Labor Aide

WARSAW, Poland (AP)—Wladyslaw Gomulka, Polish Communist party chief, has defeated a challenge to his leadership during a three-day row in the party central committee, a communique disclosed Saturday night.

The dispute ended with the severe reprimand and expulsion from the committee of Wiktor Klosiewicz, vice minister of labor, the announcement said.

The committee's plenary session also upheld Gomulka's action last November in signing a strong anti-western statement in Moscow but battling against revival of the Cominform as an instrument of Moscow's central rule through Communist parties.

Klosiewicz was a leader of the so-called Natolin group, named for the village in which the group had caucused to frame its program. Klosiewicz, bossed a Stalinist puppet trade union organization until Gomulka regained power, against Soviet opposition, in October, 1936.

The party politburo in November of that year proposed to oust Klosiewicz from the central committee but the proposal was never followed through.

The central committee went into session three days ago, presumably to consider only urgent economic issues, including unemployment.

But Klosiewicz and other members of the anti-Gomulka group turned it into a full-scale political fight.

THEY REPORTEDLY attacked on two main points: that proposals to cut crews in overstaffed plants would bring large-scale unemployment, and that proposals to increase rents and other costs in state-built apartments would add to discontent.

Klosiewicz's ouster was based on a charge that he was undermining party unity.

The communique made clear that the relations of the party leadership with Moscow had been debated bitterly.

It also said Gomulka delivered the final speech of the session but gave no immediate hint of the text.



AIR COLLISION KILLS FOUR

A light plane piloted by William James Hood, Hollywood, lies shattered in a lemon grove near Pomona after a mid-air crash with another light plane which fell a quarter of a mile away in a similar grove. Hood, two other men and a woman were killed.—(AP Wirephoto.)

Two 'Private Eyes' Beat Officer, Held

SAN FRANCISCO (AP)—Two men who said they are private detectives were arrested Saturday on a charge of beating a policeman and throwing his star into the gutter during a traffic dispute.

The officer, John Hanefin, 27, said the attack was unprovoked. Booked for suspicion of aggravated assault, malicious mischief and resisting arrest are Laurence Wakefield, 30, of San Francisco, and Robert Melick, 32, San Jose.

Hanefin said he was in plain clothes, driving to Central Station to pick up his paycheck when the private detectives cut in front of him, stopped, forcing his car to halt, walked over to his car and bent his radio aerial. At that, Hanefin got out of his car, took out his star and identified himself as a policeman. Suddenly, Hanefin said, one of the men struck him on the jaw, knocking him down.

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Push Button Crumb Tray—Swings open for easy cleaning.

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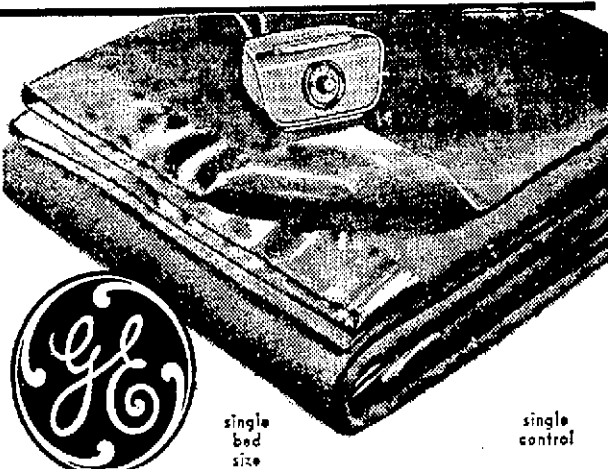
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- Beautifully chrome plated ... with cool Bakelite handles, feet.

Just select your own sleeping warmth and the G. E. Automatic Blanket adjusts for temperature changes automatically.



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AUTOMATIC BLANKET

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| Train Cases | 19.95 11.95 |

| King Size De Luxe Matched Luggage | |
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| Weekend Cases | 22.50 12.95 |
| Pullman Cases | 27.50 14.95 |
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don't buy HALF a sewing machine

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THIRD FLOOR WALKER'S

Kennedy Is 'Attractive, Formidable'

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SNOW IN SOUTHLAND

Tommy Greensmith, 3, climbs over a snow-covered fence at Green Valley Falls, 50 miles east of San Diego where snow fell suddenly Friday.—(AP.)

Killian Says Soviet Arms Not Superior

WASHINGTON (AP) — President Eisenhower's science adviser said Saturday he is convinced Russia has not achieved technological superiority over the United States.

Dr. James R. Killian Jr. voiced his conviction that this country is "scientifically and technologically strong and growing stronger."

Storm-Hit City Exceeds Charity Goal

WASHINGTON (AP) — Cameron, La., flattened by hurricane Audrey last June, is the first community in the country to exceed its goal in the American Red Cross fund raising drive.

Announcing this Saturday, coincident with the start of its annual campaign for funds, Red Cross headquarters said Cameron leaders asked permission to solicit funds there during the last two weeks of February so they could announce success of the appeal by March 1.

Walter Richard, chairman of the Calcasieu-Cameron parishes (counties) chapter of the Red Cross, said the people of the community wanted to show their appreciation for what was done for them after last summer's storm.

Cameron's goal in the 1958 Red Cross drive was \$2,200. It has been exceeded by several hundred dollars, officials said, with two communities out of the nine in the parish still to report. The Red Cross said the amount raised already is 83 per cent more than Cameron residents ever before subscribed.

John L. Lewis Cited at Welshmen's Fete

PHILADELPHIA (AP) — John L. Lewis, 78-year-old president of the United Mine Workers, Saturday night was cited as the American Welshman of the year.

Lewis was presented a medalion by the Philadelphia Welsh Society at its 229th annual dinner meeting.

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Dear Dr. Chan: "Five years ago I was badly stricken with neuritis in my shoulders and also had high blood pressure. I came to you for my last resort and was amazed how wonderfully I responded to your treatment. After the first week of your Natural Therapy I was able to move my arms above my shoulders. Now I am feeling fine and my blood pressure has returned to normal again. I sincerely recommend your Natural Therapy to anyone who is ill, so they, too may benefit from your treatment." Signed: E. H. Irving

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| • Anemia | • Croup or Milk Leg | • Heart Trouble | • Prostate Gland |
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| • Bells | • Eye Trouble | • Liver Trouble | • Sour Stomach |
| • Bright's Disease | • Female Trouble | • Lumbago | • Stomach Trouble |
| • Catarrh | • Gallbladder | • Nervousness | • Stomach Ulcers |
| • Chronic Cough | • Galls | • Neuritis | • Ulcers |
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Your Appointment 2 P.M. - 3 P.M.

FOR A DEAF-MUTE AND FAMILY

Eviction, Blindness and It's a Glum World

The world looked glum Saturday to 29-year-old Julia Wanamaker.

Mrs. Wanamaker not only is a deaf-mute but also is going blind because of cataracts. She and her four children were evicted Friday from their home in Carmelitos Housing Project.

Also evicted was the husband and father, Owen E. 39, who is deaf and unemployed.

Mrs. Wanamaker, who is expecting another child, is staying this weekend at the Salvation Army Guest Home for Women, 216 Redondo Ave., along with her children, Debbie, 7 months; Teddy, 2; Cathie, 4; and Gilbert, 10.

Wanamaker, who was project, said Wanamaker ignored a "pay-rent-or-quit notice." She added:

"Under the regulations of the Los Angeles County Housing Authority, we were compelled

to file a court summons and get a judgment. Our rules are hard and fast. We have a set policy and have to follow it."

SEE SAID Wanamaker was given "an additional number of days to raise the money" but that he failed to do so.

As for the future of the Wanamaker family, the Salvation Army added this much light:

"As a rule, we can keep the mother and children only for the weekend."

Neighbors said the sheriff took the family's furniture, clothing and food.

The world looked glum Saturday to Julia Wanamaker.

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GIRL, 3, DYING IN JANUARY, NOW PLAYS NORMALLY

Marrow Transplant Checks Child's Leukemia

SPOKANE, Wash. (AP)—A pigtailed little girl, whose life expectancy as an acute leukemia victim was measured in days at the start of the year, played on her hobby horse Saturday, as alert and lively as any 3-year-old.

It was hard to believe that dimpled Julie Erickson is making medical history. She received a rare and so-far successful bone-marrow transplant.

She was dangerously ill at the start of the year. No sign of the dread leukemia, almost always fatal to children, now can be found in her blood or bone marrow.

"We are not promising a cure," Julie's doctor is quick to point out. "We don't know what the future holds and it's important that we don't raise any false hopes among leukemia patients."

But, for Julie, even the seven weeks she has lived since the operation are the greatest gifts, since she was considered a hopeless case.

Leukemia, sometimes called cancer of the blood, is a derangement or disease of the blood-making organs.

This is not the first time bone marrow transplanting has been used in an attempt to combat the dread disease. Successful operations have been performed at Boston and Philadelphia and some

patients lived for several months, the doctor said.

The idea of the transplant is to replace the diseased marrow with healthy marrow, able to produce healthy blood cells.

To prepare Julie for the operation, she was submitted to massive dosages of X-ray. This was to destroy the diseased blood-producing cells.

It was also to kill the so-called immune mechanisms in her body. These are the white blood cells and antibodies

which combine to repel foreign matter and would resist the introduction of new marrow into the body.

The radiation did not destroy the red blood cells already circulating in her system since these are not alive in the true sense—they are what the doctor called "empty envelopes."

The 600 Roentgens of X-ray given Julie normally would be fatal, but she was given elaborate treatment, including the use of tran-

quilizers, to compensate for the shock of the radiation.

Long-range effects of this massive radiation are of concern to some specialists, but this operation was to add weeks or even days to the life of the patient.

"In 10 or 20 years, we would be glad to treat her for delayed effects," the doctor said. "Those would be years she wouldn't have had."

Three marrow transplants were used on Julie—two from

her mother and the third from a volunteer male donor.

The marrow was drawn from the donor's bone with a needle and injected into Julie's veins. The healthy marrow then was carried to Julie's bones through her circulatory system.

The marrow from the male donor apparently was successful. It has become established in her bones.

The girl's white blood cells and antibodies also apparently have re-established them-

selves as healthy units.

"This is strictly pioneering work in the experimental stage," the doctor said. "To us, however, it is an inroad into the study of leukemia where everything else has failed."

The girl's parents are happy she has been able to live this long—no matter what may come. Her case was first diagnosed in July, 1956.

"We don't know what the outcome will be," said Mrs.

Kenneth E. Erickson. "We're really happy that we have this chance for Julie. Now she plays just like any other youngster and you couldn't tell anything is wrong with her."

The progress of Julie's disease was halted for a time once before, through the use of drugs.

"We're very happy she is doing as well as she is, though we don't know what to expect in the future," Mrs. Erickson said.

Long Beach • Santa Ana

Dr. Bietz Schedules Lectures

Dr. Arthur L. Bietz, psychologist, opens a new City College General Adult Division lecture series Monday at 7:30 p.m. in Millikan High Auditorium. Topic will be "Successful Human Relationships."

Professor and clinical psychologist at the White Memorial Hospital and School of Medicine, Dr. Bietz is the author of such books as "Conquering Personal Problems" and "In Quest of Life."

Attorney Eugene R. Kirkpatrick will be the second speaker in the "Legal Aspects of Family Living" series Wednesday at 7:30 p.m. in Hoover Junior High auditorium, 3501 E. Greentop St., Lakewood. Topic will be "California Property Law."

Additional public lectures scheduled this week:

MONDAY
Federal and State Income Taxation—J. A. Krancus, "Sale of Residence and Installment Sales," 7:30 p.m., Room 202, Poly High.

WEDNESDAY
Health for Senior Citizens—Dr. George W. Ainlay, "Rheumatism and Neuritis," 2 p.m., Dewey Auditorium, 8th and Locust Ave.

Investments—Jess Grundy, "How to Choose Your Investment," 7:30 p.m., Rogers Auditorium, Monrovia Ave. and Appian Way.

THURSDAY
Exploring the Northwest—Herbert Williams, "The Indian Coast—Washington, Puget Sound and the Olympics," 7:30 p.m., Rogers Auditorium.

Home Modernizing—Paul Tay, "Items to Consider Before Remodeling," 7:30 p.m., Hoover Junior High auditorium.

Black Beauties—Spring's Newest Patent Costume Bags

Sparkling black patents in spring's smartest silhouette! Large bags with slim elongated shapes and high fashion smaller bags with unusual frames and clasps... clever detail. Exciting designs by Bobbie Jerome. Bags sketched...

11.95* to 13.95*

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De Liso Debs Black Patent Sandals and Slings!

Brilliant! Excitement provoking—De Liso Debs new black patents for spring! Slim, light, airy sandals and slings... a gleaming footnote for all your spring fashions!

- a. Alberta Flexie—collared and bow trimmed, medium heel sling, 20.95
- b. Salem Stitched—pointed-toe, open back T-Strap, slim high heel, 19.95
- c. Polka—high or mid heel sling, 20.95
- d. Jumbo—Open T-Strap Sandal, 19.95

Buffums' Women's Shoes, Street Floor

Buffums' Store Hours: 9:30 A. M. to 5:30 P. M. Fridays: 12 Noon to 9 P. M.

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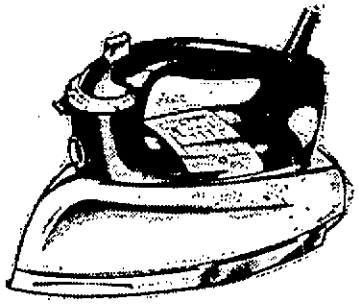
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Flip the button up and it's a steam iron, push the button down and it's a dry iron.

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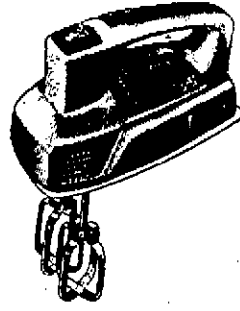


**g.e. automatic
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Perfect coffee every time, brewed automatically. Keeps it hot for serving. 9-cup, right cycle.

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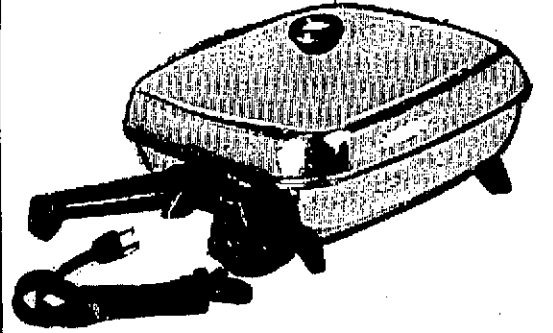


**g.e. portable
mixer**

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Powerful mixer with 3 mixing speeds. Removable cord-set for easy storing, beater release for easy cleaning. White, pink, yellow, turquoise.

May Co. Lakewood—Small Elec. Appliances

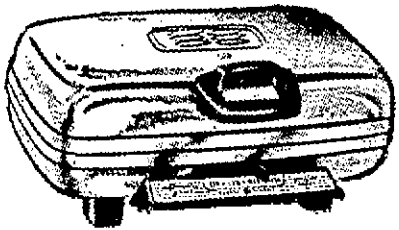


**g.e. new deluxe
automatic skillet & lid**

17.88 REG. 26.90

Just dial the heat for correct cooking temperature. Thermostat removable for easy cleaning of skillet.

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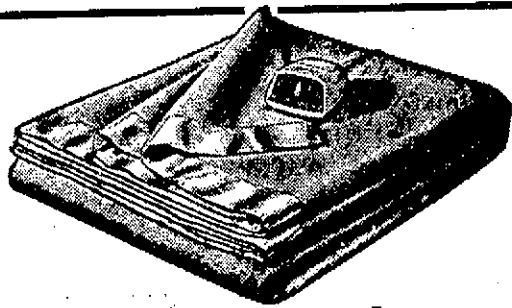


**g.e. automatic grill
and waffle baker**

15.88 REG. 22.95

Use open as grill for bacon, eggs; closed as sandwich grill or wick grids for waffles. Thermostat control.

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**g.e. custom-contoured
electric blanket**

22.88 REG. 29.95

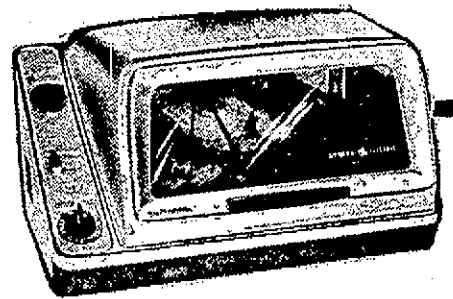
G.E. Sleep-Guard system adjusts automatically to any change in room temperature. Blend of nylon, rayon and cotton. Completely washable. Yellow, blue, aqua, red or pink. Twin size.

Reg. 34.95 Full size, single control**27.88**

Reg. 44.95 Full size, dual control**37.88**

Reg. 84.95 King size, dual control**69.88**

May Co. Lakewood—Small Elec. Appliances

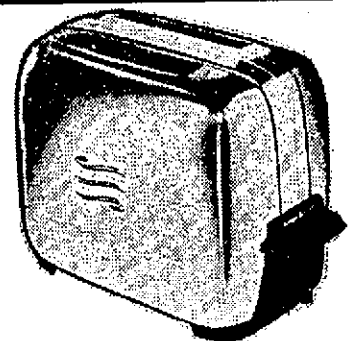


**g.e. automatic
rotisserie-oven**

60.88 REG. 89.95

Bakes, broils, roasts, grills, rotisseries. Thermostatic control. Push-button selector.

May Co. Lakewood—Small Elec. Appliances



**g.e. automatic
toaster**

12.88 REG. 18.95

6-position selector for toast the way you want it. Beautiful chrome-plated finish.

May Co. Lakewood—Small Elec. Appliances

limited quantities—sorry, no mail or phone orders

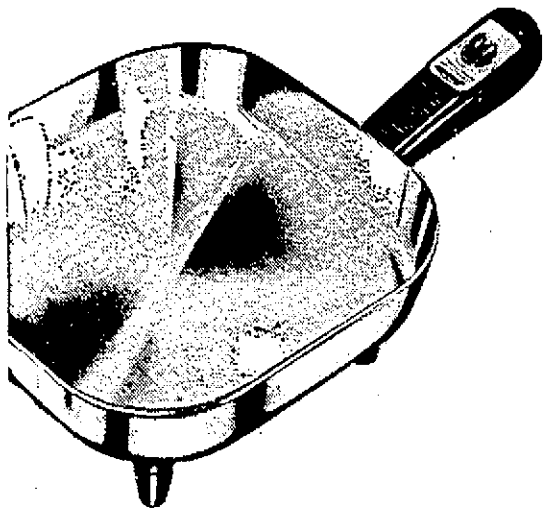


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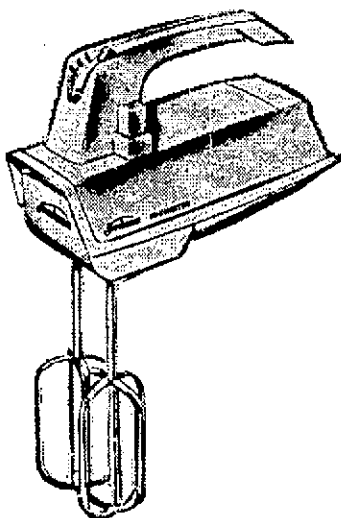


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automatic frypan**

REG. 16.95 WITH COVER **12.88**

Perfect controlled heat for more delicious foods automatically. Water sealed element.

Larger size frypans, with cover. Reg. 22.65 **16.88**

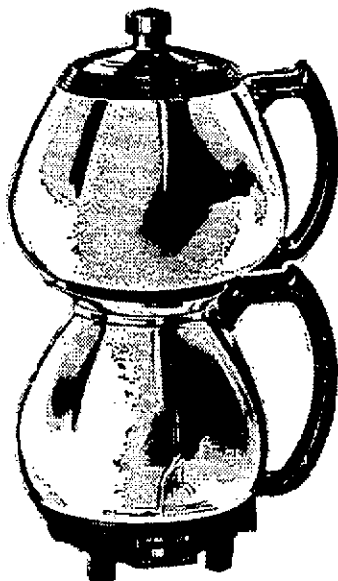


**sunbeam
portable mixer**

REG. 21.00 **13.88**

Lightweight, powerful mixer with larger, full-mix beaters. Thumb-tip control of beater speeds. Beater ejector. White or colors.

In chrome, Reg. 23.95 **15.88**



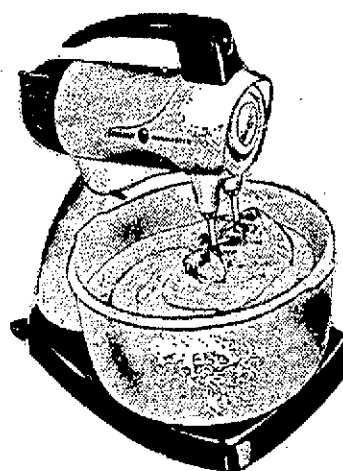
**sunbeam
coffeemaster**

REG. 38.95 **25.88**

Set it and forget it! Automatically brews coffee as you like it, keeps it at serving temperature. 10-cup capacity.

Electric percolator, 10-cup, Reg. 29.95 **19.88**

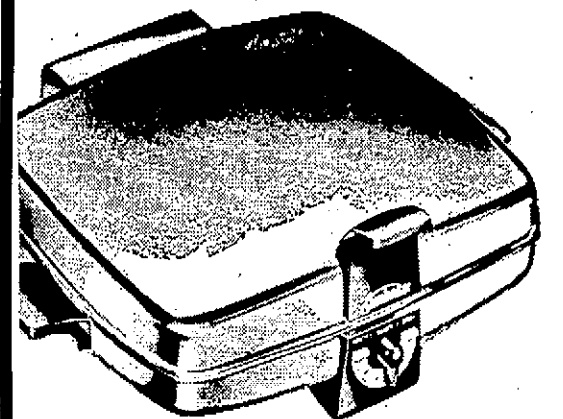
8-cup percolator, Reg. 27.95 **18.88**



**sunbeam
mixmaster**

REG. 45.95 **31.88**

New! 12-speed Mix-Finder dial, more powerful motor. Bowl-fit beaters, 2 mixing bowls. White & colors.



**sunbeam
waffle baker**

REG. 29.95 **19.88**

Makes 4 full-size waffles. Patented radiant control for perfect results. Easy-to-see signal light. Waffle baker-Grill, Reg. 34.95 **22.88**

WORLD NEWS BRIEFS

Find 220 Bodies in Ferry Sinking

IZMIT, Turkey (AP)—An overloaded ferry boat filled with teenaged students tipped over and sank in a violent storm on the Sea of Marmara Saturday. Hours later 220 bodies had been recovered. An estimated 400 were feared drowned.

The 148-ton vessel Uskudar had a seating capacity for 345 persons but the Izmit province prosecutor was informed that 600 tickets had been sold for the trip. Officials said it may be days before the complete toll is known. Sobbing men and women searched among the retrieved bodies for relatives.

Reds to Return 2 U. S. Pilots

TOKYO (AP)—Communist North Korea announced Saturday night it is ready to free two Americans and any of the 32 others aboard a kidnaped South Korean airliner.

A broadcast from the capital of Pyongyang said the two American pilots and two West Germans would be turned over "at an appropriate time" at the village of Panmunjom or some place inside North Korea "mutually agreed upon." The American pilots of the South Korean DC3 are Willis P. Hobbs of Vallejo, Calif., and Air Force Lt. Col. Howard W. McClelland of Buchanan, Mich.

Garment Industry Strike Called

NEW YORK (AP)—Last-ditch negotiations between garment workers and manufacturers of women's clothing broke down Saturday and union boss David Dubinsky announced the first industry-wide strike in 25 years would begin next week.

"I hope the strike is not a long one," Dubinsky said, "but I don't see any chance of avoiding one." Dubinsky, president of the powerful International Ladies Garment Workers Union and a top official of the AFL-CIO, announced strike plans after a negotiating session between the ILGWU and five major employer groups broke off abruptly shortly after it began.

7 Perish in Home Fire

DE KALB, N. Y. (AP)—Farmer Lloyd Van Ornum, his wife, Geneva, and five of their 12 children perished early Saturday as fire started by a red-hot stovepipe roared through a two-story frame house.

Five other Van Ornum children and a house guest escaped as flames wrecked the home 20 miles from the Canadian border. Two children were away at the time.

Coeds Start 'Necking' Strike

OXFORD, England (AP)—Oxford University coeds went on a "necking strike" Saturday to woo men students into their campus to ban the H-bomb.

A group of girls said they would refuse all future "kissing and cuddling" unless boys joined their protest against production and testing of the superweapons.

Russian Airlift to Save Sables

MOSCOW (AP)—The Soviet Union has launched an airlift over the country, are being Union has launched an airlift trapped and taken by plane to in an effort to save the sables the Khabarovsk and Amir from extinction, the newspaper regions.

Izvestia said Saturday. The plan is to encourage reproduction by ending the sables' fur-bearing animals, scattered isolation from each other.

California Pine Is Earth's Oldest Living Thing

WASHINGTON (AP)—The National Geographical Society reported Saturday that the oldest living thing on earth is the battered wreck of a pine tree in California's Inyo National Forest.

"It has more than 4,600 years under its bark," the society said. It added that this particular tree and others surrounding it "were venerable when King Solomon ruled Israel."

The grove of bristlecone pines in question, the society said, includes 17 older than 4,000 years. The pines are

in the White Mountains east of San Francisco and near the Nevada border.

"The oldest, sequoias, including the famed General Sherman tree, are about 3,500 years old," it said. "The bristlecones are many centuries older, and look every day of it."

The late Dr. Edmund Schulman, whose party made the discovery, said the gaunt, eroded pines owed their longevity to a constant fight to stay alive. He said that when water is scarce the pines display an ability to "close up shop" but continue to grow slowly.

He said he began looking for old trees 20 years ago in a study of the climate of the prehistoric west. He said it has long been known that tree rings, each of which represents a year of growth, are wider in wet years than in dry.

National geographical expeditions in the 1920s correlated ring patterns of living trees with those Indians cut down centuries ago to build Pueblo Bonito in New Mexico. The tests fixed the date of construction at about 800 years before Columbus.

Dr. Schulman and his associates gradually pushed the tree-ring diary farther back. A rumor led them to the grove of bristlecones. Dr. Schulman said he used a steel borer to remove a core about as thick as a lead pencil to get an accurate count of the rings.

He died in January while the story of his findings was being prepared for publication.

CONGRESS CALENDAR

WASHINGTON (AP)—Status of major legislation in Congress:

POSTAL — House to decide next week whether to accept Senate version of bill raising most postal rates and boosting pay of postal workers or send it to conference for adjustment.

PAY RAISES — House Post Office Committee approved pay increase for postal government white collar workers. Senate approved postal pay raises.

PRESIDENTIAL DISABILITY — Senate and House judiciary subcommittees continue to work on bills to allow vice president to replace incapacitated President.

DEBT — President signed into law bill raising 275-billion-dollar national debt ceiling to 280 billion.

FOREIGN AID — House Foreign Affairs Committee opened hearings on \$3,300,000,000 foreign aid authorization.

NATURAL GAS — House plans to vote on bill easing federal controls on natural gas producers still sidetracked by political squabble.

LOYALTY — House action pending on Senate-passed bill bringing all federal employees under loyalty-security program.

STATEHOOD — Admission of Hawaii and Alaska to statehood pending in Senate and House.

BANKING — House action pending on Senate-passed bill revising federal banking laws.

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| Foam Rubber Cushions, Reg. 269.95, 2-Pc. Living Room Set Choice of Covers, Cushions | 139 ⁸⁸ |
| BED PILLOWS | 79c |
| 30x40 FRAMED MIRRORS | 6.88 |
| AUTOMATIC CAN OPENER..... | 89c |
| REG. 299.50 3-PC. SECTIONAL..... | 149.88 |
| 100% VISCOSE BROADLOOM CARPET..... | 1.98 per yd. |
| 2-PC. REGULAR SIZE LIVING ROOM SET..... | 69 ⁸⁸ |
| RECORD RACK (holds 40 records) | 69c |
| INNERSPRING MATTRESS OR BOX SPRINGS Full or Twin Size | 14 ⁸⁸ |
| MODERN OCCASIONAL CHAIRS | 8.88 |
| 5-PC. DINETTE SET..... | 29.88 |
| BUNK BED COMPLETE..... | 49.88 |
| 13x16 FRAMED PICTURE..... | 79c |
| FULL-SIZE GAS RANGE..... | 84.88 |
| FLOOR LAMP WITH SHADE..... | 5.88 |
| 12x17 Remnant Rug Reg. | \$159 69.88 |

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Davenport R Proportioned Sizes:

shorts—8½-9½;
mediums—8½-11;
longs—9½-11

60 gauge, 15 denier
reg. 1.50 1.24, 3/3.60

51 gauge, 30 denier
reg. 1.35 1.13, 3/3.30

66 gauge, 12 denier
reg. 1.65 1.37, 3/4.00

SEAMLESS STYLES

400 needle, 15 denier heel and toe
reg. 1.35 1.13, 3/3.30

400 needle, 15 denier nude heel, demi toe
reg. 1.50 1.24, 3/3.60

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Stretch Sizes: short, average, tall

"Cling-Fit" sheer stretch
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hosiery—street floor

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One glance at these labels, and you'll agree our buyer deserves a bouquet for this special purchase of famed make lingerie. Rarely do you find such enormous bargains at such tiny prices. Original price tags on every garment. Shown are just two from a large selection.

a. cap sleeves cover the shoulders, delicate lace moulds the beautiful bodice of this full-length tricot gown. Sizes 32-36 in blue and white Regularly 10.95, now **5.99**

b. frosty applique gives graceful floral trim to bodice and sides of this tailored nylon tricot slip in white and blue, sizes 32-36. Regularly 10.95, now **5.99**

knit lingerie—street floor

see the fabulous SPRING VOGUE PAT-
TERN-FABRIC FASHION SHOW...
combining the latest Vogue pattern fashions
with the newest, brightest spring yardage
... at the May Co. Eastland Monday, March
3 2:00 P.M. on the 2nd floor, yardage dept.
6:00 P.M. in the Tea Room

MAY Co.

LAKEWOOD

Fresh Waters Pumped Below to Meet Pacific's Invasion

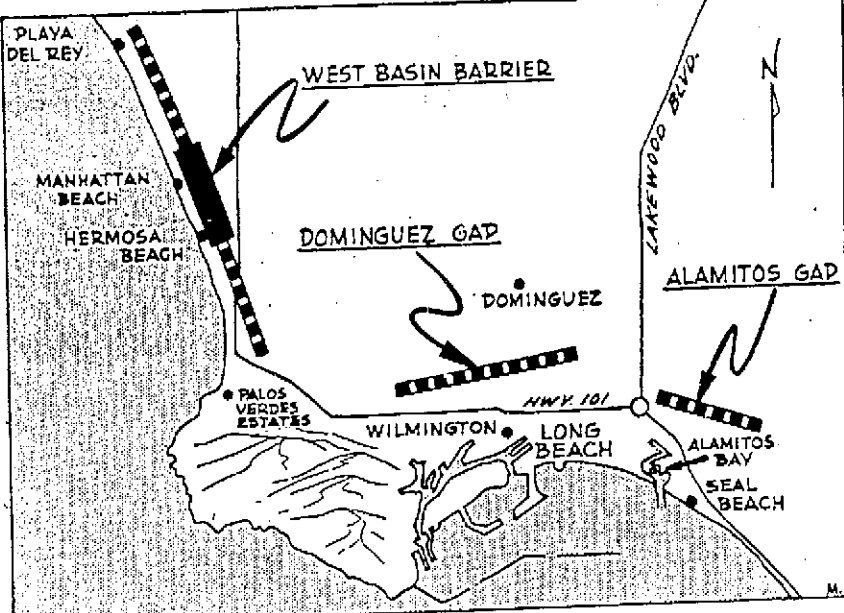
By ED KENYON

In a five-year war against intrusion by the sea, the Los Angeles County Flood Control District has sent fresh water underground to battle invading sea water.

Engineers have established a two-mile beachhead against the hidden flood from the Pacific and plan to extend it to an 11-mile line in the coastal area from Playa del Rey to the Palos Verdes.

Other projected barriers would protect the fresh water supplies of the Wilmington, Long Beach and Seal Beach areas with underground lines drawn at Dominguez Gap and Alamitos Gap.

State legislature action in 1951 triggered the first major defensive move against salt water intrusion in underground areas where fresh water had been depleted by heavy pumping—a problem under study for 20 years. The legislature appropriated \$750,000 for the West Basin Barrier experimental project.



WHERE WATERS BATTLE UNDERGROUND

West Basin Barrier line shows where fresh water has been injected to repel invasion of ocean water. Plans call for extension of the barrier along 11-mile front from Playa del Rey to the Palos Verdes and construction of other barriers across the Dominguez and Alamitos gaps, also threatened by underground intrusion of sea water.—(I. P-T map by Parker Markle.)

EIGHT INJECTION wells to pump fresh water into the ground were drilled in Manhattan Beach and Hermosa Beach about 500 feet apart, parallel to the coastline and 2,000 feet inland.

In March, 1953, the experiment was started. Since that time nearly five billion gallons of water purchased from the Metropolitan Water District has been pumped into the ground. Four more wells have been built along the barrier line, extending about two miles along the coast.

The West Basin Barrier project is operated at an annual cost of \$190,000. This includes the cost of pumping about

4,238,000 gallons of water daily into the ground.

BALANCED AGAINST this cost is the saving of the vast West Basin underground water supply, conservatively estimated on today's market to be worth \$22,500,000.

Even with the barrier project

partly in operation, \$880,000 worth of fresh water is replaced by sea water each year. To stem this tide and eventually push the salt water back to the ocean along the 11-mile front of the West Basin, wells will have to be constructed from Playa del Rey to the Palos Verdes. The cost of

completing the job is estimated at six million dollars.

CONSTRUCTION of water barriers along the intrusion area of the Dominguez and Alamitos Gaps would cost another \$2,500,000, engineers estimate.

Since this area depends on local water for 60 per cent of its supply, the barrier program is considered a wise investment insuring that the millions of dollars spent on dams, spreading grounds, replenishment and other means of controlling, retaining and adding to that water supply are not wasted.

Mexico Fears Effect of U.S. Recession

MEXICO CITY (AP)—The Interior Ministry expects unemployment in the United States may be reflected seriously here in a reduction of migrant Mex-

ican farmhands, wanted north of the border. Officials figure the reduction may be as much as 100,000 or 25 per cent of what had been expected for 1958.

can farmhands, wanted north of the border. Officials figure the reduction may be as much as 100,000 or 25 per cent of what had been expected for 1958.

65 Felons Executed Last Year

WASHINGTON (AP)—Sixty-five prisoners, including one woman, were executed in state and federal penitentiaries last year, James V. Bennett, director of the Federal Bureau of Prisons, reported Saturday.

Not counted in the total, which matched the 1956 total and was three above the record low of 62 in 1953, were executions by the armed forces. The bureau said it had received information that the Army had three executions last year.

Georgia led all states in executions with 14. These included two federal executions. California ranked next with nine, then came Louisiana with seven and Texas with five.

OF THOSE executed, 54 paid with their lives for murder, 10 for rape, and one in North Carolina for burglary. The executions for rape were in five southern states. Eight were Negroes and two were whites. The latter were executed in Georgia under federal jurisdiction.

The lone woman prisoner was put to death in Alabama. She was 50 years old, white and was convicted of murder.

Of the total executed, 34 were white and 31 Negro. Their ages ranged from 18 to 64. Forty-seven of the executions were by electric chair, 16 by gas, and two by hanging.

At the close of the year, 151 prisoners were under death sentence.

AND THOUGH he wanted to retire, he couldn't give up on the kids he considered his "family."

Funeral service will be held Tuesday at 11 a.m. in Paramount Mortuary. Officiating will be the Rev. Stephen Osborne of Hollywood Christian Church. Graveside rites will be conducted by B.P.O.E. Lodge 1804 at Sunnyside Memorial Park.

Parker is survived by his wife, Viola; a son, Lewis, of Bellflower; two daughters, Mrs. Ione Eddens, Downey, and Mrs.

Clown Who Couldn't Quit Dies in Hospital

PARAMOUNT — Death has closed the curtain for the clown who couldn't quit.

Clarence (Penny) Parker, 65, of 15517 Colorado Ave., died of a heart attack Friday at Veterans Hospital in Long Beach.

Parker, who followed his comic profession for 54 years, was well-known in recent years for his efforts in earning contributions to the Elks Club cerebral palsy fund.

And as one of the oldest clowns in the business, he could look back on a career which included the first balloon ascension ever made over Long Beach, memories of a dozen circuses, and a daredevil "slide for life" act in which he slid down a rope from a three-story building on a pulley clenched in his teeth.

MORE RECENTLY, despite ill health and a desire for retirement, he kept up a stiff schedule of shows with his trained animals on behalf of the cerebral palsy campaign. Since 1951, his collections averaged more than \$3,000 a year. The money went to help support more than 600 young victims of the disease in rural areas.

And though he wanted to re-

tire, he couldn't give up on the kids he considered his "family."

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Parker is survived by his wife, Viola; a son, Lewis, of Bellflower; two daughters, Mrs. Ione Eddens, Downey, and Mrs.

Virginia Pack, Paramount; a brother, Lou, of Redley, Calif., and a sister, Mrs. Ethel Hone, of Santa Barbara.

(Advertisement)

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| <p>HARDWOOD PLAY YARD reg. 18.98 Yard with teething rails, play beads. 7" off floor; plastic casters.</p> <p>14.99</p> | <p>3-WAY NURSERY STEP CHAIR reg. 6.98 Natural finish chair, makes step stool, pottic chair with plastic pottic.</p> <p>5.99</p> | <p>CAR SEATS reg. 3.98 Assortment of styles, fabrics. Folds flat for storage.</p> <p>2.99</p> | <p>BABY BATH reg. 21.98 full tubular frame, solid top, dressing table. 1 1/4" box type pad, nylon reinforced tub.</p> <p>16.99</p> | <p>WELSH BOODLE BUGGY reg. 24.98 Buggy with lift out feature, quilted plastic fabric in grey only.</p> <p>19.99</p> |

Order Lawyer to Bare Records in Mack Inquiry

WASHINGTON (AP)—Miami lawyer Thurman A. Whiteside has been summoned to appear before a federal grand jury here Monday with records of financial dealings involving Federal Communications Commissioner Richard A. Mack.

However, Whiteside said in Miami he had been able to get his grand jury appearance postponed until 2 p.m. Thursday.

He said he was served with the subpoena only at 9 p.m. Friday and could not assemble records by the time set originally.

Whiteside said he and his lawyer think the government is using "another avenue" to obtain records it wants in its FCC investigation.

The Justice Department said Saturday it had issued a subpoena ordering Whiteside to bring with him books relating to Mack, the Stembler-Sheldon insurance agency and Andar, Inc., a holding company.

House investigators have received sworn testimony that Whiteside gave Mack free stock in the two Miami firms and loaned thousands of dollars to the FCC commissioner.

Whiteside at one time pressed the case of the winning applicant in a four-way fight for TV Channel 10 in Miami. Mack voted for the applicant Whiteside favored. The FCC commissioner denied any wrongdoing, but there have been demands he quit or be fired.

A Justice Department spokesman said the subpoenas are not part of a grand jury probe. He described the action as intended to "get the records as part of the FBI investigation" of charges involving Mack.

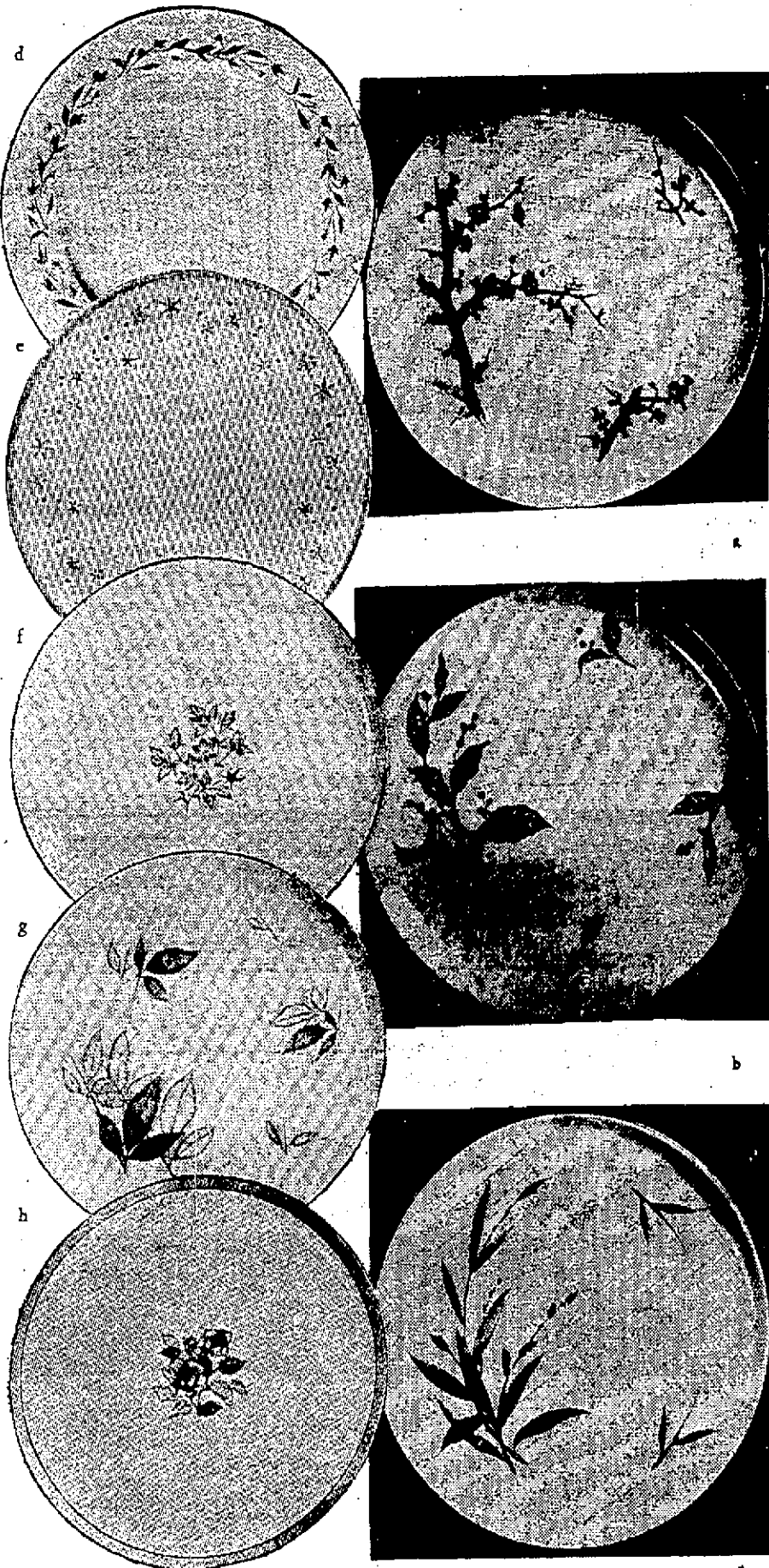
ST. LOUIS (AP)—Rep. Moulder (D-Mo.) charged Saturday that House investigators have found strong indications of favoritism to certain television-equipment manufacturers by a majority of Federal Communications Commission members.

Moulder said this indicated favoritism was in the writing of specifications for the type of equipment required to be used in the construction of television stations.

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98-PC. SERVICE FOR 12
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A fabulous savings on china services for 12 or for 8... yours in three lovely patterns... (c) "Lanakai"... (a) "Florence"... and (b) "Choke Cherry." Save 30.00 on a 98-pc. service for 12—save 15.00 on 53-pc. service for 8!

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| (H) 6-oz. low sundae | (L) oyster cocktail |
| (J) 3 1/2-oz. cocktail 3-oz. wine | (O) finger bowls |
| (M) 1 1/2-oz. cordial | (N) baked apple |
| (K) 5-oz. claret | (P) 8-in. salad plate |
| (B) 6-oz. footed juice | |

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FOR EVERY MUSIC LOVER

Magnasonic "310" high fidelity phonograph with three speakers (12" and two 5"), 10-watt amplifier, precision changer, Diamond Stylus pick up.

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3-speaker phonograph...

superb high fidelity phonograph in a beautiful bookcase cabinet with a gliding top for easiest access to record changer. 12" bass plus two 5" high frequency speakers, 10-watt amplifier, precision intermix changer with Diamond Stylus pick-up. The Cosmopolitan in mahogany color finish...

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Foam rubber cushioned sofas with so much value, they're an extra size . . . 90" of quality 100% U. S. Koylon foam latex, covered to your order in a wide array of double lock stitched quilted fabric in a variety of patterns, and colors. And check these

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Nutria

May Co. Lakewood—Rugs—Third Floor

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FUN TURNS TO TRAGEDY

Death-Car Driver Says, 'My Fault'

By BRYAN HODGSON

BELFLOWER—How a fun-filled wedding night "shivaree" turned into sudden tragedy with the traffic death of the bride was told Saturday by the youth who was best man at the wedding and driver of the death car.

"It was me—all my fault," said 19-year-old Jim Brown, of 6058 Coldbrook Ave., Lakewood. Brown is in Ramona Hospital recovering from injuries he received in the accident Feb. 15, which brought death to 18-year-old Mrs. Ada Felice Baker.

Two hours before the wreck, he had stood by as his best friend, James Baker, 19, of 15013 San Feliciano Dr., La Mirada, exchanged marriage vows at the Village Community Church in Lakewood.

AFTER THE post-wedding reception, the newlyweds climbed into the back seat of Brown's car to go to Baker's home. With Brown in the front

seat was Evalyn Wallace, 18, of 5618 Blackthorne Ave., Lakewood.

"When we drove away, we were followed by several cars," Brown said. "They chased us up Clark Ave., honking their horns, and I tried to get away from them."

By the time the speeding car reached Belflower Blvd., only one car remained in pursuit. Brown's car raced through a red signal light at the intersection, and he was stopped and cited by a California Highway Patrol officer.

"After that, the chase began again," Brown said. "We went up Clark to Center St., turned right—and that's all I can remember. I've tried and I've tried and I've tried, but I can't remember what went wrong."

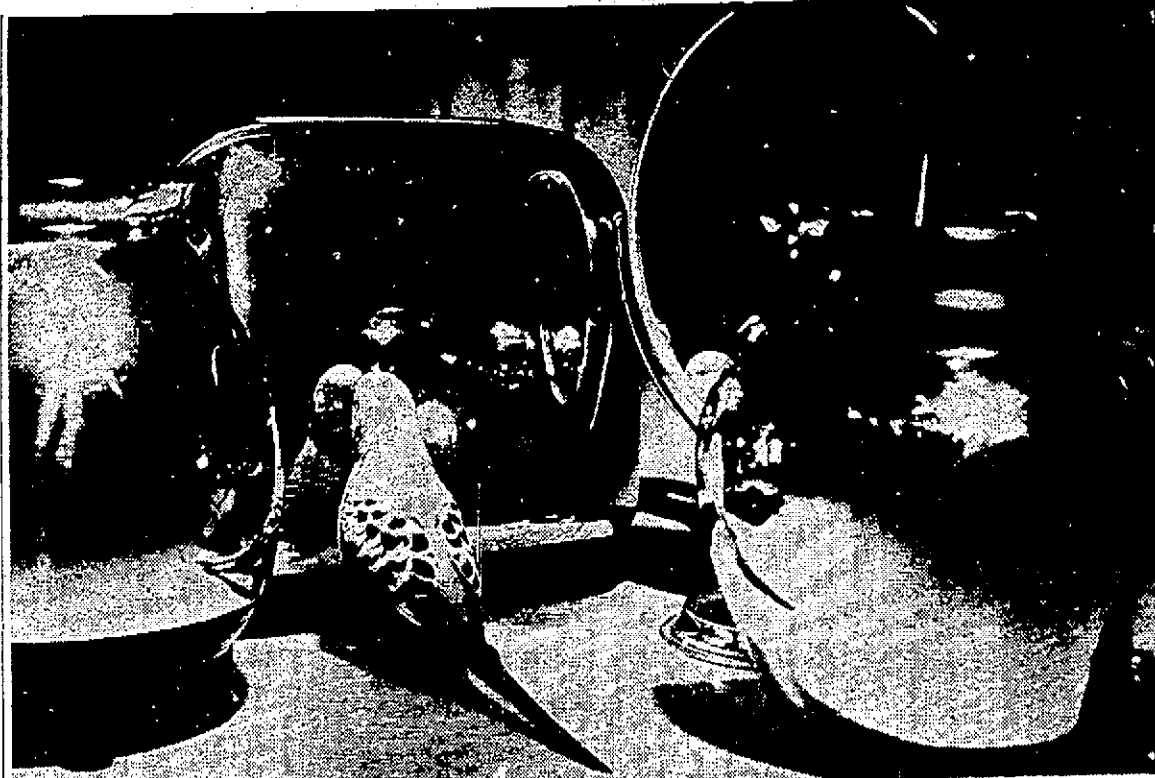
CHP REPORTS tell the stark details. Brown's car, apparently out of control, slammed into a bridge abutment at Center and Flora Vista Sts. The bride died instantly. Baker and Brown's companion were hurt seriously.

"I feel completely horrible about the whole thing," Brown said. "I don't know what I can ever do to make it up to Jim—I was with them all through their courtship. I knew how much he loved her. I was best man at their wedding. And I killed her."

On March 11, a coroner's jury will hold an inquest into Mrs. Baker's death. CHP accident investigators say they will seek a manslaughter complaint, and Brown knows it may go hard with him.

But punishment is not always a matter of law. For Brown, it began Feb. 15.

And the look in his eyes says it may never end.



CHARLIE'S FUN HOUSE

Charlie the Parakeet owns his own home on Eucalyptus Ave. There's nothing a parakeet likes better than mirrors. You can say that again. There's nothing a parakeet likes better than mirrors. So Charlie's human servants rig up coffee pots and other shiny things into a regular fun house. And Charlie has a ball looking at all those splendid reflections of Charlie. (Staff photo by John Neagle.)

Kohler's Gas, Guns Unused, Solon Says

WASHINGTON (AP) — Sen. Mundt (R-S.D.) said Saturday "the most eloquent testimony" about the guns and tear gas brought by the Kohler Co. after its employees were organized by the United Auto Workers was that none of it was used.

He told newsmen that this reflected credit on both the company and the union during a bitter strike, now nearly four years old, in that it testified to "self-restraint on both sides."

McElroy on Vacation

WASHINGTON (AP) — Secretary of Defense McElroy left Saturday night for a 10-day vacation in Arizona.

Mundt is a member of the special Senate labor-management racket committee that is investigating the violence that has occurred during UAW's strike against the Kohler, Wis., plumbing fixtures company.

In the first three days of the hearings, which are to be resumed Monday afternoon, the committee has received testimony about mass picketing by the union, various acts of violence and vandalism, and the company's purchase of guns and ammunition.

Mundt said it was "too early to draw conclusions," but Sen. McNamara (D-Mich.), another committee member, said, in a separate interview, he feels that "so far, the company looks worse than the union."

Sub-Hunting Warships Return to Home Port

NEWPORT, R. I. (AP)—A faced Russian submarine off the Florida Coast.

THE NEWSPAPER said the Hammer and Sickle insignia was clearly visible on the sub, returned to Newport Saturday.

However, Atlantic Fleet Destroyer Force headquarters have declined to say what, if anything, the ships found.

The squadron, normally consisting of eight ships, was joined in the search by the antisubmarine carrier Leyte and other vessels from Norfolk, Va.

THE NAVY, IN Washington, said Thursday night the ships sailed "to investigate a reported contact in the Atlantic. It is standard procedure to investigate such reports from any source."

Rocket experts reportedly believed it possible that submarine radio signals had destroyed American ballistic missiles launched at Cape Canaveral, Fla.

The Jacksonville (Fla.) Journal said a Navy plane from the Jacksonville Naval Air Station recently reported sighting a sur-

Cherry Blossoms Lure Tourists

TOKYO (AP)—Japan's Travel Bureau says reservations from abroad for this spring's cherry blossom season are 20 per cent greater than last year's. The total is now almost 15,000. About 1,000 are persons of Japanese origin living in the Americas.

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|---------------------|-----------------------|
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| drip dry cottons | nylon & acetate |
| viscose & acetates | pima cotton & cupioni |
| nub textures | acetate & cotton |
| imported gingham | jacquards |
| clipped cottons | disciplined cottons |

patterns

| | |
|------------------|----------------|
| solids | gingham checks |
| horizontal | neat checks |
| two-tone effects | heather tones |
| vertical stripes | laced designs |
| plaids | geometrics |

colors

| | | |
|--------|-------|-------|
| blue | brown | maize |
| red | toast | white |
| powder | aqua | tan |
| navy | green | black |

styles

| | |
|-----------------------|------------------------|
| ivy button collars | reg. front model |
| built-in collar stays | vest type style |
| reg. collars | long and short sleeves |
| malino collars | |

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Demo Chief Butler No Candidate

WASHINGTON (AP) — Paul M. Butler announced Saturday he has reluctantly decided that he "cannot become a candidate" for the Democratic senatorial nomination in Indiana. He urged Democrats of his state to select a "progressive" candidate.

Butler, a former South Bend, Ind., lawyer, said he believed he could contribute more to the country and his party by continuing as chairman of the Democratic National Committee and working for victory in the November congressional elections. He has been national chairman since Dec. 4, 1954.

HE ADDED in a statement distributed by party headquarters that he preferred not to turn over the chairmanship on the eve of the 1958 campaign to someone "unfamiliar with our carefully mapped plans in order to further my personal career."

Indiana Democrats will pick a candidate in a state convention June 24 to run for the seat being voluntarily vacated by Republican Sen. William E. Jenner.

Announced senatorial candidates so far include only one Democrat, Mayor Vance Harke of Evansville. Republican candidates who have announced are Gov. Harold W. Handley, State Sen. D. Russell Bontrager of Elkhart, and Circuit Judge John L. Niblack of Indianapolis.



DOCS LIKE IKE

President Eisenhower leaves Walter Reed Army Hospital, Washington, Saturday after a tooth extraction and 70-minute physical examination. Doctors who tested the President's health reported he has completely recovered from the minor stroke he suffered last November and that his physical condition is "normal."—(AP Wirephoto.)

Tribe Asks Asylum

RANGOON (AP)—Burma refusing to return to India. They report Naga tribesmen styled themselves as political have come to North Burma leaders of the "Federal Government" seeking political asylum and re-employment of Nagaland.

Gen. Ackerman in Honolulu, Can't Comment on Recall

HONOLULU (AP)—Air Force Maj. Gen. John B. Ackerman arrived in Honolulu Saturday and, at a news conference, said he could not now comment on his removal as 13th Air Force commander in the Philippines for "exercising poor judgment."

A Washington announcement Friday said Gen. Ackerman was relieved from his command at Clark Field, Manila, on grounds he undermined morale by over-lavishly refurbishing four sets of living quarters, three for himself.

The general and his family arrived at 3 a.m. on a MATS plane from Tokyo.

A PRESS conference was arranged for noon at the Royal Hawaiian Hotel. Ackerman told a reporter:

"I don't feel I can make a statement one way or the other" until he sees Air Force Chief of Staff Gen. Thomas White.

Ackerman said he would remain in Honolulu two or three days because his daughter, Marjory, 7, is suffering an acute ear infection. He explained doctors said she could not travel by air.

Ackerman said it might be necessary for him to continue his trip alone as he is due in Washington March 5.



GEN. ACKERMAN
No Statement

Poles Applaud Leo the Lion

VIENNA (AP)—The MGM lion gets spontaneous applause from audiences in Red-ruled Poland, writes the movie critic of the Warsaw newspaper Zolnierz Wolosci.

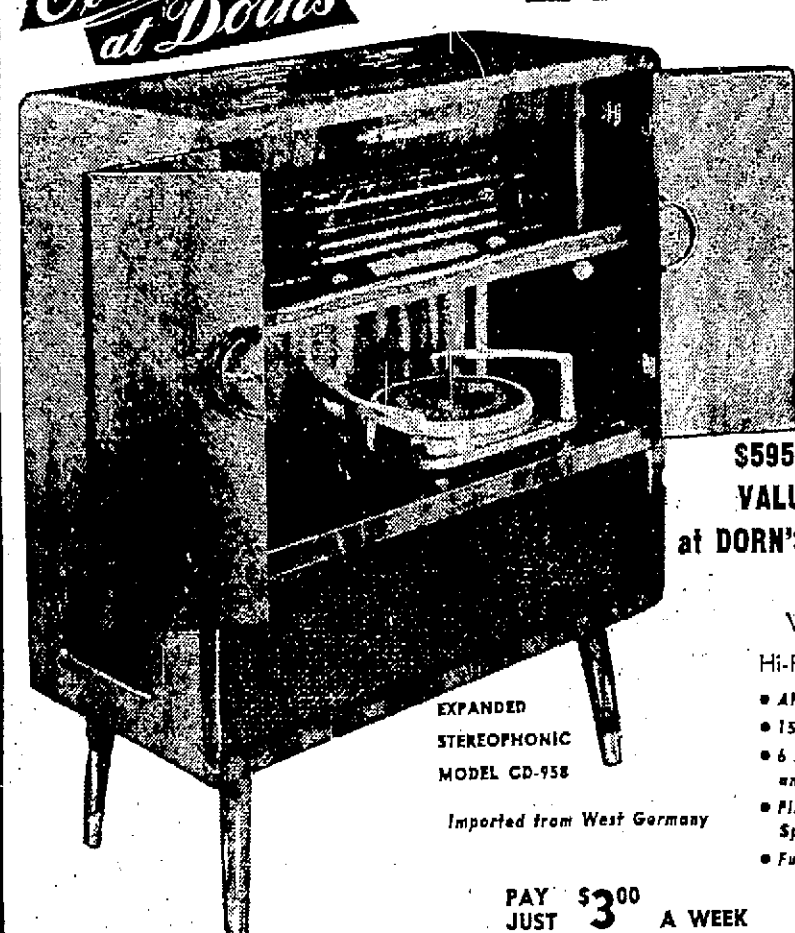
He claims he doesn't know why but it happened at a film festival showing of "Friendly Persuasion" by Leo's Hollywood masters.

The critic deadpanned a tag line: "Dear people, dear people, just wait a bit and we will also applaud American automobiles driving through our streets."

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| 10"x14" Place Mats, 50c value, each..... | 29c |
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| 16"x36" Scarves, \$1.75 value, each..... | 89c |
| 16"x45" Scarves, \$1.95 value, each..... | \$1.00 |
| 16"x54" Scarves, \$2.45 value, each..... | \$1.29 |
| 18"x18" Napkins, 69c value, each..... | 49c |

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Oil Measure Confronts Voters

Army of 5,000 Campaigns for Red Cross

OK Needed to Combat Land-Sinking

By GEORGE WEEKS

Long Beach voters will ballot Tuesday on a proposed charter amendment which, in the opinion of city officials and civic leaders, is one of the most urgent ever submitted here.

On the basis of past turn-outs for special elections, City Clerk Margaret Heartwell predicted that fewer than one-third of the 156,942 registered voters will go to the 344 polling places.

Yet city councilmen regard the proposal as so important that they took two unusual steps.

Besides voting to submit it, they unanimously adopted a formal motion endorsing the amendment and urging a huge affirmative majority.

And they turned down all proposals for submitting other amendments, on the theory that any controversial propositions might generate a negative trend. It is the first special election in many years with only one issue on the ballot.

THE SOLE EFFECT of the amendment is to enable the city to enter into unitization and cooperative agreements for the productive life of the Wilmington Oil Field.

The existing charter section 229X limits the term of any such agreements affecting the tidelands to 25 years.

Urgency of the proposal is twofold:

City officials and special consultants are currently attempting to formulate agreements for unitized oil operation of city tidelands with those owned by private interests.

Such agreements are the forerunners to repressuring specific fault blocks and eventually most or all of the field to arrest subsidence, now approaching 26 feet in some sections of the harbor district.

But private owners want no part of unit agreements that might be terminated before the end of production in the field. Thus the city's subsidence abatement program is in jeopardy unless the charter is amended.

THE SECOND POINT of urgency is that state legislators have bluntly warned the city to "place your own house in order" prior to enactment of a state law for compulsory unitizing and repressuring if voluntary efforts fail.

The city has drafted a complete bill, but its adoption at the special legislative session later this month probably depends on the result of Tuesday's election.

Although there is little publicized campaigning against the bill, undercurrents of opposition come from two sources.

First are a few oil operators who are dissatisfied because the proposal does not permit the city to extend the term of existing oil production contracts.

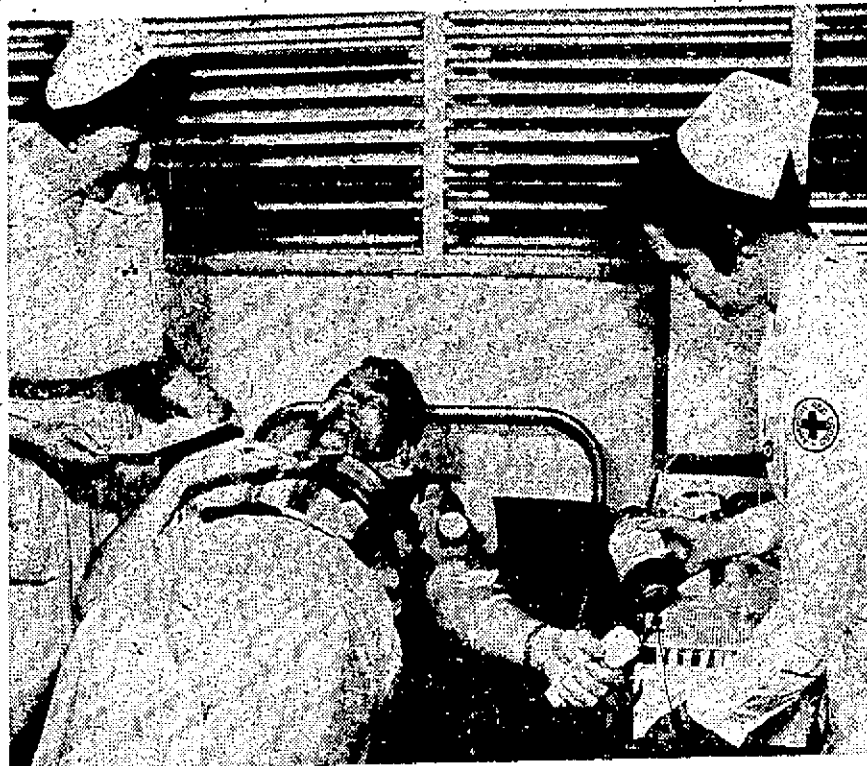
And some voters fear that the amendment might have that effect.

"It was specifically drawn to avoid any such consequences as the extension of existing contracts or the removal of the requirement of competitive bidding," said City Atty. Walfred Jacobson. "Those laws remain

(Continued on Page B-3, Col. 3)



MORE THAN 5,000 volunteer solicitors and fund workers are on the march in the month-long Long Beach Red Cross drive which opened Saturday. These photos pinpoint only a few of many Red Cross services. Illustrated above is the first aid program in which 80 volunteers served 5,650 hours to instruct 161 classes last year. (Photos by Jasper Nutter.)



COLLECTED AT Long Beach Chapter House last year were 11,669 pints of blood. No one ever pays for Red Cross blood.



WATER SAFETY INSTRUCTION in 495 classes was given by 66 volunteers last year. More than 5,000 proficiency certificates were awarded.



CANTEEN AND GREY LADIES services were two of many Red Cross programs in which 250 volunteers served 40,000 hours during 1957.

OVER MANY years as conductor of columns like this, I've found appreciative comments about people to be among the easiest things to write.

Not so, however, today. It's pleasant, of course, to put down some expressions of my feelings about my old boss, Hank Burmester, but I find myself reluctant to do it because it signals the end of a long-time working association that has been tremendously rewarding to me.

Hank Burmester, as everybody knows by now, is retiring after 52 years of constructive journalistic endeavor. He and I have been closely associated for eight of those 52, and I only wish it had been longer.

It has been instructive and inspiring, working with Hank Burmester. And it has been a lot of fun.

I was no neophyte when our association began, but I have learned plenty from Hank. Among the most important was a sharper recognition of human values. Those who know him like to say of Hank that he's a sweet guy, and they mean by that that he loves people and wants to do things for them. Those who have been close to Hank, and have seen this characteristic at work, have been the better for it.

Fortunately, this grand guy is going to be around. I'm one of those who look forward to receiving continued advice and counsel from the half-century veteran of hard-going, effective newspapering.

AS IS reported elsewhere in today's paper, Bro. Burmester's retirement has brought some added responsibilities to me.

This justifies, perhaps, a brief personal expression of policy and philosophy.

I look upon The Independent and Press-Telegram as citizens of the community they serve. Their basic editorial mission, of course, is to provide information—to give the news. Beyond that, their responsibility is to work for the advancement and welfare of the community, the region, the state and the country.

That has always been their policy, and to the extent that I am capable, I will help to make it fully effective.

I work here under a publisher and with a fine group of people who are dedicated to these objectives.

If I were asked to write a slogan for our endeavors, it would go about like this:

"Be fair, be friendly, be forceful."

FOR THE time being, at least, this dept. of more or less light treatment of life in our area, plus a little personal comment now and then, will be continued as usual.

What with the added chores, it will take some doing, and never have I more feelingly suggested and invited help from the readers of Beach Combing.

They've had a lot to do with making this dept. go in the past, and I'm counting heavily on them now. Especially invited are little yarns that amuse or make a point, about real people and real happenings.

LIKE THE story of an extra eager beaver sent this way by Mrs. William Searcy, 2050 Eucalyptus Ave. in Long Beach.

The Searcy home is a polling place for the municipal election coming up Tuesday.

But last Tuesday a good citizen arrived and wanted to vote. The Searcys were just finishing dinner, a situation that might have tipped the visitor to his error, but he presented himself at the door and asked where to mark his ballot.

It took quite a lot of argument to convince him that he was just an even week early. Finally, however, he yielded the point.

"Pardon me all to h . . ." he said, and disappeared into the night.

That's it for Sunday, see you tomorrow.

MOON SONG

But It's Still Real Earthy

Mrs. Sarah Ann Warner, 6540 Gardenia Ave., believes that she has written the first space love song.

It is "Farewell My Darling, the Moon I Must Explore." It could be sung, fittingly, by an adventurer setting out for the moon but hopeful of returning to a loved one on earth, she says — and she hopes it will prove popular with earth-bound mortals, too.

A resident of Long Beach for 33 years, Mrs. Warner is a grandmother.

Polio Vaccine Schedule Set

An expanded schedule for free polio vaccinations was announced Saturday by the City Health Dept.

Vaccinations will be given every Tuesday this month, from 1 to 4 p.m. and from 6 to 8:30 p.m., at the department, 2655 Pine Ave.

Hospital Fund 'In,' Except for \$300,000

All but \$300,000 has been raised toward the four-million-dollar objective of the United Hospital Fund, campaign officials announced Saturday.

The money will go to equip buildings to be constructed under a \$14,500,000 hospital expansion program here.

J. Donald Locke, chairman of the major gifts division, urged "an all-out effort for a successful conclusion to the drive."

The fund's achievement dinner is set for March 12 in Lafayette Hotel.

THE EXPANSION program calls for enlargement of Community Hospital, an addition to Osteopathic Hospital and construction of a new Memorial Hospital.

Community Hospital's 200-bed expansion program will be carried out with a six-story addition to the present building, at Pacific Coast Hwy. and Terminal Ave. Portions of the present building will be remodeled.

A two-story addition is scheduled for Osteopathic Hospital at Pacific Ave. and 27th St.

Memorial Hospital will be erected on a site bounded by Long Beach Blvd., Atlantic Ave., 27th St. and Columbia St. It will be a 400-bed facility on seven levels.

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PROPERTY CANVASS

64 Deputy Assessors Begin Check Monday

Sixty-four deputy city assessors will begin a \$130,000,000 door-to-door canvass Monday. Personal property of that approximate value will be assessed by the 49 deputies assigned to residential areas and 16 specialists in business property valuation.

The 1957-58 personal property assessment totaled \$126,615,120.

The annual canvass will continue for more than two months under direction of the newly-appointed city assessor, John R. Cole.

Property owners who are not at home at the time a deputy calls should bring in their own appraisal to the assessor's office in the city hall not later than May 26, Cole announced.

Otherwise an arbitrary valuation will be fixed by the assessor's staff.

IN ADDITION to fixing values of household appliances and the like, the deputies will accept claims for veterans' exemption. Wives will be permitted to file on behalf of husbands.

May 26 is also the deadline for filing veterans' claims. The deputies, many of whom are veterans at the job, were given final instructions at a four-day training session.

LOST DRESSER

And With It Also Went \$700

A dresser disappeared mysteriously from a hallway on the first floor of the Stone Hotel, 141 Elm Ave., Saturday.

In one of the dresser drawers there were presumably \$700 worth of traveler's checks belonging to Lloyd Nalor, a hotel guest.

Nalor told police he placed the four books of checks in the drawer Feb. 27. Saturday he found that the dresser had disappeared and could not be located. In the police report, Nalor said the checks either had been lost or stolen.

STRIKE AUTHORIZATION AT ISSUE

7,000 Douglas Employees Will Parley Today

With a strike authorization vote at issue, an estimated 7,000 union employees of the Douglas Aircraft Co. will meet at 1 p.m. today in Municipal Auditorium.

A favorable vote on the action would authorize the United Auto Workers' executive board to set a date for a strike.

Negotiations between union representatives and a management bargaining team have been underway since early January. One meeting in the series was held Wednesday in Charlotte, N. C.

Henry S. Phillips, vice president of Local 148 here, said the

strike authorization meeting does not imply negotiations have broken down. The move is intended to lend weight to arguments of the union's negotiating team.

THE VICE PRESIDENT said, however, that while management has made no formal offer, tentative suggestions made to date by the company have been "completely unsatisfactory."

Phillips said the negotiating team had expected a formal proposal from management by Jan. 31. He said the company may be delaying the offer in

hopes one of the four plants involved in the negotiations will settle before the others.

The present contract covering the Long Beach plant also applies to the company's plant in Tulsa. The union is bargaining to include the plants at Tucson, Ariz., and Charlotte, N. C., in a four-plant contract.

Phillips said the union negotiating team has presented its proposals to management. These include a "substantial" wage increase, broadened health plan coverage, severance pay and a union shop. The contract expires March 15.

As part of the negotiations, the union and management negotiating teams have been touring the four facilities.

On another negotiating front, members of the International Assn. of Machinists, Local 887 will meet at 2 p.m. today to consider a North American Aviation, Inc. contract proposal.

Negotiations are also underway between the IAM and management teams from the Douglas Aircraft Co.'s El Segundo, Torrance and Santa Monica plants. The union contract expires in these plants April 1.

Two Injured Saturday in L.B. Traffic

Two persons suffered injuries in Long Beach traffic accidents Saturday.

Twelve-year-old Rudy Acosta of 1101 E. 11th St. suffered minor injuries when his bicycle collided with a car driven by George Murphy, 34, of 5078 Sepulveda Blvd. at the intersection of Elm Ave. and 11th St.

A collision at Anaheim St. at Clark Ave. injured driver Elizabeth Joyce Scott Robertson, 23, of 5449 Sorrento Dr. Driver of the other car, Bruce Elwood Patterson, 23, of 4331 Anaheim St., was unhurt.

Miss Robertson suffered numerous lacerations of the head and body. She was cited by police for making a left turn when it is dangerous to do so.



WOMEN LOVE ME!

I'm the Mighty Midget, an Independent, Press-Telegram Classified Ad, an expert at selling usable but no longer needed items that clutter up the house. Junior's baby crib, for instance. If you have some items you'd like to sell, call me at HEMlock 2-5959. You'll be helping yourself, and others too!

GREATEST RESULTS AT LOWEST COST

EDITORIAL

Fight Subsidence With 'Yes' Vote at Tuesday Election

WHEN Long Beach voters go to the polls in the special municipal election next Tuesday, they will tell the California Legislature and Congress whether this city is truly anxious to solve the problem of land sinkage here.

The message the voters write at the ballot box can have far-reaching effects in both Sacramento and Washington and upon the future economic well-being of this community.

★ ★ ★

LAND SINKAGE has become the city's most critical problem. Sinkage, which has reached 24 feet at one point, threatens property, life, and the existence of the Long Beach Naval Shipyard.

Expert opinion holds that the solution lies in a process known as repressuring, whereby water is pumped into the ground to replace extracted gas and oil.

This process must be carried out in a field on a unit basis if it is to be effective. And it must be undertaken not for a short period but for the life of the field.

Long Beach's city charter contains provisions which prohibit the city from entering an agreement for a period of more than 25 years.

So the city's charter must be changed before the city itself can cooperate in the kind of subsidence program which the engineering experts say is needed.

Hence the Tuesday election. At that time voters will vote on a charter amendment proposition permitting the city to join in a unit plan for the life of the field.

★ ★ ★

THE DESIRABILITY of such an amendment is so clear that very little, if any, opposition has developed.

Some persons have raised the question, however, whether the amendment would authorize extension of existing tideland oil contracts or permit re-negotiation of those contracts. The answer is no. The amendment does not change the competitive bidding feature with regard to tideland oil contracts.

The question has been asked, also, whether the amendment will increase taxes. That question has been answered by the city's Finance Director, Sam Roberts, as follows: "Any costs incurred in unitization will be paid for out of tidelands trust funds and not out of tax revenue. While this amendment will have no effect upon the tax rate if passed, its failure to pass could result in greater subsidence and a lowering of property values."

★ ★ ★

LONG BEACH is asking the State to pass legislation to remedy subsidence. In fact, Gov. Knight has put the Long Beach subsidence problem high on the agenda of a special session. But if the state legislation Long Beach seeks is to be effective, Long Beach must be in a position to join in the program which the legislation would authorize. Passage of the proposition next Tuesday will permit the city to take part.

Long Beach has a big economic stake in the Navy Shipyard. The future of that yard depends on what is done here about subsidence. It is of utmost importance that Long Beach show the federal government that this city is willing and eager to check sinkage. The voters can signify that interest in the Tuesday election.

★ ★ ★

IT IS TO THE BENEFIT of every voter to vote "Yes" on the charter amendment proposition. We urge you to go to the polls Tuesday and do so.

DAVID LAWRENCE

Ike-Nixon Disability Accord Leaves Legal Questions Unanswered

WASHINGTON—President Eisenhower may write letters to the Vice President telling him not to be embarrassed in taking over presidential duties in any contingency if Mr. Eisenhower should become incapacitated—but this does not make the subsequent acts of the Vice President legal as presidential acts.

For the truth is that the Constitution does not explicitly provide what to do in the case of the temporary "inability" of the President to discharge the duties of his office. Hence, even an act of Congress seeking to specify the course to be followed would have to be passed upon by the Supreme Court of the United States. Anything the new President might do in the interim would be of doubtful legality, and serious questions could continue to be raised for a long period of time, perhaps years, as to the true effectiveness of certain public acts involving property rights.

CONGRESS THUS FAR has not been given any power by the Constitution to determine when a President is temporarily disabled or when he is well enough to resume his duties. The Constitution merely provides for action by Congress only when both a President and a Vice President have been disabled. The text of the article reads as follows:

"In case of the removal of the President from office, or of his death, resignation, or inability to discharge the powers and duties of the said office, the same shall devolve on the Vice President, and the Congress may by law provide for the case of removal, death, resignation or inability, both of the President and Vice President, declaring what officer shall then act as President, and such officer shall act accordingly, until the disability be removed, or a President shall be elected."

There is no reason, of course, why a constitutional amendment cannot be adopted which would give Congress the right to pass a law determining who shall succeed a President in the case of temporary "inability." But, unfortunately, the present Constitution does not give Congress that power.

SPEAKER RAYBURN has just put his finger on this very weakness when he says that he has all right for the President to write a letter telling the Vice President when to take over his duties, but, the moment the Vice President takes the oath as President of the United States, he becomes the Chief Executive and, under the existing setup, cannot relinquish the presidency and give it back to the once disabled President.

President Eisenhower has written out in advance his instructions to Vice President Nixon as to what he should do if Mr. Eisenhower's physicians say he is unable "to discharge the powers and duties" of the presidency.

While this would make it easier for Mr. Nixon personally to take over the presidential duties, the existence of such a letter does not solve the constitutional or legal problems involved. Mr. Eisenhower himself favors the adoption of a constitutional amendment to clarify the situation.



DORIS FLEENOR

M'Clellan Feels No One Will Win in Kohler Strike Probe

WASHINGTON — Chairman John M'Clellan of the Senate Rackets Committee is going around these days with that "weaned-on-a-pickle" look that Alice Longworth once attributed to Calvin Coolidge.

After a smashing start with exposure of corruption in the Teamsters Union, M'Clellan has been trapped into making an investigation of the long-drawn-out Kohler strike in Wisconsin. Already the hearings give promise of being as bitter, as prolonged and as shot with politics as that famous situation.

WHAT HAS happened is that the four Republicans on the evenly divided committee were determined to pull their pet hate among Democratic labor leaders, Walter Reuther of the United Automobile Workers Union, into the aura of corruption created by the Teamsters story. Teamster President Dave Beck, who with his son, Dave Jr., has now been convicted of larceny, and the Teamsters, far more than most unions, leaned to the GOP.

The committee Republicans Sens. Irving M. Ives, Barry M. Goldwater, Karl E. Mundt and Carl T. Curtis—seemed to feel it was their turn. Since Reuther runs his union well and is notoriously uninterested in getting rich, the Kohler strike offered the best avenue of approach.

That extra dollop of bitterness in M'Clellan's cup is no doubt caused by the fact that, in trying to keep the hearings on the rails, he is put in the position of appearing to help Reuther. Like most conservatives, he really dislikes him and is deeply suspicious of his flow of economic and social ideas.

These ideas are, perhaps largely responsible for Reuther's unquestioned place as the No. 1 whipping boy in the labor movement. He probably suffers from the legacy of early violence in his union and generally in the CIO, which he formerly headed. But there is the personal element also—"The Redhead" has a curious power to infuriate his opposition.

Many men in business and politics will discuss rationally such New Deal Democrats as Al Hayes of the Machinists, President George Meany of the AFL-CIO, David Dubin-

sky of the Garment Workers and George Harrison of the Railroad Workers. But mention Reuther and they foam at the mouth.



SEN. M'CLELLAN
'Weaned on a Pickle'

DREW PEARSON

Russian People Desire Peace, Travelers Find

WASHINGTON—Isaac Stern, famed American violinist, was getting a rubdown in Tbilisi in the Caucasus on his last concert tour of Russia. Stern speaks Russian, though with a slight accent, and the masseur was puzzled regarding his nationality.

"Are you French?" he asked. "No." "Are you German, Czech, Polish?" "No," replied Stern. "I'm American."

A abruptly the masseur stopped. "We don't want war!" he exclaimed.

He said it with conviction and as if he was convinced the United States of America wanted war with Russia and wanted, it soon.

This confirms the impression which various senators and other U. S. observers have brought back from Russia, namely that the Russian people definitely want peace. They are so sold on peace that it's believed the Kremlin would have difficulty starting a war without considerable advance propaganda.

Violinist Stern believes that the United States has a great opportunity to win the friendship of the Russian people through the new people-to-people cultural exchange just signed between Russia and the United States. He found there was tremendous interest in American music. Touring Russia from Finland to Baku, he gave 21 concerts in 27 days, had tremendous crowds. Twenty-two thousand people tried to get into his concert at Leningrad, though the seating capacity was 4,000. Fifteen hundred people waited two hours outside to cheer him as he departed.

Stern reported that Mos-

McClellan may sympathize with them. But he knows, too, that a trial examiner of the National Labor Relations Board found the Kohler Co. guilty of unfair labor practices last October after a lengthy and painstaking investigation. The board itself has not acted.

It is widely believed that the young committee counsel, Robert Kennedy, entertains notions that he might be able to resolve the Kohler-UAW impasse. The hard-bitten M'Clellan seems instead to feel that nobody is going to win very much in this one, including the senators on the committee whose undignified struggles with each other over procedure have adversely affected the climate in which they are operating. The recession hasn't done the committee any good, either; labor probes and legislation flourish best in a period during full employment.

How many landlords and business people would pull out their hair and scream in despair and curse the day they forgot to practice their franchise?

MARCH 4, a most important day for Long Beach, does not seem to be thought of great importance to many people. That is the day of the special municipal election on a charter amendment proposition which is essential to the halting of subsidence.

Millions of dollars would be lost to the community if the Long Beach Naval Shipyard were closed. And that can happen if subsidence is not halted.

GUY GUERIN
4031 E. 5th St.,
Long Beach

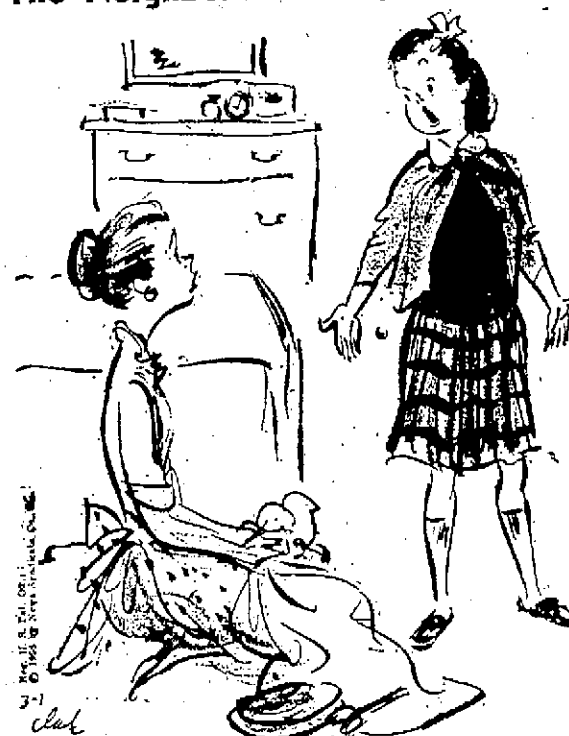
Mr. Chairman, Point of Order

TO THE EDITOR: Americans, by and large, are the best joiners in the world. There is practically nothing they won't join if somebody will just take the trouble to organize it. This has led to a perplexing state of affairs. After generations of joining, we're actually over-organized.

There are two classes of people—those who organize things and those who join them. They're about evenly divided because there seems

The Neighbors

By George Clark



Leading 'Apologist' for Ike Finds His Vigor Diminished

TIME MAGAZINE, journalism's leading apologist for the Eisenhower Administration, shows the first signs of disenchantment in its current issue.

Time's editors have just made the remarkable discovery that the President isn't as vigorous as the first-term Ike; that he has been forced to cut his daily work load as much as 25 per cent.

Time laments that during the President's recent sojourn at Thomasville, Ga., "no one even tried to keep up appearance that the vacationing President was in daily command of U.S. affairs."

"The problem," says Editor Luce, "is one of stamina."

OF COURSE, of course. That is indeed the problem.

But when, back in 1956, it was pointed out here that lack of presidential vigor would be the problem, Time did not share our concern.

Time, which is celebrating its 35th anniversary, says that it "must continue to report on men's affairs with perception, with clarity, with a measure of urbanity and with faith in human and moral values."

A splendid statement, gentlemen. But in the future, can't we have a little more accent on that word perception?

WITH SO MUCH criticism of presidential vacations, statistics show that Franklin D. Roosevelt averaged 98 days a year over a 12-year period.

Eisenhower's average for five years is 89 days.

Truman took only 42 days a year. Also the partisan gloom spreaders should remember that in Roosevelt's first two terms, the best year (1937) had 8,370,000 unemployed.

Today, with 5,000,000 unemployed, some 62.5 million people are working or only about 2 million less than were employed at the height of the boom.

While we all prefer a full employment economy, these figures indicate that the

current recession is no replay of the depression ridden '30s.

WHEN WALTER REUTHER, buttressed by his research department, sticks to economics, he can be a plausible advocate for his pet theories.

But Reuther in a rage is another man. Galled by a Senate committee's refusal to let him be the first witness in the Kohler Co. hearings, Reuther called Sen. Barry Goldwater (R-Ariz.) a "moral coward."

Sen. Goldwater retorted angrily that Reuther was a coward himself, and a man who "wouldn't know the truth from his left foot."

This is a poor way to launch an investigation designed to get at the facts in the long drawn out Kohler strike.

Actually, what difference does it make which side is called upon to give the first testimony?

What the public wants to know is whether Reuther's union or tough old Herbert Kohler is at fault.

Sen. Goldwater is no coward or he would never have invaded Reuther's stronghold in Detroit to denounce the fiery UAW president and all his works.

Reuther was wrong in using the caucus room in the Senate office building to blast off against Goldwater. His name calling, under such circumstances is unpardonable.

Sen. McClellan (D-Ark.), chairman of the Senate Rackets Committee, can be depended upon to conduct a fair and impartial inquiry.

Reuther's slur made no contribution to that end.

CHARLES P. TAFT, brother of the late Sen. Robert A. Taft, has the Ohio Republican regulars in a dither.

Taft filed for the Republican gubernatorial nomination as "insurance" against the possible withdrawal of Gov. William O'Neil who is recuperating from a heart attack.

The Ohio Republican organization rates Taft as "a dangerous liberal" and says his supporters include those who "have fought tooth and nail in the past to defeat Bob Taft."

Actually, Charlie Taft, a former mayor of Cincinnati, is an able public servant who might make an excellent governor.

Public Forum

March 4 Vital Election Day

TO THE EDITOR:

Should the Douglas plant pull out of Long Beach lock, stock, and barrel and completely vanish overnight, how many people of our fair city would suddenly become petrified, shocked, hopelessly dejected and begin to leave for unknown destinations?

How many landlords and business people would pull out their hair and scream in despair and curse the day they forgot to practice their franchise?

MARCH 4, a most important day for Long Beach, does not seem to be thought of great importance to many people. That is the day of the special municipal election on a charter amendment proposition which is essential to the halting of subsidence.

Millions of dollars would be lost to the community if the Long Beach Naval Shipyard were closed. And that can happen if subsidence is not halted.

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TO THE EDITOR: Americans, by and large, are the best joiners in the world. There is practically nothing they won't join if somebody will just take the trouble to organize it. This has led to a perplexing state of affairs. After generations of joining, we're actually over-organized.

There are two classes of people—those who organize things and those who join them. They're about evenly divided because there seems

to be about as many organizations to join as there are people to be members.

Hundreds of people are busy as bees writing up constitutions and by-laws. Organizers are very strict about constitutions and by-laws. It is getting so two or three people can't get together for a social evening without invoking Robert's Rules of Order. Sometimes you get caught at a dinner where you have to address the chair to get the salt and pepper. If you want the butter you have to put it in the form of a motion. One guy made a motion for the gravy and another seconded it. All were pleased that it was passed unanimously.

MOST organizations usually fall apart after a while when the members forget why they joined in the first place. This infuriates the organizers but is usually quite a relief to the members. It gives them more time to earn a living and spend with their families. Those who have been both organizers and joiners know that each has great problems. Nothing can create problems like an organization.

Now if you asked me to make a choice—organizer or joiner—I would have to remind you one is dependent upon the other. And I would move the question be tabled

and call for a reading of the minutes.

R. J. SMITH
7051 Thornton Ave.,
Anaheim

Thanks Paper for Aiding Scouts

TO THE EDITOR:

You will be interested to know that over 25,000 men and boys (and Den Mothers) in the Long Beach Area were registered with the Scouting program during the last 12 months. This means that when multiplied into terms of families, a tremendous percentage of the local population was directly affected by what happened in the Scouting program.

Your paper has continued through 1957 with very generous coverage of Scouting news of the Long Beach Area Council, and its Districts, as in the years past.

You are to be congratulated on the fine pictures and stories which have appeared during 1957. They helped to tell the story of every-day kids having a good time growing up in a positive atmosphere.

A real vote of thanks goes from our organization to yours, for a job well done.

RICHARD B. PRYOR
Assistant Scout Executive

SENATOR SOAPER SAYS:

Speeches for Critical Times Easy to Prepare

By BILL VAUGHAN

PREPARING a speech for these times of crisis is a snap for our leaders. The first 55 minutes is devoted to scaring the listeners under the table, and the last five to urging them to be bold and adventurous.

ADD UP all the millions reportedly involved in these drug rings that are always being smashed and you conclude that the stuff must be worth more money than there is money.

DUPLICATION in the Pentagon is suspected of being as rare as duplication of speeches denouncing duplication in the Pentagon.

LIFE was comparatively simple when all we had to worry about was telling the

Marx brothers apart; now there is the problem of remembering which of these Italian actresses is which.

ABOUT THE only really nonpartisan attitude toward our defenses is taken by the Russians whose missiles, it is reliably understood, would not differentiate between Republican and Democrat victims.

THE MAN at the next desk sighs that the trouble with a 5-cent rate on letters is that, while it may discourage the true friends, it won't even faze the people who send bills.

THE EMPLOYEE who never takes a vacation will either land in the president's chair or in prison for embezzlement.

INDEPENDENT Press-Telegram

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Malcolm Epley Executive Editor
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'Yes' Urged on Anti-Sinkage Plan

City Leaders Supporting Amendment of Charter

Long Beach officials and civic leaders have strongly endorsed the charter amendment to be submitted at Tuesday's election.

Their statements:

Mayor Raymond C. Keeler—"Subsidence is Long Beach's No. 1 problem. Our economic future depends upon stopping this land sinking. We have hired the best engineers in the business to help us. These experts say that the only way to stop subsidence is to restore underground pressures. To do this, the city must be able to enter into cooperative or unit agreements with other oil producers for the future life of the field."

City Manager Sam E. Vickers—"The charter amendment to be voted upon Tuesday is an important step toward solving the subsidence problem. I strongly support the adoption of this amendment."

Assemblyman William S. Grant—"Gov. Knight has called a special session of the Legislature to consider subsidence remedial legislation being sponsored by Long Beach. Part of this legislative program will ask for a change in the state code to permit Long Beach to enter into unit agreements for the life of production. The change in state law will be ineffective unless a similar change is made in the city charter. Vote yes on the proposed charter amendment to permit unit agreements."

William A. Harrington, chairman of the board of harbor commissioners—"In order to protect the city's property, we need to amend our charter as proposed. At present we are handicapped because we do not have adequate authority to enter into unit and cooperative agreements which are necessary for a proper attack on the subsidence problem."

David H. Crowther, field representative to Rep. Craig Hosmer—"Strong public support of this measure will indicate to federal officials that the voters of Long Beach are both willing and anxious to solve the subsidence problem."

Councilman William T. Dallessi—"As a practicing attorney and chairman of the City Council's legislative committee, I have thoroughly studied the proposed amendment. It has the simple objective of permitting the city to join with private oil producers under cooperative or unit operating agreements to restore pressure in oil sands in order to stop subsidence. Enacting into law this charter amendment would not extend any existing contracts or operating agreements presently in effect."

Finance Director Samuel M. Roberts—"Any costs incurred in unitization will be paid for out of tidelands trust funds and not out of tax revenues. While this amendment will have no effect upon the tax rate if passed, its failure to pass could result in greater subsidence and a lowering of property values."

John E. Bibb Jr., president, Chamber of Commerce—"The Long Beach Chamber of Commerce urges every registered voter to vote yes on the proposed charter amendment permitting our city to enter into unit agreements. The entire economy of our city is dependent on intelligent action on the part of the voters in overwhelmingly supporting this vital legislation."

Darrell Neighbors, member of the subsidence advisory committee—"This charter amendment is an important and essential step toward arresting subsidence. It involves no taxes or other expenses on the part of the city of Long Beach. It merely clears one big obstacle out of the road to the solution to this serious problem."

Donald G. Sutherland, president of Long Beach Naval Shipyard Employees Assn., also a member of the subsidence advisory committee—"A yes vote on this charter amendment is the most important step Long Beach citizens can take at this time to show the Navy Department that everything possible is being done to protect the Long Beach Naval Shipyard. I strongly urge every registered voter to vote yes."

Carleton E. Webb, secretary and business representative, Long Beach Building Trades Council—"No person who has an interest in Long Beach and its future economy can afford to stay away from the polls on Tuesday. This proposed charter amendment merits an avalanche of yes votes."



MARNA SAYS 'YES!'

Pretty Marna Redmayne campaigns for a "Yes" vote in the city charter amendment election Tuesday. The Junior Chamber of Commerce will sponsor a "Get-Out-to-Vote" drive with Jack Stellato of the public affairs committee as chairman.—(Staff)

Crucial Charter Issue Confronts Voters Here

(Continued from Page B-1)

in effect both in the city charter and the state statutes."

UNDER THE WORDING of the proposal, unit or cooperative agreements may be entered into by the city only by consent of the Board of Harbor Commissioners, the City Council and the State Lands Commission. The board must also make a finding that the surface of the land to be utilized is not required for the promotion of commerce, navigation and fishery.

Traffic Victim Is Still Critical

Condition of Shirley E. Keep, 25, of Hawthorne, injured in a traffic accident Saturday at Inglewood Blvd. and Voorhees Ave., is in critical condition in Harbor General Hospital, Torrance. His companion, Judith Ann Larson, 17, of 17512 Delia St., Torrance, also injured in the crash was reported "improved."

Three Arrested as Dope Suspects

Three men Saturday were booked for investigation of illegal possession of narcotics and dangerous drugs. Jailed were Donald B. Sparks, 23; James H. Andrews, 26, and Paul J. Suddeth, 33, all of 547 W. 1st St. Police Sgt. Willis L. Penhollow said that marijuana and dangerous drugs were found in the apartment.

LOCAL NEWS BRIEFS



This Is Last Week of Rabies Clinic

This is the last week of public rabies vaccination clinics. City Health Officer I. D. Litwack announced Saturday. More than 4,000 dogs already have been vaccinated at the clinics. The final week's schedule follows: Monday, 7-9 p.m., Houghton Park; Wednesday, 7-9 p.m., Pan American Park; Friday, 7-9 p.m., city sanitation yard (adjacent to Animal Shelter, 3001 E. Willow St.)

500-Voice Choir in Aud Today

The Council of Churches and B'nai B'rith jointly will sponsor a Brotherhood Week performance by 28 choirs, totaling 500 voices, at 4 p.m. today in Municipal Auditorium. Soloist will be lyric soprano Marion Downs, with accompaniment provided by the Municipal Band. Admission is free.

Civil Service Employees to Meet

Chapter 21, National Assn. of Retired Civil Service Employees, will meet at 1:30 p.m. Wednesday in Mottell's & Peck Garden Room.

Boy Hurts Head in Porch Fall

COMPTON — A 2-year-old boy apparently escaped serious injury here Saturday when he fell nine feet from the second-story porch of his apartment home to a concrete walk. Johnny Marquard of 210 1/2 W. Olive Ave., was sent to Los Angeles Hospital after a preliminary examination showed only a bruise on the left side of his head. The youngster's mother, Mrs. Wanda Marquard, said he was playing on the porch by himself when he fell about 9:45 a.m. Saturday.

Poland Near 1,000

WARSZAWA (AP)—Poland begins in 1960 a six-year observance of its 1,000th anniversary. King Mieszko I founded the first dynasty when he married a Czech princess and accepted the Christian religion for Poland in 965.

Uruguay Ceremony

MONTEVIDEO, Uruguay (AP)—Carlos L. Fisher was sworn in Saturday as president of Uruguay's council of government. He succeeds Arturo Lezama.

SERVICE CLUBS

Secretary to State 'Advice for Bosses'

"Dogs and Don'ts for Bosses" will be the topic of a talk by a secretary of seven years' experience in two countries at the meeting of Downtown Lions Club Friday noon in the Wilton Hotel.

The secretary who will give the advice to bosses is Bernice Baker, now recording secretary of Stellar Chapter, National Secretaries Assn., in Downey. She is secretary to J. N. Schmidt, project engineer at North American Aviation Corp. Chairman of the day will be Lucille Baker, executive secretary of the club. Val Deaser will preside.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. John Chamness, chairman; Howell Honeywell, presiding. Speaker: Don J. Kinsey, general manager of Colorado River Water Assn., manager, in 1931, of the campaign to promote \$220,000,000 to build the Metropolitan Water District, talking on future development of water resources.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Burrell Ubben, chairman; Ross J. McKee, presiding. Speaker: Bob Crane.

early morning personality on radio station KNX.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. John E. Bibb Jr., chairman; Douglas A. Newcomb, presiding. Speaker: Daniel F. Fry, vice president and superintendent of research of Crescent Engineering Co., El Monte, developers of instruments for missile experiments; charter member of Pacific Rocket Society.

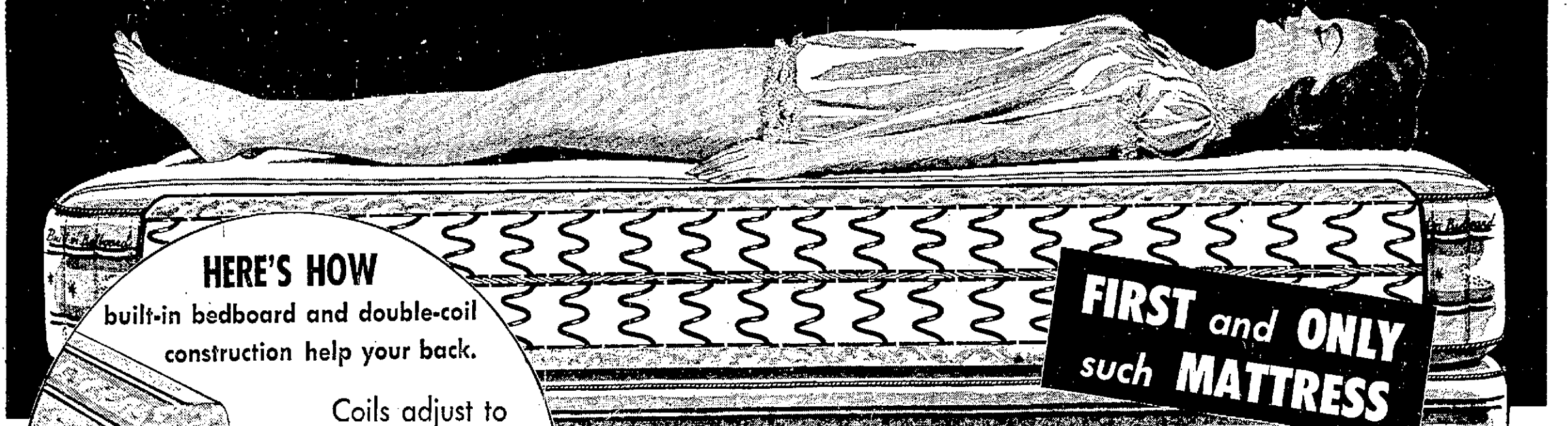
DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. Sam IanTorno, chairman; Dan Farnham, presiding. Speaker: Dr. Adolf

Stone, member of the Long Beach City College faculty.

GAVEL CLUB 11—Monday, 6:30 p.m., Hody's restaurant, Pacific Coast Hwy. and Anaheim St. Fred Anderson, presiding; Melvin Paul, toastmaster; Jake Hiers, topicmaster; Neal Clark, evaluator. Speakers: E. E. Gold, George Baker, John Trask and Guy Kingsbury.

SANDPIPER TOASTMASTER CLUB 1131—Tuesday, 7 p.m., 101 Ranch House, Seal Beach. John Condie, toastmaster; Larry McDowell, evaluator. Speakers: Ken Horman, Don Ensch, Conrad Horine and Maurice Roche.

BUILT-IN BEDBOARD! New Freedom for Your Back!



HERE'S HOW

built-in bedboard and double-coil construction help your back.

Coils adjust to body contours.

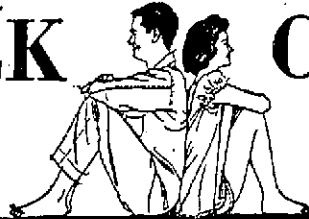
Bedboard keeps spine straight.

Extra springs float board.

FIRST and ONLY such MATTRESS

DESIGNED TO RELIEVE PROBLEM BACKS

BACK CARE



\$79.50

WITH BUILT-IN BEDBOARD

Simmons

Back Care mattress for the one person in every three who is plagued with back trouble. Simmons places the straight, corrective action of the bedboard up close to your back where you need it.

Developed by Simmons as the result of medical demand. Orthopedists were consulted on its construction. They tried it for themselves and their patients... gave it their complete approval.

Back Care mattress is \$79.50, fully guaranteed. Box spring, same price. You'll find this modest cost returned many times over in welcome, new freedom for your back. Easy budget terms... order now!

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4321 ATLANTIC AVENUE Telephone GARfield 7-5431 Open Monday and Friday Nites 'til 9 P. M.

DR. BARRY BLEECK NOW IN LONG BEACH

**CONTACT LENSES
PERFECT FOR SPORTS**



Not only are contact lenses a "must" among professional athletes, such as football players, track stars and leading swimmers and divers, but these amazing invisible, and unbreakable "glasses" are a boon to the week-end sports enthusiasts.

With contact lenses there is no danger of broken glasses. The "aim" whether for hunting, bowling, golf, etc., is also much improved without the handicap of regular glasses. And of course, with contact lenses, you can even swim and dive as though you were never wearing glasses at all!

**6-POINT PLAN
FOR ONE LOW FEE**

As an optometrist, Dr. Bleeck can offer six important services for one economical fee. These include eye examination, prescriptions filled, including grinding of lenses by experts. Also, a complete selection of all styles of frames and types of glasses, plus fitting your glasses and adjustments by trained personnel.

Periodical re-examinations and visual training are also included if necessary.

In addition to these services, available only from an optometrist, you are also assured of a personal interest and single responsibility in providing you with the very best in vision at Dr. Bleeck's.

**ALL TYPES OF GLASSES
ON EASY CREDIT TERMS**

Dr. Barry Bleeck
OPTOMETRIST

339 PINE AVE.

Open Daily & Sat. to 5:30; Friday eves. Ph. HE 6-2245

**Introduces Amazing New "Air-Float"
Contact Lenses, Completely Comfortable**

With the opening of the new optometry offices in Downtown Long Beach, the miraculous new "invisible glasses" featured by Dr. Barry Bleeck—"Air-Float" Contact Lenses—are now conveniently available to residents of this area.

Dr. Bleeck attributes the tremendous growth in public demand for contact lenses to the spectacular improvement in this tiny plastic substitute for glasses.

"Air-Float" contacts are the very latest advance in this field, and they offer round-the-clock comfort, safety, and improved vision," explains Dr. Bleeck. "There is no special fluid needed, no discomfort or irritation with this most modern of the contact lenses. It has an exclusive facet design that lets it float on the natural cushion of air and tears in the eye, and for this reason it never touches the eyeball itself."

Contact Lenses meet the needs of those who find ordinary glasses un-

... PAST 40?

Ready for Bifocals?

DON'T WORRY!

If you've dreaded getting new glasses because you know your next pair will be bifocals... if you have tried bifocal glasses but can't get used to them... or if you need bifocals but just won't wear them because the lines show your age... then, by all means, you owe it to yourself to visit Dr. Bleeck's offices and see the thrilling advantages of the new Invisible Blended Lens Glasses.

Hailed as the most significant modern achievement of optical science in the development of youthful-looking glasses for those past 40, Invisible Blended Lenses give correct vision for both reading and distance—without the annoying dividing line of ordinary bifocals.



AMAZING BUT TRUE! These are 2 pictures of the same girl: at left she's wearing glasses; at the right she's wearing new Contact Lenses fitted by Dr. Barry Bleeck.

comfortable to wear, or considering naturally cost more than 1 pair of glasses, in the long run the economy picture changes. Contacts are unbreakable, and there is rarely any need to obtain a new prescription. Also, since they are completely invisible when worn, there is never any style change. As a result, the one-time cost of contacts can be considered as the only cost for practically a lifetime.

Recent reports by eye-doctors in national professional journals have revealed a new benefit from wearing contact lenses. It has been discovered that in many cases the change to contacts by nearsighted persons has actually resulted in stopping the deterioration of vision, and preventing the wearers from becoming more nearsighted as they grow older.

SAVINGS REPORTED

While 1 pair of contact lenses



Large, modern offices of Dr. Barry Bleeck in Downtown Long Beach, 339 Pine Ave. In addition to Contact Lens service, a complete display of latest styles in attractive frames for all types of glasses is featured here.

LOST IN FLOOD

City Recalls Its Own 'San Luis Rey' Bridge

By VERA WILLIAMS

Long Beach has its own "Bridge of San Luis Rey." Twenty years ago today—at 5:33 p.m. March 2, 1938, to be exact—the W. Seaside Blvd. footbridge across the Los Angeles River flood control channel shattered in the peak of a six-day storm. At least eight persons were thrown to their deaths in the swirling flood waters. Their bodies never were found.

Known victims: LINDSAY A. BRITT, 50, Pacific Electric Railway Co. switchman; his wife, LEONA, 45; their son, JERRY, 12, all of 1135 W. Seaside Blvd. JOHN G. CROFT, 56, barber, also of 1135 W. Seaside Blvd. WILLIAM VICTOR GRAY, 32, employee of the United States Engineering Corp., 156 Mariposa Ave. CHARLES YOUNG, 25, USA Arizona. PAUL E. CAYE, 22, USS Chicago. LEMUEL L. STEWART, 54, New York advertising man staying at 56 Daisy Ave.

THERE MAY have been more. Some observers said there might have been as many as 20 persons on the bridge. Only a few could have reached safety.

Two persons—Lloyd A. Folkstad, then 26, of 1152 Chestnut Ave., and William J. Mulholland, 48, of 49 Mariposa Ave.—were rescued by Navy crews far at sea.

Mr. Mulholland died here six years ago.

So apparently Folkstad, now 46, of 5426 California Ave., industrial representative for the Snap-on Tools Corp. of Los Angeles, is the only survivor of Long Beach's "Bridge of San Luis Rey."

Folkstad has a wife, Viola, and a son, Mike, 16, a junior in Jordan High School. He seldom talks about his long, long brush with death.

THIS IS THE story as he told it the next morning:

"When the bridge sank, it sloped sharply. It was wet and we slipped overboard upstream. The water yanked me under. I could feel the concrete of the bridge against my back and it seemed that I would never get through to the other side. Then I got tangled up in a mess of wire underwater. I tried to untangle my legs. I thought I was gone.

"I got my legs free from the wires. I started coming up to the top. It seemed ages. About 50 feet from the bridge, I came up. I heard two other men yelling for help.

"I am used to swimming in the breakers but this was too rough. I had on all my clothes and my shoes. I saw a timber floating and I hung onto it.



LONE SURVIVOR?

Believed the only survivor of the shattering of Seaside Blvd. footbridge in the flood of 1938 is Lloyd A. Folkstad, now of 5426 California Ave. He and Mrs. Folkstad are pictured viewing an account of the tragedy.—(Staff photo.)

"I began getting cold. When the log reached the breaker line, 'Boy! I really did get a rough and tumble!'

THE NAVY men said Folkstad was two miles at sea. Seaside, 7th St., Anaheim and Artesia bridges all washed out. Army engineers said flood waters in the channel at Anaheim were clocked at 40 miles an hour.

Timbers, apparently from the Artesia bridge, struck the 10-foot wide Seaside footbridge, demolishing it.

The six-day deluge brought 7.40 inches of precipitation to Long Beach. Los Angeles got 11.06 inches, Monrovia 14.25; Pasadena, 14.73; Altadena, 15.52 and Duarte, 16.62. It still saw three or four Navy launches coming. I yelled and

launched coming. I yelled and

2 Arrested in Alcohol Poisonings

NEW YORK (AP)—Two alleged bootleggers of a deadly moonshine were charged with homicide Saturday in 2 of 19 recent deaths blamed on wood alcohol poisoning.

Norberto Diaz, 33, and Jose Billido, 42, both of the Bronx, were accused of causing the deaths of two Bronx men who died Friday.

Meanwhile, three more persons entered hospitals with suspected wood alcohol poisoning, raising the total under treatment to 19.

DIAZ, OWNER of a candy store, was arrested after a hospitalized victim of the deadly drink reportedly had tipped police. Billido was picked up in the Bronx.

Bronx detectives also arrested Anna Jackson, 45, in a raid on a Bronx apartment house. She was described as a partner of Billido.

The raid netted two five-gallon cans of illicit alcohol, one of which contained wood alcohol.

Police stepped up efforts to uncover illegal stills in the Bronx after the first three deaths were reported in that borough Friday. The previous 16 deaths, beginning Tuesday, occurred in East (Spanish) Harlem, where police also are trying to root out sources of the lethal hooch.

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(Advertisement)

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, Bed Wetting, Getting Up Night—Or Strong Cloudy Urine, due to common Kidney or Bladder Irritations, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved GYSTEX usually gives quick, calming relief by combating irritating terms to acid urine; and by relaxing analgesic pain relief. Over a billion GYSTEX tablets used—proves safely and suggests. Get Laboratory Tested and Certified GYSTEX at drugstore today. See how much better you feel tomorrow. Money back guarantee.

Look better, hear better with smart new slim-bow...

Maico Hearing Glasses



Optical services on Maico Hearing Glasses available only through the optical profession

Now You Can Hear Better AND look better with exciting All-New Maico Hearing Glasses. The most modern design of any Hearing Aid Glasses offered today, having slender bows which conceal your hearing loss perfectly, yet give powerful help for either or both ears. Choose them in modern colors styled to your own personal taste. Styles for both men and women.

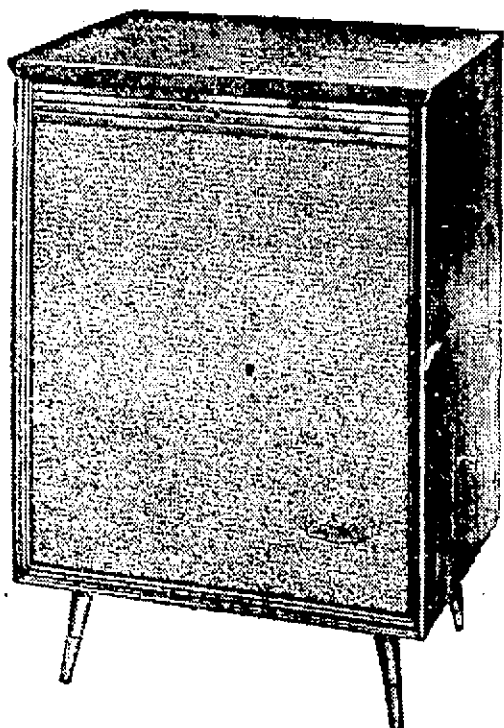
use your own Eye Glass Frames or choose any style you like.

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WEEKLY**

- 4-speed Changer with Automatic Shut-off
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- 10" "Woofer" and 2 Alnico 5 Tweeters
- Beautifully styled Mahogany Cabinet

COME IN AND SEE
OUR LOW PRICE
Nothing Down

FREE DELIVERY AND INSTALLATION



**Packard-Bell
21" Console TV**

AS LITTLE AS

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WEEKLY**

- 21" Aluminized Picture Tube
- 2 Matched Dynamic Speakers
- All hardwood mfg., oak and walnut finish modern cabinet

COME IN AND SEE
OUR LOW PRICE
Nothing Down

Built Best for the West

Store Hours: Mon., Thurs., Fri.
12:30-9:30; other days 9:30-5:30

OPEN MONDAY, THURSDAY AND FRIDAY 'TIL 9:30 P.M.

Walking Around O in Circles O

By BEN ZINSER

VAN NUYS—At Valley Presbyterian Hospital here, the nurses walk around in circles.

Inefficient?

No, just the opposite, hospital officials claim.

Valley Hospital, a new 63-bed facility, has a radical circular design, developed by architects Pereira and Luckman.

The new design, hospital officials say, enables nurses to go about their duties with 39 per cent fewer steps than they would take in a conventional hospital of similar size.

Nursing stations are in the core of the three-story steel and concrete structure. Patient rooms are on the building's perimeter.

THE CIRCULAR CORRIDOR means a nurse can make several room visits on one trip away from the nurses' station and still not backtrack.

"The design is a real step-saver," remarks floor nurse Thelma Johnson. "After walking down those long hallways in the UCLA hospital, where I formerly worked, I can appreciate this."

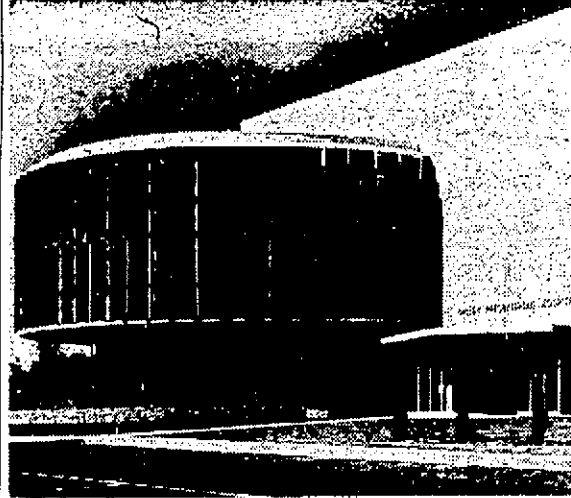
The hospital's auxiliary services—such as operating rooms, X-ray, laboratory, pharmacy and central supply—are on the first floor of an adjoining rectangular building.

Comptroller Elmer C. Franzwa says it wasn't easy to sell fund contributors on the idea of a circular building.

"At a cost of \$2,500," he says, "we erected a mockup room on the grounds of Hollywood Presbyterian Hospital in 1956 to show people what the proposed building would be like. Even then there were those who scoffed. Many of them were doctors."

"But the skeptics are now our best supporters,"

THE PRESENT \$1,523,690 BUILDING is only the first



ROUNDHOUSE FOR AILING

Novel circular design attracts attention to the new Valley Presbyterian Hospital at Van Nuys. Now in use is a \$1,523,000 building, first unit of a proposed 300-bed medical facility.

unit of a proposed 300-bed facility. Phase 2, a matching circular medical unit of 64 beds, will be under construction before year's end.

Eventually, Valley Presbyterian will resemble a checkerboard. A total of five circular buildings are contemplated. That may seem like a lot of walking around in circles, but if it is the nurses love it.

Wrecking Crane Lifts Prize Bull Out of Well

LAFAYETTE, Ind. (UP)—A 2,000-pound prize Angus bull was rescued with an automobile wrecker Saturday after he crashed through the six-inch-thick concrete cover of a well.

Hartville Hazelbaker, whose farm is four miles east of here, said the bull's predicament was discovered early Saturday morning. The animal's fall had ended on the platform of the electric pumping system, eight feet down.

A wrecker was called and the bull was brought out safely after about an hour and a half of work. The farm's water supply was cut off by damage to the plumbing system.

TTYWPNA
See Sale Ad
PAGE A-10

Unwanted HAIR

Removed for life from any part of the human body on either men or women no matter how heavy or extensive the growth. No harm to health. Cost modest. Operators with years of experience. SEPARATE DEPARTMENT WITH MEN OPERATORS EXCLUSIVELY FOR MEN. For complete details, send in this ad with name and address for brochure. Better still, come in for personal interview without charge. 30 years in S. F.

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HE 6-1534

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Wilshire-Walsh Medical District—Free Parking

Offices in San Francisco—Oakland—San Mateo—San Jose

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NOW is the very best time to buy NEW DENTAL PLATES. COME IN NOW while PRICES ARE SO LOW and CREDIT SO LIBERAL.

Make Your First Small Credit Payment
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NO APPOINTMENT NECESSARY
FREE PARKING PACIFIC AUTO PARK

HOURS 9 A. M. to 6 P. M.
• GROUND FLOOR •

REGIONAL POLITICS

Democrats Select Candidate Monday

By THE LOOKOUT

Democrats of this area "kick off the first of three endorsing conventions Monday night."

Meeting at 4120 Long Beach Blvd., the 44th Assembly District Democratic Council will pick its endorsee for assemblyman, with Joseph M. Kennick, a virtual cinch to get the nod. No other candidate for endorsement by the Democratic group has appeared.

Six Democratic Clubs will send delegates to the convention, according to Ed Penn, president of the council.

On March 7, the 70th Assembly District convention will be held in Pan American Park Auditorium, Lakewood. This one will produce some warm competition, with Attorneys Fred Chel, Tom Griffin and Paul Strader aspiring for endorsement.

The 44th District is presently represented by Republican Herbert R. Klocksiem and the 70th District assemblyman is Republican W. S. Grant. The incumbents are seeking re-election.

With only one candidacy in sight, the 18th Congressional District will meet on March 2 at the Wilton Hotel to name an opponent for Republican Congressman Craig Hosmer. Dr. Harry May, psychologist and author, is the only Democrat reported as interested in making the try. Hosmer is expected to announce for re-election soon.

POLITICAL BRIEFS — Assemblyman Thomas Erwin of Puente, a candidate for First District supervisor, has recommended a five-per-cent cut-back in state spending to "avert a financial crisis" in the state government. Erwin said the state will hit the "bottom of the barrel" if it doesn't cut costs. "We have no moral right to spend down to the taxpayers' last cent," he said.

A press release from Russell Hardy, candidate for county assessor, says that Councilmen Virgil Sponberg, John Baker and Charles Dooley of Long Beach have endorsed Hardy.

Clair Engle, Democratic candidate for U. S. senator, has named Dan A. Kimball, former Secretary of the Navy, as state chairman of his campaign.

L.A.-San Jose Air Service Inaugurated

A new passenger flight service from San Jose to Los Angeles was inaugurated Saturday by Southwest Airways.

A 44-passenger, twin-engine Martin 202 will fly to Los Angeles daily except Sunday, departing at 7 a. m. and arriving at 8:25 a. m.

The return flight will leave Los Angeles at 8 p. m. daily, except Saturday, arriving in San Jose at 9:24 p. m. after a stop at Monterey.

Bedilion's REAL ESTATE AUCTION

16 SEPARATE PARCELS IMPROVED
ZONE M-2-A—HEAVY INDUSTRY
in Long Beach, Calif.
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All Located Adjacent Section
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Tuesday, March 4th 1 P.M.
RAIN OR SHINE

Parcel Numbers—Lot Sizes—Sq. Ft. Area of Improvements

| ADDRESS | LOT SIZES | IMPROVEMENT |
|-----------------------------|-----------|--------------|
| (1) 1226 West 15th St. | 40'x125' | 2800 Sq. Ft. |
| (2) 1233 West 15th St. | 40'x125' | 4200 " |
| (3) 1241-51 West 15th St. | 80'x125' | 8700 " |
| (4) 1302-10 West 15th St. | 80'x125' | 8700 " |
| (5) 1336-40 West 15th St. | 120'x125' | 9500 " |
| (6) 1346 West 15th St. | 40'x125' | 2800 " |
| (7) 1356 West 15th St. | 40'x125' | 3630 " |
| (8) 1508 West 15th St. | 40'x125' | 2250 " |
| (9) 1301-11 West Cowles St. | 80'x125' | 8700 " |
| (10) 1531 West Cowles St. | 40'x125' | 2800 " |
| (11) 1541 West Cowles St. | 40'x125' | 2304 " |
| (12) 1452 Harbor Ave. | 40'x80' | 2240 " |
| (13) 1462 Harbor Ave. | 45'x80' | 2240 " |
| (14) 1472 Harbor Ave. | 40'x80' | 2240 " |
| (15) 1482 Harbor Ave. | 40'x80' | 2240 " |
| (16) 1492 Harbor Ave. | 45'x80' | 2240 " |

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LONG BEACH, CALIFORNIA

Located 1 Block West of Long Beach Freeway, Boundary Lines Pacific Coast Highway & Anaheim St. East of Santa Fe Ave. in Long Beach, Cal. SOME OCCUPIED & LEASED \$125 to \$450 per month. OTHERS VACANT. Modern New Buildings, Side & Rear Alleys. Close to Southern California Harbors, HI-WAYS and Shipping.

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Newest Spring Styles at Reduced Prices

Girls' 3-6X Cotton Dresses

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1.99

Choose from crisp new cotton prints. New, easy to wash, little ironing needed fabrics.

Infants' Polo Shirts

Reg. 69c
2/1.00

Combed cotton short sleeve polo shirts in a variety of solid pastel colors or jacquard prints. Styled with snap fastened shoulder in sizes S - M - L - XL.

Toddlers' Knit Sleepers

Reg. 1.49
1.28

Warm cotton knit sleepers in easy-to-don 2-piece style with pullover top. Elastic back pants have long-wearing plastic soles. Assorted pastels in sizes 0-1-2-3.

Little Boys' Denim Jeans

Reg. 1.59
1.39

Sturdy 10 oz. denim jeans have convenient suspenders, zipper fly. Sanforized and washed in Navy, Lt. Blue or Grey Heather. Stock up at this price in sizes 1 to 6.

3-6X Boys Washable Slacks

Reg. 2.98
2.69

Assortment of men-tailored slacks includes rayon-nylon gabardine with inside belt and swing pockets or popular Ivy League slacks in polished cotton. Sizes 3 to 6X.

Kids' Kangaroo Sweat Shirts

Reg. 2.98
1.99

Heavy weight cotton knit sweat shirt has clever "Kangaroo" hand-warmer pockets, easy-fitting raglan sleeves and drawstring hood. White, Maize, Blue or Red in sizes 3 to 6X for girls or boys, sizes 8 to 14 for girls.

Bulky Sweater sale

5.98 values
3.90

Thick all wool yarns...bulky Orlon yarns fashioned into exciting sweaters with the look of hand knit! Wonderful assortment of styles include 3/4 sleeves, long sleeves and short sleeve cardigans with collars or V-necklines. White, Red, Black, Blue and Pink in this group in sizes 36 to 40.

Classic Orlon Cardigan

Long sleeve washable cardigan in White, Pink, Powder, Maize, Beige or Turquoise.

Sizes 36 to 40.....2.90
Sizes 42 to 46.....3.90

Misses' Blouson Capri Set

2-pc. set **4.98**

Made for each other...a happy combination of petite woven checked gingham button-front blouson teamed with solid color sheen gabardine capri pants. Completely washable in Black, Powder, Pink or Mint. Sizes 8 to 16.

Charge It on Butler's Continuous Account
We Give S&H Green Stamps on All Purchases

Butler's Own
Linda Jo Barefoot Sandal
Sale Priced **2.88**

All leather thong sandal has a comfortable foam cushioned sole with a long-wearing composition outer sole and heel. So clever with casual clothes...a choice Red, Black or White in women's sizes 4 to 9.

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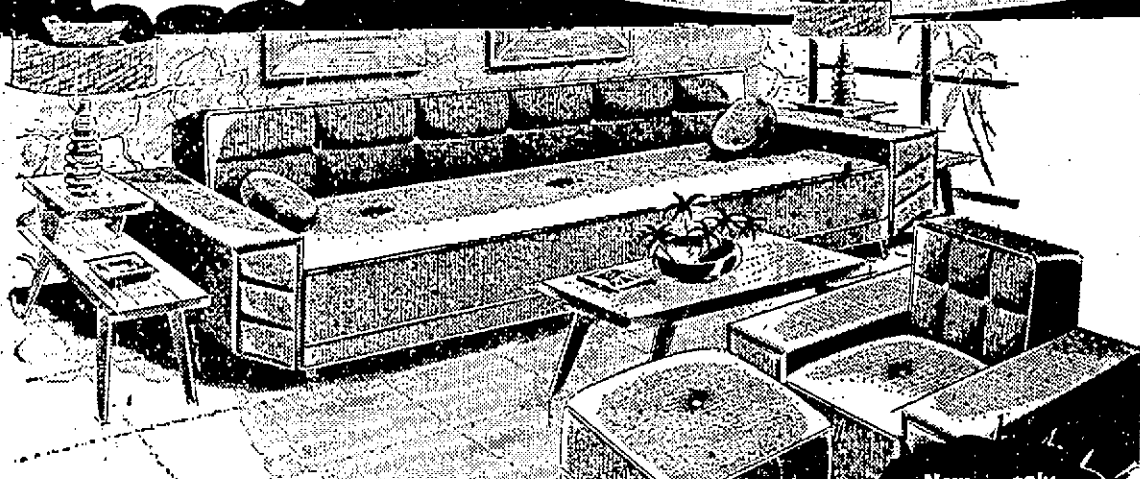
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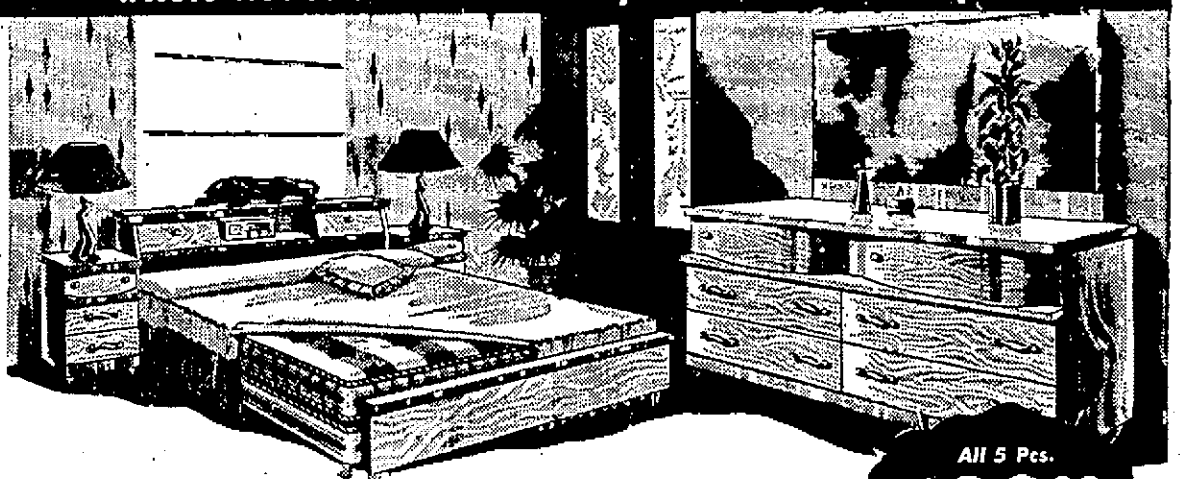
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These Prices are PROOF
That you can furnish one room or a
whole house for LESS than you ever dreamed possible!



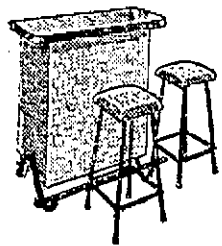
\$92 Off! \$189.95 Complete Modern Livingroom Outfit
You Get Bed-Div, Chair, 2 End Tables, Coffee Table, 2 Lamps, 2 Shades — DIVAN OPENS TO SLEEP 2!
Imagine a whole roomful at this LOW PRICE! Has both styling and construction found only in quality furniture! Unconditionally Guaranteed Innerspring Construction, rich nubby textured tweed upholstery, wide color selection — assure lasting Comfort!

Now ... only
\$97⁷⁷
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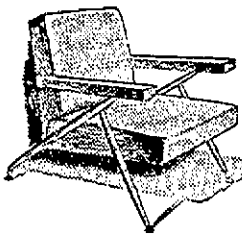


\$59 Off! \$159.50 Complete Bow Front Bedroom
You Get Double Dresser, Mirror, Bookcase Headboard, Innerspring Mattress, Boxspring!
Come right down — these beautiful pieces just won't last! Graceful lines — plus plasticized tops assure lasting comfort and service! Only at Hadley's ... this quality ... this low price!

All 5 Pcs.
\$99⁸⁸
\$5 Down Delivers!



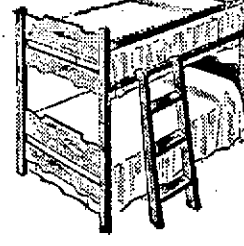
\$44.95 Neva-Mar Plastic Top Bar with 2 Stools
NEVA-MAR is impervious to stain, burns, alcohol, Choice of 45 or charcoal tops and plastic upholstered wrought iron stools.
Reduced to
\$24.88



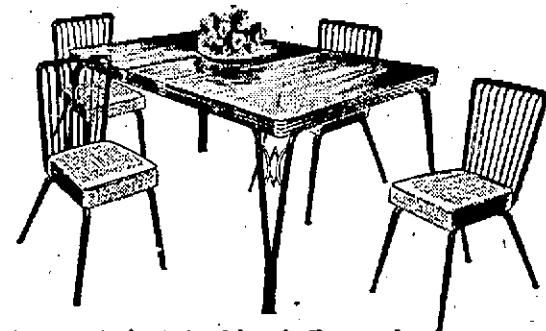
\$25 Off! \$49.95 "Chairs in Pairs"
Bronzefone Arm Chairs with upholstered arm. Plastic covered in White, Turquoise or Tangerine. No-Mar-Glides.
2 for
\$29.88
No Money Down!



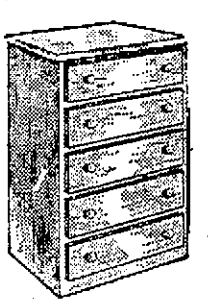
\$84 Off! \$179.95 Provincial Sleep Sofa
Includes multi-coil innerspring matt. Upholstered in rich, warm colored nubby fabrics. Opens into a luxurious bed for 2!
\$5 Down Delivers!
\$96



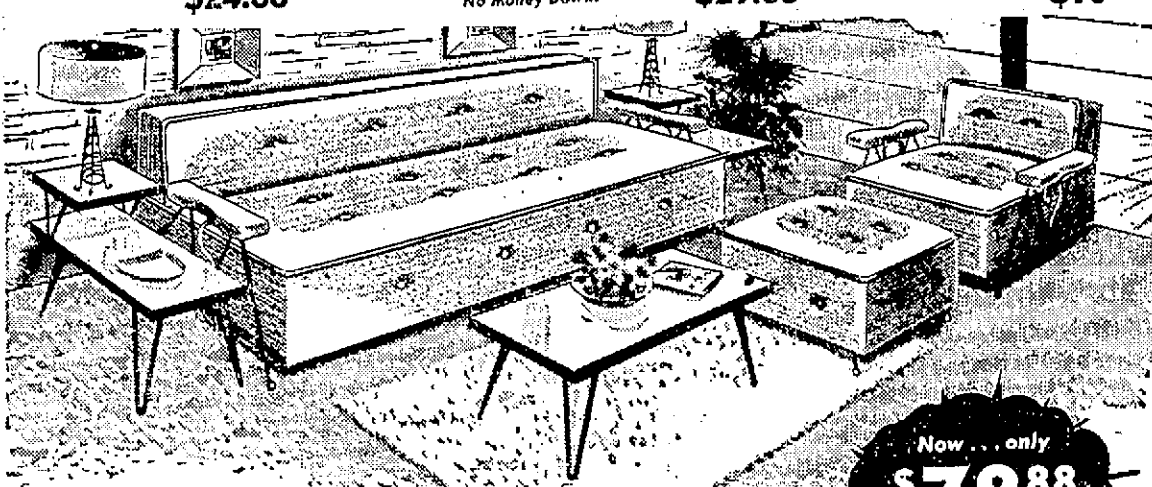
\$22 Off! \$69.95 Maple Bunks
Set includes: 2 beds, 2 springs, 2 mattresses, guard rail and ladder.
Complete
No Money Down!
\$47.88



\$22 Off! \$59.95 Plastic Topped Wrought Iron Dinette
Beautiful contemporary design! Sleek—yet solidly constructed in wrought iron and brass. Plastic Topped Table is heat, stain proof. Upholstered in washable plastic, in a choice of colors.
All 5 Pcs.
\$37.88
No Money Down!

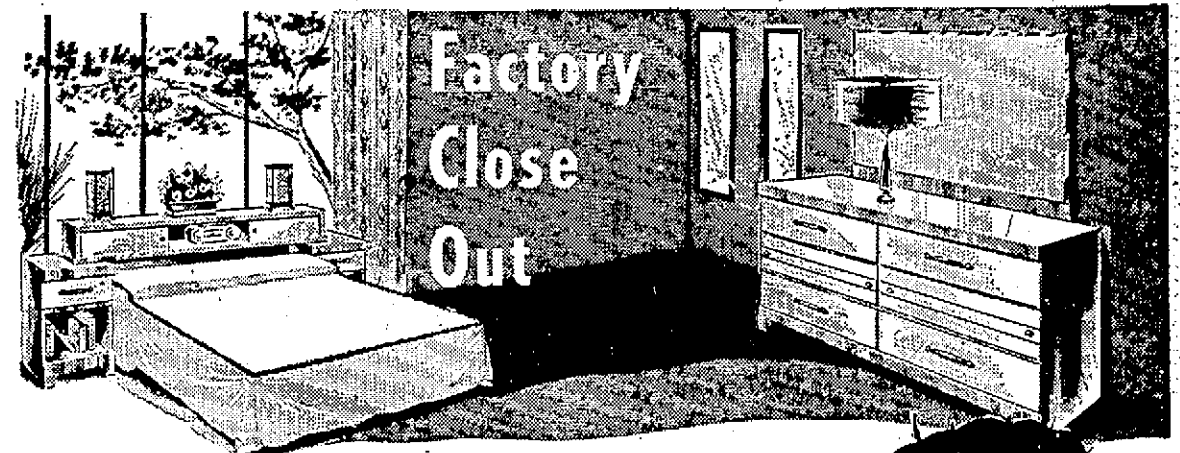


\$10 Off! \$24.95 5-Drawer Chest
Sturdy, roomy chest finished in a choice of Blonde, Maple or Mahogany.
Now ... **\$14.88**



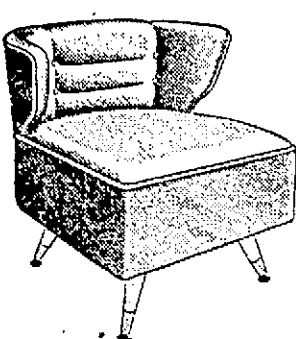
\$71 Off! \$149.95 Complete Wrought Iron Livingroom
Beautifully styled — amazingly priced to save you \$71! Top quality construction gorgeously upholstered in modern fabrics, and colors! Unconditionally Guaranteed Innerspring Construction.

Now ... only
\$78⁸⁸
\$5 Down Delivers!

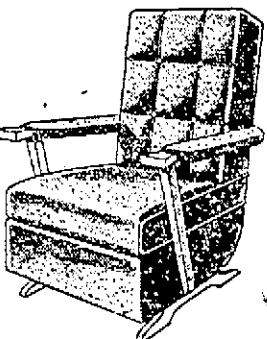


\$91 Off! \$169.95 Complete Plastic Top Modern Bedroom
You Get Large Dresser, Mirror, Bookcase Bar Headboard, Inner. Mattress and matching Boxspring!
A tremendous VALUE! Must be seen! Beautifully finished. Tops fully protected against acid, stain, heat! Mattress and boxspring alone almost worth the tiny price ... of \$78.88!

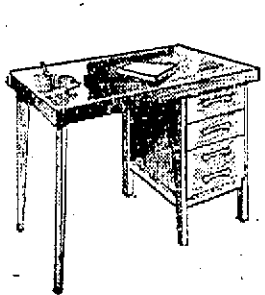
All 5 Pcs.
\$78⁸⁸
\$5 Down Delivers!



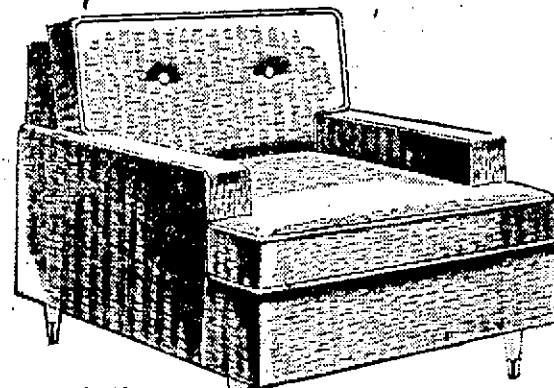
\$19 Off! \$44.50 Deluxe Swivel Chair
Ideal for your office ... or any room in your home! Comfortable form-fitting seat and back ... full swivel base. Upholstered in a selection of beautiful fabrics and colors!
\$24.88



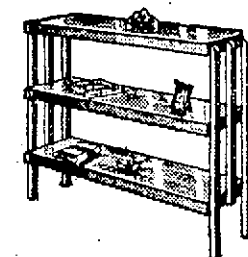
\$25 Off! \$49.95 Deluxe Platform Rocker
Comfortable spring-filled seat and back: sturdy construction — choice of fabrics and colors.
\$24.88



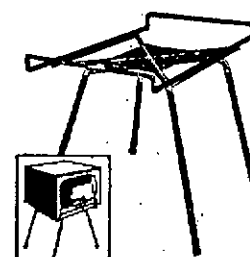
\$34.95 Desk with Neva-Mar Top
Handsome 3-drawer design in your choice of LIME OAK, WALNUT OR MAHOGANY. Big 22" x 40" size!
Specially priced
No Money Down!
\$19.88



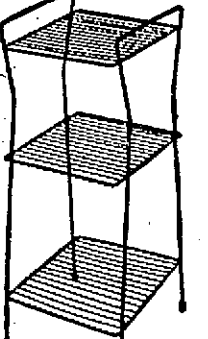
Save \$51!
\$99.95 Lounge Chair with Reversible Foam Rubber Cushion and Foam Rubber Back
Luxurious comfort! Unbeatable price! FIRST TIME OFFERED AT THIS PRICE! Check its styling ... its luxurious comfort! Big deep Foam Rubber Seat and 3" Thick Foam Rubber Back.
\$48.88



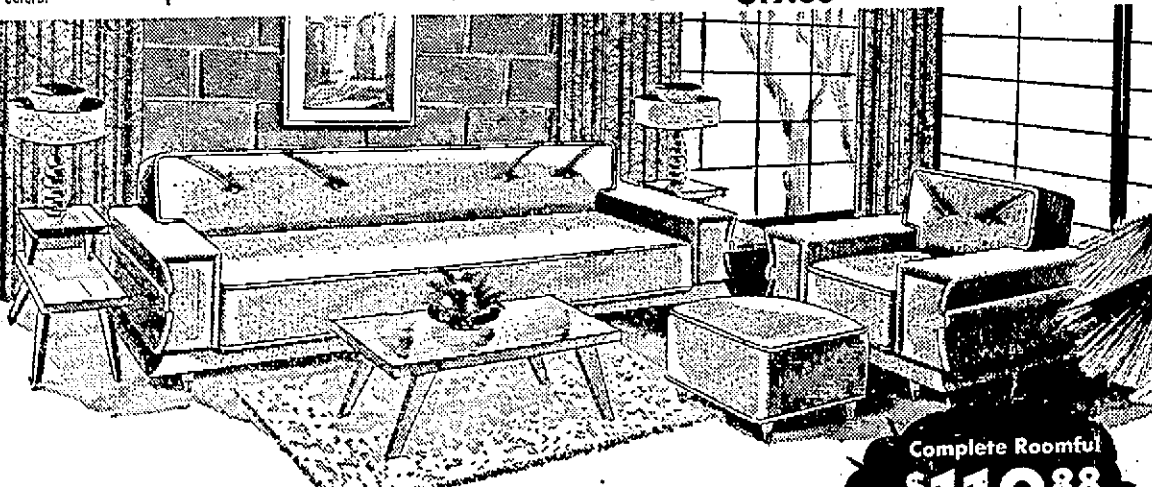
\$22.95 Limed Oak Neva-Mar Bookcase
In lovely LIMED OAK, with Neva-Mar Heat, Stain RESISTANT TOP AND SHELVES.
Now ... **\$13.88**
No Money Down! Reduced to ...



Sturdy Wrought Iron TV Stand
Heavy duty wrought iron stands 16" high, takes TV set up to 31 inches
\$2.66



Wrought Iron Telephone Stand
Gracefully designed in wrought iron — holds books, papers, magazines, too!
Reduced to **\$1.88**



\$50 Off! \$169.95 Modern Convertible Livingroom
You Get Bed-Div (SLEEPS TWO), Chair, Ottoman, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Lamps, 2 Shades.
Hadley's low everyday price — slashed! Tops are stain, acid, burn resistant ... stay clean with just a wipe of a damp rag. Clean lines ... designed to beautify the finest home!

Complete Roomful
\$119⁸⁸
\$5 Down Delivers!



\$80 Off! \$199.95 Deluxe Complete Bedroom Outfit
You Get Large Dresser, Tilting Mirror, Bookcase Headboard, Innerspring Mattress, Boxspring!
Graceful Serpentine Front, Famous REL-VAR Plasticized Finish, Handsome Pulls, Dovetailed Center-guided Drawer Construction — are features found only in quality furniture! Here's fine quality at a price you'd pay for just ordinary furniture!

All 5 Pcs.
\$119⁸⁸
\$5 Down Delivers!

Satisfaction Guaranteed
Or Your Money Back!
Open Daily 10 to 9
Sunday 11 to 9

Hadley
FURNITURE

IN LONG BEACH:
IN N. LONG BEACH:

1334 Alamos Avenue
AT ANAHEIM BLVD. NEAR PAC. COAST HWY.
6595 Atlantic Avenue
ATLANTIC AVENUE AND ARTESIA BLVD.

Limited Quantities! Floor Samples! Discontinued Styles! Factory Close Outs!

**Hadley's
Week-End
Bargains!**

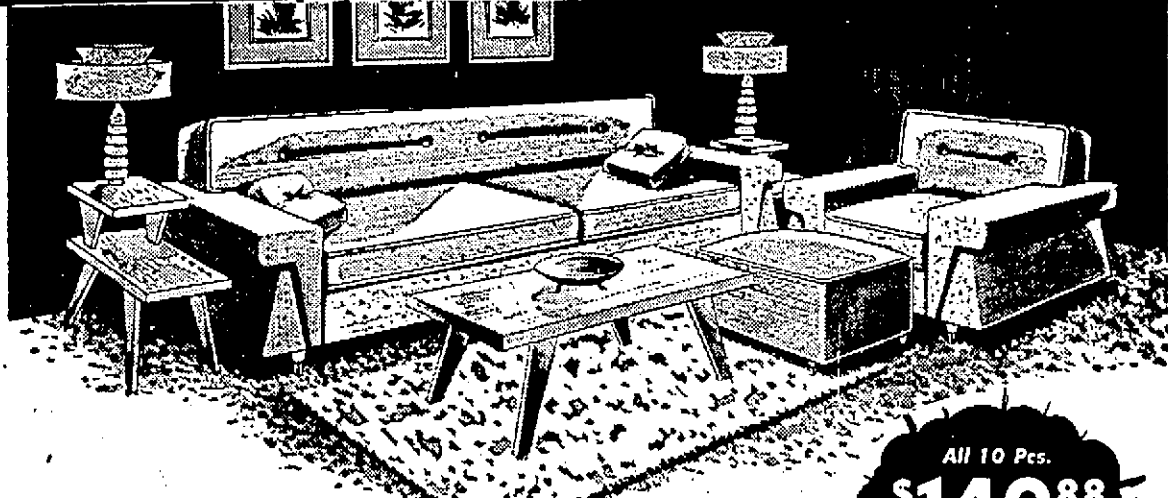
**MANY ITEMS AT
COST...AND EVEN
BELOW COST!**

Hurry in for these Values!
Many, Many More BIG BUYS
too, too, numerous to mention here!



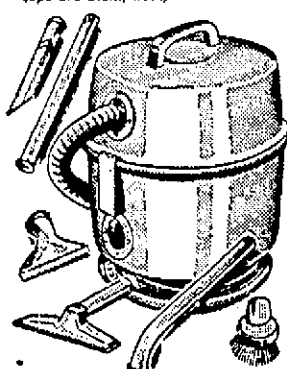
\$90 Off! \$229.95 Complete Danish Modern Outfit
You Get Bed-Div (SLEEPS 2), Matching Chair, Ottoman, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Modern Lamps, 2-two tier shades.
Smart button-tufted seat and welled back, brass ferruled tip legs and UNCONDITIONAL GUARANTEED INNSPRING CONSTRUCTION—everything you want in Danish Modern—priced almost at cost! Plastic tops are stain, heat, acid resistant!

Reduced to...
\$139⁷⁷
\$5 Down Delivers!

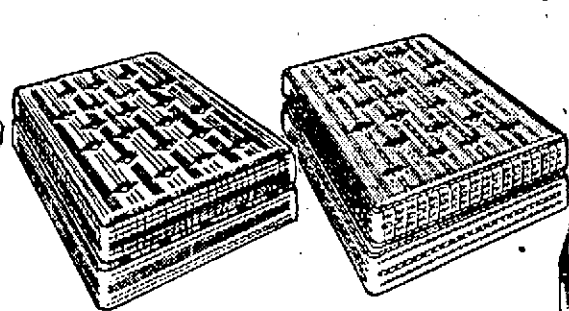


\$130 Off! \$279.95 Kroehler 10-Pc. Livingroom
You Get Kroehler Sofa, Kroehler Chair, Ottoman... all with "Cushionized" construction, plus 2 Matching Sofa Cushions, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Modern Lamps, 2-two tier shades.
Made by the World's Largest Furniture Manufacturer!

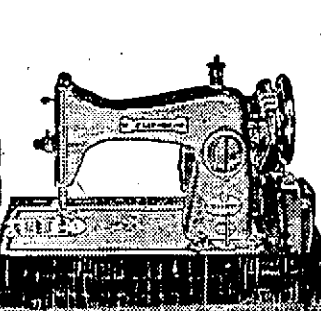
All 10 Pcs.
\$149⁸⁸
\$5 Down Delivers!



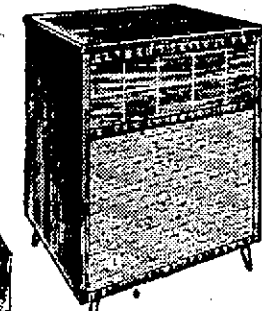
\$49.95 Westinghouse Vacuum
BRAND NEW MERCHANDISE — ALL FULLY GUARANTEED and complete with work-saving attachments!
Save \$22.07
\$27.88



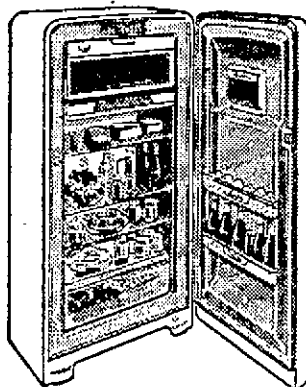
Famous Matt. and Boxspring Sets Values to \$69.95!
Save up to \$41! Sensational close out of fine bedding in Twin Size Only. Pre-built borders, Taped Edges, Heavy Duty Ticking. Some with 837 innercoils! Hurry!
\$28.88
and \$49.88



\$69.95 Sewing Machine
Fully Guaranteed! Famous "Empire" light weight portable with stitch regulator, foot control, auto. bobbin winder, drop feed. Sew backward, forward, and over pin!
Reduced to...
\$29.88



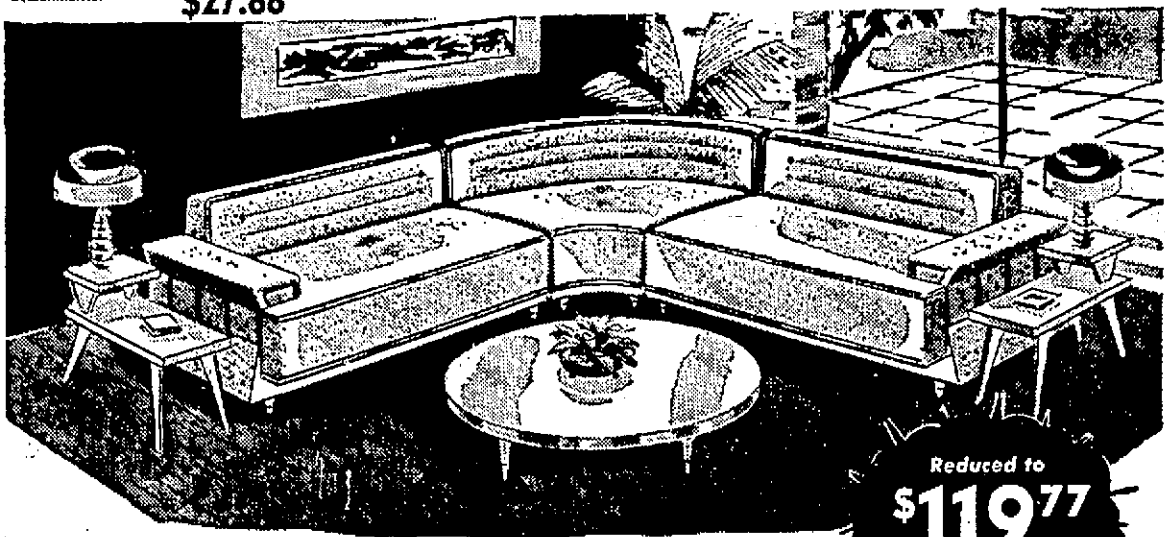
\$70 Off! \$159.95 Emerson Hi-Fi Radio-Phono
Has AUTOMATIC 4-speed record changer, 3 speakers, AM radio and mahogany cabinet.
Reduced to...
\$89.88



\$121 Off! \$259.95 Admiral Deluxe 9-Cu. Ft. Refrig.
Reduced to **\$138⁸⁸**
No Money Down! — \$6 Month!

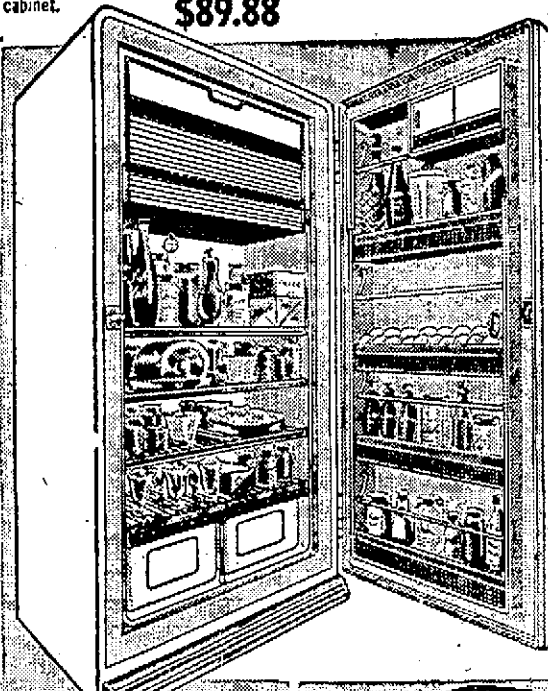


\$179.95 Emerson 21" Console TV
• 21" Glare-Free Picture Tube
• Top Front Tuning
• Removable Front Glass
• New Optic Filter Lens
\$5.50 Month! **\$139⁸⁸**
No Money Down!



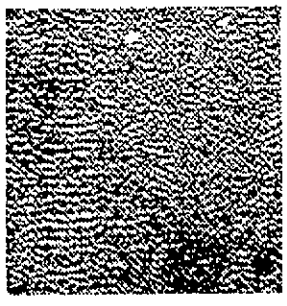
\$110 Off! \$229.95 Complete Modern Sectional Outfit
You Get 3-Piece Sectional, 2 Plastic Top Step Tables, Plastic Top Coffee Table, 2 Lamps with 2 Tier Shades! Once these are gone—regular price returns! Handsome modern styling—trim and sturdy with unconditionally Guaranteed Innerspring Construction.

Reduced to...
\$119⁷⁷
\$5 Down Delivers!

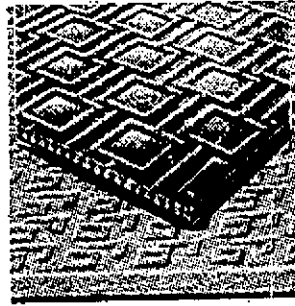


\$171 Off! \$359.95 Admiral Deluxe Automatic Defrost 13 Cu. Ft. REFRIGERATOR
Loaded With Costly Features!
Reduced to **\$188⁸⁸**
\$5 Month!
No Money Down!

WOW—that's right—\$171 savings on the refrigerator illustrated above. Has huge Freezer, Butter Chest, Cheese Chest, Door Shelves, Egg Rack, Twin Crispers, Auto. Interior Light, Large Chiller Tray.



Beautiful 9' x 12' Rugs Values to \$29.95
Here's carpet luxury in every sense of the word—except price! Has dense, luxurious pile, deep sculptured effect and big array of lovely colors!
Reduced to...
\$12.88
No Money Down!



Deluxe 9' x 12' Rugs Values to \$39.95
Beautifully sculptured and completely loomed for the finest homes. Choice of the latest interior colors... in three lovely designs!
Reduced to...
\$17.88

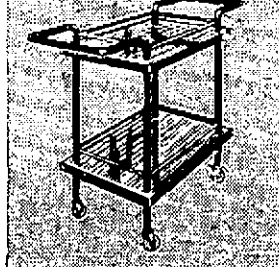
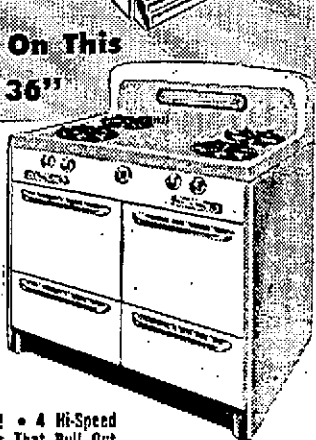


\$30 Off! \$69.95 Nu-Tweed 9' x 12' Rugs
Year's lowest price on these Famous Rugs. Nu-Tweed Viscose wears like iron, hides footprints. Choose from a variety of colors!
Specially priced...
\$39.88

Save \$60.07 On This Super Deluxe 36"

CONSOLE RANGE
Was \$129.95
\$69⁸⁸
No Money Down!

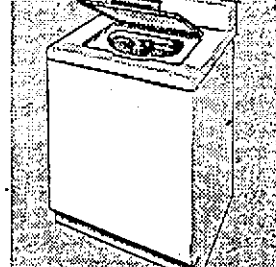
Feast your eyes on the host of convenience features found on this range! • 4 Hi-Speed Burners! • Chrome Drip Trays That Pull Out Like Drawers! • Large Porcelain Lined Oven! • Auto. Oven Control! • Spacious Broiler!



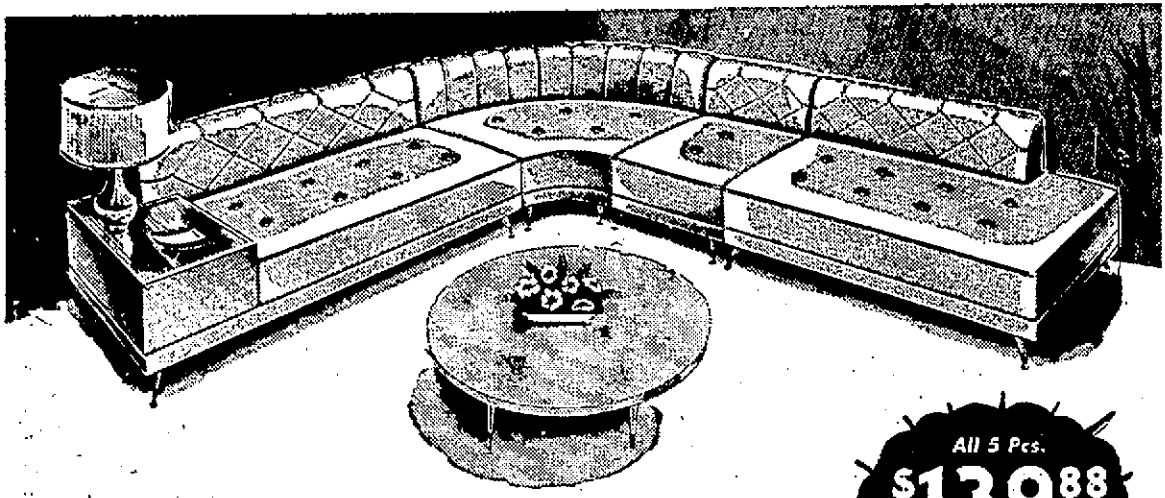
\$14.95 Wrought Iron Plastic Top Serving Cart
On casters with rich brass trim and woody green heat, alcohol, stain resistant plastic top. Choice of Mink or Blonde Ash.
Reduced to...
\$7.88
No Money Down!



\$289.95 Famous Make 36" Console Range
Large Griddle, Signal Clock, Big Oven, 4 Burners, Auto. Oven Heat Contr., and many, many more features!
Save \$115!
\$174.88
\$7 Month!

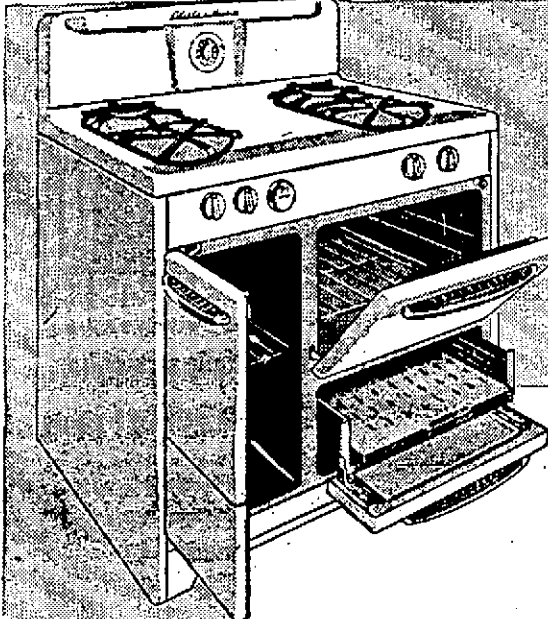


\$80 Off! \$199.95 Famous Brand Automatic Washer with Push Button Controls.
• 8 lb. Tub • 625 RPM Spindry • Fully Automatic • Built-in Sediment Remover • Wave Action Agitator Eliminates Tangling of Clothes
Reduced to...
\$119.88 \$5 Month!



\$90 Off! \$229.95 Magnificent Sectional Outfit
You Get Left Arm Section with Built-in Plastic Top Lamp Table, 30" Center Section, Armless Chair, Right End Bumper Section, Gorgeous Lamp with 2-Tier Shade!
Beautifully upholstered in "House & Garden" Metallic Tweed diamond back and channel detail—Unconditionally Guaranteed Innerspring Construction.

All 5 Pcs.
\$139⁸⁸
\$5 Down Delivers!



Save Over \$80! **\$199.95 O'Keefe & Merritt Gas Range**
With MINUTE-MINDER
No Money Down! — \$5 Month!
Reduced to **\$119⁷⁷**

- O'Keefe & Merritt Hypo Pilots
- Large Broiler
- King Size Oven
- Non-Tilt Oven Racks
- One Piece Chrome Lift Top
- Removable Oven Bottom
- Porcelain Burner Box Liner

Satisfaction Guaranteed... Or Your Money Back!

Open Daily 10 to 9 Sunday 11 to 9

Hadley
FURNITURE

IN LONG BEACH:
IN N. LONG BEACH:

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AT ANAHEIM BLVD. NEAR PAC. COAST HWY.
6595 Atlantic Avenue
ATLANTIC AVENUE AND ARTESIA BLVD.

FEBRUARY SET RECORDS

March's Lamblike Weather General

The nation's March weather began Saturday without severe extremes, after a February which rewrote chapters in the record books.

A wide snow band from eastern Montana and Wyoming to New England dropped one to two inches of added thickness to ground cover in the northern plains area. Blustery winds blew the new snow in the Dakotas and Nebraska, cutting visibility and drifting.

IN TEXAS, a new storm grew, spilling rain over much of the state, and spreading an inch of snow at Abilene. Snow flurries flicked parts of New Mexico and the central plateau region.

Much of the west was fair, but thunderstorms formed in the afternoon over Southern California and Arizona in a disturbance expected to send locally heavy snowfall into southwest Colorado today. The Northwest's fair weather was shifting eastward toward the plains.

The weather turned slightly cooler in the southeast and along the Gulf, but there were some 70-degree readings on the South Carolina coast. Temperatures were held to the 60s and 70s in Florida.

The Weather Bureau took a backward look at February, noting record cold in the southeast, snows in New York, and warmth in the northwest.

MIAMI SET A new February mark for sustained cold weather. Montgomery, Ala., recorded the coldest three-month

U.S. Cardinal Given High Vatican Post

CHICAGO (UP)—Samuel Cardinal Stritch was appointed to a high post in the Vatican Saturday and greeted the news with an expression of surprise.

"Never before in history," he commented, "has an American prelate been called to such an important office."

Pope Pius XII named the cardinal pro-prefect of the congregation for the propagation of the faith of the Roman Catholic church.

THE AGENCY supervises the spreading of the faith in areas of the world where the church is in the missionary stage of development. It is a part of the Curia, the group of offices through which the Pope governs the church.

The prefect is Pietro Cardinal Fumasoni Biondi. The prefect's advanced age—85—has limited his activities. His new associate presumably will share the duties of the office.

In Washington, the National Catholic Welfare Conference said Cardinal Stritch is the first American-born cardinal to become a member of the church's Curia.

Cardinal Stritch for 18 years has been head of the Chicago archdiocese, the largest in the United States with approximately two million members.

(Advertisement)

Hard of Hearing?

Do you know that a great many people who have a hearing loss also have sinus trouble, catarrh or both? Many of these cases could have part or even all of their hearing loss restored; many who now have sinus trouble and no hearing loss may develop a hearing loss later on in life.

Many of our patients now listen to TV and radio at volume that the family enjoys.

Thanks to the new system now being used in all of the Basic Diagnostic Offices throughout California, many who have tried this proven method are overjoyed. Just like magic in many cases, improvement is shown after the first treatment.

If you have a hearing loss, no matter how slight or how bad, it may be due to sinus trouble or catarrh. Why not find out? Don't delay, we will give you the first treatment and our complete sinus and catarrh examination for the small sum of only \$3.00.

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is only \$3.00 for the first treatment and the examination, and if you see no improvement from the first treatment we do not want your back. This offer will be withdrawn in 10 days.

Diagnostic Office
IN SOUTHERN CALIFORNIA SINCE 1936
927 E. BROADWAY
Dr. S. J. ANDERSON, D.C., Director
LONG BEACH—Hemlock 6-4603
HOURS: MONDAY, WEDNESDAY, FRIDAY, 9 AM-5 PM
TUESDAY and THURSDAY, 9 AM-4 PM
SATURDAY 9 AM-1 PM. You Must Bring This Ad With You. 4 OTHER OFFICES SERVING SOUTHERN CALIFORNIA.
IPT-3-3

PUPILS NEED PROTECTION FROM SELVES

CHICAGO (UP)—A University of Chicago sociologist Saturday proposed that colleges separate men from women students to give each a chance to develop without the influence of the other.

Prof. David Riesman, told a symposium on human development:

"What we need is some form of adult protection for our young people who at the moment do not want to pursue each other."

Kidnaper Offers Trusty \$4,000

LOUISVILLE, Ky. (UP)—The FBI disclosed Saturday that a man held for kidnaping a Missouri highway patrolman offered a jail trusty \$4,000 in an escape attempt.

Charles E. Weeks, agent in charge of the Louisville FBI office, said a length of steel pipe, a knife and a dummy were found in Carl E. Burton's cell in the McCracken County jail at Paducah, Ky.

Burton was transferred to the maximum-security Jefferson County jail here last week after the plot was uncovered.

Burton, 24, and his partner, Harold Davis, 33, both of Redwood City, Calif., face federal

charges of kidnaping and interstate transportation of a stolen car.

Davis shot himself and Burton surrendered after a manhunt in western Kentucky that began Feb. 1 when the pair forced Missouri Patrolman William Little to drive them into Kentucky.

Federal Marshal L. A. Demunbrun said Burton offered a trusty \$4,000 in loot supposedly buried near Paducah. The trusty reported the plot to jailer Russell Jones.

The trusty was supposed to lure the one deputy jailer on night duty at the McCracken County jail into a trap so Bur-

ton could escape, Demunbrun said.

FBI is investigating the incident to determine if additional charges should be brought against Burton.

Davis is being held in a federal prison hospital in Terre Haute, Ind. The cases of the pair are to be submitted to a federal grand jury here March 10.

Hitch in Red Chains

MOSCOW (UP)—Snowy Moscow saw a rare ad for tire chains this weekend with an illustration showing a tire circled by chain. There's a hitch. The fine print says the buyer must supply the chain. A metal works would fabricate it.

BE A SUCCESS STORY through Classified ads! Sell, rent, hire, swap! Dial HE 2-5959

Sta-Nu
DRYCLEANER & FINISHING PROCESS
HOMOGENIZES vital textile oils back into your clothes. The finest drycleaning care money can buy—and STA-NU costs not one penny extra.

Soft Water Laundry & Dry Cleaning
702 W. Anaheim HE 4-3265
—Also—
Softens Dry Cleaning
Disks Knolls Shopping Center

SALE
HIGH FIDELITY
Music Systems and Components
NEW and USED
Also 3.98 LP Records, 2.98
CUSTOM SOUND
OPEN FRIDAY NIGHT TILL 9
3687 ATLANTIC CA 4-1411

SALE!
FAMED MAKER SLEEPERS
for infants, 2.98 if perfect,
for boys and girls,
2.98-3.50 if perfect,
1.99
Top maker sleepers for all your little ones! All in snugly warm cotton knit with gripper fasteners, bootee feet and ribbed necklines for extra warm, sleepy-time nights! From the tiniest infant on up, these toasty night togs are just the ticket, and the price ticket's been tamed to fit the tightest budget too, Mom!

A. Girls' ski pajamas, ribbed neck, check trim. Blue, pink, red or yellow, 4-14, **1.99**

B. Girls' Pennsylvania Dutch print sleepers, extra shirt length for growing, bootee feet, elastic ankle and waist. Blue, yellow or pink, 4-8, **1.99**

C. Boys' print sleepers, hi-neck, bootee feet, elasticized ankles, waist. Blue, yellow or green, 4-8, **1.99**

D. Boys' ski pajamas, fly front, hi-neck, check trim. Blue, green, red or yellow, 4-8, **1.99**

E. Infant girls' sleepers, 2-piece style with grow-waist. Gripper fasteners, plastic sole bootee feet. Cupid print, 1-4, **1.99**

F. Infant boys' sleeper, Raggedy Andy print, 2-piece with grow-waist, gripper fasteners, plastic sole bootee feet, 1-4, **1.99**

Use this chart to order

| Size | Height | Weight |
|------|---------|--------|
| 0 | 29" | 22 |
| 1 | 31 1/2" | 25 |
| 2 | 34" | 29 |
| 3 | 37" | 34 |
| 4 | 40" | 38 |
| 6 | 46" | 49 |
| 8 | 52" | 67 |

SALE!
INFANTS' WEAR, GIRLS' UNDERWEAR 1-16
LITTLE BOYS' WEAR—SECOND FLOOR

ORLON SWEATERS

Spring-fresh
and sale-priced
special,

1.99-2.99

Any spring day or evening she'll go for these delightfully soft orlon sweaters! She'll wear them as a set, or separately . . . either way she'll be sure to love them . . . so soft to the touch, and so daintily decorated with pastel rosebud trim. And just think, Mom, they're wonderfully washable; and need no blocking. White, pink, maize or blue.

Sizes 3-6x, pullover, **1.99**, cardigan **2.49**

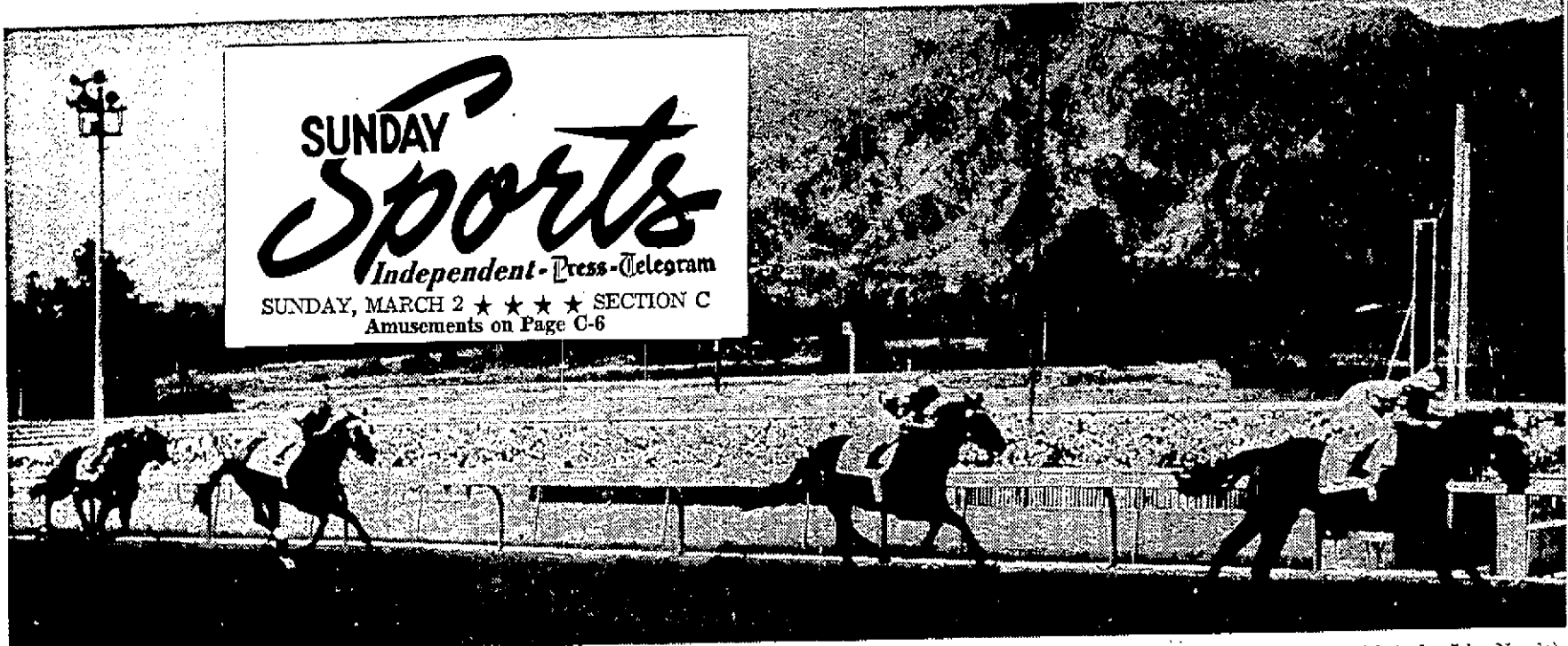
Sizes 7-14, pullover, **2.29**, cardigan **2.99**

GIRLS' WEAR—SECOND FLOOR

**SHOP MONDAY,
THURSDAY, FRIDAY
9:30 A. M. TO 9:30 P. M.**

the BROADWAY
IN THE LEE ALDINE SHOPPING CENTER
Long Beach

Round Table, 1-7, Wins Handicap



SUNDAY Sports Independent Press-Telegram SUNDAY, MARCH 2 *** SECTION C Amusements on Page C-6

Pulls Away From Terrang in Stretch

By HANK HOLLINGWORTH Executive Sports Editor

Round Table, the glamour horse of American racing today, sent his stock skyrocketing another big notch Saturday as he drove to a thrilling, all-out two and one-half length victory over a 25-1 shot, Terrang, in the 21st running of the \$135,000 Santa Anita Handicap.

Round Table, with Willie Shoemaker up, wins Santa Anita 'Cap. Terrang was 2 1/2 lengths back, Porterhouse 6 and Mystic Eye 8.

Knee Fine, Duke Says; Sets Homer Goal at 30

By GEORGE LEDERER (I, P-T Staff Writer) VERO BEACH, Fla. Two knees or not two knees? That was the question put to Duke Snider Saturday.

Don Newcombe, Ron Negray and Danny McDevitt pitched to one squad, and Bill Harris, Larry Sherry, George Barker and Jackie Collum to the other.



DUKE SNIDER Setting Own Pace

Vandals Slow Cal Title Bid

BERKELEY (AP) — Idaho slowed California's march toward the Pacific Coast Conference basketball title Saturday night with an upset 82-71 victory.

Delany Nabs IC4A Double

NEW YORK (AP) — Villanova's Ron Delany scored a second straight 1000-yard and two-mile double in the IC4A indoor track championships Saturday night at Madison Square Garden.

OVER SALAS Kawula in Legion Win

Pete Kawula, 127 1/2, Chicago, won a unanimous decision Saturday night over veteran featherweight Lauro Salas, 130, Los Angeles, in the slow-moving 10-round main event at Hollywood Legion Stadium.

UCLA Falls to Stanford

STANFORD (AP) — Cashing in on 18 free throws in the final 11 minutes, Stanford upset the UCLA Bruins Saturday night, 57-50, in a Pacific Coast Conference basketball game.

Beavers Down SC, Trail by 1

CORVALLIS (AP) — Oregon State kept its title hope summering by defeating tenacious Southern California, 58-52, in a Pacific Coast Conference basketball game here Saturday night.

MANAGER Walter Alston plans to hold Snider out of the early exhibition games, but will work him into the lineup gradually on the homeward swing through Texas and Arizona.

With a bad knee last year, Snider still walloped 40 balls out of seven different National League parks. He has hit 40 or more homers in each of the last five seasons.

PREDICTS MOSS NEXT CHAMP

Fangio 'Too Old' for Auto Racing, Will Step Down MIAMI (AP) — Juan Manuel Fangio said he is getting too old for the body-punishing sport of auto racing and will soon step down as world champion.

Table with 10 columns: Team, W, L, T, Pct, PF, PA, Points, Rebounds, Assists. Rows include California, Oregon St., UCLA, Idaho, Stanford, Washington, Washington St., and Washington.

Ex-Mo. Valley Conf. Commissioner Dies

ST. LOUIS (AP) — Arthur E. (Artie) Eilers, first commissioner of the Missouri Valley Conference, collapsed Saturday night while officiating at the state high school swimming meet here.

Nod to Baragano

HAVANA (AP) — Armando Baragano of Cuba won an unpopular split decision over Mexico's Tomas Castillo in a 10-round lightweight fight at the old Sports Palace Saturday night.

MICH. STATE NEARS CROWN

By Associated Press. Michigan State crushed Iowa's Big Ten basketball championship hopes Saturday night with an 83-65 victory which placed the Spartans within one game of the conference title.

Grudge Bout Monday

SALT LAKE CITY (AP) — Former middleweight champion Gene Fullmer and veteran Milo Savage square off here Monday night in a 10-round bout billed as a grudge battle.

TO THE VICTOR GOES THE SPOILS...

Round Table takes his bow in the winner's circle after winning the \$135,000 Santa Anita Handicap in track record time Saturday. Aboard the colt is jockey Willie Shoemaker, while standing beside him is Trainer Willie Molter.

SPORTS ON RADIO-TV

None. TELEVISION Jockey Derby—KTLA (5), 2:30 p. m.

THE ORDER OF FINISH

Round Table, Terrang (2 1/2), Porterhouse (6), Mystic Eye (8), Seaneen (8 1/2), Eddie Schmidt (10), Promised Land (11), Like Magic (14), and Ekaba (29).



Round Table takes his bow in the winner's circle after winning the \$135,000 Santa Anita Handicap in track record time Saturday. Aboard the colt is jockey Willie Shoemaker, while standing beside him is Trainer Willie Molter. At left, a track official and Mrs. Travis M. Kerr, wife of Round Table's owner, hold the Handicap Cup won by Round Table.

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

A juicy brannigan that bids fair to break out on a major scale very soon is developing in "Zero Beach," Fla., the name Californians have tagged on that erstwhile Florida icecap.

Participants are the two distinct tribes of writers covering the Dodgers in spring training. On one side is the battery of acid-fingered New York writers who have been following the Dodgers into spring training since O'Malley was a pup. On the other side is the corps of Southern California correspondents.

And this is one twain that'll ne'er meet! The two tribes are dedicated to opposite causes: The New Yorkers are leaving no typewriter keys unturned to embarrass and humiliate the Dodgers, while the Californians are bending over backwards to send back home nice stories about the Darlings of the Coliseum.

Cause of this strange situation is obvious: The New Yorkers, sophisticated and complacent for so many, many years, are burned to a fare-thee-well because they lost two of their three major league baseball clubs in the space of a few weeks. Consequently, they are leaving no stones unturned to ridicule the Dodgers—and the San Francisco Giants—for daring to leave "The City."

I got a first-hand taste of this bitterly-brewing feud during the December baseball meetings at Colorado Springs. Dodger vice president Buzzie Bavasi was the particular target of most New York scribbles. One New York red-hot asked him if Don Newcombe was on the trading block. Bavasi answered: "If I can get some real good material for Newk, or any other Dodger except Duke Snider or Roy Campanella, I'll trade him. But I must get something of real value in return."

This man's headline, written precisely on what the prose dictated, read:

"Bums Seek To Dump Newk!"
The sub-head read:
"Dodger Pitcher Over Hill, Says Bavasi."
Nothing distorted about that reporting, is there?
The New York hacks have knocked everything in Dodger-ville from Roger Craig's blisters to Walter O'Malley's recent operation.

Why, when Sandy Amoroso's contract was sold to Montreal, another headline read:
"Dodger Dissension—Amoroso Fired!"
When the dimensions of the Coliseum's leftfield foul line (251 feet) were announced, one sheet emblazoned:
"Bums In Little League Park!"

Anyway, as I wrote earlier, a juicy brannigan is developing. And I mean between the writers themselves, too. The Vero Beach cocktail hour one day last week was featured by a knuckle-clenching affair between a Southerner and a Gowanlus River habitue, both insisting the other man's tribe was composed of beings from outer space, or something.

Like a typical Hollywood cafe brawl, nobody was hurt. Both combatants returned to the highball pits for minor repairs, but the incident, indeed, was a forerunner of more dangerous things to come, I do believe.

THE PEPPERDINE WAVES were caught with their gendarmes down Friday night in the televised basketball game with Santa Clara at the Wave gym. A full-scale riot was in the making midway through the second half, but not a gendarme was in sight!

As you televiewers noticed, the usual group of basketball duck-cuts got more annoying than usual Friday night and a mob of them poured onto the court to neatly disrupt the contest. The mob shoved both basketball teams off the court and for a harrowing few seconds this viewer fostered the notion that the riot hysteria would sweep that tiny gym.

Fortunately, something halted the brewing riot, and peace was restored. But it wasn't the cops. Ordinarily, the host school is charged with the responsibility of securing police protection, but this time Pepperdine was caught pinching its pennies by not hiring a bluecoat patrol.

Either that or Pepperdine's finest were playing African golf in the lobby. I know they weren't in the gym!

MIKE PECAROVICH, the old Gonzaga football coach and current St. Anthony High School professor who annually charms a few dozen banquet audiences with his wit and savor faire, was at his regal best one night last week as he addressed a gathering of Catholic Boys League coaches. And he rapped home an interesting point, too.

Gonzaga's second most famous product declared that the terrible shape of things to come was being evidenced by the fact that mothers were running the average households today. (Mike, I thought this had been going on since Eve poised that first apple!)

Oh, it's terrible, terrible," wailed Mike. "Do you men realize that 65 per cent of all report cards brought home are signed by mothers? The old man's too busy snatching a snooze to worry about looking at his kid's report card."

I sympathize with the male nappers because any father in today's average home who can squeeze out a few winks has my admiration—and awe! Yet, the worthwhile point that Pecarovich was trying to get across was that a father's lack of interest in his children today was hurting the modern athlete.

Boys want their dads to watch their athletic feats, boomed Pecarovich, who was warming to his task like a Latin to a revolution.

"And, another thing. Most of the trouble in boys' junior baseball programs today is caused by the mothers. They scream at the umpires, the coaches and even the newspaper people who aren't fair to their little boys. They mean well, but often they can cause more trouble than good."

Maybe I'm doing Pecarovich an injustice in dutifully reporting these pearls of wisdom. After all, when he made the comments, Mike was on safe ground. There wasn't a mother in the audience!

Poly Bees Capture Santa Monica Tourney

By JOHN SEYMOUR

Poly won the Santa Monica Longo McGlother to outdo Bee tournament, defeating defending champion San Bernardino, 25-19, Saturday night at Santa Monica.

Doc Andrews paced the Jack-rabbit offense with 15 points in the tightly-played defensive contest. With the score tied 6-6 at halftime, Andrews hit six consecutive points to put Poly out of reach.

Poly's Bob Holland was voted the tourney's most valuable player. Andrews and Willie Brown, who were named to the all-tourney team, teamed with

WSC Trips Ducks, 65-51

EUGENE (AP) — Dick Axelsson scored 19 points in leading Washington State to a 65-51 Pacific Coast Conference basketball victory over Oregon here Saturday night.

Washington State, Oregon

Washington State 65, Oregon 51

Washington State 65, Oregon 51

Washington State 65, Oregon 51

U.S. Takes Zone Thomas Cup

9-0 Sweep Over Canada

By JERRY HALL

With a sweeping 9-0 triumph, the United States' top badminton players dismissed Canada's challenge in stunning style Saturday night at Long Beach City College gym to capture the American Zone Thomas Cup championship.

The U.S. team will oppose the Asian Zone champion (either Pakistan or Thailand) in Singapore in May.

Thomas Cup play is the top competition in international badminton.

It was a bitter defeat for what was considered in Canada a strong representative in the world-wide play.

Canada team manager Hillis Pickens was in no mood to dredge up excuses, but noted the "extraordinarily fine" play of the U.S. squad, "the strange

surroundings" and the "superior conditioning" of the victors.

"WE'RE NOT USED to these giant gymnasiums," added Pickens. "We play at private clubs with specially built competition areas, close-in walls and such. This was like playing in the middle of the Gobi Desert."

"But the way these Americans were playing they could have won if they'd had to run uphill to hit the birdie."

Attendance was estimated at 1,100.

Manny Armendariz, a 24-year-old public accountant from Glendale, provided the victory that wrapped up the Western Hemisphere crown in the opening match Saturday night.

HE DEFEATED Bev Westcott, 15-5, 15-11. Armendariz is regarded chiefly as a doubles player but had complete control through the first game, and after spotting the Canadian a 10-5 lead in the second set, he rallied to tie it at 10-all and then put into use a damaging drop shot that swept the Yanks into inter-zone competition.

Combined with the four-match whitewash the U. S. squad applied Friday night, it gave the all-Southern California team the most lopsided triumph in the history of the series. Last time Canada and the U. S. met, in 1955 Thomas Cup play, the U. S. won, 5-4.

DAVE McTAGGART, the Canadian national champion, suffered his second defeat of the international tournament when young, inexperienced Jim Poole of San Diego beat him 15-2, 15-9.

Poole, who was unranked and completely unknown even in Southern California before the Cup eliminations, was a left-handed puzzle which McTaggart couldn't solve. McTaggart was beaten 15-6, 15-0 by Ron Palmer Friday night.

Palmer won his second singles match by defeating Jim Carnwath, 15-7, 15-3.

Wynn Rogers, who at 38 was considered "too old" by the Thomas Cup committee, teamed with Joe Alston, who is retired from singles competition, for a crushing 15-0, 15-8 victory over Canada's No. 1 duo of team captain Don Smythe and Bert Fergus.

Armendariz and Mike Hartgrove defeated Westcott-Bill Purcell, 15-1, 15-13, in the best-contested match of the tournament to close out the action.

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THOMAS CUP CHAMPIONS

Here is the United States badminton team which completed its conquest of Canada Saturday night at Long Beach City College to win the Thomas Cup. From left, Joe Alston, Ron Palmer, Manuel Armendariz, Jim Poole, Mike Hartgrove and Wynn Rogers.

EVERY TEAM USES ILLEGAL PITCH

Spitter Common-Valo

By GEORGE LEDERER

(I, P-T Staff Writer)

VERO BEACH, Fla.—"Every

team in the National League

has two or three pitchers who

can and do throw the spitball,"

says Elmer Valo, the Dodgers'

No. 1 pinch-hitter and a 16-

year veteran in the majors.

"Call it a spitter, wet ball

or anything else," Valo claims,

"there are plenty of pitchers

who can throw it. And, when

the right spot comes, they'll

use it."

Valo, who started his major

league career with the Phila-

delphia Athletics in 1940, also

is of the opinion that Mickey

Owen's famous boner in the

1941 World Series was caused

by a spitball.

A flashback to that October

day in Ebbets Field reveals the

Dodgers leading the Yankees,

4-3, with two outs and nobody

on in the ninth inning. Hugh

Casey fires two strikes past

Tommy Henrich, then a third-

base ball gets away from

Owen, Henrich reaches first

and the Yanks rally to win, 7-4.

With only six outfielders on

the Dodger roster and Duke

Snider's knee still a big ques-

tion mark, Valo figures he has

a chance to play more regu-

larly this year.

"But if they want me strictly

as a pinch-hitter and utility

man, that'll be all right, too.

I'm happy just to be playing

in the majors," says the man

who doesn't seem to have a

complaint in the world.

"Like I told PeeWee Reese

last year during a humid

doubleheader, 'It isn't as hot

as in the steel mills and play-

ing ball is easier than lugging

coal."

Valo, a demon for condition-

ing, still weighs about 190

pounds, the same as when he

started with Federalburg of

the Eastern Shore League in

1939. Born in Ribnik, Czecho-

slovakia, Valo is one of three

foreign-born National League

pitchers. The others are Moe

Drabowski, born in Poland, and

the Giants' Bobby Thomson,

from Scotland. Valo came to

the U. S. when he was six.

VALO RATES Drabowski as

"potentially one of the league's

best pitchers. He'll be good

in WCAC PLAY

Santa Clara

Whips Lions

Santa Clara completed a

successful invasion Saturday

night by whipping the Loyola

Lions, 63-48, in a West Coast

Athletic Conference basket-

ball game.

The Broncos had beaten

Pepperdine, 71-66, Friday

evening.

The two victories left Santa

Clara with a 6-5 conference

record. The Lions are in the

cellar at 1-10.

Big Ten to Discuss

10 Game Grid Slate

CHAMPAIGN (UPI)—The Big

Ten will act finally on a propo-

sal to extend its football sea-

son from 9 to 10 games—and

consider a basic 7-game confer-

ence schedule at the league

annual March meeting next

week.

Faculty representatives and

athletic directors also will re-

view the Big Ten's controver-

sial financial aid program based

on need, together with confer-

ence recruiting legislation.

Murchison Posts 6.2

in Mid-America Dash

KALAMAZOO, Mich. (UP)—

Sprint star Ira Murchison led

host Western Michigan Univer-

sity to an unofficial victory in

the Mid-America Conference in-

door relays Saturday.

Murchison finished first in

his specialty, the 60-yard dash,

and helped the Broncos to a

first and second in two relay

events. The 5'6" Murchison

posted a time of 6.2 for the 60-

yard dash when he gets a little more

control."

Low Burdette of the Braves,

Ruben Gomez of the Giants,

Dick Drott of the Cardinals, Sam

Jones of the Cardinals and

Brooks Lawrence of the Red-

legs are rated by Valo among

the toughest in the NL.

"But they're all tough, espe-

cially for a pinch-hitter who

comes off the bench cold. The

pitcher with the sinker is the

toughest."

With only six outfielders on

the Dodger roster and Duke

Snider's knee still a big ques-

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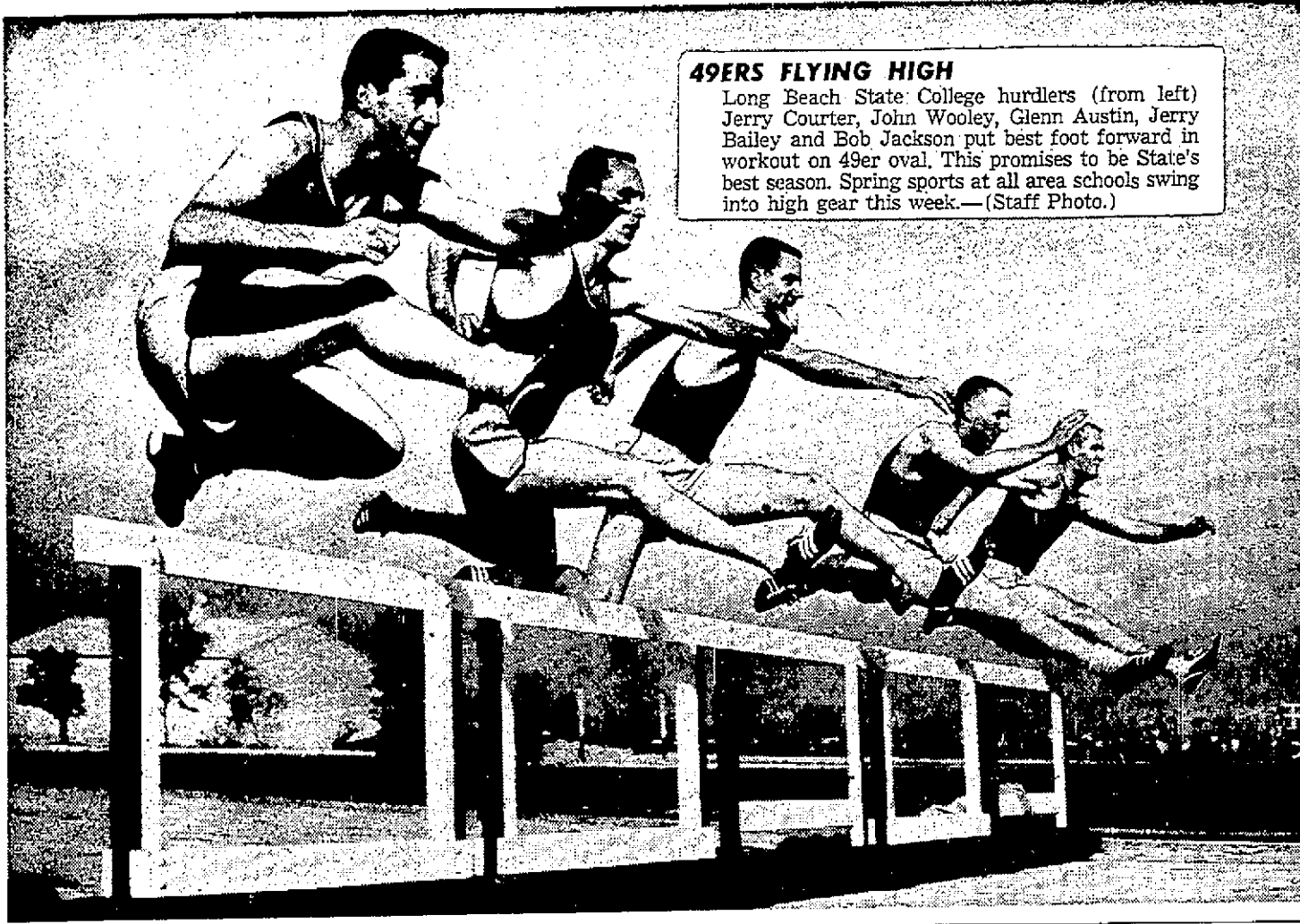
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ball game.



49ERS FLYING HIGH

Long Beach State College hurdlers (from left) Jerry Courter, John Wooley, Glenn Austin, Jerry Bailey and Bob Jackson put best foot forward in workout on 49er oval. This promises to be State's best season. Spring sports at all area schools swing into high gear this week.—(Staff Photo.)

Gaucha Spikemen Trip State, 83-48

Santa Barbara defeated Long Beach State, 83-48, in the first track meet of the season for both schools.

Glen Austin set a new school record in the 120 high hurdles for Long Beach, winning in 15.6. Tom Green took the two-mile run in 10:41.5. The 49ers would have fared better if graduate student Bob Soth, who won both the mile and two-mile

Caliente's Best Goes in Mile Today

AGUA CALIENTE — Eight top-ranking distance horses have been nominated for the one-mile Chandler Handicap, top feature of today's card. The lists were still open in the hope that two or three more horses would be offered for weights.

Heading the eligible list is Tare, holder of both the mile and mile-and-70-yards track records. Also up for weights is River Clipper, regarded by many horsemen as the best horse on the track. Others named were Straight A, winner of the La Sierra last Sunday, Zodiakos with two straight victories to his credit, The Sands, Flying Earl, Just Restin and Sutters Creek.

Operators of the Future Book claimed they were thrown for an estimated \$100,000 loss Saturday as the result of Round Table's victory in the Santa Anita Handicap. Betting was strictly on Round Table in the Book.

GAMES PROSPECT

Jones Ties Dash Mark

YPSILANTI, Mich. (AP)—Hayes Jones won the 60-yard dash in 6.1 seconds, tying the world mark of Western Michigan's Ira Murchison, as Eastern Michigan defeated Indiana University, 54-50, in a dual track meet here.

Jones, Eastern's brilliant Olympic prospect, also won the 70-yard high hurdles in 8.3 seconds. The mark broke the meet and varsity records.

In the 70-yard low hurdles, Jones unofficially set a new American record of 7.6 seconds. The record of 7.7 seconds is held by Illinois' Bob Mitchell.

Pro Cage Scores

Cincinnati 101, Philadelphia 85, Detroit 103, New York 101.

Everyone's Talking About Queen Bee ROYAL JELLY

New Special Formula With Vitamins
NOW AVAILABLE! Nature's most potent and very scarce wonder food of the Queen Bee, "Natural-Jelly" comes in sealed gelatin capsules to protect the valuable contents. Each capsule contains 60 mg. (60,000 Micrograms) of precious Royal Jelly — the Queen Bee's secret for a rich full life. Guaranteed FRESH! You have read about it—now try it! Don't be fooled by inferior, highly advertised low potency formulas! Ask for "NATURAL-JELLY" — the finest Royal Jelly formula available. Sold only at . . .

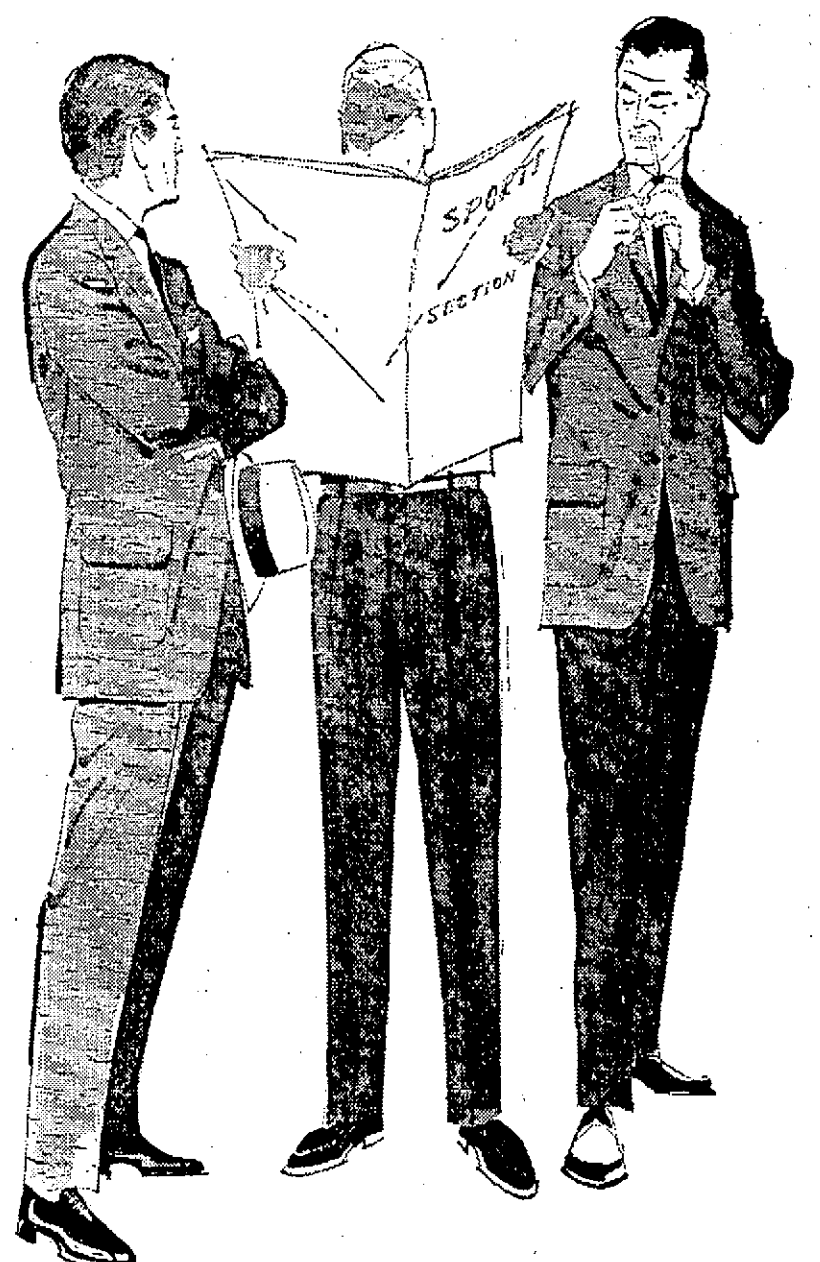
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gives you a winning tip—

play Big 3 across the board!



Play it to win the plaudits of business associates—the coat and matching trousers are correct for any town wear!

Play it to place your stamp of approval on country life—the contrasting slacks worn with the jacket are just right for any spectator sports!

Play it to show your good form on the links—by simply discarding the jacket! Our Big 3 is a winner all the way!

The mohair and wool blend of this meticulously tailored Suit-Plus is ideal for California year-round wear—and it travels like a trouper, all on one hanger!

All three pieces—a complete wardrobe, 69.95.

Buffums' Store for Men, Street Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 noon to 9 p.m.

Once Over Lightly

By DAVE LEWIS

Sports Editor

Although still aiming at becoming the "Toots Shor" of the West Coast, Lefty O'Doul is taking time off from his catering business to serve as a special instructor for the San Francisco Giants this spring. O'Doul agreed Friday to coach the Giant batters and will join the squad in a couple of days.

As we pointed out the other day, Lefty is opening a new restaurant-bar in San Francisco and hopes to have another in Los Angeles shortly. It is O'Doul's fervent hope of course, that they will become the favorite haunts of the sports gentry . . . like Toots Shor's popular establishment in New York.

There are some who still insist that O'Doul is destined to manage the San Francisco Giants. It is said that this possibility was one of the reasons why he quit as manager of the Seattle Rainiers.

Lefty, of course, has had several opportunities to manage in the majors, but has rejected all offers. However, he undoubtedly would be receptive now that the majors have finally moved Westward.

During a visit to Los Angeles with the Seattle club last season, we had an interesting talk with Lefty during which he admitted he was a little disgusted with the current crop of young players, particularly with their lack of interest in perfecting their play.

"YOU KNOW," HE SAID, "there isn't a profession in the world that has less time spent on its perfection than baseball. It wasn't always so, but it is today. The old axiom that practice makes perfect apparently isn't applicable to the baseball profession anymore."

"Take all the other professions. A lawyer is never through learning his job. A musician spends hours and hours a day striving for perfection, constantly reading and learning about new methods and treatments."

"But the ballplayer spends so little time perfecting his profession that it's amazing how we are able to keep the standard of play so high. When I broke in, we spent hours both before and after games struggling to improve. We were always trying something different, searching for answers, working to correct faults or polishing up the good points of our play. We weren't 'game time athletes.'"

Lefty, of course, is a good example of what hard work will do for a ballplayer.

Originally a pitcher, he suddenly was confronted with a 'dead arm.' However, that didn't stop him. He turned to the outfield and not only developed into an outstanding fielder, but became the fifth most consistent hitter in baseball history and won the National League batting title twice.

"Today," O'Doul says, "the player works at his profession only during the pre-game warmups and through the course of a game itself. They just won't help themselves and apparently no amount of urging will shake them from their lethargy."

LEFTY, NATURALLY, WAS SPEAKING of the average player. There are still some who will give it that old college try morning, noon and night in trying to perfect their play.

O'Doul revealed that "when I was pitching, I was always learning, always trying to make the ball do things, always experimenting with new pitches. Then, when I was with the Yankees, I hurt my arm and was sent back to Salt Lake City."

"In those days, if a lefthanded hitter got a loud foul off me, it was an insult. One afternoon at Salt Lake, a lefty hit a home run off me. I was so disgusted that I went to the manager, Duffy Lewis, and said 'why not let me play the outfield and give me a chance to hit a few balls over that fence. I know I can do it.'"

"Well, the next day I was in right field. That morning I was at the park early shagging flies, playing rebounds off the fences, etc. Every morning after that I'd hire kids to throw to me while I practiced hitting and fielding. It got so the groundskeeper had to chase us off the diamond so he could chalk the lines and smooth out the batters' box and basepaths."

"I tried holding the bat in various positions until I discovered the proper position for power and the one for placing the ball. I hit over .380 that year and returned to the majors where for the next 10 years I averaged .349."

"I KNEW WHEN MY ARM went dead that the only way I'd ever get back there was to be a hitter . . . and an exceptionally good one. However, it was hard work, harder than most kids today would bother with."

"I remember the late Charley Graham telling me. . . 'Lefty, you get out of baseball exactly what you put in. You can't fool baseball.' I worked on that theory and it certainly paid off."

"The players today, however, can't see that. They wouldn't spend a dime to get a kid or teammate to go out to the park early and throw to them. Or get a kid to catch them while they practice pitching, moving to first base, fielding bunts, learning to bunt or working on the many other skill maneuvers in baseball."

"A lot of young players who have drifted out of baseball could have had fine careers had they worked harder."

"Baseball is just like any other profession. It needs working at . . . hard, sweaty, muscle-tiring labor. You can't master it and maintain a level by merely playing nine innings a day. Too many are trying to do just that . . . and that has a lot to do with the caliber of baseball still being far below the pre-World War II normal."

"And another thing," O'Doul points out, "we old-timers talked, lived and ate baseball. After the games we'd gather and talk over the contest and our mistakes as well as those made by rival teams."

"In other words we were practicing our profession most of our waking hours. Not so any more with the youngsters. Today they spend the afternoon playing golf or going to shows . . . or just loafing. Why, they don't even spend much time anymore talking about baseball!"

Doubles Tourney

The 69th annual Pacific Coast Tennis Club. Defending champion Sectional Men's Double's champions Mike Franks and Mike Lippincott gets under way Friday Green will be defending their at the La Jolla Beach and Tennis.

Santa Anita

| | | | |
|----------------------------|---|-----------|------------|
| FIRST RACE—6 1/2 furlongs: | | | |
| Hidden Lass | \$7.50 | \$24.80 | \$11.50 |
| Mrs. Chief Ferguson | 5.80 | 2.70 | |
| Conquest Tidings | Aracaro | 2.30 | |
| Shelby | Aracaro | 4.10 | |
| Time—1:17 1/4 | Scratched—Daddy Sol, Henry Prince, Dandy The Character, do—Dead heat for third. | | |
| SECOND RACE—1 1/4 miles: | | | |
| West | Wells | 21.80 | 10.60 5.30 |
| Deer Count | 5.20 | 3.40 | |
| Search Warrant | Saunders | 5.20 | |
| Time—2:04 | Scratched—Fulvous | | |
| THIRD RACE—5 furlongs: | | | |
| Run Road | Pearson | 11.40 | 6.00 4.50 |
| Reddy | Navy | 5.00 | 3.00 |
| Geological | Harmatz | 5.20 | 3.50 |
| Time—1:09 1/4 | No scratches | | |
| FOURTH RACE—4 1/2 miles: | | | |
| Martina Rulian | Shoemaker | 4.30 | 3.60 2.30 |
| Carroll | Taniguchi | 3.50 | 2.50 |
| Sally's Boy | Monroe | 3.50 | 2.50 |
| Time—1:44 1/4 | Scratched— | | |
| FIFTH RACE—6 1/2 furlongs: | | | |
| Vino Supremo | Maer | 6.20 | 4.10 3.20 |
| Pirnie | Shoemaker | 5.20 | 3.20 |
| Shelby | Monroe | 5.20 | 3.20 |
| Time—1:14 1/4 | Scratched—Parker | | |
| SIXTH RACE—1 1/4 miles: | | | |
| Swelling Abbey | Shoemaker | 4.50 | 3.20 2.40 |
| Bisco | Monroe | 5.10 | 3.00 |
| The Searchlight | No scratches | | |
| SEVENTH RACE—1 1/4 miles: | | | |
| Shoemaker | 2.30 | 3.30 2.20 | |
| Terrang | Boland | 3.50 | 3.50 |
| Porterhouse | Aracaro | 3.50 | 3.50 |
| Time—1:50 1/4 | New track record | | |
| EIGHTH RACE—1 1/4 miles: | | | |
| Bright Liberty | 7.60 | 4.20 3.40 | |
| Ambler | Longene | 5.50 | 3.60 |
| Silver Storm | Taniguchi | 5.50 | 3.60 |
| Time—1:44 1/4 | Scratched—Pine Stride, Klineau, Bear Slickie, Ole Rowdy. | | |

AWARD TIM TAM FIRST

Jewel's Reward Win Forfeited

(Compiled from AP and UP)

Jewel's Reward beat Caluden State last fall, by three met. Farm's Tim Tam in a thundering stretch battle Saturday but had to forfeit the \$97,800 Flamingo Stakes purse to the runner-up colt.

Hialeah stewards judged that Jewel's Reward drifted wide entering the long stretch, committing a foul on Tim Tam, which was ranging up on the 14/5 seconds off the track outside under the lashing whip of jockey champion Bill Harlack.

Talent Show, a 25-1 outsider owned by Mrs. Ada L. Rice, finished third, three and three-quarters lengths back, beating Nadir, winner of the rich Gar-

ROUND TABLE WINS---

(Continued from Page C-1)

and the stirring two-horse race began. Terrang, getting a terrific whipping from Boland, owned a one and one-half length lead over Willie Shoemaker and Round Table at this point. Porterhouse was starting his usual belated move in sixth place.

Around the backstretch, Terrang and Round Table still were fighting, hammer and tong, with the fabled "Table" unable yet to grab the lead, although the gap had been cut to a half-length.

On the curve just before the turn for home, Round Table's nose lunged ahead of Terrang's snout, but the race wasn't over yet. Terrang hung on gamely and actually got a long whisker ahead of Round Table again.

But it was the game 25-1 shot's last gasp.

Shoemaker went to work in earnest on Round Table now as the two thoroughbreds hit the stretch and that's all she wrote. Round Table, calling on his extra supply of juice, spurred a half-length to the fore of Terrang, then a length and increased it down the stretch to the eventual margin of triumph.

Terrang held on to the place spot stubbornly, although Porterhouse was coming like the poor man's Silky Sullivan.

The one-eyed horse from Arizona, Mystic Eye, closed gamely himself, but was no challenge to the leaders.

Only horse to have an excuse in the cleanly-run race was Promised Land, who encountered trouble breaking from the gate and on the final turn.

"I was crushed a little by Mystic Eye and Seaneen at the break, and the horse was knocked off balance," commented Ismael Valenzuela, jockey on the 17-1 Promised Land. "Then, I was bumped by somebody on the final turn when my horse was ready to make his move. As a result, he never made any move."

SHOEMAKER said the race went the way he wanted it, although he was surprised at the gameness of Terrang.

"I moved up to second easily," commented Willie, "and I just sat there until we'd

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WHERE DID THEY GO?

Ghost Ships Sail On Into Eternity

By TOM HORGAN

BOSTON (AP)—The sea, that ageless seducer, lures many ships to her murky depths and, consistent with legend, hates to give up her dead.

Take the Navy supply ship Cyclops.

Bound from Rio de Janeiro to Baltimore with 309 aboard and a cargo of 10,800 tons of man-gance, she left Barbadoes, B. W. I., after taking on some coal. She was never heard from again. No wireless messages. No calls of distress. No bits of wreckage. Nothing.

That was 40 years ago this week—March 4, 1918.

Despite long and exhaustive search by the Navy Department, no trace of the ship or cargo has ever been found.

There were theories and suspicions aplenty, bred by the wartime hysteria of the times. And, of course, the ghoulish pranksters had a nautical holiday. Bottles washed up on various shores with notes of sabotage, enemy action and violent storm. Even a faked diary or two showed up, purporting to detail the fate of the Cyclops.

But in the end, the Navy ruled: "The disappearance of this ship has been one of the most

baffling mysteries in the annals of the Navy, all attempts to locate her having proved unsuccessful. Navy theories have been advanced, but none that satisfactorily accounts for her disappearance."

SINCE THE ADVENT of radio and with constant improvement in navigation devices, the number of vanished vessels has steadily declined, but enough still call at the Port of Missing Ships to keep up the sea's air of mystery.

The Japanese freighter Rai-fuku Maru had a radio, one of the first, a spark-gap set that the operator kept at long enough to tap out, "DANGER LIKE DAGGER NOW, COME QUICK," before she disappeared.

Only the wildest guess could even estimate the number of ships that dropped from sight in the days before radio allowed time for a death gasp.

Since 1800, more than 200 wrecks have been identified and charted at a single location in the Atlantic—off Sable Island, often called the "Graveyard of the Atlantic." The treacherous island, low, sandy and roughly 20 miles long and four miles wide, is located about 110 miles southeast of Cape Canso, Nova Scotia. Its long reaching shoals are paved with skeletons of lost ships. The island is now inhabited mainly by wild horses, descended from animals that came ashore from long forgotten shipwrecks.

At least 100 known and a score or more unknown sunken hulls are littered along the Massachusetts Coast, occasionally spewing up pieces of china

HAVE YOU SEEN HER?

Here is the U. S. Navy supply ship Cyclops, which vanished 40 years ago between Rio de Janeiro and Baltimore. Her fate is one of the many mysteries which baffle followers of the sea.—(AP photo.)

and other cargo during violent storms.

MANY OF THE SHIPS that disappeared without trace during the era of mass immigration to the United States were loaded to the gunnels with passengers. The City of Glasgow sailed from England in 1854 with 480 passengers bound for Castle Garden, New York's huge immigration center in the days before Ellis Island. In 1870, the City of Boston embarked from Europe with 200 aboard. Neither was ever heard from again.

In the opposite direction, the Pacific sailed from New York in 1856 with 288 aboard

and likewise disappeared.

The Portland, a paddlewheel steamer, left Boston, bound for Portland, Maine, in a raging blizzard on Nov. 26, 1898, with 157 aboard. Widely scattered wreckage turned up from time to time but no hint of where or how she met her end. Her sole survivor was the name she gave to the blizzard: "The Portland Gale," as it is still called by old-timers in the area.

ONE OF THE SEA'S most baffling riddles concerns the disappearance of a crew and not a ship. This was the celebrated case of the Mary Celeste, bound from New York to Europe and found abandoned between the Azores and Portugal on Dec. 4, 1872.

Much fiction and fantasy has been woven about this famous ghost ship, but she remains as unexplained as the disappearance of the Cyclops.

The Mary Celeste, when found, was not disabled in any way, had ample provisions and water and there was no evidence of fire, explosion, mutiny or piracy. Among the missing were Capt. S. Briggs, his wife, his two-year-old daughter, and a full crew of eight. Also missing was her small boat.

The only clue was some evi-

dence of hasty departure. The brig was under short sail, some canvas had been furled and some trailed on the deck. Crew members had left clothing behind, including boots and foul weather gear, and, perhaps significantly, their tobacco pipes. Where did they go? Why did they go? The sea, sullen and cryptic, has yet to answer.

TTYWPNA

See Sale Ad

PAGE A-10

Placement Firm Merged in Chain

Temporary Placement Service Agency, with offices in the Ocean Center Building, 110 W. Ocean Blvd., has been merged with Western Employers Service, the West's largest complete office service agency.

The local branch, which was established in June 1955, specializes in supplying temporary office workers. Manager Barbara Jones said.

Russ Bid W. Germans

MANNEHEIM, Germany (AP)—West Germany's Sarasin Circus Company, the third largest organization and development est in the country, announced that it had been invited to attend this year's Moscow circus festival.

Probation Aide Takes Alaska Job

Charles Pfeiffer, a deputy county probation officer in the Long Beach area office since 1953, has resigned to accept a position as probation officer for the Territory of Alaska. Pfeiffer, 37, and his wife, Peggy, will leave Monday to drive the Alcan Highway to Anchorage, Alaska. They lived at 6503 Turner Grove Dr. Pfeiffer's duties will include organization and development of community resources for Alaskan children. His work here was mainly with juveniles.

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National Health Authorities urge regular Physical Checkups.

Masons Will Hear Count

Count Eugene Lukowicki, who spent two years in a German concentration camp and came to America to win fame and fortune on television quiz shows will talk at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel. Clarke Arnold will be chairman of the day and President Jack Bertower will preside.

QUICKER WAY to sell, rent, buy, hire: Classified Ads! Dial HE 2-3959 for an ad-writer!

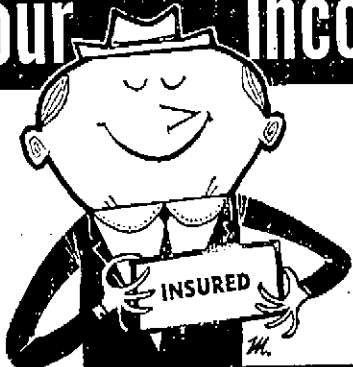
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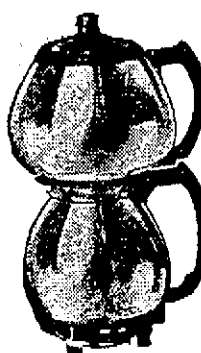
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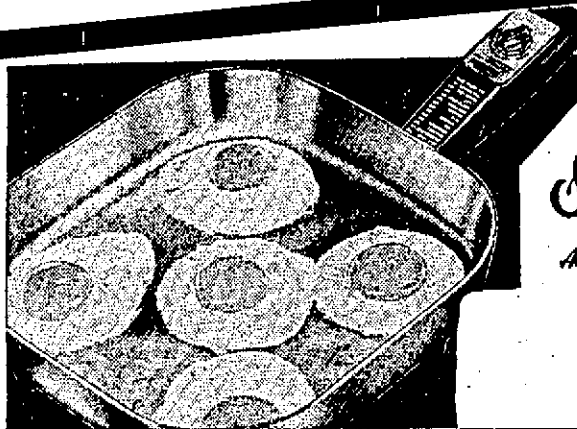
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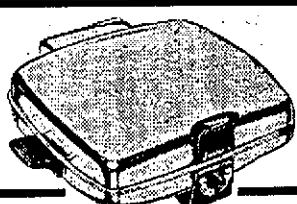
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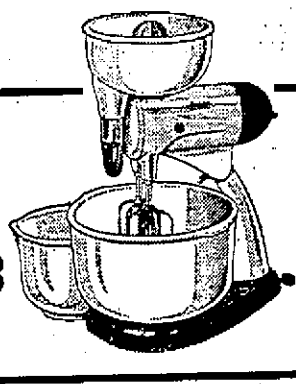


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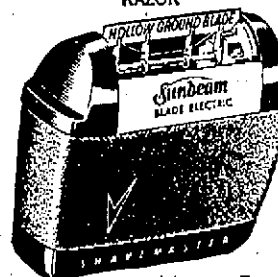
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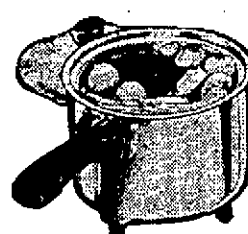
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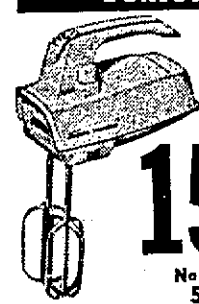
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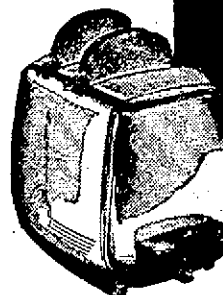
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| Belmont Men's Shop | 5013 E. 2nd GE 8-4981 |
| Benny Rapp Chevrolet Serv. Station | 350 Maine Ave. Seal Beach |
| Brite Cleaners | 2185 Atlantic Ave. & 18227 Bellflower |
| Brock's Drug Store | 302 Maine Ave. Seal Beach |
| Cairn's Dutch Boy Point Store | 1639 E. Anaheim HE 2-8329 926 N. Avalon Blvd. TE 4-4254 |
| Columbia of Long Beach | 112 Pacific |
| Davis Texaco Service | 25th & Pacific |
| D. & B. Mobile Service | 4160 Long Beach Blvd. GA 7-9018 |
| Dominguez Cleaners | 2639 E. Carson TE 4-2727 |
| Dunbar's 5 & 10 | 2837 E. Carson |
| Dutch Village Drug | South & Woodruff TO 7-7296 |
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| Finer Pharmacy | 253 American HE 6-1494 |
| Gordon & Wagner Pharmacy | 6001 Orange Ave. GA 2-3919 |
| Kemper's Bldg. Supplies | 7001 Orange Ave. ME 3-6952 |
| King's Pet Supplies & House of Dog Beauty | 1165 E. Pac. Cst. Hwy. HE 7-4229 |
| Lower Drug | 1189 E. Pac. Cst. Hwy. HE 6-5040 |
| Lakewood Florists | 4133 Viking Way HA 9-5911 |
| Mel Shipley's Mobil Service | 495 South St. GA 2-6310 |
| Morgans Mobil Service | 2337 E. 7th HE 2-6907 |
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| Olympic Cleaners | 4115 South St. HE 2-4674 |
| Parry's Signal Service | 936 Pacific HE 7-5589 |
| Personna Cleaners | 2545 Atlantic GE 4-4352 |
| Phil Scott Paint Store | 4152 Woodruff HA 5-3571 |
| Plaza Cleaners & Laundry | 6424 E. Spring HA 9-6913 |
| Reliable Radio-TV | 202 E. 4th HE 6-9897 |
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| Sam Heald Plumbing Co. | 2782 Long Beach Blvd. GA 4-8547 |
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| Ted Brown Jeweler | 418 American Ave. HE 5-1362 |
| The Garden Shop Nursery | 5431 E. Spring GA 3-0429 |
| Wagner Pharmacy Service | 7th & Redondo HE 2-9257 |
| Whitehead Shell Service | 1230 E. Pac. Cst. Hwy. HE 2-1545 |
| Wright's Mobile Service | 292 Alamitos Ave. HE 2-1545 |

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| 112 Pacific Ave. | Long Beach |
| Alfon's Nursery | 15829 S. Atlantic, Compt. NE 1-0324 |
| Bergman's TV, Hi-Fi & Radio | 420 Montoir HA 5-1971 |
| Butler Bros. | 5252 Lakewood Blvd. |
| Dutch Village Drug, Inc. | 5918 Orangethorpe TO 7-7296 |
| Lakewood Cleaners & Laundry | 4145 Norse Way HA 5-1331 |

BUTLER BROTHERS, Lakewood

"Your Lakewood Area Redemption Center"
5252 Lakewood Blvd. Lakewood

INDEPENDENT, PRESS-TELEGRAM

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OPEN HOUSE Directory

FOR COMPLETE DETAILS ON THESE PROPERTIES
CONSULT CLASSIFICATIONS 139 THRU 143

| 1 BEDROOM | | |
|-------------------------------|-----------|---------------------|
| Address | Phone | District |
| 26 5th Place | GE 3-4866 | Belmont Shore |
| 1541 Rose | GA 4-0473 | Eastside |
| 2687 Baltic | HE 7-1281 | Westside |
| 2 BEDROOMS | | |
| Address | Phone | District |
| 3717 California | HE 7-1281 | California Heights |
| 1520 E. 36th | GE 1-6400 | California Heights |
| 5641 Flagstone | HA 5-1207 | Lakewood |
| 6109 Peabody | HA 5-1237 | Lakewood Plaza |
| 5709 Walton | GE 3-7493 | Los Altos |
| 78 Rivo Alto Canal | GE 3-0433 | Naples |
| 6066 California | HA 5-1217 | North Long Beach |
| 6501 Downey | GA 4-9080 | North Long Beach |
| 361 E. 53rd | GA 3-7981 | North Long Beach |
| 1601 E. 59th | GA 3-5469 | North Long Beach |
| 5838 Gundry | GA 3-7981 | North Long Beach |
| 5571 Myrtle | GA 3-2058 | North Long Beach |
| 1735 Plymouth | GA 3-7981 | North Long Beach |
| 2220 Fashion | HE 5-0525 | Westside |
| 2703 Fashion | HE 7-2372 | Westside |
| 1826 W. 29th | GA 7-6035 | Westside |
| 719 W. 33rd | HE 2-3489 | Wrigley |
| 2 BEDROOMS & DEN | | |
| Address | Phone | District |
| 9392 Weldon Dr. Nichols Manor | | Garden Grove |
| 3605 Garderia | GA 7-8412 | California Heights |
| 5866 Rose | GA 3-1487 | North Long Beach |
| 5440 Las Lomas | GA 4-7426 | Park Estates |
| 2532 Fashion | GA 4-8113 | Westside |
| 1901 Golden | HE 2-3489 | Wrigley |
| 3 BEDROOMS | | |
| Address | Phone | District |
| 619 Euclid | GE 8-8454 | Belmont Heights |
| 364 Temple | GE 8-6889 | Belmont Heights |
| 264 Ximeno | GA 3-4508 | Belmont Heights |
| 70 Covina | GE 3-0433 | Belmont Shore |
| 50 Prospect | HA 1-6422 | Belmont Shore |
| 3908 Garderia | TE 4-2728 | Bixby Area |
| 3927 Cernitos | HE 2-2696 | Bixby Knolls |
| 6544 San Aimo Circle | TO 6-1768 | Buena Park |
| 3415 Myrtle | HE 7-1281 | California Heights |
| 3412 Olive | HE 7-1281 | California Heights |
| 1541 Rose | GA 4-0473 | Eastside |
| 4632 Downey Bl. | HE 7-1281 | Lakewood Area |
| 6002 Eastbrook | GE 1-6400 | Lakewood Area |
| 4742 Josie | HA 5-1237 | Lakewood |
| 4622 Knoxville | GA 4-8113 | Lakewood Area |
| 4824 Pearce | HA 5-1237 | Lakewood |
| 6709 Pageantry | GE 4-3464 | Lakewood Plaza |
| 3362 Petaluma | GE 3-7493 | Lakewood Plaza |
| 2701 Chatwin | TO 7-1968 | Los Altos |
| 5301 Eagle | GE 4-3464 | Los Altos |
| 5231 E. Willow | GE 8-8454 | Los Altos |
| 6561 El Roble | GE 3-7493 | Los Altos |
| 2371 Heather Rd. | HE 9-0046 | Los Altos |
| 2033 Marber | HE 7-0650 | Los Altos |
| 2119 Nipomo | GE 1-6400 | Los Altos |
| 1707 Jackson | | North Long Beach |
| 6487 Johnson | GA 3-2575 | North Long Beach |
| 5451 Las Lomas | GE 4-7426 | Park Estates |
| 3030 Fashion | HE 2-3489 | Westside |
| 2475 Eari | TO 7-9083 | Wrigley |
| 2549 Pine | TO 7-9083 | Wrigley |
| 3 BEDROOMS & DEN | | |
| Address | Phone | District |
| 1558 Flippen Dr. | JE 7-9642 | Anaheim |
| 24032 Greenbrier | JA 7-7604 | Anaheim |
| 1331 Somerset Pl. | GA 7-8412 | Bixby Area |
| 7102 Keynote | HA 5-1237 | Carson Park |
| 5309 Fidler | TO 7-9083 | Lakewood |
| 2043 Kallin | GE 1-9701 | Lakewood Plaza |
| 3615 Country Club Manor | GA 2-1394 | Los Cerritos |
| 6681 Indiana | TO 6-1768 | North Long Beach |
| 2401 Terraine | GE 3-7493 | University District |
| 2736 Harrison | HE 6-7265 | Westside |
| 1950 San Francisco | GA 4-4712 | Wrigley |
| 4 BEDROOMS & OVER | | |
| Address | Phone | District |
| 11662 Court Lane | TW 3-8024 | Anaheim |
| 5309 Fidler | TO 7-9083 | Lakewood |
| DUPLICES | | |
| Address | Phone | District |
| 274 Mira Mar | HE 7-1281 | Belmont Heights |
| 289 St. Joseph | HE 2-6484 | Belmont Heights |
| 1351-53 Ximeno | HE 3-6452 | Belmont Heights |
| HOME & INCOME | | |
| Address | Phone | District |
| 314 Molino | HE 7-2795 | Belmont Heights |
| 3315 E. 15th | GA 7-6116 | Eastside |
| 2237-43 San Anselme | GE 3-1484 | Lakewood |
| 4336 Lakewood Bl. | HE 5-1126 | Lakewood |
| 213 E. Willard | GA 4-8113 | Wrigley |
| OWN YOUR OWN | | |
| Address | Phone | District |
| 839 E. Ocean Bl. | GE 8-9373 | Eastside |

CONCLUSIONS

EEK

Long Beach Board of Realtors as
 and buggy days at from 6 to 2
 per return to the thrill of travel
 he 30 years younger than the
 s on Pine Ave. at approximately
 graduated from the University of
 mericanism, through the medium
 of High School. Those were good
 northwest and caught a 25-pound
 A.M. on Thursday of the first
 not being there.
 Hodges Realty Co., and became
 a member of the Long Beach Board

of Atlantic, outstanding value, tantalizing in eye cabinets, covered linoleum, brick fireplace, Cindersilk r. garage, 4 beds to Jordan 000, Loan, \$16,000 at approximately \$1,600 per sq. ft.

Realtors ★

Page, Gene.
5732 E. 2nd
Patterson, Isabel
203 Glendora
Pestor, Elizabeth
3359 Atlantic Ave.
Petersen, Ruby M.
3570 Orange Ave.
Petersen, Mary T.
6251 Atlantic
Proko, Teddy
3540 Atlantic Ave.
Ratojack, Ed
3913 Orange Ave.
3913 Orange Ave.

GE 3-1397
GM 3-1491
GA 4-3881
GA 3-3513
GA 3-1092
GA 3-5491
GA 3-5469

| | |
|---|-----------|
| Realty Center 423 E. 1st St. | RE 5-7426 |
| Reed, E. V. 100 Elm Ave. | RE 5-4857 |
| Reed, John W. & Assoc. 401 E. Market | GA 2-7981 |
| Reed, Joseph F. 245 Linden | GA 4-4860 |
| Reese, Lewis D. 6124 E. Ocean Blvd. | GE 3-1919 |
| 2581 E. 2nd St. | GE 3-0421 |
| Ricks Realty 195 Santa Ana | RE 3-8935 |
| Rife Realty-Mart 2029 Atlantic Blvd. | RE 2-7564 |
| Robinson, Mildred 4601 E. Anaheim | RE 4-7407 |
| Roby, Vernon 701 Cedar Ave. | HT 6-2519 |
| Rohrer Realty 1703 Atlantic Ave. | RE 6-9122 |
| Rostrum, E. C. | |

686 Alameda **QE 3-6928**

Rusche Realty
8191 Garden Grove Blvd.
Garden Grove Westminster 7181

Ryerson, Claude.
3217 Bellflower **GF 2-2393**
GF 4-4507

Saffie, Ralph B.
413 E. 7th St. **HE 7-8359**

Scandlers, David W.
28 Certos Ave. **HE 6-0688**

Schrank, Elsie D.
1209 E. Broadway **HE 7-2653**

Section, J. R.
454 W. 7th St. **HE 6-3177**

Stinkard, H. S.
1282 Pacific Ave. **HE 7-4317**

Small, Grace
547 E. Broadway **HE 7-3573**

Sorensen, Olive V.
1138 E. 7th St. **HE 8-3514**

Southlanders

| | |
|-----------------------|-------------|
| 354 E. 1st St. | HE 2-3865 |
| Spindell, Steve | |
| 233 Mira Ave. | GE 6-6155 |
| Stacy, Campton Realty | |
| 2009 Pacific Ave. | HE 5-5395 |
| | GA 4-9180 |
| Stanley, Mildred | |
| 1832 Pacific | HE 2-3180 |
| Starr, S. L. | |
| 723-South St. | GA 5-1481 |
| Stearns, N. H. | |
| 1325 W. Willow | GA 4-8833 |
| Steele, Harold K. | |
| 4061 Orange Ave. | GA 7-9641 |
| 5175 L. B. Blvd. | GA 2-4444 |
| 535 South | GA 4-6666 |
| 5030 E. 1st St. | C HP 4-4444 |
| 5331 American | HE 7-2833 |
| Stigall, Ruel R. | |
| 654 Linden | HE 2-5899 |
| Stolp Realty | |
| 819 W. Willow | GA 4-4711 |
| Stroh, Leonard | |

| | |
|-----------------------|-----------|
| 2505 Pacific Ave. | GA 4-3226 |
| Sullivan, C. A. | |
| 800 E. 4th. | HE 6-167 |
| Sutton, Wesley M. | |
| 3613 E. 4th St. | HE 9-694 |
| Swanson, Gus E. | |
| 222 Times Bldg. | HE 7-379 |
| Thiess, Larry | |
| 4601 E. Anaheim | HE 4-281 |
| Telbert & Baylock | |
| 632 Leconte | HE 6-997 |
| Town & Country | |
| (Clare E. Plumb) | |
| 1043 Redondo | HE 3-499 |
| Vandenberg, Arthur S. | |
| 312 Redondo | HE 3-384 |
| Vandenberg Realty | |
| 4121 L. E. Blvd. | GA 4-908 |
| Walker, A. E. | |
| 1527 Harbor Ave. | HE 6-034 |
| Walker & Lee, Inc. | |
| 1100 Bellflower Blvd. | GA 4-171 |

| | |
|--------------------|----------|
| 6508 E. Spring | HA 5-882 |
| 3849 Woodcraft | HA 1-123 |
| Wail, Cliff | |
| 421 E. 4th St. | HE 7-132 |
| Webster, John | |
| 2027 S. 4th St. | HY 2-043 |
| Welch, Hubert E. | |
| 815 Market | GA 1-300 |
| Weller, Ed J. | |
| 423 E. Ocean | HE 5-482 |
| West Winds Realty | |
| 2325 Pacific Ave. | GA 7-100 |
| West, W. H. | |
| 2506 Atlantic Ave. | GA 5-512 |
| Whitemore, W. C. | |
| 421 E. 4th | HE 6-812 |
| Wiand Company | |
| 3226 E. Broadway | GM 3-582 |
| Williamson, P. L. | |
| 1472 American Ave. | SA 4-762 |

Wofford Realty Co.
4331 E. Carson EA 8-12

Wood, Walter M.
6520 Paramount GA 2-48

Woodard, S. R.
354 E. San Antonio GA 7-63

Wright, Chas. E. Agents
4131 Norris Way EA 5-12

Wright, G. G.
2238 E. Broadway KE 9-21

Zoeller, Wm. and Elsie
1425 E. Wardlow GA 7-45

ST RESPONSIBILI

REALTOR OF THE WEEK

ROY E. MCALLEY, born in Compton, is honored by the Long Beach Board of Realtors as Realtor of the Week. It is his unique experience to have lived through the transition period of travel over dirt roads, ungraded roads in the horse and buggy days at from 8 to 9 miles an hour those were the good old days, may they never return; to the death of travel miles an hour (those were the good old days) that speed and will be 30 years younger than our own modern freeways at the times that speed and will be 30 years younger than the city of Los Angeles. He could have bought lots at that time on Pine Ave. at approximately \$2000 each but preferred an education. He attended and graduated from University Southern California.

He was privileged for 28 years to teach Patriotic Americanism through the medium of United States History and Government at our outstanding High School. Those were good years, so good they took a fishing trip to the Northwest and caught a 26-pound Chinook salmon at the mouth of the Rogue River at 10:00 A.M. on Thursday, the first week of the following school term to relieve the pressure of not being there.

His retirement has been spent with the Rex L. Hodges Realty Co. and because

at \$125.00 per mo. This would include interest, taxes and insurance. Yes, this is truly tomorrow's Executive Cinderella home today. Mr. Mealey invites you to see from 1-5. First come, first served. Shown by appointment only. Monday call GA 4-4380.

1436 Marcelina, Tor. TE 4-1303
All States Realty Co.

| | | | | | | |
|------------------------|------------------------|-----------|--------------------------|-----------|------------------------------|-----------|
| bernard, Jim | 1321 2nd St. | GA 3-7413 | James, C. V. | GA 7-5487 | 858 Nimitz | GE 5-5988 |
| 497 W. Willow | | | 230 E. Carson | | | |
| Bick, Ralph E. | 2040 Guadalupe Rd. | NA 8-2111 | Jahnke, Angela | HE 6-3866 | Rusch Realty | |
| 1205 Secur. Bld. Bldg. | 1205 Secur. Bld. Bldg. | EX 8-3401 | 241 E. 1st | | 8191 Garden Grove Blvd. | |
| Bixby Knolls Realty | | | Johnson, Gil | HE 3-8911 | Garden Grove Westminster Trl | |
| 231A E. Carson | GA 7-0808 | | 3243 E. 4th | | Ryerson, Claude | GE 3-389 |
| E. McLaughlin | GA 3-3588 | | Jones, Don | GA 3-3758 | 2121 Bellflower | GE 9-488 |
| Blackman, Faye C. | | | 8459 L. B. Blvd. | | | |
| 412 Times Bldg. | HE 4-6786 | | Jones, G. Ditson, C.P.M. | HE 7-2733 | Saffie, Ralph B. | HE 7-5339 |
| Blythe Realtors | | | 914 Times Bldg. | | 413 E. 7th St. | HE 7-5339 |
| 24011 Arvin, Wilm. | TE 4-3478 | | Keats, Stormy Allen | HE 3-7439 | Saunders, David W. | W-1 |
| Bohm, John T. | | | 1242 Pine | | 23 Cerritos Ave. | HE 6-0688 |
| 415 E. Jordan | GA 4-1658 | | Keeney, M. E. | HE 2-4282 | Schramk, Elsie D. | HE 7-5688 |
| Bristow, Don | | | 837 Atlantic Ave. | | 1209 E. Broadway | HE 7-5688 |
| 239 W. Willow at Cdr. | GA 4-4911 | | Key Realty, Inc. | HE 3-7461 | Section, J. R. | HE 6-317 |
| Brown, Morris A. | HE 8-5355 | | 2090 E. Pac. Ctr. Hvy. | | 145 W. 7th St. | HE 6-317 |
| 3129 Pacific Ave. | | | Klein, Jack | GE 4-0263 | Stinkard, H. S. | HE 7-431 |
| Brooks, Bill | HE 2-4421 | | 5752 E. 2nd | | 847 E. Broadway | HE 7-357 |
| 533 E. Ocean Blvd. | | | | | Sorensen, Olive V. | HE 8-351 |
| Broumlev, Jo | | | | | 1438 E. 7th St. | |
| | | | | | Southlanders | |

| | | | | | |
|-----|------------------------|------------|------------------------|------------------------|----------|
| 367 | "Businesses" | GA. 2-5447 | Los Altos Realty, Inc. | 2500 Pacific Ave. | GA. 4-52 |
| 368 | Crest Properties | | 2600 Reddinger Blvd. | | |
| 369 | E. Hume Truss | | 2865 Palo Verde | | |
| 370 | 2900 E. 4th | HE 2-2284 | Park Estates Office | 300 E. 4th | HE 6-14 |
| 371 | Culley & Co. | | Lumsden, F. J. | Sutton, Wesley M. | |
| 372 | 8000 Atlantic Ave. | GA. 3-5438 | 138 Glendora | 3913 E. 4th St. | HE 9-69 |
| 373 | Davidson, Marion | | Lyne, Bess K. | Swanson, Gus E. | |
| 374 | 218 Atlantic Ave. | HE 6-6218 | 2525 Pine Ave. | 2222 Pines Blvd. | HE 7-27 |
| 375 | Degley Realty Co. | | McBry Realty | Theiss, Larry | |
| 376 | 900 American Ave. | HE 6-9751 | 1526 S. 2nd St. | 4501 E. Amador | HE 3-473 |
| 377 | Dempsey, Merle | | Ben F. Marron Co. | Talbart & Blaylock | HE 6-58 |
| 378 | 4017 L. B. Blvd. | GA. 4-1530 | 7525 E. Wardlaw Rd. | 822 Locust | HE 4-69 |
| 379 | Dominguez Realty | | Martin, L. A. | Town & Country | |
| 380 | 2633 "Arson" | GA. 4-6608 | 422 E. Broadway | (Green E. Plumb) | HE 3-48 |
| 381 | Du Bay Realty | | Martin, W. B. | 1048 Redondo | HE 3-48 |
| 382 | 434 E. 3rd | HE 6-7243 | 4370 Atlantic | Vandenbergh, Arthur S. | HE 3-38 |
| 383 | Ellerbrook, Leonard P. | | Maskey, W. Gail | Viking Realty | |
| 384 | 1621 W. 4th | HE 7-7041 | 394 San Antonio Dr. | 4131 L. B. Blvd. | GA. 4-90 |
| 385 | Ellis-Schneider | HE 4-4170 | McDaniel Realty | Walker, A. E. | |
| 386 | 8745 Lakewood Blvd. | GA. 2-3618 | 1122 South St. | 1557 Harbor Ave. | HE 2-03 |
| 387 | 9612 McCallister | GA. 8-9828 | McGuffey & Shank Co. | Walker & Lee, Inc. | |
| 388 | | | 4615 E. 2nd St. | 190 Bullfinch Blvd. | GA. 8-12 |

YOU CAN RELY ON

| | | |
|--------------------|-----------------------|-----------|
| Graham, L. O. | 4121 E. Carson Rd. | GA 5-1217 |
| 1850 Atlantic Ave. | 2451 Bellflower Blvd. | EE 4-3446 |
| HE 6-4731 | 1260 Orange Ave. | GA 4-0473 |
| Grant, Edward A. | 363 E. 1st St. | EE 4-3446 |
| 537 Redondo | 3046 E. Carson | EE 4-3446 |
| HE 9-2322 | 700 E-3751 | |
| Greiner, Wilbur | Morrell, Verne | |
| 6411 L. S. Divd. | 2223 Cherry Ave. | GA 4-7804 |
| GA 3-2576 | Munz Realty | |
| Grundman, Ruth L. | 5536 E. 2nd St. | EE 9-2161 |
| 903 E. Market | Nebeker, Gene, Realty | |
| GA 3-1233 | 1402 Theatre Bldg. | EE 5-6496 |
| Gustine, Glenn | 1000 E. Carson | EE 5-6449 |
| 3535 Atlantic Ave. | Odegard, James | |
| GA 7-6109 | 418 E. Broadway | EE 2-4082 |
| Houn & Matthews | Page & Cunningham | |
| 2385 Pacific Ave. | 2385 Pacific Ave. | GA 4-8113 |
| GA 4-0497 | | |
| Hart, H. Herschel | | |
| 4321 1/2 E. Carson | | |
| EA 5-1237 | | |

Wofford Realty Co.
4201 E. Carson
EA 5-1211

Wood, Walter M.
620 Paramount
GA 3-4141

Woolard, S. R.
304 E. San Antonio
GA 7-4141

Wright, Chas. E. Agents
4131 North Way
EA 5-1211

Wright, G. G.
2228 E. Broadway
EE 9-2161

Zoeller, Wm. and Elsie
1425 E. Wardlow
GA 7-4141

★ YOU CAN RELY ON A REALTOR FOR UTMOST RESPONSIBILITY

SUNDAY, MARCH 2, 1958

KLAC-870 KABC-780 KFOX-1280
KFI-840 KHJ-930 KQER-1390
KBIQ-740 KNX-1070 KPQL-1540
KMPQ-710 KFWB-980 KWIZ-1480
KFOX-102.3 KNDB-102.1

4:30
 4:30 - 4:45 - Debate Report:

7:00 A.M.
KFI - News, Radio Pulpit
KABC - American Farmer
KFI - Journey to Melody
KFI - Church of the Air
KGO - Clarence Welch
KGO - W. B. Record

8:00 A.M.
KFI - Agriculture U.S.A.
KABC - Little Church
KFI - Church of the Air
KGO - Dan Davies

9:00 A.M.
KFI - News
KFI - News Paper Man
KABC - Layman's Hour
KFI - Church of the Air
KGO - News: Farm Scene
KGO - Overcoming Life

10:00 A.M.
KFI - Magic Land Stories
KABC - Light and Life
KFI - Back to the Future
KGO - S. Lake Tabernacle
KGO - Voice of China

11:00 A.M.
KFI - Christian Science
KABC - World Literature
KFI - A. Home & Music
KABC - Back to the Future
KGO - Light and Life
KGO - S. Lake Tabernacle
KGO - Voice of China

12:00 NOON
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

1:00 P.M.
KFI - News: Celebrity
KABC - Radio Bible Class
KFI - Radio Bible Class
KGO - News: Music

2:00 P.M.
KFI - News: Monitor
KABC - World Vision
KFI - News: Monitor
KGO - News: Music

3:00 P.M.
KFI - Congress Report
KABC - Dr. B. H. Graham
KFI - News: Monitor
KGO - News: Music

4:00 P.M.
KFI - News: Monitor
KABC - Dr. B. H. Graham
KFI - News: Monitor
KGO - News: Music

5:00 P.M.
KFI - News: Monitor
KABC - Dr. B. H. Graham
KFI - News: Monitor
KGO - News: Music

6:00 P.M.
KFI - News: Monitor
KABC - Dr. B. H. Graham
KFI - News: Monitor
KGO - News: Music

MONDAY, MARCH 3, 1958

7:00 A.M.
KFI - Pat Bishop, News
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

8:00 A.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

9:00 A.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

10:00 A.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

11:00 A.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

12:00 NOON
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

1:00 P.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

2:00 P.M.
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KABC - News, Monitor
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KGO - Music

3:00 P.M.
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KFI - Luke Slaughter
KGO - Music

4:00 P.M.
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KABC - News, Monitor
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5:00 P.M.
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KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

6:00 P.M.
KFI - News, Monitor
KABC - News, Monitor
KFI - Luke Slaughter
KGO - Music

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Before You
Liberal CREDIT

RELIABLE

SYN

HE 6-9897

34 YEARS A

RELIABLE

202 EAST 41 ST.
CUT OUT AND PASTE

7:30 P. M.

Problems of teenagers get an airing on "Hi-Time" (13).

Staked to a no-limit poker game by the wily Samantha, "Maverick" (7) is accused by his wealthy opponent of staging a fake hold-up to get the money.

"Bachelor Father" (2) decides to adopt his teenage niece legally and runs into troubles with a social worker investigating his household.

8 P. M.

Southern music gets its inclusions when "Ed Sullivan" (2) presents the development of modern music for the melodies of the Southland. Guest list includes Douglas Fairbanks, George Guetary, comedienne Jean Carroll, ventriloquist Jay Nemeth, singer Charles Mann and a flock of southern talent. Jack Dempsey gets a trophy and new car.

COLOR—"Steve Allen Show" (4) with Xavier Cugat, Peter Ustinov, Abbe Lane, the four stars of "Your Hit Parade" and singer Sam Cooke.

9 P. M.

Charles Laughton stars in the whimsical story of an elderly New Yorker, "on his uppers," who strives to make a good home for a fellow derelict (equine) during the "GE Theater" (2).

Movie on (11) stars Greta Garbo and Robert Taylor in Dumas' classic story of beautiful and reckless "Camille."

9:30 P. M.

"Alfred Hitchcock Presents" (2) a story of the return of French soldiers from the Algerian campaign and of two inseparable buddies who face suspense at home Jacques Bergeron, Marcel Dalio and Susan Kohner star.

10 P. M.

Borrowing a script from "One Man's Family," tonight's offering on "The Loreta Young Show" (4) stars John Newland as Paul, Jean Allison as Claudia and Keefe Brannan as Johnny Roberts. Story of the impulsive runaway marriage of Claudia and Johnny and the true test of their love.

It'll be all actors on "S64,000 Challenge" (2) as Jackie Coogan, Lila Lee, Eddie Hodges

10:30 P. M.

Ralph Bellamy, star of the sensational play, "Sunrise at Campobello," will guest-panelist on "What's My Line" (2).

An "eternal triangle" and how it forces a wife to take suicide will be analyzed in "Road to Escape" (5) by Harry T. Woodward, psychotherapist.

MONDAY DAYTIME

KTTV (11) has announced realignment of its schedule from 10 a. m. to 5:45. Bulk of the deal calls for old re-unions of series such as "Marge," "Lad Three Lives," "Ramar the Jungle," "Abbott and Costello" etc. Off the daytime are "Star Shoppers" and "Sound-Off Club" . . . Robert Clary sings for "House Party" (2) at 11:30 . . . "Schoolroom" (11) at 11:45 a. m. with Jackson Wheeler and Sheriff John . . . Jan Clayton, late of "L. S.," will star on "Matinee Theater" (4) at noon in a new "COLOR show. A tale of divorce and a boy who prefers father even though he gets hit only 4 months a year. His other remeries and the 1 learns how to act from friends at military school . . . Santa's puppeteers from Santa's Village drop in on "T. Lady" (5) at 3:30 . . . "Andy n' Andy" (2) move into 4 p. m. slot, replacing "Do Fairbanks" . . . NEW to 1 is "Space Patrol" with 1 Welsh as host. Series was 7 (some years ago but timely, and Welsh will be guests.

RADIO HIGHLIGHTS

The Midwest regional winner of the "Met Auditions" will be heard on KABC at 9:30 a. . . Dinah Shore, Myrna Loy and Edward G. Robinson appear on "B Is For Bargains" KABC at 10:35 a. m. under UNESCO banner . . . The Reith Lecture on KNX at 11:15 has George F. Keenan, "R. authority talking" . . . "The Slaughter" has some trou with a sheriff on KNX at 11 p. m. and when the gun ends he comes out on top "Frontier Gentleman," KNX 12:30 p. m. becomes involved a search for a lost mine meets some toughies .

DAYTIME DATA

Realignment of the (2) schedule is effective today and here's a list of it: "UN, in Action" off and "Camera Three," big-time New York educational series, is on at 8:30. "er's Take A Trip" has tripped and disappears; "The Last ord" shifts to 1 p. m. and "ace The Nation" comes on 1:30 in place of "World ews Roundup" . . . "Watch r Wizard" observes its eighth birthday on (4) at 10 a. m. with some interesting experiments in science . . . The fight blind poet John Milton with Parliament for freedom of the press is seen on "Frontiers of Faith" (4) at 10:30 . . . "Wisdom" (4) at 11:30 has Alfred Sloan Jr. . . . Secretary of Agriculture Benson interviewed "Youth Wants to Know" (4) noon . . . Report on the Sheriff's Department is given in "770 On TV" (7) at noon . . . Jack Webb interview on "Look Here" (4) at 12:30 . . . Cedric Hardwicke and Dorothy Kilgallen on "The Last Word" (2) at 1 p. . . . **COLOR** for "Harvest" (4) at 1 p. m. with the life of Thoreau as the topic . . . Sen. Hubert Hurney (D-Minn) will "Face the Nation" (2) at 1:30 . . . Camera on Washington" (4) at 1:30 explores the U. S. Interior Agency . . . Eric Johnston on "College News Conference" (7) at 2:30 . . . Story of America's global detours told on "Wide World" (4) at 4 p. m. plus a simulated air attack on the United States . . . Actress-audience Mary Hoford, recently married in Nevada to a movie magnate Cornelius Vanderbilt Whitney, will guest on "Cavalade of Books" (2) at 4 p. m.

5 P. M.

"See It On TV" (2) presents a study of peoples and issues involved in "Statehood for Alaska and Hawaii."

6 P. M.

Dr. Edward Teller, a leader in H-bomb development, will "Meet The Press" on (4).

6:30 P. M.

The famous trial at Nuernberg will be brought to the "Twentieth Century" (2) via American and Russian film. Only 3 of the 21 men who stood trial are still in prison at Spandau.

7 P. M.

A drought threatens, and Timmy and Scott, influenced by one of Uncle Petrie's stories of

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| METRO '35 conv. 4000 mi. ex. cond. pri. pay. 1068 Elm. apt. 9 | '50 OLDS '58 4-dr. Clean mechanically. HA 9-5225. |

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\$295 \$46.67
'56 CHEVROLET V-8
Jet black finish, w-w tires,
heater, turn signals, back-up
light.
FULL PRICE \$1595
Down Payment Per Month
\$295 \$55.23
'55 CADILLAC
Coupe De Ville
Coupe De Ville. Full power.
Very clean.
FULL PRICE \$2795
Down Payment Per Month
\$350 \$56.47
'54 LINCOLN
Capri Coupe
Genuine leather interior, Glas-
tair, prime rib, maroon
finish, Hydra, R&H, local low
mileage.
FULL PRICE \$895
Above Terms Include
Tax, License and Interest
No Payments
Till April
JOHN M. STOKES
OLDSMOBILE
17150 Lakewood Blvd.
Bellflower TO 7-1721
Open Nites 'Til 9 p.m.
OPEN SUNDAYS

DISPOSAL SALE
3 DAYS ONLY
100% FINANCING
WAS NOW
'53 Willys \$495 \$195
'50 Ford \$395 \$195
'49 Coa. 62 \$495 \$195
'52 Stude. \$395 \$175
'49 Olds V-8 \$395 \$150
'49 Packard \$295 \$75
'48 Stude. \$195 \$65
'46 Ford V-8 \$195 \$75
LYNN'S
912 American HE 2-7534
1091 E. Pac. Ost. HE 5-7043

THOROUGHLY RECONDITIONED
USED CAR
SELLING SPREE
PRICED FOR QUICK SALE
NONE CAN COMPARE
✓ Check These Big Values!
'57 Chev. 210 4-Door \$1599
Radio, heater.
Sold new by us. (MYD 060).
'56 Chev. Powerglide \$1599
Radio, heater. (Stock 235A).
'56 Pont. Star Chief \$1599
Catalina Coupe.
Has power steering. (LDA 766).
'55 Merc. Mercomatic \$1299
Mont. Cpe.
Radio, heater. (MPK 293).
'55 Chev. Delray V-8 \$1199
Powerglide.
(DSB 470).
'55 Plym. Belvedere V-8 \$1199
Sport Coupe.
Overdrive. Sharp! (FNL 561).
'55 Olds 88 Holiday \$1099
Coupe.
Has power. (FBR 309)
'54 Chev. Station Wagon \$899
Popular 4-Door.
Radio, heater, etc. (BMN 040).
'54 Rambler Country Club \$799
Overdrive. Extra sharp! (HVA 661).
'55 Ford 6-cyl. Coupe \$599
(Stock 238).
'54 Stude. Champ. 4-Dr. \$499
O'drive.
(MLY 648).
'53 Merc. Sport Coupe \$499
Mercomatic.
(HVP 355).
'51 Stude. Starlight Cpe. \$299
(LLJ 391).
'50 Chev. 2Dr. Special \$199
vinyl int. (266A).
Hundreds More to Choose From
100% FINANCING
with approved credit
LOW GMAC TERMS

WEEK-END SPECIALS
'54 Pont. 795
Chieftain Dlx.
4-Door, Radio,
heater, Hydra-Matic, etc.
'53 Buick 695
Super 4-Door
Dynamatic,
radio, heater, etc.
'53 Plym. 495
Hardtop,
Sport Cpe.
A good car but short on extras.
'52 Nash 295
Station
Wagon
2-door with overdrive.
'53 Olds 845
88 Holiday
Hardtop Club
Hydra-Matic, radio, heater.
'54 Ford 995
Victoria
Sport Cpe.
Fordomatic, radio, heater.
'50 Chrys. 295
Winona
Club Cpe.
Auto. trans., radio, heater.
'49 Ford 245
Real good
transportation car.
'53 Plym. 395
4-Door.
Heater, good
tires and motor. Real good sec-
ond car.

OVER-STOCKED
on
NEW CAR TRADE-INS
Over 135 Beautifully Reconditioned Used Cars
MUST GO!
Under Blue Book Prices
1860 AMERICAN and 625 E. ANAHEIM
HE 6-3296 HE 6-3293 HE 6-2484
'57 Chev. \$1795
V-8 2-Door, Has heater.
Lic. 2K1U 587
'57 Ford \$1895
V-8 2-Door Custom Sedan.
Fordomatic, radio, heater.
Lic. 2K1S 488
'56 Ford \$1695
Falcon Country Sedan.
Fordomatic, radio, heater.
Lic. 2K1S 488
'56 Chev. \$1095
Coupe, Powerglide,
radio, heater, 2114
black. Real sharp.
'56 Chev. \$1595
Bel Air Sport Coupe.
Radio, heater, Lic.
2K1U 752
'55 Dodge \$1095
Sedan, 4-Door V-8, An-
tonic transmission, radio,
heater, heater, License
2NUC 175.
'55 Ford \$795
Coupe, Has heater. Lic.
2K1L 869.
'55 Chev. \$1195
V-8 Sedan. Radio,
heater, gas-saving over-
drive. Lic. No. HVE268.
'54 Chev. \$995
Bel Air Convertible.
Original Navejo 310.
Powerglide, radio, heater.
Real sharp. Lic. =
LEP 714.
'54 Chev. \$795
210 4-Door. Powerglide,
radio, heater, License
2K1M 914
'54 Chev. \$595
4-Door Sedan, Radio &
heater. Lic. 2K1AT 308.
'57 Chev. \$1795
Suburban Carryall
Truck. Chrome equipped.
Heater, Showroom new.
Lic. No. 279995.
'52 Chev. \$595
4-Ton Pickup. V-8
sharp. Lic. 2K 69857.

RAY VINES SEZ...
✓ CHECK MY PRICES!
✓ CHECK MY TERMS!
ABSOLUTELY THE EASIEST PLACE IN TOWN TO BUY A CAR
★ No Red Tape
★ No High Pressure
★ No Co-Signers Needed
★ No Balloon Payments
★ No Local Credit Needed
★ No Waiting—Delivery Now
10% Cash, Trade or Equity Delivers
As Long as 36 Months on Balance
Standard Bank Terms Also Available
Quotations Do Not Include Sales Tax or DMV Fees
• NEARLY 100 SHARP CARS •

| Description of Car | FULL PRICE | CASH OR TRADE | MO. |
|--|------------|---------------|-----|
| '55 Hudson Hornet 4-Door V-8 Sedan with auto- matic transmission, power steer- ing, radio, heater, whitewall, original inside and out. Lic. 2K1U 587 | \$1099 | \$109 | 41 |
| '55 Lincoln Premiere Hardtop Coupe. Hydra-Matic, power steering, radio, heater, whitewall, power windows, 2-tone paint, 2-tone bronze and beige. Lic. 2K1U 587 | \$2699 | \$269 | 90 |
| '55 Buick Riviera Dynamatic, radio, heater, origi- nal factory tuxedo. A real fresh car. | \$1299 | \$129 | 48 |
| '54 Cadillac Coupe Hydra-Matic, power steering and brakes, radio, heater, and the works. A real beauty. | \$2199 | \$219 | 81 |
| '57 Ford Victoria Fairlane "500" with Fordomatic, radio, heater, whitewall, power steering and brakes, 2-tone red and white. A local Look Beach car. | \$2299 | \$229 | 79 |
| '53 Chev. Sedan V-8 with Powerglide. Radio, heater, 11-tone factory finish. Spotless throughout. | \$1199 | \$119 | 44 |
| '55 Ford Wagon V-8 with radio and heater. You won't beat this price. | \$1199 | \$119 | 44 |
| '56 Chev. V-8 Club Overdrive, radio, heater, white- wash, very clean. A real buy. | \$1399 | \$139 | 52 |
| '55 Ford Sedan Custom V-8 with radio, heater, sharp as a tack inside and out. | \$899 | \$89 | 40 |

HARD-TO-FIND MODELS IN STOCK
'58 Ford Country Sedan
'58 Chevrolet, Convertible
'58 Chrysler Newport Hardtop
'58 Ford Ranch Wagon
'56 Chev. Delray Cpe. (3)
'56 Cadillac DeVille
'56 Cadillac DeVille
'56 Cadillac DeVille
and many, many more.
You Can Buy Here and Get Delivery Today—
1. Even if you owe a high balance on your present car.
2. Even if your present car is wrecked and won't run.
3. Even though you don't have the down payment but
expect money from a tax refund or some other in the
near future.
What More Can I Say — ?
My Own Finance Dept. Approves Your Credit
Open Every Day Including Sunday
Until 10 P.M. or Later
437 E. ANAHEIM ST.
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1957 FORDS
Most all body styles, in-
cluding Station Wagons.
As low as
\$1399
Lic. NBP 771
MEL BURNS
FORD
USED CAR DEPT.
1990 and 2055
AMERICAN AVE.
Both Sides of the Street
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JUST GOOD CLEAN CARS
'56 Plym. 1599
Suburban
2-tone, One owner.
(KHY 132)
'55 Ramb. 1599
Custom
Cross Country, 2600 miles.
(FTM 602)
'56 Ford 1399
2-door
R. H. Ford, T-Bird motor.
(KHY 177)
'55 Merc. 1499
Montclair H-T
Yellow & black. (CWT 161)
'55 Plym. 799
2-door
Clean. (KSL 769)
'53 Merc. 899
Montroy
R. H. Merc. New motor.
(Choice of 2)

'54 Pont. 1099
Star Chief Cat.
Full pwr. 1 owner. (LYL 777)
'53 Olds 899
98 Holiday
R. H. auto trans. (CGU 511)
'55 Ford 1499
Crown Victoria
(Choice of 2)
'53 Buick 899
Convertible
Must see this one. (HSS 000)

100% Fin. Available
Bank of America Financing
We Take Motorcycles in Trade
Dale Brown Motors
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Open 'til 10 P.M. Daily

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SELLING SPREE
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NONE CAN COMPARE
✓ Check These Big Values!
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Has power. (FBR 309)
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'53 Merc. Sport Coupe \$499
Mercomatic.
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'51 Stude. Starlight Cpe. \$299
(LLJ 391).
'50 Chev. 2Dr. Special \$199
vinyl int. (266A).
Hundreds More to Choose From
100% FINANCING
with approved credit
LOW GMAC TERMS

OK Cormier
6th and
AMERICAN
HE 6-5295
11th and
AMERICAN
HE 6-5294

WEEK-END SPECIALS
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Chieftain Dlx.
4-Door, Radio,
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Dynamatic,
radio, heater, etc.
'53 Plym. 495
Hardtop,
Sport Cpe.
A good car but short on extras.
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Station
Wagon
2-door with overdrive.
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Hardtop Club
Hydra-Matic, radio, heater.
'54 Ford 995
Victoria
Sport Cpe.
Fordomatic, radio, heater.
'50 Chrys. 295
Winona
Club Cpe.
Auto. trans., radio, heater.
'49 Ford 245
Real good
transportation car.
'53 Plym. 395
4-Door.
Heater, good
tires and motor. Real good sec-
ond car.

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— COMPANY —
333 E. ANAHEIM
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HE 6-3296 HE 6-3293 HE 6-2484
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Radio, heater, Lic.
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tonic transmission, radio,
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Coupe, Has heater. Lic.
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'54 Chev. \$995
Bel Air Convertible.
Original Navejo 310.
Powerglide, radio, heater.
Real sharp. Lic. =
LEP 714.
'54 Chev. \$795
210 4-Door. Powerglide,
radio, heater, License
2K1M 914
'54 Chev. \$595
4-Door Sedan, Radio &
heater. Lic. 2K1AT 308.
'57 Chev. \$1795
Suburban Carryall
Truck. Chrome equipped.
Heater, Showroom new.
Lic. No. 279995.
'52 Chev. \$595
4-Ton Pickup. V-8
sharp. Lic. 2K 69857.

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CHEVROLET
625
Corner of
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HARD-TO-FIND MODELS IN STOCK
'58 Ford Country Sedan
'58 Chevrolet, Convertible
'58 Chrysler Newport Hardtop
'58 Ford Ranch Wagon
'56 Chev. Delray Cpe. (3)
'56 Cadillac DeVille
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and many, many more.
You Can Buy Here and Get Delivery Today—
1. Even if you owe a high balance on your present car.
2. Even if your present car is wrecked and won't run.
3. Even though you don't have the down payment but
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near future.
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17150 Lakewood Blvd.
Bellflower TO 7-1721
Open Nites 'Til 9 p.m.
OPEN SUNDAYS

WORLD OF WHEELS

Chevrolet Makes Rugged Run on South American Highway



THESE ARE FOOTHILLS?

Rugged going for the Chevrolet station wagon which recently completed a two-way run across South America is indicated here. The photograph was taken in the foothills of the Andes Mountains where the car encountered grades up to 30 per cent, plus a climb that rose to 13,278 feet.

By ART STEPHAN
Independent Press-Telegram
Auto Editor

Seeking new roads to conquer, Chevrolet has just completed a certified sealed-hood round trip over the famous General San Martin Highway that crosses South America between Buenos Aires on the Atlantic and Vina del Mar on the Pacific Coast.

Betty Skelton, expert woman driver, and Vince Piggins, Chevrolet engineer, alternated at the wheel of a Chevrolet Nomad station wagon in the unprecedented feat. To cover the 1,900 miles required only 41 hours, 14 minutes, including all stops. Gasoline fills, custom checks and traffic tieups consumed two hours and 30 minutes, netting an average of 43 miles an hour.

The run was under the sanction of the Automobile Club of Argentina. A representative of the club, who also made the trip, certified that no oil or water was added nor repairs required. The engine operated continuously during the test.

CHEVROLET, SELECTED the route because it encompasses some of the most rugged terrain traversed by an accepted motor road. Known as the highest transcontinental highway in the world, the San Martin offers all types of road surfaces, climbing from the plains of the Argentine to 13,278 feet in the Andes mountains of Chile. Grades average 20 per cent at some points and occasionally angle above 30 per cent. Tight curves and extreme temperatures are also encountered. Because of its tortuous character, the road is open only a few weeks of the year.

RED EYE FOR DODGE—Dodge has come out with a blinking red eye to stare down the speeding motorist.

With a baleful glare as authoritative as a policeman's presence, it's a new safety device called the "Co-Pilot," a speed warning signal that is optional equipment on all 1958 Dodge models.

The control unit is mounted on a speedometer panel, on the driver's right. Its chromed knob pointer is adjustable around a dial-face with digits numbering from 20 to 80 miles per hour.

For example: Setting the dial on the number 30 will electronically activate a red visual warning light when that speed is exceeded.

When speed warning is not needed, the unit can be turned to "Off" position.

Deaths

TAIT — Thomas C., 76, of 815 Pacific Ave., died Friday. Surviving are wife, Ella O., and brothers, J. R. and H. E. Tait. Services, Tuesday, 11:30 a. m., Christensen-Pino Mortuary.

DUFFILL (Wilmington) — Eli John, 64, of 23581 Maribel Ave., Wilmington, died Friday. Surviving are son, Stanley, and daughters, Mrs. Lillian Usitolo and Mrs. June Hill. Service, Tuesday, 10 a. m., Christensen-Pino Mortuary.

VAN TASSELL (Norwalk) — Granville Alonzo, 62, of 13323 Dorment St., Norwalk, died Thursday. Surviving are wife, Effie; son, Clyde; daughters, Mrs. Joan E. Tips and Goldie E. Van Tassell; brothers, Bob Roberts and Ernie Van Tassell, and sisters, Mrs. Ethel Funk, Mrs. Ida VanderMeer, Mrs. Margaret Mooske, Mrs. Bessie Walton and Mrs. Goldie Midkiff. Service 2 p. m., Monday, Paramount Mortuary.

BAIN (Paramount) Mrs. Ella, 67, of 8614 Flower St., Paramount, died Friday. Surviving are son, Chester; daughters, Mrs. Dorothy Lyons and Mrs. Ruth Lyons, and sisters, Mrs. Dell Walters and Mrs. Ann Reed. Service Monday, 11 a. m., Paramount Mortuary.

HOWARD — Dr. Wells T., 55, of 5462 Daggett St., died Friday. Surviving is a daughter, Mrs. Marian J. Mitchell; son, Wells F. Howard. Service Monday, 10:30 a. m., Patterson and Snively Mortuary.

HAMMOND (Artesia) — Robert Keith, 34, of 11328 E. 183rd St., died Friday. Surviving are wife, Patricia; son, Thomas R.; parents, Mr. and Mrs. Thomas R. Hammond; sisters, Marjorie Lou and Betty Ann Hammond, and brothers, Charles and Junior. Service 3 p. m., Sunday, White's Funeral Home, Bellflower.

HARRIS (Midway City) — Pauline P., 91, of 14522 Huntington Beach Blvd., died Friday. Surviving are a son, Frank Reid Harris, a daughter, Mrs. Katherine H. Booth. Service pending at Mottell's & Peck Colonial Funeral Home.

BENTLEY (Anaheim) — Jack, Sr., 61, of 7131 Brady Ave., died Thursday. He was a veteran of World War I. Surviving are a son, Jack, Jr., and a daughter, Mrs. E. G. Boyd. Service Monday, 10:30 a. m., Mottell's & Peck Colonial Funeral Home.

20,000 Troops, U.S., Filipino, in Maneuvers

MANILA AP — About 20,000 U.S. and Filipino troops landed north of Manila in big joint maneuvers Saturday after a simulated atomic blast wiped out the enemy.

More than 100 ships engaged in the maneuvers in which the troops were landed at Lingayen Gulf. Rain hampered Operation "Strongback." Most of a helicopter airlift of marines to the rear of the enemy lines had to be canceled. The exercises will continue until next Friday. They are designed to meet "an invader from the Asian mainland."

BROWN — Mrs. Lucille S., 59, of 3376 Kallin Ave., died Friday. Surviving are her husband, William W., a daughter, Mrs. Anne Setzen; and a son, R. Rhine Brown. Service Tuesday, 4 p. m., Mottell's & Peck Chapel of the Palms.

McKINSIE (Lakewood) — Infant daughter of Mr. and Mrs. William L., 6215 Pageant Ave., died Saturday. Surviving besides her parents are a brother, William K.; and sisters, Linda Lee and Debra I. Private service was held under the direction of Mottell's & Peck Mortuary.

GAMERDINGER — Mrs. Anna H., 77, of 2841 Knoxville Ave., died Friday. Surviving are two sons, Jacob F. and George C. Service Monday, 1 p. m., Mottell's & Peck Chapel.

BEALS — Mrs. Ada Mabel, 86, of 1345 Gardenia Ave., died Friday. Surviving are a son, Charles Beals, and a daughter, Mrs. Marion Kraatz. Service Monday, 1:30 p. m., Mottell's & Peck Chapel of the Palms.

HOAG — Mrs. Martha W., 70, of 6270 Barbanel St., died Friday. Surviving are a son, George; and daughters, Margaret Carpenter, Rebecca Wilhelm and Martha Bengel. Service at Dumon, N. J. Mottell's & Peck Mortuary directing locally.

CAUDEL — George T., 55, of 285 E. 55th St., died Friday. Surviving are his wife, Bernice M.; a son, George; a sister, Mrs. Catherine Fishbaugh. Service Tuesday, 10:30 a. m., Hunter Mortuary Chapel.

McCLURE — Mrs. Elizabeth, 83, formerly of 10 Atlantic Ave., died Wednesday in Germantown, Tenn. Surviving is daughter, Mrs. Frank N. Peterson. Service Monday, 10 a. m., Mottell's & Peck Mortuary.

BERKELEY AP — Brig. Gen. Clarence H. Pease declared Saturday that the 49th National Guard Division, as far as he now can establish, will not be dissolved.

Gen. Pease, Sacramento attorney and division commander, made his report to a command conference of 250 officers of division units on what he said were rumors that the 49th would be one of the six National Guard divisions dissolved in a reserve force cutback.

"No responsible person in Washington will say whether or not this division is slated for dissolution," Gen. Pease said.

Hides Key Well, Covered by Coal

CHADDESSEN, England (UPI) — Mrs. Mary Maxwell, who hides her door key in the coal shed, had to call firemen to let her into the house. She returned from a shopping trip to find that coalmen had dumped several hundred pounds of coal on top of her hidden key.

Ward C. Mayborn, 78, Texas Publisher Dies

SHERMAN, Tex. (AP) — Ward C. Mayborn, 78, who helped establish and direct the operations of more than a dozen newspapers throughout the nation, died Saturday. Mayborn, publisher of the Sherman Democrat since 1945, began his career at the age of 18 with the Cleveland Press. For 30 years he was with the E. W. Scripps newspapers, newspapers, now Scripps-Howard newspapers.



CREST ADORNS OLDSMOBILE

The modern version of Oldsmobile's famous heraldic crest—shown in detail at right below—is now a styling and identification component on 1957 models. Pretty Elizabeth Lewis points out how the red, white and silver crest provides a color accent on the rear fenders of Super 88 and 98 series Oldsmobiles. Comparison with the original crest—lower left—shows abstract interpretations of the symbol of the basic laws of heraldry. The modern crest also appears on the grille of all three Oldsmobile series.

FRONT END SPECIAL



Earl

ALIGN and BALANCE
FRONT WHEELS

Adjust steering gear, adjust
camber, caster, toe-in, turning
radius.

10.50

OVER 70 YEARS
COMBINED EXPERIENCE

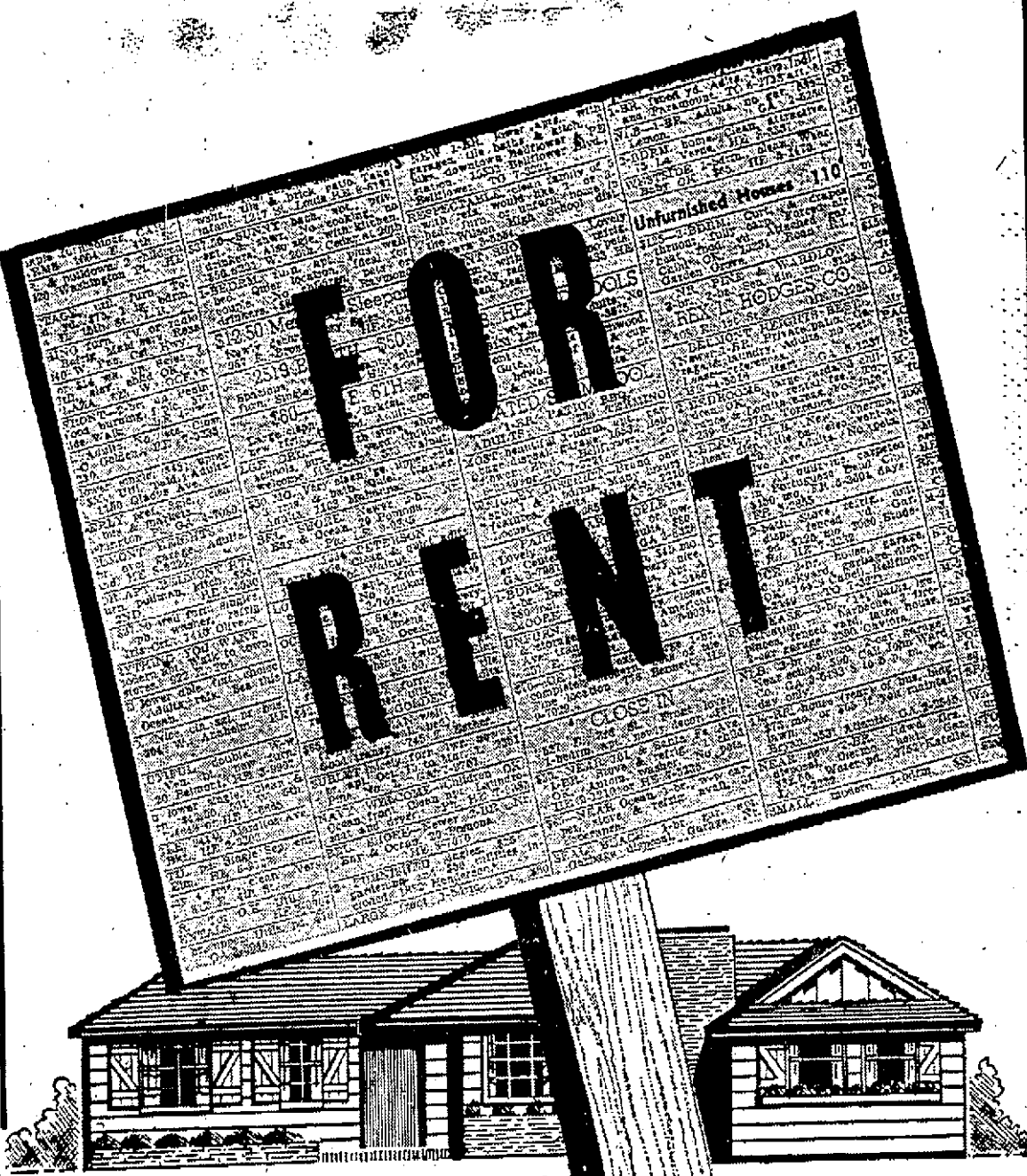
Brownie



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Advanced Auto Service

2062 American HE 7-4189
OPEN 8 A. M. 'TIL MIDNIGHT
(Except Thursday 8-5:30) Sunday 12-12 Member I.G.O.



YOUR BEST "FOR RENT" SIGN IS AN INDEPENDENT PRESS-TELEGRAM CLASSIFIED AD

Independent and Press-Telegram Classified Ads search out the people you want to find . . . tenants for your property. Whether you want to rent your house, apartment or business property, there is no surer, faster nor more economical way to do so than through a Classified

Ad in these newspapers.

Put your "For Rent" sign in the Classified Ad columns of the Independent and Press-Telegram which go into nearly 8 out of 10 homes in the Long Beach City Zone and into 61 other communities in this area.

IT'S EASY. IT'S FAST. IT'S ECONOMICAL.

Independent Press-Telegram

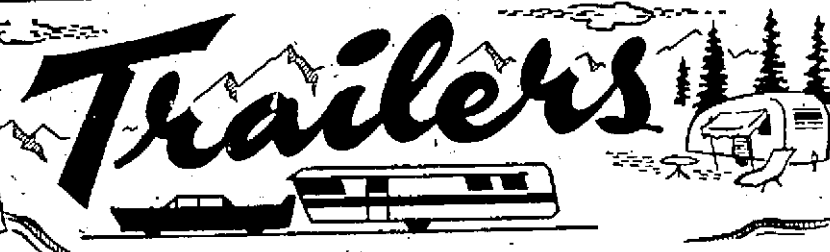
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LAKWOOD MEtcaif 3-0764 BELLFLOWER TOrray 6-1721 GARDEN GROVE JEfferson 7-9120 COMPTON NEWmark 1-8647

READ CLASSIFIED
DAILY
FOR TRAILER VALUES!

NEW
USED
SELL
RENT
WANTED
TRAILER
SPACE



READ CLASSIFIED
DAILY
FOR TRAILER VALUES!

Trailers Wanted
TRADE equity in 3-bdrm. house for equity in 2-bdrm. trailer. Write: 3-2997

Trailers
165
ALWAYS GUSE'S TRAILER SALES
FOR
ALJO OASIS TERRY SCOTSMAN AMERICAN ROADLINER TRANSA HOME
THE BEST IN MOBILE HOMES
12534 S. ATLANTIC COMPTON NE 8-0126 MHMA DEALER

Trailers
164
NEW TRAILER SALE
NEW MODELS AT WHOLESALE
41' 1-bdrm. Golden State
45' 2-bdrm. Golden State
50' 1-bdrm. Kit
4 DOWN 5 YEARS TO PAY BANK FINANCING
BONZER TRAILER SALES
The Home of Kit Conch Homes
5533 LONG BEACH BLVD. LONG BEACH GA 2-6214
E. M. & GORDON E. TOOLE
"The Working Man's Friend"
KIT Golden State & Sunliner
We make it worth your while
We do business 7/11-11:30
8020 S. ATLANTIC, BELL LU 2-7439 Open Sundays

Trailers
165
PRE-SEASON \$1.00 SALE
NEW 1958 15' DELUXE VACATION TRAILERS
\$1099
NEW MODEL
BAZ-LIFT HITCH
* ELECTRIC BRAKE CONTROL
* BOTH INSTALLED
* ALL AUTOMOTIVE WIRING
ALL FOR \$1.00
THIS WEEKEND ONLY
Excl. Southern Area Dr. for Kenekill—Western—Shasta
KING RICHARD'S
TRAILER SALES
12219 S. ATLANTIC COMPTON Newmark 2-3800

Trailers
165
FOLKS!
Don't just think about it—But come in and see our stock. I say we have the best buy on the Blvd. New Fast American, Paramounts & Terry.
Also
Large selection of used trailers from 16' to 40'. They're priced right, such as late model 43' 2 BR. Some of trailers are available on Rental Option Plan.
SEE US IF YOU REALLY WANT A BARGAIN
VIRGINIA TRAILER SALES
4211 LONG BEACH BLVD.

Trailers
165
BIG DISCOUNT ON NEW TRAILERS
34' ROADLINER, ch. wide \$7995
43' ROD & REEL, 10' wide \$3595
40' ROD & REEL, 8' wide, 1 BR. \$4495
40' ROD & REEL, 8' wide, 2 BR. \$4595
45' ANGLUS front porch \$4595
45' ANGLUS \$3995
28' ROD & REEL \$2995
31' ROD & REEL \$3295
17' ROD & REEL, bunk beds \$1350
17 1/2' SANTA FE, bunk \$1775
USED TRAILERS
27'-15 KIT & LUXE \$3995
25'-10 ANGLUS \$3450
35'-30 ROADMASTER \$1500
BEST TRAILER SALES
5550 LONG BEACH BLVD. GA 3-3055
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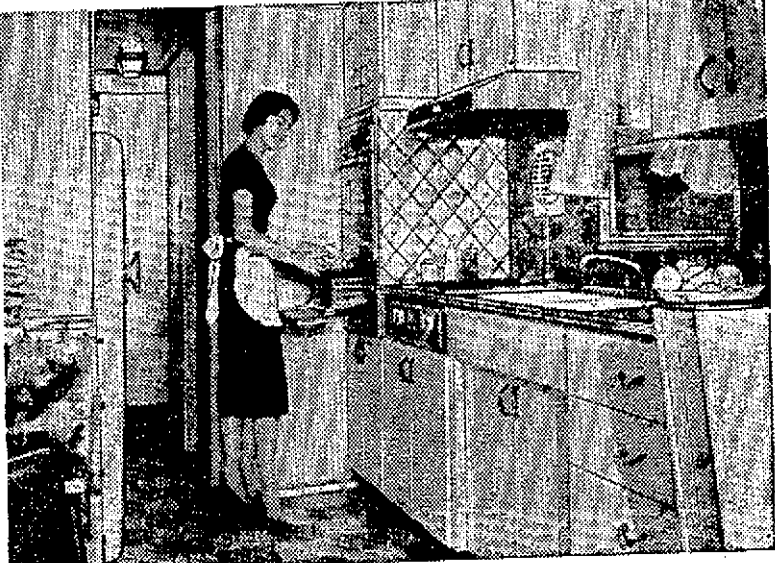
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THIS is the "luxury year" for mobile living! Today's mobile home is longer, wider, plusher, with more comforts and built-in conveniences than ever before!

Larger dimensions, plus careful planning, give a family plenty of room for living. Furnishings are the kind you'd see in a new suburban house. Kitchens come completely equipped with all the newest modern appliances. In fact, no stationary housing with equal facilities can compete with mobile home prices.

Mobile home parks make good neighborhoods. Many have swimming pools and other recreational facilities. Owners give backyard barbecues and neighborhood parties. They add porches and gardens to their mobile homes. Thus the

family has the smartness of a modern ranch home—plus the freedom to travel.

The three million up-to-date people living in mobile homes include industrial and construction workers, military families, young marrieds, and retired couples. Some are professional people. About half the families have children.

Special MHMA Open House

Today and all week, your local dealers are featuring the newest models built by members of the MHMA. Look for their ads in this paper.

In choosing a mobile home, look for the seal of the Mobile Homes Manufacturers Association—the progressive organization that makes mobile homes and mobile living so good.

- Prices from \$3,000 to \$9,000 include complete furnishings. Liberal terms.
- Modern decorator-styled furnishings.
- Fully-equipped modern kitchens—many offer "waist-level" cooking, newest-type refrigerators, garbage disposals, automatic washers and dryers.
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Hail 'Cotton Maid's' Arrival

Miss Jean Carter, beautiful Maid of Cotton for 1958, will arrive in Long Beach Wednesday with a complete wardrobe of new cottons to be modeled at two Cotton Festival Fashion Shows Thursday; one at 3 p. m. in Buffums' Fourth Floor fabric department which follows her appearance at a gala noon luncheon and show at the Lafayette Hotel's Grand Ballroom being co-sponsored by the Long Beach City Council of Beta Sigma Phi and Buffums'.

For the show at Buffums', Miss Carter, assisted by local models, will display the latest cotton fashions in a complete range from casual wear to evening formals, all McCall pattern designs. Miss Rita Chalmers, McCall's stylist, will commentate and will answer questions after the showing.

AMONG featured fashions will be a sarong-drape sheath evening dress; a middie blouse and culottes sports ensemble; a cummerbund dress with back-button jacket, and a jacquard print bare-back dress with the new dome skirt, all designed exclusively by Givenchy.

The Cotton Festival Shows will spotlight the newest style trends and the gorgeous spectrum of spring colors featured in latest cotton fabrics.

The Maid of Cotton, 20-year-old debutante from Atlanta, Ga., was named during the 20th annual contest conducted in Memphis, Tenn., in January. When she arrives at Long Beach Airport Wednesday she will be met by a group of Beta Sigma Phi members headed by Mrs. D. E. Maynard, president of the sorority's council, who will escort her to the Lafayette Hotel where she will be guest of honor at a reception, open

to sorority members only, from 7 to 9 p. m.

OFFICIATING at the refreshment tables will be Mmes. Byron Ward, Lyle Walker, William N. Singley, Ralph Gilbreath, Lloyd Kelley, James Kline, Clyde Carter and Miss Ennis May Kirby.

In the receiving line with Miss Carter will be Miss Marie Blume of Gamma Rho Chapter, general chairman of the noon luncheon and show, with presidents of the other chapters of the Long Beach City Council including Mmes. Earl B. Fields, Margaret McJilton, William Gough, Martha Denson, Frank Gaddy, William Kahanic, Dale Wagner, Herbert Bardwell, Spicer Ramsey, William Brucks, Jerry Stringer, Everett C. Rauh, and the Misses Clara Charron, Neva Erickson, Nancy Foust, Kathryn Hess and Cleatus Moore.



"THE SARONG Drape," dramatically carried out in floral print, is modeled by lovely Jean Carter, Maid of Cotton for '58, who will star in Thursday's "Cotton Festival" fashion shows at Buffums' and the Lafayette Hotel.

John Morley Ebell Guest

One of the most popular speakers for Ebell of Long Beach will be putting in a second appearance Monday with a talk on "Where Do We Stand in Asia?" John Morley will appear before the members in the club auditorium after a business meeting led by the president, Mrs. Arthur F. Bonzer.

The speaker, whose world trips give him an insight into politics and problems of many lands, will be introduced by Mrs. Arthur A. Knoll, program chairman. Morley has made five trips around the world in the past seven years and has had interviews with some of the countries' leaders.

Serving luncheon before the program will be Group JE, led by Mrs. Harold Montgomery.



Mrs. Edwin G. Kashishian

Kashishian-Kennaugh Nuptials

Ruth A. Kennaugh, prominently identified with Long Beach music activities, became the bride of Edwin G. Kashishian in a formal ceremony performed in First Orthodox Presbyterian Church.

The Rev. Louis E. Knowles and the Rev. H. Wilson Albright officiated at the double ring service for the daughter of James Kennaugh of Bisbee, Ariz., and the son of Mr. and Mrs. George S. Kashishian, 401 E. Carson St.

Given in marriage by her brother, Cobey Kennaugh, the bride wore a gown of Alencon lace over beige, with matching lace mitts and a jeweled hat. She held a colonial bouquet of orchids and hyacinths.

Mrs. Cobey Kennaugh and James Kashishian attended

the couple. Glenn Callaway, John Albright and S. Phillips Albright seated the 250 wedding guests.

Meeting Tuesday For WBA Review

Woman's Benefit Association, Review 15, will meet at 1 p. m. Tuesday in Machinists Hall, 728 Elm Ave., with Edith Robinson presiding. Pioneer members will hostess a noon covered-dish luncheon prior to the meeting.

To Name Staff

Officers for the new year will be elected at a meeting Tuesday of United Spanish War Veterans Widows Club in Linden Hall. A luncheon at noon will precede the balloting.

Coming from out of town to attend the wedding and subsequent church reception were the Cobey Kennaughs of Bisbee, and Mr. and Mrs. Norman Quayle of Ishpeming, Mich.

The bride, a special music teacher in the Long Beach Unified School District, teaches and directs the glee clubs at seven elementary schools, and is organist at First Orthodox Presbyterian Church.

A graduate of Arizona State College at Tempe, she is a member of Delta Kappa Gamma and of Long Beach Orangetown Guild. Her husband received his education at Wilson High School and Long Beach City College.

The couple is at home at 4531 Long Beach Blvd. after a stay in Palm Springs.

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Discussion on 'Right to Work' for Club Meet

A discussion of proposed "right to work" legislation will be given by Thomas L. Pitts, president of the California State Federation of Labor, at the afternoon session Wednesday of Democratic Women's Study Club in Pageant Room of Wilton Hotel.

The speaker will be presented by Mrs. Lucien F. Remley following noon luncheon. Mrs. Edwin S. Luther will conduct the business session.

The morning session is slated at 10 a. m. and will open with a discussion on legislation by Mrs. Cora Cocks. Ruth Sullivan, study hour chairman, will introduce Dr. Harry S. May who will discuss "How United States Foreign Policy Failed in the Middle East."

Luncheon reservations may be made with Virginia Parker.

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CHECKING RESERVATIONS

Apparently all's in order for the awards dinner planned Wednesday in Lafayette Hotel by The Theatre. Going over the guest list are, from left, Mmes. Clifford Medaugh, assistant chairman; William C. Wenkle, board member; and Douglas Evered, board secretary. Dinner chairman is Mrs. Harry Finer. Persons interested in attending should make reservations by Monday with the above committee.—(Staff photo.)

'The Theatre' Planning Gala Awards Fete

A gala evening is planned for Wednesday at 7:30 o'clock when The Theatre will have its second annual awards dinner in the Cavalier Room of the Lafayette Hotel.

Real purpose of the dinner is to acknowledge the contribution of meritorious service and outstanding achievement by the crew and staff members who have worked behind the scenes of the plays presented by The Theatre during 1957.

In order to be eligible for consideration a worker must have rendered service in at least three major productions during the year. Winners will receive gold pins in the shape of The Theatre's emblem.

THE SEVEN PLAYS produced in 1957 in which the workers will be judged are "Picnic," "The Little Hut," "Teahouse of the August Moon," "The Four Poster," "Time Limit," "Will Success Spoil Rock Hunter?" and "Seven Nuns in Las Vegas."

It is planned that the cast and crew of each play will be seated together for a reunion. At the head table will be members of the board of directors of The Theatre and special guests.

Among distinguished persons invited to the celebration are Richard Erdman, star of screen and TV, who appeared in "The Seven-year Itch" at The Theatre; Lyle Talbot, also a star of screen

and TV, who appeared in two plays, "Time Out for Ginger" and "Champagne Complex"; Mrs. Talbot, who was co-star in "Champagne Complex"; Paul Maxey of the TV show, "The People's Choice," and his wife, Jean Ruth, of stage and TV, Ray Stricklyn, who was in the movie, "The Proud and the Profane," and who will be seen with Gary Cooper in the forthcoming "10 N. Frederick St.," and Larry Johns, director of Community Playhouse.

AN ENTERTAINING program has been planned. The dinner is open to anyone interested in attending. Reservations should be made by Monday by calling the dinner chairman, Mrs. Harry Finer, 2518 Ostrom Ave., or her assistant, Mrs. Clifford Medaugh, 743 Ohio Ave.

Now going into its fifth season, The Theatre is located at 2400 Magnolia Ave. Pat Brown is its managing director. Currently showing is the play titled "The Fifth Season."



Courtesy Meeting

Courtesy night is scheduled by Wide Awake Robekah Lodge 71 for Monday at 8 p.m. in Machinists Hall. Mrs. Stella Moore, noble grand, will preside. Guest officers from lodges in Los Angeles County will attend. Chairman will be Mrs. Pearl Sousa.

DESIGNERS TEA

California designers who will display their most talented creations at an Ebell Junior sponsored fashion tea Friday at 1 p. m. in Lafayette Hotel include Georgia Bullock, Mancini, Alex Colman, Vago Jr., Ross LeCover, Marissa and Young Set of California. Furs will be from Lockwood Furs, accessories by Wilma Hastings. Gloria Mitchell models at a preview for club members (from left) Mmes. Robert Middough, James R. Bole Jr., Robert L. Ray and Edward R. Ludloff. Event will benefit United Hospital Fund. Mrs. Robert D. Stork is chairman, Mrs. F. K. Jennings, co-chairman.—(Staff photo.)

Chat About "Things"

By ILKA CHASE

I was having luncheon with my old friend Emily (Mickey) Hahn. The occasion was something of a celebration for her new book, "Kissing Cousins," a sparkling account of her native America seen through the eyes of her two young English daughters.

"Kissing Cousins," is probably the most domestic of her books because Mickey is not much of a homebody. She was born in St. Louis and graduated from the University of Wisconsin with a degree in mining engineering. She subsequently studied mineralogy at Columbia and anthropology at Oxford, but eventually decided that writing was more fun than science.

Certainly it has taken her into as many far corners of the world as ever a young engineer has been led to by his career. Mickey has traveled in the Belgian Congo, and researching her book, "Diamond," she visited Antwerp and Amsterdam as well as African mines in Johannesburg, Kimberley, Capetown and Northern Rhodesia.

SHE LIVED for eight years in China from 1935 to 1943 and before the war her home in Hong Kong, with its collection of monkeys and manilla cigars (to both of which she is devoted) was

the meeting place of Chinese intellectuals, newspapermen and friends from all corners of the east and west.

She knew the Soong sisters, Mesdames Chiang Kai-shek, Kung and Sun Yat Sen and, as an adopted member of a Chinese family, gathered material for her several books on China, as well as the China coast pieces she did for a magazine which is now running a series of her articles on India.

Summoned home from India by an illness of her husband—fortunately only minor surgery was required—Miss Hahn or Mrs. Boxer mumbles speculatively, "I think it was psychosomatic. Charles wasn't that ill. He just felt I'd been away long enough." One can not entirely blame him. His wife is fun to have around the house and there are, after all, the two daughters. Mickey is shortly leaving New York for England so she'll be home for the spring holidays, a festivity she missed last year.

OVER HER got chatting, not, however, about world tensions or even life in foreign parts, which one would have assumed normal conversations with so widely traveled a lady. Instead we talked about how Things went up on you, often unwanted Things, and take possession of your life.

A case in point was the dozen fresh eggs. While stay-

ing in New York Miss Hahn is happily ensconced in a hotel where she says the service is fine and where, up until now, she hasn't had to lift a finger. She was luxuriating in the unaccustomed relaxation when what happens? Her sister comes in from her farm bringing with her a dozen fresh eggs. Immediately the happy parasite has a problem on her hands. She knows the eggs are good, furthermore, they are expensive.

"Waste not want not"—but how to cope with them in a hotel room? The upshot is she is forced into a hardware store whence she emerges, not only with a saucepan for water for the eggs, but an electric plate on which to boil it and a small frying pan so as not to have them the same way all the time. Having gone this far it seems silly not to have toast and coffee, all piping hot together, so she adds a toaster and electric coffee pot. By this time, sister dears, eggs have run into considerable cash not to mention the work which is now involved and the problem of what to do with the domestic paraphernalia when she returned to England shortly by plane.

THIS REMINDS me of the time last summer when I was ill in the hospital and a friend sent me six goldfish to divert me. When it came time to go home it seemed a bit heartless to leave them behind so we drove to the country with a quarter-filled fish bowl, wedged between my nurse's feet, bulwarked by pillows and books.

Seeing my paltry display of marine life, kindly neighbors arrived with rare and costly tropical fish to augment the collection. They, in turn, had to have special plants for the tank and a hard-to-find and exclusive kind of food. Then the original set had babies and among other expenses the electric bill jumped as these creatures, supposedly cold-blooded, have to be kept warm and lighted day and night. We really don't like fish very much and we now have a large aquarium.

Having young children, Mickey is a greater sufferer from acquisitions than I. At home they raise Budgerigars, small Australian parakeets. In themselves they don't sound such a problem, but you don't just get one Budgerigar and call it quits. Not at all. He, in turn, necessitates not only a cage but bells, treadmills, little ladders, mirrors, not to mention other Budgerigars to keep him happy.

AS WE PARTING after luncheon Mickey said she thought she would buy herself half a yard of veiling to wear on her head instead of a hat. I dissuaded her. "Don't," I said. "Then you'll have to get velvet ribbon to make a bow, then a whole little sewing box with which to put the affairs together, then you'll think up a blouse that would look well with it, then you'll have to have a sewing machine to run it up and how will you ever get that back to England on an airplane?"

The dedicated journalist decided that she would remain bareheaded or, in a pinch, buy a hat outright. It will be cheaper than setting up in the millinery and dressmaking business.

Pair Weds in Methodist Rite

Music was an integral part of the marriage service which united Charly Mae Jolly and Darrel Briggs Cotton, voices of the Sanctuary Choir rising melodiously at the beginning of the ceremony in Belmont Heights Methodist Church and closing the ritual with the Lord's Prayer.

The bride, daughter of Mr. and Mrs. Thomas C. Jolly, 4210 E. 4th St., is prominent in music circles and is soprano soloist at a Bellflower church. The bridegroom is tenor soloist at the Belmont Heights Church.

As she repeated vows with the son of Mrs. Pearl Decker of Aberdeen, S. D., Miss Jolly wore a Portrait original gown, lavishly styled of Chantilly lace and nylon crystal pleated tulle. The long, over-all lace sleeves and shallow scooped neckline, delicately embroidered with iridescent sequins and seed

pearls, gave distinction to the fitted bodice and pleated tulle skirt. The sweeping chapel train of lace over satin was bordered with a scalloped edging of tulle, and lace fashioned a crown which fastened a veil of sheerest illusion. A tulle heart surrounded the bridal spray of white orchids and stephanotis.

THE BRIDE'S SISTERS, Mrs. Edgar R. Callahan and Miss Laurel Jolly, were her honor attendants; Mrs. Roger Gurlich, Miss Janice Knapp and Miss Loretta Newton were bridesmaids. All were gowned in princess styled frocks of Persian Rose taffeta and wore headbands of velvet and pearls with tulle veils.

Lee Freeby was best man; John Bell, Ralph Johnson, Al Fulbright and Edgar Callahan ushered the 200 guests to their seats.

The happy young couple received felicitations at a post-

nuptial reception in Assistance League Clubhouse. Mmes. Harry Williams, John Bell, Robert E. Skinner, Jess Hathaway, Leo Quirk and Willard E. Knapp, and Misses Marti Kamps and Bobbie McCutcheon were hostesses. Later the newlyweds left for a stay at Mammoth Lodge; they will reside in Long Beach.

A GRADUATE of Wilson High School, the bride attended Long Beach City College at both the Lakewood campus and the BTD Division, where she was secretary of the student body. She was a member of TNT.

Her husband attended high school and college in South Dakota and continued his education at Los Angeles City College and Long Beach City College, BTD. He served the latter school as student body president, was vice president, governor and international trustee of Circle K, college Kiwanis Club, and is a member of Sierra Club.



QUEEN FASHION, MONARCH OF SPRING

Her Majesty, Queen Fashion, ruling monarch of Spring, will don her royal crown for charity at an exciting fashion show and luncheon March 8 in the Garden Room of Welch's Restaurant at 12:30 p. m. sponsored by the North Long Beach Junior Women's Club. Pictured attaching miniature hat "blossoms" to graceful Ming tree centerpiece are, from left, Mmes. Joe Ogrocko, chairman; William Daniel, Fred Harris, Gerard Liebrecht (in charge of tickets) and Kenneth Newton, club president. Committee members not pictured are Mmes. Harold Bartley, Ralph Bergdoll, Jimmy Cofer and William Daniel.

NLB Women's Club to Meet

North Long Beach Women's Club will meet Wednesday at Houghton Park Clubhouse for a noon luncheon with Group Six, Mrs. William Rosik, chairman, serving as hostesses. Designated as "Junior Club Day," members of the Junior Women's Club will present an original program.

The executive board will meet at 10 a. m. in the clubhouse for business discussion prior to luncheon. Mrs. Ruel Hird, president, will conduct.

Bridge Course to Be Offered

Plans for a course in bridge instruction were made at a special meeting of the Lakewood Childrents, Auxiliary to Lakewood's Home Society, at the home of Mrs. Charles Read, 3842 Knoxville Ave.

Classes will take place on Mondays from 7:30 to 10 p. m.

War Mothers

American War Mothers Chapter 5 will meet Monday at 1 p. m. in Veterans Memorial Building, Broadway and Cedar Ave., for a business session. Cornelia Polard will preside.



—Perry Griffith Photo.
Mrs. Darrell Briggs Cotton

Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

MARCH 3
4:30 First Season Silver Medalists.
5:30 First Season Gold Medalists.
6:30 Second Season Bronze Medalists.
MARCH 4
4:30 Freshman Dons and Debs of Lakewood Village. "Platter Parade," sport dress. Patronesses, Mrs. J. W. Pratt, chairman, Mrs. Irwin Baker.
6:15 Sophomore Dons and Debs of Lakewood Village. "Platter Parade," sport dress. Patronesses, Mrs. J. W. Pratt, chairman, Mrs. George W. Stokes.
8:00 Junior Dons and Debs. "Platter Parade," sport dress. Patronesses, Mrs. B. Elmendorf, chairman, Mrs. George W. Stokes.
MARCH 5
4:30 Freshman Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. John Edmonds, chairman, Mrs. Archie Amos.
6:15 Sophomore Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. John Edmonds, chairman, Mrs. Archie Amos.
8:00 Junior Dons and Debs of North Long Beach. "Juke Box Jubilee," sport dress. Patronesses, Mrs. John Edmonds, chairman, Mrs. Archie Amos.
MARCH 7
8:00 Guys and Dolls. "Marshmallow March," cotton dress. Hostesses, Mmes. Howard Duffy and B. Schwarz.
7:00 Royalaires. "Shamrock Shuffle," cotton dress. Hostesses, John Shadrick and B. Duffy.

Calendar for parties at Naples School of Music, 5612 E. 2nd St.

MARCH 7
8:00 Guys and Dolls. "Marshmallow March," cotton dress. Hostesses, Mmes. Howard Duffy and B. Schwarz.
7:00 Royalaires. "Shamrock Shuffle," cotton dress. Hostesses, John Shadrick and B. Duffy.

Calendar of events for Lakewood Country Club Dan-

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Major & Minor Notes

By RACHEL MORTON

Oh, but I had a thrilling visit the other afternoon high up on the top of Palos Verdes hills! I have written of my encounters with singers who have had glorious past—but this singer is right in the prime of a fabulous present. Her name is Dorothy Kirsten, prima donna soprano of the Metropolitan Opera Co.

Winding up and up through the fragrant eucalyptus-lined roads we came at last to the imposing gateway that leads to the stucco manor that is her home. Vicky Hildebrand, friend, companion and secretary to Miss Kirsten for 10 years, welcomed us into the spacious modern living room. Of course we had to see the view first of all, and as I was "losing my mind" over the exact duplicate of the Bay of Naples miles below us, Dorothy Kirsten joined us. We all gazed spellbound at this magnificent panorama of curved peninsula at the right, mountains at a back drop and 1,000 feet below the immense expanse of sea stretching away to the far horizon. Dorothy Kirsten is at home so rarely herself that she, too, stood transfixed by the view.

THE TONE of the living room was beige, subdued. I think to give importance to a lovely portrait of Miss Kirsten in a striking yellow dress which hung at the far end of the room. The great windows seem to reach up at least two stories and they take in all of the coast towns as far as Santa Monica. Catalina is clearly visible and Miss Kirsten said they can see the Santa Barbara Islands on clear days. A swimming pool seemed superfluous with all that water below!

But beauty did not remain outside the windows. Here in this beautiful room, so harmonious, so quiet, so full of peace sat a beautiful woman. The lovely, silk frock of dark delphinium blue accentuated the unbelievably blue eyes, so soft and gentle. Her natural ash blond hair was arranged very becomingly in a knot in the back with a pompadour effect in front. She has dazzling white teeth which sparkle with many smiles. She is only five feet four inches tall, but her slender figure makes her seem much taller. It is a figure made for heroine's roles—for an audience's delight.

I never cease to wonder at the kind cordiality I find in all great artists. They are "to the manor born" and their warmth and genuineness are not something acquired with success—they are of the heart. They are compassionate people. That is why they are such great interpreters.

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DOROTHY KIRSTEN'S fair complexion must have come from her Norwegian ancestry (she looks Norwegian). But there is also in her blood a mixture of Irish, Scotch, English and German. Her grandfather on her mother's side, James J. Beggs, was a famous band leader with Buffalo Bill and traveled all over the world. Her aunt, Catherine Hayes, was an Irish soprano of note, was an Irish soprano of note,



Dorothy Kirsten

and in the immediate family circle in Montclair, N. J., where she was born and lived, the three sisters and one brother made music all the time. The idea of being a singer, however, never entered Dorothy Kirsten's mind. She wanted to become either a great actress or a dancer so she studied dancing very seriously with a pupil of Margaret Wigman.

(To be continued next week)



TO PLAY HERE

Dorothy Remsen, distinguished harpist, will appear with Lowndes Maury, pianist, in a chamber music concert Friday at 8 p. m. at the Long Beach Museum of Art, 2300 E. Ocean Blvd. There is no admission charge.

'Tequilla' Tops

CHICAGO (UP)—"Tequilla" moved to the top of the United Press big ten record survey this week after a mere two weeks among the leaders.

A notable newcomer was "Oh, Oh, I'm Falling in Love Again," which landed in fourth place on arrival among the choice discs.

Playhouse Will Open Friday With Comedy

"Holiday for Lovers," a comedy by Ronald Alexander which completed a popular run in New York last spring, is announced for opening Friday at 8:30 p. m. at Long Beach Community Playhouse, 5021 East Anaheim St.

Alexander, who wrote the classic comedy, "Time Out for Ginger," calls this new play a comedy of surprises, predicaments, and laughs minus sociological significance, psychological symbolism, or Freudian fixations.

The story concerns a carefree family from Minneapolis on their first European holiday, their hilarious struggles with the languages of the countries visited, and the romantic entanglements of their two daughters.

MARVIN CLOYD, two-time winner of the Ethel Case award and popular leading player in numerous playhouse productions, will play the father. Betty Molsinger, seen in several Playhouse productions, will play his wife.

The romantic daughters will be played by Wynne Wilson, who has had professional dancing and theater roles in New York, Las Vegas, and San Francisco, and Toni Belli, student at Long Beach City College who has made many appearances in college and little theater productions.

Others in the cast include Diane Reed, Art Schwerin, Byron Lee, Gilbert Reeves and Jo Knoerr.

The play will have a seven weeks run at Community Playhouse, with the curtain at 7:45 p. m. on Thursday and at 8:30 p. m. on Fridays and Saturdays.

Band Concert at Museum Opens Exhibit

The Long Beach Municipal Band will play a concert entitled "Murals in Music" on the lawn 2 to 3:30 p. m. today, at the Long Beach Museum of Art, 2300 E. Ocean Blvd. The concert is planned in conjunction with the reception and opening of three photography and one painting exhibition.

Works by contemporary American composers will be featured on the program which will include Dr. Ervin Klemfman's march, "Pride of the Pacific; Fred Deyberg, "Canadian Rhapsody"; Beldon Leonard, "Sketches in Miniature," suite; John Philip Sousa, "Flashing Eye Andalusia," from the Camera Study Suite; Ferde Grode, part No. 1, "On the Trail," and Lovell, "The Cameromians," march.



PRETTY PROTESTER

"I'm sorry, I absolutely won't wear that baggy skirt. I'll go out and model as I am," exclaims Claudene Douglas in "The Fifth Season" showing at the Theatre, 2400 Magnolia Ave. Her rigid dieting has caused boss-beau Charles Slater to order different sizes to fit her new waistline, to the amusement of fellow model Anne Trebes. Comedy run will conclude this weekend, Thursday through Sunday, at 8:30 p. m.

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George Shearing

Modern Jazz Quintet Here in Concert

George Shearing, blind piano virtuoso, brings his famed Shearing Quintet to the Long Beach City College auditorium at 8:30 p. m. Monday for a concert long awaited by modern jazz fans in the area.

Tickets for the benefit concert, sponsored by the Lakewood campus Panathenaeon Board and Interclub Council, will be available at the box office. Profits will go to the annual City College Charity Drive.

The Shearing Quintet is rated among the leading contemporary jazz groups in this country and abroad. Recent albums include "The Shearing Spell," "Latin Escapade," "Velvet Carpet" and "The Shearing Piano."

Members in addition to Shearing are Al McKibbon, piano; Percy Brice, drums; Emilie Richard, vibraphone; Armando Peraza, bongo drums and John Tillmas, guitar.

SHEARING, often billed as "A Touch of Genius," had a successful concert and recording career in England and Europe before coming to the U. S. in 1947. Within the next three years the London-born pianist had gained acclaim from critics as "the outstanding foreign-born musician in the United States" and had launched a bright new career of concerts, night club appearances and recording.

One of the Shearing Quintet's first smash hits was the 1949 recording of "September in the Rain." Among the group's outstanding engagements in recent years have been those at the Embers and Birdland clubs in New York, the Blue Note in Chicago, the Mocambo in Hollywood and the Blackhawk in San Francisco.

Sings in Opera

Nancy Adie Irvin, daughter of Mr. and Mrs. W. Blake Irvin, 3822 Marron Ave., sang the leading role of Lady Harriet in the opera "Martha" during four presentations this week of the Brigham Young University Opera Workshop, Provo, Utah.

Miss Irvin was active in music organizations and productions at Polytechnic High School and Long Beach City College.

Photography Takes Spotlight

By VERA WILLIAMS
Independent Press-Telegram
Art Editor

Opening with a public reception from 2 to 5 p. m. today, three photography exhibitions and a one-man show will be featured this month in the Long Beach Museum of Art, 2300 E. Ocean Blvd.

They are first annual photography exhibition, descriptive print exhibition, history of photography and paintings by Nels Y. Nelson.

Members of the Art Assn. and Camera Guild will be hostesses today. At the tables will be Mmes. Ruth Mattison Eaton, chairman, Edith Ellis and Katherine Hall and Miss Pearl Jones.

Sixty-four black and white prints by Southland photographers are included in the first annual Long Beach salon. Winners are first, "Navajo Woman" by William R. Jordan, La Mirada; second, "Mister Whiskers," Bob Tardion, Bellflower; third, "Solitude," Robert Austin, Los Angeles. Honorable mention went to Ronald D. Irvin, Los Angeles; Richard E. Peterson, La Mesa; Murray H. Shamer, Long Beach. Also shown are prints by the three judges, William Garnett, Lou Jacobs Jr. and Louis C. Stouman.

History of photography, a collection of daguerotypes, ambrotypes, tintypes and other materials showing the development of photography from 1839 until 1900, is from the collection of Dale F. Walden, lent by the Western Assn. of Art Museum Directors.

Oils, watercolors and drawings are included in the one-man exhibition of recent works by Nels Y. Nelson of Garden Grove. He has exhibited in numerous national and state competitions. His

painting, "Facades," is in the Museum collection.

Chris Jenkins and Joe Mugnaini.

ELEVEN Southern California artists are represented in a new invitational show opening Monday in the Long Beach City College art gallery, Faculty Ave. and Harvey Way.

The show will remain open through March 28, with visiting hours from 10-4 and 6-10 p. m. Monday through Thursday and 10 a. m. to noon on Fridays.

Painters represented are Bob Irwin, James Jarvaise, Paul Julian, Gregorio Prestopino, Ellamario Woolley, Paul Darrow, Melvin Wood, Sueo Serisawa, James Grant,

FRED MEIERS, Joseph Donat and Dean Spille of the City College art department are represented in a special exhibit at the new Ruth Bach Branch of the Long Beach Public Library, Carson St. and Bellflower Blvd.

The paintings, both oils and watercolors, are now on view in the library auditorium. The late Mrs. Bach, City Council member in whose honor the new branch library was named, was formerly enrolled in art classes on the Lakewood campus.

THREE ART FILMS, "White Mane," "Georgie and the Dragon" and "Palle Alone in the World," will be shown free at 8 p. m. Wednesday in Long Beach State College auditorium, under the auspices of the Public Library, State College Associated Students and the Art Department.

"White Mane," winner of seven international awards including the international grand prize awarded by the Cannes Film Festival, is a fairy tale of the friendship of a fisherman's son and a proud white stallion. "Georgie," a delightful cartoon, shows how Georgie brings home a "boastie" that grows into a dragon. "Palle" is the story of a little boy who suddenly discovers he is the only person in Copenhagen.

"DESIGN FOR TELEVISION," set designs by CBS art directors from an exhibit designed by Robert Tyler Lee for the first international conference of television art directors at London last year, will be shown March 12 to March 28 in the State College Campus Fine Arts Building. Lee, widely-known CBS television art director, will speak at 8 p. m. March 12 in Room 101 of the Fine Arts Building, under the auspices of the Art Club of State College Art Department.

DON WILLIAMS will give a water color demonstration, and a membership show will open at the meeting of the Community Art League at 7:30 p. m. Monday in Kiwanis Hall, 9302 E. Laurel St., Bellflower. The meeting is open to the public. Each member is asked to bring one painting or drawing for the show which will continue through the month.

Two League members have exhibitions. Oil paintings by Ross Alcock are shown in the Bank of America, Bellflower, and watercolors by Jean Brass are shown in the Norwalk Women's Club.

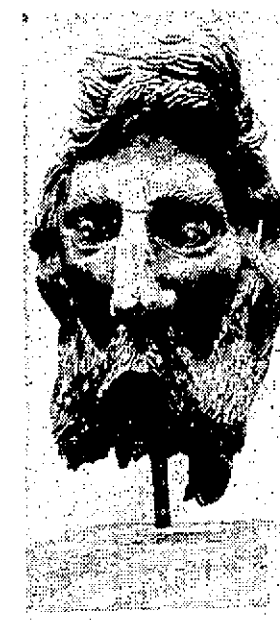
A PORTRAIT of Pope Pius by Jean Marie Bryan of Norwalk has been sent to the San Francisco Museum of Arts 77th annual art exhibition.

ORIGINAL watercolors and drawings by Russell Flint and Arthur Rackman will be shown during March in the Laguna Beach Art Gallery.

Attention Paid Carving

"Ye Offspring of Vipers," a head of John the Baptist carved from a redwood root and burl by Robert Ortlieb, talented young sculptor of Inglewood, attracted much attention in the recent juried show in the Long Beach Museum of Art.

The head has been exhibited in the Crocker Gallery in Sacramento, Oakland Art Museum, Palos Verdes Art



Carved in Redwood

Gallery and Laguna Beach Art Gallery. It is 27 by 13 inches and took Ortlieb a month to complete.

Ortlieb recently finished "John No. 2" sculpture based on the same conception of solid redwood burl. He and his artist wife, Janet, both hated to see it go when it was sent off to a man in Indiana who had commissioned it.

He also has a 5 1/2 foot rosewood sculpture of Christ in the Laguna Beach Art Gallery.

The sculptor now is working on "Flame Fountain," also commissioned.

Retrace Path to Ranch Days Via Stereoscope

Early-day photographs of Los Cerritos and Los Alamitos Ranches can now be seen at La Casa de Rancho Los Cerritos, 4600 Virginia Rd., Long Beach.

Copies of 12 stereoscopic views made about 80 years ago show Los Cerritos ranch house and gardens and pioneer members of the Bixby family at home. Stereoscopes are available so that visitors can participate in an early-day pastime as well.

Copies of six early-day photographs and an old lithograph of Los Alamitos Ranch House and other ranch buildings have also been placed on exhibition.

opening with a tea from 2 to 5 p. m. today.

A LOAN EXHIBITION of works by Edgar Degas will open with a reception Tuesday night in the Los Angeles County Museum, Exposition Park, Los Angeles.

"The Artist Speaks," a showing of original paintings by artists who have made significant written and verbal comment on their approach to art, opens Tuesday in the Municipal Art Gallery in Barnsdall Park, Vermont Ave. and Hollywood Blvd., Los Angeles. Included are Veronese, Durer, Poussin and such moderns as Monet, Renoir, Braque, Picasso and Kokoschka. The exhibition juxtaposes the artists' sayings or writings with paintings pertinent to these quotations.

Floyd C. Ralston, who as a young man punched cows near Douglas, Wyo., has an exhibition of Western scenes, horses and landscapes in the Egyptian Pharmacy, 5128 E. 2nd St.

To Play in Senior Recital

James Murdock, pianist, will be heard Tuesday evening in a senior recital toward partial fulfillment of a bachelor of arts degree in music. The Long Beach State College student will be presented at 8:30 p. m. in the choral room of the music building. It will be the first recital given in the new building.

Son of Mrs. Esther Murdock, the musician will be heard in selections of Bach, Beethoven, Chopin, Copland, Debussy, Dohnanyi and Liszt.

Murdock has studied under Dr. Urban Creech, Elizabeth DeVivott and presently with Lillian Steuber. He has been active in accompanying at the college, has played on radio and television, and before local clubs and organizations.

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Something for the Boys

Go Ahead, Laugh, Men... if You Dare!

By TED KREC

Today, gentlemen, as you can see — unless you have your hair growing down over your eyes Paso Robles style — my co-workers in the Women's Section are presenting their Spring Fashion Edition.

I don't see how you can if you've been honest with yourselves. And listen, buddy, while we're on this train of thought WHY DON'T YOU SHAVE?

Oswald Jacoby

Tricky Bidding to Grand Slam

Larceny Lou does not confine his tricks to the play of the cards. His deceptive bidding is a thing of beauty.

His partner happened to be a conservative bidder and when he was able to bid four diamonds over East's pre-emptive three-spade bid Lou decided that he had to have a side ace for the bid. When West put in a four-spade bid

Well, just a minute, Buster, before you knock yourself out. Just between us men, let's review some of the things WE have worn—then maybe the chemise won't seem so funny.

Think back a few years. Remember when you were in school and you wore those terrible knickers—with golf socks? If you had the same luck as I, you never could keep the knickers stuffed in the top of those socks. And if you didn't tuck them in, you had a perpetual draft around the knees.

AND JUST let your mind go back a few years to the era of the fantastic necktie. There were those great, broad, garish hand-painted jobs and those little skinny string ties. Remember? Some of these ties were wide enough to keep your whole chest warm even if the hot scenes painted on them didn't suffice for the same purpose.

Those heroic suits — remember them? They had lapels so wide and pointed that they almost required starch to keep them from drooping. The shoulders were so broad that every man looked like a walking door, and the waists were pinched in, wasp-like. The trousers were worn so long that men's legs resembled two worn-out accordions.

Now let's bring it up to date. Why are you laughing at your wife's dress as you sit there in a restaurant wearing a loud, floral print sport shirt open at the neck and hanging loosely outside your belt? Get a look at yourself and go join a circus!

And you jokers who wear sport shirts with the collars outside your coat collars have no cause for snickering, either. The little woman looks 100 times better than you do. How about your shoes — polished them lately? Or do they naturally resemble two muddy field boots?

SO YOU think the chemise is funny, eh? Seems to me I can remember some of you men wearing long, baggy corduroy pants—"whistle britches" they used to call them, for they whistled from the corduroy ribs rubbing together as you walked.

And let's have a word here about those long-billed caps. These came into their own during World War II, popularized by aviators and personnel on carriers. They're fine for what they were intended—sport or leisure caps. But they were NOT designed to be worn to church or to fashionable restaurants!

Well, boys — how do the chemises look to you now? Still so funny? I thought not. Do you still think the little woman are kind of nutty?



CAREERS AND FASHIONS
An ultra smart career women's luncheon and fashion show, designed to please the chic businesswomen's tastes, will be presented by Queen Beach Chapter of the National Secretaries Assn. next Saturday in the Grand Ballroom of the Lafayette Hotel at 12:30 featuring fashions from Vinson's. Secretaries pictured are, from left, President Elma Braid, Rosemary Garmong and Jean Taylor, as model Virginia Moses poses in a Suzy Perette cocktail gown.—(Staff photo.)

AMONG CAREER WOMEN

'Change of Pace' Meetings Are Diverting Club Fare

By ANNE GILCHRIST

Usually businesslike Quota Club members will change careers for one day only next Sunday when they don trim black dresses and perky white aprons to serve as waitresses at Everett Boyette's Charcoal Broiler during their club's merrily planned benefit breakfast continuing from 11 a.m. until 2 p.m.

Pancakes, ham and eggs with all the coffee you can drink plus door awards galore to add zest to the menu will be featured. Proceeds will be devoted to the women's service club's philanthropic fund. Tickets for the breakfast are now being sold by members and will also be available at the door next Sunday.

Insurance Women

Two delegates — Pauline Kincaid, president, and Audrey Hood, recording secretary—of Long Beach Insurance Women's Club are heading a large group of local members in attendance at the Insurance Women's convention at San Jose this weekend for chapters in California, Arizona, Hawaii, Nevada and Utah.

Alternates to the big convocation are Marguerite Otto and Ruth Steichelman. Plans for the local group's participation in this event, in session yesterday and today, were finalized at the last dinner meeting conducted at La Ronda Rue Restaurant.

At this same time members heard Jack Gamboa (Hartford Group office, Los Angeles) who discussed various aspects of the homeowner's insurance package policies. Also, two new members were welcomed into the club: Rita Cummings (Ohio Casualty) and Thelma DePriest (Kincaid Insurance).

Soroptimist Club

Two memorable meetings this month for Soroptimist Club of Long Beach included

a courtesy tour of the Federal Correctional Institution for Women at Terminal Island as guests of Margaret Jones, associate warden, and a program given by Mrs. Genevieve Stephens of Progress School based on the life of John A. Sutter, California's famous citizen of gold rush days.

For the tour of the Terminal Island facilities, Soroptimists were given an opportunity to observe the women inmates going about their normal daily work, as well as during their leisure time and in educational classes all conducted with modern operational techniques considered tops for complete rehabilitation.

Mrs. Myrl Cypher, program chairman for this month, also arranged the appearance of Mrs. Stephens who traced Sutter's history from the time he was born in Baden, Germany in 1803 through to his life in California until his death in 1880. Although the name Sutter and the discovery of gold in California are synonymous, it was the greed and vandalism created by the gold rush that ruined this amazing pioneer.

Zonta Club

International relations from a woman's point of view, was the theme of Zonta International Club's February meeting conducted at Mon's Restaurant recently by Ivan Eaton, vice president, in the absence of Lucille Murdoch, president.

Gladys Christensen was in charge of the program and spoke briefly of the importance of person to person friendship as a factor in world peace. Mildred Flannery introduced special guests, Kirsten Faber, an exchange trainee from Denmark, and Jean Moore, women's reporter of the Independent, Press-Telegram. Miss Faber described both the similarities and the differences in the home and professional lives of women in Denmark and the United States. Zonta's international convention will

be conducted in Copenhagen, Denmark, in 1960 which made the charming guest speaker's appearance doubly interesting to local members.

Legal Secretaries

Los Angeles County Clerk Harold J. Ostly was guest speaker at Friday night's dinner meeting of Long Beach Legal Secretaries, conducted at Hoefly's Restaurant, Belmont Shore. He presented a concise and informative verbal picture of legal procedure and various filing and clerical systems of this county.

LaVerne Stanton, Hazel Roberts and Margaret Ericson were hostesses at the 6 p.m. cocktail hour which preceded the 6:30 dinner. Door awards were donated by Winifred Caton and Florence Fellows. President Mildred Milkey officiated at the business meeting.

P.T.A. Council to Elect Staff

Election of officers will highlight the annual meeting of Long Beach Council of Parents and Teachers Tuesday in Lakewood High School Auditorium. The meeting is scheduled at 7:30 p.m. so that more fathers will be able to attend.

Feature of the program will be a panel discussion moderated by Dr. Daniel Langston, director of Child Welfare Services, on "Are You Aware of the Special Services Available to Your Child?" Panel members will be Dr. Virginia Ballard, supervisor of counseling and psychological services; Miss June Giddings, supervisor of special education; Dr. C. C. Campbell, director of school health services, and Raymond Peterson, supervisor of attendance service.

Community singing will be led by Gene Taylor, Compton College instructor, after which Mrs. George Gordon will conduct the business session.

MOLLY MAYFIELD

Did Gypsy Have Answer?

DEAR MRS. MAYFIELD:

You certainly failed that man who poured out his heart to you in a recent column.

He wrote to you because he is frustrated. I am, too. He wrote to you in all probability because his wife reads your column (as mine does) and he thought you might be able to come up with some answer.

Let me tell you, Molly, that Gypsy Rose Lee came up with a lot better answer than yours. Several years ago she lectured the New York elite on "How to Undress in front of Your Husband." In that line alone is the answer. The modern woman snuggles her husband, gives a little of herself for a few years until she gets what she wants. Then she becomes a snug little style-wise female who spends all her time shopping to look beautiful to the public and at night plays the role of the tired little wife.

What that man wanted to say is that women forget too soon they get their man. They forget too soon that the office really has very little charm for her husband... that her man wouldn't give a second glance at a class-chassis secretary if only she,

the wife, did a better job of merchandising.

Maybe you could not answer that frustrated male better, Molly, because you

needed this answer from a man!—ME, TOO

DEAR ME, TOO:

Thank you very much, Mr. Man! I wish I had you at the desk next to help answer other questions of monumental masculine importance. For you certainly go to the heart of the matter better than I did.

I know lots of women who are exactly like the one you described — tired little kittens who are asleep when their husbands go to work and all worn out from killing time when he returns in the evening.

They are as exciting as a stovepipe and as sexless as a rutabaga. Whether Gypsy Rose Lee had the exact answer is, of course, debatable. But, at any rate, the record does show that no male went to sleep at a table-for-two with her.

Thank you for setting me straight.

(This feature appears daily in the Press-Telegram.)

Local League to Sell New Voters' Book

The new revised edition of "California Voters' Handbook," published by the League of Women Voters of California, which will be reviewed today on the television program, "Cavalcade of Books," will be offered for sale at the Los Altos shopping center mall, Bellflower Blvd. and Stearns Ave. Monday from noon until 5 p.m. by the Long Beach League. These books may also be ordered at the LWV office, 724 Atlantic Ave., or from member Mrs. Marvin N. Glow, 2857 Nipome Ave.

The Long Beach League of Women Voters is offering this book in conjunction with the state organization as a public service to encourage informed voting. It is non-partisan and contains 180 pages of pertinent facts concerning voting information, maps of political districts, operation of political parties, structure of federal, state and local governments; information on the United Nations plus detailed information on public education, finance, social welfare and a variety of other pertinent subjects.

Tuesday Session

Lord Kitchener Chapter, Daughters of the British Empire, will meet Tuesday at 1 p.m. in the guild hall of St. Luke's Episcopal Church. Mrs. A. J. Newton will preside. Mrs. A. J. Gibbon will serve the afternoon tea.

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GE 1-5631

School Menus

Meat Dishes Begin Week

The following menus will be served in Long Beach Elementary Schools in the week of March 3-7.

MONDAY: Ham a la king, buttered green beans, applesauce, 1/2 cheese slice and milk.

TUESDAY: Lasagne, garden peas, autumn fruit cup, whole wheat bread and butter and milk.

WEDNESDAY: Hot meat loaf, mashed potatoes with gravy, winter fruit salad, peanut butter sandwich and milk.

THURSDAY: Chili beans, buttered fresh carrots, fruit gelatin, cinnamon biscuit and milk.

FRIDAY: Macaroni and cheese, spinach, peach half, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior, Senior High

MONDAY: Ham a la king on cheese biscuit, cut green beans, peach half with coconut garnish and milk.

TUESDAY: Chopped steak on mashed potatoes, sliced beets with lemon butter, molded Golden State salad, peanut butter sandwich and milk.

WEDNESDAY: Cheese top burger, spinach, spicy applesauce and milk.

THURSDAY: Hot dog with barbecue sauce, potato salad, carrot sticks, cheese and pickle relish and milk.

FRIDAY: Cheese enchiladas or chili beans, garden peas, mixed green salad with egg garnish, toasted French bread and milk.

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Los Cerritos CFWC Sets Final Council of Club Year

Los Cerritos District, California Federation of Women's Clubs, will stage its final district council of the club year Monday in Downey Women's Clubhouse, 9813 S. Paramount Blvd. Downey Women's Club, with Mrs. Darwin Lough as president, will be hostess group.

Registration opens at 9:45 a.m. with Mrs. Virgil Koon as chairman. Mrs. Icy High, district president, will call the meeting to order at 10 a.m.

Mrs. Maeser Wilson, program chairman, has arranged for a debate on "Pay TV" for the morning session. Participating will be C. E. Doff, West Coast manager of Skiatron, and Mrs. Fred S. Teasley, radio and TV chairman for Southern California Women's Clubs. Mrs. Bill Harlan, Los Cerritos radio and TV chairman, will moderate.

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Jess W. Grundy

Chef of the Week

Jess Grundy's Fan of 'Depression Dish'

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

From mowing lawns at 50 cents a throw to "vice presiding" the Hill Richards & Co., tells the beginning and the current business story of today's Chef of the Week, Jess W. Grundy.

Horace Mann, Jefferson Junior and Polytechnic High (where he served as yell leader) provided his education. Following graduation, he joined the staff of a local bank as messenger. His rise was steady and included, among others, the bond department and the teller's window.

Interrupted by World War II, he served the Navy for four years as chief storekeeper in the Supply Department. Following discharge, however, he decided to enter a new field, that of investment banking.

ABOUT THIS time, the Los Angeles Stock Exchange, the Investment Banking Association and the University of California collaborated in presenting a course for veterans, and he enrolled.

Though it took him just five months to complete it, he felt, every inch of him, like an "old" investment banker. Those days had started him off at 5 a.m. and returned him home after 8 p.m. Twelve years ago he became affiliated with Hill Richards & Co., attaining the vice presidency earlier this year.

Being thoroughly imbued by this time with the idea that everyone should know the investment "ropes," he interested some Long Beach security dealers in sponsoring such a course. They agreed, and for the past 11 years he has been conducting investment forums for the Adult Education program, both here and in Arizona. Some 10,000 persons have attended his classes.

Long active in civic affairs, Grundy served the Long Beach Elks as their exalted

ruler on the occasion of their 50th anniversary and at the hosting of the state convention by our city's Elks. It was a full and successful year.

Presently a director of the Chamber of Commerce, he is trustee of Los Altos Methodist Church, and is a past president of the Long Beach Security Dealers.

A gardener of the easy variety, he also does "home remedy" brick work and patio building. In fact, he built a brick bench with frugal intent and purposes, only to put a small fortune into pillows to soften it up. He lends his decorative talents each Christmas to a Pyracantha bush which he's trained in the ways of a tree and rigs up with bolls, baubles and bows.

GRUNDY'S NOT too domestic, but he knows what makes for a good recipe. And the one he sent in might be described as real good, real fast and real cheap. It emanates from depression days but without depressing effects. He affectionately calls it Slum Gullion.

SLUM GULLION
1 lb. hamburger

The Wild Waves Say...

(Continued From Pg. W-23)

a girl." Carol, who hopes eventually to raise Arabians, added to her family (of horses). Saturday when her prized mare, "Tezline," presented her with a tiny colt niece and now the Phelan stable colors are worn by two.

UNDERSTAND that Bob Cunningham and Earl Fast left Thursday to attend a convention of the nation's laundry men in Chicago. Hope and Roberta didn't accompany them. Guess the boys left their wives home to do the laundry.

NO SNOW BUT snappy weather, the kind that puts zing in your zither, made mountaineering at Lake Arrowhead great sport last weekend for Veda and Don Wells, Garnette and George Hesley, Betty and Carl Spahn, Lou and Ed Lovell and Dorothy and Paul Wheeler at the Burnt Mill Canyon cabin owned by members of Dorothy's family.

"WHOA, THERE boy! Slow up, son! Settle back among your pillows for awhile." That's the media's advice to Dave Tallichet who smooth-talked himself out of a trip to the hospital by promising to do just that for awhile until his condition stops making medical testing equipment rattle like a

gelatin counter convention on Eniwetok. Which might be Monday. After a long, restful weekend in Palm Springs he figures he'll be ready by then to tackle that which needs doing.

FELLOWS, when you have an urge to brag about your carburetors, hold your RPMs down to a slow roar if you happen to be doing your boasting in front of Betty Estern or Dorothy Troutman. They'll know in a wink if you're lying. Betty and Dorothy passed the Long Beach Power Squadron's engine maintenance course (among boatmen it's known as the grease monkey class), first women in the history of the squadron to do so. Received their certificates as first class motor mechanics Tuesday night at an LBPS meeting at Recreation Center.

BEFORE Mike Callan took off for a long look into the wild blue yonder over Texas during service in the Army Air Force there, his parents, the Don Callans, and Shirley Williams co-hosted a surprise farewell champagne party and buffet supper for him last week at the Callan home, 519, Los Altos. About 50 college and long-time friends of the new airman were invited. Assisting were Marguerite Neer, Nancy Callan and Tom Sutherland.

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Our column this week is mainly about Greek organizations at Long Beach State—they are about the only ones who told us what's been going on.

Phil Smoot, Inter-Fraternity Council prexy, filled us in on the three-day IFC Southwest Regional meeting recently on the University of Arizona campus at Tucson. Fifteen colleges from four states were represented, and LBSC had the biggest delegation—seven men.

According to Phil, the older established schools are taking more and more notice of our college. "They are impressed by the growth of our campus, by the development of our fraternity system, and by the active way LBSC always takes part in gatherings of this sort."

Incidentally, as long as we're talking about him—a pat on the back to Smoot and the IFC council which he heads for their efforts to set up a Dean's Honor List at Long Beach State. For those who don't recognize the term, a Dean's Honor List is a device for paying tribute to those students who exceed the usual standards of scholarship. "Such a list is intended for all students," Phil emphasized, "and this project of ours is not intended just for the Greeks."

'Tis about time LBSC joined the other colleges which publicly take note of those students whose exploits are with the books. More power to you, Smoot and your IFC cohorts in this undertaking.

THE ZETA TAU ALPHAS gathered around the proverbial festive board twice recently. First time was two Wednesdays ago when they honored Mrs. Tom Handley, province president, at a chapter dinner; the second was last Sunday when the girls gathered at the home of Lee Lou Sell, ZTA president, for a birthday party. Yup, Zeta Tau was one year old last week!

On the Alpha Phi front, the girls, aided by their Mothers' Club, collected over \$200 for the Heart Fund during a three-hour drive last Monday evening. Thelma Radun was chairman of the fund raising efforts; Heart Fund is the Alpha Phi national philanthropy.

Yesterday Alpha Phi pledges hosted pledges of the UCLA chapter at a get-acquainted barbeque at the home of LBSC pledge Dawn Hunter.

ALTHOUGH WHAT we have said so far shows everything running smoothly for Greek groups at State, we can't say the same for the girls of Delta Zeta. In fact, if we said there was a complete lack of harmony in last Monday's spring sing practice, we would not be far wrong.

Seems that some eager beaver DZ pledges kidnapped their pledge trainer, Phyllis Hankins, plus a few other assorted Delta Zetas and left 'em stranded in Signal Hill after first lulling their suspicions with a dinner at El Plazas. But Phyllis doubles as choral director for the group's spring sing entry, and by the time she and her kidnapped companions finally made their much belated entrance to the practice session (\$1.35 worth of taxi ride was involved), nobody present could hit anything but sour notes.

According to one Delta Zeta who took a dim view of such unstrategic timing of the kidnapping, "if those pledges ever write a 'Do It Yourself' method of how not to go active, they couldn't turn out a better article than by recounting their activities on the night of Feb. 24."

AND IN CLOSING, a message from Mike Fagan, new president of the Ski Club. Says Mike, "Despite flattened pocketbooks as a result of our recent trip to the Sierras during the semester break, members are still making it to the mountains in small groups each weekend, and will continue to do so as long as the snow lasts." He adds that his club is now laying plans for another weeklong trip to Mammoth Resort during the Easter vacation; at the same time the Ski Club is rehearsing a "rousing mountaineer song" as their part of the coming Spring Sing.

Official Visit

I can kidney beans
1 small onion, cut fine
Salt and pepper to taste
Fry the onion until crisp, then add hamburger which has been crumbled into small pieces. Cook until brown. Then add the can of kidney beans (which have been diluted with water) and let simmer until thickened.

For variations, any of the following, or combination of these may be added: chili powder, tomato soup, corn, macaroni or what-have-you?

Mrs. Maybelle Kerr, district deputy president of District 84, will pay her official visit to Del Mar Rebekah Lodge 275 at its meeting Tuesday at 8 p.m. in Machinists Hall. Del Mar also will observe its 55th year of organization with a birthday party. Mrs. Lorna Robertson, past assembly color bearer, will be chairman of the evening.

YOUR BABY AND MINE

Don't Be So Quick to Call Tot 'Timid'

By MYRTLE MEYER ELDRED

The friendly infant who does not mind who picks him up and fondles him, is as likely as the unfriendly one to reach an age when he wants nothing to do with strangers. This is as much a sign of intelligence as it is a symptom of fear or timidity and should be so considered.

But to the parent it is distressing. She wants her child to be liked and she feels that this stand-offish attitude, this tendency to cry when strangers approach, to rebel when picked up, will not enhance her child's attractiveness to outsiders.

Maybe it won't for the moment, but it is more important that the child not be made self-conscious about this behavior or treated as if he were misbehaving. It is a very good time, in fact, to ignore the conduct and refuse to dignify it by any such label as timid or shy.

LET THE CHILD see that he or she has the privilege of turning away from a person without being scolded for such behavior or shown that he is misbehaving.

The baby of 9 to 12 months

develops this attitude toward strangers even, at times, toward the relatives he sees infrequently. This is a great blow to Grandma and Grandpa who expect open arms from the infant when they come to visit.

At 2 to 3 there is another "spell" of what the parents are certain to call timidity. The tendency of the child to refuse to talk to strangers or say the mannerly words expected of him or her; the hiding behind the mother's chair or refusing to look at the person addressing him.

THINK OF IT from the child's viewpoint. He often is expected to accept the advances of persons whom he does not know at all. They may be the type who pounces on a child, hugging or kissing him to show love of children—without regard for the child's own feelings.

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It may be because of the parental demands when company is present that the child rebels and refuses to be a part of it—just because he does not feel equal to their expectations. In due time, if parents and others do not force him to be a social being, he'll come to want and like company and strangers because they offer no menace to his body or his feelings.

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Dance Revue Slated Monday

"Dance Varieties of 1958" will be presented by the Marion Rankin Dance Studio on the Community Program, sponsored by the Long Beach Recreation Department, Monday at 8 p. m. in Exhibit Hall, Municipal Auditorium.

The dance revue in a lavish stage setting and beautiful costumes will feature a spectacular Oriental slave market scene, a trip to calypso land, a typical Broadway opening with 40 dancers, a modern jazz tap line, along with many novel acrobatic features on pedestals and staircase, as well as songs, ballet and tap solo numbers.

Featured dancers will include Jerry Harper, Barbara Whaddock, Linda Fipps, Linda Hodges, Deborah Chesley, Clarice Bonner, Norma Carlson, Judy Ganz, Cheryl Wade, Wendy Huber, Diane Huber, the Marcum twins, Doreen Johnson, Caroline Beaudoin, Kathleen and Kristine Agee, Linda and Marty Medford, Dona Riley, Terry and Tommy Pfeifer, Pam and Trudy White, Karen Schaig, Janet Wells, Darlene Richardson, Diana Klassen, Sharon Calins, Jayme Crepean, Georgia Marcum, Bernadette Alboni, Diane Borne, Peggy Borne, Geneva Criddle, Kay and CeCe Kimes, Bernice Chason, Pam Thompson, and Carole Linebarger, Kay Moore and Peggy Spahn.

Community singing will open the program at 7:30 p. m. with William Boyd as director and Madeline Frazer accompanist.

Old-time and square dancing to the music of the Tio Orchestra will follow the dance revue.

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Real Estate and BUSINESS DEPARTMENT

Independent-Press-Telegram

SUNDAY, 2, 1958 SECTION R

Worst of 'Readjustment' Is Over, Realtors Told

LOS ANGELES—The worst of the current period of national economic readjustment is over, H. Walter Graves, Philadelphia, president of the National Association of Real Estate Boards, asserted here in outlining an optimistic outlook for Realtors and the nation.

He spoke in the Hotel Statler at the annual banquet of the Los Angeles Realty Board attended by Realtors and others from the area.

Explaining that by "readjustment" he means a general recognition on the part of the business community that the extreme "pent-up" demand of consumers for many types of goods in recent years has been met, Graves pointed to the recent general stability in prices, the way in which the level of personal income has held up, and the current revival in private residential construction, among other encouraging factors.

"According to the government's January figures on the number of new residential units started, new home production is up to a seasonally adjusted annual rate of 1,030,000 units," the Philadelphia Realtor reported. "This compares with a similar rate of 1,020,000 units in December, 1957, and 962,000 units in January of the same year."

The speaker said that last month's starts figure had particular significance because they were registered in a month "known to be the worst—weather-wise—January in recent national history."

Graves then said that he and his NAREB colleagues have long known, as President Eisenhower said, "that an increase in this rate is justified in terms of housing needs, and would have a widely beneficial effect on the economy."

POINTING to the fact that 60 per cent of the American people now own their homes, the NAREB president declared that this is "literally indicative of the extent to which this country belongs to its citizens," and went on to a spirited defense of the modern system of amortized mortgage financing which, he said, has made this degree of home ownership possible.

"It is true," he told his au-

No Plant Injury In Past 8 Years

NEW YORK (AP) — The Charleston, S. C., refinery of Esso Standard Oil Co. has completed its eighth consecutive year without a disabling or lost-time injury. This is the longest safe-working period in history for any Esso Standard refinery. The plant manufactures mainly asphalt.

New President of Sunset Petroleum

SAN FRANCISCO (AP) — Morton A. Sterling has been elected president of Sunset International Petroleum Corp.

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L. B. Woman Wins Edsel

Florence E. Campbell, 32 Roycroft Ave., won an Edsel Corsair in the third week's drawing of the Ralphs 85th anniversary celebration, market officials announced Saturday. The car will be delivered to the winner at the 10th St. and Cherry Ave. store by Sachs & Sons of Downey.

Among other winners announced were Mrs. M. M. Weiser, 2943 Del Amo Blvd., Lakewood, O'Keefe & Merritt gas range; D. D. Kessler, 2143 W. Oak St., Fullerton, Thomas organ.

Denver Position for Baechtold

Irvin C. Baechtold, long active in community organizations in the Long Beach area, resigned as office manager and comptroller for American Latex Products Corp. in Gardena to become associated with the E. K. Williams Co. of Santa Barbara. Baechtold will be consulting accountant representative for the Santa Barbara firm in Colorado, with headquarters in Denver.

One of the founders of the Long Beach Chapter, National Office Management Assn., Baechtold served in many capacities including that of chapter president.

With Mrs. Baechtold, he helped to direct the Corvette Club of the Mariners, an organization of the First Presbyterian Church, Long Beach.

Plan 21-Story Building in L. A.

LOS ANGELES — Construction on the \$10 million Lee Tower — Southern California's first 21-story office building — will begin within 60 days on Wilshire Blvd.'s Miracle Mile, it has been announced by W. Douglas Lee, president of the Lee Tower Corp., developers and builders of the project.

The ultra-modern glass and steel skyscraper, which will be the first to exceed the city's old height restrictions, will rise some 280 feet on a 22,000-square-foot site at 5455 Wilshire Blvd.

Lee said the structure will contain 360,000 square feet of floor space, which includes a 150,000-square-foot garage area extending from the basement to the sixth floor and accommodating 500 cars.

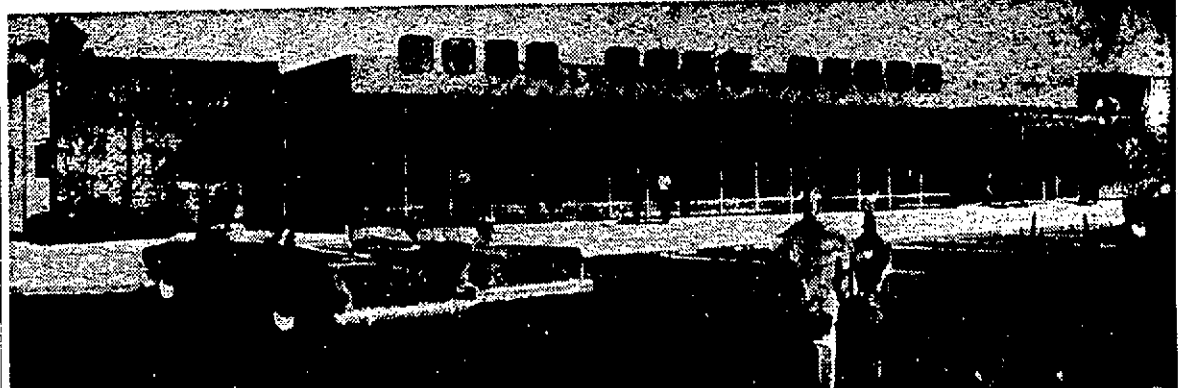
World Savings, Loan Election

LYNWOOD — Directors of World Savings & Loan Assn. named P. S. Roberts president; Robert T. Souter, executive vice president, and Louis G. Galen secretary.

Other officers appointed were L. S. Curfew, senior vice president; Orla Krell, treasurer; L. W. Dawn, vice president; Harold L. Galitz, vice president; Paul I. Mankiewicz, assistant vice president; Donald A. Johnson, assistant vice president; Harriett C. Dipping, assistant secretary, and Richard J. Arthur, assistant treasurer.

Galen reported that since moving into new quarters at the corner of Long Beach Blvd. and Imperial Hwy., Lynwood, the flow of new savings had increased and the new loans had more than tripled in volume for any previous two-month period.

Here's No. 12 for Iowa Pork



GROUND WILL BE BROKEN FOR this new Iowa Pork Shops supermarket, the 12th in the locally-owned and operated chain. Harold Hodges and James Finley, heads of the big firm, said the store will be erected at Woodruff Ave. and Del Amo Blvd., in Lakewood. It will contain 25,000 square feet and will be their largest mart, representing an investment of \$750,000, and will employ from 60 to 70 persons. Mark Taper Foundation, owners of the property, said the building will be erected by Ernest W. Hahn, Inc., general contractor, and the opening has been set for July 1.

Realty Head Urges Local, Not U. S. Funds for Work

By EDWARD COWAN

WASHINGTON (UP)—A call for more private effort to stimulate building and a simultaneous de-emphasis of the role of the federal government has come from two industry leaders.

Eugene P. Conser, executive vice president of the National Assn. of Real Estate Boards, urged state and local officials to think twice before making "tricks to Washington" to ask for federal aid for local projects.

By such pleas, Conser said, "mayors and governors lose much of their independence of

action as elected chief executives and become supplicants at the table of centralized government."

"THEY WEAKEN the principles of states' rights. They undermine the independence of local government. They use their influence to press for centralization of authority and the totalitarian state. These are not their intentions. But they are the results."

Conser called on fellow Realtors to work out with local officials estimates of community needs and the probable cost. "Then let us determine upon a means of financing from

local sources."

W. Franklin Morrison, president of the National Savings and Loan League, asserted that "substantial expansion of home building to counter the recession can be obtained this year without new authority to expand federal lending on home mortgages."

NOTING THAT there have been strong demands recently for stepped-up government mortgage lending as an anti-recession weapon, Morrison said "so many proposals are being advanced to expand home building that there is a real danger of excessive use of government credit to finance homes that otherwise ought to be financed by private enterprise."

Whether increased government lending is direct or indirect, he told the league's legislative conference here, it "would place an unnecessary burden on the federal budget" and "interfere with and upset orderly mortgage market operations."

IT ALSO COULD LEAD to further inflation in the housing market, he warned.

Rather than pour more money into housing, Morrison said, Congress should give "top priority to reviving the FHA and VA housing programs by providing authority for flexible interest rates and elimination of discount controls."

Such action "would do much to bring about a substantial increase in home construction this year," he said, "without a further expansion of the federal government's ownership of home mortgages."



REALTY SPEAKER

Lawrence A. Collins, Sr., editorial columnist of The Independent, will make his annual appearance Tuesday as speaker before the Long Beach Board of Realtors at the breakfast meeting in La Fayette Hotel. Collins, who began his annual talk to Realtors when publisher of The Independent, before merger with the Press-Telegram, will discuss current events of local, state and national affairs.

Big Plant Opens in Portersville

PORTERSVILLE, Calif. (UP)—Rockwell Manufacturing Co.'s new 106,000 square foot manufacturing plant has begun limited production. The plant produces and repairs gas meters for the West Coast market. It is the first major industrial facility in this community, 175 miles northeast of Los Angeles.

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Doll House Estates Hold Grand Opening

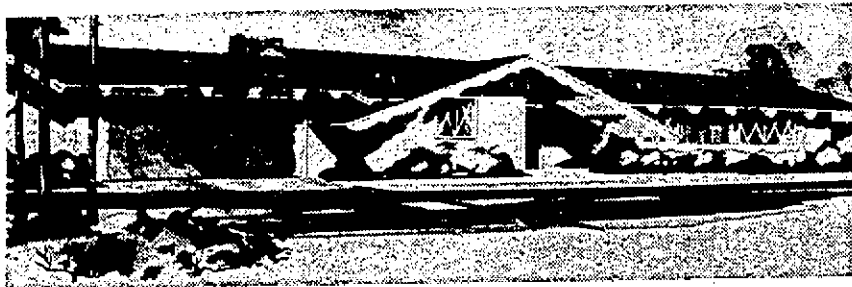
"Beautiful dolls"—and their husbands are invited to the Grand Opening, today, of Doll House Estates, a collection of "bright and dreamy" new homes in nearby Stanton.

The invitation is issued by builder Henry C. Cox whose unconventional structures are priced at \$13,500 for 3 bedrooms, 2 full baths and a host of unusual features. Total down payment is \$850 on FHA terms.

"We've designed these homes for wives because they're at home much more than husbands," Cox said.

TO MAKE WIVES happy, he has installed moveable walls—they're solid and restrain sound, but can be moved or re-moved at the home-owners discretion. Frequently, the walls also consist of sculpture panelings which, says Cox, are the "first in the world" and doggone pretty, too.

Let the male feel excluded from the Doll House world, Cox points out that he also has rich hardwood floors over 2-inch sub-floors, forced-air heat, 2½-car garages with space for a



A DOLL HOUSE

"Designed for a beautiful doll and her husband" is this striking new home in Doll House Estates, in nearby Stanton. The home pictured above, plus several other attractive elevations, is priced at \$13,500 with three bedrooms and two full baths. Down payment is \$850 on a 30-year FHA loan. Doll House Estates are located just off Hwy. 39 and Orangewood Blvd.

home work shop, wood burning fireplace, a built-in TV antenna and unique life-time house construction. Monthly payments, a husbandly concern, are \$69.95 including principal and interest.

BUT HIS DOLL HOUSES remain, insists Cox, woman's headquarters. The bathrooms

have sunlamps, an inter-com system with radio reaches into every room, and includes a front-door "mike." There are powder rooms, and each home features an all-gas kitchen with built-in range and oven. Folding doors separate the kitchen, finger-tip folding doors give every closet complete accessibility.

Even the location of Doll House Estates has been planned for the lady, Cox points out. A complete shopping center, including market, drug store, shops and bank is accessible without crossing a street; and schools are reached the same, safe way.

To visit Doll House Estates, take 7th St. from Long Beach to Hwy. 39; turn left (north) to Orangewood.

Husbands are very welcome, adds builder Henry Cox.

Allstate Adds Life Insurance

The initial sale yesterday of Allstate Life Insurance Co. policies in California through the company's sales locations in Sears, Roebuck and Co. stores marks the first wide scale sale of life insurance in retail stores. The company plans to extend this unique merchandising of life insurance throughout the rest of the country, it was announced by regional manager R. H. Loewe.

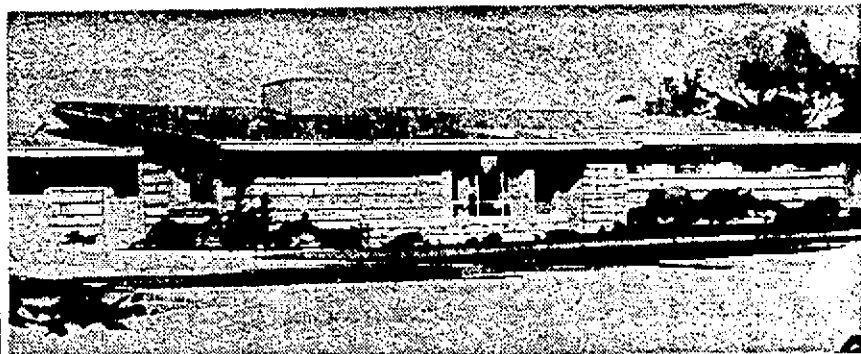
Allstate, founded as a wholly owned subsidiary by Sears in 1931, sold auto insurance by mail prior to the installation of its first sales booth in 1933, which proved so successful that it was expanded to Sears stores throughout the country, Loewe stated.

David Parks, district sales manager for Allstate's Long Beach area, also pointed out that this "over-the-counter" sale of life insurance is not only available at the Long Beach Sears store but also at the two Allstate offices, 5060 Facility Ave., Lakewood, and 4435 Atlantic Ave., Long Beach.

Free Movies on Investing

Two award-winning movies on investing and a free lecture on this subject will be presented Tuesday evening, March 4, at 7:30 p.m., at Paine, Webber, Jackson and Curtis, investment firm, 201 E. 4th St.

The public is invited, to according to Howard T. Booth, manager. Included in the subjects will be: "How the Stock Market Works," "The Function of Investment Banking" and "How a Modern Brokerage Office Operates."



MODEL CLOCK HOME

Here is one of four furnished model homes open to the public at Clock Homes in La Mirada. Models display varied three and four-bedroom arrangements in both Contemporary and Traditional decor.

Quick Sales at Magnolia Manor's Unit 7 Homes

Those interested in supplementing their present resources with a sound investment buy Magnolia Manor homes on sight, according to Frank H. McFarland, sales agent. The carefully planned designs, the enduring, pre-tested construction, the convenient suburban location all stimulate quick sales at this new tract.

Features comparable to those in homes costing \$4000 more are included in three Magnolia models, all survey-tested innovations to give average-income families higher-bracket living advantages.

Located in Garden Grove, this Laramore Construction Co. development appeals to the entire family. Nearby beaches, a fine school system and all neighboring shopping conveniences make this easily reached community the hub of young families, interested in a perma-

nent home with future value.

EXCEPTIONAL new facilities make life easier and less expensive to maintain in these \$12,200 to \$12,500 homes. The experience acquired in building and selling over 5,000 California homes has culminated in the best type of construction and design possible for young family budgets at Laramore's Magnolia No. 7 tract.

The enjoyable spaciousness of over 1,300 square foot floor plans with extra large living rooms facing front or back garden areas, a study with adjoining bath, bright, modern step-economy kitchens with hardwood cabinets, ample storage space, and three or four big bedrooms with one and a half or two baths make fast sales possible and invite the most discriminating families.

Only \$135 down and \$90 costs

Clock Homes, La Mirada, Displaying Four Models

Four furnished model homes, Moss stated, have been opened to the public at the new third unit of Clock Homes in La Mirada, reports President Jerry Moss of Moss Building Corp.

Decorated by Wilder's, the model homes display varied three and four-bedroom home arrangements in both Traditional and Contemporary de-

cors, Moss stated. Kitchens are equipped with modern built-in mixer-blender units, convenient family breakfast bars, and choice of either built-in wall oven and range or radiant tube fold-back cooking units.

FLOOR PLANS include a family room adjacent to the kitchen, and two bedrooms, one serving as a private bath to the master bedroom suite.

Architect Curtis Chambers, AIA, designed Clock Homes fashionable interiors with many unusual features such as hardwood paneling, indirect lighting, built-in bookcases and shelves, and some models with rustic beamed ceilings.

Purchase terms for non-veterans in the new Clock Homes unit are as low as 10 per cent down and from \$92.90 a month, including principal and interest. Prices are from \$17,500 to \$18,650.

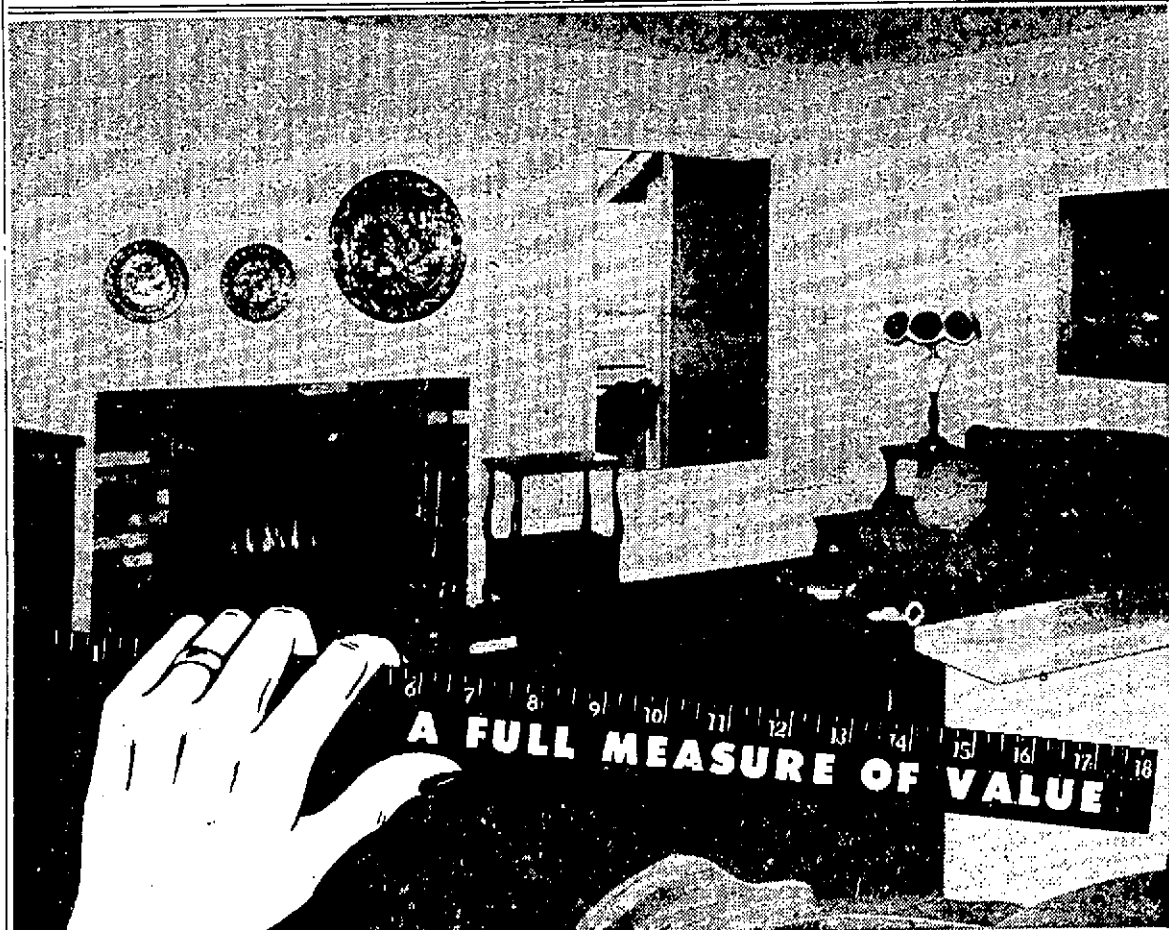
Shops and schools are located within two blocks of the community. For the recreation minded home owner, the Clock Country Club and golf course is adjacent to the development.

To visit Clock Homes model home display, from Long Beach take Atlantic Ave. or Lakewood Blvd. to Rosecrans Ave. Turn east on Rosecrans past Luitweiler Rd. (beyond Santa Ana Freeway) to Jalon Rd. Then turn left on Jalon to the development.



IN MAGNOLIA MANOR

Here is one of the models offered by the Laramore Construction Co., newest unit of Magnolia Manor. They are priced from \$12,200 to \$12,500.



BEFORE YOU BUY ANY HOME... AT ANY PRICE... CHECK AND COMPARE...

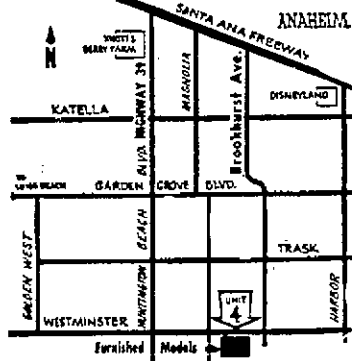
SOL-VISTA HOMES

UNIT NO. 4 • ON WESTMINSTER AVE. • BETWEEN HIGHWAY 39 & BROOKHURST
3 BEDROOMS • 2 BATHS • From \$13,895 to \$14,300
LOW F.H.A. TERMS

- Large 2-car garage and laundry space with laundry trays
- Oak hardwood floors over 2"x6" sub-floor
- Choice of decorator colors
- Used brick and ruffled brick fireplaces
- Sliding glass patio doors
- Forced air heat
- Vinyl floors in bath and kitchens
- Stall showers and shower over tub
- Built-in Gaffers & Sattler or Westinghouse range & oven, optional
- Natural finish ash kitchen cabinets
- Garbage disposals
- Kitchen exhaust fans
- Diamond front windows
- All improvements in and paid for
- 7,200 sq. ft. lots

FURNISHED MODELS
OPEN DAILY
AND EVENINGS

Come get your free yardstick so that you can measure and compare.



VETERANS... HEAR THIS!

ONLY
14
LEFT

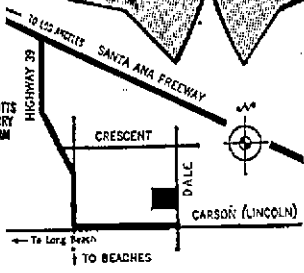


YOUR LAST CHANCE TO
BUY A BRAND NEW, JUST
COMPLETED HOME WITH A
4½% 30-YEAR VA LOAN!
HURRY! OCCUPANCY IN
2 WEEKS!

BONDED HOMES

The Finest Value
in the
Anaheim-Buena Park
Area

DIRECTION: ½ Mile East
of Knott's Berry Farm!
From Los Angeles drive
out Santa Ana Freeway
to Highway 39, turn south
to Lincoln and east on
Lincoln to Dale. From
Long Beach drive out
Carson (Lincoln) to Dale.



priced from \$14,880

Lincoln-Dale series

VETERANS
\$330 down
plus impounds
as low as \$7374 per mo.
including principal and interest
LOW DOWN PAYMENT
FINANCING FOR NON-VETS
NON-VETS as low as
\$695 down
also FHA Terms

Naturally It's Gas!

O'Keefe & Merritt Built-In Optional

VETERANS EARNING APPROXIMATELY \$500 PER MONTH CAN QUALIFY!

MAGNOLIA MANOR No. 7

\$195 DOWN PLUS ONLY **\$90** COSTS TO MOVE IN

FULL PRICE \$12,200 to \$12,500
NO DUE DATES... NO BALLOON PAYMENTS!
OVER 1300 sq. ft. of LIVING AREA!

3-4 BEDROOMS • 1½-2 BATHS

BUILT BY LARAMORE CONSTRUCTION COMPANY

Builder of More than 5,000 So. California Homes!

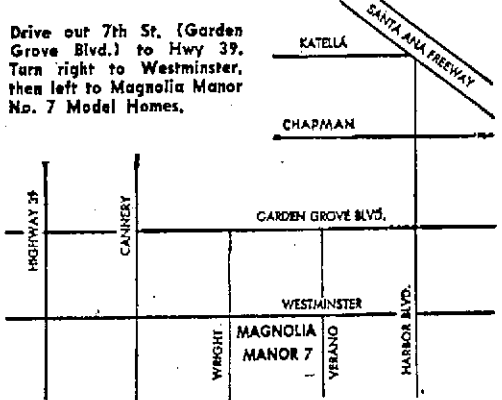
See the Laramore Homes on TV Channel 5 Sunday 10 A.M. 'Home Builders Guide' Show

CHECK THESE QUALITY FEATURES IN THESE VALUE-PACKED HOMES

- Models with brick planters and brick walkout
- Garbage Disposals
- Choice of rear or front living doors
- 16 exciting exteriors
- Acoustical plaster ceilings
- Step-saving central hall plans
- Hardwood kitchen cabinets
- Vinyl tile floors in baths, kitchens
- Cork tile tile floors
- Vinyl exterior paint
- Porcelain sinks • Lamidall baths
- Well-papered breakfast nooks
- Modern wall heaters
- French doors to patio
- Color coordinated throughout
- Two spacious baths
- Smart provincial trim
- Over 1300 square feet
- Bath and plaster throughout

FRANK H. MCFARLAND, Sales Agent

Laramore Construction Company, highly regarded throughout Southern California for over 5000 fine homes, largely abroad with new pre-tested designs, new spacing innovations and durable construction. Another contribution to an attractive, financially sound community. Meeting the challenge of what discriminating, average income families desire, the Laramore Company is proud of the sound value in every foot of these exceptionally lovely homes. Today's dollar goes far in Magnolia Manor Homes, built for the future, intelligently designed and so low priced with more appointments and features than ever before!



GRAND OPENING!

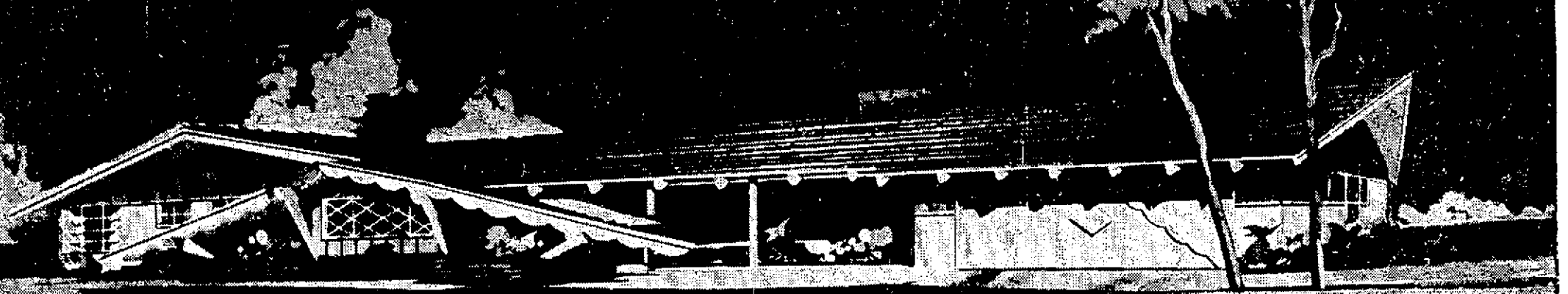
AT DALE AND GARDEN GROVE BOULEVARD, GARDEN GROVE

SKYLARK

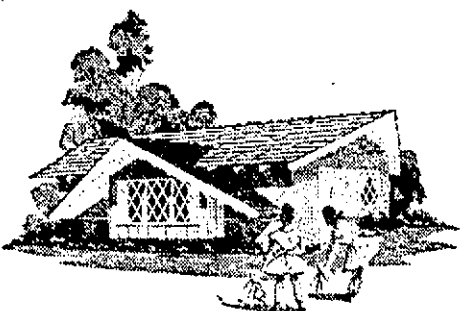


20th century SERIES

The luxurious living that is synonymous with "Skylark" is now available at Tietz Construction Co.'s new Skylark 20th Century series of three and four-bedroom, two-bath homes in Garden Grove. Designed to give a lifetime of tasteful service in the Skylark tradition, 20th Century series homes offer the beauty, spaciousness, quality and preferred location to bring luxury living at a moderate price to home owners. Financing too is as modern as the architectural designs. Here, budget conscious families can step up to the home of their future well within their earnings of today.



Win this Playhouse *FREE!*



NOTHING TO BUY!

Come in and see this replica of the famous Skylark Home ... to be given away FREE at the close of sales of the new Skylark - 20th Century Series of three and four-bedroom homes. Designed for fun and luxury play-living on a smaller scale, this Skylark Playhouse can be yours for your children to enjoy!

\$900 *dn.* From \$14,990

NEW FHA TERMS AVAILABLE

3 and 4 bedrooms ... 2 baths
Provincial or Contemporary
75,000 BTU forced air heat
72' to 84' lots
Lath and plaster
Insulated acoustic ceilings
Built-in range and oven
Ash cabinetry ... disposal
Ceramic tile counter tops
Kitchen dining areas
Service door in kitchen

Brick fireplace ... raised hearth
Circulating floor plans
... double garage
Four foot overhangs
... mahogany slab doors
Brick veneer ... planters
... wallpaper
100 amp service ... spare
circuits
Abundant closets ... storage
space

Sliding wardrobe doors
Siderwalks ... Street lighting
Ceramic tiled tub recess
... tub and tiled stall showers
Dressing room off Master
Bedroom (plan 35)
Oversize window and
glass areas
Weatherstripping ...
landscaping
Public utilities in and paid for

WESTERN-HOLLY

Built-in
RANGE and OVEN

In rainbow colors are included
in the luxury kitchens at
Skylark-20th Century
Series.

Naturally It's Gas

LONG BEACH

MARINA

SKYLARK TERRACE — LEhigh 9-1179

To visit Skylark Terrace homes, from Los Angeles, drive out Santa Ana Freeway to Brookhurst, turn off, drive south on Brookhurst to furnished models at Orange-wood and Brookhurst. From Long Beach, drive out Seventh St. (Garden Grove Blvd.) to Brookhurst and drive north to the furnished models.

SKYLARK RANCHOS — PRospect 4-4964

To visit Skylark Ranchos from Los Angeles, take the Santa Ana Freeway and turn south on Brookhurst to Katella and east on Katella to models. From Long Beach go out Seventh St. (Garden Grove Blvd.) to Brookhurst, then north to Katella and east on Katella to models.

20th CENTURY BUENA PARK — LAwrence 2-7410

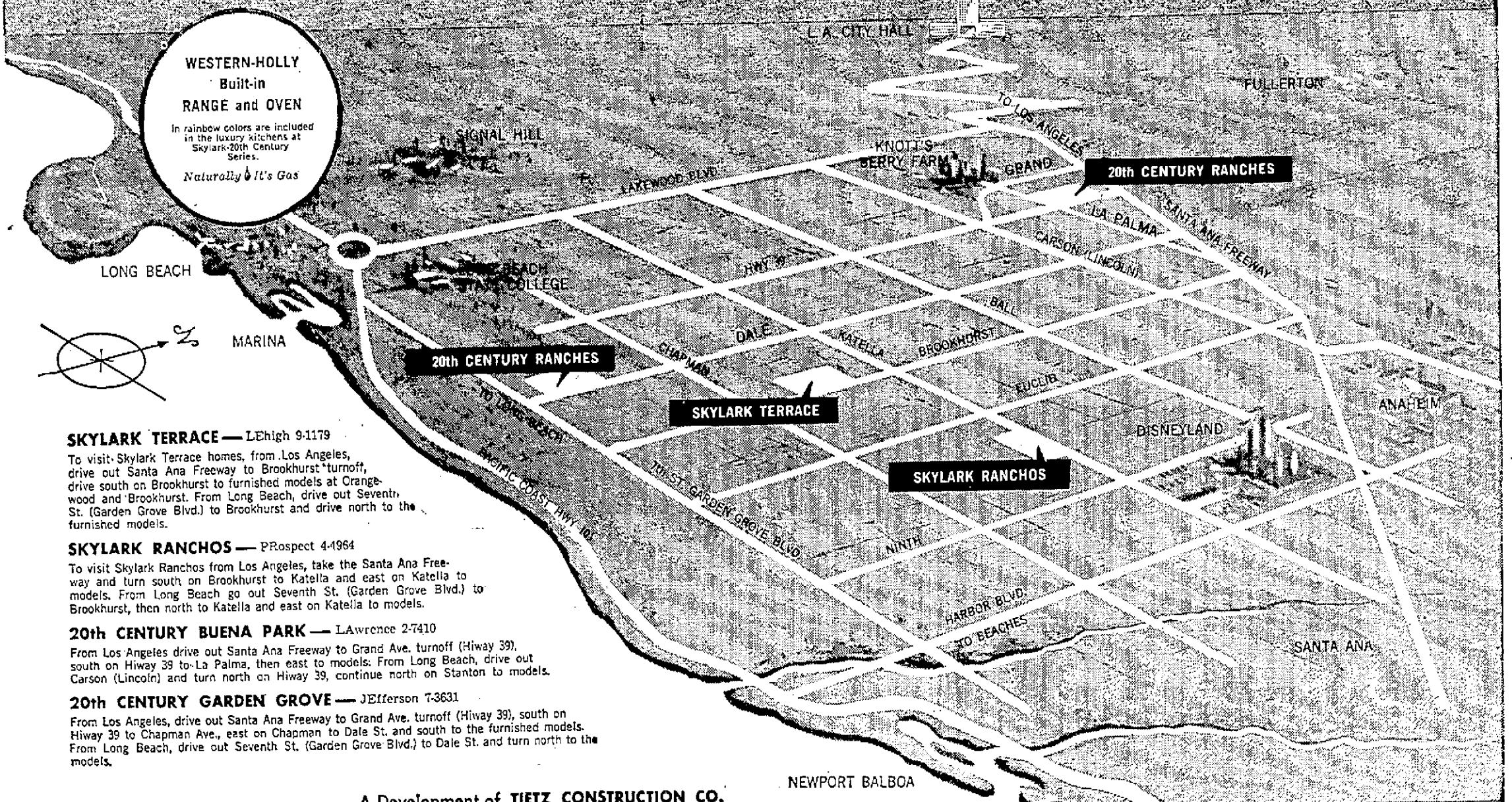
From Los Angeles drive out Santa Ana Freeway to Grand Ave. turn off (Hiway 39), south on Hiway 39 to La Palma, then east to models. From Long Beach, drive out Carson (Lincoln) and turn north on Hiway 39, continue north on Stanton to models.

20th CENTURY GARDEN GROVE — JEfferson 7-3631

From Los Angeles, drive out Santa Ana Freeway to Grand Ave. turn off (Hiway 39), south on Hiway 39 to Chapman Ave., east on Chapman to Dale St. and south to the furnished models. From Long Beach, drive out Seventh St. (Garden Grove Blvd.) to Dale St. and turn north to the models.

A Development of TIEZ CONSTRUCTION CO.

NEWPORT BALBOA





ONLY \$195 DOWN

Now open, Garden Grove Sunshine Homes Unit II, Brookhurst Ave. and Traylor Way, just north of Westminster Ave., feature three bedrooms, two full baths and two-car garages. These homes can be purchased for total down payment of \$195. Builders, S. V. Hunsaker & Sons, state that monthly payments are less than rent. Features include 7,200-square-foot lots, choice of front or rear living rooms, forced air heat.

Scientists Display Solar Home Heating System

LEXINGTON, Mass. (CP)—under the 640 square feet of glass is a thin black-painted sheet of aluminum. Maybe you'll just turn on some surplus heat from the sun to warm the house you build, or buy, a few years from now.

A unique house was placed on exhibition Saturday by the Massachusetts Institute of Technology to show that even now a practical full-scale sun-heated home can be built. The scientists say it supplies abundant hot water and most of the house-heat needed in the New England climate. And in summer, they say, you can reverse the apparatus—for air conditioning.

The only way it isn't practical yet, they explain, is in the initial cost of its hand-made heating system. This could make it too expensive for the average home owner "in the near future," explains Prof. Lawrence B. Anderson, head of MIT's department of agriculture.

THE SCIENTISTS SAY why not use some of the heat the sun pours down on your property in winter? MIT chemical engineering Prof. Hoyt C. Hotel says that in just one hour the earth intercepts enough solar energy to equal more than 20 billion tons of coal. That one-hour heat supply is 13 times the total annual energy consumption of the United States, he points out.

How are the professors going about the job of using this heat? First of all, they've been building, operating and studying sun-heated houses for 20 years. MIT has a "solar energy conversion project," financed by the noted industrialist, Godfrey L. Cabot, long a dominant figure in the world's carbon-black industry.

The new house has the "modern" look of many new houses in suburban developments except that the south side of its roof looks like a steeply-sloping studio window, or skylight. Just

Indonesia Business Paralyzed

By K. R. RAMANATH

JAKARTA (CP)—Dutch businessmen in Indonesia see no prospect of resuming business activities in this country.

Since the take-over of Dutch properties by the Indonesian government business has come close to a standstill. A paralyzing tie-up of shipping and air transport threatens to make the situation even worse.

W. J. Minzings Zylstra, secretary of the Netherlands Chamber of Commerce here, says the Dutch understand the Indonesians' desire for economic independence but they don't think the Indonesian government is going about it in the right way.

The abrupt and sudden seizure of Dutch properties, he asserts, is not likely to foster confidence of foreign investors.

DUTCH INVESTMENTS in this country are valued at \$1-200,000,000. They include 400 million dollars in agricultural estates, 350 millions in oil and other mining properties, 100 millions in banking, 180 millions in shipping and communications, 50 millions in manufacturing and 100 millions in assorted other enterprises ranging from bakeries and printing presses to small retail stores.

(Direct private U. S. investment in Indonesia was estimated by the U. S. Commerce Department at 119 million dollars at the end of 1956—the latest period for which figures are obtainable.)

The expulsion of thousands of Dutch technicians, managers and experts has aggravated Indonesia's rapidly deteriorating economic situation.

Meanwhile Indonesian business has been dealt a crippling blow by an almost complete breakdown of air transport and inter-island shipping.

Big Rush in Marina Bay Sales

Jim Young, vice president of Brighton-Bilt Homes, developers, announced that sales have reached over \$700,000 at Marina Bay, this beach area's newest development.

With the addition of the deluxe Frigidaire refrigerator, washer and dryer at no extra cost, Marina Bay Homes have been received with overwhelming enthusiasm by home-buyers, stated Young.

ALSO NOTED was the fact that this will be the last of the GI approved developments available in the Marina Bay area.

Under bonafide GI terms, veterans may qualify for only \$440 down plus costs and impounds, 30 year loans and 4 1/2 per cent interest. There also are excellent non-veteran terms he added.

Featuring the Marina Bay "Boat-Port," and located close to the \$14,000,000 yacht basin, schools, huge employment areas, shopping center, bathing beaches and the Long Beach Marina, the homes may be reached by driving two miles south of Long Beach on the Pacific Coast Hwy. and following signs to furnished model homes.

Formica-Topped Furniture Planned

Henry M. Snyder, president of Sani-Top, Inc., Los Angeles, has announced the formation of a new division, Moduform, Inc., as a manufacturing facility for Formica-surfaced furniture. First product bearing the Moduform name is a complete line of office desks and modular components. Snyder said that Able Distributors, Inc., Los Angeles, has been appointed factory representatives for Moduform in California, Arizona and Nevada.

Steady Stream of Buyers Reported in Artesia Park

Enthusiastic home-buyers requiring only \$280 down plus cost and impounds, with monthly payments of \$71, and are available on a 2 1/2-year loan with a low 4 1/2 per cent interest rate.

Fully priced at \$13,995 Artesia Park Homes are being introduced with GI financing. SITUATED IN the convenient Artesia-Lakewood-Norwalk area, the project is within easy reach of the major Lake-

wood and Artesia shopping areas, with schools and churches only seconds away and all major manufacturing areas of Long Beach and Los Angeles within short driving distances. A few of the features cited are built-in range and oven, garbage disposal, large stall showers, 2-car garage, natural finish cabinets and doors, and decorator selected hardware and lighting fixtures.

To reach Artesia Park Homes, drive south on the Santa Ana Freeway to Pioneer Blvd., turn right (south) to Del Amo and furnished model homes.

It's time to buy wisely

Clock Homes offer the finest value per dollar available anywhere in the Southland!

NON-VETS only 10% down; also FHA TERMS

FULL PRICE (including Built-ins) \$17,500 to \$18,650

Monthly terms as low as \$92.90, including principal & interest

Clock Homes

in picturesque La Mirada

visit our 4 turn. models

3 & 4 BEDROOMS PLUS FAMILY ROOM AND 2 BATHS - MOSS BUILDING CORP. "Builders of the Best"

EVERY HOUR OF THE DAY IS MORE ENJOYABLE SPENT IN A CLOCK HOME!

ONLY 2 BLOCKS TO SHOPPING AND SCHOOLS • ADJACENT TO PARK AND GOLF COURSE!

From Long Beach Drive up Lakewood or Buellwood Blvds. to Rosecrans and turn right and pass Luitwieler to Jalan Road and left to model homes.

to the development: GOLF COURSE, SHOPPING CENTER, IMPERIAL HWY., MIDWAY, BURNING WOOD, DEL AMO BLVD., PIONEER BLVD., SANTA ANA FREEWAY, CIVIC CENTER

VETS \$280 DOWN*

VETERANS! HURRY, ONLY 18 WEEKS LEFT FOR G. I. APPROVAL!

*plus costs and impounds

In convenient Artesia-Lakewood area!

VETERANS! This is your last opportunity to use your GI benefits!

Full price \$13,995 with 3 bedrooms, 2 baths, complete built-in kitchen and features galore, including fencing and gates.

\$71 PER MONTH
30-Year Loans at 4 1/2% Interest—incl. prin. & int.

ARTESIA PARK Homes
ZEnith 8333 or EMpire 2-0755

IMMEDIATE OCCUPANCY

"Your Brighton-Bilt Home is a GOOD investment!"

Drive south on the Santa Ana Freeway to Pioneer Blvd., turn right (south) to Del Amo and furnished models.

exclusive 2-story homes by DON WILSON BUILDERS

Southmoor Village

JUST EAST OF LONG BEACH

\$295

DOWN TO VETERANS (plus costs and impounds)

VETS—from \$14,025, \$70.71 per month, principal and low 4 1/2% interest

NON-VET TERMS—5% FHA—\$1200 DOWN MOVES YOU IN

JUST LOOK AT ALL THESE FEATURES

THREE AND FOUR BEDROOMS plus TWO BATHS

1300 Sq. Ft. of Living Area
Select Oak Hardwood Floors (no cement floors)
60,000 BTU Heating
Lawns and Shrubs
Sidewalks, streets & sewers all in and paid for

Natural Wood Kitchen Cabinets
Rock Wool Insulation
Large Kitchens & Baths
40- & 50-Gallon Water Heaters
Waste King Disposal Units

The Neighborhood that has Everything: Schools are close—in fact, there is actually a grade school right in the Southmoor development. Famous beach resorts and other recreational facilities are only a few minutes' drive, and the area is supplied with shopping centers close by.

2-STORY HOMES

How to Get There—From Los Angeles take Santa Ana Freeway to Highway 39. Turn South on 39 past Knott's Berry Farm to Garden Grove Blvd. Turn Right and drive one mile to Southmoor Village furnished model home. From Long Beach drive East past traffic circle on Pacific Coast Highway to Garden Grove Blvd. and Southmoor Village. Open daily from 10 a.m.

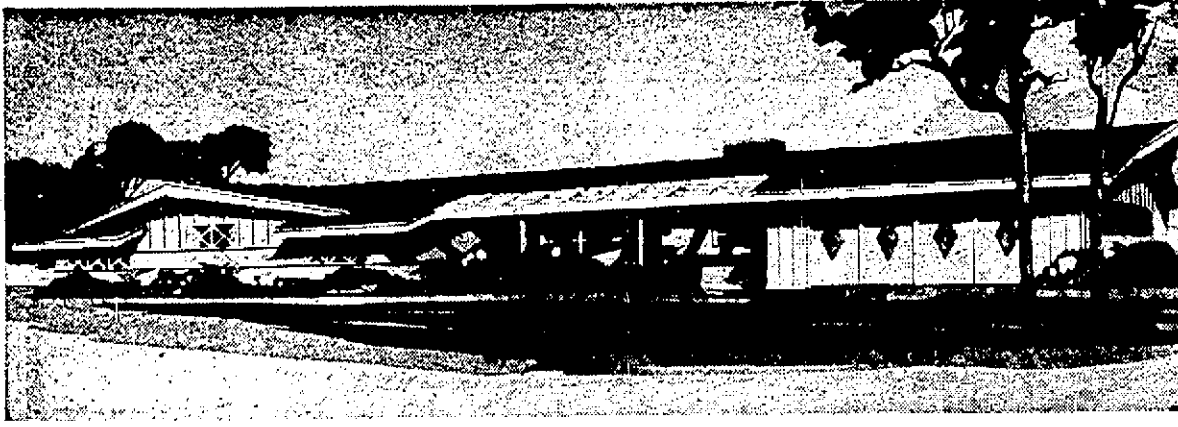
Southmoor Village

JUST EAST OF LONG BEACH

2-STORY HOMES ON GIANT LOTS

IMMEDIATE POSSESSION

The Southland's Most Reliable Home Builder



BIG HOME PRICED FROM \$14,990

Skylark-20th Century Homes in Garden Grove will open sales today. This Bill Tietz development of large homes is priced from \$14,990 with only \$900 down. Each is on a wide lot with many built-ins featured.

MODELS ON DISPLAY TODAY

Tietz Opens 20th Century Series of Skylark Homes

Prospective home-owners will have the opportunity this week to purchase a new Skylark-20th Century series home in Garden Grove. The new development, a Tietz Construction Co. subdivision, will be open to the public with models of the 3- and 4-bedroom, 2-bath homes on display.

Bill Tietz, president of Tietz Construction Co., expects sales of the new dwellings to equal the rapid sales records of previous developments in the Garden Grove-Anaheim-Buena Park area. The 20th Century series of Skylark homes offers the spaciousness, beauty, quality and preferred location at a moderate price, Tietz said, with homes available for \$900 down. Priced from \$14,990, the dwellings are also available on new FHA terms, he said.

BOTH CONTEMPORARY and provincial architectural designs are offered, with wide lots from 72 to 84-foot frontages. There is bath and plaster throughout and heating is provided by 75,000-BTU forced-air furnaces. Acoustic ceilings are insulated and there is front and rear-door weatherstripping with interlocking aluminum thresholds.

Kitchens are equipped with built-in Western Holly gas range and oven, garbage disposal, natural ash cabinetry and ceramic tile counter tops. There is dining space in the kitchens.

All homes have brick fireplaces with raised hearths, placed in the living rooms to best serve the room practically as well as decoratively and pro-

vide a maximum of wall space for furniture placement. Circulating floor plans and a service door from the kitchen giving direct access to the garage and service area are important features of the homes.

THERE ARE oversize double garages, four-foot overhangs, mahogany slab doors, brick veneer and planters, 100-amp. electrical service with spare circuits, abundant closet and storage space, sliding wardrobe doors, wallpapered walls and ceilings, paint enameled kitchens and baths and oversize window and glass areas.

Baths have ceramic tile, with the master bath equipped with

tub shower and the second bath including an oversized ceramic tiled shower stall with glass sliding doors. The master bedroom in plan 35 has a dressing room adjoining it, it was noted. Public utilities are in and paid for, there is, ornamental street lighting and public sidewalks are in.

Front and sideyards are landscaped, including lawns, shrubs and flower beds. **SKYLARK-20TH CENTURY** series are on Dale St. at Garden Grove Blvd. in Garden Grove. Ideally located, the large homes are close to new schools and churches, with major shopping centers just minutes away. Transportation to the industrial areas of Long Beach, Los Angeles and Santa Ana is swiftly available and famous Southern California recreational areas are within minutes of the homes. Disneyland, resorts, parks, beaches and golf courses are easily accessible.

To visit the model homes, buyers drive out Santa Ana Freeway from Los Angeles, to Hwy. 39, south on Hwy. 39 to Chapman Ave., east on Chapman to Dale St. and south to the furnished models. From Long Beach, visitors drive out 7th St. (Garden Grove Blvd.) to Dale St. and turn north to the models.

Also on display at the model homes location is a miniature Skylark Home, a playhouse or clubhouse for children, to be awarded to the person holding a winning ticket, available at the development. A free drawing, with the winner to be notified, will be held at the close of sales of the series of homes.

Color Photo Expert Here

A. C. Shelton, nationally known lecturer on color photography, will present an educational program on still and motion picture color photography at the Charles Evans Hughes Junior High School Auditorium, 3846 California Ave., Tuesday at 8 p.m. Shelton's program will begin with a brief discussion of good workmanship in color. He will explain his own techniques with color slides and motion pictures of extremely rare subject matter as well as popular subjects.

This "Evening of Beautiful Color" is being sponsored by Anso's Camera Club Services in cooperation with local camera clubs and photographic dealers. There is no charge.

Cash Award for Workers

Director Norman M. Lyon of the Los Angeles Insuring Office of the Federal Housing Administration, which covers 11 Southern California counties, announced that cash awards in recognition of "sustained superior performance" in amounts from \$100 to \$200 had been presented to the following employees:

Miss Ruth White for her work as clerical processing supervisor.

Mrs. Ruth Roberts for work as secretary to the chief underwriter.

Mrs. Elmina Colbo for head of the commitment section.

Mrs. Ara Ward for work in Title I in the San Bernardino service office.

James Berry as service office supervisor at San Bernardino.

Burton Blase as multi-family housing appraiser.

Mrs. Prudence C. Berger as information receptionist at the Long Beach service office.

Miss Anne Henkin for the same work in the Los Angeles office.

Meat Packers to Face Better Year

NEW YORK (AP)—Earnings of meat packers should improve in fiscal 1957-58, Standard & Poor's Corp. reports. It says prospects of bigger hog supplies suggest wider margins.

Per capita consumption of meat in 1957 dropped to about 159 pounds from 166 pounds in 1956, reflecting a reduced supply and a larger population.



TWO-STORY HOME

Pictured is a two-story model home at Southmoor Village, two-bath, three and four-bedroom home development just east of Long Beach.

Southmoor Village Offers Low Terms

Immediate occupancy on water heaters. To allow additional living area, the large \$295 (plus costs and imposts), specially-designed garages are offered to qualified veterans easily converted and every lot at Southmoor Village, 2-story, is large enough to allow future building of a separate garage or guest house.

Family-planned living at Southmoor Village is available to veterans at prices ranging from \$14,025, with low payments of \$70.71 per month including principal and 4 1/2 percent interest. For non-vets, the price scale starts at \$14,200, with attractive FHA terms of \$1200 down on a 30-year loan basis at 5 per cent.

Buyers are pleasantly surprised to find the many "extras" which Don Wilson Builders have included in these 3 and 4-bedroom, 2-bath homes. Heavy rock-wool insulation promotes even temperature control throughout the seasons, all floors are of select oak hardwood. In addition, each home is provided with 60,000-BTU heating, natural wood kitchen cabinets, national brand disposal units, and 40-50 gallon

Offer Lakewood Luxury Homes

Four-bedroom, or 3-bedroom and den or family-room homes with 2 baths are offered by Park Lakewood in the heart of Lakewood.

Noted as the last new home development in this convenient area, Park Lakewood is adjacent to a park with a community pool, and elementary school, high school, golf course, Lakewood Civic Center and recreational and employment centers.

Featuring completely built-in kitchens, ceramic tile appointments throughout, kingsize fireplace, pool-size lots, acoustic plaster ceilings, and 17 other exciting extras, Park Lakewood Homes are priced from \$18,950 with immediate occupancy available in a few models.



FURNISHED MODELS OPEN

This is one of the models now available in Park Lakewood development in the heart of Lakewood. Furnished models are now open and sales are under way. Immediate occupancy is available.

To reach Park Lakewood, turn right on Candlewood to from Long Beach drive north Fidler. Model homes were furnished on Lakewood to Candlewood, finished by Aaron Schultz.

3 Bedrooms • 2 Full Baths 2-Car Garage

7,200 square foot lots • Parkway trees • Vinyl tile in the kitchen • Plenty of closets • Acoustical ceilings • Dining space in the kitchen • Garage disposal • Natural birch cabinets

Total Monthly Payments Less Than Rent

\$195
TOTAL DOWN



Furnished Models
ON BROOKHURST AVE.
AND TRAYLOR WAY
(Just north of Westminster Avenue)
GARDEN GROVE

BY S. V. HUNSAKER & SONS

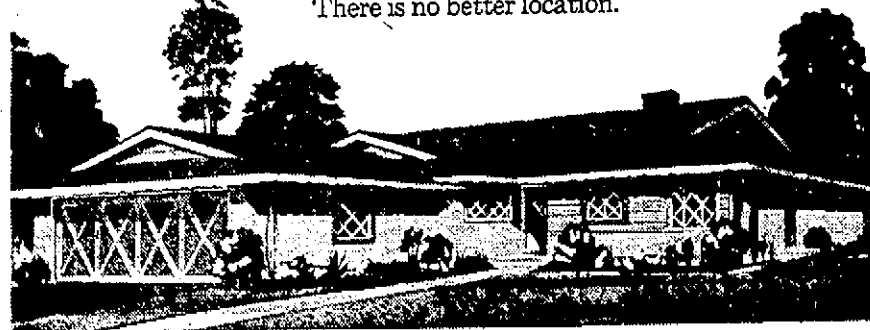
Garden Grove Sunshine Homes

NEW!

in ultra convenient Lakewood,

where it's only walking minutes to everywhere.

Here you'll find custom quality, 4 bedroom, 2 bath homes adjacent to the elementary School and a public Park... just 2 blocks from the fabulous Lakewood Shopping Center... near the high school or golf course. In fact, all these facilities and more are within easy walking distance. There is no better location.



- 4 Bedrooms, 2 Baths
- Kitchen completely built-in
- Ceramic Tile appointments throughout
- Oak Hardwood Floor
- Kingsize Fireplace
- Pool-Size Lots
- Acoustic Plaster Ceilings
- Includes 17 other exciting features

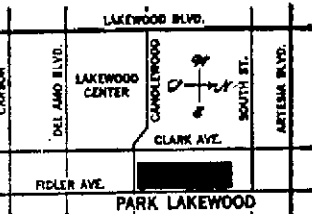
HURRY! We're building only 20 of these choice homes, prices from \$18,950.

Immediate occupancy available in a few models.

Model home furnished by Aaron Schultz.

PARK LAKEWOOD

AT CANDLEWOOD AND FIDLER



From Long Beach drive North on Lakewood to Candlewood, turn right on Candlewood to Fidler and furnished model home.

GRAND OPENING!

luxury by the Sea... IMAGINE OWNING A HOME...JUST A 3 BLOCK WALK

FROM THE BEACH...WITH THESE OUTSTANDING FEATURES: 3 Bedrooms plus Family Room • 2 generous Baths • Scenic mural-wall in every house • Ash-paneled living areas • Built-in O'Keefe & Merritt deluxe rotisserie oven and surface units in kitchen • Natural-finish ash cabinets, formica counters • 220-volt 100 amp. electrical service installed • Oversize 2-car garage, storage shelf, with boat-port in some models • Shake roof • Brick fireplace • Hardwood Parquet Flooring throughout • Nutone Hood and Fan • American Standard All-Colored Fixtures and Trim • Schlage Hardware throughout • Plus so many more custom features. Naturally it's Gas! Frigidaire refrigerator, washer and dryer included in sales price.

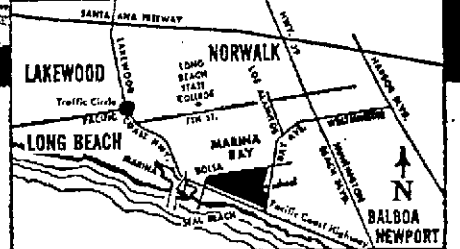
VETERANS! THIS IS YOUR LAST CHANCE TO OWN A BEACH HOME AT BONAFIDE G.I. TERMS
\$440 DOWN-30-YEAR LOANS AT 4 1/2% INTEREST (Plus costs and imposts)
NON-VETERANS: EXCEPTIONAL TERMS.



MARINA BAY Homes

...a new adventure in living-by-the-sea!

"Your Brightest-Best Home is a GOOD Investment!"



New To Be Marina Bay Homes: Only 2 miles south of Long Beach on Pacific Coast Highway, Or, just 34 minutes from Los Angeles via present freeways and, only a few minutes from Newport, Balboa, Laguna.



OPEN EVENINGS

New fourth unit of Sol-Vista Homes have furnished models on display daily and evenings on Westminster Ave. between Hwy. 39 and Brookhurst Ave. These three-bedroom, two-bath homes with quality features are priced from \$13,895 to \$14,300. Builder is Alco Construction Co.

Sol-Vista Asks Visitors to Check Value of Homes

New 4th Unit of Sol-Vista Homes, in Westminster, are open daily and evenings. Builders, Alco Construction Co., invite prospective buyers to inspect furnished models, located on Westminster Ave., between Hwy. 39 and Brookhurst. Free yardsticks are given to all so that measurements can be taken in order to check and compare value offered in Sol-Vista Homes.

These 3-bedroom, 2-bath residences have 2-car garages with laundry area. Moderate price range is from \$13,895 to \$14,300 with low FHA financing available.

OUTSTANDING features include 7,200-square-foot lots, varying exterior styles, oak hardwood floors over 2"x6" sub-floors, forced air heat, sliding glass patio doors, old or new brick fireplaces, insulation, and stall showers. Choice of decorator colors is offered to buyers. All copper water piping, aluminum sliding window sash and screens, and modern hardware are other features. Kitchens have choice of built-in Gaffers & Sattler or Westinghouse range and rotisserie oven, if desired, natural finish ash cabinets, Vinyl floor, garbage disposal, and exhaust fan. Some models feature breakfast bars.

Named Hughes Tucson Manager

CULVER CITY — John W. Black has been appointed plant manager of the Tucson operations of the Hughes Aircraft Co., Roy E. Wendahl, vice president and manager, airborne systems group, announced.

Named to succeed Black as assistant plant manager was Louis L. Reasor, manager of services.

Black succeeds George Sinclair, who died suddenly last Feb. 11.

A Hughes employee since 1940, Black was one of two men first assigned to the Falcon air-to-air missile plant. Black had been associate director of Hughes' guided missile laboratories in Culver City.

Bonded Homes Still Give Low Vet Terms

Veterans who want to take advantage of their VA home loans with the purchase of spacious 3-bedroom, 2-bath homes should see Bonded Homes in Anaheim, where firm VA loan commitments are still available on a few remaining homes, a spokesman announced. The low 4½ per cent interest rates on 30-year loans are an important sales factor at the development.

C. Fred Smith, builder and developer, notes that buyers may move into their new homes within two weeks, and there still remains a choice of step-down or level living rooms with hardwood paneling, acoustic ceilings, parquet flooring, interior planters, sliding glass doors and brick fireplaces with raised hearths.

Also among the features are full 2-car garages, service rooms, exhaust fans, garbage disposals, built-in breakfast nooks, ceramic tile Pullman tops, dishwashers, fluorescent lighting and natural finish mahogany cabinetry.

THERE are television jacks, log-lighters, front and side landscaping, insulation; all utilities are in and paid for and, available as optional equipment, are built-in ranges and ovens and intercom systems.



A BONDED HOME
Spacious and in various styles of architecture, Bonded Homes in Anaheim are priced from \$14,800. Vets still can get VA terms on the homes.

Production Gains

STUTTGART, Germany (AP)—Daimler-Benz turned out 81,000 passenger cars in 1957, a gain of 16 per cent over 1956. Exports accounted for 42 per cent of production in terms of value, compared with 37.6 per cent in 1956.

OPEN TOMORROW NIGHT

SEARS
ROEBUCK AND CO.

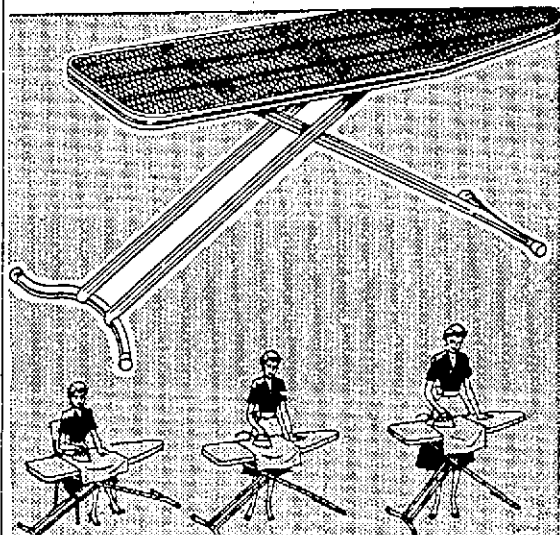
VALUE DEMONSTRATION

Sale!

No Payment 'til May 1st
Use Sears Revolving Charge Account. No money down. Buy now for Spring or Easter.

Long Beach

Monday Specials!

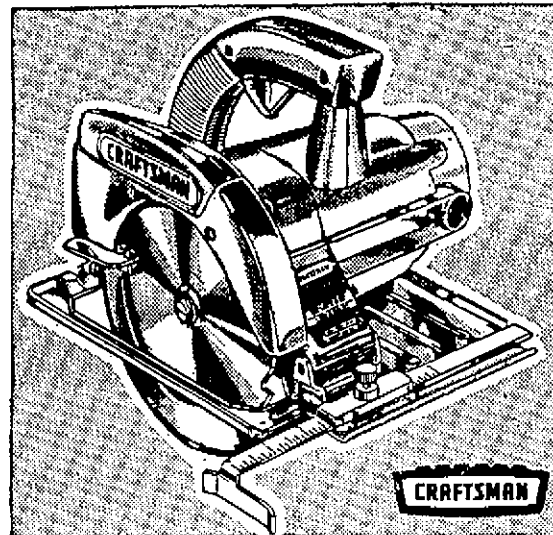


**Regular 10.95 Adjustable
All-Steel Ironing Board**

Monday Only

7.99

Do your ironing faster and easier at the level you want, all-steel table adjusts to 12 heights for sitting or standing. Ventilated top for cooler, faster ironing. Safety lock stops collapse. Chromed legs, non-slip rubber tips. Folds compactly for easy storage.



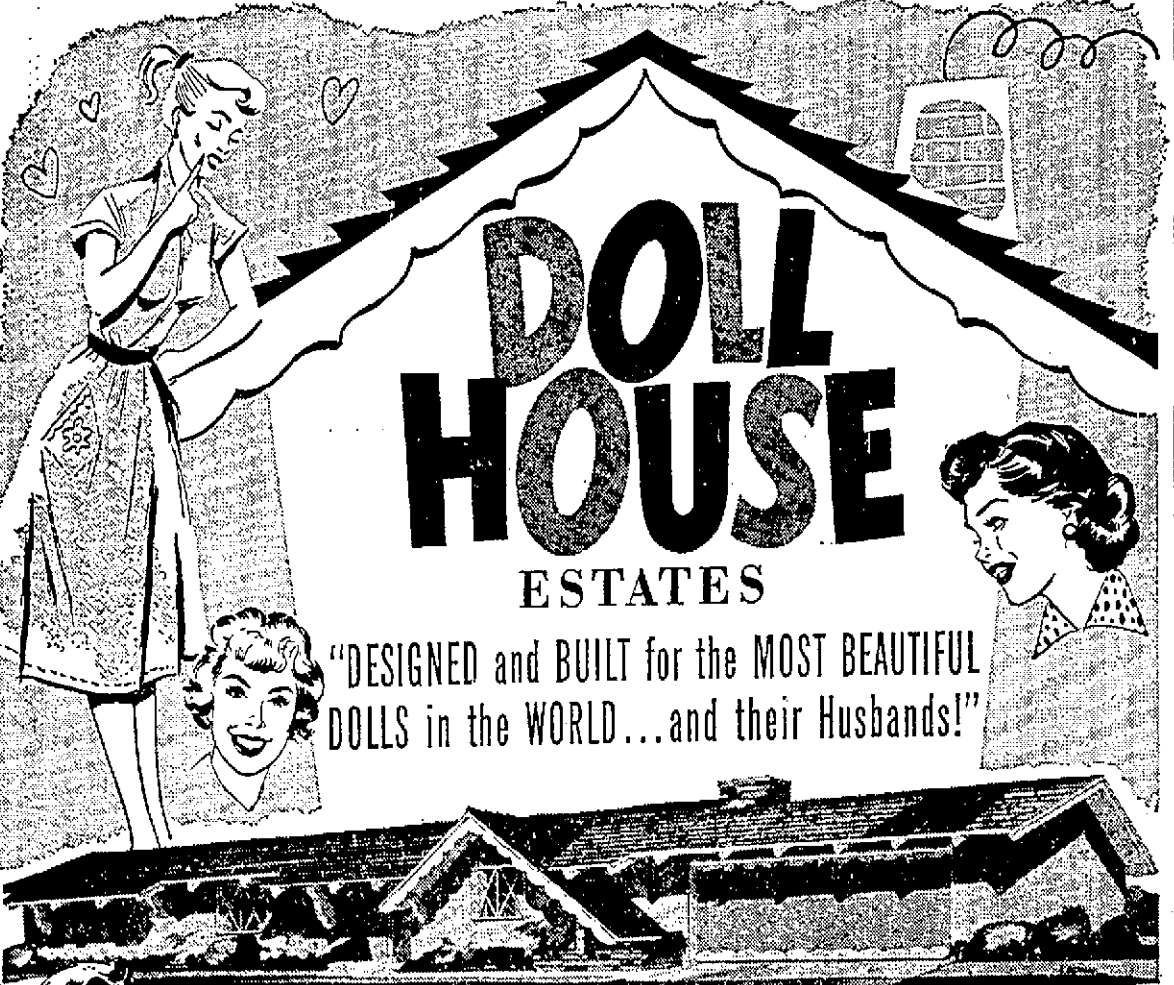
**44.95 Rugged 6½-Inch
Electric Hand Saw**

Monday Only

34.90

Built-in slip clutch. Full 1¾ h.p. Cuts 2x4 at 45°. New! Low priced 6½-in. electric hand saw. Rugged aluminum housing. Grey metallic finish. Heavy-duty Universal motor with built-in safety clutch. Extra large, heavy gauge base. Save 10.05 today!

GRAND OPENING!



We think wives are cuter than anybody — so we've designed these dreamy homes to win their hearts. For instance, we have the first sculptured panelings — entire walls of it — ever in any home, anywhere! In fact, our walls are moveable! Later, you can rearrange your interior. (We know wives will love that!)

OF COURSE OUR DOLL HOUSES ARE SUPREMELY PRACTICAL THROUGHOUT! THEY HAVE:

LUXURIOUS Armstrong Corlan kitchen floors. (Like walking on tinted clouds!)

RICH Hardwood floors — over 2" sub-floors. (It's a crime to use carpets!)

LUSCIOUS Forced Air Heat — even in the bathroom — plus built-in sun-lamp. (no puny electric heaters for our dolls!)

MARVELOUS built-in inter-coms with radios — All Rooms! (plus a front-door "Mike" for visitors)

MAMMOTH 2½ car garages (the ½ is for hubby's workshop)

AND wood-burning fireplaces — disposals — snack bars — walls of tile — separate powder rooms — fans — acoustic ceilings — insulation — etc. etc. and etc.

Every Doll's Dream Come True
AN ALL-GAS KITCHEN with
ROPER BUILT-IN RANGE
and OVEN!

AND here's the BIG NEWS
for the Man who Pays the Bills:

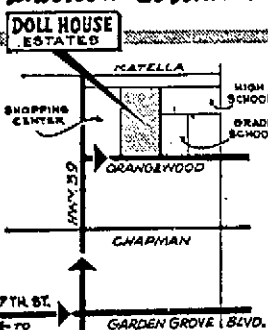
3 BIG BEDROOMS
2 FULL BATHS. (His and Hers, with full bath and shower in each.)

only \$850 DOWN plus costs
ON 30 YEAR FHA LOAN

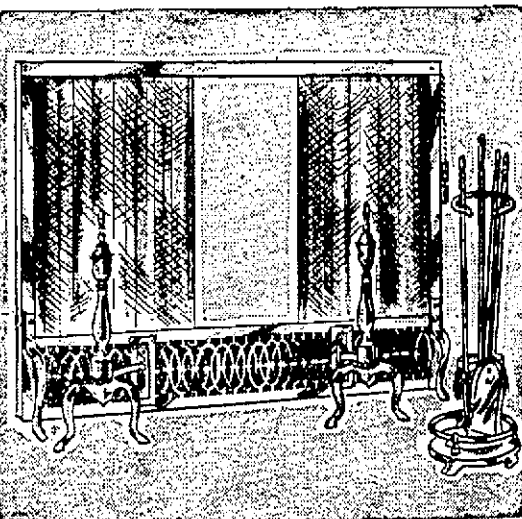
Total Price: Only \$13,500

Monthly Payment: Only \$69.95 incl. prin. & int.

SALES AGENTS: ELSTAD & ASSOCIATES
CALL: TWinoaks 3-8162



Take 7th Street to Highway 39, turn left to Orangewood. You'll see the Doll House sign on the right. Stanton Plaza Shopping Center and Schools without crossing a street... Big Raisins Market, shops, Owl Drug Store, even a bank accessible by a public walkway. You'll love your DOLL HOUSE!



**52.95 Brass 7-Piece
Fireplace Ensemble**

Monday Only

39.88

3.99 down
Sears Easy Terms

The newest in decorator designs. Beautiful 7-piece fireplace ensemble made of solid brass frame with black or brass mesh pull curtains. Brass andirons and handsome brass fireset gallery. Electrical department on the main floor. Shop early!



**3-in-1 Shingles, For
Protection and Beauty**

Monday Only

8.33

100 sq. ft.

Enhance the beauty of your home with long lasting all-weather Homart protection. Asphalt soaked felt base resists strong winds. Imbedded slate granules shed water. Materials, labor, guaranteed for 10 years. UL fire-resistant label.



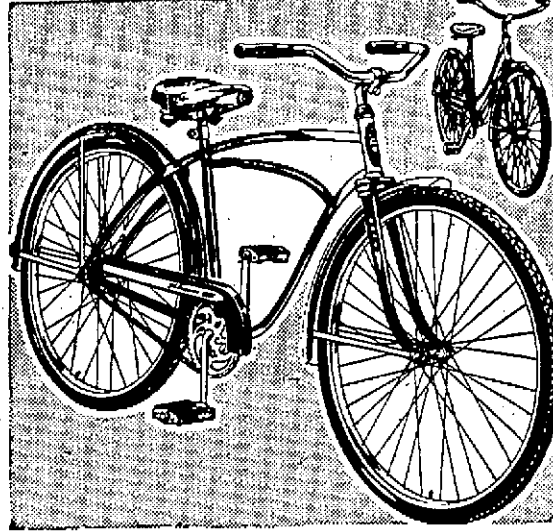
**5.79 gal. Master Mixed
1-Coat House Paint**

Monday Only

4.66

gallon

This rich, superbly balanced formula is our best selling house paint. An excellent 1-coat paint when used over an already painted surface in worn but sound condition. Color pigments are fade resistant. Use brush, roller or sprayer. Mildew resistant pigments.



**Boys' and Girls' 39.95
24 and 26-Inch Bikes**

Monday Only

35.88

Save on J. C. Higgins bikes. Has built-in features of bikes costing far more. New tubular steel frames. 1.75-inch mid-weight tires make riding easier. Chromed handlebar, hub. Coil spring saddle. Boys' and girls' 24 and 26-inch standard bikes. Save 4.07 today!

Free Store-Side Parking

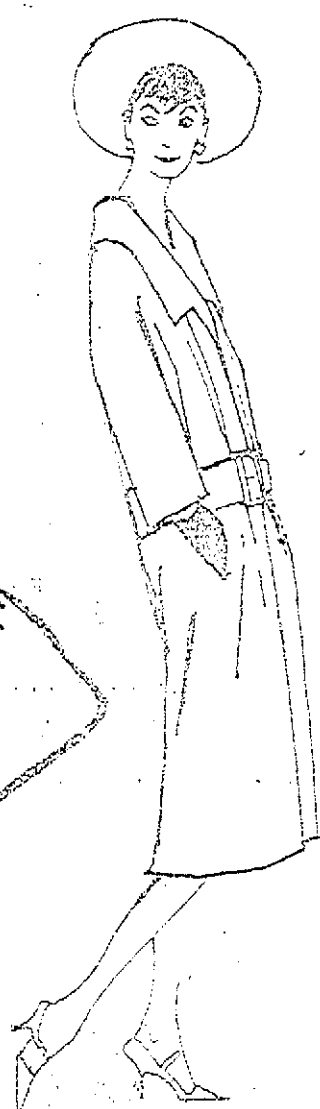
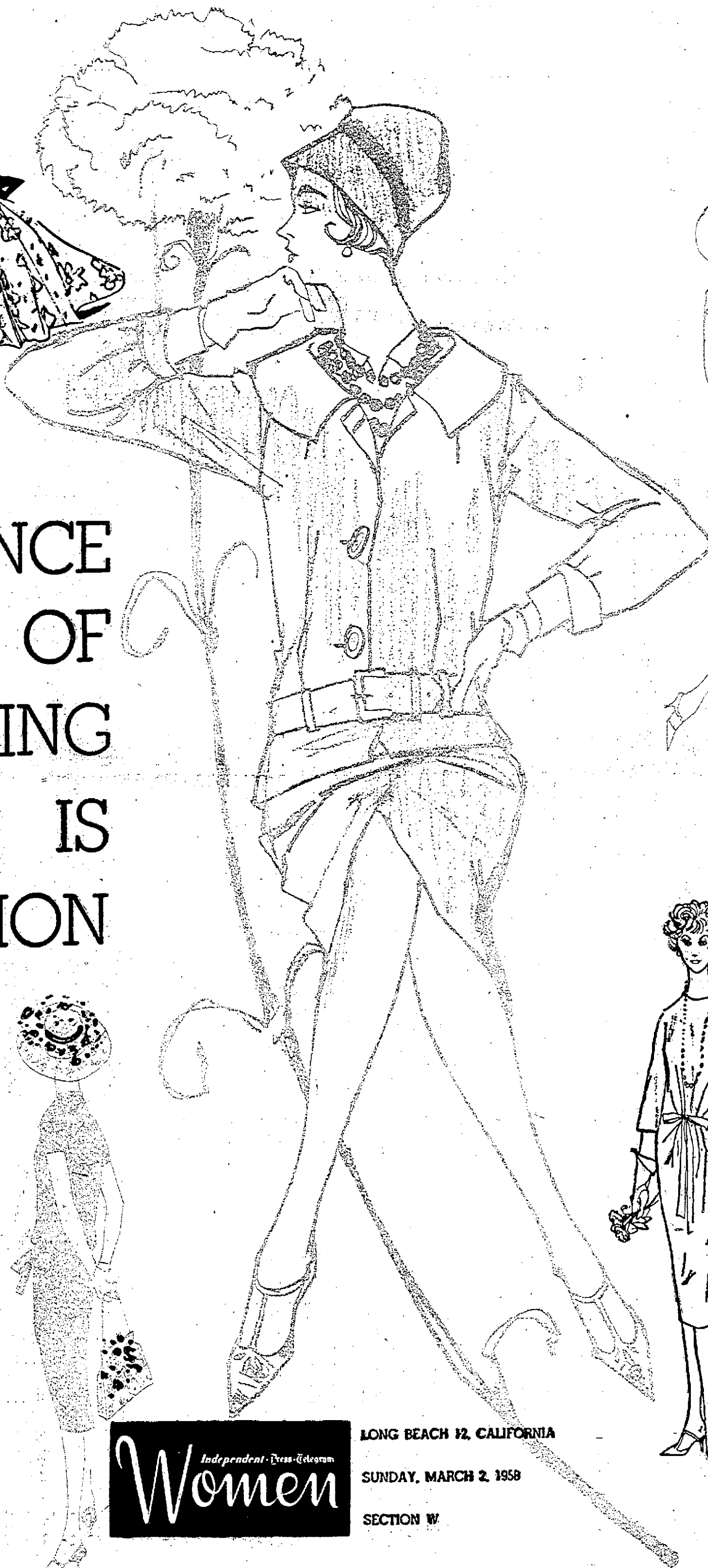
Satisfaction guaranteed or your money back

SEARS

Downtown Long Beach
American at Fifth HEmlock 5-0121



ESSENCE OF SPRING IS FASHION



Independent Press-Telegram
Women

LONG BEACH 12, CALIFORNIA

SUNDAY, MARCH 2, 1958

SECTION W

SPRING FASHION ISSUE... SPRING FASHION ISSUE... SPRING FASHION ISSUE... SPRING FASHION ISSUE... SPRING FASHION

It's All Up to You, Girls!

By MARY LOU ZEHMS

Independent Press-Telegram Women's Editor

At this point, your guess is as good as mine! Manufacturers of women's wear and the merchants who sell it say if the women want a style we'll make it and we'll stock it. Now it's up to the women... do they want the chemise... and will they buy it? The fashion on the loose has arrived... but do you... Miss and Mrs. America... want it?

In the past few months we have given you, our readers, every opportunity to judge what is new in styles from Paris and Italy, from New York and California. We have shown you what fashion-minded women are buying... and in this, our semi-annual fashion edition, we are showing you what is considered smart in Long Beach. From here on in it's up to you.

EITHER YOU accept or reject. There's no in-between. One designer said, "Once you hang a chemise in your wardrobe, everything else looks out of style." The only salvation for most of us is that the manufacturers are including belts or fabric sashes with

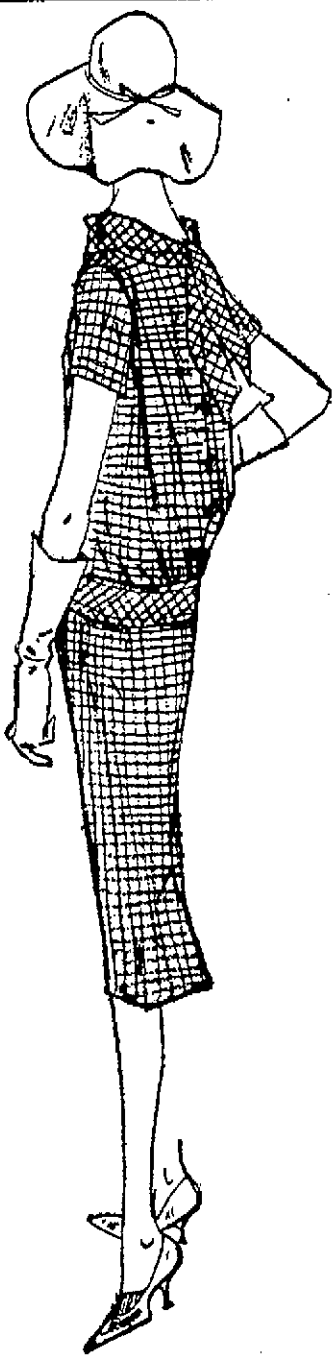
their dresses... that's to satisfy the husbands who still like a noticeable waistline.

But to get back to the chemise. The question is to wear or not to wear it. Each woman must find what is flattering to her personally because all spring clothes have elements of newness about them. You will discover that the fitted silhouette has not disappeared entirely... it has acquired pretty new softness that makes it much different from the rigid sheath of last season.

THE UNFITTED silhouette... call it what you will, chemise, shift, middy, overblouse... never loses contact with body lines and is an exciting way to look for the women who love to wear everything that's new.

A top New York designer says the secret of the new style is its youthfulness and predicts it will last at least another seven years. Remember, though, that good fashion starts with a good figure.

The front-page design of our section and all the art work on these pages was done by Long Beach artist Jacqueline Wood. Models posing for our photographs are from Charm Unlimited.



Drama Runs Rampant in Spring Coats

By MARY PRIME

United Press Staff Correspondent

NEW YORK—When it comes to glamor, spring coats run circles around the straight-lined sack dresses.

Seems that the starker the chemise underneath, the more dramatic the coat on top—from jewels for daytime tweeds to pastel furs for evening silks.

Designers are cutting loose with extravagant fabrics, colors, and trim to counteract the slim, straight lines of the chemise, said firms represented in the semiannual showing of 30 top collections, sponsored by the Couture Group of the New York Dress Institute.

"Anything goes in coats—if it looks right," said Irving Bader of Originals, a leading coat manufacturer.

The firm's "no restrictions" rule showed up in fur-trimmed coats in bright monotone colors—yellow mink on yellow fleece, turquoise mink on matching fleece, and white mink on white cashmere.

"Women were shocked by them at first, but now they love 'em," said Bader.

ORIGINALS also went in for glittering jewels on tweed coats, such as one gray tweed dusted with tiny rhinestones. Other coats came trimmed with sunburst and teardrop pins, studded with rhinestones, sapphires, emeralds and pearls. Buttons and collars also were jeweled. Many designers added bright flowers to coat lapels or attached scarves to collars.

For evening, coats are dramatic—large prints, such as giant cabbage roses, or bright solid colors like Dior's "Moulin Rouge" peau de soie. Shapes range from tapered to full and swirling.

For daytime, the look is slim, often slightly barrel-shaped or with pegged hemlines. Fabrics are richer than ever but lighter weight.

Sweater News

Chanel, who seems to be leading in all facets of the fashion field for 1958, has shown her hand in the sweater department with the introduction of the knitted "blazer-type or boxy jackets."

New sweater-blouses are being introduced and will most certainly be a necessary costume component.

Trim and tailored, these lovely sweater-blouses are designed to include collars with an ascot tie, shaped collar and tie and detailed jabots.



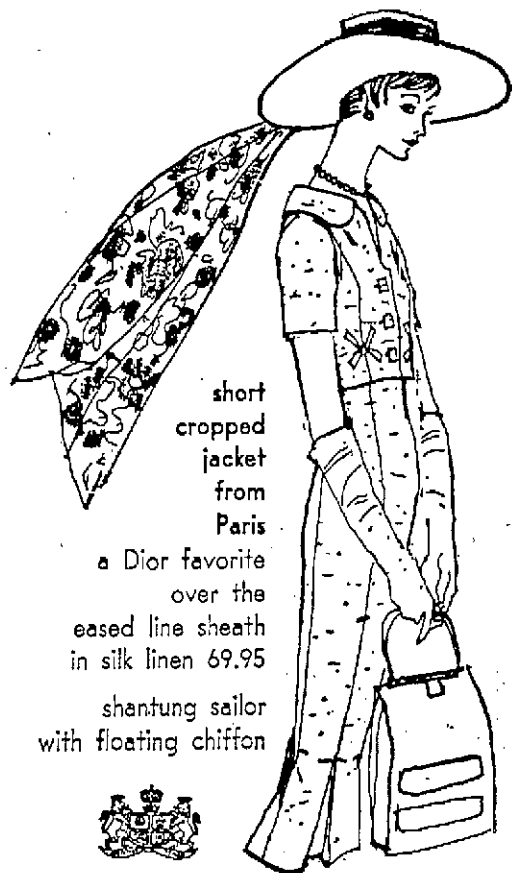
IT'S THE OUT that counts in a new spring coat. This one, with push-up sleeves, cardigan front, is the chemise, no less (would you have guessed?) From Butler Bros. in Lakewood Center, it's of Heller 100 per cent wool jersey in red, gray, beige, black or white. Lorraine Hamer is the model.

Wilma Hastings



You'll be thrilled with our magnificent collection of new Spring Millinery.

Pictured—High crown ball-straw, velvet inset, upswept back, brim with flower, 27.95. Others from 12.95.



short cropped jacket from Paris
a Dior favorite over the eased line sheath in silk linen 69.95
shantung sailor with floating chiffon



Wilma Hastings

the label of fashion authority

505 EAST OCEAN—Fri. 10 a. m. to 8 p. m.—Daily 10 to 5:30

Use Jewelry With Strategy

Use strategy with your placement to make jewelry the most stunning part of your ensemble.

Wear a scalloped-shape, dainty rhinestone necklace at the base of the throat. You'll discover many in this new shape.

Place a jewel, such as one of the new "look-for-real" flower pins on the band of strapless evening gown.

Instead of a collar, display a tailored gold-or-silver-finish choker with dangling ribbonlike ends.

PERCH a brooch on the shoulder, or at the side of your waistline. Try to catch the fabric together to create a drape effect.

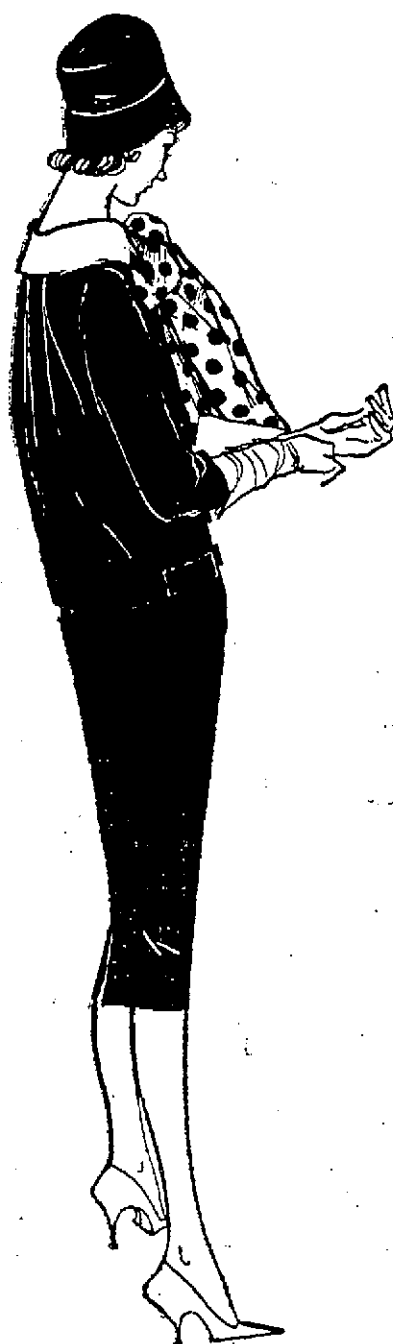
If the neckline of your new cocktail dress is high in front, dipping in back, place a "jewel" at the end of the V for exciting "back-interest!"

Since a great many new pieces of costume jewelry are light and airy, put one or two in your coiffure to catch a curl.

For dressy occasions, be a

THE NEW LOOK, carefully styled by Spectator Ltd. to preserve the eternal aura of femininity is shown by Schicks, 701 Pine Ave., in this chic black chemise suit of fine wool worsted with white linen collar and massive, pure silk bow boasting red polka dots.

vamp! The look of the gay '20s is so popular now; wear the longest, most dangling earrings you can find; Make them a focal point of allure for your face! This season the fashion-wise woman will place her jewelry with imagination!



THE CONTROVERSY rages—"to sack or not to sack"? J. C. Penney Co., 500 Pine Ave., offers a smart, yet inexpensive version of the new chemise look in this checked rayon and linen dress, available in either tan and white or navy and white. Give it a whirl—without pain to the exchequer!



IT'S A SHIRT! No, it's a dress. Wrong again. It's a chemise! Facts are, ma'am, it's cotton in sizes 8-16. Colors are pink, blue, yellow, black, brown in either stripes or solid. If shy, wear belt. If daring, go without. By Serbin of Miami. It's at Harvey Wood Sportswear, 4129 Long Beach Blvd.

Elasticized Pants

The pants worn by the teen-age crowd are growing more and more snug. Newest are elasticized, or of stretch yarn, in the manner of ski pants. If any of the girls care about revealing too many curves, there are below-knee-length pantie girdles to do some figure controlling underneath, which are suggesting as pants-beneath-the-pants.

Bloused Back in High Favor

The bloused form of the more easily fitted silhouette looms larger this season, often as a palatable alternative to the chemise. The bloused back especially, or as in a number of afternoon crepe dresses the cowl-drape that approximates the bloused look, is very much in evidence; front is either straight or fitted.

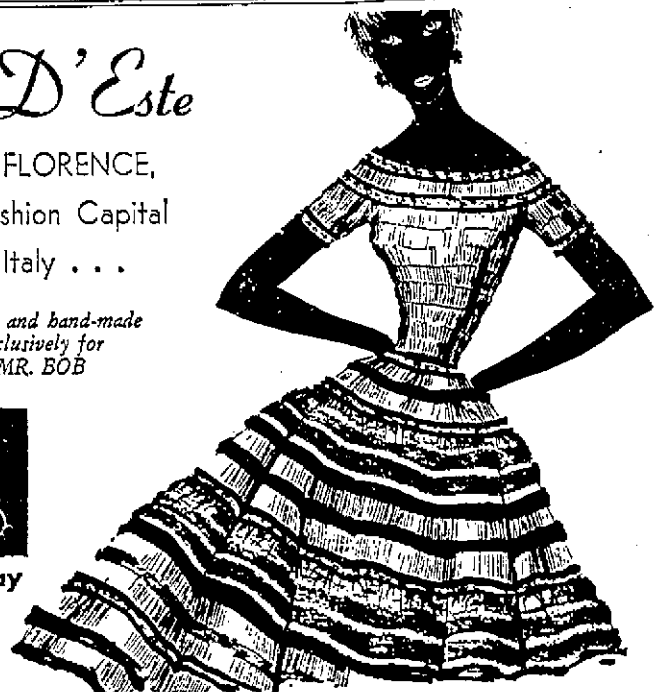
Villa D'Este

from FLORENCE,
the Fashion Capital
of Italy...

created and hand-made
exclusively for
MR. BOB



112 E. Broadway



Spring, 1958,
brings fashion
excitement in the
chemise suit!

... your best investment for spring '58... there's compounding interest in its soft cocoon silhouette... premium quality in our traditionally fine fabrics, fit and finish, and lasting savings in our famous, realistic prices.

VINSONS

Bixby Knolls
Downtown

Atlantic Ave. at 45th St.
233 East Ocean Blvd.

Down to the Sea in Woolknits Again!

Fashion habitually goes in cycles, bumping merrily around like a Ferris wheel, and this time it has made the full circle back to the flapper mood of the "Twenties," when the uninhibited and uncorseted look was the rule.

Nowhere is this influence more pronounced than in the triumphant reappearance of the wool-knit swimsuits on America's most fashionable beaches. Women have taken them to their hearts, as their mothers did, mainly because

our top-drawer outdoor designers have brought all their skills into their construction.

Unlike the new dress fashions that deliberately camouflage curves via the chemise, the new seaworthy wools fit like second skin, improve on curves with the addition of ingenious devices that help push nature a bit. Aside from the slim-line-fit there are chemise suggestions of low hip-bands, low-sashed arm-vents, relaxed necklines, and frivolous flapper styles consisting of a bra with striped elongated pants

cut down to Jamaica length.

YOU'LL FIND bare-back suits in the new manner that somehow stay put (even when halter and other straps are removed for sun-bathing) through clever reinforced bra detail, or even imperceptible flexible boning up the ribs to make the suit adhere firmly. Set-in obi sashes suggest Oriental lines. Some suits add the corselet touch firmly hooking up bra-fronts. Built-in bras flatter the bosom-line; and bindings in millot or pantie bottoms keep them from riding up. Cuffs both emphasize and soften strapless necklines. There are all manner of details to give a dressmaker-sheath-look to the sleekest of them.

THIS TRIM effect is becoming to a wide variety of

figures, too. The so-called "dressmaker suit" with a flaring or gathered skirt, made of other unelastic materials, can often foreshorten the figure very badly. Long lines, without jutting detail, give the average figure better proportion than doll skirts ever can. But great skill has been evoked so that nothing about these 1957 woolknit suits suggests the stark tank suits of Annette Kellerman's day. These were once all that was available when fragile womanhood decided not only to cast a vote, but to stop squealing and splashing, and start swimming.

Patterns are numerous and bold, picking up roles of full-blooming roses, checkerboard, polka dots, or dashing stripes in the richest of textures imaginable.



SPARKLING WHITE linen bib collar and cuffs, and ocean pearl buttons, give this ash grey dress its band box air. The fabric for this Richard Cole original is sheer yarn-dyed worsted wool. Available at Vinson's Downtown, 233 E. Ocean; modeled by Lorraine Hamer.

Buffums' presents

Jean Carter, 1958 Maid of Cotton

in two Fashion Shows

Thursday, March 6th, 1958

a "Cotton Festival"

McCall's Pattern Fashion Show

at 3:00 P. M. in Buffums'

Fabric Department, Fourth Floor

a "Wonderland of Cottons"

a Luncheon Fashion Show

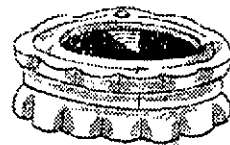
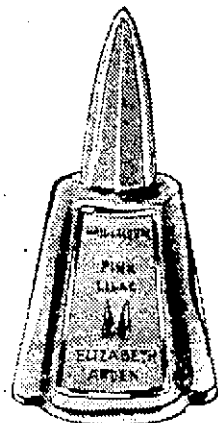
Sponsored by Long Beach City Council

Beta Sigma Phi

12 Noon at the Lafayette Hotel

Proceeds to Cystic Fibrosis

Donation \$3.50



Flowering into fashion—

Elizabeth Arden's Pink Violet!

It's spring's most exciting new beauty fashion—Elizabeth Arden's "Pink Violet"—luscious new makeup for spring's loveliest fashions! Vibrant new color for lips, fingertips . . . ravishing with spring's new "Green Tea" tones!

| | |
|--------------------|-------|
| Lipstick | 1.75* |
| Creme Rouge | \$2* |
| Nail Lacquer | \$1* |
| Harmony Box | 2.75* |

Buffums' Cosmetics, Street Floor

* Plus Fed. Tax

Buffums'

adds excitement to Maid of Cotton Fashions with a **Pattern in the Weave!**

Fabrics make fashion news for spring in wonderful new textures . . . "the Patterns in the Weave" that bring a fresh, young, look of luxury to fashion's simpler silhouettes! Marvelous here in Helen of California's dazzling white, two-piece chemise dress . . . **55.95** Quietly elegant in her soft herringbone patterned shirt dress with lacy applique . . . **55.95** The Finishing Touch—our bowed and draped hat of soft, light, shantung weave straw in six colors, **15.95**

Buffums' Designers' Circle, Fashion Millinery, Third Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 Noon to 9 p.m.



FASHION MAGICIAN Harvey Berin created this ethereal pure silk dress by splashing cobalt and pastel blue on white, then nimbly conjured up the spirit of youth by gathering a full skirt softly to a fitted bodice with provocative cowl draping at the back. Buffums', Broadway at Pine, features it for spring.

Full Skirts Popular for Evening

Snug waistlines, full skirts and short lengths make up the most important look for evening dresses this spring.

Where the floor length gown does appear, it's usually a sheath version, cut narrow and slinky and sometimes shown with companion jacket.

Printed silks, short chiffon formals with their own cashmere sweaters, laces, and silk organdies make dresses that are purely pretty. Many of these have the draped bodice for contrast with a widely blossoming skirt.

INCREASINGLY, evening dresses show some sort of straps or even tiny cap sleeves as opposed to the strapless tops of seasons past.

Chalk beading, jet discs, sequins, crystals and brilliants are used for all-over patterns in the embroidered manner. These appear on both bodices and skirts.

THOUGH the beaded chemise, short and shapeless, turns up in some collections, it's usually shown as a novelty. It most often has rhinestone straps and sometimes, in addition, fringing over the skirt. But it's hardly a trend.

Colors for evening gowns tend to be more brilliant than is usual for spring, with royal blue, sharp green and stronger prints showing up. Oranges and hot reds will appear, too. And, as always, the softer pastels are shown since many women find them the ultimate in flattery.

'Compromising'

The "compromising silhouette," with fitted front and loose back shows up as a stronger seller in many cities and is considered one of the most wearable chemise-inspired fashions.

Coordinates Still News

Trimmed-to-match outfits, so successful in the winter of '52, are receiving even stronger endorsement for spring and summer in new follow-up designs.

These dyed-to-match skirt and sweater sets are predicted to be a "hot" item on the market and therefore manufacturers are making an attempt to give the ladies just what they want in this new style-setter.

Typical of this is the dyed-to-match short sleeved cardigan with the border and collar in the same fabric as the slim skirt.

Also effective is a set consisting of the short-sleeved slip-on that has narrow bands of skirt fabric plaited through hand crocheted detail on V-plunge collar.

A real classic this spring is the raglan-sleeved shorty cardigan with the wing collar and the straight skirt to match.

By VERA WILLIAMS

Hawaii and Southern California share a love for casual living reflected in bright, easy clothes, says Marjorie Vanderlip, 1123 E. Ocean Blvd., who is home from a year in Hawaii where she designed clothes for an exclusive firm and taught fashion design in the University of Hawaii.

"Everywhere you turn in Hawaii," she says, "there are bright flowers, brilliant sky and the ocean is the most beautiful you ever have seen."

"Hawaiian clothes fit well into Southern California's casual life. The muu-muu is increasingly popular here for home and patio wear. And I expect the holoku, which is fitted and has a train, soon even will go to dinner in California. It's a wonderful garment."

"IN A YEAR in Hawaii I never once wore a girdle, stockings, coat or hat except a sun hat. When someone asks you to dinner there and you ask if you should dress, your hostess says, 'Yes, put on shoes!'"

"Elegant casualness" is the fashion goal of Miss Vanderlip, who has designed clothes for movie stars.

"If people say, 'You look lovely!' you are right. If they say 'That is a beautiful dress!' the dress is robbing you."

"In dressing, focus attention on the face. The face is YOU."

"Every woman wants to be glamorous. Every woman can be glamorous. It's a matter of choosing the right clothes, the right make-up, the right hair styling."

"A woman can get along fine if she has one good suit, one good dress, one good coat—although two coats are better. She can buy a sports jacket to wear with the suit skirt, and accessories that will carry the dress from 8 a.m. to a glamorous midnight. "Basic colors are brown, navy blue, deep red or black—black is unpopular in the islands. If you see a woman there wear black or even brown, you know she is a tourist."

SHORT WOMEN, she thinks, should wear clothes with lines that are up and out. Tall women—Miss Vanderlip is 5 feet 8 inches and weighs 118 pounds!—should emphasize their height, even with high heels. Tall women have it over everybody... all the goddesses were tall.

"And always look at the rear of every costume before you buy it," she warns. "Put it on walk away from a mirror, carrying a mirror. Your face will carry the front. You have to be sure the rear is right for you."

She was an assistant to Don Loper in couturier designing, and in reducing couturier designs to wholesale manufacturing trade.

Under Don Loper, she designed costumes for Gypsy Rose Lee, Dinah Shore and the dance hall girls in "Belle of the Yukon," and for Sonja Henie in "It's a Pleasure."

Under Milo Anderson she designed Jane Wyman's clothes for "So Big." Under Hershel, she designed Lana Turner's costumes for "Prodigal Son." She has designed costumes for Bob Hope and Jerry Lewis pictures. She has had TV programs here and in Hawaii.

In her studio apartment Miss Vanderlip has opened classes in costume design, fashion illustrations and painting.



FASHION is favorite topic of Marjorie Vanderlip, and with good reason, for she is a designer and fashion design instructor. She has just returned from Hawaii, has worked in leading salons and for motion pictures. Today she shares salient tips on how to dress.



HER GARDEN grows fetchingly atop her head. For the Alice Clark millinery shop, 247 E. Ocean Blvd., Diane Weidel wears an Agnes Original of natural milan encircled with festive Portuguese pink and rose tone flowers. Perky costume stimulant for a spring suit.

Top 'Open Look' Neckwear Tricks

To offset the stark simplicity of many of the chemise styles and chemise variations, comes a group of bright-white neck-wear accessories.

White frosting—for blacks and navy, as well as for the new "hot" colors—takes shape in platter collars of dainty lace, in V-neck fill-ins of lace and ruffles, in portrait collars of fine piques, nylons and dacrons.

For the many open-jacket suit styles there are fresh, new-looking neckties, gilet pieces and dramatic jabots. Assorted long ties—to be bow-ed very low or 'neath the chin—are new and smart too.

Lipstick Advice

Lipsticks run a gamut of colors and may match a costume. However, if a dress is bright, be more conservative with the lipstick shade. Also red clothing calls for a quieter shade than you might ordinarily use.

New Season Complexions

Born to be worn with a flair and a flourish, spring's bright new fashion-shades call for complete color coordination in accessories and make-up in order to achieve maximum, eye-catching glamour.

From the tip of your new season millinery to the stiletto-toes of your new slippers, your entire outfit, including filmy, tinted hosiery will reflect one dominant costume-color.

This subtle monochromatic look puts its fashion-stamp of approval on your new lipstick.

As effective with pale winter complexions, as with Southern tans, clear-red lipsticks are a must with new bright reds.

SMART, "HOT" orange shades call for a new coral or orangetoned lipstick, while the newest blues go best with any one of the numerous pink tones that have a touch of purple added.

Accessories and fashions are "going steady" this spring in a romance that calls for a carefully-matched look from the top of your head to the tip of your toes.

Hosiery Care

Do you wash your new stockings before you wear them? You should; they last longer that way.

Costumes Display New Freshness

There's a fresh new look in spring costume suits, one that centers around back interest. This isn't a matter of trim; it's detailing which is part of the silhouette.

In this look, the jacket melts into the skirt to achieve a lithe and gently-fitted line, one which blends with the movements of the body. It's a subtle and infinitely elegant way of handling fabric and of giving suits a soft, pretty look.

Fabrics themselves include textured Italian silks, wafer-light wools and worsteds, some of these blended with silk, tweeds and solid colors. The colors are enough to make you dash out and buy a suit this minute: burning lilac, molten gold, pink ember.



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Colorful Lift for Leisure



ITALIAN CRAFTSMEN have woven and handprinted nylon Como cloth, with Angel-Skin finish, in combinations of black and grey, blue and green, or red and green, for these slender spring pumps. In either spring-o-later or pointed toe, they can be cleaned with soap and water, boast heels reinforced with slim steel tubes. It's no trick at all to replace worn heel lifts yourself—just slip in a refill! Available at C. H. Baker's, 325 Pine Ave.

When the air turns balmy, when the clouds look like fluffy marshmallow topping, when the trees burst into blossom—then we all love that lift of spring—that fun days and sun days are ahead.

More exciting news, more color and a bevy of dramatic new styles await milady for her active and leisure times to come.

Even as in dress themes are the many costume notes in sportswear and casuals... the sweater, jacket, shirt... The overblouse or hooded-jacket or skirt to multiply the charms of fun ensembles.

Long, slim jims, shortest-possible shorts or bermudas—will all be punctuated with mix-match extra accessories.

THERE'S AN elegant and dressed-up look to these accessories for playtime in everything from swimwear to active sportswear.

Bright shirts are dressed up with ruffles and streamers reminiscent of the Latin touch... there are glorified "sweat shirts," braid and oft-times glitter-trimmed... white shirts and shorts or capris appear importantly with lavish, embroidered patterns or with bold, blazing flower prints.

There's a "little girl" look to full-skirted rompers, nightie-type jacket shirts and "sissy" shirts with bloused backs, drawstring styling and hip cuffing.

From swimsuits to playsuits, the ensemble look is pre-eminent. Classic shorts with matching jackets take on a co-ordinate shirt to com-

plete the trio... or, a one-piece playsuit will wear a button-front or pullover skirt... shirt-short duos may take on a mix or match skirt or pants mate... or any of these may take a sweater partner.

FROM KNIT trims on sailcloths and other fun cottons, to smartly striped knit pants from short to long—most often horizontally striped, knits are newly important in overblouses, in trim-fitting shirts in new-model T-tops and in a terrific variety of swim suits.

Plain, patterned or embroidered, knits are alive with color... color... color! Turtleneck stylings, dicky fronts, halter necklines, new, wider open necklines, sailor collars, or deep Vs all give emphasis to overblouse fash-

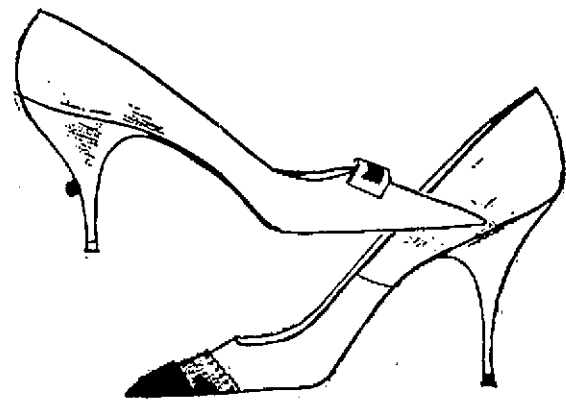
ions, middies, blousons, shirts and casual jackets—whether appearing solo or in smart harmony of an ensemble.

Season for Silk

The shirtwaist dress has come out strongly in silky fabrics and with enough versatility to make it high fashion wearing for any hour.

Evening time, as an example, brings out the shirtwaist with the silky-chiffon approach and even bares the back.

Belts and brass buttons also hold a focal point of interest and there is a big thing being done with puffed, bloused and capelet sleeves.



ARISTOCRATIC I. Miller beige pumps for spring are proudly featured by The Guild House, 507 E. Ocean Blvd. Sketched, top, is a medium heel pump of calf with flat buckle bow trim. Bottom pump, with high, narrow heel, has ombre shaded toe detailing to enrich its basic beige color.

SHOP MONDAY AND FRIDAY 9:30 A. M. 'Til 9:00 P. M.

NEW EASTER BONNETS LEAD THE FASHION PARADE

Wonderful things happen to hats this season... exciting new bonnets that balance the new silhouette... so very young and flattering... come in and see our new collection of cloches, new brims, bretons, sailors and turbans. White and all new Easter colors.

Hats with the new up-swept look are high fashion... see them at Walker's millinery now!



Solid flower brim
19.95

Chemise
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Easter Fashions

Exciting fashion for Spring, 1958, is the CHEMISE... you'll be thrilled with the newness and feel of this totally feminine fashion! CHEMISE is a look that goes all the way from your hat to your pointed-toe shoes... your mirror will tell you it's the look you'll love to wear this Easter.

Iced Navy Costume

Styled in Master sheer by Gallina. A sheath dress with its own chemise jacket is so elegant... and there's nothing smarter. Sizes 10-16.

45.95

Iced Navy Coat

The perfect coat for the Easter parade... in a silk and rayon blend with the new set-away collar that's so flattering. Sizes 8-16.

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FASHIONS WALKER'S SECOND FLOOR

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The jet look in wonderful plastic patent... their sheen and gleam reflect fashion's newest slim silhouette. Large or small shapes.

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STREET FLOOR

Bead Ropes

Glowing beads in a breathtaking palette of sun colors. 4-strand bibs and ropes.

1.95 to 5.95
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Matching bracelets and earrings.
1.95 to 3.95
STREET FLOOR

Judy Bond Blouses

Blouses beautiful for Easter... so perfect for suits. Soft nylon georgettes, dacrons and cottons in various styles. In lovely pastels. Sizes 32-38. Others from 3.95.

6.95

STREET FLOOR

Crescendoe Gloves

New fabulous fabric in new longer length in flower tones.

5.00

Bur-Mil Cameo Hose

For the all-in-one look. Just a hint of a tint blends you from your hat to your shoes. Sheer elegance.

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those fabulous

Corelli
little heels

How "polished-lady elegant" you are... feeling graciously at ease in little heels so slim! The bow's silk, the cut is scoop... could Black Patent add more shine! We've Navy Cal, too, as seen in Mademoiselle.

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CAN'T YOU JUST picture the sunshine colors in this pure silk floral print worn by Jo Dene Meredith? Simple but striking, it's a sheath, perfect for afternoon and on into the cocktail hour. From Walker's, 4th St. and Pine Ave.

Lots of Immaculate Whites Promise a Bright Season

There's no better refreshment for warm days a-coming than the bright blaze of white that flashes on the fashion scene!

Already the fashion prophets foresee a blazing challenge of popularity for the whitest whites to inspire your warm-weather wardrobe.

Alone or in combination with other colors, or as background for gay florals or stripes, white is the immaculate touch you'll find in the new season linens, silks, knits, sharkskins, cottons and blends galore.

In addition to the many white long and short coats for spring-into-summer wear, there are exciting shirt sheaths, slim, semi-fitted sheaths, the many variations on the chemise... all in dramatic white.

★ ★ ★

WHITE, coming in on the crest of the high fashion wave, will sail into summer in two-piece dresses, Chanel-type blazers over pleated skirts, box-jackets with slim skirts, two-piece coordinates with the one-piece look and in a wide variety of other daytime classics.

With gay trims of flag colors, or boldly accented with the newest shock colors, white will salute the sportswear scene in Capri pants with jaunty overblouses, in nautical-looking mid-calf pants, in the shortest shorts, in cardigan jackets, in dozens of variations of the middie theme and in all the many exciting new swim suit styles.

White too, will step smartly into the after-5 mood... delightfully elegant to set-off sun-kissed skins in flowing chiffons, crisp brocades, silk organzas, or uncluttered linen! Yes, you'll love this direct approach to smartness in flattering-to-all-white!



THAT SWISH cocktail party is sure to be a memorable affair for the wise guest who selects this sheath of gray-silver silk with black polka dots from Melba's Bridal Shop, 126 E. 3rd St. Designed by Marguerite Del Rio and modeled by Lorraine Hamer, the dress features bouffant side panels and large bow in front.



PURE SILK ROSES in pink tones make themselves at home on the brim of black hand-woven straw. Dramatic exclamation mark for spring, the hat is at Wilma Hastings, 505 E. Ocean Blvd. Gloria Mitchell models.



IN HOT ORANGE, or cool turquoise, this strapless sheath has a high-style air that belies its modest price. Take your choice wearing it as sun dress or cocktail dress. It's actually cotton with the look and feel of silk. Bodice is fully lined and boned. Carole Chesley wears it for Elizabeth's, 3948 Atlantic Ave. In sizes 8-16.

Cool, Ma'am, Cool Is Word for Spring's 'Hot' Colors

This spring you'll be the warm sunny yellows and a "coolest" ever—in a wide variety of heart-warming "hot" colors.

Orange—for one—shows up as the "hottest" hue of all. A color that is flattering to almost everyone—there's a range of orange color values, just right for the blonde, brunette and yes, redhead, too.

As a solid color, this extends from deep marigold to bright tangerine with soft variations on the orange theme shown in shrimp and fresh-apricot tones.

Off-beat combinations—use orange to combine with pink, with lime, with greys and blues—with a gay indiscretion that is unusually, smartly most appealing.

Orange and white—cool as a frappe—will lead in casuals and sportswear themes. Vivid reds, brilliant blues,

thermal purple are a gay kaleidoscope of the summer colors.

Greens too, from the pale tints of lime to the terreverte tones, will be seen in a gay iridescence this new season.

Chanel's touch is seen in color, too, with blue, following her nautical theme, a prominent color in navy or flag blue.

Yes, spring fashions "have many pleasant colors and lusters to recommend them"—and bespeak a prismatic elegance to the fashion scene.

Beach Accessories

Beach bags and slippers go "hand-in-foot" this season. One especially delightful duo is splattered with enormous red roses and green leaves.

'String' Is New Neutral Shade

Pick up the ads for the newest fashions for spring and you'll find that one of the colors most-talked about is all tied-up in "string."

Yes, this IS a color! It is a creamy-green-beige tint. Its name is taken from "tie-a-package-string" or the deeper tone of hemp, or the gentle string that is the backbone of the garden bean.

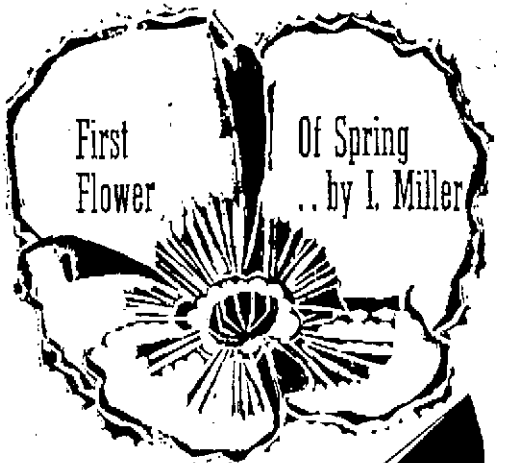
It is the newest of all neutrals on the spring scene. A wondrous accessory for the "hot" colors; a cool basic color to accessorize with the "high-temperated" hues—"string" is new for spring.

Hips Draw All Eyes

If there is one spot in the daytime silhouette that draws attention this year it is the hip, and mostly because it is so different from hippy hips of recent past. Now everything is done to make hips look narrow and flat.

Jackets are wider at top to make hips dwindle; belts placed at hips are loose so that hips almost disappear; bloused bodices make hips look smaller; and chemise dresses hang straight from the shoulders at back, again making hips invisible.

Exclusive at Guild House Long Beach



Black Patent Pump with tapered toe, also in Bone Ivory Calf.

from 26⁹⁵

Continental Sandal with slender heel Black Patent

27⁹⁵

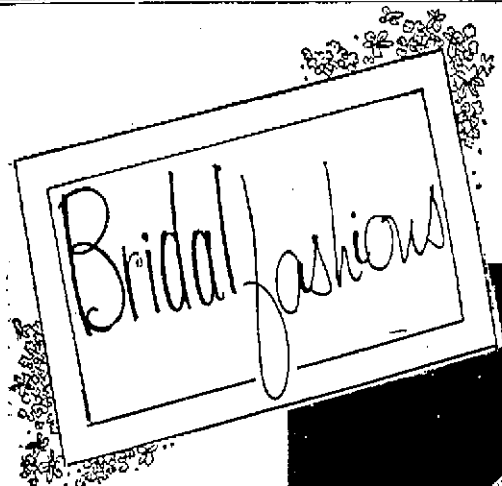
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Ahoy! Navy Sails Into Style Scene

NAVY—the perennial spring favorite—sails importantly into the new season. Often sparked by white, frequently pointing up red with white, navy shows up in easy-waisted chemises, overblouse outfits, dress with jacket costumes and casual spectator dresses.

Silks-shantungs, silk linens, sheer-weight wools, breezy-weight jerseys, Dacron-worsted blends and silk broadcloths are the fabrics that particularly take to navy.

WHITE LINGERIE accents, white stitching, bright buttons, bows and other trims cheer many of the navy newcomers.

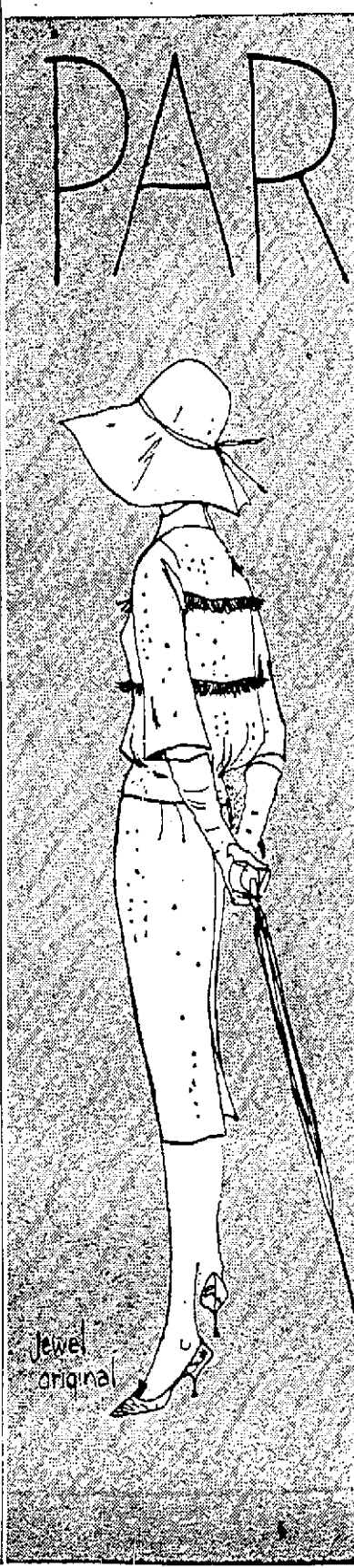
The crisp accents of the nautical influence is on deck everywhere. Sailor collars, sailor ties, blazing whites with accents of navy or red or both; abbreviated mess jackets; middie trims of braid and other Navy inspirations.

ANOTHER important design is the three-piece ensemble consisting of hip-length, narrow box jacket, slim or accordion pleated skirt and companion shirtwaist blouse.

'Clash' Is Bold

Go ahead and let your colors "clash" this spring—let 'em go head-on into their opposites, and know you're fashion-right.

Orange particularly, is a wonderful fashion color for dramatic impact. There's a real "smash" to orange in combination with reds and pinks—in vibrant opposition to bamboo, ivory and bone tones—or to offset the palest neutral—"string."



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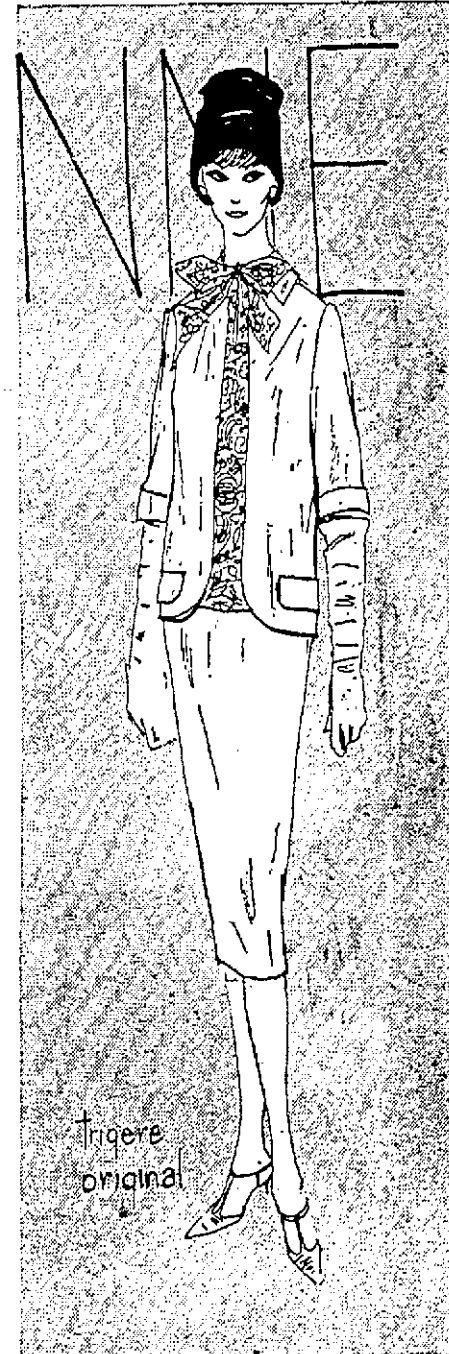
ensembles and

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Furs Dramatize Slim Lines

The "loose-waisted" silhouettes that dominate the fashion picture have influenced furs to take on a luxurious new longer look! Jackets are the important fur fashions for spring; new, elongated stoles are also highly favored.

Last year, miniature capelets, cropped jackets, and short shoulder pieces went well with fitted sheaths and full skirts, but this season it's a different matter.

Loose fluid styles and brief furs do not look smart together!

Starting now is the longer, hip-bone length jacket! It's soft-shouldered, with easy, unfitted lines that gradually taper-in to the hem.

Another important part of fur styling, is chic "back-interest" detailing. You'll see blooming, intricate arched contours, and collar interest.

The stole story sums up in "length and slimness." They often sweep to the full length of your outfit, creating a very dramatic effect!

The barrel cape is endorsed, and mobile scarf arrangements replace the tiny capelet.

Your favorite furs . . . in lighter weights and soft colors . . . will shape these styles for spring.



THE WONDERFUL blouson fashioned from luxurious pure silk in the softest shade of spring green, refreshing as mint frappe, is offered by Vinsons, 233 E. Ocean Blvd. or 4500 Atlantic Ave. Exceedingly feminine styling is emphasized by the gently crushed cowl neckline, soft bow at the waist.

Petticoats Have 'Built-In' Shape

Skirts on the new back-dipping, "up-lifted front" ballroom and cocktail dresses will have a petticoat all of their very own this season. Petticoat designers have

designed a style with this special shape, "built-in!" They may be found in nylon tulle, and nylon over parchment taffeta for an intriguing rustle!

ASK ANY woman who owns one how perfect a stole is. She can wear it over tailored clothes and it is equally beautiful over her most fabulous ball gown. This one from Lockwood Furs, 711 Pine Ave., is a natural Embe Stewart autumn haze mink with pouch pockets and cabochon back. The model is Marion Baptiste.



MUST FOR every spring, the red, red shoe. Innes Shoes, 5030 Pepperwood, Lakewood, offers two versions, both with slim pointed toe. Bottom sketch is Mademoiselle's T-strap with stiletto heel. Seen top, a slim pump with high narrow heel trimmed with black stitching on the toe. Both styles are of red calf.

Furs for Easter

Destined to lead in the Easter Parade will be such styles as the fur-trimmed suits.

Pale-colored furs dyed to match the pale-tone shades of tweed are in this class. White fox collars, touches of mink and other rich-looking furs will highlight the spring selection.

Skirts Shorter

The short skirt is in, all the way. Short skirts rule for evening, too (floor-length is a rarity) but evening shortness is about 14 or 13 inches against daytime 16 and more.

Fuller skirts, still in favor for cocktail and formal dresses, account for the skirt length distinction.

Gene's

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Shown here from the Lilli Diamond collection, a completely lined tissue crepe sheath with full draped panel back and front bow. Black or white. Sizes 8 to 16 . . . only \$25

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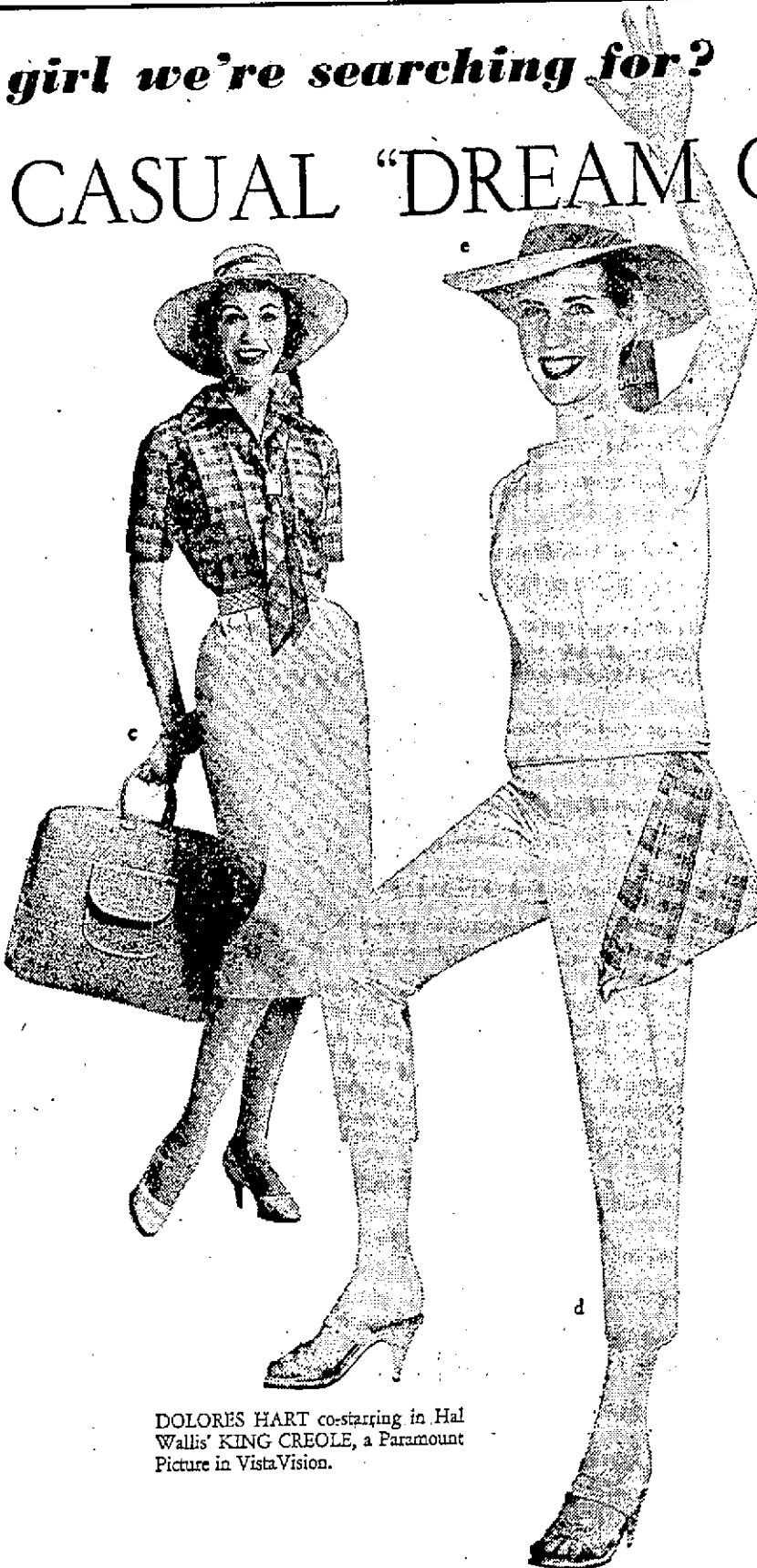
THE CAMPUS CASUAL "DREAM GIRL"



our campus shop "dream girl" chooses funwear to match her go-everywhere gamin mood, and she's ready in a split second with her wardrobe of mixable-matchable canvas and plaid separates by Campus Casuals. Sparkling solid colors, mango, orange ice, pacific blue and lemon yellow, team with miniature check-plaids in lemon yellow with blue or mango. Sizes 8-16.

- a. hip-length canvas plaid lined jacket **7.95**
hooded sleeveless plaid blouson **4.95**
Italian straw belted walking shorts **5.95**
- b. plaid square-neckline sleeveless blouse **3.95**
full skirt, plaid-trim Italian straw belt **8.95**
- c. wide-away collar, roll sleeve shirt, middy tie **4.95**
wrap-around skirt, brass buttoned in back, Italian straw belt **6.95**
- d. canvas tank top with Italian straw hip belt, plaid hankie **6.95**
tapered back zip surf wader pants **6.95**
- e. plaid trim Italian straw sun hat **2.50**

Campus Shop—Second Floor

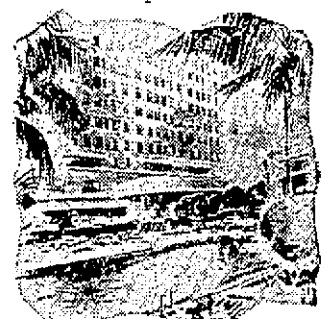


DOLORES HART co-starring in Hal Wallis' KING CREOLE, a Paramount Picture in VistaVision.

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*JETSTREAM is a service mark owned by TWA exclusively.



THE DEFT, SURE touch of a master couturier is evident in this luxurious Italian import by famous designer, Michael Paul, and featured by Mr. Bob, 112 E. Broadway. Fashioned from pure silk taffeta in white or black it has handsome detailing of black velvet bands to dramatize the skirt.

Unfitted Look Not Universal

While there are many unfitted suit silhouettes shown for spring, there are lots of suits with shaping, too. And even a fairly unfitted suit may taper to a snug hipline. Jackets come in varying lengths. They stop at the hipline, the waistline or above; they blouse above or below the waistline. They may be snug or fitted, brief or loose, end at the hipline, or taper to the hipline. Mostly, skirts are straight and slim but there are skirts with wide or narrow pleating in nearly every collection.

There are many belted waistlines this year. Sometimes the jacket is belted and belted. It may be pleated, tucked, boxy or semi-fitted with the belt made an integral part of the jacket.

NECKLINES offer collars that are set back or cut wide and low. Many of these are ideal for wear with chiffon scarves, jewelry or ascots in spring furs.

The ensemble idea in suits gets more important each year. Usually, it's jacket, blouse and skirt but it also may be dress plus jacket.

Fabrics offer wool basket weaves, tweeds with a knitted look, rustic or textured weaves. The silk suit will be important later this spring in both print and plain and in mixtures of silk-and-wool. There's a sharp emphasis on rich colors: vivid blues, oranges and yellows along with poppy red, green and amber.

Pearls to Please

Those pearl necklaces that pull apart now come in a three-strand style joined with gold metal bar that can be removed. And they're offered in high fashion colors of orange and sun yellow for spring.

Stork Wags Beak, Swears He's Never Seen the Like

Not too long ago, pregnancy kept women at home and out of public view largely because their clothing was so drab, unimaginative, unflattering.

Even as late as the 1930s maternity wear was limited chiefly to one-piece dresses with full skirt. About the mid-Forties the two-piece dress with smock top became popular but there were very few other changes, until recently.

Retailers and manufacturers consulted young mothers — and found they wanted more color, more style, more variety in the clothes they wear while "waiting." As Elmer A. Clark, buyer of maternity wear for the nearly 1,700 J. C. Penney department stores, said recently:

"People are marrying earlier these days. Most expectant mothers are between the ages of 18 and 24, and they want style and comfort as well as 'hiding power' in their maternity clothes. They're active, too, now even demand sportswear, which is a new tack in maternity wear." He continued:

"We went into a huddle with designers and came up with a new line of gay, sparkling sportswear that's appealing as well as concealing. In it sporty jackets top

off sports skirts, shorts, slacks, pants of nearly every length. There are even bathing suits that conceal the state of a lady's affairs.

"Very new is the use of dazzling color in maternity wear... sundrenched reds and yellows, cool blues and greens and delicate pastels. Stripes run riot on some of the separates; on others are splashed lively prints. Nearly all of these garments are machine washable."

This bright new trend in maternity wear is completely in keeping with the happy event which mothers-to-be are anticipating.



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Bright Felt Is Answer for Infanticipators

Young mothers-to-be have discovered that a maternity wardrobe needs at least one item specifically designed to give the spirit a lift on gloomy days.

A bright idea for this purpose is a jacket of bright wool felt with a little mandarin collar and brass buttons. Local sewing center experts chose jade green felt for a model jacket, easy to make at home, using a standard pattern.

As any home seamstress knows, felt is one of the easiest of fabrics to sew, since it can't ravel and so needs no seam bindings or hems.

THE MATERNITY jacket selected is trimmed with decorative stitching, easy to do with the new automatic slant-needle sewing machines, or with the automatic zigzag attachment for standard machines. A double row of stitching accents the front closing and the little side slits. Even buttonholes are done automatically, in contrasting thread to match the rest of the decorative stitching.

The little mandarin collar is lined with organdy and the stitching on this is done before the collar is attached to the jacket.



Wardrobe Musts

Fashions that belong in every wardrobe: the bulky white sweater; some simple, straight skirts; a short evening dress; one pretty bedroom coat; a pair of frivolous mules; one wool jersey coat.

FOR THE STATUESQUE, this flattering pure silk print, fully lined, cuts height. Horsemen march along bold striped paths. In royal blue and white or red and white, sizes 10-18, at Shelly's Tall Shop, 715 Pine Ave.

Gibson Style Shop



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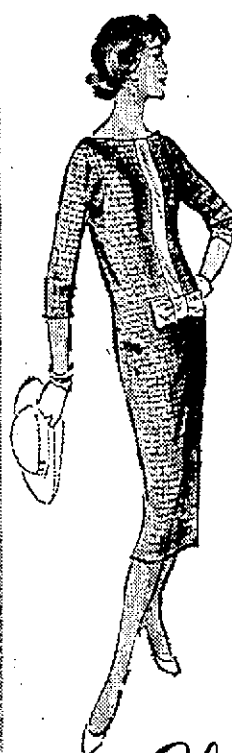
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SKETCHED:

Pure silk shantung
costume slim sheath,
wide V neck, white
linen trim, skirt lined
with taffeta...
cropped jacket.

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EVER SEEN such a refreshing maternity dress? Crisp fabric is Arnel sharkskin. As to the floral interest, the leaves and stems are hand painted, but the 3-D flowers pin on to facilitate laundering. Modeled by Elva Lewis for Dorothe Maternity, 118 W. 1st St.



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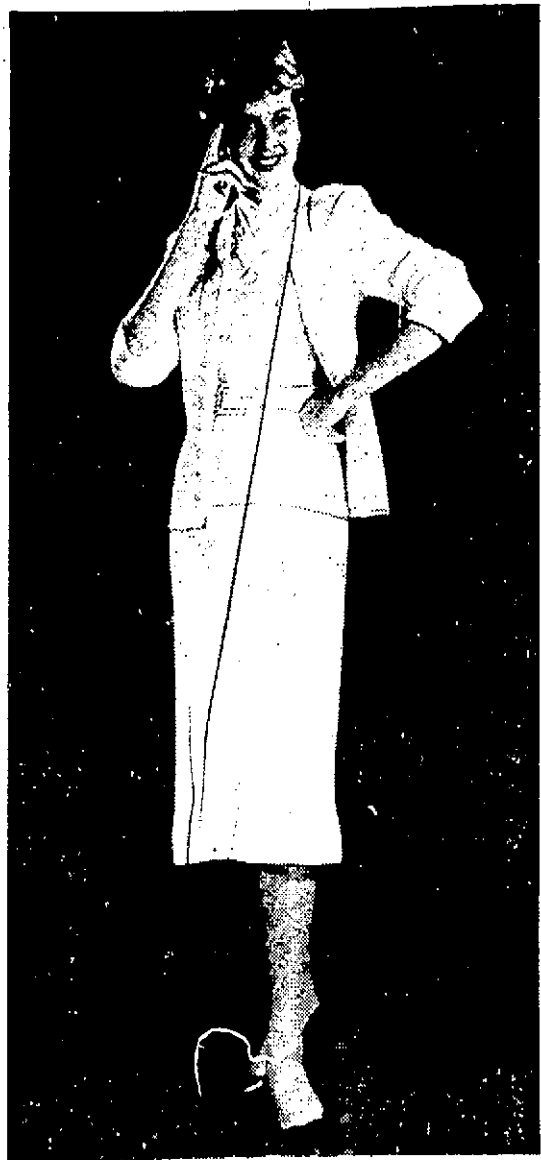
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Cool Colors Illuminate New Styles

Lime, mist blue, rosebud pink... ice cream colors... a new shade aptly named string—the palest hues are part of the three-sided color story this spring.

Hot colors and the nautical shades comprise the other two sides of the news in hues.

Flower colors, wood tones and the color of corn husks are part of the subdued mood.

The coordination key to color is brilliant! Even the pale colors gain a warmer look in the way they are combined—blue with green—and pink with color's hottest, red!

COLOR COMES through stronger in the patterns it produces, too. Stripes take on new impetus. Bold red roses are blooming everywhere. Fabrics that seem copied from a kaleidoscope covered with clear moving water are fashion-wise every hour.

Not-quite-white tints that give only a hint of colors like oyster, willow and birch are the very subtlest tones.

Whether it blows hot or cold, seaward or leeward—the news in the spring wind is color, color, and more color!

Just Call Her Bright Eyes!

This spring the "eyes have it" with brighter eye makeup for two reasons—and both of them—hats!

Sophisticated, back-dipping, off the face millinery—while supremely flattering, makes your eyes the focal point of your face. The newest roller brims, while fresh, flattering and youthful are apt to look "little-girlish" unless dramatized with beautifully-accented eyes.

You'll use eyebrow pencil for well-defined brows, a touch of mascara on your upper lashes, and eye-shadow, subtly applied for the well-groomed look of glamorous perfection.

Apply shadow lightly over your lid, blending outward and upward toward the brow. And remember, "do" your eyes, don't overdo!

Ready to Wear All the Time!

The secret of having a closet full of clothes that are ready to wear is constant care. This involves both time and trouble but is worth it. It means no delay in sending clothes to the cleaner or in rinsing out lingerie. It means making small repairs at once. It means keeping shoes polished and neat. It also means never having to turn down an invitation for lack of something to wear.



COSTUME LOOK in gray linen tweed with white on white embroidered batiste sailor collar and black velvet ribbon trim. Sheath dress also is trimmed in batiste. The outfit is available at Parisienne, 539 E. Ocean Blvd.

Ensemble in New Favor

When is a suit not a suit? When it turns into an ensemble, of course.

In fact, it's hard to tell one from the other this spring. Some suits are sold in dress departments and some ensembles in suit departments. There are one-piece dresses with jackets that look exactly like suits and some suits with the ensemble look.

It doesn't really matter which is which just so the costume is pretty and wearable. And there are many such this year. This country's leading designers show beautiful ensembles in their spring collections, done in fine, lightweight woollens. Most can be worn for more than one purpose; many have coats that can double for wear with other dresses.

THE ENSEMBLE touches that distinguish and mark it as high fashion are the silk lining matched to the blouse or the blouse fabric repeated in a big bow or in edging at neck and sleeves.

Silhouette for the ensemble this year is generally slim and loose and is often done in loose-textured wool. Skirt may be slim and straight or widely pleated.



Fashion trio by
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elegantly tailored in
pure silk pongee.
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WHETHER YOU decide the belt is a collar or the collar a belt, you'll love yourself in this Highlight gown with silk linen bodice and silk chiffon skirt over taffeta from Buffums', Pine at Broadway. Its sizes 10 through 18 are seen in luscious sliced orange. The hat by Patrice is in matching chiffon.



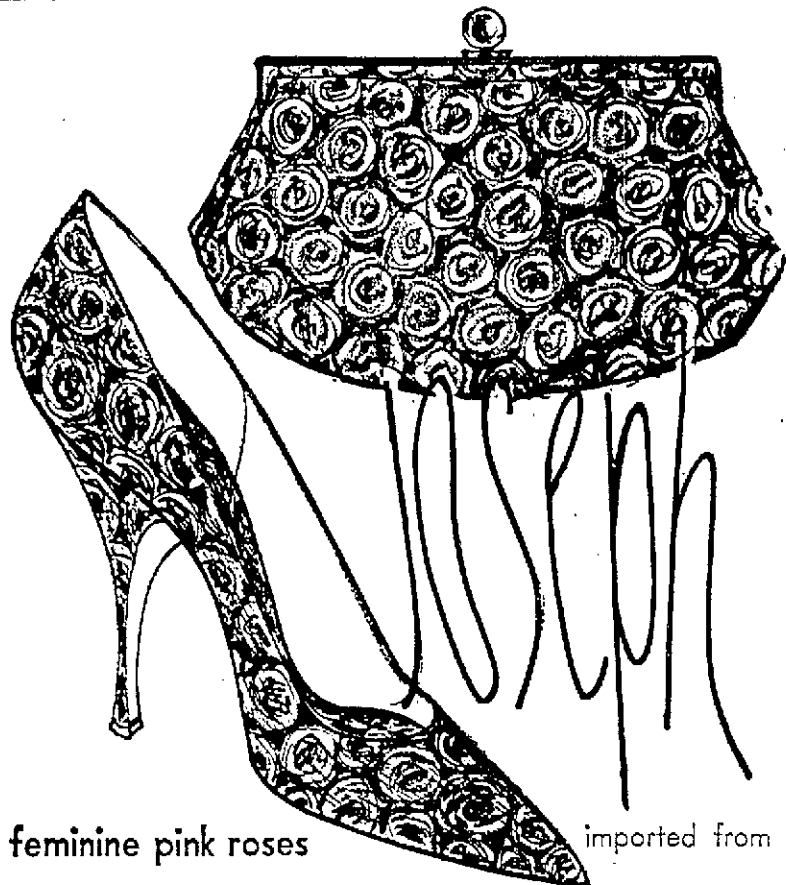
CASUAL TIME of California has taken beige embroidered linen and come up with this season-stopper shirtmaker chemise to send Gloria Mitchell to the head of the fashion class. It can be seen in the Designers Shop at May Co. Lakewood.

Flattering Chiffon

It belongs in your wardrobe: the short black chiffon evening dress. Not only is it a real standby, it's one of the most flattering fashions a woman can wear.

Splashy Prints

Bold, splashy prints are part of the important color story for summer contrasted with stark white, as in patterned top with white shorts or skirt.



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exciting pointed toe by herbert levine.....29.95

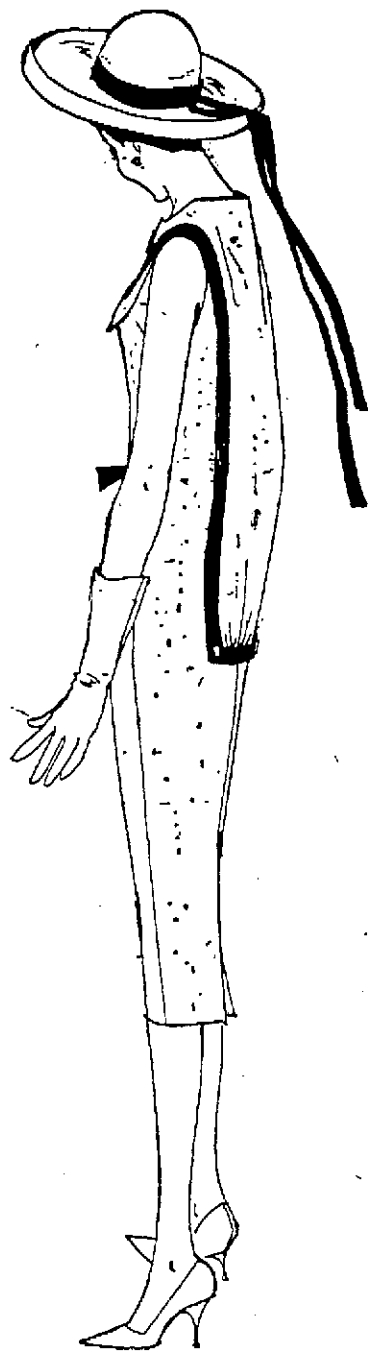
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SEASHORE CHEMISE with the knowingly nautical look! Gene's, 450 Pine Ave., has it in white rayon linen. It's really a sheath with tremendous sailor collar that plunges to the hip in back where it is held in place by two buttons to create the chemise effect. The trim is shipshape navy blue and Davy Jones himself would approve the dashing crest on the front of the collar.

Hair Styles Take Fancy to Bang-Cut

Top note to spring glamour begins with a new hair-do that's shorter, more care-free and often, "banged-up." It's length that's most important, as you'll note the moment you slip a new roller brim, cloche or back-dipping hat on your head. Longer tresses have to go—if not cut, then carefully curled or pinned into place.

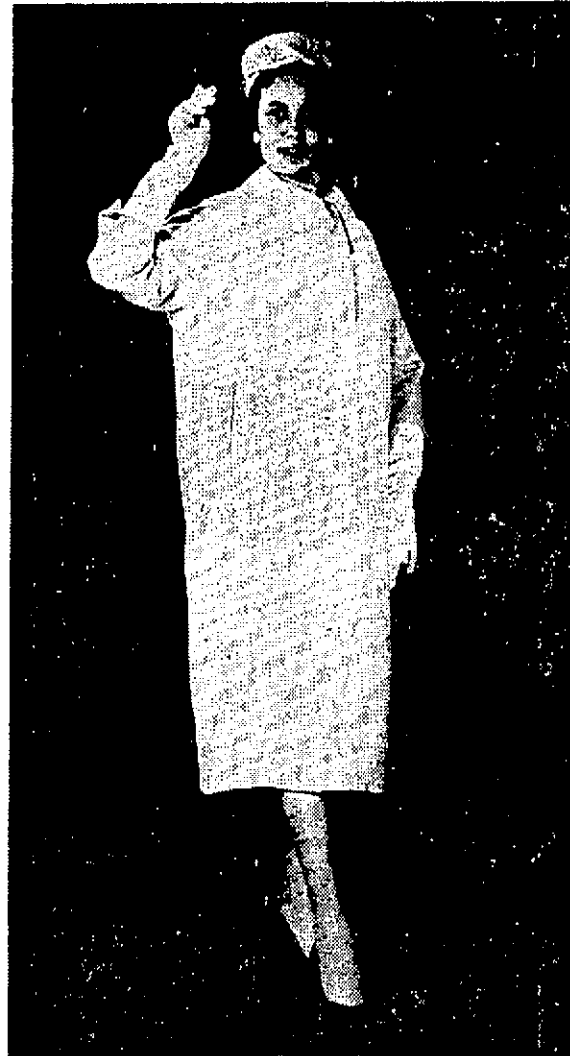
AND, WHETHER you're 16 or 60, fashion-odds are you'll flatter your brow with face-framing bangs.

There's a bang-cut to suit every face including the baby bangs, gamin bangs, Hepburnish eyebrow bangs, fluffy "flapper" bangs, little Dutch bangs, and dozens of other imaginative cuts.

If you're among the many who've toyed with the idea of a different hair shade to brighten dull hair or polish uneven greasy hair, now's the time to go ahead! The newest, scientific formula tint so subtly, that who's to say you did or didn't!

Bright Bold Bags

Bags, whether big or small, are bright and bold for spring. A riot of colors, flowers and stripes blossom forth in brilliant colors.



BEIGE BASKET WEAVE wool tapers to shift shape in spring's newest chemise coat from Pavey's, 501 American Ave. Three giant white buttons, slash pockets and large collar add subtle detail. Modeled by Yvonne Mongan.

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CHECK THIS, will you! First, note the chemise shape of things; then the spanking white waffle pique collar and cuffs; then the smart checks of the linen weave rayon in black-white, aqua-white, orange ice-white combinations. Misses sizes. Shown here by Susan Irvin. It's at Sears Roebuck & Co., 450 American Ave.

'A Hint of a Tint' Flatters Spring Hosiery Collections

The greatest single impression given by spring fashions is one of definite, vivid color. And hosiery too, follows this trend as it blossoms into all the shades of the spring garden.

Another aspect of this new feeling for color is found in the combination of colors in prints, in jewelry, and in shoes.

Bright blue is combined with emerald green; light blue is mixed with olive; coral merges with pink, and a pair of shoes is half bright red, half pale pink.

Color in hosiery for spring continues with the dark tones, the off-blacks and blacks, browns and navy stocking shades. It includes red tones, from bright pink to palest rose, blue, from turquoise to grayed blue, and green, generally grayed or olive in character, but occasionally brightened to a true spring green shade.

YELLOW to orange citrus tones are considered most promotional for early spring, are represented in stockings to blend or accent these colors.

The feeling given by these colors is that they are definite colors, but at the same time, extremely wearable colors.

The three best ways to wear hosiery color for spring—to blend, to match or to contrast—give colored hosiery additional fashion value for the new season.

Color Riot Reflected in Spring Glove

The spring leather gave for 1938 will provide a blaze of color in tropical hue or in the fresh spectator look of red, white and blue tri-colors. Pale off-shades will harmonize with the blaze of color predicted for handbag—in bone, oyster, willow and almond tones.

Softness and washability, too, are stressed for spring. Brilliant blues and tropical reds are the top "bright" shades.

Soft, subdued tints will express the beige tones in such neutrals as "bone," "flax," taupe, malacca, "blonde mocha" and "burned toast."

WITH SUCH color variations, classic styles with button closing and elastic shirring in shortie fitted styles are offered, while flared cuff treatment is new looking in the more styled gloves.

Discreet touches of rows of pearl buttons, twin bows and embroidery provide detail interest with ceramic motifs and pearl jewel-set buttons for eye-catching appeal.

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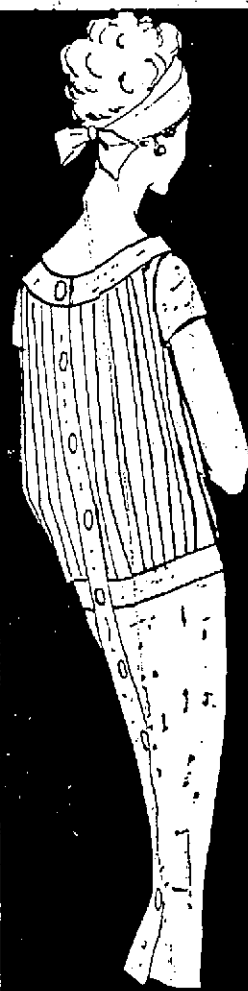
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YOU'LL LOOK AND FEEL like a queen in this gown of imported Chantilly lace from Gibson Style Shop, 501 E. Ocean Blvd., modeled by Judy Ware. The scalloped edge of the lace shows to beautiful advantage at the sabrina neckline, low back, and bouffant hemline. And the perky bow at the back is of mint green satin!

Jewelry Livens Fashion Picture

Jewelry comes into its own this spring. No longer can it be regarded as a mere costume accessory—it is now an integral part of the new fashion "look." Furthermore, spring's new bright, clear colors are rendered clear in spring's new prints, with a minimum of greying or chalking down. The whole color picture is based upon the clarity and brightness of precious gem tones, the Fashion Coordination Institute reports.

COLORS JEWELRY—whether precious, semi-precious, or handsomely simulated copies of the real thing—assumes stature for day as well as evening wear with handsomely tailored stone necklaces and bracelets. The "Ensemble Look," achieved

by matching jewelry color to costume color is an important spring trend.

Pendants and longer necklaces become increasingly important to give critical

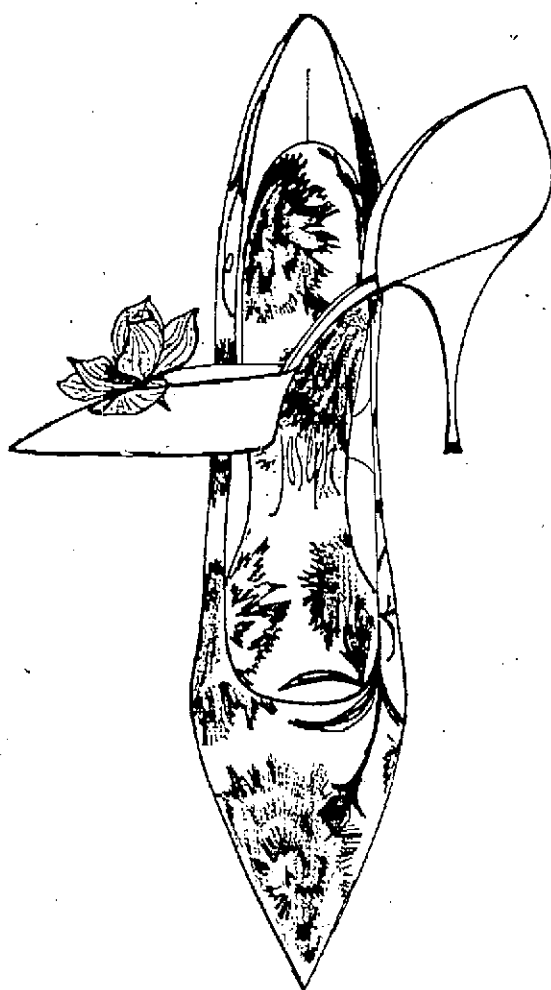
Facial Refreshes

A one-minute facial can perk up the complexion in an emergency. Dampen a washcloth in hot water, press it against your face. Apply cold cream from forehead to neckline and massage it firmly into your warm damp skin. Count to 15 while you work fingers, the flat of your hands, up and out in broad smoothing motions. Remove cream with tissues. Splash your face with icy cold water. Pat dry with a towel.

balance to the relaxed costume lines and lower necklines. Bibs dip lower to add greater depth and bulk. Many variations are seen in chains and ropes.

CLASSIC jewelry is used in a new manner to attract and focus attention. For example, several small gold pins are grouped together on a lapel or shoulder, or near a neckline to spot a focal point. The tiny fine gold heart, charm or locket on a slender gold chain is worn in contrast with a handsome tailored costume necklace.

Jewelry given dramatic contrast to spring's soft chiffons and crepes as brilliants—real or rhinestone—provide the hard, bright sparkle, accentuating the soft fabrics and pastel tones.



FINALE, DAZZLING red and white floral fabric imported from Paris, artfully fashioned into an opera pump to excite your black and white costumes, has the widely acclaimed Cyrano tapered toe that only Joseph can bring you. A gay red flower, fresh from Paris, too, rests lightly on the toe of the white kid shoe (small sketch). Bags to match both styles are shown also at Joseph Salon Shoes, 547 E. Ocean Blvd.

Colors, Yum; Stripes, Yes! Agree Young

Stripes are stars of the spring 1958 season in sportswear and play togs. The young crowd may be in love with floral patterns for their dressy clothes, but will go overboard for stripes when it's playtime.

Stripes go two ways—they follow the nautical flag in red, white and blue and the overblouses and cotton knit shirts show every kind of middy influence. Stripes, vertical or horizontal, are impartial in their allegiance to every navy afloat.

Ice cream colors—different from the flat color, are the pastel ice cream stripes. Pink, blue, yellow, turquoise, they bring a new feminine prettiness to striped fabrics and separates.

SKIRT TYPE garments bear many names. There are the short and knife pleated short skirt, the short and kilt, the short and box pleated skirt to name a few. Newest styles hit the leg midway between very short and Bermuda lengths.

Baggy cardigan with V neckline is both a jacket and sweater item for girls through teens this season.

As for Ivy, both stripes and buckles are still on the scene. New treatment for buckles moves them to the front on fly front pants, jackets and skirts.



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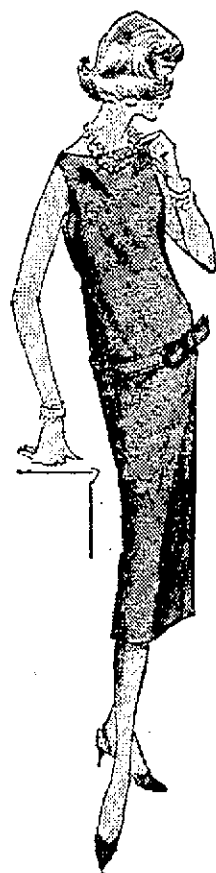
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GIANT POLKA DOTS in black and beige run rampant on a sea of white in this silk print modeled by Elva Lewis. Available at Jeri's, 218 Pine Ave., the dress features three-quarter sleeves and slim skirt with cummerbund effect waistline.



BLUE ROSES, massed on white silk and chiffon, achieve spring elegance for this slim, cool sheath as airy as April with its bloused chiffon back and floating panels. Yours to admire at May Co., Lakewood.



DREAM DRESS within a school girl's budget begins with tiny ruffles at the bodice, encircles the waist with crushed nylon chiffon and cascades to the floor in 18 tiers of lace on nylon net. In all pastels and white, sizes 8-18. Nancy Oswald models for Leon's, 353 E. Ocean Blvd.

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CHIFFON FOLDS SOFTLY at the neckline and drifts lightly at the back of this lace maternity suit for the cocktail or dinner hour. Taffeta lined, it has a slim skirt, cut out for front expansion. Dorothy Holland models for Al-Le Maternity Shops, 432 Pine Ave.

Almost Magic

If you want real eye beauty and a new lift to your loveliness, give your eyes the glowing iridescence of the new Hi-Fi Eye Shadow Stick. Simply stroke one of the six glamorous shades over your lids, and watch it light up your entire spring and summer appearance.

Be Not Tempted

You've just bought a new dress but haven't had time to have it properly fitted? Don't give in to the temptation to wear it before alterations have been made. It will spoil both your feeling about the dress and the impression you make on others.



CRISP, COOL and always correct linen in a feminine ensemble with navy sheath and matching coat lined in polka dot taffeta. The ensemble, shown by Elva Lewis, also is available in tweed linen at Hassell's, 241 E. Ocean Blvd. The "just right" hat is from Alice Clark, 247 E. Ocean Blvd.

Travel the Corduroy Road if You're Wise Vacationer

Double-purpose clothes are the jewels in every traveler's wardrobe, particularly in this air-minded age when space is at a premium. So, the wise vacationer takes along only those items which earn their weight in versatility.

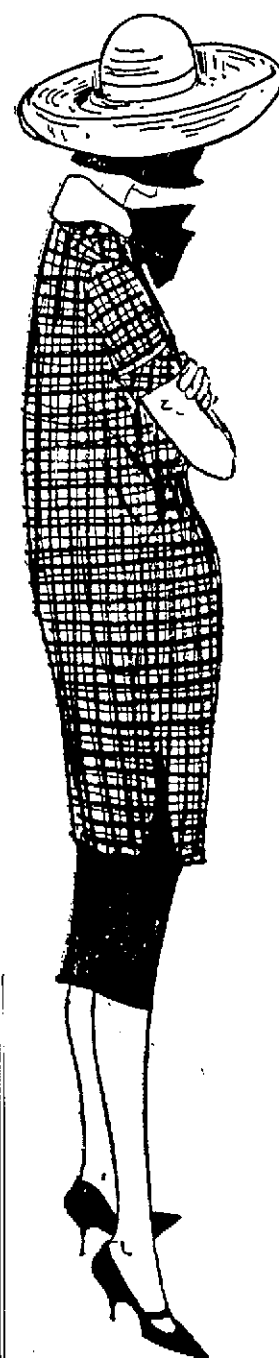
Tops in this category are the corduroy outfits designers have dreamed up for resort wear, often in combination with other fabrics for a fresh approach. Because corduroy is lightweight and washable, it is a functional companion, but becomes high fashion when paired with chiffon for dress wear. Because it can be made water-repellent, it offers rain protection but becomes delicately fragile in white or soft pastels, worn as an all-purpose coat over bright silk prints. And because corduroy itself takes to prints, it can

be endlessly combined with plains for great variety.

Take bathing suits, for instance. By using a well cut pair of corduroy shorts as a base, any number of new effects can be created by changing the top. One designer uses black and white as a color scheme based on black shorts with interchangeable tops in plain and print, secured to the bottom by hidden tabs to give a one-piece effect.

ANOTHER OFFERS a whole group of coordinated cotton plaids blended with plain pastel corduroy in luscious color combinations. Impeccable tailoring distinguishes the short shorts, bermudas and pinwale slacks which feature darts back and front to produce the desired flat effect. For more formal occasions, the format is reversed and filmy chiffon skirts are topped by velvety corduroy in the same shade to give a dressy, shirtwaist look.

This has been the challenge which imaginative designers have met this season—to produce dual-purpose fashions of great charm and originality, but with built-in function.



FOR THE WOMAN who loves "high style," Desmonds, Broadway at Locust, suggests this very new Mam'selle design featuring the long shirt tail look in a cotton red and black plaid top, black patent belted with black artist's bow at the throat, and worn over a trim black skirt.

Skirts, Sweaters Solve School Dress Woes

Give a schoolgirl enough skirts, blouses, sweaters and jumpers, and her wardrobe problems are solved.

An outfit consisting of full gored skirt, plain shirt and jumper-type weskit is easy to make, and can be switched and mixed to make a lot of combinations. Local sewing center experts suggest making it in kelly green polished cotton, with a pale yellow blouse. The weskit is reversible, with striped fabric on the reverse side. Most pattern companies have standard patterns for these always-popular styles.

DECORATIVE stitching and a little ingenuity can add individual touches. For instance, green leaves may be applied on the blouse front, and a series of cartwheels may trim the skirt. Use a dinner plate to trace big circles on felt or left-over blouse fabric in pale yellow. Use a bread-and-butter plate to trace smaller circles on green fabric, and a saucer for the smallest circle, in white or another contrasting color, such as orange.

Cut out the three sizes of

circles, leaving an inch margin all around. If you use lightweight fabric, back it with a non-woven interlining, such as peltan. If you use felt, back with organdy.

SET YOUR slant-needle automatic machine or your automatic zig-zagger attachment for a narrow satin stitch, and stitch around outlines of circles, cutting away excess fabric close to line of stitching. Make a buttonhole in each circle, using the satin stitch. Sew buttons to skirt and button cartwheels in place, smaller circles overlapping large ones.

When your decorations button on, you can change them at will.

A CUSTOMER SAID:

"You have the greatest collection of dressy dresses I've ever seen. Usually I can't find any; but I find so very many here, I want them all!"

DeANN'S

A Store of Fashion
CORNER LOCUST AT FIRST

the young
chanel look!

\$45

The new silhouette suit by Betty Roe with boxy jacket, stem-slit skirt. Flung open collar, filled in with ombre nylon chiffon scarf, also flung back cuffs.

Jumbo pearl and rhinestone pin at hip line (further Chanel influence). Grey worsted tissue flannel in sizes 7 to 15.

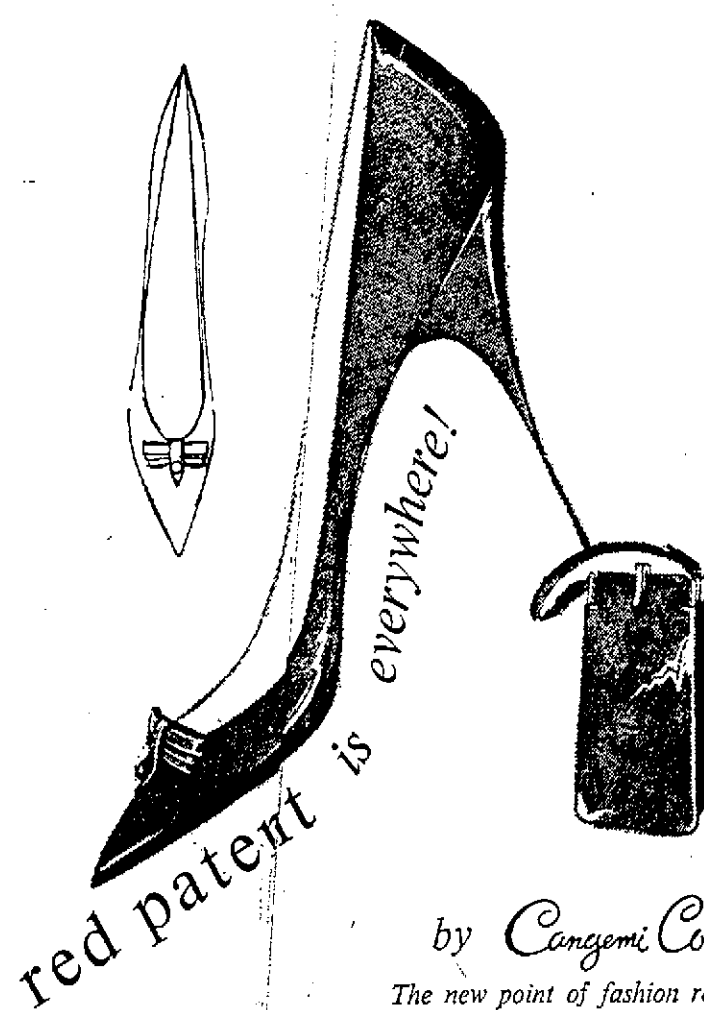
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red patent is everywhere!

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The new point of fashion reflected in the shimmer of RED PATENT... the brightest color to enter Spring!

Handbag, 12.98

Shoe, 14.98

*plus 10% Fed. tax

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the Lang look for spring

more beautiful than ever

and chemises, too!

Judy's
On the Mall
Lakewood Center





MERGING GRACEFULLY, cotton and silk create crease-resistant Cortina fabric used by Handmacher for this Weather Vane suit. The neatly fitted jacket boasts pearl buttons, a self belt, slit pockets and white pique collar. Elva Lewis carries bag of vinyl over linen, its size emphasized by a cheerful beaded elephant, multi-colored. The hat, a Breton sailor in white patent coarse straw. Suit available in misses sizes, navy and white or brown and white, at The Broadway, Stearns and Bellflower Blvd.



BACK-BELTED below the waist, this chemise uniform by Barco of California has the pared down lines of the fashionable over panel—with none of the bulk. Front and center, it's a trim button-down with roomy slash pockets. The uniform will be available in three weeks in sizes 8 to 16 at Nelson's Uniforms, 618 Pine Ave.

St. Patty's Party

A St. Patrick's Day party will be the feature of guest night for Degree of Honor Lodge 108 Thursday at 8 p.m. in Machinists Hall. Co-chairmen of the party will be Bernice Candell and Vernie Mason. Mary Sue Blevins will preside.

Engineers' Wives

The Women's Auxiliary of the American Institute of Mining Metallurgical and Petroleum Engineers, Southern California Section, will have its March meeting next Thursday noon at the Colonial Inn, 1968 N. Vermont Ave., Los Angeles.

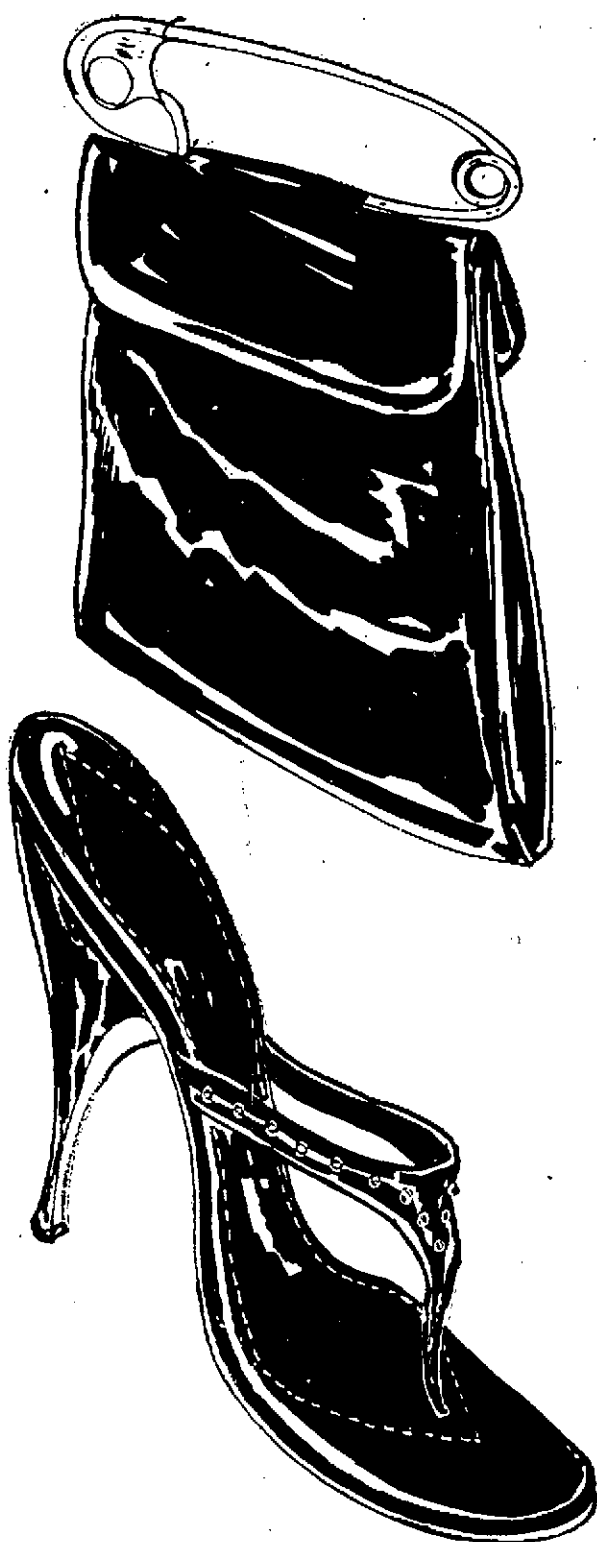
NEW ... EXCITING MADEMOISELLE FIRSTS
IN DARING VOGUE RED SHOE RED. OUR FASHION RADAR
HAS PICKED UP THE SEASON'S
MOST GLORIOUS COLOR ... SO NOW WE HAVE A
SMASHING COLLECTION OF REDS FOR SPRING.

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TWO BEST SELLERS IN RED ... 21.95
BUT WE HAVE MANY, MANY MORE



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5030 PEPPERWOOD
LAKEWOOD CENTER



BAREFOOT sandal with chic, not of tan but shining black patent! The matching bag has an insouciant, massive safety pin handle. At Mandel's Shoes, 301 Pine Ave., they are also featured in white or beige.

Flamboyant Mood in Springtime Millinery

As fashion's total look turns up an ease of silhouette, and a lean, uncluttered simplicity—millinery makers look downward, upward and outward to put fashion emphasis on top of the costume.

There's a flamboyant mood in millinery—interpreted in high color; fine soft millinery fabrics and in the widest variety of shapes.

In most showings, depth and height are keynoted to complement chemise lines.

CLOSE-FITTING cloches and back-posing turbans come into fashion focus.

Draping and manipulation are the soft touches to these shapes—soft silks, easily-manipulated straws, straw cloths take to new hats in the gayest of colors ... the smartest of trims! Whatever the shape of the hat, "softness" is its theme.

FROM THE modified cartwheel, to the rippling-brim garden hat, there's a suave, sophisticated undulation to these big-brim charmers.

There are bicorne and tricornes, bumper brims and full-blown disks—all are enhanced with vivid, oversize flowers, pirate drapes of chiffon or jersey, or dramatic toques.

THERE'S A fresh flower look to this season's millinery! Flowers "bloom" everywhere! Silk geraniums, poppies, a variety of roses, sweet peas and cascades of chrysanthemums glow brightly atop bretons, bloused-crown cloches, wide-brimmed beauties and of course, are made-up into gentle, little head-hugging caps and toques.

A smart variety of straws sparkle the entire hat scene: the accent of course, on the softest, most-pliable types. No one style is decreed for the new season! The deep head-rugger or high fashion ... for youthfulness—the breton ... the towering turban for drama ... and a bevy of beautiful slouch hat styles, crisp derbies ... floppy-brimmed and softly-draped styles are all shown to suit your every fancy and fashion.

Emblem Club Meet

Mrs. Sam Beck will preside at the meeting Wednesday of Long Beach Emblem Club 106. Members will meet at 8 p.m. in Machinists Hall.



WACKY, PROVOCATIVE, this beach coat intrigues by concealment, following the amusing trend for bizarre beach fashions. Made especially for Mr. Bob, 112 E. Broadway, available there only, its huge pockets and front opening are bound in bright contrast, huge buttons proclaim their importance. The shirttail hemline is split, mandarin-like, almost to the waist to assure ease of motion. Though cover-ups protect from wind and sun, give a girl a "dressed" feeling, they leave suntanned legs in view.



UNDERLINING the chemise line is the long torsolette by Goddess, featured at the Barclay Corset Shop, 114 E. 3rd St. In white or black, the fabric is nylon satin. Light as air, the garment nevertheless gives curve control you can see but never feel.

Election of Officers at Sorority Meet

Election of new officers will highlight the evening March 10 at 7:30 o'clock during a meeting of the Pi Beta Phi Alumnae Club in the home of Mrs. R. J. Leebrick, 4360 Lime Ave. Dessert will be served by Mrs. E. F. Cody, Mrs. W. H. Wilson and Miss Mildred Pitt. Bridge and canasta will round out the evening.

CONFUCIUS DAUGHTER SAYS:

"If it's trim and skin you want to be
In this fashion year
Chan's Glamour Salon
you should see,
To keep your soul-mate
near and dear."

FOR YOUR EASTER PROMENADE

7 Hair-Stylists to glamorize
you with 85 exciting
Platinum Hair Colors
AND
MASSEUSE AND MAIDS

to pamper you with lunch or dinner
service, coffee breaks—whatever you
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Featuring Helene Curtis Permanent Waves

Chan's 6508 E. SPRING ST.
CARLISLE 1-8044
GLAMOUR Salon
OPPOSITE NEW SAFWAY IN LAKEWOOD PLAZA

Desert Colors Blaze Brightly

If you've seen the colors of a desert sunset ... the glowing reds, vibrant pinks, roseate golds and wondrous deep mauves—then you know the inspiration for many of the shining cottons, silks and blends for the new season. Just as these sunset colors have inspired painters and poets through the ages—so today these colors inspire a happy, ebullient combustion of color in dresses and sports clothes. Check gay combinations of orange and pink ... pink splashed with red ... red and purple ... and mauve and orange! Salute the sun colors in sheer flowing chiffons for late-day; crisp daytimers in broadcloth, or soft playtimers in crepe!

AFTER-FIVE GLAMOUR

Made to shine through exciting evenings! Our deliciously young and flattering dresses start you off in a whirl of lovely fashion. We've lavishly full-skirted dresses, striking sheaths and fabulous chemises in chiffon, satin and a host of other glamorous fabrics.

DRESSY and CASUAL
DRESSES from \$19.95

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DRESSES COATS ACCESSORIES

1904 E. 4th St. HE 6-3179

Open Friday nights 1 p.m. to 9 p.m.
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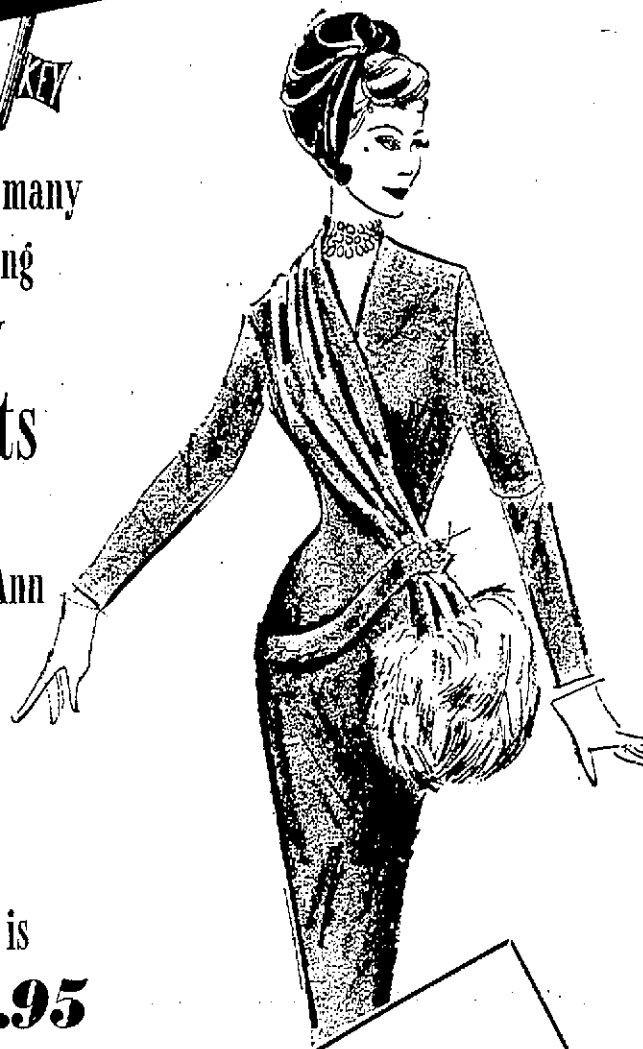
SHOP MONDAY 9:30 A.M. TO 9 P.M.

- ◆ at Columbia downtown Long Beach
- ◆ Lakewood Center open 12:30 to 9 p.m.

Come see Columbia's
fascinating fashion windows

KEYED TO A CALIFORNIA SPRING

One of many
exciting
new
Suits
by
Lilli Ann



This one is
79.95

Created in California ...
A suit masterpiece with a definite
look of distinctiveness
about it ... a new look ...
a suit of exquisite fabric
in powder blue, pink, navy
and beige. Sizes 8 to 20.

CHARGE OR BUDGET

Columbia

- First at Pacific—Long Beach
- No. Pepperwood—Lakewood Center
- Pacific at Zoe—Huntington Park



SEASON'S NEWEST bolster collar adds another touch of luxury to an already luxurious cape of natural blue mutation mink from Frank Hill and Son Furs, 3316 E. Broadway. The beautifully matched cerulean skins are worked vertically.



THE CHIFFON ARTISTRY of Celi Chapman was never more apparent than it is in this pure silk design with softly draped bodice, skirt and versatile stole from Parisienne, 539 E. Ocean Blvd. Off white background is perfect foil for the elegant print.

Look-Alikes for Mother, Daughter

Like mother, like daughter, the old saying goes, and it was never truer than now, in the fashion story this spring. Styling and fabrics are so often identical, but colors are "shocking."

Yes, that's what the new hues are called, "shock colors."

Look for deep vibrant orange-ice. It leads the color parade. Also important are yellows, bright as the sun, or tangy as a lemon, daringly bold pink, and greens plucked from lush meadows or towering tropical forests.

IN STYLING, all little girls want to look exactly like Mommy, so there are chemises galore; semi-fitted coats; blouses or gently belted suits; middie dresses; dresses with pleated skirts, or boasting a drawstring waist.

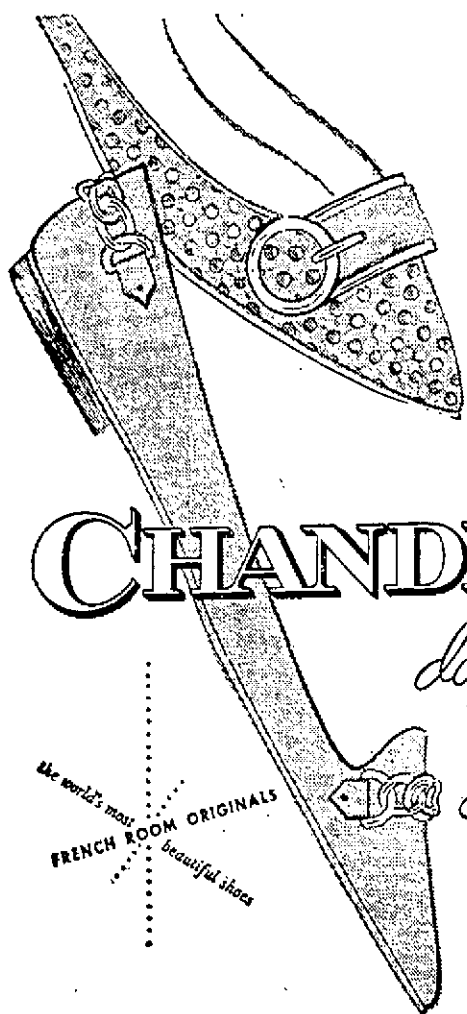
Fabrics include many new miracle blends that can be fearlessly thrown into the washing machine, or quickly washed by hand.

Whatever she looks for in spring fashion, mother will find that daughter will be a happy gaily dressed miniature of herself!

What a beautiful picture they will make when they both go out promenading or shopping together!



COAT OR DRESS? Why both, of course! This versatile wool jersey chemise, banded at the hem, has push-up dolman sleeves to slip effortlessly over a frock. With its Peter Pan collar, big pearl buttons, and fullness shirred to a round yoke, it has equal merits as a dress. Modeled by Jo Dene Meredith, it comes in white, beige or black, sizes 8 to 16, at Columbia, 112 Pacific Ave.



Metal fittings for creamy soft casuals

Latches and chains add hardware contrast, burnished beauty to rich texture! Below: beige silken suede. Above: pigskin punch.

\$6⁹⁹

CHANDLER'S

does the Hardware touch

the world's most beautiful shoes
FRENCH ROOM ORIGINALS

5040 LAKEWOOD BLVD.
Opposite May Co., Lakewood Center

Mail Orders, add 25c postage. (Additional postal charges on C.O.D.'s).



BLOUSED JACKET topping a sheath dress splattered with aquamarine roses is attention catcher for spring from the Taller Girl Shop, Inc., 350 American Ave. Sheath is satin-cotton; jacket is voile trimmed in satin cotton. Sizes 10-16. Wearing it here is Carol Weinberg.

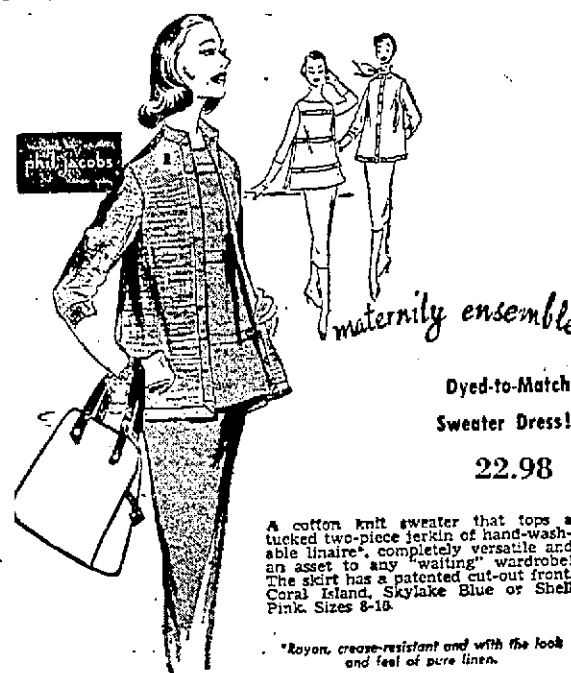
Jewell Tent

Emily R. Jewell Tent No. 15, Daughters of Union Veterans of the Civil War, will meet Monday at 7:30 p.m. in Veterans Memorial Bldg.

Tinted Nylons Tip

Tinted nylons are on their way in for spring. But remember, when you go to buy: they look much darker in the box than they do on the leg.

MATERNITY

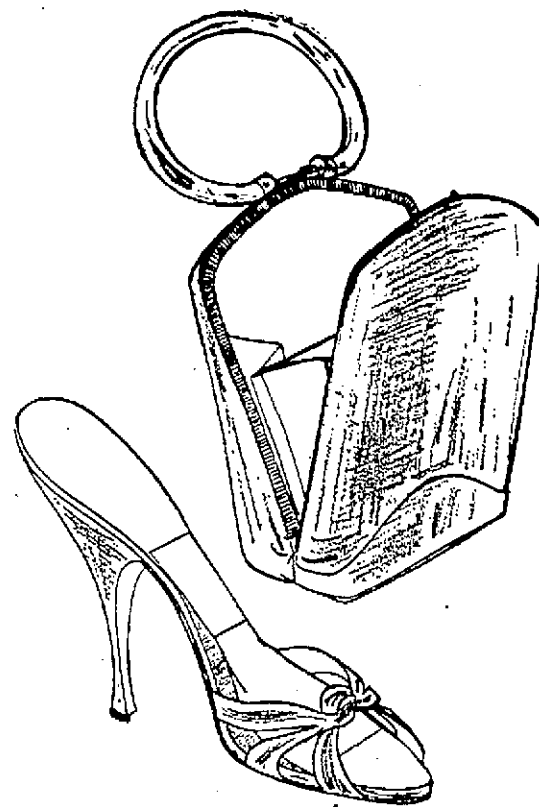


Dyed-to-Match
Sweater Dress!
22.98

A cotton knit sweater that tops a tucked two-piece jersey of hand-washable "linen", completely versatile and an asset to any "waiting" wardrobe! The skirt has a patented cut-out front. Coral Island, Skylake Blue or Shell Pink. Sizes 8-16.

*Rayon, crease-resistant and with the look and feel of pure linen.

Al-Le SHOPS
"Everything for the Mother-to-Be"
OPEN FRIDAY NIGHTS TO 9 P.M.
432 PINE AVE. Free Park & Shop PHONE HE 5-9070



FOOT FREEDOM, like walking on air, is supplied by the magical design of a springolater sandal. Leed's Shoes, 257 Pine Ave., presents this Quali-Craft version in rainbow shades of tangerine, yellow, green, pink, red, turquoise, powder blue or white patent. Matching bags in all hues have glistening plastic handle.

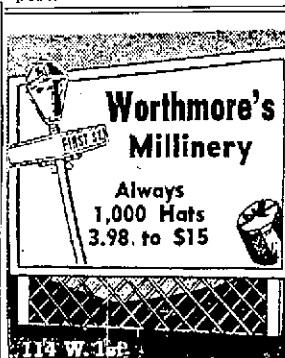
There's Daring Plunge to New Styles in Bras

As necklines continue to plunge, fore-and-aft, in late-day fashions and in incoming summer wear, the foundations industry has come forth with the right bras for the bared décolletage designs.

The deep, wide cut of the marquise neckline, deep plunging fronts, and deep, deep cowl neckline treatments all call for radically new bra stylings.

A new bra with wide-set straps, shallow upper cups and plunged center is shown to underline the marquise neckline.

TO UNDERSCORE even the deepest "plunge" . . . special new designs are featured: these swoop low in front and back, and have deep center V's . . . usually wired for support.



Worthmore's Millinery

Always
1,000 Hats
3.98 to \$15

114 W. 1st

Variety in Skirt Lines

While the chemise has reached new fashion acceptance, United States designers, prompted by the Italian boutique collections, have created a group of unusual silhouettes, every bit as smart as the French-inspired chemise.

Side-draped panniers give a svelte, tapered look to dress skirts that emphasize slim waists and rounded hips. Casual skirts take on dramatic new interest with the strategic use of boldly outlined pockets and trim of contrasting fabrics.

GLAMOROUS and feminine, the intriguing new harem drape and bell-shaped skirts are wrapped snugly at the waist, flare out with a tantalizing swish!

From colorful cottons for casual wear to shimmering silks and laces for dressy occasions, these figure-flattering skirts prove that women are still women beneath it all!

... dresses ... bridal ... formal ... cocktail ... casual ...

We've glorious gowns for the bride . . . delightful dresses for her bridesmaids . . . and elegant, flattering apparel for the mother of the bride. So, plan on a beautiful wedding . . . plan now to choose fashions for every member of your bridal party from Melba's wonderful selection. . . .
Bridal Gowns \$25 to \$150

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Personalized
Designing and
Dressmaking by
Marguerite Del Rio

... dresses ... bridal ... formal ... cocktail ... casual ...

SINCE 1856
Harris & Frank
CALIFORNIA

EASTER PREVIEW

Your 1958 suit, just arrived at H&F, is easy, relaxed . . . and exquisitely custom tailored in fine woolens as soft as the rustle of Spring.

Illustrated is one of our superb collection of five exciting new styles . . . including Chemise, and other Couturier designs. Sizes 10-18.

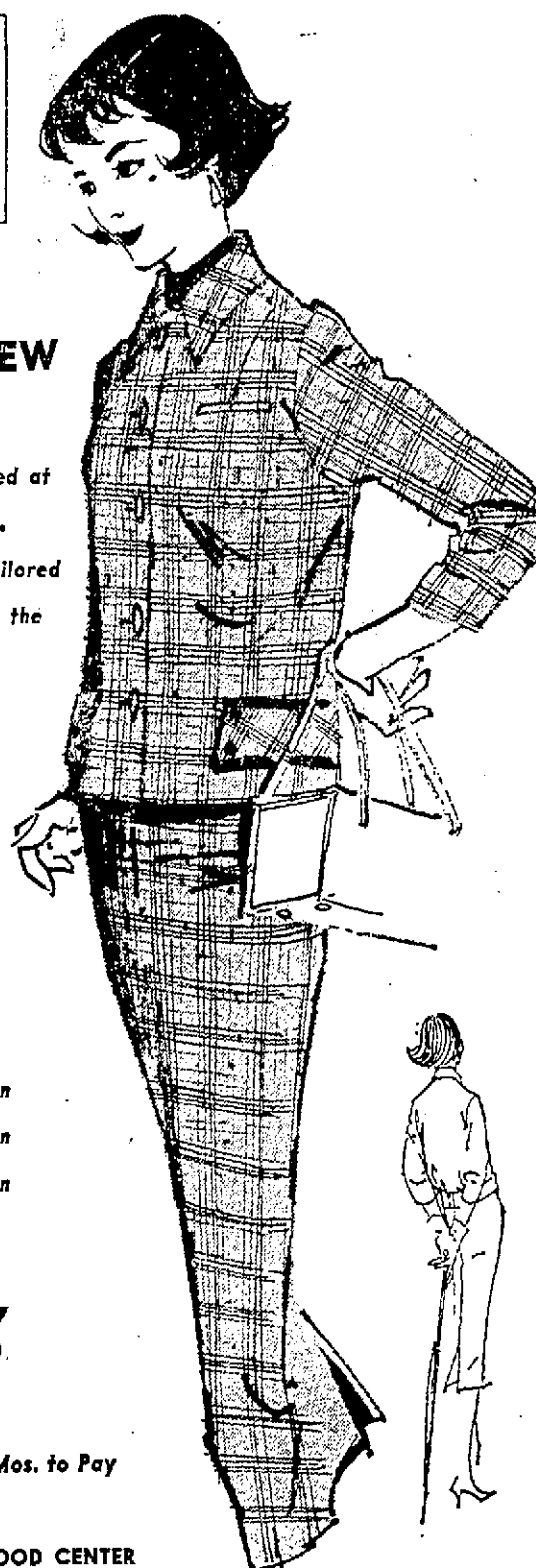
Illustrated is the Suburban suit in Blue or Brown Glen Plaid, or Shadow pattern in soft Grey.

\$55

Just say "Charge It"—6 Mos. to Pay

DOWNTOWN
LONG BEACH
236-40 PINE AVE.
HEllock 6-2429

LAKEWOOD CENTER
5024 Lakewood Blvd.
In the New South Wing
MElcalf 8-3157



Don't File, Please; Put These Ideas to Use

Although the Home-makers Forum, a non-profit organization for the exchange of household hints by housewives, usually receives communications from home-makers about household chores, recently numerous hints have been received which are especially helpful to the teenager.

Some of the suggestions came from teen-agers themselves, who have found these ideas useful, time saving and economical.

When sending a gift to a girl who likes to sew, wrap it in a piece of gay, printed fabric, large enough for an apron. Tie the package with contrasting bias tape or rick-rack, which may be used for trimming.

For those velvet jumpers that collect lint, pat with scotch tape that has been

wrapped around the hand—sticky side out, of course.

To have pressed letters on sports jackets stand out, place a large folded bath towel under it and press on wrong side.

To store precious cashmere sweaters, use old jars.

For a gala wrapping for a gift, outline name on ribbon with glue. Sprinkle with sequins.

Artificial flowers worn in the hair can be freshened up by brushing each petal with a damp sponge that has been dipped in a permanent-type starch. Press with warm iron and shape petals while still damp. Trim frayed edges with scissors.

PLASTIC PILLOW covers with closing zippers make excellent storage bags for wool skirts and sweaters.

Ink spots on the school dress can be removed by covering both sides of the ink

spots with white chalk. Wash in hot soapy water.

To keep heel straps from slipping, wrap a tiny piece of scotch tape, sticky side out, around the strap. It will cling to the shoe and will not be visible.

After pinning a corsage on a dress, push a small pencil eraser over the end of the pin. The pin will not stick you and the corsage will remain in place.

To keep frankfurters from splitting while boiling, invert a plate in the bottom of the pan.

When you can't be bothered ironing the handkerchief you need in a hurry, press wet against the side of the bathtub, mirror or bathroom walls. It will lie smooth.

To wash your costume jewelry, keep an old toothbrush handy. Dip it in warm, soapy water and clean. Then rinse in clear water and wipe. This method is also good for pearls.

Keep old worn out blue

jeans for patching newer ones. For a neat patch, turn jeans wrong side out and cut the worn out pair into a square half an inch larger all around. Sew on like a seam.

For a party . . . individual and original place cards can be made from amusing cartoons cut out from magazines. The one it fits must find his place via this card.

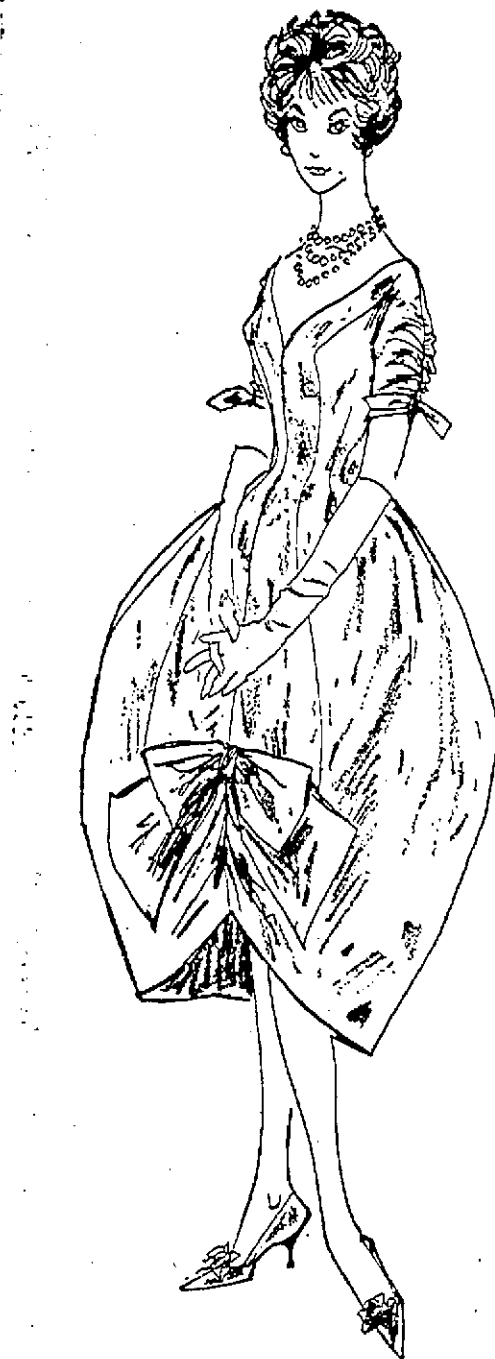
Scarves Add a Note of Drama

Spring and gay scarves always seem to go together in a mood of happy harmony.

This season too, there are many, many fresh colors and new design treatments to spark new silk squares and ascots.

Fruit prints, paisley and large florals are the fashion leaders in brilliant-hued silk squares.

Dots—from dainty to dramatic—come to the fore on white grounds or on color. Abstracts, spaced geometrics and stripes continue to hold their own in spring's newest hues of sea, sand and surf. Softest crepes, silk chiffons, crisp foulards and twills, and whisper-weight satins are the fabrics shaping the scarves of the season.



EUROPEAN styling by Goethe is reflected in the imaginative almond silhouette lines of this royal blue peau de soie gown as featured by Wilma Hastings, 505 E. Ocean Blvd.



Call It Names But Wear It With a Girdle!

Call it the chemise silhouette if you like it, the sack look if you don't. Either way, it's the new fashion trend and you'll likely be wearing it or some adaptation thereof.

Your first response may be one of bewilderment at the seeming shapelessness, but you'll quickly find that there's more fit than you may at first think. While the chemise is the guiding line, few of the new clothes follow it all the way. In all but the most extreme designs there's a break or variation which represents a compromise between the chemise and the fitted silhouette.

TRUE, THIS means dresses and suits hang more loosely, but they hang on you. As always, the figure underneath scores for or against the overall effect.

Though the waistline may not seem to be there, a few inches below come the hips—and smoothness there is essential. A "like it or lump it" attitude won't do—IF the lumpiness goes to the hips!

Underneath smoothness becomes even more imperative because the newer fabrics are soft and clinging. There's no stiffness to counteract the revealing body lines. Your figure is the all-important "stemline."

Appropriately, this is the name Perma-lift has given its newest girdle. Designed for smoothness and control, the "Stemline" is fashioned of two pieces of power net that join at the center front and center back, with curved bias-cut satin latex panels that give control where it's needed most—across the tummy, and across the fullest part of the back, and around the hips.

New Fashions on Parade

Walking through a "Gateway to Spring" will be models in spring and summer fashions on Saturday when Sigma Phi Gamma sorority members and guests assemble at noon for a luncheon and show in the Petroleum Club. Miss Judy Gee will comment on fashions from a leading Belmont Shore women's shop. One of the models, Joy Bucklin, is a member of Sigma Phi Gamma.

A welcome to the guests will be given by Mrs. William

Roberts, province secretary for Southern California. Mrs. Keaton King, fashion show chairman, is being assisted by Mmes. William Roberts, Thomas Piglin, Eugene Karz and William Brewer, and Miss Kay Barkley. Mrs. Gerald C. Hodge is handling publicity.

Proceeds of the event will go to the cerebral palsy nursery, Long Beach Exceptional Children's Foundation and Los Angeles Orthopedic Hospital.



• 523 PINE LONG BEACH
• 5016 E. 2ND BELMONT SHORE
• 16517 BELLFLOWER BL. BELLFLOWER
Also at: HUNTINGTON PARK EAST LOS ANGELES SANTA ANA

A PROFUSION of roses sketched on pure silk white organza is fashion flattery at its springtime best as shown by Greta's, 5012 E. 2nd St. in Belmont Shore. Styled with bouffant skirt and tight bodice; a bow at the neck and a solid green cummerbund to hug the waist, it is skillfully lined with taffeta and crinoline.

Anniversary for Rayon

Rayon — the fabric that made banner headlines in its debut year of 1928 — does it again in its 30th anniversary year! With the return of the late twenties' styles, rayon again is big, big news.

In 1928, when rayon received "its place in the mode" from fashion's arbiters — its potentialities were hitherto unknown to manufacturers.

Rapidly crepes were translated into the new medium. Transparent velvets were the "really important" news that rayon made at that time.

MOIRE, FAILE, gros-grain, satin and jersey were added to the list. It was found that rayon responded magnificently to dyes.

Soon after its debut, the superb creations of Paris were being copied and adapted in American rayons and priced for reduced budgets.

Rayon made possible a lower price for the finished fabric while in no way taking from the excellence of its quality and performance.

In 1941, rayon proved its worth in gabardine, worsted and tweedy types for use in suits and coats.

AT THE START of its career, rayon was used only with natural fibers. Today it is also a team-mate for other man-made fibers.

In 1958, rayon claims more than 50 per cent of all man-made fibers. Its qualities are many—high absorbency, static repellency, heat resistance and excellent adaptability to dyes.

With all its versatile beauty and splendid performance, it is still priced to fit the average budget. And, happily, this year, rayon ranks high on fashion's fabric list!

... The Ultimate Shoe for Milady ...

PATENT LEATHER
from
mademoiselle
the fashion shoe

IN ...
THE HEIGHT OF
THE NEWEST FASHION
AND ...
THE ULTIMATE IN
PERFECTION

\$19.95

5018 E. 2ND ST., BELMONT SHORE

SHOP DOWNTOWN MONDAY & FRIDAY 9:30 A.M. TO 9 P.M.

PENNEY'S
ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

the Chemise makes a dramatic debut at Penney's!

10⁹⁵
sizes 10 to 16

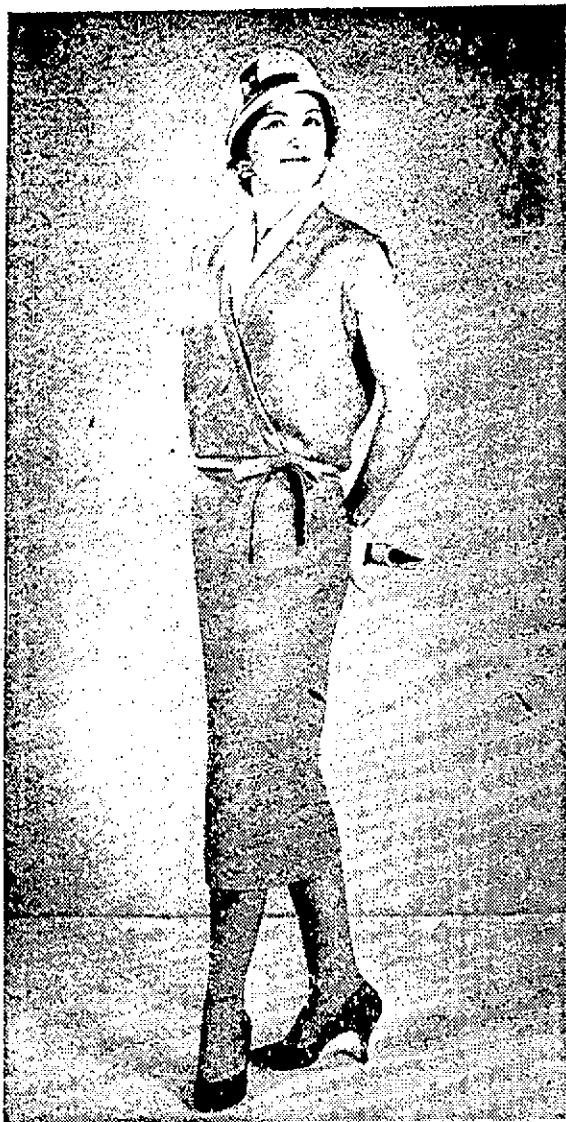
Penney's buyers have spent countless hours looking . . . revising . . . restyling the chemise. Now they're satisfied . . . convinced you'll like the chemise fashions Penney's has to offer . . . at prices that will make sense!

Here's just one chemise . . . a graceful silk-look blend of rayon-and-cotton, with a neat white collar — slightly modified to accent your contours in just the right places. Choose navy, toast, aqua or black.

SHOP PENNEY'S . . . you'll live better, you'll save!

SECOND FLOOR — PENNEY'S DOWNTOWN

PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH



IT LOOKS "chemisey," yet it's a suit of light weight, hard finish imported fabric from Harris and Frank, 5024 Lakewood Blvd. In soft blue grays and beige tones. Lorraine Hamer wears it.

CLEAN LINES define this sports costume in pumpkin linen from the Miss Chrys department of Chrysteen's, 4518 Atlantic Ave. Sleeveless overblouse is caught about waist with tailored bow. In junior sizes, it is shown by Lorraine Hamer. Leslie James rough straw hat sets off outfit.



SWIRLING SKIRT, boat neckline, gold buttons winking on cuffs, costume belt and heavenly shades (mint, maize, light blue, pink) are features of this Colony Casuals dress worn by Judy Ware for Penney's, 4th St. and Pine Ave. In sizes 10-16, it's of cotton couplette. Straw cloth sailor with flowered brim, also from Penney's, is worn with it.



IT LOOKS "chemisey," yet it's a suit of light weight, hard finish imported fabric from Harris and Frank, 5024 Lakewood Blvd. In soft blue grays and beige tones. Lorraine Hamer wears it.



MODIFIED CHEMISE look in a pure silk costume from Columbia, 112 Pacific Ave. and Lakewood. Shades of green and blue—one of the season's best and newest color combinations—play in a wonderful flower print on both dress and fully lined coat with standup collar.

Wash 'n' Wear Fabrics Here

Fashions that are really ready-to-wear, without ironing, an hour after they're put into the automatic washer, have arrived.

They must go through tumble drying, of course. And they emerge from it with knife pleats smoothly in place and collars, pockets, cuffs and trimmings glossy.

The secret lies in man-made fibers coupled with special construction techniques. These automatic wash and wear fashions include tailored suits, dresses, knitwear, and sportswear. There are plain, patterned and nubby fabrics, all of them containing half orlon or dacron fibers. The orlon and dacron are blended with rayon or cotton or with each other to get fashions that can take machine action. Knitted fashions for summer will be a real boon to gals who dislike slaving over a hot iron on a hot day. They launder perfectly and stay true to the original size.

Over half of the home dryers in use at the end of this year will be able to handle the automatic wash and wear fashions. And the new models coming up will be equipped with a specific setting for garments in man-made fibers.

Chemise

Pat Premo version in
petit point pique 35.95

One of many treatments of the "long look" you'll see here from 17.95.



4129 Long Beach Blvd. (at Carson)
9:30 - 5:30; Fri. 9:30 - 9. GA 7-0997 Free Parking

LUXURIOUS, this natural blue mutation mink stole of 14 skins, dropped and let-out, with double collar to frame the face, flatter the neckline. Other shades from Tumin Furs by Dan Sterling, 130 E. 3rd St., are gray, brown, taupe, light brown and dark umpa mink. Modeled by Nancy Oswald.

If You're Smart, You're in Jersey

Jersey is a fabric that figures prominently in the spring collections of this country's best designers.

This year it's shown in whisper weights right on through to the heavier wool blends that are just right for coats, ensembles and some suits.

It takes on new textures, brilliant colors and even appears in striking prints. It has been blended with rayon, cotton, wool and other fabrics for interesting high fashion effects.

The new jerseys are equally good for the soft drapery of an afternoon or late-day dress and for the crisp look and subtle lines of the spring suit.

Jersey prints, becoming important to fashion this spring, come in the form of dots, checks, small plaid and tiny floral prints. These floral prints appear in spring collections in zephyr weight textures. And they're used by many designers for the softly draped overblouse.

Spring shades in jersey include beige, gold, white, brilliant blues, navy and black.

NELSON UNIFORMS, 618 Pine

fashions in white

easy to care for

See our wonderful collection of new fashion touched uniforms that resist soil and wrinkles and need little or no ironing—100% dacron. Regular and 1/2 sizes. Priced from 8.98.

Pictured: Newly arrived
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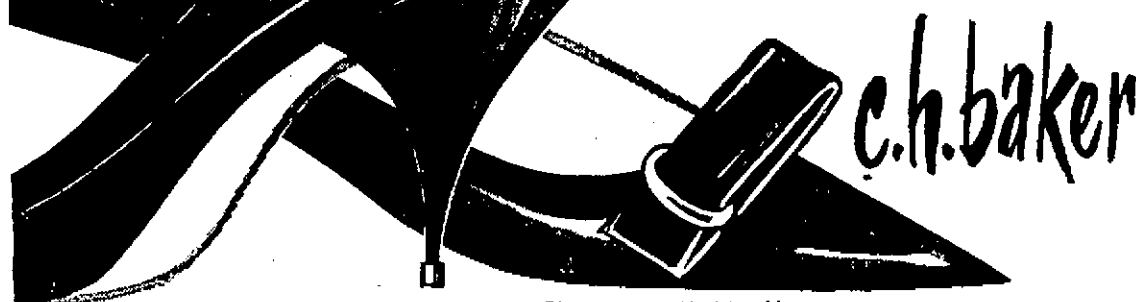
Regularly 10.98

For just right height...for just right shape, here's the perfect compliment to the new chemise as well as all the favorites in your wardrobe. Our fabulous fitting pump with ever lasting metal top lift.

Black patent
Black calf
Brown calf
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LOS ALTOS, 2112 Bellflower Blvd. (Open Thurs., Fri. & Mon. Nights)

LAKELAND CENTER, 5213 Hazelbrook Ave. (Open Thurs., Fri. & Mon. Nights)

ANAHEIM, 450 N. Euclid Ave. (Open Thurs., Fri. & Mon. Nights)

Brunet Advantages

The advantage of being a brunette is that you can run the gamut from casual hair styles to the Theda Bara vamp coils, says one of America's foremost hair stylists, Mr. Ruel.

His newest styles for 1958 are designed with the chemise in mind (not that you'll wear it, but that's what you said about the pointed toe shoe, and look what happened), the hairdo getting a "lifted look."

"LONG HANGING hair worn with a chemise distorts the silhouette, makes it look foreshortened," says Ruel, director of Coiffures Americana. "Hair must be worn well off the neck with the chemise style—short, or if a woman prefers long hair, then lifted, seemingly held in suspension."

The lifted look offers also, height and fullness, a hair silhouette popular with short girls.

One distinct advantage brunettes have over blonde or red-haired sisters is that they do not usually feel they must conform to a glamor girl stereotype in a choice of hair styles. They wear what looks well on them.

TWO NEW STYLES designed by Ruel are ideal for brunettes. One is a vampish style with a hint of mystery. The other is sweet and demure, with perhaps just a sly hint of vixen. Both hair styles are asymmetric, featuring hair brushed sleekly back and away from one side of the face, brought forward on the other. This kind of hair treatment is dramatic, and demands small, well-placed ears, since the ear is emphasized when hair is brushed away. Both coiffures also

feature bangs, one wispy and separated in the casual fashion, similar to Italian hair styles. The other is a double wave. Bangs hairdos are very chic on brunettes, emphasized against the light skin.

DARK HAIR must be kept washed and brushed faithfully to look its best, reminds Ruel, and he suggests color-rinsing it occasionally to give it added gloss.

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CHINA BLUE roses on light blue pure silk, this chemise from Walker's, 4th and Pine. A daring print for a daring style. May be worn straight or sashed low on the hip, as illustrated.

Black 'n' White Team Up Well

In a season where dramatic accents of color blaze across the scene, quieter reflections in black and white join to cast their patterns under the sun. Black and white combinations long have had the "city look" in crisp cottons for day and date time wear. This year, there's smart punctuation of this black and white team, in day wear for the office, marketing, just relaxing, leisure time activities, for getting into the swim... and for after-5 wear.

IN ONE-PIECE dresses, playsuits, coats, suits, swimsuits and a wide assortment of sun casuals and handsome ensembles, white on black patterns—or black on white—or black tops over white "bottoms," and vice versa—will lend quiet elegance to spring-into-summer wearables. From early morning 'til the wee small hours of a festive night, these flattering color twosomes, point up the glow of tanned skins and go forth coolly on the hottest of days.



NEW SEASON, time for new suit! From Bond's, Lakewood Center, comes 100 per cent wool worsted flannel with large puritan notched collar, contour belt, chiffon scarf. In gray or black, sizes 10-16. Susan Irvin is wearing it.



COCOON BACK spells spring '58 in geranium linen chemise from Judy's, 5215 N. Hazelbrook, Lakewood. Pearl button detail, patch pockets add interest in front. Modeled by Susan Irvin.

To Make Favors for Convention

Plans for the national convention of Alpha Phi sorority will be made by Long Beach alumnae at a meeting Wednesday in the home of Miss Virginia Downes, 4743 Coldbrook Ave. Miss Helen Wilson will be a co-hostess.

During the national convalesce this summer in the Huntington - Sheraton Hotel, Pasadena, the Long Beach group will be hostess at a luncheon. At the meeting Wednesday members will make favors for the event.



YOUNG, COOL AND chic is this everglaze cotton jacket dress from Harris Aire, 4260 Atlantic Ave., a Joan Miller original available in tea leaf green lined in blue or in blue. Take off the jacket and you have a sundress with full, full skirt and slim trim cummerbund waist detailing.

Neckwear Tricks Top 'Open Look'

To offset the stark simplicity of many of the chemise styles and chemise variations, comes a group of bright-white neckwear accessories.

White frosting—for blacks and navy, as well as for the new "hot" colors—takes shape in platter collars of dainty lace, in V-neck fill-ins of lace and ruffles, in portrait collars of fine piques, nylons and dacrons.

For the many open-jacket suit styles there are fresh, new-looking weskits, gilet pieces and dramatic jabots. Assorted long ties—to be bow-tied very low or 'neath the chin—are new and smart too.

It's smart fashion to keep in mind the bright impact that these refreshing, white neckwear accessories can give to your spring costume!

Saturday Event

Las Damas of Sunset Beach will have its annual "Spring Fantasy" fashion show next Saturday noon at The Hawaiian. Proceeds from the luncheon event will go to the civic improvement fund of the city.

Color Loud for Spring

In addition to the whites that are so magically-right for summer; red, white and blue appear together for the nautical mood; shock colors of orange, turquoise, red and bold blue are sun-kissed miss hues, too.

Paisleys, plaids and prints add pattern interest for all sportswear styles... Ivy look stripes are most proper and flowers bloom everywhere.

And you'll cool off comfortably in the "orange ice, lime, lemon peel and watermelon" colors that are being featured from coast to coast.

All in all—the trend in sportswear is toward the two-or-three piece ensemble—with skirts and/or jackets providing the plus for good looks and wardrobe versatility.

From the brightest whites, to bold stripes, to gay prints and elegant embroideries the mood in sportswear is 'elegant, flattering oh-so-wearable!'

A Jewelry Treat

The combination of rhinestones and fresh water pearls is a pretty one. Treat yourself to pin or earrings or both.

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LONG BEACH

Modern Woman

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LAKEWOOD CENTER

Modern Woman

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"lovely spring 2-piece bouclon" ONLY \$25

A versatile spring dress for almost any occasion and it will fit you like a glove... Rose or Blue. SIZES 12½ to 24½

spring fashions that are "Youthfully Yours"

Figure-flattery is the special job of our ultra-smart spring styles... and what an enchanting job they do! If you're in the larger-woman or half-size groups, you just have to see MODERN WOMAN'S breath-taking array of stunning coats, suits, dresses, hosiery and lingerie... see how you can look lovelier, more youthful without costly alterations... and your budget gets a break, too, for the prices are exceptionally modest.

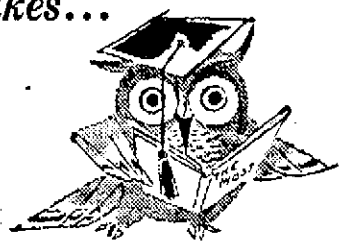
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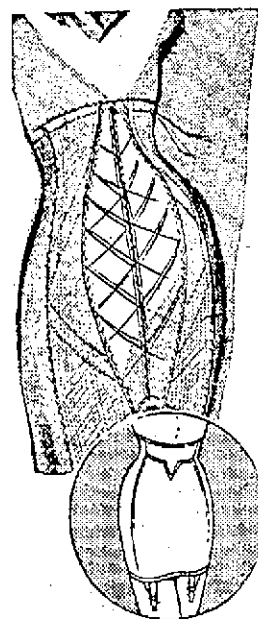
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- Your waist smooths out.
- Your tummy flattens to nothing!

You look wonderful wearing this newest "Behave" by NEMO. Ingenious tucks over your middle pull at diagonal purposes to "scoop you in." Flattens your tummy without the aid of boning. Designed with four sections of ventilated loop elastic. Firm nylon, raffeta front and smooth satin latex back, nothing makes your figure behave like Behave! White only. Sizes 26-40.

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Relaxed Line Suits Do Lots For You

In a luxurious silk look blend 39.95

Using a truly fabulous new fabric... an adroit blend of silk and rayon... ROSENBLUM has adapted the best of the modified chemise styles to an outstanding Spring suit. You'll be amazed the new fashions are so wearable. And, of course as extra dividend... the meticulous tailoring of this famous manufacturer. In important navy, beige or yarn-dyed grey, sizes 10-16.

Up to 6 months to pay!



STUNNING PURE silk surah print evening dress from the Gown Shop of The Broadway, Long Beach, Stearns and Bellflower, is in brilliant tones of blue, turquoise and royal on white. It features the silhouette look, a continuing fashion trend growing in importance with dipping hemline; intermission length in front, floor length in back.

Shower Party for Bride-to-Be

Shower gifts for Sherril Ruth Umbarger were drawn from a pink and aqua wishing well during a party Tuesday evening in Mottell's Garden Room. Mrs. Joseph Drolshagen, the hostess, asked Misses Donald Loucks, Omer Akim and Edward Hawksley to aid in serving refreshments from a table centered with a heart decorated with pink lace, silver candelabra holding pink tapers, and tiny cupids. Miss Umbarger, daughter of Mr. and Mrs. Harold Umbarger, 1361 Vuelta Grande, will become the bride May 22 of Mark M. Smith, son of Mr. and Mrs. Donald Smith of Long Beach. Their vows will be said in First Baptist Church.

Gayle Andrews Party Honoree

Feminine pink and white decorations and flower centerpieces graced tables at Virginia Country Club Saturday when Mrs. Latham H. Brightman and her daughter, Miss Martha Brightman, entertained at a festive bridal shower and luncheon for Miss Gayle Andrews who will recite wedding vows with Ens. Philip Clock on April 5. Thirty young friends of the bride-elect were bidden to the party as were family members of the engaged pair including Mrs. Francis L. Andrews, Gayle's mother, and Misses Henry Clock and Ralph Clock, mother and grandmother, respectively, of the bridegroom-elect.



TAFFETA BOW, scoop neck give a "something different" look to this wool boucle and ribbon knit by Snyder Knit, available at Irene's Originals, 213 E. Broadway. Elva Lewis models it in Tahoe blue. Sheath in sizes 10-42. Jewelry by Hobe accents ensemble.



THE HALF-SIZE figure gets special attention in a two-piece "Travables" of rayon and orlon boucle. Tucking at neckline and three-quarter cuffed sleeves add interest to the button front jacket and slim skirt worn by Lois Anderson. The dress is available in sizes 12½ to 24½, powder blue or rose, at Modern Woman, 436 Pine Ave.

Sorority Fashion Fete March 15

Arrangements were completed for a fashion show and tea when Upsilon Chapter of Phi Alpha Kappa sorority met recently in the home of Mrs. Gene Abney, 2223 Knoxville Ave.

The show at the Hawaiian on March 15 will be a benefit for multiple sclerosis.

Tickets may be obtained from Mrs. Robert Middough, ticket sales chairman, or from members of Phi Alpha Kappa or Iota Chi members. Door awards will be distributed by Iota Chi members who will be dressed in Hawaiian attire, carrying out the theme of the function.

TODAY, IT IS a distinctly youthful, modern fashion, al-

Although the returns are not complete, it's safe to predict that the chemise is way out in front as the style leader for spring and summer.

Influencing everything from hats to hose, the chemise has completely altered the shape of fashion.

It's swept right into the lingerie picture, and calls for a dramatic, new undergarment story to highlight its subtly revealing, yet concealing lines.

Yesterday's fashions are with us again, never more apparent than in the newest gowns, slips and etceteras so dear to feminine hearts.

MOST PREVALENT in the nightwear field are the short shorties adapted from tennis outfits and flapper dresses of the twenties. Hipbands, tabs, bows, ruffles and hem flounces are realistic touches. Peeping out are either elasticized or boxer shorts.

Waltz and ankle length gowns take similar treatments, many with loosely-tied sashes just below the natural waistline. A favorite compromise are gowns, belted in front, tied and barrel shaped in back. Also popular are the severely straight "shift" gowns with practical side-slits.

The chemise undergarment or "Teddies" as they were called in the twenties and thirties practically disappeared in the last decades.

Only a few stores carried this all in one party-slip combination, discreetly hidden under the counter, shown only at the request of some "older" customer.

TODAY, IT IS a distinctly youthful, modern fashion, al-

BOLDLY SPLASHED with blue and touched with green, this white-background print is sleekly designed to flatter spring costumes. Slim of heel, it has a piquant bow to focus attention on the pointed toe. A wisp of a black patent shoe (left) has narrowest straps of grosgrain, is light as thistle-down on your foot. Both are French Room Originals at Chandler's Shoe Store, 5044 Pepperwood Ave.

Lingerie Lines Endorse Chemise Silhouettes

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TODAY, IT IS a distinctly youthful, modern fashion, al-

Variety in Spring Coats

There are a good many varying silhouettes for coats this spring, starting with the cocoon and ending with the loose coat with low belting.

Back interest is apparent, whether it's the draped back coupled with a shaped front, the bloused back above a low, curved line or the bloused top over a clearly defined waistline. Sometimes a half-belt is placed very high at the back and paired off with a single pleat running the length of the coat.

NECKLINES generally follow the suit trend for collars cut low, wide and open or set back. Some cowl necklines are shown. These tie at front in a loose, soft fashion.

Low belting is reserved for the coat with loose, straight lines. The belt may slip through loops or not but it doesn't cinch in the waistline.

THIS SPRING, textured

fabric means soft, hairy mohairs, open and airy tweeds, nubby boucles and blends of silk and worsted.

Color gets a big play, with red recognized as a basic neutral in the same sense as black or navy. Greens begin with the soft gray shadings and end up as brilliant emerald. Orange and orange-reds are high fashion as are amber and tortoise. Beiges appear in every collection, closely supported by navy, black and gray.

Relief Corps Meet

Woman's Relief Corps 93 will meet for an 11:30 a.m. social hour Wednesday in Veterans Memorial Building, followed by a business session at 12:30 p.m. Plans will be completed to entertain Federation Three on March 17.



MATERNITY gingham gadabout

ONLY \$5.98

Pretty and practical Dan River Wrinkl-Shed with Dry-Don finish gently shirred and frosted with white pique over a slim cut-out broadcloth skirt. "As seen in Charm."

COLORS: Blue/white plaid Navy skirt Pink/white plaid Charcoal skirt Black/white plaid Charcoal skirt

SIZES: 10 to 18

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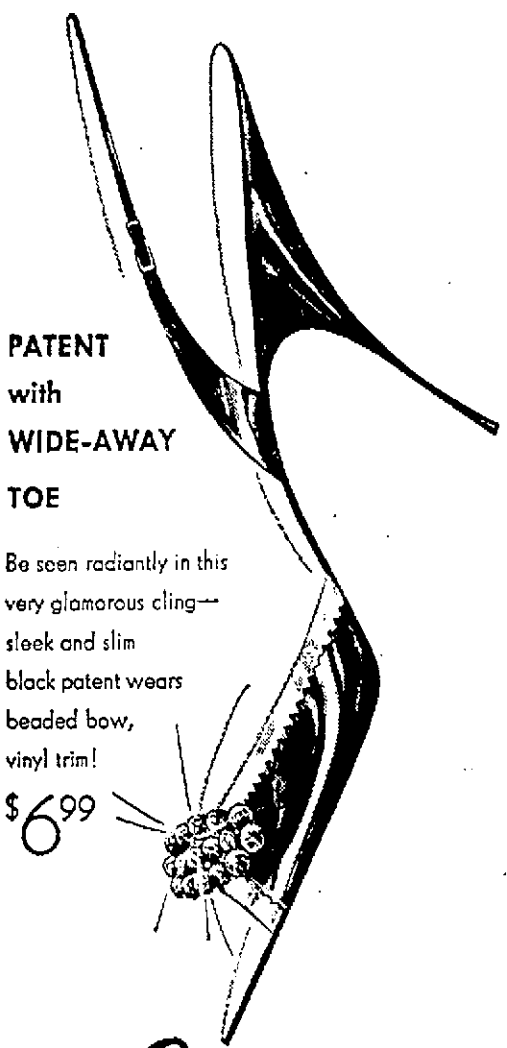
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If you are not completely satisfied with your Maidenform bra, you may return it to Maidenform for a full refund of your purchase price. (Refund of \$4.95 for D cup) - only one refund to a customer. Returns must be postmarked within 10 days of purchase date. Offer limited to continental United States - good on purchases made during March 1958. styles 19531 and 5532.

Look for this colorful package everywhere!

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SILK FAILE "lacing" gives dressy accent to this navy suit of imported sheer wool by Don Loper. Gloria Mitchell shows it in size 12, and with it wears a ballbunt and satin hat by Howard Hodge. Both at Wilma Hastings, 505 E. Ocean Blvd.



AN ARTIST SCATTERED spring flowers on pure silk white chiffon to create the lovely fabric for this dinner gown, a Friedlander original. The bodice is snug, the full skirt floats with every movement. Pat Burkhardt models for Schick's, 701 Pine Ave.



FANCY THIS! A Semont design of pure silk screened print in shaded roses on a white background, its semi-draped bodice enhanced by the new flattering harem skirt. The V-back neckline dips to a one-loop bow, lined in deep rose. Marion Baptiste models for Greta's, 5012 E. 2nd St.



INTERESTING BUTTON detailing above mandarin slits give a distinctive note to the coat of this two-piece costume shown by Marian Robertson for Michele's, 1904 E. 4th St. The sheath, in striped gold and steel gray, and the coat in gold, both are of sheer wool. Monk collared coat goes over a cowl collared sheath.



BLOSSOMS GROW in shades of blue in afternoon dress of pure silk with chemise-like draping from collar back to just below the waist. Virginia Moses models for the Wonder Shop, 523 Pine Ave.

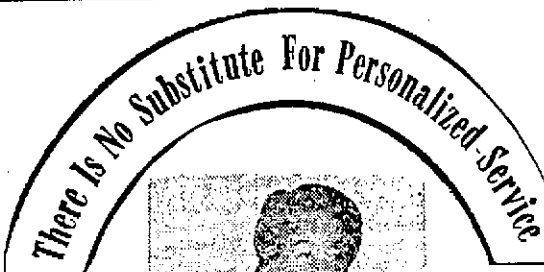
Look, Mom! No Waistline!

The chemise as a major ready-to-wear silhouette change is reflected in a general fluidity of silhouette in coats, suits, sportswear and dresses in children's wear for spring.

Newest children's coat silhouette is semi-fitted, report the fashion analysts of Women's Wear Daily; boxy suit jackets are tapered, softly belted or bloused; skirts are pleated, and the overblouse gives an easy line to sportswear separates.

DRESS waistlines which started to disappear last season under middies, overblouses and Chanel-like cardigan jackets, drop from view completely in the most extreme chemise styles to be presented at spring openings. And even those dresses which retain the classic little girl silhouette of fitted waistline and full skirt are made of softer fabrics with softer fullness.

Spring fashion is a two-part story, as coat, dress and sportswear manufacturers all think in terms of the suit look. Dress houses bypass coat and dress ensembles in favor of sleeveless dress with pleated skirt and cardigan jacket.



Mrs. Dan Sterling

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to be worn with Chemises, the opposite of Chemises and in-between...

Catch your mink from our new spring collection...

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*TFA Mink Breeders Assn.

'Upswept' Hat

Everything's looking up in the spring hat lineup. Millinery designers have decided that 1938 is the year for the "upswept look," and are showing towering creations of all shapes and sizes. There are many wide-brimmed picture hats—but these conform to the main theme by having the brims turned up.

With the straight chemise the big news in spring dresses, milliners point out, logically enough, that since there is going to be so little to look at elsewhere, hats might well be big, bold and dramatic. Citrus colors also are favored for the newest toppers, ranging from grapefruit, lemon and lime to all tones of orange and tangerine.

Bowing to the widespread travel urge of Americans, milliners show a large number of packable travel hats, which can be folded flat or rolled in a suitcase. Some are of crocheted straw, some have collapsible crowns, some are cloth turbans, but all are handsome.

Flower hats also will have their annual airing in the Easter parade, and may be either tall flower-covered toques and turbans or upturned cartwheels with king-size flower trim.



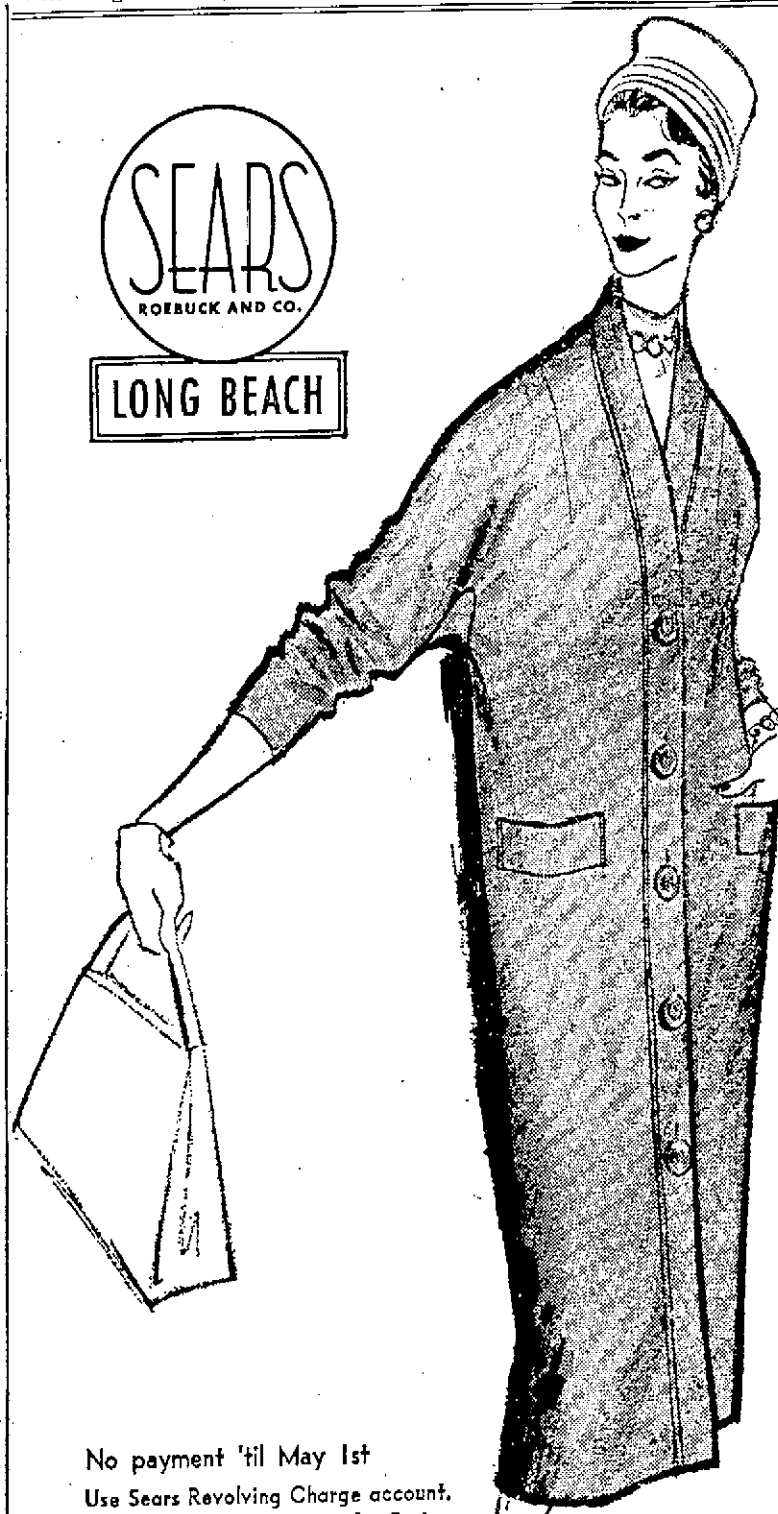
Straight-Line Coat

Long, drawn out, with chemise ease! Made of light, worsted, 100% wool "sag-no-more" jersey. Fully taffeta lined.

22⁹⁸

- Hes cardigan front
- 5-Button closing
- Push-up sleeves
- Two front, horizontal welt pockets

Misses' sizes: 8 to 16
Colors: Red, beige, yarn dyed gray, black and white.



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black patent faille trimmed

\$4⁹⁹

fashion value by Stylepride

Underscore your Spring fashions with this sleek glamour pump, crisply textured with faille contrast!

Jewish Women
National Council of Jewish Women, Evening Branch, will meet at the home of Mrs. Joseph Solomon, 5501 El Jardin, Tuesday at 8 p.m. Informal motion pictures taken at the group's membership meeting will be shown.

Sweater Guards
The sweater guard, in plain or jeweled gold metal, is handy for cardigan-wearers who like to fling a sweater over their shoulders. Guard clips to either side of the sweater; has connecting gold chain.

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Losing weight and inches in the right places simply can't be done with diet alone!

But you can lose where you need to lose with the Stauffer Home Reducing Plan. With this proved program of effortless exercise and calorie reduction you can order a new set of measurements and have them sooner than you think.

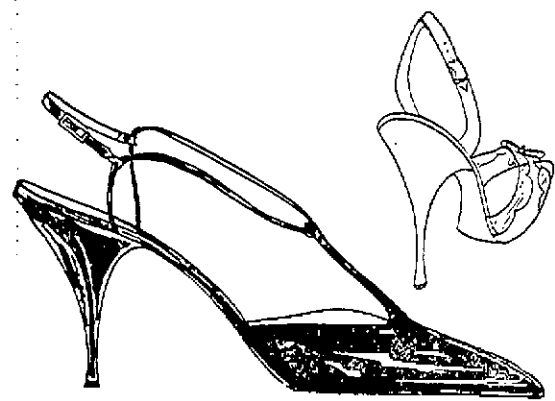
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City _____ State _____



"SCANDALS" is the name of these thong sandals made especially for Jacob's Shoes, 5018 E. 2nd St., available in pink, orange, black patent, blue, white, green or yellow kid, made with either high or medium Fitz-On steel reinforced heels, which enables you to replace worn heels yourself with patented toplift refills. These sandals have adjustable front straps, nonslip innersole and are brightened with rhinestone buckle. Jacobs has bags to match in each color as well as thong designed hose to wear with them.



FLATTERING COMFORT in spring and summer's "the least shoe is the best shoe" mood is offered by Burt's, 335 Pine Ave., in two styles. Bottom sketch illustrates the slenderizing T-strap available in red and black patent. Top sketch shows the ever popular sling strap, yours with high or medium heel, in red, yellow, pink, powder blue, aqua, white, beige or black.

'Hold That Line' Is Decree for Foundation Garments

Although the term "easy" time wear for spring will be the describes the favored silhouette for spring—so often the lithe shape of the chemise and its variations is a "hard" shape to wear without the proper foundation to smooth the way. The unchallenged star of day-

chemise, an "easy-fitting" fashion that de-emphasizes the bustline, zooms past the waist and comes to rest on the hips.

ACTUALLY, the chemise is not one, but many silhouettes. Sometimes it consists of almost straight middie or over-blouse and separate narrow skirt. Sometimes the same two-piece look is achieved in a one-piece dress. It can be a completely unfitted look dropping in an almost straight line from shoulder to hem. It is interpreted in suits in a slightly fitted or bloused jacket that first hits the body at the hipline. It can be nearly fitted in front but free-flowing in back or it can have a softly draped look that lends an illusion of fit.

Whatever shape they take, chemises have three under-cover requirements in common: Beneath them, bustline must be high and rounded; back, front and hips must be slim and well-controlled; thighs must be sleek.

Seen in profile, the slim appearance of the chemise depends on a bustline that is modified, never jutting, on a flattened abdomen and, in most cases, on an equally flat derriere.

Viewed from the front, it starts to narrow at the hips, which means that hips must be controlled if the wearer is to look slim. Almost invariably, its skirt tapers, demanding the underlining of a high-controlling foundation.

WAISTLINE girdles, long-leg panty girdles, the full corset and long-line bras for spring, all stress the hip, back and front control so necessary for the chemise stylings.

Although the general line of foundations for spring are less stringent than in seasons past, the uncontrolled, uncorseted "sack look" of the 20s does not show up in spring's "shape-up."

Roses Bloom on Everything

Running the gamut from tiny buds to big, splashy blooms, fashion-favored prints feature roses in every size, shape and shade of red or pink!

The newly-favored print dress, solid coat costume is beautifully coordinated with the coat lining and dress tailored of the same gay rose print.

Accessories are also a-bloom, with roses, roses, and more roses appearing on belts and cummerbunds to contrast with solid skirts; on chiffon scarves to twist at neck or waist, and as dainty embroidery motifs on gloves and handkerchiefs.

Are You Up a Shoe Tree?

The American shoe industry is burning the midnight oil so that the American Family can put its best foot forward come the vernal equinox.

Spearheading the new spring footwear, says the National Shoe Institute, is the trend toward slimmness and lightness.

Men, women and children will all wear varying degrees of tapered shoes—the women, of course, in more pointed shoes.

Incidentally, for those few female skeptics still around, let it be known that pointed toe shoes are extremely comfortable. The shoe is made to fit the foot, the point being

merely a slight extension beyond the big toe. Children's shoes will be tapered only to the extent allowed for proper development.

LIGHTNESS of construction and the use of soft pliable leathers and fabrics mean ease on the feet and more walking comfort. And more walking comfort means, of course, less overall body fatigue.

The color picture is a bright one. For women: a limitless choice, everything from shiny black to sunny yellow, from hot red to cool green, from subdued solids to gay prints. For men: the choice is wider than ever be-

fore. Dress and business shoes in black and brown and smart new navy blue, casuals in a much wider range of colors up to and including red. For children: the same hues as the grown ups (the little copy cats!), but used mostly as trim on black or white.

Most interesting is the silhouette story. Variations of the chemise, rising hemlines, and loose flowing lines in general have spurred women's shoe designers to new heights, resulting in an opened-up look, greater and more imaginative use of straps, and smartly styled lower heels.

For On-the-Job or for School

Take two parts country and one part town, blend well together and the results... the newest of college and career girl fashions for fall.

Sportswear designers have discovered this formula for bringing out styles with a new city look based on the current urban-suburban way of life.

The ladies of the "nine-to-five" set will be wearing basically the same styles, but the type of clothes are apt to be of a more sophisticated material and reflect a broader field of activity.

New Shoes? Bright Hues!

For the first time in several years women's shoes will burst forth in a gay rainbow of colors this spring, the National Shoe Institute reported here.

Taking their cues from the overall fashion trends coming up, shoe designers have used reds, hot pink, yellow, orange, bright blue, green and turquoise in planning shoes for the spring season.

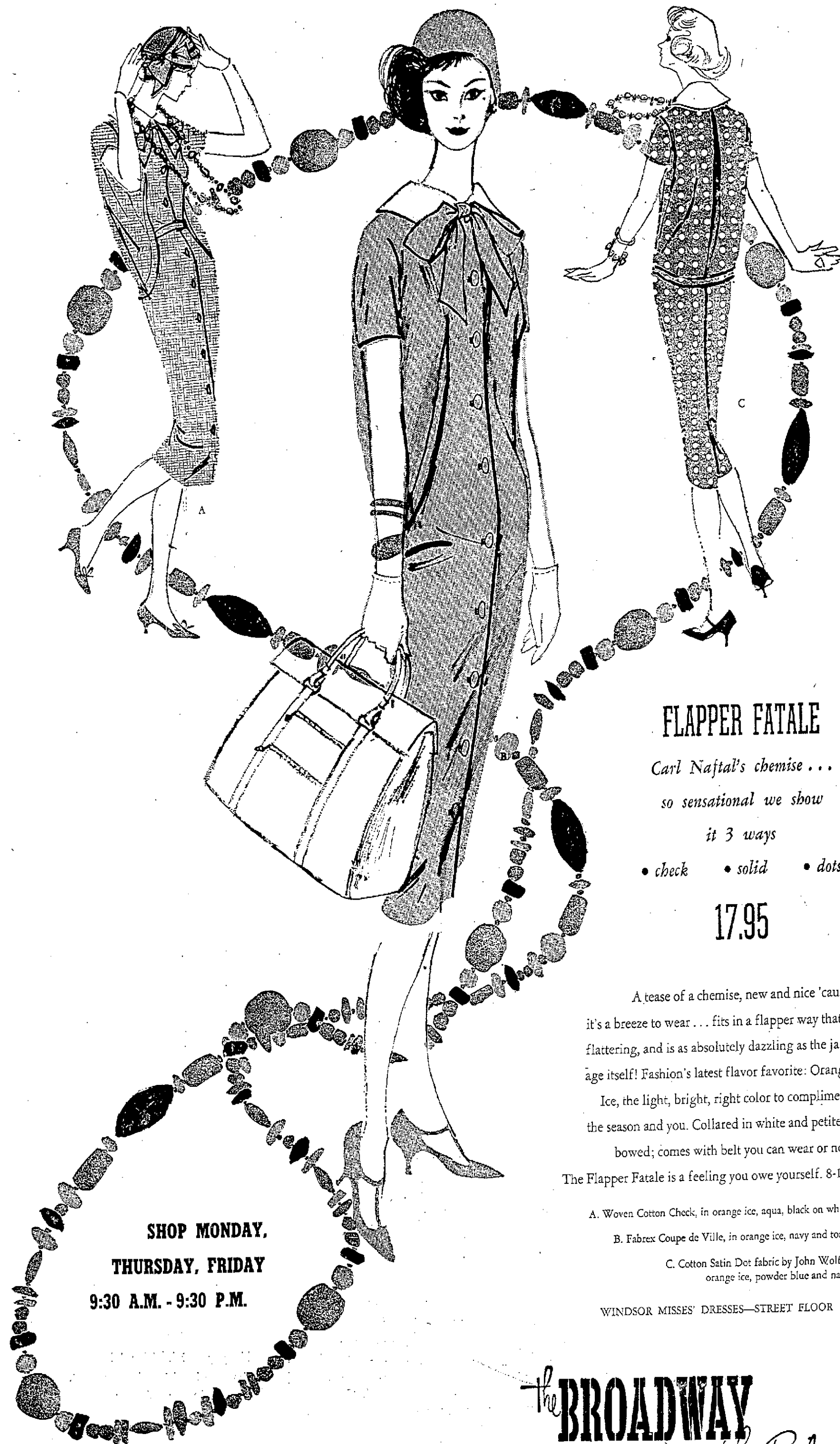
The classic colors, of course, will also be on the scene. After all, that's why a classic is a classic. But even here, something new, has been planned. Navy may be had in brighter tones. The range of browns will be from pale beige to the medium tones. Black patent will do heroic

work as a basic part of any well-dressed woman's shoe wardrobe.

But it's color, color, color, that will put dash and style in a woman's step this spring. Bold colors in patterned fabrics, prints, and stripes will provide dramatic accents to an ensemble when used for matching or contrasting effects.

Pretty at Home?

Have clothes to wear around the house just as you have for other occasions. Don't wear out your old party dresses at home. Your family is your audience.



FLAPPER FATALE

Carl Naftal's chemise...

so sensational we show

it 3 ways

• check • solid • dots

17.95

A tease of a chemise, new and nice 'cause it's a breeze to wear... fits in a flapper way that's flattering, and is as absolutely dazzling as the jazz age itself! Fashion's latest flavor favorite: Orange Ice, the light, bright, right color to compliment the season and you. Collared in white and pettily bowed; comes with belt you can wear or not. The Flapper Fatale is a feeling you owe yourself. 8-18.

A. Woven Cotton Check, in orange ice, aqua, black on white.

B. Fabrex Coupe de Ville, in orange ice, navy and toast.

C. Cotton Satin Dot fabric by John Wolf in orange ice, powder blue and navy.

WINDSOR MISSES' DRESSES—STREET FLOOR

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9:30 A.M. - 9:30 P.M.

The TALL Shop
ON PINE AVENUE

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Fashion
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Visit SHELLEY'S TALL SHOP today, and see our TALL chemise and sack dresses.

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The BROADWAY
ON THE LOS ALTOS SHOPPING CENTER
Long Beach

March 2, 1958

Southland

Beach Bonanza

Short Cut

To Liverpool

MAGAZINE OF THE SUNDAY INDEPENDENT PRESSTELEGRAM, LONG BEACH, CAL.



Photo by Don Webster

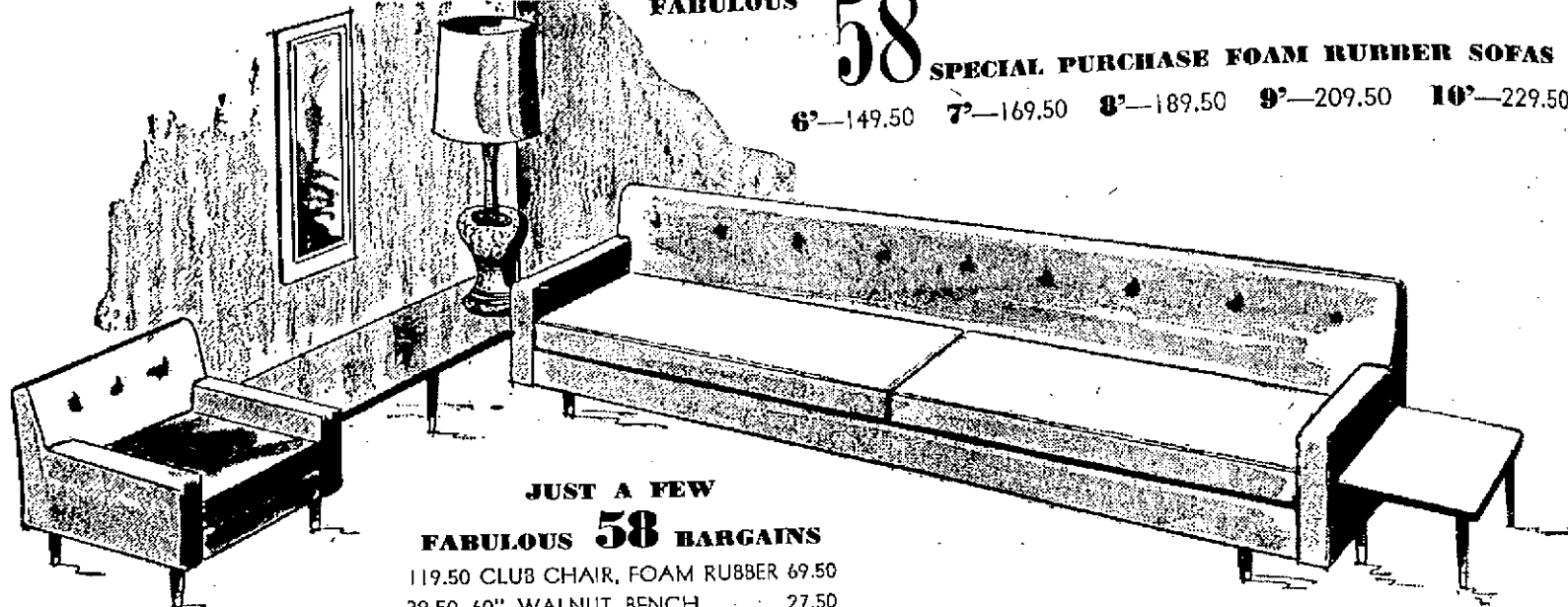
Long Beach's Young Tennis Tigers...Page 9.

FABULOUS

58

SPECIAL PURCHASE FOAM RUBBER SOFAS

6'—149.50 7'—169.50 8'—189.50 9'—209.50 10'—229.50



JUST A FEW

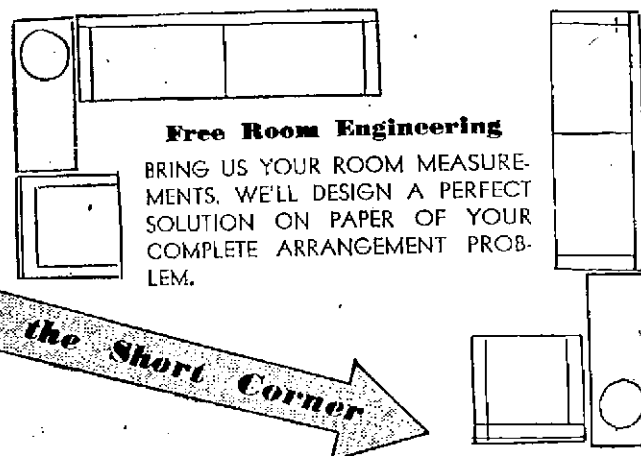
FABULOUS 58 BARGAINS

119.50 CLUB CHAIR, FOAM RUBBER 69.50
39.50 60" WALNUT BENCH.....27.50
8.95 VERTICAL UTRILLO PICTURE.....5.95
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BRING US YOUR ROOM MEASUREMENTS. WE'LL DESIGN A PERFECT SOLUTION ON PAPER OF YOUR COMPLETE ARRANGEMENT PROBLEM.

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PRESENTS

58

Fabulous

A SALE OF THE BEST OF 1958
FURNITURE STYLES AND VALUES
IT WAS A BUYERS' MARKET

AND

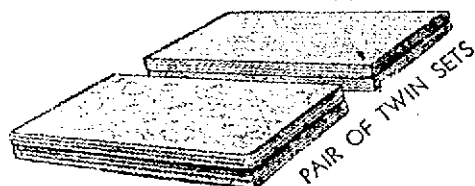
OUR MONEY TALKED

NEWEST STYLES, FRESH IDEAS IN FINE FURNITURE
AT FABULOUS BARGAINS

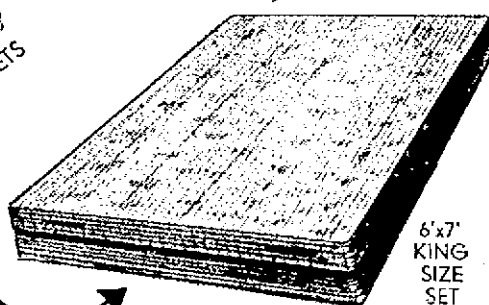
Sale Starts Today, Sunday

11 A.M. - 5 P.M.—COMPARE the SAVINGS—BANK the DIFFERENCE!

159.50 DOUBLE VALUE, SAVE 61.62



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Your Choice of

6'x7' CUSTOM
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299.50 9' Sofa.....209.50
334.50 10' Sofa.....229.50



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MATERIALS

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SAVE 120.00

Southland

LONG BEACH, CALIFORNIA MARCH 2, 1958

OUR COVER



There's more to tennis than just batting a ball around, as Jerry Cromwell proves with his high-flying leap in this action shot snapped at Lakewood country Club. In just a few years Jerry, 13, and his very cute friend, Billie Jean Moffitt, 14, have become two of Southern California's highest ranked junior tennis players and are known far and wide as Long Beach's two "Tennis Tigers" (see page 7). They're also a couple of brainy tigers. Both are

outstanding students at Hughes Junior High School — Jerry maintaining a brilliant straight "A" average and Billie Jean supporting a high "A-B" average. They're just the type youngsters you'll be hearing more about — much more — as time goes on.

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NEXT WEEK

For many years Long Beach folk knew a little cottage on Daisy Avenue as "The House of Music" or "The House of Books," and the occupant, John J. Frisch. Students at Poly High, where he was a teacher, often found themselves standing at Frisch's door when they had a personal problem when they wanted to borrow a book from his huge library, or just "visit." But before they obtained admittance they had to give the "password" by identifying a record Frisch would be playing from his huge collection. Well, Frisch has been away for a while in a variety of classroom assignments—even teaching in prison—but he's back in town. Read about him next week in Vera Williams' human story, "Friend of Two Generations."

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 601 Pine Ave., Long Beach 12, Calif. Represented nationally by Ridder-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

Long Beach • Santa Ana



Buffums'

checks spring fashions in

drip-dry Arnel and Cottons!

Checks — good any spring day for shopping, lunching — practically any occasion! Choose a soft, classic step-in with rolled tie collar or a flattering slim sheath with its own little jacket. Marvelous in washable, drip-dry, Arnel and cotton that needs little or no ironing. Pink or blue. 12 to 20, 14½ to 22½.

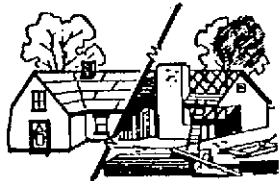
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Bedroom As Low as **\$1200**

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**KITCHENS & BATHS REMODELED
AT EQUALLY LOW PRICES**

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For Better Pictures

4. Load Shutterbug's "Camera Angle" Column Every Sunday in Southland

Salty Art Adds Spice

By Edna Hicks

BAMBOO place mats make beautiful backgrounds for novelty seascapes.

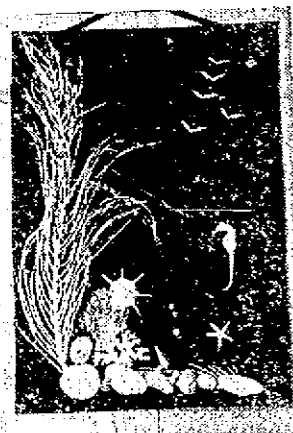
It's easy to make companion pictures or groups of three or four, each hung by velvet cording. Paint the mat black, the shells white.

Miscellaneous shells, sea plume, sea fan, coral, sea horses, star fish, sand dollar and other sea forms may be used. Squillas, from a species of the shrimp, resemble sea gulls. The sea plume can be wired to secure it, giving a wind-blown effect.

The mats can be painted any color with two coats of flat finish paint, with the sea life painted a contrasting color.

A variation is effected by reversing colors; the mat painted white, the sea life painted black.

Using a good glue, or adhesive, you can let your creative ability play with numerous arrangements and put your favorite collections on parade.



Photos by the Author

Closeup of place mat shows interesting, artistic detail.

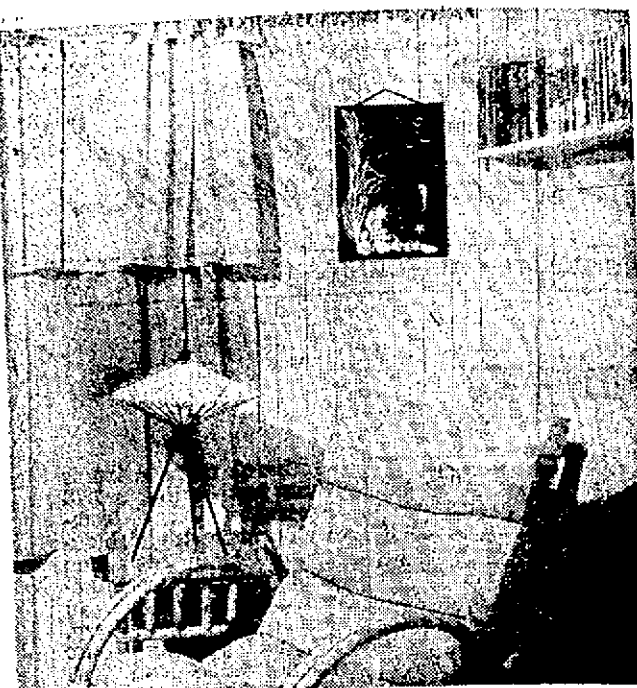
The Reason

ON HER FIRST trip to California, a friend from Kansas sailed to Catalina. She was a poor sailor, however, and became violently seasick.

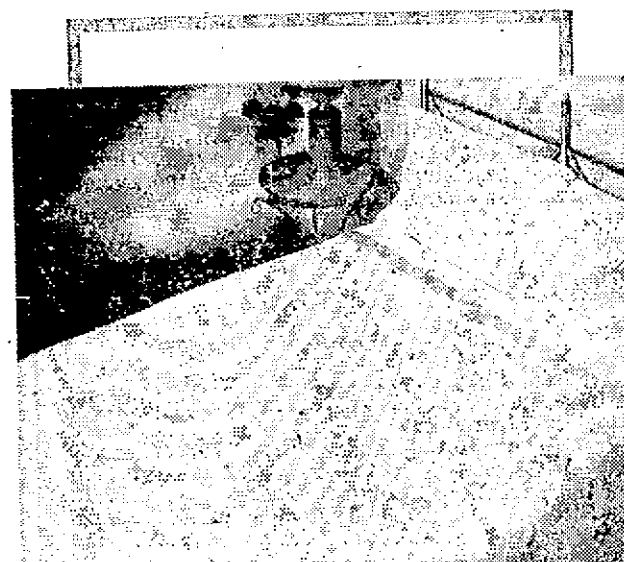
Weak and exhausted, she was drooping in a deck chair when some well-meaning soul said gently, "Pardon me, but I think you should know your skirt is on wrong-side out."

"Oh, no," the Kansan answered miserably. "It's just because I'm so sick that it looks that way."—CHARLIE JACKSON, 2092 Olive Ave., Long Beach 6, Calif.

EDITOR'S NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif.



Interesting place mats, made from flotsam of sea, can be used in many ways. Here is one placed on den wall.



Buffums'

blankets you with savings on

Fieldcrest **"Field Flowers"**

Reg. 7.50

4.99

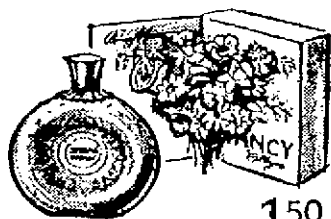
Thrilling savings on Fieldcrest's beautiful flower-printed blankets! Luxurious, summer-weight, rayon/cotton/Orlon blend with deep, 4-inch acetate satin binding. White with multicolor flowers prettily gift boxed. A perfect bridal gift. Size 72x90.

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Save 50c on each bottle
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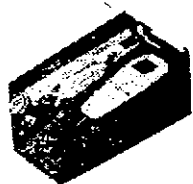
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Nestle's "Quik"
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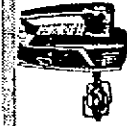
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7.26 at Sav-On.

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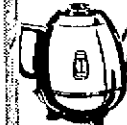
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tion color control and extra-
high toast lift . . . Save 6.66
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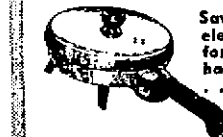
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so reliable . . . yes, save 7.27 at
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luxe automatic coffeemaker, parks
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Save 10.02 on this beautiful
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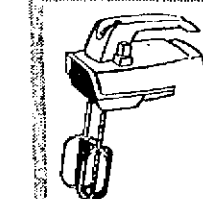
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easy dialing tempera-
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and drop the bread in, to
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time.
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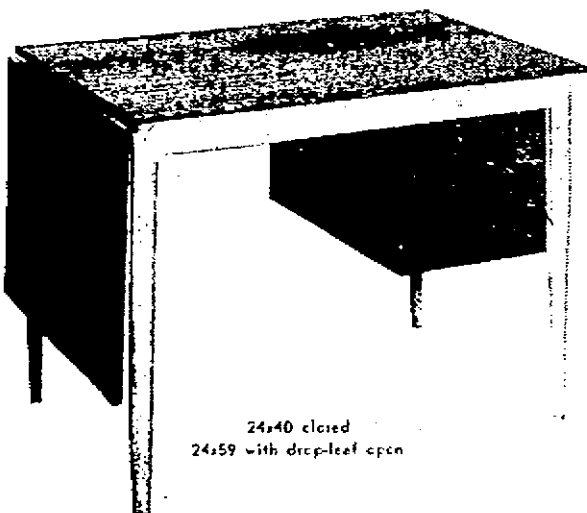
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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: May I have information on the name BREWER?—MRS. J. N., Long Beach; MRS. A. B., Downey.

J. N., A. B.: BREWER was acquired from the English profession of "brewer," the occupation of brewing ale and beer. When this name was adopted in the 1200s, the herb wormwood was used to make beer, instead of hops. This gave a flavor like licorice. Hops were not used in England until Flemish brewers brought them in the 15th century. John Le (the) Brewer was a Somerset resident in 1327. The Brewer coat-of-arms has two diagonal gold bars crossing a red shield.

DEAR MISS RULE: Please give the analysis and coat-of-arms of HOLTZCLAW.—L. H. Buena Park.

L. H.: HOLTZCLAW is Americanized in spelling from the German name Holzklau. This surname meant "forest belonging to Claudius"; "holz" meaning "forest" and Klau being a nickname form of Claudius. The ancient Latin meaning of Claudius was "the lame one." No coat-of-arms is available for this family.

DEAR MISS RULE: May I have information on MIRACLE?—Mrs. L. M., Long Beach.

MRS. L. M.: MIRACLE is an Italian surname describing a most outstanding character and intellect. This name is from the Latin-Roman word "miraculum" which in the personal sense meant "a prodigy." No other data is available on this family.

DEAR MISS RULE: My great-great-grandfather Col Philip Alston fought in the American Revolution. Please tell about this name.—MRS. A. M., Lakewood.

MRS. A. M.: The honored sur-

name ALSTON came from the ancient Anglo-Saxon given-name Athelstan meaning "noble-stone." Early English Cambridgeshire records show Henry and Robert Alston residing there in 1273. The titled branch of the family lived in Essex at the same period in the town of Stisted. The Alston coat-of-arms has 10 gold bars on a blue shield, with the motto "Immotus" meaning "Immovable."

DEAR MISS RULE: I wonder if you will find my name McGuire Irish or Scottish.—S. L. M., FPO, San Francisco.

S. L. M.: The ancient Gaelic clan-ancestor of the McGuires was Uidir, whose name meant "pale complexion." The sons of Uidir took the surname Mag-Uidir which was eventually Anglicized to Maguire and McGuire. This family were from Fermanagh, Ireland, and were considered one of the most powerful and influential in Ulster. Their name, first mentioned in 956 A. D., shows extreme antiquity for the lineage. The clan coat-of-arms has three silver castle towers on a green shield. The McGuires are Irish, but some descendants migrated to Scotland. Other Scotch McGuire families are part of the Clan MacQuarrie whose name originated as MacGuair (sons of the noble one).

DEAR MISS RULE: Please tell about my maiden name HUNSCH.—MRS. J. D., Wilmington.

MRS. J. D.: The German surname HUNSCH has several sources. The most unique source is the ancient warrior-name Humbert meaning "illustrious giant." Humbert was shortened to Hun. By adding the nickname suffix "-sche" meaning "little" we have "little illustrious giant." Another source of Hunsche is a contraction of Hunnsche meaning "a Hun," the race of warriors who, under the leadership of Attila, left their home in Asia and conquered Europe in the 5th century.

DEAR MISS RULE: Please give the history and genealogy of the English FISHER family.—MRS. L. D., Long Beach.

MRS. L. D.: The English FISHER lineage drew their name from a man who caught fish for his occupation many centuries ago. Among the ancient listings of this ancestry was Walter Fisser of Yorkshire, 1379, whose occupation was "piscator" (Latin for fisherman). There are many coats-of-arms for this family. One of the most symbolic has three kingfisher birds on a gold shield. The family ancestor in America was Anthony Fisher whose sons settled in many Massachusetts towns in the 1600s.

Send your name to La Reina Rule in care of Southland Magazine, Independent-Press-Telegram, 6th and Pine, Long Beach 12, Calif., for the meaning and brief genealogy for reply only in this column.

Last Laugh

MY BROTHER very proudly planted a perfect little tree in his front yard only to have it disappear one night. Feeling that someone in the near neighborhood had tree-napped it, he set out to see if he could find it in another's yard, and surely enough he spotted it neatly settled in front of a window of a house not far away.

Going back home, he crayed two big words on a large piece of white cardboard and attached a cord to the board. That night he hung the sign on the tree facing the house window.

He didn't get his tree back, but he did get the last laugh, for in the morning the tressnapper had the words "I'm Home-sick" startle him out of his smugness.—ELEANOR A. PRICE, 4305 Clark Ave., Long Beach.

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Beach Bonanza

By Helen Smith

IN SUMMER months, thousands are lured to Southland beaches where swimmers, sun bathers and picnickers take advantage of the mild climate and warm surf.

In winter, these same sands are practically deserted except for a handful of persons who have discovered the recreational possibilities of the wind-swept shores.

These are the treasure hunters.

They don't have to go far afield to experience that jubilation known only to the explorer—it is awaiting only a few blocks or a few miles from home after a winter storm. A three-day storm and high winds create the best conditions, not just any storm will do it.

TREASURE HUNTERS also will need warm clothing, including gloves and old shoes that won't mind the tar that often litters the beaches after storms.

What to look for?

Just start to walk along the water's edge where the debris has collected and begin to forage. Take frequent excursions up onto the sands where they are hard packed. There is where money and valuables lost by summer visitors are revealed as the gusts blow the stinging particles into shifting dunes. It takes a practiced eye to spot the coins because they are usually corroded.

This may sound like tame entertainment but it improves as several dimes and nickels are added to the treasure trove.

THE DEBRIS lining the shore also yields its share of loot. Where else except along a storm-tossed tidal shore may be found in few feet of space, a horse collar, lemon, broom, pencil, shower clog, oar, sewing machine drawer, punching bag, scrub brush and water-



Total take for an hour of fresh air treasure hunting by one family included this collection of 69 cents in coins. Quarter is new and shiny, indicating recent loss.

soaked wallet containing two soggy one dollar bills. That is just one example.

Occasionally one will come across jewelry such as watch bands and chain bracelets. These are usually salt encrusted and worthless.

It has been estimated that beach-goers lose around one million dollars in cash and valuables every season. Most of it is never recovered.

Before starting to look for this bonanza on a full-time basis and using a screen and shovel, one must take out a permit, issued by the Long Beach Department of Public Service. A permit costs one dollar and up until three years ago, only two were outstanding.

Beachcombing is increasing in popularity, however.



Photos by Paul C. Smith

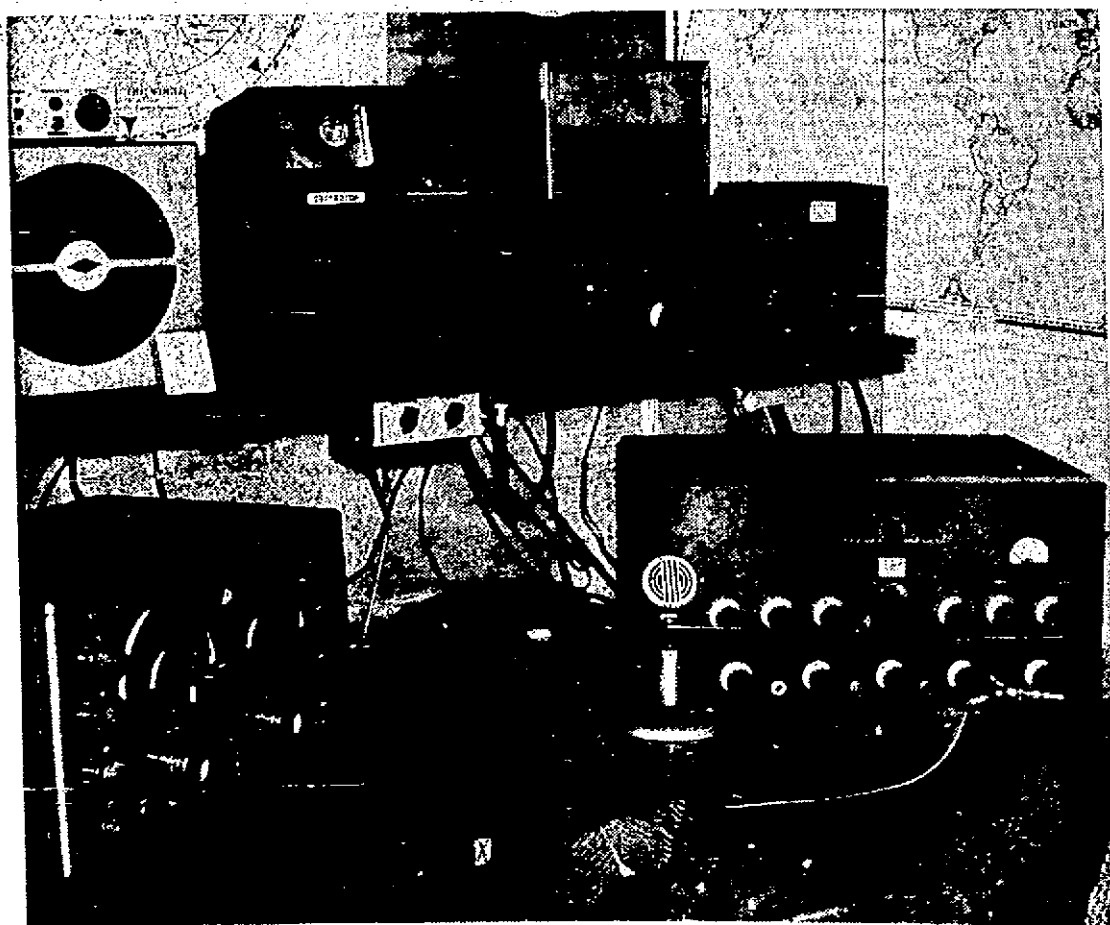
Flying saucer? Dana Smith, 16, is about to sail a wooden disc into the sea wind.



A horse collar tops the list of oddities cast up by sea and the author and son, Steve, 13, compare beachcombing finds. Wallet they found was returned to owner.



Lance Gordon of K6IFU sits at mike of his amateur radio station. He is one of many thousands of U. S. ham operators who perform many services to nation, individuals.



Elaborate equipment is used by some ham operators in forwarding their hobby. This is the setup of another Young Long Beach ham. Others operate on less lavish scale.

Short Cut to Liverpool

By Ellen Saunders

LIKE THOUSANDS of other Southern Californians, Lance Gordon of 1870 Petaluma Ave. drives to work daily along traffic congested Hwy. 101. The only difference is that a long line of bumper-to-bumper cars doesn't raise his blood pressure, he simply relaxes by carrying on his usual morning chat with a friend in Liverpool, England. Impossible? Not at all. Gordon is one of the 600 amateur radio hams who live in Long Beach.

According to Gordon, who is vice president of the local ham chapter, so many of the nation's 154,000 amateur operators live in California that they posed a problem for the Federal Communications Commission which assigns individual call letters. These letters begin with a K or W, which stands for the United States, are followed by a number designating the operator's home base and two or three letters identifying the individual. Ordinarily the number covers a five or six-state area but in the case of California the commission allocated six for its exclusive use.

IN TIMES OF DISASTER the service rendered by these amateurs makes front-page news. What often escapes attention, however, are the every-day acts of kindness they perform, the international good will they spread by their constant worldwide communications, and the long hours they practice with Civil Defense in order that lives may be saved should war come. Instead, the average citizen usually knows the ham as the guy across the street who put his television "on the blink."

"A ham is a curious fellow, eager to buy anything new," says Gordon. "Instead of calling him names, call him over if you think he's responsible for the blurred programs you're getting." He'll jump at the chance to see what's wrong. Usually you'll find that his equipment isn't causing the interference, but nevertheless he'll stick around until he spots the real cause and fix it if he can. Should he come up with a brand new solution to an old problem, he's honor bound to pass it on to the television industry which credits these amateurs with having paved the way for some of the greatest technical advances to date."

As for those acts of kindness, Gordon is only one of many Long Beach hams who have set up regular weekly schedules with the amateur radio stations which are a part of every military base. Emergencies have priority, then everybody lines up for a talk with wives or sweethearts. In Gordon's case it's the Naval Amateur Radio Station on Kwajalein in the Marshall Islands.

"ONE GUY SURE cut down counting costs," says Gordon. "He didn't know his girl too well when he left Anaheim but those weekly conversations helped a lot. He married her the week after he came back. Total cost—one wedding ring."

Then there was the worried soldier stationed on Adak Island in the Aleutians whose wife was expecting their first child. When Gordon learned that she was in a local hospital he arranged for them to speak directly with each other within one hour after their son was born.

Gordon says the good will built up through international friendships often pays off in big dividends. A 16-year-old junior at Wilson High School pulls down a straight A average in Spanish the easy way. He's coached every evening by Carlos, a man residing in Mexico City. A local petroleum geologist is kept aware of the latest developments in his field by his counterpart across the seas.

There's little chance that Long Beach hams would be caught napping should an emergency arise. Drills held weekly in cooperation with local Civil Defense are so effective that if an enemy were to hide out a transmitter it could be located by mobile hams equipped with direction finder loops in approximately 30 minutes. Most amateurs also belong to and regularly practice with such state and federal organizations as RACES (Radio Amateur Civil Emergency Service) and NARS (Military Affiliate Radio System) so that in the event of war they would be prepared to handle any emergency communications.

GORDON THINKS there would be a lot more hams if the public realized how easy it is to become one. This is one license Uncle Sam gives for free. To take the examination which is held weekly in Los Angeles, one need only submit proof of citizenship. Otherwise, if you can send and receive messages in the Morse code at the required speed, the government doesn't worry about your age, sex, race or physical condition. The youngest known full-fledged ham is a 5-year-old. More and more YLS (young ladies) and XYS (wives) are joining. They swap recipes and household hints over networks named appropriately, "The Ironing Board Net" or "The Washboard Net."

ONE DOESN'T even have to bone up for the examination by oneself. The Long Beach chapter which

(Continued on Page 18.)

LONG BEACH'S TWO

Tennis Tigers



Photo by Don Webster

Jerry Cromwell is one of two young stars of tennis who give much promise of future.

By Tedd Thomey

THEY VOLLEY.

They smash.

They half-volley deftly.

They serve stunning aces and they regularly split the lines with powerful backhand drives that bring sighs of envy from adult champions.

Their names are Jerry Cromwell and Billie Jean Moffitt—and they are the first tennis stars of major status ever developed in Long Beach.

THESE TWO young tennis tigers—Jerry is only 13 and Billie 14—put Long Beach firmly on the national tennis map last fall when they boomed to victories in the Pacific Southwest tournament in Los Angeles.

The Pacific Southwest is one of the world's highest-ranking tournaments, attracting stars from every important tennis-playing nation. When Jerry and Billie won in their divisions, their victories were actually more significant to tennis aficionados than the victories of Vic Seixas and Althea Gibson in the adult division.

The reason was obvious. Soundly thrashed in the Davis Cup finals for several years running, America is pinning its hopes for recovery and retention of the cup on its youngsters. Jerry's and Billie's victories marked them as definitely of national caliber.

COMMENTED Perry T. (Mr. Tennis) Jones, executive secretary of the Southern California Tennis Association:

"If these two youngsters continue to improve as they have done the past year, it's entirely possible Jerry will some day find himself being considered for the Junior Davis team and Billie will be material for the women's Wightman team."

Considering the source, that is indeed high praise. A dominant force in California tennis for decades, Jones has seen scads of brilliant tennis stars come and go. He knows very well that the young luminary of today may be the star flop of tomorrow, because championship tennis is so difficult it is reserved for only a few.

He bases his high hopes for Jerry and Billie Jean on two factors: 1—Their excellent records in 1957; 2—The fact that they are two of the hardest-working tennis players in Southern California.

LAST YEAR, Jerry entered more than a dozen singles tournaments in the under-13 age bracket—and won every one. Among these were such tough, important competitions as the Southern California Junior tournament, the 21st La Jolla, the Los Angeles Metropolitan, the First Long Beach Junior, and the San Diego Metropolitan.

He won countless matches love and love (meaning his opponents failed to score even one game against him.)

He defeated Reed Witt, Northern California's 13-and-under champ, twice, the last time by scores of 6-2, 6-0. In the pressure-packed finals of the Pacific Southwest at the swank L. A. Tennis Club, Jerry

played smart, cool tennis and crushed Jerry Applebaum, 6-0, 6-0.

(Recently he ran his impressive victory string to 15 tournaments in a row by winning the annual Whittier Midwinter Tourney.)

BILLIE JEAN'S record was equally impressive. Although she was only 13 during most of her competition in 1957 (she became 14 in November) she was required to play in the under-15 age bracket. This means she was playing against Southern California stars who were one and two years older than she—and in junior tennis one or two years are a great, great difference.

Nevertheless, Billie Jean scrapped her way to the finals of three important tournaments and got to the semi-finals of six. She met Barbara Browning, one of the state's top ranking youngsters, six times and was defeated four times.

Barbara beat Billie Jean several times in a row. But Billie came through in the toughest one of all—the previously-mentioned Pacific Southwest—defeating Barbara in three rough sets, 6-2, 2-6, 6-3.

THE RECORDS OF Jerry and Billie Jean are all the more remarkable when one considers the comparatively short time they have been playing tennis. Jerry was a rank duffer when he started four years ago. Billie scarcely knew what a tennis racket was when she started a little over three years ago.

They have progressed so rapidly that their victories are no longer limited to their own age bracket. Jerry can wallop the daylights out of excellent adult male players, and Billie is now an "A" player in the city's adult women's flight. Billie's not ready yet for powerful Beverly Baker Fleitz (who was developed in Santa Monica and now lives here) but the day when they meet on the same tournament court may not be too far distant.

Jerry and Billie Jean owe their skill and astonishing knowledge of court tactics to the man who has guided them all the way—Clyde Walker, veteran Recreation Dept. tennis instructor. Jerry and Billie Jean were among the first youngsters to show up for Clyde's classes when the Recreation Department launched its city-wide teaching program under the impetus of Walter Sheek, department tennis supervisor.

WHEN BILLIE showed up for her first class, she immediately displayed one of her greatest attributes—confidence (but not cockiness) in herself.

"Mr. Walker," she asked, "can you make me a real top champion?"

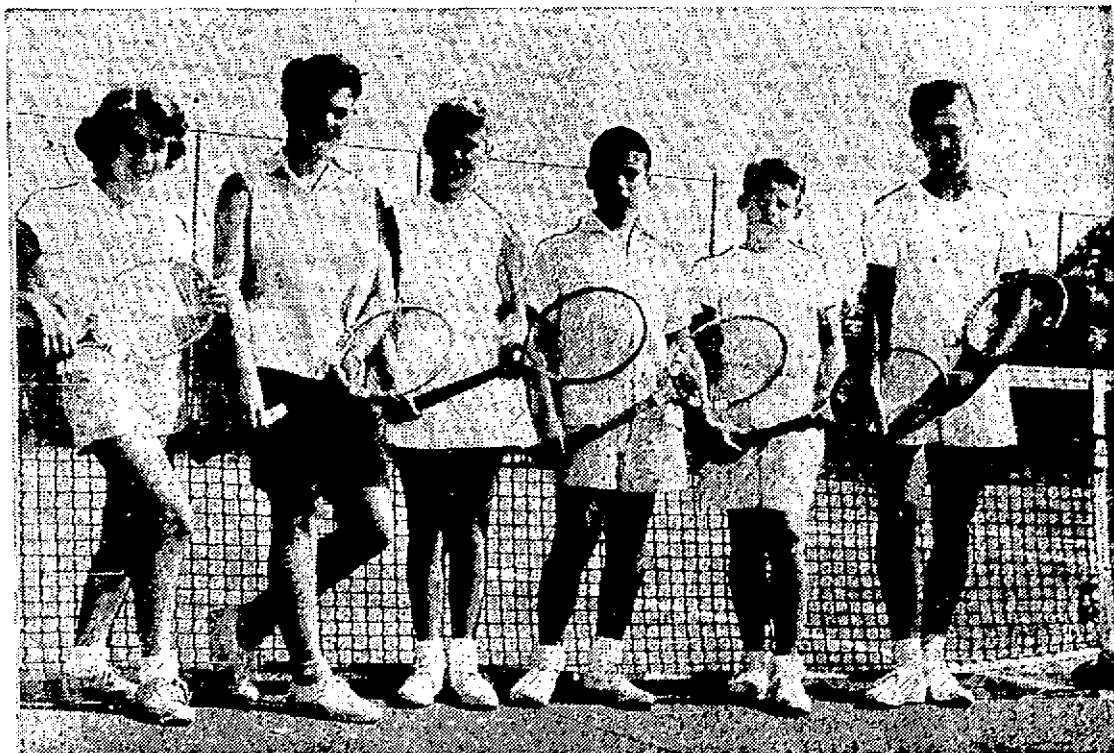
"No," replied Walker. "I can't make you a champion, but YOU can if you want to work hard enough."

(Continued on Page 18)



Photo by Don Webster

Billie Jean Moffitt also won acclaim for performance in Pacific Southwest tourney.



Potential future stars being groomed in Long Beach include, left to right, Terry Bannister, Linda Lideen, Carol Larimer, John Carslake, Chuck Fawcett, Bill Rehe.

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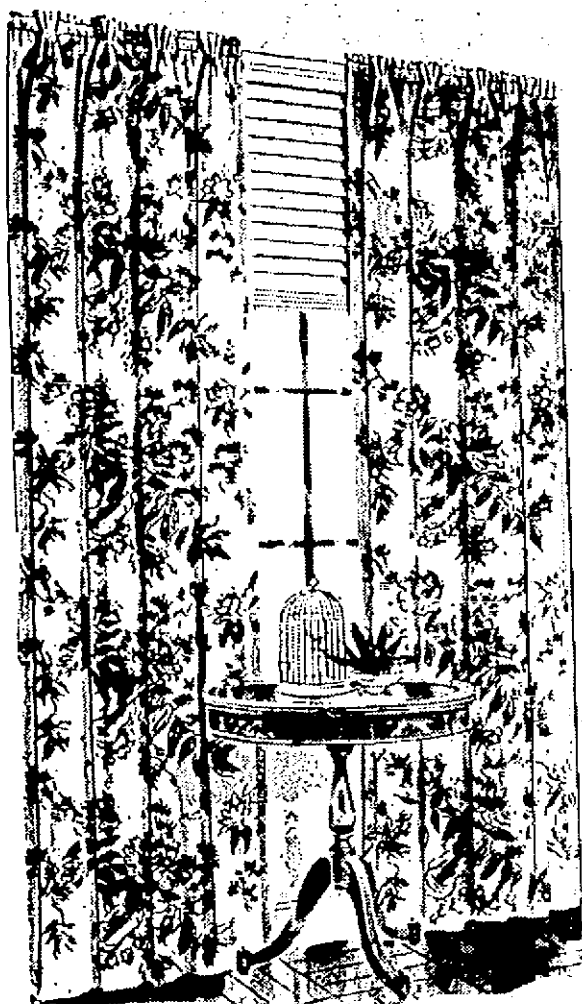
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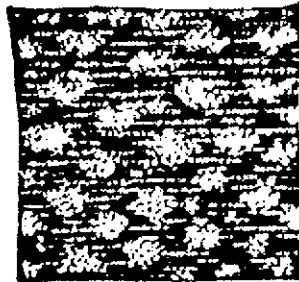
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A Matter of Courage



Making artificial flowers, which she does with great skill, helps to keep up morale of Mrs. Viola Harper.

By Lila Smith Rorabaugh

"SMILE, and the world
smiles back at you."

That's the firm belief of Mrs. Viola Harper of Paramount. Although this petite lady suffers with a crippling form of arthritis, by no indication in mood nor in manner does she reveal to others the pain involved.

"It isn't always easy to be pleasant," she says. "But you can make yourself do it. I've noticed that when I smile, other people smile back at me, and

that helps more than any kind of medicine."

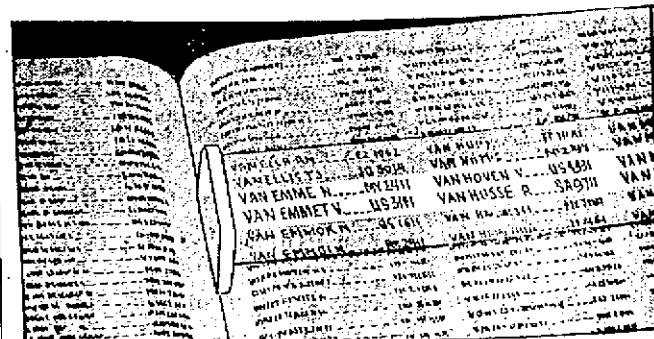
Also, the hobby which Mrs. Harper chose when much younger comes to her aid now. In spite of the fact that her wrists and fingers are gnarled and bent, she keeps them active in a workbasket that gathers no moss.

"IT HAS BEEN so long since I could do justice to the flower gardens outdoors. So I make artificial ones." She pointed to

IT'S NEW

Magnified Reading Bar

RECOVERING from a recent illness, Margaret Welsh, San Francisco businesswoman, had difficulty reading. A magnifying glass helped but it tired her weakened arm to hold. She reasoned that a magnified bar, which she could simply lay flat on the printed page and slide downward from line to line as she read,



would require almost no physical exertion and allow her to continue reading.

That's how Mrs. Welsh came to develop a gadget which she calls the Maggi-C-Bar, which solved her problem. It did not need to be held because it lay flat on the printed page, and it required no focusing, magnified 2.99 times. Investigating materials she decided on acrylic, which she explains is uranium of plastic, and which is unbreakable and will not distort or cloud with age. Her reading bar is now beginning to find its way into Southland stores.

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So real are Mrs. Harper's flowers that even those who know the true fact must touch them to be convinced.

a realistic centerpiece of sweet peas. "Helps keep my fingers active. But the store patterns don't suit me, so I copy only real blossoms."

Consequently, many who know Mrs. Harper often give her new or unusual flowers. She immediately makes a copy. If, at time, she lacks suitable paper or fiber, she substitutes, making a tentative pattern which will serve as a guide later when the correct material is at hand.

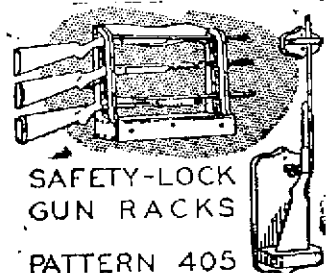
Her home is a virtual greenhouse the year around, with plants and bouquets so natural looking that they easily pass for the real thing.

"People are always feeling and sniffing my houseplants to see if they're real," she says. "Our daughter used to do that every weekend when she came home from college."

FLOWER MAKING helps bolster Mrs. Harper's courage. For it takes real tenacity to withstand the sleepless nights and restless days that shadow her constantly. Yet, the mere rumor of other people threatening to give up because of illness makes her cross with them.

"Never, just never give up,"

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she advises with emphasis. "Don't you think I could have done that many times over? But I wouldn't let myself. And that's the only reason I'm not in a wheel chair today."

Maybe it was her smile that first attracted James Harper 27 years ago, but at a time when Viola was not quite ready to settle down. She wanted to learn more about flower-making, to visit a crepe-paper firm and to travel.

RELINQUISHING a secretarial position in the Long Beach city offices, she bought a Model T coupe and packed it well with flower-making materials. While Harper gazed uncertainly after her, she drove off, to consider at leisure his marriage proposal.

With the car, which was paid for, and \$77 in her purse, Viola headed north from Long Beach. Stopping occasionally to sell bouquets and also to teach classes on the subject of flower-making, which paid expenses, she worked her way from California to Washington and then eastward.

But the journey was a lonely one. And it was 1930, when roads did not meet today's standards. Winter was threatening when she reached Michigan, where a gas station attendant suggested putting alcohol in her radiator.

"My land sakes, Alcohol?" she retorted. "I've put this Jifney through about everything. Rough roads, dust storms, rain, mud, through a narrow cattle guard gate in a field, and over a stile crossing a fence. But I never thought I'd drive this flivver to drink."

Nevertheless, the Model T got its alcohol.

SHORTLY AFTER that, it and she arrived safely in New York. There, at last, she visited the Dennison Crepe Paper Company and gleaned new ideas for flower-making which are useful to her today.

A little later she decided to return to her favorite suitor. So she sold her car and bought a ticket back to Long Beach—but via the Panama Canal. She arrived with \$9 left.

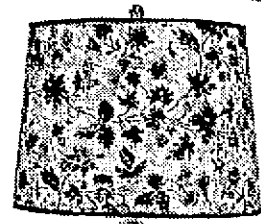
Times have been rough occasionally for the Harpers. They have spent a fair fortune on suggested remedies for her arthritis. Although she has found no cure, Viola has learned that maintaining a bright attitude and busy fingers have given her the most relief.

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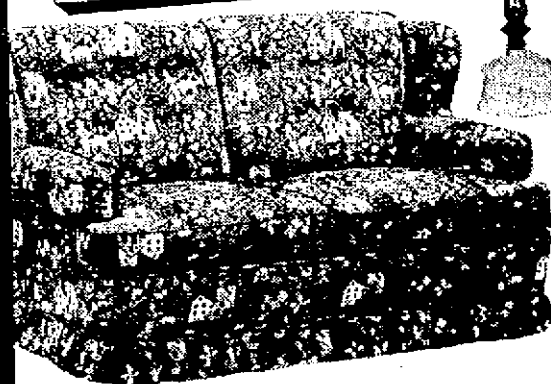
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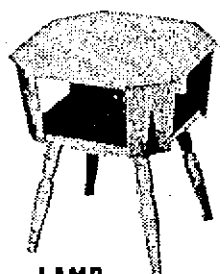


STEP END TABLE

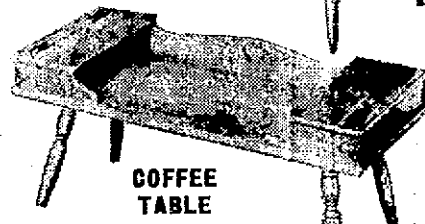


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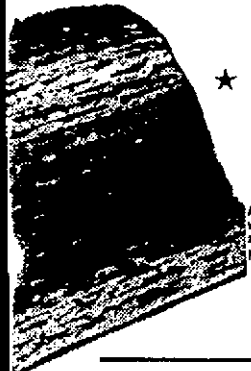
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George Gobel hits jackpot with beer sales advertising, wins Diana Dors as beauty queen-wife, then runs into business, marital, mother-in-law trouble.

● Gobel Marries a Queen ●

ROMANCE and business, beer and peanuts, Gobel and Dors—from such is high glee created in Universal-International's RKO release "I Married a Woman." George Gobel plays a junior account executive in an advertising firm whose brainstorm puts a beer sales campaign (his firm's top account) in the big bracket, crowns Diana Dors a beauty contest winner and plunges both George and Diana into matrimony. Concentrating on his beautiful wife, George begins to slip as a beer account idea man. When he then concentrates on business, his marriage begins to slip. All-in-all, it's a complicated life for George, hectic for Diana and sarcastic for George's mother-in-law. Adolphe Menjou has the role of George's ulcer-dispensing boss and John Wayne puts in a belated "guest appearance." Hal Kanter, former Gobel writer, directs and Goodman Ace is the author of the hilarious screenplay.



George and Diana break up, but George is overcome with remorse, dates Diana and tries every angle to make up.



After hectic campaign to win her back, George and Diana go on second honeymoon cruise—until John Wayne, Diana's dreamboat, appears on the scene.

Lake of the Santa Ana Range

By Harry R. Peterson

THERE IS good news for you who like diversified fishing, picnicking, or just a short drive to a lake, away from the strain of the city into the clean, bracing air of the mountain spring-time.

Irvine Lake, about 7 miles from Orange in the foothills of the Santa Ana Range, opens early this year—on Wednesday, March 19. It is being stocked before opening day with 1 to 3-pound trout from Montone. Also, there are crappies, catfish and oversize large-mouth black bass in the lake, and many of the trout put there in twice weekly plantings last year will have lived over the summer.

Well known to anglers in a wide area, Irvine was formerly Santiago Reservoir, containing 25,000 acre feet at spillway level from a dam thrown across Santiago Canyon by the Irvine Company, owners, and conserving the water of a 65-mile drainage in the Santa Anas. There is a shaded area for picnics; a road leading along the northwest side for shore fishing and a boat-launching site. The whole body of water is cupped in the hills, with easy sloping banks.

TO REACH Irvine Lake, drive to Orange; then east on Chapman Ave. to El Modeno. Take the road toward Irvine Park, but turn right on the Silverado Canyon road before reaching the park. It is only a short distance from this point to the lake. An arched sign on the left, "Lake Irvine—Fishing," guides visitors.

The lake is a popular family resort. Many boats are available at \$2 and \$3 per day and a use permit is \$1 for each person. A state fishing license is required of anglers.

The large rainbow trout, generally speaking, bite better nearer shore in spring; down by the dam in deep water in midsummer. They take different trolling lures; effective are the Super Duper; No. 3 Colorado Spinner; red and white flatfish. For still-fishing, cheese bait or worms are effective. Crappie fishermen land many with flies, casting or sometimes just by drifting, using worms or li-cut.

Trout-stocking day at Irvine is interesting. Half an hour before the fish truck is expected, boats begin to converge toward a long slanting wooden chute on the shore. They anchor in a semi-circle as close as is permitted, and wait. A tank truck arrives and empties water slowly from the truck into the chute. Suddenly, a steady stream of big flopping fish comes down into the lake. The bank is lined with casters. Several get hook-ups. Half a dozen in the boats see their rods bend; stand up to play their fish.

"Hold his head up!" somebody yells. Gradually the rest of the anglers get weary of watching their lines, and move their boats farther out.

SOME LARGE, fighting fish have been taken from Irvine Lake in the past. The California record for the largest white crappie (4 pounds) was set there according to the State Department of Fish and Game.

In spite of the crowds, bird life persists. On the mud flats, avocets, lanky white and chocolate-colored shore birds with upturned bills, poke around for grubs and insects; mud hens

skitter up from the surface when boats pass near them, and, in the fall, ducks are numerous.

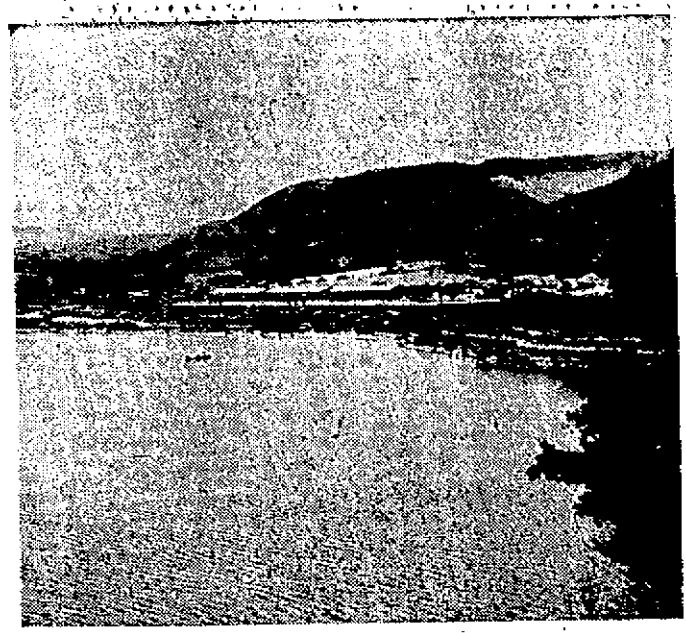
Highly unusual is the geology of the region; the hills behind the shores include half a dozen periods of the Cenozoic—for instance, there is a difference of 15 or 20 million years between the southwest and southeast shores, according to the geology department of Santa Ana Junior College. Up a wild canyon on the southerly side, near the inlet, lie the ruins of the former Santiago Coal Mine, shaded by a grove of eucalyptus trees. Veins of low-grade soft coal were mined there many years ago. Once a road ran up there from Orange.

Lonely gaps in the hills on the side opposite the boat land-

ing are entirely different from the northerly shore with its rows of parked cars near the boat-studded surface. They might be in the California of the previous century. There are cattle; wildflowers in profusion in season.

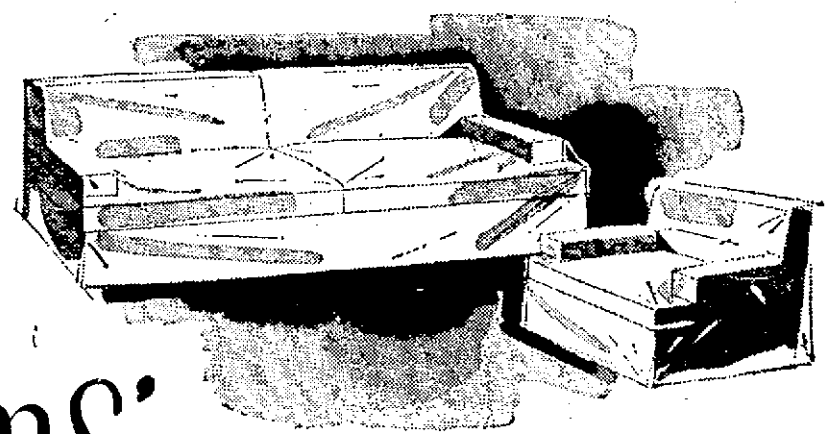
LAKE IRVINE was part of El Rancho Lomas de Santiago during Spanish-American times, before it was acquired by James Irvine, and leased to C. H. Stevenson of the Stevenson Lake Corp. for fishing. The water is used by several companies for irrigation. These are the Irvine Company and the Serrano and Carpenter Irrigation districts.

But the first to see this region were Don Gaspar de Portola and his expedition. In July 1769, they came down Santiago Creek on their way from San Diego to Monterey.



Irvine Lake is a popular resort with anglers, picnickers and just plain folk of Southland.

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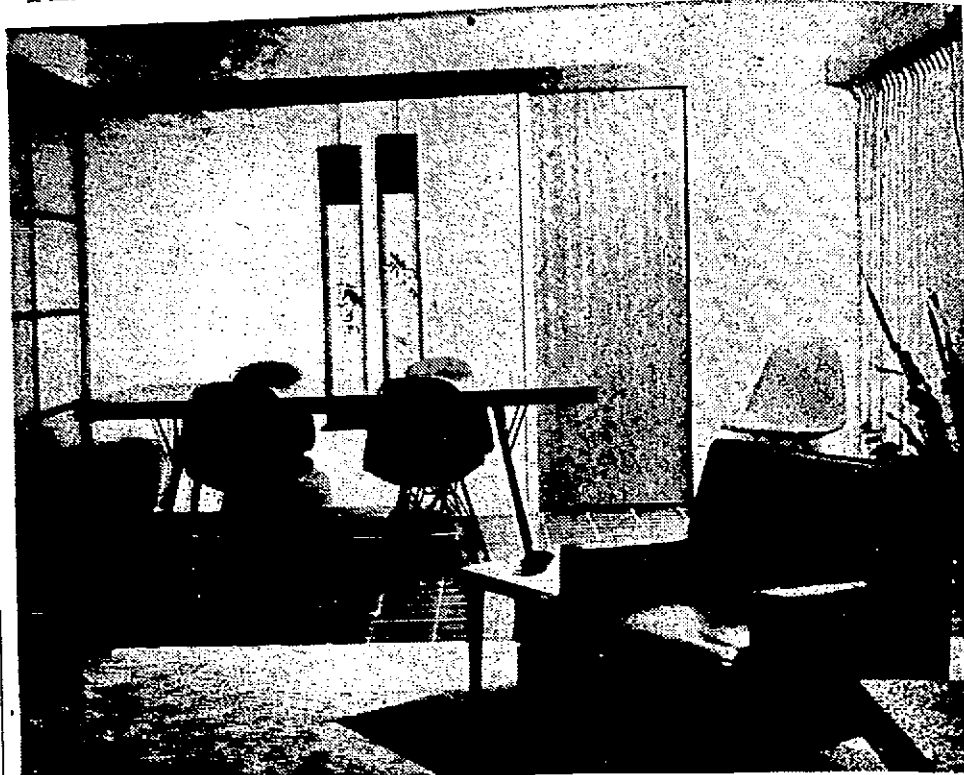
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An Architect Designs HIS Home



Dining area of the Ross DeYoung home is simple and uncluttered. Flooring is of red brick, table is made from a door. Design of home won AIA award.

WHEN A young architect, instilled with ideas of what is good design, sets out to plan his own home, it usually is an uninhibited and inspired composition. For seldom does an architect enjoy such a free hand and rarely is he able to appreciate so fully the living pattern of the family for whom he is designing.

It was with such laissez-faire and scope that architect Ross DeYoung evolved his new home at 1320 Knoxville Ave. The proof that his unshackled approach led to good results—no sooner had the last nail been driven than DeYoung's 2,000-square-foot home took

architecture. In total, this house is open, inviting and friendly while providing privacy.

An opaque shoji screen partition obscures the courtyard from the driveway and guest landing. On the other side, an informal, red brick-floored courtyard leads to the double glass doors of the entry.

The entry is surfaced in red, waxed brick and paneled in natural wood. The ceiling of narrow ship-lap decking exemplifies the meticulous workmanship which is a vital part of this residence (and which was a consideration in judging for the award). The wall of the entry opposite the front

By Eileen Ball

one of the coveted Southern California AIA awards.

The white stucco exterior is contrasted with cantilevered beams and structural trim painted dark brown. One feature of the design is the manner in which the pitched roofs came out over extended central supporting beams to lend an Oriental feeling.

THE ARCHITECT'S use of glass panels in conjunction with these open beams lends an almost fragile appearance typical of the Japanese style of ar-

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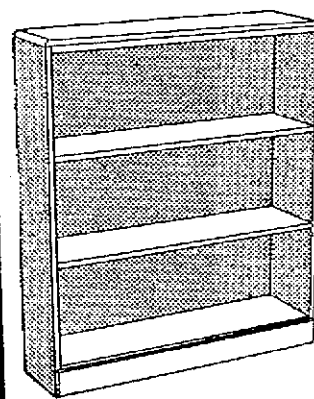
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Manner in which exterior closets have been made an integral and interesting part of exterior is shown above.



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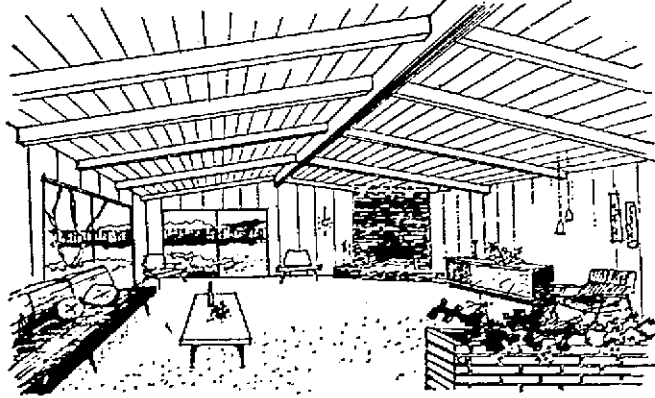
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Simple, open lines of the DeYoung home create an oriental atmosphere. The pitched roofs cant out over extended central supporting beams, shown here.

door is defined by an interior shoji made of mahogany strips and panels of white plastic.

THE LIVING ROOM, to the right, is carpeted in shag cotton in a soft sand tone. This, in combination with off-white walls, creates a monochromatic and restful background. This room, with its dramatic pitched and beamed ceiling and expansive clearstory windows, is furnished with simply-styled contemporary furniture, much of which was designed by DeYoung himself. Representing the talents of the distaff side are a couple of mosaic tables made by Mrs. DeYoung. The tiles, in tones of caramel, beige and terra cotta, are set in natural walnut frames.

At the front end of the living room is a flush fireplace of Roman brick that extends to the ceiling. Its floor-level firebox opens to a red waxed tile hearth. Ceiling-high windows flank the fireplace on either side.

STANDING BEFORE this glassed area in a long bench of insulating cork. A black leather contemporary club chair and a tall tropical philodendron flank the bench.

Extending the length of the living room is a built-in storage unit. Over its continuous bank of enclosed, counter-high cabinets is an uninterrupted bank of open book shelves.

Over this, at ceiling level, is a mahogany lighting soffit. In the entire DeYoung home there are no lamps. So completely is the house wired for light, there is no need for supplementary illumination. Direct, as well as diffused, light emanates from concealed ceiling and soffit sources in every room.

A walnut-framed sofa—its arms installed with brass grill panels—is upholstered in caramel and cocoa tweed. Before it stands an arrangement of tri-tables designed by DeYoung especially for use in this spot.

THE DINING AREA is located just back of the entry so that the entry shoji becomes a part of the dining room. Here, the floor is red brick (also a carry-over from the entry). The walls, in continuance of the living room, are off-white. The walnut dining table, made from a door, is mounted on black metal legs. Accompanying it are six wire-shell Eames chairs upholstered in pumpkin-colored mohair.

The all-electric kitchen is separated from the family area by a white plastic-topped serving counter. Long-legged, white leather stools stand on the family-room side. The floor treatment makes the two areas seem one; a second look, however, shows that the family room is floored in natural cork squares while the adjacent

kitchen is surfaced in cork-pattern vinyl tile. The division was determined with an eye to maintenance. Pink appliances, stainless-steel counter tops and mahogany cabinets keynote the kitchen. Lighting soffits all the way around the kitchen and over the serving counter light the room evenly and without glare.

In the family area, a television, tweed sofa and an abundance of toy storage makes this a most popular spot for the youngsters, who are within sight but out from under foot of their mother. This area opens to the courtyard through double glass doors.

OFF THE FAMILY room, a hallway adjoins three bedrooms and two large baths. In back is the spacious master bedroom with its soft pearl-gray walls and contemporary appointments. Flush double mahogany doors open at the end of the room appear to open to the exterior; instead, they open to a huge closet which, like every closet and wardrobe throughout the house, actually is located outside. This arrangement, which literally puts the rectangular storage areas outside the room dimensions, has two functions: first, the exterior closets do not consume valuable interior floor space. Second, these architectural protuberances add interest to the outside lines of the house.



Glass wall, looking out on garden, can be closed off to provide privacy by closing of hinged shoji screens.

New Travel Idea

Among the predictions for 1958 is that the year may show that newly introduced glimpses "behind the scenes" proved a "bombshell" in the European travel field.

Billed by Cook's Travel Service as a "brand-new idea in travel" and a "merging of peoples and places," a recently announced series of springtime and summer "human interest" tours of Europe is being offered by local travel agents. Featured are "not only the historic landmarks" of the Old World, but also "vivid examples" of the way people live and work over there.

Here are two of the "living

activities" that each of eight tourist parties will share with their counterparts across the Atlantic:

Open-air marketing with a young Roman family, joining them in refreshments at their terraced apartment, then lunch together at a restaurant high above the Mediterranean followed by a visit to Italy's "Boys' Town." Finally, dinner for hosts and guests at Rome's famed Palazzi restaurant.

In Paris a young French artist will show the transatlantic visitors around his studio, introduce them to painter and sculptor friends. Then they'll all talk things over at a "small but good" restaurant.

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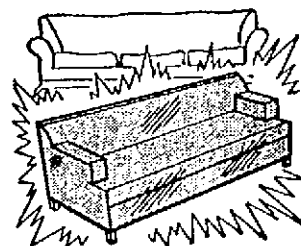
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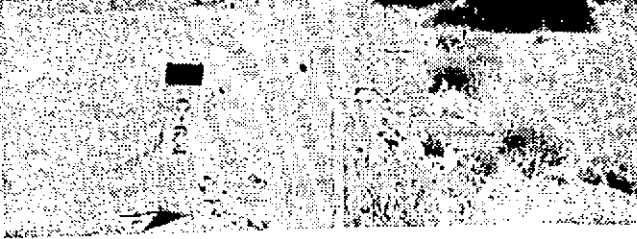
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ALBERHILL
POP. 290 ELEV. 1247



Pop. 290... Now watch for sign on other side of town.

Jet-Age Stork? or...

By Barr C. Bullock

DEPENDING upon the approach—from north or south, that is—the community of Alberhill between Corona and Elsinore in Riverside County presents one intriguing aspect. There's either a jet-age stork or a grim reaper of epidemic proportions operating there—again, depending upon the point of view.

It's like this: Motorists on Hwy. 71 arriving from the north find a highway marker stating: "Alberhill, Pop. 290, Elev. 1247."

One minute and 43 seconds later—the time it takes to drive through town—they discover to their surprise a second sign that reads: "Alberhill, Pop. 221, Elev. 1247." That's a loss of 69 inhabitants quicker, almost, than that old Jack Robinson business. Enough to make Sherlock Holmes say: "Quick Watson, the penicillin! We have just passed through an epidemic!"

Or maybe it's like this: Posting the highway on the south, "Alberhill, Pop. 221, Elev. 1247." Whizz... Pop. 290!

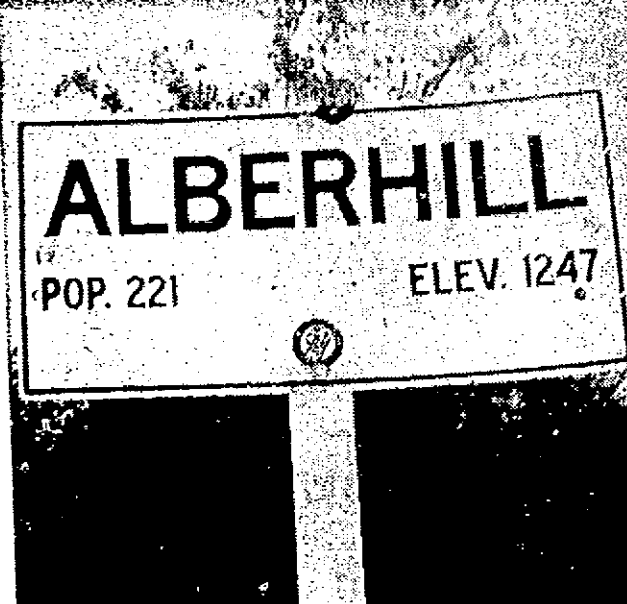
California's penchant for increasing its population by leaps and bounds is widely known... but 69 newcomers in 1 min. 43 secs. is incredible. But there it is, in black and white!

Such arithmetic poses a fine question for a daily commuter: Who's ahead in Alberhill... the mortician or the obstetrician?

Anyway, the elevation stays the same.

...Epidemic Reaper?

ALBERHILL
POP. 221 ELEV. 1247



Author's Photos

Here it is... Pop 221... 69 citizens went "thataway"

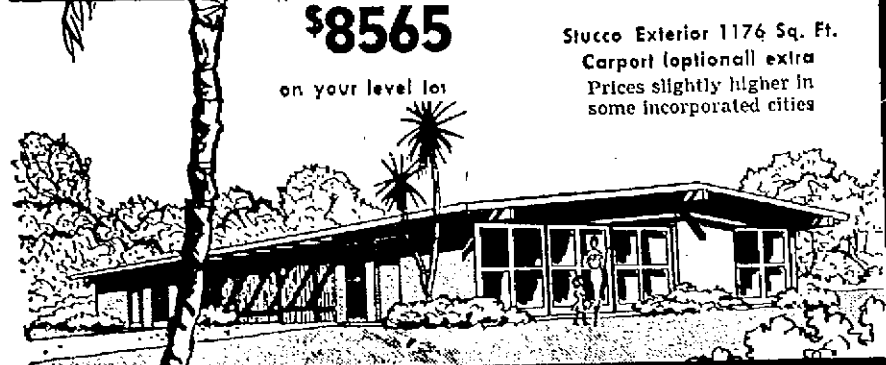
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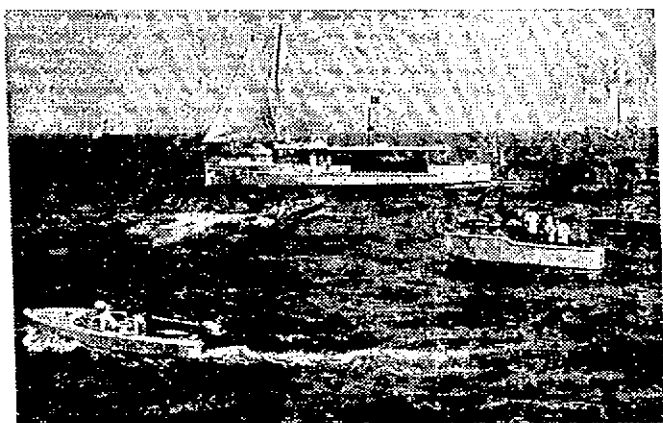


Photo by the Author

Common sense, courtesy and a knowledge of Rules of the Road are the fundamentals of safe boating.

BOAT TALK

Rules of the (Sea) Road

By Bob Ruskauff

ONE OF THE nicest things the SCMA handed out at their recent, triumphal boat show, was a little gratis leaflet called "Boat Talk and the Rules of the Road."

The SCMA, in case you didn't know, is "a non-profit California corporation composed of more than 120 leading firms in Southern California's marine industry."

It's another proof that firms which give each other honest battle for the growingly mighty boat dollar are able to get strongly together for all that concerns the greater good of the sport.

AND ONE OF THE great things, naturally, involves teaching the growing boat public boat safety. Safety comes from knowledge. Also, from respect, or as one long-time saying goes about the sea:

"No one who knows the sea, fears it; but anyone who knows the sea, respects it." That could also apply in lesser degree to lakes, bays and your heart-shaped swimming pool.

BOAT TALK has its own nomenclature, names and phrases that are completely

baffling to the landlubber who is Johnny-come-lately to the waterfront.

THESE MAKE IT difficult to make much shrift of what the old salt is talking about when he explains the essentially sound and simple musts which concern rules of the road.

Two will help in portraying some of the eight major rules touched on in the SCMA offering—right is starboard; left is port (it used to be larboard. Boat nomenclature bends some to time, also). So, in case you are still aboard:

1. When two boats approach each other head-on, each bears (or steers) to starboard.

2. A boat passing (or overtaking) another must keep clear though, in tight squeezes, such as narrow channels, the smaller and usually more maneuverable boat should often defer to the larger.

3. When two boats bisect, or cross each others path, the one coming from your right has right-of-way, so you veer, slow-up or, if necessary reverse your engines and pass under her stern (rear, hind-end, back portion). Except (see 5).

4. Boats leaving slips into open water have no rights until entirely clear. Proceed with caution.

5. Sailboats always have right of way over power boats. Don't blame the sailboat; blame the weather.

6. Fishing boats generally (always?) have the right of way, whether anchored or underway with nets. (Some years ago at outer harbor we also learned the U. S. Battleship New Mexico had the right of way).

7. It is both sound seamanship and good manners to yield right-of-way to tugs with barges in tow. And, good sense.

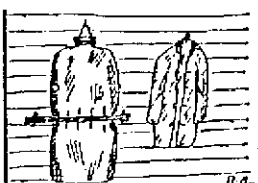
8. It is both a duty and tradition of boatmen to stand-by and render all possible assistance in case of accidents.

The above is not verbatim. One of the 120-plus SCMA member businesses can doubtless provide the more-complete informative piece.

BOAT HOOKS: Today's boating high lights will include: return of the off-shore fleet on the 67-mile Brokaw and Mayor Poulson trophies race around Catalina I. in sail. In speed-boating, it's finale of the USRA-sanctioned speed-ski rally on Marine Stadium.

BOATING Brief

By Ed Januzzi



AVOIDING CHAFE

Gear should not be allowed to swing when hung up and touching anything. After a week's cruising, gear slowed in this way will be chafed beyond use. Heavy shock cord solves this problem by keeping the gear in one place, not permitting it to rub against the boat or other equipment.

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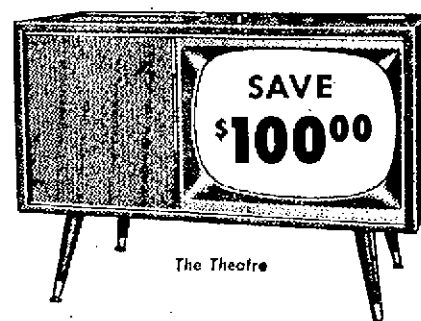
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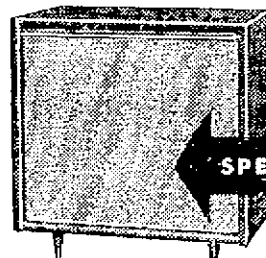
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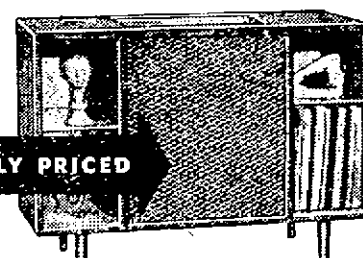
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Long Beach's Two Young Tennis Tigers

(Continued from Page 9.)

The rest is history. Billie and Jerry turned out to be Walker's hardest-working students. And even after all their recent successes, they're still Walker's hardest-working students.

"They're the greatest," Walker says. "Often when I tell a youngster to work for a half an hour on one stroke, he'll quit after five or 10 minutes and begin kidding around with

the other students. But Jerry and Billie stay with it, executing that stroke over and over for the full 30 minutes."

JERRY, son of Mr. and Mrs. John Thanes, 3759 Pacific Ave., and Billie, daughter of Mr. and Mrs. Willis Moffitt, 528 W. 36th St., also display another attribute which constantly delights Walker.

This is their willingness to work with other youngsters,

teaching them tennis short-cuts and encouraging them to follow the tough tournament trail.

With Jerry and Billie as star examples, the Recreation Dept. has uncovered new talent—boys and girls who some day may do as much for Long Beach tennis as they have.

Among these new finds are Bob Kerbo, 13; John Carslake, 15; Cary Johnston, 11; Linda Cushing, 11; Carol Larimer, 12;

Martha Genis, 12; Craig Harter, 12; Kathy Harter, 11; Linda Lideen, 16; Patty Johnson, 12; Jerry Leach, 15, and Eddie Leach, 10.

"These new youngsters are marvelous," Walker comments. "Some of them may even turn out to be greater stars than Billie and Jerry."

WALKER IS QUICK to point out that the city's tennis development program—which recent-



Clyde Walker is the tutor guiding the young players in Long Beach program.

ly received honorable mention in the U. S. Lawn Tennis Assn.'s national competition—has received a lot of help from other sources.

A great contribution has been made by the Long Beach Tennis Patrons Assn., which pays entry fees in major tournaments for the city's better players. The association last spring spark-plugged the First Long Beach Junior Tournament, co-sponsored by the Long Beach Independent, Press-Telegram. A whopping success, the tournament brought all of Southern California's junior stars to Long Beach for the first time in many years. It will be an annual event.

Long Beach tennis has also received a shot in the arm from the Mid-Cities Tennis League's new junior program. This ambitious program, pushed enthusiastically by chairman De Lay Hudson, provides tournament competition every weekend for youngsters from Long Beach and nearby cities.

WHAT LIES AHEAD for Billie Jean and Jerry.

Well, this will be a much tougher year for Jerry because he must play for the first time in the under-15 age bracket.

"But he'll do fine," Walker predicts. "He's going to surprise an awful lot of those older fellows."

Billie will have a slightly easier time of it, because she has another year of eligibility in the under-15 bracket.

"I predict she'll do what Jerry did last year," says Walker. "I think she'll flatten every gal she meets."

Liverpool

(Continued from Page 8.) meets the first Friday of each month in the Signal Hill Police Auditorium at 8 p. m. offers free coaching. Whenever 15 people request this service, classes are formed on Monday, Wednesday and Friday evenings at the Belmont Shore fire station.

"NO OTHER hobby builds democracy the way this one does," says Gordon. "Formality doesn't exist. A banker and a truck driver will be on a first-name basis and never know what the other does until they chat about their daily chores. Even then it makes no difference; they will still continue to schedule talks."

"Recently, for the first time, we established contact with a couple of Russians. They are a bit reserved just now, but give us a couple of months and we may be calling Moscow while driving down Hwy. 101."

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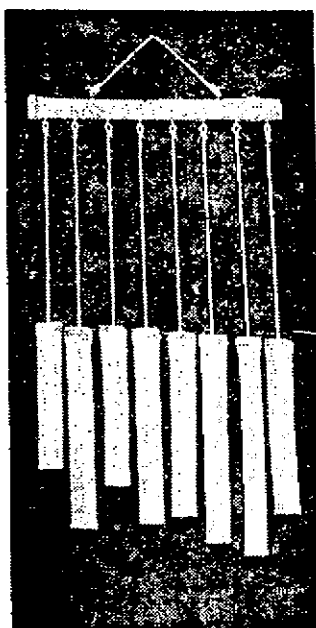
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Music in the Air



arranging long and short ones mixed, adding interest. Center the horizontal bar above them, and pencil dot the spaces evenly, then drill a screw eye for each piece. If the cord is about as long as the length of the tubes, it will give the effect of balance. Fasten the cord with uniform knots. Thread wrapped around the ends of the nylon cord was used in the photo.

If the bamboo is small, a double row of bars is interesting, one row on each side of the horizontal bar with opposing pieces. As many as 38 tubes may be used with a long horizontal bar. Center tie to balance, then hang the chimes in the patio. A movement of air with any degree of velocity, will seem to bring the sound of flowing water.

Bamboo wind chimes can be assembled easily and will provide enduring pleasure.

roline Coleman

LIKENED to the sounds of water rippling over the stones of a pleasant stream, the notes of tuned bamboo wind chimes stirred by a breeze add quaint and restful music to the garden. The chimes are tropical or oriental in appearance, further enhancing the scene. All that is needed to make the chimes, is a bamboo pole, some cord, very small screw eyes and a saw.

The bamboo pole tapers. Start at the heavy end of the pole to make the horizontal bar, which can be two, three or four joints in length, depending on the size of the area in which the chimes are to hang.

SAW THE POLE just above the last joint. This will leave a hollow end.

Put two screw eyes in the bar, using an ice pick to start the screw eyes. Bamboo is very tough and hard in texture, and splits easily, so drill slowly.

Thread your cord through the screw eyes, to hang as a picture, leaving enough to make a center knot to keep it balanced when the wind chime is finished.

Now you are ready to make the vertical bars. Saw above the joints to give a solid end and a hollow end.

Cut the cord in 17-inch pieces, one for each vertical chime. With a nail, or screw, or drill, make a hole in the solid ends, just big enough to pass the cord through, then put a large knot in the cord end, allowing the tube of bamboo to swing without slipping out.

LAY BAMBOO pieces in a row on the table, just to touch,

Decorating Help

Despite the beneficial climate of Southern California, where flowers bloom in the garden at almost any season, there still is a time and a place for decorator flowers. And making them is an entertaining hobby. A little manual, small but specific, tells how to do it. It is "How to Make Flower Decorations" by Patricia Eastbrook Roberts (Studio-Crowell, \$3.95). Photos, diagrams and text give detailed instruction, by an expert who has devoted years to her art, practically and professionally, with both live blooms and artificial flowers created and arranged from many materials.

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BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.



young men of distinction



Steven Brown, Aircraft Assembler "A", of 1750 Gladys Street, Long Beach, takes a "milk break" from the task of completing his newest model, a B-50 Bomber.

"Older* folks may think that my generation is not aware of the 'fatigue factor' — but that's not altogether true. A young man can get a lot more done when he takes time out for a bracing glass of refreshing Mountain View Milk," says Steve. "That's why, when I hit a tough engineering problem,

I always ask Mom to set up a tall glass for me. At meals . . . or any time, Mountain View Milk is the greatest!"

How about you, Mom . . . are you giving your youngsters plenty of healthful Mountain View Milk? It's extra rich . . . and extra good, too. You can get it at your store, or have it home delivered in handy single service cartons. That way, there's no more inconvenience from empty bottles.

*Older folks—even as old as 30 or 35.

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They All Respond to 'Soup's On!'



Soups enjoy universal appeal and are as varied in their composition as any modern food can be. Corn soup is just one of many enjoyed at any serving.

By Mildred K. Flanary

Independent, Press-Telegram Home Economics Editor

FOR LATE WINTER meal planning don't overlook the importance of soup. A thick, hearty soup with vegetables, meat, or fish in it is often welcome as a main dish. Serve a generous bowlful of such a soup with hot corn muffins or warm crusty bread and butter, add a vegetable or fruit salad and finish the meal with a substantial dessert. Apple pie, pineapple upside down cake, cake squares with ice cream and chocolate or butterscotch sauce are good choices.

Whether you like soup for a main dish or prefer it as a first course, these delicious soups belong in your repertoire. There are as many soups as there are people to enjoy them, but we believe the four recipes which follow will pretty well please the appetites of all.

Corn Soup

- 1 1/2 tbsps. quick-cooking tapioca
- 1 1/2 cups (17 oz.) canned creamed corn
- 2 1/2 cups milk (part cream, if desired)
- 1 tsp. salt
- Dash of pepper
- 1/4 tsp. sugar
- 1/4 tsp. minced onion
- 1 1/2 tbsps. butter

Combine tapioca, creamed corn, milk, pepper, sugar and onion in saucepan. Cook and stir over medium heat until mixture comes to a boil. Remove from heat. Add butter. Serve in cups or bowls. Float garnish on each serving. (For garnish use thin slices of stuffed olive, and sprinkling of chopped parsley.) Makes 4 to 5 servings.

Clam Bisque

- 1 can (10 1/2 ounces) minced clams, drained
- 3 cups milk and clam liquid
- 3 tbsps. quick-cooking tapioca
- 1/2 tsp. salt
- 1/2 tsp. onion salt
- 1/2 tsp. celery salt
- Dash of pepper
- 1 cup light cream
- 1/4 cup butter
- 1 tbsps. chopped parsley

Drain clams, reserving liquid. Add milk to liquid to make 3 cups. Combine tapioca, salt, onion salt, pepper, cream and clam liquid in top of double boiler. Place over rapidly boiling water and cook 10 to 15 minutes, stirring frequently. Add minced clams and butter and mix. Keep over hot water 15 to 20 minutes, to heat thoroughly and blend flavors. Serve in cups or bowls. Garnish with chopped parsley and slice of stuffed green olive. Makes 4 to 6 servings.

Scotch Chowder

- 1/2 cup barley
- 3 lbs. lamb shoulder, diced
- 3 1/2 tbsps. salt
- 3/4 tsp. pepper
- 1 medium onion, peeled and chopped
- 1 small bay leaf
- 7 cups water
- 1 cup scraped cubed carrots
- 1 cup diced celery
- 1 cup pated and cubed yellow turnips

Cover barley with water and soak for two hours. Simmer lamb, salt, pepper, onion, bay leaf and water for two hours. Drain barley and add to soup with the carrots, celery and turnips. Simmer for an hour or until barley is tender. Cool and refrigerate. Before serving, remove fat from top of soup and heat. Serves 4.



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Dorothy Miller... IOWA PORK SHOPS' HOSTESS

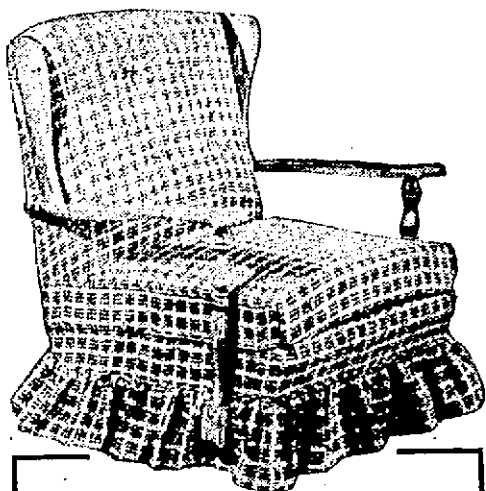
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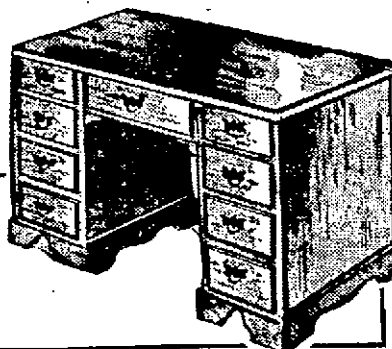
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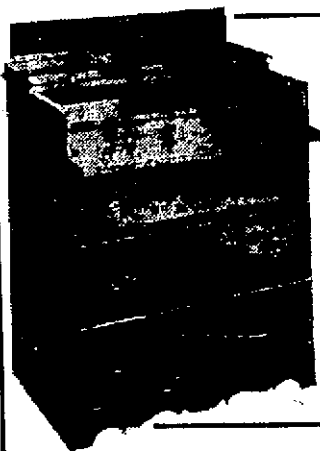
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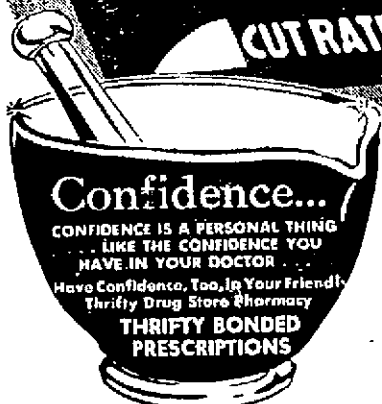
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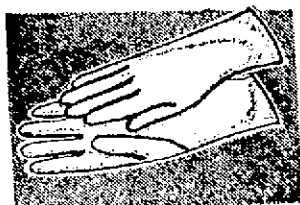


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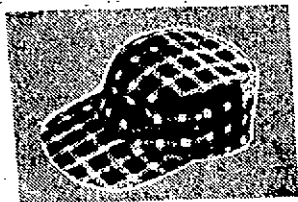
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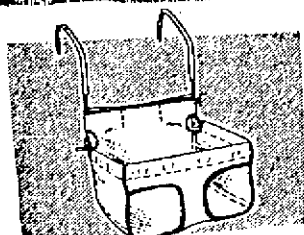
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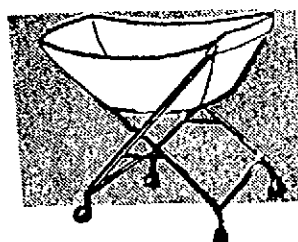
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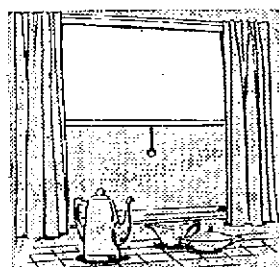
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AP Newsfeatures Photo

Oscar Hammerstein II stands up while jotting down the words of a new song—says he thinks better standing.

Music's Forgotten Man

By James Bacon

Associated Press Writer

THE LYRIC writer is the forgotten man of music and Oscar Hammerstein II, the most famous of them all, admits it.

"Who, for instance, wrote those words for Jerome Kern's 'Old Man River'?"

Why, Hammerstein. He fitted the classic to Kern's melody for "Showboat," and now, he says, "people always seem surprised when I tell them that I wrote the words to 'Old Man River'!"

Hammerstein was only 30 when he wrote it and he says it toughened him for the life of the forgotten lyricist solaced only by riches.

"It's true that the composers run away with the credit—and often with justice," he laments.

THE LIBRETTIST of "South Pacific" and "Oklahoma!" gives a logical explanation why the composer gets all the fame.

"People always give credit to the composer because the average person doesn't know or understand music. But everyone knows about words—and that makes everybody an expert."

Hammerstein considers himself luckier in that respect than most lyricists, the reason being that he is teamed with Richard Rodgers. Rodgers and Hammerstein are to modern music what Gilbert and Sullivan were years ago.

"In fact," adds Oscar, "a lot of people think I write the music and Dick the words."

Actor John Kerr, who plays the young lieutenant in the movie version of "South Pacific," got red-faced when he first met Hammerstein.

"I've been humming your tunes for years, Mr. Hammerstein," he said. To which the librettist replied: "I hope you occasionally hum the words."

HAMMERSTEIN PULLS a little test on people, especially avid opera goers.

"Ask any of them who wrote the libretto for 'Carmen' or 'La Boheme' or 'Tosca'?" None of them can tell you.

He confesses that he can't, either.

What will be the next Rodgers and Hammerstein hit song?

"My Girl Back Home" and "Loneliness at Evening," I think, will be well received by the public. They're in the movie version of "South Pacific," Hammerstein says.

Neither was written especially for the movie.

Rodgers and Hammerstein first got together to collaborate on "Oklahoma!" It happened by accident.

THE THEATER GUILD had approached Hammerstein about doing a musical on Lynn Riggs' play "Green Grow the Lilacs."

Hammerstein first went to Kern but he wavered about doing it. Rodgers, who had lost his famed collaborator, Larry Hart, wanted another and sought out Hammerstein.

"Dick was as enthusiastic as I about doing 'Lilacs' and so we teamed up and changed the name to 'Oklahoma!'"

"MGM had the rights to it but they hadn't been able to lick the script, in fact, they had 11 different treatments on it. They made an easy deal even then they thought they had swindled us."

So far the stage version of "Oklahoma!" has grossed 40 million dollars worldwide and the movie will add millions more.

What is Hammerstein's favorite R and H musical?

"Both Dick and I agree on 'Carousel' as our favorite but 'South Pacific' is close."

WHAT COMES FIRST in a hit song—the words or the music?

"In my early career, I always wrote the words to the music but I like it better to write the words first because when a composer gives you a tune, it's difficult to fit the rhythm of a precomposed melody."

The first time he ever wrote the lyrics first was for "The Last Time I Saw Paris."

"I couldn't get my mind off Paris falling until I had written those words."

The next one was "Oh, What a Beautiful Morning."

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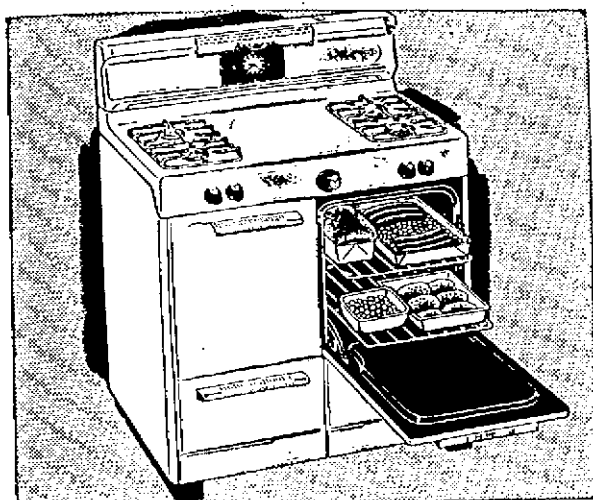
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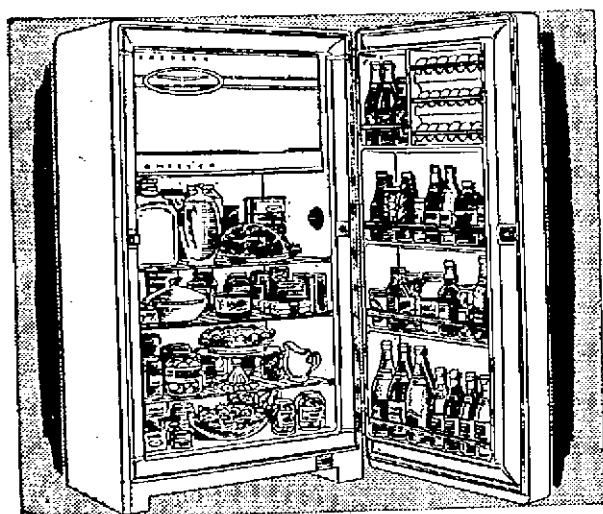
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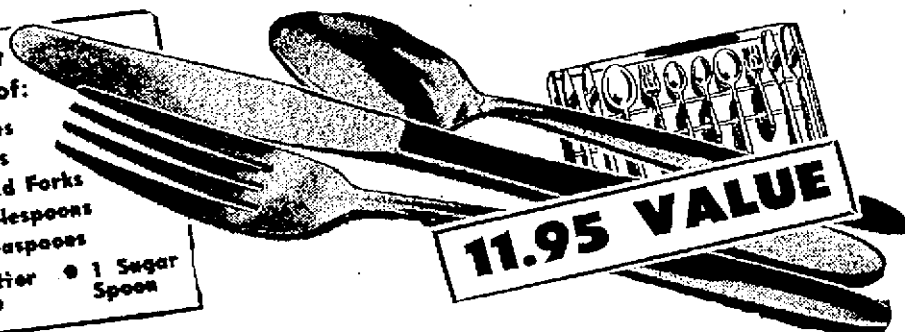
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Photo by Joe Risinger

Survival of another era in Long Beach, this old cottage was built in 1884, stands at 129½ Magnolia Ave.

By Maymie R. Krythe

NOW THAT Long Beach has become a metropolis, with distinctive buildings and beautiful homes, it's hard to realize that this city is relatively young when compared with eastern and midwestern population centers.

Long Beach was first planned in 1882, a mere infant compared to Los Angeles, founded by Felipe de Neve, on Sept. 4, 1781.

Few traces remain of Long

Beach's start as "Willmore City," the dream of W. E. Willmore, pioneer developer. Modernizing efforts have changed the appearance of most of the original buildings that have survived the early village; however, one interesting old house still stands and serves its purpose as a home. The cottage is located at 129½ Magnolia Ave. and was erected in 1884 by M. H. LeFetre, secretary treasurer of the Long

Beach Land and Water Co. This firm built the Long Beach Hotel, at the foot of Pacific Ave., that same year, but fire destroyed it four years afterwards. LeFetre also planned Long Beach's park, the Pacific—later renamed Lincoln Park—which had arbor gates at each of the four corners.

DURING SUCCEEDING years the house was occupied by various families. For some time it was owned by Mrs. Cora Havens of San Francisco, who bought it as a home for her mother, "Grandma Jones."

O. S. Eller, the present owner, is sure that the little house, in its long life, has had its full share of living, including both happiness and sadness.

Coming from Nebraska to Long Beach in 1907, Eller during his 50 years here has seen the community grow from a small town to a large city. He owns the corner lot at Magnolia and Broadway, on which, besides the small cottage, there are other buildings. He himself has never lived in the old house, but spends much of his time in his shoe shop, "Eller's Shoe Hospital," facing Broadway.

previously at another Long Beach location) and may have the oldest shoe repair shop in Long Beach, he says.

When you stop to look at the small house on Magnolia, you'll notice its distinctive architecture, reminiscent of the long ago popular Queen Anne type of cottage. It has a sharply peaked roof and some "gingerbread" trimming, several dormer windows, and porches at each side. There's an old-fashioned bay window in front. Its middle panel is surrounded by small squares of "art glass" in varied bright colors. Downstairs are five rooms and above three tiny ones, no longer used, reached by a kind of stepladder.

At the rear is a large pepper tree, more than 60 years old. Eller loves flowers and each year plants many around, and in front of the small house.

THE COTTAGE is especially well built, with three thicknesses of redwood. Some time ago, when it was 55 years old, Eller replaced the roof, the square iron nails that had held the split shakes together having rusted away. However, the shakes themselves were in good condition, after more than half a century of use.

FOR 33 YEARS he's been in business at this spot (five years

An interesting incident in connection with the history of

this little place, is the fact that, early in the 1920s, an artist came down from San Francisco and asked for the privilege of painting a picture of the house. Eller doesn't know the artist's name, but says the painter declared this was his perfect "idea of a nice, old, rustic cottage." After working for a week, the artist created an oil painting which Eller remembers as a masterpiece, with fine attention to details.

So even though this relic of bygone days in Long Beach is showing its age, and now looks a bit shabby, it had its moments. And, perhaps, it is memorialized for posterity in the work of the unidentified artist who painted it—a work that still may be carefully preserved by someone somewhere in San Francisco.

Coin Club Meets

Members Hobart Crabtree and Bill Luther will talk on their experiences as coin collectors at 7:30 p.m. Tuesday when Long Beach Coin Club meets in Recreation Hall, Ocean Blvd. and Elm Way. There will be bourse tables, an auction, and refreshments. Anyone interested in coin collecting is invited.

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Cleo, TV's famous dog, had trouble getting little nephew to sleep until her kind master made this dog bed. With pattern, anyone can construct the bed.

Make This Bed for Dog or Cat

By Steve Ellingson

ALL RIGHT, so you come home at night tired from lifting 100 pound sacks of flour all day, or keeping figures in the accounting office, or sewing shoes in the shoe factory, or grinding paint in a paint mill. At least you've got nothing to worry about until the next day. You can leave your work at the plant," said Cleo. And Cleo should know, she's the smartest dog in the country.

She went on: "I like the entertainment business. Working on NBC's 'The People's Choice' show is a real pleasure, even the rehearsals are fun. Jackie Cooper and all the others are easy to get along with. The

thing that drives me crazy is putting the pup, my little nephew, to bed nights.

"If that mischievous pup doesn't behave, I'm afraid I shall go to the man, and anybody knows, that's worse than going to the dogs. With me, this pup has gotten to be a 24-hour problem. I can't sleep nights for worry and we actresses must look fresh for the cameras each morning. Oh my! what shall I do?" Cleo sighed (in dog talk, of course).

HERE WAS A LADY in distress. What Cleo needed was a real comfortable bed so she could get her rest. We designed the one pictured on this page and she dearly loves it.

This is a dog bed that anyone can build with the full-sized pattern. It may be made large or small to accommodate a dog of any size—and also may be built for cats. The pad, which you may either purchase or make yourself, is supported by ropes woven between the sides.

All you need to do is to trace the pattern on wood, saw out the parts and put them together. The pattern gives all the particulars that you need.

To obtain the full size dog or cat bed pattern No. 170 send 50 cents in coin to Steve Ellingson, Independent, Press-Telegram, 15155 Saticoy St., Van Nuys.

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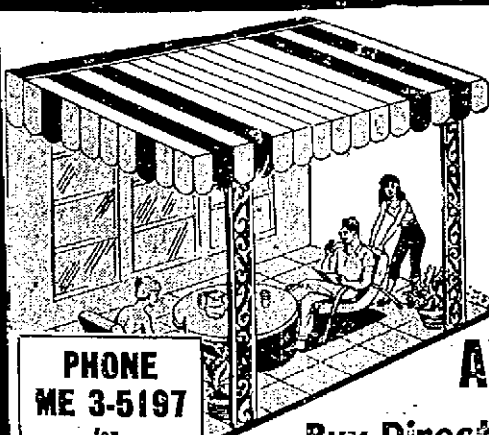
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AROUND THE WORLD WITH DELAPLANE

"Can you suggest a short course in conversational French and Spanish for our two teen-agers before we take them to Europe?"

THE BERLITZ schools for an hour or two a day are recommended to me by people who used them. Record shops have recording teaching courses—but I never tried them.

With a little schooling for background, I think you learn fastest in the country. And for this, I use one of the pocket phrase books. And best of all, the Walt Disney comic books printed in the language.

"Give me Mickey Mouse for a week and I can begin to talk anything."

From Renner & Co., San Francisco foreign exchange house: French francs, 453 to the U. S. \$1; Spanish pesetas, 53 to the U. S. \$1. Both still better buys here than if you exchange dollars inside these countries.

However, the advantage is lessening as tourists begin buying for summer trips abroad.

"... anything about the cheapest air travel to Europe? Shall we buy now?"

ALL THE AIRLINES are planning a new service to be called "Economy Class" on April 1—provided they get government approval, and it is expected they will. So far I have seen notices by Air France and Lufthansa.

The fare will be about \$489 round trip from New York to Paris, for example. Not much information on seating and so on. But the general idea seems to be about like the present tourist class flights. The lines probably will add a few luxury items to the tourist flights to justify the higher fare.

"... what present you would suggest when we visit my wife's family in Australia?"

ANY RECORD album from a late New York musical. For some reason, these recordings are not sold in Australia for several years after they are released here. Records of "My Fair Lady" were the biggest present you could bring last year.

Also the little pocket-size transistor radios don't seem to be on the Australian market.

"Would you suggest a restaurant for us for the one night we are in Lisbon?"

WITH ONLY one night in Lisbon, I'd take a taxi out to Choupana on the road to Estoril. Order the crayfish in Madeira sauce. And have the waiter choose a Dao wine and one of the Portuguese brandies. This restaurant is right over the water, looking along a curve of seashore to the lights of Estoril and Cascais.

At midnight, have the driver take you to one of the fado spots—Festa Brava is a good one. Order a sangria, a light wine punch. And listen to the fado singers. Very colorful, smoky sort of places and the music is good. "April in Portugal" is a fado.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.



THREE COMMODITIES in much demand during the winter in the Bahamian capital of Nassau are the warm sunshine, the powder white sand that arches around the island shoreline, and the straw products made in native outdoor markets.

Planning Your Vacation Trip?

With vacations just around the corner, two new publications from Sunset become of special interest: "British Columbia" (Lane Pub. Co. \$1.75) and "Western Campsite Directory" (Lane. \$1.50). More and more, vacationers, fishermen and hunters, and tourists are turning to northern resorts, and British Columbia has the factors and the facilities to give them good reason. This new publication on the Canadian province discusses completely the points a visitor wants to know in handily arranged text. Beautiful black-and-white illustrations capture the flavor of the country and several maps help to spot the major points of interest. Brit-

ish Columbia and western Alberta are also included in the campsite directory, a completely revised edition with the latest information on camps in the seven western states. Selected campsites in Montana, New Mexico, Colorado and Wyoming are included. Here's real help for the vacation planner—and fun for a winter dreamer of summer dreams. It's illustrated with photographs and major-route maps.

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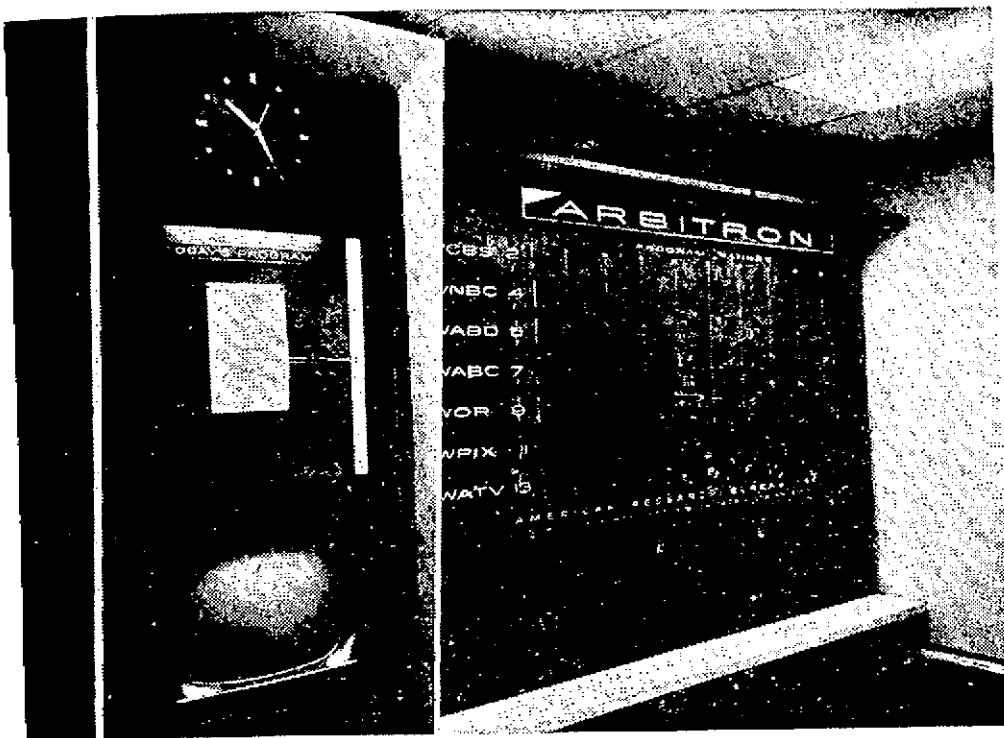
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TELEVISION

Auto-Board Tattles on TV

By Terry Vernon

Independent-Press-Telegram TV Columnist

ONE OF THE great problems of TV sponsorship today is to find out which program has the best audience acceptance. There are several ways of doing this, including telephone calls during the time the show is on... diaries kept by people in their homes... balloting in newspapers... and others. None come up with the same answers.

American Research Bureau, known in the trade as ARB, thinks it has the answer to the problem in a machine called Arbitron that's keyed to tattle electronically on TV performers, telling sponsors when viewers flip the knobs to other stations. Arbitron is now being tested in New York, and is expected to move west soon.

TELEPHONE SURVEYS fall down because, in areas like Southern California, no calls are made outside of Los Angeles. This excludes the Long Beach-Orange County area from being polled and gives only a small fraction of the actual audience.

Diaries are fine, except that it is very easy for a family to fill in the data required without ever turning on a TV set... and who can say that any one family's tastes in TV are the same as their neighbors?

Arbitron is an electronic research brain that can actually watch changes in the viewing audience on a big board in central headquarters.

A small electronic sending unit is hooked onto the TV set

in someone's home. This is connected by leased wire to the central board at headquarters of ARB. This little unit signals what channel the set is tuned to and sends back data each time the set owner flicks the channel selector.

SPONSORS, sitting in headquarters, can view their own shows on TV screens and watch the viewers flick off the programs. This will do much toward getting better productions.

For instance, say that the set is tuned to "Perry Como" and suddenly the star introduces some act that is not pleasing to the particular viewer and... click... the set is tuned over to another channel. If this happened in a majority of the homes, Mr. Como would be advised never to put that act on TV again.

Within 90 seconds of a request for a rating, Arbitron will turn one out showing the channel, number of sets tuned in, and what change occurred as the show progressed.

EACH MORNING ARB rushes a complete list of all programs on the air the day before with ratings for each, to the clients. This way, the advertiser knows exactly the reaction of the audience to the show.

Next step is to figure out how to check the numbers of persons who, when the commercial comes on, get up and go out for a drink, some candy, or just to stretch. It is a known fact that water consumption goes up at the exact moment commercials come on.

Who knows?... you soon may have a little sending unit on your set that'll tell the researchers what you like best and dislike the most.



Arbitron staff member studies rating information computed at 90-second intervals, posted each 15 minutes.

Crippling Constipation?

Action of the intestinal muscles and glands is controlled primarily by nerves, and impaired nerve function can cause constipation. Chiropractic maintains and restores normal nerve function so the doctor of chiropractic is logical resort for the correction of constipation.

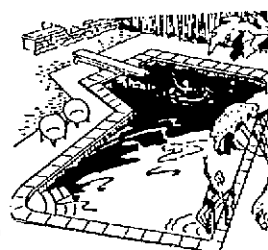
Your insurance policy should include chiropractic care

Published in the public interest by
Long Beach Doctors of Chiropractic

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COSTS NO MORE
When You Wisely
Choose a...

**CRYSTAL
Blue POOL!**



Hundreds of beautiful Crystal Blue Pools in happy southeast-harbor area homes testify... Crystal Blue really does offer you more for less! Call Crystal Blue today!

NOW in our NEW LOCATION
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Watch for Our Formal Opening in Our New Quarters Soon!

CALL ME 0-3197

OPEN DAILY
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CRYSTAL Blue POOLS

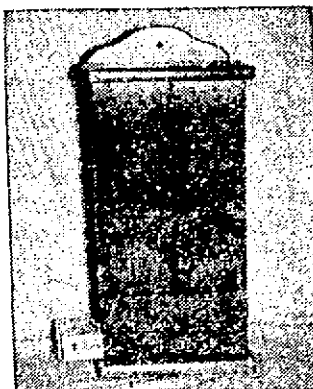
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(Advertisement)

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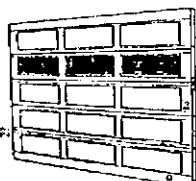
Poloris, the tiny medicated pillow, nestles close to gums to draw out gum pain on contact. Poloris' fast-action secret is its soothing combination of ingredients that act as an anesthetic, and stimulate healthy blood circulation. Recommended by thousands of dentists, of all drugstores.

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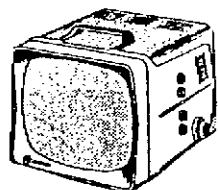
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CAMERA ANGLES

Don't Let Your Camera Hibernate

By the Shutterbug

IN WEATHER that is really rough, when even the most hardbitten camera bug forgets his camera while he heads for home or shelter, a young Frenchman I recently met reverses the usual procedure. He loads his camera and gets all set to brave wintry winds, snow, sleet or rain and goes out to search for pictures.

Christian Cambazard explained his unusual camera habits with an eloquent shrug and apology: "But I am no photographer!"

As I looked through a stack of his off-beat pictures and visualized the inclement conditions under which they were shot, I had to agree... he was no ordinary photographer.

BUT WHAT Cambazard actually meant, as I soon found out, was that he was not a professional still photographer. In his native Paris he was an assistant movie director and made documentary and feature films as his regular means of earning a living.

Then he came to New York City about two years ago with an exciting movie-making adventure in prospect.

Difficulty and delay were encountered in getting ready for the project. Cambazard faced the prospect of returning to Paris with nothing to show for his stay in the United States.

THOUGH IT WAS winter, the idea of a personal photograph album took root and Cambazard started to roam New York City with camera in hand. His restless energy overcame snowstorms and the splashing rain because "who would want to look at usual, sunny-day postcard views?"

He loaded his 2¼x2¼ camera with Tri-X film and carried it inside his coat as protection against the elements. He took light meter readings and usually had to shoot at 800 ASA for his night and rain pictures. (Accompanying illustration shot at 1/30th at f5.6.) The films were force-developed to compensate for the short exposures.

As the collection of unusual views of New York grew, he began to roam, camera in hand, in daytime and in nice weather, too. But his searching eye sought, and camera caught, only off-beat, story-telling situations of people and places.

POSSIBILITY existed that the pictures might be published in France when he returned but little likelihood appeared of their being accepted in this country.

But, surprisingly enough, a warm reception awaited his pictures when he visited picture and magazine editors here and many were bought. In addition, he is considering the offer by an American publisher to put



While most photographers were spending the winter indoors, a young Frenchman got out with his camera for off-beat shots that won praise and cash at magazines.

out a book of his New York views.

It's winter once more and while waiting for his boat,

Christian Cambazard is once again out at night, with his camera under his coat, chattering.

(Continued on Page 36)

FREE

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"HOW TO MAKE BETTER COLOR
SLIDES AND COLOR MOVIES WITH
ANSCOCHROME FILMS"

SPEAKER

Mr. A. C. SHELTON

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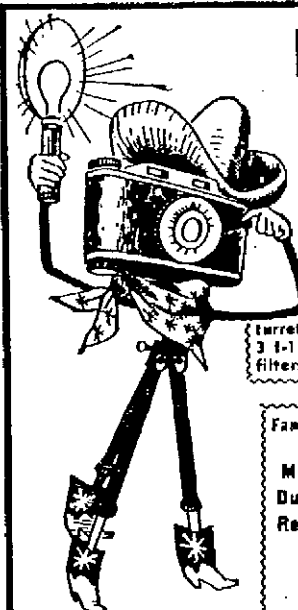
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PET PARADE

Hamsters Solve a Problem

By Eleanor Avery Price



Photo by Jasper Nutter

Two playful hamsters solved a pet problem for Maren McDonald. Here she is with pals, Hamlet and Ophelia.

BEING DIAGNOSED as allergic to cats and dogs can be most distressing to one who is inordinately fond of these animals as pets. But such a case is not hopeless, as Maren McDonald, daughter of the Joe McDonalds, 11 Geneva Walk, has discovered.

Maren recently came face-to-face with this problem, but she refused to be defeated by the unhappy circumstances. If she couldn't have a cat or a dog, she was positive she could find another kind of affectionate, playful pet.

One day, after saving nickels and pennies, Maren went into a pet shop to look over the assortment of pets offered for sale. Following a period of

watching hamsters at play, she decided to take a chance and bought two — a white albino that she named Hamlet, and a sport she called Ophelia.

BEING FREE of dander, odorless, and having no animal and skin diseases (they are susceptible to human diseases, hence their value in laboratory experiments), the hamsters proved perfect pets for Maren in spite of their being named after tragic Shakespearean characters.

Maren's grandfather made the hamsters a comfortable, divided cage. But, because hamsters are so quiet, he was not aware that they are smart little creatures, so he did not make a strong catch on the

cage door. Hamlet and Ophelia proceeded to nose their way out, so a wire was twisted around the cage and door. Hamlet and Ophelia promptly.

(Continued on Page 35)

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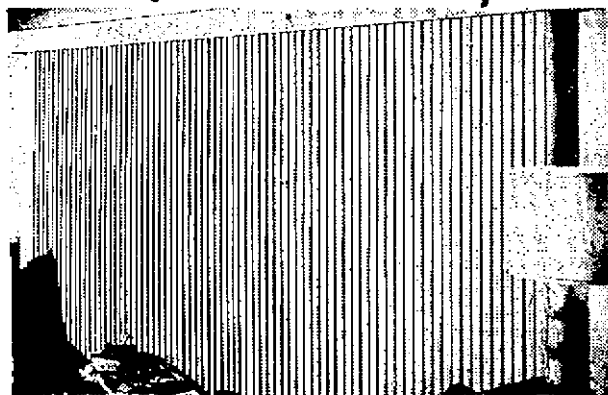
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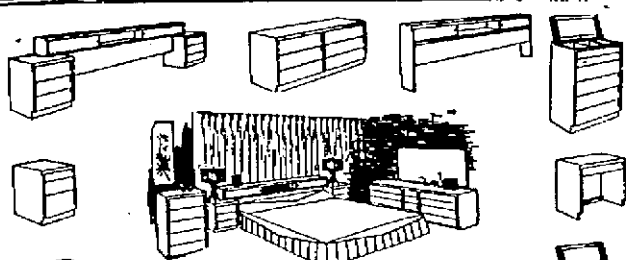
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BOOK REVIEWS

Big Business Goes Barnstorming

ONE DAY back in 1915 the assistant traffic manager of the Marconi Wireless Telegraph Co. wrote a memo to his boss.

"I have in mind," he began, "a plan of development which would make radio a 'household utility' in the same sense as the piano or phonograph. The idea is to bring music into the house by wireless."

He continued in considerable detail, explaining in technical terms just how his idea could be developed into reality. Before concluding, he even estimated that whoever took on the project could expect a gross business of \$75 millions in "radio music boxes" the first three years of operation.

For an astonishing five years nothing happened. Then the Radio Corporation of America was formed. The idea man pulled his memo out of the files and sent it to the new company. In three years, from start of manufacture, RCA sold \$83,500,000 worth of "music boxes." The obscure traffic manager who furnished the idea today is David Sarnoff, chairman of the board of RCA.

Giant concerns are growing more gigantic these days by putting into use more and more ideas furnished by their employees. Many, in fact, bring groups of workers together for relaxed idea sessions which are paying off handsomely. These are called "brainstorming" sessions.

In "Brainstorming" (Doubleday, \$4.50) Charles Clark, who has had much to do with developing such sessions in big business, points to the importance of a constant flow of new ideas success, how "brainstorming" should be organized for best results. More than that, he tells the employee how to develop new ideas, regardless of the type of work he is doing.

"As a business manager," says Clark, "I have been especially interested in stimulating ideas for two reasons: to benefit the business itself and to help the people who work in that business. . . . These techniques not only work on specific problems. They also help to broaden a person's outlook on life—to open his whole personality to the 'idea concept' and to encourage a constant, fresh eagerness about all the problems of daily living."

"SOME CAME RUNNING" by James Jones (Scribner's, \$7.50): Liquor, gambling and sex run riot in this new novel whose 1,266 pages will establish it as — while not the best — certainly one of the longest literary efforts of the day. More than a dozen major characters — Dave Hirsh, author; 'Bama Dillert, his gambler friend, and Gwen French, his guiding literary goddess — are drawn with a fine hand. It is only in the plot and its lack of variation from the theme of sex and its destructive power that the book falls short. Jones, you will recall, also wrote "From Here to Eternity."

"AMERICAN HERITAGE: the Magazine of History" (American Heritage, \$2.95): An article adapted from Henry F. Pringle's Pulitzer Prize winning biography of Theodore Roosevelt called " . . . Espe-



CAPT. GENE GURNEY

"Five Down and Glory" is the title Capt. Gene Gurney gives his definite history of the American Air Forces from World War II through the Korean conflict (ace is the unofficial title given a fighter pilot who is officially credited with shooting down 5 or more enemy planes). The first book of its kind to be published, it is edited by Mark P. Friedlander Jr., with a foreword by Capt. Eddie Rickenbacker (Putnam, \$5.75).

cially Pretty Alice" makes the February number of this hard-cover magazine especially readable. It concerns Teddy and his happy marriage to Alice Hathaway Lee, of whose untimely death the one-time President once said, "We spent three years of happiness such as rarely comes to man or woman . . . and when my heart's dearest died, the light went from my life forever." There are more than a dozen other articles, several richly illustrated in full color, including the story of Lincoln's second inauguration.

"YOU'RE BETTER THAN YOU THINK by Dora Albert (Prentice-Hall, \$4.95): Many people rate themselves too highly out of self-defense; others, too low out of lack of self-confidence. Most Americans value self-confidence and pretend they have it when they haven't. The thing, says Dora Albert, is to really HAVE it—lose any inferiority complex because "you are better than you think." Do not forget, she points out, that every brain has more than 12 million cells and, normally, man uses about one-tenth of this power. For the 99 out of every 100 persons who sell themselves short every day the author—once nagged with a bad inferiority complex but discovered how to rid herself of this feeling and become well adjusted and happy—gives her rules to build self-confidence, the methods of handling an inferiority complex, the ways to make others believe in you so that you may attain the goals you seek. The book is a good, sound, logical pep talk from cover to cover. If you're selling yourself

short, read it. You'll have a better opinion of yourself for having done so.

MARCH'S THESAURUS-DICTIONARY (Hanover House, \$9.75): When Francis Andrew March prepared his "A Thesaurus Dictionary of the English Language" which was first published in 1902, he was determined to eliminate the index system of the typical thesaurus which refers the user to several categories of words; to keep cross-references to a minimum, and to substitute the direct alphabetical method with each word given not only a compressed dictionary definition but a full range of associated words and phrases. It was an immediate success with thousands of teachers, students, writers and others who relied upon it as their most-wanted reference tool. It continued in popularity until World War II when it went out of print. This edition of 1,230 large pages, with a new Word Supplement of more than 1,800 words and phrases that have come into general use since 1900, brings March's original edition completely up to the minute. It should find a place in the library of everyone who is striving to write or speak more effectively.

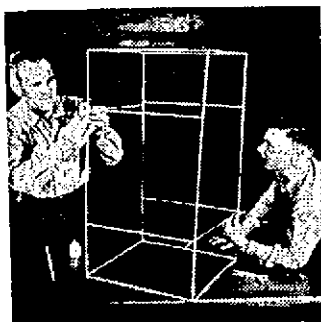
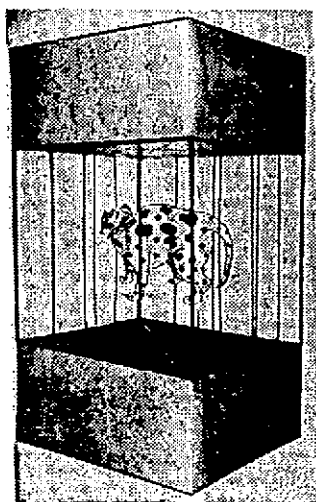
"FAITH AT WORK" edited by Samuel M. Shoemaker, D.D. (Hawthorn, \$4.95): Almost 50 people in various walks of life team up to write this book by describing a dynamic faith at work in their lives. The stories they tell give emphasis to personal awakening in faith, prayer and Bible study, Christian fellowship, communication of their faith to others, or rewards of application of faith to home, job and community.

"ONLY THE BRAVE ARE FREE" by Donald R. Richberg and Albert Britt (The Caxton Printers, Ltd., \$6): Two learned men trace in this single volume the sources, methods and results of experimentation in self-government since the signing of the Mayflower Compact. It seems apparent that the authors believe the success of self-government in America has depended and will continue to depend on the number of voters who read and think for themselves.

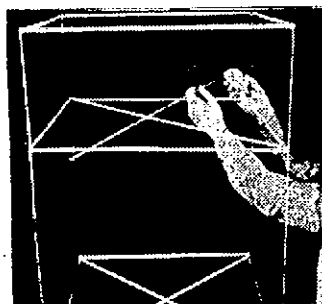
PAPERBOUND ORIGINALS — never before printed in book form — published this month: "Earthlight," science-fiction tale of a threatened war between three planets over wanted metals on the moon, by Arthur C. Clarke (Ballantine, 35c); "Eight Great Comedies" — complete texts by playwrights (Mentor, 50c); "Violent Hours," a driving story of a man against a mob, by Robert Walsh (Signet, 25c); "The Authentic New Testament," a modern translation by Hugh J. Schonfield (Mentor, 50c); "Tales of Wells-Fargo," stories of men who made legends, by Frank Gruber (Bantam, 25c); "Mr. Taxicab," raucous, uninhibited stories of what goes on in the back seat, by cabbie James V. Maresca (Bantam, 25c); "The Tragedy of Hamlet, Prince of Denmark," by William Shakespeare (Pocket Library, 35c); "Sun Dance," a novel of the Southwest frontier by Fred Grove (Ballantine, 35c).

HOW TO Build Box Kite for Youngsters

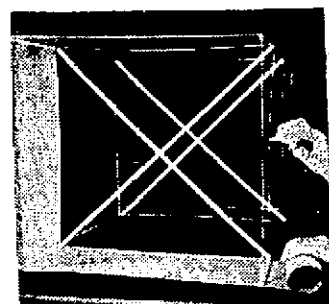
1. **PLANNED FOR** fast and easy construction, this kite departs from the traditional, diamond-shape flying rig. Completely airworthy, a light March breeze and a long string will take it high above the trees. To build this kite, you'll need light, but strong wood for the framework. Narrow pieces cut from a fruit box are adequate... so are long strips of bamboo you can buy. For covering, choose a light, sturdy paper. Polyvinyl glue holds wood joints and paper together.



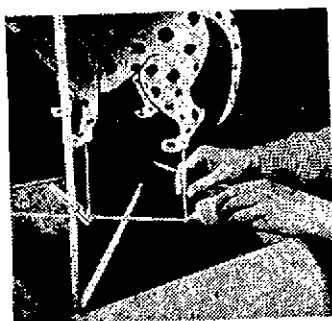
2. **BUILD BOX** frame first. Strips of wood are $\frac{1}{2} \times \frac{3}{4}$ inches. For additional strength, glue little blocks of wood at corners. Spring clothespins serve as clamps. Kite is 18 inches wide, 48 inches deep, and 26 inches high. Using grid system, you can transfer all the kite patterns onto large sheets of wrapping paper. Pencil on designs and paint them.



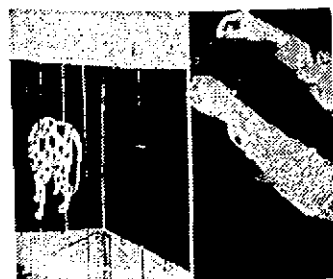
3. **ADD X BRACES** to make frame more rigid. Small wooden blocks glued to side pieces of frame give more gluing surfaces, add strength. Glue braces together at point where they cross. Cross-braces are about 9 inches from the ends of kite.



4. **CUT PAPER** in two strips long and wide enough to go completely around frame at the bottoms. Measure carefully before you cut paper into strips, 8 or 9 inches wide. Spread thin line of glue to wood bands and roll frame over on the paper strip—one end at a time. So glue adheres properly, press down on strips. If necessary, weight strips until glue sets—usually about 30 minutes for polyvinyl.



5. **GLUE TWO** thin strips of wood to back of lion after you trace it and paste tracing on a thin piece of cardboard. Fasten strips to X-braces at top and bottom. Clothespin clamps hold strips while glue sets. Fasten bars (thin strips of wood) to inside of wood bands at top and bottom of framework. It's best to use $\frac{1}{16}$ -inch stock to minimize weight.



6. **FLYING STRING** goes on next. Fasten it to one corner of kite this way: Punch two tiny holes in paper, thread twine through these, and loop it around the corner of wood frames. Kites like these don't need bridle.

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CAMELLIAS COL. FIERY, GLEN 4, DEBUTANTE, etc. Gal. 1.19

FUCHSIAS UPRIGHT AND BASKET VARIETIES Gal. 59c

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CU. FT. 1 LARGE BALE
MOSS FT. 1 \$6.85 VALUE

GLADIOLUS BULBS Colors (No. 1 Bulbs) Doz. 53c

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ASTERS, SNAPS, STOCKS Doz. 25c

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STEER MANURE (Weed Seed Free) 2 cu. ft. 39c

DICHONDRA SEED Quick Germinating lb. 2.29

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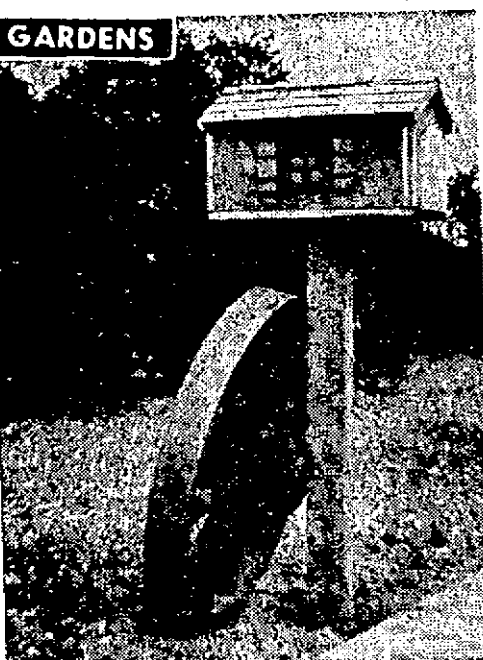
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GARDENS



Conservative, but still an object of interest, is this "little cottage" mail box.



Welded link chain holds up this intriguing mail box. Fanciful ship sails atop it.

Beautify the RFD Scene

By Alan W. Farrant

MAIL BOXES generally divide themselves into three classifications: Slots in a wall or door, tin boxes of utilitarian but unattractive quality and handsome bits of handiwork that reflect the householder's pride in his domain.

Particularly is this true in the RFD or rural free delivery areas or where the postman serves his clientele from curb or sidewalk, as a drive through any such sections will prove. Long rows of sheet metal boxes—some tilted at dizzy angles—mar the view, until the eye encounters one that the owner has endowed with his own imagination and personality.

With just a small amount of effort any household can devise, construct and install a mail box that will be a pleasing "front man" to greet passersby and visitors. Not to mention creating a landscaping asset.

Planning and making such a box can be fun. And the result will be, definitely, a conversation piece. Shown here are a few examples.



Keq that probably once held nails is now a decorative receptacle for mail.



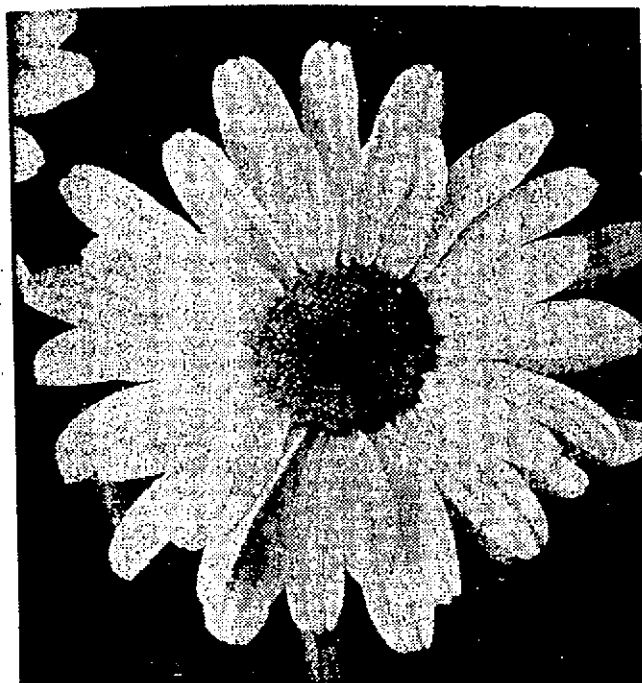
With a coat of paint and householder's name, another keg cloaks metal box.



Fitted with a door and brightened with paint, an old milk can achieves beauty.

Photo by the Author

Pennies for Your Blooms



Bodger Seeds Photo

Shasta daisies are hardy, handsome in the garden and are easy to grow from seed, an inexpensive procedure.

By Bob Gilmore

IT IS POSSIBLE to fill your garden with flowers for just a few cents. The way of accomplishing this apparent miracle is to sow the seed of perennials.

Perennials are so economical, mainly, because of their habit of growth. They are long-lived and will remain in your garden for many years. Annuals, on the other hand, have a short growing season and must be replanted every year. Certain annuals tend to reseed themselves but the plants themselves complete their entire life cycle in one growing season.

Seeds of the following perennials may be started at this

time: delphinium, dianthus, armeria, Alyssum saxatile, anchusa, campanula, dicentra, gypsophila, heuchera, candytuft, lathyrus, penstemon, physalis, statice, pyrethrum, Lobelia cardinalis, linum and geum.

MOST PERENNIALS should be sown in the fall; these seedling plants will flower the following summer, frequently in late spring. Certain perennials such as coreopsis may be started during the spring months as they flower the first season from seed. Although perennials may be sown directly in the open garden it is advisable to start the seeds in nursery flats,

later transplanting the seedlings to their permanent location.

A good starting mixture consists of equal parts of friable soil, peat or leaf mold and sand. It is important that the growing medium be loose and porous. The material should be run through a 1/4-inch sieve to remove all foreign matter and debris. Do not add plant food as it will not be required by the young seedlings until they are fairly well established. Soil may be sterilized by placing it in an oven for about 30 minutes at a temperature of from 350 to 400 degrees.

IN THE NURSERY FLAT it is best to sow the seed in drills. These shallow depressions may be established by drawing the end of a stick along the side of a board placed on the soil surface. Or the edge of a ruler may be used to form this drill. Be careful to follow instructions on the seed packet. Do not sow too deeply. A general rule is to cover the seed to a depth of three times its diameter.

An excellent way of watering seeds in flats is to place the flat in a container of water, allowing the moisture to seep up from below by capillary action. When seeds are started in clay pots this method of watering is ideal.

Hamsters

(Continued from Page 31.) untwined the wire. When a hook was used, they reached their little paws through the wire and unsnapped it. The cage door finally had to be taped shut.

HAMLET AND OPHELIA soon became tame to the extent that they would remove sunflower seeds from between Maren's lips. And they liked to be carried about clipped to Maren's shoulder with little jeweled harnesses.

Hamsters are very clean, and their quarters, whether fancy or old bird cages or crude boxes with only wire tops, should be kept immaculate. White excelsior or clean white shavings, never sawdust or newspaper, should be used on the bottom of their homes. In this the hamsters will hide food or make interesting nests.

Water must be available at all times which hamsters drink through a tube, and a diet high in protein, such as poultry pellets, plus leafy greens should be offered. Fruits and peelings may be added to the rations. Hamsters usually pack their pouches and hide their food so they can nibble throughout the night and sleep most of the daylight hours. A good supply of food will keep a number of young hamsters living happily together without fighting. However, they should not be overfed. If spoiling food is found in the bedding at clean-up time, the diet should be reduced.

A litter of 10 young is the average, but Maren's hamsters had one exceptional family of 13 healthy little ones, perhaps because the albino is a fine breeder even though sometimes one or both eyes are blind from birth. Gestation is 16 days, and hamsters mature at two months and can produce a litter every seven weeks for about seven times, after which the female often becomes barren.

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POPULAR VARIETIES NO. 1
ROSE BUSHES
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RUBBER PLANTS
AZALEAS
GARDENIAS
AUST. TEA BUSH
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ACUBA, GOLD DUST
BIRD OF PARADISE
PHILODENDRON
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97^c



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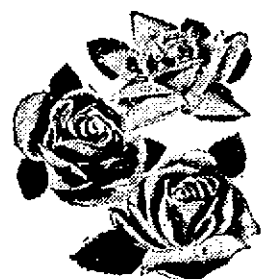
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FOR 1958

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GOLD CUP\$2.50
WHITE KNIGHT—\$3.00

all these . . . \$8.00 value

FOR ONLY.....**\$6⁷⁵**



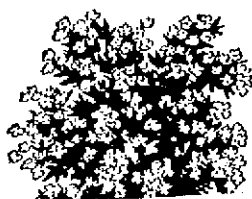
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Will Grow in Sun or Shade

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Flowers for Border Brilliance



—Photo by the Author

Oriental poppies, strategically planted, will provide brilliant color in a border, against green background.

FEW PLANTS will give the brilliant effect obtainable by the use of a small number of Oriental poppies at strategic points in the flower border.

These are large plants, growing to three feet or more, with rather coarse, divided leaves covered with bristly hairs, reminiscent of a thistle. The flowers are huge, up to six inches across and sometimes double. Most common is the brilliant scarlet blotched with black at the center. Other colors have been developed bringing a color range from pale pink through salmon to maroon, with an occasional white.

The flowers will make a bold display growing in front of a background of green shrubbery or contrasting with the blues of

By Gladys Diesing

delphinium. Interplanting of something like perennial baby's breath will provide a cover for the fading leaves.

ALTHOUGH PAPAVER Oriental is a perennial, blooms may be obtained the first summer by early planting of the seed in spring. Plants will need dividing after about three or four years. This should be done in the late fall when the plants are dormant as they have long tap roots and will not move easily at any other time. Cutting of the tap root will provide additional plants. Planting distance should be about 24 inches. The soil for

the poppies should be deep, rich and well drained. Full sun is required.

When picking the blooms for use indoors the stems should be seared in a flame as they are the kind which "bleed" when cut. The seed pods make interesting pieces for a dried arrangement.

Camera Angles

(Continued from Page 30)

lenging icy winds and rain to make more pictures.

I guess he is still "not a photographer." If he were, he'd be in a nice warm room dreaming of all the beautiful pictures he will be shooting in the romantic, tropical South Seas when his boat sets sail some day.

BLACK-AND-WHITE print competition will occupy the Long Beach Camera Guild when members meet at 7:45 p.m. Wednesday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

February color contest winners: Elva Hayward and Art Williams, honor awards; Elva Hayward, second honor award; Esther L. Modern, honorable mention; J. R. Scheurer, two honorable mentions; Basil Williams, creative scenic award; and M. E. Pilkington, creative original and table top awards. Ernest Hemmerley, member of the Photographic Society of America, judged.

Elva Hayward received an honorable mention in recent color contest of Southern California Council of Camera Clubs (S4C) and she, Don Harvard and Scheurer had slides accepted for the 21st International Salon of the Circle of Confusion.

William Jordan and Bob Tarlton placed first and second respectively in the black-and-white print competition of the Long Beach Museum of Art. Prints in this competition will be on display at the Museum during March.

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ROSE BUSH (in a can) Reg. \$10. 49¢

American Reg. \$3.98
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Which "lawn type" are you?

...and which Northrup King Lawn Seed is best for you?



LAWN PROUD

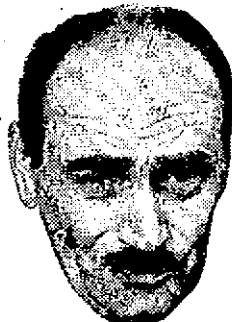
You want thick, velvety turf... a lawn total strangers stop to admire. So plant Northrup King GOLF Brand Lawn Seed, a blend of finest perennial grasses. Given the care a fine lawn deserves, it grows more beautiful year by year!

For the finest lawn... plant



**NORTHROP KING
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LAWN SEED
NEW LOW PRICES**

1 lb. 1.25 5 lbs. 5.95



LET'S BE REASONABLE

You care enough to want an attractive, permanent lawn... one that will stand day-to-day living, yet need only reasonable care. So plant Northrup King FORE Lawn Seed, a blend of good perennial grasses that become quickly established!

For a superior lawn... plant



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FORE BRAND
LAWN SEED
NEW LOW PRICES**

1 lb. 98c 5 lbs. 4.75



I JUST WANT GRASS

In a hurry, right? So plant Northrup King PAR Lawn Seed, a blend of grasses that quickly produce a thick, sturdy turf that will stand up under work or play... needs little care.

For a good lawn... plant



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PAR BRAND
LAWN SEED
NEW LOW PRICES**

1 lb. 89c 5 lbs. 4.25



• NORTHROP KING LAWN-FOOD... feeds lawn 2 important ways. (1) Fast-acting chemical nitrogen for quick growth and color. (2) Slower-working organic nitrogen for season-long health.



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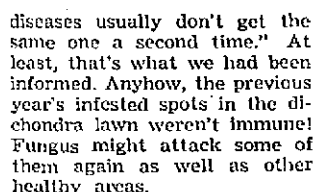


DOROTHY DIGS
in the
garden

Berry bushes... loganberry, boysenberry, raspberry and other cane fruit varieties... suffer a great deal from heavy infestation of red spider. There is a material on the market created solely for the control of red spider and mites. This material is marvelously effective in killing the red spider and it has the advantage that it will not harm the useful insects. However, it can be used on berry bushes only up until the time the fruit begins to form, but on flowers and shrubbery it can be used the year round.

I like to finish off the season by spraying berry bushes occasionally with a light oil emulsion. Use it as frequently as necessary selecting cool days to do the spraying. A good oil emulsion will break down the fertility of the eggs of red spider and mites and will kill the young as well as the adult. Therefore, it gives you a prolonged measure of control and, of course, is safe to use on the ripening fruit.

Sunday, March 2, 1958



By Joe Littlefield

years of our now 17-year-old dichondra law was the toughest. We licked every known dichondra ailment, including weeds, but one. That one was fungus.

Patents and non-patents!

**LONG BEACH
SEED & PET CO.**
2550 AMERICAN GA 4-0937
Open Sunday 9 to 4

years of our now 17-year-old dichondra law was the toughest. We licked every known dichondra ailment, including weeds, but one. That one was fungus. Small irregular patches, large ones, small rings and large rings died out in our dichondra lawn usually in late spring. The poor lawn looked as if it was moth eaten like an old rug. Three months or so later, fungus eventually would disappear. Finally the dead brown areas would grow back together from existing seeds and from healthy lawn areas fringing the fungus spots.

WE TRIED SIX different materials and fungicides. One of them prevented the fungus from spreading farther. We reasoned thusly, "if dichondra is attacked by fungus, perhaps next year the infested spots should be immune to fungus attack—like children who have mumps or some other children's

Finally, one day while pondering the fungus problem, we hit upon a new line of thought: "Perhaps that diction-dra layn acts like a human being who is run down. Generally, when we humans work too hard, miss a meal now and again, perhaps drink too much coffee that makes us additionally nervous, lack sufficient rest and sleep, we may finally catch a cold."

A cold often is one of nature's ways of telling us, "Brother," you'd better slow down, catch your breath, and get some rest."

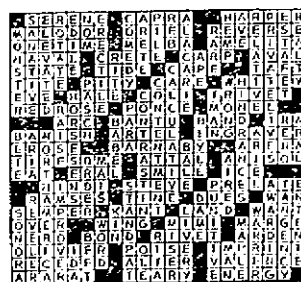
We thought, "that dichondra lawn acts as if it caught a cold, which you and I know it didn't. Instead of a cold, that lawn might be lacking sufficient nourishment, because it hasn't been fed since late last fall. Also there are countless millions of flowers that form seeds, then develop into young seedlings. If there isn't enough nourishment to take care of the mature dichondra, as well as the young hungry horde, fungus attacks it, if it's present."

For three years we experimented with feeding the lawn. First year feeding experiments were fair. Next year, good. Third year, we let the lawn go without feeding as long as we dared. In fact, at one spot wilt started in. We fed it with a quick acting liquid fertilizer, and were able to check the spread of wilt. Then we knew

Begonia Society

Parent branch of the American Begonia Society will meet at 6:30 p.m. Thursday at the home of Mr. and Mrs. Roy Ohlson, 1925 Maine Ave., to hear a talk by 'H. B. Crisswell of the Widow Farmer insecticide manufacturing firm. A potluck supper will precede the talk. Visitors are welcome.

SOLUTION TO TODAY'S PUZZLE
(See Page 38.)



WE'VE FOUND for our type of medium-heavy soil, the lawn has to be fed about third week of February. Early, first feeding of the year is the most important, because the lawn hasn't been growing fast. Almost bordering a dormant (rest) period. Nonetheless, the lawn flowers early, forms seeds which develop into seedlings. Fertilizing early in the season encourages thrifty, healthy growth, which seems impervious to possible fungus infestation.

Dichondra lawn doesn't require too much nitrogen. It likes a balanced fertilizer, formulated specifically for not only fertilizing the leaves, but for additional new oncoming young dichondra lawn. The dichondra fertilizer also contains a soil insecticide to help control soil pests.

A well established dichondra lawn should be fed 40 pounds of dichondra fertilizer to a thousand foot area. Soil area should be moist. Fertilizer should be applied in the afternoon of a sunny day, when leaves are dry. Fertilizer should be thoroughly watered into lawn turf. Lawn should be kept moist first day or two, then watered when thirsty.

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| <p>We Give 25c Green Stamps</p> <p>Simonsen's NURSERY</p> <p>16224 Bellflower Blvd., Bellflower</p> <p>THIS AD GOOD MARCH 2 TO MARCH 7 CLOSE 2 P.M. SUNDAY — TO 7-3225</p> | | | |
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Combination Offer! Reg. 39c Plantron and 25c Philodendron

Both for **25c**

Buy 3 rose bushes or 3 fruit trees and get 1.19 Plantron plant free. Buy 5 rose bushes or 5 fruit trees and get a 2.95 size Plantron Free.



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AS LOW AS **\$5⁰⁰** Per Month

PACIFIC ALUMINUM PRODUCTS CO.

Southland's Crossword Puzzle

Solution to Puzzle on Page 37

By Joe La Favel

Across

- Imperturbable.
- Noted film director.
- Old Irish coin.
- Unpleasant smell.
- Type of window.
- A gear shift.
- Former.
- Soprano from Australia.
- Famed soprano Galli-Curci.
- Maritime.
- Cane is its capital.
- Kind of fish.
- Relating to grandparents.
- Grandeur.
- Inundation.
- Hace or Fear.
- Late "Mr. Republican."
- Quickly: Brit.
- Commiseration
- Solicitude.
- Ford of the Yankees.
- Allhallows.
- In good health.
- American gunmaker.
- Chafing dish support.
- Flower: 2 words.
- Puerto Rican city.
- Copper-nickel

Down

- alloy.
- Triomphe de l'Etoile.
- Ethnic group of Africa.
- Ligature.
- Chief officer of David.
- Ostracize.
- Soviet workers' union.
- Artist.
- Shaped unevenly.
- Dickens.
- Place of conflict.
- Soporific.
- Mining refuse.
- Ether.
- Gormandize.
- Pertaining to an historical period.
- Pleasant aspect.
- Diamonds to a "Fence."
- Aryan language of India.
- Allen of TV.
- Ecclesiastic of superior authority.
- Name of three Egyptian kings.
- Prong.
- Club membership fee.
- Lackluster.
- "paratus."

8 Mountain crest.

9 Down.

10 "Johnny ____"

11 One way to dine: 2 words.

12 Source of hashish.

13 "____ atque vale."

14 Pertinent.

15 1930 Coward drama: 2 words.

16 Military courier.

17 Estates.

18 Dracula, for example.

20 Out-of-the-way.

26 Ceremony.

28 Mimic.

32 Showing forthrightly.

35 Jewish feast.

36 Ease of mind.

37 Iniquity.

38 Obstructions.

40 Instinctive shrewdness: 2 words.

41 Showing a striking difference.

42 Secret Service agent.

44 Aggrandize.

45 Fortieth part of a plaster.

48 Site of a Biblical tower.

49 Stendhal was his pen name.

51 Famed

52 USSR inland sea.

53 ____ noise.

54 Rigoletto's "Pari Siano."

55 Continent: 2 words.

58 Spirit of Jewish fable.

61 Evil: Poet.

64 Regularity.

65 But: Fr.

67 Made public.

73 Ameliorator.

74 Refuse to change: 2 words.

75 Castigatory.

76 Bestowing.

77 Contact.

78 Concordat.

79 Bacchant.

81 ____ Edith Sitwell.

83 Mexican state.

84 Ties of consanguinity.

85 Accentment.

86 Martially inclined individual.

88 Communication.

89 Carmudgeon.

90 Source of sugar.

92 Another source of sugar.

93 Miss Hayworth.

96 Creek mount.

98 Shout heard at a bullfight.

100 Valet de chambre.

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Caricature by Milt Reppert
ART IMBRECHT

Hurrah for the Dodgers!

DON'T BE surprised, gentlemen and mesdames, if shouts of "Hurrah for Walter O'Malley" and "Long Live Duke Snider!" are heard occasionally in the months to come at the Sierra Restaurant, 16227 Lakewood Blvd., Bellflower.

This large, glamorous restaurant is now a hotbed of baseball activity, being the home of the Sierra Dodgers Fan and Booster Club which already sports 200 members and is gaining more daily. Owner-host Art Imbrecht has organized the club and placed it under the direction of none other than Vern Stephens, former major league player who was a standout RBI star and long-ball hitter.

Stephens is also in charge of the Sierra's extensive catering and parties' department, which handles in-plant catering for industrial and business luncheon and dinner groups ranging to 2,000 persons.

THE CUISINE at the Sierra is always outstanding. The complete dinners include chilled relish dish, choice of French onion soup or soup du jour, tossed green salad served from the "spinning salad bowl," choice of potato (baked with cheese sauce, whipped or French fries), French bread and choice of beverage. Among the numerous entrees are Tornados of Beef, La Cointreau, \$3.50; pan-fried chicken with biscuits and honey, \$2.75; broiled lobster, \$3.25; beef en brochette, \$2.95, and marvelous roast prime ribs of beef, \$3.75. Also featured are special dinners priced at from \$1.95 up which include all the aforementioned side dishes plus entrees which vary from day to day.

Imbrecht, who is assisted by his pretty wife Martha and co-owner Mickey McGuire, has been in the restaurant business 12 years and leads a busy life directing many enterprises. The Sierra is part of the Dinnerhorn chain of 16 Southland restaurants, including the Sierra Junior coffee shop, Artesia St. at Lakewood Blvd.

Organist Lois Wolfe, a terrific special effects artiste, entertains nightly in the Sierra's cocktail lounge.

—TEDD THOMEX

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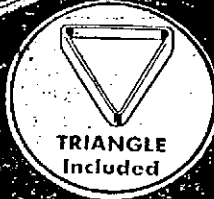
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Parade

THE NELSONS

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Why our schools must teach
the truth about Communism

by JOHN S. GLEASON, JR.
National Commander, American Legion



March 2, 1958
REG. U.S. PAT. OFF.

THE FABULOUS NELSONS: Dave, Harriet, Ozzie, Ricky



At a Women Marines training base, a bugler marks events of the day.

I'll always remember...

'Day is done, gone the sun...'

by COL. JULIA B. HAMBLET Director of Women Marines.

Perhaps you know that a military base awakes each morning to reveille's "I can't get 'em up," and goes to sleep each night to taps, the last bugle call of the day. During my 13 years of military experience I suppose I have heard taps thousands of times. Yet one particular evening these traditional notes were but the prelude to another tradition, one new to me — and one I shall never forget.

It was at Parris Island, S.C., where I was inspecting the women's area last fall. At the end of the day I

had left the area for dinner. Then, having heard of a custom that had developed in the Woman Recruit Company, I returned to hear taps.

The bugle notes sounded:

| | |
|-----------------------|---------------------|
| <i>Day is done</i> | <i>From the sky</i> |
| <i>Gone the sun</i> | <i>All is well</i> |
| <i>From the lakes</i> | <i>Safely rest</i> |
| <i>From the hills</i> | <i>God is nigh</i> |

One by one lights in the barracks went out. At other Marine bases a hush would then fall. But here, as the last note of the bugle faded in the distance, came not silence but the sound of voices in song.

They started softly in the Senior Platoon area on the second deck (floor) of the barracks, were picked up by another platoon topside, then by the recruits on the first deck. The song swelled in volume as each group joined in, filling the darkened barracks and spilling over into the street outside.

From their bunks the women recruits were singing *The Lord's Prayer*. They sang spontaneously, their young voices, untrained and unrehearsed, blended in reverence. They were not required to sing. They did so because they chose to. It had become their tradition, a new group learning by listening to the others.

The song ended and all was still. I stood there quietly, my pride and confidence in young America renewed. For from 6 a.m. to 10 p.m. daily, these recruits trained to serve in peace — or war. Yet they closed their day on a note of peace. They, a cross-section of America, expressed what each of us hopes for. And standing there with the strains of their song in my mind, I felt all can be right with the world.



The author.

On Parade

Back in 1941 a comedian named Red Skelton signed a couple of promising young musicians for his radio program. Ozzie Nelson was the orchestra leader; Harriet Hilliard was the vocalist. Skelton's audience liked their music, and gradually he worked them into his comedy skits. One day they decided to branch out in a situation-comedy show of their own, titled, not illogically, *The Adventures of Ozzie and Harriet*.

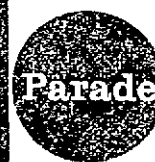
That was in 1944. Since then the Nelsons have been what show business calls "a solid click." Today, solidier than ever, they grace our front cover and the article by Lloyd Shearer on pp. 10-12.

We are taken to task for the article *Teenagers at work — in a hospital* (Jan. 19). The piece tells of the work of the "Candystripers," California youngsters who help doctors and nurses in hospitals.

Our task-taker is Ruth E. Lindsay of East Orange High School, East Orange, N.J. She tells us the Candystriper idea actually began in her classes in 1944 and since has spread to many other areas. Thanks, Miss Lindsay. Credit where credit is due.

Speaking of credit, Joy Polito of Fairfield, Conn., wants to give us some. She writes: "Let me commend you on *Housewife and Satellite Engineer* (Jan. 12). I have been studying mechanical engineering at the U. of Bridgeport and debating whether to continue. Your article convinced me it is possible for a woman to raise a family and be an engineer, too."

That's the right spirit, Miss Polito. We're not saying every woman should be an engineer, but we do favor every woman's doing what she's qualified to do — in any field.




The Sunday
Picture Magazine

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MORRIS WEEKS, JR., Associate Editor
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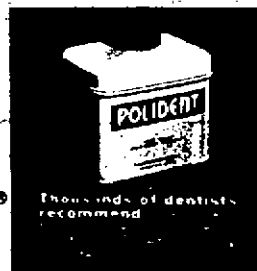
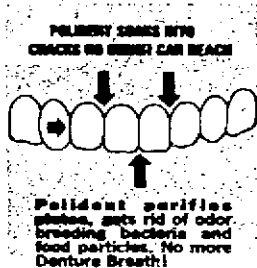
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AT THE HEAD OF THE PARADE



Danny Kaye doesn't know which way to turn.



Robert Preston sings in a musical about Iowa.

For this month: a new Danny Kaye movie, 'Oscar' awards on TV, a book about rowdy newspaper days

It's the beginning of the month, and the customary time to present PARADE's choices of current items for you to look at, up and into.

Television Today's best documentary: *Trial at Nuremberg*, story of Nazi war crimes, on "The Twentieth Century" (CBS). In the same series, look for *Gandhi*, the story of India's saintly strong man, March 16, and *Class of '58*—exploring why only a fraction of top high school students go on to college—March 30... Explorer Quentin Keynes (Charles Darwin's grandson) unfolds exciting Indian Ocean adventures in *From Dodos to Devil Rays* (ABC), March 24... Also March 24: *The Little Moon of Alban*, an original teleplay starring Julie Harris (NBC)—a touching Easter story set in the troubled times of the Irish revolt...

Also recommended: *The Legend of Sleepy Hollow* (NBC), March 5, in the Shirley Temple "Storybook" series... The 30th annual "Oscar" awards of the Motion Picture Academy of Arts and Sciences (NBC), March 26... Dickens' *A Tale of Two Cities*, a special TV adaptation, March 27 (CBS).

Movies *Merry Andrew* (MGM), a musical romp in color, in which Danny Kaye plays a British schoolteacher who becomes embroiled with a traveling circus and its trapeze star (Pier Angeli). It's top entertainment for all age groups... *Lafayette Escadrille* (Warner Brothers), story of American fliers in World War I, starring Tab Hunter and French screen star Etchika Choureau. Director William Wellman is an actual character in the film (son Bill Wellman, Jr., 19, portrays him)... *The Long, Hot Summer* (20th Century-Fox), a taut, intensely realistic expose of passion and family violence in the South. Based on William Faulkner's best-selling novel, *The Hamlet*, the film stars Orson Welles and Joanne Woodward.

Books *Park Row*, by Allen Churchill (Rinehart, \$4.95), lusty chronicle of the golden age of U.S. journalism (1883-1931) when men like Joseph Pulitzer, Richard Harding Davis and James Gordon Bennett roamed New York's Newspaper Row. A "must" for anybody who's ever loved a newspaper—or loves Americana... *Winter of the Bombs*, by Constantine Fitzgibbon (Norton, \$3.95), the story, told for the first time by the people themselves, of how Londoners lived through (or died in) the Nazi blitz from September 1940 to May 1941... *The Professional*, by W. C. Heinz (Harper, \$3.95), harsh, tender, intensely realistic novel about a fight manager and his fighter as they prepare for a title bout... *Days in the Yellow Leaf*, by William Hoffman (Doubleday, \$3.95), a novel about a young man whose search for love and peace leads only to violence and destruction. The world's greed is to blame.

Records Puccini: *La Boheme* (His Master's Voice, \$12.95 plus 75¢ shipping charge). Beniamino Gigli and Licia Albanese star in this LP re-issue of a 1938 recording. The two-record album includes an English-Italian libretto. A genuine collector's item. Limited edition, obtainable by mail from Lambert & Mycroft, Haverford, Pa.... Prokofiev: *Suite from "The Love for Three Oranges"* and *Scythian Suite* (Mercury, \$4.98). Exciting music, stunningly performed by the London Symphony Orchestra under Antal Dorati... *The Union* (Columbia, \$10). This companion album to *The Confederacy* (1955) offers the sounds and music of the North, from marching songs and tender ballads to Lincoln's funeral march and the Gettysburg Address. A handsome, 60-page picture book is included... *The Music Man* (Capitol, \$5.95), original-cast album of the fast-paced Broadway musical smash, with Robert Preston singing 76 Trombones as only he can.



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THE AUTHOR is shown here with his wife, the former Mary Jane Harrigan, and their six sons in their Winnetka, Ill.,

home. The boys, in descending order of age, are: Jack, 14; Dan, 10; Richard, 8; Thomas, 6; David, 3, and Marty, 1.

We must teach the truth about Communism

by JOHN S. GLEASON, JR.

National Commander, American Legion

No organization in the United States is more staunchly anti-Communist than the 3,000,000-member American Legion. Thus many people were surprised last November when the Legion urged that children in every U.S. public and private secondary school should be taught about Communism, its true history and its vast fallacies. In this exclusive article, John S. Gleason, Jr., National Commander of the Legion, explains why he supports that stand. — THE EDITORS.

KNOW YOUR ENEMY! That is perhaps the oldest military maxim in the world, and only a fool would dispute its worth. But it is not enough to know the number of his soldiers, sailors and airmen, the weapons at their disposal, the tactics and strategy that will direct them.

It is vital also to know the *mind* of the enemy, his history, his fears and ambitions, his form of government, his national character, his strengths and weaknesses — in fact, all things that make him think the way he does.

Today America's threat, and the threat of the whole of the free world, is Soviet Russia. In his State of the Union message, President Eisenhower said bluntly that the Russian leaders were waging "total cold war" against the West, and that the only answer for the West was to wage "total peace."

But peace, by a strange and bitter paradox, is harder to wage than war. For the battle line does not run clear and sharp. It is drawn in the thoughts and hopes of millions of people. In short, the battle for peace is the battle for men's minds.

How well is the average American prepared for this new battlefield? How well does he know his enemy, how well is he protected by firmly based and reasoned convictions against the lures, traps and pitfalls of the Communists? The answer is: Not nearly well enough. It no longer is sufficient to hold a bland belief that Communism is evil. It is necessary to know *why* it is evil so that its temptations can be refuted and resisted. In the waging of total peace, understanding is the sharpest sword of all.

Faith Is Not Enough

Once the American people had great faith that if each new generation was raised in full knowledge of what our democracy is, how it came about and the concepts on which it is based, then we need never fear for the future of those concepts. Education in the American way of life and in its values is doubly important today. But it is equally important to recognize the perils that threaten that way of life.

Beginning in the depression, continuing through World War II and into the postwar years, a mood of cynicism was bred in which every national difficulty

was attributed to the "failure of democracy." This fad of little faith was quickly seized upon and exploited by the Communists.

Hundreds of men and women, distinguished in their own fields, were sucked in by Communist trickery. They became "fellow-travelers," lending their names and support to Communist-front organizations. Extremists went even farther, becoming a fifth column working actively to destroy America.

The Communists were skillful. They claimed to be "liberals," "progressives," even "reactionaries." They called their satellites, so ruthlessly annexed and bloodily held down, "peoples' democracies." They claimed they were the real fighters for peace, and that all who opposed them were "capitalist warmongers."

Then America began to wake up. Korea, the Rosenbergs, Congressional investigations sounded the alarm and laid bare the threat and the extent to which Americans of all classes had been duped. Succeeding crises, such as Hungary and Soviet expansion into the Middle East, have heightened the apparent danger.

A Challenge Without End

But, like an iceberg, Soviet policy shows only its tip above the surface. The real peril lurks below.

One fact is clear. No matter what current settlements may be negotiated with Soviet Russia as the "other" world power, our children and grandchildren will have to face the challenge of Communist competition throughout their lives. If we have been deceived and bamboozled in the past, it is because, as a nation, we did not take enough trouble to learn about Communism.

When American college students went to Moscow recently, the State Department had cause for real anxiety. Not enough of the students were adequately equipped to argue the cause of free democracy versus Communism. They had little training in debate and practically none in Soviet history. It is amazing how little is taught today in our schools, colleges and universities of even a skeleton history of the Soviet Union and its ruling Communist party.

To those who know Soviet history, the door is open to the interpretation of Russia's day-to-day moves and the prediction of future moves. If it does nothing else, such knowledge slams the door on wild hopes and wishful thinking.

How many Americans know the details of the Russian Constitutional Convention of 1918; why the Kerensky regime failed; the history of the revolt of the Kronstadt sailors; the blood-bath that brought Lenin to power; the liquidation of the kulaks, or land-owning peasants; the "rights" of Soviet citizens; the life stories of Lenin, Trotsky and Stalin; the real story of the 1937 Moscow "traitor" trials; the birth and death of the Comintern; the creation of the Cominform; the background to the non-aggression pact with Hitler and the partition of Poland; the history of the Communist parties in America, France, Italy and Germany?

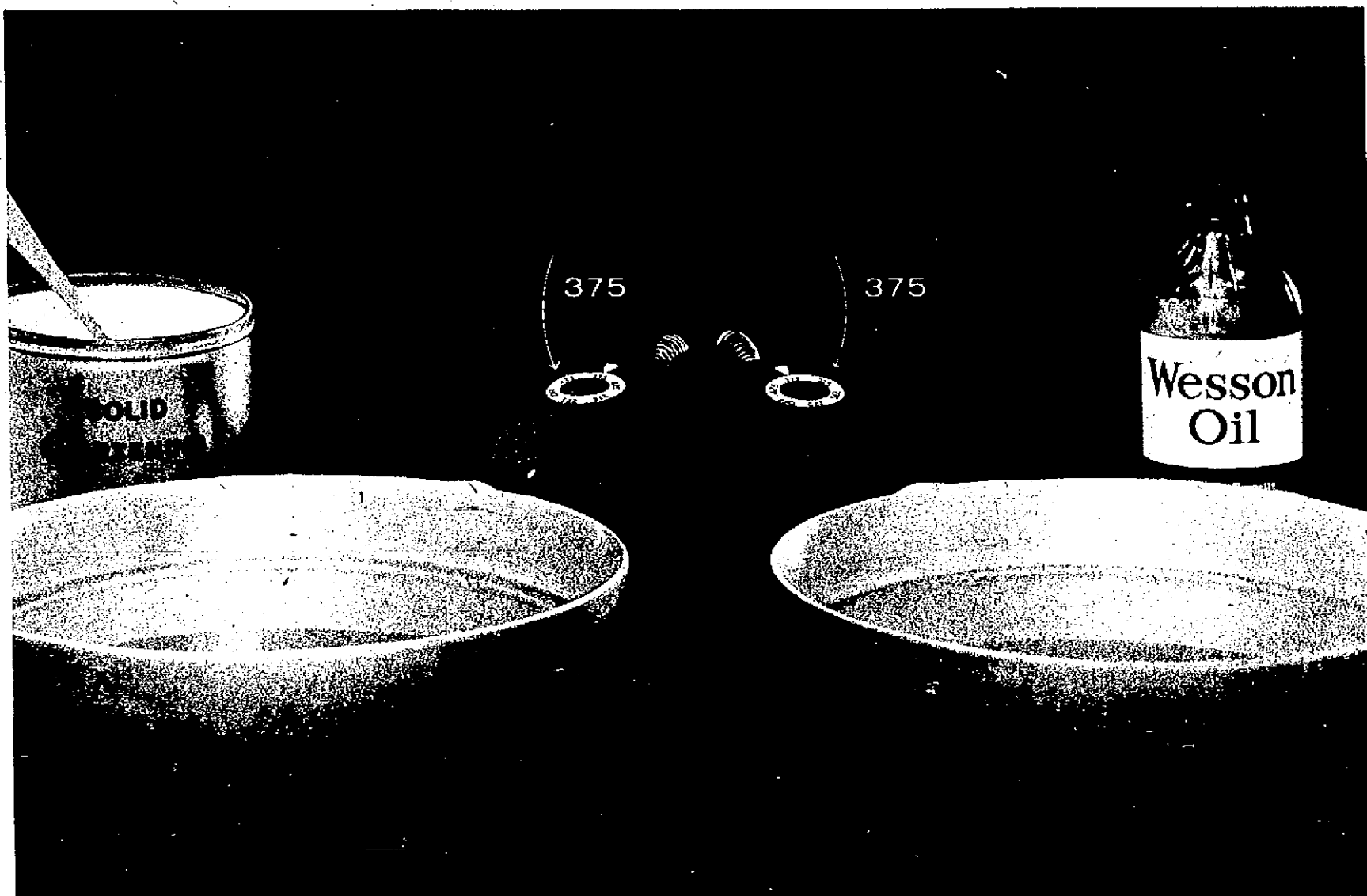
There is no \$64,000 prize for learning about Soviet Russia and the world-wide Communist plot. The reward is too great to be measured in money.

If I were an educator, I could not sleep nights if I were not doing everything in my power to see that our children — the citizens and leaders of tomorrow — know all that they can know about Communism. They must escape its entrapments and learn how to deal with it realistically.

That is why the American Legion says: Young America must learn to *know the enemy*.

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SOLID SHORTENINGS SMOKE BECAUSE they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE BECAUSE it is *all* shortening in its purest form—nothing added. So clear and brilliant, so light in body, Wesson sparkles as it pours. No other as fresh, as pure and as light.

© 1957 WESSON OIL & SHORTENING SALES CO.

Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

NEW!
NO-DRIP BOTTLE
Stops mess—stops waste.
Only Wesson Oil has it!



Fun—from head to toe

PARKERSBURG, W. VA.

The emotions of a child are mirrored not only in the face — but in the feet. If proof is needed these photos should do. While his daughter Angela was playing Monopoly, a popular board game, local photographer Harry Seawell focused first on Angela's

facial contortions. Suddenly he noticed that her legs were just as wrapped up in the game. Seawell promptly aimed his lens at Angela's pretzel-like gyrations, later matched the photos as shown here to prove to Angela that her toes were wiggling at the same time her face was grimacing. ■



Suffering a setback at Monopoly, Angela expresses her sorrow with a mournful look on her face, a contrite bend of her knee.



Scoring a killing at the parlor game, she flashes a smile of pure triumph and starts her feet hopping in a jig of joy.



first

step to

beautiful

painted

walls*

*Super Kermell Inc.
the latex paint that is
guaranteed washable.



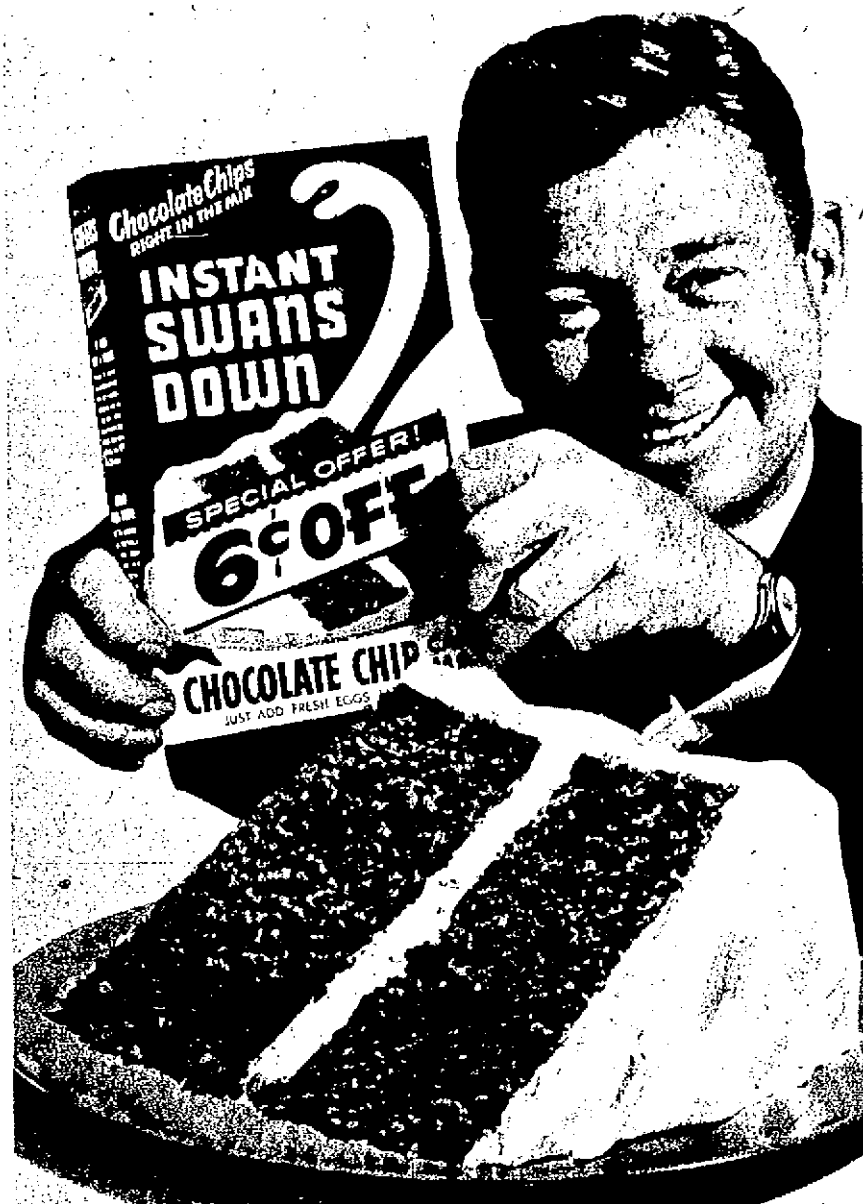
Engrossed, she pokes absent-mindedly at her teeth, rubs one foot with other.



Undecided, Angela's face shows her studiousness, her crossed legs her doubt.



Delighted by throw of dice, she looses a whoop and a kick simultaneously.



"Save 6¢ on Chocolate Chip ^{CAKE} MIX"

There's no cake mix so chock-full of chocolaty goodness. No offer I'd like more to have my friends enjoy. Swans Down Cake Mix is the easiest mix to mix.

Add water, your own fresh eggs, beat lightly and it's ready to bake! Turns out tall, moist, tender! Don't miss this joy-of-baking buy!

Look for the special package at your grocer's now!

White • Yellow • Devil's Food • Angel Food • Butterscotch • Apple Chip • Lemon Flake • Chocolate Chip • Banana



Yours for the joy of baking
SWANS DOWN CAKE MIXES

The FABULOUS

They've made \$5 million just by being themselves—and now look at their singing 17-year-old!

by **LLOYD SHEARER**

Parade West Coast Correspondent

HOLLYWOOD.

To judge by television and radio these days, the funniest people in the U.S. today are the "typical" American family.

For years the good-natured, bumbling father, his pretty, stabilizing wife and their attractive, problem-making children have constituted the most fertile and profitable source of situation comedy in the entertainment field.

Consider the Ozzie Nelson family, a TV institution in millions of American homes, which currently is playing its sixth consecutive year in *The Adventures of Ozzie and Harriet*. Including its lengthy radio run, this series has been on the air for 14 years, earning the Nelsons around \$5,000,000 and making them, at \$7,000 a week, the happiest, most successful family in show business.

Each Wednesday night, the four of them — Ozzie, 51, Harriet, 45, David, 21, and Ricky, 17 — are seen on 93 TV stations enacting a comic family episode with warmth, friendliness and a good taste that strikes a responsive chord with viewers. The Nelsons are the only family on a TV show in which every member plays himself.

Because they do, "families all over America," Ozzie explains, "are capable of identifying with us. What makes our show different is a rare, accurate relationship between the characters. I act like a husband with Harriet because I *am* her husband. The boys *are* our boys. Our sort of authentic family spirit communicates itself to the audience, and they love it.

Everyone Got Into the Act

"Many of our episodes," continues Ozzie, who produces, directs, writes, casts and stars in the show, "are derived from real-life experiences. For example, David, our elder son, is a Kappa Sig at the University of Southern California. The fraternity brothers were planning a party a few weeks ago. Right away Harriet and I began making suggestions. Finally David said, 'Please, Pop, let us do it ourselves, just the fellas and me.' Well, that's the kind of incident we use as a story springboard. Within the limits of comedy we try to keep the show natural and down-to-earth.

"What we scrupulously avoid is any story-line which makes mother a Phi Beta Kappa and father the village idiot. The average American family is wholesome, endowed with a lot of common sense. It's not filled with a bunch of razor-sharp kids who spout punch-lines



FAMILY GROUP (left to right): Ricky, Ozzie, Harriet, Dave.

every 30 seconds. Over the years we've been able to get the audience to live along with us Nelsons from week to week vicariously enjoying our experiences. Many of our viewers now take almost as much pride in Ricky's fantastic success as we do."

The "fantastic success" Ozzie refers to concerns his younger boy, Eric Hilliard Nelson. In the past 11 months, Ricky has become the teenagers' delight, one of the most popular recording stars in the nation, a rock 'n' roll singer who is running away with Elvis Presley's following. In addition to his weekly TV salary of \$1,600, Ricky currently averages \$20,000 a month in record royalties, 10,000 letters a week in fan mail, five offers a day for guest appearances on other TV programs. This tall, thin (6'1", 160 lbs.), laconic youngster suddenly has become one of the hottest entertainment attractions in America.

Ricky Nelson's fabulous ascent began almost accidentally last April 10. Appearing in a TV episode entitled "Ricky, the Drummer," the baby of the Nelson family picked up a guitar and started singing an otherwise unremarkable ditty titled *I'm Walkin'*.

Ricky is a natural musician; he has absolute pitch. At various times he has played clarinet, drums, guitar. But his voice is no more than pleasantly ordinary and, like most adolescent voices on recordings, it is souped up electronically. Somehow *I'm Walkin'* aroused an instantaneous rapport with teenagers watching the program that night. Next morning, when Verve Records released Ricky's rendition, the kids started buying it by the thousands. In two months more than 700,000 copies were sold. Ricky promptly signed a contract with Imperial Records and recorded *Be-hop Baby*.

Popular but Polite

Last month the boy's first long-playing album, *Ricky*, turned out to be the best-selling album in the nation. Says Lew Chudd, president of Imperial, "Before 1958 is out, this kid may well wind up a millionaire — just from record royalties."

Last summer, while the family TV show was vacationing, Ricky made personal appearances at three state fairs. At Columbus, Ohio, teenagers trampled over a heavy-gauge wire fence at the airport to get to

NELSONS TV's most successful family



him. In Minnesota a sheriff's posse rescued him from clamoring fans. At the Santa Clara County Fair in San Jose, Calif., he filled the arena for the first time in its 13-year history.

The secret of his appeal? Says the president of one of the 2,700 Rick Nelson Fan Clubs: "He's a clean, well-bred, cool cat."

It is a tribute to his parents that Rick's tremendous success hasn't swelled his head. The boy still is well-mannered and polite. His conversation with elders is well-sprinkled with "sir," and "ma'am" — his politeness is genuine. Rick's earnings go into a trust fund, and his spending money is limited to \$10 a week. (His one extravagance to date has been the purchase of a Porsche car.) Working on the TV show from 10 a.m. to 7 p.m. five days a week, plus making records, has compelled him to drop out of Hollywood High School. He is tutored on the set each day — tough, concentrated sessions which he accepts as a matter of course.

Rick's success has been received without fuss or fanfare by the other Nelsons, one of the most well-adjusted families anywhere.



RICKY, shown here with TV actress Lorrie Collins, is the family's top money-maker — as a rock 'n' roll singer.

David, recently featured in the movie *Peyton Place*, says: "Rick has wanted to become a singer, I've wanted to become an actor. There's never been any rivalry between us, and there isn't now. I've been offered recording deals, but I don't think I sing well enough to inflict my voice on the public. Not yet, anyway. Now's the time for Rick and I hope he makes the best of it."

Adds Ozzie: "It's only the amateur in show business who gets beat by success or failure, and in this family we're all pros. You see, Harriet and I never pushed the boys into show business. They were the ones who were eager for it. Back in 1949, when we had the radio show, we used child actors. Their voices started to change, and our own boys asked for the chance. Harriet and I discussed the pros and cons for a long while. They honestly wanted the opportunity, so we gave it to them with the provision that they could quit any time. Luckily, it's worked out."

Like Father, Like Son

Both Nelson boys have grown to be young men of character. Their mother, Harriet Hilliard Nelson, attributes this in large part to their father. "I don't want to sound corny," she declares, "but Ozzie is really the fountainhead of this family. He sets the pace. He himself had a most wonderful father, George Nelson, who was vice-president of a bank in Jersey City at the time of his death. Lots of times, Ozzie has said to me: 'Harriet, I'd give everything we have in the world if only my father would come back for a few minutes so that I could tell him what a wonderful guy he was.'"

"Ozzie's father," Harriet continues, "talked him into playing the saxophone, encouraged him to engage in sports. Ozzie played quarterback on the Rutgers football team. He was head of the debating society. After college he went to law school and got his degree. His father was behind him all the way. The whole Nelson family always has generated warmth and energy and friendship. And that's exactly what Ozzie in turn has brought into our lives."

"I grew up in show business," Harriet continues. "My parents were actors. It was really lucky the way I met Ozzie. He was starting out in the band business conducting an orchestra up at the Glen Island Casino in New Rochelle (N.Y.). This was around 1932. He happened to see a short film in which I sang. He decided that what his orchestra needed was a girl vocalist. No other band in America ever had employed a regular girl vocalist before. Well, Ozzie found out that I was working at the Hollywood in New York, a kind of night club-restaurant, and he offered me a job. I was undecided, but I took it."

Three years later, Ozzie and Harriet were married at the home of Ozzie's mother in Hackensack, N.J. Harriet remembers the year that followed as "the most fun year of our lives. We had a big suite in the Hotel Lexington in New York. The band was playing downstairs. It was a regular ball. Ozzie and I always look back on that first year of our marriage with great fondness. After that the boys were born, and our lives became richer but more loaded with responsibilities."

Continued on page 12



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Carnation "Magic Crystals" burst into fresh flavor nonfat milk instantly!

The one "Magic Crystals" Instant. Naturally refreshing, delicious. The modern way to all the natural protein, B-vitamins and calcium of freshest whole milk. Perfect for cooking, too — no special recipes needed. Even whips! For drinking, cooking, baking, whipping, save money all 4 ways with

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THE NELSONS continued



IN EARLIER DAYS Ozzie was just as relaxed with the boys as he is today. Photo above was taken when Dave (l.) was a little more than 4, Ricky about 1.

'We do the best we can—a day at a time'

"Anyway, what I'm getting at is that Ozzie has always been able to carry the ball in our family, to infuse all of us with his drive and knowledge and love of life. Both of our sons are fine athletes; they play tennis, basketball, football, baseball, anything.

"What I'm trying to say is that Ozzie has been able to perpetuate or carry into his married life the same wonderful home spirit he knew as a boy. I like to tell people that when I first started out with Ozzie, he was my boss. He still is my boss, and I wouldn't want it any other way."

Part-time Maid

The Nelsons live in a nine-room colonial house which Ozzie bought in 1943 for \$19,000. It has a swimming pool and a basketball court. Harriet does her own cooking, has a part-time maid to help with the heavy cleaning. "I've never believed," she says, "in hiring other people to raise my family."

Neighbors say the Nelson house usually is filled on week ends with sports-minded youngsters, friends of David's and Ricky's, and that the Nelsons constantly go in for family projects.

Wealthy by any standards (the family income will reach \$500,000 in 1958), the Nelsons also own a beach house in Laguna Beach. Here they water-ski, swim, skin-dive and spearfish in summer. The boys also frequently date. Dave is partial to conservative sophisticates. He smokes; Ricky does not.

Neither boy has given his parents much trouble. Once when Dave wanted

to race midget cars at a track in nearby Gardena, Ozzie talked him out of it. The result: Dave bought a motorcycle for himself. "I'd rather he would've stayed with the motor cars, but he's a grown man," his mother says, "and if a motorcycle is going to make him happy, I'm for it. There's no point in my becoming neurotic over a motorcycle."

The Nelsons operate on a philosophy which calls for each to do the best he can one day at a time. "Harriet and I have always felt," Ozzie says, "that it's best to go through life playing it by ear, concentrating on each day's work and problems. We've never had any well-defined long-term goals.

"When people come up to me and say, 'What are you and Harriet going to do after the boys leave?' I honestly say, 'The best we can.'

A Look Ahead

"David, who manages his own money [he has approximately \$250,000 in a trust fund, the result of his earnings since he went on radio at the age of 12], is moving out of the house. He and his stand-in, Joe Byrnes, are renting a place of their own, and Harriet is helping them furnish it. Eventually Ricky will be leaving us, too.

"That's life," says Ozzie. "We just hope that the boys will come back to the house with their wives and some grandchildren."

Adds Harriet: "I'm just dying for some daughters-in-law. Living with three men all these years — it's been wonderful, but somehow they've never learned how to gossip."

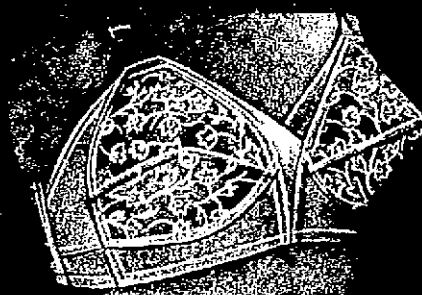
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New Playtex Girdle makes this offer doubly exciting! No other girdle stays like new—the way a Playtex does. Because no other is made with Fabricon... the miracle material that keeps its figure-slimming, hold-in power long after other girdles sag and lose their shape. You look better because your clothes fit better. Playtex Magic Controller with hidden "finger" panels to slim you in perfect comfort. **\$8.95.*** Playtex Mold 'n Hold Zipper Girdle zips on and off easily. Smooths bulges front and back. **\$10.95.***

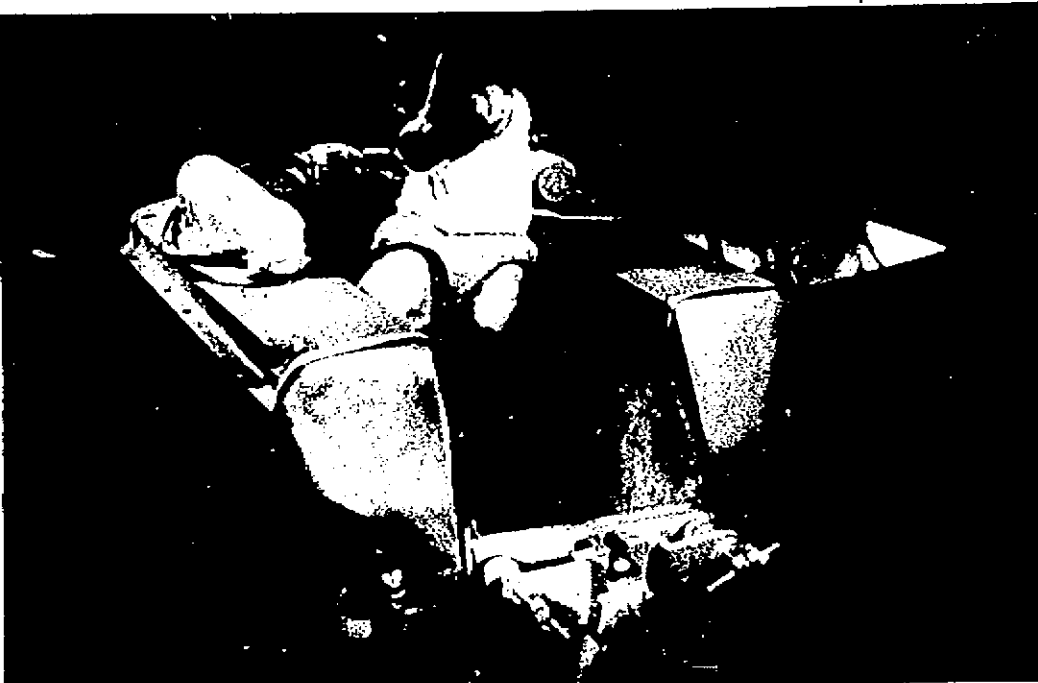
How to get your free Bra... Buy a Playtex® Magic Controller or Mold 'n Hold Zipper Girdle, and "Playtex" will send you a \$3.95 Playtex Living Bra... absolutely free! Go to your favorite store today and take advantage of this sensational offer. Be sure to try on the bra in the store for your correct bra size.

*Prices slightly higher outside continental U.S.A.

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GOWN BY LANYN CASTILLO



READY FOR FLYING, the late Laika poses for portrait in her compartment in Sputnik II. Strap across her body is a safety harness. Recording devices also were attached to check her reactions.

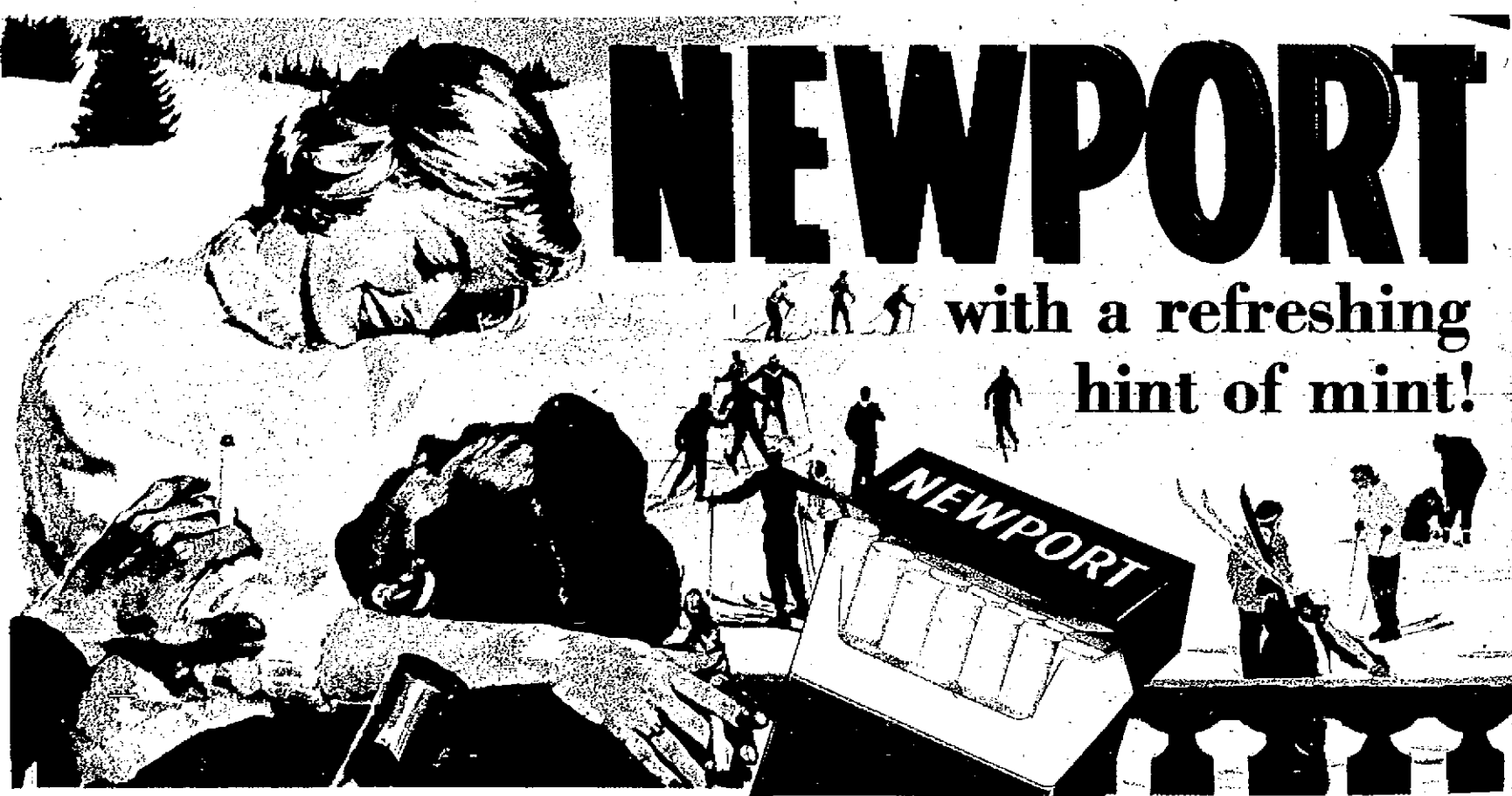
EXCLUSIVE PHOTOS TAKE YOU

Inside the

Though Americans rejoiced when the first U.S. satellite was launched last month, Russia still boasts the original dog-carrying space ship. On these pages, exclusive scenes from a Soviet scientific film take you inside Sputnik II.

From their first experiments with space-hopping dogs, Soviet scientists recorded all the basic steps in the test on film. Laika, the dog passenger that died aloft, first was trained to withstand strain and vibration. Cameras watched to discover how she might react. With these filmed findings, scientists were able to design the hermetically sealed chamber in which she later spent week-long training periods.

What the photos show is a tiny, tight compartment with little room for a dog to move amid the clutter of electronic gear. But they may indicate how *you* would travel to the moon — or beyond — in the age of space.



NEWPORT

with a refreshing
hint of mint!

*Refreshes
while you smoke!*

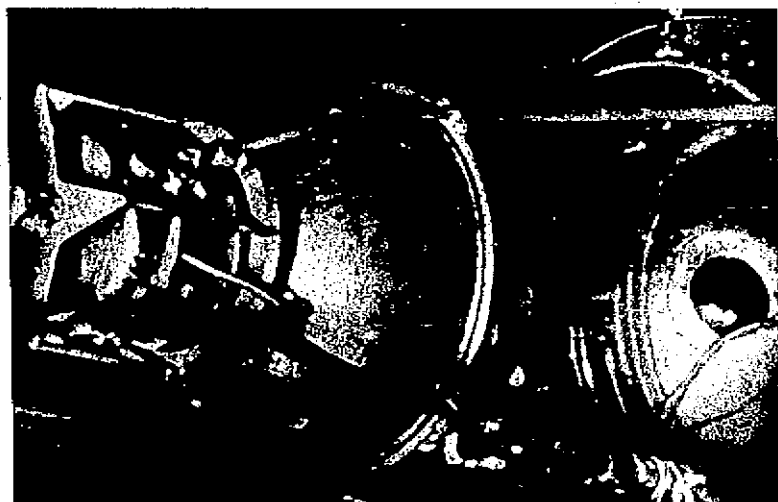
Pure white
filter
Popular filter
price



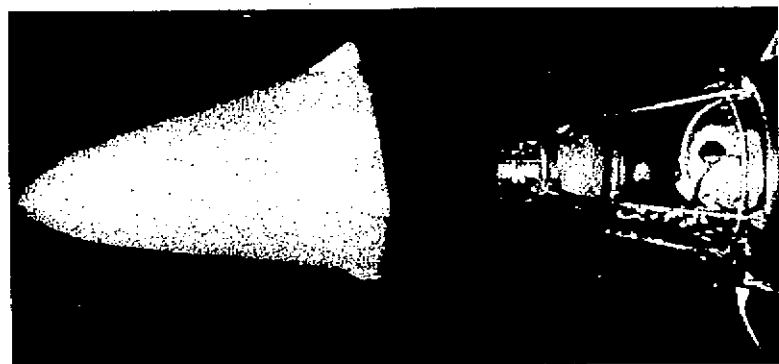
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second sputnik



SPUTNIK CLOSE-UP shows the heart of the satellite. At left are solar and X-ray research instruments. Center sphere contains radio. At right is Laika's sealed compartment.



IMPORTANT TEST checks ease with which nose cone separates from satellite. Once aloft, this cone was ejected. Earlier stages of the multi-stage rocket also dropped off.



FINAL STEP locks nose cone, here guided into place by a technician. The cone is made of ceramic material containing cobalt, since satellite's speed melts metal.

SPECIAL FOR MARCH

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ON THE LARGE 11"

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PLUGS IN
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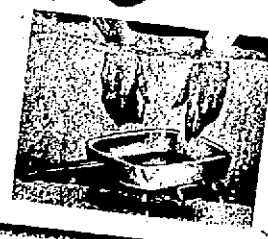
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RUNS THIS FRY PAN



... and runs 6 other
submersible appliances
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Regular Price \$12.95
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DETACHES
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Fry Pan makes automatically perfect dishes every time. Ends burning, sticking. Use it to fry, braise, simmer, stew. Beautiful, portable—great for table use! Buy it during March and save!

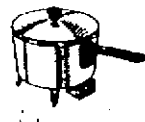
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He'll Love



Vegetables cooked with **FRENCH'S** Worcestershire

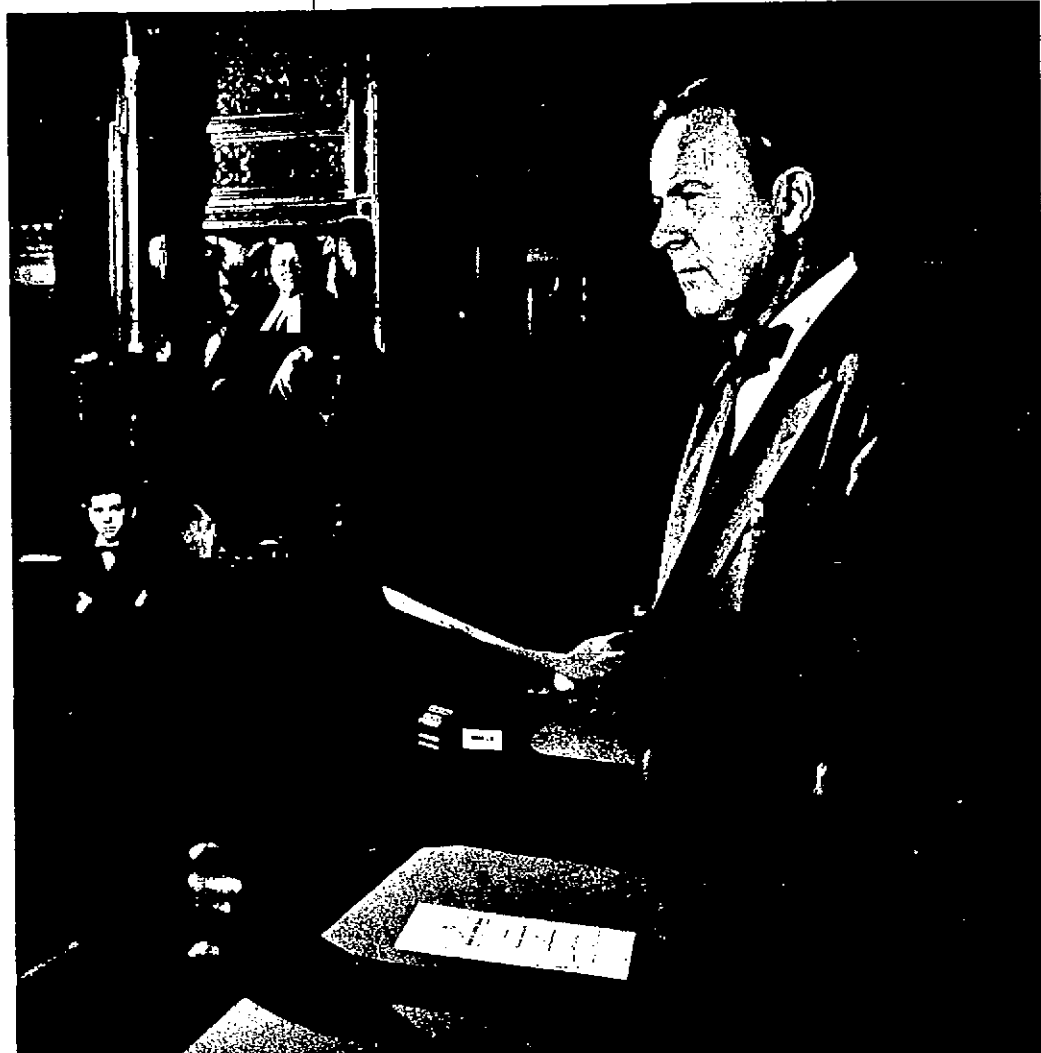
Cook beans, carrots, green beans with French's Worcestershire and even men love them! French's adds a new spicy flavor... a flavor that comes from such taste-tantalizers as tamarinds, anchovies, soy. Try this on your man!



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TOP

RECIPE

Blend $\frac{1}{4}$ cup melted butter, 2 tablespoons French's Worcestershire Sauce, 1 tablespoon sugar. Pour over hot, drained vegetables, toss lightly. So easy—makes such a difference!



Lester Pearson poses in Canada's House of Commons for an exclusive PARADE portrait by Karsh of Ottawa.

Meet Canada's Lester Pearson...

He's a frank good neighbor

The man in the photo above is someone you should know. He's Lester "Mike" Pearson, recently elected leader of Canada's Liberal Party and the 1957 winner of the Nobel Peace Prize. Considered among the world's top 10 statesmen, he is one of America's best — though frankest — allies in the delicate diplomatic skirmishing of the cold war.

He also is probably the only Nobel Peace Prize winner who once was a semi-pro baseball player.

Easy-going Pearson, now nearly 61, played in Canadian and U.S. leagues during the 1920s. He still watches baseball whenever he can; he had a lifetime pass to Dodger games when that team was in Brooklyn. He has kept his trim, boyish look by chopping wood at his cottage near Ottawa and playing lively games of curling (a form of lawn bowling on ice).

On the surface Pearson appears to be a bouncy extrovert. In reality he's a shy man who dislikes large, formal affairs and making speeches. Yet he has forced himself to

be an effective speaker and a charming guest. A friend has described Pearson as an introvert who outgrew it.

With intimate friends, he's witty. Asked once if he had received any suggestions on a certain issue, he said yes, he had — "but mostly they're the same platitudes I've been using myself."

Nearly everyone, his wife Maryon included, calls him Mike, a nickname picked up in World War I. The Pearsons have a son, 29, and a daughter, 27. Like everything else about Mike Pearson, from his bow ties to his casual manner, his home life is informal.

Now serving as a House of Commons member and party leader, he works furiously — from 12 to 16 hours a day. A fast reader, he tears through eight newspapers in a morning. Much of his spare time is spent with books.

He was an assistant professor of history — and a football coach — at Toronto University before joining the foreign office in 1928. Rising rapidly, he became

envoy to the U.S. during the 1940s. In 1948 he was appointed Secretary of State for External Affairs.

His name soon, was a respected one among diplomats. He brought the U.S. and Russia together on the Palestine problem, helped set up the separate Arab and Jewish states. He was a founder of NATO and in 1952-53 was president of the U.N. General Assembly.

He's a good friend of ours, but no yes-man. Once he said: "We hope that in Washington they appreciate having neighbors who are happy to tell them frankly... when they are going off the rails in international policies."

Adds a U.S. diplomat: "Mike sometimes gives us a boot in the rear, but that keeps a man on his toes."

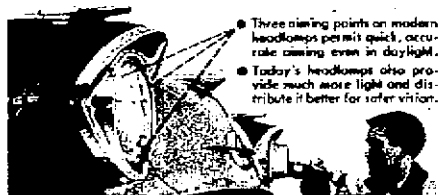
His ability to impress other diplomats was best shown at the U.N. when Russia's frosty Jacob Malik said: "I always listen with great attention to the Canadian delegate because he often says what others think — but are afraid to say."

In the interest of safer night-driving General Motors announces this

\$100,000 AIM TO LIVE CONTEST

READ these facts about your headlights
... they are vital to your safety after dark
... and this information may help you win!

If you drive at night, you should know these facts: 1. Three times as many fatal accidents occur after dark, in proportion to mileage driven. 2. More than half of all cars on the road today have headlights that are not aimed properly. 3. Up to 80% of the light needed for safe driving is lost when headlight aim is too low, high or off side.



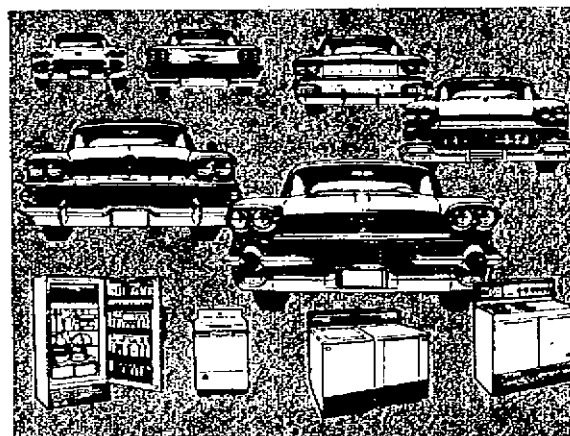
Three aiming points on modern headlamps permit quick, accurate aiming even in daylight. Today's headlamps also provide much more light and distribute it better for safer vision.

These are the major problems of night driving. And here's what you and every responsible motorist can do to help correct them:

1. Reduce speed after dark. Never outdrive your headlights. 2. Exercise greater caution and courtesy—especially by dimming your lights whenever you meet a car. 3. Have your headlights aimed regularly, at least twice a year. Although headlights are aimed when a new car is delivered, impacts, bumps and normal settling of springs can cause misalignment. And a fraction of an inch of error at the lens throws your headlights many, many FEET "off the beam" down the road ahead. 4. Be sure you have the most and best light available for your car. The revolutionary new kind of headlamps used on all 1957 cars, all 1958 four-headlight cars and for all replacements today, provides much more light in a far better pattern. Moreover, the three aiming points on the lenses permit quick, accurate adjustment with mechanical aimers.

Use this information to help you write a winning slogan. And help to increase night-driving safety by having your headlights checked and aimed when you pick up your entry blank at your General Motors Dealer or service station or garage displaying the AIM TO LIVE sign.

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win one of 16 new General Motors Cars or
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**ENTER NOW
—IT'S EASY!**

1. Carefully read the facts at left about your night-driving safety.
2. Pick up an official entry blank and contest rules at your General Motors dealer, or any garage or service station displaying the AIM TO LIVE sign you see in this ad.
3. Write your night-driving safety slogan in ten words or less on the official entry blank.
4. Mail your entry to the address shown on the blank, before April 30.

Slogans like . . . "Don't outdrive your lights—reduce speed at night" or "Aim your headlights right—don't be short-sighted after dark" . . . may make you the winner of a beautiful 1958 General Motors car or one of 100 valuable Frigidaire appliances. Enter today—contest closes April 30, 1958 and winners will be announced on or before June 15, 1958.

Contest subject to all federal, state and local laws and regulations.



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THEN WHENEVER YOU MEET A CAR

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How modern are your

by ALEX ADDISON

Today's social behavior embraces far more than merely knowing which spoon to use for the apricot mousse. Modern etiquette involves everything from highways to self-service elevators, from trousered ladies to TV. This quiz tests how up-to-date you are on the streamlined manners of the space age.

QUESTIONS

- 1 You're going 55 mph (the legal limit) in the left-hand lane, passing a long line of slow-moving cars in the right-hand lane of a parkway. The car behind blinks its lights. Modern highway manners dictate that you: a) pull over as soon as you find a gap in the right lane, and let him pass, b) stay put, on the ground that you're going at the top legal speed, and the man has no right to pass, c) stay where you are until you've gotten beyond the slower-moving cars, then pull over.
- 2 You meet a comely blonde who was a brunette only the week before. Should you: a) tell her she looks enchanting, but don't mention her hair, b) tell her she's

equally lovely as a blonde or brunette, c) tell her frankly how you like the change?

3 At a dinner party your host serves you a delicacy of fried African ants in sauce, flown in for the occasion from Tangier. Modern *savoir faire* requires you to: a) eat them bravely and praise their flavor, b) give a good excuse — such as being allergic to ants in general — if you don't like them, c) tell him the truth.

4 You and your neighbor board the self-service elevator in your apartment house at the same time. He wants to go to the roof, you to the basement. Your first destination should be: a) up, b) down, c) whichever is closer.

5 It is acceptable for a woman in a downtown city street to do only one of these things: a) wear slacks, b) go without stockings, c) comb her hair.

6 A famous TV personality walks toward you on the street. He's in your home so often — via the living-room screen — you think of him almost as a personal friend. Should you: a) rush up and shake his hand, b) pass him by without intruding on his privacy, c) merely nod a greeting?

7 A female business executive takes a male client to



New kind of breakfast and timely new recipe enriched with Quaker Oats



ORANGE-BLENDED OATMEAL

Here's a brand new kind of oatmeal! And a new taste delight! It's an intriguing new way for youngsters (and grown-ups) to get the high-protein benefits of good hot oatmeal. The flavor of frozen orange juice — blended into the oatmeal in the pan — deliciously flavors every spoonful of creamy oatmeal. Try it!

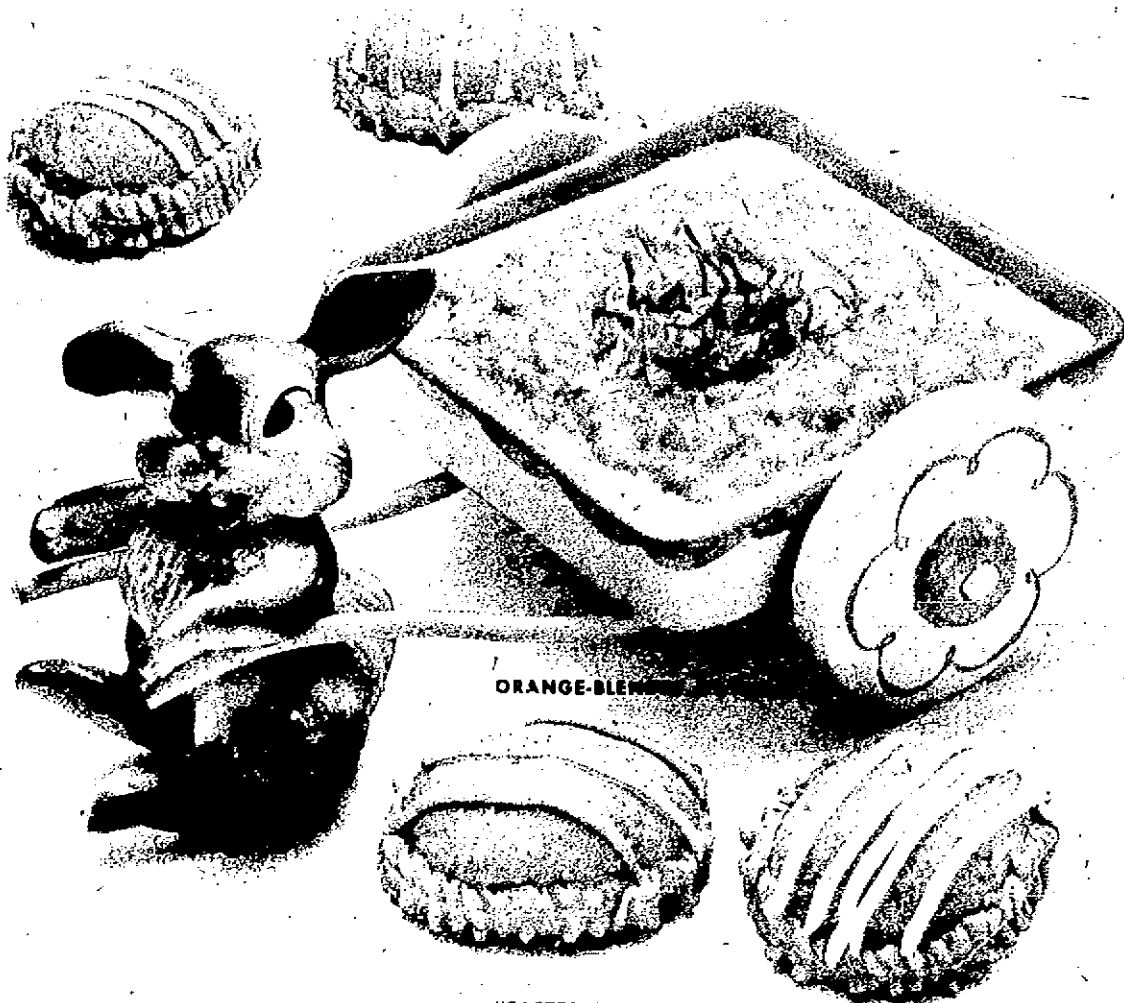
Follow oatmeal recipe on package for 4 to 6 servings. Cover and let stand as directed. Then stir in $\frac{1}{4}$ cup frozen orange juice, undiluted. Each serving may be garnished with toasted coconut. Serve with milk or cream.

"EASTER EGG" COOKIES

High-protein Quaker Oats adds nourishment and nut-like flavor to cookies.

- | | |
|------------------------------------|--|
| 1 cup butter or margarine, soft | 3 cups sifted flour |
| $\frac{1}{2}$ cup brown sugar | $\frac{1}{2}$ tsp. salt |
| 1 tsp. almond or vanilla flavoring | 1 cup Quaker Oats (quick or old fashioned, uncooked) |
| 1 egg | |

Beat butter and sugar until creamy; add flavoring and egg. Sift together flour and salt; thoroughly mix with butter mixture. Stir in oats. Shape dough to form 36 eggs. Bake on ungreased cookie sheets in slow oven (325°F.) 20 to 25 minutes. Cool. Decorate with confectioners' sugar frosting. Makes 3 dozen.



"EASTER EGG" COOKIES

manners?

lunch at a plush restaurant. Is it proper for her to: a) let the man pay, b) give him the money to pay, c) pay the check herself?

8 You're sitting in a public place where there are several large "No Smoking" signs. A young lady asks you to light her cigarette. Proper behavior for you is to: a) point out the signs, b) hand her the matches and let her take her own chances, c) give her the light and politely refrain from comment.

9 By chance, you bump into a friend coming out of a pawnshop; you know that he's been in financial difficulty of late. Your most mannerly course is to: a) pretend you don't see him at all; b) greet him warmly, but act as though you don't know where he's just come from, c) offer to help him out of his predicament.

10 At a party, you're chattering with an obviously important guest, but you haven't the foggiest idea who he is. When a friend of yours joins the conversation and introductions are in order, you should: a) frankly tell the VIP you don't know who he is, b) ask the two of them to introduce themselves, c) go on talking without introductions.

ANSWERS

1 a) Pull over at the earliest possible moment. Blinking lights are a standard passing signal on parkways at night — and the proper motorist honors them even when the passer is exceeding the legal speed.

2 a) is the best manners. The fact that the lady has changed her hair-color indicates that she's dissatisfied with her earlier shade, hence doesn't want to be reminded of it. If she wants to discuss the change, that's her choice, not yours.

3 The proper answer is b). In today's air age, we get to taste many rare treats imported from far away. We don't have to like all of them. But we still must be polite — even if it means a small "white lie."

4 c). Other things being equal, it's logical to go to the nearer destination first.

5 b). Public hair-combing is *always* in poor taste, and slacks generally are still considered bad form.

6 The correct course is c). Celebrities like to be recognized, but they also like people to respect the fact that when an entertainer is offstage, he has rights of privacy.

7 c). The lady should pay the check. Many woman executives bypass the problem by establishing charge accounts at restaurants.

8 You should follow procedure a). Contemporary manners are based on being kind. It's not kindness to help somebody violate rules and endanger life and property.

9 b) is right. If you pretend not to notice him at all, he'll probably suspect that you actually did see him; on the other hand, an unsolicited offer of a loan might be most offensive, however well-meant.

10 The best-mannered move is a). Unless he's a prize stuffed shirt, he'll take your admission in good humor. Of course, you'll always meet some people who are living, etiquette-wise, in the last century.

SCORING: Eight out of ten correct answers mean your manners are completely up-to-the-minute; five to seven correct answers mean your etiquette needs a bit of brushing-up; less than five correct indicate your social behavior is riding way behind the times.

Why women born before 1930 need Lanolin Plus Liquid for their skin



Exclusive formula, with 5 times as much pure,
natural lanolin, begins where nature leaves
off, to help skin stay gloriously young looking

To look young and radiant your skin needs a steady supply of vital oils. But, as skin matures, nature often fails to replenish these oils. Dryness invites coarseness, loss of firmness . . . lines and, finally, wrinkles.

That's when you need LANOLIN PLUS LIQUID. For its exclusive patented formula . . . one-third of it pure, natural lanolin . . . restores to dry skin nature's closest duplication of your own skin oils; actually *five times more lanolin* than any other skin cream or lotion. Feel its beautifying action. At its touch, your skin becomes petal soft . . . so fresh, so smooth, so wonderfully younger looking.

Use LANOLIN PLUS LIQUID

1. as a cleanser
2. as a make-up base
3. as a night-conditioner.

Five-times-richer LANOLIN PLUS LIQUID is also the priceless ingredient in all LANOLIN PLUS Aids to Beauty. Try them, today; bring a fresher, more vital loveliness to your face, hands and hair. At cosmetic counters, everywhere. Also available in Canada.



Lanolin Plus

Lanolin Plus Liquid; Lanolin Plus For The Hair (Dressing and Conditioner); Lanolin Plus Shampoo; Lanolin Plus Hand Lotion; Lipstick "35" and "Complexion Control" Liquid Make-up—by Lanolin Plus. And other Lanolin Plus Beauty Aids, \$1.00 and up.



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55th Anniversary

SAVE UP TO 1/2 AND MORE

STARTS TOMORROW
2 WEEKS TO SAVE
March 3 through March 15

REXALL PRODUCTS—SAVE UP TO 1/2

FREE Peroxide With CARA NOME COLOR SHAMPOO

Natural-looking color that lasts for months! Choice of 7 shades, each with free peroxide. **\$1.25**

Save \$1.00

COLOGNE & BATH ESSENCE

Now you can have a luxurious bubble-bath essence to match the fragrance of your cologne! Select from these exciting three: Tish-Tish, Fmr Warning, or Plymouth Garden. Both Cologne and Essence, a \$3.00 value. **\$2.00**

Save 75¢

CARA NOME DRY SKIN CLEANSING CREAM & SKIN FRESHENER

Or choose Cold Cream with Freshener. The combination, reg. \$2.25, now only. **\$1.50**

CARA NOME CLEANSING CREAM & ASTRINGENT. This combination, regularly \$2.50, now only. . . **\$1.50**

CARA NOME RADIANCE POWDER, or compressed powder in lovely compact. Each, reg. \$1.25, now **89¢**

MAKE-UP MIRROR, double-faced. 59¢ value, now **39¢**

NEW Save 40¢

STAG SHAMPOO

This new, triple-action shampoo washes and conditions hair while it removes every trace of dandruff. 10-ounce, a \$1.38 value. . . . **98¢**

STAG AFTER SHAVE LOTION & DEODORANT STICK

You've made them both best-sellers at \$1.73. Our "Thank You" Sale special: both for only. . . . **\$1.29**

RAZOR BLADES, Permedge. 60 double-edge or 54 single-edge. Each pack is a \$1.47 value, now **87¢**

Save \$1.11

CARA NOME FAST SET

Delicately fragrant hair spray sets your curls to stay for days! Conditions with lanolin—no lacquer. New 5-oz. size! 2 cans, a \$2.70 value, **2 for \$1.59**

Save 12¢

REXALL QUIK-BANDS

These flexible plastic bandages are less irritating, stick better because they're made with Rexall Pro-Cap Adhesive. Box of 47 plain or mercuriochrome, reg. 63¢. . . . **51¢**

FREE

Dandruff Treatment Shampoo with CARA NOME FAST HOME PERMANENT

To introduce this exciting new Cara Nome shampoo—a \$1.00 value—it's yours free when you buy the "Fast" Home Permanent at the regular price. . . . **\$1.50**

HOME & FAMILY NEEDS—SAVE UP TO 1/2

Save 61¢

JUICE SET

6 juice glasses; quart "E Z Por" dispenser. \$2.49 value. . . . **\$1.88**

Save 59¢

REX ALARM CLOCK

Attractive! Luminous dial, regularly \$3.98, \$3.29. Plain dial, reg. \$2.98, now **\$2.39**

Save 20¢

CAPE COD WIDE MOUTH VACUUM BOTTLE

Pint size. \$2.69 value. . . . **\$2.49**

3-QUART JUG-COOLER, \$2.89 value, **\$1.99**

Save 22¢

SPUNTEX STRETCH NYLONS

60 Gauge, 15 Denier; extra snag-resistant. Choice of dark or plain seam, 3 lengths. Each pair, regularly \$1.19, now. . . **97¢**

SEAMLESS, Reg. \$1.39, **\$1.07**

Save 22¢

REXALL ASPIRIN

Taken with water, Rexall Aspirin is ready to go to work for you even before it reaches your stomach! There's no faster-acting aspirin made! Bottle of 200 full 5-grain tablets, regularly 95¢, now **73¢**

Save 14¢

LADY FAIR PLASTIC GLOVES

Resistant to acids, alkalis, oils, alcohol, soaps and detergents. Curved fingers with a non-slip surface. Choose small, medium or large size, regularly 69¢ each pair, now. . . **55¢**

Save 1/2

REXALL RUBBING ALCOHOL

Invigorating and cooling rubbing alcohol compound that's ideal for all rub-down purposes. 1/2-pint bottle, reg. 45¢, now just half the price! **22¢**

CLOTHES PIN SET 18 round pins and attractive, multi-color Polyethylene bag, wire hanger. 79¢ val., **59¢**

WHISK BROOM Very full, double-stitched and durable, with 10" wire-bound handle, hanging ring. 79¢ val., **59¢**

BOBBY PINS Helen Cornell, with rubber tips to protect hair and scalp. Card of 60, reg. 25¢, 19¢ or **2 for 35¢**

GENUINE CHAMOIS Finest skins, 14" x 18", with the U.S. Testing Seal of Quality. \$2.00 value, **\$1.39**

PLASTIC ADHESIVE TAPE With Rexall's Pro-Cap adhesive. 1" x 5-yd., reg. 49¢, **39¢**

FILLER PAPER 8" x 10 1/2", 5-hole punched for 2 or 3-ring binder. Wide or narrow rule. Pack, reg. 25¢, **2 for 37¢**

GLYCERIN SUPPOSITORIES Rexall. Adult's or infant's. 24, reg. 89¢, **67¢**

KODAK VERICHROME FILM Three sizes: 120, 127, 620. Reg. 50¢, **2 for 89¢**

SHOE SHINE SET Bristle brush and 100% lamb's wool polisher, packed in Polyethylene bag. 98¢ val., **77¢**

Save 1/2

WRITING PAPER

36 sheets, 24 env. Box of white or popular colors. Each a \$1.00 value. . . **49¢**

Save 12¢

BELMONT BALL PEN

2-tone, with easy-retract button. A value at 49¢, and now. . . **37¢**

TYPEWRITER TABLET, regularly 50¢, now **37¢**

COMPOSITION BOOK, 5-hole. Reg. 50¢. . . **37¢**

ENVELOPES, 3 1/2" x 6 1/2", 10¢ pack, **2 for 15¢**

Return Address or Airmail, two 25¢ packs, **39¢**

LITTLE LEAGUE BASEBALL. Official ball for first step of league play! A \$1.98 value. . . . **\$1.69**

PRUNING SHEARS. Save 69¢! Be ready for spring gardening. 2 1/4" blades. \$1.98 val., **\$1.29**

IRONING BOARD PAD & COVER. \$2.98 val., **\$1.19**

AIR REFRESHER, aerosol. \$1.79 value. . . **\$1.27**

LADIES' UMBRELLA, rayon. \$1.59 value. . . **99¢**

BEACH BOAT

Novel Polyethylene pull-toy with a sand shovel. Special, **98¢**

Save \$1.91

BILLFOLDS

Men's and Ladies' Genuine leather. Wide choice of plain, gold-tooled, jeweled. Each a \$3.79 value. . . . **\$1.88**

RAINCOAT, Vinyl. Men's and ladies'. Choice of styles and sizes. Each, \$2.98 val., **\$1.88**

LAUNDRY BASKET, plastic. \$1.98 val., **\$1.29**

Save \$1.12

SUNGLASSES

Wide choice of styles for men and women. \$2.00 val. . . **88¢**

EVERY REXALL DRUG PRODUCT IS GUARANTEED TO GIVE SATISFACTION OR MONEY BACK

"THANK YOU" SALE

EVERY PRICE A REDUCED PRICE

FREE!



POCKET-PAK TISSUES

A "Thank You" pocket-size package of tissues is yours—free—when you purchase any medicine or cosmetic item on these pages. This is one way your Rexall Druggist has of saying "thank you" for your continued patronage. And still another way of thanking you is by running this special "Thank You" Sale. Look over these sale prices. You'll find they represent big savings on regular, guaranteed merchandise that your Rexall Druggist has stocked especially for this event.



Save 6¢

CELLO PACK STATIONERY

Choice of 5 smart writing papers in white, colors, designs—with bordered and deckled edges. Envelopes. Each pack is a 39¢ value. . . . **33¢**



Save \$1.00

EASTER BUNNY

More than 2 feet tall, with movable eyes and cuddly plush fur in soft colors. No wonder children love this big bunny with the bright ribbon 'round its neck. A \$2.98 value. . . . **\$1.98**



BIGGEST BUNNY. 3 feet tall! Percale. \$2.98 value, **\$1.98**

1/2 PRICE DURING "THANK YOU" SALE

REXALL BORIC ACID SOLUTION



A cleansing, antiseptic wash for eye and skin irritations. 1/2-pint bottle, reg. 47¢. . . . **23¢**

REXALL BORIC ACID. Powder or Crystals. Lb., reg. 89¢, now **44¢**

REXALL SACCHARIN

Quick-dissolving tablets for all-purpose, sugar-free sweetening. 500 1/4-grain tablets, reg. 69¢, save half at **34¢**



REX-EME

Rexall's medicated first-aid cream swiftly cools the fiery sting of minor burns and scalds and relieves the discomfort of chapped or chafed skin. 12-oz. jar, reg. \$1.23. . . . **61¢**

REXALL PEROXIDE

The effective and time-tested germicide for cleansing cuts, scratches and other minor wounds. 3%, 10 volume. 1/2-pint, regularly 29¢. . . . **14¢**



REXALL COD LIVER OIL



Contains more than twice the U.S.P. minimum standard for Cod Liver Oil vitamin potency. 4-oz. pint bottle, regularly 95¢, now. . . . **47¢**

REXALL MILK OF MAGNESIA TABLETS

These antacid, mild laxative tablets quickly relieve acid stomach upsets and constipation. This tin of 36 is a 30¢ value. Now only. . . . **12¢**



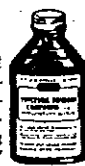
REXALL ANALGESIC BALM

Massage gently to relieve muscular aches and the pain of simple neuralgia. 1-oz., reg. 65¢. . . . **32¢**



REXALL TINCTURE BENZOIN INHALANT

An expectorant and inhalant that soothes minor bronchial irritations when used in a steam vaporizer. Large 4-oz. size, regularly 98¢, now save 1/2 nt **49¢**



COUGH AND COLD REMEDIES SAVE UP TO 1/4—AND MORE

Free Inhalant With REX-RAY VAPORIZER



Save \$1.86 on this offer! Free inhalant and reduced price on the vaporizer. Both, \$5.74 val., **\$3.88**

REXALL BIOKETS THROAT TROCHES

These antibiotic troches help fight many bacteria, soothe the pain of simple sore throat due to colds. 35, regularly \$1.29, now only. . . . **\$1.17**



REXALL CHERROSOTE



This Cough Syrup offers three-way relief: helps ease minor bronchial irritations, quiets coughs, and soothes the rawness of irritated throat membranes. Pint bottle, regularly \$1.65, now. . . . **\$1.27**

REXALL LOZOTHRICIN. Throat lozenges containing antibiotic. 28, regularly \$1.29. . . . **\$1.17**
REXALL ASPHROIDS. Cold capsules with added benefit of Antihistamine. 36, reg. 79¢. . . . **59¢**
MONACET APC Tablets. 12, reg. 19¢. . . . **13¢**
WHITE PINE-TAR Syrup, 1/2-pt., reg. 98¢, **77¢**
REXILLANA Cough Syrup. 4-oz., reg. 59¢, **47¢**
CHERRY BARK Syrup, 1/2 pt., reg. 98¢, **69¢**
OXY-RIOTIC A.M. Nasal Spray. \$1.19 val., **98¢**

BUYS FOR BABY

STORK BOTTLE WARMER. Reg. \$2.95, **\$2.35**
STORK AUTO BABY-BOTTLE WARMER. With extra safety features. \$1.79 value. . . . **\$1.49**
STORK AUTO NURSE. Reg. \$2.98. . . . **\$2.49**
STORK ALUMINUM BOTTLE STERILIZER. Rack holds 7 bottles, accessories. Reg. \$4.25, **\$3.59**
DIAPER PINS. Card of 4, reg. 25¢, 2 for **39¢**
FORMULA CARRY-ME-BAG. \$3.98 val., **\$2.79**

REXALL BABY COUGH SYRUP

Safe and effective for infants. 3-oz., regularly 49¢. . . . **37¢**



REXALL QUIK-SWABS



Cotton-tipped applicators ideal for all nursery uses. 200, 3", reg. 55¢. . . . **44¢**

This advertisement is run on behalf of 10,000 independent druggists who recommend and feature products of the Rexall Drug Company. These suggested retail prices are effective March 3 through March 15, 1958, inclusive, and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Company, Los Angeles 54, California.

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Save 17¢ on Rexall's effective powder. Quickly relieves itching, and helps prevent reinfection. 4-oz., reg. 59¢. . . . **42¢**



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Save 23¢ on Rexall's non-habit forming laxative! This mineral oil is so highly refined that it's tasteless and odorless. Full quart bottle, regularly \$1.05, now only **82¢**



REXALL PANIZOL for minor stomach upsets due to unwise eating. 4-oz., reg. 57¢. . . . **43¢**
HYGIENIC POWDER. Lb., reg. \$1.89. . . . **\$1.59**
REXALL WITCH HAZEL 1/2 pt., reg. 43¢, **29¢**
REXALL EPSOM SALT. 8-ounce, reg. 39¢, **29¢**
MILK OF MAGNESIA. 6-oz., 33¢ value, **21¢**
REXALL MINERAL OIL. 1/2 pt., 55¢ val., **39¢**
REXALL EYELO. Eye drops. 4-oz., reg. 43¢, **32¢**
REXALL GLYCERIN AND ROSE WATER, 1/2 pt., reg. 95¢, **69¢**
GLYCERIN, 2-oz., reg. 57¢, **45¢**
ANALGESIC LIQUID. 1 1/2-oz., reg. 75¢. . . . **57¢**
REXALL EPOTHICIN. 1-oz., reg. 89¢. . . . **67¢**
REXALL LANOLIN. 1-oz., reg. 39¢, now **29¢**
CASCARA FLUID Extract, 2-oz., reg. 59¢, **47¢**
REXALL MERCUROCHROME, reg. 35¢. . . . **27¢**
REXALL CASTOR OIL. 2-ounce, reg. 37¢, **27¢**
AMMONIA, SPIRIT. 2-oz., reg. 53¢. . . . **39¢**
REXALL CAMPHOR, Spirit. 2-oz., reg. 69¢, **55¢**
REXALL CAMPHORATED OIL. 2-oz., 39¢, **29¢**
REXALL IODINE. U.S.P. 1/2-oz., reg. 20¢, **16¢**
REXALL ALUM. Powder, 2-oz., reg. 25¢, **19¢**
SALTIE FLAVOR. 2 1/2-oz., reg. 79¢. . . . **63¢**
POLYDROPS. 60cc. Regularly \$3.69. . . . **\$2.49**
REXALL THERAMINS, high-potency vitamins A, B1, B2, C and D. 100, Reg. \$8.95, **\$6.29**



GAUZE BANDAGE

Rexall's 10-yd. roll of 1" bandage. Reg. 18¢. . . . **14¢**

ABSORBENT COTTON



Rexall packs, sterilizes this finest cotton with extra care. 4-ounce, reg. 65¢. . . . **52¢**

REEL-ROLL COTTON. 1 1/2-oz., reg. 47¢, **37¢**
HOUSEHOLD COTTON, Eli. Lb., 89¢ val., **59¢**
QUIK-PADS, gauze squares. 12, reg. 40¢, **32¢**
ADHESIVE TAPE, white, 1/2" wide, reg. 25¢, **19¢**

Rexall DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

NEW Amazing Briar Pipe-TEST SMOKE AT OUR RISK

This amazing new process promises to revolutionize pipe smoking because the imported briar bowl is specially coated with the "Magic Lamp" process. We're convinced it beats anything we've ever smoked for smooth, no tongue bite flavor. But we want to make a consumer reaction test before going ahead with extensive advertising plans at a regular \$5.00 line. So we've set aside these demonstrations to be Test Smoked AT OUR RISK. If you'll send us the names and address of your pipe smoking friends to help us make this consumer reaction test, we'll rush you a set of 2 pipes. Send us nothing for the briar, we've written that off. Please send only \$1.00 to help cover cost of labor, stems, postage and handling. Test smoke one pipe as hard as you can. If you like it, keep both pipes — but if you don't like it for any reason, send back the unsmoked pipe for a full \$1.00 cash refund and keep the pipe you smoked as our "Thank you" for making the test. You can't lose.

Pipes
Shown
2/3
Actual
Size

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TODAY

WALLY FRANK LTD. Dept.
KF104
132 CHURCH ST., NEW YORK 7, N. Y.

Enclosed find \$1.00. Send the 2 pipes described above on your money back guarantee. Enclosed on a separate piece of paper are the names and addresses of my pipe smoking friends.

CLEAR UP NASAL CONGESTION FASTER WITH 3 NASAL SPRAYS IN ONE!

1. **Thonzide**
melts away
congestion **FAST!**

2. **Antibiotic**
kills dangerous
germs **FAST!**

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shrink swollen
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**SUPER
ANAHIST®**
Antibiotic
NASAL
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FOR ADULTS
AND CHILDREN



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'I am a dead man gambling for my life'

He is a convicted murderer. After 22 years in prison, he has
a choice: freedom or execution. Here is his exclusive story

by DOMINICK ZIZZO

In 1937, Dominick Zizzo, a convicted murderer, was reprieved from the electric chair. Last summer, with a writ of error coram nobis filed in the Kings County (N.Y.) Court, he began his effort to have his life sentence set aside. Winning the appeal would give him a new trial — and freedom or execution. In this exclusive PARADE story, he tells why he is risking his life for the second time. — THE EDITORS.

I am a dead man gambling for my life.

For the second time in my 47 years, I am facing execution in the electric chair. Why? I will tell you why.

Medically, I am a pretty healthy, middle-aged man. But in every other respect, I stopped living 21 years ago when the Governor of New York, Herbert H. Lehman, commuted my death sentence to life imprisonment.

According to the State Penal Law, "a person sentenced to imprisonment for life is therefore deemed civilly dead." The law explains that a man like me can't vote, and that my wife has been liberated from our marriage.

Only, my wife refuses to be set free. For 21 years I have been asking her not to wait for me, to find someone else to fall in love with, someone who would make her happy and give her and our daughter a home.

But she would tell me not to mention it. And I would keep mentioning it.

Two years ago, a newspaper story gave me hope to gamble for my life. It told how two Brooklyn attorneys, Leon J. Kesner and David T. Berman, had won the release of a man named George Small from his life sentence, on the ground that he was not present in the courtroom at one point during his trial when the jury returned for instructions.

I have asked for a new trial on the same ground.

I am a convicted murderer who never held the murder weapon in my hand. Nor did I see Edwin Esposito, the subway revenue collector for whose



HOPEFUL Zizzo waits, handcuffed, during recent hearing on his appeal in Brooklyn courthouse. In this very building he was found guilty of murder and sentenced to the electric chair back in 1936.

killing five men and I were sentenced to death.

I was convicted under the felony murder rule of New York State. This provides that persons engaged in a felony (in this case, robbery), which results in the death of the victim, are guilty of murder in the first degree, punishable by execution.

Certainly, killing was the farthest thing from my mind that Labor Day of 1935. I just wanted to make some easy money.

The depression was on. Jobs were scarce. I was 26 years old with a wife and daughter to support.

Mildred and I were married in 1930. She was 17. I met her on a blind date and we just took to each other.

After our wedding we went to live with my mother. She had a two-family house in the Boro Park section of Brooklyn. Our daughter was born in May, 1935.

I had quit school in the 7th grade. I didn't have a trade. When I could, I worked as a truck driver or on the docks for 50¢ an hour but work was available only one or two days a week. So I had plenty of time on my hands.

My Wife Begged Me

One of the neighborhood guys, Sam Kimmel, had a car and we used to ride around. My wife begged me to stay home evenings. She didn't know what I was up to. (I had served time for petit larceny.) I'll never forget what she told me that Labor Day week end before I left the house. "Don't go, Dom. Someday you may want to hold the baby in your arms." Why didn't I listen to her?

A few evenings before, Sam, a fellow named Eugene Bruno and I had driven over to a beer garden in the Red Hook section. There we got talking to Sal Scata and his pals, Joseph Bolognia, Theodore DiDonne and others.

Scata had an idea how to make some easy money, about \$4,000 worth. All I

Continued on page 24

WESTINGHOUSE WITH COLD INJECTOR

Chills Foods,  Beverages Faster... Keeps Them Better!

UNSATISFACTORY

WESTINGHOUSE

SEPARATE
2.2 CU. FT.
HOME FREEZER...
CUBE EJECTOR

10 CU. FT.
FROST-FREE
AUTO DEFROST
REFRIGERATOR

EARLY BIRD VALUE

Pre-season sale to introduce the 1958 Cold Injector that chills 2 hours faster*.

*Average of leading refrigerators tested.

And look at all the features: 3 glide-out shelves that glow at sides... adjust to 12 positions. 3 tilt-down egg compartments; 2 left-over trays; butter & cheese compartments with removable servers. 12 lb. Meat Keeper®. Child-safe magnetic door with lifetime-guaranteed Ceramicor Magnet. Cube server showers cubes into serving basket. Drop-down freezer loading door. 5 refrigerator colors and 11 changeable color panels... 55 color combinations.

† Recommended dealer price.

"SHAPE OF TOMORROW" STYLING
LOOKS BUILT-IN
WITHOUT BUILT-IN COST!

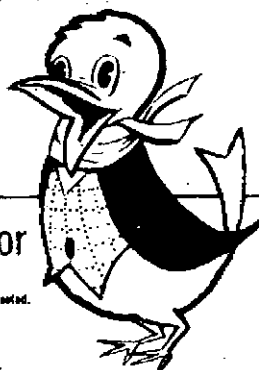


YOU CAN BE SURE...IF IT'S

Westinghouse

LIMITED TIME ONLY!
SAVE \$80.00
WAS \$449.95, NOW

\$369⁹⁵



Model DL 12

Westinghouse Electric Corp., Columbus, Ohio. See TV's top dramatic show—Westinghouse Studio One in Hollywood

Doctors acclaim new Cuticura way to treat teenage skin



*"Full Treatment" usually relieves pimples
within 5 days, many report*

Doctors, usually so conservative, use such expressions as: "Best I have ever used!" "Excellent!" "Wonderful!"

You too will thrill to see blackheads and pimples relieved in record time—and skin made ever so much lovelier—softer, smoother, fresher, more radiant.

For sensational results, get the full treatment: 1. Mild, superemollient Cuticura Soap for lather-massage. 2. Healing, softening Cuticura Ointment. 3. Fast-acting Cuticura Medicated Liquid to cleanse antiseptically, remove excess oiliness, check blemish-spreading bacteria and speed healing. Lovelier skin guaranteed or money back. At leading drug counters.

Send 25¢ (no stamps) for trial treatment to
Cuticura, Dept. PA-83, Malden 48, Mass.



Cuticura

*Cuticura has sold for years—
Wishing won't help your skin, Cuticura will!*

GROW BIGGER AFRICAN VIOLETS



A complete plant food guaranteed to produce bigger blooms, greener leaves on African Violets and all house plants. Just put one tablet in pot every week. 19¢—39¢—59¢ at all garden depts.

BOOSTABBS—the easy way to apply
Gibrel in tablet form—69¢ per pkg.

PLANTABBS

FREE—10 weeks supply Plantabbs.
Send 10¢ for handling and postage to:
Plantabbs Corp., Dept. R, Balto. 1, Md.

Miracle Cushion Holds False Teeth Tight

Eases
Sore Gums

Snugg® brand Denture Cushions are a triumph of science, a sensational new plastic re-lining that gets rid of the annoyance and irritation of loose, badly fitting false teeth. Snugg eases sore, irritated gums due to loose fitting dentures. Applied in a few minutes, makes the wobbling plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates "stay put." Harmless to gums or dentures.

Snugg re-liners can last from 2 to 6 months. Stays soft and pliable—does not harden and ruin plate. Feels right out when replacement is needed. No fussy bother with adhesives. Get Snugg brand Denture Cushions today! 2 liners for upper or lower plates \$1.50. Money back if not satisfied. At all druggists.



ZIZZO continued

Something his brother told him 22 years ago gives him the courage for his daring appeal

had to do was drive his car to the Avenue X station of the BMT-Culver elevated subway line. Scata knew that the revenue collector was due to show up around 2 a.m.

I was to keep the motor running while Scata and one guy went upstairs and spoke to the collector. Kimmel and Bruno were to snatch his bag. Other guys were to guard the stairway.

Scata said there'd be no guns. I made sure of this before I said count me in. It looked like easy money.

We practiced it a few times beforehand. About 11 p.m. Sunday, September 1, 1935, I left the house and went to pick up Scata's car. I drove DiDonne and three others who later got away and were never caught. Kimmel, Scata and the rest got there on their own.

Never Saw the Crime

It was 1:10 a.m. when I pulled up to the curb near the station. I saw Slim, one of the getaways, take out a gun. "Well, here goes," he said.

"I thought there was to be no guns," I said, "that this was only a snatch."

Slim taunted me. "Are you yellow?"

"I don't want to have nothing to do with it if you're going to use guns," I shouted.

"Go ahead if you want to," Slim growled at me. "Leave the car here."

I ran out of the car, and all the way to the next subway station, Avenue U, where I took the train home. I never saw Edwin Esposito, the collector, or heard the shots or went with the others to divide the money.

I so testified at my trial, that I had abandoned the crime before it took place.

My trial in Kings County Court, from April 27 to May 1, 1936, is as fresh in my memory as if it were happening now.

I was scared, of course, but not as much as I am now. I couldn't believe that I would be sentenced to death for the murder of a man I never saw.

I remember how I kept watching the clock, how they told me to speak up, how the assistant district attorney yelled and fired questions at me under cross-examination:

When the jury retired to deliberate at 4:30 p.m., I was taken upstairs to a detention cell. An hour later, I was brought back to the courtroom. The jury asked to have some of the testimony about me reread. After they retired again, I was taken back to the detention cell.

There was an open window a few feet from my cell. Walking back and forth, I could hear children playing in the street below. The voices of little girls, calling to each other as children do when they play, came to me through the window.

I began to think of another little girl who was only 11 months old, where her father was and what was to become of her and if I

would ever see her again. I don't know how long I stood with my head against the cell bars, thinking.

What seemed like a lifetime passed before I was brought down to the courtroom again to hear the verdict. It was 11:10 p.m.

The jury found that all of the defendants were guilty of murder in the first degree. We were sentenced to be executed in the electric chair at Sing Sing.

While I was in Sing Sing, awaiting the day of execution, my brother visited me. He said the jury had returned at least twice while I was upstairs, to ask for rereading of testimony pertaining to me, and of the judge's charges on the law of abandonment.

It meant nothing to me at the time, nor did I reflect on what he had told me for 20 years. Not until 1956 when I saw that newspaper story about George Small.

During the eight months I was in the death house at Sing Sing, I saw 13 persons go to their deaths. From my cell in the east wing, I had a clear view of the pre-execution chamber. I could see enough of what went on in there to learn that the "Last Mile" was only about 50 feet and that the famous green door that opens into the execution chamber was actually painted brown.

Nor is it true that the lights dim throughout the prison when someone is executed. I sat reading in my cell while many men died. But I could hear the hum of the electric motor. It would go on and off two or three times. And then I would realize that someone had gone to meet God.

My Execution Was Set

Bologna was in the cell at my left, Scata on the other side. We talked through the partitions. We never spoke about fear because in prison you can never let your fear out to another man. We talked about baseball and what we heard on our radio headsets. There was no hope and yet I did hope and pray for a miracle, that my life would be spared.

After the Court of Appeals affirmed my conviction, my execution was set for Thursday, January 7, 1937. The day before, my mother, my brother and my wife came to say goodbye. Condemned men are put in a cage. There was my wife, holding the baby, eight feet away from me, on the other side of the cage bars and a screen.

After lunch, Warden Lawes came to my cell. He asked my name and then he said that Governor Lehman had commuted my sentence to life imprisonment.

I was frozen with shock. To this day I don't remember if I thanked him. But a newspaper the next day reported that I did, and that Governor Lehman had taken into consideration the dissenting vote of two Court of Appeals judges on my conviction.



LOYAL wife of the author, Mildred Zizzo, refuses to be freed from marriage bonds even though her husband is civilly dead.

Because of a flu epidemic, I couldn't be moved right away from the death house. The next morning Bolognia and DiDonne said goodbye. They shook hands with me and I broke down. It could just as well have been me. That evening I watched them walk to the chair.

Out of six of us convicted for the murder of Edwin Esposito, two died in the chair, and four had their sentences commuted to life imprisonment.

I was transferred to Auburn (N.Y.) state prison where I started to wait for 25 or 30 years to pass.

A natural life sentence can only be commuted by the Governor. Executive clemency is rarely granted, and then only to men who have served long terms.

How do you sit out your young manhood and then part of your middle age? Prison routine keeps you busy during the day. I became a paint sprayer and took electrical courses in the prison school.

But from 5 p.m. to 7:30 a.m. you're locked in your cell. When you're alone in that cell is when you feel. Wherever I turned, to the bed, the stool, the wall, wherever I looked, my wife, my daughter and my trial were with me.

You daydream in your cell. You plan what you would do if you were out. Sometimes I would wake up during the night with the feeling that children had awakened me. Sometimes I would dream that I was playing with children and that my daughter was with me. Often I woke up with tears in my eyes.

I only saw my daughter once or twice when she was a baby. I asked my wife

and mother not to bring her to Auburn. I didn't want her to grow up knowing what kind of place her father was in.

My wife took a job in a factory. She kept writing me and coming to see me when she could afford it. The trip from Brooklyn to Auburn is expensive.

I used to ask her, "How does the neighborhood look?" Once when she told me about the neighbors across the street, I found I had forgotten them.

Pearl Harbor came, and how I wished I could be outside, fighting for my country. Even a man like me, who is dead in the eyes of the law, cares what is happening to his countrymen and what is going on in the world.

My mother died a few years ago.

So 20 years went by, without hope. A man who has been sentenced to prison for the rest of his natural life keeps company with despair, bitter recollections and hopelessness. After a while, I managed to put down the thoughts of suicide which plagued me in the early days of my imprisonment. But without hope a man is not alive.

Then I saw that newspaper story, and wrote that letter to Kesner and Berman, the lawyers, and waited, praying, for their reply. Every day I would ask, "Is there a letter for me today?"

Finally there was a letter. They said they would take my case.

A New Start in Life

Any resentment I once had is gone. I don't hate anybody. We can't take back what we do. But I believe that I have paid for my deed. What I did, I did for money. Now I know that all the money in the world can't make up for the loss of your freedom and the guilt of putting sorrow in the hearts of those you love.

If I win my freedom, it will mean starting my life over again — from the bottom. I want a home of my own. Someday I would like to pay back all the relatives who clipped in for the expenses of my appeals.

When I was brought into the Kings County courtroom, in January, for a hearing on my writ of appeal, I saw more than 20 persons, most of them my cousins and their families. I hadn't laid eyes on them in 22 years. Yet they had taken money from their savings and their salaries, a dollar here and a dollar there, to pay the costs of my gamble for life.

I want my life back so that I can devote it to my wife and my daughter. When I was arrested, my daughter was 3 months old. She never had the kind of love a child wants from its father, or knew what a father was. I want her to know.

That's why I dare to risk the electric chair for the second time. I don't dare not take the chance. ■

Her name ... Jeryl Johnson Her occupation ... Fashion Model Her shampoo ... Halo

In the highly competitive profession of modelling, Jeryl stands at the top. Her lovely face and hair have been photographed literally thousands of times.



Because of its unique cleansing ingredient ...

Halo Shampoo leaves hair Cleaner, Softer, Brighter than any oily, greasy, soapy shampoo



Lovely Jeryl Johnson chooses Halo because no other shampoo—liquid, lotion or cream—offers Halo's unique cleansing ingredient, so mild yet so effective. What's more, there are no unnecessary ingredients in Halo. No greasy oils or creamy substances to interfere with cleaning action. No soap to leave dulling, dirt-catching film. That's why hair with the fresh young Halo Look is so soft, so bright, so whistle-clean. Halo reveals the hidden beauty of your hair.

See for yourself why Halo is
America's Favorite Shampoo



FAB WASHES CLOTHES CLEANER AND WHITER THAN EVER BEFORE

Because New FAB contains Duratex—
greatest washday development ever!

WINTER... New FAB with Duratex washes clothes dazzling white—even nylons and rayons!

CLEANER... New FAB with Duratex gets clothes cleaner and whiter than ever before... *clean clear through*—not just surface clean.

FAB DEODORIZES, TOO... helps keep clothes odor-free even during wearing! And every New FAB washing adds more protection against odor!



Double your money back if your FAB wash isn't the cleanest, whitest, freshest ever! Just return FAB package with your name, address to: Colgate-Palmolive Co., Dept. T-1, 300 Park Ave., N.Y. 17



Think! Don't spoil fine food flavor in a smoky, smelly oven!

Oven cleaning is a cinch with **EASY-OFF**

• No Steel Wool! • No Ammonia!
• No Scraping with Razor Blades!
JUST SPREAD... LET SET... WIFE OFF!
Ovens sparkle... even baked-on grease wipes away! Use Easy-Off on burners, racks, grills, sidewalls... 8 oz. jar 69c... 16 oz. jar 98c... free brush attached!



Let EASY-OFF do the work!

SPLITTING NAILS

Drink **KNOX Gelatine**

Each day one 5¢ envelope (115-120 grains) of Knox Gelatine. Makes most brittle nails lovely and pliant within 90 days. Ask your doctor.

TO DOCTORS: For reprints of clinical reports published in medical journals, write Knox Gelatine, Johnstown, N.Y.



AT YOUR GROCER'S

© 1952 Knox Gelatine Co.

European—and lovely

In recent years a string of young, photogenic and sometimes talented actresses has come from Europe to America via the movie screen. You've seen, or at least read about, Gina Lollobrigida and Sophia Loren (Italian),

Brigitte Bardot (French) and others. Even as they take their place in the entertainment sky, new stars are rising. Herewith **PARADE** offers a sampling of Old World beauties who should be well worth watching for. ■



ITALIAN Scilla Gabel has been Sophia Loren's double for two years, now plans her own career.



ITALIAN Lilli Cerasoli already has three careers — as a model and acting in television and movies.

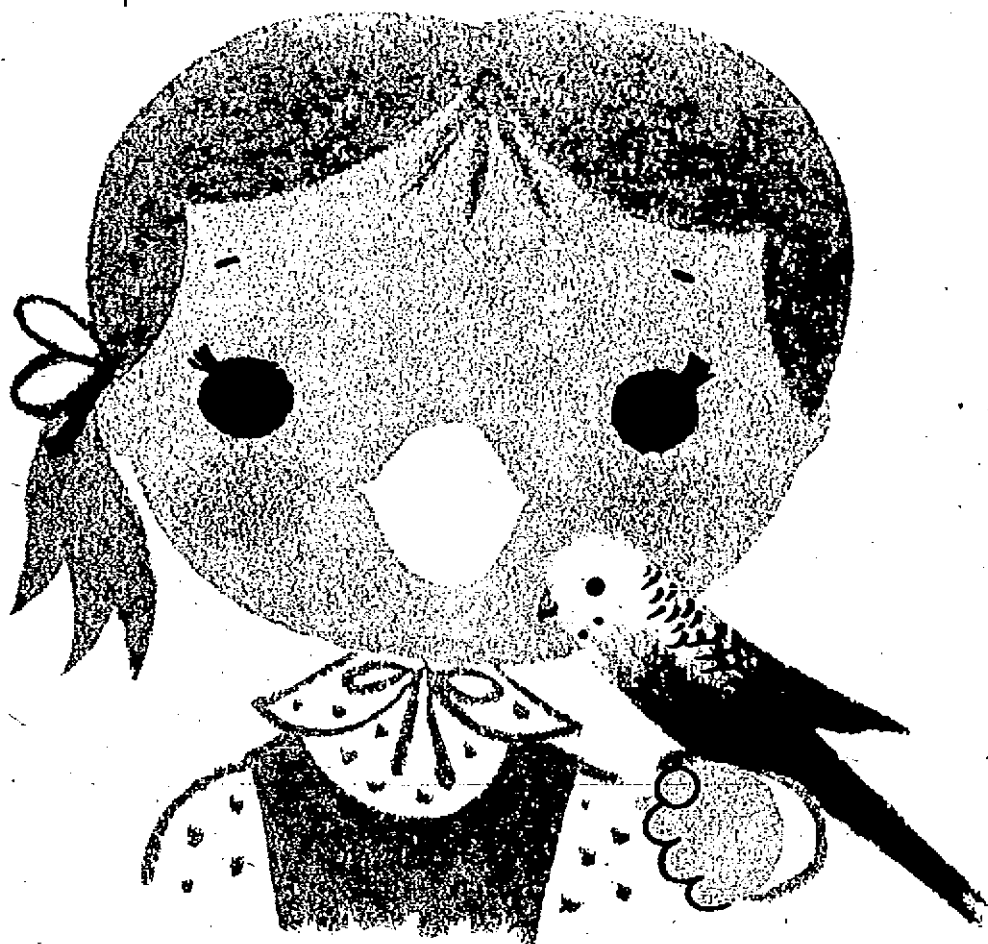
GERMAN Ingeborg Schoner has starred in a film, *Souvenir d'Italie*, and is a photographer herself.



FRENCH Pascale Petit is starring with Maria Schell in the film version of Maupassant's *La Vie*. Only 18, she's called "a comer."



FRENCH Agnes Laurent, also 18, was "discovered" in a boarding school in Lyon. Her first picture was *Mademoiselle Striptease*.



For a healthy, fun-loving parakeet- IT'S FRENCH'S...14 to 2!

Parakeets like and need a variety of foods. French's Seed and Biscuit (all in one package) contain 14* different kinds. Some brands provide only two. Guard your bird's health and happiness by making sure he always gets French's.



French's

PARAKEET PRODUCTS
SEED AND BISCUIT • TREAT • CONDITIONING FOOD
GRAVEL • TREAT BELL • SPRAY MILLET • CUTTLE BONE

*Millet Seed, Canary Seed, Oat Groats, Poppy Seed, Yeast, Corn Syrup, Caraway, Niger, Sesame and Fennel Seeds; Cuttle Bone, Soya Bean Grits, Wheat Germ, and Vitamin B12 Supplement.



Photo by Bernard Gray — Gommi Studios

A delightful dessert for dieters

by **BETH MERRIMAN** *Parade food editor*

Dieting needn't be dreary. Lately, people all over the country have been forming "reducing clubs" and having fun as they trim down. Why not start a club in *your* town? Offer prizes for the best low-calorie recipes. Make it a condition that the finished dishes taste good and contain food elements essential to health. Soon everyone in the club will be eating well and losing pounds!

Today's dessert is just such a recipe. It may surprise you if you have thought of bananas as fattening. Not at all — one medium banana contains only 88 calories. And this dessert is really delightful to look at and to taste. Try it and see!

BANANA SNOW

- 1 envelope unflavored gelatine
- 1 1/4 cups cold water, divided
- 4 teaspoons non-calorie liquid sweetening
- 1 teaspoon grated lemon rind
- 1/4 cup lemon juice
- 1/2 cup instant non-fat dry milk
- 1/2 cup cold water
- 3 ripe bananas

Sprinkle gelatine on 1/2 cup of the cold water in top of 2-quart double boiler to soften. Place over boiling water and stir until gelatine is dissolved. Remove from heat. Add liquid sweetening, lemon rind, lemon juice and remaining 3/4 cup cold water; stir until blended. Chill until mixture mounds slightly when dropped

from a spoon. While mixture is chilling, sprinkle non-fat dry milk over 1/3 cup cold water in deep 1-quart bowl. Beat with rotary or electric beater until stiff (about 8 minutes). Place in refrigerator until ready to use. Beat gelatine mixture with electric beater on highest speed until mixture begins to hold its shape (about 10 minutes). Fold whipped milk into gelatine mixture. Slice 2 bananas; alternate layers of gelatine mixture and sliced bananas in 2-quart mold, beginning and ending with gelatine. Chill until firm. Garnish with fluted slices made from remaining banana and bits of maraschino cherries if desired. Makes eight servings. (There are about 56 calories per serving.)

FROM PARADE'S TEST KITCHEN



FREE!

\$1.00 value

Vaughan's Seeds!

for just 2 end-flap coupons from Kraft DeLuxe Margarine

* Marigolds, Petunias, Snapdragons, Zinnias—one package each

* Easy to grow—just plant and water

* Cut beautiful blooms the whole season long

* Have a riot of color in your garden

This is the offer of the year! Small Flowered Marigolds, Dwarf Small Flowering Petunias, Giant Snaps and Zinnias—all Vaughan's Special Mixture. And all listed in the famous Vaughan's Catalogue at 25¢ per package. Yet you get all four absolutely free with the end-flap coupon from two packages of Kraft DeLuxe Margarine. So hurry! Get your seeds now so you can enjoy hundreds of colorful blooms all summer long!



SAVE THE END-FLAP COUPON

Just clip the end-flap coupon from 2 packages of Kraft DeLuxe Margarine and send to Kraft with name and address. Offer expires July 31, 1958.



You Can't Spread Finer Flavor At Any Price

Kraft DeLuxe is the completely new kind of tablespread with the flavor everybody's always wanted in a margarine—that certain flavor of the high-priced spreads. You just can't spread finer flavor at any price. Look for Kraft DeLuxe—the new kind of margarine—in your grocer's refrigerator case.

Kraft DeLuxe Offer
Box 7907, Chicago 77, Ill.

Enclosed are the end-flap coupons from 2 packages of Kraft DeLuxe Margarine. Please send me, absolutely FREE, my four packages of Vaughan's Seeds.

Name _____

Address _____

City _____ Zone _____ State _____

If you prefer, merely attach the two end-flap coupons to back of a post-card and print your name and address below them.

KRAFT DELUXE MARGARINE



Settle Your Stomach in Seconds with Milk of Magnesia!

Scientific tests show that Phillips Milk of Magnesia actually settles your stomach in seconds! That's because Phillips' is one of the fastest, most effective stomach acid neutralizers ever discovered!

So whenever upset stomach, gas, heartburn or other symptoms of acid indigestion have you feeling only "half-there", take Phillips' Milk of Magnesia. In almost no time at all you'll be back to normal—feeling bright and chipper again. Get Phillips', either regular or in new, mint-flavored form that tastes delightfully clean and refreshing.



PHILLIPS'
Milk of Magnesia
REGULAR • FLAVORED

Worried about loose False Teeth?

Users report dental plates "stuck put" for hours with PERMA-GRIP Dental Plate Powder. No slips—no wobbles. PERMA-GRIP is white, tasteless, alkaline. Won't "ball up". At your favorite store.

Almost Frantic from DRY SKIN ITCH?

First applications of Zemo—liquid or ointment—a doctor's soothing antiseptic—relieve itch of surface skin and scalp irritations. Zemo stops scratching, stops itching, stops healing. **zemo**



Parade of Progress

by PETER DRYDEN

Try these new ideas

Wet-weather paint: A latex house paint you can apply right over damp surfaces now lets you paint your house over a week end regardless of weather, claims the maker. It flows easily, dries so rapidly you can put a second coat on, where needed, without moving the ladder. \$7.95 a gallon. For details, write: *Magicolor*, 2841 S. Ashland, Chicago, Ill.

Candlelight color film: Ten times faster than previous types, a new indoor color film actually lets you take pictures by candlelight. Even a kitchen match, 10 inches away from the subject, provides enough light. 20-exposure, 35-mm. magazine: \$2.35. *Anso*, 40 Charles, Binghamton, N.Y.

Smudge-proof carbons: A new typewriter "carbon" paper actually uses wet ink in a plastic coating instead of waxy carbon. The ink dries instantly, creates smudge-proof, erasable copies. Said to last three times longer than conventional carbon. 100 sheets for \$4.50. *Burroughs*, 6071 Second Ave., Detroit 32, Mich.



Tubless washer: This new portable machine (above) cleans a 4-lb. load of clothes in 10 minutes. Requiring no tub of its own, the 9-lb., 14"-high unit sits on suction cups in any convenient sink, basin, tub or large pail. It combines tumbling, agitation, aeration and gentle scrubbing. \$59.95. *AMI Inc.*, 1500 Union Ave., S.E., Grand Rapids 2, Mich.

Dual-purpose sponge: With a layer of plastic foam joined to a layer of cellulose sponge, a new household cleaning aid does two jobs: the plastic side scours and scrubs, loosening even dried egg; the cellulose side absorbs and wipes. 29¢. *DuPont Co.*, Wilmington 98, Del.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.

● PATTERNS BY PAULINE



Crochet your Easter bonnet

Add a chic touch to your Easter outfit with this sparkling white-lace bonnet or the striped cloche-and-bag set. All these accessories are quick and easy to crochet.

There are two separate patterns. Pattern #690 is for the lace hat; #691 is for the cloche and bag. Each contains crochet directions, stitch illustrations.

Please send me PARADE Pattern(s) #690 _____ #691 _____ @ 25¢ each.

Mail to PARADE, Box 475, Dept. J, Radio City Station, New York 19, N.Y. (Please print name and address. Add 5¢ each for first-class mail.)

Name _____
Street _____
City _____ Zone _____ State _____

Whether you're
16 or 60
dryness adds
unwanted years
to your skin!

*New Lady Esther
Dry Skin Cream with
the natural moisture
of lanolin
banishes dryness
for pennies a day.*

NEW
Lady Esther
DRY SKIN CREAM
39¢ 65¢ 89¢ plus tax
(Prices slightly higher in Canada)



"Night Cough" racking your nerves?

Cough all night? Wake up worn out? Herb discovery checks coughs of colds without codeine so you sleep.



If "Night Cough" is shattering your sleep and nerves (your family's too) here's quick blessed relief. PERTUSSIN with herbal Thymol not only soothes coughs of colds or flu, but it also loosens phlegm. Contains no habit-forming codeine—you sleep naturally. That's why so many doctors have prescribed PERTUSSIN for young and old. Good tasting. Commended by Parents Magazine. Get...

PERTUSSIN

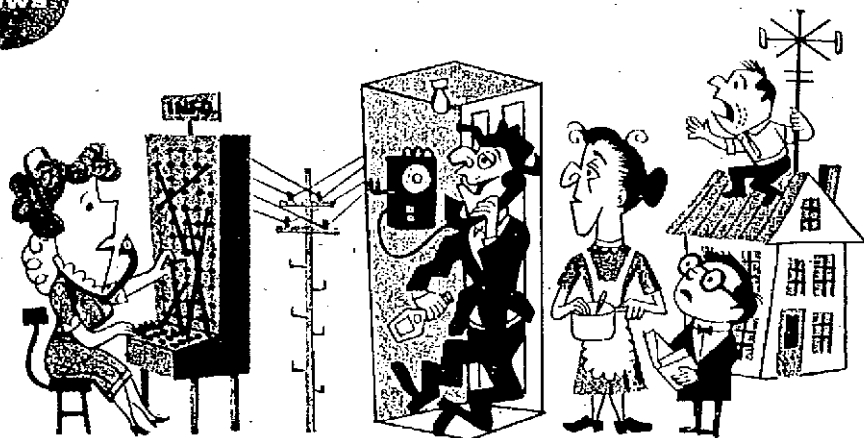
Foot Relief

QUICK-ACTING FOOT PLASTER

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. So convenient to cut in sizes not available in ready-made pads. Much more economical, too. Relieves calluses, corns, tender spots. Eases new or light shoes, self-adhering.



Dr. Scholl's KUROTEX



So they dialed information

by JAMES PATRICK FOLEY

In Bethesda, Md., an information operator got two calls from the same person. The first call: "I bought a new house last week and went on vacation. Now I'm back and can't find my house. Can you tell me where it is?" The second call, about an hour later: "I found my house, but now I can't find out where I parked my car."

A night watchman in Chicago, trying to get his daytime sleep, was disturbed by the noise of heavy construction outside his window. He dialed information and complained: "Will you please find out who's working outside my window and tell 'em to stop!"

In love and in a hurry to get married, a Washington, D.C., couple pleaded with the information operator: "Please tell us where we can find a cheap justice of the peace."

A youngster in Kansas City, Kan., obviously having trouble with his homework, asked information: "If the plural of house is houses, why isn't the plural of mouse mouses?"

A kindhearted elderly lady in New York City bothered information operators for days with this request: "Will you please send one of those Girl Scouts over with some cookies?"

Also in New York City, a feminine voice inquired anxiously: "How long should I cook a 5-pound roast and at what temperature?"

Around 2 a.m. in Los Angeles, a convivial character considerably under the weather asked the information operator: "Say, sweetheart, can you show me the way home?"

A space fan in San Francisco asked the operator: "Where can I find a flying saucer?"

Hopelessly lost on a Texas highway on a trip West, an elderly couple dialed information and asked: "We're driving to Los Angeles but we're lost. How do we get there?"

A contestant in Hollywood called information and said: "I'm on a television quiz show today. What questions will they ask me?"

In Brooklyn, N.Y., a woman driver whose parked car was pinned between two others told the information operator: "They jammed me in bumper to bumper. Please locate the other two drivers and ask them to move."

An information operator in Salt Lake City received this tearful message from a woman: "My husband and I had a fight and he left home. Will you call him and tell him to come back home right away?"

A father in Arlington, Va., marooned himself on the roof of his two-story house while trying to fix a television antenna. His small son called information and said: "My daddy's stuck on the roof. Can you come over and help him get down?"

Detroit operators were flooded on Washington's Birthday with calls from kids asking: "How old is George today?"

Last Election Day, information operators in Washington, D.C., and elsewhere were swamped by calls asking who won the election. In Brooklyn, N.Y., one irate voter dialed information 39 times, finally fumed: "For the fortieth time, why didn't Adlai win?"

A man in Las Vegas, arrested and jailed for disorderly conduct, was permitted to make a phone call. He thought briefly, then dialed information and asked: "Lady, can you recommend a good lawyer?"

Another Las Vegas operator received this call: "Ma'am, I feel lucky. Where can I gamble and win tonight?"

In Chicago, a young woman called information and pleaded excitedly: "Operator, I'm going to have a baby. What shall I do?"

Fickle deodorants fade away



Veto protection lasts all day

Trust Veto — the cream deodorant with an exclusive two-way



Also Stick and Spray

formula for double protection — stops odor all day long, checks perspiration instantly. Use Veto, trust Veto, every day.

ARTHRITIC RHEUMATIC MUSCULAR PAINS

Do you know that DOLCIN... manufactured in eight countries... is the world's best-known and most widely-used product in its field? More than 1,850,000,000 DOLCIN tablets have been used in eleven years. DOLCIN must be good! DOLCIN is an honest product, prescribed by many doctors, which has helped millions to ease the moderate pains and discomforts of arthritis, rheumatism, sciatica, lumbago, whenever they occur. Try DOLCIN® today. If pains persist, check with your doctor.



WANTED

for burns, cuts, scrapes, diaper rash, and many other first aid needs.

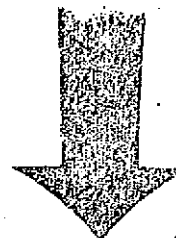


MEDICALLY APPROVED!

Your First Aid Kit in a Jar

Vaseline is the reg. trade mark of Chesebrough-Pond's Inc.

Cold Coming On?



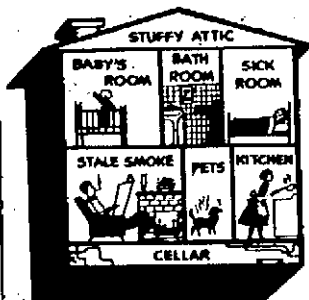
The first sniffle or sneeze is a warning — reach for Listerine! Gargle Listerine Antiseptic full-strength every few hours.

12-year tests proved: People who gargled Listerine twice daily had fewer, shorter, milder colds than those who did not.

Reach for Listerine

... your No. 1 protection against infection

Colgate's new Floxient aerosol air deodorant kills room odors fast



Makes air smell
flower-fresh



Kellogg's
ALL-BRAN
**Overcomes
Constipation**
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RESINOL

The pain that saved

It required bold surgery—and brought this heart sufferer a

by **MILLCENT TRALLE**

To date, more than 250,000 American men, women and children have undergone successful surgery of the heart and its great vessels. Most of these bold operations have been performed in the past decade—the so-called "golden age" of heart surgery. One of the newest of them is described here by the woman on whom it was performed. The operation itself still is controversial among doctors, but Miss Tralle's grateful reaction to it obviously is not. — THE EDITORS.

EL PASO, TEX.

A year ago I was a stumbling, dragging, pain-tormented woman—a victim of what the heart specialists call angina pectoris. My days were shrouded with leaden exhaustion, my nights were torn apart by stabbing pain. Drugs were always at my elbow; at the other elbow stood death.

Today, thanks to a miracle of surgery—a quick, simple operation that reduces pain without anyone's understanding quite why—things are different.

True, I still am a heart patient, living the heart victim's regimen, getting the proper amount of rest, taking it easy, staying under medical supervision. True, the pain is not completely gone. It still knifes me occasionally, but no longer is it the wild, clawing, uncontrolled animal it once was. Now I can bear it. I call myself a comfortable cardiac.

The Way It Was

Now I can walk downtown to shop without pain; I can handle most household tasks except heavy cleaning; my husband Grant comes home to a cheerful wife and a waiting dinner. We're even able to visit friends in the evening, something we never could do when pain hounded me to bed at 8 o'clock.

In those days, I went to bed earlier each night, but each morning it was harder to get going. I had never been of robust health but, as the pains came, I began to slip fast. I lost weight. I aged. I was always exhausted, and I couldn't be patient with people—and both my jobs involved people.

Mornings I spent as assistant to the pastor of a Methodist church. Afternoons I worked four hours as executive secretary of the El Paso County Medical Society. The hasty lunch hour between I spent



WITH HER HUSBAND, heart victim Millicent Tralle soaks up sun on a park bench. Before her operation, a walk in the park meant fighting off stabbing chest pains.

with pain. Each day after eating, regularly, it struck me in the chest like a weight.

Pain in the heart region is a hallmark of angina, which is not really a disease but rather a group of symptoms. The pain also may radiate across the chest and shoot down the left arm. Angina is an indicator that the blood supply to the heart is decreasing because of constricted blood vessels. Anginal symptoms can occur before or after a heart attack—or independently. At any time they are likely to give the victim a terrible feeling of impending death.

I found that when the pain was dull, it could be borne; when it was sharp, I walked the floor, hugging my side. My legs seemed like a puppet's; when I lifted a foot, I couldn't be sure where it would land. To walk even a block meant stopping several times to overcome faintness. Nothing I ate—or didn't eat—agreed with me.

Nights were worse: black, wakeful hours spent with pain that left the body prostrate and the will limp. Nitroglycerin

tablets and Demerol became my most cherished companions. Worst of all was the knowledge that this might be only a preview of a severe coronary attack.

It was my thoughts that finally, convinced me. They became skittering mice, and it took all my will power to catch one and examine it. On the telephone, I caught myself thanking people for giving them information. One day a doctor asked me what time I'd scheduled the Medical Society's executive committee meeting. I looked at him blankly. "You know," I said, "I didn't schedule it."

Last: One Job

That afternoon I talked to myself. "Millicent," I said, "you've had it. Why don't you admit it?" So I went to an internist, who gave me an examination and then told me the facts: what I had first thought was indigestion and later had been afraid to think about at all, was really a symptom of cardiac disease.

First he told me to drop my morning job. Reluctantly he allowed me to con-

my life

brand-new existence

tinue working afternoons. Since both of us had been ill in 1953, Grant and I had been struggling with debt. We needed my money, and now it appeared I couldn't even bring home a pay check. Recently Grant had been doing much of the housework and the cooking.

The idea of death from coronary attack frightened me; financial problems frightened me. Most of all I feared becoming an additional burden on Grant. I didn't want to be an invalid before I was 60. I determined to do something about it.

I suggested the operation myself. I had read about it a few weeks before in a medical publication. Called mammary-artery ligature, it had been devised by an Italian surgeon. According to my information, it



WALKING HOME, Miss Tralle sets slow pace. "Taking it easy" is the secret of her new life.

had relieved pain in 80 per cent of cases.

It was not, I knew, a cure for heart disease, nor even replacement of damaged parts. The heart itself would not be touched. As my physician explained:

"It's a very simple operation, requiring 30 to 35 minutes. It consists of tying off into a 'dead end' the main mammary artery — the artery from the heart to the breasts.

Thus the branches that come off above the dead end, and that carry blood to the heart sac, may supply more blood to the heart and relieve some strain."

The beauty of the operation, I was told, was that it relieved pain without cutting into the heart itself. Thus further heart operations could be undertaken if necessary. But, I was told, not every angina pectoris sufferer was eligible. Physical condition — even age — had to be just right. I was one of the lucky ones; for once I felt glad to be middle-aged.

In the Hospital

I proposed the operation on Monday. On Thursday night, I was in Providence Memorial Hospital, awaiting a 7:30 a.m. Friday trip to surgery. At 9:30 p.m. Thursday, I turned out my light — and immediately the old pain swept over me.

The operation was postponed 24 hours for another examination. I spent a sleepless night, convinced my heart was deteriorating and I'd never leave there alive.

The next day was better. The new electrocardiogram showed no change. My minister, the Rev. Dr. Don E. Schooler,

spent the day with me. When he and Grant left, I felt that I was in God's hands. I rode to surgery the next morning in utter tranquility and firm faith.

The operation itself seemed simple. Under a local anesthetic, I decided to be the life of the party, and I never stopped asking questions during the entire 35 minutes . . .

Now, seven months after the operation, angina attacks still come — but they are not as intense. Grant and I finally agreed I should give up my job. I'm comfortable and happy, with time and energy to live more normally. Today the pain is a nuisance, rather than a frightening threat.

The blissful freedom from pressure! Nowadays I wake when ready and luxuriate in afternoon naps. I get out into the bright Southwestern sunshine to market, go to the library and to church.

I offer frequent prayers of thanksgiving to God for all my blessings of family and home, even for the pain that warned before it was too late.

As the shadows of life lengthen, it is wonderful to have leisure and strength to enjoy each beautiful day.

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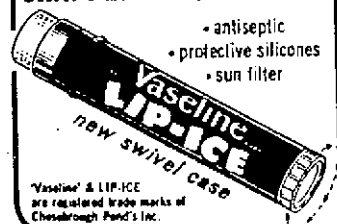
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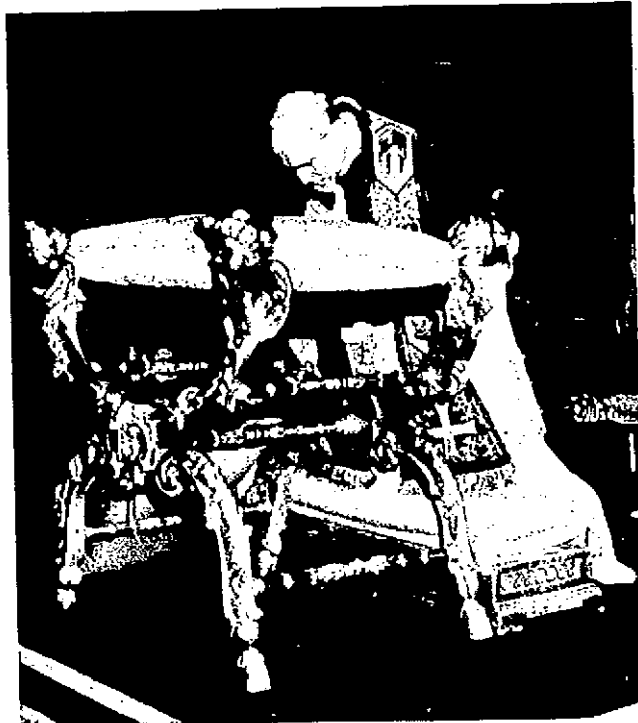
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PEOPLE'S POPE is greeted warmly as he enters St. Peter's. Since his illness, his weekly audiences have been cut from two to one.



PRAYING POPE kneels before the pontifical throne. Private prayer in his Vatican Palace apartment is an important part of his day.

Busy birthday of a Pope

ROME.

In these exclusive pictures you catch a glimpse of the busy schedule of a young and vigorous man: Pope Pius XII, today beginning his 83rd year. Actually, the birthday celebration will not come until March 12; it has been shifted to coincide with the 19th anniversary of his coronation as Supreme Pontiff. Then messages of congratulation will come from the world, and a High Mass of Thanksgiving will be celebrated.

Today, however, will be like other days. It will begin with private Mass at 7, followed by audiences,

diplomatic conferences, lunch, a walk in the garden and then an afternoon and evening given to Church administration. If the Pope follows his usual custom, he will not retire till 1:30 a.m.

Since his 1954 illness, the Pope has been urged to slow down. He does make fewer appearances. But he seems to thrive on work and he attributes his excellent health to early rising, light eating, hard work and brief sleep. In any case, he is a man looking forward to next week's celebration — and more to come. ■



CHILDREN'S POPE hands out gifts to young visitors in Vatican garden. The Pontiff always tries to find time to greet young groups.



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HOPE BENNETT
talks with teenagers



Strict parents

Dating: Diana Kavelaris, 16, Akron, Ohio, writes, "I'll tell you my greatest dating problem. It's my parents. They always want to know the boy's full name, where we are going, what kind of car he has — and the license number. Don't you think having to know the license number is just a little too drastic? Do they think I'm going to elope? Sometimes it sounds like they're going to call the police if I'm not home by a certain hour."

In answer, Marjorie Jones, 18, Denver, Colo., says: "It could be that Diana doesn't read the newspapers. What if she didn't get home on time? The first thing her father would think of is an accident. And knowing the make and license number of the car would help if he thought it necessary to call the police and ask if the car had been involved in a crash. Maybe Diana ought to be impressed that her father is so concerned with her welfare."

Naturally, automobile accidents aren't the only things that give parents cause to worry. They know how important a young girl's reputation is.

On this score, I'm not quite sure how Diana looks at matters. "Dating is very easy for me," she says in her letter. "Maybe it's because I can handle a boy if he gets out of hand."

Ann Martin, 17, East Hartland, Conn., has one suggestion for Diana. Says Ann, "If your parents don't know your date — and don't trust him — invite him to your home for a small party. After your folks get acquainted with the boy, they may change their attitude toward him."

The future: I've been swamped with thousands of replies to my predict-your-future column (Jan. 5). When they are tabulated, the results will be published. Some of you may be surprised to discover what kind of futures teen-age readers have planned for themselves.

For example, of 385 early replies from girls, 100 per cent plan to marry, 99 per cent plan to have babies (today 20 per cent of married women in the U.S. under 44 have no children), more than 17 per cent plan to have at least three babies. And most of them plan to hold jobs outside the home, too.

Questions from readers: If you have a problem you'd like to see discussed here, write to: Hope Bennett, PARADE, 285 Madison Ave., New York 17, N.Y.

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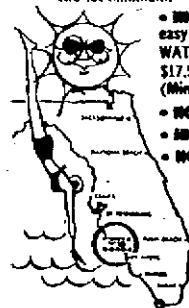
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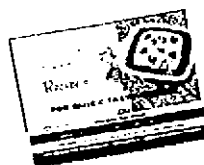
Kraft Macaroni and Cheese Dinner... and either tuna or salmon

Add to 1½ cups medium-thick cream sauce and heat: 1 7-oz. can of tuna, drained and flaked (or use a 7¾-oz. can of salmon), 1 tbsp. chopped green pepper, 1 tbsp. chopped pimiento. Fix Kraft Macaroni and Cheese Dinner as directed on package. Heap it on a round serving plate, make a depression in center and fill with hot creamed mixture. Surround with hot, cooked carrots, sliced and seasoned.

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Sgt. Nicholas Alkemada

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His plane was on fire, his

by IAN MACKERSEY

It happened during World War II. The time: midnight. An RAF Lancaster bomber droned homeward across Germany at 18,000 feet after a raid on Berlin. In the rear-gun turret sat Flight Sgt. Nicholas Alkemada, 21. About to begin was one of the most fantastic stories ever to come out of military aviation, told for the first time in a new book. Read on...

OVER THE RUHR the Lancaster was caught by a German night fighter; the starboard wing was ripped open like a tin of beans and the aircraft caught fire. Alkemada saw flames begin to pour past his turret. Then he heard the pilot's voice on the intercom: "Bail out! Bail out!"

As the crew began individually to acknowledge the order, he unplugged his intercom lead, centralized the turret and opened the swing doors, which led back into the fuselage, to reach for his parachute.

He was too late. The fuselage interior was ablaze. In the few brief seconds during which he saw his parachute pack burning, his face and wrists were scorched.

And now the turret, too, was burning. The fluid in the turret hydraulic lines caught fire. Flames spread to his clothes.

Far better, he decided, to die cleanly — than a slow, frying death.

With the hand control he rotated the turret onto the beam. Then he fell out backward into the night. He had scarcely left the aircraft when, in a fiery flash, it exploded above him.

He found himself falling headfirst, rigidly at attention. It was a clear, dark night. All he saw during the minute-and-a-half of his 3½-mile descent were the stars beyond his feet. He had no sensation of falling.

After the inferno he had escaped from, the cool night air was peacefully soothing, and he found himself thinking, "If this is dying, it's not at all strange."

He felt no fear, no panic. He decided not to turn his head and look down; he didn't want any warning of the end.

How a miracle started feet in the sky

chute was useless—so he jumped without one

And that was his last recollection of his descent — inverted in space, the stars below his flying boots, and a sensation, which persisted to the end, that he was stationary.

It had been close to midnight when his plane was attacked. Three hours later, Alkemade regained consciousness, lying on his back in snow in a small pine wood. When he opened his eyes and looked up, he could see the stars through the hole he had made in the trees above him.

"I'm alive!" he murmured to himself.

To make quite sure, he wiggled his toes and with his hands began systematically to feel himself all over. Incredibly, apart from severe bruising, numerous small cuts and scratches and the burns he had received in the aircraft, he was in one piece.

Into the Trees

He suffered no loss of memory, remembered clearly his descent without parachute, yet felt no great surprise that he was alive. It was not until several hours later that his emotional numbness was to wear off and his senses were to grasp fully the significance of the miracle.

Both boots, which he had been wearing when he left the aircraft, were missing, presumably torn off when he had crashed at 120 mph through the branches of the pine trees. The trouser legs of his flying suit were charred and torn. His parachute harness (it was a chest type on which the pack had to be clipped) was still firmly in position. He took the harness off and dropped it into the snow.

The snow, he saw, was no more than 18 inches deep. It had drifted in under the trees from open ground which bordered the wood. Out in the open there was no snow. If he had fallen just 20 yards to one side of the wood, nothing could have saved him.

And so, to two simple facts he owed his life. First, to the springy branches of the pines, which were young and supple, and, second, to the snow which had received him as he dropped out of the branches.

Soon he heard voices and the sound of crashing through the trees. A torch shone

in his face and he saw that his captors were German Home Guardsmen.

Next morning the interrogation began. The Germans wanted to know what had become of his parachute. When Alkemade said he had come down without one, his interrogators laughed with disbelief. They accused him of being a spy and of hiding his parachute.

"If you don't believe me," said Alkemade indignantly, "go and find my parachute harness."

In due course, the harness was collected from the pine woods. A few days later, from being a suspect spy, Alkemade became a minor hero: in the burnt-out wreckage of the Lancaster, the metal remains of his parachute — the ripcord handle and cable — were found still in the stowage.

So impressed were the Germans that when Alkemade was delivered to a prison camp, the 200 Allied prisoners there were paraded out to hear a Luftwaffe officer recite the details of his fabulous descent:

"It has been investigated and corroborated by the German authorities that the claim of Sergeant Alkemade, No. 1431537, is true in all respects, namely that he has made a descent from 18,000 feet without a parachute and made a safe landing without injuries, the parachute having been on fire in the aircraft. He landed in deep snow among fir trees."

The statement was signed and dated: April 25, 1944.

Alkemade's 3½-mile fall was only his first of a series of narrow escapes from violent death. The next was in 1946; he was working in a chemical factory at Loughborough, England.

Cries for Help

One day he had to enter a sump hole to pump out a liquid chemical that was generating poisonous chlorine gas. He received an electric shock from the pump he was holding; as he stumbled, his gas mask fell off. It was 15 minutes before his cries brought help. He was hauled out, nearly asphyxiated by the chlorine fumes.

A few weeks later, he was siphoning sulphuric acid. A pipe burst and his face



"The cool night air was peacefully soothing and he found himself thinking: 'If this is dying, it's not at all strange.'"

and arms were drenched in the acid. But for a 40-gallon drum of limewash nearby, he might well have been fatally burned. With lightning presence of mind, he dived headfirst into the lime drum; the acid was neutralized and he escaped with only first-degree burns.

He went back to work — only to be knocked flat by a nine-foot-tall steel door which broke off and fell on top of him. The men who pried the door up and pulled him out were sure he was dead. He had suffered only slight bruises.

But even he felt he had tempted providence often enough. Deciding on a less dangerous occupation, he's still in Loughborough today, very much alive — but working as a furniture salesman.

From Into the Silk, by Ian Mackersey; 1958, W. W. Norton & Co., \$3.95.



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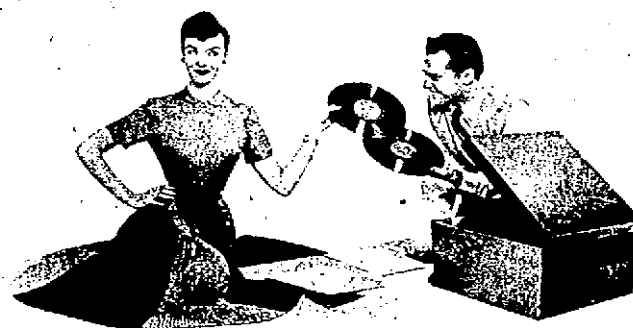
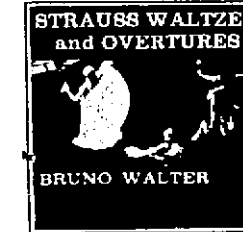
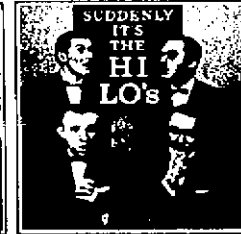
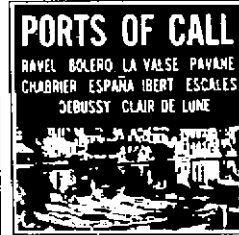


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4. Offenbach: Galia Parisienne; Chépia; Les Sylphides. Two delightful ballet scores performed by The Philadelphia Orchestra, Eugene Ormandy, conductor.
5. Easy to Remember. Norman Luboff Choir. 12 songs—Deep Purple, Tenderly, Soon, etc.
6. My Fair Lady. Original Broadway Cast recording with Rex Harrison and Julie Andrews. Complete score includes Role in Spain, Just You Wait, Shop Me, 13 more.
7. Dave Brubeck and Jay & Kai at Newport. Seven exciting new jazz improvisations from the history-making Newport Jazz Festival.
8. Gershwin Hits. Percy Faith and his Orchestra. Swave arrangements of Somebody Loves Me, Liza, Clap Yo' Hands, Embraceable You, 10 more.
9. Sinatra — Adventures of the Heart. Sinatra sings I Could Write a Book, Love Me, Sorry, 9 more.
10. Ambassador Satch. Louis Armstrong and his All-Stars in recordings of the famous European concert tour. 10 numbers.
11. Stravinsky: Firebird Suite; Tchaikovsky: Romeo and Juliet. Leonard Bernstein conducting the New York Philharmonic.
12. Day By Day. Doris Day sings The Song Is You, Autumn Leaves, 10 more.
13. Strauss Waltzes. Bruno Walter conducting New York Philharmonic. Emperor Waltz, Blue Danube, Vienna Life, etc.
14. Lure of the Tropics. Andre Kostelanetz and his Orchestra play Moods of Manakoroa, Poinclana, 10 more.
15. Ports of Call. Philadelphia Orch., Ormandy, conductor. 6 works — Bolero, La Valse, Escalas, etc.
16. Oklahoma! Rodgers & Hammerstein's fabulous hit. The complete score... starring Nelson Eddy in the role of Curly.
17. Levant Plays Gershwin. 3 works—Rhapsody in Blue; Concerto in F; An American in Paris.
18. The Elgart Touch. Les Elgart and his Orchestra. 12 numbers—Street of Dreams, Slo Roll, Where Or When, Autumn Serenade, etc.
19. The Great Melodies of Tchaikovsky. Philadelphia Orch., Ormandy, conductor. 8 romantic selections.
20. Suddenly It's The Hi-Lo's. America's favorite quartet sings Love Walked In, Stormy Weather, 10 others.
21. Kings of Swing: Vol. I. Benny Goodman and Original Orch., Trio, Quartet. Ridin' High, Moonglow, 9 more.
22. Brahms: Symphony No. 3; Academic Festival Overture. Bruno Walter conducting New York Philharmonic. Also included — 4 Hungarian Dances.
23. The Merry Widow. Dorothy Kirsten and Robert Rounseville. The complete score of Lehár's gay operetta.
24. Wonderful, Wonderful. Johnny Mathis sings Old Black Magic, Day In Day Out, 10 more.

★ You receive, at once, any 3 of the records shown above — FREE. One is your gift for joining, and the other two are your Bonus records "in advance"

★ After you have purchased only four records, you receive a 12" Columbia Bonus record of your choice FREE for every two additional selections you purchase from the Club. In this way your record purchases earn a 50% dividend

★ You enroll in any one of the four Club Divisions: Classical; Listening and Dancing; Jazz; Broadway, Movies, Television and Musical Comedies.

★ Every month you receive, FREE, a new issue of the Columbia Record Club Magazine—which describes all forthcoming selections

★ You may accept or reject the selection for your Division, take records from other Divisions, or take NO records in any particular month

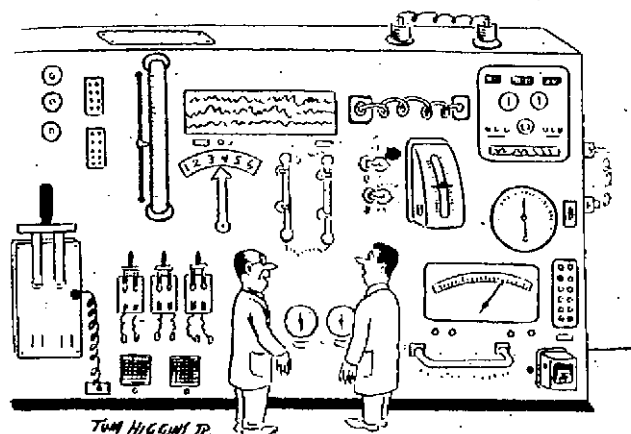
★ Your only membership obligation is to buy four selections from the more than 100 offered in the coming 12 months. You may discontinue membership any time thereafter

★ The records you want are mailed and billed to you at only \$3.98 (original cast Musical Shows somewhat higher), plus small mailing charge

★ You must be delighted with membership or you may cancel it by returning the free records within ten days

COLUMBIA RECORD CLUB
TERRE HAUTE, INDIANA

REPRINTED COURTESY AMERICAN ENGINEER, WASHINGTON, D.C.



TOM HIGGINS JR.

"I'll work with you for a few minutes until you get the hang of it."

'These made us laugh'

-SID CAESAR and IMOGENE COCA

Guest cartoon editors

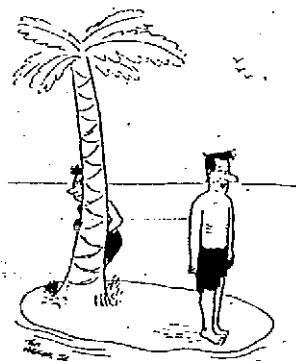


Tom Higgins Jr.



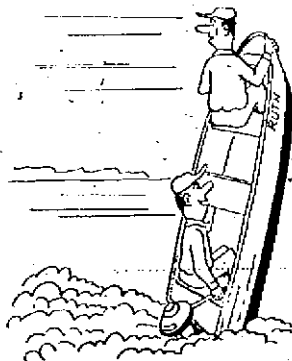
Sid and Imogene, who pitch laughs on their comedy show, *Sid Caesar Invites You* (ABC-TV, Sunday nights), caught today's fast ones from cartoonist Tom Higgins Jr. Higgins, 35, was born and raised in Far Rockaway, N.Y., now lives there with his wife and four children. He studied at the New York School of Visual Arts. His hobbies: stamp collecting and gardening.

REPRINTED FROM LAUGH BOOK MAGAZINE



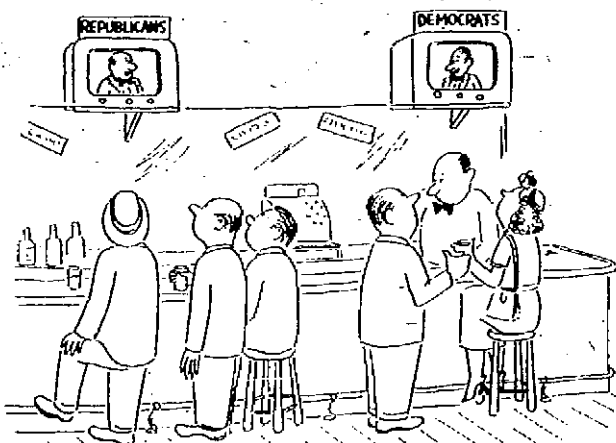
"... 8-9-10. Here I come, ready or not!"

REPRINTED FROM POPULAR BOATING



"You haven't seen anything yet — wait till I really open her up."

USED BY PERMISSION OF THEATRE ARTS MAGAZINE



Special Offer

to introduce the most popular Eureka ever built

EUREKA

GOLDEN CROWN

with extra-deep, penetrating cleaning power

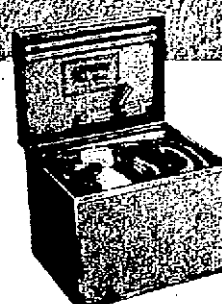
This \$19⁹⁵ STORAGE HASSOCK

FREE

with your new EUREKA
(Model 960), complete with tools.



Limited offer!
Hurry to your
Eureka Dealer!



HANDSOME...
AND SO HANDY

- Stores cleaner and tools
- Perfect for blanket storage
- Use as toy box, TV hassock
- Sturdy and washable

Eureka's powerful suction penetrates deep, deep down where the dirtiest dirt lodges.

It's the big new 1 H. P. motor that does it. Super-suction gets the embedded grit, picks up lint and dust—instantly! And Eureka's new rug tool actually slides along on "glider shoes"—fluffs up nap a foot wide with every stroke of its long, floating brush.

You'll love the advanced new features—a twin exhaust, a double-size throw-away paper dust bag. Swivel top and 4 swivel wheels—no toting or tugging. Deluxe 8-piece set of cleaning tools. Includes big floor brush not available with most cleaners. See a store demonstration now while the special offer is in effect.

EUREKA WILLIAMS CORPORATION

Bloomington, Illinois

In Canada: Onward Manufacturing Co., Ltd., Kitchener, Ontario

EUREKA

SAVE
\$20

Save \$20 on the new Eureka 2-speed Super Automatic Upright (Model 260). Beats, sweeps and suction cleans. Regularly \$89.95. Now, with your old cleaner, only \$69⁹⁵.



no lotion!

New kind of
Home Permanent
from
Procter & Gamble

**The end papers do the
waving for you**

Every end paper contains its own waving ingredients—just the right amount for each curl

Because the end papers themselves measure out the waving action, your PACE wave will be perfect

Easiest, fastest way yet to a really lasting permanent—just wind, wet with pure, clear water, and neutralize

Why didn't somebody think of this before? A home permanent with the wave in the end papers instead of a bottle of lotion. That's Procter & Gamble's new PACE.

Guesswork taken out. Because each paper contains just the right amount of waving ingredients—never too much, never too little—you get a perfect permanent *automatically*.

No more waves that take in one place, don't in another.

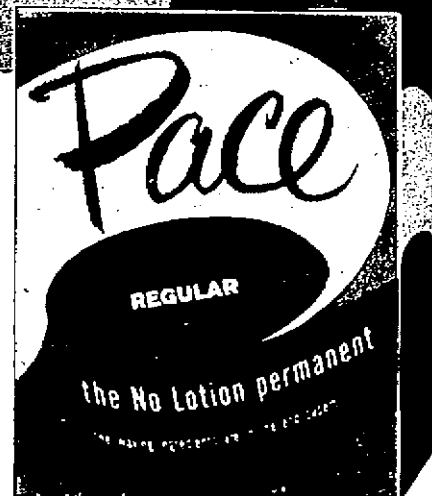
No more stragglers or strays. No more "first week" frizz.

No messy, strong-smelling lotion. Just wind your hair as usual, wet with water, neutralize, and look! An even, lasting wave that looks like a gift of nature.

So now there's no reason to leave the house for a permanent. Not when it's next to no fuss at all to get one at home. That's with PACE—the worry-free way to a perfect wave. How about today?

Wind curls as usual. Any home permanent curlers will do. (End papers do the waving.)

Squeeze on plain, clear water with PACE'S handy plastic bottle. No messy, strong-smelling lotion.



Costs no more than lotion permanents—\$2 plus tax. Choice of 3 strengths: Regular... Gentle... Super

Pace Procter & Gamble's
no lotion permanent

SUNDAY

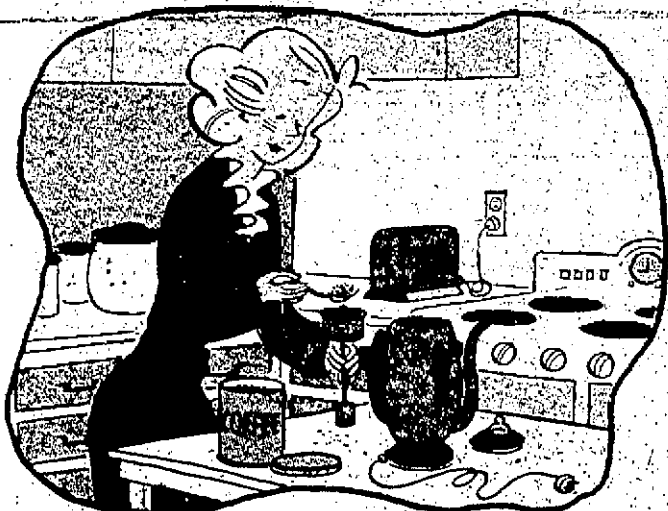
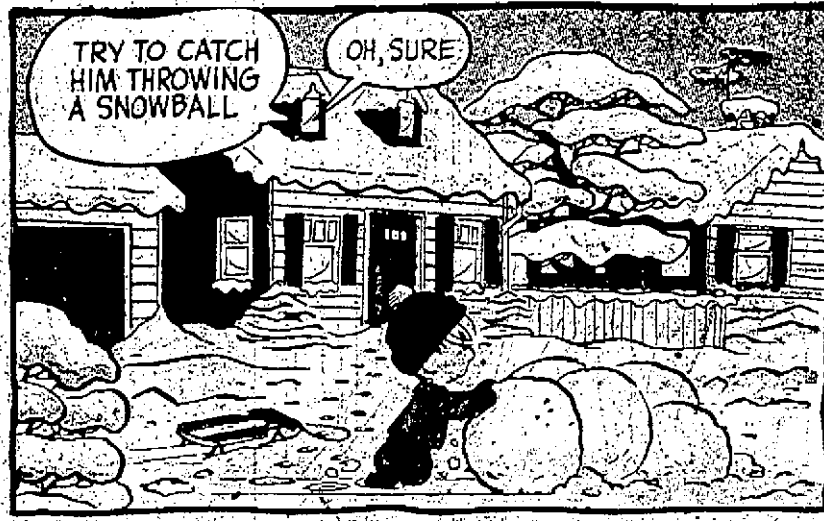
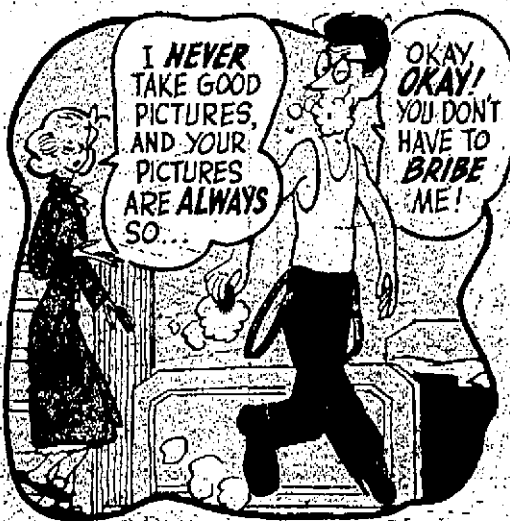
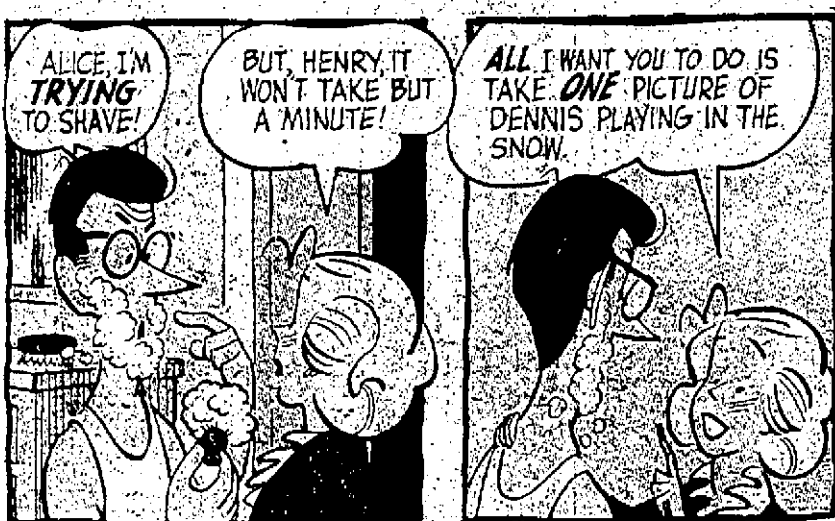
PARADE EXPOSES MURDER MIXUP

'I Am a Dead Man— Gambling for Life'

LONG BEACH, CALIFORNIA—MARCH 2, 1958

DENNIS THE MENACE

By Hank Ketcham

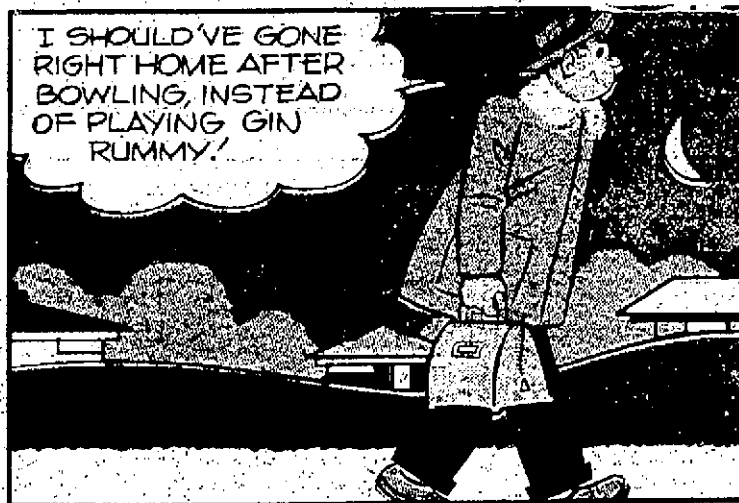


THE BRIMS

by CARL GRUBERT



YI!
IT'S AFTER
MIDNIGHT!

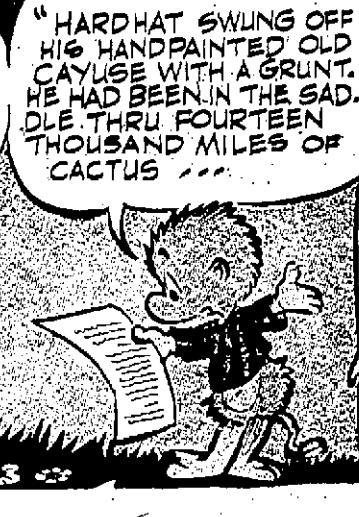
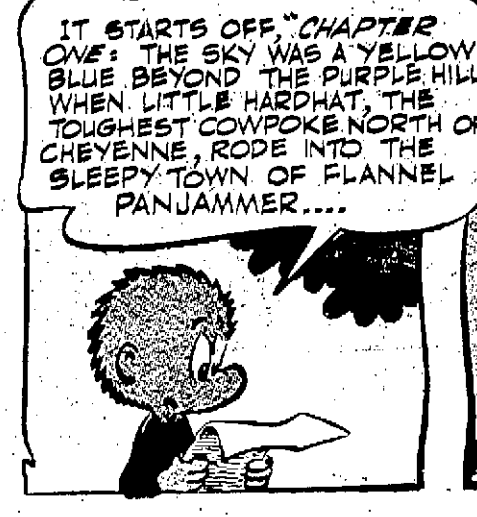
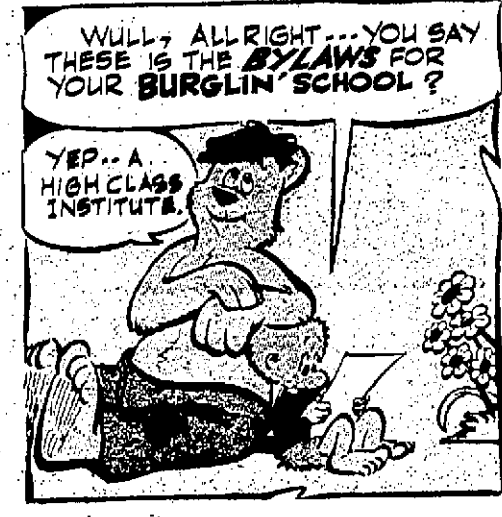
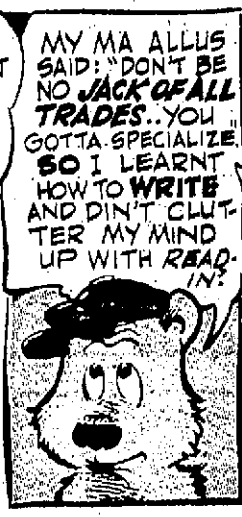
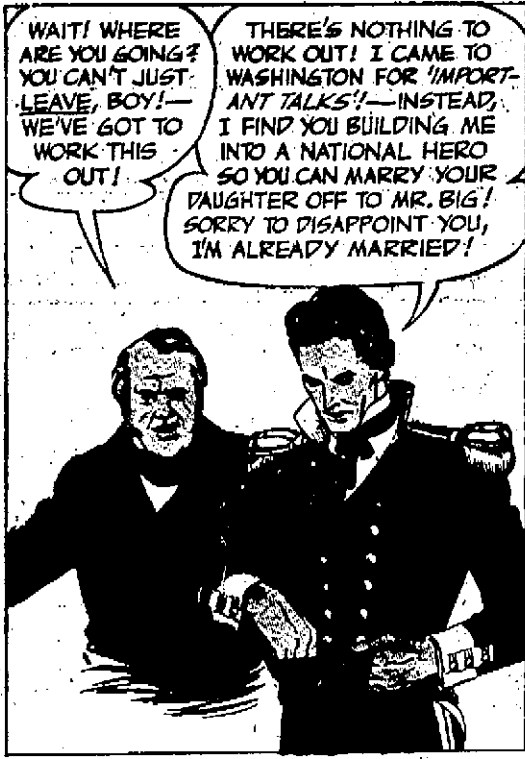


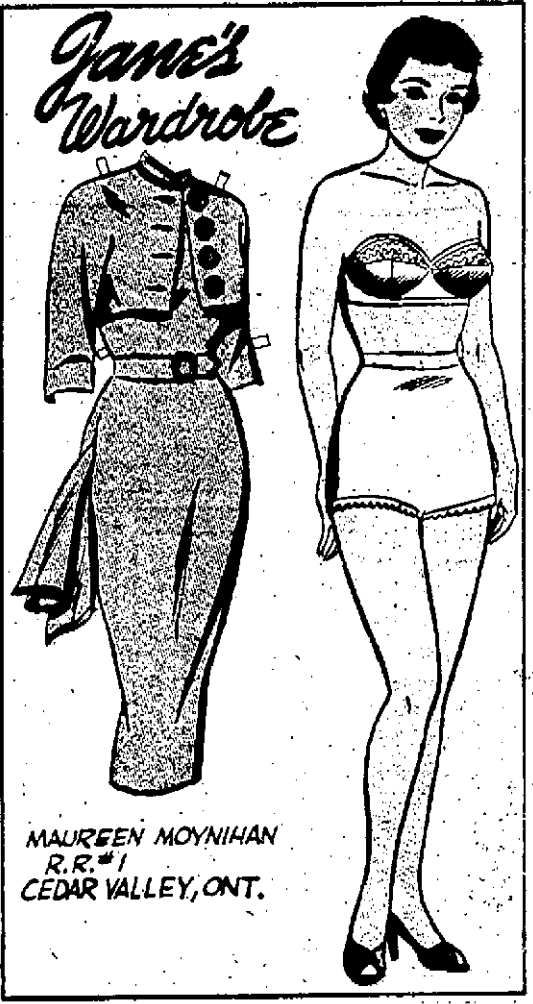
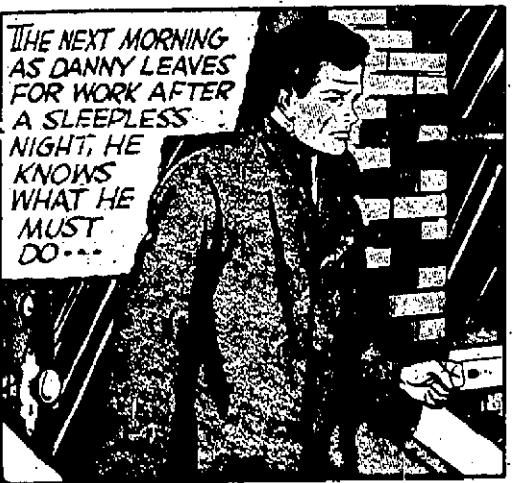
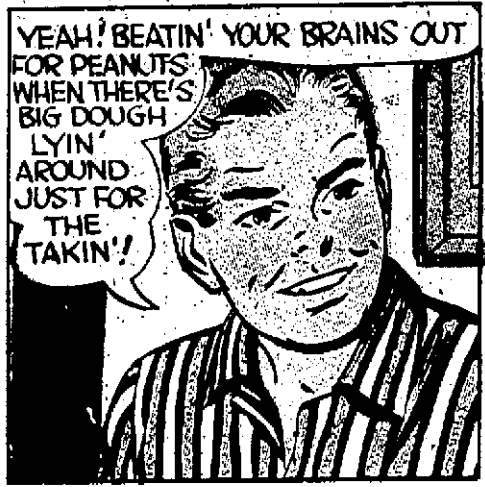
- GOING SHOPPING?
- DINING OUT?
- VISITING?
- EMERGENCY?
- THEATRE GOING?
- PARTIES, ETC. ...?
- LOWEST TAXI FARES IN L.A. COUNTY!



**YELLOW CAB
HE 6-1211**

CAREFUL
COURTEOUS
DRIVERS





WIN a whole FORD FAMILY of FINE CARS for your family!

Dole JINGLE CONTEST

WINNER GETS **ALL 5 CARS!**
or \$15,000 in cash
or any two cars and \$7,500 in cash

CONTINENTAL EDSEL MERCURY
FORD THUNDERBIRD

WOW! A CAR FOR EACH OF US!

Just write a 2-line jingle starting with:
"Dole Pineapple Chunks"

For example:
"Dole Pineapple Chunks are a dessert that's light
Just chill and serve—you'll love every bite!"
"Dole Pineapple Chunks have a flavor that's grand
They're a hit with my family—our favorite brand!"

With each entry, enclose label from Dole Pineapple Chunks or any other Dole product.

254 chances to win!
GRAND PRIZE: WHOLE FORD FAMILY OF FINE CARS!
WINNER GETS ALL 5!
OR \$15,000 IN CASH!
OR YOUR CHOICE OF ANY 2 CARS AND \$7,500 IN CASH!

For inspiration, serve your family the perfect light dessert... chilled chunks of delicious Dole Hawaiian Pineapple. Let everyone help with jingle ideas.

\$2,500 BONUS to top winner if label sent is from Dole Chunks

1. Continental Mark III Sedan
2. Edsel Citation Convertible
3. Mercury Colony Park Station Wagon
4. Ford 500 Hardtop Convertible
5. Thunderbird

3 SECOND PRIZES: \$1,000 Down Payment
on Ford Company car of your choice or \$1,000 in cash.

250 THIRD PRIZES: \$100 Down Payment
on Ford Company car of your choice or \$100 in cash.

Imagine the thrill of owning these five, beautiful new 1958 models... or, if you'd rather—\$15,000 in cash—or any 2 cars of your choice and \$7,500 in cash. And—there are 253 other prizes just for writing winning jingles on Dole Hawaiian Pineapple Chunks. Enter now!

MAIL THIS ENTRY BLANK TODAY! GET MORE AT YOUR STORE

DOLE PINEAPPLE JINGLE CONTEST
LOS ANGELES 51, CALIFORNIA

Here's my 2-line jingle. I enclose a label from a Dole product.

"Dole Pineapple Chunks"

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
I bought this Dole product at: _____
(NAME AND ADDRESS OF STORE)

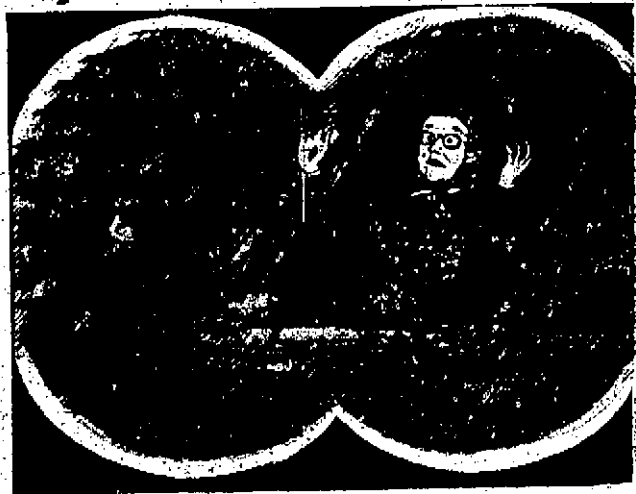
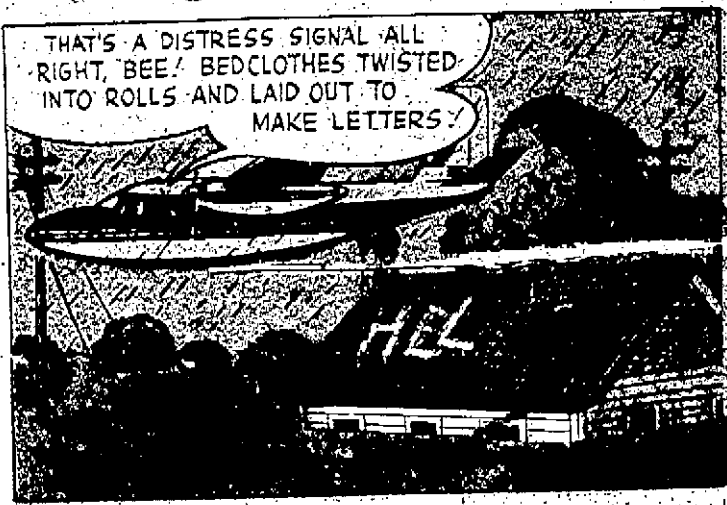
Enter Often! Just follow these easy rules!

- Write a 2-line "jingle" starting with the 3 words, "Dole Pineapple Chunks", following the same style and form shown in the "example" jingles which appear in the contest advertising. The last word in both lines must rhyme. Send your entry blank from your drawer or the stationery writing paper.
- Your name and address must appear legibly on your entry. Send as many entries as you wish, but each entry must be accompanied by a label from a can of Dole Pineapple Chunks or any other Dole product. Mail four entries to:
DOLE PINEAPPLE JINGLE CONTEST
LOS ANGELES 51, CALIFORNIA
- Prizes as advertised will be awarded to contestants submitting the best "jingles" judged by The Reuben H. Donnelly Corporation on the basis of suitability, originality, and appropriateness. Decision of the judges is final. Duplicate prizes awarded in case of ties. All entries and ideas therein become the property of Hawaiian Pineapple Company, Ltd. and none will be returned or acknowledged. Winners will be notified by mail, and a list of winners will be available to those sending self-addressed, stamped envelopes.
- All entries must be the original work of contestants submitted in their own names. All members of a family may compete, but only one prize will be awarded to a family.
- Any resident of the United States, its territories and possessions, may enter the contest, excluding employees of Hawaiian Pineapple Company, Ltd., its Advertising Agencies, and their immediate families. This contest is not valid in any jurisdiction where it would be prohibited by law. Contest subject to Federal, State and local regulations.

Eligible entries must be postmarked before midnight April 15, 1958 and received by April 22, 1958.

STEVE ROPER

By Saunders and Woggon

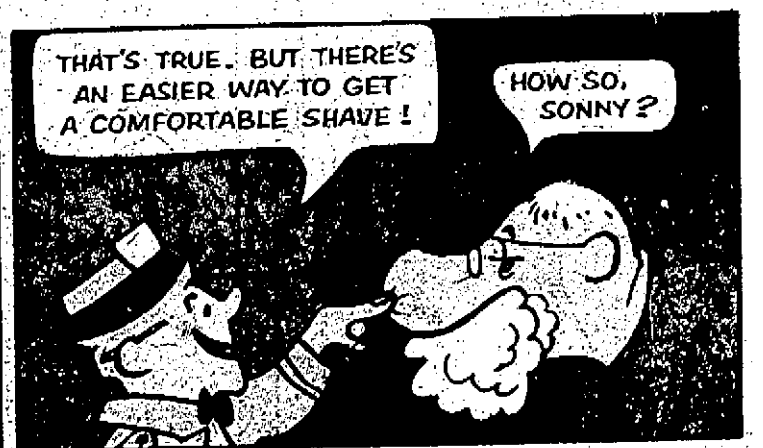
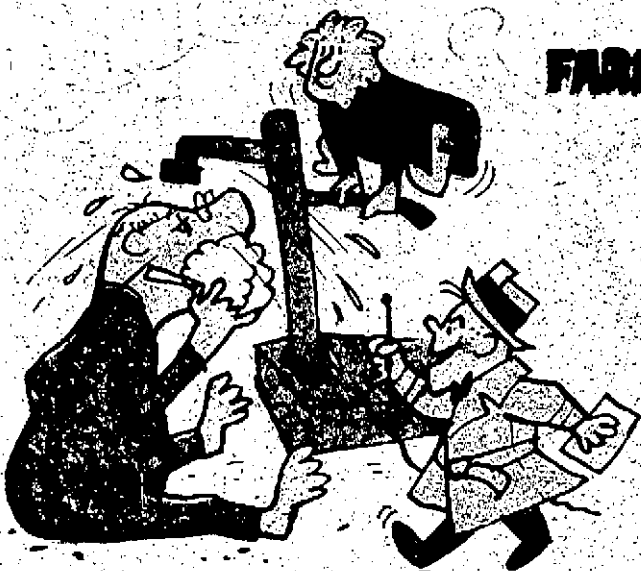


THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



FARMER BROWN, WHY ARE YOU SHAVING UNDER THE PUMP?



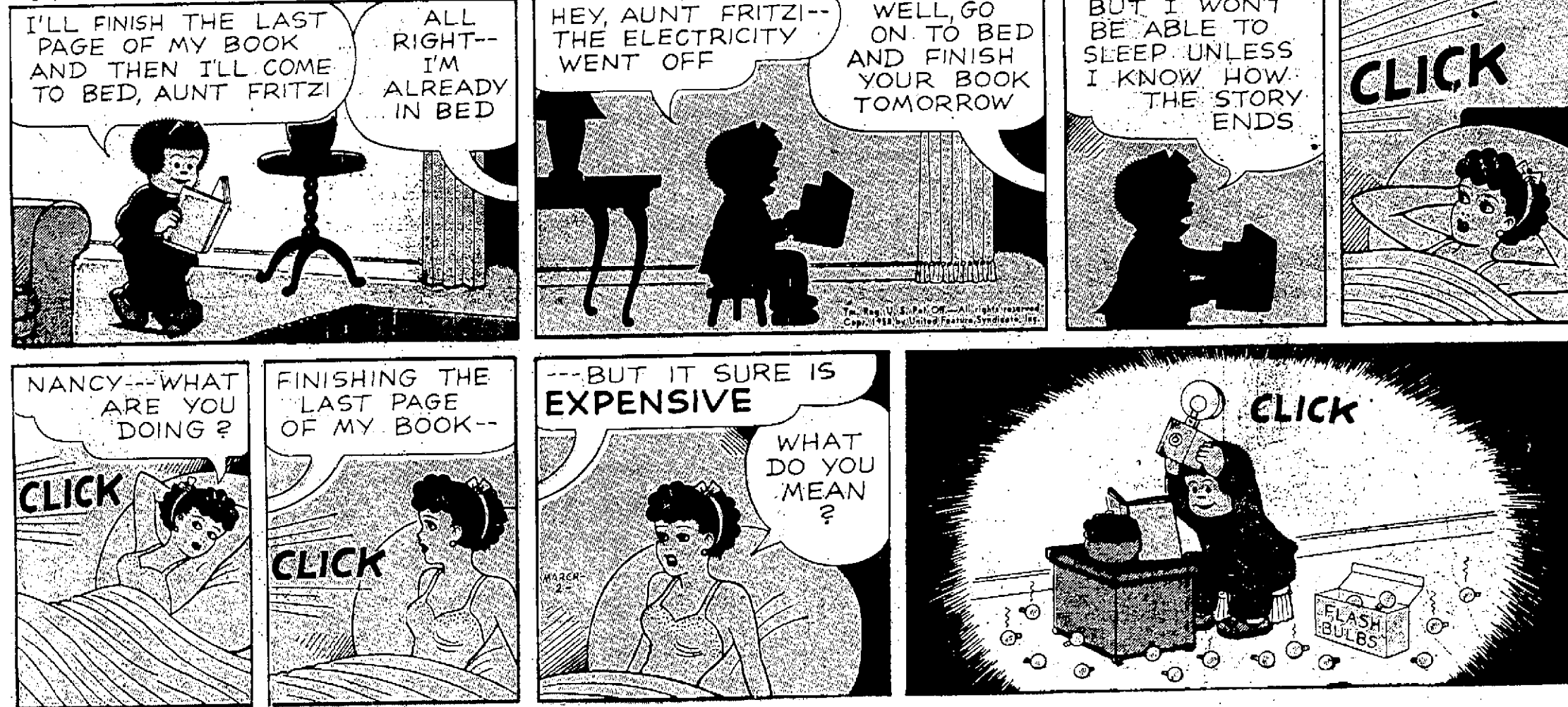
Abbie an' Slat's

Featuring **BATHLESS GROGGINS** by **RAEBURN VAN BUREN**

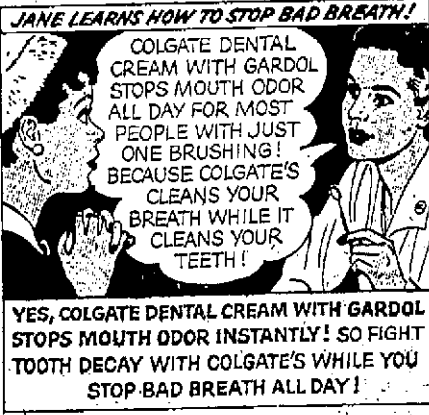


NANCY

By Ernie Bushmiller



Those Books Go Out More Than I Do!



One Colgate Brushing Helps Give The Surest Protection All Day Long! So...
FIGHT TOOTH DECAY WITH COLGATE'S
while you STOP BAD BREATH ALL DAY!

Brushing For Brushing; It's The Surest Protection Ever Offered By Any Toothpaste! Because Of All Leading Toothpastes, Only Colgate Dental Cream Contains Gardol! Fights Both Bad Breath And Tooth Decay All Day--With Just One Brushing!



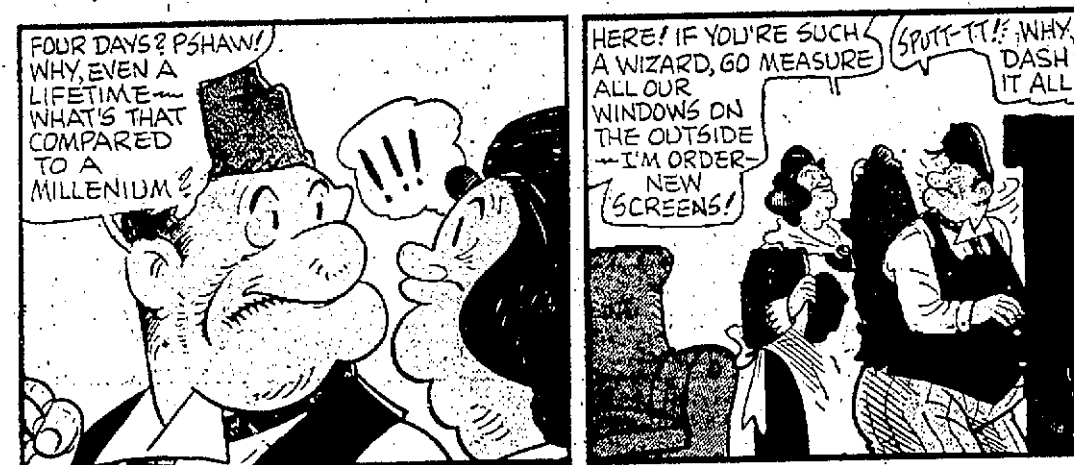
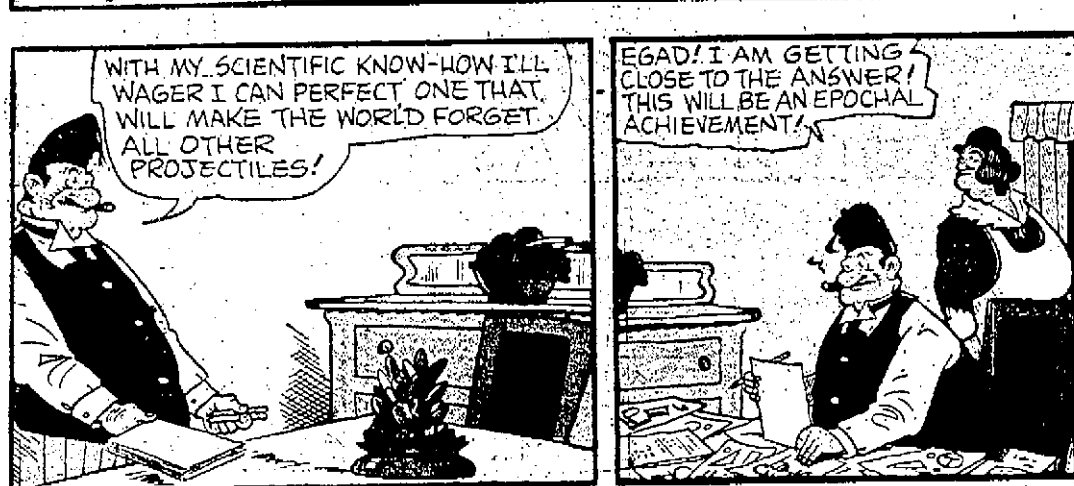
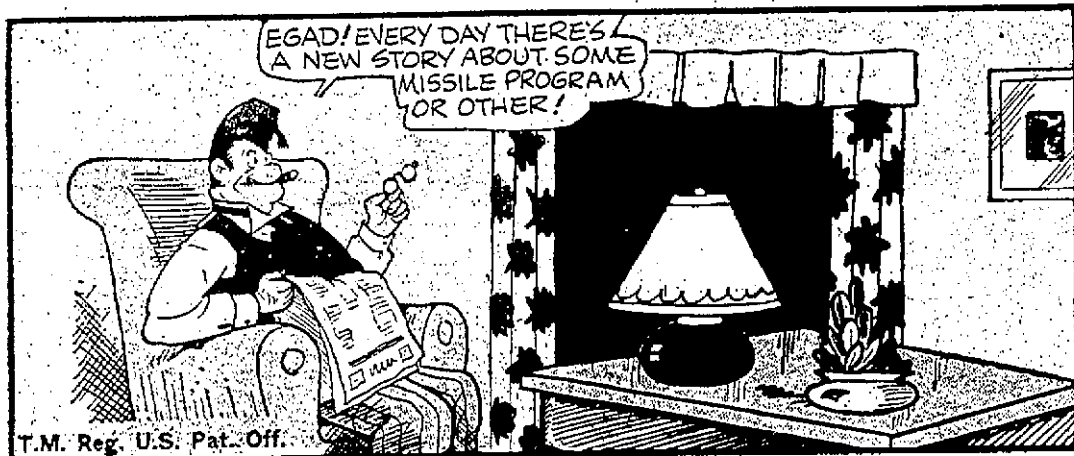
Colgate's with Gardol is backed by published results of 2-year clinical research on the reduction of tooth decay. And of all leading toothpastes, only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights decay all day... helps stop tooth decay with just one brushing!



Colgate Dental Cream with Gardol **CLEANS YOUR BREATH** while it **CLEANS YOUR TEETH!**

OUR BOARDING HOUSE

With Major Hoople



Just Imported:

World's Smallest Adding Machine

Fits in Your Pocket! Saves You Time, Money and Mistakes! Perfect for Salesmen, Students, Housewives, Businessmen, Storekeepers, Etc. Adds and Subtracts Up to 1,000,000 in Seconds!

IT NEVER MAKES A MISTAKE

What It Will Do For You:

- BALANCES CHECK BOOK
- KEEPS YOU ON BUDGET
- CHECKS GROCERY TAPES
- DOES HOME WORK
- TOTALS SALES SLIPS
- CHECKS SCORES
- TOTALS CAR MILEAGE
- DOES 1001 OTHER ADDING AND SUBTRACTING CHORES—EACH IN SECONDS!

FROM WEST BERLIN, GERMANY, COMES NEWS OF AN AMAZING time saving, work saving, money saving invention. The world's smallest precision made adding machine that adds up to 1,000,000... subtracts to 1,000,000... does it in seconds... and never makes a mistake!

A beautifully made machine that saves you endless hours of mental work every year... saves your time... cuts out costly mistakes... lets you check bills, catch errors, add up your budget, keep scores and perform 1,001 other adding and subtracting chores... all in a matter of seconds and without a single mental effort on your part!

A German Invention

The secret is a scientific principle acknowledged to be perfect by experts throughout the world. Developed by German scientists who named it ADDIATOR, this wonder-working precision adding machine is now being used all over Europe. Giant Insurance, Steel, Electrical, Motor and other companies as well as millions of people like you in 51 countries use and rave over ADDIATOR.

From all over come reports of nerve-racking additions of long columns becoming easy as a game... of the speed... the sureness... the simplicity of this miracle machine! Think what this means to you. Now at last you can check everything you buy... every bill... every statement... and never lose a penny because of mistakes. You can add up your budget... check your children's school work... add up checks... inventories... records of car mileage... expenses—keep track of what you spend each day... yes, do 1,001 everyday adding and subtracting jobs and do them in seconds without a single mental effort and without a single mistake!

Marvel of Design
Never Needs Repairs

Not a toy—not a gadget. Amazing ADDIATOR and all its moving parts are constructed entirely of aluminum or brass. It lasts a lifetime. Best of all, even a child can add or subtract up to 1,000,000 without a mistake.

SAVES YOU
MANY DOLLARS!

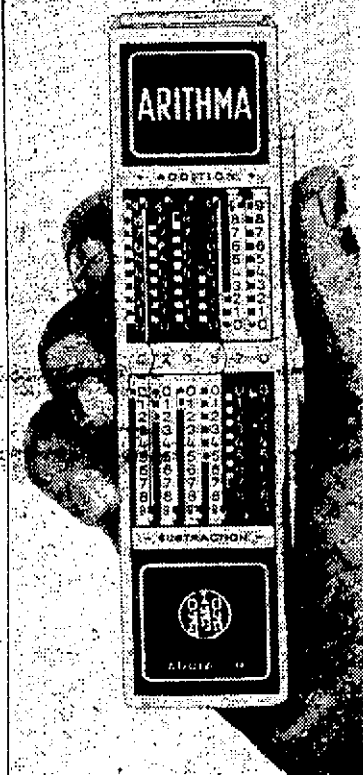


Here's a money-saving use for amazing ADDIATOR, the world's smallest adding machine. Add up your Super-Market items as fast as you take them off the shelves. Know how much you're spending as you go along! SAVE by knowing when to stop spending. Stay within your budget! And eliminate costly mistakes at the checkout counter by knowing the total in advance... before the clerk has punched a single figure!

ADDIATOR is sent to you complete with FREE CARRYING CASE with Full Money Back Guarantee.

3½ MILLION
ADDIATORS
IN USE, SAVING
TIME, WORK
AND MONEY

Used by
European
Governments,
Giant Firms
Throughout the
World!



ADDIATOR Is Super
Accurate—Super Fast!

Add or subtract the longest columns without effort. ADDIATOR checks bank statements in seconds... checks bills... budgets... does homework. NO MORE MISTAKES. Keeps a running total, automatically!

FREE TRIAL OFFER
MAIL COUPON TODAY

No longer do you have to be a slave to figures. Avoid the costly mistakes everyone makes of being too lazy to check bills and statements. Try amazing ADDIATOR without risking a penny.

All you do is mail the no-risk free trial coupon below. In a few days ADDIATOR will be delivered to your door. Use it for one week free. See how beautifully constructed it is... how easy to read the numbers... how smooth and silent the operation. See for yourself how ADDIATOR adds up your bills in seconds... totals your grocery bills like lightning... checks your bank statements in nothing flat... figures up your mileage... does 1,001 adding or subtracting jobs for you and NEVER MAKES A MISTAKE. Use it to check bridge, canasta and other scores. Let your

children check their home-work in seconds. Put ADDIATOR to every test. If you don't agree it will save you endless time, effort and money, you have used it entirely free. It won't cost you a penny.

ADDIATOR Is In
Short Supply

All that amazing new ADDIATOR costs is \$3.98. That's because it is made in West Germany. Yet it is just as accurate as costly office adding machines. But because it comes from West Germany, and the demand in Europe is tremendous, the supplies available in this country are very limited. Only if you act at once can we guarantee to fill your order. This free trial offer will not be repeated in this paper this year. To get your ADDIATOR for yourself or for a gift, mail the trial coupon today.

3½ Million Amazing ADDIATORS Now In Use Throughout
The World. Be The First In Your Area to Own One

MAIL FREE TRIAL COUPON TODAY

HARRISON HOME PRODUCTS CORP., Dept. H-164
8 Kingsland Avenue, Harrison, New Jersey

Please send my ADDIATOR with FREE carrying case as checked below for one full week's NO RISK TRIAL. IF ADDIATOR does not do all my adding and subtracting for me in seconds... without ever making a mistake... if it doesn't save me time, effort or money... then you will refund my money immediately, including postage.

() I enclose \$3.98 with full money back guarantee.
Send ADDIATOR postpaid. I save all C.O.D. charges.

() Send ADDIATOR C.O.D. I will pay postman \$3.98 plus C.O.D. postage. Same money back guarantee.

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
☐ SAVE! Order one ADDIATOR for yourself, another for a gift. TWO ADDIATORS sent for \$6.98. You save \$1.00.

DEATH WARRANT. (LAW) A WARRANT TO CARRY OUT A DEATH SENTENCE. WEBSTER DOESN'T MENTION THE KIND WITH EMBOSSED DOVES AND LOVEBIRDS.

PS-S-ST, MR. LEVON—Y'KNOW I'VE READ ALL YOUR STORY, FAR AS IT GOES—CAN I TELL YOU SOMETHIN'?

SURE, ANNIE—WHAT IS IT?

THAT BIG BOOK, "SHAKESPEARE IN BRAILLE," THAT YOU PUT IN TH' ENVELOPE FOR MR. ITALIC, 'STEAD O' TH' STORY—

YOU GOT TO THAT PART IN THE STORY, EH? WHAT ABOUT IT?

I FOUND IT BACK O' TH' BREADBOX IN TH' KITCHEN—SADIE SAID SHE'D BREAK MY NECK IF I TOLD—

INDEED—WELL, THAT FIGURES—AH—HELLO, SADIE—COME ON IN—

YOUR PERFUME IS DELIGHTFUL, MY DEAR—I IMAGINE YOU HAVE THINGS TO DO—EH, ANNIE?

DID I HEAR ANNIE SAY SOMETHING ABOUT A BREADBOX?

BREADBOX? HO-HO! NO-NO—CHICKEN POX—SHE SAW A YELLOW LEAF WITH SPOTS ON IT—THE IMAGINATION THAT CHILD HAS—

YEAH—SHARP KID, ALL RIGHT—REAL SHARP!

SO YOU'RE BACK! WHY, I DON'T KNOW—I'M ABOUT READY TO GIVE UP—SADIE'LL NEVER GET THAT CREEP T'MARRY HER—

HO-HO-HO! NOW, ROSIE, MY LOVE!—CHEER UP—JUST SUPPOSE THEY'RE ALREADY HITCHED, SECRETLY!

WHAT? ARE YOU CRAZY? HOW COULD THEY BE?

EASY, MY DEAR—JUST TAKE A LOOK AT THAT!

WEDDING CERTIFICATE! THEIR NAMES—ALL FANCY SCROLLS AN' DOVES EVEN! MINISTER'S SIGNATURE—TWO WITNESSES—

YEP! ALL TIGHT AND LEGAL!

WAIT A MINUTE! THIS IS DATED TH' TIME LEVON SPENT A WEEK IN TH' CITY—

HE SAID HE DID—IT'S ALSO TH' WEEK TH' COURTHOUSE IN HEYRUBE, MIDWAY COUNTY, BURNED DOWN WITH ALL RECORDS—

—AND TH' REVEREND, WHO MARRIED 'EM THERE THAT WEEK, DROPPED DEAD FIGHTIN' TH' FIRE—SIGNATURES ALL AUTHENTIC—BEST ONES I'VE EVER DONE, IN FACT—

YOU MEAN—IF—IF IT SHOULD HAPPEN NOW, TO HIM—THIS WOULD STAND UP IN COURT?

CERTAINLY, ROSIE! SUBJECT TO A FEW—AH—FINAL DETAILS, THAT PAPER IS WORTH A MILLION BUCKS!

HAROLD GRAY

MARK TRAIL

by ED DODD

AND TO REMOVE CLINGING FISH SCALES, HE NEEDS A GOOD BATH

SINCE HE CAN'T SWIM, THE FISH HAWK BATHES BY DUNKING HIMSELF

HOVERING OVER THE WATER, HE QUICKLY IMMERSES HIS BODY...

WHILE HIS POWERFULLY BEATING WINGS PREVENT HIM FROM FOUNDERING

AND AFTER A FEW DIPS, HE FLIES TO HIS PERCH TO RE-ARRANGE HIS NOW IMMACULATE FEATHERS

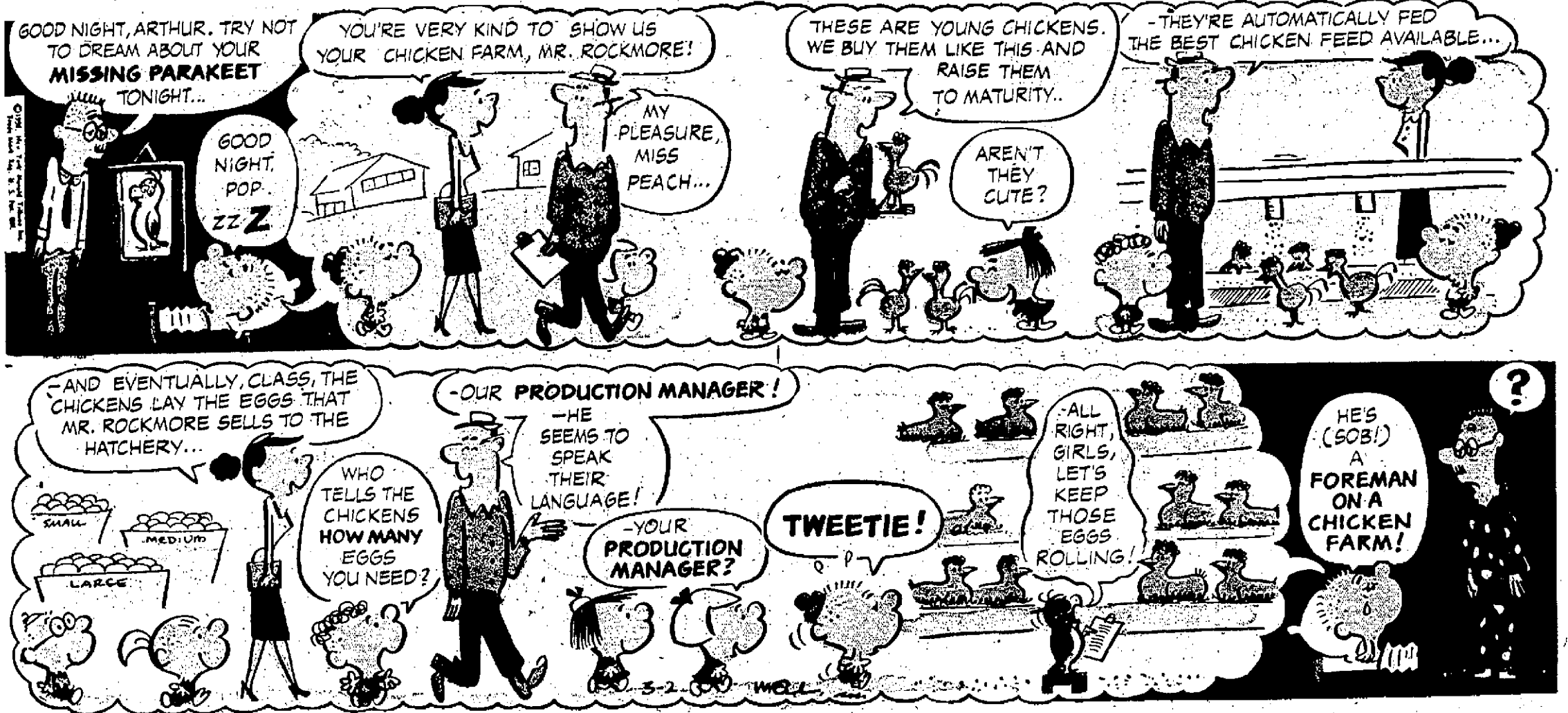
FEEDING EXCLUSIVELY ON FISH, THE OSPREY SNATCHES HIS PREY FROM NEAR THE SURFACE OF THE WATER

KEEN EYESIGHT, POWERFUL WINGS AND LONG CURVED TALONS AID THE OSPREY IN CAPTURING HIS FINNY PREY

HORNY PROJECTIONS ON HIS TOES HELP HIM HOLD HIS SLIPPERY PRIZE

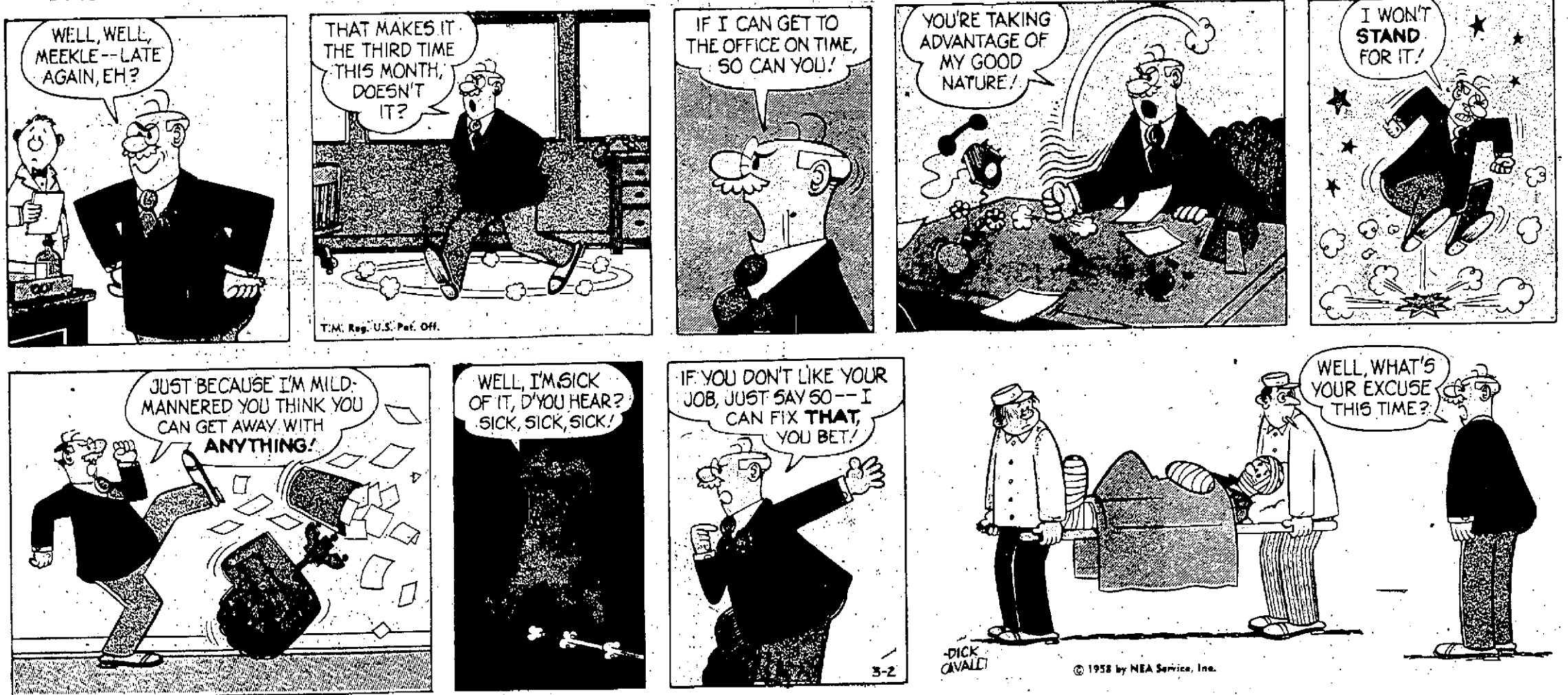
MISS PEACH

By Mel



MORTY MEEKLE

By Dick Cavalli



THE JACKSON TWINS

By Dick Brooks

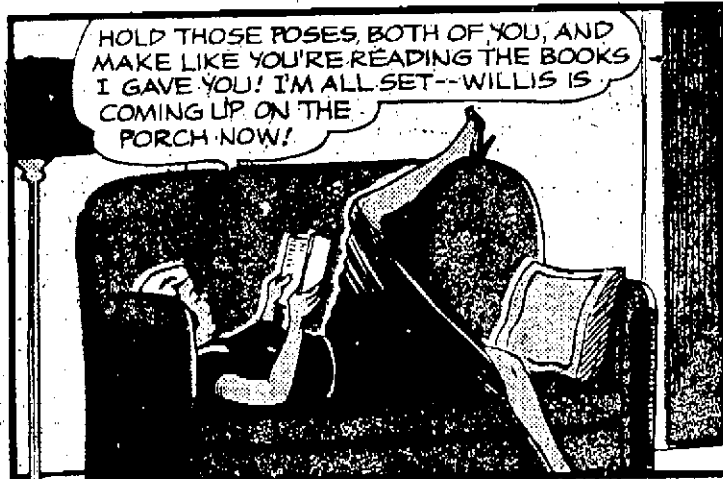


OUT OUR WAY

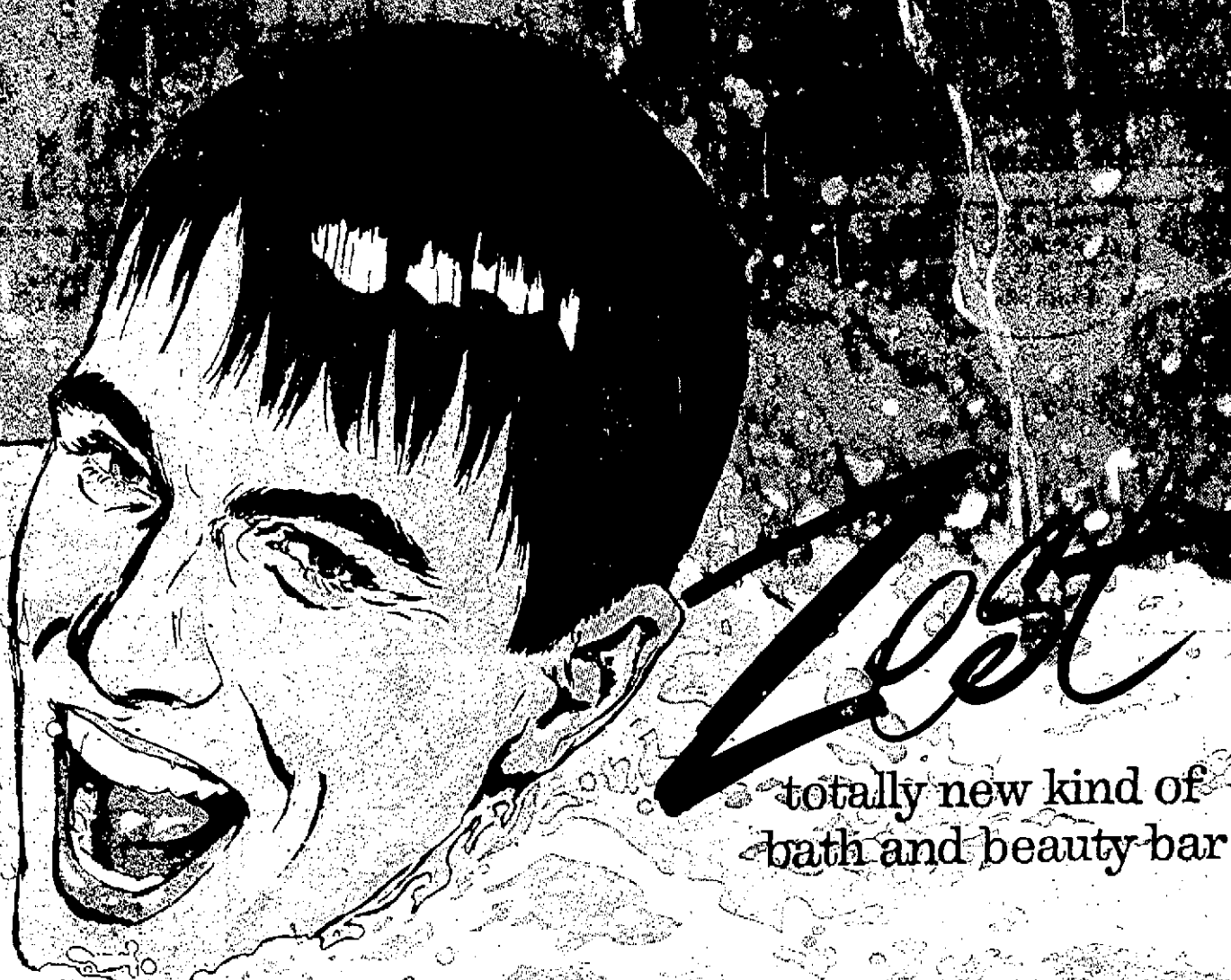
The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



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FEEL REALLY CLEAN



ONLY ZEST GIVES YOU BOTH...

- Glorious new cleaning action!
- Amazing new deodorant action!

There's an exciting difference from your first Zest bath. Your skin feels glowing, alive, really clean, free of the sticky film always left by ordinary soaps. That's the way Zest's new cleaning action works.

Zest gives more! New deodorant action rids your skin of odor-causing bacteria... gives you protection that lasts from one bath to the next. You'll love feeling really clean--with wonderful new Zest.



LOOK--NO UNSIGHTLY BATHTUB RING!

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GET THAT ZEST GLOW FROM HEAD TO TOE!



IT'S ME, DILLY!

By Alfred James and Mel Casson



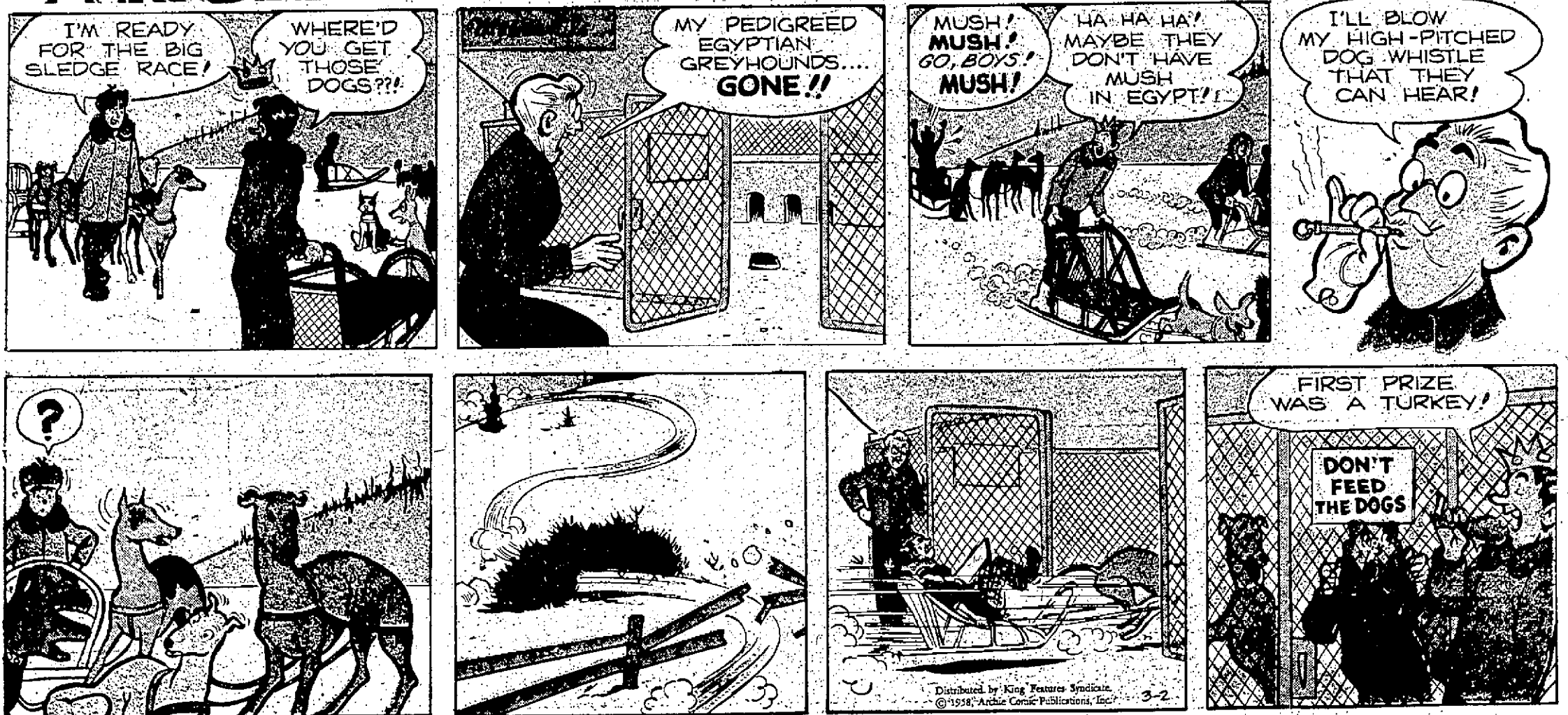
ALLEY OOP

By V. T. Hamlin



ARCHIE

by BOB MONTANA



CAPTAIN EASY

By Leslie Turner



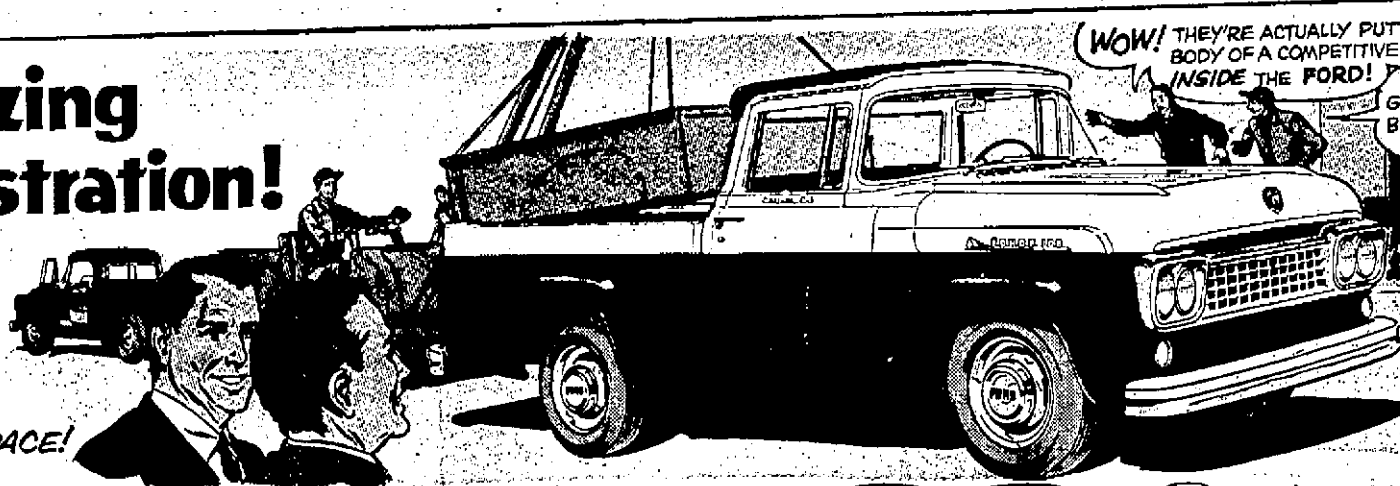
PRISCILLA'S POP

By Al Vermeer



Amazing Demonstration!

Proof that **FORD** STYLESIDE PICKUPS have **BIGGEST LOADSPACE!**



IT'S TRUE!

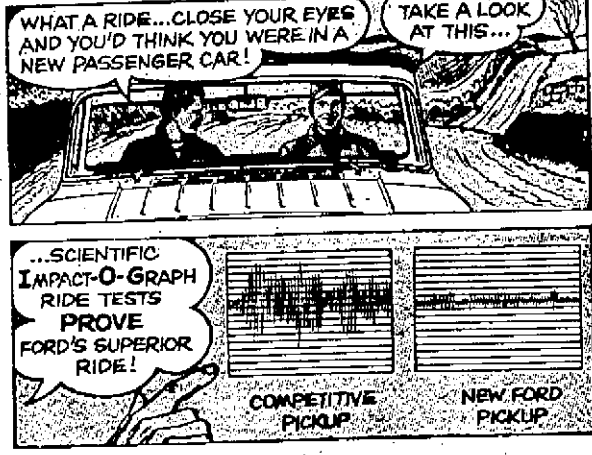
WOW! THEY'RE ACTUALLY PUTTING THE BODY OF A COMPETITIVE PICKUP INSIDE THE FORD!

WHEN WE SAY FORD GIVES YOU AMERICA'S BIGGEST LOADSPACE... WE MEAN IT!

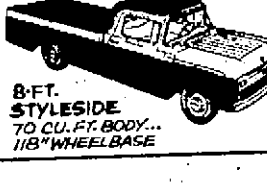
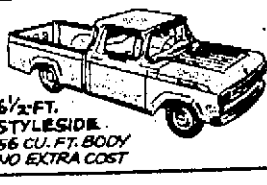
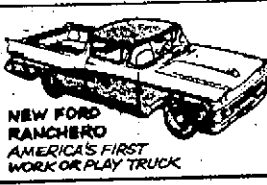
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| 7/16 in. Socket | 6 in. Slip Joint Pliers | Compression Gauge |
| 1/2 in. Socket | Spark Plug Socket | Remote Switch |
| 9/16 in. Socket | 8 pc. 1/4 in. Drive Set | Timing Light |
| 3/4 in. Socket | 5 pc. Punch & Chisel Set | Extension Card |
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